

Application for Extended Hours

	Applicant	Premises	Event	Date(s) Requested	Times Requested
1.	Buzzworks Inns Ltd	Treehouse 67 Sandgate Ayr	Super Bowl 2024	11 th February 2024	00:00 - 03:30* *Outwith Board Policy

Buzzworks Inns Ltd – Treehouse, Sandgate, Ayr
Extended Hours Application – Sunday 11th February 2024
Report by Licensing Standards Officer

I refer to the Extended Hours application submitted for the above premises which is situated on the corner of a street in the Sandgate area of Ayr -

The application requests a terminal hour of 3.30am for one night/morning on Sunday 11th February, which would, if granted, permit the sale of alcohol from 10am on that day allowing a total of 17.5 hours.

Currently the trading hours for these premises allow a terminal hour of 12midnight on a Sunday and therefore this application requests an additional 3.5 hours trading which is out with what can be granted under delegated powers.

The applicant (via their agent) has advised that the purpose of this application is to cater to a request initially made by US Airforce staff who are currently based in South Ayrshire and are keen to have the opportunity to watch the NFL Super Bowl Final, which whilst not an event of local or national significance, is an opportunity to host a special event on the premises.

With this in mind I understand that it is the intention that this 'event' would be ticketed and although no charge would be made for this it would allow the operators to manage numbers and identify everyone who is in attendance.

As a venue, the Treehouse is able to offer seating, food/snacks and television screens throughout the additional proposed opening hours and thus would be offering a different experience to the other 'late night' venues in the area where the focus is likely to be on Music and dancing during the late night/early morning hours.

In addition to the US Airforce staff, it is proposed that the event would be open to local Superbowl enthusiasts and I am aware that one of the local hotel-type premises in the area also regularly hosts American guests who support the local hospitality trade.

As the 'theme' for the later hours would be the Superbowl and the broadcast of live sport (which is clearly represented on the premises operating plan) will be the main purpose for the additional hours, it will be unlikely that the late hours will be utilised by anyone not in for that purpose.

Whilst the application requests hours which are out with the Board's current policy, I am aware that this is for one date and that these particular premises are permitted to trade until 2.30am on a Friday and Saturday on a regular basis (and therefore 3.30am over the festive period) and at the time of writing this report there have been no negative reports received. Having received information from the applicants representative and being aware the extended hours are requested for one date which is for a significant event with a worldwide following, I have no objections to the grant of the extended hours as requested.

Catrina Andrew
Licensing Standards Officer
20th December 2023