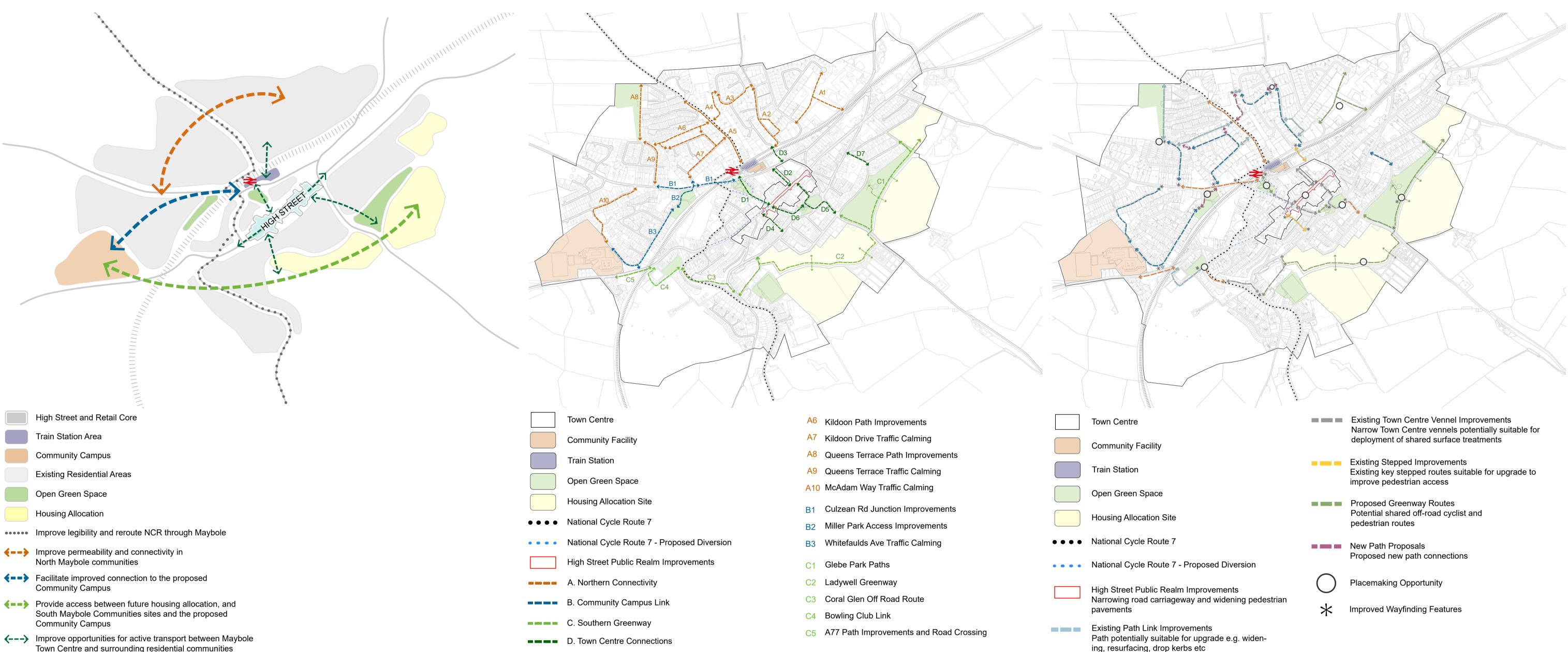
Active Travel Concept Strategy Plan

Access Framework Strategy - Part 1



Town Centre and surrounding residential communities

Maybole Active Travel Strategy

In Spring 2020 LUC was appointed by South Ayrshire Council to prepare an Active Travel Strategy for Maybole. The study established strategic principles to guide the design of Active Travel Routes across Maybole in anticipation of reduced traffic volumes in the town once the bypass is open. The study identified a hierarchy of routes that would merit enhancement to improve pedestrian and cyclist movement. Concept proposals were prepared for key routes and discussed with members of the community and key stakeholders. The key Strategy Objectives that were established were as follows:

Maybole Active Travel Strategic Objectives

- Improve the pedestrian and cycling environment of Maybole High Street
- Enhance existing streets and vennels in Maybole Town Centre to give more priority to pedestrian and cycling movement between Maybole High Street and surrounding communities
- Improve active travel permeability and connectivity in the communities north of Mavbole
- Facilitate improved active travel connectivity between Maybole communities in the south of Maybole
- Improve the legibility and connectivity of designated walking and cycling routes such as the National Cycling Route as they pass through Maybole

The above Strategic Objectives, which are also illustrated indicatively on the above diagram, guided the design development of concept proposals and the establishment of an Access Framework Masterplans.

network in Maybole.

main groups:

A	Νοι
B	Co
C	So
D	Tov

Active Travel Strategy

Access Framework Strategy - Part 2

- A1 Cargill Avenue Connections
- A2 Kirklandhill Path Widening
- A3 Ashgrove Ave Traffic Calming
- A4 Gardenrose School Path
- A5 Gardenrose Path Pavement Improvements

Access Framework Masterplan Part 1

- The Access Framework Masterplan Part 1 provides an overall spatial strategy for an active travel
- The strategy plan illustrates how the Access Framework has responded to the key objectives outlined in the Active Travel Concept Strategy Plan
- The active travel routes are categorised into four
 - rthern Connectivity
 - mmunity Campus Link uthern Gateway
- D | Town Centre Connections

- D1 Greenside and School Vennel D2 Castle Street Shared Surface D3 Railway Crossing Improvements D4 Dunlop Steps Improvements
- D5 Kirkwynd Link
- D6 Old Collegiate Church Connections
- D7 Cairnfield Avenue Improvements

Each group is subdivided into individual component parts and listed as separate deliverable projects.

This consultation relates to improvements on High Street and the following Town Centre Connections:

- D1 | Greenside and School Vennel
- D2 | Castle Street
- D3 | Railway Crossing Improvements

Further detailed information on the design proposals for these areas can be found on the 'Outline Proposals' board.

Access Framework Masterplan Part 2

The Access Framework Masterplan Part 2 provides further detail on the outline design proposals for enhancement of active travel routes in Maybole. As well as outlining the proposals for access improvements the plan identifies locations that would benefit from environmental improvements and signage.



Existing Residential Road Improvements Road potentially suitable for upgrade to quiet road standards e.g. traffic calming and speed restrictions etc

Existing Busy Road Improvements 'A' and 'B' class roads potentially suitable for traffic calming, widened pavements and dedicated cycle infrastructure where appropriate



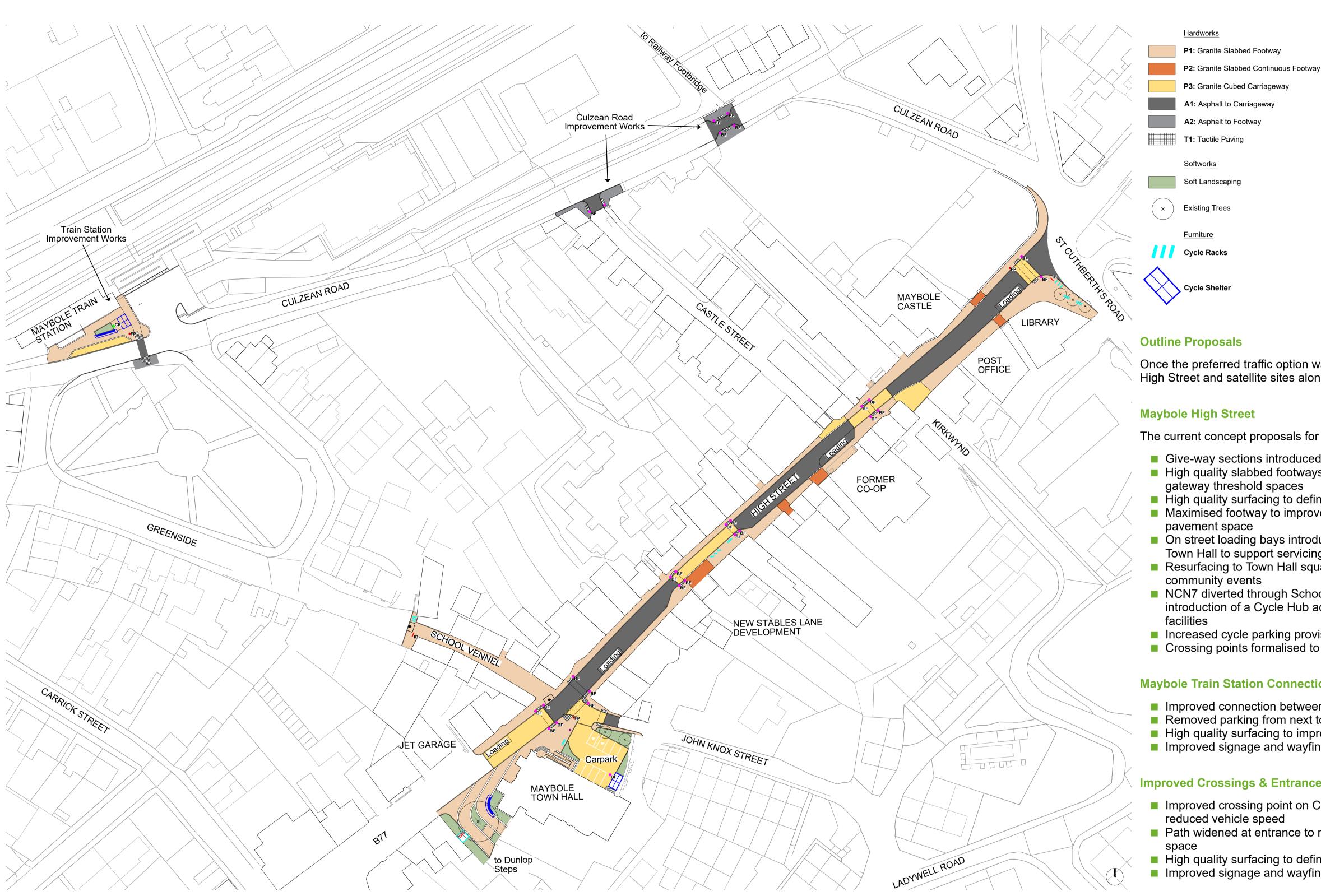








Outline Proposals



The current concept proposals for High Street include:

- Give-way sections introduced with 3.3m wide carriageways to reduce vehicle speeds High quality slabbed footways installed throughout with setted carriageway book-ends forming
- gateway threshold spaces
- High quality surfacing to define School Vennel and improve interconnectivity Maximised footway to improve pedestrian amenity and opportunity for businesses to utilise
- On street loading bays introduced outside the Post Office, former Co-op, Convenience store and Town Hall to support servicing to businesses Resurfacing to Town Hall square and car parking area to improve setting and support diverse
- NCN7 diverted through School Vennel to attract more visitors and footfall. This is supported by the introduction of a Cycle Hub adjacent to the Town Hall with associated welfare and cycle servicing
- Increased cycle parking provision at key heritage assets
- Crossing points formalised to support pedestrian flows

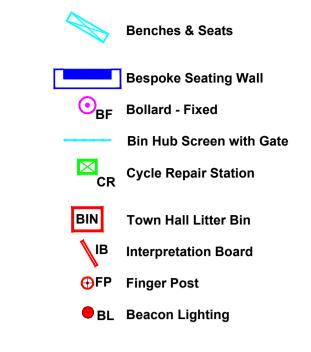
Maybole Train Station Connection

- Improved connection between Greenside and Maybole Train Station Removed parking from next to railway footbridge to improve access and visual clutter High quality surfacing to improve the train station setting and sense of arrival at key transport hub Improved signage and wayfinding to support legibility

Improved Crossings & Entrance to Railway Footbridge

- High quality surfacing to define Castle Street threshold and improve connection to the high street Improved signage and wayfinding to support legibility





Once the preferred traffic option was established outline design proposals were prepared for Maybole High Street and satellite sites along Culzean Rd for discussion with key stakeholders:

- Improved crossing point on Culzean Road with footway build-outs to provide safer crossing and
- Path widened at entrance to railway footbridge access to improve visibility and create threshold











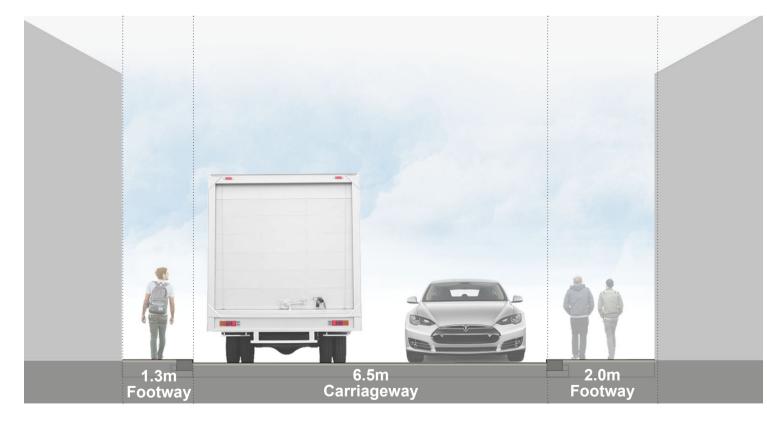
Existing High Street Spatial Arrangement



Maybole High Street Plan Showing Existing Footway & Carriageway Area

Section 1 Existing High St Dimensions Outside Former Co-op Supermarket

Section 2 Existing High St Dimensions Outside Bank of Scotland





Sections

Proposed High Street Spatial Arrangement

Existing High Street Spatial Ratio



Carriageway Space

Footway Space



Maybole High Street Plan Showing Proposed Footway & Carriageway Area

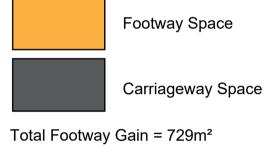
Section 1 Proposed High St Dimensions Outside Former Co-op

Section 2 Proposed High St Dimensions near New Stables Lane Entrance





Proposed High Street Spatial Ratio

















Slabbed Footways & Crossovers Material: Granite Origin - Portugal Colour - Lustre Leve Multi Finish - Flamed



Cubed Carriageway Material: Granite Origin - Portugal Colour - Conch Rosa Finish - Flamed



Materiality

Asphalt Carriageway HRA with white chippings



4 Kerbing

Material: Granite Origin - Portugal Colour - Céu Noturno Finish - Fair picked







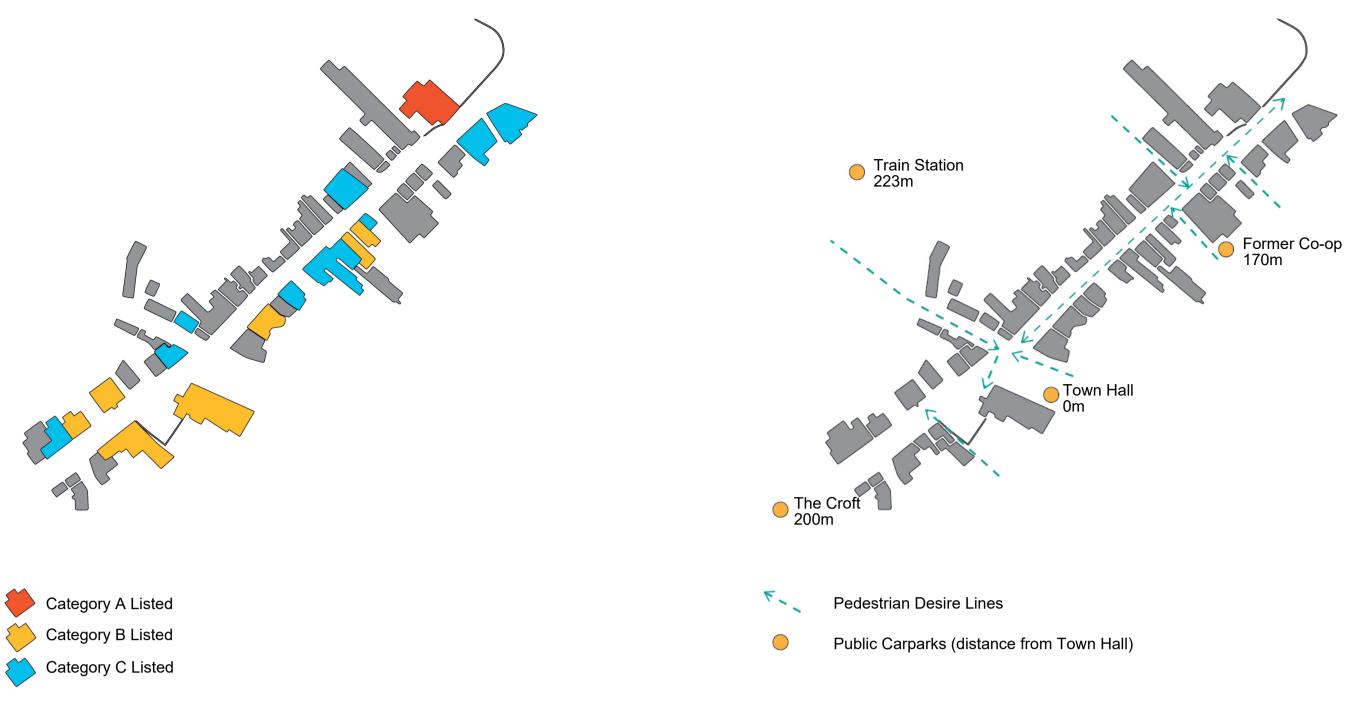




Analysis Plans

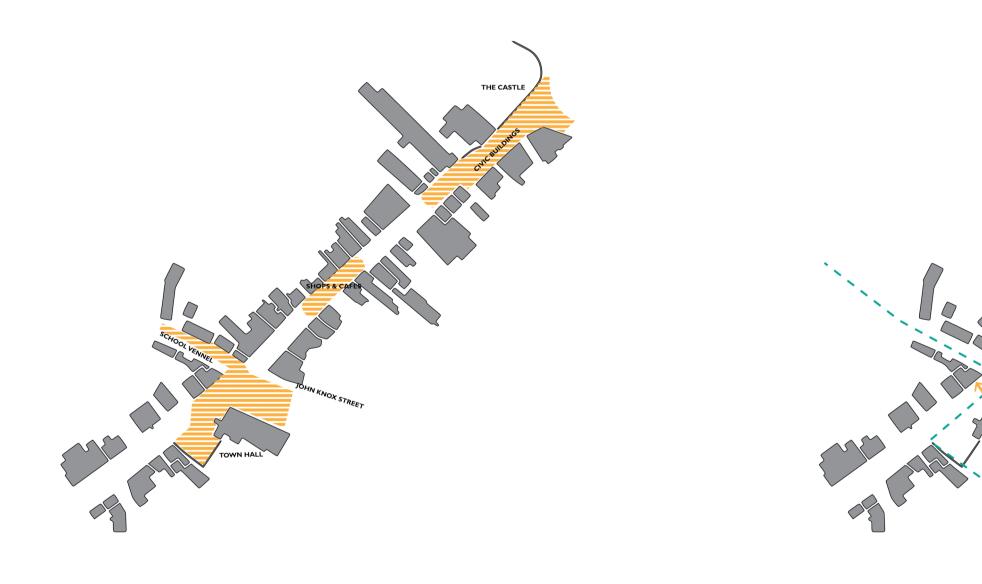
Listed Buildings

Key Pedestrian Desire Lines



Design Principles

Maximise Pedestrian Space



Maximise Pedestrian Space

Expand pavement where possible to maximise pedestrian space and create more opportunities for active frontages and events

Safe Pedestrian Movement



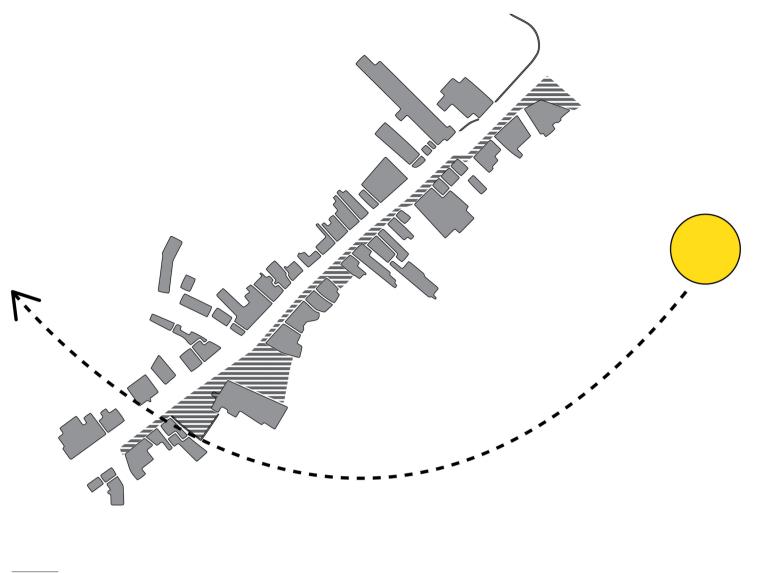
_ _ > Key Pedestrian Routes Into The High Street

←→ Uncontrolled Crossing

Facilitate safe pedestrian movement including a number of uncontrolled pedestrian crossings

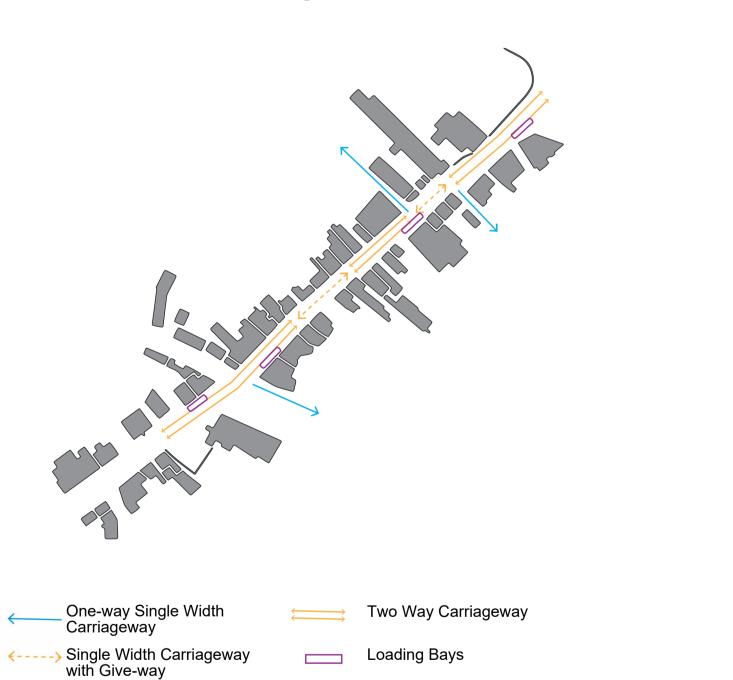
Analysis and Design Principles

Sun Path Analysis



Shaded Side of Street

Traffic Circulation and Loading

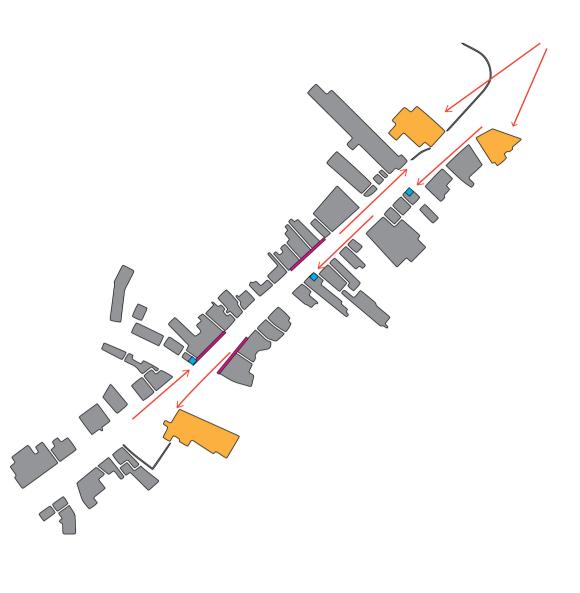


Facilitate two way traffic movement, but introduce traffic calming measures in the form of single width carriageway sections with give-way points.

Introduce loading at strategic locations to serve key businesses without impacting traffic flow.



Landmarks and Visual Aspects



Landmark Buildings Visual Punctuation Points — Key Facades -----> Key Views

High Street Gateway Thresholds



Core Area Gateway Thresholds

Introduce gateway points with higher quality materials to highlight and improve the setting of historic buildings and create a sense of arrival.











Town Hall Square





Visualisation















