

South Ayrshire Council

**Report by Director of Strategic Change and Communities
to Cabinet
of 12 March 2024**

Subject: Ayr Town Centre Framework

1. Purpose

- 1.1 The purpose of this report is to provide Cabinet with an update on the progress on development of a Framework for Ayr Town Centre, including feedback from the Consultation and Engagement (events and online) undertaken during January-February 2024.

2. Recommendation

2.1 It is recommended that the Cabinet:

2.1.1 notes the positive responses from the Consultation and Engagement and the scale of responses from the community on the Ayr Town Centre Framework;

2.1.2 endorses the Finalised Ayr Framework as the key document for the regeneration and development of Ayr Town Centre for the next ten years;

2.1.3 approves early consideration and development of a 3-year Project Plan to advance concept ideas for the identified priority projects supporting the Ayr Town Centre strategy (this will be developed by officers within Economy and Regeneration and Planning and Development); and

2.1.4 otherwise notes the contents of this paper and agrees support for the approaches within this report.

3. Background

- 3.1 Ayr Town Centre like many Town Centres in Scotland the wider UK faces major challenges due to changing consumer behaviours, e-commerce and on-line shopping, Covid impacts and the costs of operating within the High Street environment.

- 3.2 The Town Centre First policy and the 'New Future for Scotland's Town Centres' (2021) look to address these challenges through a range of measures and recommendations including supporting local economies, investing in place-making, town centre living, and local place planning to support and drive Town Centre regeneration.

- 3.3 A new Town Centre Framework can positively contribute to the regeneration of Ayr Town Centre and provide a key document for consultation and engagement and focus activity on a clear Delivery Action Plan. The Ayr Town Centre Strategic Framework seeks to set out a Growth and Investment Delivery Plan defining Ayr's place development opportunity that can support a broadly based reinvestment in the town centre over the period 2025-2035.
- 3.4 The Ayr Framework adopts a pragmatic and delivery focussed approach. The Draft Ayr Town Centre Framework recognised that a number of Town Centre Strategies had been prepared for Ayr and the real need was to define more than an aspiration. The framework needs to take on the challenges of translating objectives into a clear programme of investment created through defined projects that can be advanced with a realistic expectation of delivery.
- 3.5 Council approved the Draft Plan for consultation in November 2023. Consultation Events and an Online Digital Consultation platform were established to allow local communities, businesses, property owners, and third sector organisations to review the strategy and provide feedback and comment on specific projects and programmes.
- 3.6 The Consultation and Engagement Plan provided for extensive local consultation and engagement on the draft strategy, including drop in events, workshops and online digital consultation materials. The consultation was supported by the Council's communications team and was well supported across the community. A consultation summary report detailing all consultation responses is provided in Appendix 1.
- 3.7 SAC Comms Team used all standard social media, email, posters and press releases/ coverage in the Ayr Advertiser and Daily Record. Communications has helped to build awareness of the events across community groups and organisations. Circulation of QR Codes and online links allows remote access to all information including pdf copies of the Event Boards and on-line completion of the Questionnaire.

4. Proposals

4.1 *Cross Departmental Working Group*

Key proposals now require the development of an initial 3-year Project Plan, to be advanced by Economy and Regeneration and Planning and Development. These proposals will consider the outcomes from the project consultation and engagement.

The Project Plan will further prioritise projects based on criteria of need, strategic fit, deliverability, benefit and identify the resource/funding implications for delivery during the period 2024 – 2027.

The Project Plan will set out Next Steps for the Priority Projects that will support forward planning and identify the Council's role in either enabling/ facilitating or delivering projects/ programmes. The plan will seek to review and align budgets/ delivery milestones with Council capital and funding programmes.

4.2/

4.2 ***Review and Develop 'Early Wins'***

A number of potential projects have been identified that will support partner/ stakeholders and deliver project objectives within the centre. A number of these projects are already in progress but could be accelerated or extended to secure 'early wins' and build confidence and additional capacity within stakeholder groups. These projects potentially include:

- Advancing events/ Activities Programme for the Cutty Sark Centre;
- Accelerating Esplanade Design works;
- Developing Burns Statue Square Design Proposals;
- Enhancing Town Dressing/Public Realm on Newmarket Street;
- Review opportunity for Town Dressing – for example, Ayr in Bloom;
- Advance key activity supporting Hourstons/Arran Mall;
- Working with key stakeholders to promote the evening economy; and
- Considering the implementation of a town centre shop front scheme

4.3 The primary driver and identified outcomes of these proposals are to increase footfall, extend dwell time, secure higher town centre spending, support an expanded town centre catchment and encourage access and active travel. In the more medium-term programmes will seek to increased town centre living, creating additional demand for goods and services, alongside greater public, private, and third-sector investment and increase vitality and vibrancy and the evening economy.

5. **Legal and Procurement Implications**

5.1 There are no legal implications arising from this report.

5.2 There are no procurement implications arising from this report. Though any future works identified would be subject to tender rules and procedures and subject to approval.

6. **Financial Implications**

6.1 There are no financial implications arising from this the development of the Finalised Framework; future projects will be subject to consideration and reporting to Cabinet as programmes and costs are identified.

7. **Human Resources Implications**

7.1 Not applicable.

8. **Risk**

8.1 ***Risk Implications of Adopting the Recommendations***

8.1.1 Projects and programmes identified in this framework will be subject to further funding bids, planning, design and development processes and further consultation. Careful consideration will be required to manage expectations and deliver the project portfolio.

- 8.1.2 A risk register will be prepared and maintained by Economy and Regeneration once design proposals have been agreed and detailed design elements are being initiated/progressed.

8.2 ***Risk Implications of Rejecting the Recommendations***

- 8.2.1 The risk associated with rejecting the recommendations is that the Town Centre will deteriorate and projects will be developed in an ad-hoc fashion, without due consideration to complementary aspects of town centre regeneration, thus missing out on opportunities to obtain substantial external funding and to deliver the benefits set out in the framework document.

9. **Equalities**

- 9.1 As part of the design proposals and individual schemes Equalities Impact Assessment(s) will be undertaken reaching out to accessibility groups, hard to reach groups and people with protected characteristics.

10. **Sustainable Development Implications**

- 10.1 ***Considering Strategic Environmental Assessment (SEA)*** - The Scottish Government Gateway will be contacted during the development phases, at which point potential environmental impacts can be properly quantified and the requirement for SEA considered.

11. **Options Appraisal**

- 11.1 The Economy and Regeneration led Officer Steering Group reviewed options and the scope of individual projects, and these were further reviewed through the consultation and engagement process.
- 11.2 Community and local stakeholder consultation and engagement has provided feedback on projects and project/programme priorities, and these have been addressed in the Final Report (Appendix 2).

12. **Link to Council Plan**

- 12.1 The matters referred to in this report contribute to Priorities 1, 2 and 3 of the Council Plan: Spaces and Places/ Moving around and the environment (Outcome 1), Live, Work, Learn (Outcome 2) and Civic and Community Pride (Outcome 3).

13. **Results of Consultation**

- 13.1 Extensive consultation has been undertaken. The Summary Consultation Report with results/feedback is provided in Appendix 1.
- 13.2 The Ayr Framework Report has been developed following consultation with Officers, Cabinet and wider members.
- 13.3 Consultation has taken place with Councillor Bob Pollock, Portfolio Holder for Economic Development, and the contents of this report reflect any feedback provided.

14. Next Steps for Decision Tracking Purposes

- 14.1 If the recommendations above are approved by Members, the Director of Strategic Change and Communities will ensure that all necessary steps are taken to ensure full implementation of the decision within the following timescales, with the completion status reported to the Cabinet in the 'Council and Cabinet Decision Log' at each of its meetings until such time as the decision is fully implemented:

Implementation	Due date	Managed by
Development of the Project Plan	December 2024	Assistant Director - Communities
Initiate Concept Development/ Design work on previously approved projects	Approved projects in development	Assistant Director - Communities

Background Papers **None**

Person to Contact **George Hunter, Assistant Director – Communities**
County Buildings, Wellington Square, Ayr, KA7 1DR
Phone: 01292 612994
Email: George.hunter@south-ayrshire.gov.uk

Date: 4 March 2024



AYR TOWN CENTRE FRAMEWORK Delivery & Action Plan

Consultation & Engagement Feedback

IronsideFarrar
Environmental Consultants

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Consultation Online/Digital (I:ENGAGE)

Consultation Questionnaire

3.0 SUMMARY OF KEY FINDINGS & ADOPTION INTO FINAL FRAMEWORK

Community Priority Programmes

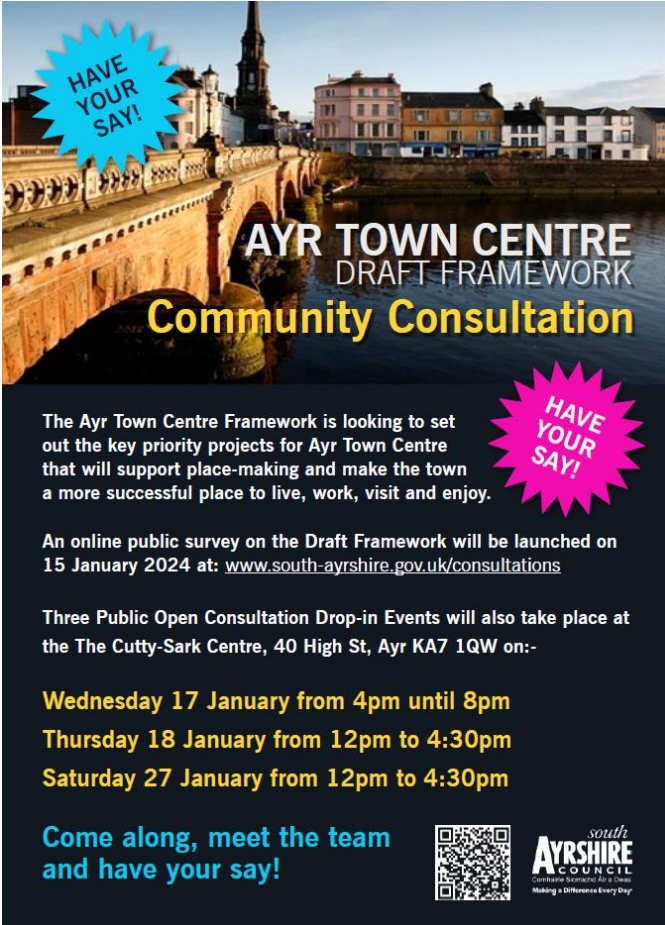
Community Priority Projects

Importance of Delivery and Rebuilding Confidence in Ayr Town Centre

Appendix 1: Written Comment Forms

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HAVE YOUR SAY!

**AYR TOWN CENTRE
DRAFT FRAMEWORK
Community Consultation**

The Ayr Town Centre Framework is looking to set out the key priority projects for Ayr Town Centre that will support place-making and make the town a more successful place to live, work, visit and enjoy.


HAVE YOUR SAY!

An online public survey on the Draft Framework will be launched on 15 January 2024 at: www.south-ayrshire.gov.uk/consultations

Three Public Open Consultation Drop-in Events will also take place at the The Cutty-Sark Centre, 40 High St, Ayr KA7 1QW on:-

Wednesday 17 January from 4pm until 8pm
Thursday 18 January from 12pm to 4:30pm
Saturday 27 January from 12pm to 4:30pm

Come along, meet the team and have your say!



**south
AYRSHIRE
COUNCIL**
 Continues to support the town
 Making a Difference Every Day

1.0 AYRSHIRE TOWN CENTRE FRAMEWORK

Introduction

The Ayr Town Centre Strategic Framework seeks to set out a Growth & Investment Delivery Plan defining Ayr’s place development opportunity that can support a broadly based re-investment in the town centre over the period 2025-2035.

A Plan for Growth

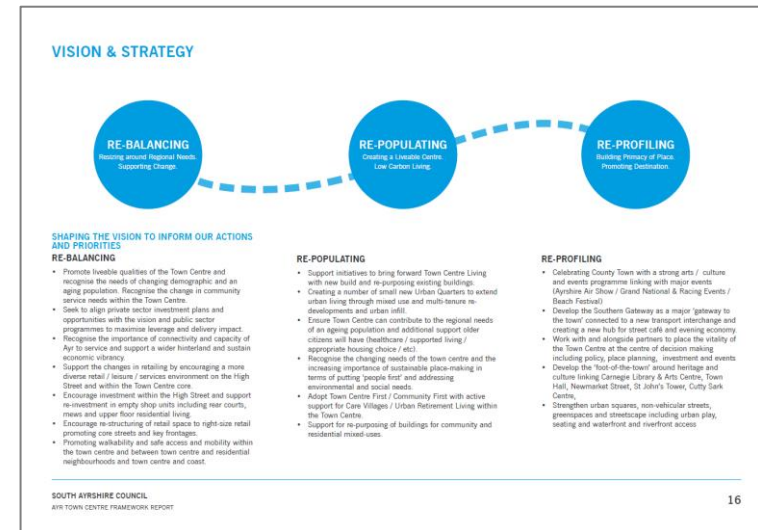
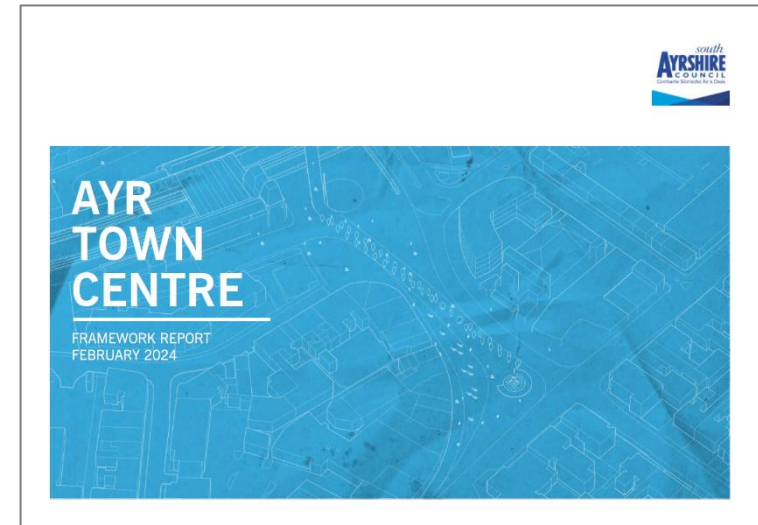
The strategy will support the Council’s place making policy and provide a place context for future Local Development Plan considerations as well as helping to communicate a sense of shared ambition for the town and inform its future development priorities.

A Plan for Place

Ayr as the regional capital town has the potential to take a leading role in the Region’s economy. The town offers a wealth of opportunities. Ayr has strong place and locational assets that establish Ayr as a primary destination for those who want to live, work, learn, visit and invest in the region.

A Plan for Delivery

The framework seeks to focus on a limited range of projects. The needs and opportunities within the town are considered well recorded and understood. Engagement has highlighted the importance of setting priorities and subject to funding/partner support committing to the delivery of 3-5 projects



Consultation on the Draft Framework

The Ayr Town Centre Framework Report was completed as a Draft and approved for wider public consultation in November 2023. Presentations to Senior Officer Groups and South Ayrshire Council Cabinet secured broad in-principle support and approved a consultation and engagement plan during January / February and March 2024.

The Draft Ayr Town Centre Framework recognised that a number of Town Centre Strategies had been prepared for Ayr and the real need was to define more than an aspiration. The framework needs to take on the challenges of translating objectives into a clear programme of investment created through defined projects that can be advanced with a realistic expectations of delivery.

The Consultation on the Draft Framework builds on earlier stage engagement and included:

- **Advance Publicity / Social Media / Poster**
Organised by SAC Comms Team
- **Drop in Event with Exhibition Boards linked to QR Codes & Digital Virtual Engagement using I:ENGAGE software**
- **Email Contacts / Invites to Stakeholder Workshop and issues of QR Codes / Links to Community Groups**
- **Drop in Consultation Event**
Cutty Sark Centre: Wednesday 17th January
1600-2000
Late Afternoon and Evening Session
- **Drop in Consultation Event**
Cutty Sark Centre: Wednesday 18th January
1200-1630
Afternoon Session
- **Drop in Consultation Event**
Cutty Sark Centre: Saturday 27th January
1200-1630
Saturday/Weekend Session
- **Cultural / Enterprises**
Cutty Sark Centre: Thursday 18th January
1700-1900
Evening Workshop

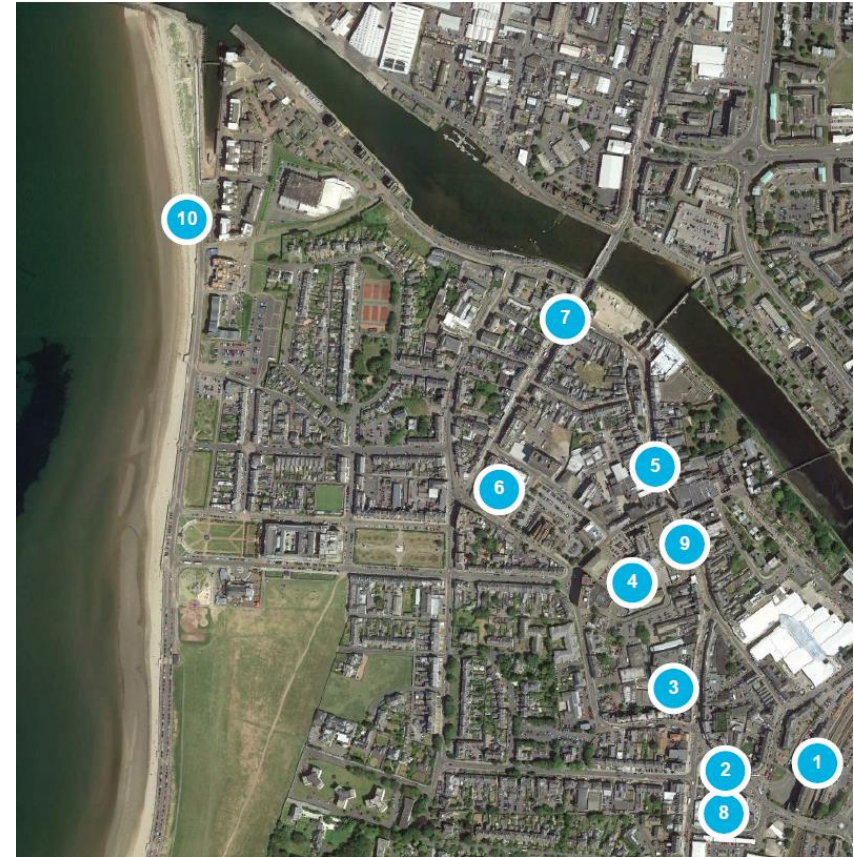
Ayr Town Centre Framework – Key Projects

The Ayr Town Centre Framework Report sets out a vision and a strategy underpinned with a Delivery Model. Key to success will be prioritising activities with partners, securing funding and delivering projects.

Ayr has great strengths as a County Town with a quality town centre, University and College campuses, and with strong heritage and place qualities based on Robert Burns, Aerospace, and its Burgh heritage on which to build.

10 Projects / Programmes were identified. These were presented for consultation and included:

1. Ayr Station & Transport Interchange
2. Robert Burns Statue Square - Southern Gateway
3. Hourstons & Arran Mall – AHSCP & Care Village
4. Kyle Quarter Masterplan Re-Development
5. Accessible Ayr – Active Travel Network
6. Town Centre Living – Residential
7. Ayr Town Centre Public Realm + Urban Dressing
8. Ayr Town Centre Creative Place / Evening Economy
9. Ayr – Retail Support Programme
10. Coast & Esplanade



2.0 PUBLIC CONSULTATION EVENTS

Drop-In Events @ Cutty Sark Centre

The Ayr Town Centre Framework Engagement combined a mix of Drop-In Events within the Town Centre alongside a Virtual/digital engagement accessible remotely by phone/tablet/computer.

The Drop-In Events were:

- Cutty Sark Centre: Wednesday 17th January
- Cutty Sark Centre: Thursday 18th January
- Cutty Sark Centre: Saturday 27th January

Display Boards:	14
Attendance:	177
Typically Duration:	40-60 minutes
Attendees	Broad Range/ Inclusive Limited young people
Comments	348
Consultation Responses	36

QR Codes provided to allow remote consultation / review of Boards and Content at Home/Workplace.

I:ENGAGE allow a more inclusive access to consultation. Allows remote access to PDF / Virtual room / Consultation Boards. Typically attracts and helps to addresses the deficit in young people engagement/business owner/carers / etc.



I:ENGAGE – Social Media /QR Linked Engagement

The Ayr Town Centre Framework Engagement has used the I:ENGAGE software to extend engagement and allow communities to share information and visit ‘digital room’ to review and consider the Exhibition material

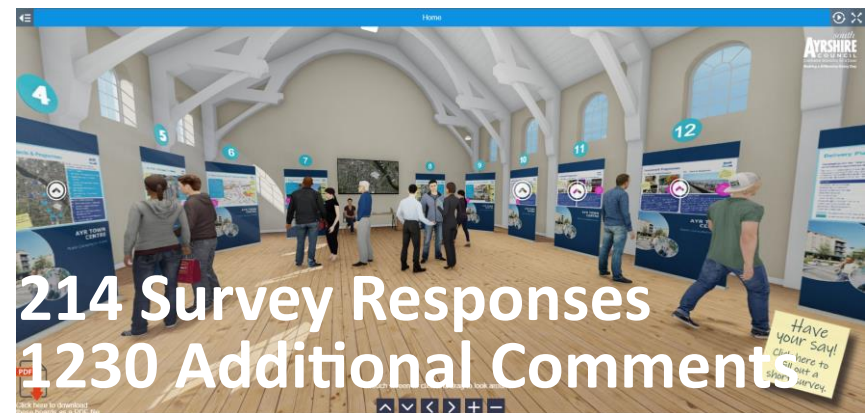
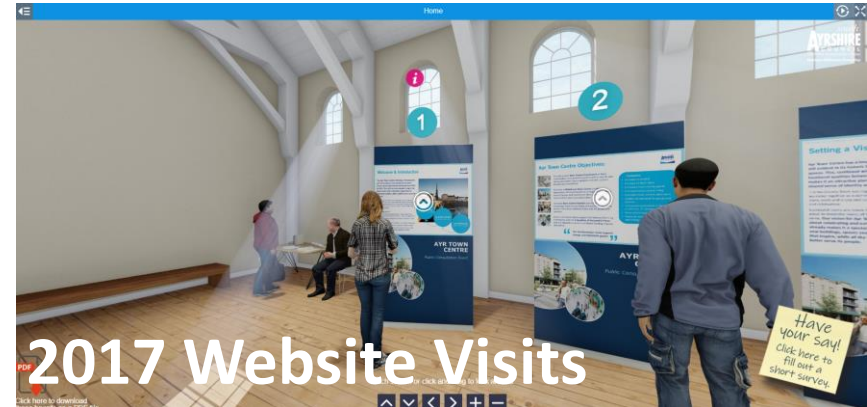
The I:ENGAGE platform is live from:

- Monday 15th January 2024 to Friday 1st March 2024

Display Boards:	14
Accessed No. of Times:	2017
Accessed No. Individuals	1525
Typical Duration:	8-9 minutes
Attendees	Broad Range Wider / More Inclusive
Consultation Responses	214
Additional comment/ notes	1230

QR Codes provided to allow remote consultation / review of Boards and Content at Home/Workplace.

I:ENGAGE allow a more inclusive access to consultation. Allows remote access to PDF / Virtual room / Consultation Boards. Typically attracts and helps to addresses the deficit in young people engagement/business owner/carers / etc.



Consultation Workshop – Creative Enterprise

The Ayr Town Centre Framework Engagement has sought to capture a range of views and understand the needs of different users within the Town Centre. In addition to consultation at Drop-In Events

Workshop Event:

- Thursday 18th January 2024 Evening

Display Boards: 14

Attendees: 14

An informal Workshop with individuals, businesses, organisations and Council Officers involved in Creative Enterprise, Arts & Culture, Evening Economy, Events and Destination Development and Comms.

The Workshop explored areas of opportunity for collaboration and co-ordination of events and initiatives that would strengthen Ayr as an appealing place to visit. Ideas included:

- Better integration of Comms and Town Centre Events
- Business and Trader collaborations
- Place-based improvements (e.g. New Market Street / Sandgate / Cutty Sark Square-foot of the Town)
- Identifying areas of funding support around small / local events
- Learning lessons from other Centres / creative activity

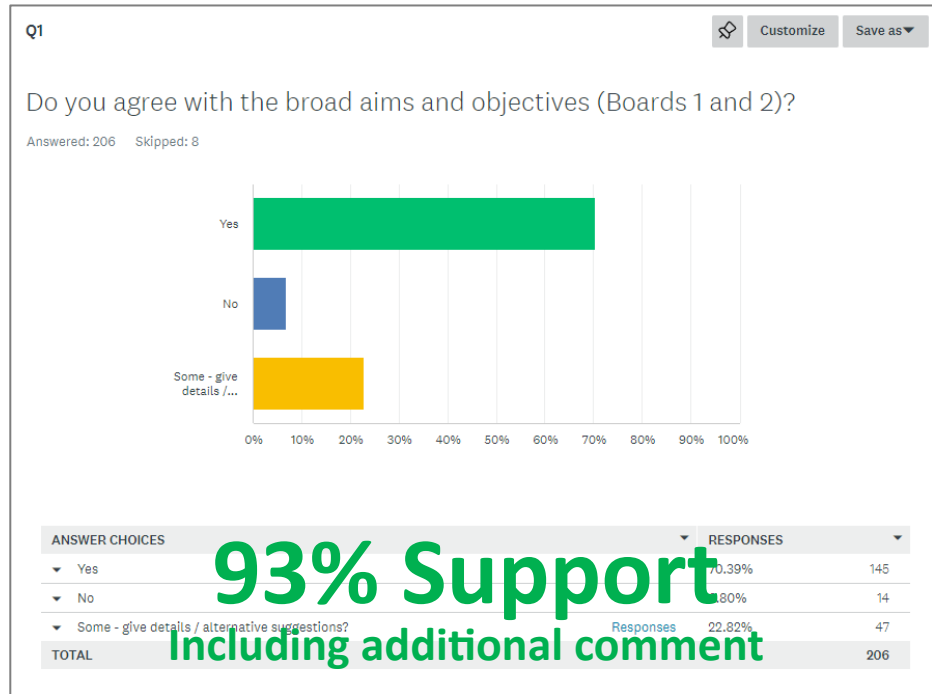


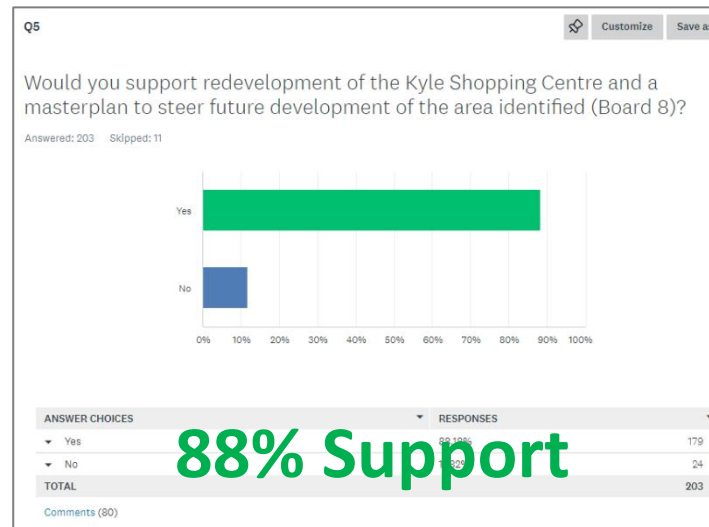
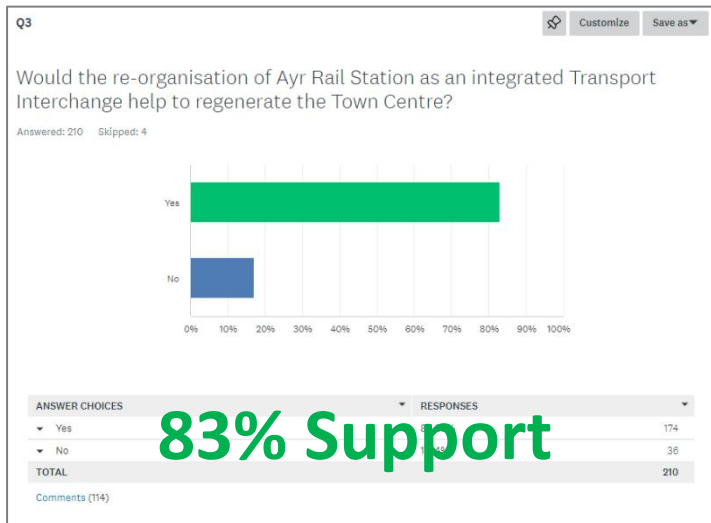
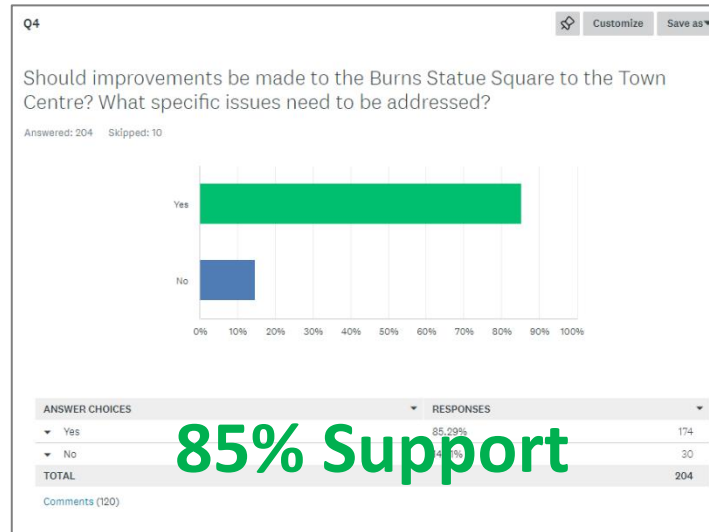
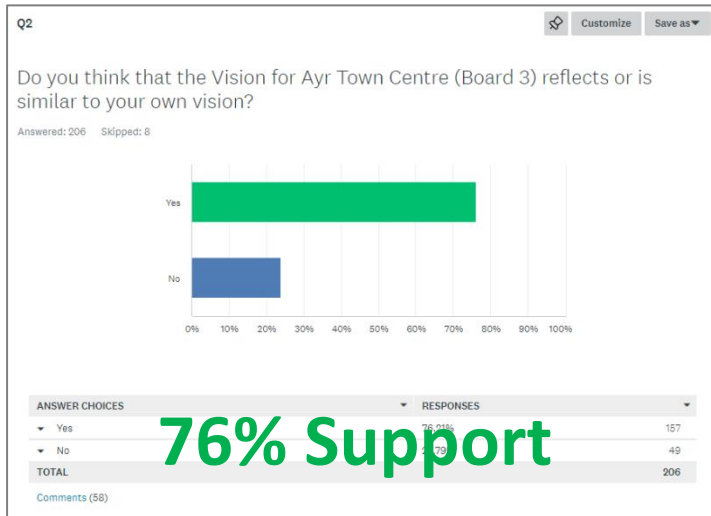
Questionnaire Survey – Online

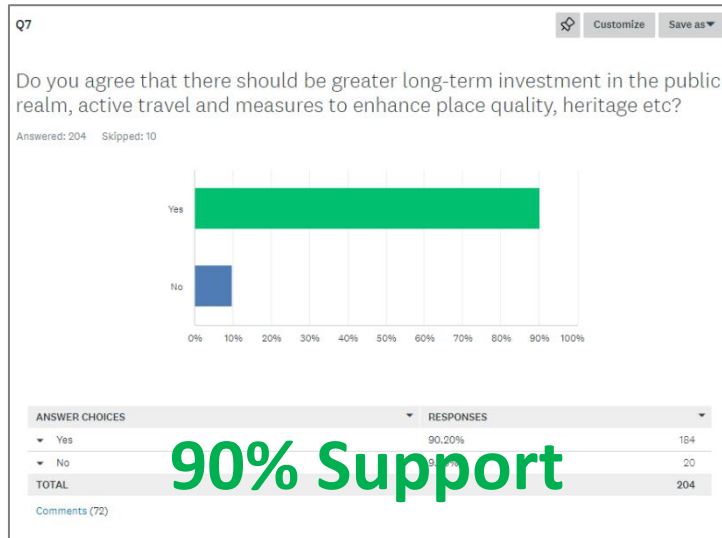
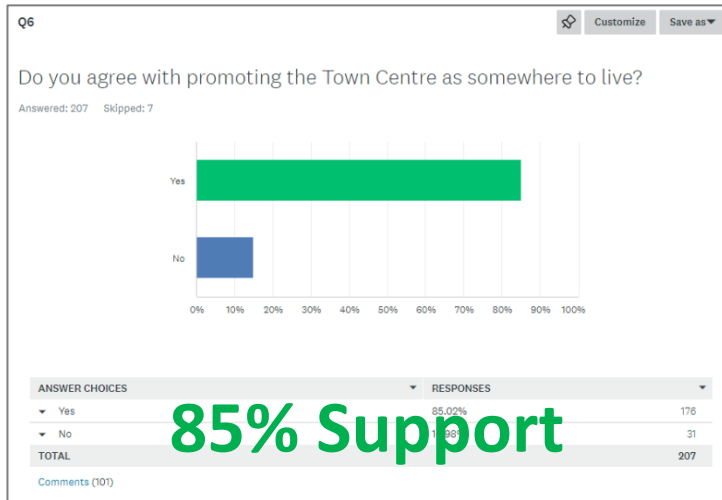
The Ayr Town Centre Framework Engagement included a Survey Monkey Online Questionnaire. The Questionnaire invited feedback on 12 Questions addressing:

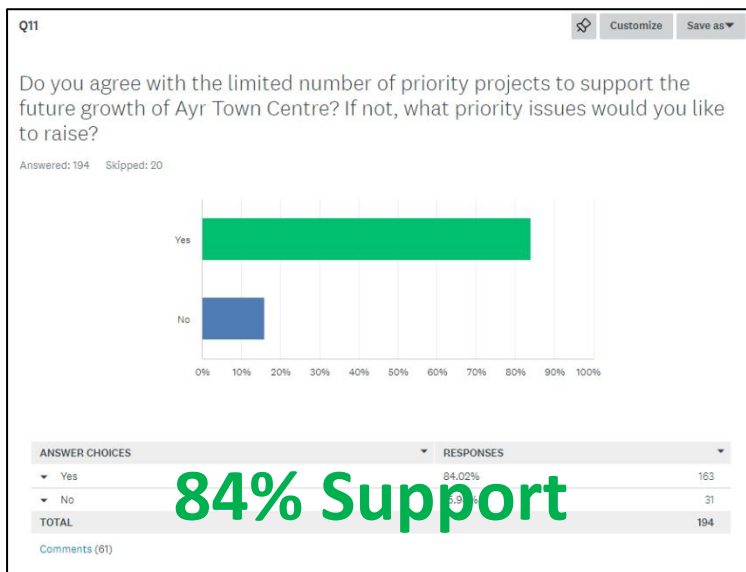
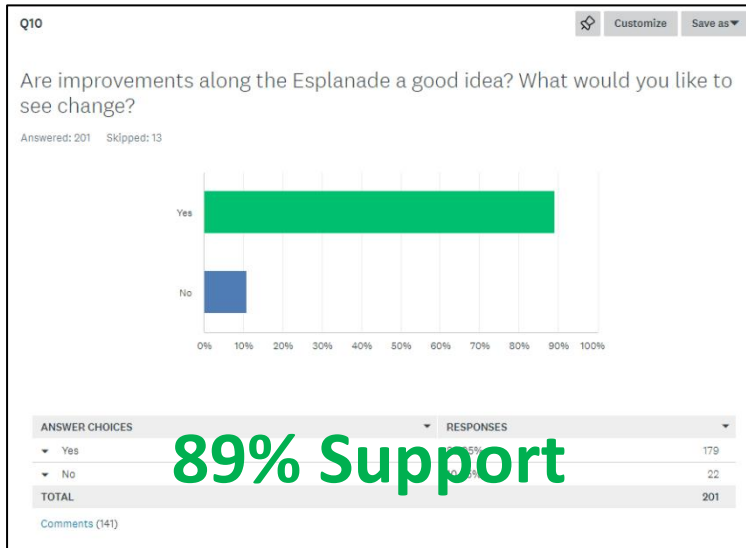
- Broad Support / Agreement
- Fit with Individual /Personal Views
- Support for Rail Station
- Support for Bus /Train Transport interchange
- Support for Transport interchange
- Support for Kyle Area Masterplan
- Support for Town Centre Living
- Support for Public Realm /Active travel
- Support for Events /Cultural Activity
- Support for Business Support Measures
- Support for Esplanade Enhancement
- Agreement on Priorities

Survey Monkey Questions	14
Total Completed Questionnaires	214
No. Additional comments	1230









Survey Monkey: generated priority words diagram



Key Actions Arising from the Ayr Town Centre Consultation / Engagement		
	Topic	Actions
Key Issues Arising from the Engagement	Concern with the scale of the challenges and sense of decline within the Town which is widely recognised as a Scotland wide issue but a belief that the Council and wider partners need to give more priority to the town centre and be more active in its promotion / safeguarding of its heritage ensuring its primacy of place as South Ayrshire’s Regional Centre.	Acknowledged and part of the purpose of updating previous reporting with a framework focussed on actions and delivery.
	Concern with the fabric of buildings and state of decay in historical/ often listed / conservation Area buildings and the need to find solutions or buildings/sites will be lost and Ayr cannot afford to keep losing its architectural / built heritage.	Acknowledged. Challenge for Council. Intervention scope is limited to issues of public safety / statutory notices.
	Concern that Ayr is a market town for a much wider catchment and access (by all modes) is very important. Transport Interchanges and Active Travel may be important but so is access by car for many users and parking provision including Blue Badge)) needs to be safeguarded and safe, lit walking connections.	Priority action to address transport access and facilities and making centre more accessible and attractive.
	Expectations that the Council should be doing more / could do more and a belief that that the Council has more powers over building owners / property assets / etc that in reality is the case. However an expectations that the Council should use its powers pro-actively and to the fullest extent.	Priority action to identify core activity that will make a difference.
	Real interest and a sense of commitment to the town from its residents. Many had participated in other consultations (recent or historical) and want to see things happen.	Noted and agreed.
	Diverse range of views on the future of the Station Hotel. Overall a broad view that perhaps more could have been done earlier but with the fire the need is to move on, make the remaining building safe and get the Station and potential other transport elements working.	Council is responding to public safety with a building creating significant public safety risk. Priority to work with other stakeholders to secure early conclusion.
	Concern that there is more talk than action. Support for setting clear and deliverable priorities. Town needs to identify realistic projects and focus on getting things delivered.	Noted. Focus of Council is to identify core projects and accelerate delivery.

	Topic	Actions
	<p>Need to retain Town Centre parking and ensure town centre is accessible. Support for safer streets, better pedestrian and active travel provision. Enhanced public realm. However vehicular access and servicing in the town centre will remain important if we want to attract visitors and Ayrshire residents to make more use of the Town Centre.</p> <p>New Transport Interchange is a critical project and must include better coordination of train/bus timetabling. Improving public transport accessibility needs to be integral to everything that is done. The Station project needs to happen and would ideally incorporate a Tourist Office – should be one somewhere in the Town</p> <p>Concern around cost / funding and capacity of the Council to implement. Concern at lack of detail. Many of the projects will involve significant investment. Council will need to prioritise. Important projects are delivered. Council should do the projects that deliver quick gains – 3 year Programme of funded projects.</p> <p>Need to build on strengths. Traders to take pride in their frontages. Work together and support the Town Centre. Newmarket Street example. Need for Town Centre Public Toilets. Need to make better use of Existing Assets (Cutty Sark Centre).</p> <p>Need to maintain engagement. Consider ‘Forum’ arrangement with different groups (Traders / Cultural Organisations / Commercial Agents-Developers to get more activity and identify specific actions supported by investors.</p>	<p>Noted. Common theme from lots of the engagement is the need to get the balance right supporting all user groups /interests whilst delivering safer streets / accessibility .</p> <p>Noted. Public Transport and getting Ayr Station issues resolved ideally with a full transport interchange would be a major benefit.</p> <p>Noted. Agreement on the need to set priority projects. Council funds are limited. Also need to work with partners to secure external funding.</p> <p>Acknowledged. The Town Centre hence focusses 5 Core Projects and 5 Core Programmes. Consultation will help to define specific activity.</p> <p>Noted. Wider engagement and participation of funders / investors / businesses / 3rd sector will be important for delivery.</p>

Key Actions Arising from the Ayr Town Centre Consultation / Engagement		
	Topic	Actions
Public Response	<p>Positive</p> <p>Consultation concerns that single issue concerns (Station Hotel Buildings / Temporary Vehicle Restrictions / etc) would dominate feedback but the majority of comment/feedback was constructive and focussed on making Ayr a better place to live /work / visit.</p>	<p>Maintain consultation during delivery phases and perhaps provide a Annual/Bi-Annual update.</p> <p>Council will endeavour to keep all stakeholders up-to-date on core projects.</p>
Comms	<p>There were many encouraging responses, with most people giving very positive feedback on the methods for consultation, the combination of online and in-person activities.</p> <p>Good location for consultation. Centre of the Lower Town. Easily accessible.</p> <p>Boards had so many comments /feedback difficult to read. Note: Lots of attendees also like to read /review other people’s comments. Removed some comments on the day to allow easier readability.</p> <p>PDF copies and online ability to look at boards and comment again was appreciated.</p>	<p>Positive feedback to SAC Comms team.</p> <p>Build on the consultation methods and where projects are being implemented keep residents informed.</p> <p>Consultation event with Local Events (3 No.) and Online Consultation has been well supported.</p>
Issues for SAC Partners	<p>Concern to see Station fully open and operating</p> <p>Concern to see Roads / town Centre Access restrictions lifted as soon as possible</p> <p>Critical that SAC /Network Rail /Scotrail all work together</p> <p>Need to ensure access / parking /loading / Blue Badge all fully coordinated. Any limit on accessibility for all modes will drive people to shop /leisure elsewhere. Access to the Town Centre by car and parking remain important.</p>	<p>Feedback to Council Roads (ARA)</p> <p>Feedback to Network Rail /Scotrail/ Rail Groups.</p> <p>Feedback to Council Roads (ARA)</p>

APPENDICES

Appendix 1: Written Comment Forms

Appendix 2: Consultation Post-it Notes - Excel Spreadsheet

Appendix 3: I:ENGAGE Comment Feedback



Appendix 1: Written Comment Forms



Community Engagement

Name (Optional) _____

Address (Optional) _____

Email (Optional) _____

Comments

- 1) A Transport Interchange is a necessity - MUST happen
- 2) Good connectivity will both bring people into town plus reduce car usage.
- 3) Combine current bus routes 7 + 2/6 to link all of the ^{connections}
- 4) Make Scotrail talk with Stagecoach to link 5 ^{connections} bus routes e.g. Route 58/60 to train arrival times

Please write your comments down and give your form to one of the team or put it in the comment box

Alternatively, you can email your comments to: mail@ironsidefarrar.com

Community Engagement

Name (Optional) _____

Address (Optional) _____

Email (Optional) _____

Comments

- ① What were the previous proposals?
- ② Who are the parties who address Town Centre challenges?
- ③ Has anyone thought how to deal with the ~~derelict~~ ^{unique} state of many architecturally buildings in the town centre?

Please write your comments down and give your form to one of the team or put it in the comment box

Alternatively, you can email your comments to: mail@ironsidefarrar.com

- 5) Leave High St one way, make most shops smaller ones like in Brecknock High St. (away) + fewer large stores.
- 6) Mix some housing / care home / community hub all together
- 7) Restrict number of coffee houses + restaurants via licensing procedures.
- 8) Make all Car Parks council owned.
- 9) Harbour: I suggest a new foot bridge over the river, using old bridge supports below New Bridge.

(The above is in order of priority)

- closing up the High Street will get rid of the slaps, eg M&S. The only reason why many shoppers come to High St.
- Where's the money going to come from?
- everything is so vague.
- no answers actually given
- we don't need parking - we need pot holes filled.
- pie in the sky - nonsense - only for show for the politicians.

Community Engagement

Name (Optional)

Address (Optional)

Email (Optional)

Comments

Ayr is a disgrace! The town is always full of litter and dog mess! The bins are often overflowing. Bring back proper street cleaners.

Continue overleaf if necessary

Please write your comments down and give your form to one of the team or put it in the comment box
Alternatively, you can email your comments to: mail@ironsidefarrar.com

Community Engagement

Name (Optional)

Address (Optional)

Email (Optional)

Comments

There is no mention of Car-Parking to support all these ideas (esp. no's 7, 8 & 9).
The Cully Sawk site should have been a multi-storey carpark with an Arts Centre included. However perhaps Howston's or Kyle Centre could be used for parking, instead of

Continue overleaf if necessary

Please write your comments down and give your form to one of the team or put it in the comment box
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opening up residential streets to public parking as is currently being proposed.

Community Engagement

Name (Optional)

Address (Optional)

Email (Optional)

Comments

LOTS of interesting comments/suggestions show opposing each other. Good luck with the task - I look forward to a bulge and more inviting town centre.

Continue overleaf if necessary

Please write your comments down and give your form to one of the team or put it in the comment box
Alternatively, you can email your comments to: mail@ironsidefarrar.com

Community Engagement

Name (Optional)

Address (Optional)

Email (Optional)

Comments

CLEAN THE STREETS AND GET RID OF THE BEGGARS!

Continue overleaf if necessary

Please write your comments down and give your form to one of the team or put it in the comment box
Alternatively, you can email your comments to: mail@ironsidefarrar.com

Community Engagement

Name (Optional)

Address (Optional)

Email (Optional)

Comments

Some great ideas
Where is funding coming from?
For long term future I don't agree with more car parks
we need to look beyond that because of climate change
Perhaps - park + ride? Where parking has plenty of
charging points

Continue overleaf if necessary

Please write your comments down and give your form to one of the team or put it in the comment box

Alternatively, you can email your comments to: mail@ironsidefarrar.com

I would be interested to know how you are consulting
young people - these changes will affect their lives
and I'm sure they would have great ideas. Perhaps
take one idea from their responses and implement

that to start with. The young people could become
very engaged and help to problem-solve in the
planning and implementation.
Maybe this is happening already - I'd be interested
to know

Community Engagement

Name (Optional)

Address (Optional)

Email (Optional)

Comments

Q: CAN ANYTHING BE MADE OF THE OLD WORKHOUSE BUILDING Nr. HUNTSWOOD ROAD - IT IS NOT DOING ANYTHING? WHO OWNS IT?

Continue overleaf if necessary

Please write your comments down and give your form to one of the team or put it in the comment box Alternatively, you can email your comments to: mail@ironsidefarrar.com

PLEASE EMAIL ME.

Community Engagement

Name (Optional)

Address (Optional)

Email (Optional)

Comments

Colour/palate for all shops in town.
Crack down on owners who don't maintain properties.

Continue overleaf if necessary

Please write your comments down and give your form to one of the team or put it in the comment box Alternatively, you can email your comments to: mail@ironsidefarrar.com

Community Engagement

Name (Optional)

Address (Optional)

Email (Optional)

Comments

The High Street needs small units, rate + rent reduction.
Empty properties need to be left in an attractive state

Continue overleaf if necessary

Please write your comments down and give your form to one of the team or put it in the comment box Alternatively, you can email your comments to: mail@ironsidefarrar.com

Community Engagement

Name (Optional)

Address (Optional)

Email (Optional)

Comments

I WANT TO SEE VISIBLE CHANGE
JUST DO IT!

Continue overleaf if necessary

Please write your comments down and give your form to one of the team or put it in the comment box Alternatively, you can email your comments to: mail@ironsidefarrar.com

Community Engagement

Name (Optional)

Address (Optional)

Email (Optional)

Comments

Sounds and looks good but very dubious it will ever happen. All areas of the town are needing money spent especially roads!!

What is happening to the citadel? Another waste of money. The citadel will

Continue overleaf if necessary

Please write your comments down and give your form to one of the team or put it in the comment box

Alternatively, you can email your comments to: mail@ironsidefarrar.com

Cost a fortune to update to a high standard. I personally hate our stone front at the citadel and with these horrendous glets. The whole area should have been surveyed and a lovely style of glets all in keeping would have been more pleasing to the eye.

Do we have street cleaners now the town is filthy?

What is in these plans for the young people of Ayr??

Community Engagement

Name (Optional) _____
Address (Optional) _____
Email (Optional) _____

Comments *Police Station into the Housing Rental Facility*

Continue overleaf if necessary

Please write your comments down and give your form to one of the team or put it in the comment box
Alternatively, you can email your comments to: mail@ironsidefarrar.com

Community Engagement

Name (Optional) _____
Address (Optional) _____
Email (Optional) _____

Comments *Good ideas - to incorporate more housing like in town. Esplanade plan on - more to us of capot. for one to us - new context better*

Continue overleaf if necessary

Please write your comments down and give your form to one of the team or put it in the comment box
Alternatively, you can email your comments to: mail@ironsidefarrar.com

that its port it us definite.

Community Engagement

Name (Optional) _____
Address (Optional) _____
Email (Optional) _____

Comments *Good music
Changing the mood music
to blame
slot 7 seen*

Continue overleaf if necessary

Please write your comments down and give your form to one of the team or put it in the comment box
Alternatively, you can email your comments to: mail@ironsidefarrar.com

Community Engagement

Name (Optional) _____
Address (Optional) _____
Email (Optional) _____

Comments *① STATION INTERCHANGE GOOD IDEA ② RE-POPULATE TOWN CENTRE - YES, BUT WHAT IS EXISTING POP AND WHAT IS THE TARGET POP? ③ KYLE QUARTER RE-DEVELOPMENT - WHO OWNS ALL THE LAND AND ARE THEY INTERESTED IN DEVELOPING ④ ACCESSIBLE A/R VIEWS SEEM TO PRECLUDE DISABLED PARKING ⑤ WHY NOT PERSUADE CURRENT OWNERS OF PROPERTY IN HIGH ST. TO RENOVATE THEIR PROPERTIES.*

Continue overleaf if necessary

Please write your comments down and give your form to one of the team or put it in the comment box
Alternatively, you can email your comments to: mail@ironsidefarrar.com

Community Engagement

Name (Optional)

Address (Optional)

Email (Optional)



Comments

Take note of age group who
are looking at your suggestions
They are the ones who will use
new 'Mixed- Use' Town Centre.

PTO

Continue overleaf if necessary

Please write your comments down and give your form to one of the team or put it in the comment box
Alternatively, you can email your comments to: mail@ironsidefarrar.com

My late husband created
Queen's Court Shopping Centre
+ Queen's Court House at top
New Market Street (Patrick Donaldson)
The place is now a mess.
Who will you get to maintain
the town like new venues
created

Community Engagement

Name (Optional)

Address (Optional)

Email (Optional)

Comments

I like the concept of a Transport Hub. I like many others are of an age where cycling is not an option. I would rather see money spent on improved local bus services instead of new cycle routes which I feel there is no real demand for. If a cycle route is wanted around the Town Centre have about forming a bridge over the old bridge piers in the River and taking it through a demolished Oriel Cinema building. Continue overleaf if necessary

Please write your comments down and give your form to one of the team or put it in the comment box

Alternatively, you can email your comments to: mail@ironsidefarrar.com

Community Engagement

Name (Optional)

Address (Optional)

Email (Optional)

Comments

Will there be having a higher than average population of older people, I feel to see how introducing more pedestrian routes can help with the new "Age Friendly" Councils policy. Surely this is discriminatory against the less mobile? Continue overleaf if necessary

Please write your comments down and give your form to one of the team or put it in the comment box

Alternatively, you can email your comments to: mail@ironsidefarrar.com

Community Engagement

Name (Optional)

Address (Optional)

Email (Optional)

Comments

Ayr Sea Front! -
How about an area between the amusement arcade and the pavilion, on the low green (where there are seats) for the area to be fenced off with no kids and no smoking with nice railings - as per London's Clissold Park in Stoke Newington. Continue overleaf if necessary

Please write your comments down and give your form to one of the team or put it in the comment box

Alternatively, you can email your comments to: mail@ironsidefarrar.com

Community Engagement

Name (Optional)

Address (Optional)

Email (Optional)

Comments

WHY DO YOU HAVE A "CONSULTANT" FROM EDINBURGH TO ENGAGE WITH THE PUBLIC? SURELY LOCAL SAC STAFF ARE AVAILABLE?
COST: - TIME, TRAVEL, ACCOMMODATION???

Please write your comments down and give your form to one of the team or put it in the comment box

Alternatively, you can email your comments to: mail@ironsidefarrar.com

Community Engagement

Name (Optional) _____
Address (Optional) _____
Email (Optional) _____

Comments
Focus on IT things
Priorities
A deliver.

Continue overleaf if necessary

Please write your comments down and give your form to one of the team or put it in the comment box
Alternatively, you can email your comments to: mail@ironsidefarrar.com

Community Engagement

Name (Optional) _____
Address (Optional) _____
Email (Optional) _____

Comments
Carnegie Library
Boards
- why they are exhibited
in the library

Continue overleaf if necessary

Please write your comments down and give your form to one of the team or put it in the comment box
Alternatively, you can email your comments to: mail@ironsidefarrar.com

Community Engagement

Name (Optional) _____
Address (Optional) _____
Email (Optional) _____

Comments
Hope you are taking your feedback requests
into schools. Need young persons voices
as well as the retired who are able to
attend here during the day.
Thanks.

Continue overleaf if necessary

Please write your comments down and give your form to one of the team or put it in the comment box
Alternatively, you can email your comments to: mail@ironsidefarrar.com

Community Engagement

Name (Optional) _____
Address (Optional) _____
Email (Optional) _____

Comments
AYASHIRE, BEING, A TOURIST ATTRACTION
GOLF COURSES BEACH, PARKS ETC!
WHY DOES AYR NOT HAVE A PROPER RAILWAY
STATION, DECENT BUS STATION AND
PROPER TOURIST OFFICE
CUTTY SARK WOULD BE IDEAL FOR TOURIST

Continue overleaf if necessary

Please write your comments down and give your form to one of the team or put it in the comment box
Alternatively, you can email your comments to: mail@ironsidefarrar.com

Community Engagement

Name (Optional)

Address (Optional)

Email (Optional)



Comments

SEE NEW BRIGHTON FOR A GREAT
EXAMPLE OF RENOVING A RUN DOWN
TOWN

Continue overleaf if necessary

Please write your comments down and give your form to one of the team or put it in the comment box
Alternatively, you can email your comments to: mail@ironsidefarrar.com

Community Engagement

Name (Optional)

Address (Optional)

Email (Optional)



Comments

Priority one would be the removal of
the Station Hotel and put in place
the integrated, transport hub.
no one I have spoken to has indicated
they want the hotel restored
we have suffered enough

Continue overleaf if necessary

Please write your comments down and give your form to one of the team or put it in the comment box
Alternatively, you can email your comments to: mail@ironsidefarrar.com

Community Engagement

Name (Optional)

Address (Optional)

Email (Optional)



Comments

accessible. Ayr → ensuring the fabric of
pavements are durable and safe for All

Continue overleaf if necessary

Please write your comments down and give your form to one of the team or put it in the comment box
Alternatively, you can email your comments to: mail@ironsidefarrar.com

Community Engagement

Name (Optional)

Address (Optional)

Email (Optional)

Comments

Could traders in Ayr town centre be
more pro-active in keeping the pavement
outside of their shops kept clean.
ie be responsible for the frontage of their
premises, Taxi ranks in Ayr also keep the
area of pavement tidy too.

Continue overleaf if necessary

Please write your comments down and give your form to one of the team or put it in the comment box
Alternatively, you can email your comments to: mail@ironsidefarrar.com

Community Engagement

Name (Optional)

Address (Optional)

Email (Optional)



Comments

Really exciting to see all these ideas for the much needed regeneration of the capital of Ayrshire, Ayr. Start with a state-of-the-art train station! Then go from there!

Continue overleaf if necessary

Please write your comments down and give your form to one of the team or put it in the comment box

Alternatively, you can email your comments to: mail@ironsidefarrar.com

Community Engagement

Name (Optional)

Address (Optional)

Email (Optional)



Comments

THERE ARE SO MANY VAGUE DESCRIPTIONS + ASSERTIONS PRESENTED IN THESE BOARDS THAT IT IS DIFFICULT/IMPOSSIBLE TO KNOW OR AT LEAST GAIN A GOOD IDEA AS TO WHAT IS ACTUALLY LIKELY TO HAPPEN WITHIN THE TOWN CENTRE. I UNDERSTAND THAT FLEXIBILITY IN IDEAS + PROPOSALS IS NECESSARY BUT WITHOUT A MORE DETAILED

Continue overleaf if necessary

Please write your comments down and give your form to one of the team or put it in the comment box

Alternatively, you can email your comments to: mail@ironsidefarrar.com

IDEA OF SPECIFIC PROJECTS ARE AN ASSESSMENT OF PROPOSALS IS IMPOSSIBLE

HERE ARE SOME COMMENTS ON SELECTED ASPECTS OF BORDS

- CINEMA - WHERE IS CAR PARKING FOR CINEMA LOCATED? (BOARD 2)
- ACTIVE TRAVEL NETWORK - PIE IN THE SKY TO ASSESS THAT (BORDS)

CYCLING/WHEELING WILL BECOME COMMON IN TOWN CENTRE - WHERE IS EVERYONE CYCLING FROM TO ??

- WHAT IS SIGNIFICANCE OF GOLF STADIUM PLAN ON RIGHT HAND SIDE OF BOARD - NO INFORMATION.

Community Engagement

Name (Optional)

Address (Optional)

Email (Optional)

Comments

Agree generally with the aims and objectives. Essential that some positive efforts are made to reduce the chopping area to concentrate facilities. Too strong out. Concentrate on leisure and residential land uses. Why such an objection to the Leisure Centre being transferred to town centre? Strong planning policies implemented to prevent out of town.

Continue overleaf if necessary

Please write your comments down and give your form to one of the team or put it in the comment box

Alternatively, you can email your comments to: mail@ironsidefarrar.com

PTO

activities affecting the vitality of town centres.

Agree bus station / rail station integration

Avon Mall to health and care related facilities good idea in principle

Public toilets (~~no~~ less stores with toilets now - have closed.)

Kings Centre a key site. Use need to be carefully considered to complement town centre. No more shopping centres needed.

Have to support Agri Central even though it is now located too far away from Mt.S. Bus station relocation nearby would be a help.

Try to enhance current public realm by cutting back by helping to upgrade disused / run-down building next to Town Hall to create a proper square.

Community Engagement

Name (Optional)

Address (Optional)

Email (Optional)

Comments

- ① NO MENTION OF CITADEL - WHY EXCLUDED?
- ② VISUALS OF STATION HOTEL ARE DIFFERENT ON TWO DISPLAYS - BUT NO MENTION OF IT / FUTURE.
- ③ BUS / TRAIN TRAVEL HUB IS GREAT
- ④ BUENS NEW 'CIVIC' SQ - WHATS HAPPENING TO FORMER PLANNING DEPT BUILDING? (NOTHING SHOWN)

Continue overleaf if necessary

Please write your comments down and give your form to one of the team or put it in the comment box

Alternatively, you can email your comments to: mail@ironsidefarrar.com

AEF

cont ④ - SURVEY SUITABLE FOR MIXED USE: COMMERCIAL @ STREET WITH RES. ABOVE

④.① NEW SQUARE SHOULD HAVE MORE VITALITY: - ACTIVE USE SPACES / MORE COMMERCIAL / FOOD + DRINK

⑤ INVESTMENT PROG 6 - FAR TOO VAGUE. NEED MORE SPECIFICS. WE ALL KNOW WE NEED MORE RES. IN TOWN - SHOULD HAVE STARTED YEARS AGO... TO SUGGEST SITES WILL BE IDENTIFIED SHOULD HAVE BEEN IMPLEMENTED YRS. AGO. -

⑤.① SAC OWNS LAND + PROPERTY - WHY NO SPECIFIC PROPOSALS FOR RES #/OR MIXED USE?

⑥ WHY NOT HAVE A FORUM OF AGENTS (SELLING PROPERTIES) @ SAC - THERE'RE OVER 100 VACANT SHOP UNITS - GET FINANCIAL INCENTIVES / ALTERNATIVE USES TO GENERATE INTEREST. SAC NEEDS TO INVEST / SPEND MONEY TO START REGEN. PROCESS @ COMMITMENT WITH SHORT DELIVERY TIMETABLES ARE ESSENTIAL - EVEN WIDER USE OF CUTTY SARK @ PUBLIC SQUARE FOR OTHER THAN FARMERS MKT. WOULD BE A GOOD START TO RAISE PRATUE.

Community Engagement

Name (Optional)

Address (Optional)

Email (Optional)

Comments

① BUS STATION ¹ ~~DRIVE~~ ^{DRIVE} ~~ROAD~~ ^{ROAD} - BUSES ARE ENTERING A ONE-WAY SYSTEM. TO LEAVE VIA HOUSTON OR CARLETON ROAD THEY WILL HAVE TO TURN AS THE FIRE STATION ROUND-A-BOUT!

② THE BUS STATION WILL NOT MAKE ANY DIFFERENCE TO TOWN CENTRE TRAFFIC (ALSO FROM THE CHANGE OF BUS STATION LOCATION)

Continue overleaf if necessary

Please write your comments down and give your form to one of the team or put it in the comment box

Alternatively, you can email your comments to: mail@ironsidefarrar.com

New Train Station: Must be fit for purpose i.e.
covered for the most part; lift!!!; enclosed
waiting area; good quality information boards.
Good architecture with respect to what it relates.

Must have good number of car parking facilities.

Community Engagement

Name (Optional) _____

Address (Optional) _____

Email (Optional) _____

Comments

Quads wins,
Explained !!
Bliss —
— need to address
— simple messages

Continue overleaf if necessary

Please write your comments down and give your form to one of the team or put it in the comment box

Alternatively, you can email your comments to: mail@ironsidefarrar.com

Community Engagement

Name (Optional)

Address (Optional)

Email (Optional)

Comments

THIS IS ALL VERY LONG TERM THEORETICAL
STUFF
WHAT CAN BE DONE IN NEXT 3 YEARS AND
HAS FUNDING?
CONCENTRATE ON SMALL EARLY WINS

Continue overleaf if necessary

Please write your comments down and give your form to one of the team or put it in the comment box

Alternatively, you can email your comments to: mail@ironsidefarrar.com

Community Engagement

Name (Optional)

Address (Optional)

Email (Optional)

Comments

WANT FREE CAR PARKING THATS WHAT OUT OF TOWN
CENTRES HAVE SO THEY GET THE BUSINESS
AYR HAS NO SHOPS WORTH VISITING, ITS VERY LOW
GRADE, SO PEOPLE GO TO SILVERBURN ETC WHERE
THERE ARE DECENT SHOPS.
AYR IS FULL OF VAPE + BETTING SHOPS,

Continue overleaf if necessary

Please write your comments down and give your form to one of the team or put it in the comment box

Alternatively, you can email your comments to: mail@ironsidefarrar.com

AGREE MORE HOUSING, LESS SHOPS,
MORE SOCIAL, ENTERTAINMENT

AS A RETAIL CENTRE, AYR HAS GONE + ISNT
COMING BACK
NEED OTHER PURPOSES

GET RID OF THEM AND AMBIENCE WOULD IMPROVE

GIVEN THE LACK OF DECENT SHOPS, AGREE THAT
CONVERTING SOME BUILDINGS INTO HOUSING IS GOOD
IDEA

AYR WAS A PROSPEROUS COUNTY TOWN IT ISNT
NOW AND ISNT GOING TO BE AGAIN, SO NEED TO
THINK OF MORE REALISTIC OPTIONS GIVEN THE LOW
SPEND BY ITS RESIDENTS / SHOPPERS

Appendix 2: Consultation Post-it Notes - Excel Spreadsheet



Board No	Comments
1 - Welcome & Introduction	<p>Have a planned maintenance system in place, be proactive and not reactive!</p> <p>How can changing resident to park outside their own homes be fair! Also a charge for workmen to park and work in residential areas. Is ludicrous! 100% against parking fees. Falkland Park Road does not have a parking problem.</p>
2 - Ayr Town Centre Objectives	<p>Have free parking around town and sea front.</p> <p>If you had free car parking people might come to town centre.</p> <p>More car parks please. We have no train station.</p> <p>Tourist train/bus around town would be great.</p> <p>Cut the rates for <u>new</u> small businesses to encourage individual shops!</p> <p>Transport hub required. Turn station into this for train, bus, cycle parking.</p> <p>Totally disagree. How many more carparks do drivers need!</p> <p>Litter, litter everywhere on streets, river and walkways.</p> <p>9 outcomes <u>re-listed</u>:</p> <p>9</p> <p>8</p> <p>4</p> <p>1</p> <p>2</p> <p>7</p> <p>3</p> <p>6</p> <p>5</p> <p>Less abandoned places</p> <p>Need less charity shops, more shops needed.</p> <p>Higher levels of building maintenance. Introduce inspections to ensure absent owners keep their property up to code.</p> <p>Make existing car parks free. Create a mini transport system from them - top of town to bottom and back. What about a road "mini train!"</p> <p>Better community policing. Visible police presence in town and on roads to reduce bad driving and speeding.</p> <p>A local card for residents for discounts.</p> <p>Charging hub by train station. Link train station with a walkway to the town - S6 pupils' ideas!</p> <p>Cleaner streets. Machine driven vehicles fail to clean were cars are parked. Manual cleaning required.</p>

	See auld building* - Need existing landmarks repaired and cleaning shop fronts on High Street need to be kept clean, footpath swept, windows cleaned.
	Free parking - need to bring more people in.
	More to inhibit dog fouling. Let's have a clean street Ayr.
	Flats and housing back in town centre, ears and eyes o the police!
	Ayr does have enough car parks. If we're having free car parking then that would mean workers park there and no space for town users.
	Clean streets. Dog fouling is a major problem.
	Charge for parking n esplanade and use this money to clean and maintain area.
	Deal wth the seagull problem. They attack people and the town looks like bass rock.
	Evening economy in the High Street is almost non-existent. Need to find a way to increase evening footfall.
	Agree! More street cleaning, litter is out of control.
	Less litter, more street cleaning.
	Pay street cleaners to clean the pavements.
	Daily kerb street cleaning
	Street sweeping is needed daily! Even today, walking here the town is littered with detritus.
	Crack down on pavement parking - second this!
	An increase in small independent shops, coupled with free parking will increase footfall and dwell time within the town centre.
	Shops please! Much needed, preferably a variety of independent and small chains. More cafes and restaurants & pubs needed too.
	Pass bylaw to move junkies and beggars. Hate this so much - create spaces, care and outreach to give them the support they need.
	Should prioritise car access and parking. Stop anti-car policies.
	No - make town centre pedestrian friendly, Keep cars out. Better public transport!
	Totally agree!
	Try to keep shops open.
3 - Setting a Vision	Clean and tidy. Get rid of pigeons and seagulls would be a good start.
	Utilise empty buildings, more housing required.
	Go back 60 years High Street, shore and harbout area was packed, Use same modified ideas.

Make building owners restore/refurbish building facades to make the town centre look presentable and it'll encourage more visitors. More public toilets would also help.
More toilets
Definition of decent. Many goods shops there @ moment.
Repair/workshop - bike repair near seafront - S6 pupils
Consider using old building to partner with dance schools, art, sports. Provide a low rent space for such activities and a performance space.
We absolutely need more communit spaces where you don't have to spend money (like cafes/bars/restaurants) and can meet people in the community, ideally with projects to get involved in to regenerate our environment.
Better: Public transport access to town Active cycle/walk routes In town secure cycle parking Evidence shows improves health, people linger in town.
Market town - small unique shops
Lower rents to attract peoplew. Free parking
We don't need "spaces" we need shops, cafes, entertainment.
Totally agree!
Free clean car parking
We live in a seaside town - what do you propose down with seagulls? More bins & collections.
Easier car access
More public toilets
People like to enjoy drinks, coffees, etc when sitting out doors. Provision for this would be welcomed.
Ayr no longer is a "special place" - it lost that feeling long time ago - no decent shops, too many charity shops, no style in high street shop's frontage. How do we address this??
Our historic buildings need TLC!
More cafes please
This image is not in keeping with a 'rich history' it is trying to be modern city.
Nonsense!
Need better independent shops <u>not</u> vape shops or turkish barbers!!
Few decent cafes on esplanade
What's the plan for 10 Esplanade?

4 - Ten Key Projects & Programmes

	Huge numbers of new houses @ Downfoot/Greenan in recent years. What is the impact on town economy or are they commuters who buy elsewhere?
	Knock down old police station to make more housing - yes!
	Development of esplanade
	Bus/train interchange must have sufficient car parking and secure cycle parking
	A circular small bus service every 5 minutes linking main paces in centre - will keep cars out centre. Parking at bus stop points.
	Bring back ice rink - activity centre - kids need places to go.
	Yes! Ice rink with public skating - skate parks in town
	Totally agree - days of high street shops are a thing of the past - No - No!!
	Combined travel hub - bus and train station together at current train station site.
	I think we to have more skate parks please
	Look up on any street and you see beautiful buildings with poor, basic maintenance. How do you make landlords address this?
	Buildings falling to bits. Trees growing out of them, etc Basic maintenance.
	Make landlords responsible for the maintenance of their properties.
	I agree
	Yes!
	Transport hub with enough parking for cars and bikes.
	Landlords/building owners to be responsible for their property. We have beautiful historic buildings that have trees growing out of gutters and roofs. So sad to see!
	Advertise better!! Particularly for consultations. SAC seem fond of doing things quietly so no objections!
	Need ice rink
	Attract people to Ayr.
	Demolish Station Hotel - Yes
	- Don't hang on to the past
	- Build modern state of the art railway station
	Combine bus and train station
	Mini road train from top of town to bottom and back, free to disabled
	Social housing in town centre for the elderly not anti social tenants - yes
	Electric charging - S6 pupils
5 - Ayr Station & Transport Interchange	Knock down station, transport hub, buses, trains, taxis altogether
	This moves bus station out of town centre - less people in town

Any new bus station <u>must</u> be covered. This is 21st century Agree!
Where is the facility for cyclists
Demolish Ayr Station Hotel asap Agree!!
All for demolishing Station Hotel. Otherwise you just let things drag on for yrsrs! Agree with combined bus/train station but it needs enough car park spaces for park and ride.
Why is a walkway necessary? There is already footbridge over the railway line within the station
What do you propose for old bus station?
Not sure if the re-routed Burns Station Square will be able to accommodate all traffic.
Please take the weather, ie.e wind and rain and also sun into account with designs!!
Walkway looks very unattractive, More innovative architecture needed to attract people.
Remove all of station hotel ASAP and have integrated transport hub as shown.
Bridge should be connected to Ayr Central & Kyle street - quick town centre link not duplicating bridge on A70
Best thing ever
ASAP
Distance to walk from car park to town centre? Is an alternative revising car park and bus terminal?
Long overdue Agree
More electric buses from villages and suburbs. Stop people bringing cars into town.
Stop demonising cars This is driving people out of Ayr
Yes, train/bus hub is good - but need better bus service - no service along coast, old A1 route - maybe a central circular would help

<p>Critical we have a modern station & transport interchanges side by side. Need to open the town up to visitors from North and South and East of the town. Looks like there are plans to keep part of the station hotel. Fine with that</p>
<p>Car parking for station?</p>
<p>Combine new station with bus station</p>
<p>We <u>need</u> a new bus station Great idea! With toilet facilities</p>
<p>Moving the bus station may take foot traffic away from current bus station and surrounding businesses. How to prevent this?</p>
<p>User needs for passengers: 1) comfortable location for transport interchange 2) walkable from home 3) Comfortable (not metal) seating to wait on buses 4) Good toilet access 5) Clean buses 6) Traffic speed limit in town centre and environment</p>
<p>As soon as possible to make our town welcoming to all</p>
<p>Keep bus station where it is. Putting it with train station would complicate matters, e.g. - not enough room for both and parking - if road closed then both affected like with recent station hotel fire</p>
<p>Good idea!! Long overdue</p>
<p>Transport hub is a great idea but electric buses running continually especially during summer months for people to access beach area easily</p>
<p>Great idea this should be a priority but <u>not</u> accessible Ayr</p>
<p>Walkway needs covered - too long a distances in our inclement weather</p>
<p>Good concept having transport together</p>
<p>More parking</p>
<p>Great idea, would have had bus station at opposite side but looks great</p>
<p>A new transport hub should be built but sympathetic to Ayr's history. A glass modern structure would not be suited. Respect our history and you can still <u>move</u> Ayr forward. Have a maintenance plan in place. Proactive not reactive</p>

	<p>Good sign posting to attractions from this travel hub:</p> <ul style="list-style-type: none"> - sea front - twon - Gaiety, etc
<p>6 - Robert Burns Square - Southern Gateway</p>	<p>Like the idea of a transport hub including a new bus station. New more local bus services especially from Alloway. Many of us are of an age where cycling is not an option and are looking for other ways to ditch the car.</p>
	<p>Encourage small business! A lower rate is better than an empty shop!</p>
	<p>Citadel leisure centre location is great. Put better bus routes if that is what is needed to refurbish it properly and look after it. No need to bring it to High Street.</p>
	<p>Appreciate need for more housing and desire for town centre living but waste disposal and noise must be considered. It seems that current residents fill up bins with household waste so they are constantly full.</p>
	<p>Good rates for shops. Review small business rate exemptions especially for rentals. People are cleverly using this as a way out of paying taxes on additional properties. Majority of visitors to these dont really care about local environment.</p>
	<p>Yes</p>
	<p>Excellent idea but needs lots of disabled parking.</p>
	<p>Yes</p>
	<p>Love this!</p>
	<p>What is the point of a separate foot bridge when there is already a road bridge with a pavement right next to it?</p>
	<p>You are assuming the present road pavements will remain.</p>
	<p>Where is the cinema car park?</p>
	<p>Yes good question if you want new cinema to survive don't make it difficult for people to park.</p>
	<p>Cinema car park needed too or it won't survive.</p>
	<p>I like the notion of a public realm space centred on business strategy. The left side is one of the few areas in the centre open to the sun. It would be great to see local bars, etc able to have outside seating.</p>
<p>Is the cinema really going to reopen?</p>	
<p>So, no road in front of cinema connecting Morrison's Burns Statue Square.</p>	
<p>Planned ample station car parking is a must! People part in all the wrong places if this isn't provided.</p>	
<p>Why change name of Burns Statue Square? What does that achieve?</p>	

	Continue knocking station hotel forget heritage views
	Love it!
	Better climate!
	Yes! Burns should be valued and lauded in Ayr!
	Are you fixing a problem that doesn't exist? Poor use of funds?
	Yes definitely!
7 - Hourstons & Arran Mall - AHSCP & Care Village	If there is housing on the High Street then parking, waste disposal facilities need to be provided.
	Don't think it is appropriate site for this great idea.
	Bringing older and younger generations together is incredibly important and beneficial to everyone and a multi use area like this could achieve that.
	If you can get funding, yes do it.
	Can future building reflect something of our scottish heritage. Currently no theme - all a bit of a mish-mash. Look at Irvine Harbour Development - much more cohesive and pleasing on the eye.
	Promote healthy living.
	What on earth is "care experienced accommodation"??
	Would regular council housing or 'affordable' housing not be better. Are the target audience going to shop, eat, drink, etc in town??
	Now centres for senior citizens have been demolished you plan to rebuild.....??
	Not cost effective. What happened to lon-term planning?
	Won't add to footfall
	Providing social care in the town centre - how is this going to make the town centre attractive (both literlly & metaphorically) to visitors. How does this help regenerate. Not welcome.
	More town centre parking would be a good use of space to feed new officie and residential development.
	Total nonsense. Better to develop care village where there is green space.
	Totally agree with this exciting project
	More acitivities for toddlers, young folks and elderly - lunch club, dance club, trampolining, soft play, ice skating, etc
	More provision for active elderly residents as used to be provided in Carrick Street halls before they were demolished, i.e. community meals, dancing, get togethers.
	Easier car access and parking.
	Cycling is a very minor recreation.
	Great idea

	Will this help or hinder retail in what is/was an extension of the High Street (and taxed as such)!
	Living well - cater for older population activities by health walks, opportunities to enjoy the environment.
	No mention of things for you and teenagers.
	Create a new cinema further down the High Street, ie. Kyle centre plus restaurants.
	More activities for 50+ - Booth & Bun sorely missed!
	Not sure this is the right place for this. Would this not be better if placed closer to the low green
	Specifically who is likely to be housed here - disabled? - infirm? Clarity required
	Love this idea. We need place based on models to achieve person centred care. This benefits all generations.
	Repurposing town centre is a <u>must</u> housing and leisure.
	Are those needing assisted living expected to clycle to an from accommodation?
	And how will they add to improvement of town centre
	Vague descriptions do not inspire confidence in proposals.
	Relocate Citadel multi screen cinema, give people a reason for visiting centre 24/7
	Great idea. Housing needs its own private green space and garden though.
	If it provides the facilities that the Carrick Street Hills had then good :-)
	Need this site developed so living well should go ahead.
	This facility will require to provide elderly residents with access to outdoor space, communal spaces for socialising and entertainment not all will be firt or want to wanter the town.
8 - Kyle Quarter Masterplan Re-Development	Bus station inadequate - no waiting area, poor information, no seating, no toilets!! Agree
	What will happen to current bus station?
	Knock it all down and make a park - yes to more structured sheltered housing
	What would you do with the privately owned car park along Boswell Park? What about the bingo hall behind the bus station?

	<p>What kind of leisure is envisaged? Housing is needed. New shopping areas are not needed as too many empty shops already.</p>
	<p>New transport 'hub' should be created on the station hotel site. Modern and accessible housing (affordable) on old bus station site.</p>
	<p>Fix all crumbling buildings</p>
	<p>Make bingo hall into a facility in partnership with dance schools, theatre or sports clubs.</p>
	<p>Low rent space for these performance space supporting families and the young.</p>
	<p>Attracting nationally known acts and productions to the gaiety (rather than the tribute acts and 4th rate shows) will certainly attract people to the area.</p>
	<p>Relocate the bus station to redesignate the site for housing. Build a 'theatre quarter' centred on the gaiety .</p>
	<p>An information office should be included for visitors to see and know what is available and how to get there.</p>
	<p>Important elements to retain in the town centre? All of the historic elements are slowly being eroded. More of the old character of the town should be preserved. Yes.</p>
	<p>More leisure attractions. Bowling alley that is fully accessible etc.</p>
	<p>Bring more family friendly areas with things young people want to explore.</p>
	<p>"Masterplanning exercise could look"</p>
	<p>Does this mean it will/won't happen??</p>
	<p>Council should be investing in theatre and cinema to attract people to Ayr.</p>
	<p>An attractive public park here will make the area a desirable place to spend time.</p>
	<p>Don't see this as high priority compared to station and howstons.</p>
	<p>Need activities for teenagers/young people</p> <ul style="list-style-type: none"> - climbing wall - rollerblading
	<p>Continued investment in the gaiety theatre.</p>
9 - Accessible Ayr - Active Travel Network	<p>Toy train down the High Street to beach.</p>
	<p>Need viable plan M W D 12/7/24</p>
	<p>People won't cycle into Ayr Town Centre from suburbs and leave cars at home if cycle lanes are only in the centre</p>
	<p>We need integrated cycle networks</p>

Fully support making cycling and walking around town. Cycle lanes Bike park ups
Ensure that cycle works don't include hedging making actual routes if on Johns St & Station Road as this has been shown to cause chaos!
Cycling underpass under A77!
Boat taxis to beach
Reduced traffic will sadly mean even fewer people will show in town centre. They will opt to drive elsewhere where they can park near shops.
Is a ped/cycle bridge over the river still a priority?
No, no, no to pedestrian precincts. Fancy paving is not good enough. Fear of walking through High Street any time of day. Look at what happened to Kilmarnock.
Keep cycling away from town centre and away from pavements.
Pedestrian cycle access to town centre is very poor for people in Wallacetown, e.g. absence of pedestrian crossings/cycle paths.
Cycle path on bypass seldom use!!!!
Cycle areas???? Remember Houston Rd and the chaos caused with the experiment there - not to mention the perverse was of <u>tax payers</u> money. **Funding comes from central gov funding specific for active travel & car reduction.
We need accessible and good quality public transport to support this.
I'm all for John Street being single carriageway. Love the cycleways, etc
Vehicular traffic should remain
Encourage small specialist retailers with retail village
Reducing vehicular traffic is suicide for Ayr town centre
You have not considered the size and length of lorries these days, e.g. to M&S
This looks extremely iffy / theoretical
More car parking needed! More shops! More leisure! More houses in empty buildings perhaps? And old police station. Cycle lanes not really a priority
Pedestrian friendly streets - smooth pavements - less litter

Bicycle parking?
Secure covered cycle parking close to shops and other amenities required
Consider banning cars from a larger area of the town centre. Bud back this up by improving town centre public transport, small electrical trains/trams?
More cycle lanes all round town area - yes
Totally disagree. The cycle lanes we have are very rarely used!! Exactly because there are not segregated safe cycle lanes!!
These views suggest that disabled folk with cars will not be welcome in the future High Street.
Totally support active travel. We need to move away from car dominance.
I'm not against new cycle routes if there is a demand but the earlier proposal for reducing station road/John Street to single carriageway is nonsense and should be binned.
Evidence shows this is not the case. Active travel encouraging walk cycle public transport causes people to linger in an area to use shops, cafes, etc. Copenhagen, Amsterdam, etc
To bring folk in you must provide car parking or transport parking hubs, e.g. Shields Road, Glasgow
Forget cycling wrong age group live here nonsense all ages cycle!
Oldies do cycle! And walk (great idea to encourage)
A new train station
By all means put in cycle lanes but don't get rid of car parks - when you knock down things like Kyle Centre you have plenty space for them
It is all very well to talk about encouraging cycling and walking but you need to remember this is the West of Scotland.
Yes it's the West of Scotland so? We all have to be big fatties in SUVs?
Given the climate in Ayr if you don't provide enough parking you will get even fewer people on high street than there are now
Seasonal land trains to beach and back - "the honest man" and "the bonnie lass"
Deffos improve footpaths in and around the town a lot of paths aren't friendly for wheelchair users, people with prams, etc
Fully support accessible town centre access for walking and cycling, bike park ups and lanes a great idea
Competitions for shops all year round - not just Xmas best window

	Could office space be found for council services
	Need to reduce the retail space in the town to reduce number of empty shops
	Care home - beach - 3 storey building - Empty - Vacate for young
10 - Investment Programmes	Force building owners to keep buildings in good condition
	More street cleaning and more house/flat maintenance. Shops too
	None of these projects say if funding is in place/whether they are doable
	Quality streetscapes are important but not before housing, cafes, shops + restaurants + car parking. Street sweeping is needed!
	Is fundinf secure to refurbish the remaining high flats?
	The council certainly didn't manage to collaborate with the owner of the Station Hotel.
	Landowners will only co-operate if there's tons of money for them.
	Much local authority housing needs a face lift and probaby insulawan
	Instead of paying people who do not work, pay people to maintain Ayr Centre
	Questionable if public sector housing can be delivered by local authority or local housing association given recent cuts in SG capital budget. Can the council provide free sites?
	Boring square boxy architecture? Not in keeping with the beautiful old buildings
	Bike, scooter & car share options
	Proper social housing would be fantastic -Shared facilities like gym, laundry, communal entertainment areas
	Extra living accom is great but many have cars <u>not</u> bicycles
	Great idea. More proplpe living in th etown centre will encourage these residents to invest and care in the town centre. Vacant buildings make it feel unsafe.
	My concern is town centre parking for residents. It is already stretched - redo parking bay and bring new resident parking
	Refurbish and repurpose disused shops and create housing. See 55 Dalblair Road as an example
	Less flats more houses

11 - Investment Programmes

Reuse old sandstone buildings of character for housing. Police Station is now in a Victorian School!
Totally agree!
Preservation + conservation of historic buildings should be a priority
Housing is all well & good but people won't come to visit a housing estate, more shops, cafes & activity areas please
Yes! Urban dressing sounds superficial to some but its so important for attracting visitors and investment. Love all these ideas. Attractive public spaces attract businesses.
Work in partnership with dance schools, local clubs, arts, sports etc. Redevelop the bingo hall to offer low rent space for these & offer a performance space. Also agree! Agreed!
Agreed
Compare Prestwick High Street + Ayr High Street at weekends. Why is Prestwick so much more successful?
This is fine, but it requires more parking. The Cutty Sark site would be better used as a multi-storey carpark, or possibly Hourstons or Kyle Centre
Need to maintain & improve existing public realm instead of focussing on demolition & new development which is out of character
What was the demand for this facility - the Cutty Sark? Surely better projects deserved the £5m it cost
What SAC have done in this Cutty Sark space is disgraceful
Why does Cutty Sark not allow weekly classes etc to take place? Rather have it sit empty!
Not fundable
Demand came from the parts of the community that responded to the public consultation at the lewe of conception
Bring back Burns n a that music festival
Event parking!!
Make it a safe and welcoming location
Use this Cutty Sark building. More for council or entertainment/social purposes. Yes. Agree.
Lighting idea sounds great!
Town centre
Heritage centre/museum
Move to Ayr than just Burns
Explore other local history

	Create spaces that aren't centred around alcohol!
	Arts festival: similar to "Fringe by the sea" North Berwick
	Support music venues and clubs to stay open
	Yes! Low green great for muB271:B291sic fesitvals! More please!
	There is an argument to suggest that improved lighting serves to attract more anti-social behaviour. A study was completed at either Strathclyde or Glasgow uni in the late 90s on this. Forget the author... Jatort?
12 - Investment Programmes	Attract nationally known acts to the Gaiety rather than the 4th rate offering of questionable tribute acts. Other small towns can do it, Inverness, Dundee, Carlsie, Fareham, Pitlochry... Why not here?
	Incentives for independent/locally owned businesses to take up rental space
	Lower business & rental rates
	Traffic flow in the High Street with parking opportunities
	Turn right at this location
	Encourage small shops with free rates
	Agreed
	Yes absolutely. I want to be able to shop local
	More investment prompts should be, in my opinion
	1. Business/retail support
	2. Residential housing
	Young people aren't staying in Ayr, even though we have both a uni and a college
	Support for retail in town centre is important but need to shrink size of town centre & concentrate it in one area first
	Rates reductions would help local businesses. Spill out cafes on streets would be great
	Yes, along with other redevelopment + cultural events for all interests + age groups
	Weekly markets would be great!
	Lower rent
Selective shops no more charity tat shops allowed	
More public toilets	
Airshow is outstanding very keen for this to grow & grow	
Business rates should be down. Charity shops is seeing <u>new</u> goods should pay rates	
Increased traffic = parking problems for residents in Seafield area - parking permits a possibility ?	

Who needs an airshow - very expensive/polluting/noisy. Music festival much better idea
Reduce the very bright street lighting along the sea front, encourage star gazing & northern lights visibility
Improve the "pavement" on both sides of the prom
Is this the best you can come up with?
Not very ambitious
More music fesitvals. I am a local resident. I love them.
More music festivals on low green please!!
No music fesitvals near people's home please!
Improved lighting at beach/prom would encourage walkers, cyclists during winter months and feel safer more welcoming
The recent addition of unattractive aluminium hand rails has done nothing to make the esplanade more attractive
Public realm space is important. Café pop ups would really enhance the new Cutty Sark open area + let it get used more
More markets/farmer markets
Robert Burns heritage needs to be more easily accessed by advertising and more frequent public transport
Stop imediately Living Well Care Village. Disagree!
Good active travel & a public transport route along the prom. More events on low green.
Support for retail & local business maintenance of dilapidated & aging buildings
Indoor leisure at bus station incorporating greens?
Modern toilets - free & accessible, supervised & cleaned
More events on low green - more things to do for kids on seafront
How long do you really think that people/residents & visitors will continue to frequent coffee shops - here today, gone tomorrow outlets become a blight on the town centre already?

13 - Delivery Plan	<p>Projects: -Transport hub/station -Burns Square -Kyle masterplan -Accessible Ayr Rethink Location of having well core village Wouldn't make sense to put a core village/residential core home in the centre of tight time economy!!</p>
	<p>1. Public realm/urban dressing 2. Transport interchange</p>
	<p>Transport interchange, Kyle masterplan, business/retail support</p>
	<p>This is all so long term most of us will be dead by the time anything happens</p>
	<p>All these projects need to be spaced out. No point 'urban dressing' in 2025-2026 if accessible Ayr is not completed already - waste of money potentially. Do this sequentially.</p>
	<p>Why are you trying to finalise 10 major projects in one year? PRIORITISE, because you'll never achieve it.</p>
	<p>I do not think I have confidence in the council to coordinate such a far reaching town planning exercise when seen against present position of decap and inertia that currently exists</p>
	<p>Great to see a comprehensive plan of improvement for our town. Need to encourage & engage with private sector to get this delivered</p>
	<p>Consult further with people about care village in the High Street, wrong place for it</p>
	<p>Priorities: 1. Demolish station hotel & improve station & transport interchange 2. Decide where town centre retail area should be focussed & then develop the current area in other ways</p>
	<p>While you need a vision it has got to be realistic and deliverable unlike previous town centre plans</p>
	<p>1. Transport 2. Creative tourism</p>
	<p>Ensure that there is future maintenance provision</p>
14 - Next Steps	<p>Think about what can be done in short term without needing big funding Lot of smaller stuff needing done in town - road sweeping, gutters, general maintenance of town centre</p>

Are you consulting and engaging with young people in Ayr and around? After all its their future.

Clean river & harbour, dredge deeper harbour to allow cruise ships in

Good idea = would certainly increase footfall considerably

Appendix 3: I:ENGAGE Comment Feedback



#1

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, January 15, 2024 9:25:30 AM
Last Modified: Monday, January 15, 2024 9:36:23 AM
Time Spent: 00:10:53
IP Address: 165.225.198.102

Page 1: Online Consultation

Q1 Yes

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2 Yes

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3 Yes

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4 Yes

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5 Yes

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6 Yes

Do you agree with promoting the Town Centre as somewhere to live?

Q7 Yes

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8 Yes

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9 Yes

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10 Yes

Are improvements along the Esplanade a good idea? What would you like to see change?

Q11 Yes

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

I would like to see a social space dual space on the Esplade, coffee shop, restaurant, like Scott's in Troon. (Dog friendly space) Also a chance for people to experience paddle boarding, surfing, canoeing by having a base where experts could teach skills.

Q13 Respondent skipped this question

If you have any other comments, questions or suggestions on the proposals please enter them here.

#2

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, January 15, 2024 9:26:24 AM
Last Modified: Monday, January 15, 2024 9:41:29 AM
Time Spent: 00:15:05
IP Address: 109.157.187.161

Page 1: Online Consultation

Q1 Some - give details / alternative suggestions?:
 Do you agree with the broad aims and objectives (Boards 1 and 2)? This is aa collection of well used phrases. Where is the funding? Where is the business incentive?

Q2 **No,**
 Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision? If not, what would be an appropriate collective vision for Ayr Town Centre?:
 Revitalising Ayr town centre buildings into vibrant community-led hubs that benefit local people and strengthen the local economy.

Q3 **No,**
 Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre? Reasons / specific issues or concerns::
 The site is too crowded and will create additional traffic issues. And out of town site would be cheaper and more economically viable

Q4 **Respondent skipped this question**
 Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5 **Yes**
 Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6 **Yes**
 Do you agree with promoting the Town Centre as somewhere to live?

Q7 **No,**
 Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc? Reasons / specific issues or concerns::
 Economic long term investment should come first. Both the Kuwait and Bahrain sovereign funds are willing to invest given the right conditions

Q8 **Yes,**
 Should more be done to promote the Town Centre's creative, cultural and evening economies? Reasons / specific issues or concerns::
 But only on the back of economic revival not as a primary focus

Q9 **Yes,**
 Should more be done to support Town Centre businesses? What sort of measures would be most effective? Reasons / specific issues or concerns::
 Clear vision with a new model for town centre regeneration – and it starts with a visionary council

Q10 **Yes**
 Are improvements along the Esplanade a good idea? What would you like to see change?

Q11 **No,**
 Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise? Reasons / specific issues or concerns::
 Economic investment should be the priority. Where is the money coming from?

Q12
 Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?
 The Plan is merely a collection of (unfunded) ideas. What management project team will be in place?Working together, to fixing the fragmented, overpriced property system, unlocking buildings for amazing community-led ideas should be a key objective.

Q13
 If you have any other comments, questions or suggestions on the proposals please enter them here.
 Bring the key people around the table and create a partnership;

Reach out to Ayr community leaders, existing local trusts, trusted asset owners and try to connect with any potential funders. TOGETHER, map out underused spaces and align on a vision for property use that addresses local needs.

Lease or purchase one building to start with, to be managed by a skilled community activator.
 This building will act as a proof-of-concept to attract funding and buy-in, alongside any existing public and community-managed buildings.

#3

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, January 15, 2024 10:19:23 AM
Last Modified: Monday, January 15, 2024 10:20:55 AM
Time Spent: 00:01:32
IP Address: 81.148.118.40

Page 1: Online Consultation

Q1 Yes

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2 Yes

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3 Yes

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4 Yes

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5 Yes

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6 Yes

Do you agree with promoting the Town Centre as somewhere to live?

Q7 Yes

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8 Yes

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9 Yes

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10 Yes

Are improvements along the Esplanade a good idea? What would you like to see change?

Q11 Yes

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12 Respondent skipped this question

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13 Respondent skipped this question

If you have any other comments, questions or suggestions on the proposals please enter them here.

#4

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, January 15, 2024 10:46:59 AM
Last Modified: Monday, January 15, 2024 11:01:23 AM
Time Spent: 00:14:23
IP Address: 86.167.217.164

Page 1: Online Consultation

Q1

Yes

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2

No,

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

If not, what would be an appropriate collective vision for Ayr Town Centre?:
 The focus needs to be on making the town centre vibrant and accessible for all. Focussing on care facilities for elderly will further reduce the appeal of the town centre and continue its lack of use.

Q3

Yes

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4

Yes,

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Reasons / specific issues or concerns::
 Traffic flow needs to be considered. Buses should be on the smith street side of the railway. Active travel should be a priority.

Q5

Respondent skipped this question

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6

No,

Do you agree with promoting the Town Centre as somewhere to live?

Reasons / specific issues or concerns::
 If it's promoted as somewhere to live, facilities such as shops and restaurants will continue to be lost.

Q7

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Yes,

Reasons / specific issues or concerns::
 The high street should be pedestrian/ cycle only with suitable green infrastructure such as rain gardens, native planting etc. Town in bloom is a waste of money, planting should be native, long term and well maintained. Special events must take residents into consideration and should be in line with policy. The town is not suitable for events like the air show, which is also contrary to climate change action.

Q8

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Yes,

Reasons / specific issues or concerns::
 Events spaces should be appropriate. It is not suitable to use public parks and green spaces for damaging events like concerts. These should be held in areas where capacity is better, eg town centre.

Q9

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Yes,

Reasons / specific issues or concerns::
 Town centre businesses should be supported. Prestwick seems to do this better than Ayr.

Q10

Are improvements along the Esplanade a good idea? What would you like to see change?

No,

Reasons / specific issues or concerns::
 Proposals so far are old fashioned and inappropriate. Much greater consideration to the natural environment should be given, eg dune restoration etc. Climate change is likely to alter the beach front, coastal adaptation must therefore be front and centre in any plans.

Q11

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Yes,

Reasons / specific issues or concerns::
 Limiting the focus is sensible, but the current priorities do represent good use of public resources. Vanity projects such as the esplanade, care village, tourism should be replaced by more focus on connecting communities and improving greenspaces

Q12

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Respondent skipped this question

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

Suggest that this consultation is box ticking, and that SAC will promote projects that councillors have already decided upon. Concern positive developments such as active travel will be dropped, whilst damaging ones will be promoted.

#5**COMPLETE**

Collector: Web Link 1 (Web Link)
Started: Monday, January 15, 2024 11:19:45 AM
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Time Spent: 00:01:50
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Page 1: Online Consultation

Q1 Respondent skipped this question

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2 No

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3 Yes

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4 Yes

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5 Yes

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6 No

Do you agree with promoting the Town Centre as somewhere to live?

Q7 Yes

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8

Yes

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9

Yes

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10

Yes

Are improvements along the Esplanade a good idea? What would you like to see change?

Q11

No

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12

Respondent skipped this question

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13

Respondent skipped this question

If you have any other comments, questions or suggestions on the proposals please enter them here.

#6

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, January 15, 2024 11:56:43 AM
Last Modified: Monday, January 15, 2024 12:13:17 PM
Time Spent: 00:16:34
IP Address: 90.209.5.98

Page 1: Online Consultation

Q1

Respondent skipped this question

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

No,
 If not, what would be an appropriate collective vision for Ayr Town Centre?:
 You are destroying the town centre by looking to reduce cars, cars is what brings people into the town and if you can't understand that then you are seriously lacking. You should develop/promote the Kyle centre into a leisure complex, quality crazy golf, escape rooms, climbing walls, eating and drinking outlets, a place where youths and families can go and spend time there is nothing in Ayr anymore and everyone travels to Glasgow and surrounding areas if we had good fun places they would be busy and bring in footfall.

Q3

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

No,
 Reasons / specific issues or concerns::
 No because there is nothing worth coming to Ayr for, unless you start making it easier for businesses to be successful and drive more business into the area rather than "care villages or housing" what reason is there for people to come to Ayr? What is the point in spending all that money with nothing to do when they get here!

Q4

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

No,
 Reasons / specific issues or concerns::
 With the cinema in new private ownership hopefully they will address the look of the building make it more inviting, but other than that I think money could be spent much wiser by making the likes of the Kyle centre and other abandoned outlooks more appealing for business and leisure outlets.

Q5

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Yes,

Reasons / specific issues or concerns::
Yes but not into more housing? The apartments across from the gaiety are absolutely awful looking everyone you speak to agrees. They look like a jail. We do not need more housing without the town as this is only bringing in a certain type of individual rather than money into the town. It should be redeveloped but into a leisure complex offering fun things for families and youths, Crazy golf, Escape rooms, climbing zones, amusements, things that will bring people into town to spend money.

Q6

Do you agree with promoting the Town Centre as somewhere to live?

No,

Reasons / specific issues or concerns::
No because as I have mentioned earlier you are only opening this up to a certain type of individual which doesn't bring money into the town, infact I would say it does the opposite, you should be promoting and making it easier for individual businesses to come and thrive in the town centre making people want to walk up and down again. You can't keep turning everything into housing it will not help the situation only make it worse!

Q7

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Yes**Q8**

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Respondent skipped this question**Q9**

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Yes,

Reasons / specific issues or concerns::
Absolutely, good example Vinyl nightclub, look at your licensing policies and all other policies affecting business within the town centre and wider and start charging them less and making it easier to be successful surely you will make money by having less abandoned buildings more retail outlets occupied it's not rocket science, stop going down the route of reducing cars in the town centre, your single lane up the sandgate is awful and will just kill more business but maybe that is the overall agenda sounds very much WEF, you are ruining people's lives and town centres, stand up for the people and go against the narrative

Q10

Are improvements along the Esplanade a good idea? What would you like to see change?

Respondent skipped this question**Q11**

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Respondent skipped this question**Q12**

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Respondent skipped this question**Q13**

If you have any other comments, questions or suggestions on the proposals please enter them here.

As noted before, stop trying to destroy our town centres by reducing cars, it is what brings people into the town, with out of town retail parks unless there is easy access to the town centre people are not going to walk in no idea what planet you are living on to think otherwise. Make it easy to get into the town, make parking easy, and most of all start making life easier for business's and promote more coming here, if this is done the council will generate more income. Look at Troon and prestwick you should be trying to bring independent traders instead of wasting money on care villages that does not help the town centre in any way!

#7

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, January 15, 2024 12:00:32 PM
Last Modified: Monday, January 15, 2024 12:25:01 PM
Time Spent: 00:24:29
IP Address: 81.157.92.57

Page 1: Online Consultation

Q1	No
Do you agree with the broad aims and objectives (Boards 1 and 2)?	
Q2	No, If not, what would be an appropriate collective vision for Ayr Town Centre?: 1st priority must be to preserve what we have.
Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?	
Q3	Yes, Reasons / specific issues or concerns:: At the moment, all we have is a mess.
Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?	
Q4	No, Reasons / specific issues or concerns:: Not needed at this time
Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?	
Q5	No, Reasons / specific issues or concerns:: This is not an old building. Until you come up with a plan that will last longer than 50 years, I won't support.
Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?	
Q6	No, Reasons / specific issues or concerns:: You've already ejected pensioners and replaced them with junkies. You need to think about who you want in the centre.
Do you agree with promoting the Town Centre as somewhere to live?	
Q7	No, Reasons / specific issues or concerns:: Oh for goodness sake. That's a ridiculous leading Q.
Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?	

Q8	No, Reasons / specific issues or concerns:: Another leading Q. Insufficient info to comment.
Should more be done to promote the Town Centre's creative, cultural and evening economies?	
Q9	Yes, Reasons / specific issues or concerns:: Most people do not like the fact that the centre has many junkies and beggars. Remove them and people will return and shop etc.
Should more be done to support Town Centre businesses? What sort of measures would be most effective?	
Q10	Yes, Reasons / specific issues or concerns:: You should not have built so many flats that are now AirB&B. However, bring back things like putting / kiosks / boating etc - think 60's.
Are improvements along the Esplanade a good idea? What would you like to see change?	
Q11	No, Reasons / specific issues or concerns:: Pie in the sky. Deal with the problems first - Junkies / derelict buildings / charity shops
Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?	
Q12	
Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?	
The plan is a meaningless nonsense. Without clear and specific outcomes, the plan is nothing more than an expensive consultant's rip-off	
Q13	
If you have any other comments, questions or suggestions on the proposals please enter them here.	
As I have already mentioned, sort out the current problems before thinking of the pie in the sky. Also, to make your consultations meaningful, stop creating questionnaires that are full of leading Qs.	

#8

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, January 15, 2024 12:30:44 PM
Last Modified: Monday, January 15, 2024 12:40:15 PM
Time Spent: 00:09:30
IP Address: 109.157.187.161

Page 1: Online Consultation

Q1 Some - give details / alternative suggestions?:
 Where is the funding coming from?
 Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2 **No,**
 If not, what would be an appropriate collective vision for Ayr Town Centre?:
 Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?
 The is little understanding of how people from Ayrshire travel and shop. Out of Town shopping dominates. Out of town Parkway station/Bus Hubs are working well

Q3 **No,**
 Reasons / specific issues or concerns::
 Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?
 The Future of Ayr Station hotel has to be clarified first. This does nothing to relieve car parking congestion in Ayr Town. Parkway stations play an important role in keeping cars out of town and city centres by encouraging motorists to `park and ride' – demonstrating that it really is quicker and easier by train.

Q4 **Respondent skipped this question**
 Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5 **Yes**
 Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6 **Yes**
 Do you agree with promoting the Town Centre as somewhere to live?

Q7
 Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

No,
 Reasons / specific issues or concerns::
 There needs to be leadership that creates the right environment for both public and private sector investment

Q8 **Yes,**
 Reasons / specific issues or concerns::
 Should more be done to promote the Town Centre's creative, cultural and evening economies?
 But not at the expense of promoting economic wealth and prosperity

Q9 **Yes,**
 Reasons / specific issues or concerns::
 Should more be done to support Town Centre businesses? What sort of measures would be most effective?
 Vision and Leadership

Q10 **Yes**
 Are improvements along the Esplanade a good idea? What would you like to see change?

Q11 **Respondent skipped this question**
 Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12 **Respondent skipped this question**
 Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13 **Respondent skipped this question**
 If you have any other comments, questions or suggestions on the proposals please enter them here.

#9

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, January 15, 2024 12:18:38 PM
Last Modified: Monday, January 15, 2024 12:50:41 PM
Time Spent: 00:32:02
IP Address: 109.153.200.7

Page 1: Online Consultation

Q1 **Yes**
 Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2 **Yes**
 Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3 **Yes,**
 Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?
 Reasons / specific issues or concerns::
 A traffic hub for bus and train around the Station Hotel area would be a better use of the land. You also have one transport hub which is good for tourists and locals alike

Q4 **No,**
 Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?
 Reasons / specific issues or concerns::
 I don't think this is a priority as that area looks ok & with a new cinema budgets could probably be better spent.

Q5 **Yes,**
 Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?
 Reasons / specific issues or concerns::
 The Kyle Centre used to be a buzzing busy area of shops and food. Since its demise the heart has been ripped out of the town centre. I would like to see redevelopment of that area with leisure facilities and restaurants. Build an area which will attract footfall into the town centre where people can meet, eat and spend their money to make our local businesses thrive and want to remain/rent there. A new leisure centre which could have events like concerts or hospitality events would be my choice and good for the young and old. Something like the previously planned leisure centre but with more uses for public events. Attract restaurants and evening entertainment there. Get the town centre buzzing again.

Q6 **No,**
 Do you agree with promoting the Town Centre as somewhere to live?
 Reasons / specific issues or concerns::
 I don't agree with this. We should be making the town centre more vibrant to attract footfall. I like the idea but the location feels wrong. Seems a waste of space for a town centre that should be lively and not populated with quiet spaces.

Q7 **Yes,**
 Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?
 Reasons / specific issues or concerns::
 Any attractions that can attract tourism and encourage local participation should be embraced. We need to make our Town Centre somewhere that everyone wants to visit. And to do that we need investment in events and facilities that can address that.

Q8 **Yes,**
 Should more be done to promote the Town Centre's creative, cultural and evening economies?
 Reasons / specific issues or concerns::
 100%. There is nothing to do in the Town Centre in the evening. There is no pull to bring people into that area. The Gaiety Theatre is limited and for a certain clientele. The leisure facility at the Citadel is out of the way. Ideally I would like to see a facility in the town centre that can provide concerts, events & leisure facilities. Also attract restaurants that are open to say 10pm at night. Concerts or events would attract a huge footfall to the town centre and additional spend on local businesses. The transport hub would tie in well to make links to the town centre attractions easier and more accessible. This is an area I feel would really revitalise the town centre and attract people of all areas.

Q9 **Yes,**
 Should more be done to support Town Centre businesses? What sort of measures would be most effective?
 Reasons / specific issues or concerns::
 We need better transport links but most importantly attractions and reasons to visit the town centre over and above getting a haircut or a late night takeaway. Not sure why we ditched moving the Leisure Centre to the Hourstons Area as something like that would have attracted more footfall and seen an additional spend and support of local businesses in the area. For me better use of the Kyle Centre space to reinvigorate Ayr Town Centre is a priority. Get that right and local businesses will prosper from that additional footfall and more businesses will want to be located in the town centre.

Q10

Are improvements along the Esplanade a good idea?
What would you like to see change?

No,

Reasons / specific issues or concerns::
I don't think this is a priority. The esplanade has worked well for the Air Show. The Low Green is a good area for use of public events like the Ayr Rave. Money should be spent and prioritised regenerating the town centre imo

Q11

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Yes,

Reasons / specific issues or concerns::
Yes. I can understand why these areas have been highlighted. Spending budgets on the right order of priorities is key though.

Q12

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Make sure the priority is transport and investment in the Kyle Centre area. Have no cars in the high street. Allow just cycles & wheels. Use the transport hub as the key link into the town centre.

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

Something needs to be done to regenerate Ayr Town Centre. I am glad of this public consultation as it gives some hope for the future of a town that has so much history but needs some forward thinking and TLC.

#10**COMPLETE**

Collector: Web Link 1 (Web Link)
Started: Monday, January 15, 2024 1:11:49 PM
Last Modified: Monday, January 15, 2024 1:13:36 PM
Time Spent: 00:01:47
IP Address: 90.214.64.141

Page 1: Online Consultation

Q1 **Yes**

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2 **Yes**

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3 **Yes**

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4 **Yes**

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5 **Yes**

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6 **Yes**

Do you agree with promoting the Town Centre as somewhere to live?

Q7 **Yes**

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Yes,Reasons / specific issues or concerns::
Please bring back an ice rink and top flight ice hockey to Ayr**Q9**

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Yes**Q10**

Are improvements along the Esplanade a good idea? What would you like to see change?

Yes**Q11**

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Yes,Reasons / specific issues or concerns::
New ice rink and hockey team, glasgow clan are booming.**Q12**

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Respondent skipped this question**Q13**

If you have any other comments, questions or suggestions on the proposals please enter them here.

Respondent skipped this question**#11****COMPLETE****Collector:** Web Link 1 (Web Link)
Started: Monday, January 15, 2024 1:17:43 PM
Last Modified: Monday, January 15, 2024 1:18:54 PM
Time Spent: 00:01:11
IP Address: 217.42.1.93

Page 1: Online Consultation

Q1

Do you agree with the broad aims and objectives (Boards 1 and 2)?

No**Q2**

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

No**Q3**

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

No**Q4**

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

No**Q5**

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

No**Q6**

Do you agree with promoting the Town Centre as somewhere to live?

No**Q7**

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

No

Q8**No**

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9**No**

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10**No**

Are improvements along the Esplanade a good idea? What would you like to see change?

Q11**No**

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12**Respondent skipped this question**

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13**Respondent skipped this question**

If you have any other comments, questions or suggestions on the proposals please enter them here.

#12**COMPLETE****Collector:**

Web Link 1 (Web Link)

Started:

Monday, January 15, 2024 1:54:33 PM

Last Modified:

Monday, January 15, 2024 1:56:58 PM

Time Spent:

00:02:25

IP Address:

86.154.68.234

Page 1: Online Consultation

Q1

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Some - give details / alternative suggestions?:
Plenty of free parking required to increase footfall

Q2**Yes**

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Yes,
Reasons / specific issues or concerns::
As long as carpark is adequate for commuters

Q4

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Yes,
Reasons / specific issues or concerns::
Could be better utilised as entertainment, cafe, bars

Q5**Yes**

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6**Yes**

Do you agree with promoting the Town Centre as somewhere to live?

Q7**Yes**

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8

Yes

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9

Yes,

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Reasons / specific issues or concerns::
Adequate free parking and incentives to businesses

Q10

Yes

Are improvements along the Esplanade a good idea? What would you like to see change?

Q11

Yes

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12

Respondent skipped this question

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13

Respondent skipped this question

If you have any other comments, questions or suggestions on the proposals please enter them here.

#13

COMPLETE

Collector:

Web Link 1 (Web Link)

Started:

Monday, January 15, 2024 2:06:40 PM

Last Modified:

Monday, January 15, 2024 2:08:03 PM

Time Spent:

00:01:23

IP Address:

165.225.196.93

Page 1: Online Consultation

Q1

Yes

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2

Yes

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3

Yes

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4

No

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5

Yes

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6

Yes

Do you agree with promoting the Town Centre as somewhere to live?

Q7

Yes

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8

Yes

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9

Yes

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10

Yes

Are improvements along the Esplanade a good idea? What would you like to see change?

Q11

Yes

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12

Respondent skipped this question

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13

Respondent skipped this question

If you have any other comments, questions or suggestions on the proposals please enter them here.

#14

COMPLETE

Collector:

Web Link 1 (Web Link)

Started:

Monday, January 15, 2024 2:09:48 PM

Last Modified:

Monday, January 15, 2024 2:13:36 PM

Time Spent:

00:03:48

IP Address:

185.58.164.92

Page 1: Online Consultation

Q1

Yes

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2

Yes

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3

Yes

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4

Yes,

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Reasons / specific issues or concerns::
Better pedestrian access and more electric car charging points in town. Provide better and safer parking/park and ride. Improve buss links to train station from all across ayr town and ayrshire.

Q5

Yes

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6

Yes,

Do you agree with promoting the Town Centre as somewhere to live?

Reasons / specific issues or concerns::
Make sure it is affordable housing and is well lit for safety.

Q7

Yes

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Yes,

Reasons / specific issues or concerns::
More funding for the performing arts and better performance spaces. A space newr thr beach would be ideal to encourage people.

Q9

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Yes,

Reasons / specific issues or concerns::
Cheap lease rates for businesses and better transport links from outer Ayr town regions.

Q10

Are improvements along the Esplanade a good idea? What would you like to see change?

Yes,

Reasons / specific issues or concerns::
Pedestrianise the whole promenade front with adequate parking in town. Electric car charging points.

Q11

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Yes**Q12**

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

More transport links from hayhill and cragie areas. One bus an hour is not sufficient. Make the numbers less ci fusing kne number for 2 routes is not helpful.

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

Respondent skipped this question**#15****COMPLETE**

Collector: Web Link 1 (Web Link)
Started: Monday, January 15, 2024 2:35:46 PM
Last Modified: Monday, January 15, 2024 2:37:24 PM
Time Spent: 00:01:37
IP Address: 82.69.59.212

Page 1: Online Consultation

Q1

Do you agree with the broad aims and objectives (Boards 1 and 2)?

No**Q2**

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

No**Q3**

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

No,

Reasons / specific issues or concerns::
No transport at the bottom of the town. Ridiculous

Q4

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

No**Q5**

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

No**Q6**

Do you agree with promoting the Town Centre as somewhere to live?

No**Q7**

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

No

Q8**Yes**

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9**Yes,**

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Reasons / specific issues or concerns::
Lower rent,add in shops

Q10**No,**

Are improvements along the Esplanade a good idea? What would you like to see change?

Reasons / specific issues or concerns::
spend money in the town!!

Q11**No**

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12**Respondent skipped this question**

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13**Respondent skipped this question**

If you have any other comments, questions or suggestions on the proposals please enter them here.

#16**COMPLETE****Collector:**

Web Link 1 (Web Link)

Started:

Monday, January 15, 2024 4:49:33 PM

Last Modified:

Monday, January 15, 2024 5:05:20 PM

Time Spent:

00:15:47

IP Address:

94.9.91.72

Page 1: Online Consultation

Q1

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Some - give details / alternative suggestions?:

I agree with the objectives but i would like to see something on how the council will encourage large retailers back into the town centre.

Q2

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Yes,

If not, what would be an appropriate collective vision for Ayr Town Centre?:
yes and i would encourage every effort to preserve and reuse our historic buildings.

Q3

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Yes,

Reasons / specific issues or concerns::
preservation of as much of the Former hotel as possible

Q4

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Yes,

Reasons / specific issues or concerns::
additional green space, preservation of the Station Hotel. quality retain rather than vape shops, phone shops with brightly colour signage which takes away from the area

Q5

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Yes**Q6**

Do you agree with promoting the Town Centre as somewhere to live?

Yes

Q7

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Yes,

Reasons / specific issues or concerns::
yes, short term thinking can be disasterous. Ayr town centre generally has some beautiful buildings which should be looked after.

Q8

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Yes**Q9**

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Yes,

Reasons / specific issues or concerns::
funding for shop owners to invest in their buildings - quality shop fronts rather than lurid neon displays. small businesses e.g in New Market Street are great but we need to attract large ones into the big vacant high street units too which will encourage people to come back to the town centre.

Q10

Are improvements along the Esplanade a good idea? What would you like to see change?

Yes,

Reasons / specific issues or concerns::
bring back summer seasonal activities things like crazy golf, mini railway, boating pond. a quality restaurant facility at the seafront taking advantage of the views would be great e.g similar to Scotts at Troon or Largs

Q11

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Yes**Q12**

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Respondent skipped this question**Q13**

If you have any other comments, questions or suggestions on the proposals please enter them here.

what is being done North of the River e.g former police station site and other derelict buildings

#17**COMPLETE****Collector:**

Web Link 1 (Web Link)

Started:

Monday, January 15, 2024 4:41:16 PM

Last Modified:

Monday, January 15, 2024 5:09:18 PM

Time Spent:

00:28:02

IP Address:

92.26.136.76

Page 1: Online Consultation

Q1

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Yes**Q2**

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Yes,

If not, what would be an appropriate collective vision for Ayr Town Centre?:
Anything would be an improvement Ayr inage us currently a disgrace for a County Town.

Q3

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Yes,

Reasons / specific issues or concerns::
Current transport and lack of amenities and toilets lacking for years. Daily travel from Girvan is shocking with no trains. The old staircase virtually Impossible for those with mobility difficulties and prams from platform 4. Remedies are a matter of urgency for travellers south of Ayr.

Q4

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Yes,

Reasons / specific issues or concerns::
An attractive facelift to attract people with a modern transport hub nearby!

Q5

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Yes**Q6**

Do you agree with promoting the Town Centre as somewhere to live?

Yes,

Reasons / specific issues or concerns::
Where retail development is not possible or where it would improve the town centre.

Q7

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Yes,

Reasons / specific issues or concerns::
Needs more explanation and public consultation.

Q8

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Yes,

Reasons / specific issues or concerns::
Cultural yes, evening unsure.

Q9

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Yes,

Reasons / specific issues or concerns::
Needs consultation with business owners.

Q10

Are improvements along the Esplanade a good idea? What would you like to see change?

Yes,

Reasons / specific issues or concerns::
Make the most of the town's prime attraction.

Q11

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Yes,

Reasons / specific issues or concerns::
Better to have fewer completed well then move on to other suitable developments..

Q12

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

As wide consultation as possible on organisation and timescales.

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

Successive councils have failed to recognise the decline of Ayr and South Ayrshire. The Station Hotel decline, failure to resolve this quicker and lack of a modern transport hub has been the downfall of the town together with parking and out of town shopping. Long standing problems pre Covid and economic problems.

#18**COMPLETE****Collector:**

Web Link 1 (Web Link)

Started:

Monday, January 15, 2024 5:32:37 PM

Last Modified:

Monday, January 15, 2024 5:36:08 PM

Time Spent:

00:03:31

IP Address:

104.28.40.132

Page 1: Online Consultation

Q1**Yes**

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2**Yes**

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3**Yes**

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4**Yes**

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5**Yes**

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6**Yes**

Do you agree with promoting the Town Centre as somewhere to live?

Q7**Yes**

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8**No**

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9**Yes,**

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Reasons / specific issues or concerns::
More parking areas to encourage pedestrianisation of the town centre

Q10**Yes**

Are improvements along the Esplanade a good idea? What would you like to see change?

Q11**Yes**

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12**Respondent skipped this question**

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13**Respondent skipped this question**

If you have any other comments, questions or suggestions on the proposals please enter them here.

#19**COMPLETE****Collector:**

Web Link 1 (Web Link)

Started:

Monday, January 15, 2024 5:49:19 PM

Last Modified:

Monday, January 15, 2024 6:03:01 PM

Time Spent:

00:13:41

IP Address:

82.19.145.114

Page 1: Online Consultation

Q1**Yes**

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2**Yes**

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3**Yes,**

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Reasons / specific issues or concerns::
A positive move to centralise transport hubs within the town

Q4**No,**

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Reasons / specific issues or concerns::
I do not feel this is a priority. The cinema is being attended to.

Q5**Yes**

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6**Yes**

Do you agree with promoting the Town Centre as somewhere to live?

Q7**Yes**

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8**Yes**

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9**Yes,**

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Reasons / specific issues or concerns::
Reduce rates. Landlords should also be encouraged to maintain their properties & charge more affordable rents

Q10**Yes,**

Are improvements along the Esplanade a good idea? What would you like to see change?

Reasons / specific issues or concerns::
Cafe culture. Watersport activities. Open air events.
Improved toilet facilities. Picnic & bbq areas.

Q11**Yes**

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12**Respondent skipped this question**

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

Areas for concern will be the need to address anti social behaviour within the town centre. Currently it appears heavily populated by those with drug issues & beggars. Town centre wardens may be beneficial like the community wardens in other areas. Safety of those using the town centre facilities is paramount. A park & ride system may be beneficial. Newmarket Street should not be forgotten about as it is currently the most attractive area of town. A tourist information / what's on point may be beneficial.

#20**COMPLETE**

Collector: Web Link 1 (Web Link)
Started: Monday, January 15, 2024 6:15:37 PM
Last Modified: Monday, January 15, 2024 6:18:21 PM
Time Spent: 00:02:44
IP Address: 90.221.206.228

Page 1: Online Consultation

Q1**Yes**

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2**Yes**

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3**Yes,**

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Reasons / specific issues or concerns::
It would help improve transport links

Q4**Yes,**

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Reasons / specific issues or concerns::
More shops and business

Q5**Yes,**

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Reasons / specific issues or concerns::
Yes, the Kyle centre needs to be redeveloped

Q6**Yes**

Do you agree with promoting the Town Centre as somewhere to live?

Q7**Yes**

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8

Yes

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9

Yes

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10

Yes

Are improvements along the Esplanade a good idea? What would you like to see change?

Q11

Yes

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12

Respondent skipped this question

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13

Respondent skipped this question

If you have any other comments, questions or suggestions on the proposals please enter them here.

#21

COMPLETE

Collector:

Web Link 1 (Web Link)

Started:

Monday, January 15, 2024 6:45:32 PM

Last Modified:

Monday, January 15, 2024 6:46:19 PM

Time Spent:

00:00:47

IP Address:

86.155.233.129

Page 1: Online Consultation

Q1

Yes

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2

Yes

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3

Yes

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4

Yes

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5

Yes

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6

Yes

Do you agree with promoting the Town Centre as somewhere to live?

Q7

Yes

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8

Yes

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9

Yes

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10

Yes

Are improvements along the Esplanade a good idea? What would you like to see change?

Q11

Yes

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12

Respondent skipped this question

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13

Respondent skipped this question

If you have any other comments, questions or suggestions on the proposals please enter them here.

#22

COMPLETE

Collector:

Web Link 1 (Web Link)

Started:

Monday, January 15, 2024 6:47:39 PM

Last Modified:

Monday, January 15, 2024 6:51:38 PM

Time Spent:

00:03:59

IP Address:

104.28.40.147

Page 1: Online Consultation

Q1

Yes

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2

Yes

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3

Yes,

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Reasons / specific issues or concerns::

Desperately needing to invest for commuters to provide an integrated transport hub, remove the burnt out derelict buildings and link the cycle network to the train.

Q4

Yes,

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Reasons / specific issues or concerns::

Too much emphasis currently sits for traffic, a huge road space give up to several lanes that should be better managed and utilised by pedestrians and cyclists.

Q5

Yes

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6

Yes

Do you agree with promoting the Town Centre as somewhere to live?

Q7

Yes

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8

Yes

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9

Yes

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10

Yes,

Are improvements along the Esplanade a good idea? What would you like to see change?

Reasons / specific issues or concerns::
Segregation of pedestrians and cyclists. Lighting the footpath to Doonfoot.

Q11

Yes

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Remove traffic, provide safe active travel routes and promote residential units in the town centre.

Q13

Respondent skipped this question

If you have any other comments, questions or suggestions on the proposals please enter them here.

#23

COMPLETE

Collector:

Web Link 1 (Web Link)

Started:

Monday, January 15, 2024 6:44:02 PM

Last Modified:

Monday, January 15, 2024 6:57:42 PM

Time Spent:

00:13:40

IP Address:

82.71.61.52

Page 1: Online Consultation

Q1

Respondent skipped this question

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2

Respondent skipped this question

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3

No,

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Reasons / specific issues or concerns::
What would help is having regular trains and a station that is staffed. Putting so much into "design" misses the need to see it as a service and to keep it simple and functional

Q4

Yes,

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Reasons / specific issues or concerns::
It's a mish mash, but do not put the cinema in jeopardy.

Q5

Yes,

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Reasons / specific issues or concerns::
In principle yes. But not as planned. Needs further thought on who and what you are trying to attract into centre of Ayr.

Q6

Yes,

Do you agree with promoting the Town Centre as somewhere to live?

Reasons / specific issues or concerns::
But I also feel the planning officer needs a review. It seem that Prestwick is thriving based on a proactive planning officer, as opposed to Ayr. There is a risk that filling it with housing will lead to landlords, and a lack of shops/restaurants. Therefore a balance is required

Q7

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Yes,

Reasons / specific issues or concerns::
Again in principle yes, but I am not convinced with heritage only being Burns. What about current/young people heritage? Enhancing seems to be very 90s view, not looking at 2050 ideas. Look to European towns? What do you want Ayr known for over an above a beach town?

Q8

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Yes**Q9**

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Yes,

Reasons / specific issues or concerns::
Get more Glasgow shops to do pop ups? Look at planning and consolidating the shops all together.

Q10

Are improvements along the Esplanade a good idea? What would you like to see change?

No,

Reasons / specific issues or concerns::
Parking needs to remain. Modern toilets, more signs on littering seeing as people don't seem to know not too, greater emphasis on environmental protection and using beachfront for environmental education.

Q11

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

No,

Reasons / specific issues or concerns::
I am not at all convinced on the elderly hub, there is t enough information. I am not convinced there is a strategy to really look at how to get the shops/restaurants etc consolidated and viable and thriving. I am worried about the council managing the contracting of these projects and the value for money of them.

Q12

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Respondent skipped this question**Q13**

If you have any other comments, questions or suggestions on the proposals please enter them here.

This survey could have been better. Just noting boards as if people can remember each is not appropriate. I have had to have two screens up to provide inputs.

#24**COMPLETE****Collector:**

Web Link 1 (Web Link)

Started:

Monday, January 15, 2024 7:21:32 PM

Last Modified:

Monday, January 15, 2024 7:22:23 PM

Time Spent:

00:00:50

IP Address:

86.153.42.231

Page 1: Online Consultation

Q1

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Yes**Q2**

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Yes**Q3**

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Yes**Q4**

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Yes**Q5**

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Yes**Q6**

Do you agree with promoting the Town Centre as somewhere to live?

Yes**Q7**

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Yes

Q8

Yes

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9

Yes

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10

Yes

Are improvements along the Esplanade a good idea? What would you like to see change?

Q11

Yes

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12

Respondent skipped this question

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13

Respondent skipped this question

If you have any other comments, questions or suggestions on the proposals please enter them here.

#25

COMPLETE

Collector:

Web Link 1 (Web Link)

Started:

Monday, January 15, 2024 7:38:42 PM

Last Modified:

Monday, January 15, 2024 7:53:03 PM

Time Spent:

00:14:20

IP Address:

86.142.149.70

Page 1: Online Consultation

Q1

Yes

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2

Yes

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3

Yes

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4

Yes,

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Reasons / specific issues or concerns::
Cleaning of streets with regular (every night) emptying of bins. Ayr cinema building sorted and painted outside as an eyesore to drive entering Ayr.

Q5

No,

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Reasons / specific issues or concerns::
Should be cafes and entertainment for people. Not flats to socially include. Too many socially inclusion which has turned Ayr into mess it's in

Q6

Yes,

Do you agree with promoting the Town Centre as somewhere to live?

Reasons / specific issues or concerns::
Beautiful buildings going to waste and used as brothals and drug dens

Q7

Yes

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8

Yes

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9

Yes,

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Reasons / specific issues or concerns::
Rate reductions for businesses who enhance the town.
And also to encourage businesses.

Q10

Yes

Are improvements along the Esplanade a good idea? What would you like to see change?

Q11

Yes,

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Reasons / specific issues or concerns::
I agree however the biggest issue with Ayr town is it full of rubbish. Bins are not emptied often enough that would make it a pleasure to walk in. Police needed about to get rid of pot smoking people. Business made responsible for the rubbish lying about outside their shops. No more bookies, charity shops.

Q12

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Clean our town of rubbish and start making it an offence to drop litter or not pick up dog poo. Town will never be nice if you don't tackle the litter. There should be employment for people who every night would empty bins and tidy our town

Q13

Respondent skipped this question

If you have any other comments, questions or suggestions on the proposals please enter them here.

#26

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, January 15, 2024 8:03:58 PM
Last Modified: Monday, January 15, 2024 8:05:30 PM
Time Spent: 00:01:32
IP Address: 94.7.127.244

Page 1: Online Consultation

Q1

Yes

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2

Yes

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3

Yes

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4

Yes

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5

Yes

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6

Yes

Do you agree with promoting the Town Centre as somewhere to live?

Q7

Yes

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8

Yes

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9

Yes

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10

Yes

Are improvements along the Esplanade a good idea? What would you like to see change?

Q11

Yes

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12

Respondent skipped this question

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13

Respondent skipped this question

If you have any other comments, questions or suggestions on the proposals please enter them here.

#27

COMPLETE

Collector:

Web Link 1 (Web Link)

Started:

Monday, January 15, 2024 8:27:44 PM

Last Modified:

Monday, January 15, 2024 8:29:19 PM

Time Spent:

00:01:35

IP Address:

46.64.73.241

Page 1: Online Consultation

Q1

No

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2

No

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3

Yes

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4

No,

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Reasons / specific issues or concerns:: please do not alter/close the main road network here.

Q5

Yes

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6

Yes

Do you agree with promoting the Town Centre as somewhere to live?

Q7

Yes

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8**Yes**

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9**Yes,**

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Reasons / specific issues or concerns::
rates relief

Q10**Yes**

Are improvements along the Esplanade a good idea? What would you like to see change?

Q11**No,**

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Reasons / specific issues or concerns::
free parking.

Q12

Respondent skipped this question

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13

Respondent skipped this question

If you have any other comments, questions or suggestions on the proposals please enter them here.

#28**COMPLETE****Collector:**

Web Link 1 (Web Link)

Started:

Monday, January 15, 2024 8:34:58 PM

Last Modified:

Monday, January 15, 2024 8:49:32 PM

Time Spent:

00:14:33

IP Address:

82.0.38.26

Page 1: Online Consultation

Q1**Yes**

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2**Yes**

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3**Yes,**

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Reasons / specific issues or concerns::
I think improvement in public transport is one of my main areas of concern. More electric buses, please, and definite encouragement to use trains and buses

Q4**Yes**

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5**Yes,**

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Reasons / specific issues or concerns::
I'm a bit ambivalent about this one. Sometimes social housing and private housing doesn't work so well Sinai would support really nice social housing with encouragement to take care of the properties and self responsibility.

Q6**Yes,**

Do you agree with promoting the Town Centre as somewhere to live?

Reasons / specific issues or concerns::
It would certainly bring life back into Ayr. In the late 80s and early 90s, Ayr was vibrant and bustling; I have been shocked by its appearance and lack of energy when I returned two years ago

Q7

Yes

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8

Yes

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9

Yes,

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Reasons / specific issues or concerns::
If everyone could get around by public transport then parking would not be such an issue. Cycle lanes please and add more safe areas to leave bicycles.

Q10

Yes,

Are improvements along the Esplanade a good idea? What would you like to see change?

Reasons / specific issues or concerns::
At the moment it looks a bit untidy and old fashioned but not in a sweet way. I'm not sure about this, but could something be built which characterises Ayr? Maybe more things to encourage community spirit

Q11

Yes

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12

Respondent skipped this question

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

Are you hoping for residents in Ayr to help to pay? I would support and small raise in Council Tax to help.

#29

COMPLETE

Collector:

Web Link 1 (Web Link)

Started:

Monday, January 15, 2024 9:14:42 PM

Last Modified:

Monday, January 15, 2024 9:59:26 PM

Time Spent:

00:44:43

IP Address:

90.209.34.70

Page 1: Online Consultation

Q1

Yes

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2

Yes

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3

Yes

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4

Yes

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5

Yes

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6

Yes

Do you agree with promoting the Town Centre as somewhere to live?

Q7

Yes

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8

Yes

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9

Yes

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10

Yes

Are improvements along the Esplanade a good idea? What would you like to see change?

Q11

Yes

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12

Respondent skipped this question

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

With the closure of Ayr Ice Rink official, the move to open a new multi purpose ice arena could hold endless opportunities for the town of Ayr. Ignoring the fact that Ayr; once the home of the Ayr Scottish Eagles ice hockey team, that now sees hundreds if not thousands of people from the local area travel to Glasgow just to get their ice hockey fix week in week out, Ayr is also without a proper multi purpose venue which could be used for endless amounts of sport/music/conference/theatrical productions and/or events. I would personally love to see a new elite ice hockey team in Ayr again and feel a new multi purpose ice arena in Ayr would attract just that given the reputation and heritage Ayr has as an ice hockey town.

#30

COMPLETE

Collector:

Web Link 1 (Web Link)

Started:

Monday, January 15, 2024 10:28:26 PM

Last Modified:

Monday, January 15, 2024 10:36:36 PM

Time Spent:

00:08:09

IP Address:

80.1.152.159

Page 1: Online Consultation

Q1

Yes

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2

Yes

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3

Yes

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4

Yes

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5

Respondent skipped this question

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6

No,

Do you agree with promoting the Town Centre as somewhere to live?

Reasons / specific issues or concerns::

It doesn't need housing it needs a variety of businesses, leisure activities not just more flats

Q7

Yes

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8**Yes**

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9**Yes,**

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Reasons / specific issues or concerns::
Lower the rates, refurb the buildings

Q10**Yes,**

Are improvements along the Esplanade a good idea? What would you like to see change?

Reasons / specific issues or concerns::
Needs to be more to do down there, the mini golf and train etc is sorely missed down there

Q11**Yes**

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12**Respondent skipped this question**

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

All the abandoned buildings need to be dealt with and repurposed. Ayr grammar, king street police station, Wilko and the unit next door, station hotel, hourstons, arran mall and Kyle centre.

More needs to be done with the cutty sark centre; it's never open, it rarely hosts anything. Basically a huge waste of money. More needs to be done to encourage small businesses to open up shops and encourage big chain brand to open stores/restaurants/cafes people actually want to visit.

More needs to be done for families, younger people, gaming cafes etc instead of everything being aimed at old people.

#31**COMPLETE**

Collector: Web Link 1 (Web Link)
Started: Monday, January 15, 2024 10:08:18 PM
Last Modified: Monday, January 15, 2024 10:43:11 PM
Time Spent: 00:34:52
IP Address: 151.224.28.91

Page 1: Online Consultation

Q1**Yes**

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2**Yes**

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3**Yes,**

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Reasons / specific issues or concerns::
Connecting the bus and train services will encourage the public to use public transport in Ayr.

Q4**No,**

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Reasons / specific issues or concerns::
I don't fully see the benefit of the reconfiguration plans. If the transport hub and cinema refurbishing refurbishment are completed, Burns Statue Square would only require to be maintained to an acceptable standard and the funds utilised elsewhere in the town.

Q5**Yes**

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6**Yes**

Do you agree with promoting the Town Centre as somewhere to live?

Q7**Yes**

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8**Yes**

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9**Yes,**

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Reasons / specific issues or concerns::
Businesses should be supported but if the other aspects of Ayr's regeneration come to fruition, businesses will benefit as a consequence.

Q10**Yes,**

Are improvements along the Esplanade a good idea? What would you like to see change?

Reasons / specific issues or concerns::
The regeneration plans should maximise Ayr's potential by investing/enhancing the facilities along the esplanade.

Q11**Yes**

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12**Respondent skipped this question**

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

In advance of major plans being decided and works commencing on 2025, a PRIORITY for 2024 should focus on cleaning up the town and keeping it clean and tidy for residents and visitors. It would show intent for the future plans of turning Ayr into a thriving town.

#32**COMPLETE**

Collector: Web Link 1 (Web Link)
Started: Monday, January 15, 2024 10:59:33 PM
Last Modified: Monday, January 15, 2024 11:08:44 PM
Time Spent: 00:09:10
IP Address: 86.182.181.198

Page 1: Online Consultation

Q1

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Some - give details / alternative suggestions?:
I like the idea for hourstos etc but we still need somewhere for people to shop, a reason to visit the high street

Q2

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

No,
If not, what would be an appropriate collective vision for Ayr Town Centre?:
I would use the Kyle centre as a market place with small units that business people can afford to start up, and the council being positive in helping them

Q3

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Yes,
Reasons / specific issues or concerns::
Like the idea of a centralised transport place where you can get the " vehicle " that you require in a small area

Q4

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

No,
Reasons / specific issues or concerns::
It's the only part of the town that has shops

Q5

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Yes,
Reasons / specific issues or concerns::
As above. Small units for startup businesses

Q6

Do you agree with promoting the Town Centre as somewhere to live?

No,
Reasons / specific issues or concerns::
We need a fifty fifty split, people visit high street with shops not houses

Q7**Yes**

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8**Yes**

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9**Yes,**

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Reasons / specific issues or concerns::
Relief on rents and smaller units to attract new businesses

Q10**No,**

Are improvements along the Esplanade a good idea? What would you like to see change?

Reasons / specific issues or concerns::
Fail to see what the improvements have done, wait till summer and it will attract all the wrong people

Q11**No**

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

No

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

No

#33**COMPLETE****Collector:**

Web Link 1 (Web Link)

Started:

Monday, January 15, 2024 11:42:23 PM

Last Modified:

Tuesday, January 16, 2024 12:01:15 AM

Time Spent:

00:18:52

IP Address:

147.148.15.215

Page 1: Online Consultation

Q1**Yes**

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2**Yes**

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3**No,**

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Reasons / specific issues or concerns::
Moving the bus station from Fullerton street is ludicrous.firstly it will kill the sandgate and wellington square areas.a joint transport hub will let people get off a train straight into a bus spending zero time or money in ayr.you claim you want to encourage people to ayr.this would let them.move straight through.also Ayr is a seaside town so why move tourists coming on buses further away from the beach

Q4**No,**

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Reasons / specific issues or concerns::
Why are you moving the town centre to the top end of town.obviously it will kill other areas of the town just like it did when you opened the Ayr central

Q5**Yes**

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6**Yes**

Do you agree with promoting the Town Centre as somewhere to live?

Q7

Yes

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8

No

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9

Yes,

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Reasons / specific issues or concerns::
Correct signage for public toilets would be a start . persuade empty shop.owners to lease premises cheaper with cheaper rates to encourage smaller businesses to maybe share premises

Q10

Yes,

Are improvements along the Esplanade a good idea? What would you like to see change?

Reasons / specific issues or concerns::
Make them one way

Q11

Yes

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12

Respondent skipped this question

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

Moving the bus garage beside the train station encourages people to jump off one straight onto the next and out of the town,where currently people walk to the bus station and maybe stop.for a coffee or buy a paper and drink or maybe even use a taxi to travel between,having them beside each other removes all this and ultimately jobs.also moving the bus station from relatively close the the beach to the other end of time WILL loose all the older bus pass holders from coming to ayr.they will end up going to largs etc, somewhere close to the beach.No other town or city in Scotland has a bus garage and train station together for a reason it's not by accident

#34

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Tuesday, January 16, 2024 9:45:32 AM
Last Modified: Tuesday, January 16, 2024 9:46:27 AM
Time Spent: 00:00:54
IP Address: 31.126.55.220

Page 1: Online Consultation

Q1

Yes

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2

Yes

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3

Yes

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4

Yes

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5

Yes

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6

Yes

Do you agree with promoting the Town Centre as somewhere to live?

Q7

Yes

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8**Yes**

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9

Reasons / specific issues or concerns::
Lower rates

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10**Yes**

Are improvements along the Esplanade a good idea? What would you like to see change?

Q11**Yes**

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12

Respondent skipped this question

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13

Respondent skipped this question

If you have any other comments, questions or suggestions on the proposals please enter them here.

#35**COMPLETE****Collector:**

Web Link 1 (Web Link)

Started:

Tuesday, January 16, 2024 9:24:55 AM

Last Modified:

Tuesday, January 16, 2024 9:47:28 AM

Time Spent:

00:22:33

IP Address:

155.190.60.27

Page 1: Online Consultation

Q1**Yes**

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2**Yes**

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3**Yes,**

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Reasons / specific issues or concerns::
More convenient transport connections and less requirement for vehicles access within the town centre

Q4**Yes,**

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Reasons / specific issues or concerns::
Making use of derelict buildings and spaces - currently look very undesirable. Having greater pedestrianised will allow for more social spaces, over spills and green areas and encourage socialising in the town centre. More leisure and family based attractions required to encourage families into the town centre

Q5**Yes,**

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Reasons / specific issues or concerns::
Needs to be sustainable and desirable. Moving the leisure centre here would not be the best use of space in my opinion but look at activities such as a larger bowling complex, indoor play centres with cafes for parents for the bad weather days

Q6**Yes,**

Do you agree with promoting the Town Centre as somewhere to live?

Reasons / specific issues or concerns::
with on-line shopping town centre retail is in less demand. If the space is not utilised for leisure and retail then residential would be the logical choice

Q7

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Yes,

Reasons / specific issues or concerns::
Ayr has a lot of history and heritage - this should be highlighted and made a key feature

Q8

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Yes,

Reasons / specific issues or concerns::
More social and increase footfall

Q9

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Yes,

Reasons / specific issues or concerns::
Reduced rates to encourage businesses to the town centre

Q10

Are improvements along the Esplanade a good idea? What would you like to see change?

Yes,

Reasons / specific issues or concerns::
The esplanade could be so nice and if there were more options to eat and drink with the views of Aaran it could be a very enticing place to visit. A good portion of the esplanade by the park would in my opinion benefit from pedestrianisation and better cycle access without the concern of fast, unsafe drivers on the road. It's a great event venue and draws in large crowds for things such as the air show and weekend festivals and events. More public facilities and better litter control in the summer and popular months are required to keep it clean and desirable. Also better lighting for the winter nights to encourage footfall and walkers - this can be dark and feel unsafe in the winter months

Q11

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Yes**Q12**

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Respondent skipped this question**Q13**

If you have any other comments, questions or suggestions on the proposals please enter them here.

Better and safer cycle routes should be implemented in and around Ayr to encourage exercise and leaving the car at home. Also making it more accessible to individuals with mobility issues such as dropped curbs, clear and flat pathways.

Again the rubbish control in public areas does require attention with more facilities to recycle. Additional water taps to refill bottles

#36**COMPLETE****Collector:**

Web Link 1 (Web Link)

Started:

Tuesday, January 16, 2024 9:34:30 AM

Last Modified:

Tuesday, January 16, 2024 9:58:13 AM

Time Spent:

00:23:42

IP Address:

81.79.206.91

Page 1: Online Consultation

Q1

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Yes**Q2**

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Yes**Q3**

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

No,

Reasons / specific issues or concerns::
Probably not, but I'm not sure that the two things should be tied together they should be viewed exclusively

Q4

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Yes,

Reasons / specific issues or concerns::
It is not a nice place to dwell in, or to walk in. The environment is hard and too much priority is given to cars. I would like to see far more pedestrian and active transport space and zero access to cars to the high street.

Q5

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Yes,

Reasons / specific issues or concerns::
It's a massive half used car park next to a closed bingo hall, next to a shabby GPO. Again it's hard work to walk through it, busy with buses and cars.

Q6

Do you agree with promoting the Town Centre as somewhere to live?

Yes,

Reasons / specific issues or concerns::
If you want footfall in the High Street and for the night time economy to work, you need people to live there.

Q7

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Yes,

Reasons / specific issues or concerns::
We need to think with some clarity about the future and engage with the public, previous examples such as the council offices next to M&S should be learned from. That project would likely have cemented a number of people in the town centre and driven economic activity but was not communicated well. It's a time for bravery, we cannot continue to keep everything in place and hope for the best.

Q8

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Yes,

Reasons / specific issues or concerns::
We entertainment that's accessible and safe

Q9

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Yes,

Reasons / specific issues or concerns::
Changes in planning to allow more mixed use properties, the town centre should be a place for people to work and live as well as shop. We probably spend too much time and effort propping up zombie businesses which do not support good jobs and should be allowed to go.

Q10

Are improvements along the Esplanade a good idea? What would you like to see change?

Yes,

Reasons / specific issues or concerns::
Pedestrianise the whole thing from Ayr India to the harbour, give people a place of peace. As a local resident the first lockdown in the pandemic transformed this place and made it an amazing place to spend time.

Q11

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Yes

Q12

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Respondent skipped this question

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

Respondent skipped this question

#37

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Tuesday, January 16, 2024 10:37:31 AM
Last Modified: Tuesday, January 16, 2024 11:03:20 AM
Time Spent: 00:25:49
IP Address: 81.157.92.58

Page 1: Online Consultation

Q1

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Some - give details / alternative suggestions?:
Town centre in desperate need of a refurb

Q2

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

No,

If not, what would be an appropriate collective vision for Ayr Town Centre?:
It would make sense to upgrade the current buildings and get retail tenants in them as soon as possible. Offer incentives to business that they can get a years free rent to be occupied. This will be a helpful start to a new business owner...

Q3

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Yes,

Reasons / specific issues or concerns::
But only if there are nice shops to visit! No one wants to shop in Ayr currently, so focus should be on creating a shopping hub first!

Q4

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Yes,

Reasons / specific issues or concerns::
The cinema for sure. But the rest should wait until the high street is regenerated

Q5

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Yes,

Reasons / specific issues or concerns::
Only after the high street is bustling with arts, crafts, authentic shops, cafes etc

Q6

Do you agree with promoting the Town Centre as somewhere to live?

No,

Reasons / specific issues or concerns::
Residential areas are set for living in. Town centres are set for noise, concerts, people laughing and talking, pubs, this buzzing is what the centre needs and is not conducive to residential living! It's the place where noise is and should be allowed. Introducing homes will just cause complaints, things will close down and your efforts will be fruitless. And money wasted.

Q7

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Yes,

Reasons / specific issues or concerns::
Remember to keep/save some of the old architecture!

Q8

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Yes,

Reasons / specific issues or concerns::
ABSOLUTELY! But then you can't have residents...

Q9

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Yes,

Reasons / specific issues or concerns::
Cheaper rents, more authentic/unique shops, educating people to make things like soaps, cooking school/kitchen, sewing, creative up cycling of unwanted goods, learning about the environment both land and sea - effects of plastic on sea and wild life. Hobbies. Limit the amount of big businesses like Tesco, Morrisons - keep these on the outskirts. Butchers, bakers, farm veg. A weekly weekend farmers and food market - a hub to eat, purchase and converse and socialise. Meet our community and surrounding farmers. A big healthy eating market is a need for Ayr. Also esoteric practitioners should dot the high street as well.

Q10

Are improvements along the Esplanade a good idea? What would you like to see change?

No,

Reasons / specific issues or concerns::
For now the town centre should be a priority !

Q11

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

No,

Reasons / specific issues or concerns::
I really think a strong and immediate focus should be on improving the high street. This keeps the money in our community, promotes others visiting it and gives residents of Ayr somewhere to shop! This will have positive environmental and social impacts where less people will shop online and create more of a community that could deter mental health conditions. The increase in financial activity could create more businesses to flock here. These finances support future growth and the town growth could be done a lot faster

Q12

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Respondent skipped this question**Q13**

If you have any other comments, questions or suggestions on the proposals please enter them here.

Repurpose old derelict buildings like churches, schools and hospitals. Refurbish and transform them into community markets, sports centres (like the converted church in Kilmarnock that's a successful climbing place. We need places to go indoors that offer different sports (Citadel is too limited). Getting people moving and active in fun ways. More individual sports clubs that promote competitions and socialisation. Activities (sporting and fun) for teens to pull them off screens and get them communicating, problem solving, interactive in the community etc

#38

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Tuesday, January 16, 2024 10:17:58 AM
Last Modified: Tuesday, January 16, 2024 12:03:21 PM
Time Spent: 01:45:22
IP Address: 86.17.82.22

Page 1: Online Consultation

Q1	Yes
Do you agree with the broad aims and objectives (Boards 1 and 2)?	
Q2	Yes
Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?	
Q3	Yes
Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?	
Q4	Yes
Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?	
Q5	Yes
Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?	
Q6	Yes
Do you agree with promoting the Town Centre as somewhere to live?	
Q7	Yes
Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?	

Q8	Yes
Should more be done to promote the Town Centre's creative, cultural and evening economies?	
Q9	Yes, Reasons / specific issues or concerns:: Owners / Shop renters should be required to make good the appearance of empty shops on leaving. Interior and exterior. Use of the deposit to do so if necessary.
Should more be done to support Town Centre businesses? What sort of measures would be most effective?	
Q10	Yes, Reasons / specific issues or concerns:: Currently no activation along the waterfront. More regular events / public use for sport etc. Cafes - single storey structures to avoid conflict/objection by local residents. Plant some trees Cordylines (Cabbage Palms) similar to Largs. Move more parking away from the seafront to provide a better promenade.
Are improvements along the Esplanade a good idea? What would you like to see change?	
Q11	Yes
Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?	
Q12	Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)? The table isn't clear with regards to implement early phases still occurring as late as 2033. Do you just mean Phases of Development?
Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?	
Q13	If you have any other comments, questions or suggestions on the proposals please enter them here. The addition of charity shops is not helping the Town Centre even if it appears to fill the vacant spaces.
If you have any other comments, questions or suggestions on the proposals please enter them here.	
The addition of charity shops is not helping the Town Centre even if it appears to fill the vacant spaces.	

#39

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Tuesday, January 16, 2024 4:06:42 PM
Last Modified: Tuesday, January 16, 2024 4:22:02 PM
Time Spent: 00:15:19
IP Address: 188.66.77.122

Page 1: Online Consultation

Q1 Do you agree with the broad aims and objectives (Boards 1 and 2)?	Respondent skipped this question
Q2 Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?	Respondent skipped this question
Q3 Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?	Yes, Reasons / specific issues or concerns:: Please ensure there is really good signage to all parts of the town - including the beach!!!! Currently when you arrive in Ayr the way to the beach is a complete mystery which has always struck me as rather odd when it's a major attraction. Please don't do that parochial thing of just assuming everyone knows.
Q4 Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?	Yes, Reasons / specific issues or concerns:: It needs a purpose and needs to become attractive instead of a neglected awkward space
Q5 Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?	Yes, Reasons / specific issues or concerns:: But I'm not sure you've made the right choice of use - where did this idea come from?
Q6 Do you agree with promoting the Town Centre as somewhere to live?	Yes, Reasons / specific issues or concerns:: It's a great location with lots on offer but you're going to have to work hard to win people over and work hard to come up with good designs and partnerships. Hope it happens.

Q7 Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?	Yes
Q8 Should more be done to promote the Town Centre's creative, cultural and evening economies?	Yes
Q9 Should more be done to support Town Centre businesses? What sort of measures would be most effective?	Yes, Reasons / specific issues or concerns:: You need to make a real focus here as this is a major reason that people will come to visit in the daytime. Businesses have been really hard hit by Covid, the economy crisis and the fiasco of the railway station delays. You've lost a lot of goodwill and will have to work hard to rebuild that.
Q10 Are improvements along the Esplanade a good idea? What would you like to see change?	Yes, Reasons / specific issues or concerns:: Improve the pavements and dropped kerbs that lead to the beach to make it easier for those who wheel to get there safely and in comfort. Make it a destination - check out the plans for Blyth beach in Northumberland. It doesn't have to be all up market restaurants but it would be lovely to be able to sit on the deck of a cafe of an evening having a coffee and watching the sun go down. Currently it's all just parked vehicles. Another set of public toilets wouldn't go amiss. And PLEASE do something about the youth contingent who claim Blackburn car park as theirs from about 9pm each summer's evening - I don't feel safe or welcome and it's also horribly noisy. I feel sorry too for the poor motorhomers who've paid for a beautiful spot then realise too late that they have unwanted company for the evening.
Q11 Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?	Respondent skipped this question
Q12 Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?	Respondent skipped this question

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

When you are designing all of this, please consult the users eg those who wheel, those who are sight impaired, those of limited mobility, those with cars, those without cars - don't make sweeping assumptions, find out what it's actually like to walk (or wheel) in someone else's shoes in order to experience all these grand visions and designs. You might find you've put the toilet doors on the wrong way round or abandoned disabled users in a busy environment just when they most need support.

#40

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Tuesday, January 16, 2024 4:15:53 PM
Last Modified: Tuesday, January 16, 2024 4:39:29 PM
Time Spent: 00:23:36
IP Address: 212.139.169.205

Page 1: Online Consultation

Q1	Yes
Do you agree with the broad aims and objectives (Boards 1 and 2)?	
Q2	Yes
Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?	
Q3	Yes
Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?	
Q4	Yes, Reasons / specific issues or concerns:: The site of the old Odeon building could be converted into green space
Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?	
Q5	Yes, Reasons / specific issues or concerns:: The current buildings do not look very good
Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?	
Q6	Yes, Reasons / specific issues or concerns:: I am a big fan of walkable towns/cities, less travel is always better
Do you agree with promoting the Town Centre as somewhere to live?	
Q7	Yes, Reasons / specific issues or concerns:: Car-focused infrastructure takes up too much space, looks bad, and is poorer for health
Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?	

Q8

Should more be done to promote the Town Centre's creative, cultural and evening economies?

No,

Reasons / specific issues or concerns::
The program is already aiming to do this

Q9

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

No,

Reasons / specific issues or concerns::
The program is already aiming to support town centre businesses

Q10

Are improvements along the Esplanade a good idea? What would you like to see change?

Yes,

Reasons / specific issues or concerns::
I would like to see sunnier, warmer days. Aside from that the existing program scope seems good.

Q11

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Yes**Q12**

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

In my opinion the redevelopment of the Kyle Centre is top priority

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

Respondent skipped this question**#41****COMPLETE****Collector:**

Web Link 1 (Web Link)

Started:

Tuesday, January 16, 2024 9:03:57 PM

Last Modified:

Tuesday, January 16, 2024 9:32:59 PM

Time Spent:

00:29:02

IP Address:

146.200.252.195

Page 1: Online Consultation

Q1

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Some - give details / alternative suggestions?:

Agree with some items not all

Q2

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

No**Q3**

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Yes,

Reasons / specific issues or concerns::
My main concern is the free railway parking which will disappear. People still need to use cars. Ayrshire is rural. Bus timetables are poor if running from the first train in the morning. Also the lack of covered disabled access from the 2 platforms. Needs to be covered and efficient inside the railstation. Seems to be a lot of landscaping as well. Wasted space. Car parking required.

Q4

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Yes,

Reasons / specific issues or concerns::
Needs tidied up. Your plans still seem to include Burns House area which has been demolished and is currently under utilised. Not even a seat to use or some public toilets at that end of the town as the facilities in Ayr are awful. The cinema and businesses will still need parking to function in the area for their customers.

Q5

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Yes,

Reasons / specific issues or concerns::
The town centre has nothing to drive footfall into the area. Try some niche areas such as antique hubs, places which are under cover for people to visit. Some housing. Something to attract all ages.

Q6

Do you agree with promoting the Town Centre as somewhere to live?

Yes,

Reasons / specific issues or concerns::
I'm not sure the care village will create much footfall into the town centre. You might find there isn't a high amount of disposable cash which won't be spent in the town centre. Due to mobility issues they may not be able to utilise the town centre properly.

Q7

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

No,

Reasons / specific issues or concerns::
The council seems to be anti car. Again lots of rural areas and its not practical or safe to cycle into town. Bus is inconvenient. Also not enough electric chargers for cars. Not enough fast chargers. They aren't managed properly. Broken.

Q8

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Yes,

Reasons / specific issues or concerns::
Provide a safe evening experience. Anti social behaviour prevalent. Also improve what The Gaiety offers. Too many tribute acts. Some original artists, comedians would be good for a change.

Q9

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Yes,

Reasons / specific issues or concerns::
Cheaper rates. A town centre which is clean and presentable. The bin system is awful in the High Street. Messy, smelly and unsightly. Maintain things. Paint your benches and railings. Improve the river walkway behind marks and spencer. It's disgusting and dangerous. Review the high street access restrictions. No new business will start there that sells anything large to a customer as the customer cannot get access to pick it up between 6am and 6pm. Between 3pm and 6pm allow a 10 minute slot in loading bays to allow the public to collect large items from a shop.

Q10

Are improvements along the Esplanade a good idea? What would you like to see change?

Yes,

Reasons / specific issues or concerns::
Hardly any shelters along it. If it rains the park emptys and people go home. If they had shelter they might stay and see if the rain goes off. There needs to be something low level built where the putting was. Some cafes or amusements. Nothing garish or too high. Wasted space.

Q11

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Yes**Q12**

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Respondent skipped this question**Q13**

If you have any other comments, questions or suggestions on the proposals please enter them here.

Respondent skipped this question

#42

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Wednesday, January 17, 2024 12:02:40 AM
Last Modified: Wednesday, January 17, 2024 12:26:13 AM
Time Spent: 00:23:32
IP Address: 86.11.188.248

Page 1: Online Consultation

Q1	Yes
Do you agree with the broad aims and objectives (Boards 1 and 2)?	
Q2	Yes
Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?	
Q3	Yes, Reasons / specific issues or concerns:: Travel is currently too fragmented, the bus station is pitiful.
Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?	
Q4	Yes, Reasons / specific issues or concerns:: There needs to be a large free car park, like the B&M one in Pretwick. More people would visit the cinema with easy parking, especially in winter. I see you want to encourage cycling, but that only serves the young and the fit.
Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?	
Q5	Yes, Reasons / specific issues or concerns:: It could though be a major vibrant social indoor space, a bit like the areas in Merchant City. People need a reason to come into the centre. Bars and clubs are closing. There is nothing exciting for young adults. Nandos would be great, indoor area with upmarket bars with music. A club.
Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?	
Q6	No, Reasons / specific issues or concerns:: Not the actual centre but walking distance. If it's housing there is no reason for others to visit. It just becomes a scheme
Do you agree with promoting the Town Centre as somewhere to live?	

Q7	Yes, Reasons / specific issues or concerns:: This is vague so hard to say yes or no. Examples?
Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?	
Q8	Yes
Should more be done to promote the Town Centre's creative, cultural and evening economies?	
Q9	Yes, Reasons / specific issues or concerns:: I have been told rates in Ayr are too high. Why do businesses want to go to Prestwick but are shutting down in Ayr?
Should more be done to support Town Centre businesses? What sort of measures would be most effective?	
Q10	Yes, Reasons / specific issues or concerns:: Stopping sewage in the sea - make water safe.Small food outlets / shacks would be good. A coffee house / bar with a beach view? Crazy golf course.
Are improvements along the Esplanade a good idea? What would you like to see change?	
Q11	Respondent skipped this question
Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?	
Q12	Respondent skipped this question
Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?	
The care village, to be and feel like a village, should have a hair salon/ barber area , maybe a newsagent stand/ bakery and an outdoor/ covered indoor outdoor space for gardening.	
Q13	Respondent skipped this question
If you have any other comments, questions or suggestions on the proposals please enter them here.	

#43

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Wednesday, January 17, 2024 11:46:23 AM
Last Modified: Wednesday, January 17, 2024 11:50:31 AM
Time Spent: 00:04:07
IP Address: 86.28.177.234

Page 1: Online Consultation

Q1 Yes
 Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2 Yes
 Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3 Yes
 Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4 Yes,
Reasons / specific issues or concerns::
Clear, safe pathway to town centre
 Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5 Yes
 Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6 Yes
 Do you agree with promoting the Town Centre as somewhere to live?

Q7 Yes
 Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8 Yes
 Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9 Yes,
Reasons / specific issues or concerns::
Lower rates for more idependant shops to afford trading
 Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10 Yes
 Are improvements along the Esplanade a good idea? What would you like to see change?

Q11 Yes
 Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12
 Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?
 Bring back farmers markets/ smallee christmas markets , enhance christmas celebrations for families, brighten up the town and reduce the amount of beggars

Q13 Respondent skipped this question
 If you have any other comments, questions or suggestions on the proposals please enter them here.

#44

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Wednesday, January 17, 2024 1:36:22 PM
Last Modified: Wednesday, January 17, 2024 1:44:05 PM
Time Spent: 00:07:43
IP Address: 165.225.198.104

Page 1: Online Consultation

Q1	Yes
Do you agree with the broad aims and objectives (Boards 1 and 2)?	
Q2	Yes
Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?	
Q3	Yes
Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?	
Q4	Yes, Reasons / specific issues or concerns:: You need to address the look of the place, it looks tired, derelict and nobody wants to use it especially since losing the cinema
Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?	
Q5	Yes, Reasons / specific issues or concerns:: Although I dint think you will ever get it back, it has been too long people are going elsewhere and have done for years now
Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?	
Q6	Yes, Reasons / specific issues or concerns:: Its reat providing supported housing but I feel you must make sure that you provide for people on the mainstream waiting list rather than focusing on supported accommodation so that you get that diverse range of people who live and work in Ayr.
Do you agree with promoting the Town Centre as somewhere to live?	

Q7	Yes
Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?	
Q8	Yes, Reasons / specific issues or concerns:: Ayr used to have brilliant night life but now its non existent, I don't know how you get that back from the likes of Prestwick
Should more be done to promote the Town Centre's creative, cultural and evening economies?	
Q9	Yes, Reasons / specific issues or concerns:: You are charging soo much for shop rent small businesses cant afford to have shops here
Should more be done to support Town Centre businesses? What sort of measures would be most effective?	
Q10	Yes, Reasons / specific issues or concerns:: More events for young adults and youths, you need to get them engaged which in turn will lower the anti social behaviour and youth disorder
Are improvements along the Esplanade a good idea? What would you like to see change?	
Q11	No, Reasons / specific issues or concerns:: Housing, much much more housing needs to be provided, mainstream housing especially with the housing and homeless crisis we have
Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?	
Q12	Respondent skipped this question
Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?	
Q13	Respondent skipped this question
If you have any other comments, questions or suggestions on the proposals please enter them here.	

#45

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Wednesday, January 17, 2024 12:39:10 PM
Last Modified: Wednesday, January 17, 2024 2:38:47 PM
Time Spent: 01:59:37
IP Address: 165.225.196.97

Page 1: Online Consultation

Q1 Yes

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2 Yes

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3 Yes

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4 Yes,
Reasons / specific issues or concerns::
make more pedestrian friendly

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5 Yes

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6 Yes

Do you agree with promoting the Town Centre as somewhere to live?

Q7 Yes

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8 Yes

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9 Yes,
Reasons / specific issues or concerns::
smaller retail units

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10 Yes,
Reasons / specific issues or concerns::
more interactive children interests, plaques pointing out distant locations and landmarks

Are improvements along the Esplanade a good idea? What would you like to see change?

Q11 Yes

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12 Respondent skipped this question

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13
If you have any other comments, questions or suggestions on the proposals please enter them here.

Famous person of Ayr home's identified.
More local historical information on sites, but not hardboard cut outs.
Local walking tours more readily available and advertised.
Downloadable self conducted tours.
Architecturally interesting buildings walk tour.

#46

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Wednesday, January 17, 2024 3:51:58 PM
Last Modified: Wednesday, January 17, 2024 4:15:29 PM
Time Spent: 00:23:30
IP Address: 165.225.196.103

Page 1: Online Consultation

Q1	Yes
Do you agree with the broad aims and objectives (Boards 1 and 2)?	
Q2	Yes
Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?	
Q3	Yes
Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?	
Q4	Yes
Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?	
Q5	No, Reasons / specific issues or concerns:: I am unsure the KSC needs redeveloped - it needs demolished and replaced either with a green space or housing. Unless you can evidence demand from retailers and businesses, don't bother making it commercial
Q6	Yes
Do you agree with promoting the Town Centre as somewhere to live?	
Q7	Yes, Reasons / specific issues or concerns:: Yes but long-term also results in kicking aspects in the long grass - people need to see something happening, being built etc soon otherwise will lose all hope

Q8	Yes, Reasons / specific issues or concerns:: The Gaiety is great, but there is real opportunity to have a small venue that attracts well known bands/comedians etc. I see well-known artists playing small venues in Hamilton etc and wonder why they never come to Ayr.
Q9	Yes, Reasons / specific issues or concerns:: However, you need to start from the position that you have an image problem. The reputation of the Council is poor and you need shift the perception that somehow you always know best. Retailers/businesses would say they survive not because of the Council but in spite of it.
Q10	Yes, Reasons / specific issues or concerns:: Some nicer paving, a few more cafes etc looking out to the sea. However we are not Spain, the weather is pretty dire for 3-6 months of the year so don't spend a fortune on it. Its natural beauty - your main aim should be not to spoil it, and that may mean minor changes.
Q11	Yes, Reasons / specific issues or concerns:: need co-ordinated street cleaning to support
Q12	Respondent skipped this question
Q13	Respondent skipped this question

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Are improvements along the Esplanade a good idea? What would you like to see change?

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

If you have any other comments, questions or suggestions on the proposals please enter them here.

Make it happen! We are all a bit sick of yet another consultation.

#47

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Wednesday, January 17, 2024 4:18:38 PM
Last Modified: Wednesday, January 17, 2024 4:40:05 PM
Time Spent: 00:21:27
IP Address: 87.242.223.222

Page 1: Online Consultation

Q1 Do you agree with the broad aims and objectives (Boards 1 and 2)?	Yes
Q2 Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?	No, If not, what would be an appropriate collective vision for Ayr Town Centre?: The vision needs to focus more on how you get people into the town centre and giving them reasons to go and to stay there.
Q3 Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?	Yes, Reasons / specific issues or concerns:: Better Public transport is fundamental to removal of private cars which is a significant reason town centres need regeneration. Excessive traffic makes town centres unattractive locations.
Q4 Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?	Yes, Reasons / specific issues or concerns:: Remove parking to reduce traffic, widen footways and introduce segregated cycling lanes.
Q5 Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?	Yes, Reasons / specific issues or concerns:: Make town centre shopping attractive for active travel access and removing congestion will improve access for those with disabled badges who must drive.

Q6 Do you agree with promoting the Town Centre as somewhere to live?	Yes, Reasons / specific issues or concerns:: Shopping is increasingly online and fighting that is futile. Some shops work better as bricks and mortar but to otherwise make the town centre somewhere to live which will bring more people into the centre and in turn the services residential living require. Any city centre living should assume no parking for residents to reduce traffic coming into the town centre.
Q7 Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?	Yes, Reasons / specific issues or concerns:: The car is a very poor way to move about urban areas as they introduce pollution, risk to pedestrians/cyclists and clutter street spaces. Therefore anything which encourages the removal of cars from the town centre should be encouraged.
Q8 Should more be done to promote the Town Centre's creative, cultural and evening economies?	Yes, Reasons / specific issues or concerns:: for the same reason shopping online cannot be competed with, replacing retail with an alternative attraction to the town centre is essential.
Q9 Should more be done to support Town Centre businesses? What sort of measures would be most effective?	Yes, Reasons / specific issues or concerns:: Support those who are not competing with on line such as coffee shops, bookshops (strangely) and clothes shops, food outlets. Reduce Business Rates to allow them to thrive if they buy into active travel measures?
Q10 Are improvements along the Esplanade a good idea? What would you like to see change?	Yes, Reasons / specific issues or concerns:: It is an amenity not all towns have so make the most of it. Widen footways at the expense of carriageways, traffic calming.
Q11 Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?	Yes
Q12 Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?	Seems a long timescale. Do the Active travel up front to A capture any funding and B allow it to support the other schemes.

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

Remove cars, increase residential, give up fighting on-line shopping, support retail which can thrive itself, encourage active travel.

#48**COMPLETE**

Collector: Web Link 1 (Web Link)
Started: Thursday, January 18, 2024 12:20:29 AM
Last Modified: Thursday, January 18, 2024 1:52:25 AM
Time Spent: 01:31:55
IP Address: 86.142.20.79

Page 1: Online Consultation

Q1

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Some - give details / alternative suggestions?:
 Yes. Everything within the councils power has to be done to start these developments and bo more pie in the sky. The public are cynical because Ayr town centre has been left to rot to its current state. This must go ahead and not in 3, 4 years when thing's can change again. As soon as possible. Ayr has the potential to be the thriving county hub again but action is needed not more words.

Q2

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Yes,
 If not, what would be an appropriate collective vision for Ayr Town Centre?:
 Accessible Ayr needs to go ahead. The pavement blocks are tired and loose. There's a lack of greenery within the High Street. It could be made into something really nice. People are just fed up waiting. Investment within Ayr High Street, Town Centre, Kyle Quarter is a must and must start as soon as possible! More businesses will spring up if the town centre is attractive and modern. Look at Prestwick and Troon. They are both thriving and busy.

Q3

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Yes,
 Reasons / specific issues or concerns::
 I think that everything should be done to keep the North Wing of the Station Hotel and integrate it with a modern exterior. Very much like the fantastic job done by the council at the former Ayr Academy on Fort Street. All efforts should be made to keep the intact section of that famous building and keep it for future generations. I like the landscaped gardens next to the North Wing and the integration of the bus station and taxi rank. It could be a spectacular entrance into the town. Flat's or retail could be included in a new vibrant Station North wing. It would bring visitors into the town and regenerate the town centre. Everything should be done to progress this as soon as possible and hopefully no more delays.as

Q4

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Yes,

Reasons / specific issues or concerns::
The area as a whole could be nicer. The paving on the cinema side is crumbling and not fit for purpose. There is a monument on the middle of the road that has been vandalised and not looked after that should also be taken care of. However if the new Merlin Cinema does eventually take shape. This area would look great if finished in reference to the plans/drawings. It could also be lit up into something special at night to highlight what we have here.

Q5

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Yes,

Reasons / specific issues or concerns::
The Kyle Centre was apparently being developed as a multiplex cinema with restaurants and leisure integrated into the new facility. This work was meant to be starting last year. This would have brought people into the town from far and wide. Very similar to Silverburns set up. It would have attracted families and people of all age groups to the town and gave young people a place to meet. In my opinion this would have more than doubled the footfall within Ayr High Street. Not only was there no communication with the public from the owners and council. Now we are in a situation where social housing flat's are being proposed to be built within the centre. In my opinion it's a massive opportunity lost . This could have been very similar to the St Enoch Centre and Silverburn shopping centre set up and give people of all age's a place to meet and enjoy. Social rented flats within the Kyle Centre is not the way ahead. It was been sitting empty with metal boardings over it for too long now and something has to be done to reopen it. This used to be the heart of the town along with Carrick Street. Now it's an eyesore and the councils and owners should be ashamed it has gotten to this point. I use the town every week to support all the businesses that are there. However if the council don't listen to what the public want. Then I ask you what is the point.

Q6

Do you agree with promoting the Town Centre as somewhere to live?

Yes,

Reasons / specific issues or concerns::
It would bring further footfall to the High Street and make it bustling once again. However as with the previous point, the Kyle Centre should be for leisure and not social rented flat's.

Q7

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Yes,

Reasons / specific issues or concerns::
Yes all of the above. What the council has done at Newton Shore with the bike lanes is fantastic and this could be integrated into the town centre with Accessible Ayr. It must go ahead. With Accessible Ayr complete and active travel integrated into the High Street. All the historic empty buildings should be brought back into some kind of use and made into a feature. There's a dozen or so old buildings that need to be repurposed. E.g the old Cross Key buildings need to be taken care of and not left to rot.

Q8

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Yes,

Reasons / specific issues or concerns::
The High Street is completely empty most nights even at the weekend. That is why the Kyle Centre cinema and restaurants/leisure centre would have been fantastic for everyone. It would have transformed the entire town. All there is, is one pub and a handful of restaurants at the top of the town. Look at Prestwick Main Street, it is booming and thriving at the weekend compared to Ayr that is so quiet. I feel sorry for the younger generations as there is nowhere that they can meet.

Q9

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Yes,

Reasons / specific issues or concerns::
Yes, it has to be an attractive place to trade with good footfall. As soon as you walk out of a shop such as HMV or The Works, you are greeted with a delapidated boarded up shopping centre and empty shops. This is why Accessible Ayr has to go ahead as a lot of the remaining brand name shops will pull out if investment within the town centre isn't seen. The lights on Newmarket Street are a great idea! It could be very similar to Ashton Lane in Glasgow if this goes ahead. Which in turn will help the independent businesses within Newmarket Street.

Q10

Are improvements along the Esplanade a good idea? What would you like to see change?

Yes,

Reasons / specific issues or concerns::
Bringing back the putting green/ crazy golf and boating pond are a good idea. I think a couple of cafés along the shore front to enjoy the coastal scenery would also be of benefit to the town.

Q11

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Yes

Q12

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

The sooner the works start, the better for everyone within the town. It could look fantastic if it goes ahead. The last thing people want is yet more delays and no communication. That's what makes people cynical and negative. The sooner the better.

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

Yes. There is a real lack of lighting on the Auld Brig and can be scary walking over it at night. For such a historic landmark, this should be well lit whilst walking over at night and lit up below under the arches as the council promised they were going to do last year.

#49

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Thursday, January 18, 2024 8:05:35 AM
Last Modified: Thursday, January 18, 2024 8:06:40 AM
Time Spent: 00:01:04
IP Address: 86.136.137.147

Page 1: Online Consultation

Q1 **Yes**

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2 **Yes**

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3 **Yes**

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4 **Yes**

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5 **Yes**

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6 **Yes**

Do you agree with promoting the Town Centre as somewhere to live?

Q7 **Yes**

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8

Yes

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9

Yes

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10

Yes

Are improvements along the Esplanade a good idea? What would you like to see change?

Q11

Yes

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12

Respondent skipped this question

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13

Respondent skipped this question

If you have any other comments, questions or suggestions on the proposals please enter them here.

#50**COMPLETE****Collector:**

Web Link 1 (Web Link)

Started:

Thursday, January 18, 2024 9:23:29 AM

Last Modified:

Thursday, January 18, 2024 9:33:45 AM

Time Spent:

00:10:16

IP Address:

212.139.169.205

Page 1: Online Consultation

Q1

Yes

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2

Yes

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3

Yes,

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Reasons / specific issues or concerns::

Too much parking and too little segregated cycling, refer to recent successful Stirling Station redevelopment

Q4

Yes

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5

Yes

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6

Yes

Do you agree with promoting the Town Centre as somewhere to live?

Q7

Yes,

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Reasons / specific issues or concerns::

Yes but active travel should be above all else

Q8

Yes

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9

No

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10

Yes

Are improvements along the Esplanade a good idea? What would you like to see change?

Q11

Yes

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12

Respondent skipped this question

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13

Respondent skipped this question

If you have any other comments, questions or suggestions on the proposals please enter them here.

#51

COMPLETE

Collector:

Web Link 1 (Web Link)

Started:

Wednesday, January 17, 2024 8:25:54 PM

Last Modified:

Thursday, January 18, 2024 10:13:27 AM

Time Spent:

13:47:33

IP Address:

80.1.152.239

Page 1: Online Consultation

Q1

Yes

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2

Respondent skipped this question

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3

Yes,

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Reasons / specific issues or concerns::

Why is the bus station on the east side of the railway? Useless for pedestrian access to the town. The cinema should be moved and the whole area developed as a travel centre to include bus/rail station, major car park and tourist info centre

Q4

Yes,

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Reasons / specific issues or concerns:: see 3 above

Q5

Yes

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6

Yes

Do you agree with promoting the Town Centre as somewhere to live?

Q7

Yes,

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Reasons / specific issues or concerns::

But there must be recognition of the fact that Ayr is the centre of a significant Rural community that can't be serviced by Public transport

Q8

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Yes,

Reasons / specific issues or concerns::
but need to address transport issues

Q9

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Yes,

Reasons / specific issues or concerns::
Sort out the Rating system and VAT system

Q10

Are improvements along the Esplanade a good idea? What would you like to see change?

Yes,

Reasons / specific issues or concerns::
Keep it simple open and free

Q11

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Respondent skipped this question

Q12

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Respondent skipped this question

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

Respondent skipped this question

#52

COMPLETE

Collector:

Web Link 1 (Web Link)

Started:

Thursday, January 18, 2024 10:48:57 AM

Last Modified:

Thursday, January 18, 2024 11:52:33 AM

Time Spent:

01:03:36

IP Address:

80.1.152.239

Page 1: Online Consultation

Q1

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Respondent skipped this question

Q2

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Yes,

If not, what would be an appropriate collective vision for Ayr Town Centre?:
In a general way allowing for ideas to evolve.

Q3

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Yes,

Reasons / specific issues or concerns::
If this really becomes a hub all modes of transport are truly interlinked, this would be advantageous in a variety of ways. People visiting the town by car, bus or train would easily access the town centre as well as linking up their journeys to other destinations. It could be useful to have a constant free shuttle bus giving access around the town centre during holiday periods, race days, etc.

Q4

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Yes,

Reasons / specific issues or concerns::
Pedestrianisation from the square into the centre to provide a more pleasant environment.

Q5

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Yes,

Reasons / specific issues or concerns::
I would like to see the inclusion of some sort of public halls where classes or interest groups can meet as so many useful venues have been demolished over past decades.

Q6

Do you agree with promoting the Town Centre as somewhere to live?

Yes,

Reasons / specific issues or concerns::
I would like to see all the empty spaces currently not being used above shops being upgraded and developed into flats or other usable spaces. i realise a lot depends on ownership. Also, the maintenance of existing older buildings is important; currently buddleia plants are a common feature on many buildings causing damage to masonry.

Q7

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Yes,

Reasons / specific issues or concerns::
Ayr has a lonh history and this should be recognised and celebrated and used for tourism.

Q8

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Yes,

Reasons / specific issues or concerns::
It has been a vibrant centre and has poten tial for more.

Q9

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Yes,

Reasons / specific issues or concerns::
Regularly coming together to share concerns and ideas.

Q10

Are improvements along the Esplanade a good idea? What would you like to see change?

Yes,

Reasons / specific issues or concerns::
At the moment the Esplanade looks tatty and down at heel. It needs good quality upgrade all the while bearing in mind the Common Good land. Signage for the Esplanade should be clear and simple. At the moment there is visually too much and people's concentration will be on the sea and parking. In addition, there needs to be better provision an d signage for litter bins. It needs to be made easy for the public. Also, the addition of toy and towel collection points could be useful as, currently, so much is discarded on the beach.

Q11

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Yes**Q12**

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Respondent skipped this question**Q13**

If you have any other comments, questions or suggestions on the proposals please enter them here.

Respondent skipped this question

#53

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Thursday, January 18, 2024 2:16:18 PM
Last Modified: Thursday, January 18, 2024 2:28:33 PM
Time Spent: 00:12:14
IP Address: 31.94.20.188

Page 1: Online Consultation

Q1	Yes
Do you agree with the broad aims and objectives (Boards 1 and 2)?	
Q2	Yes
Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?	
Q3	Yes
Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?	
Q4	Yes
Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?	
Q5	Yes
Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?	
Q6	Yes
Do you agree with promoting the Town Centre as somewhere to live?	
Q7	No, Reasons / specific issues or concerns:: The level of cyclists in and around the town does not warrant cycle lanes everywhere. Those that wish to cycle down the main town centre can already.
Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?	

Q8	Yes
Should more be done to promote the Town Centre's creative, cultural and evening economies?	
Q9	Yes, Reasons / specific issues or concerns:: Reduce or offer a period of exemption for those opening new businesses in vacant premises to encourage new independent stores
Should more be done to support Town Centre businesses? What sort of measures would be most effective?	
Q10	Yes, Reasons / specific issues or concerns:: A car park provided for all of South Ayrshire's workforce who currently park on the esplanade taking up parking spaces which visitors could utilise. Also much more activities and active operators on the beach during the summer months which with higher visibility could help reduce anti-social behaviour.
Are improvements along the Esplanade a good idea? What would you like to see change?	
Q11	No, Reasons / specific issues or concerns:: The amount of empty retail units that could be offered rent/rate free for a period to encourage new independent small retailers.
Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?	
Q12	
Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?	
I feel in case it hasn't been emphasised, that in order to fill some of the empty retail units, a period of exemption on rent/rates should be considered to encourage small businesses into these units.	
Q13	Respondent skipped this question
If you have any other comments, questions or suggestions on the proposals please enter them here.	

#54

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Thursday, January 18, 2024 2:31:17 PM
Last Modified: Thursday, January 18, 2024 2:33:27 PM
Time Spent: 00:02:09
IP Address: 212.139.169.205

Page 1: Online Consultation

Q1	Yes
Do you agree with the broad aims and objectives (Boards 1 and 2)?	
Q2	Yes
Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?	
Q3	Yes
Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?	
Q4	Yes, Reasons / specific issues or concerns:: improved accessibility and improve quality
Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?	
Q5	Yes
Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?	
Q6	Yes, Reasons / specific issues or concerns:: keeps it lively and avoids spread into green belt
Do you agree with promoting the Town Centre as somewhere to live?	
Q7	Yes, Reasons / specific issues or concerns:: its important
Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?	

Q8	Yes
Should more be done to promote the Town Centre's creative, cultural and evening economies?	
Q9	Yes
Should more be done to support Town Centre businesses? What sort of measures would be most effective?	
Q10	No
Are improvements along the Esplanade a good idea? What would you like to see change?	
Q11	Yes
Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?	
Q12	Respondent skipped this question
Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?	
Q13	Respondent skipped this question
If you have any other comments, questions or suggestions on the proposals please enter them here.	

#55

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Thursday, January 18, 2024 2:22:36 PM
Last Modified: Thursday, January 18, 2024 2:45:31 PM
Time Spent: 00:22:55
IP Address: 94.14.89.236

Page 1: Online Consultation

Q1
 Do you agree with the broad aims and objectives (Boards 1 and 2)?

Some - give details / alternative suggestions?:
 This will to some extent depend on both the situation regarding the existing station hotel and the agreement of stagecoach to relocate to a competing form of transport.

Q2
 Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

No,
 If not, what would be an appropriate collective vision for Ayr Town Centre?:
 Not sure what exactly is planned?

Q3
 Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Yes,
 Reasons / specific issues or concerns::
 It would help particularly if board 2 was implemented.

Q4
 Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Yes,
 Reasons / specific issues or concerns::
 Board 2 would be an improvement although removing parking for the cinema.

Q5
 Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Yes,
 Reasons / specific issues or concerns::
 The Kyle Centre is closed and anything to bring back a bit of life would be welcomed. Note that plan includes the existing bus station and the BT building.

Q6
 Do you agree with promoting the Town Centre as somewhere to live?

Yes,
 Reasons / specific issues or concerns::
 There are a number of flats located above shops and offices in the town centre which should be brought back to residential use rather than remaining vacant as at present.

Q7
 Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Yes,
 Reasons / specific issues or concerns::
 We have an historical town which should be used to attract tourism or at least highlight it to visitors.

Q8
 Should more be done to promote the Town Centre's creative, cultural and evening economies?

Yes,
 Reasons / specific issues or concerns::
 Apart from the Gaiety there is little to attract anyone into the town centre at present.

Q9
 Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Yes,
 Reasons / specific issues or concerns::
 Anything to encourage new shops - perhaps a review of rates to be on par with other local towns.

Q10
 Are improvements along the Esplanade a good idea? What would you like to see change?

Yes,
 Reasons / specific issues or concerns::
 Again apart from the actual sea front, low green and children's play there is little to attract anyone to the Esplanade. There used to be crazy golf, putting, small train rides, boating pond and kiosks but almost all are gone.

Q11
 Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Yes

Q12
 Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

The entrance to Ayr Town centre is extremely poor at present with the ongoing Station Hotel saga and boarded up Holmston House at one approach and the Newton Tower and derelict police station at the other. These need to be sorted out as a priority to give visitors a good first impression as opposed to entering a run down town.

Q13
 If you have any other comments, questions or suggestions on the proposals please enter them here.

The key to boards 1 & 2 is the removal of the burnt out ruin called the station hotel. There was a time when many Ayr residents wanted it retained in some shape or form but ask anyone now and they just want it removed as it is a complete eyesore which is costing the tax payer money. There is little likelihood that the Council will ever recover from the owner what has been spent to date. Bite the bullet and demolish.
 Ayr, like many other town centres, is facing a downturn with all the large stores relocating to out of town locations. We need to attract smaller individual shops to attract and cater for visitors and residents.

#56

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Thursday, January 18, 2024 1:58:34 PM
Last Modified: Thursday, January 18, 2024 2:49:11 PM
Time Spent: 00:50:37
IP Address: 86.129.224.251

Page 1: Online Consultation

Q1

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Some - give details / alternative suggestions?:
 Need to prioritise as unlikely to have funding for all initiatives. What quick wins are there e.g. making streets and frontages more presentable (inc less rubbish, cigarette stubs; shabby seating and railings, litter and old street maintenance signs not being removed).

Q2

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Yes,
 If not, what would be an appropriate collective vision for Ayr Town Centre?:
 Vision needs to turn into action. promoting positive messages and seeing changes SOON. Vision needs to actively include and engage with young people inc at schools and college (what do they want? can those studying pl;anning/design courses get involved). Residents, businesses and visitors need to buy into vision and feel empowered.

Q3

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Yes,
 Reasons / specific issues or concerns::
 More because it will be fit for purpose and in a good location. Positive for residents who need to change on public transport. I don't think it will change car usage in or through town. What buses will go through town eg along High ST. Maybe need a (free) shuttle bus from station around town for use by people who cannot walk that distance. Design needs to reflect weather conditions, looks to lose a lot of car parking so where will people park, what will smooth interchange be from park and ride to station (bus/train). Toilets and ticketing at both sides of interchange. Refurb remaining bits of station hotel rather than turning into anonymous glass and steel blob.

Q4

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Yes,
 Reasons / specific issues or concerns::
 High priority. Looks so run down just now. Wider footpaths, seating outside hospitality venues. Side of cinema tidied up as first thing you see when you come over bridge (even if evergreen tall trees). Don't need any more 'old man pubs' but scope for wine bar/bistros open in evening. Cross promotion with cinema. Youth activities in vacant premises eg somewhere to jam/make music or create (ask kids what they want!). Realigning road will make to quicker for car journeys but need to ensure pedestrian priorities for crossing road esp from cinema to north side. CCTV needed for personal safety and businesses exterior surveillance. Loss of car parking so where will people park if they drive into town for evening. Wayfinding/signage to help visitors. With all the established hospitality venues this has potential. out?

Q5

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Yes,
 Reasons / specific issues or concerns::
 Any engagement with Kyle Centre owners on whether they will implement plans? Town centre really needs large increase in housing. This makes streets more active/safer and supports local businesses from people living there. No new retail or offices required. Some green space and housing. Not sure that the old bingo hall is suitable for any future use so maybe it should be delisted and replaced, giving larger area to redevelop with old bus station.

Q6

Do you agree with promoting the Town Centre as somewhere to live?

Yes,
 Reasons / specific issues or concerns::
 Absolutely! This helps make a town centre stay alive and be used. Needs to be a mix of affordable and private housing, for singles, couples and families.

Q7

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Yes,

Reasons / specific issues or concerns::
Active travel: be realistic - won't have lots of cyclists in our climate and demographic. Closure of Station Bridge showed chaos if roads reduced so not sure there can be a lot of reduction of two lanes to one. Certainly need to have improved pedestrian priorities at traffic and pedestrian lights. High St still need to be accessible for elderly/disabled eg shuttle bus around centre. Ayr has a strong heritage and it needs to be visible and promoted. Council can't ans shouldn't do everything but it could coordinate and promote activities and venues. Town needs to be CLEANED UP (dirty overflowing overly large bins, litter, cigarette stubs, chewing gum. Invest in making place look better. Clean up frontages and gable ends, with owners input/permission. Remove commercial bins from high street. Sweep the streets and fix the uneven paving. If it looks better, it will be treated better and people may start to take more pride. CCTV would give people more confidence in walking down the road. Still need good car parking provision so people outwith Ayr (South Ayrshire and beyond) can drive in if that is more practical for them.

Q8

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Yes,

Reasons / specific issues or concerns::
As mentioned above, council can promote and coordinate details inc website info (currently terrible), emails and physical boards in key locations). Burns Statue Square could host festivals eg beer festival, cheese and wine, foods of the world, things around horse racing calendar so people stop in town not just pass through. Non-smoking/vaping at outside seating areas.

Q9

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Yes,

Reasons / specific issues or concerns::
Coordinated efforts to cleanup frontages/gutters so less cost and massive improvement in look of areas. Events at BSS or High St to draw people into area (and spend money)

Q10

Are improvements along the Esplanade a good idea? What would you like to see change?

Yes,

Reasons / specific issues or concerns::
Cafe and toilets need Blackburn Road. Add picnic benches along the length of the esplanade. Removal of sand from paths. Regular clearing of debris from beach (esp at access points) all year round. Refurb and maintain shelters. These can mostly all be done without massive expense, in comparision to creating new play facilities.

Q11

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

No,

Reasons / specific issues or concerns::
Quick wins (which may or not form part of priority areas) need to be done first and SOON. Make the town look better, engage with and inform community. What projects are more likely to get external funding (lottery, central governments, philanthropy)?

Q12

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Of course there needs to be a long term plan. Most people also need to see short term plan - what changes will i see in the next year/two years. Council needs to work across parties and not just try to points score; councillors are there to represent residents and to work to improve the town (and South Ayrshire)

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

Keep people regularly informed. Show progress and implementation, including things that can be done soon. Get opinions of young people so they are engaged (maybe have a youth council with representatives from local schools, college UWS).

#57

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Thursday, January 18, 2024 4:06:41 PM
Last Modified: Thursday, January 18, 2024 4:07:13 PM
Time Spent: 00:00:31
IP Address: 81.111.133.111

Page 1: Online Consultation

Q1 Yes

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2 Yes

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3 Yes

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4 Yes

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5 Yes

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6 Yes

Do you agree with promoting the Town Centre as somewhere to live?

Q7 Yes

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8 Yes

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9 Yes

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10 Yes

Are improvements along the Esplanade a good idea? What would you like to see change?

Q11 Yes

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12 Respondent skipped this question

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13 Respondent skipped this question

If you have any other comments, questions or suggestions on the proposals please enter them here.

#58

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Thursday, January 18, 2024 5:01:12 PM
Last Modified: Thursday, January 18, 2024 5:02:08 PM
Time Spent: 00:00:56
IP Address: 212.139.169.205

Page 1: Online Consultation

Q1 Yes

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2 Yes

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3 Yes

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4 Yes

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5 Yes

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6 Yes

Do you agree with promoting the Town Centre as somewhere to live?

Q7 Yes

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8 Yes

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9 Yes

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10 Yes

Are improvements along the Esplanade a good idea? What would you like to see change?

Q11 Yes

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12 Respondent skipped this question

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13 Respondent skipped this question

If you have any other comments, questions or suggestions on the proposals please enter them here.

#59

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Thursday, January 18, 2024 4:30:10 PM
Last Modified: Thursday, January 18, 2024 5:51:22 PM
Time Spent: 01:21:11
IP Address: 81.106.54.86

Page 1: Online Consultation

Q1	Yes
Do you agree with the broad aims and objectives (Boards 1 and 2)?	
Q2	Yes
Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?	
Q3	Yes
Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?	
Q4	Yes, Reasons / specific issues or concerns:: The elephant in the square is the cinema! I have spent some time in Groningen in the Netherlands. They built 'the forum'...a place where people can meet for entertainment and events. Ayr could have a similar smaller version instead of that out of place cinema building!
Q5	Yes, Reasons / specific issues or concerns:: Again, redevelop with a bit of vision for the future when people will have more flexibility for leisure/entertainment and electric vehicles can be parked underground.
Q6	Yes, Reasons / specific issues or concerns:: Far too many empty and depressing shop fronts. Convert them and bring in some greenery.

Q7	Yes, Reasons / specific issues or concerns:: Ayr centre is very walkable and should be mainly car free. EV cars should be parked underground and people should walk on 'novel ' surfaces which compliments the many fine architectural buildings in the centre.
Q8	Yes, Reasons / specific issues or concerns:: We need some vision Replace that ugly cinema building , it's the first thing visitors will see on arriving at Ayr station (assuming we have removed the burnt out hotel) . Possible to a smaller version of the Groningen Forum building....thats what I would have! That would promote Ayr
Q9	Yes, Reasons / specific issues or concerns:: Clean up the fabulous buildings we have in the centre of Ayr... get lighting on them, get some bespoke paving in and around them, get seating, create spaces for markets, pop up cafes, artwork for sides of buildings, some trees
Q10	Yes, Reasons / specific issues or concerns:: People just want a good surface to walk on, be able to sit and enjoy sea views and have a coffee
Q11	Yes
Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?	
Q12	Respondent skipped this question
Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?	
Q13	If you have any other comments, questions or suggestions on the proposals please enter them here. Develop a smaller version of a Groningen Forum building Preferably where the cinema is Keep cars underground Get the walking surfaces right Cleanup the Architectural gems and show them off Too many empty shops ... replace them with housing

#60

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Thursday, January 18, 2024 7:18:35 PM
Last Modified: Thursday, January 18, 2024 7:29:44 PM
Time Spent: 00:11:09
IP Address: 86.31.124.57

Page 1: Online Consultation

Q1	Yes
Do you agree with the broad aims and objectives (Boards 1 and 2)?	
Q2	Yes
Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?	
Q3	No, Reasons / specific issues or concerns:: No need for an oversized transport hub in an already struggling town.
Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?	
Q4	Yes, Reasons / specific issues or concerns:: Restore the beautiful Art Deco Odeon building. Clean up Smith Street and move taxis away from there. Horrible grotty street
Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?	
Q5	Yes
Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?	
Q6	Yes, Reasons / specific issues or concerns:: Unfortunately the need for endless retail units is no longer required given the uprising of online shopping. Please limit the number of Vape shops/ charity shops/ temporary shops and pawn brokers
Do you agree with promoting the Town Centre as somewhere to live?	

Q7	Yes, Reasons / specific issues or concerns:: There needs to be a huge push on promoting and preserving the heritage, history and individuality of our town
Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?	
Q8	Yes
Should more be done to promote the Town Centre's creative, cultural and evening economies?	
Q9	Yes, Reasons / specific issues or concerns:: Cut the astronomical rates SAC charge and listen to traders ideas. They know their customers and what will work, allowing them to flourish.
Should more be done to support Town Centre businesses? What sort of measures would be most effective?	
Q10	Yes, Reasons / specific issues or concerns:: More beachfront cafes and regular events on the low green. An absolute wasted opportunity given the success of StreetRave
Are improvements along the Esplanade a good idea? What would you like to see change?	
Q11	Yes
Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?	
Q12	Respondent skipped this question
Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?	
Q13	
If you have any other comments, questions or suggestions on the proposals please enter them here.	
Please also provide focus and support for the independent traders in Newmarket Street. This has the potential to be an exciting mini village e.g cafes/ bars/ small unique independent retailers	

#61

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Thursday, January 18, 2024 6:59:41 PM
Last Modified: Thursday, January 18, 2024 7:42:52 PM
Time Spent: 00:43:10
IP Address: 89.242.71.158

Page 1: Online Consultation

Q1

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Some - give details / alternative suggestions?:
 A bit vague but overall a good set of aims.

Q2

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Yes,
 If not, what would be an appropriate collective vision for Ayr Town Centre?:
 I like the station demolition idea and new transport hub. A collective vision should be attractive, litter free streets, devoid of derelict buildings, wastelands, litter and overflowing huge bins. We need independent shops and chain stores, we need cafes, restaurants, pubs interspersed with council and 'affordable housing' - ideally replacing the ugly old buildings at top and bottom of town. We need car parking open air cafes, market days each week and crime free, attractive streets with trees, benches and even paths. Once the transport hub is ready the old bus station could be new housing or a new state of the art ice rink. Housing could then replace the old, tired existing ice rink.

Q3

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Yes,
 Reasons / specific issues or concerns::
 Definitely. This is much needed. There should also be a better look at small buses to go to further out areas of Ayr, I do not think cycle lanes are good value for money when we need shops, cafes, pubs, restaurants, ice rinks, cinemas, go karting, a busy vibrant seafront with seating and pop up food cafes in spring to autumn.

Q4

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Yes,
 Reasons / specific issues or concerns::
 Definitely. Currently hideous, this needs vast improvement. The grassed area that used to be Burns house could be a car parking for the cinema, once it is up and running, this would help it survive. The high street and Sandgate are tired and ugly. The public realm ideas are good and are important, but without CCTV and policing they will be quickly destroyed by yobs.

Q5

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Yes,
 Reasons / specific issues or concerns::
 Yes. This should be leisure facilities and housing and car parking. We don't need more shopping areas apart from supermarkets, which are lacking in the town centre. Too many empty shops already!

Q6

Do you agree with promoting the Town Centre as somewhere to live?

Yes,
 Reasons / specific issues or concerns::
 Old derelict buildings should be turned into beautiful council and affordable homes, bringing young people into town, who will then spend their money there. They will need close monitoring so as not to be destroyed by louts. Refuse collections will need careful consideration. Refuse collection on the High street is currently disgraceful and ugly. I am concerned that the 'care hub/facility' will bring problems into town, and this will need careful monitoring for it not to become a no go area.

Q7

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Yes,
 Reasons / specific issues or concerns::
 Attractive street paving, street furniture, trees, planters and seating is very important but FIRST the empty derelict shops and buildings need sorted out into housing or shops- we do NOT need any more 'art hubs' or 'public community spaces'! Active travel means very little without specifics- cycle lanes are not our priority! Our population is largely older at present, surely.

Q8

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Yes,
 Reasons / specific issues or concerns::
 We need pubs, clubs, restaurants and cafe bars/ bistros-like Prestwick. Cultural and Creative means very little to most people but an other venue for concerts would be good- although the Gaiety and Town Hall do great currently.

Q9

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Yes,

Reasons / specific issues or concerns::
Lower rates would help. Plenty of parking is needed. People avoid the High Street and Sandgate because they are ugly and dirty with few cafes, bars and restaurants, and no shops to speak of anymore. No more charity shops, 'cheap rubbish' shops, vaping drops, tanning salons or nail bars please! Make the town attractive, sort out the bin collection issues and litter problems and things will improve.

Q10

Are improvements along the Esplanade a good idea? What would you like to see change?

Yes,

Reasons / specific issues or concerns::
More seating right along the front. Much improved toilet facilities at each end and in the middle of the esplanade. More restaurants or quality food and drink pop ups right along the front would really help, along with attractive bins that the public do not need to touch the lid of to put waste in..

Q11

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Yes,

Reasons / specific issues or concerns::
Plans must be done in a sensible order so as not to duplicate efforts and worse have to go over work again., costing even more. Value for money must be had. This must not be a quick fix situation!

Q12

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Start one project and related projects first and complete them. Then start the next. Transport hub at the old station first, old buildings in high street / sandgate/ old police station renovated into housing or cafes, or restaurants , bars, clubs, or if suitable, shops. The old Housie Tons and the old Kyle centre and all the old buildings and wasteland must take priority as they are clearly the worst aspects of our town presently.

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

No more art hubs, no more so called community spaces that just end up empty wastes of money, we need practical use able shops, cafes, restaurants, shops, cinema, ice rinks, bowling alleys, gyms (perfect for the Kyle centre area) and car parking and loads more affordable and council housing.

#62

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Friday, January 19, 2024 9:26:08 AM
Last Modified: Friday, January 19, 2024 10:16:51 AM
Time Spent: 00:50:43
IP Address: 86.148.175.195

Page 1: Online Consultation

Q1

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Some - give details / alternative suggestions?:
Maybe attention should be given to general tidying of rundown buildings and off- street areas. Take the owners of these buildings and land to task. Improve and raise the spirits.

Q2

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

No

Q3

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Yes,

Reasons / specific issues or concerns::
It would be a better location for residents who need to travel by public transport. To encourage short local bus journeys and walks to catch buses or trains. The location of the current bus station is inconvenient since local bus services cease before 7pm.

Q4

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Yes,

Reasons / specific issues or concerns::
The cinema building needs to look good - an eyesore at present but not just left to the new owners to do. Priority given to pedestrian safety over fast road traffic . Currently it is not a great area with cars travelling too fast - now that the station bridge is open again for through traffic. traffic

Q5

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Yes

Q6

Do you agree with promoting the Town Centre as somewhere to live?

No,

Reasons / specific issues or concerns::
Probably best to really ask those who do live there - through choice or necessity. Town centre living may be great if it is amenable to concerns for residents - free from 24 hour noise and pollution.

Q7

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Yes**Q8**

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Yes,

Reasons / specific issues or concerns::
Only when the people of Ayr request this. When there is a will to continue provision of cultural and creative activities and the money to do so. Tickets for many events are very expensive for families and some OAPs. nd families

Q9

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Reasons / specific issues or concerns::

What about supporting businesses in many other parts of the town. Often sited in rundown areas full of rubbish and parking - not great for those working there.

Q10

Are improvements along the Esplanade a good idea? What would you like to see change?

Reasons / specific issues or concerns::

Improvements to the existing buildings. A good local bus service for residents and visitors - parked cars and traffic really spoil the views of the coast and negotiating road crossing with excited small children! It is always nice to walk along the esplanade for the views and sea air but the green is lovely (and softer for the feet) to stride out. Maybe sort out some areas that do not drain well - with suitable planting to reduce boggy ground? s

Q11

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Reasons / specific issues or concerns::

As mentioned, do some housework on sprucing up what is rundown and visually displeasing to new eyes. Maybe prioritise consultation with young people to find out what would make them proud and comfortable to call Ayr their hometown.

Q12

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Transport is a priority.

Maybe then consult with the town's Community Councils to deal with their need to improve their localities for local people.

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

A good set of proposals but is the money available to carry out the plans during the next 10 years. Maybe look at what may be the priorities in 20 years time for our children and theirs.

#63

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Friday, January 19, 2024 11:06:09 AM
Last Modified: Friday, January 19, 2024 12:30:10 PM
Time Spent: 01:24:01
IP Address: 84.9.5.99

Page 1: Online Consultation

Q1

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Some - give details / alternative suggestions?:
 I'm not sure why you'd want more homes instead of shops, services and attractions, who would want to visit that? Isn't there space for new flats over the river now? All for new homes for people with mobility issues in the centre, or just more homes in general provided they are above lots more shops, markets and attractions. There's no shortage of space in the sky by building upwards. There's no immediate evidence to demonstrate the quote about inclusive growth, it'd be good to see a lot more about inclusion to back that up.

Q2

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

No,
 If not, what would be an appropriate collective vision for Ayr Town Centre?:
 You've suggested that we currently come together as a community here, I've not seen much of that in recent decades, or my entire life here in fact. What is there to celebrate here in a town destroyed by poor decisions? Hopefully you can provide something with this project.
 You've suggested neighbourhoods that inspire, right beside an image of the most bland looking buildings imaginable, completely out of touch with any architecture in Ayrshire. You need to survey locals on where they'd love to live in Ayr, and then improve upon what's in that area for the town centre instead, it's not this, looks like a prison. If this is your vision then I'd suggest you refer to every one of the original objections to the riverside site and get back to the drawing board, perhaps with the design teams behind the modern yet fitting builds at Knockroon and near Seamill to design something that will actually work in our town.

Q3

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

No,
 Reasons / specific issues or concerns::
 Can you cite any examples of this happening anywhere else, a minor redesign of a station to regenerate a town centre? Did the new Queen Street Station in Glasgow send everyone to George Square and the shops, no. Maybe if you had some vision like Edinburgh and brought trams back right out to Prestwick again why not, but otherwise it's just a station of which going by these images you've gotten it wildly wrong. If you need space for housing why waste so much on two car parks that could be underneath housing and restaurants with your landscaping on the roof instead? Why send people over a new bridge right next to an existing bridge, the totally opposite direction to the taxi rank and Ayr's nearest Changing Places toilet at Ayr Central? Is this for real? In fact why not build over the entire tracks, effectively tunneling them inside something special, show Edinburgh and Glasgow how it should be done to create space in a popular central area around a train station, or hub if that's meant to be a bus station wasting all that vital car parking space, either way it can be built over. Lifts look to be in a poor position, why make people with mobility issues go out of their way for your poor design? Why not apply some thought and come up with a world first and make some sliding drawbridges that link the platforms between arriving trains at the press of a button and save a few million? Seems a lot of wasted space with those station buildings, you've lost the hotel might as well bulldoze the lot. Extend Ayr Central right up to the platform, people might start shopping there instead of Silverburn.

Q4

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Yes,
 Reasons / specific issues or concerns::
 It looks hideous, extend the housing/shopping complex throughout the old council offices, rebuild/relocate the cinema, buffet and realtors. If we haven't milked Robert Burns enough why not, another centre, maybe one that celebrates current writers/artists in the Ayrshire area - there's loads but who would know given how little the council/government do to present them and their work to the public. How about some statues to the people we've not to forget? All the people who make Ayr, from here and around, past and present, via a series of holographic statues throughout the town to accompany the few we currently have on display.

Q5

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Yes,

Reasons / specific issues or concerns::
Yes, at the size of this right out to the bus station you could fit something to rival Silverburn, with multi-story parking beneath. It'd be good to see another shopping centre back in the town, Ayr Central's a failure really isn't it? To think they managed to get you to get rid of every other shopping area and still never managed. Make it the new Forum, knock it down for a garden room instead of a riverside castle in a decade.

Q6

Do you agree with promoting the Town Centre as somewhere to live?

No,

Reasons / specific issues or concerns::
There's nothing worth being in the town centre for. You'd be better off building massive social housing usints above the car parks of all the suburban supermarkets, then people have everything they need right next door. Or maybe the supermarkets you okayed killed the town, who's to say. When you reinvent the town as a globally recognised success, there's going to be so many bars, restaurants and nightclubs that it just won't be good to live near, it'll be like Glasgow, Newcatsle, Blackpool, Amsterdam and Prague rolled into one; Ayr the place to be - they'll flock here from all over when in an independent Scotland they legalise and promote cheap but fairly taxed pure cocaine and you follow Glasgow and Edinburgh and allow drinking on the streets here again, party central, no place to live - like what you did to Prestwick.

Q7

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Yes,

Reasons / specific issues or concerns::
Our heritage needs to be massively reinstated, rebuild an Ayr castle over the riverside garden room, bring back Ayr fort and push for Scotland's first Parliament to have all the newly idependent Scotland's civil service based from it say an hour a week drop-ins and meetings only, working remotely from the rest of Ayrshire to fill all the country homes that'll be left by those who flock to the new Ayr toun centre.

Q8

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Yes,

Reasons / specific issues or concerns::
Glasgow has seen so many nighclubs shut down, yet still thrives - there's still a gap in the market for all the niche venue nights to relocate down the coast again. There should be live music i the streets around Ayr day and night, follow Ireland and blast it from speakers in the streets if artists cant afford the journey here.

Q9

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Yes,

Reasons / specific issues or concerns::
Tax relief for those who it would benefit, and cannot afford current rates. Offer free/subsidised staff training in keeeping with your inclusivity claims, and ensure every premises the public enter meets and exceeds government planning guidelines.

Q10

Are improvements along the Esplanade a good idea? What would you like to see change?

Yes,

Reasons / specific issues or concerns::
A new pier and extensive boardwalks, the concrete walls look dated now, lets see something new in their place. Learn from world leading seaside resorts who have successfully redeveloped their shorefronts and bring us the very best, nothing less.

Q11

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

No,

Reasons / specific issues or concerns::
Why limit ourselves, the UK Government have the ability to tax tens of trillions of eurodollars in their offshore holdings, the sky's the limit - make them start with Ayr to let the rest of the Uk know what's coming with real change. We'll all soon be around £15,000 per adult and half thatper child wealthier thanks to Universal Basic Income, we won't know what to do with all this free money but spend, spend, spend - let's ensure people of the future spend some in Ayr.

Q12

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

See above, this is wrong. There is absolutely zero challenges to any of this funding wise, we must aim higher. The entire world is about to enter the AI and automation age and the rest of us will be partying here in sunny Ayr, because you guys nailed it, get all of those boxes filled - even if you have to rely completely on volunteers to make it happen at first.

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

Build a castle at the riverside, yesterday.

#64

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Friday, January 19, 2024 10:54:28 PM
Last Modified: Friday, January 19, 2024 10:56:59 PM
Time Spent: 00:02:31
IP Address: 90.195.179.93

Page 1: Online Consultation

Q1 **No**
 Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2 **No**
 Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3 **Yes**
 Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4 **Yes**
 Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5 **Yes**
 Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6 **No**
 Do you agree with promoting the Town Centre as somewhere to live?

Q7 **No**
 Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8 **Yes**
 Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9 **Yes**
 Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10 **No,**
 Are improvements along the Esplanade a good idea? What would you like to see change?
 Reasons / specific issues or concerns::
 Bring back putting, boats, train. Family activities

Q11 **No,**
 Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?
 Reasons / specific issues or concerns::
 Better retail stores

Q12 **Respondent skipped this question**
 Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13 **Respondent skipped this question**
 If you have any other comments, questions or suggestions on the proposals please enter them here.

#65

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Saturday, January 20, 2024 12:02:27 PM
Last Modified: Saturday, January 20, 2024 12:10:07 PM
Time Spent: 00:07:39
IP Address: 217.39.109.115

Page 1: Online Consultation

Q1 Do you agree with the broad aims and objectives (Boards 1 and 2)?	Some - give details / alternative suggestions?: It is all written ambiguously
Q2 Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?	No, If not, what would be an appropriate collective vision for Ayr Town Centre?: You haven't consulted Ayr residents or retailers before coming up with plans
Q3 Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?	Yes, Reasons / specific issues or concerns:: Lease with rail and bus companies. Build a joint venture travel hub
Q4 Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?	Yes, Reasons / specific issues or concerns:: A general repair and clean up
Q5 Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?	No, Reasons / specific issues or concerns:: SAC want to do this. No one else. Concentrate on local businesses
Q6 Do you agree with promoting the Town Centre as somewhere to live?	Yes
Q7 Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?	Yes

Q8 Should more be done to promote the Town Centre's creative, cultural and evening economies?	Yes
Q9 Should more be done to support Town Centre businesses? What sort of measures would be most effective?	Yes, Reasons / specific issues or concerns:: Cleaning the streets. Property owners should be made to repair and clean up their properties
Q10 Are improvements along the Esplanade a good idea? What would you like to see change?	Yes, Reasons / specific issues or concerns:: Turn it back to a sea side attraction
Q11 Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?	Yes, Reasons / specific issues or concerns:: Train and bus hub
Q12 Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?	Respondent skipped this question
Q13 If you have any other comments, questions or suggestions on the proposals please enter them here.	
	Trying to travel around from board to board was a nightmare and gave me a headache. I also think people with epilepsy will struggle. At all costs keep the Sandgate 2 lanes.

#66

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Saturday, January 20, 2024 9:27:42 PM
Last Modified: Saturday, January 20, 2024 9:51:46 PM
Time Spent: 00:24:04
IP Address: 81.158.202.65

Page 1: Online Consultation

Q1
 Do you agree with the broad aims and objectives (Boards 1 and 2)?

Some - give details / alternative suggestions?:
 Most of the outcomes you want to achieve seem sounds, however the last 2 about active travel and reducing the need for car based travel need to be dropped and reversed, otherwise you will kill the town centre. Cars are vital to peoples lives, you need to understand that and adapt, not expect us to change behaviour.

Q2
 Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

No,
 If not, what would be an appropriate collective vision for Ayr Town Centre?:
 There is a strong anti-car bias and emphasis on "active Travel" We need people who come in by car to continue doing so, otherwise they will just go elsewhere. Be careful with an integrated travel hub, the reason the buses were able to continue when the sttionj hotel went on fire was because it was not next to the train station. More residential areas are fine, but an overwhelming amount means it really isn't a town centre any more

Q3
 Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

No,
 Reasons / specific issues or concerns::
 Be careful with an integrated travel hub, the reason the buses were able to continue when the sttionj hotel went on fire was because it was not next to the train station.

Q4
 Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Yes,
 Reasons / specific issues or concerns::
 Better traffic flow and more / free parking, especially if there is a new cinema there The layout you have proposed makes poor use of space and restricts anyone wishing to drive in the area massively with is a vere bad idea..

Q5 **Yes**
 Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6 **No,**
 Do you agree with promoting the Town Centre as somewhere to live?
 Reasons / specific issues or concerns::
 Its not really a town centre any more then, is it?

Q7 **No,**
 Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?
 Reasons / specific issues or concerns::
 These are separate issues. Investment in the public realm and enhancing heritage, yes. Active travel schemes are always at the expense of drivers, which will decimate footfall if enacted. Reducinmg the sandgate and Jon street to single lane will have a massing negative impact not only for people coming into the town centre, but also for those travelling through one of these routes which they would have to do if going from e.g. Newton to Seafield. these are a primary road network, not just local roads, we should be making it easier for traffic to flow, not causing confusion to drivers. In addition, the massive rise in emissions and pollution for the tailback these changes would generate would have precisely the opposite effect you are trying to achieve.

Q8 **Yes,**
 Should more be done to promote the Town Centre's creative, cultural and evening economies?
 Reasons / specific issues or concerns::
 many establishments have closed down and the number of success stories is small.

Q9 **Yes,**
 Should more be done to support Town Centre businesses? What sort of measures would be most effective?
 Reasons / specific issues or concerns::
 lower rates, increase parking massively and make it cheap. Make sure there are good reasons to come into the town. Keep events like the Air Show, Burnsfest etc going to encourage new visitors

Q10 **Yes,**
 Are improvements along the Esplanade a good idea? What would you like to see change?
 Reasons / specific issues or concerns::
 there's very little to do on the esplanade. Many successful seaside towns use the are to expand facilities and make it somewhere you want to go to. The esplanade currently is drab with nothing to do.

Q11

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

No,

Reasons / specific issues or concerns:: you need to look at the bigger picture. make it somewhere people want to come to and use. currently it is not, and these plans make it way worse

Q12

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

In general it is very driver unfriendly, mainly I believe due to your misguided attempts to encourage "active travel" which the majority really don't want

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

Make Ayr a place people actually want to be in, these plans don't achieve that, in face they will put many people off.

#67

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, January 22, 2024 10:50:03 AM
Last Modified: Monday, January 22, 2024 11:01:30 AM
Time Spent: 00:11:27
IP Address: 51.19.142.23

Page 1: Online Consultation

Q1

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Yes

Q2

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

No,

If not, what would be an appropriate collective vision for Ayr Town Centre?:
 Well not turning arran mall and hourstons into a care well.you want footfall so the leisure centre would be better up there if you could get an architect to bring it in a cheaper price

Q3

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

No,

Reasons / specific issues or concerns:: You need more than that to regenerate ayr town. You need a miracle

Q4

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Yes,

Reasons / specific issues or concerns:: Stop wasting our taxpayers cash on putting planting and a walkway which is never used and a waste of our money

Q5

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Reasons / specific issues or concerns::

Need more shops scottish government need to reduce rates to bring in more businesses

Q6

Do you agree with promoting the Town Centre as somewhere to live?

No,

Reasons / specific issues or concerns:: You need to bring in more tourists who will spend money in the local economy

Q7

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Yes,

Reasons / specific issues or concerns::
More regular bus services

Q8

Should more be done to promote the Town Centre's creative, cultural and evening economies?

No**Q9**

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Yes,

Reasons / specific issues or concerns::
Get the government to reduce rates for a start

Q10

Are improvements along the Esplanade a good idea? What would you like to see change?

Yes,

Reasons / specific issues or concerns::
The speed bumps near ayr India are far too high and need to be reduced as it will cause damage to cars

Q11

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Yes,

Reasons / specific issues or concerns::
The priority is to try and get footfall into ayr by turning the arran mall and hourstones into some sort of entertainment and not for the wellbeing which is being planned and I didn't agree. You need to take the people of south ayrshires view into account and not decide for us

Q12

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Get rid of the tory party which is running the council

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

You wanted money at the bottom of the town with the curry sark. The building does not keep in line with the other buildings. You don't listen to the people of ayr. You want footfall to increase in ayr so the first idea is to stop this wellness thing at arran mall. This is not going to attract new businesses or tourists

#68**COMPLETE****Collector:**

Web Link 1 (Web Link)

Started:

Monday, January 22, 2024 11:09:33 AM

Last Modified:

Monday, January 22, 2024 11:13:26 AM

Time Spent:

00:03:53

IP Address:

52.56.169.54

Page 1: Online Consultation

Q1

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Yes**Q2**

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Yes**Q3**

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Yes,

Reasons / specific issues or concerns::
Where would park and ride be situated?

Q4

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Yes,

Reasons / specific issues or concerns::
Pedestrian access to town centre and residential areas.

Q5

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Yes**Q6**

Do you agree with promoting the Town Centre as somewhere to live?

Yes**Q7**

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Yes

Q8**Yes**

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9**Yes,**

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Reasons / specific issues or concerns::
Favourable business rates

Q10**Yes,**

Are improvements along the Esplanade a good idea? What would you like to see change?

Reasons / specific issues or concerns::
Visit Weston-Super-Mare for an example of what can be done.

Q11**Yes,**

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Reasons / specific issues or concerns::
But no mention of the Citadel centre, what plans are there? It is a vital asset.

Q12**Respondent skipped this question**

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13**Respondent skipped this question**

If you have any other comments, questions or suggestions on the proposals please enter them here.

#69**COMPLETE****Collector:**

Web Link 1 (Web Link)

Started:

Monday, January 22, 2024 8:13:01 PM

Last Modified:

Monday, January 22, 2024 8:13:53 PM

Time Spent:

00:00:51

IP Address:

2.96.73.58

Page 1: Online Consultation

Q1**Yes**

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2**Yes**

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3**Yes**

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4**Yes**

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5**Yes**

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6**Yes**

Do you agree with promoting the Town Centre as somewhere to live?

Q7**Yes**

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8

Yes

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9

Yes

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10

Yes

Are improvements along the Esplanade a good idea? What would you like to see change?

Q11

Yes

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12

Respondent skipped this question

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13

Respondent skipped this question

If you have any other comments, questions or suggestions on the proposals please enter them here.

#70

COMPLETE

Collector:

Web Link 1 (Web Link)

Started:

Monday, January 22, 2024 9:13:14 PM

Last Modified:

Monday, January 22, 2024 9:14:11 PM

Time Spent:

00:00:57

IP Address:

86.168.73.218

Page 1: Online Consultation

Q1

Yes

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2

Yes

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3

Yes

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4

Yes

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5

Yes

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6

Yes

Do you agree with promoting the Town Centre as somewhere to live?

Q7

Yes

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8

Yes

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9

Yes

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10

Yes

Are improvements along the Esplanade a good idea? What would you like to see change?

Q11

Yes

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12

Respondent skipped this question

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13

Respondent skipped this question

If you have any other comments, questions or suggestions on the proposals please enter them here.

#71

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Tuesday, January 23, 2024 12:19:57 PM
Last Modified: Tuesday, January 23, 2024 12:29:57 PM
Time Spent: 00:10:00
IP Address: 31.216.15.110

Page 1: Online Consultation

Q1

Yes

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2

Yes,

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

If not, what would be an appropriate collective vision for Ayr Town Centre?:
 There should be some focus on the rich cultural heritage of the town

Q3

Yes,

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Reasons / specific issues or concerns::
 Buses should be easily reached / accessible from the train station. Concern about the flow of traffic to the roundabout by the fire station and college - increased buses using this route would overload the infrastructure here as this is already very congested and narrow / awkward to navigate in some places so change to road layout may be necessary here

Q4

Yes,

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Reasons / specific issues or concerns::
 Currently unsightly, unwelcoming

Q5

Yes,

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Reasons / specific issues or concerns::
 Not sure if it could fulfill a purpose in its current form - may need to be demolished to open up the space.

Q6

Yes

Do you agree with promoting the Town Centre as somewhere to live?

Q7**Yes**

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8**Yes**

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9**Yes,**

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Reasons / specific issues or concerns::
Improvements to infrastructure and general amenities to enhance the presentation of the place

Q10**Yes,**

Are improvements along the Esplanade a good idea? What would you like to see change?

Reasons / specific issues or concerns::
The esplanade is a prime asset, currently lacking facilities for today's visitor. It would be good to see more food and beverage opportunities along here to make it a destination. Currently have good childrens play facilities but not a lot of other leisure options.

Q11**Yes**

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12**Respondent skipped this question**

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

The current bus station should be demolished and a green space created when the bus station moves closer to the train station. There are quality ice cream shops etc at the top of the Sandgate and currently you have to sit in the small area outside them next to the roundabout with heavy traffic. An open space would be a nice location and would enhance this part of the town.

#72**COMPLETE**

Collector: Web Link 1 (Web Link)
Started: Tuesday, January 23, 2024 3:49:02 PM
Last Modified: Tuesday, January 23, 2024 3:50:47 PM
Time Spent: 00:01:44
IP Address: 165.225.196.59

Page 1: Online Consultation

Q1**Yes**

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2**Yes**

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3**Yes**

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4**Yes**

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5**Yes**

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6**Yes**

Do you agree with promoting the Town Centre as somewhere to live?

Q7**Yes**

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8

Yes

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9

Respondent skipped this question

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10

Yes

Are improvements along the Esplanade a good idea? What would you like to see change?

Q11

Yes

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12

Respondent skipped this question

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13

Respondent skipped this question

If you have any other comments, questions or suggestions on the proposals please enter them here.

#73

COMPLETE

Collector:

Web Link 1 (Web Link)

Started:

Tuesday, January 23, 2024 4:35:27 PM

Last Modified:

Tuesday, January 23, 2024 4:42:20 PM

Time Spent:

00:06:52

IP Address:

151.224.19.244

Page 1: Online Consultation

Q1

Yes

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2

No,

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

If not, what would be an appropriate collective vision for Ayr Town Centre?:
make it a place to visit not a dead area

Q3

Yes,

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Reasons / specific issues or concerns::
what happens to the bus station? will the changes to traffic really help the top of the town

Q4

Yes,

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Reasons / specific issues or concerns::
find a real use for the Station hotel site ef part of the bus station a use gor the site of tghc council offices

Q5

No,

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Reasons / specific issues or concerns::
need to direct to a wider area

Q6

Yes

Do you agree with promoting the Town Centre as somewhere to live?

Q7

Yes

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Yes,

Reasons / specific issues or concerns::
it dies too early as do the transport links

Q9

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Yes,

Reasons / specific issues or concerns::
better parking, access and reduce costs eg use a turnover tax rather than current charge

Q10

Are improvements along the Esplanade a good idea? What would you like to see change?

Yes,

Reasons / specific issues or concerns::
it needs money spent on it and the wall needs to be raised for future sea rise

Q11

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

No,

Reasons / specific issues or concerns::
needs more to give the centre a kick start

Q12

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Respondent skipped this question

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

Respondent skipped this question

#74

COMPLETE

Collector:

Web Link 1 (Web Link)

Started:

Tuesday, January 23, 2024 5:38:24 PM

Last Modified:

Tuesday, January 23, 2024 5:53:31 PM

Time Spent:

00:15:06

IP Address:

95.145.240.138

Page 1: Online Consultation

Q1

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Some - give details / alternative suggestions?:

Aim to repopulate the town centre with community contributors i.e young professionals. They'll look after the area and spend. Reduce the poor quality shops we have in ayr such as ecig/charity/poorly kept businesses. Attract some big businesses and Nice local shops

Q2

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Yes,

If not, what would be an appropriate collective vision for Ayr Town Centre?:

We have a beautiful river. Let's clean it up and focus on businesses looking onto that.

Q3

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Yes,

Reasons / specific issues or concerns::

If the bus services had a huge improvement strategy as it is so poor. There needs to be parking at the station to encourage its use or people will do their entire journey by car.

Q4

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Yes,

Reasons / specific issues or concerns::

One way system is poor. Cinema building looks awful but just aesthetic improvements.

Q5

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Yes,

Reasons / specific issues or concerns::

Parking required.

Q6

Do you agree with promoting the Town Centre as somewhere to live?

Yes,

Reasons / specific issues or concerns::

Attracting the right residents. This could backfire if not.

Q7**Yes**

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8**Yes**

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9**Yes,**

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Reasons / specific issues or concerns::
Cheaper rates. Business vetting (designs, plans, quality)

Q10**Yes,**

Are improvements along the Esplanade a good idea? What would you like to see change?

Reasons / specific issues or concerns::
What an event space! Please encourage recycling. Safer cycle lanes needed. Toilets and maybe a few more hard standing buildings or coffee vans etc. capture the business of people out walking.

Q11**Yes**

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Get this going, great idea. Hugely busy area no matter the weather. Let's make it the place to be. Maybe some foot wash taps/ dog cleaning taps. Hard board walkways to the water. Good toilet facilities without a long walk.

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

Please don't invest more money into Robert burns theme. We have plenty around and it's tired. I'd think fresh/ green/ cheery.

Cycle storage would be good in regular places. E-bike and e-scooter hire.

The town feels spread out and disjointed. The theatre building (with the Iris board) is out of the centre really, why not make that more central and use the old theatre building for residential? Easy to walk in from there.

Spreading things out too much will make people want their car or not bother walking to another section.

#75**COMPLETE**

Collector: Web Link 1 (Web Link)
Started: Tuesday, January 23, 2024 6:12:41 PM
Last Modified: Tuesday, January 23, 2024 6:14:10 PM
Time Spent: 00:01:29
IP Address: 94.6.51.178

Page 1: Online Consultation

Q1**Yes**

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2**Yes**

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3**Yes,**

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Reasons / specific issues or concerns::
But keep the parking currently shown as a bus station

Q4**Yes**

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5**Yes**

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6**Yes**

Do you agree with promoting the Town Centre as somewhere to live?

Q7**Yes**

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8

Yes

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9

Yes

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10

Yes

Are improvements along the Esplanade a good idea? What would you like to see change?

Q11

Yes

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12

Respondent skipped this question

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13

Respondent skipped this question

If you have any other comments, questions or suggestions on the proposals please enter them here.

#76

COMPLETE

Collector:

Web Link 1 (Web Link)

Started:

Tuesday, January 23, 2024 6:54:18 PM

Last Modified:

Tuesday, January 23, 2024 7:46:02 PM

Time Spent:

00:51:43

IP Address:

81.107.224.177

Page 1: Online Consultation

Q1

Yes

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2

Yes

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3

Yes

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4

Yes,

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Reasons / specific issues or concerns::
Appearance of side of cinema building (could be with vegetation?)

Q5

No,

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Reasons / specific issues or concerns::
Feel this should look at more leisure based options for town and reinvigorated this way

Q6

Yes

Do you agree with promoting the Town Centre as somewhere to live?

Q7

Yes

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8

Yes

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9

Yes,

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Reasons / specific issues or concerns::
Reduce scope of retail offering and make a more town centre focused offering for retail hospitality and leisure. Look at areas outside of town centre and see if change of use can be applied make more offices and housing on outlying areas as retail offering too wildspread.

Q10

Yes,

Are improvements along the Esplanade a good idea? What would you like to see change?

Reasons / specific issues or concerns::
More interpretation of landscape, interactive activities for children to learn about coast around Ayr, more people management of pavilion area of beach. More community events on low green.

Q11

Yes

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12

Respondent skipped this question

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13

Respondent skipped this question

If you have any other comments, questions or suggestions on the proposals please enter them here.

#77

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Tuesday, January 23, 2024 9:38:51 PM
Last Modified: Tuesday, January 23, 2024 9:52:24 PM
Time Spent: 00:13:33
IP Address: 104.28.86.110

Page 1: Online Consultation

Q1

Yes

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2

Yes

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3

Yes,

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Reasons / specific issues or concerns::
I would ask that car travel in and around the area in carefully considered given its proximity to one of two main roads in and out of Ayr. A single crash creates so much congestion.road layout specifically requires further thought.

Q4

Yes,

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Reasons / specific issues or concerns::
It needs to serve a purpose. At the moment it serves no purpose and it is not pleasant for people to sit near as it is so busy with traffic. The side of the old odeon is an eye sore. Some graphics on the side or greenery would be an improvement. Living walls perhaps ?

Q5

Yes,

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Reasons / specific issues or concerns::
Again think of the purpose. Ayr town centre is such a large area and it becomes inaccessible simply due to the spread of spaces around town. Concentrate on creating a community of people in clearly defined areas

Q6

Yes,

Do you agree with promoting the Town Centre as somewhere to live?

Reasons / specific issues or concerns::
Maximise the river views.consultation phase is far too long. It feels like we have been consulted with since before covid

Q7

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Yes,

Reasons / specific issues or concerns::
Consider traffic and road layout carefully

Q8

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Yes,

Reasons / specific issues or concerns::
A cultural accessible area would be great. But investment in these often small businesses needs to be considered alongside it

Q9

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Yes,

Reasons / specific issues or concerns::
Town centre is spread out in many areas meaning it lacks atmosphere and interest. Need to do more to attract small local businesses and invest in business growth

Q10

Are improvements along the Esplanade a good idea? What would you like to see change?

Yes,

Reasons / specific issues or concerns::
Maximise outdoor space for water sports, maximise fitness areas and old school free activities. Open air swimming pool for example. Boating ponds, bikes.
Affordable good quality food near the beach would also be great.

Q11

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Yes,

Reasons / specific issues or concerns::
We also need quick wins to gain interest from the public

Q12

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Consultation phase is too long

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

How might young people be more engaged in this to create fun lively outdoor spaces? How might you do more to create youth leadership within this project. Future proof the design

#78**COMPLETE**

Collector: Web Link 1 (Web Link)
Started: Wednesday, January 24, 2024 2:49:44 PM
Last Modified: Wednesday, January 24, 2024 2:50:27 PM
Time Spent: 00:00:42
IP Address: 165.225.196.93

Page 1: Online Consultation

Q1

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Yes**Q2**

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Yes**Q3**

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Yes**Q4**

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Yes**Q5**

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Yes**Q6**

Do you agree with promoting the Town Centre as somewhere to live?

Yes**Q7**

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Yes

Q8

Yes

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9

Yes

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10

Yes

Are improvements along the Esplanade a good idea? What would you like to see change?

Q11

Respondent skipped this question

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12

Respondent skipped this question

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13

Respondent skipped this question

If you have any other comments, questions or suggestions on the proposals please enter them here.

#79

COMPLETE

Collector:

Web Link 1 (Web Link)

Started:

Thursday, January 25, 2024 11:46:39 AM

Last Modified:

Thursday, January 25, 2024 11:57:00 AM

Time Spent:

00:10:21

IP Address:

86.28.180.115

Page 1: Online Consultation

Q1

Yes

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2

Yes

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3

Yes

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4

Yes,

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Reasons / specific issues or concerns::
The public realm should incorporate green space as well as high quality assets.

Q5

Yes

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6

Yes,

Do you agree with promoting the Town Centre as somewhere to live?

Reasons / specific issues or concerns::
The more footfall the better. But this should be of mixed use housing.

Q7

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Yes,

Reasons / specific issues or concerns::
Yes definately. As a heritage officer for GCC and new resident Im astounded and perplexed at the amazing georgian/ regency architecture which has not been looked after. Your propasal NEEDS to look at a scheme of restoration. If you dont have healthy buildings and good frontages the whole city centre looks awful. The building opposite M&S on high street is regency and it looks awful please include key buildings to be restored.

Q8

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Yes,

Reasons / specific issues or concerns::
If you create safe spaces esp for women, we would happily go to restruants / theatreat night

Q9

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Yes,

Reasons / specific issues or concerns::
Good frontages/signage for shop fronts. Good quality retail offerings. Good independant shops would attract many people

Q10

Are improvements along the Esplanade a good idea? What would you like to see change?

Yes,

Reasons / specific issues or concerns::
Cafe on front

Q11

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Yes,

Reasons / specific issues or concerns::
Yes but include THI or CARS scheme or at least go for HES place funding.. the fund capital projects !!

Q12

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Respondent skipped this question

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

Please take the opportunity like others in Scotlands do, celebrate the heritage, but invest in the buildings !!!

#80**COMPLETE****Collector:**

Web Link 1 (Web Link)

Started:

Saturday, January 27, 2024 10:14:06 AM

Last Modified:

Saturday, January 27, 2024 10:19:43 AM

Time Spent:

00:05:36

IP Address:

85.255.234.162

Page 1: Online Consultation

Q1

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Yes**Q2**

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Yes**Q3**

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

No,

Reasons / specific issues or concerns::
It would certainly help and is needed, but having a swish new interchange doesn't change the fact the town centre itself is really awful. It's good that the town will get an upgrade as it needs it. Too many empty/abandoned premises, if I didn't live here for work I would never be tempted to visit Ayr as is today

Q4

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Yes,

Reasons / specific issues or concerns::
The cinema building is an eyesore

Q5

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Yes**Q6**

Do you agree with promoting the Town Centre as somewhere to live?

Yes,

Reasons / specific issues or concerns::
With a decent upgrade the town centre will be a much more attractive place to live

Q7

Yes

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8

Yes,

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Reasons / specific issues or concerns::
This will be good for residents and attract more people in which will be good for business

Q9

Yes,

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Reasons / specific issues or concerns::
Crack down on people buying up properties and businesses and doing nothing with them (or stop blocking owners doing something with them, which is why the station hotel has been such a nightmare)

Q10

Yes,

Are improvements along the Esplanade a good idea? What would you like to see change?

Reasons / specific issues or concerns::
Better lights so it's a place to walk in the evenings when it's dark

Q11

Yes

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12

Respondent skipped this question

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13

Respondent skipped this question

If you have any other comments, questions or suggestions on the proposals please enter them here.

#81

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Saturday, January 27, 2024 1:32:37 PM
Last Modified: Saturday, January 27, 2024 1:39:27 PM
Time Spent: 00:06:50
IP Address: 81.108.29.69

Page 1: Online Consultation

Q1

Yes

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2

Yes,

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

If not, what would be an appropriate collective vision for Ayr Town Centre?:
To a certain extent.

Q3

Yes

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4

Yes

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5

Yes

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6

Yes,

Do you agree with promoting the Town Centre as somewhere to live?

Reasons / specific issues or concerns::
There should be a mix of types of housing

Q7

Yes,

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Reasons / specific issues or concerns::
With an ageing population, it is important to maintain and develop parking areas. Not everyone can or wants to cycle.

Q8

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Yes,

Reasons / specific issues or concerns::
Care should be given that an increases evening economy doesn't affect residents living in the centre of housing is increased.

Q9

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Yes,

Reasons / specific issues or concerns::
Lower council tax for businesses.

Q10

Are improvements along the Esplanade a good idea? What would you like to see change?

Yes,

Reasons / specific issues or concerns::
Tidy up the harbour area. Increased bins for litter along the esplanade .

Q11

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Yes**Q12**

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

I'm not sure the timescales are realistic.

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

Respondent skipped this question**#82****COMPLETE****Collector:**

Web Link 1 (Web Link)

Started:

Saturday, January 27, 2024 7:11:51 PM

Last Modified:

Saturday, January 27, 2024 7:37:45 PM

Time Spent:

00:25:54

IP Address:

86.179.214.125

Page 1: Online Consultation

Q1

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Yes**Q2**

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

No,

If not, what would be an appropriate collective vision for Ayr Town Centre?:
The designs shown are cheap and ugly with no local character.

Q3

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

No,

Reasons / specific issues or concerns::
Depends on quality of architecture but designs shown across this consultation look like blocks at Auschwitz

Q4

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Yes,

Reasons / specific issues or concerns::
Make it a square with green space - not a glorified roundabout- and no more cheap ugly buildings with limited longevity

Q5

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Yes,

Reasons / specific issues or concerns::
In principle but not if architecture is ugly

Q6

Do you agree with promoting the Town Centre as somewhere to live?

Yes,

Reasons / specific issues or concerns::
Agree but not using designs shown

Q7

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Yes,

Reasons / specific issues or concerns::
Pedestrianisation and more green space would benefit public realm. Preservation of historical buildings - clean up exterior of Town Hall for example

Q8**Yes**

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9**Yes,**

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Reasons / specific issues or concerns::
Making town centre an attractive place to spend time. enforcing powers council has to stop tacky shop signage, increased pedestrianisation, trees abd green space

Q10

Reasons / specific issues or concerns::

Are improvements along the Esplanade a good idea? What would you like to see change?

No strong view

Q11

Reasons / specific issues or concerns::

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

As stated concerns re designs in consultation - hideous!

Q12

Respondent skipped this question

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13

Respondent skipped this question

If you have any other comments, questions or suggestions on the proposals please enter them here.

#83**COMPLETE**

Collector: Web Link 1 (Web Link)
Started: Sunday, January 28, 2024 9:08:42 AM
Last Modified: Sunday, January 28, 2024 9:17:21 AM
Time Spent: 00:08:39
IP Address: 81.153.119.117

Page 1: Online Consultation

Q1**Yes**

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2**Yes**

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3**No,**

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Reasons / specific issues or concerns::
The main issue with the train station is obviously the station hotel. For me this is the priority that needs sorting. I don't feel the bus station is too far from the station. Maybe a shuttle bus link?

Q4**Yes,**

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Reasons / specific issues or concerns::
The awful ex council building should be demolished. More about burns should be highlighted

Q5**Yes,**

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Reasons / specific issues or concerns::
It's currently a disaster and there must be opportunities put in there for small independent retailers. Prestwick does very well with smaller boutiques. Ayr needs to encourage enterprises to open with cash incentives

Q6**Yes,**

Do you agree with promoting the Town Centre as somewhere to live?

Reasons / specific issues or concerns::
Some beautiful old buildings and having people living in the centre would give a better vibe and be good for local eateries

Q7

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Yes,

Reasons / specific issues or concerns::
There is so much heritage around the town and we should enhance it. Lots of plaques in place already but let's shout about them. Make a historical trail for tourists to follow

Q8

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Yes,

Reasons / specific issues or concerns::
I'd love more options in the gaiety than just musical tributes. The Ukraine operas are a step in the right direction and the oran mor productions.

Q9

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Yes,

Reasons / specific issues or concerns::
Rent and rate reductions must be introduced to encourage people to stay and get new independent businesses in

Q10

Are improvements along the Esplanade a good idea? What would you like to see change?

Yes

Q11

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Yes,

Reasons / specific issues or concerns::
We have to start somewhere to bring the life back into the town

Q12

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Respondent skipped this question

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

Respondent skipped this question

#84

COMPLETE

Collector:

Web Link 1 (Web Link)

Started:

Sunday, January 28, 2024 11:49:37 AM

Last Modified:

Sunday, January 28, 2024 12:04:59 PM

Time Spent:

00:15:22

IP Address:

81.107.214.95

Page 1: Online Consultation

Q1

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Yes

Q2

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Yes

Q3

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Yes,

Reasons / specific issues or concerns::
It's an absolute must. But don't forget to have plenty of cheap parking spaces for park and ride users.

Q4

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Yes,

Reasons / specific issues or concerns::
I don't understand the wording of the question.

Q5

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Yes,

Reasons / specific issues or concerns::
I think this area should be mainly residential. The current retail area in the town centre is too large in this world of internet shopping and out of town retail parks. A smaller, more concentrated retail offering would encourage more people to come and use it. Loosening planning regs to allow the repurposing of retail premises into residential would help address the housing shortage and bring more people into the core areas of the town where they'd be likely to use the shops etc.

Q6

Do you agree with promoting the Town Centre as somewhere to live?

Yes,

Reasons / specific issues or concerns::
Absolutely. There's no practical alternative to this. The days of a large town centre full of shops are gone forever and we should face up to that fact and embrace it rather than moaning about it. So many beautiful buildings for people to potentially live in, let's repurpose them and - if need be - incentivise shop owners to move their premises to a more concentrated retail zone in and around the high street.

Q7

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Yes**Q8**

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Yes,

Reasons / specific issues or concerns::
Yes. Night buses. Free parking. Late licences for clubs. Do as much as you can to allow and encourage activity, do NOT restrict businesses such as night clubs.

Q9

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Yes,

Reasons / specific issues or concerns::
Free parking. Low rates. No more growth permitted in places like Heathfield, which has been an utter disaster for the town centre.

Q10

Are improvements along the Esplanade a good idea? What would you like to see change?

Yes,

Reasons / specific issues or concerns::
It's already an asset and just needs maintained. Look at the millenium bridge for example; several times in the last few years I've highlighted rust on that bridge which is now becoming a structural problem, and nothing has been done. The esplanade is already there as an asset, it just needs properly maintained first and foremost.

Q11

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Yes,

Reasons / specific issues or concerns::
Bus and train station is an absolute red hot priority in all of this as it enables people to get in and out. Everything - and I mean everything - is secondary to bus/train station.

Q12

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Respondent skipped this question**Q13**

If you have any other comments, questions or suggestions on the proposals please enter them here.

Respondent skipped this question

#85

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, January 29, 2024 2:18:15 PM
Last Modified: Monday, January 29, 2024 2:19:57 PM
Time Spent: 00:01:41
IP Address: 165.225.196.72

Page 1: Online Consultation

Q1 Yes

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2 Yes

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3 Yes

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4 Yes

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5 Yes

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6 Yes

Do you agree with promoting the Town Centre as somewhere to live?

Q7 Yes

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8 Yes

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9 Yes

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10 Yes

Are improvements along the Esplanade a good idea? What would you like to see change?

Q11 Yes

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12 Respondent skipped this question

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13 Respondent skipped this question

If you have any other comments, questions or suggestions on the proposals please enter them here.

#86

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, January 29, 2024 3:51:05 PM
Last Modified: Monday, January 29, 2024 3:54:23 PM
Time Spent: 00:03:18
IP Address: 165.225.198.85

Page 1: Online Consultation

Q1 Yes

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2 Yes

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3 Yes

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4 Yes

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5 Yes

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6 Yes

Do you agree with promoting the Town Centre as somewhere to live?

Q7 Yes

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8 Yes

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9 Yes

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10 Yes

Are improvements along the Esplanade a good idea? What would you like to see change?

Q11 Yes

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12 Respondent skipped this question

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13 Respondent skipped this question

If you have any other comments, questions or suggestions on the proposals please enter them here.

#87

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, January 29, 2024 3:52:59 PM
Last Modified: Monday, January 29, 2024 3:56:24 PM
Time Spent: 00:03:24
IP Address: 94.14.54.72

Page 1: Online Consultation

Q1	Yes
Do you agree with the broad aims and objectives (Boards 1 and 2)?	
Q2	Yes
Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?	
Q3	Yes
Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?	
Q4	Yes, Reasons / specific issues or concerns:: Knock down station hotel and improve appearance of cinema
Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?	
Q5	Yes
Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?	
Q6	Yes, Reasons / specific issues or concerns:: Many of the existing buildings could be modernised and turned into housing which will make the area more vibrant . Mill street and Blackfriars walk needs urgent attention
Do you agree with promoting the Town Centre as somewhere to live?	
Q7	Yes
Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?	

Q8	Yes
Should more be done to promote the Town Centre's creative, cultural and evening economies?	
Q9	Yes, Reasons / specific issues or concerns:: Ensure no empty buildings and consider change of use
Should more be done to support Town Centre businesses? What sort of measures would be most effective?	
Q10	Yes, Reasons / specific issues or concerns:: Could be much more vibrant with restaurants etc
Are improvements along the Esplanade a good idea? What would you like to see change?	
Q11	Yes
Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?	
Q12	Respondent skipped this question
Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?	
Q13	Respondent skipped this question
If you have any other comments, questions or suggestions on the proposals please enter them here.	

#88

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, January 29, 2024 3:55:24 PM
Last Modified: Monday, January 29, 2024 3:57:38 PM
Time Spent: 00:02:13
IP Address: 165.225.198.127

Page 1: Online Consultation

Q1 Yes
 Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2 Yes
 Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3 Yes
 Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4 Yes
 Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5 Yes
 Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6 Yes
 Do you agree with promoting the Town Centre as somewhere to live?

Q7 Yes
 Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8 Yes
 Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9 Yes
 Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10 Yes
 Are improvements along the Esplanade a good idea? What would you like to see change?

Q11 Yes
 Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12 Respondent skipped this question
 Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13 Respondent skipped this question
 If you have any other comments, questions or suggestions on the proposals please enter them here.

#89

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, January 29, 2024 3:55:21 PM
Last Modified: Monday, January 29, 2024 3:58:29 PM
Time Spent: 00:03:07
IP Address: 165.225.198.90

Page 1: Online Consultation

Q1	Yes
Do you agree with the broad aims and objectives (Boards 1 and 2)?	
Q2	Yes
Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?	
Q3	Yes, Reasons / specific issues or concerns:: Would be good to have all transport services based out off the one place
Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?	
Q4	Yes, Reasons / specific issues or concerns:: Regenerate the area
Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?	
Q5	Yes, Reasons / specific issues or concerns:: Area needs to be redeveloped and better used
Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?	
Q6	Yes
Do you agree with promoting the Town Centre as somewhere to live?	
Q7	Yes
Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?	

Q8	Yes
Should more be done to promote the Town Centre's creative, cultural and evening economies?	
Q9	Yes
Should more be done to support Town Centre businesses? What sort of measures would be most effective?	
Q10	Yes, Reasons / specific issues or concerns:: Better walking; nicer green space; more attractions
Are improvements along the Esplanade a good idea? What would you like to see change?	
Q11	Yes
Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?	
Q12	Respondent skipped this question
Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?	
Q13	Respondent skipped this question
If you have any other comments, questions or suggestions on the proposals please enter them here.	

#90

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, January 29, 2024 3:54:18 PM
Last Modified: Monday, January 29, 2024 4:01:57 PM
Time Spent: 00:07:39
IP Address: 165.225.196.102

Page 1: Online Consultation

Q1	Yes
Do you agree with the broad aims and objectives (Boards 1 and 2)?	
Q2	Yes
Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?	
Q3	Yes, Reasons / specific issues or concerns:: There would need to a significant improvement on rail and bus links to outlying areas served by the travel centre to reduce need for car journeys to Ayr
Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?	
Q4	Yes
Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?	
Q5	Yes
Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?	
Q6	Yes
Do you agree with promoting the Town Centre as somewhere to live?	
Q7	Yes, Reasons / specific issues or concerns:: Public transport needs to be improved as a key element of this.
Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?	

Q8	Yes
Should more be done to promote the Town Centre's creative, cultural and evening economies?	
Q9	Yes, Reasons / specific issues or concerns:: Need to include commercial property landlords and commercial tenants as well as private landlords early in discussions. Also need to be more active in serving improvement notices on landlords for properties in poor conditions
Should more be done to support Town Centre businesses? What sort of measures would be most effective?	
Q10	Yes, Reasons / specific issues or concerns:: changing / washing facilities at the beach
Are improvements along the Esplanade a good idea? What would you like to see change?	
Q11	Yes
Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?	
Q12	Respondent skipped this question
Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?	
Q13	Respondent skipped this question
If you have any other comments, questions or suggestions on the proposals please enter them here.	

#91

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, January 29, 2024 4:00:59 PM
Last Modified: Monday, January 29, 2024 4:02:27 PM
Time Spent: 00:01:27
IP Address: 165.225.196.78

Page 1: Online Consultation

Q1 Yes

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2 Yes

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3 Yes

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4 Yes

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5 Yes

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6 Yes

Do you agree with promoting the Town Centre as somewhere to live?

Q7 Yes

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8 Respondent skipped this question

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9 Respondent skipped this question

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10 Yes

Are improvements along the Esplanade a good idea? What would you like to see change?

Q11 Yes

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12 Respondent skipped this question

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13 Respondent skipped this question

If you have any other comments, questions or suggestions on the proposals please enter them here.

#92

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, January 29, 2024 3:59:33 PM
Last Modified: Monday, January 29, 2024 4:03:41 PM
Time Spent: 00:04:07
IP Address: 165.225.198.80

Page 1: Online Consultation

Q1	Yes
Do you agree with the broad aims and objectives (Boards 1 and 2)?	
Q2	Yes
Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?	
Q3	Yes, Reasons / specific issues or concerns:: Though I would have concerns about how this would work in a practical sense.
Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?	
Q4	Yes
Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?	
Q5	Yes
Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?	
Q6	Yes
Do you agree with promoting the Town Centre as somewhere to live?	
Q7	Yes
Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?	

Q8	Yes
Should more be done to promote the Town Centre's creative, cultural and evening economies?	
Q9	Yes
Should more be done to support Town Centre businesses? What sort of measures would be most effective?	
Q10	Yes, Reasons / specific issues or concerns:: Needs to be more scope for business opportunities e.g. cafes etc.
Are improvements along the Esplanade a good idea? What would you like to see change?	
Q11	Yes
Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?	
Q12	Respondent skipped this question
Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?	
Q13	Respondent skipped this question
If you have any other comments, questions or suggestions on the proposals please enter them here.	

#93

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, January 29, 2024 4:04:25 PM
Last Modified: Monday, January 29, 2024 4:05:03 PM
Time Spent: 00:00:37
IP Address: 165.225.196.102

Page 1: Online Consultation

Q1 Yes

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2 Yes

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3 Yes

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4 No

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5 Yes

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6 Yes

Do you agree with promoting the Town Centre as somewhere to live?

Q7 Yes

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8 Yes

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9 Yes

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10 Yes

Are improvements along the Esplanade a good idea? What would you like to see change?

Q11 Yes

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12 Respondent skipped this question

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13 Respondent skipped this question

If you have any other comments, questions or suggestions on the proposals please enter them here.

#94

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, January 29, 2024 4:05:16 PM
Last Modified: Monday, January 29, 2024 4:07:30 PM
Time Spent: 00:02:14
IP Address: 165.225.196.99

Page 1: Online Consultation

Q1	Yes
Do you agree with the broad aims and objectives (Boards 1 and 2)?	
Q2	Yes
Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?	
Q3	Yes
Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?	
Q4	No
Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?	
Q5	Yes
Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?	
Q6	Yes
Do you agree with promoting the Town Centre as somewhere to live?	
Q7	Respondent skipped this question
Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?	

Q8	Yes
Should more be done to promote the Town Centre's creative, cultural and evening economies?	
Q9	Yes, Reasons / specific issues or concerns:: ensure all shops in Ayr Central are filled, drawing particular attention to the empty H and M and Debenhams stores. These look empty and make it look unattractive.
Should more be done to support Town Centre businesses? What sort of measures would be most effective?	
Q10	Yes, Reasons / specific issues or concerns:: more benches.
Are improvements along the Esplanade a good idea? What would you like to see change?	
Q11	Yes
Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?	
Q12	
Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?	
train station/bus station should be prioritised, then the Burns Square developments	
Q13	Respondent skipped this question
If you have any other comments, questions or suggestions on the proposals please enter them here.	

#95

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, January 29, 2024 4:06:39 PM
Last Modified: Monday, January 29, 2024 4:09:35 PM
Time Spent: 00:02:55
IP Address: 2.30.85.222

Page 1: Online Consultation

Q1 Some - give details / alternative suggestions?:
 Do you agree with the broad aims and objectives (Boards 1 and 2)?
 Need to provide parking as public transport is expensive for larger families

Q2 **No,**
 Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?
 If not, what would be an appropriate collective vision for Ayr Town Centre?:
 High street open to traffic

Q3 **No,**
 Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?
 Reasons / specific issues or concerns::
 Need more than charity and phone shops in the centre

Q4 **No**
 Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5 **Yes,**
 Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?
 Reasons / specific issues or concerns::
 As long as it attracts decent retailers and not more charity shops

Q6 **Yes**
 Do you agree with promoting the Town Centre as somewhere to live?

Q7 **Yes**
 Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8 **Yes**
 Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9 **Yes**
 Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10 **Yes**
 Are improvements along the Esplanade a good idea? What would you like to see change?

Q11 **Yes**
 Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12 **Respondent skipped this question**
 Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13 **Respondent skipped this question**
 If you have any other comments, questions or suggestions on the proposals please enter them here.

#96

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, January 29, 2024 4:11:22 PM
Last Modified: Monday, January 29, 2024 4:14:02 PM
Time Spent: 00:02:39
IP Address: 165.225.196.91

Page 1: Online Consultation

Q1	Yes
Do you agree with the broad aims and objectives (Boards 1 and 2)?	
Q2	Yes
Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?	
Q3	Yes
Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?	
Q4	Yes
Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?	
Q5	No, Reasons / specific issues or concerns:: I BELIEVE THE IDEA IS CORRECT AROUND DEVELOPING AN AREA TO HOUSE CARE EXPERIENCED AND VULNERABLE PEOPLE HOWEVER THE LOCATION OF THIS IS NOT APPROPRIATE. THIS WOULD BE MORE PURPOSEFUL BUILT FURTHER FROM THE TOWN CENTRE. PERHAPS IN A MORE RURAL SETTING. I WOULD PREFER TO SEE A COMMUNITY FACILITY IN THIS AREA AKIN TO THE ALLANDER LEISURE FACILITY RECENTLY BUILT IN EAST DUMBARTONSHIRE. A TRULY FIRST CLASS FACILITY THAT HAS GOT ALL AGES OF THE COMMUNITY ACTIVE AND HEALTHY.
Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?	

Q6	No, Reasons / specific issues or concerns:: WOULD BE BETTER SERVED AS A HUB WHERE PEOPLE CAN MEET AND BE SOCIALE, HEALTHY AND ACTIVE.
Do you agree with promoting the Town Centre as somewhere to live?	
Q7	Yes
Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?	
Q8	Yes
Should more be done to promote the Town Centre's creative, cultural and evening economies?	
Q9	Yes
Should more be done to support Town Centre businesses? What sort of measures would be most effective?	
Q10	Yes
Are improvements along the Esplanade a good idea? What would you like to see change?	
Q11	Yes
Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?	
Q12	Respondent skipped this question
Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?	
Q13	If you have any other comments, questions or suggestions on the proposals please enter them here. I BELIEVE THE IDEA IS CORRECT AROUND DEVELOPING AN AREA TO HOUSE CARE EXPERIENCED AND VULNERABLE PEOPLE HOWEVER THE LOCATION OF THIS IS NOT APPROPRIATE. THIS WOULD BE MORE PURPOSEFUL BUILT FURTHER FROM THE TOWN CENTRE. PERHAPS IN A MORE RURAL SETTING. I WOULD PREFER TO SEE A COMMUNITY FACILITY IN THIS AREA AKIN TO THE ALLANDER LEISURE FACILITY RECENTLY BUILT IN EAST DUMBARTONSHIRE. A TRULY FIRST CLASS FACILITY THAT HAS GOT ALL AGES OF THE COMMUNITY ACTIVE AND HEALTHY.
If you have any other comments, questions or suggestions on the proposals please enter them here.	

#97

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, January 29, 2024 4:08:10 PM
Last Modified: Monday, January 29, 2024 4:15:34 PM
Time Spent: 00:07:24
IP Address: 165.225.198.111

Page 1: Online Consultation

Q1 Yes

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2 Yes

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3 Yes

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4 Yes

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5 Yes

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6 Yes

Do you agree with promoting the Town Centre as somewhere to live?

Q7 Yes

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8 Yes

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9 Yes,

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Reasons / specific issues or concerns::
Financial incentives/ Less red tape

Q10 Yes,

Are improvements along the Esplanade a good idea? What would you like to see change?

Reasons / specific issues or concerns::
Mutli-use small venues/units that can be used for pop-up or seasonal bars/cafés/restaurants that will make the most of the beachfront views etc.. In the winter they can be used the same or let to other businesses'.

Q11 Yes

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12 Respondent skipped this question

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13 Respondent skipped this question

If you have any other comments, questions or suggestions on the proposals please enter them here.

#98

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, January 29, 2024 4:24:47 PM
Last Modified: Monday, January 29, 2024 4:25:41 PM
Time Spent: 00:00:53
IP Address: 165.225.198.83

Page 1: Online Consultation

Q1 Yes

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2 Yes

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3 Yes

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4 Yes

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5 Yes

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6 No

Do you agree with promoting the Town Centre as somewhere to live?

Q7 Yes

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8 Yes

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9 Yes

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10 Yes

Are improvements along the Esplanade a good idea? What would you like to see change?

Q11 Yes

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12 Respondent skipped this question

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13 Respondent skipped this question

If you have any other comments, questions or suggestions on the proposals please enter them here.

#99

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, January 29, 2024 4:35:57 PM
Last Modified: Monday, January 29, 2024 4:40:20 PM
Time Spent: 00:04:22
IP Address: 165.225.196.96

Page 1: Online Consultation

Q1	Yes
Do you agree with the broad aims and objectives (Boards 1 and 2)?	
Q2	Yes
Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?	
Q3	Yes
Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?	
Q4	Yes, Reasons / specific issues or concerns:: traffic flow made better and public spaces drastically improved
Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?	
Q5	No, Reasons / specific issues or concerns:: demolish the lot and invite private enterprise/investment
Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?	
Q6	Yes, Reasons / specific issues or concerns:: decent residential properties and leisure facilities required
Do you agree with promoting the Town Centre as somewhere to live?	
Q7	Yes
Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?	

Q8	Yes, Reasons / specific issues or concerns:: clubs / bars and cafes generate revenue
Should more be done to promote the Town Centre's creative, cultural and evening economies?	
Q9	Yes, Reasons / specific issues or concerns:: low rates and good facilities support required
Should more be done to support Town Centre businesses? What sort of measures would be most effective?	
Q10	No, Reasons / specific issues or concerns:: esplanade is in good order already
Are improvements along the Esplanade a good idea? What would you like to see change?	
Q11	Yes
Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?	
Q12	Respondent skipped this question
Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?	
Q13	Respondent skipped this question
If you have any other comments, questions or suggestions on the proposals please enter them here.	

#100

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, January 29, 2024 3:49:44 PM
Last Modified: Monday, January 29, 2024 4:56:57 PM
Time Spent: 01:07:12
IP Address: 165.225.196.79

Page 1: Online Consultation

<p>Q1</p> <p>Do you agree with the broad aims and objectives (Boards 1 and 2)?</p>	<p>Yes</p>
<p>Q2</p> <p>Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?</p>	<p>Yes, If not, what would be an appropriate collective vision for Ayr Town Centre?: in parts.</p>
<p>Q3</p> <p>Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?</p>	<p>Yes, Reasons / specific issues or concerns:: However, consideration for park and ride should also be made so that it is a fully integrated transport hub. There could be opportunities to income generate for particular types of parking e.g. park & ride to the airport from Ayr station. Cycling provision should also be considered e.g. secure cycle storage or cycle hire. A foot / cycle bridge across or under the dual carriage way would help to connect the student community (college & university) with the town.</p>
<p>Q4</p> <p>Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?</p>	<p>Yes, Reasons / specific issues or concerns:: Burns statue is lost in the current location. Burns is Ayr's most famous son (revered internationally) therefore please give the statue the provenance, space and place it deserves and show civic pride in one of our primary cultural assets. This will return value through local pride and international interest and dwell time spent at the top end of the town..</p>

Q5

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Yes,
Reasons / specific issues or concerns::
Yes, a balance of housing types, shopping, parking and cultural / hospitality would create vibrancy within the current town centre 'do-nut' however, proper, considered design is required and a balance housing use to ensure a healthy eco-system in the heart of the town centre. Set a project brief for GSA or S'Clyde architectural students - see if the next generation of planners can inspire the vision for the future of town centre living..

Q6

Do you agree with promoting the Town Centre as somewhere to live?

Yes,
Reasons / specific issues or concerns::
There is a need to re-balance the town centre population with the provision/offer in the town centre.

Q7

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Yes,
Reasons / specific issues or concerns::
Absolutely. Ayr is unique. Make it great for locals and visitors will follow.

Q8

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Yes,
Reasons / specific issues or concerns::
This is vital to ensure a vibrant, safe feeling town. culture is the reason to visit a town now for experiences - make Ayr town centre South Ayrshire's cultural heart beat then stand back and watch new life come back into the town again and again but be ambitions - make it great!

Q9

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Yes,
Reasons / specific issues or concerns::
Make the town centre better lit, cleaner, prettier - beautify the environment to attract custom. Link this to job creation programmes, volunteering, community pay back schemes. Create a considered heritage shop front programme for key town centre locations. plant and light up stalled spaces with seating for our elderly and artistic murals. Fill the town with artists, art and colour. Seek out businesses that would flourish in Ayr and create attractive incentive packages to move into the town e.g. rent or rate free periods, shop front benefits etc.

Q10

Are improvements along the Esplanade a good idea?
What would you like to see change?

Yes,

Reasons / specific issues or concerns::
Of course! A beautiful beach with stunning views should have a few high end fish restaurants, wine bars and outdoor sports facilities. The flats on the front are already very dated looking and not withstanding the elements. Therefore very careful consideration is needed before any new build to ensure that it blends with our natural environment and withstands the elements. Pretty strings of lights and improved public realm would be a great start. Could there be an allocated area for food trucks for high days and holidays with access to underground utilities ?

Q11

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Yes,

Reasons / specific issues or concerns::
However, there needs to be consideration of the push and pull factors of footfall in the town centre. With a transport hub at one end, what is the pull factor by foot to the bottom end of the town? Our river should be our town square - the place to see and be seen - from Cutty Sark square to across both bridges and River Street there should be focal plan with cultural activity at it's core. Develop a riverfront that is vibrant, sustainable, better-connected, greener and more resilient to social, economic and climate change - a liveable place, forming a world-class destination at the heart of South Ayrshire, accessible and attractive spaces and cultural and leisure opportunities ensuring that is where people want to visit and spend time.

Q12

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

It should take as long as it takes to achieve a successful vision. The timescale should be a secondary concern to the vision and long term commitment to making Ayr great again.

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

Some simpler initiatives to make improvements are: make it easier for people to visit the town centre e.g. better signage for car parking, a regular what's on guide, regular calendared market events in the town centre. a vibrant, advertised programme of events in visible venues e.g. the Cutty Sark centre, Grain Exchange. Reduced license fees for market traders to stimulate activity and draw people back in to the town centre. A town centre manager to liaise with the Council and other services re anti social behaviour, opportunities for economic development, infrastructure challenges, business liaison etc.

#101**COMPLETE**

Collector: Web Link 1 (Web Link)
Started: Monday, January 29, 2024 5:18:54 PM
Last Modified: Monday, January 29, 2024 5:27:54 PM
Time Spent: 00:09:00
IP Address: 165.225.198.86

Page 1: Online Consultation

Q1

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Some - give details / alternative suggestions?:

No point in ahving an all-singing all-dancing Bus Station if there aren't enough buses to service the rural areas. Part of the reason that many go outwith Ayr to shop is just as easy to jump on a bus to Glasgow. The last thing Ayr needs is more money - which there is very little - being spent on Burns. Maybe try another tack to bring in visitors - not Burns tourists to the town.

Q2

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Yes**Q3**

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

No,

Reasons / specific issues or concerns::
It could be the cost and lack of buses which turn up on time help in some way.

Q4

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

No,

Reasons / specific issues or concerns::
Nobody has any interest in Burns Statue Square. It where you cut through to get to Beresford Terrace.

Q5

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Yes**Q6**

Do you agree with promoting the Town Centre as somewhere to live?

Yes

Q7**No**

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8**No,**

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Reasons / specific issues or concerns::
At the moment there are none to speak of, pubs and a few restaurants that don't really cater to families

Q9**Yes**

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10**No,**

Are improvements along the Esplanade a good idea? What would you like to see change?

Reasons / specific issues or concerns::
You cannot make people go there, we don't have the weather to encourage families to stay at home to holiday. The retail outlets are far too expensive and limited. There are no safety measures to prevent the local jobs from ruining someone's day out.

Q11**Yes**

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12**Respondent skipped this question**

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13**Respondent skipped this question**

If you have any other comments, questions or suggestions on the proposals please enter them here.

#102**COMPLETE**

Collector: Web Link 1 (Web Link)
Started: Monday, January 29, 2024 4:57:24 PM
Last Modified: Monday, January 29, 2024 5:58:32 PM
Time Spent: 01:01:07
IP Address: 165.225.196.86

Page 1: Online Consultation

Q1**Yes**

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2**Yes**

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3**Yes**

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4**Yes**

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5**Respondent skipped this question**

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6**Respondent skipped this question**

Do you agree with promoting the Town Centre as somewhere to live?

Q7**Respondent skipped this question**

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8

Respondent skipped this question

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9

Yes

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10

Yes

Are improvements along the Esplanade a good idea? What would you like to see change?

Q11

Respondent skipped this question

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12

Respondent skipped this question

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13

Respondent skipped this question

If you have any other comments, questions or suggestions on the proposals please enter them here.

#103

COMPLETE

Collector:

Web Link 1 (Web Link)

Started:

Tuesday, January 30, 2024 8:25:01 AM

Last Modified:

Tuesday, January 30, 2024 8:28:03 AM

Time Spent:

00:03:02

IP Address:

165.225.198.124

Page 1: Online Consultation

Q1

Yes

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2

Yes

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3

Yes

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4

Yes

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5

Yes

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6

Yes,

Do you agree with promoting the Town Centre as somewhere to live?

Reasons / specific issues or concerns:: residents are the heart of any community. The town centre is an empty ghetto at night, with terrible housing.

Q7

Yes

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8

Yes

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9

Yes,

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Reasons / specific issues or concerns::
More residents living there should create more trade

Q10

Yes

Are improvements along the Esplanade a good idea? What would you like to see change?

Q11

Yes

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12

Respondent skipped this question

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13

Respondent skipped this question

If you have any other comments, questions or suggestions on the proposals please enter them here.

#104

COMPLETE

Collector:

Web Link 1 (Web Link)

Started:

Tuesday, January 30, 2024 8:30:36 AM

Last Modified:

Tuesday, January 30, 2024 8:34:09 AM

Time Spent:

00:03:32

IP Address:

165.225.196.102

Page 1: Online Consultation

Q1

Yes

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2

Yes

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3

Yes

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4

Yes,

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Reasons / specific issues or concerns::
Transport issues my main concern

Q5

No

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6

Yes

Do you agree with promoting the Town Centre as somewhere to live?

Q7

Yes

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Yes,

Reasons / specific issues or concerns::
Hardly any pubs or places to eat out compared to the past

Q9

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Yes,

Reasons / specific issues or concerns::
Reduced rates

Q10

Are improvements along the Esplanade a good idea? What would you like to see change?

Yes,

Reasons / specific issues or concerns::
Currently limited attractions for tourists

Q11

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Yes**Q12**

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Respondent skipped this question

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

Respondent skipped this question

#105**COMPLETE****Collector:**

Web Link 1 (Web Link)

Started:

Tuesday, January 30, 2024 8:28:59 AM

Last Modified:

Tuesday, January 30, 2024 8:38:10 AM

Time Spent:

00:09:10

IP Address:

165.225.196.95

Page 1: Online Consultation

Q1

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Yes**Q2**

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Yes**Q3**

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Yes,

Reasons / specific issues or concerns::
It would have to be accompanied by rational timetabling of services

Q4

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Yes**Q5**

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Yes**Q6**

Do you agree with promoting the Town Centre as somewhere to live?

Yes,

Reasons / specific issues or concerns::
Provided priority is given to housing - and other built environment - that is accessible for older and disabled people, who stand to benefit most from living close to amenities and transport connections.

Q7

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Yes

Q8

Yes

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9

Yes,

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Reasons / specific issues or concerns::
Address concerns raised by business owners, including those who have left town centre premises

Q10

Yes

Are improvements along the Esplanade a good idea? What would you like to see change?

Q11

Yes

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

If promoting pedestrianisation of the town centre, disabled and older people might struggle to get around the wider town centre area without some provision. Ayr lacks options since Shopmobility closed.

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

Older and disabled people stand to benefit most from town centre living but are also liable to be deterred if the town's evening culture is focussed around alcohol consumption. I'd hope to see a more mixed food & drink, family focussed approach to reduce this.

#106

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Tuesday, January 30, 2024 8:41:02 AM
Last Modified: Tuesday, January 30, 2024 9:34:54 AM
Time Spent: 00:53:51
IP Address: 165.225.196.88

Page 1: Online Consultation

Q1

Yes

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2

Yes

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3

Yes,

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Reasons / specific issues or concerns::
This is badly needed.

Q4

Yes

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5

Yes,

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Reasons / specific issues or concerns::
It is currently an eyesore and has huge potential

Q6

Yes

Do you agree with promoting the Town Centre as somewhere to live?

Q7

Yes

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8

Yes

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9

Yes,

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Reasons / specific issues or concerns::
Small units would encourage more independent retailers

Q10

Yes

Are improvements along the Esplanade a good idea? What would you like to see change?

Q11

Yes

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12

Respondent skipped this question

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

More events in Ayr will bring people back to the town. these do not need to be huge events, but lots of smaller ones of different interest to people. There is very little for teenagers to do so they are hanging about and drinking and breaking into empty buildings. They need affordable places to go in a central area that they can travel easily to. The countless empty and derelict buildings need to be secured properly or there will be more damage and arson caused to these buildings.

#107

COMPLETE

Collector:

Web Link 1 (Web Link)

Started:

Tuesday, January 30, 2024 9:55:31 AM

Last Modified:

Tuesday, January 30, 2024 9:56:48 AM

Time Spent:

00:01:17

IP Address:

165.225.198.107

Page 1: Online Consultation

Q1

Yes

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2

Yes

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3

Yes

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4

Yes

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5

Yes

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6

Yes

Do you agree with promoting the Town Centre as somewhere to live?

Q7

Yes

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8

Yes

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9

Yes

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10

Yes

Are improvements along the Esplanade a good idea? What would you like to see change?

Q11

Yes

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12

Respondent skipped this question

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13

Respondent skipped this question

If you have any other comments, questions or suggestions on the proposals please enter them here.

#108**COMPLETE****Collector:**

Web Link 1 (Web Link)

Started:

Tuesday, January 30, 2024 9:37:08 AM

Last Modified:

Tuesday, January 30, 2024 10:04:19 AM

Time Spent:

00:27:10

IP Address:

165.225.196.91

Page 1: Online Consultation

Q1

Yes

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2

Yes

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3**No,**

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Reasons / specific issues or concerns::

An interchange to where? This would further southern towns that are in decline. This is likely to be an investment into the hopes of saving other towns. Lets focus on our own which desperately needs it.

Q4**No,**

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Reasons / specific issues or concerns::

What is specific about this area? There has already been significant change here with the demolition of Burns house, The main issue currently is the closed odeon, awaiting its new promised owners. With a bit of life for them, there is already plenty here, several bars and good transport links. When are we ever going to address the abysmal one way system implemented around 1993? That was the start of the end of Ayr.

Q5

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Yes,

Reasons / specific issues or concerns::
Of course! Why did we not support his venture more? It was a warm vibrant centre, with a super food court, excellent parking and protected from the elements. but instead of inviting new retailers to it, we allowed a new centre to be built that didn't even have a roof! And the Kyle Centre went to decline. AFter getting filled with low quality retailers. Whilst popular shops were not even in the "high street". A roof had to be added to the new centre as an afterthought! And now, the fate of the new centre is beginning to follow in the same footsteps of the Kyle centre, Empty units, charity shops, and the job centre have taken up residence. Oh and the roof - still only covers half the shelter. Remind me again - how much money was donated to charity from the water feature in the Kyle centre?

Q6

Do you agree with promoting the Town Centre as somewhere to live?

No,

Reasons / specific issues or concerns::
Since the high street went "one way/buses/disabled only" it's a dead zone, particularly at night. I wouldn't feel safe living in this area or visiting people in this area. I used to work in the town centre and if I finished after 6pm, I felt unsafe waiting for a bus home! 6pm!!!!

Q7

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

No,

Reasons / specific issues or concerns::
We already have good quality investment in several heritage areas across the local area in terms of National Trust sites. We have inversted in building to enhance the public realm that are already underused, why spend money on more - I give you the Cutty Sark Centre, which two days before Christmas did not present anything festive, no Christmas markets, no santa's grotto, no Salvation Army band, no fire eating men on stilts! Nothing - closed at 1.30pm on what could have been a beautiful festive day out - I know, I was at Marks and Spencers!!

Q8

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Yes,

Reasons / specific issues or concerns::
There is nothing to do! People are leaving Ayr!

Q9

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Yes,

Reasons / specific issues or concerns::
Reduce Rates, Return the High Street to Two way traffic, allow for parking again! To allow people to access businesses, I can't bring my disable mother to the shops as there are not enough disbaled parking spots on the high street. People can't support local buinesses as they can't get to them so it's just easier to go to Silverburn or Braehead! Really - open your eyes!!!!!!!

Q10

Are improvements along the Esplanade a good idea? What would you like to see change?

No,

Reasons / specific issues or concerns::
The beach attracts people for being a beach - it brings no revenue to the long term of the area. When it;s the middle of the winter, the park isn't going to be there to still sell you a pint of milk, but your local shop will. You need to invest money into the parts of the town that we want to bring people to. People will always go to the beach, but we need to attract people to the town centre. so that it remains alive in the months when people aren't coming. So that it is there to support the community.

Q11

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

No,

Reasons / specific issues or concerns::
Active travel network! No! I've voiced my opinions about his on a previous survey. The cycle path through the darkest parts of the town. Safe! Wasting more money on anything to do with an old abandoned building because it's listed! The station hotel is done! Hourstons, fed up hearing about this! I mean at one point you were going to use this as a leisure centre! In the town centre with no parking! And a bus service that goes nightly at 6pm! Good luck getting me to sign up for anything at night time when I can't get homwesafely! Do I sound Cynical - Yes! How much money is wasted on all these ideas!

Q12

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Respondent skipped this question**Q13**

If you have any other comments, questions or suggestions on the proposals please enter them here.

Honestly - I don't feel like these consultations are considered much. I feel like you ask these questions and then go ahead with another plan that you wanted to do in the first place. But look at the town. Is what you are doing really working?

#109

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Tuesday, January 30, 2024 12:00:26 PM
Last Modified: Tuesday, January 30, 2024 12:04:04 PM
Time Spent: 00:03:37
IP Address: 165.225.198.101

Page 1: Online Consultation

Q1 **Yes**

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2 **Yes**

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3 **Yes**

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4 **Yes**

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5 **Yes**

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6 **Yes,**
Reasons / specific issues or concerns::
But we need to retain local shopping facilities to support the housing - other it all becomes out of town and not as accessible for everyone

Do you agree with promoting the Town Centre as somewhere to live?

Q7 **Yes**

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8 **Yes**

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9 **Yes,**
Reasons / specific issues or concerns::
Reduce rates/rents, making large empty places into more useable spaces for local independent businesses

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10 **Yes,**
Reasons / specific issues or concerns::
More facilities for people - food outlets, seating, heritage

Are improvements along the Esplanade a good idea? What would you like to see change?

Q11 **Yes**

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

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Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

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#110

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Tuesday, January 30, 2024 11:54:55 AM
Last Modified: Tuesday, January 30, 2024 12:08:51 PM
Time Spent: 00:13:56
IP Address: 165.225.198.88

Page 1: Online Consultation

Q1	Some - give details / alternative suggestions?: You may already know this but here is a spelling mistake on board 2 - outcome 7 "increased investment in the private sector"
Do you agree with the broad aims and objectives (Boards 1 and 2)?	
Q2	Yes
Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?	
Q3	Yes
Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?	
Q4	Yes, Reasons / specific issues or concerns:: This would create a positive first impression
Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?	
Q5	Yes
Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?	
Q6	No, Reasons / specific issues or concerns:: Unless the flats are very fancy or reasonable but cheap, I would not want to live on the high stret.
Do you agree with promoting the Town Centre as somewhere to live?	
Q7	Yes, Reasons / specific issues or concerns:: A 2-way cycle lane would be good on the high street.
Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?	

Q8	Yes, Reasons / specific issues or concerns:: I don't see this as a huge priority so would do this bit last
Should more be done to promote the Town Centre's creative, cultural and evening economies?	
Q9	Yes, Reasons / specific issues or concerns:: This is my key priority, however, I really don't know what the council can do about this, every town is the same with us all buying online.
Should more be done to support Town Centre businesses? What sort of measures would be most effective?	
Q10	No, Reasons / specific issues or concerns:: I think this part of Ayr is already the nicest so I don't see this as a priority
Are improvements along the Esplanade a good idea? What would you like to see change?	
Q11	Yes
Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?	
Q12	
Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?	
Although I understand the reasons why, it does not fill me with confidence that this will not start until 2025, there will be a lot of people who will complain about being asked what is needed and then waiting a year to do anything.	
Q13	Respondent skipped this question
If you have any other comments, questions or suggestions on the proposals please enter them here.	

#111

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Tuesday, January 30, 2024 11:33:37 AM
Last Modified: Tuesday, January 30, 2024 12:17:33 PM
Time Spent: 00:43:56
IP Address: 165.225.198.102

Page 1: Online Consultation

Q1	Yes
Do you agree with the broad aims and objectives (Boards 1 and 2)?	
Q2	Yes
Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?	
Q3	Yes, Reasons / specific issues or concerns:: Assuming there are trains running to bring people to the town and there is something for them to do/visit when they get here.
Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?	
Q4	Yes, Reasons / specific issues or concerns:: This was always the 'top of the town'; a busy thoroughfare giving the town a cultural identity in its associations with Burns.
Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?	
Q5	Yes, Reasons / specific issues or concerns:: In these days of e-commerce there is little hope for the return of retail shopping so it would seem logical to use these spaces for housing or community projects.
Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?	
Q6	Yes, Reasons / specific issues or concerns:: As stated in answer to question 5, there is little demand for retail so redeveloping for housing makes sense - as long as it doesn't lead to the area being a place for undesirables to congregate. . . it has to be said.
Do you agree with promoting the Town Centre as somewhere to live?	

Q7	Yes, Reasons / specific issues or concerns:: Of course but where is that investment going to come from?
Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?	
Q8	Yes, Reasons / specific issues or concerns:: Yes and not just tribute bands at the town hall, please.
Should more be done to promote the Town Centre's creative, cultural and evening economies?	
Q9	Yes, Reasons / specific issues or concerns:: Could there be council tax concessions for small private businesses or rent free start up schemes? . . something of that nature.
Should more be done to support Town Centre businesses? What sort of measures would be most effective?	
Q10	Yes, Reasons / specific issues or concerns:: To some extent. I don't think it should be 'over-developed' with amusement arcades etc. Keep it for what it is mostly used for now: fresh air and exercise and the occasional event (airshow etc.)
Are improvements along the Esplanade a good idea? What would you like to see change?	
Q11	Yes, Reasons / specific issues or concerns:: We need to make a start to trying to re-invent Ayr for the future. These suggestions are as good as any.
Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?	
Q12	
Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?	
I wonder what these plans are going to mean for vehicular traffic in the town . . . another convoluted one-way-system?	
Q13	
If you have any other comments, questions or suggestions on the proposals please enter them here.	
I was born and brought up in Ayr. I remember it as being that busy market town described in your introduction. There were businesses, large and small. There was character in the architecture even down to the cobbles in the Sandgate and Newmarket Street which places like Edinburgh seek to preserve but we tore up and replaced with vile brick 'sets' that seem to come loose regularly. There were social and cultural events. I remember when there were two theatres and two cinemas as well as restaurants, coffee shops, pubs, ice rink, swimming pool, annual flower show at the Dam Park Hall . . . is that just all nostalgia or can Ayr regain some of its past identity?	

#112

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Tuesday, January 30, 2024 12:39:22 PM
Last Modified: Tuesday, January 30, 2024 12:43:46 PM
Time Spent: 00:04:23
IP Address: 185.36.250.94

Page 1: Online Consultation

Q1 Yes

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2 Yes

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3 Yes

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4 Yes

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5 Yes

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6 Yes

Do you agree with promoting the Town Centre as somewhere to live?

Q7 Yes

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8 Yes

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9 Yes,

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Reasons / specific issues or concerns::
Easier town centre parking, or fewer paid spaces for short-term visits

Q10 Yes,

Are improvements along the Esplanade a good idea? What would you like to see change?

Reasons / specific issues or concerns::
More cafes or up-market facilities

Q11 Yes

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12 Respondent skipped this question

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

The main concern would be traffic implications during works. When the road next to the station was closed, the spike in traffic around the rest of the town was huge.

#113

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Tuesday, January 30, 2024 12:51:17 PM
Last Modified: Tuesday, January 30, 2024 12:52:31 PM
Time Spent: 00:01:13
IP Address: 31.94.68.77

Page 1: Online Consultation

Q1 Yes

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2 Yes

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3 Yes

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4 Yes

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5 Yes

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6 Yes

Do you agree with promoting the Town Centre as somewhere to live?

Q7 Yes

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8 Yes

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9 Yes

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10 Yes

Are improvements along the Esplanade a good idea? What would you like to see change?

Q11 Yes

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

ASAP please

Q13 Respondent skipped this question

If you have any other comments, questions or suggestions on the proposals please enter them here.

#114

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Tuesday, January 30, 2024 12:42:35 PM
Last Modified: Tuesday, January 30, 2024 12:55:36 PM
Time Spent: 00:13:01
IP Address: 81.157.128.52

Page 1: Online Consultation

Q1	Yes
Do you agree with the broad aims and objectives (Boards 1 and 2)?	
Q2	Yes
Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?	
Q3	Yes, Reasons / specific issues or concerns:: If other developments help to attract transport users
Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?	
Q4	Yes, Reasons / specific issues or concerns:: Attempts made to condense shopping areas as there is no need for such a large with today's shopping habits. Attempt to create an 'eating zone' - perhaps Newmarket street? Allow businesses to place pavement seating, covered outdoor areas. Install wind breaks at strategic points in street.
Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?	
Q5	Yes
Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?	
Q6	Yes, Reasons / specific issues or concerns:: But be cautious of type of housing provided. Does not make sense to condense a large population of residents with needs in one small area. This has the possibility of detracting from the town centre as a vibrant place with tourism, facilities and entertainment as its focus
Do you agree with promoting the Town Centre as somewhere to live?	

Q7	Yes
Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?	
Q8	Yes
Should more be done to promote the Town Centre's creative, cultural and evening economies?	
Q9	Yes, Reasons / specific issues or concerns:: Rates reduction
Should more be done to support Town Centre businesses? What sort of measures would be most effective?	
Q10	Yes, Reasons / specific issues or concerns:: Not specific to the esplanade though. The avoidance of any development of the low green has been a constant in the council. The area at Blackburn car park could surely support better facilities, e.g coffee shop (better than is there) artisan shops. Locals and visitors would use. There are currently extremely poor options for eating and drinking at the seafront. More entertainment needed
Are improvements along the Esplanade a good idea? What would you like to see change?	
Q11	Yes
Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?	
Q12	Respondent skipped this question
Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?	
Q13	Respondent skipped this question
If you have any other comments, questions or suggestions on the proposals please enter them here.	

#115

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Tuesday, January 30, 2024 1:26:22 PM
Last Modified: Tuesday, January 30, 2024 1:31:54 PM
Time Spent: 00:05:31
IP Address: 86.28.178.78

Page 1: Online Consultation

Q1 Some - give details / alternative suggestions?:
 Do you agree with the broad aims and objectives (Boards 1 and 2)?
 Try to salvage and rebuild as much of the Station Hotel as possible. Suggest speaking with Robin Gosh after his magnificent salvage of Seafield House.

Q2 Yes
 Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3 Yes,
 Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?
 Reasons / specific issues or concerns::
 Possibly if the heritage of the building was salvaged as much as possible and not demolished for some horrible modern structure that will deteriorate quickly.

Q4 Yes,
 Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?
 Reasons / specific issues or concerns::
 Keep and enhance the heritage and older building facades.

Q5 Yes
 Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6 Yes
 Do you agree with promoting the Town Centre as somewhere to live?

Q7 Yes,
 Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?
 Reasons / specific issues or concerns::
 Do not create lots of cycle lanes that will not get used. No need.

Q8 Yes
 Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9 Yes
 Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10 Yes,
 Are improvements along the Esplanade a good idea? What would you like to see change?
 Reasons / specific issues or concerns::
 More gathering places and seating. Toilet facilities and lighting.

Q11 Yes
 Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12 Respondent skipped this question
 Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13 Respondent skipped this question
 If you have any other comments, questions or suggestions on the proposals please enter them here.

#116

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Tuesday, January 30, 2024 1:42:48 PM
Last Modified: Tuesday, January 30, 2024 1:46:08 PM
Time Spent: 00:03:19
IP Address: 46.208.235.147

Page 1: Online Consultation

Q1 **No**

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2 **Yes**

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3 **Yes**

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4 **Yes**

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5 **Yes**

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6 **Yes**

Do you agree with promoting the Town Centre as somewhere to live?

Q7 **Yes**

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8 **Yes**

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9 **Yes,**

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Reasons / specific issues or concerns::
reduced Rates

Q10 **Yes**

Are improvements along the Esplanade a good idea? What would you like to see change?

Q11 **Yes**

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

my biggest concern is the parking and access issue, they appear to be not thought through.

Q13 **Respondent skipped this question**

If you have any other comments, questions or suggestions on the proposals please enter them here.

#117

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Tuesday, January 30, 2024 2:30:55 PM
Last Modified: Tuesday, January 30, 2024 2:38:58 PM
Time Spent: 00:08:02
IP Address: 185.34.83.115

Page 1: Online Consultation

Q1	Yes
Do you agree with the broad aims and objectives (Boards 1 and 2)?	
Q2	Yes
Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?	
Q3	Yes
Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?	
Q4	Yes, Reasons / specific issues or concerns:: A welcoming space for visitors to the town
Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?	
Q5	Yes
Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?	
Q6	Yes, Reasons / specific issues or concerns:: in balance yes, a proper mix with retail, leisure and office is required.
Do you agree with promoting the Town Centre as somewhere to live?	
Q7	Yes, Reasons / specific issues or concerns:: active travel generates low spend per head, vehicular access is a must for retail and leisure
Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?	

Q8	Respondent skipped this question
Should more be done to promote the Town Centre's creative, cultural and evening economies?	
Q9	Yes, Reasons / specific issues or concerns:: retail businesses need traffic to survive, cars are a big part of this. Opn the high street to cars and improve parking.
Should more be done to support Town Centre businesses? What sort of measures would be most effective?	
Q10	Yes, Reasons / specific issues or concerns:: its the biggest draw our town has and yet has had the least investment.
Are improvements along the Esplanade a good idea? What would you like to see change?	
Q11	No, Reasons / specific issues or concerns:: imprive vehicular access and parking or say goodbye to retail and leisure.
Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?	
Q12	
Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?	
I am concerned about the upheaval for the development works and how this will affect retail, business and tourism.	
Q13	
If you have any other comments, questions or suggestions on the proposals please enter them here.	
Open the high street to traffic, improve parking, encourage business and tourism.	

#118

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Tuesday, January 30, 2024 3:13:07 PM
Last Modified: Tuesday, January 30, 2024 3:16:44 PM
Time Spent: 00:03:37
IP Address: 62.254.184.142

Page 1: Online Consultation

Q1 Yes
 Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2 Yes
 Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3 Yes
 Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4 No
 Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5 No
 Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6 Yes
 Do you agree with promoting the Town Centre as somewhere to live?

Q7 Yes
 Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8 Yes
 Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9 Yes,
 Reasons / specific issues or concerns::
 accelerated planning, or more back and forth before formal application
 Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10 Yes
 Are improvements along the Esplanade a good idea? What would you like to see change?

Q11 Yes
 Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12 Respondent skipped this question
 Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13
 If you have any other comments, questions or suggestions on the proposals please enter them here.
 can't believe the email for input was put out 2 days before the deadline.

#119

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Tuesday, January 30, 2024 3:53:58 PM
Last Modified: Tuesday, January 30, 2024 4:04:00 PM
Time Spent: 00:10:01
IP Address: 165.225.196.94

Page 1: Online Consultation

Q1	Yes
Do you agree with the broad aims and objectives (Boards 1 and 2)?	
Q2	Yes
Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?	
Q3	Yes, Reasons / specific issues or concerns:: Taxi rank and cycle hire/parking should be incorporated at this specific location
Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?	
Q4	Yes, Reasons / specific issues or concerns:: Needs a modern day revamp
Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?	
Q5	No, Reasons / specific issues or concerns:: Shopping centres are not the way forward. I would use this area as a residential area
Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?	
Q6	Yes, Reasons / specific issues or concerns:: Specifically for those that cannot walk long distances
Do you agree with promoting the Town Centre as somewhere to live?	
Q7	No, Reasons / specific issues or concerns:: Investment should be shorter term but be ongoing rather than have long projected investments
Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?	

Q8	Yes, Reasons / specific issues or concerns:: Businesses of the evening economy should be featured in a defined area similar to other cities e.g. Temple Bar in Dublin, Merchant City in Glasgow etc
Should more be done to promote the Town Centre's creative, cultural and evening economies?	
Q9	Yes
Should more be done to support Town Centre businesses? What sort of measures would be most effective?	
Q10	Yes, Reasons / specific issues or concerns:: Dedicated lane for cyclists separate from pedestrians as there is an increasing number of both groups
Are improvements along the Esplanade a good idea? What would you like to see change?	
Q11	Yes
Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?	
Q12	Respondent skipped this question
Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?	
Q13	Respondent skipped this question
If you have any other comments, questions or suggestions on the proposals please enter them here.	

#120

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Tuesday, January 30, 2024 3:51:32 PM
Last Modified: Tuesday, January 30, 2024 4:23:11 PM
Time Spent: 00:31:38
IP Address: 86.136.185.126

Page 1: Online Consultation

Q1
 Do you agree with the broad aims and objectives (Boards 1 and 2)?

No

Q2
 Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

No,
 If not, what would be an appropriate collective vision for Ayr Town Centre?:
 I think this needs to be realistic, and it needs to be multi-purpose, but it also needs to be attractive. I don't think this appropriately addresses needs, nor does it promote Ayr as a destination.

Q3
 Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Yes,
 Reasons / specific issues or concerns::
 A caveat - stations, especially with buses and trains in proximity to one another, are often the seediest parts of a town - right across Europe. Great care needs to be taken to address not only the station area, but the immediate surroundings so it doesn't become a part of town no one likes to be in.

Q4
 Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Yes,
 Reasons / specific issues or concerns::
 Most areas of Ayr need work. But the hope is this doesn't become a huge focus on Burns. There needs to be far more than that. People don't go much further than from TK Maxx to the Shopping Centre, so there needs to be more. Far more diversity. Music stores, venues, cafes (not franchises), bookstores, crafts, galleries, etc. Ayr isn't a destination and it could be. But it has to be done properly, and I don't know that this proposal really addresses Ayr as a destination, or an Ayr identity. It's heavy of town planning, without any soul.

Q5

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Yes,
 Reasons / specific issues or concerns::
 Of course this area needs change. It's underused and seedy. We need life - open areas, flowers, trees, spaces for performances, areas where there could be Christmas stalls set up, markets, events, walking trails, screens. We need vibrancy, and connectivity, and reasons to venture beyond the main street. there are so many great town centres in the UK and Europe. Ayr is miles off being one of them, but it could be. It needs cohesion and identity. And not based on Burns.

Q6

Do you agree with promoting the Town Centre as somewhere to live?

No,
 Reasons / specific issues or concerns::
 This isn't a simple answer. Much depends on how it's done. Living spaces need supporting infrastructure, and they also need greenspace. Look at the aerial views of the town centre. It's very grey. We need trails, green areas, gardens, cafes. If people live in the town, they need parking. So just creating more areas for cars doesn't work, it just makes it more urban and less attractive. Design a car park like Aarhus in Denmark. Add green space to buildings like in Munich. Utilise the river for walking, for street food. There's no museum in the town centre. No art gallery. No music venue. replace the old station with a hockey rink that can host a team, hold concerts, include cafes and offices. Sure, bring more people to live in the centre, but do it sensibly and with connectivity.

Q7

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Yes,
 Reasons / specific issues or concerns::
 We don't have a lot of heritage in terms of places to go and see. Ayr is old. It has some great opportunities. A heritage trail. Buildings to visit. Art galleries. An Ayr walk of fame.

Q8

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Yes,

Reasons / specific issues or concerns::
Yes, there should be concert venues for all ages, but there needs to be supporting business to make it vibrant. Are there any cafes with outdoor seating? If you go to a concert, can you grab a coffee before it starts? Can you grab a meal when it's done? Is the area safe? There are opportunities to create walking trails with QR codes for people to listen to history on their phones. A walk of fame somewhere to honour the famous daughters and sons of the town. More plays, including outdoor. More connection to the beach. If you're not from Ayr, getting to the beach isn't clear, and it's not a great walk. Make it interesting. Give people reasons to visit the beach. Don't turn it into Blackpool, but make it tasteful and engaging. There needs to be corridors created to connect all of the parts of Ayr in an engaging way.

Q9

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Yes,

Reasons / specific issues or concerns::
It depends. Do we really need 20 phone repair stores selling vapes and phone cases? While it's great they are preventing the street from looking like a slum (Maybole, Kilmarnock), there needs to be encouragement for stores that may not do so well - crafts, music, food, books, souvenirs (tasteful), etc. Not stores that you find on every high street in every town in the UK. And not just pound store kind of quality. It doesn't need to be so upscale no one goes in the stores, but there's a balance.

Q10

Are improvements along the Esplanade a good idea? What would you like to see change?

Yes,

Reasons / specific issues or concerns::
Currently, the beach area is under utilised. It's pretty, but there's nothing to attract people to the area, unless they are just having a stroll, or jogging. Given the lack of buildings, which isn't a bad thing, there isn't a lot of scope, but having a cup of coffee overlooking the sea would be great. There are huge greenspaces that can be improved. Not reduced in size, but huge grassy areas do little for the environment or for species diversity. Make them more interesting. It's not just the seafront, the river is also hugely underused. Go to places like Cologne, Ulm, even Durham, there are trails, cafes, and life. As with the town with its limited footprint, the waterfront is the same, people don't use it all because there's nothing to attract them.

Q11

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Yes,

Reasons / specific issues or concerns::
Much of the limitation is financial, but everything needs addressing simultaneously. It's all a priority.

Q12

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Respondent skipped this question

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

Respondent skipped this question

#121

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Tuesday, January 30, 2024 9:53:43 PM
Last Modified: Tuesday, January 30, 2024 9:56:56 PM
Time Spent: 00:03:13
IP Address: 86.155.233.132

Page 1: Online Consultation

Q1 No

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2 No

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3 Yes

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4 Yes

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5 No

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6 Yes

Do you agree with promoting the Town Centre as somewhere to live?

Q7 Yes

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8 Yes

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9 Yes

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10 Yes

Are improvements along the Esplanade a good idea? What would you like to see change?

Q11 No

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12 Respondent skipped this question

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

The town centre is shocking! It is unsafe even during the daytime. Shops shutting, left closed for ages, it is dirty and run down. I am ashamed of the town centre

#122

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Wednesday, January 31, 2024 8:31:58 AM
Last Modified: Wednesday, January 31, 2024 8:35:48 AM
Time Spent: 00:03:50
IP Address: 195.171.132.10

Page 1: Online Consultation

Q1 Yes

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2 Yes

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3 Yes

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4 Yes

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5 Yes,
Reasons / specific issues or concerns::
New Cinema and eating facilities

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6 Yes

Do you agree with promoting the Town Centre as somewhere to live?

Q7 Yes

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8 Yes

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9 Yes

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10 Yes,
Reasons / specific issues or concerns::
More holiday attractions, small theme park

Are improvements along the Esplanade a good idea? What would you like to see change?

Q11 Yes

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12 Respondent skipped this question

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13 Respondent skipped this question

If you have any other comments, questions or suggestions on the proposals please enter them here.

#123

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Wednesday, January 31, 2024 9:58:01 AM
Last Modified: Wednesday, January 31, 2024 10:07:30 AM
Time Spent: 00:09:28
IP Address: 81.154.173.83

Page 1: Online Consultation

Q1 Do you agree with the broad aims and objectives (Boards 1 and 2)?	Some - give details / alternative suggestions?: see previous comments
Q2 Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?	No, If not, what would be an appropriate collective vision for Ayr Town Centre?: Concentrate viable uses in the main street sandgate area
Q3 Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?	Yes, Reasons / specific issues or concerns:: but the remains of the Station hotel must be retained including the rebuilt clocktower
Q4 Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?	Yes, Reasons / specific issues or concerns:: Station hotel north wing retained and restored as an hotel
Q5 Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?	Yes, Reasons / specific issues or concerns:: It's currently dead space anould make an ideal swing pool icerink complex
Q6 Do you agree with promoting the Town Centre as somewhere to live?	Yes, Reasons / specific issues or concerns:: To keep the area vibrant over a 24 hour pewriod
Q7 Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?	Yes

Q8 Should more be done to promote the Town Centre's creative, cultural and evening economies?	Yes, Reasons / specific issues or concerns:: To keep the town alive and promote its History
Q9 Should more be done to support Town Centre businesses? What sort of measures would be most effective?	Yes, Reasons / specific issues or concerns:: Rate reduction
Q10 Are improvements along the Esplanade a good idea? What would you like to see change?	No, Reasons / specific issues or concerns:: This is a uniuqie and valuable space
Q11 Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?	Yes
Q12 Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?	Focus retail, entertainment. ice rink, swimming pool etc around the high street sandgate triangle
Q13 If you have any other comments, questions or suggestions on the proposals please enter them here.	Respondent skipped this question

#124

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Wednesday, January 31, 2024 11:47:00 AM
Last Modified: Wednesday, January 31, 2024 11:50:04 AM
Time Spent: 00:03:03
IP Address: 165.225.198.98

Page 1: Online Consultation

Q1 **Yes**

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2 **Yes**

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3 **Yes**

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4 **Yes,**

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Reasons / specific issues or concerns::
Bring in more tourism

Q5 **Yes**

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6 **Yes,**

Do you agree with promoting the Town Centre as somewhere to live?

Reasons / specific issues or concerns::
Ayr needs more affordable housing

Q7 **Yes**

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Yes,

Reasons / specific issues or concerns::
Try and stop so many restaurants, hotels etc closing

Q9

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Yes,

Reasons / specific issues or concerns::
Grants and incentives given

Q10

Are improvements along the Esplanade a good idea? What would you like to see change?

Yes,

Reasons / specific issues or concerns::
More places to sit and eat picnics, places to buy coffee etc

Q11

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Yes**Q12**

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Respondent skipped this question

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

Respondent skipped this question

#125

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Wednesday, January 31, 2024 3:21:06 PM
Last Modified: Wednesday, January 31, 2024 3:58:57 PM
Time Spent: 00:37:50
IP Address: 92.26.132.7

Page 1: Online Consultation

Q1 Some - give details / alternative suggestions?:
 Do you agree with the broad aims and objectives (Boards 1 and 2)?
 Need for shuttle buses from Transport Hub into town and Esplanade

Q2 **No,**
 Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?
 If not, what would be an appropriate collective vision for Ayr Town Centre?:
 A care village in that location will be unlikely to generate increased footfall for business and leisure.

Q3 **Yes,**
 Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?
 Reasons / specific issues or concerns::
 Other areas might suffer eg esplanade and Seafield

Q4 **Yes,**
 Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?
 Reasons / specific issues or concerns::
 Need for multiplex cinema.

Q5 **Yes,**
 Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?
 Reasons / specific issues or concerns::
 Need to upgrade Gaiety Theatre and/ or make that area an entertainment complex with theatre/cinema/art gallery/ concert hall with car parking at old bus station

Q6 **Yes,**
 Do you agree with promoting the Town Centre as somewhere to live?
 Reasons / specific issues or concerns::
 Noise? Car parking?

Q7 **Yes**
 Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8 **Yes**
 Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9 **Yes,**
 Should more be done to support Town Centre businesses? What sort of measures would be most effective?
 Reasons / specific issues or concerns::
 Better car parking

Q10 Reasons / specific issues or concerns::
 Are improvements along the Esplanade a good idea? What would you like to see change?
 It would depend. Should not adversely impact the current natural beauty of the landscape. Residents would need to be protected from noise from any events space.
 Reintroduce putting and crazy golf to green spaces?

Q11 Reasons / specific issues or concerns::
 Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?
 What plans are there to attract shops and businesses to the town?

Q12 **Respondent skipped this question**
 Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13
 If you have any other comments, questions or suggestions on the proposals please enter them here.
 Not sure about having all the transport at one end of the town.

#126

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Thursday, February 01, 2024 8:56:42 AM
Last Modified: Thursday, February 01, 2024 9:10:20 AM
Time Spent: 00:13:38
IP Address: 165.225.196.73

Page 1: Online Consultation

Q1	Yes
Do you agree with the broad aims and objectives (Boards 1 and 2)?	
Q2	Yes
Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?	
Q3	No, Reasons / specific issues or concerns:: Cannot see how moving the bus station away from the town centre will help, although I appreciate having a train/bus hub will be useful to many.
Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?	
Q4	No, Reasons / specific issues or concerns:: The proposed plans appear to be doing away with the dalblair road route out of town past the station. If the recent closure has taught us anything, its that this cannot happen. This is a key route out of town.
Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?	
Q5	Yes
Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?	
Q6	Yes, Reasons / specific issues or concerns:: Absolutely, council need to be more rexed about granting permission for change of use. Even at ground floor level in former shops. The more people we get into the centre the more businesses will thrive.
Do you agree with promoting the Town Centre as somewhere to live?	

Q7	Yes
Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?	
Q8	Yes
Should more be done to promote the Town Centre's creative, cultural and evening economies?	
Q9	No, Reasons / specific issues or concerns:: I think rather than granting 100% relief to small businesses with rateable values under £12k, every business, even the small ones, should pay something. this would help reduce the burden for those who are just over the threshold.
Should more be done to support Town Centre businesses? What sort of measures would be most effective?	
Q10	No, Reasons / specific issues or concerns:: I think its fine as is.
Are improvements along the Esplanade a good idea? What would you like to see change?	
Q11	No
Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?	
Q12	
Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?	
Only as already stated, road layout changes at Burns Statue Square are an extremely bad idea in my opinion.	
Q13	
If you have any other comments, questions or suggestions on the proposals please enter them here.	
I think the road network in the town centre currently works quite well. Now that the station bridge is fully open I feel traffic generally flows well, even at peak times. The only change i would propose is opening up the high street to cars, otherwise people will continue to go to out of town shops where they can easily park for free.	

#127

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Thursday, February 01, 2024 9:00:01 AM
Last Modified: Thursday, February 01, 2024 9:57:15 AM
Time Spent: 00:57:14
IP Address: 165.225.198.84

Page 1: Online Consultation

Q1
 Do you agree with the broad aims and objectives (Boards 1 and 2)?

Some - give details / alternative suggestions?:
 Never mind the new builds (your artist impressions make it look like West Pilton). Get on top of the disrepair of privately owned buildings.

Q2
 Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

No,
 If not, what would be an appropriate collective vision for Ayr Town Centre?:
 More focus on smartening up what's there, less excitement about new build that's going to look cheap and shoddy within a decade. Ayr used to be upmarket and it's High Street is now jakey because the heritage buildings are falling to bits, no amount of third rate public sector development will change that.

Q3
 Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

No,
 Reasons / specific issues or concerns::
 integrated with what? Buses? So you can get off the train and get on the bus to Coynton? You can already do that as there's a major bus stop on Burns Square with Pubs and Cafes nearby.

Q4
 Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Yes,
 Reasons / specific issues or concerns::
 Shonky cinema and undertaker buildings, tenements looking like no one in them can afford curtains

Q5
 Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Yes,
 Reasons / specific issues or concerns::
 It's not some ropey mock up by SAC to please the septuagenarian councillors but something that has a vision for Ayr as a destination. Why would anyone want to come to Ayr? What can usefully employ the people in the Wallacetown.

Q6
 Do you agree with promoting the Town Centre as somewhere to live?

Yes,
 Reasons / specific issues or concerns::
 SNP government won't approve anywhere if you can't accommodate a quadraplegic elephant in it. Need to get the flats off the closes to be so gorgeous that people will want homes there like they want second homes in Anstruther.

Q7
 Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Yes,
 Reasons / specific issues or concerns::
 That's such a stupid Q it beggars belief. Have you had any noes to this question.

Q8
 Should more be done to promote the Town Centre's creative, cultural and evening economies?

Yes,
 Reasons / specific issues or concerns::
 I was told years ago that planning policy made improvements difficult, partly because of the bureaucracy. SAC needs to revisit the conservation areas which are too extensive.

Q9
 Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Yes,
 Reasons / specific issues or concerns::
 If the housing in the town centre wasn't filled with social problems and poor people, restaurants might attract ordinary hard working people but at the moment its all beggars, buskers, drunks and charity shops.

Q10
 Are improvements along the Esplanade a good idea? What would you like to see change?

No,
 Reasons / specific issues or concerns::
 Sort out the priorities, at the moment the esplanade looks like it has a single codona style operation but it sells icecream and the current style of tourist doesn't seem to be asking for more

Q11
 Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Yes,
 Reasons / specific issues or concerns::
 Shoddy housing within crumbling victoriana

Q12
 Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Not clear what it's saying but it appears that some teenagers setting fire to a hotel has prompted this talking exercise.

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

Ayr town centre is a dump and has been in its death throes in the last decade with the disappearance of High street outlets and the appearance of poverty shopping venues. There's thousands of bikers and bikers' molls in Craig Tara eevery weekend and yet all we've had is one measly tattoo exhibition. Why are we not having more thought into what bikers want or more thought to discouraging them and trying to get a different profile of visitor to Craig Tara, one that might want to come into Ayr. More frequent buses (and nicer drivers) might help in that regard.

#128**COMPLETE**

Collector: Web Link 1 (Web Link)
Started: Thursday, February 01, 2024 11:16:02 AM
Last Modified: Thursday, February 01, 2024 11:26:29 AM
Time Spent: 00:10:27
IP Address: 165.225.198.96

Page 1: Online Consultation

Q1

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Some - give details / alternative suggestions?:
 This plan looks great, but to facilitate this decision needs to be made in conjunction with the ratable values of properties as current rates make property letting in the town completely unsustainable. I currently own and operate a small location business from a property on Bams Street, Ayr and the ratable value of this project is unreal!

Q2

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Yes**Q3**

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Yes,
 Reasons / specific issues or concerns::
 Yes - this is an absolutely fantastic suggestion!

Q4

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Yes,
 Reasons / specific issues or concerns::
 Yes - currently not particularly pedestrian friendly.

Q5

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

No,
 Reasons / specific issues or concerns::
 Why not consider making the Kyle Centre an equivalent to Silverburn whereby quality restaurants are here, quality shops are here and family activities (such as softplay, bowling, cinema) are all under one roof. This makes perfect sense from a family man given our climate!

Q6

Do you agree with promoting the Town Centre as somewhere to live?

Yes,
 Reasons / specific issues or concerns::
 Needs a better mixture of people living here than present.

Q7**Yes**

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8**No**

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9**Yes,**

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Reasons / specific issues or concerns::
Rates must be reduced!!!!

Q10**Yes,**

Are improvements along the Esplanade a good idea? What would you like to see change?

Reasons / specific issues or concerns::
I would like to see the old crazy golf developed into a Bike Pump Track (same as Girvan Academy).

Q11**Yes**

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Seems sensible.

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

Please look at ratable values of businesses and please please do not attempt to make Ayr the way it used to be, these days have been and gone. We need to get with current trends and encourage what is popular today in 2024! This would mean things which have failed before (say Crazy Golf at beach) not being reinvented as a new crazy golf (there is already one at Pirate Petes).

#129**COMPLETE****Collector:**

Web Link 1 (Web Link)

Started:

Thursday, February 01, 2024 11:12:07 AM

Last Modified:

Thursday, February 01, 2024 11:41:32 AM

Time Spent:

00:29:24

IP Address:

89.242.65.220

Page 1: Online Consultation

Q1

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Some - give details / alternative suggestions?:

The bus garage location should remian in the heart of the town centre.

Q2

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Yes,

If not, what would be an appropriate collective vision for Ayr Town Centre?:

"Better serve it's people" is the key.

Q3

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

No,

Reasons / specific issues or concerns::

The Bus Station is currently situated in the heart of the town centre. Bus travel is free for students and over 60/65's meaning the current location is much more convenient for this group of people. Even if you add a bus service from the train station to the middle of the town, this adds to the hassle of visiting.

Q4

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

No,

Reasons / specific issues or concerns::

The plans look fantastic for Burns Statue Square, however the main High street in Ayr and surrounding area is diabolical and should be prioritised. Cleanliness, vacant premises, more independent shops and not only in the category of charity shops, vape shops and nail bars.

Q5

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Yes,

Reasons / specific issues or concerns::

This area needs to focus on entertainment with the Gaiety Theatre already here. Creating a destination area for entertainment, the arts and attractions for the younger people of Ayr would be fantastic for the local community and obviously to attract others from other towns and cities. (again why we should keep the bus station in its current location)

Q6

Do you agree with promoting the Town Centre as somewhere to live?

Yes,

Reasons / specific issues or concerns::
If we have people living in the town centre, then the requirement would be there for more convenience. Grocery shops, cafes, restaurants. But not before the town is in a better state in the centre.

Q7

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Yes**Q8**

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Yes,

Reasons / specific issues or concerns::
Ayr used to be THE place to go out at the weekend. People travelled from Glasgow to enjoy a resounding night out in Ayr. Now Prestwick has that charm. Newmarket street could be an amazing place of dining options, especially in the summer months when tourists visit. The Gaiety theatre is wonderful and should be promoted more. We all love the Bard, but Ayr is more than Robert Burns.

Q9

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Yes,

Reasons / specific issues or concerns::
FREE PARKING. Open the High street to cars again. A diverse range of small businesses in the town centre would attract more people and in turn help business thrive (and survive).

Q10

Are improvements along the Esplanade a good idea? What would you like to see change?

Yes,

Reasons / specific issues or concerns::
Look at Dundee and their regeneration project along the Tay outside the V&A museum. We need this and we need more kiosks, independent businesses/ retail/ dining options. The beach is one of our best assets and all we have is a cycle path and motor home parking.

Q11

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Yes**Q12**

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Respondent skipped this question**Q13**

If you have any other comments, questions or suggestions on the proposals please enter them here.

These proposals are exciting and promising and I would love to see these changes to my town, however for the last decade or more the people of Ayr have been saying the same things over and over again..Open the High street to cars and offer Free Parking. When traffic was recently diverted through the town and down the high street, the town was buzzing with activity and people enjoyed taking a trip through the town, remembering how it used to be. The drive over Christmas offering free parking encouraged people into the town too. Such convenience! But now, this is gone too! Free and easier to park at a nearby Retail Park. People want to see immediate change, and implementing these 2 comparatively small changes could help while these projects take shape over the coming years. Imperfect Action!!

#130

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Thursday, February 01, 2024 11:18:16 AM
Last Modified: Thursday, February 01, 2024 11:53:11 AM
Time Spent: 00:34:55
IP Address: 81.170.37.106

Page 1: Online Consultation

Q1

Yes

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2

No,

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

If not, what would be an appropriate collective vision for Ayr Town Centre?:
 Hourstons, Arran Mall cannot be housing of any kind, entry into high Street should be vibrant and exciting eg independent shops, restaurants, hairdressers etc. Living complex for the elderly or other would be better at BT building site, quieter more secure location with the possibility of green spaces etc.

Q3

Yes,

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Reasons / specific issues or concerns::
 Is there enough car parking

Q4

Yes,

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Reasons / specific issues or concerns::
 Like all of high Street buildings need to be maintained well, hopefully the cinema will improve in appearance, the gardens are nice, especially at Xmas, perhaps a wider pavement for people coming from station but overall nothing too drastic

Q5

Yes,

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Reasons / specific issues or concerns::
 The Kyle Centre should be used to house sporting, exercise type activities roller rink, badminton, aerial rope walks , pilates areas etc etc. This would bring people into town. Obviously with cafes and toilets as is there. The bingo Hall if part of plan would be good for climbing wall, zip wire type activities bringing families and others into town

Q6

Do you agree with promoting the Town Centre as somewhere to live?

Yes,

Reasons / specific issues or concerns::
 But only in certain areas and not in some ghastly new build prison block. Historic empty buildings should be refurbished eg opposite cutty sark site would be a nice residential area

Q7

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Yes,

Reasons / specific issues or concerns::
 Heritage needs to be emphasised, lovely facades cared for , buddlia removed, gutters cleaned, pointing done etc. If properties are neglected then compulsory purchase should be done or legislation should be sought to make this process quicker. The Burns and Cromwell Heritage needs to be explored with events centred round these perhaps, at least open top bus tours in the summer

Q8

Yes

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9

Yes,

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Reasons / specific issues or concerns::
 Greater footfall of course, I'm sure business people will have plenty of ideas ,

Q10

Yes,

Are improvements along the Esplanade a good idea? What would you like to see change?

Reasons / specific issues or concerns::
 More things for families , holiday makers to do, I guess ,

Q11

Yes

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

No that is above my pay scale

Q13

Respondent skipped this question

If you have any other comments, questions or suggestions on the proposals please enter them here.

#131

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Thursday, February 01, 2024 4:12:56 PM
Last Modified: Thursday, February 01, 2024 4:13:44 PM
Time Spent: 00:00:48
IP Address: 86.17.50.218

Page 1: Online Consultation

Q1 Yes
 Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2 Yes
 Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3 Yes
 Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4 Yes
 Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5 Yes
 Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6 Yes
 Do you agree with promoting the Town Centre as somewhere to live?

Q7 Yes
 Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8 Yes
 Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9 Yes
 Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10 Yes
 Are improvements along the Esplanade a good idea? What would you like to see change?

Q11 Yes
 Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12 Respondent skipped this question
 Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13 Respondent skipped this question
 If you have any other comments, questions or suggestions on the proposals please enter them here.

#132

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Thursday, February 01, 2024 6:39:39 PM
Last Modified: Thursday, February 01, 2024 6:42:34 PM
Time Spent: 00:02:55
IP Address: 51.14.145.188

Page 1: Online Consultation

Q1	Yes
Do you agree with the broad aims and objectives (Boards 1 and 2)?	
Q2	Yes
Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?	
Q3	Yes, Reasons / specific issues or concerns:: This would address main transport issues, provide a modern interconnected transport system and reduce traffic in the town making it more accessible
Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?	
Q4	Yes, Reasons / specific issues or concerns:: Improve this as a place to visit and better access into the town
Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?	
Q5	Yes
Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?	
Q6	Yes
Do you agree with promoting the Town Centre as somewhere to live?	
Q7	Yes
Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?	

Q8	Yes
Should more be done to promote the Town Centre's creative, cultural and evening economies?	
Q9	Respondent skipped this question
Should more be done to support Town Centre businesses? What sort of measures would be most effective?	
Q10	Respondent skipped this question
Are improvements along the Esplanade a good idea? What would you like to see change?	
Q11	Respondent skipped this question
Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?	
Q12	
Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?	
The timescale for the travel hub should be prioritised as it is unacceptable to not be able to access a suitable train station. This aspect should be prioritised.	
Q13	Respondent skipped this question
If you have any other comments, questions or suggestions on the proposals please enter them here.	

#133

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Thursday, February 01, 2024 6:21:33 PM
Last Modified: Thursday, February 01, 2024 6:49:25 PM
Time Spent: 00:27:51
IP Address: 86.173.225.58

Page 1: Online Consultation

Q1 **Yes**

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2 **No,**

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

If not, what would be an appropriate collective vision for Ayr Town Centre?:
 Not creating an institution, a care village, in the centre of the town. An appalling and regressive return to segregated treatment of a group of people who happen to have a label - in this case, elderly.

Q3 **Yes**

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4 **Yes**

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5 **Yes,**

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Reasons / specific issues or concerns::
 Only if it was mixed housing & not a large segregated building.

Q6 **Yes,**

Do you agree with promoting the Town Centre as somewhere to live?

Reasons / specific issues or concerns::
 For a wide range of people - all ages & abilities.

Q7 **Yes**

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8 **Yes**

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9 **Yes**

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10 **Yes**

Are improvements along the Esplanade a good idea? What would you like to see change?

Q11 **Yes**

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12 **Respondent skipped this question**

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13 **Respondent skipped this question**

If you have any other comments, questions or suggestions on the proposals please enter them here.

#134

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Thursday, February 01, 2024 7:52:20 PM
Last Modified: Thursday, February 01, 2024 8:02:41 PM
Time Spent: 00:10:20
IP Address: 188.30.63.96

Page 1: Online Consultation

Q1	Yes
Do you agree with the broad aims and objectives (Boards 1 and 2)?	
Q2	No
Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?	
Q3	No, Reasons / specific issues or concerns:: Buses there not a bad idea. But s come bridge not needed right beside a bridge is a waste of me ney
Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?	
Q4	No
Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?	
Q5	Yes
Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?	
Q6	Yes, Reasons / specific issues or concerns:: May as well put in housing
Do you agree with promoting the Town Centre as somewhere to live?	
Q7	No, Reasons / specific issues or concerns:: This is scotland. Absolutely no need for promoting cycling. It limits access to those within kids, or elderly, disabled, or out of town or anyone needing to shop and to those who enjoy the rain. It rains and people need to ferry about kids and elderly who don't have a disability badge!
Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?	

Q8	Yes, Reasons / specific issues or concerns:: It used to be busy.learn lessons from what went wrong!
Should more be done to promote the Town Centre's creative, cultural and evening economies?	
Q9	Yes, Reasons / specific issues or concerns:: Less junk shops. Tacky town needs independent and large shops and should be encouraged.
Should more be done to support Town Centre businesses? What sort of measures would be most effective?	
Q10	No, Reasons / specific issues or concerns:: Leave the beach alone. I drive my disabl d mum down there to watch the sun set and kids play. I take my knees ds and brothers know ds in summer.if I can't get parked I can't take 3 kids and our picnic. Don't ruin an already accessible area people need
Are improvements along the Esplanade a good idea? What would you like to see change?	
Q11	Respondent skipped this question
Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?	
Q12	
Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?	
I can't keep coming off this to see what is on the board. So much don't know	
Q13	
If you have any other comments, questions or suggestions on the proposals please enter them here.	
Please make the town and areas around more car accessible.	

#135

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Thursday, February 01, 2024 10:51:52 PM
Last Modified: Thursday, February 01, 2024 11:15:17 PM
Time Spent: 00:23:25
IP Address: 151.224.31.87

Page 1: Online Consultation

Q1	Yes
Do you agree with the broad aims and objectives (Boards 1 and 2)?	
Q2	Yes
Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?	
Q3	Yes
Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?	
Q4	Yes, Reasons / specific issues or concerns:: Emphasise the relationship to Robert Burns, centred on statue. Pay particular attention to cinema, retain front elevation and reface other elevations to match art deco style. Retain open aspects to square, do not rebuild Burns House
Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?	
Q5	Yes
Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?	
Q6	Yes, Reasons / specific issues or concerns:: The key to a successful town centre must be repopulating the entire area. The major issues must be renovating / upgrading existing housing over shops, replacing vacant shops with housing within existing structures, accessible flats for people who don't require car ownership.
Do you agree with promoting the Town Centre as somewhere to live?	

Q7	Yes
Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?	
Q8	Yes, Reasons / specific issues or concerns:: More housing within town centre coupled with full, accessible evening economic structure, make Ayr an evening attraction based on entrepreneurial businesses based on cultural attractions, not blatantly commercial
Should more be done to promote the Town Centre's creative, cultural and evening economies?	
Q9	No, Reasons / specific issues or concerns:: Town centre business must be self sustaining, not based on the lowest commercial denominators as at present
Should more be done to support Town Centre businesses? What sort of measures would be most effective?	
Q10	Yes, Reasons / specific issues or concerns:: This has been addressed in the past, but consistently failed due to lack of consistent political will
Are improvements along the Esplanade a good idea? What would you like to see change?	
Q11	Yes
Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?	
Q12	Respondent skipped this question
Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?	
Q13	
If you have any other comments, questions or suggestions on the proposals please enter them here.	
The traditional architecture of the town centre must be maintained. All buildings must show consistent appreciation of the form and detail of traditional architecture, remove the obvious and vacant concrete, commercial blocks which do not contribute positively to townscape	

#136

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Friday, February 02, 2024 12:17:53 AM
Last Modified: Friday, February 02, 2024 12:24:48 AM
Time Spent: 00:06:55
IP Address: 86.173.185.58

Page 1: Online Consultation

Q1 **Yes**
 Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2 **Yes**
 Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3 **Yes,**
 Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?
 Reasons / specific issues or concerns::
 Despite the sad loss of the Station Hotel, the plans for an integrated bus and rail station in what is now the central part of the town are a good idea and should make onward travel easier.

Q4 **Yes,**
 Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?
 Reasons / specific issues or concerns::
 The current site is a bit tired looking and from looking at the plan the realignment of the road should hopefully improve safety. Burns' Statue Square should look a lot more presentable than it currently does as it does not reflect the best of Ayr just now.

Q5 **Yes,**
 Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?
 Reasons / specific issues or concerns::
 Yes the days of the indoor shopping centre are over so a mixed use development in its place should be a priority.

Q6 **Yes,**
 Do you agree with promoting the Town Centre as somewhere to live?
 Reasons / specific issues or concerns::
 Yes, as far as I can see this is working in places like Paisley and I think it is to be encouraged given the decline of town centres for shopping.

Q7
 Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Yes,
 Reasons / specific issues or concerns::
 Yes, more public transport and safer cycling/walking options are to be encouraged. This should be extended out to the Whitletts and Dutchouse Roundabouts to create a safer cycling/walking corridor to Kilmarnock so there is a true safe link between Ayr, Irvine and Kilmarnock for walking and cycling.

Q8
 Should more be done to promote the Town Centre's creative, cultural and evening economies?

Yes,
 Reasons / specific issues or concerns::
 Yes, with the decline of shops in the high street more should be done to promote creative, cultural and evening economies. I see this happening in Paisley with investments in their town hall, museum and other areas and firmly believe this is the right way to go.

Q9
 Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Yes,
 Reasons / specific issues or concerns::
 A reduction in NDR rates would help with their costs although shops are never truly going to compete with online major businesses so this is always going to be a struggle.

Q10
 Are improvements along the Esplanade a good idea? What would you like to see change?

Yes,
 Reasons / specific issues or concerns::
 Yes the idea of a stage to host open concerts is one I have heard used to great effect elsewhere in the good weather, I think this is to be encouraged.

Q11 **Yes**
 Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12
 Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Respondent skipped this question

Q13
 If you have any other comments, questions or suggestions on the proposals please enter them here.

Respondent skipped this question

#137

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Friday, February 02, 2024 6:37:20 AM
Last Modified: Friday, February 02, 2024 6:41:14 AM
Time Spent: 00:03:54
IP Address: 86.154.68.243

Page 1: Online Consultation

Q1 Yes

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2 Yes

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3 Yes

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4 Yes

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5 Yes

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6 No

Do you agree with promoting the Town Centre as somewhere to live?

Q7 Yes

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8 Yes

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9 Yes,

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Reasons / specific issues or concerns::
Attract larger investments into Ayr, restaurants etc

Q10 Yes,

Are improvements along the Esplanade a good idea? What would you like to see change?

Reasons / specific issues or concerns::
Add leisure, restaurants overlooking Ayr. Maybe areas at Ayr India

Q11 Yes,

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Reasons / specific issues or concerns::
Transport hub & station hotel first

Q12 Respondent skipped this question

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13 Respondent skipped this question

If you have any other comments, questions or suggestions on the proposals please enter them here.

#138

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Friday, February 02, 2024 9:14:47 AM
Last Modified: Friday, February 02, 2024 9:17:34 AM
Time Spent: 00:02:47
IP Address: 165.225.198.101

Page 1: Online Consultation

Q1	Yes
Do you agree with the broad aims and objectives (Boards 1 and 2)?	
Q2	Yes
Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?	
Q3	Yes, Reasons / specific issues or concerns:: better to have all transport in one place
Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?	
Q4	Yes, Reasons / specific issues or concerns:: traffic
Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?	
Q5	Yes
Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?	
Q6	Yes
Do you agree with promoting the Town Centre as somewhere to live?	
Q7	Yes
Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?	

Q8	Yes
Should more be done to promote the Town Centre's creative, cultural and evening economies?	
Q9	Yes, Reasons / specific issues or concerns:: encourage more small business boutiques and craft
Should more be done to support Town Centre businesses? What sort of measures would be most effective?	
Q10	Yes, Reasons / specific issues or concerns:: more toilets , better cover for bad weather during events, telescope and fun attractions
Are improvements along the Esplanade a good idea? What would you like to see change?	
Q11	Yes
Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?	
Q12	Respondent skipped this question
Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?	
Q13	Respondent skipped this question
If you have any other comments, questions or suggestions on the proposals please enter them here.	

#139

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Saturday, February 03, 2024 10:40:58 AM
Last Modified: Saturday, February 03, 2024 10:50:01 AM
Time Spent: 00:09:03
IP Address: 5.80.100.23

Page 1: Online Consultation

Q1 Yes

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2 Yes

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3 Yes

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4 Yes

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5 Yes

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6 Yes

Do you agree with promoting the Town Centre as somewhere to live?

Q7 Yes

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8 Yes

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9 Yes,

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Reasons / specific issues or concerns::

Updating the train station to the already proposed plan in board 5 would greatly support businesses from a "look how great ayr is, come visit" standpoint

Q10 Yes

Are improvements along the Esplanade a good idea? What would you like to see change?

Q11 Yes,

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Reasons / specific issues or concerns::

For now it's enough, and should greatly boost the town. It's no secret that SAC killed ayrs town, who knows, maybe it's SAC that revives it

Q12

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Prioritising the train station is a good choice. It's the first thing people see, and with a bus hub/transport interchange, it'll be great

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

If all that's being suggested comes true then I'm happy to live in ayr for longer. Like I've previously said, it was SAC that killed the town, could be SAC that rebuilds it better than it once was

#140

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Sunday, February 04, 2024 2:25:19 PM
Last Modified: Sunday, February 04, 2024 2:54:49 PM
Time Spent: 00:29:29
IP Address: 5.67.206.20

Page 1: Online Consultation

Q1
 Do you agree with the broad aims and objectives (Boards 1 and 2)?

Some - give details / alternative suggestions?:
 Town centre has far too many drug addicts and beggars so type of residential housing needs not to encourage more of this

Q2
 Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Yes

Q3
 Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Yes

Q4
 Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Yes,
 Reasons / specific issues or concerns::
 Lower priority but better layout may encourage more visitors

Q5
 Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Yes,
 Reasons / specific issues or concerns::
 Kyle centre could be used for more leisure/activities such as interactive activities like darts/golf etc like Glasgow is adopting. Also trampoline centre. Maybe more for all ages from families, friends and young people.

Q6
 Do you agree with promoting the Town Centre as somewhere to live?

Yes,
 Reasons / specific issues or concerns::
 Residents need to have disposable income if this is going to improve the town. And maintenance of buildings is key as well, not left to get neglected.

Q7
 Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Yes,
 Reasons / specific issues or concerns::
 The majority of shoppers will come by car so adequate provision and access still important. Long traffic queues will discourage people to move into areas you wish to create.

Q8
 Should more be done to promote the Town Centre's creative, cultural and evening economies?

Yes,
 Reasons / specific issues or concerns::
 Perhaps more cafe bar/restaurants rather than just pubs. A more continental feel as very few cafes open at night

Q9
 Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Yes,
 Reasons / specific issues or concerns::
 Encourage more individual shops. Less barber shops, vape shops and mobile phone accessory shops. We need to encourage larger employers to the area to increase investment.

Q10
 Are improvements along the Esplanade a good idea? What would you like to see change?

Yes,
 Reasons / specific issues or concerns::
 Measures to reduce noise/speed of cars that drive loudly and fast in the areas surrounding the beach and town. Maybe introduce noise cameras.

Q11
 Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Yes

Q12
 Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Broadly support as finances mean not everything can be actioned at once.

Q13
 If you have any other comments, questions or suggestions on the proposals please enter them here.

It's clear that there are many people with mental health and addiction issues in the area, which then impacts others as well as themselves. We'd like to see those issues addressed. Drugs and alcohol are a big issue in Scotland and this infiltrates into communities and standards. I think Scotland needs to focus on how we reduce and tackle the addiction rates.

#141

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, February 05, 2024 9:52:06 AM
Last Modified: Monday, February 05, 2024 9:53:00 AM
Time Spent: 00:00:53
IP Address: 165.225.198.92

Page 1: Online Consultation

Q1 Yes

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2 Yes

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3 Yes

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4 Yes

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5 Yes

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6 Yes

Do you agree with promoting the Town Centre as somewhere to live?

Q7 Yes

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8 Yes

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9 Yes

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10 Yes

Are improvements along the Esplanade a good idea? What would you like to see change?

Q11 Yes

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12 Respondent skipped this question

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13 Respondent skipped this question

If you have any other comments, questions or suggestions on the proposals please enter them here.

#142

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Tuesday, February 06, 2024 3:17:32 PM
Last Modified: Tuesday, February 06, 2024 3:19:53 PM
Time Spent: 00:02:21
IP Address: 81.158.202.85

Page 1: Online Consultation

Q1 Yes
 Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2 Yes
 Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3 Yes
 Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4 Yes
 Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5 Yes
 Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6 Yes
 Do you agree with promoting the Town Centre as somewhere to live?

Q7 Yes
 Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8 Yes
 Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9 Yes
 Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10 Yes
 Are improvements along the Esplanade a good idea? What would you like to see change?

Q11 Yes
 Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12 Respondent skipped this question
 Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13 Respondent skipped this question
 If you have any other comments, questions or suggestions on the proposals please enter them here.

#143

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Thursday, February 08, 2024 12:02:47 PM
Last Modified: Thursday, February 08, 2024 12:12:41 PM
Time Spent: 00:09:53
IP Address: 81.153.149.240

Page 1: Online Consultation

Q1	Yes
Do you agree with the broad aims and objectives (Boards 1 and 2)?	
Q2	Yes
Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?	
Q3	Yes, Reasons / specific issues or concerns:: Rail and Bus facilities require immediate attention
Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?	
Q4	No, Reasons / specific issues or concerns:: The square is fine, but cinema area needs attention
Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?	
Q5	Yes
Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?	
Q6	Yes
Do you agree with promoting the Town Centre as somewhere to live?	
Q7	Yes
Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?	

Q8	Yes
Should more be done to promote the Town Centre's creative, cultural and evening economies?	
Q9	Yes, Reasons / specific issues or concerns:: Reduce rates to make Ayr as vibrant as Prestwick
Should more be done to support Town Centre businesses? What sort of measures would be most effective?	
Q10	Yes, Reasons / specific issues or concerns:: More toilet facilities. Harbour area and pier need seats and attractions
Are improvements along the Esplanade a good idea? What would you like to see change?	
Q11	Yes
Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?	
Q12	
Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?	
The plan seems to provide more attractive areas instead of the existing desolation. Ayr needs shoppers, visitors and tourists.	
Q13	Respondent skipped this question
If you have any other comments, questions or suggestions on the proposals please enter them here.	

#144

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Thursday, February 08, 2024 12:11:41 PM
Last Modified: Thursday, February 08, 2024 12:20:14 PM
Time Spent: 00:08:33
IP Address: 195.171.132.10

Page 1: Online Consultation

Q1	Yes
Do you agree with the broad aims and objectives (Boards 1 and 2)?	
Q2	No
Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?	
Q3	Yes
Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?	
Q4	Yes, Reasons / specific issues or concerns:: Please retain the name Burns Statue Square, not Robert Burns' Square as has been mentioned elsewhere.
Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?	
Q5	Yes
Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?	
Q6	No, Reasons / specific issues or concerns:: Ayr is county town of a largely rural area of small towns & villages. People come into Ayr from outlying rural areas not hoping to live there but forfor leisure, pleasure & shopping
Do you agree with promoting the Town Centre as somewhere to live?	
Q7	Yes
Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?	

Q8	Yes
Should more be done to promote the Town Centre's creative, cultural and evening economies?	
Q9	Yes, Reasons / specific issues or concerns:: Council tax & business rates reductions
Should more be done to support Town Centre businesses? What sort of measures would be most effective?	
Q10	Yes, Reasons / specific issues or concerns:: Regularly street sweep the prom which is for the most part covered with windblown sand & debris. Other seaside towns manage it. Girvan Largs & Troon to name a few.
Are improvements along the Esplanade a good idea? What would you like to see change?	
Q11	Yes
Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?	
Q12	Respondent skipped this question
Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?	
Q13	If you have any other comments, questions or suggestions on the proposals please enter them here. Too much in-house jargon & terms used in this report for the common man to fully comprehend.
If you have any other comments, questions or suggestions on the proposals please enter them here.	

#145

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Thursday, February 08, 2024 12:17:44 PM
Last Modified: Thursday, February 08, 2024 12:21:59 PM
Time Spent: 00:04:14
IP Address: 94.247.83.85

Page 1: Online Consultation

Q1

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Some - give details / alternative suggestions?:
 SAVE Britain's Heritage has a long-term interest in seeing Ayr and its historic buildings revitalised and celebrated. We therefore welcome this consultation and the council's commitment to developing a vision and strategy for the town centre. SAVE agrees with the stated objectives and outcomes set out in Board 2, but there is no detail or strategy on how these will be delivered. The ten key projects and programmes need to be explicitly linked to the proposed outcomes and demonstrate how they will deliver them. Activity alone will not deliver these outcomes.

Q2

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Yes,
 If not, what would be an appropriate collective vision for Ayr Town Centre?:
 The council's vision should focus on the natural strengths of Ayr, namely: seaside location, historic built environment, cultural heritage and its international reputation through Robert Burns and golf. This needs to be distilled into a statement which is concise, easily understood, meaningful and believable for the people of the town and further afield.

Q3

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Yes,
 Reasons / specific issues or concerns::
 There is an obvious opportunity and need to redevelop the station, the station hotel and to upgrade Burns Statue Square. The quality of the historic built environment around both station and square is key to making a place somewhere people want to visit and to spend time in, and this should be the key focus of the strategy. Ayr Town Centre is a place of obvious character, history and atmosphere. This has developed over hundreds of years and tells the story of the town and its history. It is essential that as much of this is retained as possible. The demolition of historic buildings (and their replacement with modern, contemporary architecture) directly undermines this, destroying the historic core of the town and erasing the story of the town. There is no doubt that creating a modern railway station which is fully accessible will provide a better service to travelers than the current arrangements. However, this can be done without tearing the heart out of the town. Replacing what is left of the grand architecture of the station hotel with a modern station and square, with no local relevance, does not tell the history of the town. It is merely a functional building/space which will jar with the town's strong existing architecture, in the same way the Cutty Sark Centre and the modern square it sits in, has done at the other end of the High Street. Transport interchange We see the repurposing of the north wing of Ayr Station Hotel and the clock tower as the ideal means of retaining the original and historic gateway to the town. The council and Network Rail have the perfect opportunity to send a signal with this project that Ayr is open for business and cares about its history, which goes hand in hand with the future prosperity of the town. It is essential that any new bus station be open to all operators and not restricted to a single owner / operator, as is the case currently. This will increase competition, increase consumer choice and provide a much-needed base for tour buses to drop tourists into the town centre.

Q4

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Yes,

Reasons / specific issues or concerns::
Retaining the north wing and tower of the station hotel The retention of the north wing and tower of the station hotel is essential to retain the identity of the town and the immediate setting of Burns Statue Square. It must be used as the design cornerstone for a new, modern station and redeveloped square. We welcome the image presented for Strategic Project 2. Robert Burns Square - Southern Gateway which shows what looks to be the north wing and tower retained and highlighted in colour as a clear focal point building. We agree there is now an opportunity to improve both the facilities for the rail traveller and to create an arrival experience for visitors to the town. It is also an opportunity for the council to show leadership, that it cares about the history of the town and that it will do everything in its power to celebrate that history. The north wing and tower of the station hotel are of landmark quality and size and would therefore form the ideal centre piece of a new station complex which opens out onto the improved Burns Statue Square, book ending this side of the square.

Q5

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Yes,

Reasons / specific issues or concerns::
We welcome measures for reducing the historic over provision of retail space and addressing the need to bring prominent and central sites like The Kyle and Arran shopping centres back into use. Currently these sites are closed and create a large barrier between the High Street to the east and the historic streets and cultural landmarks which characterise the town moving towards the seafront and Esplanade. Redevelopment should however be sensitive and sympathetic to the historic qualities of existing buildings. The masterplan for this large site should detail the historic buildings and routes on and around The Kyle and prioritise retaining buildings of architectural quality as part of this revitalised urban quarter. Detailed design guidance about the architectural quality, scale, use class and location of new buildings and improved public realm should also be included to ensure the overall historic character and setting of the town centre is preserved and enhanced. Only a detailed and comprehensive masterplan will have the ability of delivering on the council's three key objectives set out on Board 1, particularly 'Building primacy of space'. Defining the architectural quality and a sustainable mix of uses for the site will be key if redevelopment is to last the tests of time and avoid the ultimate failure of both previous comprehensive development schemes.

Q6

Do you agree with promoting the Town Centre as somewhere to live?

Yes,

Reasons / specific issues or concerns::
Town centres can serve as great places to live, and catalysts for wider regeneration if approached carefully and imaginatively. A key starting point for any large-scale change to town centre use and character is the repurposing of existing buildings. Ayr is blessed in this regard, with many important and characterful historic buildings throughout the town centre offering the opportunity to create a range of unique and interesting accommodation for all population demographics. Starting from scratch by simply clearing high profile sites or large numbers of existing buildings cannot be a solution in itself. Any successful town centre regeneration will need to create new accommodation within and alongside the existing urban fabric. Making targeted funding available could also form a positive impetus for owners of empty existing building stock to refurbish and upgrade these assets to provide modern residential accommodation.

Q7

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Yes,

Reasons / specific issues or concerns::
We would emphasise the need for long-term investment to focus on celebrating the quality of Ayr's built and cultural heritage. Retaining existing historic buildings of architectural quality would be a positive step to achieving this. Focusing on retaining and reusing existing historic buildings should also go hand in hand with developing robust policy guidance for South Ayrshire Council's next Local development Plan (LDP 3) placing greater emphasis on the retention and reuse of older buildings on the basis of sustainability (embodied carbon) and heritage benefits. The retention and repurposing of the north wing and tower of the station hotel would serve as the perfect pilot project for the council to show it has the right credentials in heritage and sustainability terms. The importance of place
There are many reasons why one town centre is successful, and another is less so, but it is always the case that a successful town centre is a place that attracts people and where people want to spend time. This is most often due to a combination of factors such as attractive retail offer, good bars/restaurants, attractive physical environment, accessibility and regular festivals/events which animate the space. A town centre which does not provide these (or provides some but not others) will always struggle. Due to the prevalence of national multiple retailers across all our towns, and the development of standardised retail units over the past 25 years, many of our town centres have lost their atmosphere and historic character. These are often referred to as "clone towns". Towns which have retained and cherished their built heritage such as York, St Andrews and Edinburgh have succeeded in attracting more visitors, independent retailers and private sector investment. They continue to flourish even against the relentless tide of online shopping, and they provide a template for towns such as Ayr to follow. With the right policies and targeted public sector investment, the town centre of Ayr still has sufficient quality buildings to tell the story of the town and to retain its unique architectural heritage. To do this, however, requires leadership, investment and stamina from the local authority. The retention of the north wing and tower of the station hotel would be essential and the starting point for the town to fight back against years of decline.

Q8

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Yes,

Reasons / specific issues or concerns::
We consider a key ingredient to achieving robust and sustainable cultural and evening economies is investment in existing building stock and character. Repurposing existing buildings not only brings life back into town centres but also allows the council to showcase a range of characterful, versatile and inspiring spaces for new and existing residents and businesses. Versatility and variety of offer is critical if town centre uses are to be sustainable in the long term. In terms of attractive new visitors and businesses, it is worth noting that people visit places which offer attractive and interesting historic environments. Creating a place with atmosphere that is unique to Ayr will be key to unlocking success in the town centre.

Q9

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Yes,

Reasons / specific issues or concerns::
Grants and tax incentives for refurbishing or re-purposing existing historic buildings are important catalysts for the long term stability and vibrancy of town centres and businesses. Demolition and re-build are far more disruptive to town centres, often affecting large numbers of neighbouring businesses for long periods of time. Perceptions that the existing town centre is thriving will go hand in hand with investment in existing building stock and public facilities.

Q10

Are improvements along the Esplanade a good idea? What would you like to see change?

Yes,

Reasons / specific issues or concerns::
The Esplanade is another heritage calling card for the town and we would wish to see any plans for this historic seafront include the long term integration and use of historic buildings like the Category B listed Ayr Pavilion. Any interventions should be high quality materials and in keeping with the existing open character and architecture of the promenade.

Q11

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Yes,

Reasons / specific issues or concerns::
The retention and refurbishment of the North Wing of Ayr Station hotel should be a priority project that will spearhead the future growth of Ayr Town Centre.

Q12

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Whilst we appreciate the delivery plan set out on Board 13 is indicative only, it should however also be realistic. The idea that all ten strategic projects and investment programmes will be fully scoped out by the end of this year (2024) and then in full implementation mode in under 12 months' time (2025) seems unachievable.

Given the scale and strategic importance to the town of the proposals for Ayr Station (and surviving section of the hotel) and Burns Statue Square, the suggestion that these complex projects can be realistically completed between 2026 and 2028 is not credible. We would encourage the council to manage expectations early on by recalibrating these delivery forecasts to ensure they are fair and achievable.

In relation to the proposed improvements to the station and possible new transport hub, unless the Council instigates Compulsory Purchase Order procedures immediately then these projects will be totally reliant on the goodwill of the current owner too transfer ownership. If this does not happen, (and this is very likely given the hotel's long history of ownership issues), then these critical projects will stall until the land is acquired, which could easily take up to or in excess of three years. In this scenario the delivery plan proposal to start the project by 2028 will be unrealistic.

Q13

Respondent skipped this question

If you have any other comments, questions or suggestions on the proposals please enter them here.

#146

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Thursday, February 08, 2024 6:02:48 PM
Last Modified: Thursday, February 08, 2024 6:10:49 PM
Time Spent: 00:08:01
IP Address: 148.252.140.47

Page 1: Online Consultation

Q1

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Some - give details / alternative suggestions?:
Needs to be more ambitious and recognise the scale of decline and fundamental change that is needed

Q2

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Yes,
If not, what would be an appropriate collective vision for Ayr Town Centre?:
As above

Q3

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Yes

Q4

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Yes

Q5

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Yes

Q6

Do you agree with promoting the Town Centre as somewhere to live?

Yes,
Reasons / specific issues or concerns::
Distinct lack of detail. Needs to be recognition of the need for a move from retail to residential within the town centre, not sure why the local development plan is suggested as against that. Streets could have been identified as priorities for intervention. Some financial interventions could have been suggested - how are long term vacant retail buildings or floors above shops going to be converted when values don't stack up? Will council budgets for housing be directed to the town centre? Will other interventions like parking or refuse be considered?

Q7

Yes

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8

Yes

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9

Yes

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10

Yes

Are improvements along the Esplanade a good idea? What would you like to see change?

Q11

Yes,

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Reasons / specific issues or concerns::

Lack of ambition in trying to attract something that will bring more people to the town. Interventions in public realm, occasional events or cycling infrastructure won't cut it

Q12

Respondent skipped this question

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

Cycling infrastructure on the high street, this is pointless if there aren't improvements to routes from residential areas. Don't think the promotion of cycling within key retail streets will increase footfall which is the objective. All for increasing cycling but improvements to vehicle access will do more to improve footfall and a feeling of security in the evenings.

#147

COMPLETE

Collector:

Web Link 1 (Web Link)

Started:

Friday, February 09, 2024 2:15:22 PM

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Friday, February 09, 2024 2:41:44 PM

Time Spent:

00:26:22

IP Address:

165.225.198.126

Page 1: Online Consultation

Q1

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Some - give details / alternative suggestions?:

The population of Ayr (the majority) own cars and are over fifty they are not going to cycle and many need their car for shopping in Ayr, there would need to be bus services within 500 yards of EVERY home to increase footfall in the town. Most people shop online or drive to out of town shopping malls. There has to be more consideration for local drivers and out of the Ayrshire region visitors. So more parking availability around the town centre, get the owners of the shops in the town to maintain their buildings regularly and provide some form of cover for shoppers within Alloway Street and the High Street.

Q2

Yes

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3

Yes

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4

Yes,

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Reasons / specific issues or concerns::

Provide adequate parking for visitors, people do not use bikes for shopping or visiting towns!

Q5

Yes

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6

Do you agree with promoting the Town Centre as somewhere to live?

Yes,

Reasons / specific issues or concerns::
There needs to be a real vetting process prior to allocation of premises. The wrong people being there could kill off the town completely.

Q7

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

No,

Reasons / specific issues or concerns::
Out of town visitors do NOT CYCLE HERE WE NEED TO ATTRACT FAMILIES AND YOUNG PEOPLE!

Q8

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Yes**Q9**

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

No,

Reasons / specific issues or concerns::
IET PEOPLE HAVE MORE TIME IN CAR PARK SPACES TO INCREASE TIME IN THE TOWN CENTRE AND BEACH

Q10

Are improvements along the Esplanade a good idea? What would you like to see change?

Yes,

Reasons / specific issues or concerns::
PRETTY BASIC, WHAT ATTRACTS PEOPLE TO THE BEACH? CAN THEY EAT AND DRINK THERE? WILL THEY SPEND MONEY IF THERE IS SOMEWHERE TO SPEND IT? WE NEED MORE AMENITIES!

Q11

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Yes**Q12**

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

There needs to be more places introduced that will attract local people and visitors to Ayr, that could be awnings that could be put in place to create shelter from the rain and cold, let people shop locally. More entertainment and venues to encourage young people to visit at weekends and more facilities near the beach.

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

Respondent skipped this question**#148****COMPLETE****Collector:**

Web Link 1 (Web Link)

Started:

Friday, February 09, 2024 2:15:22 PM

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Friday, February 09, 2024 3:37:48 PM

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165.225.196.73

Page 1: Online Consultation

Q1

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Some - give details / alternative suggestions?:

I do not necessarily disagree with it but investment is the key and it is how you intend to attract this. Working with parties who address town centre challenges is fine but you need to engage with potential investors at the earliest stage because if they are not interested in whatever you and the "parties" come up with then it will be pointless. I don't mean to sound flippant or defeatist but a lot of money may be spent coming up with a plan that investors reject.

Q2

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

No,

If not, what would be an appropriate collective vision for Ayr Town Centre?:

Again i do not disagree but require explanation. What is meant by "creating new buildings" ? Ayr has plenty of unused buildings why "create" more ?

Q3

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Yes,

Reasons / specific issues or concerns::

Absolutely. Definitely in the right place and it will be a one stop shop. It has to be for a modern convenient transport interchange. However good cross fertilisation needed whereby timetables align as close as possible between trains and buses. Great opportunity for cafe, restaurant, champagne bar mini shop similar to Glasgow central but it need to be modern, classy and quality as well as affordable, so a mix of both needed. Make dedicated bus and / or train link to Ayr Hospital. Have big Red bus tours constantly on the go to THROUGHOUT THE TOWN AND COUNTRYSIDE. Once the bus station moves then build flats on the footprint to encourage more footfall / local spend. Build quality flats / houses in a radius close to the interchange to attract commuters to Glasgow and other places on the rail network. And Ayr has no visitor information centre so what better place to have one than the Interchange.

Q4

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Yes,

Reasons / specific issues or concerns::
More detail required on how to change this. Station road roundabout and traffic flow needs serious improvement. However in my opinion traffic coming over the bridge in two lanes with one dedicated to going down Parkhouse street to take the majority of vehicles south to Alloway and one other lane going straight down past the front of the Odeon . Astoria. Allow traffic to go down Miller road or turn right on to Killoch Place however apart from buses very few cars should go this way as high street access should only be permitted for disabled. However cars would have to go up Kyle street for lots of reasons. I would close off the road leading up past the Ghille Dhu so that traffic coming up Dalblair road must turn right at the Ayrshire Aand Galloway and either head straight south or turn left up past the Odeon / Astoria. Make the road outside the Ghillie Dhu pedestrianised.

Q5

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Yes,

Reasons / specific issues or concerns::
Ice Rink or huge entertainment arean including indoor crazy putting like Golf Fang in Glasgow, pool / snooker, darts, escape rooms, axe throwing etc with snack bars, pubs to enhance it.

Q6

Do you agree with promoting the Town Centre as somewhere to live?

Yes,

Reasons / specific issues or concerns::
But it needs to be like Prestwick where flats can reside above shops.

Q7

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Yes,

Reasons / specific issues or concerns::
but travel infrastructure must improve before steps are taken to try to limit or restrict car usage. I would actually encourage cars and take money from them for parking by opening up new car parks / acquire multi storey, make workers who park for the job pay without being a ridiculous amount and use this money to reinvest in infrastructure. The esplanade should cost everyone e.g. £2 for 24 hour parking this would cost a "worker" £10 / week which is nothing to them but a lot to the council. Visits would pay this too as £2 for 24 hours ON THE ESPLANADE is a good deal. Heritage centres / museums/ cultural quarters are popular everywhere but SAC need to be clever and engage with some of these groups to invest in a particular building e.g. the Old Grammar or BHS or Wilkos or maybe even part of the Kyle Centre. Heritage groups do not have the artefacts only the money for information boards, touch screen tablets etc whereas SAC have the artefacts / paintings etc. So work together to complement each others strengths. Why keep our heritage in a store away from the publis ??

Q8

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Yes,

Reasons / specific issues or concerns::
The problem is what demographic part would be attracted to evening events ? The young , yes, the old , no, and the silver surfers probably. A lot of people want to e.g. go out for ammeal before going to the Gaiety or other entertasinement and go hmoie to bed around 10pm. Others, particularly young generation want to stay out all night , so there is a broad market to try to capture. Keeping all of these potential clients away from Glasgow is the challenge

Q9

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Yes,

Reasons / specific issues or concerns::
Rate reductions

Q10

Are improvements along the Esplanade a good idea? What would you like to see change?

Yes,

Reasons / specific issues or concerns::
Parking charges BUT small. Utilise the low green more even for small events. Encourage regattas and off shore events. Doch cruise ships and bring them in to Ayr for bus tours and excursions. Refurbish and use the old boating pond, Give it to a club or organisation for £1 but take a percentage of the profits. build a larger kiosk and offer it for lease and take percent of profit.

Q11

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Yes,

Reasons / specific issues or concerns:: more transparency on who owns what buildings and what are they going to do with them e.g. BHS, Debenhams, Kyle Centre, Orient, Greens playhouse, Legal and General, Purdie and Kirkpatrick, Bobby Jones, Matalan, old Police station. These owners cannot be allowed to retain their properties in perpetuity and do nothing with them. The Station Hotel is a prime example. The law must change.

Q12

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Respondent skipped this question

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

Move the Police out of Newton Buildings and convert it to flats. Where possible covered walkways and roofed shelters should always be considered e.g. from Debenhams underground car park to the new interchange, the new area at the Cutty Sark should have some kind of partial cover

#149

COMPLETE

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Page 1: Online Consultation

Q1

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Respondent skipped this question

Q2

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Respondent skipped this question

Q3

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Respondent skipped this question

Q4

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Respondent skipped this question

Q5

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Respondent skipped this question

Q6

Do you agree with promoting the Town Centre as somewhere to live?

Respondent skipped this question

Q7

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Respondent skipped this question

Q8

Respondent skipped this question

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9

Respondent skipped this question

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10

Yes,

Are improvements along the Esplanade a good idea? What would you like to see change?

Reasons / specific issues or concerns::
Water borne sports activities assault course sea angling & sight seeing vessel in harbour

Q11

Yes

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12

Respondent skipped this question

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13

Respondent skipped this question

If you have any other comments, questions or suggestions on the proposals please enter them here.



AYR TOWN CENTRE

FRAMEWORK REPORT
MARCH 2024

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Version:	Issue:	Owner:
V001	23/09/23	GH Comment / Feedback
V002	06/10/23	GH / CC / MG Comment / Feedback
V003	19/10/23	GH Comment / Feedback
V004	01/11/23	GH Comment / Feedback
V005	28/02/24	GH Comment / Feedback
V006	04/03/24	Final Consultation Numbers

EXECUTIVE SUMMARY

Ayr Town Centre like many Town Centres in Scotland the wider UK faces major challenges due to changing consumer behaviours, e-commerce and on-line shopping, Covid impacts and the costs of operating within the High Street environment.

The Town Centre First policy and the 'New Future for Scotland's Town Centres' (2021) look to address these challenges through a range of measures and recommendations including supporting local economies, investing in place-making, town centre living, and local place planning to support and drive Town Centre regeneration.

AYR TOWN CENTRE FRAMEWORK

A new Town Centre Framework can positively contribute to the regeneration of Ayr Town Centre and provide a key document for consultation and engagement and focus activity on a clear Delivery Action Plan. The Ayr Town Centre Strategic Framework seeks to set out a Growth and Investment Delivery Plan defining Ayr's place development opportunity that can support a broadly based reinvestment in the town centre over the period 2025-2035. The Ayr Framework adopts a pragmatic and delivery focussed approach based on a limited number of projects and programmes. These include:

- Ayr Station & Transport Interchange
- Robert Burns Statue Square - Southern Gateway
- Hourstons & Arran Mall – AHSCP & Care Village
- Kyle Quarter Masterplan area Re-Development
- Accessible Ayr – Active Travel Network
- Town Centre Living – Residential
- Ayr Town Centre Public Realm + Urban Dressing
- Ayr Town Centre Creative Place Evening Economy
- Ayr – Retail Support Programme
- Coast & Esplanade

STAKEHOLDER & COMMUNITY ENGAGEMENT

Council approved the Draft Plan for consultation in November 2023. Consultation Events and an Online Digital Consultation platform were established to allow local communities, businesses, property owners, and 3rd sector organisations to review the strategy and provide feedback and comment on specific projects and programmes.

Engagement has been strongly supported and feedback is both extensive and detailed and as summarised in the report and appendices supportive. Total numbers are as follows:

- Attendees at Events and Workshops 177
- Views/Viewers using the Digital Consultation 2017
- Feedback and Comments 1230



EXECUTIVE SUMMARY

KEY ELEMENTS OF FEEDBACK

- Strength of Support for Town Centre Regeneration
- Support for Council's broad aims and a focussed delivery approach
- Concern to identify best opportunity to add additional reasons to visit/ vitality
- Concerns around the fabric of buildings and heritage assets
- Concerns around maintenance including privately owned property
- Support for Town Centre Living and Care and Support Services
- Strong belief and interest in the value of sustaining the Evening Economy, opportunities for creative/ cultural activity including events
- Strong support for measures that support safe access and mobility
- Support for a prioritised programme and importance of project delivery
- Support to those trading/operating a town centre business
- Value of Destination Ayrshire and capacity to secure wider engagement
- Early measures would support confidence/ secure momentum/ action
- People want to see things happening

FINALISED TOWN CENTRE FRAMEWORK

The finalised Ayr Town Centre Framework adopts changes and amendments resulting from consultation and engagement. The focus is on delivery with the framework seeking to set a clear forward looking framework addressing local priorities.

- **Develop a Project Plan and Programme**
Project Plan and Programme that further prioritises projects based on criteria of need, strategic fit, deliverability, benefits and which have no major constraints impacting on delivery.
- **Strengthening Next Steps – Project Plan Actions**
Adding to the detail to set out Next Steps for the Priority Projects that will support forward planning and identify the Council's role in either enabling /facilitating or delivering projects / programmes. Review and seek to align budgets/delivery milestones with Council capital and funding programmes.

• Incorporating 'Early Wins'

A number of potential projects have been identified that will support partner/stakeholders and deliver project objectives within the centre. A number of these projects are already in progress but could be accelerated or extended to secure 'early wins' and build confidence and additional capacity within stakeholder groups. These projects potentially include:

- Advancing events /Activities Programme for the Cutty Sark Centre;
- Accelerating Esplanade Design works;
- Developing Burns Statue Square Design Proposals;
- Enhancing Town Dressing/Public Realm on Newmarket Street;
- Review opportunity for Town Dressing – for example, Ayr in Bloom;
- Advance key activity supporting Hourstons/Arran Mall;
- Working with key stakeholders to promote the evening economy; and
- Considering the implementation of a town centre shop front scheme

The primary driver and identified outcomes of these proposals are to increase footfall, extend dwell time, secure higher town centre spending, support an expanded town centre catchment and encourage access and active travel. In the more medium term programmes will seek to increased town centre living, creating additional demand for goods and services, alongside greater public, private, and third-sector investment and increase vitality and vibrancy and the evening economy.

01 INTRODUCTION



INTRODUCTION

The Ayr Town Centre Strategic Framework seeks to set out a Growth & Investment Delivery Plan defining Ayr's place development opportunity that can support a broadly based re-investment in the town centre over the period 2025-2035.



Ayr is a Town full of possibility for place-making



A STRATEGY FOR GROWTH

The strategy will support the council's place making policy and provide a place context for future Local Development Plan considerations as well as helping to communicate a sense of shared ambition for the town and inform its future development priorities.

The strategy has several aims:

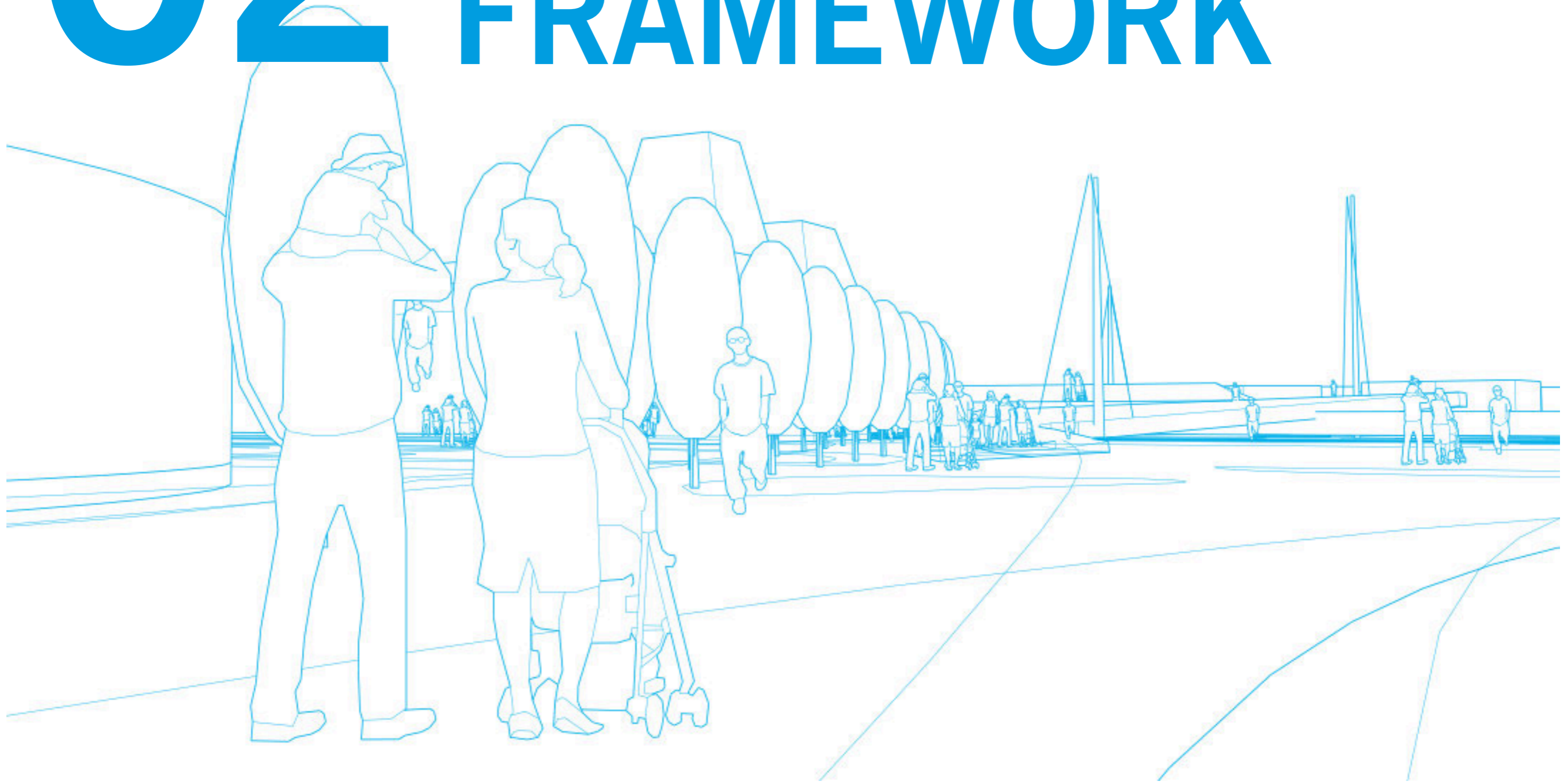
- To provide an analysis of the town's place making opportunity providing a summary of its strategic, economic, and social context.
- To set out an agenda for growth and reinvestment in accordance with Town Centre First principles and building on Ayr's key strengths, priorities, and special qualities of place.
- To explore the potential planning, development, and investment activity that can support town centre regeneration and growth over the next decade.
- To communicate an ambitious vision of how the town will develop and grow through 10 catalytic key and priority projects.

BUILDING A STRONGER FUTURE

Ayr is Ayrshire Regional Capital and has a key role to play in the Ayrshire economy. A range of developments are already underway, and these early deliverables will provide the catalyst for further investment across public/private and third sectors together with maximising opportunities for delivering on national/government led initiatives and pilots.



02 STRATEGIC FRAMEWORK



STRATEGIC FRAMEWORK

Ayr is a Royal Burgh and the County Town of Ayrshire (pop 46,260). Developed around its port it is today the administrative capital of South Ayrshire and has a broad based economy including a diverse service economy.

The town centre has demonstrated a level of resilience to Covid and economic change, however longer-term retail, blended working and demographic trends remain as significant area of concerns to the vitality and vibrancy of the centre.

Ayrshire and Ayr as its regional capital town has the potential to take a leading role in the Region's economy. The town offers a wealth of opportunities. As the regional capital it offers a combination of activity (cultural / educational/ services) of a tier one centre. It forms a 'gateway' to the region and connects to regional economy with growth potential (airport-aerospace / tourism / health & social care / food & drinks / etc) include strong place and locational assets that establish Ayr as a primary destination for those who want to live, work, learn, visit and invest in the region.

Royal Burgh - County Town
Regional Capital – Place Destination
Heart of South Ayrshire

Pop: 46,260
Top 10 Towns in Scotland
Home to 41% SA Residents

Strategic focus Ayr Regeneration
Town Centre Living
Town Centre First principles

Key Place of Transport Interchange
Air /Sea /Rail /Road
Station patronage 1.5m/annum
Route 3% growth / annum

- 156 services/day



STRATEGIC FRAMEWORK

TOWN CENTRE POLICY FRAMEWORK

Town Centres are increasingly recognised as key to a sustainable economy and support for sustainable lifestyles and affordable living. The policy framework sets priorities for place-making and development focused on climate change, place quality, biodiversity, local living, and inclusive and sustainable growth. At a national level this is expressed in the National Planning Framework (NPF4) and the support for wider Scottish Government policy, and at a regional level through the Regional Economic Strategy (RES) the Local Development Plan (LDP2), Community Wealth Building and wider Council policies and guidance.



NATIONAL PLANNING FRAMEWORK

NPF4 places significant emphasis on building a more inclusive and fairer well-being economy. This Town Centre framework builds directly on the key strands of the National Planning Framework and will therefore align closely with the next Local Development Plan (LDP3). The framework set out in this report is based on setting out the type of measures to deliver the NPF4 in terms of:

- Sustainable Places:**
 Addressing Climate Change, Biodiversity, Climate Adaptation & Resilience, Natural Places, Historic Assets, Sustainable Transport.
- Liveable Places:**
 Design Quality, Local Living & 20 Minute Neighbourhoods, Quality Homes, Blue-Green Infrastructure, Play Recreation & Sport, Digital.
- Productive Places:**
 Community Wealth Building, Employment, Promoting Mixed-Use & the Whole Town Economy, Retail, Tourism and Culture & Creativity.

TOWN CENTRE FIRST

The Town Centre First principle emerged from the Scottish Government's Town Centre Action Plan. It advises that planning policy needs to prioritise the location for retail, leisure, and commercial activities in town centres.

The role and needs of towns in the 21st Century are however changing and to deliver a more sustainable, low carbon future, towns need to adapt to ensure they remain attractive urban centres and can play a will have a growing role in supporting sustainable communities. Town centres form the heart of communities. They allow shared and equitable access to products and services, provide a focus for the local economy and social activity and as successful places deliver enhanced wellbeing through a positive sense of place, history, identity, community, and environment. Critically towns will need to take a lead in helping to deliver our national, regional and local targets for sustainability.

- Activity**
active places feel safe and secure
- Animation**
animated places are attractive
- Efficiency**
Living locally uses less resource
- Spend**
fundamental for businesses to thrive
- Resilience**
busy services will be sustained

STRATEGIC FRAMEWORK

PLACE PRINCIPLE

The 'Place Principle' promotes a shared understanding of place, and the need to take a more collaborative approach to a place's services and assets to achieve better outcomes for people and communities.

Place -making builds on the 'Place Principle' to outline a concept of what we want our towns to be and how, through place-shaping, we can influence and shape how our towns can thrive as great places to live, learn, work, visit and enjoy. Successful places are about people. Place-shaping can help direct change and facilitate the input of all those with interest in the town centre to collectively address the economic, social and cultural ambitions of the community and the transition to net zero and recovery of natural eco-systems.



Developing the Place Principle integrates NPF4 and the six qualities of successful places.



The policy seeks to promote, encourage and facilitate well designed developments that make successful places by taking a design led approach based on creating places that are:

- healthier
- pleasant
- connected
- distinctive
- sustainable
- adaptable

Places built around these 6 key principles will help ensure places can progressively and consistently deliver enhanced environments for people and support the delivery of national outcomes.



Healthier



Pleasant



Connected



Distinctive



Sustainable

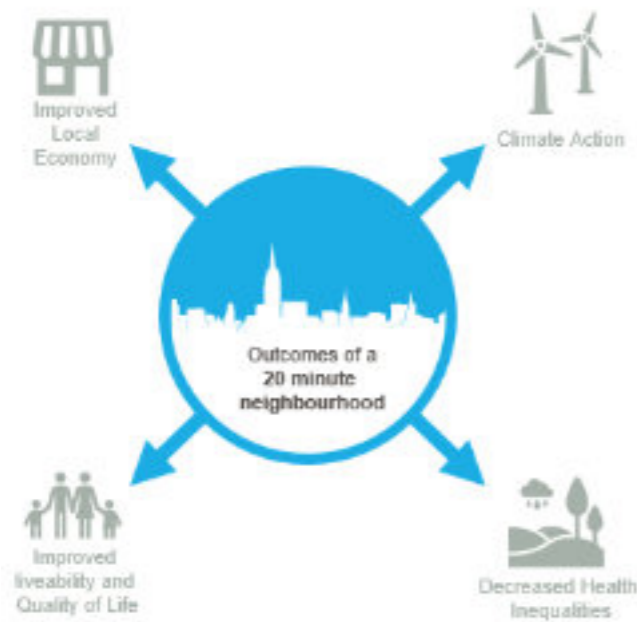


Adaptable

STRATEGIC FRAMEWORK

LOCAL LIVING & 20 MINUTE NEIGHBOURHOODS

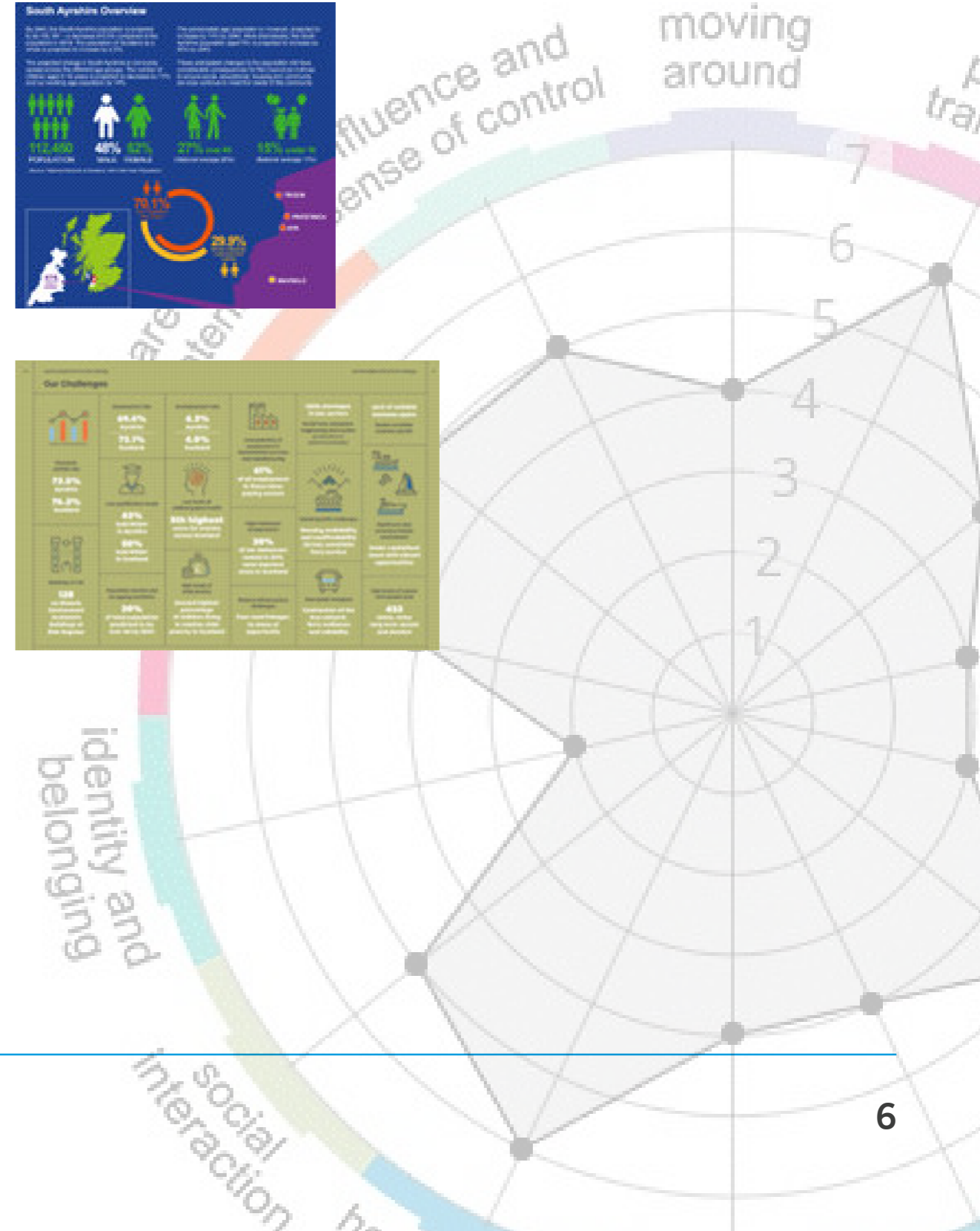
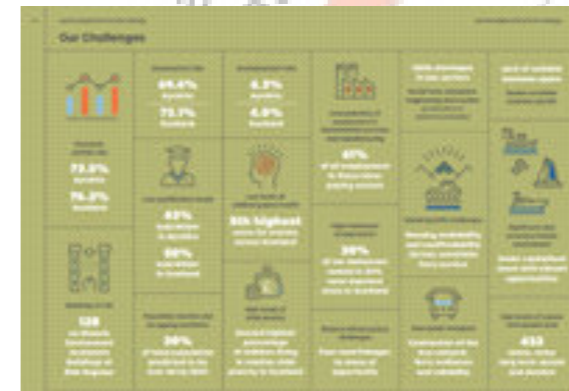
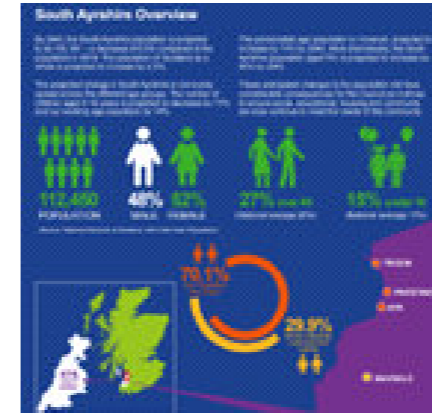
The Scottish Government's Local Living and 20 minute Neighbourhood Planning Guidance will support the preparation of Local Development Plans (LDPs), Local Place Plans (LPPs) and to support planning decision making. Liveable Neighbourhoods and the 20 Minute Neighbourhood put climate change at the forefront of future planning supporting NPF4 with planning guidance on reducing the need for travel, car dependency whilst transforming streets into safer, more attractive spaces where daily needs can be met locally, and people travelling actively and by public transport are prioritised.



SOUTH AYRSHIRE COUNCIL PLAN

South Ayrshire Council published its new Council Plan 2023-28 setting out its three key over-arching priorities of Spaces and Places; Live, Work, Learn; Civic and Community Pride. Key outcomes for this study include: supporting local businesses; and encouraging tourism and increased visitor numbers.

- Moving around and the environment**
 Everyone can access streets, places and spaces that make a positive contribution to wellbeing, are well connected, well designed, and maintained.
- Work and economy**
 Everyone benefits from a local economy that provides opportunities for people and helps our businesses to flourish.
- Pride in South Ayrshire**
 Everyone (residents, visitors, and tourists) can enjoy attractive destinations and people are proud to live in our towns and villages and celebrate our culture and heritage.



STRATEGIC FRAMEWORK

REGIONAL ECONOMIC STRATEGY (RES)

The Ayrshire Regional Economic Strategy sets out a range of priority themes. A key theme for Town Centres is the focus on developing ‘Stronger Places and Communities’ (Theme 5). This includes delivering the following outcomes:

- PC01 Improved infrastructure within our towns and villages, with consideration of 20 minute neighbourhoods.
- PC02 Improved cultural and social infrastructure which boosts existing cultural and heritage assets, helps to improve regional identity and pride in place and contributes to growth in the visitor economy.
- PC03 Empowerment for our residents and communities to have a stake in improving their place.
- PC04 Improved road infrastructure, better connecting the region with areas of opportunity, and improved public transport for rural communities.

LOCAL DEVELOPMENT PLAN (LDP2)

South Ayrshire Council Local Development Plan 2 (LDP2). Was adopted in August 2022 and sets out both the spatial strategy and policies and proposals for the Council area. The spatial strategy recognises that the areas town centres will need to be much more than just a place to shop if they're to thrive. The LDP2 reaffirms the established strategy of directing development to towns and villages and brownfield/redevelopment sites rather than greenfield sites remains appropriate especially for housing. There is clear evidence of a requirement to increase the provision of affordable housing, especially within Ayr and other identified town centres.

LDP2 retains a commitment to the established “town centre first” approach to retail, leisure, commercial and office development, and promotes opportunities for town centre living. The Council acknowledges the issues facing our town centres and has committed funding to support new initiatives and encourage a more diverse range of uses.



Core Principle B4

We will Prioritise the regeneration of Town Centres

This means we will:

- Apply a sequential approach for retail, commercial and leisure development,
- Promote town centre living and regeneration with a more flexible approach to the use of buildings and land; and
- Recognise and promote the different functions of the 5 town centres
Regeneration of Ayr as the county town and heart of South Ayrshire.

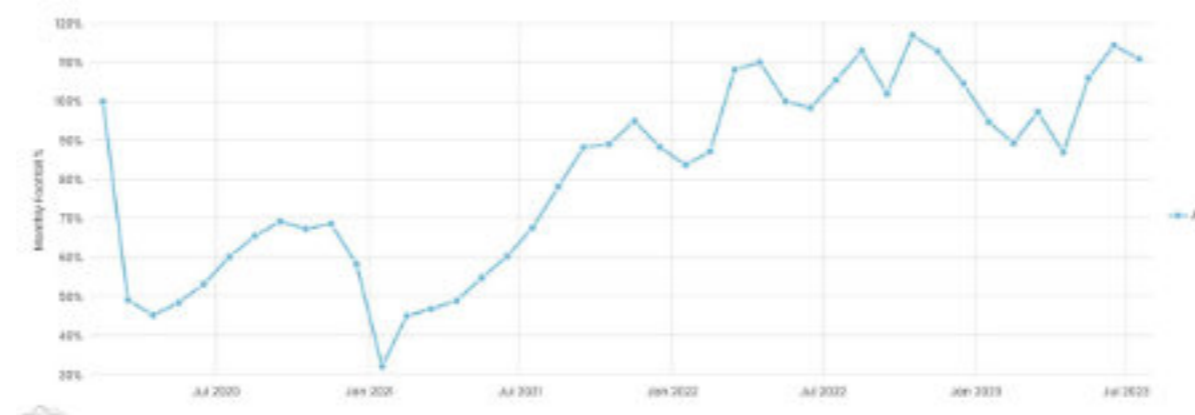
TOWN DATA

AYR TOWN CENTRE DATA

Town centres are bespoke places and often have distinctive place, business and community characteristics that are individual to a specific place or locality. Understanding the specific qualities of place is important in shaping a vision and critical is having a reliable quantifiable town centre data both to assess local needs and monitor and evaluate progress towards outcomes. Ayr has through a range of projects and with partners across Ayrshire collected useful data on town centre health including footfall / vacancies and the profile of users. The data is not comprehensive.

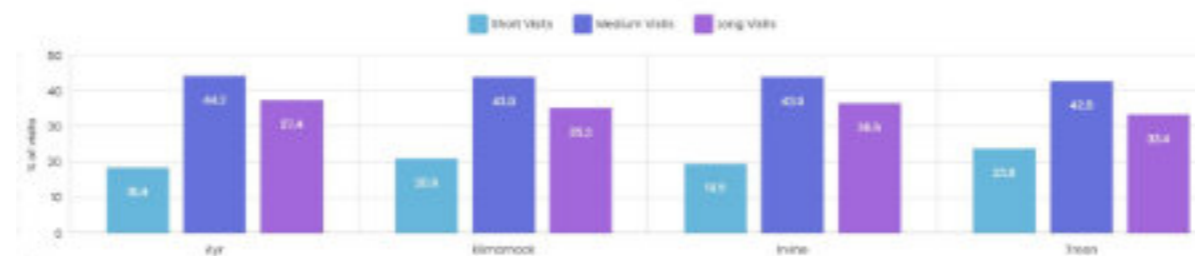
Additional monitoring and accurate and comparable data mapping including real-time data would be of significant value. If resources allow it would also be useful to collect other qualitative information on property ownership / occupancy of property and data linked to National Outcomes (residential data / environmental / social inclusion and wellbeing and collate anti-social behaviour / crime and accident data.

The Ayr Town Centre Framework is seeking to promote change. Monitoring and evaluation based on data will be important to understand the current position and monitor progress in delivering objectives and securing meaningful outputs and outcomes. Ayr could consider piloting new digital data records as part of the programme.



Ayr Footfall trends (Feb 2020 – July 2023)

Footfall in Ayr Town Centre has gradually recovered from a significant downturn during Covid-19. By Spring 2022 footfall had recovered to February 2020 levels. In July 2023 (the most recent available data), 931,000 people visited Ayr Town Centre.



Visits split by % of Short / Medium / Long (July 2023) for Ayrshire Towns.

There is a common pattern across Ayr and comparator towns in duration of visits to the town centre. C. 20%



Footfall Trends (2019-23) for Ayrshire Towns.

Ayr consistently has the highest levels of footfall among comparator Ayrshire towns, and has bounced back from the effects of Covid.

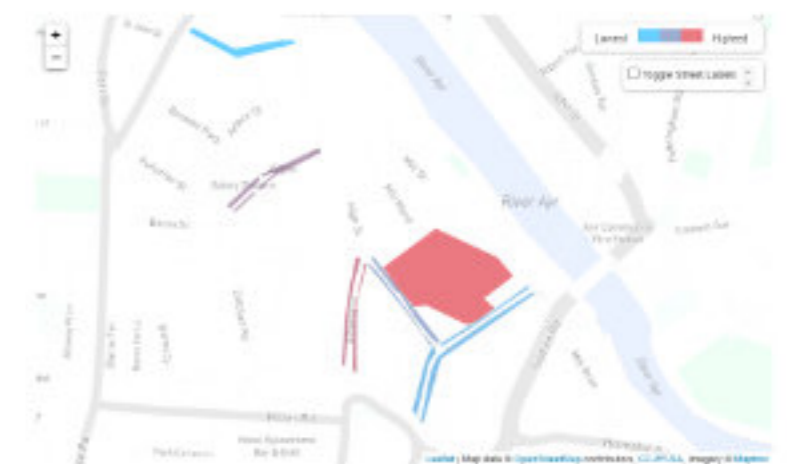
Ayr Street Footfall - July 23'

Rank	Street	Monthly Footfall
1	Ayr Central Shopping Centre	108,516
2	Alloway Street	52,890
3	Canick Street	35,557
4	Kyle Street	27,457
5	Smith Street	19,932
6	Newmarket Street	19,090

Showing 1 to 6 of 6 entries

Previous 1 Next

Ayr Comparative Street Activity - July 23'



STRATEGIC FRAMEWORK

KEY TRENDS FOR SCOTTISH TOWN CENTRES

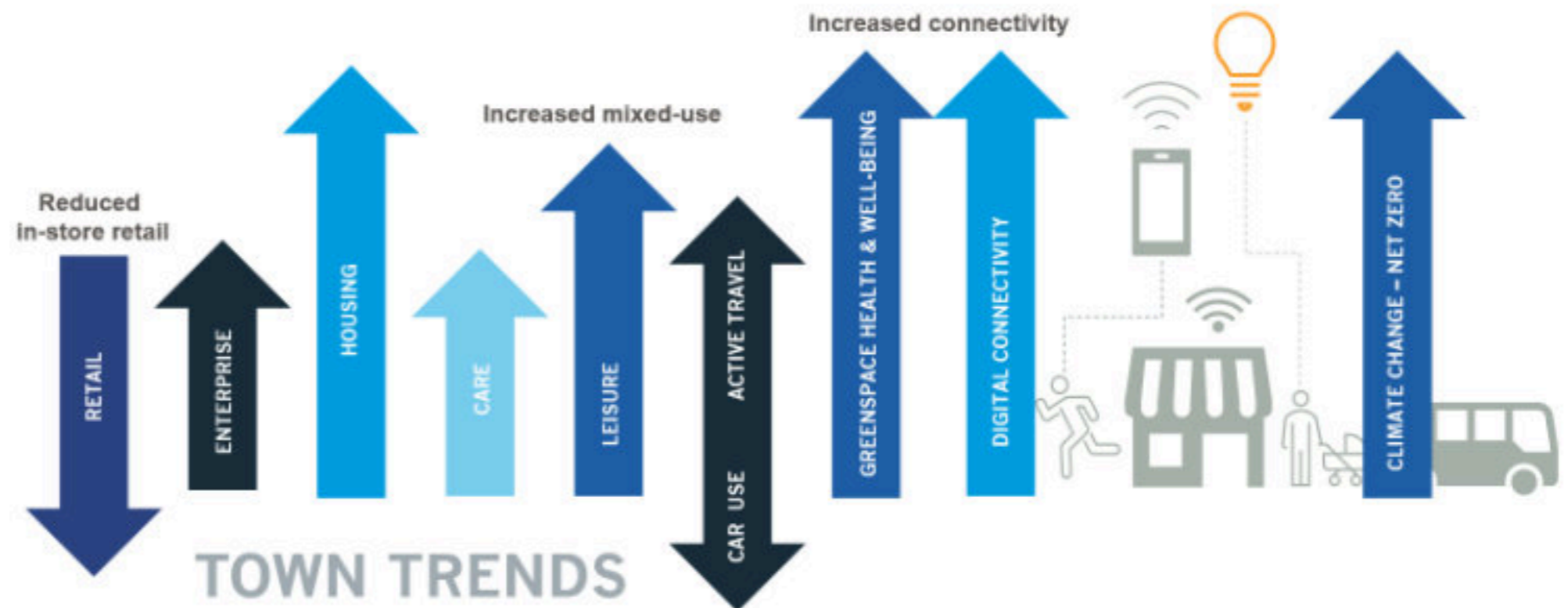
Setting a framework for the future involves looking ahead but also looking back and recognising the history, local heritage and the strengths of individual towns and communities and how best centres can be encouraged to adapt to meet the everyday needs of tomorrow.

The last 30-40 years have witnessed both a movement of investment away from town centres and during the 1980's-1990's the development of 'town malls' as a model to sustain town centre retailing.

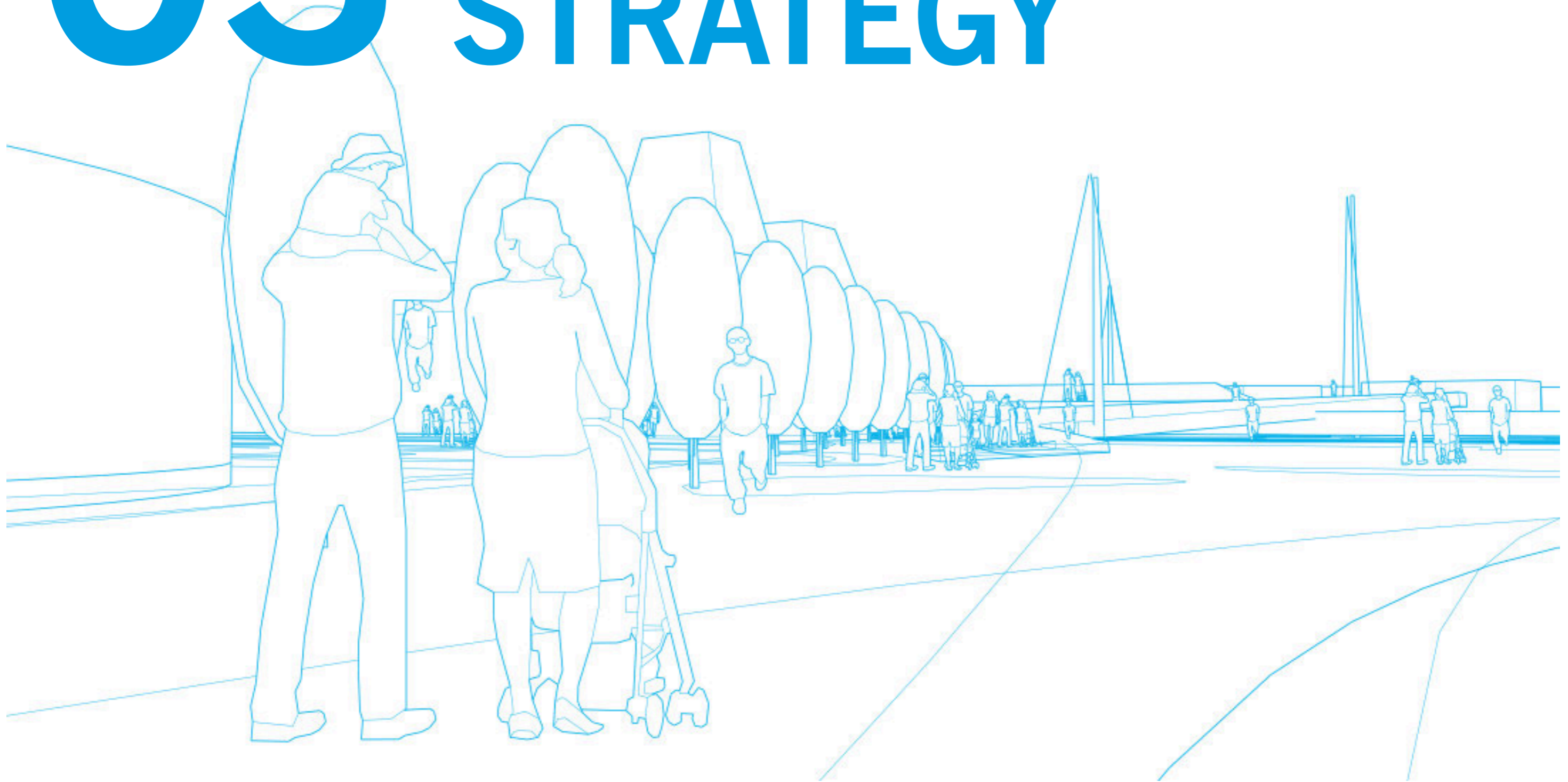
Recent years have seen town centre operating costs become more expensive and new on-line retailing has created a challenge to high street sales and the viability of both national multiple outlets and independent traders. National retailers now typically operate as multichannel businesses looking for physical sales, whilst also operating as fulfilment hubs and sites for click and collect and product returns.

With the changing nature of retail demand the economics of ownership and the operating costs of town centres have favoured out-of-town investment and digital sales over town centre sites, shops, and hotel/leisure facilities.

Looking forward and envisaging many of the current trends will continue to impact (positively & negatively) on town centres it is clear that urban planning will need to more actively intervene to sustain town centre activity. In a simple diagram the change in the use and demand for services and the resultant levels of activity in town centres could be anticipated as follows:



03 VISION & STRATEGY



VISION & STRATEGY

STRATEGIC OBJECTIVES

The Ayr Town Centre Framework objectives are:

- To provide a Transformational Framework to focus interventions and prioritise actions within specific and deliverable Town Centre projects that will support growth and investment in Ayr Town Centre.
- To promote a Mixed Use Town Centre creating a destination of choice based on a range of attractions, ease of access and investment in its special qualities of place.
- To increase Town Centre footfall and dwell time and encourage activities that drive additional demand for goods and services.
- To ensure all interventions support the National Planning Framework and the 6 Qualities of Successful Places and are aligned to current and future funding streams and policy.
- To provide a framework for further engagement that will help to inform and shape individual projects and programmes.

BUILDING BLOCKS FOR THE FUTURE

The Town Centre Framework needs to set more than an aspiration. It needs to take on the challenges of translating objectives into a clear programme of investment created through defined projects that can be advanced with a realistic expectations of delivery.

10 key target 'building blocks' have been identified:

- **Town Centre Living**
Doubling the population with 20 min walk-in access to the Town Centre with a focus on gap-sites and re-purposing buildings
- **New Transport Interchange**
Developing a new Rail /Bus and Mobility Hub at the Station including provision for Park & Ride
- **Station Hotel Restructuring**
Part demolition and part re-investment in Station Hotel Buildings acknowledging the challenges of ownership
- **New Burns Square**
Creating a Southern Gateway to Ayr focussed on Burns Statue Square as a major Town Gateway
- **Accessible Ayr**
Investing in Active Travel, good local connections and safe mobility making access and movement easier.
- **Independent Retailing**
Supporting retail and encouraging re-investment, re-purposing of buildings within the town centre core
- **Services & Employment**
Building additional demand for Town Centre services that supports stronger local employment
- **Tourism & Leisure**
Animating 'Ayr's key tourism (coast/races/air show/fair) and links to wider regional attractions
- **Evening & Cultural Economy**
Celebrating Theatre / Cinema / Arts & Cultural activity and the artisan café-pub and hospitality culture
- **Quality Public Realm**
Building on the quality of public realm (Cutty Sark /Burns Square) and secondary spaces, streets and heritage routes.



Our transformation vision supports change and inclusive growth



VISION & STRATEGY

SETTING A VISION

Our vision is about celebrating and enhancing Ayr Town Centre as a special place. Ayr Town Centre has a long and rich history. Combined with its special qualities this creates a place with a shared sense of identity and belonging. It is the County Town and regional centre where we come together as a community to live, play, learn, work and enjoy and engage in civic activity and celebration.

Successful towns are towns that change and adapt to meet the needs of the community they serve. Today, as a result of digital innovations and wider economic trends, we are experiencing major changes in how we shop, where we work, how we access services. Like all towns, Ayr must evolve to in response these changing dynamics and demands, and positively address the changing needs of communities in the 21st century. This evolution must put 'Communities First', while enhancing the vibrancy and vitality of the town centre to drive additional footfall and visits that will sustain its commercial and cultural activities.

The changing patterns of retail and reduced requirement for space present an opportunity to reshape a town centre around a broader, more inclusive and more multi-functional 'whole-town' agenda. This means promoting town centre living, strengthening civic and cultural activity, making the centre safer, more appealing and easier to get around, together shaping a more 'Successful Place'.

Retail continues to be core to the future of our town centre but needs footfall and a wider base of complementary activity to attract visitors. Our High Street and town core can be vibrant and appealing, developed around a mix of retail, leisure, food and beverage and services. A successful centre will adapt to and reflect changing customer expectations and consumer choices, and in all probability be more compact whilst supporting a more diverse, more independent and more experiential place.

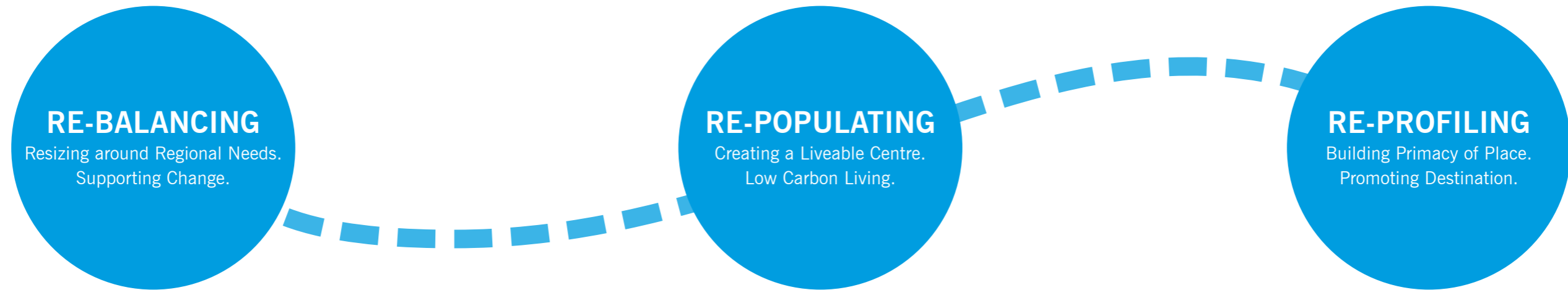
By adopting a Town Centre and Community First approach that builds on and extends the level of activity within the centre and supports town centre living, we will strengthen the demand for goods and services and create a more vibrant centre. This will build a stronger and more resilient retail offer and extend footfall and dwell time and add to the sense of a 'happening place' with a clear and communicable place appeal.



Ayr will be recognised as a great place to live, learn, work and visit. As a market town it will offer high quality experiences for all its residents, visitors and business created by a vibrant place quality animated by its people, townscape, heritage, enterprise and events.

LIVEABLE TOWN CENTRE NEIGHBOURHOODS WITH CONTEMPORARY HOUSING

VISION & STRATEGY



SHAPING THE VISION TO INFORM OUR ACTIONS AND PRIORITIES

RE-BALANCING

- Promote liveable qualities of the Town Centre and recognise the needs of changing demographic and an aging population. Recognise the change in community service needs within the Town Centre.
- Seek to align private sector investment plans and opportunities with the vision and public sector programmes to maximise leverage and delivery impact.
- Recognise the importance of connectivity and capacity of Ayr to service and support a wider hinterland and sustain economic vibrancy.
- Support the changes in retailing by encouraging a more diverse retail / leisure / services environment on the High Street and within the Town Centre core.
- Encourage investment within the High Street and support re-investment in empty shop units including rear courts, mews and upper floor residential living.
- Encourage re-structuring of retail space to right-size retail promoting core streets and key frontages.
- Promoting walkability and safe access and mobility within the town centre and between town centre and residential neighbourhoods and town centre and coast.

RE-POPULATING

- Support initiatives to bring forward Town Centre Living with new build and re-purposing existing buildings.
- Creating a number of small new Urban Quarters to extend urban living through mixed use and multi-tenure re-developments and urban infill.
- Ensure Town Centre can contribute to the regional needs of an ageing population and additional support older citizens will have (healthcare / supported living / appropriate housing choice / etc).
- Recognise the changing needs of the town centre and the increasing importance of sustainable place-making in terms of putting 'people first' and addressing environmental and social needs.
- Adopt Town Centre First / Community First with active support for Care Villages / Urban Retirement Living within the Town Centre.
- Support for re-purposing of buildings for community and residential mixed-uses.

RE-PROFILING

- Celebrating County Town with a strong arts / culture and events programme linking with major events (Ayrshire Air Show / Grand National & Racing Events / Beach Festival)
- Develop the Southern Gateway as a major 'gateway to the town' connected to a new transport interchange and creating a new hub for street café and evening economy.
- Work with and alongside partners to place the vitality of the Town Centre at the centre of decision making including policy, place planning, investment and events
- Develop the 'foot-of-the-town' around heritage and culture linking Carnegie Library & Arts Centre, Town Hall, Newmarket Street, St John's Tower, Cutty Sark Centre,
- Strengthen urban squares, non-vehicular streets, greenspaces and streetscape including urban play, seating and waterfront and riverfront access

LOW CARBON PLACE-MAKING

Ayr will, in accordance with the Council’s policy on Climate Change will promote a low-carbon town centre that addresses the challenges of climate change, supports a more climate-resilient centre and builds a centre that supports contemporary low carbon lifestyles.

The Council’s Sustainable Development and Climate Change Strategy has three themes:

- Sustainable Council: Reducing the corporate greenhouse gas emissions and improving the wider environment.
- Sustainable Environment: Protecting and enhancing the environment while improving the health, well-being and livelihoods of local communities.
- Sustainable Community: Supporting local communities to limit greenhouse gas emissions, adapt to climate change impacts and improve their local environment.

The Town Centre Framework and the project/programmes outlined within the framework offer significant opportunity for the Council and partners to champion low carbon place-making supporting the transition to a low carbon economy whilst supporting health and well being and liveable communities. Key complimentary activities should include:


- Working closely across community partners to communicate the need for forward planning to prepare for the impacts of climate change on everyday lives.
- Collaboration to ensure public transport choice is extended and local transport systems are developed to improve accessibility, mobility, support choice and reduce carbon emissions whilst supporting and facilitating active transport
- Developing with Scotland’s Railway / Scotrail and SPT the new transport interchange extending travel choice and supporting multi-modal journeys
- Optimising urban bio-diversity by enhancing connectivity of blue and green networks, introducing street trees / rain gardens and sustainable drainage infrastructure as appropriate.
- Working with traders and local businesses to improve waste management and within the new townscape enhancement integrate waste and service needs.

Direct carbon reductions and the promotion of sustainable places will be delivered across the projects and programmes with the major gains associated with:


- **Ayr Station & Transport Interchange**
Promoting low carbon travel choices (rail /bus/active travel)
Reducing car trips / journeys
- **Accessible Ayr**
Promoting active travel and behavioural change
Reducing car trips / journeys
- **Town Centre Living including Kyle quarter Masterplan**
Low Carbon Urban Living
Sustainable Lifestyle choice
- **Public Realm & Urban Dressing**
Sustainable Urban Spaces / Greenspace Networks/
Biodiversity
Sustainable Drainage / Street Trees / Urban Greening



By 2024 all new builds will have to have zero emissions heating system



A commitment to phase out the need for new petrol and diesel cars/vans by 2030.




Net-Zero emissions of all greenhouse gases by 2045. 75% reduction in emissions by 2030



By 2030 at least 50% of Scotland’s building stock is heated using zero-emission systems by 2030



Reduce the number of kilometres travelled by car by 20% by 2030, delivered through a package



Reduction in emissions from heat in buildings of 68% by 2030 compared to 2020.



Scotland’s rail services will be decarbonised by 2035

of policy interventions

VISION & STRATEGY

Vison & Strategy underpinned with a Delivery Model

Ayr has significant strengths and special qualities as a County Town. The Town Centre Framework with its vision and strategy is seeking to establish the key priorities for the town for the next decade.

In taking forward the vision the following need to be remembered:

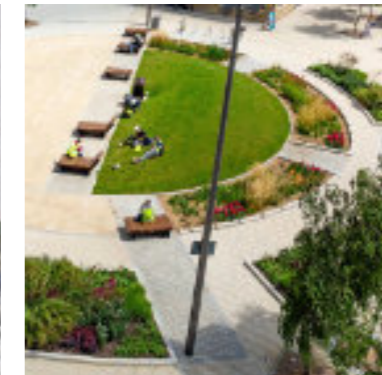
- Ayr has great strengths as a County Town with a quality town centre, University and College campuses, and with strong heritage and place qualities based on Robert Burns, Aerospace, and its Burgh heritage on which to build.

- Economic development and regeneration strategies need to be carefully integrated with tourism, leisure and event opportunities, and urban living to create a 'whole town' approach that builds both place quality and a sense of destination.
- Strategies need to build investment confidence, support business, stimulate growth, and attract visitors. Sustaining and growing Ayr as a successful Regional Town requires a broad base of investment with the Council as a key enabling and where possible facilitating partner, supporting commercial and 3rd sector investment.
- Partnership and external funding support are key. Partnership is not an outcome and needs to be built around the vision, shared objectives and a Delivery Plan. The Framework recognises of shared activities and responsibilities and that collaboration requires strong partnership working across public, private and third sectors, that works to align priorities and resources. A clear Delivery Strategy with detailed project programming/resourcing will need to be developed with partners.

“
Key to our success will be prioritising activities with partners, securing funding and delivering projects.
 ”



TOWN CENTRE LIVING



GREENSPACE



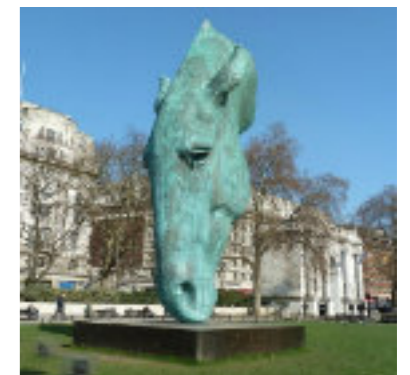
STATION HOTEL & RAIL STATION



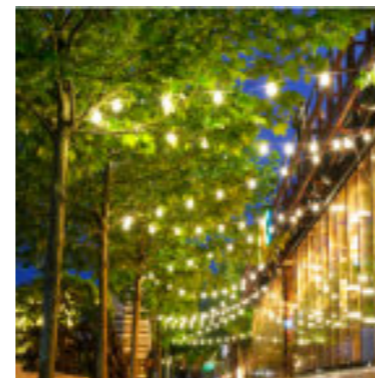
HUB - LEARNING/COMMUNITY



PLACE/DESTINATION



PUBLIC ARTS



QUALITY PUBLIC REALM



CAFE CULTURE

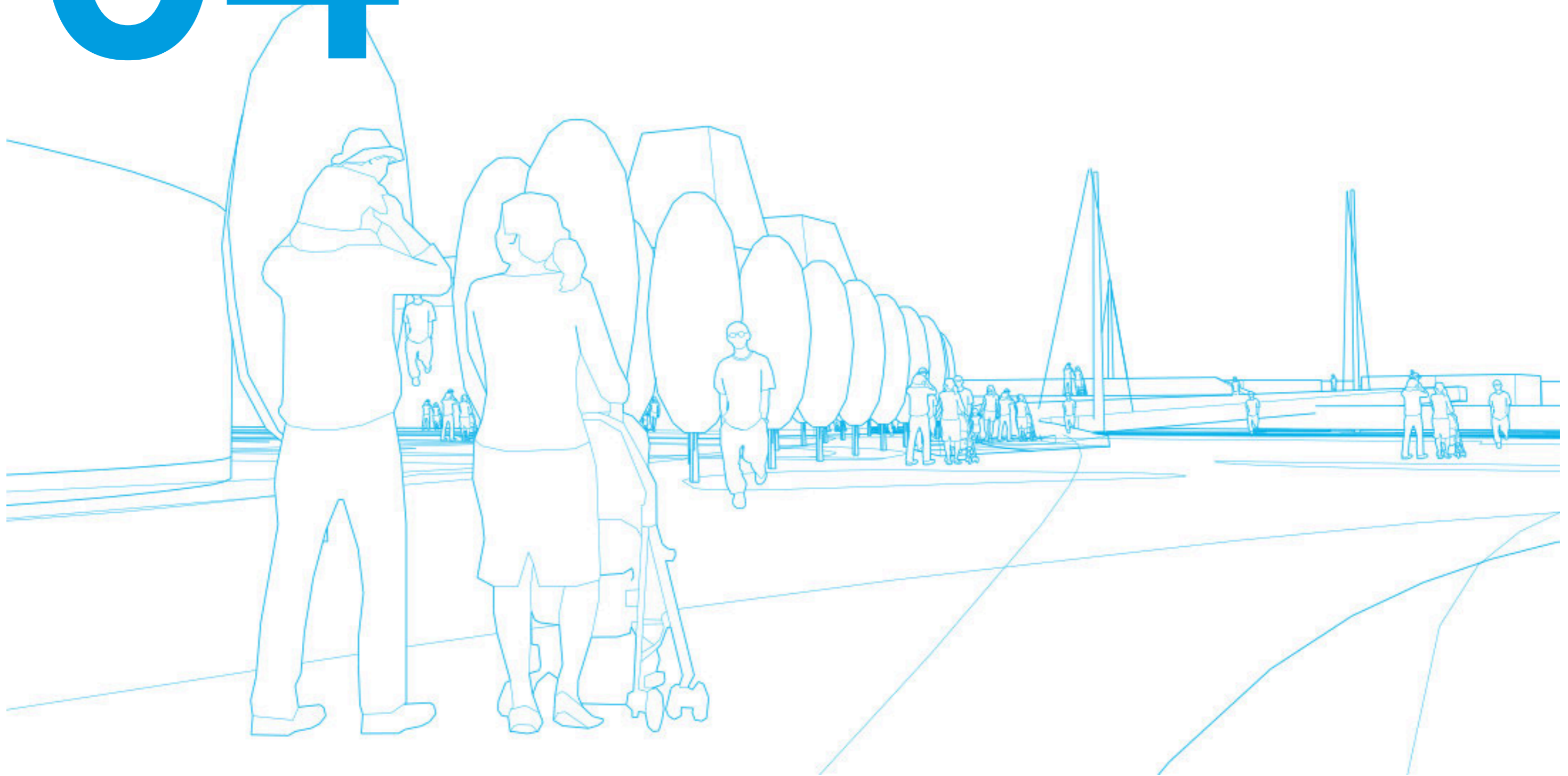


BUS STATION / MOBILITY HUB



RETRAINED DECO FRONTAGE

04 ENGAGEMENT



ENGAGEMENT

The Ayr Town Centre Framework Report was completed as a Draft and approved for wider public consultation in November 2023. Presentations to Senior Officer Groups and South Ayrshire Council Cabinet secured broad in-principle support and approved a consultation and engagement plan during January / February and March 2024.

The Consultation on the Draft Framework builds on earlier stage engagement and included:

Advance Publicity / Social Media / Poster
Organised by SAC Comms Team

Drop in Event with Exhibition Boards linked to QR Codes & Digital Virtual Engagement using I:ENGAGE software

Email Contacts / Invites to Stakeholder Workshop and issues of QR Codes / Links to Community Groups

Drop in Consultation Event
Cutty Sark Centre: Wednesday 17th January
1600-2000
Late Afternoon and Evening Session

Drop in Consultation Event
Cutty Sark Centre: Wednesday 18th January
1200-1630
Afternoon Session

Drop in Consultation Event
Cutty Sark Centre: Saturday 27th January
1200-1630
Saturday/Weekend Session

Cultural / Enterprises
Cutty Sark Centre: Thursday 18th January
1700-1900
Evening Workshop



ENGAGEMENT

The Ayr Town Centre Framework Engagement included a Survey Monkey Online Questionnaire. The Questionnaire invited feedback on 12 Questions addressing:

Question	Support
Broad Support / Agreement	93%
Fit with Individual /Personal Views	76%
Support for Bus/Train Transport interchange	83%
Support for Burns Statue Square	85%
Support for Kyle Area Masterplan	88%
Support for Town Centre Living	85%
Support for Public Realm /Active travel	90%
Support for Events /Cultural Activity	94%
Support for Business Support Measures	96%
Support for Esplanade Enhancement	89%
Agreement on Priorities	84%



Prioritising the train station is a good choice. It's the first thing people see, and with a bus hub/transport interchange, it'll be great.



ENGAGEMENT

Key Actions Arising from the Ayr Town Centre Consultation / Engagement	
Topic	Action
Concern with the scale of the challenges and sense of decline within the Town which is widely recognised as a Scotland wide issue but a belief that the Council and wider partners need to give more priority to the town centre and be more active in its promotion / safeguarding of its heritage ensuring its primacy of place as South Ayrshire's Regional Centre.	Acknowledged and part of the purpose of updating previous reporting with a framework focussed on actions and delivery.
Concern with the fabric of buildings and state of decay in historical/ often listed / conservation Area buildings and the need to find solutions or buildings/sites will be lost and Ayr cannot afford to keep losing its architectural / built heritage.	Acknowledged. Challenge for Council. Intervention scope is limited to issues of public safety / statutory notices.
Concern that Ayr is a market town for a much wider catchment and access (by all modes) is very important. Transport Interchanges and Active Travel may be important but so is access by car for many users and parking provision including Blue Badge)) needs to be safeguarded and safe, lit walking connections.	Priority action to address transport access and facilities and making centre more accessible and attractive.
Expectations that the Council should be doing more / could do more and a belief that that the Council has more powers over building owners / property assets / etc that in reality is the case. However an expectations that the Council should use its powers pro-actively and to the fullest extent.	Priority action to identify core activity that will make a difference.
Real interest and a sense of commitment to the town from its residents. Many had participated in other consultations (recent or historical) and want to see things happen.	Noted and agreed.
Diverse range of views on the future of the Station Hotel. Overall a broad view that perhaps more could have been done earlier but with the fire the need is to move on, make the remaining building safe and get the Station and potential other transport elements working.	Council is responding to public safety with a building creating significant public safety risk. Priority to work with other stakeholders to secure early conclusion.
Concern that there is more talk than action. Support for setting clear and deliverable priorities. Town needs to identify realistic projects and focus on getting things delivered.	Noted. Focus of Council is to identify core projects and accelerate delivery.
Need to retain Town Centre parking and ensure town centre is accessible. Support for safer streets, better pedestrian and active travel provision. Enhanced public realm. However vehicular access and servicing in the town centre will remain important if we want to attract visitors and Ayrshire residents to make more use of the Town Centre.	Noted. Common theme from lots of the engagement is the need to get the balance right supporting all user groups /interests whilst delivering safer streets / accessibility .
New Transport Interchange is a critical project and must include better coordination of train/bus timetabling. Improving public transport accessibility needs to be integral to everything that is done. The Station project needs to happen and would ideally incorporate a Tourist Office – should be one somewhere in the Town	Noted. Public Transport and getting Ayr Station issues resolved ideally with a full transport interchange would be a major benefit.
Concern around cost / funding and capacity of the Council to implement. Concern at lack of detail. Many of the projects will involve significant investment. Council will need to prioritise. Important projects are delivered. Council should do the projects that deliver quick gains – 3 year Programme of funded projects.	Noted. Agreement on the need to set priority projects. Council funds are limited. Also need to work with partners to secure external funding.
Need to build on strengths. Traders to take pride in their frontages. Work together and support the Town Centre. Newmarket Street example. Need for Town Centre Public Toilets. Need to make better use of Existing Assets (Cutty Sark Centre).	Acknowledged. The Town Centre hence focusses 5 Core Projects and 5 Core Programmes. Consultation will help to define specific activity.
Need to maintain engagement. Consider 'Forum' arrangement with different groups (Traders / Cultural Organisations /Commercial Agents-Developers to get more activity and identify specific actions supported by investors.	Noted. Wider engagement and participation of funders / investors / businesses / 3 rd sector will be important for delivery.
Positive	Maintain consultation during delivery phases and perhaps provide a Annual/Bi-Annual update.
Consultation concerns that single issue concerns (Station Hotel Buildings / Temporary Vehicle Restrictions / etc) would dominate feedback but the majority of comment/feedback was constructive and focussed on making Ayr a better place to live /work / visit.	Council will endeavour to keep all stakeholders up-to-date on core projects.
There were many encouraging responses, with most people giving very positive feedback on the methods for consultation, the combination of online and in-person activities.	Positive feedback to SAC Comms team.
Good location for consultation. Centre of the Lower Town. Easily accessible.	Positive feedback to SAC Comms team.
Boards had so many comments /feedback difficult to read. Note: Lots of attendees also like to read /review other people's comments. Removed some comments on the day to allow easier readability.	Build on the consultation methods and where projects are being implemented keep residents informed.
PDF copies and online ability to look at boards and comment again was appreciated.	Consultation event with Local Events (3 No.) and Online Consultation has been well supported.
Concern to see Station fully open and operating	Feedback to Council Roads (ARA)
Concern to see Roads / town Centre Access restrictions lifted as soon as possible	Feedback to Council Roads (ARA)
Critical that SAC /Network Rail /Scotrail all work together	Feedback to Network Rail /Scotrail/ Rail Groups.
Need to ensure access / parking /loading / Blue Badge all fully coordinated. Any limit on accessibility for all modes will drive people to shop /leisure elsewhere. Access to the Town Centre by car and parking remain important.	Feedback to Council Roads (ARA)

05 KEY PRIORITY PROJECTS



TEN KEY PROJECTS & PROGRAMMES



1. Ayr Station & Transport Interchange
2. Robert Burns Statue Square - Southern Gateway
3. Hourstons & Arran Mall – AHSCP & Care Village
4. Kyle Quarter Masterplan Re-Development
5. Accessible Ayr – Active Travel Network
6. Town Centre Living – Residential
7. Ayr Town Centre Public Realm + Urban Dressing
8. Ayr Town Centre Creative Place / Evening Economy
9. Ayr – Retail Support Programme
10. Coast & Esplanade

1. AYR STATION & TRANSPORT INTERCHANGE

PRIORITY OF PROJECT:

High. Key catalyst and enabling infrastructure for the Town Centre

SCOPE OF THE PROJECT:

Creation of a new multi-modal Transport Interchange co-located at the Ayr Railway Station providing a fully upgraded Station; Bus Station and Mobility Hub linked into Accessible Ayr with high quality Active Travel (walking/cycling/wheeling) measures with potential future opportunity to develop Park & Ride / Town Centre Parking provision off Station Road.

LOCATION OF THE PROJECT:

Ayr Railway Station and land at Station Road / Smith Street.

PROJECT DEVELOPMENT BRIEF:

- Create a multi-modal interchange
- Restructure Station Buildings retaining/re-purposing where possible
- Improve all user connections between West-East of the railway and station
- Integrate Transport Interchange with Robert Burns Statue Square and Accessible Ayr

CURRENT STATUS OF THE PROJECT:

Feasibility Stage & Masterplan. RIBA Stage 0-1

PARTNERSHIP DELIVERY

Scottish Railways / Scotrail / SPT – Stagecoach / Transport Scotland and SAC working within a multi-agency Steering Group with defined delivery responsibilities to develop the Transport Interchange.

OPPORTUNITIES /CONSTRAINTS

The key challenges and opportunities /constraints to implementation are as follows:

- Land & Building Ownership associated with Station Hotel
- Scottish Railways/ Network Rail Operational Requirements
- Condition of Buildings (Condemned / Vacant & Derelict / Re-Usable)
- Integration of movement and creating 24/7 barrier free access

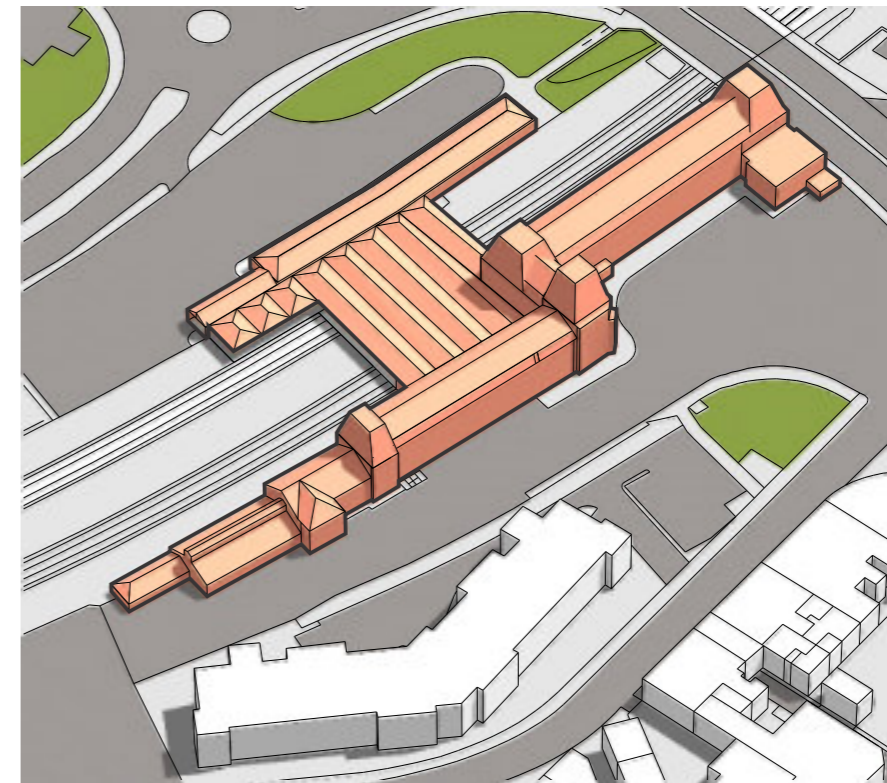
CONSENTING REQUIREMENTS:

The facility aligns with National Policy (NPF4) / Strategic & Regional Transport Plan but faces a range of consenting challenges associated with Listed Building Consents. Supported by Planning policy (LDP2) / Regional-Local Transport Strategy/ South Ayrshire Active Travel Strategy.

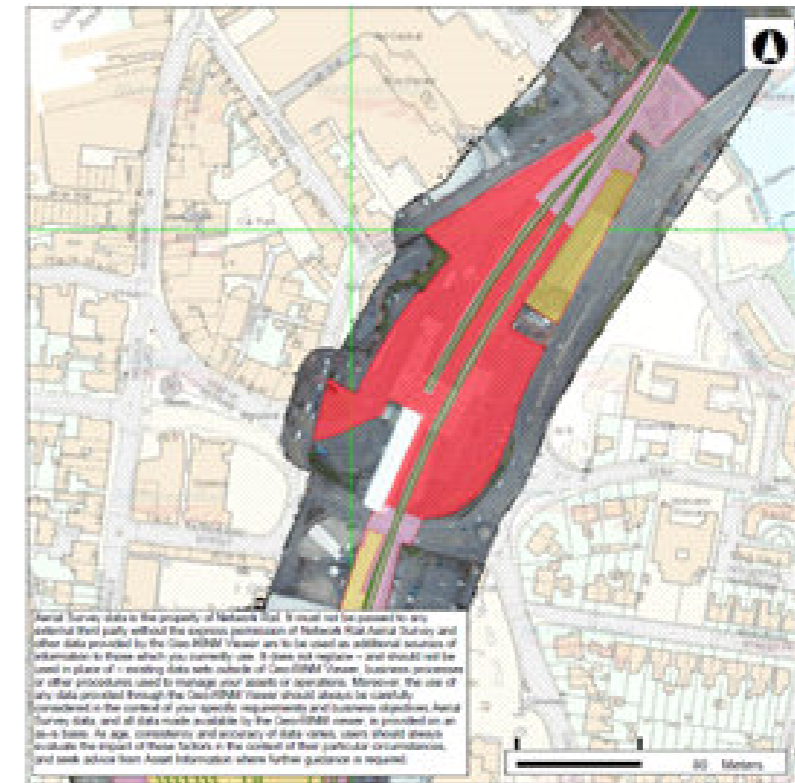
INVESTMENT COST OF THE PROJECT:

The detail of the proposals are still in development and in part are dependent upon establishing further detail on the scale of the new Bus Station. The costs are anticipated to include:

- | | |
|--------------------------|---------------|
| • Station Re-development | £25-30million |
| • Bus Station | £5-8million |
| • Mobility Hub | £1-2million |
| • Park & Ride | £1-3million |



1. AYR STATION & TRANSPORT INTERCHANGE



Concept 2: Retention of hotel north wing on 2 floors (c. 500m²) for railway passenger / ScotRail staff facilities



1. AYR STATION & TRANSPORT INTERCHANGE

ROLES & RESPONSIBILITIES FOR PROJECT

The RASCI Chart provides a tool that seeks to identify roles and responsibilities against tasks for the project and support project delivery and change management. The core understanding of roles supports effective project management (Responsible or Lead Body / Accountable Organisations / Supporting Organisations / parties required to be Consulted or Informed).

Key Project Partners	Transport Interchange	Rail Station	Bus Station	Mobility Hub	Active Travel
Ayr Railway Station Governance Group	R	S	S	S	S
Scotland's Railway / Rail Network	S	R	S	S	S
Scotrail	S	R	S	S	S
SPT	S	S	R	R	S
Stagecoach	S	S	R	S	S
South Ayrshire Council (SAC)	R	S	S	R	R
Statutory Consultees	C	C	C	C	C
Community Councils	C	C	C	C	C
Community / User Groups / etc.	C	C	C	C	C
User Groups	I	I	I	I	I

R	Responsible
A	Accountable
S	Support
C	Consultee
I	Informed

INVESTMENT FUNDING FOR INTERCHANGE:

- | | |
|--|---|
| <ul style="list-style-type: none"> Scotland's Railway / Scotrail Alliance SPT (Regional Transport Authority) SAC- UK Shared Prosperity Funds (replaced ERDF) SAC | <ul style="list-style-type: none"> Infrastructure Funds CP7 Capital Programme UKSPF Capital Programme |
|--|---|

PROGRAMME:

The detail of programmes is dependent upon actions associated with the CPO of the Station Hotel Buildings / Land and potential transfer of land assets between parties to facilitate development. The high level programme could be anticipated to be as follows:

Element	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034
Interim / Station Upgrades											
Feasibility Studies											
Approvals / Agreements											
Funding Submission - OBC/FBC											
Design Development											
Construction											
Multi-Modal Operation											

NEXT STEPS:

- Review of Station Hotel strategy post fire. Decisions on future built assets.
- Advance Feasibility Studies & area-based masterplan & consents
- SAC advance any necessary demolition of buildings under Building Scotland Act
- SAC advance any necessary Land / Property Acquisitions / Title Consolidation
- Consents & Approvals
- Scotland's Railway / Scotrail Alliance develop Rail Station
- SPT-Stagecoach /SAC develop new Bus Station
- SAC/SPT complete new Mobility Hub

2. ROBERT BURNS STATUE SQUARE

PRIORITY OF PROJECT:

High. Key opportunity associated with LUF Round 3 Funding Submission

SCOPE OF THE PROJECT:

Create a major public realm space connecting the Town Centre with the proposed new Transport Interchange extending Burns Statue Square by re-alignment of the A70 and creation of a public realm space extending from Station Road to Smith Street and the frontage to the cinema and connecting high legibility key visitor routes to the Town Centre and Coast/Esplanade and Town Centre.

LOCATION OF THE PROJECT:

Burns Statute Square and associated street connections (Smith Street / Killoch Place / Alloway Street / Miller Road).

PROJECT DEVELOPMENT BRIEF:

- Create a new Town Square and Southern Gateway to Ayr Town Centre
- Develop high-quality Urban Square integrated with street public realm /active travel
- Realign A70 and connect to Miller Road and key routes to Coast/Esplanade
- Improve all user connections/ barrier free between West-East of the railway and station
- Support Evening Economy with a major public realm space incorporating Cultural Venues

CURRENT STATUS OF THE PROJECT:

Feasibility Stage, Masterplan and Outline Business Case. RIBA Stage 0-1

PARTNERSHIP DELIVERY:

SAC are proposing to make Burns Statue Square the South Ayrshire Council submission under LUF Round 3 and seek to implement as part of a wider Southern Gateway Project that includes the provision of a new multi-modal transport interchange (Train/Bus/Mobility) co-located with the Ayr Railway Station.

OPPORTUNITIES /CONSTRAINTS

The key challenges and opportunities /constraints to implementation are as follows:

- Land & Building Ownership associated with Station Hotel/ Arran Mall
- Condition of Buildings (Condemned/Vacant & Derelict / Capacity to Re-purpose)
- LUF Round 3 Programme Timescales
- Delivery Timescales and any consent (Planning/ TRO's/Listed Building) consents

CONSENTING REQUIREMENTS:

The facility aligns with National / Regional and LDP Policy and would require by reason of scale and proposed investment levels full Planning Consent and potentially Traffic Road Order revisions. The extent of works includes areas within the Ayr Central Conservation Area.

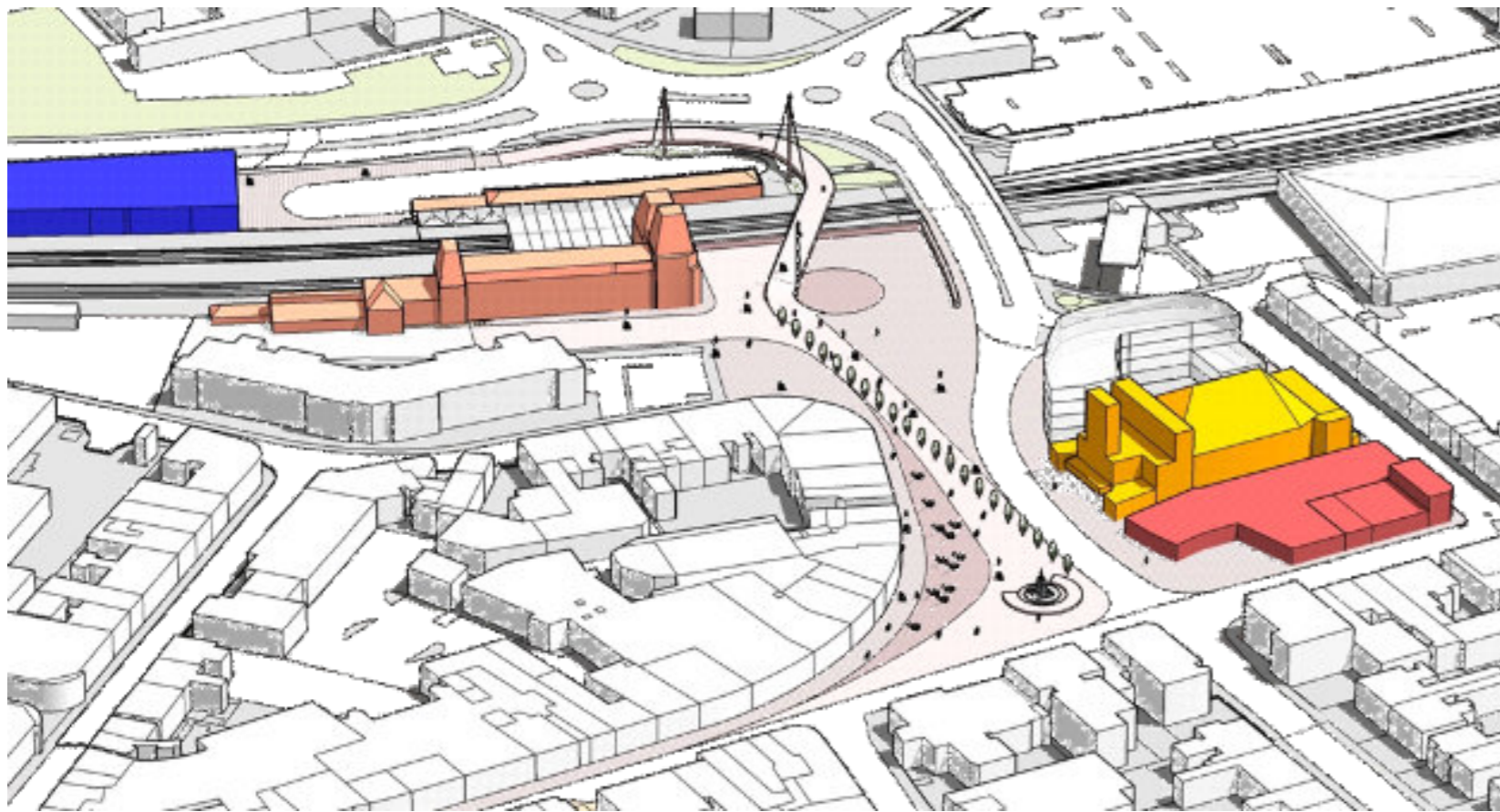
INVESTMENT COST OF THE PROJECT:

The detail of the proposals are still in development and in part are dependent upon establishing further detail on the scale of the new Bus Station. The costs are anticipated to include:

- | | |
|-------------------------------|--------------|
| • Robert Burns Statue Square | £7-9 million |
| • Alloway Street / Arran Mall | £2.5million |
| • A70 Realignment + AT | £2-4 million |



2. ROBERT BURNS STATUE SQUARE



2. ROBERT BURNS STATUE SQUARE

ROLES & RESPONSIBILITIES FOR PROJECT

The RASCI Chart provides a tool that seeks to identify roles and responsibilities against tasks for the project and support project delivery and change management. The core understanding of roles supports effective project management (Responsible or Lead Body / Accountable Organisations / Supporting Organisations / parties required to be Consulted or Informed).

Key Project Partners	LUF Bid Preparation	LUF Submission	LUF AWARDS	Project Delivery	Project Reporting
South Ayrshire Council (SAC)	R	R	I	S	R
DLUHC PMO Team	I	C	R	C	C
Community Stakeholders	C	I	I	C	C
Consenting Authorities	C	I	I	C	C

R	Responsible
A	Accountable
S	Support
C	Consultee
I	Informed

INVESTMENT FUNDING FOR ROBERT BURNS STATUE SQUARE:

UK Government through the Department of Levelling UP Housing in Communities has announced the intent to progress Round 3 of Levelling Up Funding (LUF) in November 2023. SAC have identified Robert Burns Statue Square as their candidate LUF Application. LUF Submissions are required in Q1 2024 with an award in Q2 2024 and Project Completion in 2026.

- Levelling Up Round 3 (DLUHC)
- SAC

LUF Bid > £20m
10% LUF from Capital Programme

PROGRAMME:

The programme is dependent upon the announcement of LUF Round 3 (22.11.23) and a LUF Award for the scheme. The Southern Gateway and Robert Burns Statue Square are 'priority projects' and are aligned well with the LUF Funding Criteria. South Ayrshire is a Priority 1 Area and has not received LUF Funding to date. The high level programme could be anticipated to be as follows:

Element	2024	2025	2026	2027	2028	2029	2030
LUF Bid Award	█						
Design Development		█	█				
Consents / Approvals / TRO's		█					
Contract Procurement		█	█				
Contract Works / Construction			█	█			
Operation				█			

NEXT STEPS:

- Complete Town Centre Framework & Complete LUF Outline Business Case (OBC)
- Submit LUF Round 3 Bid & secure LUF & SAC funding
- Procure and advance Design (RIBA Stages 2-4)
- Consents & Approvals
- Contract Procurement

3. LIVING WELL URBAN CARE VILLAGE + AHSCP FACILITY

PRIORITY OF PROJECT:

High. Key opportunity associated SAH&SCP Requirements & Urban Regeneration.

SCOPE OF THE PROJECT:

Create a new Centre for Living Well including new facilities for residential care, care experienced accommodation, a day centre, supporting a range of housing accommodation from independent living to assisted living and in addition providing social rented/affordable housing. The development of a living well village will be one of the first in Scotland, providing housing, care, and health facilities in one location to meet a range of needs.

LOCATION OF THE PROJECT:

Arran Mall supported by new AHSCP Facilities in the Hourstons Building (site acquired by SAC).

PROJECT DEVELOPMENT BRIEF:

- Develop a new Care Village (independent/assisted living for elderly)
- Provide diverse range of residential homes supporting older residents and supportive care
- Create a new Living Well Urban Village for intergenerational living including affordable 2 bed apartments / cottage units and flats
- Relocate SAHSCP into a reconfigured Hourstons Building

CURRENT STATUS OF THE PROJECT:

Feasibility & Masterplan . Committed Project. Plans in Preparation. RIBA Stage 0-1.

PARTNERSHIP DELIVERY:

A Partnership of AHSCP Members including NHS Ayrshire and Arran / AHSCP / SAC delivered through Hub South West with private RSL participation in residential elements.

OPPORTUNITIES /CONSTRAINTS

The key challenges and opportunities /constraints to implementation are as follows:

- Securing/concluding all necessary ownerships and vacant site possession
- Developing a strong business case (OBC) based on masterplan
- Securing multi-partnered funding package
- Demolition of former Shopping Mall. Conversion of Listed Building

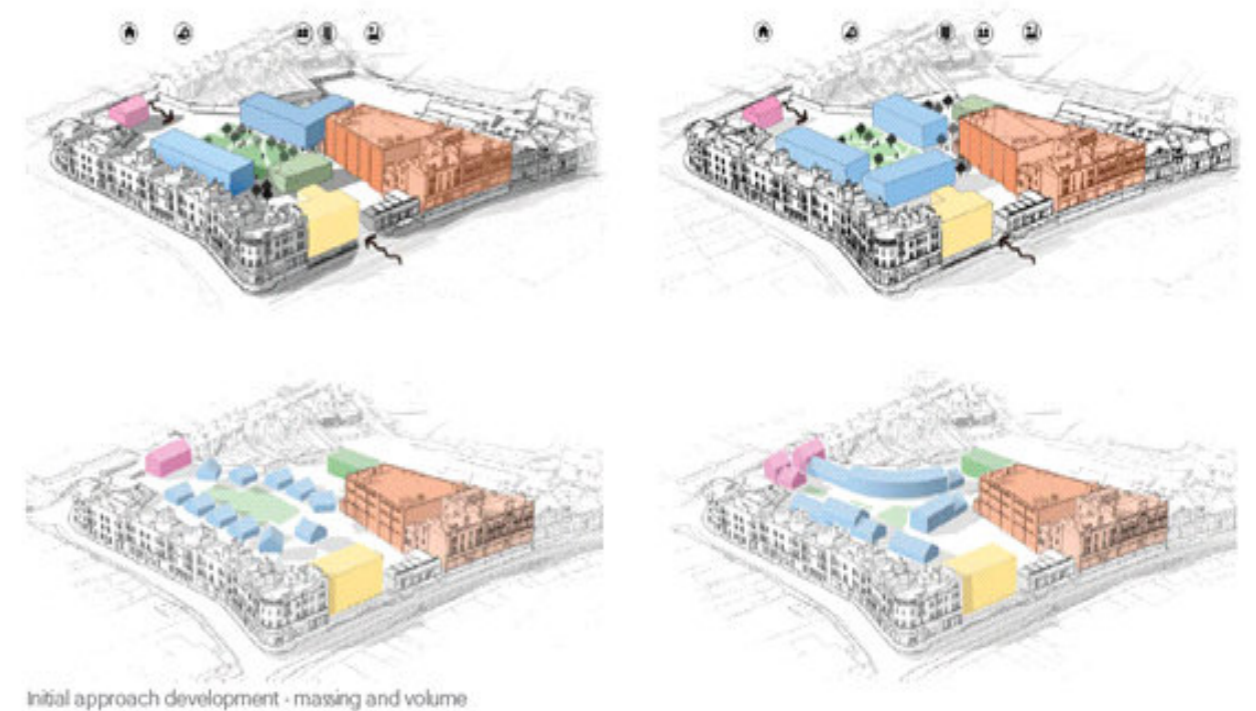
CONSENTING REQUIREMENTS:

The facility aligns with National and Regional policy and LDP Policy and would require full Planning Consent and. The extent may include areas within the Ayr Town Centre Conservation Area.

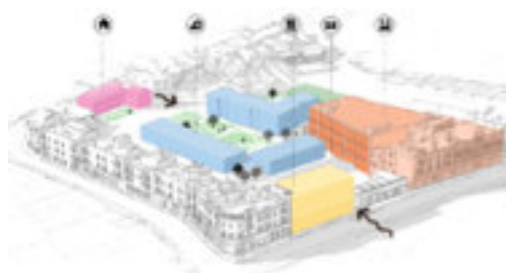
INVESTMENT COST OF THE PROJECT:

The detail of the proposals are still in development and in part are dependent upon establishing further detail on the scale of the new Bus Station. The costs are anticipated to include:

- Hourstons Investment c£20.00 million
- Care Village investment c£11.26 million



3. LIVING WELL URBAN CARE VILLAGE + AHSCP FACILITY



3. LIVING WELL URBAN CARE VILLAGE + AHSCP FACILITY

ROLES & RESPONSIBILITIES FOR PROJECT

The RASCI Chart provides a tool that seeks to identify roles and responsibilities against tasks for the project and support project delivery and change management. The core understanding of roles supports effective project management (Responsible or Lead Body / Accountable Organisations / Supporting Organisations / parties required to be Consulted or Informed).

Key Project Partners	Masterplan	Business Investment Case	Hourstons	Living Well / Care Village	Project Reporting
South Ayrshire Council (SAC)	R	S	C	C	S
AHSCP	S	R	R	R	R
NHS Ayrshire	S	S	S	S	S
Community Stakeholders	C	C	I	I	I
Consenting Authorities	C	C	C	C	C

R	Responsible
A	Accountable
S	Support
C	Consultee
I	Informed

INVESTMENT FUNDING FOR LIVING WELL URBAN CARE VILLAGE + AHSCP:

South Ayrshire Council have completed with the Ayrshire Health & Social Care Partnership (AHSCP) a Feasibility Study to develop the Hourstons building and Arran Mall. Investment funding is anticipated to be of the order of £30-40m funded through partner programmes. (More detail required from SAC on Business Case)

- NHS Ayrshire & Arran £20million (?)
- SAHSCP £10-12million (?)

PROGRAMME:

The programmes for delivery of the Care Village and new AHSCP Facility will operate potentially independently to facilitate funding and allow AHSCP to complete its move into the Hourstons Building. Assuming both projects proceed together the high level programme could be anticipated to be as follows:

Element	2024	2025	2026	2027	2028	2029	2030
Completion Feasibility & OBC	█						
Design Development		█					
Consents / Approvals		█	█				
Contract Procurement Phased			█				
Bldg Re-furbishment			█	█			
Bldg New Contract Works				█	█		
Operation				█		█	

NEXT STEPS:

- Establish SAC/AHSCP Client Design Team & Complete Feasibility & Masterplan
- Complete Outline Business Case
- Establish Design Team and advance Design stages (RIBA Stages 2-4)
- Secure Consents & Approvals
- Complete Demolition / Site Preparation / Development (Phased Programme)
- Develop new AHSCP Facility
- Develop Care Village (Phased Programme)

4. KYLE QUARTER MASTERPLAN – MIXED-USE DEVELOPMENT

PRIORITY OF PROJECT:

High. Key catalyst and opportunity site in the centre of the Town Centre.

SCOPE OF THE PROJECT:

Work with landowners to promote a masterplan and re-development of the West Dalblair /Boswell Park areas including Kyle Centre to explore opportunity for a Mixed-Use (residential / leisure /retail and office-enterprise uses) within the centre of the town.

Acknowledge that the dated Kyle Centre site needs a new vision that supports the town centre creating a balance of uses including open market / social rented and affordable housing tenures together with ancillary retail / open space and quality public realm.

LOCATION OF THE PROJECT:

Dalblair Road / Carrick Street / Boswell Park with connecting links to High Street / Sandgate and Coast.

PROJECT DEVELOPMENT BRIEF:

- Secure multi-partner agreement to develop a masterplan for a new Urban Quarter
- Develop Masterplan including engagement
- Develop supporting Planning Framework (NPF4-LDP /Supplementary Guidance)
- Promote new Quarter and investment through phased redevelopment

CURRENT STATUS OF THE PROJECT:

Pre- Feasibility Stage & Pre- Masterplan. Early dialogue with Property Agents/Owners (RIBA Stage 0)

PARTNERSHIP DELIVERY:

To be determined.
Land owner / Public-Private Partnership / SAC Acquisition / Developer

OPPORTUNITIES /CONSTRAINTS

The key challenges and opportunities /constraints to implementation are as follows:

- Land & Building Ownership / Alignment of Interests
- Restructuring of commercial property / phased development and land release
- Cost of Buildings Demolition + Site Abnormals
- Investment Risk / Developing Programme / Demand

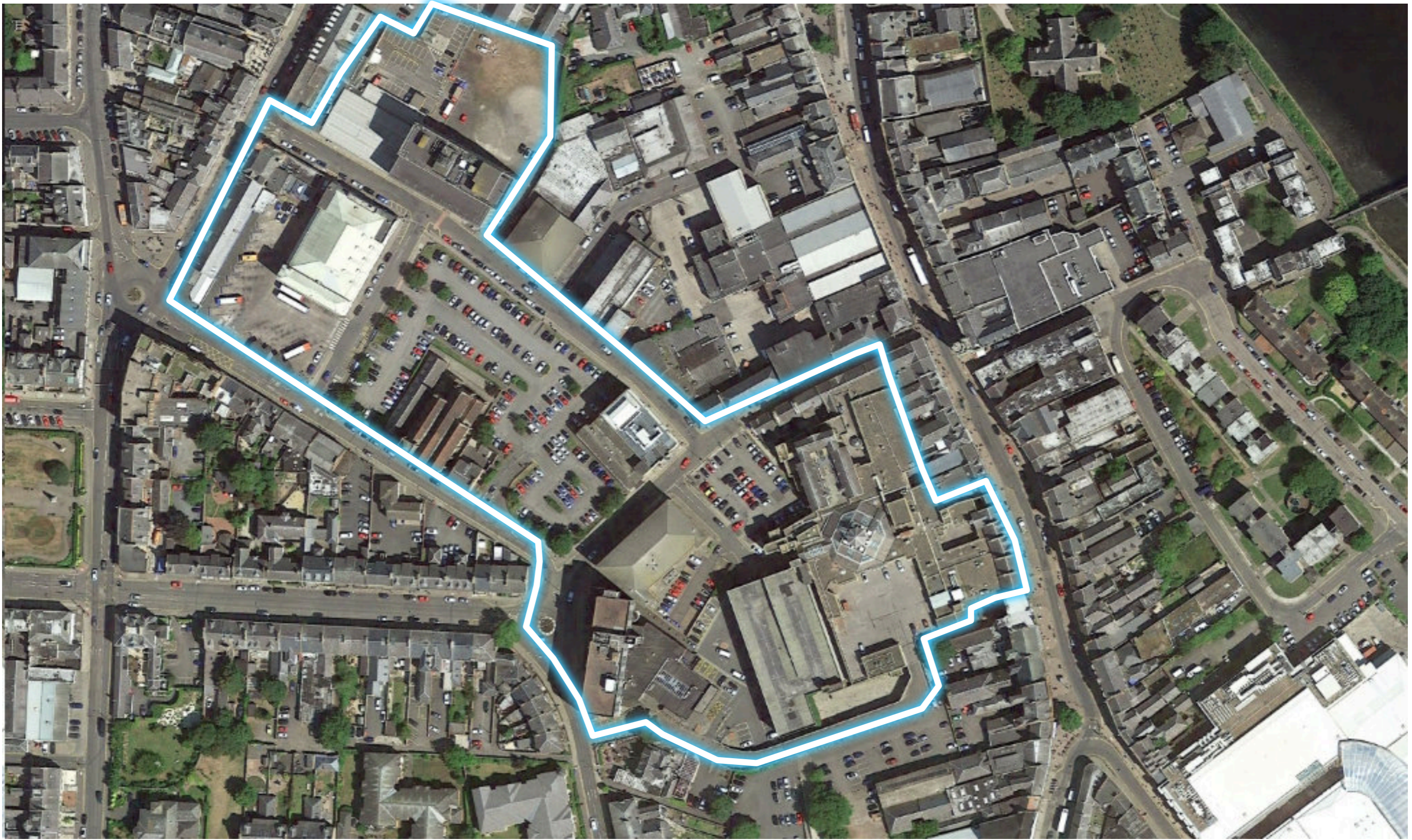
CONSENTING REQUIREMENTS:

Planning. Town Centre First. Dependent upon Mix of Uses. Check LDP Policy – Test of Support
Majority of proposed site forms backlands outwith the Ayr Central Conservation Area.

INVESTMENT COST OF THE PROJECT:

The detail of the proposals are still in development and in part are dependent upon establishing further detail on the scale and form of the Redevelopment. The Kyle Quarter would be substantially private sector led with significant new investment in new build and urban infill. Investment levels are difficult to assess ahead of completion of a masterplan.

4. KYLE QUARTER MASTERPLAN – MIXED-USE DEVELOPMENT



4. KYLE QUARTER MASTERPLAN – MIXED-USE DEVELOPMENT

ROLES & RESPONSIBILITIES FOR PROJECT

The RASCI Chart provides a tool that seeks to identify roles and responsibilities against tasks for the project and support project delivery and change management. The core understanding of roles supports effective project management (Responsible or Lead Body / Accountable Organisations / Supporting Organisations / parties required to be Consulted or Informed).

Key Project Partners	Masterplan	Business / Investment Costs	Phased Delivery Programme
South Ayrshire Council (SAC)	R	S	S
Land Owners / Development Partners	S	R	R
Community Stakeholders	C	I	C
Consenting Authorities	C	I	C

R	Responsible
A	Accountable
S	Support
C	Consultee
I	Informed

INVESTMENT FUNDING FOR KYLE QUARTER MASTERPLAN:

Private Sector / Commercial Investment Funding / Co-funded including RSL's and SAC Housing Investments. The investment programme and potential developer and investment interest will be established through the masterplan process. Investment would be envisaged as discrete project packages over the period 2025-2035.

- South Ayrshire Council Capital Programme
- Shared Prosperity Funds
- Place Based Investment Fund
- Places for Everyone (Sustrans /TS)
- Private Sector / Business Investment
- Community Based / 3rd Sector Investment

PROGRAMME:

Delivery the Kyle Quarter would form a long-term re-investment plan with the new Quarter offering opportunities for re-balancing the town centre with appropriate contemporary new build outwith the Conservation Area. The programme would be long-term and driven by investment decisions by landowners.

Element	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034
Initial Engagement	■										
Masterplan Development		■									
Adopt SPG Guidance			■								
Development Phases				■		■		■		■	

NEXT STEPS:

- Establish Contact and explore opportunity with Owners /Agents
- Secure agreement on a high-level masterplan / development strategy aligned with LDP
- Develop the masterplan and engagement strategy
- Adopt as Supplementary Planning Guidance and integrate with LDP3
- Staged delivery alongside promotion of investment opportunity

5. ACCESSIBLE AYR – ACTIVE TRAVEL & STREETScape ENHANCEMENT

PRIORITY OF PROJECT:

Med-High. Key place making project delivering enhanced access & connectivity to the Town Centre.

SCOPE OF THE PROJECT:

Accessible Ayr is an ambitious project by South Ayrshire Council, Ayrshire Roads Alliance and Sustrans. The plan is to significantly invest in the town centre, developing an Active Travel Network supporting connectivity/accessibility and mobility making the Town Centre a more attractive place for residents, visitors and pedestrians and cyclists people to visit and enjoy.

LOCATION OF THE PROJECT:

The core streets / routes are upgrading the key town centre streets of High Street, Sandgate, Kyle Street, Alloway Street and Newmarket Street and also making changes to Fort Street, Carrick St, John St, Station Rd, Smith St, Burns Statue Square, River St, Main St, King St, Allison St, Barns Crescent, Wellington Sq, Pavilion Road and Miller Rd. See attached plan:

PROJECT DEVELOPMENT BRIEF:

- Create a network of enhanced walking / cycling and wheeling streets
- Improve safe connectivity/mobility in the town centre + links to wider neighbourhoods
- Enhance Town Centre Public realm
- Support Town Centre regeneration

CURRENT STATUS OF THE PROJECT:

Feasibility Stage / Masterplan / Engagement. RIBA Stage 2.

PARTNERSHIP DELIVERY:

The project is being advanced between Sustrans, SAC and Ayrshire Roads Alliance (ARA) as a major Active Travel Initiative for Ayr with funding provided by Sustrans for the Design Feasibility stages. The work links to wider Transport Scotland and national outcomes for transport and place making.

OPPORTUNITIES /CONSTRAINTS

The key challenges and opportunities /constraints to implementation are as follows:

- Staged Implementation Programme – Benefits dependent upon Network
- Funding support and contribution of costs to support SAC / ARA delivery
- Retaining TC all user accessibility and securing support across all stakeholders in challenging market conditions for retailers
- Prioritisation of investment

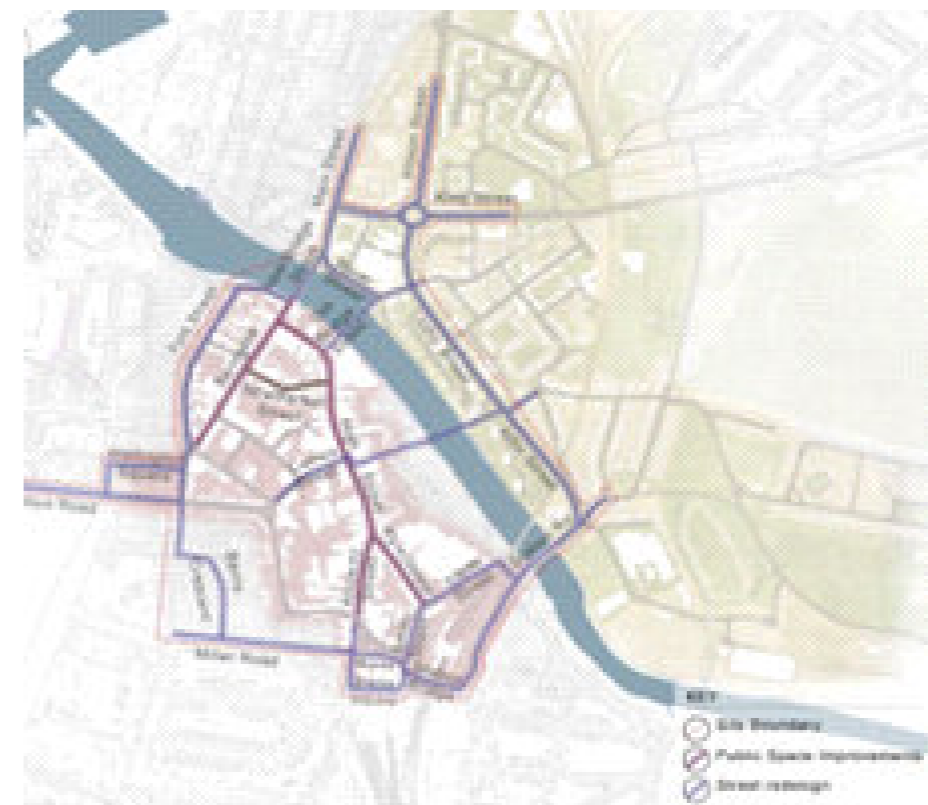
CONSENTING REQUIREMENTS:

The facility aligns with National / Regional and LDP Policy and would require by reason of scale and proposed investment levels full Planning Consent including Traffic Road Order revisions.

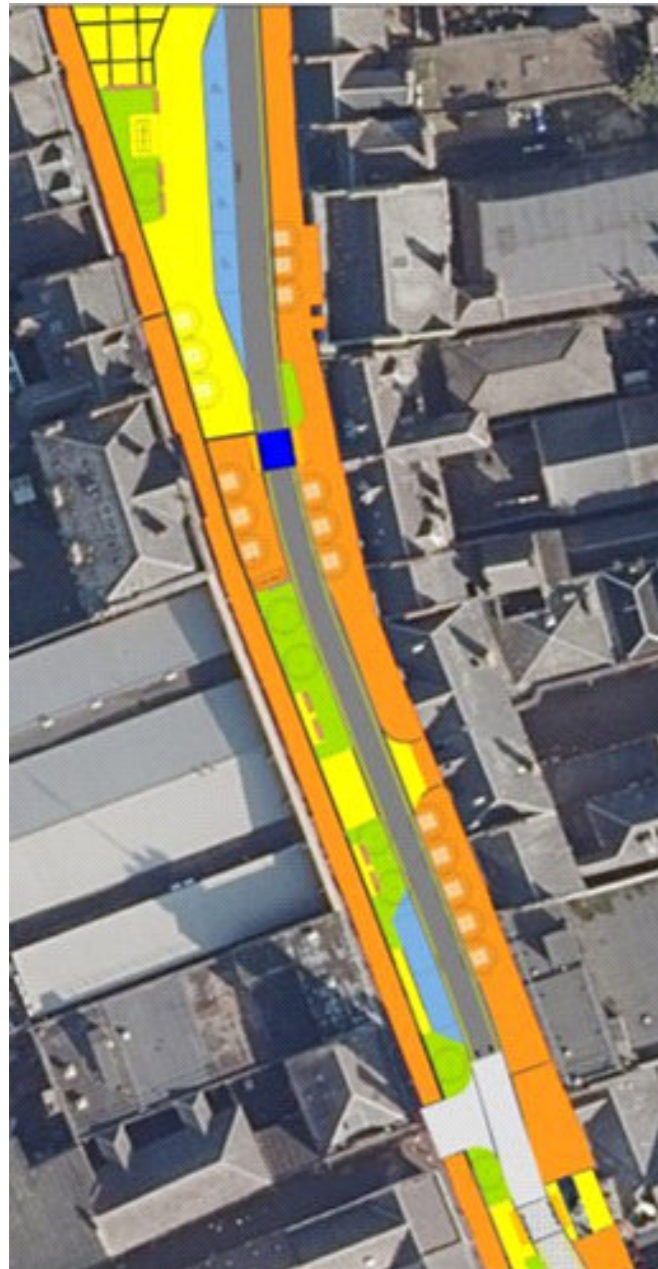
INVESTMENT COST OF THE PROJECT:

The detail of the proposals are still in development. The phasing of the works will be subject to securing funding aligned to work packages or phases. The costs might be anticipated to include:

- | | |
|-----------|------------|
| • Phase 1 | £8 million |
| • Phase 2 | £8 million |
| • Phase 3 | £8 million |
| • Phase 4 | £8 million |



5. ACCESSIBLE AYR – ACTIVE TRAVEL & STREETScape ENHANCEMENT



5. ACCESSIBLE AYR – ACTIVE TRAVEL & STREETScape ENHANCEMENT

ROLES & RESPONSIBILITIES FOR PROJECT

The RASCI Chart provides a tool that seeks to identify roles and responsibilities against tasks for the project and support project delivery and change management. The core understanding of roles supports effective project management (Responsible or Lead Body / Accountable Organisations / Supporting Organisations / parties required to be Consulted or Informed).

Key Project Partners	Ayr Active Travel Strategy	Design Dev. (RIBA Stage 2-4)	Procurement Phasing	Delivery
SAC / Sustrans / ARA	R	R	S	S
South Ayrshire Council / ARA	S	S	R	R
Community Stakeholders	C	C	C	C
Consenting Authorities	C	C	C	C

R	Responsible
A	Accountable
S	Support
C	Consultee
I	Informed

INVESTMENT FUNDING FOR ACCESSIBLE AYR:

The project has the full support of Sustrans with all design feasibility and assessment studies funded by Sustrans. The implementation of the project will require an long-term commitment and be delivered in phases supported by capital funding from Transport Scotland and/or Sustrans.

- South Ayrshire Council Capital Programme
- Place Based Investment Fund
- Places for Everyone (Sustrans /TS)

PROGRAMME:

The programme is dependent upon the completion of the current Feasibility /Design stages and conclusions on the packaging /phasing of the works to align with available external and SAC funding.

The high level programme could be anticipated to be as follows:

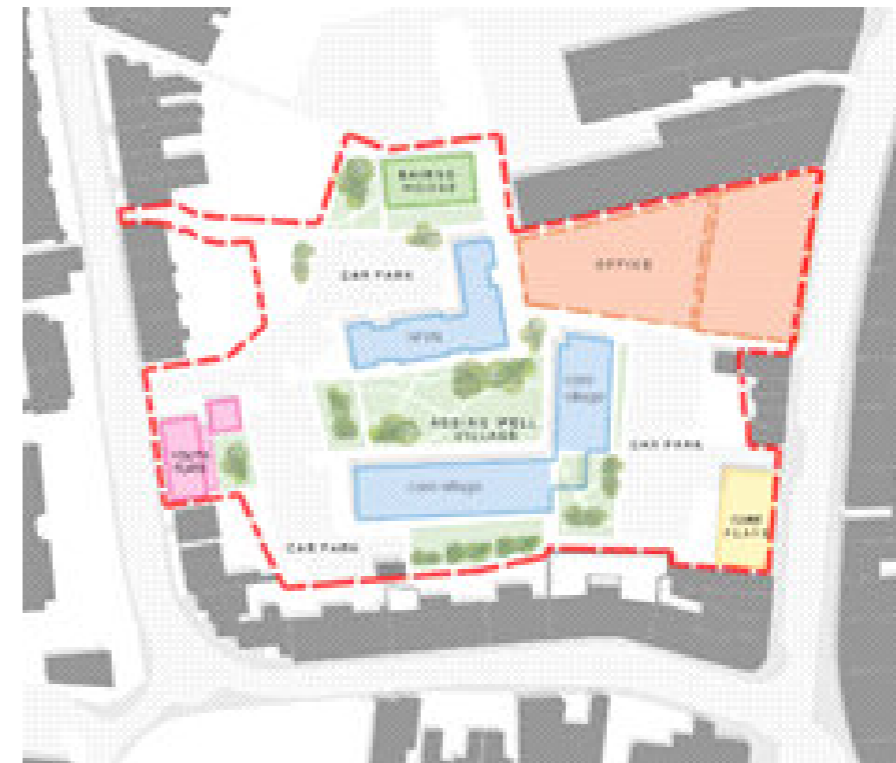
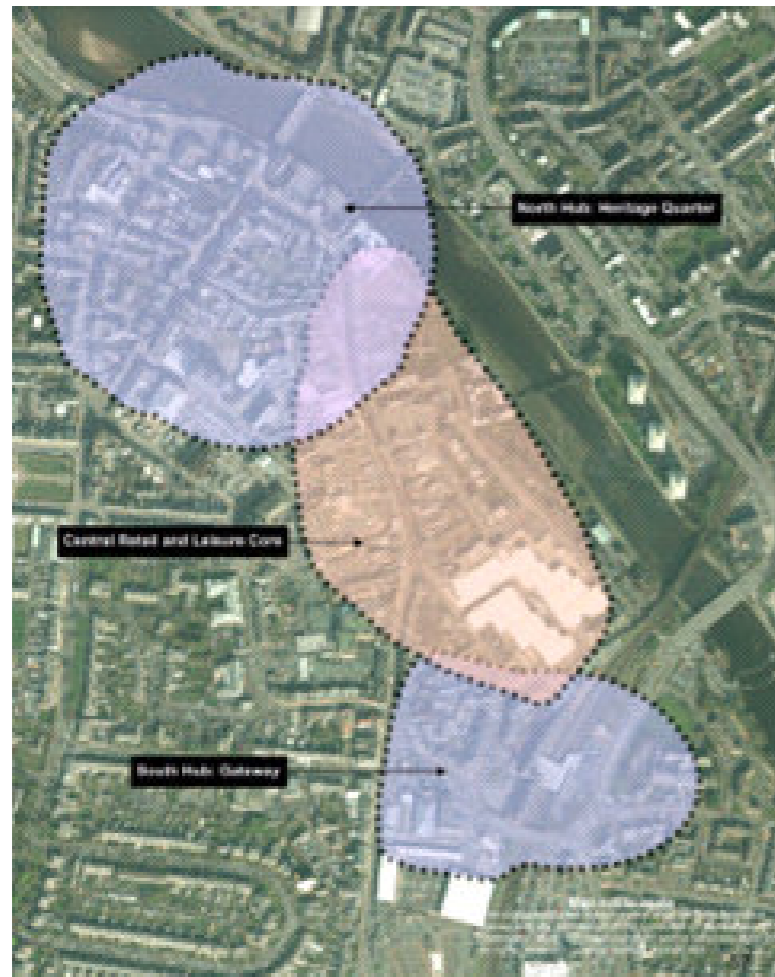
Element	2024	2025	2026	2027	2028	2029	2030	2031
Design development (RIBA Stage 2-3)	█							
Engagement & Design amendments	█							
Design Development (RIBA Stage 4)		█						
Consents & Approvals Contract Procurement		█						
Contract Procurement			█					
Contract Works / Construction			█	█	█	█	█	█
Operation					█		█	█

□

NEXT STEPS:

- Complete RIBA Stage 2-3 Consultation & Engagement
- Develop Delivery Strategy and Outline Business Case and secure agreement for funding
- Procure and advance Design – Phase 1 Works (RIBA Stages 4)
- Secure Consents & Approvals (Planning/TRO's)
- Procure and advance Design – Phase 2 Works (RIBA Stages 4)
- Secure Consents & Approvals (Planning/TRO's)
- Procure and advance Design – Phase 3 Works (RIBA Stages 4)
- Secure Consents & Approvals (Planning/TRO's)
- Contract Procurement by Phase

6. TOWN CENTRE LIVING – MIXED-USE DEVELOPMENT



6. TOWN CENTRE LIVING – MIXED-USE DEVELOPMENT

ROLES & RESPONSIBILITIES FOR PROJECT

The RASCI Chart provides a tool that seeks to identify roles and responsibilities against tasks for the project and support project delivery and change management. The core understanding of roles supports effective project management (Responsible or Lead Body / Accountable Organisations / Supporting Organisations / parties required to be Consulted or Informed).

Key Project Partners	Dev. Brief / Guidance	Sector Engagement	Procurement / Phasing	Delivery
South Ayrshire Council (SAC)	R	R	S	S
RSL's / SAC Housing	S	S	R	R
Private Sector Developers	S	S	R	R
Community Stakeholders	C	C	C	C
Consenting Authorities	C	C	C	C

R	Responsible
A	Accountable
S	Support
C	Consultee
I	Informed

INVESTMENT FUNDING FOR TOWN CENTRE LIVING:

The South Ayrshire SHIP is based on the Resource Planning Assumption (RPA) as part of the Affordable Housing Supply programme (AHSP). The Council forecast is that funding for affordable housing in South Ayrshire will equate to £64.186m between April 23–March 2028. Investment funding through the Affordable housing Supply Programme and Infrastructure Fund. Investments may also include Private Sector / RSL Charitable Bond Programme / Developer Funding.

PROGRAMME:

The programme is dependent upon the capacity to identify sites and developments that address the requirements set out within the HNDA and are viable for RSSL's / Council / Partners to fund and deliver. Supplementary Planning Guidance (SPG) based on an identified range of sites would assist the identification of projects within the programme. The high level programme could be anticipated to be as follows:

Element	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034
Define Sites/Planning Briefs	█										
Adoption of SPG Guidance	█										
Workshop / Promotion		█									
Changes of Use		█	█	█	█	█	█	█	█	█	█
Site Development 1-2			█	█							
Site Development 3-4					█	█					
Site Development 5-6							█	█			
Site Development 7-8									█	█	

NEXT STEPS:

- Development of Design Briefs / Guidance
- Consultation & engagement with Housing Sector / Housing Providers
- Develop Delivery Strategy with Partners / RSL-Developer Workshop
- Promote and Advance Projects

7. AYR TOWN CENTRE PUBLIC REALM + URBAN DRESSING

PRIORITY OF PROJECT:

Med-High. Early wins and targeted projects to re-introduce civic pride and showcase the towns heritage, place quality and key spaces/places. Closely integrated with Accessible Ayr.

SCOPE OF THE PROJECT:

Develop the Towns’s Public Realm alongside Streetscape (Accessible Ayr) including enhancing existing spaces / secondary spaces with quality public realm that enhances the town. Focus on usable spaces and urban dressing (statues /heritage /restoration elements/ trails/ town centre dressing / town-in-bloom/ etc) focussing on projects that signals a confidence in the centre and key locations.

LOCATION OF THE PROJECT:

Town Centre

PROJECT DEVELOPMENT BRIEF:

Small measures and seasonal measures can make a big difference to place-perceptions. Multi-million infrastructure projects take time to deliver and for residents / visitors / traders smaller targeted measures can deliver early wins and support place-appeal and confidence. Develop a 3-5 year programme of activity / capital projects that combine:

- Upgrading of quality secondary spaces (Loudoun Square / Sandgate / Carrick Street / Fish Cross / Grain Exchange Square / Newmarket Street / etc

- Celebrating Auld Brig (1491) / Brig’ Doon - Ayr’s Bridges & walkways
 - Robert Burns - Twa Bridges
 - Lighting & Public Realm space
- Robert Burns Trail (Robert Burns Statue Square / Tam o’ Shanter Inn / Auld Brig / The Fort / etc
 - Refresh / Promote Honest Men and Bonnie Lassies
- Comprehensive Britain-in-Bloom Programme targeting a ‘gold medal’ within 3 years
- Burns Christmas Lights

CURRENT STATUS OF THE PROJECT:

Public Realm Masterplan.

PARTNERSHIP DELIVERY:

SAC / Community & stakeholder Groups

OPPORTUNITIES /CONSTRAINTS

The key challenges and opportunities /constraints to implementation are as follows:

- Land & Building Ownership
- Securing support and a consensus for Town Centre Action & Project Initiatives
- Investment Funding / Maintenance Funding

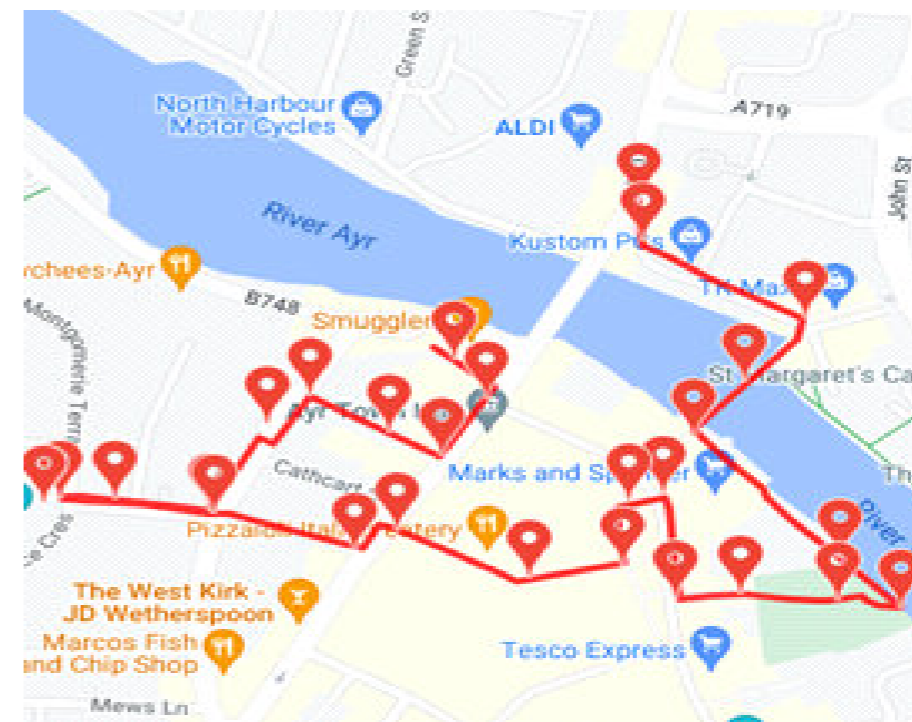
CONSENTING REQUIREMENTS:

Planning. Check LDP Policy – Test of Support

INVESTMENT COST OF THE PROJECT:

The detail of the proposals are still in development and in part are dependent upon establishing further detail on the scale and form of the Redevelopment. The costs are anticipated to include:

- 5 town centre spaces £5 million
 - Loudoun Square
 - Grain Exchange
 - Newmarket Street
 - Town Hall Gardens
 - Mercure Hotel Square
- 3 Dressing Programmes include:
 - Architectural Feature Lighting
 - 3 X Towns Centre in Bloom
 - Summer Banners & Christmas Lights



7. AYR TOWN CENTRE PUBLIC REALM + URBAN DRESSING



7. AYR TOWN CENTRE PUBLIC REALM + URBAN DRESSING

ROLES & RESPONSIBILITIES FOR PROJECT

The RASCI Chart provides a tool that seeks to identify roles and responsibilities against tasks for the project and support project delivery and change management. The core understanding of roles supports effective project management (Responsible or Lead Body / Accountable Organisations / Supporting Organisations / parties required to be Consulted or Informed).

Key Project Partners	Dev. Brief / Guidance	Sector Engagement	Procurement / Phasing	Implementation / Maintenance
South Ayrshire Council (SAC)	R	R	R	R
Town Centre Stakeholders	S	S	S	S
Community Stakeholders	C	S	S	S
Community 3 rd Sector	C	S	R	R

R	Responsible
A	Accountable
S	Support
C	Consultee
I	Informed

INVESTMENT FUNDING FOR PUBLIC REALM + URBAN DRESSING:

The Public Realm & Urban Dressing programme will be complementary to and work alongside Accessible Ayr and local Place Plans and initiatives advanced by the South Ayrshire Council Regeneration / Events / Tourism teams. Funding support may be available through:

- South Ayrshire Council Capital Programme
- Shared Prosperity Funds
- Place Based Investment Fund
- Lottery Funds
- Places for Everyone (Sustrans /TS)
- Creative Scotland
- Private Sector / Business Investment
- Community Based / 3rd Sector Investment

PROGRAMME:

The programme is dependent upon the capacity to identify sites and developments that address the requirements set out within the HNDA and are viable for RSSL's / Council / Partners to fund and deliver. Supplementary Planning Guidance (SPG) based on an identified range of sites would assist the identification of projects within the programme. The high level programme could be anticipated to be as follows:

Element	2024	2025	2026	2027	2028	2029	2030	2031	2032
Town Centre Strategy									
Workshop / Promotion									
Select 2-3 Annual Initiatives									
Implementation									

NEXT STEPS:

- Discuss & Review with relevant SAC Officers
- Need to review SAC – discussed GH but needs wider participation/awareness

8. AYR TOWN CENTRE CREATIVES -TOURISM/EVENTS/EVENING ECONOMY

PRIORITY OF PROJECT:

Med-High. Key catalyst to re-introduce develop the Evening Economy and encourage greater footfall during early evening / supporting cultural /leisure and creative activity

SCOPE OF THE PROJECT:

Develop the Town Centre as a Cultural Venue. Encouraging live music venues, theatres and event spaces to develop a 'What's On in Ayr Programme' operate in the evening to create a diverse cultural offer and attract a range of people to the town. Focus on the provision of social activities offered by cultural and leisure entertainment, food, and drink, between 6pm and 12pm. supporting opportunities for people to meet and socialise together and generate vibrant town centre atmosphere.

LOCATION OF THE PROJECT:

Town Centre

PROJECT DEVELOPMENT BRIEF:

Identifying actions and any supporting infrastructure to promote the Evening Economy

- Early Evening from 5pm to 9pm
Vision is to promote family friendly leisure and entertainment activities supported by easily accessible venues catering for a diverse range of users.
- Evening-Night Time from 9pm to 12am
Vision is to promote a town centre with broad appeal and promotes cultural activity and night time entertainment with a focus on pub/club scene offering a safe environment for users.

CURRENT STATUS OF THE PROJECT:

Pre-Feasibility
Discussion with SAC Events / Tourism Development / Venues
Discussion with SAC Officers / Previous BID Experience / Capacity (??)

PARTNERSHIP DELIVERY:

SAC

OPPORTUNITIES /CONSTRAINTS

The key challenges and opportunities /constraints to implementation are as follows:

- Starting from Low Base and Post Covid Challenges
- Requirement to Map Key Offers
- Develop a Strategy supported by Operators / Businesses
 - Link to Wider Events / Racecourse /Airshow (??)

CONSENTING REQUIREMENTS:

Planning. Check Licensing Policy / Outdoor Seating-Eating – Test of Support

INVESTMENT COST OF THE PROJECT:

The detail of the proposals are still in development and in part are dependent upon establishing further detail on the capacity to build a stronger Evening Economy.

- TBC



8. AYR TOWN CENTRE CREATIVES -TOURISM/EVENTS/EVENING ECONOMY



8. AYR TOWN CENTRE CREATIVES -TOURISM/EVENTS/EVENING ECONOMY

ROLES & RESPONSIBILITIES FOR PROJECT

The RASCI Chart provides a tool that seeks to identify roles and responsibilities against tasks for the project and support project delivery and change management. The core understanding of roles supports effective project management (Responsible or Lead Body / Accountable Organisations / Supporting Organisations / parties required to be Consulted or Informed.

Key Project Partners	Dev. Strategy	Key Stakeholder Engagement	Events / Activities / Phasing	Implementation / Promotion
South Ayrshire Council (SAC)	R	R	R	R
Town Centre Stakeholders	S	S	S	S
Community Stakeholders	S	S	S	S
Community 3 rd Sector	R	R	R	R

R	Responsible
A	Accountable
S	Support
C	Consultee
I	Informed

INVESTMENT FUNDING FOR TOURISM / EVENING ECONOMY:

- South Ayrshire Council Capital Programme
- Shared Prosperity Funds
- Place Based Investment Fund
- Lottery Funds
- Creative Scotland
- Private Sector / Business Investment
- Community Based / 3rd Sector Investment

PROGRAMME:

The programmes should be considered as a series of activities advanced sequentially and revised / re-evaluated revisited every 3 years. The initial stage will involve engagement and establishment of a Forum/Working Group tasked with preparing Evening Economy Strategy. The strategy should reflect the available scale of resources / funding / delivery and seek to target 3-5 initiatives that are capable of being defined, actioned and monitored.

Element	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034
Evening Economy Strategy	█										
Identify Priority Actions	█										
Develop EE Forum		█	█	█	█	█	█	█	█	█	█
Project 1			█	█							
Project 2					█	█					
Project 3							█	█			
Project 4									█	█	

NEXT STEPS:

- Discuss & Review with relevant SAC Officers

9. AYR BUSINESS & RETAIL SUPPORT

PRIORITY OF PROJECT:

Med-High. Programme to address barriers to investment in the Town Centre that will help to bring private sector investment and encourage small and medium size enterprises / third sector / community organisations participate in re-investment in accord with Town Centre Framework.

SCOPE OF THE PROJECT:

TBC
Discussions with SAC Officers

LOCATION OF THE PROJECT:

Town Centre

PROJECT DEVELOPMENT BRIEF:

A number of Councils are seeking to be create a more 'pro-active support environment' for Town Centre investment recognising that there are significant barriers (Post Covid /Bldg Costs / Market Demand/ Abnormals) associated with town centre /urban investment. These include:

- Aberdeenshire Missing Shares Scheme
- Fife Council's Town Centre Building Improvement Grant
- Falkirk Project Development Support
- North Ayrshire Repurposing Property Grant Fund
- Inverness City Centre Living

CURRENT STATUS OF THE PROJECT:

Discussion with on likely support /scale of Investment Fund
Discussion with SAC Officers / Previous BID Experience / Capacity (??)

PARTNERSHIP DELIVERY:

SAC

OPPORTUNITIES /CONSTRAINTS

The key challenges and opportunities /constraints to investment are frequently 'gap funding' addressing the differences in cost associated with repurposing bldgs / re-investing in existing sites / refurbishment costs v new build (VAT) / etc:

- Private Sector Investment challenges
- Making a difference to unlocking investment
- Sending out the message – 'We want to encourage and support Investment'

CONSENTING REQUIREMENTS:

Planning. Check Planning Policy / Subsidy Compliance (De-Minimis) / Success Other Centres

INVESTMENT COST OF THE PROJECT:

The detail of the proposals are still in development and in part are dependent upon establishing further detail on the capacity to support SME activity:

- TBC



9. AYR BUSINESS & RETAIL SUPPORT



9. AYR BUSINESS & RETAIL SUPPORT

ROLES & RESPONSIBILITIES FOR PROJECT

The RASCI Chart provides a tool that seeks to identify roles and responsibilities against tasks for the project and support project delivery and change management. The core understanding of roles supports effective project management (Responsible or Lead Body / Accountable Organisations / Supporting Organisations / parties required to be Consulted or Informed).

Key Project Partners	Dev. Strategy	Key Stakeholder Engagement	Development Grant Programme	Implementation / Promotion	Monitoring / Evaluation
South Ayrshire Council (SAC)	R	R	R	S	R
Town Centre Stakeholders	S	S	S	R	S
Community Stakeholders	C	C	C	C	I
Community 3 rd Sector	C	C	C	C	I

R	Responsible
A	Accountable
S	Support
C	Consultee
I	Informed

INVESTMENT FUNDING FOR BUSINESS & RETAIL SUPPORT:

Need to review with SAC Officers. Interest in Business support measures to support resilience of businesses in the Town Centre and associated programmes such as: Shopfront Schemes/Business Grants/Change in Use/Start-Up Investment. Other funding may be secured through:

- South Ayrshire Council Capital Programme
- Shared Prosperity Funds
- Place Based Investment Fund
- Private Sector / Business Investment
- Community Based / 3rd Sector Investment

PROGRAMME:

The programmes should be considered as a series of activities advanced sequentially and revised / re-evaluated revisited every 3 years. The initial stage will involve engagement and establishment of a Forum/Working Group tasked with preparing Evening Economy Strategy. The strategy should reflect the available scale of resources / funding / delivery and seek to target 3-5 initiatives that are capable of being defined, actioned and monitored.

Element	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034
Prepare Evening Economy Strategy											
Identify Priority Actions											
Develop EE Forum											
Project 1											
Project 2											
Project 3											
Project 4											

NEXT STEPS:

- Discuss & Review with relevant SAC Officers

10. COAST & ESPLANADE

PRIORITY OF PROJECT:

Med-High. Tourism is a major growth opportunity for Ayr with the Coast and Esplanade alongside events being a significant part of the destination appeal of the Town.

SCOPE OF THE PROJECT:

Advance a range of upgrading and public realm enhancements to animate and enhance the quality of place along the Esplanade from the Inner Harbour to Esplanade North/South including an Event/Stage space (Place de Saint Germain-en-Laye) including reintroduction of activities, repairs-upgrading to shelters, removal of The Watchful, lighting, safe pedestrian crossings, digital wayfinding and public realm improvements. Aspirations to extend and develop and facilitate the re-introduction of leisure amenities (Mini/Crazy Golf / Additional Play / Shelters /Seating) within Esplanade

LOCATION OF THE PROJECT:

Ayr Esplanade and Inner Harbour

PROJECT DEVELOPMENT BRIEF:

Enhance the appeal and attractiveness of Ayr Esplanade for activities and events as a family based destination with better protection from elements and enhanced public realm, interpretation and lighting as early deliverables within a phased programme of works.

CURRENT STATUS OF THE PROJECT:

Feasibility Stage & Concept Masterplan (RIBA Stage 1).

PARTNERSHIP DELIVERY:

South Ayrshire Council working with Ayrshire Roads Alliance(ARA) with opportunities to extend /develop activities with community and commercial partners. Community and Common Good Fund and potential for submission within external funding bids.

OPPORTUNITIES /CONSTRAINTS

The key challenges and opportunities /constraints to implementation are as follows:

- Investment phasing and alignment with Capital Programme Budgets
- Funding to allow scope to extend to secure enhancement of the full Esplanade
- Constraints on capacity of private hospitality sector to support investment
- Condition of Buildings and Public Realm

CONSENTING REQUIREMENTS:

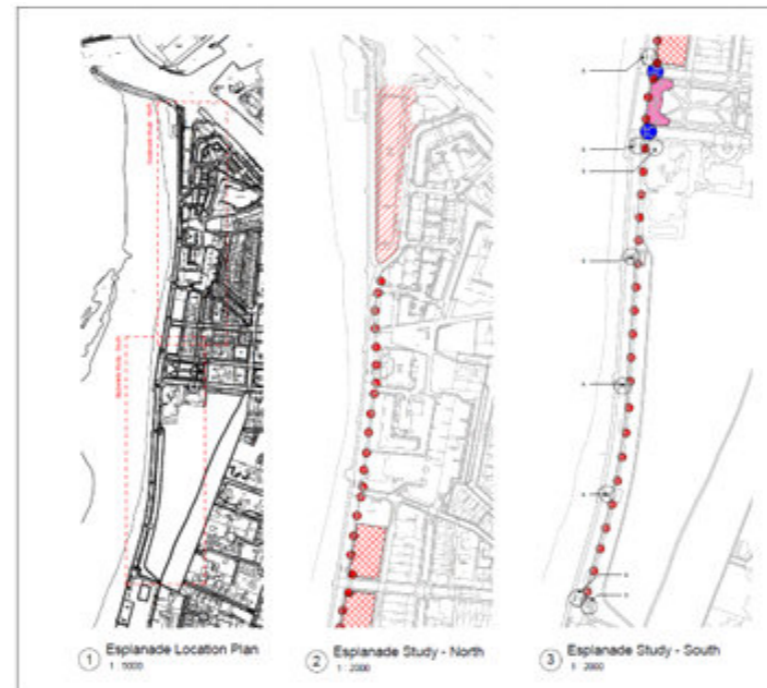
The facility aligns with LDP2 Policy with no issues with consents / approvals

INVESTMENT COST OF THE PROJECT:

The detail of the proposals are still in development and are subject to budget approvals The costs are anticipated to include:

- Removal of MVF Watchful/Slipway Upgrade
£ x million
- Public realm / event spaces £X million
- Lighting £x million
- Waymarking & Signage £x million

10. COAST & ESPLANADE



10. COAST & ESPLANADE

ROLES & RESPONSIBILITIES FOR PROJECT

The RASCI Chart provides a tool that seeks to identify roles and responsibilities against tasks for the project and support project delivery and change management. The core understanding of roles supports effective project management (Responsible or Lead Body / Accountable Organisations / Supporting Organisations / parties required to be Consulted or Informed).

Key Project Partners	Masterplan	Key Stakeholder Engagement	Delivery Strategy	Implementation / Delivery
South Ayrshire Council (SAC)	R	R	R	R
Town Centre Stakeholders	C	C	C	C
Community Stakeholders	C	C	C	C
Community 3 rd Sector	C	C	C	R

R	Responsible
A	Accountable
S	Support
C	Consultee
I	Informed

INVESTMENT FUNDING FOR COAST & ESPLANADE:

South Ayrshire Council have initiated a Feasibility Study/Investment Prospectus for the upgrading and enhancement of the esplanade. This programme should be extended to promote the whole of the Esplanade, Beach and the Low Green. Further discussion with Officers.

- South Ayrshire Council Capital Programme
- Shared Prosperity Funds
- Place Based Investment Fund

PROGRAMME:

TBC – Awaiting ASL Report – Due in November

Element	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034
Initial Project	█										
Design Dev. (RIBA2-4)	█										
Contract Works		█									
Future Phase					█						
Future Phase							█				
Future Phase									█		

NEXT STEPS:

- Discuss & Review with relevant SAC Officers

06 DELIVERY & FUNDING PLAN



DELIVERY PLAN

Developing the Ayr Town Centre requires a clear over-arching framework supported by clearly defined and prioritised programmes and projects that are the focus for delivery.

The Council’s role is both as an enabler/facilitator working with partners along with its direct intervention through project delivery. Importantly the Council needs to connect its vision and objectives with wider programmes including SAC Capital Programme, external Funding Submissions (LUF/SCRGF/SPF), the Place Based Investment Programme and other initiatives under Planning, Climate Action, Inclusive Places, Community Wealth Building and Liveable Neighbourhoods. Collectively these frame a coherent strategy and help to define the key focus of project and programme delivery.

Delivery is challenging. It requires resources and funding and both are precious and in short supply. The Framework quite deliberately focusses on project delivery but descriptions and briefs do not deliver the outcomes. The framework is not ‘the Councils’ and needs to be seen as a collective and shared vision and set of priorities across partner, stakeholder and community groups with a view to encouraging support and positive action.

The framework will create opportunities to re-shape Ayr Town Centre, to support urban place quality and town centre living that meets resident and visitor needs and helps to develop a more vital, vibrant and appealing regional town centre.

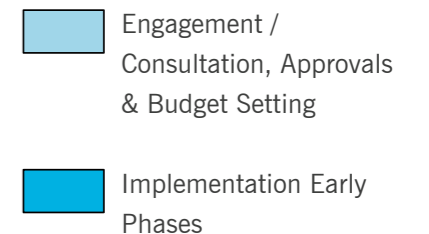
The Framework will help to address climate change, encourage healthier active travel options and reduce the need to travel unsustainably whilst supporting all the many and varied interests that make up the town centre community.

Implementation and delivery are key. Clarity of purpose and a commitment to projects supports confidence and builds a momentum for change. Pressures on town centres and the process of change is continuous and creates uncertainties that impact on investment. Studies without outcomes erode confidence and as the regional centre Ayr needs to take a lead and deliver.

Partnership working is on the verge of bringing forward a number of complex multi-partnered major projects (Rail Station, Hourstons, Arran Mall, Accessible Ayr) and these need to be accelerated where possible as key place-making catalysts and drivers for change. The Ayr Town Centre Framework seeks to build on initiatives South Ayrshire Council has been developing with partners since 2018. The assessment strongly endorses these projects and looks to build a complimentary suite of projects (Transport Interchange / Town Centre Living / Robert Burns Statue Square-Southern Gateway, Creative Place / Retail-Business Support and Coast & Esplanade) to deliver transformational change in the place quality and perceptions of Ayr Town Centre.

The Core Projects and delivery programmes are set out within the individual project summaries. Detailed below is the master programme for delivery.

Project	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034
Transport Interchange											
Robert Burns Statue Square											
Living Well Care Village											
Kyle Masterplan											
Accessible Ayr											
Town Centre Living											
Public Realm / Dressing											
Creatives Tourism Events											
Business / Retail Support											
Coast & Esplanade											



INVESTMENT & FUNDING STRATEGY



Ayr Town Centre Framework The Ayr Town Centre Framework (ATCF) provides a strategic planning document establishing a flexible blueprint for sustainable forward planning to support investment within the town centre.

The Framework creates a structured and prioritised Delivery & Action Plan to guide the growth and transformation of the town centre while addressing a diverse range of policy outcomes and stakeholder interests addressing varied economic, social, environmental, and infrastructure needs to support quality place-making. In setting out a structure around 10 key projects the intent is to create a consensus around the key priorities. The framework looks to address the process of strategic change, support growth and regeneration and ensure investment make a significant difference to the standing of Ayr as the Regional Burgh Town. As importantly the framework will support the transition to net zero, promote health and well-being and support businesses and local communities in terms of a more inclusive place, safe and appealing place. Changing Places Require Investment
Towns have always changed and adapted to their community needs. Today, our use and needs of our town centres is changing and investment is required to support place-quality and a stronger future.

Investment is required in both town infrastructure and services to support and grow the town's population and diversify the base of economic activity. This includes transport connections, place quality, walking and cycling provision, and the cluster of services support associated with healthy living, creative arts, retail, tourism, community amenities and events. Town centre needs need significant investment to address the 21st Century requirements of successful place. Investment funding needs to provide a planned programme of investment over the medium to longer - term recognising the need for projects and programmes to be phased/staged as budgets and funding allow. Capital funding requires forward planning and a commitment over a 10 year horizon to secure meaningful change. The Ayr Town Centre Framework envisages a programme from 2025-2035 whilst recognising that many of the most important infrastructure elements are already at early planning stages with project partners.

Attracting Partner Support & Co-Investment
An important role of the Ayr Town Centre Framework is to set out a clear vision and delivery plan that helps build partner and investment support and will attract new public and private investment. Public support funding has changed significantly over the last decade. Significant funds are now allocated through Challenge Funds and prescribed Funding Packages that require projects to set out a clear rationale for investment within a Business Case that demonstrates alignment to national policy, national outcomes, local needs and can demonstrate local engagement and support. Typical examples include

Lottery Funding / Levelling Up Funds / Active Travel Support Funding / etc.

The Council needs to demonstrate a clear vision and strategic purpose for investment in Ayr Town Centre and across a range of projects and programmes seek to maximise its capacity to leverage new and additional monies to support the Council's along with wider partner Capital Programmes.

The projects and programmes should seek to protect flexibility of delivery to allow phased delivery and the breakdown of individual projects/programmes into Work Packages aligned to available funds. Typically these may include:

- South Ayrshire Council Capital Programme
- Shared Prosperity Funds
- Place Based Investment Fund
- Levelling Up Funds
- Lottery Funds
- Places for Everyone (Sustrans /TS)
- Creative Scotland
- Private Sector / Business Investment
- Community Based / 3rd Sector Investment

The Ayr Town Centre Framework sets out an ambitious programme for change. The Capital Investment requirement (inflation indexed) would be of the Order of £150-£200 million over a ten year period. This is ambitious and challenging but would be transformational and would reassert Ayr's primacy of place in the wider Ayrshire regional economy and place standing.

INVESTMENT & FUNDING STRATEGY

RESOURCING

South Ayrshire Council will need to establish an Ayr Town Centre Steering Group / Task Force to support and coordinate delivery. Current projects are stand-alone operating within different directorates and lead officers. This can be both a strength and weakness but to optimise delivery a Town Centre Steering Group should be formed to as a minimum facilitate information sharing, project coordination and consultations.

The planning and delivery of urban regeneration is complex and requires innovation, partnership working, consistent focus best delivered through a multi-disciplinary team. Consideration should be given within existing structures as to how best projects and programmes are implemented. Resources will be needed to drive the programme and coordinate investment.

MONITORING & EVALUATION

The Delivery Plan is intended to offer a flexible framework to advance both projects and programmes over the period 2024-2034. A Monitoring and Evaluation Framework should seek to define key outcomes and performance/success indicators to facilitate monitoring. Additional data collection would help to support monitoring and evaluation and build a better understanding around local town centre trends to improve 'lessons learnt' and ensure implementation is responsive to local needs.

The Delivery Plan should be reviewed and refreshed annually by the Ayr Town Centre Steering Group with reporting to appropriate Committee / Cabinet as protocols require. The headline Performance Indicators (KPI's) within the Evaluation Framework should be SMART (specific /measurable/actionable/realistic and timed) and clearly link to the frameworks strategic objectives.

Suggested data and monitoring criteria could include:

- Increasing overall footfall and dwell time in the town centre
- Increasing overall visitor spend
- Reduced number of vacancy (empty properties / retail churn)
- Increasing numbers of people living and working in town centre catchment
- Increasing patronage at Transport Interchange
- Reducing the carbon footprint of the City Centre
- Increasing the amount of new investment / construction / property spend
- Increasing residents satisfaction
- Increasing level of business /retailer /trader confidence