

6 March 2024

To:- **Councillors Dowey (Chair), Clark, Connolly, Davis, Ferry, Kilbride, Lyons, Pollock and Shields.**

All other Members for INFORMATION ONLY

Dear Councillor

CABINET

You are requested to participate in a meeting of the Cabinet to be held **on Tuesday, 12 March 2024 at 10.00 a.m.** for the purpose of considering the undernoted business.

This meeting will be held in the County Hall, County Buildings, Ayr on a hybrid basis for Elected Members, will be live-streamed and available to view at <https://south-ayrshire.public-i.tv/>

Yours sincerely

CATRIONA CAVES
Head of Legal and Regulatory Services

B U S I N E S S

1. Declarations of Interest.
- 2(a) Minutes of previous meeting of 14 February 2024 (copy herewith).

Item to be considered in private:-

- 2(b) **Call-in from the Cabinet of 14 February 2024, having been considered at the Audit and Governance Panel of 22 February 2024 (draft minute excerpt of the Audit and Governance Panel of 22 February 2024 herewith).**

3. Decision Log -
 - (a) Overdue Actions – *none*;
 - (b) Actions Listed with Revised Dates – for approval; and
 - (c) Recently Completed Actions.

(copies herewith).

4(a)/

4. Economic Development.

- (a) Ayr Town Centre Framework – Submit report by the Director of Strategic Change and Communities (copy herewith).
- (b) Girvan Draft Conservation Area Appraisal – Submit report by the Director of Housing, Operations and Development (copy herewith).
- (c) Business Relief Programme – 2024 Funding Proposals – Submit report by the Director of Strategic Change and Communities (copy herewith).

5. Finance, HR and ICT.

- (a) Budget Management – Revenue Budgetary Control 2023/24 – Position at 31 December 2023 – Submit report by the Head of Finance, ICT and Procurement (copy to follow).
- (b) Financial Inclusion Projects 2024/25 and 2025/26– Submit report by the Director of Strategic Change and Communities (copy herewith).
- (c) Treasury Management and Investment Strategy Quarter 3 Report 2023/24 – Submit report by the Head of Finance, ICT and Procurement (copy herewith).

6. Buildings, Housing and Environment.

- (a) Civic Government (Scotland) Act 1982 - Licensing of Sexual Entertainment Venues – Submit report by the Head of Legal and Regulatory Services (copy herewith).
- (b) Revised Fleet, Travel and Transport Policy 2024 – Submit report by the Director of Housing, Operations and Development (copy herewith).
- (c) MVF Watchful, South Harbour Street, Ayr - Common Good Consultation – Submit report by the Director of Housing, Operations and Development (copy herewith)

For more information on any of the items on this agenda, please telephone
Committee Services on at 01292 612436, at Wellington Square, Ayr or
e-mail: committee.services@south-ayrshire.gov.uk
www.south-ayrshire.gov.uk

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CABINET

Minutes of a hybrid webcast meeting on 14 February 2024 at 10.00 a.m.

Present

in County Councillors Martin Dowey (Chair), Alec Clark, Brian Connolly, Ian Davis,
Hall: Lee Lyons, Martin Kilbride, Bob Pollock and Bob Shields.

Present

Remotely: Councillor Stephen Ferry.

Attending

in County

Hall: M. Newall, Chief Executive; L. McRoberts, Depute Chief Executive and Director of Education; J. Bradley, Director of Strategic Change and Communities; C. Caves, Head of Legal and Regulatory Services; T. Baulk, Head of Finance, ICT and Procurement; C. Cox, Assistant Director – Planning and Development; L. Reid, Assistant Director – Strategic Change, G. Hunter, Assistant Director – Communities; K. Braidwood, Head of Roads, Ayrshire Roads Alliance; P. Bradley, Service Lead – Professional Design Services; T. Burns, Service Lead – Asset Management and Community Asset Transfer; N. Gemmell, Service Lead – Revenues and Benefits; D. Yuille, Service Lead – Special Property Projects; J. Tait – Service Lead – Thriving Communities; M. Greaves, Co-ordinator (Economy and Regeneration - Local Places); S. Yeardeley, Special Projects Co-ordinator (Ayrshire Growth Deal); A. Gibson, Committee Services Officer; and E. Moore, Committee Services Assistant.

Also Attending

Remotely: N. Francis and R. Stevenson, Scottish Enterprise.

Opening Remarks.

The Chair took the sederunt, confirmed to Members the procedures to conduct this meeting and advised that the meeting was being broadcast live.

1. Declarations of Interest.

In terms of Council Standing Order No. 17 and the Councillors' Code of Conduct, it was noted that Councillor Ferry would declare an interest in the item entitled "Potential Purchase of X" and leave the meeting during consideration of this matter due to a conflict of interest with his employer.

2. Minutes of previous meeting.

The minutes of 16 January 2024 ([issued](#)) were submitted and approved.

3. **Decision Log.**

Following discussion and having noted that officers would provide a written update to Members on two of the entries in the Log, the Cabinet

Decided:

- (1) to note there were no overdue actions;
- (2) to approve the actions listed with [revised due dates](#); and
- (3) to note the [recently completed actions](#).

Education

4. **Community Learning and Development Plan 2024-27.**

There was submitted a report ([issued](#)) of 1 February 2024 by the Director of Strategic Change and Communities seeking approval for officers to consult on a new Community Learning and Development (CLD) Plan 2024-2027 and providing an update on progress from the CLD Plan 2021-2024.

Following discussion regarding timescales, the Cabinet

Decided:

- (1) to approve consultation for the CLD Plan 2024-2027 to commence and for officers to provide a report to Cabinet in September 2024 detailing the new plan; and
- (2) to note the progress and performance of the CLD Partnership and CLD Plan during 2021-2024.

Economic Development

5. **Electric Vehicle Charging Tariff.**

There was submitted a report ([issued](#)) of 1 February 2024 by Head of Roads, Ayrshire Roads Alliance

- (1) seeking approval to implement South Ayrshire Council's electric vehicle (EV) charge point tariff, minimise spend and overstay charge across our charge network; and
- (2) advising that this move responded to recent increases in energy.

Following discussion regarding superfast chargers, the involvement of the private sector, overnight parking and overstay charging, the Cabinet

Decided:

- (a) to approve the implementation of an EV charging tariff from 1 April 2024 to be set at;
 - Fast / AC (7kW): £0.31 per kWh;
 - Fast /AC (22kW):£0.37 per kWh; and
 - Rapid / DC (50kW): £0.37 per kWh;
- (b) to approve an overstay charge for rapid charges of:
 - Fast /AC - £30 after 5 hours with a 10 min grace period; and
 - Rapid /DC - £30 after the first hour with a 10 min grace period;
- (c) to approve a minimum of £5; and
- (d) to delegate authority to the Head of Ayrshire Roads Alliance to modify charging tariffs to address fluctuating energy prices and to ensure the Council remained at a cost neutral position.

6. Accessible Ayr Update.

There was submitted a report ([issued](#)) of 1 February 2024 by the Director of Strategic Change and Communities

- (1) providing an update on the progress on the Accessible Ayr project as per approval of June 2023; and
- (2) seeking approval on the preferred project design, enabling officers to complete Stage 4 detailed design.

Following discussion on matters including feedback and consultation, the Cabinet

Decided:

- (a) to agree support for the approaches and recommendations noted within the report; and
- (b) to approve the preferred project design outlined in the report, which would be subject to further consultation.

Corporate and Strategic/Economic Development.

7. Ayrshire Growth Deal – Programme Review.

There was submitted a report ([issued](#)) of 5 February 2024 by the Director of Strategic Change and Communities providing an update on the Ayrshire Growth Deal (AGD), Space and Aerospace projects and the AGD regional programme review.

The Cabinet

Decided:

- (1) to note the current status of projects within the Ayrshire Growth Deal Space and Aerospace programme as submitted to the Ayrshire Economic Joint Committee (AEJC) at Appendix 1 and as detailed in section 3 of the report;
- (2) to note the scope and remit of the AGD regional programme review and timetable as agreed with Scottish and UK Governments as detailed at 3.2, 3.3 and 3.4 of the report;
- (3) to agree that approximately £4m. from the de-scoped Subsea Cable Infrastructure and Infill projects are proposed allocated to the ASTAC project to enable its delivery (subject to further approvals by the AEJC);
- (4) to agree that following any decision by the AEJC to de-scope projects or re-prioritise spend across the AGD programme, that the SAC AGD Steering Group, chaired by the Chief Executive, develop alternative proposals for utilising any available funds; and
- (5) to note that further updates would be brought forward to Cabinet as necessary and every six months or earlier if required.

Health and Social Care.

8. South Ayrshire Council Gaelic Language Plan (GLP) Annual Monitoring Report to Bòrd na Gàidhlig 2022-2023.

There was submitted a report ([issued](#)) of 1 February 2024 by the Director of Strategic Change and Communities seeking approval of South Ayrshire Council's Gaelic Language Plan (2020-25) annual progress report for 2022/23.

The Cabinet

Decided: to approve the annual progress report on the South Ayrshire Council Gaelic Language Plan for onward submission to Bòrd na Gàidhlig.

Finance, HR and ICT.

9. Non-Domestic Rates Empty Property Relief.

There was submitted a report ([issued](#)) of 5 February 2024 by the Head of Finance, ICT and Procurement seeking Members' approval to amend the existing Non -Domestic Rates Empty Property Relief policy.

In terms of Standing Order No. 19.9, there was no general agreement to the unopposed motion, therefore, the Cabinet moved to a vote for or against the Motion.

By a majority, the Cabinet

Decided: to approve the Non-Domestic Rates amended Empty Property Relief Policy with effect from 1 April 2024, as detailed in Appendix 1 of the report.

10. General Services Capital Programme 2023/24: Monitoring Report as at 31 December 2023.

There was submitted a report ([issued](#)) of 8 February 2024 by the Assistant Director – Planning and Development providing an update on the actual capital expenditure and income, together with progress made on the General Services Capital Programme projects as at 31 December 2023 (Period 9); and seeking agreement for changes to budgets in 2023/24, 2024/25 and 2025/26.

Following discussion, including the use of local companies, the Cabinet

Decided:

- (1) to note the progress made on the delivery of the General Services Capital Programme to 31 December 2023, resulting in spend of £34,828,753 or 47.30%, as detailed in Appendix 1 of the report;
- (2) to approve the adjustments, as contained in Appendix 2 of the report; and
- (3) to approve the revised budget for 2023/24 at £61,671,280, and in-year adjustments in 2024/25 and 2025/26 as highlighted in Appendix 2 of the report.

Finance, HR and ICT/Buildings, Housing and Environment.

11. Housing Capital Programme 2023/24.

There was submitted a report ([issued](#)) of 6 February 2024 by the Assistant Director – Planning and Development providing an update on the actual capital expenditure and income, together with progress made on the Housing Capital Programme projects as at 31 December 2023 (Period 9) and seeking agreement for the changes to budgets in 2023/24, 2024/25 and 2025/26.

The Cabinet

Decided:

- (1) to note the progress made on the delivery of the Housing Capital Programme to 31 December 2023, resulting in spend of £29,277,501 or 40.64%, as detailed in Appendix 1 of the report;
- (2) to approve the adjustments, as contained in Appendix 2 of the report; and
- (3) to approve the revised budget for 2023/24 at £46,550,433, and in-year adjustments in 2024/25 and 2025/25 as highlighted in Appendix 2 of the report.

Finance, HR and ICT/Economic Development.

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12. Procurement Strategy Update 2024/25.

There was submitted a report ([issued](#)) of 1 February 2024 by the Head of Finance, ICT and Procurement seeking approval of minor updates to the Council's Procurement Strategy covering 2024 -2025.

The Cabinet

Decided: to approve the updated Procurement Strategy for 2024 – 2025, as detailed in Appendix 1 to the report.

Tourism, Culture and Rural Affairs.

13. Galloway Nomination for New National Park Status

There was submitted a report ([issued](#)) of 8 February 2024 by the Director of Strategic Change and Communities seeking approval to provide support in principle for the proposed nomination developed by the Galloway National Park Association (GNPA) for a new national park in Galloway.

The Cabinet

Decided:

- (1) to support, in principle, the Galloway National Park Association's nomination for a new National Park to be designated which included areas of South Ayrshire, East Ayrshire and Dumfries and Galloway Council areas (the deadline for nominations being 29 February 2024);
- (2) to note that the Scottish Government was still considering the new National Park function including arrangements for governance and operational models and that the finalised framework to support the designation of a New National Park was not available at this time and it would likely be released in line with the closure of the nomination process; and
- (3) to request a further report, if the GNPA nomination was successful, detailing any statutory, regulatory or financial implications which would be laid out by the new framework and the formal consultation undertaken by the Scottish Government Reporting Unit and NatureScot. South Ayrshire Council would retain the right to consider its position in regard to the regulatory and statutory implications of any proposals and that this would be the subject of a future Cabinet paper, following the NatureScot formal consultation and decision to explore further work supporting a new National Park.

At this point, the Cabinet adjourned for ten minutes.

14. Exclusion of press and public.

The Cabinet resolved, in terms of Section 50A(4) of the Local Government (Scotland) Act 1973, that the press and public be excluded during consideration of the remaining items of business on the grounds that they involved the likely disclosure of exempt information in terms of paragraphs 4, 8 and 9 of Part 1 of Schedule 7A of the Act.

Economic Development.

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15. Merlin Cinemas Ltd - Support Grant.

There was submitted a report (Members only) of 7 February 2024 by the Director of Strategic Change and Communities seeking approval

- (1) for the provision of grant support to the value of £70,000 to Merlin Cinemas Limited, as a contribution to the external refurbishment of the former Odeon Cinema facility, located at Burns Statue Square, Ayr; and
- (2) to fund this activity from ward capital monies allocated to Ayr.

In terms of Standing Order No. 19.9, there was no general agreement to the unopposed motion, therefore, the Cabinet moved to a vote for or against the Motion.

By a majority, the Cabinet

Decided:

- (a) to approve the provision of grant funds of £70,000 to Merlin Cinemas Limited for the purpose of external improvement works required to the former Odeon Cinema facility;
- (b) to approve that the £70,000 grant proposed was funded from ward capital monies allocated for Ayr;
- (c) to agree that the proposal of £70,000 grant would be subject to the provision of satisfactory written evidence in the form of paid invoices and corresponding bank statements from the recipient Merlin Cinemas Limited, confirming that payment for the required external works had been completed (this would include a further £113,000 that Merlin were investing in repairs to the building); and
- (d) to agree that an appropriate Grant Funding Agreement would be put in place between South Ayrshire Council and the recipient Merlin Cinemas Limited, to protect the Council's position.

Buildings, Housing and Environment.

16. Sale of Former Belleisle Hotel and Lodge House, Ayr.

There was submitted a report (issued) of 6 February 2024 by the Assistant Director – Planning and Development obtaining the Cabinet's approval to re-market the former Belleisle Hotel and to grant authority to accept an offer for the former Lodge House.

The Cabinet

Decided:

- (1) to note that the former Belleisle Hotel and Lodge House, Ayr were advertised for sale as separate units with a closing date in both cases of 18 August 2023, for the reasons detailed within the report;
- (2) to agree that the offers for the sale as one unit of the former Belleisle Hotel and Lodge House, Ayr, be rejected and that the Belleisle Hotel be re-marketed once consideration had been given to the issues on the appropriate boundary line for parking and rights of way in accordance with the recommendations of the Addendum (confidential) to this report;
- (3) to grant authority to officers to conclude missives for the sale of the former Belleisle Lodge House, Ayr, in accordance with the recommendations of the Addendum (confidential) to this report; and
- (4) to agree that the officers provide Members with a Briefing Note that provides further detail of the boundary for the remarketed Belleisle Hotel and responds to the questions raised on the process, criteria and timescales that apply where a building is listed.

Variation in Order of Business.

In terms of Council Standing Order No. 13.3, the Cabinet agreed to vary the order of business, as hereinafter minuted.

17. Sale of 15-17 Sandgate, Ayr.

There was submitted a report (issued) of 7 February 2024 by the Assistant Director – Planning and Development seeking approval to sell the property at 15-17 Sandgate, Ayr on the basis of the terms and conditions contained within the Addendum (confidential) to this report and subject to the outcome of a Common Good consultation.

The Cabinet

Decided:

- (1) to request that a Common Good consultation be carried out in terms of the Community Empowerment (Scotland) Act 2015 Section 104 on the proposed disposal of 15-17 Sandgate, Ayr on the basis of the terms and conditions contained within the Addendum (confidential) to this report and the result of the consultation be reported to the Cabinet;
- (2) to grant authority to conclude the sale of 15-17 Sandgate, Ayr, in accordance with the terms and conditions contained within the Addendum (confidential) to this report, subject to the outcome of the Common Good consultation and to satisfactory compliance with subsidy control requirements, as detailed within the Addendum (confidential) to this report; and
- (3) to agree that officers consider and advise members in a briefing note whether the previous consultation would satisfy the legal requirements.

Corporate and Strategic/Economic Development.

18. AGD Commercial Build Project – Company A.

There was submitted a report (issued) of 8 February 2024 by the Director of Strategic Change and Communities seeking an update on the Ayrshire Growth Deal Commercial Build Project - Company A and approval for next steps.

The Cabinet

Decided:

- (1) to note the update on the Commercial Build Project - Company A provided by the project Delivery Partner, Scottish Enterprise;
- (2) to note the changes to the Full Business Case proposed by Scottish Enterprise; and
- (3) to agree that a further report be brought to Cabinet once the outcome of the private sector fundraising exercise was known at the end of March 2024, with decision making on the project being subject to regional AGD governance arrangements.

19. AGD – Spaceport Project

There was submitted a report (issued) of 12 February 2024 by the Chief Executive providing an update on the Ayrshire Growth Deal Spaceport project and sharing the recent correspondence from Glasgow Prestwick Airport.

The Cabinet

Decided:

- (1) to agree the update on the AGD Spaceport project being presented to the meeting of the Ayrshire Economic Joint Committee on 19 February 2024, as detailed in Annex 1 of the report and its response to proposals by Glasgow Prestwick Airport (GPA) of 24 January 2024;
- (2) to note that the Council must be reasonably satisfied that there was a feasible operating model and that the benefits of the project must justify the risks and costs and represent Best Value;
- (3) to agree that the Council does not support the continued spend of public money on the development of the project given the inability of all interested parties to address the significant risks and issues, as highlighted in Annex 1 pages 13 and 14 of the proposed AEJC report, and in particular the failure to identify funding to meet the significant shortfall for the increased costs required to complete the project; and
- (4) to agree that as Lead Authority for the Ayrshire Growth Deal Spaceport project, the Council could not support the additional proposed spend to establish the viability of the project and that officers request the Ayrshire Economic Joint Committee consider the re-apportioning of AGD funds allocated to the Spaceport project.

Councillor Ferry, having previously declared an interest, left the meeting at this point.

20. Potential Purchase of X.

There was submitted a report (issued) of 8 February 2024 by the Assistant Director – Planning and Development seeking approval for officers to undertake work to explore the potential for the Council to acquire X.

The Cabinet

Decided:

- (1) to note that Property X was identified as a potential redevelopment site in the Draft Ayr Town Centre Framework;
- (2) to note the steps officers required to take to comply with the Acquisition and Disposals Policy and to identify the purpose and associated powers to acquire Property X;
- (3) to authorise officers to identify potential uses for a redeveloped Property X and to prepare a Masterplan for those uses taking into account the work set out in the report (the draft Masterplan would be brought back to Council on 27 June 2024);
- (4) to note that the approved Masterplan would enable a business case to be developed to acquire Property X, but work would progress on potential outline business cases(s) in parallel with the preparation of a Masterplan; and
- (5) to agree that an update report on the progress with the work identified in recommendation 3 be presented to Cabinet at its meeting in April 2024.

21. Consideration of Disclosure of the above confidential reports.

Decided: to agree that under Standing Order 32.4

- (1) not to authorise the disclosure of the following report until
 - Legal documentation is concluded for the grant to Merlin Cinemas Ltd of the Support Grant.
- (2) not to authorise the disclosure of the following report until
 - Legal documentation is concluded for the Sale of Former Belleisle Hotel and Lodge House, Ayr.
- (3) not to authorise the disclosure of the following report until
 - the Masterplan or a decision in relation to the purchase is taken by members whichever is the earlier.
- (4) not to authorise the disclosure of the following report until
 - Legal documentation is concluded for the Sale of 15-17 Sandgate, Ayr.

(5) not to authorise the disclosure of the following report until

- A decision is taken by the Joint Committee at the AGD in relation to the recommendations in the report to the Commercial Build Project – Company A and a report is taken back to members.

(6) not to authorise the disclosure of the following report until

- A decision is taken in accordance in relation to the recommendations in the report by the AGD in relation to the Spaceport Project and a report is taken back to members.

The meeting ended at 1.15 p.m.

DRAFT

**EXCERPT FROM THE MINUTES OF
THE AUDIT AND GOVERNANCE PANEL
OF 22 FEBRUARY 2024**

Call-in from Cabinet of 14 February 2024 “Merlin Cinemas Ltd - Support Grant”.

Reference was made to the Minutes of the Cabinet of 14 February 2024 (Page 7, paragraph 15) when the Cabinet had decided, by a majority

- (1) to approve the provision of grant funds of £70,000 to Merlin Cinemas Limited for the purpose of external improvement works required to the former Odeon Cinema facility;
- (2) to approve that the £70,000 grant proposed was funded from ward capital monies allocated for Ayr;
- (3) to agree that the proposal of £70,000 grant would be subject to the provision of satisfactory written evidence in the form of paid invoices and corresponding bank statements from the recipient Merlin Cinemas Limited, confirming that payment for the required external works had been completed (this would include a further £113,000 that Merlin were investing in repairs to the building); and
- (4) to agree that an appropriate Grant Funding Agreement would be put in place between South Ayrshire Council and the recipient Merlin Cinemas Limited, to protect the Council's position.

The Panel was advised that the report had been the subject of a call-in (Members only). A response by officers to the matters raised in the call-in had been issued prior to the meeting.

Councillor Duncan Townson spoke to the call-in. He advised that the correct process had not been followed in bringing this report to a Cabinet meeting for approval. The Chief Executive responded by saying that the due process had not been followed correctly and the matter should not have been considered at the last Cabinet meeting. He apologised to Members for this error.

A Member of the Panel raised his concerns that this matter had been brought before Cabinet and there was discussion on the contents of the report and the errors therein, including the statutory consultations which had not been carried out in its preparation.

In terms of Standing Order No. 19.9, there was no general agreement to the unopposed motion, therefore, the Panel moved to a vote for or against the Motion.

By a majority, the Panel

Decided:

- (a) that in view of the proposal to approve the provision of the grant funds to Merlin Cinema Limited failing to follow the approved process and governance arrangements for the granting of ward funds, that the Audit and Governance Panel refer the matter back to Cabinet with the recommendation that Cabinet rescinds the decision taken on 14 February 2024; and
- (b) that officers undertake a review of the process and governance arrangements for the granting of ward funds with the findings being reported back to this Panel in due course.

DRAFT

Mtg	Mtg Date	Title of Report	Directorate	Managed by	Implementation	Complete	Current Due Date	Requested Revised Due	Notes (any date changes agreed with relevant)	Portfolio Holder
CAB	30/03/2024	Investigate the site boundary at Belleisle Hotel prior to re-marketing the Hotel	["H, O and D"]	Burns, Tom	Remarket the former Belleisle Hotel	No	22/01/2024	15/03/2024		Kilbride, Martin
SAC	07/12/2023	Commencement of Local Development Plan 3 Preparation and Development Plan Scheme 2023	["H, O and D"]	Cox, Chris	Report to Council on proposed member/officer governance arrangements and update on engagement strategy	No	29/02/2024	27/06/2024	Recommendations delayed pending review of governance arrangement for LDP preparations elsewhere in Scotland.	Pollock, Bob

Mtg	Mtg Date	Title of Report	Directorate	Managed by	Implementation	Complete	Current Due Date	Requested Revised Due	Notes (any date changes agreed with relevant)	Portfolio Holder
SAC	15/09/2023	Ayr Station Hotel Update	["H, O and D"]	Cox, Chris	Complete a programme detailing works, methodology, consents and timescales involved in demolition of Ayr Station Hotel southern wing	No	27/04/2024	27/04/2024	This action has been overtaken by emergency works being required to the Station Hotel. The extent of safety works remains dynamic , but once it becomes clearer then a briefing paper will be circulated to all elected members. This is expected in April 2024 and will include the latest position from Network Rail on the operational implications for the Ayr rail station.	Dowey, Martin
CAB	20/06/2023	Budget Management – Revenue Budgetary Control 2022/23 – Out-turn Statement at 31 March 2023	["H, O and D"]	Cox, Chris	Complete the review of Common Good Funds to address the deteriorating financial position.	No	14/02/2024	23/04/2024	At the Cabinet meeting on the 16th January 2024, it was agreed that the current due date of 28/11/2023 be amended to 14/02/2024.	Davis, Ian

Mtg	Mtg Date	Title of Report	Directorate	Managed by	Implementation	Complete	Current Due Date	Requested Revised Due	Notes (any date changes agreed with relevant)	Portfolio Holder
SAC	01/03/2023	Ayr Station Hotel Update	["H, O and D"]	Cox, Chris	Explore alternative funding sources for the proposed demolition of the southern wing of the Hotel building	No	28/02/2024	27/04/2024	<p>With recent fire, imperative for the Council to progress safety works. Working with Scottish Government to agree package of funding. This work is ongoing and briefing note is being prepared to issue to all elected members by mid-March 24.</p> <p>At the Cabinet Meeting on 31 October 2023, it was agreed that the current due date of 30/09/2023 was amended to 28/02/2024.</p>	Dowey, Martin

Mtg	Mtg Date	Title of Report	Directorate	Managed by	Implementation	Complete	Current Due Date	Requested Revised Due	Notes (any date changes agreed with relevant)	Portfolio Holder
CAB	14/06/2022	Services to Gypsy Travellers - Site to Support and Accommodate Gypsy/ Traveller Encampments	["PLA"]	Burns, Tom; Dalrymple, Kenneth	report back an update to Cabinet (originally in September 2022 - different to rec in report)	No	14/02/2024	26/09/2024	<p>be discussed with the MOWG with a report to Cabinet in September 2024</p> <p>23-Oct-23: item deferred to February 2024 Cabinet - PFHs notified</p> <p>18/04/2022- MOWG will be set up to provide updates.- Mike Newall</p> <p>Asset Management will engage with a Land Agent to enter into discussions with the Landowner who has intimated that land may be available to develop a transit site for Gypsy/Travellers. It has been agreed with the Leader of the Council that an update paper will be deferred until the end of March 2023 to allow Officers the opportunity to engage with the landowner and prepare potential</p>	Kilbride, Martin; Lyons, Lee

Mtg	Mtg Date	Title of Report	Directorate	Managed by	Implementation	Complete	Current Due Date	Notes (any date changes agreed with relevant)	Portfolio Holder
CAB	12/04/2024	Sale of 15-17 Sandgate, Ayr.	["H, O and D"]	Burns, Tom	Legal Services have confirmed that a consultation is required.	Yes	26/02/2024		Kilbride, Martin
CAB	14/02/2024	Accessible Ayr Update	["SC and C"]	Hunter, George; Braidwood, Kevin	Implement the recommendations within this report and proceed with Stage 4 detailed design based on the preferred option	Yes	29/02/2024		Pollock, Bob
CAB	14/02/2024	South Ayrshire Council Gaelic Language Plan (GLP) Annual Monitoring Report to Bòrd na Gàidhlig 2022-2023	["SC and C"]	Anderson, Kevin	Submit update to Bòrd na Gàidhlig	Yes	29/02/2024		Lyons, Lee
CAB	14/02/2024	Non-Domestic Rates Empty Property Relief	["CEO"]	Gemmell, Nicola	Implement policy to apply relevant relief to Non-Domestic Rates Empty Properties	Yes	01/04/2024	14 Feb 2024 Cabinet approved amended Empty Relief policy implemented WEF 1 April 2024	Lyons, Lee

Mtg	Mtg Date	Title of Report	Directorate	Managed by	Implementation	Complete	Current Due Date	Notes (any date changes agreed with relevant)	Portfolio Holder
CAB	14/02/2024	General Services Capital Programme 2023/24: Monitoring Report as at 31 December 2023	["H, O and D"]	Bradley, Pauline	Process adjustments to the General Services Capital Programme	Yes	28/02/2024		Davis, Ian
CAB	14/02/2024	Housing Capital Programme 2023/24: Monitoring Report as at 31 December 2023	["H, O and D"]	Bradley, Pauline	Process adjustments to the Housing Capital Programme	Yes	28/02/2024		Davis, Ian; Kilbride, Martin
CAB	14/02/2024	Procurement Strategy Update 2024/25	["CEO"]	Alexander, David	Publication of Procurement Strategy 2024/25	Yes	29/02/2024	Emailed to Scottish Government on 20/02/2024 and the Council web site link has been updated.	Pollock, Bob; Davis, Ian

Mtg	Mtg Date	Title of Report	Directorate	Managed by	Implementation	Complete	Current Due Date	Notes (any date changes agreed with relevant)	Portfolio Holder
CAB	14/02/2024	Sale of the Lodge House, Ayr approved by Cabinet on 13th February	["H, O and D"]	Burns, Tom	Conclude sale of the former Belleisle Lodge House	Yes	31/05/2024	Update 21.2.24 - Instructions from Estates awaited by Legal Services.	Kilbride, Martin
CAB	14/02/2024	Potential Purchase of the Former Kyle Centre, Ayr	["H, O and D"]	Cox, Chris	Commence work to explore the potential acquisition of the Property X	Yes	29/02/2024		Kilbride, Martin
CAB	14/02/2024	AGD Spaceport Project	["SC and C"]	Reid, Louise	Present the attached report to the Joint Committee of the AGD on 19 February 2024 and report back to Members on the outcome	Yes	28/02/2024		Pollock, Bob;Dowey, Martin
CAB	16/01/2024	Council Tax Premium on Second Homes	["CEO"]	Gemmell, Nicola	Implement policy to apply 100% Council Tax increase for second homes	Yes	01/04/2024	16 Jan 2024 Cabinet approved amended policy which will be implemented WEF 1 April 2024	Davis, Ian
CAB	16/01/2024	Ayrshire Growth Deal – Spaceport Update	["SC and C"]	Reid, Louise	Members briefing note circulated following decision making by the Joint Committee	Yes	23/02/2024		Pollock, Bob

Mtg	Mtg Date	Title of Report	Directorate	Managed by	Implementation	Complete	Current Due Date	Notes (any date changes agreed with relevant)	Portfolio Holder
CAB	28/11/2023	Communications Strategy 2023-28 and Communications Team Staffing Proposals	["SC and C"]	Farrell, Gillian	Implement new staffing arrangements – advertise, recruit and appoint to permanent Communications Assistant posts	Yes	23/02/2024	Approval has been given by ELT to fill the posts and the vacancy management process is ongoing. Depending on recruitment backlog, posts to be advertised in January with provisional interview date of 16 February At the Cabinet meeting on the 16th January 2024, it was agreed that the current due date of 31/12/2023 be amended to 23/02/2024.	Dowey, Martin; Davis, Ian

Mtg	Mtg Date	Title of Report	Directorate	Managed by	Implementation	Complete	Current Due Date	Notes (any date changes agreed with relevant)	Portfolio Holder
CAB	28/11/2023	Girvan Bandstand, Stair Park, Henrietta Street, Girvan - Common Good Consultation	["CEO"]	Caves, Catriona	Petition Lodged with Sheriff Court	Yes	29/02/2024	<p>7.12.23 - Legal awaiting instructions from estates. 30.1.24 - petition drafted and awaiting final information from Estates, but hope to be able to lodge in court by mid February. Seek amended due date of 29.2.24.</p> <p>At the Cabinet meeting on the 14 February 2024, it was agreed that the current due date of 26/01/2024 be amended to 29/02/2024. Petition lodged at Ayr Sheriff Court on 23/02/24. Warrant received for service and 1st calling fixed for 11/04/24.</p>	Kilbride, Martin; Clack, Alec

Mtg	Mtg Date	Title of Report	Directorate	Managed by	Implementation	Complete	Current Due Date	Notes (any date changes agreed with relevant)	Portfolio Holder
CAB	28/11/2023	Lease of Kiosk and Part of Public Conveniences at South Beach/ St Meddans Street, Troon	["H, O and D"]	Burns, Tom	Report approved by Cabinet in November 2023 and passed to Legal to conclude	Yes	01/04/2024	7.12.23 - Legal awaiting instructions from Estates. 30.1.24 - now allocated in Legal and being progressed. Update 21.2.24 - The detail of the lease and development agreement is still in the process of negotiation between Estates and the developer. Timescale for conclusion of the lease will be dependent on this, and an extension of the due date for the decision log may therefore be required in March.	Kilbride, Martin
CAB	26/09/2023	Vacant Educational Premises in Maybole	["H, O and D"]	Bradley, Pauline	Complete design, technical and financial analysis for a feasibility study on the Cairn Primary Site	Yes	28/02/2024		Kilbride, Martin
CAB	29/08/2023	Vacant Educational Premises in Maybole and Maybole Swimming Pool	["H, O and D"]	Bradley, Pauline	Complete a feasibility study on the Cairn Primary Site and report potential and recommendation to Cabinet	Yes	28/02/2024		Kilbride, Martin

Mtg	Mtg Date	Title of Report	Directorate	Managed by	Implementation	Complete	Current Due Date	Notes (any date changes agreed with relevant)	Portfolio Holder
CAB	29/08/2023	North Ayr Additional Support Needs Provision	["EDUC"]	McRoberts, Lyndsay	Provide a follow up report to Cabinet on the outcome of the consultation process for consideration and a decision	Yes	14/02/2024		Davis, Ian; Cavanaugh, Ian; Dixon, Mark
CAB	20/06/2023	Accessible Ayr Update	["SC and C"]	Hunter, George	Proceed with Stage 4 detailed design based on preferred option. Cabinet paper coming to Feb for approval	Yes	29/02/2024	Subject of Feb Cab paper	Pollock, Bob
CAB	20/06/2023	Consultation: Council Tax for Second and Empty Homes, and Non-Domestic Rates Thresholds for Self-Catering Units	["CEO"]	Gemmell, Nicola	Submit new policy proposals to Cabinet once changes to legislation are implemented	Yes	30/06/2024	16 Jan 2024 cabinet approved amended policy	Davis, Ian

Mtg	Mtg Date	Title of Report	Directorate	Managed by	Implementation	Complete	Current Due Date	Notes (any date changes agreed with relevant)	Portfolio Holder
LP	11/06/2019	Ayr Esplanade Review	["PLA"]	Burns, Tom	Install new kiosk facilities	Yes	29/03/2024	<p>Notices to quit to be issued, PIN notice for expressions of interest to be issued. Kiosk will remain open till September 2023. Cabinet on 25/04/23 - agreed new due date of 29/03/24 (previously 31/03/23). NTQ for Kiosk 1, Pavilion Rd, issued 16.6.23. NTQ for Kiosk 2, Low Green, issued 16.6.23. Further instructions awaited by Legal Services.</p>	Kilbride, Martin

South Ayrshire Council

**Report by Director of Strategic Change and Communities
to Cabinet
of 12 March 2024**

Subject: Ayr Town Centre Framework

1. Purpose

- 1.1 The purpose of this report is to provide Cabinet with an update on the progress on development of a Framework for Ayr Town Centre, including feedback from the Consultation and Engagement (events and online) undertaken during January-February 2024.

2. Recommendation

2.1 It is recommended that the Cabinet:

2.1.1 notes the positive responses from the Consultation and Engagement and the scale of responses from the community on the Ayr Town Centre Framework;

2.1.2 endorses the Finalised Ayr Framework as the key document for the regeneration and development of Ayr Town Centre for the next ten years;

2.1.3 approves early consideration and development of a 3-year Project Plan to advance concept ideas for the identified priority projects supporting the Ayr Town Centre strategy (this will be developed by officers within Economy and Regeneration and Planning and Development); and

2.1.4 otherwise notes the contents of this paper and agrees support for the approaches within this report.

3. Background

- 3.1 Ayr Town Centre like many Town Centres in Scotland the wider UK faces major challenges due to changing consumer behaviours, e-commerce and on-line shopping, Covid impacts and the costs of operating within the High Street environment.

- 3.2 The Town Centre First policy and the 'New Future for Scotland's Town Centres' (2021) look to address these challenges through a range of measures and recommendations including supporting local economies, investing in place-making, town centre living, and local place planning to support and drive Town Centre regeneration.

- 3.3 A new Town Centre Framework can positively contribute to the regeneration of Ayr Town Centre and provide a key document for consultation and engagement and focus activity on a clear Delivery Action Plan. The Ayr Town Centre Strategic Framework seeks to set out a Growth and Investment Delivery Plan defining Ayr's place development opportunity that can support a broadly based reinvestment in the town centre over the period 2025-2035.
- 3.4 The Ayr Framework adopts a pragmatic and delivery focussed approach. The Draft Ayr Town Centre Framework recognised that a number of Town Centre Strategies had been prepared for Ayr and the real need was to define more than an aspiration. The framework needs to take on the challenges of translating objectives into a clear programme of investment created through defined projects that can be advanced with a realistic expectation of delivery.
- 3.5 Council approved the Draft Plan for consultation in November 2023. Consultation Events and an Online Digital Consultation platform were established to allow local communities, businesses, property owners, and third sector organisations to review the strategy and provide feedback and comment on specific projects and programmes.
- 3.6 The Consultation and Engagement Plan provided for extensive local consultation and engagement on the draft strategy, including drop in events, workshops and online digital consultation materials. The consultation was supported by the Council's communications team and was well supported across the community. A consultation summary report detailing all consultation responses is provided in Appendix 1.
- 3.7 SAC Comms Team used all standard social media, email, posters and press releases/ coverage in the Ayr Advertiser and Daily Record. Communications has helped to build awareness of the events across community groups and organisations. Circulation of QR Codes and online links allows remote access to all information including pdf copies of the Event Boards and on-line completion of the Questionnaire.

4. Proposals

4.1 *Cross Departmental Working Group*

Key proposals now require the development of an initial 3-year Project Plan, to be advanced by Economy and Regeneration and Planning and Development. These proposals will consider the outcomes from the project consultation and engagement.

The Project Plan will further prioritise projects based on criteria of need, strategic fit, deliverability, benefit and identify the resource/funding implications for delivery during the period 2024 – 2027.

The Project Plan will set out Next Steps for the Priority Projects that will support forward planning and identify the Council's role in either enabling/ facilitating or delivering projects/ programmes. The plan will seek to review and align budgets/ delivery milestones with Council capital and funding programmes.

4.2/

4.2 ***Review and Develop 'Early Wins'***

A number of potential projects have been identified that will support partner/ stakeholders and deliver project objectives within the centre. A number of these projects are already in progress but could be accelerated or extended to secure 'early wins' and build confidence and additional capacity within stakeholder groups. These projects potentially include:

- Advancing events/ Activities Programme for the Cutty Sark Centre;
- Accelerating Esplanade Design works;
- Developing Burns Statue Square Design Proposals;
- Enhancing Town Dressing/Public Realm on Newmarket Street;
- Review opportunity for Town Dressing – for example, Ayr in Bloom;
- Advance key activity supporting Hourstons/Arran Mall;
- Working with key stakeholders to promote the evening economy; and
- Considering the implementation of a town centre shop front scheme

4.3 The primary driver and identified outcomes of these proposals are to increase footfall, extend dwell time, secure higher town centre spending, support an expanded town centre catchment and encourage access and active travel. In the more medium-term programmes will seek to increased town centre living, creating additional demand for goods and services, alongside greater public, private, and third-sector investment and increase vitality and vibrancy and the evening economy.

5. **Legal and Procurement Implications**

5.1 There are no legal implications arising from this report.

5.2 There are no procurement implications arising from this report. Though any future works identified would be subject to tender rules and procedures and subject to approval.

6. **Financial Implications**

6.1 There are no financial implications arising from this the development of the Finalised Framework; future projects will be subject to consideration and reporting to Cabinet as programmes and costs are identified.

7. **Human Resources Implications**

7.1 Not applicable.

8. **Risk**

8.1 ***Risk Implications of Adopting the Recommendations***

8.1.1 Projects and programmes identified in this framework will be subject to further funding bids, planning, design and development processes and further consultation. Careful consideration will be required to manage expectations and deliver the project portfolio.

- 8.1.2 A risk register will be prepared and maintained by Economy and Regeneration once design proposals have been agreed and detailed design elements are being initiated/progressed.

8.2 ***Risk Implications of Rejecting the Recommendations***

- 8.2.1 The risk associated with rejecting the recommendations is that the Town Centre will deteriorate and projects will be developed in an ad-hoc fashion, without due consideration to complementary aspects of town centre regeneration, thus missing out on opportunities to obtain substantial external funding and to deliver the benefits set out in the framework document.

9. **Equalities**

- 9.1 As part of the design proposals and individual schemes Equalities Impact Assessment(s) will be undertaken reaching out to accessibility groups, hard to reach groups and people with protected characteristics.

10. **Sustainable Development Implications**

- 10.1 ***Considering Strategic Environmental Assessment (SEA)*** - The Scottish Government Gateway will be contacted during the development phases, at which point potential environmental impacts can be properly quantified and the requirement for SEA considered.

11. **Options Appraisal**

- 11.1 The Economy and Regeneration led Officer Steering Group reviewed options and the scope of individual projects, and these were further reviewed through the consultation and engagement process.
- 11.2 Community and local stakeholder consultation and engagement has provided feedback on projects and project/programme priorities, and these have been addressed in the Final Report (Appendix 2).

12. **Link to Council Plan**

- 12.1 The matters referred to in this report contribute to Priorities 1, 2 and 3 of the Council Plan: Spaces and Places/ Moving around and the environment (Outcome 1), Live, Work, Learn (Outcome 2) and Civic and Community Pride (Outcome 3).

13. **Results of Consultation**

- 13.1 Extensive consultation has been undertaken. The Summary Consultation Report with results/feedback is provided in Appendix 1.
- 13.2 The Ayr Framework Report has been developed following consultation with Officers, Cabinet and wider members.
- 13.3 Consultation has taken place with Councillor Bob Pollock, Portfolio Holder for Economic Development, and the contents of this report reflect any feedback provided.

14. Next Steps for Decision Tracking Purposes

- 14.1 If the recommendations above are approved by Members, the Director of Strategic Change and Communities will ensure that all necessary steps are taken to ensure full implementation of the decision within the following timescales, with the completion status reported to the Cabinet in the 'Council and Cabinet Decision Log' at each of its meetings until such time as the decision is fully implemented:

Implementation	Due date	Managed by
Development of the Project Plan	December 2024	Assistant Director - Communities
Initiate Concept Development/ Design work on previously approved projects	Approved projects in development	Assistant Director - Communities

Background Papers **None**

Person to Contact **George Hunter, Assistant Director – Communities**
County Buildings, Wellington Square, Ayr, KA7 1DR
Phone: 01292 612994
Email: George.hunter@south-ayrshire.gov.uk

Date: 4 March 2024



AYR TOWN CENTRE FRAMEWORK

Delivery & Action Plan

Consultation & Engagement Feedback

IronsideFarrar
Environmental Consultants

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1.0 AYR TOWN CENTRE FRAMEWORK

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Consultation Online/Digital (I:ENGAGE)

Consultation Questionnaire

3.0 SUMMARY OF KEY FINDINGS & ADOPTION INTO FINAL FRAMEWORK

Community Priority Programmes

Community Priority Projects

Importance of Delivery and Rebuilding Confidence in Ayr Town Centre

Appendix 1: Written Comment Forms

Appendix 2: Consultation Post-it Note Comments

Appendix 3: I:ENGAGE Comment Feedback

HAVE YOUR SAY!

**AYR TOWN CENTRE
DRAFT FRAMEWORK
Community Consultation**

The Ayr Town Centre Framework is looking to set out the key priority projects for Ayr Town Centre that will support place-making and make the town a more successful place to live, work, visit and enjoy.

HAVE YOUR SAY!

An online public survey on the Draft Framework will be launched on 15 January 2024 at: www.south-ayrshire.gov.uk/consultations

Three Public Open Consultation Drop-in Events will also take place at the The Cutty-Sark Centre, 40 High St, Ayr KA7 1QW on:-

Wednesday 17 January from 4pm until 8pm
Thursday 18 January from 12pm to 4:30pm
Saturday 27 January from 12pm to 4:30pm

Come along, meet the team and have your say!

**south
AYRSHIRE
COUNCIL**
 Continues to support the town
 Making a Difference Every Day

1.0 AYRSHIRE TOWN CENTRE FRAMEWORK

Introduction

The Ayr Town Centre Strategic Framework seeks to set out a Growth & Investment Delivery Plan defining Ayr’s place development opportunity that can support a broadly based re-investment in the town centre over the period 2025-2035.

A Plan for Growth

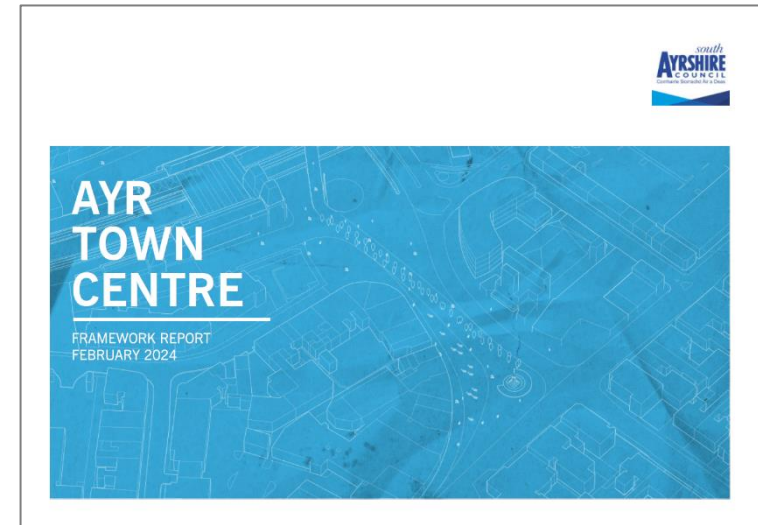
The strategy will support the Council’s place making policy and provide a place context for future Local Development Plan considerations as well as helping to communicate a sense of shared ambition for the town and inform its future development priorities.

A Plan for Place

Ayr as the regional capital town has the potential to take a leading role in the Region’s economy. The town offers a wealth of opportunities. Ayr has strong place and locational assets that establish Ayr as a primary destination for those who want to live, work, learn, visit and invest in the region.

A Plan for Delivery

The framework seeks to focus on a limited range of projects. The needs and opportunities within the town are considered well recorded and understood. Engagement has highlighted the importance of setting priorities and subject to funding/partner support committing to the delivery of 3-5 projects



Consultation on the Draft Framework

The Ayr Town Centre Framework Report was completed as a Draft and approved for wider public consultation in November 2023. Presentations to Senior Officer Groups and South Ayrshire Council Cabinet secured broad in-principle support and approved a consultation and engagement plan during January / February and March 2024.

The Draft Ayr Town Centre Framework recognised that a number of Town Centre Strategies had been prepared for Ayr and the real need was to define more than an aspiration. The framework needs to take on the challenges of translating objectives into a clear programme of investment created through defined projects that can be advanced with a realistic expectations of delivery.

The Consultation on the Draft Framework builds on earlier stage engagement and included:

- **Advance Publicity / Social Media / Poster**
Organised by SAC Comms Team
- **Drop in Event with Exhibition Boards linked to QR Codes & Digital Virtual Engagement using I:ENGAGE software**
- **Email Contacts / Invites to Stakeholder Workshop and issues of QR Codes / Links to Community Groups**
- **Drop in Consultation Event**
Cutty Sark Centre: Wednesday 17th January
1600-2000
Late Afternoon and Evening Session
- **Drop in Consultation Event**
Cutty Sark Centre: Wednesday 18th January
1200-1630
Afternoon Session
- **Drop in Consultation Event**
Cutty Sark Centre: Saturday 27th January
1200-1630
Saturday/Weekend Session
- **Cultural / Enterprises**
Cutty Sark Centre: Thursday 18th January
1700-1900
Evening Workshop

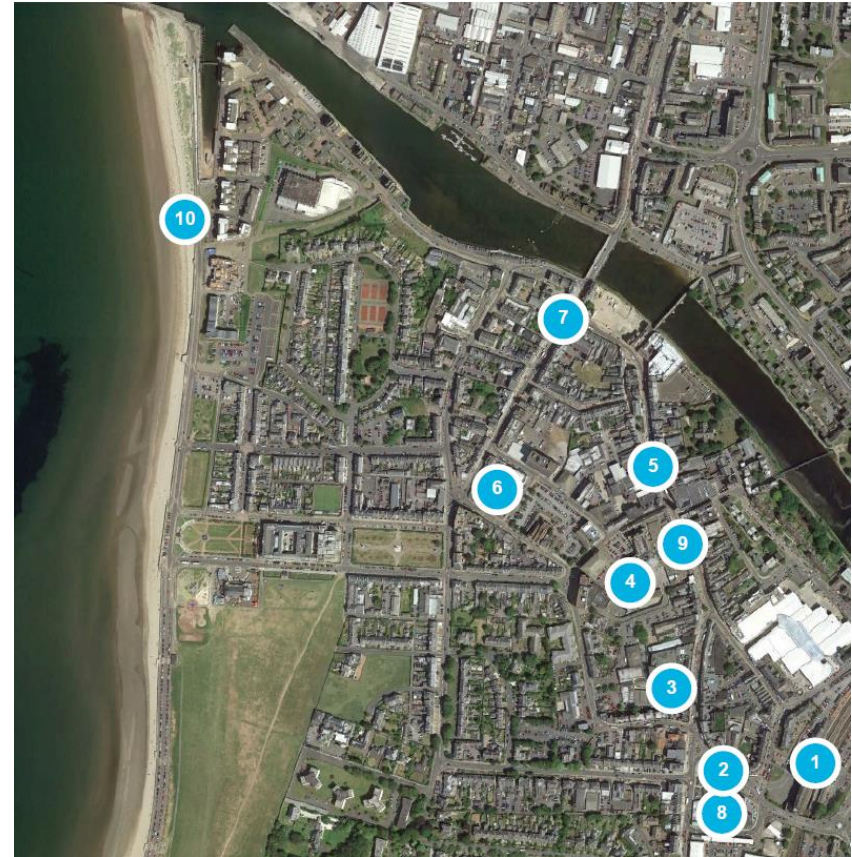
Ayr Town Centre Framework – Key Projects

The Ayr Town Centre Framework Report sets out a vision and a strategy underpinned with a Delivery Model. Key to success will be prioritising activities with partners, securing funding and delivering projects.

Ayr has great strengths as a County Town with a quality town centre, University and College campuses, and with strong heritage and place qualities based on Robert Burns, Aerospace, and its Burgh heritage on which to build.

10 Projects / Programmes were identified. These were presented for consultation and included:

1. Ayr Station & Transport Interchange
2. Robert Burns Statue Square - Southern Gateway
3. Hourstons & Arran Mall – AHSCP & Care Village
4. Kyle Quarter Masterplan Re-Development
5. Accessible Ayr – Active Travel Network
6. Town Centre Living – Residential
7. Ayr Town Centre Public Realm + Urban Dressing
8. Ayr Town Centre Creative Place / Evening Economy
9. Ayr – Retail Support Programme
10. Coast & Esplanade



2.0 PUBLIC CONSULTATION EVENTS

Drop-In Events @ Cutty Sark Centre

The Ayr Town Centre Framework Engagement combined a mix of Drop-In Events within the Town Centre alongside a Virtual/digital engagement accessible remotely by phone/tablet/computer.

The Drop-In Events were:

- Cutty Sark Centre: Wednesday 17th January
- Cutty Sark Centre: Thursday 18th January
- Cutty Sark Centre: Saturday 27th January

Display Boards:	14
Attendance:	177
Typically Duration:	40-60 minutes
Attendees	Broad Range/ Inclusive Limited young people
Comments	348
Consultation Responses	36

QR Codes provided to allow remote consultation / review of Boards and Content at Home/Workplace.

I:ENGAGE allow a more inclusive access to consultation. Allows remote access to PDF / Virtual room / Consultation Boards. Typically attracts and helps to addresses the deficit in young people engagement/business owner/carers / etc.



I:ENGAGE – Social Media /QR Linked Engagement

The Ayr Town Centre Framework Engagement has used the I:ENGAGE software to extend engagement and allow communities to share information and visit ‘digital room’ to review and consider the Exhibition material

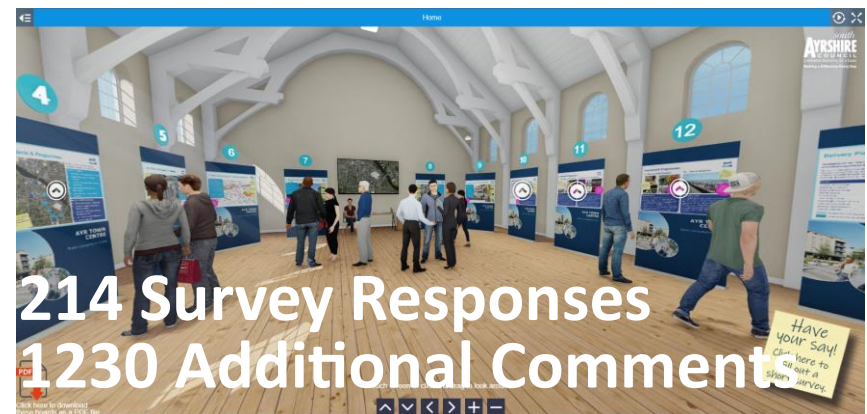
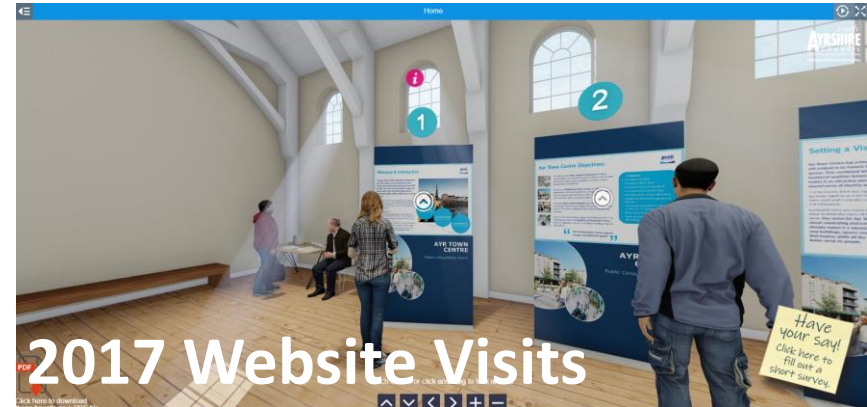
The I:ENGAGE platform is live from:

- Monday 15th January 2024 to Friday 1st March 2024

Display Boards:	14
Accessed No. of Times:	2017
Accessed No. Individuals	1525
Typical Duration:	8-9 minutes
Attendees	Broad Range Wider / More Inclusive
Consultation Responses	214
Additional comment/ notes	1230

QR Codes provided to allow remote consultation / review of Boards and Content at Home/Workplace.

I:ENGAGE allow a more inclusive access to consultation. Allows remote access to PDF / Virtual room / Consultation Boards. Typically attracts and helps to address the deficit in young people engagement/business owner/carers / etc.



Consultation Workshop – Creative Enterprise

The Ayr Town Centre Framework Engagement has sought to capture a range of views and understand the needs of different users within the Town Centre. In addition to consultation at Drop-In Events

Workshop Event:

- Thursday 18th January 2024 Evening

Display Boards: 14

Attendees: 14

An informal Workshop with individuals, businesses, organisations and Council Officers involved in Creative Enterprise, Arts & Culture, Evening Economy, Events and Destination Development and Comms.

The Workshop explored areas of opportunity for collaboration and co-ordination of events and initiatives that would strengthen Ayr as an appealing place to visit. Ideas included:

- Better integration of Comms and Town Centre Events
- Business and Trader collaborations
- Place-based improvements (e.g. New Market Street / Sandgate / Cutty Sark Square-foot of the Town)
- Identifying areas of funding support around small / local events
- Learning lessons from other Centres / creative activity

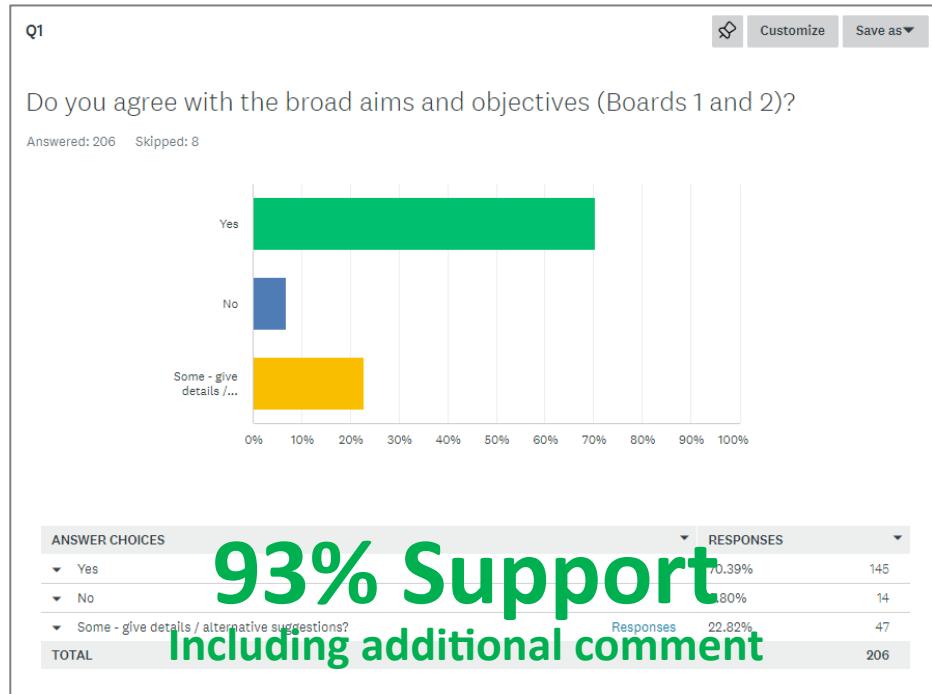


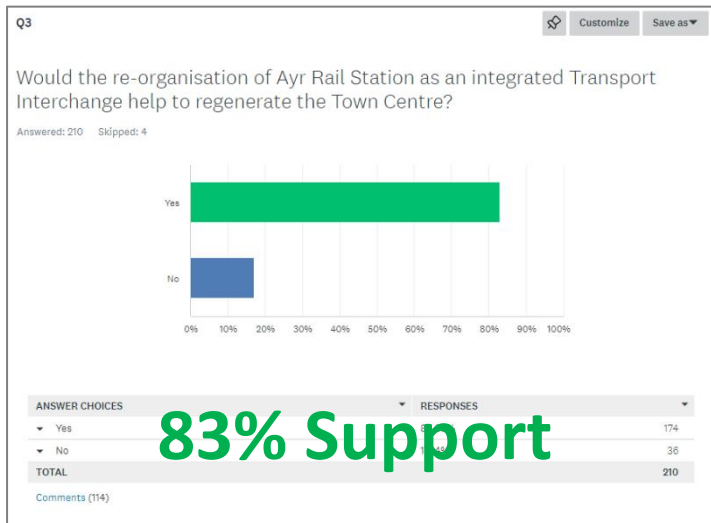
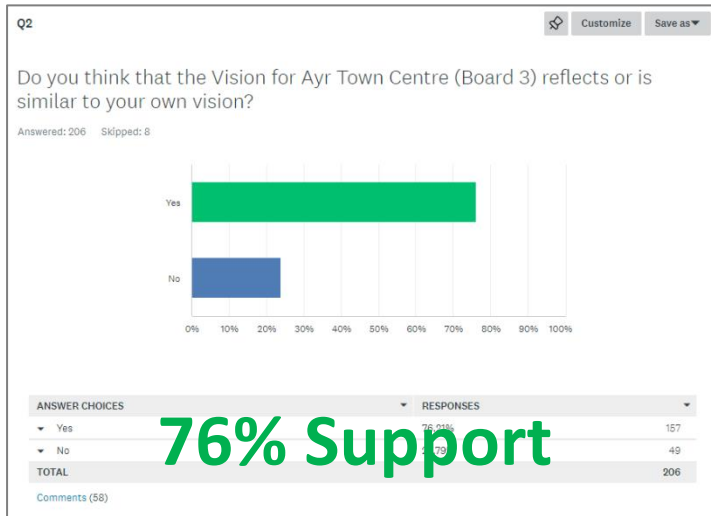
Questionnaire Survey – Online

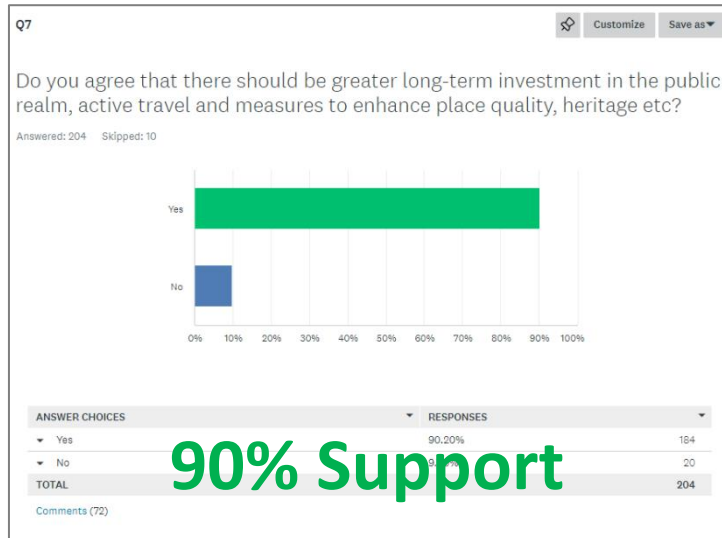
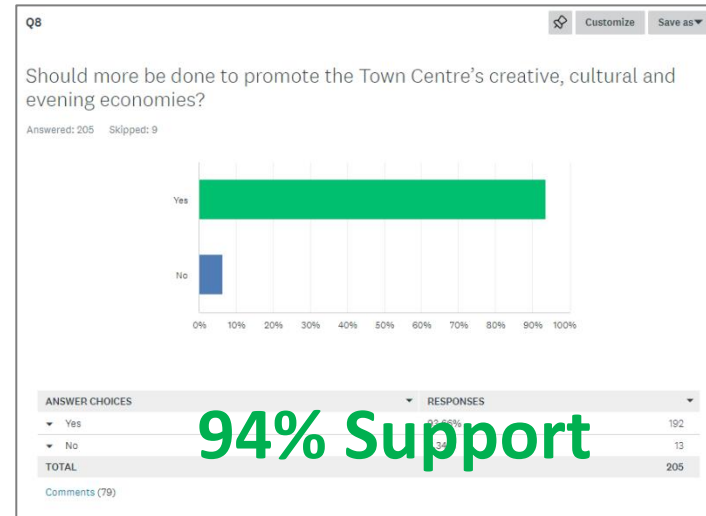
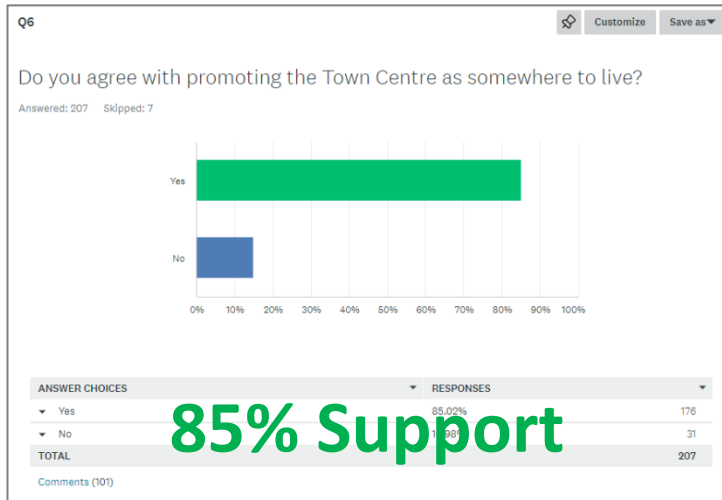
The Ayr Town Centre Framework Engagement included a Survey Monkey Online Questionnaire. The Questionnaire invited feedback on 12 Questions addressing:

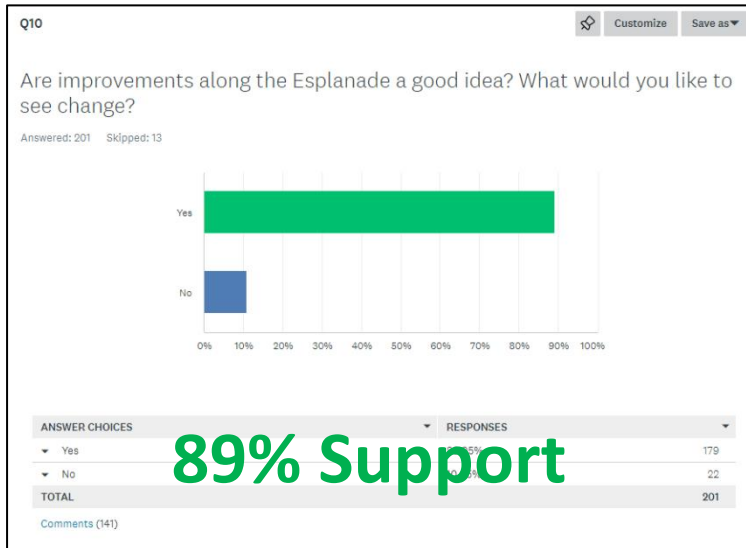
- Broad Support / Agreement
- Fit with Individual /Personal Views
- Support for Rail Station
- Support for Bus /Train Transport interchange
- Support for Transport interchange
- Support for Kyle Area Masterplan
- Support for Town Centre Living
- Support for Public Realm /Active travel
- Support for Events /Cultural Activity
- Support for Business Support Measures
- Support for Esplanade Enhancement
- Agreement on Priorities

Survey Monkey Questions	14
Total Completed Questionnaires	214
No. Additional comments	1230









Survey Monkey: generated priority words diagram



Key Actions Arising from the Ayr Town Centre Consultation / Engagement		
	Topic	Actions
Key Issues Arising from the Engagement	Concern with the scale of the challenges and sense of decline within the Town which is widely recognised as a Scotland wide issue but a belief that the Council and wider partners need to give more priority to the town centre and be more active in its promotion / safeguarding of its heritage ensuring its primacy of place as South Ayrshire’s Regional Centre.	Acknowledged and part of the purpose of updating previous reporting with a framework focussed on actions and delivery.
	Concern with the fabric of buildings and state of decay in historical/ often listed / conservation Area buildings and the need to find solutions or buildings/sites will be lost and Ayr cannot afford to keep losing its architectural / built heritage.	Acknowledged. Challenge for Council. Intervention scope is limited to issues of public safety / statutory notices.
	Concern that Ayr is a market town for a much wider catchment and access (by all modes) is very important. Transport Interchanges and Active Travel may be important but so is access by car for many users and parking provision including Blue Badge)) needs to be safeguarded and safe, lit walking connections.	Priority action to address transport access and facilities and making centre more accessible and attractive.
	Expectations that the Council should be doing more / could do more and a belief that that the Council has more powers over building owners / property assets / etc that in reality is the case. However an expectations that the Council should use its powers pro-actively and to the fullest extent.	Priority action to identify core activity that will make a difference.
	Real interest and a sense of commitment to the town from its residents. Many had participated in other consultations (recent or historical) and want to see things happen.	Noted and agreed.
	Diverse range of views on the future of the Station Hotel. Overall a broad view that perhaps more could have been done earlier but with the fire the need is to move on, make the remaining building safe and get the Station and potential other transport elements working.	Council is responding to public safety with a building creating significant public safety risk. Priority to work with other stakeholders to secure early conclusion.
	Concern that there is more talk than action. Support for setting clear and deliverable priorities. Town needs to identify realistic projects and focus on getting things delivered.	Noted. Focus of Council is to identify core projects and accelerate delivery.

	Topic	Actions
	<p>Need to retain Town Centre parking and ensure town centre is accessible. Support for safer streets, better pedestrian and active travel provision. Enhanced public realm. However vehicular access and servicing in the town centre will remain important if we want to attract visitors and Ayrshire residents to make more use of the Town Centre.</p> <p>New Transport Interchange is a critical project and must include better coordination of train/bus timetabling. Improving public transport accessibility needs to be integral to everything that is done. The Station project needs to happen and would ideally incorporate a Tourist Office – should be one somewhere in the Town</p> <p>Concern around cost / funding and capacity of the Council to implement. Concern at lack of detail. Many of the projects will involve significant investment. Council will need to prioritise. Important projects are delivered. Council should do the projects that deliver quick gains – 3 year Programme of funded projects.</p> <p>Need to build on strengths. Traders to take pride in their frontages. Work together and support the Town Centre. Newmarket Street example. Need for Town Centre Public Toilets. Need to make better use of Existing Assets (Cutty Sark Centre).</p> <p>Need to maintain engagement. Consider ‘Forum’ arrangement with different groups (Traders / Cultural Organisations / Commercial Agents-Developers to get more activity and identify specific actions supported by investors.</p>	<p>Noted. Common theme from lots of the engagement is the need to get the balance right supporting all user groups /interests whilst delivering safer streets / accessibility .</p> <p>Noted. Public Transport and getting Ayr Station issues resolved ideally with a full transport interchange would be a major benefit.</p> <p>Noted. Agreement on the need to set priority projects. Council funds are limited. Also need to work with partners to secure external funding.</p> <p>Acknowledged. The Town Centre hence focusses 5 Core Projects and 5 Core Programmes. Consultation will help to define specific activity.</p> <p>Noted. Wider engagement and participation of funders / investors / businesses / 3rd sector will be important for delivery.</p>

Key Actions Arising from the Ayr Town Centre Consultation / Engagement		
	Topic	Actions
Public Response	<p>Positive</p> <p>Consultation concerns that single issue concerns (Station Hotel Buildings / Temporary Vehicle Restrictions / etc) would dominate feedback but the majority of comment/feedback was constructive and focussed on making Ayr a better place to live /work / visit.</p>	<p>Maintain consultation during delivery phases and perhaps provide a Annual/Bi-Annual update.</p> <p>Council will endeavour to keep all stakeholders up-to-date on core projects.</p>
Comms	<p>There were many encouraging responses, with most people giving very positive feedback on the methods for consultation, the combination of online and in-person activities.</p> <p>Good location for consultation. Centre of the Lower Town. Easily accessible.</p> <p>Boards had so many comments /feedback difficult to read. Note: Lots of attendees also like to read /review other people’s comments. Removed some comments on the day to allow easier readability.</p> <p>PDF copies and online ability to look at boards and comment again was appreciated.</p>	<p>Positive feedback to SAC Comms team.</p> <p>Build on the consultation methods and where projects are being implemented keep residents informed.</p> <p>Consultation event with Local Events (3 No.) and Online Consultation has been well supported.</p>
Issues for SAC Partners	<p>Concern to see Station fully open and operating</p> <p>Concern to see Roads / town Centre Access restrictions lifted as soon as possible</p> <p>Critical that SAC /Network Rail /Scotrail all work together</p> <p>Need to ensure access / parking /loading / Blue Badge all fully coordinated. Any limit on accessibility for all modes will drive people to shop /leisure elsewhere. Access to the Town Centre by car and parking remain important.</p>	<p>Feedback to Council Roads (ARA)</p> <p>Feedback to Network Rail /Scotrail/ Rail Groups.</p> <p>Feedback to Council Roads (ARA)</p>

APPENDICES

Appendix 1: Written Comment Forms

Appendix 2: Consultation Post-it Notes - Excel Spreadsheet

Appendix 3: I:ENGAGE Comment Feedback



Appendix 1: Written Comment Forms



Community Engagement

Name (Optional) _____

Address (Optional) _____

Email (Optional) _____

Comments

- 1) A Transport Interchange is a necessity - MUST happen
- 2) Good connectivity will both bring people into town plus reduce car usage.
- 3) Combine current bus routes 7 + 2/6 to link all of the ^{connections}
- 4) Make Scotrail talk with Stagecoach to link 5 ^{connections} bus routes e.g. Route 58/60 to train arrival times

Please write your comments down and give your form to one of the team or put it in the comment box

Alternatively, you can email your comments to: mail@ironsidefarrar.com

Community Engagement

Name (Optional) _____

Address (Optional) _____

Email (Optional) _____

Comments

- ① What were the previous proposals?
- ② Who are the parties who address Town Centre challenges?
- ③ Has anyone thought how to deal with the ~~derelict~~ ^{unique} state of many architecturally buildings in the town centre?

Please write your comments down and give your form to one of the team or put it in the comment box

Alternatively, you can email your comments to: mail@ironsidefarrar.com

- 5) Leave High St one way, make most shops smaller ones like in Brecknock High St. (away) + fewer large stores.
- 6) Mix some housing / care home / community hub all together
- 7) Restrict number of coffee houses + restaurants via licensing procedures.
- 8) Make all Car Parks council owned.
- 9) Harbour: I suggest a new foot bridge over the river, using old bridge supports below New Bridge.

(The above is in order of priority)

- closing up the High Street will get rid of the slaps, eg M&S. The only reason why many shoppers come to High St.
- Where's the money going to come from?
- everything is so vague.
- no answers actually given
- we don't need parking - we need pot holes filled.
- pie in the sky - nonsense - only for show for the politicians.

Community Engagement

Name (Optional)

Address (Optional)

Email (Optional)

Comments

Ayr is a disgrace! The town is always full of litter and dog mess! The bins are often overflowing. Bring back proper street cleaners.

Continue overleaf if necessary

Please write your comments down and give your form to one of the team or put it in the comment box
Alternatively, you can email your comments to: mail@ironsidefarrar.com

Community Engagement

Name (Optional)

Address (Optional)

Email (Optional)

Comments

There is no mention of Car-Parking to support all these ideas (esp. no's 7, 8 & 9).
The Cully Sawk site should have been a multi-storey carpark with an Arts Centre included. However perhaps Howston's or Kyle Centre could be used for parking, instead of

Continue overleaf if necessary

Please write your comments down and give your form to one of the team or put it in the comment box
Alternatively, you can email your comments to: mail@ironsidefarrar.com

opening up residential streets to public parking as is currently being proposed.

Community Engagement

Name (Optional)

Address (Optional)

Email (Optional)

Comments

LOTS of interesting comments/suggestions show opposing each other. Good luck with the task - I look forward to a bulge and more inviting town centre.

Continue overleaf if necessary

Please write your comments down and give your form to one of the team or put it in the comment box
Alternatively, you can email your comments to: mail@ironsidefarrar.com

Community Engagement

Name (Optional)

Address (Optional)

Email (Optional)

Comments

CLEAN THE STREETS AND GET RID OF THE BEGGARS!

Continue overleaf if necessary

Please write your comments down and give your form to one of the team or put it in the comment box
Alternatively, you can email your comments to: mail@ironsidefarrar.com

Community Engagement

Name (Optional)

Address (Optional)

Email (Optional)

Comments

Some great ideas
Where is funding coming from?
For long term future I don't agree with more car parks
we need to look beyond that because of climate change
Perhaps - park + ride? Where parking has plenty of
charging points

Continue overleaf if necessary

Please write your comments down and give your form to one of the team or put it in the comment box

Alternatively, you can email your comments to: mail@ironsidefarrar.com

I would be interested to know how you are consulting
young people - these changes will affect their lives
and I'm sure they would have great ideas. Perhaps
take one idea from their responses and implement

that to start with. The young people could become
very engaged and help to problem-solve in the
planning and implementation.
Maybe this is happening already - I'd be interested
to know

Community Engagement

Name (Optional)

Address (Optional)

Email (Optional)

Comments

Q: CAN ANYTHING BE MADE OF THE OLD WORKHOUSE BUILDING Nr. HUNTSW ROAD - IT IS NOT DOING ANYTHING? WHO OWNS IT?

Continue overleaf if necessary

Please write your comments down and give your form to one of the team or put it in the comment box Alternatively, you can email your comments to: mail@ironsidefarrar.com

PLEASE EMAIL ME.

Community Engagement

Name (Optional)

Address (Optional)

Email (Optional)

Comments

Colour/palate for all shops in town.
Crack down on owners who don't maintain properties.

Continue overleaf if necessary

Please write your comments down and give your form to one of the team or put it in the comment box Alternatively, you can email your comments to: mail@ironsidefarrar.com

Community Engagement

Name (Optional)

Address (Optional)

Email (Optional)

Comments

The High Street needs small units, rate + rent reduction.
Empty properties need to be left in an attractive state

Continue overleaf if necessary

Please write your comments down and give your form to one of the team or put it in the comment box Alternatively, you can email your comments to: mail@ironsidefarrar.com

Community Engagement

Name (Optional)

Address (Optional)

Email (Optional)

Comments

I WANT TO SEE VISIBLE CHANGE
JUST DO IT!

Continue overleaf if necessary

Please write your comments down and give your form to one of the team or put it in the comment box Alternatively, you can email your comments to: mail@ironsidefarrar.com

Community Engagement

Name (Optional)

Address (Optional)

Email (Optional)

Comments

Sounds and looks good but very dubious it will ever happen. All areas of the town are needing money spent especially roads!!

What is happening to the citadel? Another waste of money. The citadel will

Continue overleaf if necessary

Please write your comments down and give your form to one of the team or put it in the comment box

Alternatively, you can email your comments to: mail@ironsidefarrar.com

Cost a fortune to update to a high standard. I personally hate our stone front at the citadel and with these horrendous glets. The whole area should have been surveyed and a lovely style of glets all in keeping would have been more pleasing to the eye.

Do we have street cleaners now the town is filthy?

What is in these plans for the young people of Ayr??

Community Engagement

Name (Optional) _____
Address (Optional) _____
Email (Optional) _____

Comments *Police Station into the Housing Rental Facility*

Continue overleaf if necessary

Please write your comments down and give your form to one of the team or put it in the comment box
Alternatively, you can email your comments to: mail@ironsidefarrar.com

Community Engagement

Name (Optional) _____
Address (Optional) _____
Email (Optional) _____

Comments *Good ideas - to incorporate more housing like in town. Esplanade plan on - more town square. New context better*

Continue overleaf if necessary

Please write your comments down and give your form to one of the team or put it in the comment box
Alternatively, you can email your comments to: mail@ironsidefarrar.com

Make its port it is definite.

Community Engagement

Name (Optional) _____
Address (Optional) _____
Email (Optional) _____

Comments *Good music
Changing the mood music
to blame
slot 7 seen*

Continue overleaf if necessary

Please write your comments down and give your form to one of the team or put it in the comment box
Alternatively, you can email your comments to: mail@ironsidefarrar.com

Community Engagement

Name (Optional) _____
Address (Optional) _____
Email (Optional) _____

Comments *① STATION INTERCHANGE GOOD IDEA ② RE-POPULATE TOWN CENTRE - YES, BUT WHAT IS EXISTING POP AND WHAT IS THE TARGET POP? ③ KYLE QUARTER RE-DEVELOPMENT - WHO OWNS ALL THE LAND AND ARE THEY INTERESTED IN DEVELOPING ④ ACCESSIBLE A/R VIEWS SEEM TO PRECLUDE DISABLED PARKING ⑤ WHY NOT PERSUADE CURRENT OWNERS OF PROPERTY IN HIGH ST. TO RENOVATE THEIR PROPERTIES.*

Continue overleaf if necessary

Please write your comments down and give your form to one of the team or put it in the comment box
Alternatively, you can email your comments to: mail@ironsidefarrar.com

Community Engagement

Name (Optional)

Address (Optional)

Email (Optional)



Comments

Take note of age group who
are looking at your suggestions
They are the ones who will use
new 'Mixed- Use' Town Centre.

PTO

Continue overleaf if necessary

Please write your comments down and give your form to one of the team or put it in the comment box

Alternatively, you can email your comments to: mail@ironsidefarrar.com

My late husband created
Queen's Court Shopping Centre
+ Queen's Court House at top
New Market Street (Patrick Donaldson)
The place is now a mess.
Who will you get to maintain
the town like new venues
created

Community Engagement

Name (Optional)

Address (Optional)

Email (Optional)

Comments

I like the concept of a Transport Hub. I like many others are of an age where cycling is not an option. I would rather see money spent on improved local bus services instead of new cycle routes which I feel there is no real demand for. If a cycle route is wanted around the Town Centre have about forming a bridge over the old bridge piers in the River and taking it through a demolished Orient Cinema building. Continue overleaf if necessary

Please write your comments down and give your form to one of the team or put it in the comment box

Alternatively, you can email your comments to: mail@ironsidefarrar.com

Community Engagement

Name (Optional)

Address (Optional)

Email (Optional)

Comments

Will there be having a higher than average population of older people, I find it odd for introducing such pedestrianisation can help with the new "Age Friendly" Councils policy. Surely this is discriminatory against the less mobile? Continue overleaf if necessary

Please write your comments down and give your form to one of the team or put it in the comment box

Alternatively, you can email your comments to: mail@ironsidefarrar.com

Community Engagement

Name (Optional)

Address (Optional)

Email (Optional)

Comments

Ayr Sea Front! -
How about an area between the amusement arcade and the pavilion, on the low green (where there are seats) for the area to be fenced off with no kids and no smoking with nice railings - as per London's Clissold Park in Stoke Newington. Continue overleaf if necessary

Please write your comments down and give your form to one of the team or put it in the comment box

Alternatively, you can email your comments to: mail@ironsidefarrar.com

Community Engagement

Name (Optional)

Address (Optional)

Email (Optional)

Comments

WHY DO YOU HAVE A "CONSULTANT" FROM EDINBURGH TO ENGAGE WITH THE PUBLIC? SURELY LOCAL SAC STAFF ARE AVAILABLE?
COST: - TIME, TRAVEL, ACCOMMODATION???

Please write your comments down and give your form to one of the team or put it in the comment box

Alternatively, you can email your comments to: mail@ironsidefarrar.com

Community Engagement

Name (Optional) _____
Address (Optional) _____
Email (Optional) _____

Comments
Focus on IT things
Priorities
A deliver.

Continue overleaf if necessary

Please write your comments down and give your form to one of the team or put it in the comment box
Alternatively, you can email your comments to: mail@ironsidefarrar.com

Community Engagement

Name (Optional) _____
Address (Optional) _____
Email (Optional) _____

Comments
Carnegie Library
Boards
- why they are exhibited
in the library

Continue overleaf if necessary

Please write your comments down and give your form to one of the team or put it in the comment box
Alternatively, you can email your comments to: mail@ironsidefarrar.com

Community Engagement

Name (Optional) _____
Address (Optional) _____
Email (Optional) _____

Comments
Hope you are taking your feedback requests
into schools. Need young persons voices
as well as the retired who are able to
attend here during the day.
Thanks.

Continue overleaf if necessary

Please write your comments down and give your form to one of the team or put it in the comment box
Alternatively, you can email your comments to: mail@ironsidefarrar.com

Community Engagement

Name (Optional) _____
Address (Optional) _____
Email (Optional) _____

Comments
AVASHIRE, BEING, A TOURIST ATTRACTION
GOLF COURSES BEACH, PARKS ETC!
WHY DOES AYR NOT HAVE A PROPER RAILWAY
STATION, DECENT BUS STATION AND
PROPER TOURIST OFFICE
CUTTY SARK WOULD BE IDEAL FOR TOURIST

Continue overleaf if necessary

Please write your comments down and give your form to one of the team or put it in the comment box
Alternatively, you can email your comments to: mail@ironsidefarrar.com

Community Engagement

Name (Optional)

Address (Optional)

Email (Optional)



Comments

SEE NEW BRIGHTON FOR A GREAT EXAMPLE OF RENOVATING A RUN DOWN TOWN

Continue overleaf if necessary

Please write your comments down and give your form to one of the team or put it in the comment box Alternatively, you can email your comments to: mail@ironsidefarrar.com

Community Engagement

Name (Optional)

Address (Optional)

Email (Optional)



Comments

Priority one would be the removal of the Station Hotel and put in place the integrated, transport hub. no one I have spoken to has indicated they want the hotel restored. we have suffered enough

Continue overleaf if necessary

Please write your comments down and give your form to one of the team or put it in the comment box Alternatively, you can email your comments to: mail@ironsidefarrar.com

Community Engagement

Name (Optional)

Address (Optional)

Email (Optional)



Comments

accessible. Ayr -> ensuring the fabric of pavements are durable and safe for All

Continue overleaf if necessary

Please write your comments down and give your form to one of the team or put it in the comment box Alternatively, you can email your comments to: mail@ironsidefarrar.com

Community Engagement

Name (Optional)

Address (Optional)

Email (Optional)

Comments

Could traders in Ayr town centre be more pro-active in keeping the pavement outside of their shops kept clean. i.e. be responsible for the frontage of their premises. Taxi ranks in Ayr also keep the area of pavement tidy too.

Continue overleaf if necessary

Please write your comments down and give your form to one of the team or put it in the comment box Alternatively, you can email your comments to: mail@ironsidefarrar.com

Community Engagement

Name (Optional)

Address (Optional)

Email (Optional)



Comments

Really exciting to see all these ideas for the much needed regeneration of the capital of Ayrshire, Ayr. Start with a state-of-the-art train station! Then go from there!

Continue overleaf if necessary

Please write your comments down and give your form to one of the team or put it in the comment box

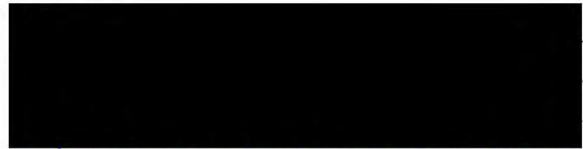
Alternatively, you can email your comments to: mail@ironsidefarrar.com

Community Engagement

Name (Optional)

Address (Optional)

Email (Optional)



Comments

THERE ARE SO MANY VAGUE DESCRIPTIONS + ASSERTIONS PRESENTED IN THESE BOARDS THAT IT IS DIFFICULT/IMPOSSIBLE TO KNOW OR AT LEAST GAIN A GOOD IDEA AS TO WHAT IS ACTUALLY LIKELY TO HAPPEN WITHIN THE TOWN CENTRE. I UNDERSTAND THAT FLEXIBILITY IN IDEAS + PROPOSALS IS NECESSARY BUT WITHOUT A MORE DETAILED

Continue overleaf if necessary

Please write your comments down and give your form to one of the team or put it in the comment box

Alternatively, you can email your comments to: mail@ironsidefarrar.com

IDEA OF SPECIFIC PROJECTS ARE AN ASSESSMENT OF PROPOSALS IS IMPOSSIBLE

HERE ARE SOME COMMENTS ON SELECTED ASPECTS OF BORDS

- CINEMA - WHERE IS CAR PARKING FOR CINEMA LOCATED? (BOARD 2)
- ACTIVE TRAVEL NETWORK - PIE IN THE SKY TO ASSESS THAT (BORDS)

CYCLING/WHEELING WILL BECOME COMMON IN TOWN CENTRE - WHERE IS EVERYONE CYCLING FROM TO ??

- WHAT IS SIGNIFICANCE OF GOLF STADIUM PLAN ON RIGHT HAND SIDE OF BOARD - NO INFORMATION.

Community Engagement

Name (Optional)

Address (Optional)

Email (Optional)

Comments

Agree generally with the aims and objectives. Essential that some positive efforts are made to reduce the chopping area to concentrate facilities. Too strong out. Concentrate on leisure and residential land uses. Why such an objection to the Leisure Centre being transferred to town centre? Strong planning policies implemented to prevent out of town.

Continue overleaf if necessary

Please write your comments down and give your form to one of the team or put it in the comment box

Alternatively, you can email your comments to: mail@ironsidefarrar.com

PTO

activities affecting the vitality of town centres.

Agree bus station / rail station integration

Avon Mall to health and care related facilities good idea in principle

Public toilets (~~no~~ less stores with toilets now - have closed.)

Kings Centre a key site. Use need to be carefully considered to complement town centre. No more shopping centres needed.

Have to support Agri Central even though it is now located too far away from Mt.S. Bus station relocation nearby would be a help.

Try to enhance current public realm by cutting back by helping to upgrade disused / run-down building next to Town Hall to create a proper square.

Community Engagement

Name (Optional)

Address (Optional)

Email (Optional)

Comments

- ① NO MENTION OF CITADEL - WHY EXCLUDED?
- ② VISUALS OF STATION HOTEL ARE DIFFERENT ON TWO DISPLAYS - BUT NO MENTION OF IT / FUTURE.
- ③ BUS / TRAIN TRAVEL HUB IS GREAT
- ④ BURNS NEW 'CIVIC' SQ - WHATS HAPPENING TO FORMER PLANNING DEPT BUILDING? (NOTHING SHOWN)

Continue overleaf if necessary

Please write your comments down and give your form to one of the team or put it in the comment box

Alternatively, you can email your comments to: mail@ironsidefarrar.com

AEF

cont ④ - SURVEY SUITABLE FOR MIXED USE: COMMERCIAL @ STREET WITH RES. ABOVE

④.① NEW SQUARE SHOULD HAVE MORE VITALITY: - ACTIVE USE SPACES / MORE COMMERCIAL / FOOD + DRINK

⑤ INVESTMENT PROG 6 - FAR TOO VAGUE. NEED MORE SPECIFICS. WE ALL KNOW WE NEED MORE RES. IN TOWN - SHOULD HAVE STARTED YEARS AGO... TO SUGGEST SITES WILL BE IDENTIFIED SHOULD HAVE BEEN IMPLEMENTED YRS. AGO. -

⑤.① SAC OWNS LAND + PROPERTY - WHY NO SPECIFIC PROPOSALS FOR RES #/OR MIXED USE?

⑥ WHY NOT HAVE A FORUM OF AGENTS (SELLING PROPERTIES) @ SAC - THERE'RE OVER 100 VACANT SHOP UNITS - GET FINANCIAL INCENTIVES / ALTERNATIVE USES TO GENERATE INTEREST. SAC NEEDS TO INVEST / SPEND MONEY TO START REGEN. PROCESS @ COMMITMENT WITH SHORT DELIVERY TIMETABLES ARE ESSENTIAL - EVEN WIDER USE OF CUTTY SARK @ PUBLIC SQUARE FOR OTHER THAN FARMERS MKT. WOULD BE A GOOD START TO RAISE PRATUE.

Community Engagement

Name (Optional)

Address (Optional)

Email (Optional)

Comments

① BUS STATION ¹ GROUP PLACE! REASON - BUSES ARE ENTERING A ONE-WAY SYSTEM. TO LEAVE VIA HOUSTON OR CARLETON ROAD. THEY WILL HAVE TO TURN AS THE FIRE STATION ROUND-A-BOUT!

② THE BUS STATION WILL NOT MAKE ANY DIFFERENCE TO TOWN CENTRE TRAFFIC (ALSO FROM THE CHANGE OF BUS STATION LOCATION)

Continue overleaf if necessary

Please write your comments down and give your form to one of the team or put it in the comment box

Alternatively, you can email your comments to: mail@ironsidefarrar.com

NEW TRAIN STATION: MUST BE FIT FOR PURPOSE IE
COVERED FOR THE MOST PART; LIFT!!!; ENCLOSED
WAITING AREA; GOOD QUALITY INFORMATION BOARD.
GOOD ARCHITECTURE WITH RESPECT TO WHAT IT RELATES.

MUST HAVE GOOD NUMBER OF CAR PARKING FACILITIES.

Community Engagement

Name (Optional) _____

Address (Optional) _____

Email (Optional) _____

Comments

Quads wins,
Explained !!
Bliss —
— need to address
— simple messages

Continue overleaf if necessary

Please write your comments down and give your form to one of the team or put it in the comment box

Alternatively, you can email your comments to: mail@ironsidefarrar.com

Community Engagement

Name (Optional)

Address (Optional)

Email (Optional)

Comments

THIS IS ALL VERY LONG TERM THEORETICAL
STUFF
WHAT CAN BE DONE IN NEXT 3 YEARS AND
HAS FUNDING?
CONCENTRATE ON SMALL EARLY WINS

Continue overleaf if necessary

Please write your comments down and give your form to one of the team or put it in the comment box

Alternatively, you can email your comments to: mail@ironsidefarrar.com

Community Engagement

Name (Optional)

Address (Optional)

Email (Optional)

Comments

WANT FREE CAR PARKING THATS WHAT OUT OF TOWN
CENTRES HAVE & THEY GET THE BUSINESS
AYR HAS NO SHOPS WORTH VISITING, ITS VERY LOW
GRADE, SO PEOPLE GO TO SILVERBURN ETC WHERE
THERE ARE DECENT SHOPS.
AYR IS FULL OF VAPE + BETTING SHOPS,

Continue overleaf if necessary

Please write your comments down and give your form to one of the team or put it in the comment box

Alternatively, you can email your comments to: mail@ironsidefarrar.com

AGREE MORE HOUSING, LESS SHOPS,
MORE SOCIAL, ENTERTAINMENT

AS A RETAIL CENTRE, AYR HAS GONE + ISNT
COMING BACK
NEED OTHER PURPOSES

GET RID OF THEM AND AMBIENCE WOULD IMPROVE

GIVEN THE LACK OF DECENT SHOPS, AGREE THAT
CONVERTING SOME BUILDINGS INTO HOUSING IS GOOD
IDEA

AYR WAS A PROSPEROUS COUNTY TOWN IT ISNT
NOW AND ISNT GOING TO BE AGAIN, SO NEED TO
THINK OF MORE REALISTIC OPTIONS GIVEN THE LOW
SPEND BY ITS RESIDENTS / SHOPPERS

Appendix 2: Consultation Post-it Notes - Excel Spreadsheet



Board No	Comments
1 - Welcome & Introduction	<p>Have a planned maintenance system in place, be proactive and not reactive!</p> <p>How can changing resident to park outside their own homes be fair! Also a charge for workmen to park and work in residential areas. Is ludicrous! 100% against parking fees. Falkland Park Road does not have a parking problem.</p>
2 - Ayr Town Centre Objectives	<p>Have free parking around town and sea front.</p> <p>If you had free car parking people might come to town centre.</p> <p>More car parks please. We have no train station.</p> <p>Tourist train/bus around town would be great.</p> <p>Cut the rates for <u>new</u> small businesses to encourage individual shops!</p> <p>Transport hub required. Turn station into this for train, bus, cycle parking.</p> <p>Totally disagree. How many more carparks do drivers need!</p> <p>Litter, litter everywhere on streets, river and walkways.</p> <p>9 outcomes <u>re-listed</u>:</p> <p>9</p> <p>8</p> <p>4</p> <p>1</p> <p>2</p> <p>7</p> <p>3</p> <p>6</p> <p>5</p> <p>Less abandoned places</p> <p>Need less charity shops, more shops needed.</p> <p>Higher levels of building maintenance. Introduce inspections to ensure absent owners keep their property up to code.</p> <p>Make existing car parks free. Create a mini transport system from them - top of town to bottom and back. What about a road "mini train!"</p> <p>Better community policing. Visible police presence in town and on roads to reduce bad driving and speeding.</p> <p>A local card for residents for discounts.</p> <p>Charging hub by train station. Link train station with a walkway to the town - S6 pupils' ideas!</p> <p>Cleaner streets. Machine driven vehicles fail to clean were cars are parked. Manual cleaning required.</p>

	See auld building* - Need existing landmarks repaired and cleaning shop fronts on High Street need to be kept clean, footpath swept, windows cleaned.
	Free parking - need to bring more people in.
	More to inhibit dog fouling. Let's have a clean street Ayr.
	Flats and housing back in town centre, ears and eyes o the police!
	Ayr does have enough car parks. If we're having free car parking then that would mean workers park there and no space for town users.
	Clean streets. Dog fouling is a major problem.
	Charge for parking n esplanade and use this money to clean and maintain area.
	Deal wth the seagull problem. They attack people and the town looks like bass rock.
	Evening economy in the High Street is almost non-existent. Need to find a way to increase evening footfall.
	Agree! More street cleaning, litter is out of control.
	Less litter, more street cleaning.
	Pay street cleaners to clean the pavements.
	Daily kerb street cleaning
	Street sweeping is needed daily! Even today, walking here the town is littered with detritus.
	Crack down on pavement parking - second this!
	An increase in small independent shops, coupled with free parking will increase footfall and dwell time within the town centre.
	Shops please! Much needed, preferably a variety of independent and small chains. More cafes and restaurants & pubs needed too.
	Pass bylaw to move junkies and beggars. Hate this so much - create spaces, care and outreach to give them the support they need.
	Should prioritise car access and parking. Stop anti-car policies.
	No - make town centre pedestrian friendly, Keep cars out. Better public transport!
	Totally agree!
	Try to keep shops open.
3 - Setting a Vision	Clean and tidy. Get rid of pigeons and seagulls would be a good start.
	Utilise empty buildings, more housing required.
	Go back 60 years High Street, shore and harbout area was packed, Use same modified ideas.

Make building owners restore/refurbish building facades to make the town centre look presentable and it'll encourage more visitors. More public toilets would also help.
More toilets
Definition of decent. Many goods shops there @ moment.
Repair/workshop - bike repair near seafront - S6 pupils
Consider using old building to partner with dance schools, art, sports. Provide a low rent space for such activities and a performance space.
We absolutely need more communit spaces where you don't have to spend money (like cafes/bars/restaurants) and can meet people in the community, ideally with projects to get involved in to regenerate our environment.
Better: Public transport access to town Active cycle/walk routes In town secure cycle parking Evidence shows improves health, people linger in town.
Market town - small unique shops
Lower rents to attract peoplew. Free parking
We don't need "spaces" we need shops, cafes, entertainment.
Totally agree!
Free clean car parking
We live in a seaside town - what do you propose down with seagulls? More bins & collections.
Easier car access
More public toilets
People like to enjoy drinks, coffees, etc when sitting out doors. Provision for this would be welcomed.
Ayr no longer is a "special place" - it lost that feeling long time ago - no decent shops, too many charity shops, no style in high street shop's frontage. How do we address this??
Our historic buildings need TLC!
More cafes please
This image is not in keeping with a 'rich history' it is trying to be modern city.
Nonsense!
Need better independent shops <u>not</u> vape shops or turkish barbers!!
Few decent cafes on esplanade
What's the plan for 10 Esplanade?

4 - Ten Key Projects & Programmes

	Huge numbers of new houses @ Downfoot/Greenan in recent years. What is the impact on town economy or are they commuters who buy elsewhere?
	Knock down old police station to make more housing - yes!
	Development of esplanade
	Bus/train interchange must have sufficient car parking and secure cycle parking
	A circular small bus service every 5 minutes linking main paces in centre - will keep cars out centre. Parking at bus stop points.
	Bring back ice rink - activity centre - kids need places to go.
	Yes! Ice rink with public skating - skate parks in town
	Totally agree - days of high street shops are a thing of the past - No - No!!
	Combined travel hub - bus and train station together at current train station site.
	I think we to have more skate parks please
	Look up on any street and you see beautiful buildings with poor, basic maintenance. How do you make landlords address this?
	Buildings falling to bits. Trees growing out of them, etc Basic maintenance.
	Make landlords responsible for the maintenance of their properties.
	I agree
	Yes!
	Transport hub with enough parking for cars and bikes.
	Landlords/building owners to be responsible for their property. We have beautiful historic buildings that have trees growing out of gutters and roofs. So sad to see!
	Advertise better!! Particularly for consultations. SAC seem fond of doing things quietly so no objections!
	Need ice rink
	Attract people to Ayr.
	Demolish Station Hotel - Yes
	- Don't hang on to the past
	- Build modern state of the art railway station
	Combine bus and train station
	Mini road train from top of town to bottom and back, free to disabled
	Social housing in town centre for the elderly not anti social tenants - yes
	Electric charging - S6 pupils
5 - Ayr Station & Transport Interchange	Knock down station, transport hub, buses, trains, taxis altogether
	This moves bus station out of town centre - less people in town

Any new bus station <u>must</u> be covered. This is 21st century Agree!
Where is the facility for cyclists
Demolish Ayr Station Hotel asap Agree!!
All for demolishing Station Hotel. Otherwise you just let things drag on for yrsrs! Agree with combined bus/train station but it needs enough car park spaces for park and ride.
Why is a walkway necessary? There is already footbridge over the railway line within the station
What do you propose for old bus station?
Not sure if the re-routed Burns Station Square will be able to accommodate all traffic.
Please take the weather, ie.e wind and rain and also sun into account with designs!!
Walkway looks very unattractive, More innovative architecture needed to attract people.
Remove all of station hotel ASAP and have integrated transport hub as shown.
Bridge should be connected to Ayr Central & Kyle street - quick town centre link not duplicating bridge on A70
Best thing ever
ASAP
Distance to walk from car park to town centre? Is an alternative revising car park and bus terminal?
Long overdue Agree
More electric buses from villages and suburbs. Stop people bringing cars into town.
Stop demonising cars This is driving people out of Ayr
Yes, train/bus hub is good - but need better bus service - no service along coast, old A1 route - maybe a central circular would help

<p>Critical we have a modern station & transport interchanges side by side. Need to open the town up to visitors from North and South and East of the town. Looks like there are plans to keep part of the station hotel. Fine with that</p>
<p>Car parking for station?</p>
<p>Combine new station with bus station</p>
<p>We <u>need</u> a new bus station Great idea! With toilet facilities</p>
<p>Moving the bus station may take foot traffic away from current bus station and surrounding businesses. How to prevent this?</p>
<p>User needs for passengers: 1) comfortable location for transport interchange 2) walkable from home 3) Comfortable (not metal) seating to wait on buses 4) Good toilet access 5) Clean buses 6) Traffic speed limit in town centre and environment</p>
<p>As soon as possible to make our town welcoming to all</p>
<p>Keep bus station where it is. Putting it with train station would complicate matters, e.g. - not enough room for both and parking - if road closed then both affected like with recent station hotel fire</p>
<p>Good idea!! Long overdue</p>
<p>Transport hub is a great idea but electric buses running continually especially during summer months for people to access beach area easily</p>
<p>Great idea this should be a priority but <u>not</u> accessible Ayr</p>
<p>Walkway needs covered - too long a distances in our inclement weather</p>
<p>Good concept having transport together</p>
<p>More parking</p>
<p>Great idea, would have had bus station at opposite side but looks great</p>
<p>A new transport hub should be built but sympathetic to Ayr's history. A glass modern structure would not be suited. Respect our history and you can still <u>move</u> Ayr forward. Have a maintenance plan in place. Proactive not reactive</p>

	<p>Good sign posting to attractions from this travel hub:</p> <ul style="list-style-type: none"> - sea front - twon - Gaiety, etc
<p>6 - Robert Burns Square - Southern Gateway</p>	<p>Like the idea of a transport hub including a new bus station. New more local bus services especially from Alloway. Many of us are of an age where cycling is not an option and are looking for other ways to ditch the car.</p>
	<p>Encourage small business! A lower rate is better than an empty shop!</p>
	<p>Citadel leisure centre location is great. Put better bus routes if that is what is needed to refurbish it properly and look after it. No need to bring it to High Street.</p>
	<p>Appreciate need for more housing and desire for town centre living but waste disposal and noise must be considered. It seems that current residents fill up bins with household waste so they are constantly full.</p>
	<p>Good rates for shops. Review small business rate exemptions especially for rentals. People are cleverly using this as a way out of paying taxes on additional properties. Majority of visitors to these dont really care about local environment.</p>
	<p>Yes</p>
	<p>Excellent idea but needs lots of disabled parking.</p>
	<p>Yes</p>
	<p>Love this!</p>
	<p>What is the point of a separate foot bridge when there is already a road bridge with a pavement right next to it?</p>
	<p>You are assuming the present road pavements will remain.</p>
	<p>Where is the cinema car park?</p>
	<p>Yes good question if you want new cinema to survive don't make it difficult for people to park.</p>
	<p>Cinema car park needed too or it won't survive.</p>
	<p>I like the notion of a public realm space centred on business strategy. The left side is one of the few areas in the centre open to the sun. It would be great to see local bars, etc able to have outside seating.</p>
<p>Is the cinema really going to reopen?</p>	
<p>So, no road in front of cinema connecting Morrison's Burns Statue Square.</p>	
<p>Planned ample station car parking is a must! People part in all the wrong places if this isn't provided.</p>	
<p>Why change name of Burns Statue Square? What does that achieve?</p>	

	Continue knocking station hotel forget heritage views
	Love it!
	Better climate!
	Yes! Burns should be valued and lauded in Ayr!
	Are you fixing a problem that doesn't exist? Poor use of funds?
	Yes definitely!
7 - Hourstons & Arran Mall - AHSCP & Care Village	If there is housing on the High Street then parking, waste disposal facilities need to be provided.
	Don't think it is appropriate site for this great idea.
	Bringing older and younger generations together is incredibly important and beneficial to everyone and a multi use area like this could achieve that.
	If you can get funding, yes do it.
	Can future building reflect something of our scottish heritage. Currently no theme - all a bit of a mish-mash. Look at Irvine Harbour Development - much more cohesive and pleasing on the eye.
	Promote healthy living.
	What on earth is "care experienced accommodation"??
	Would regular council housing or 'affordable' housing not be better. Are the target audience going to shop, eat, drink, etc in town??
	Now centres for senior citizens have been demolished you plan to rebuild.....??
	Not cost effective. What happened to lon-term planning?
	Won't add to footfall
	Providing social care in the town centre - how is this going to make the town centre attractive (both literlly & metaphorically) to visitors. How does this help regenerate. Not welcome.
	More town centre parking would be a good use of space to feed new officie and residential development.
	Total nonsense. Better to develop care village where there is green space.
	Totally agree with this exciting project
	More acitivities for toddlers, young folks and elderly - lunch club, dance club, trampolining, soft play, ice skating, etc
	More provision for active elderly residents as used to be provided in Carrick Street halls before they were demolished, i.e. community meals, dancing, get togethers.
	Easier car access and parking.
	Cycling is a very minor recreation.
	Great idea

	Will this help or hinder retail in what is/was an extension of the High Street (and taxed as such)!
	Living well - cater for older population activities by health walks, opportunities to enjoy the environment.
	No mention of things for you and teenagers.
	Create a new cinema further down the High Street, ie. Kyle centre plus restaurants.
	More activities for 50+ - Booth & Bun sorely missed!
	Not sure this is the right place for this. Would this not be better if placed closer to the low green
	Specifically who is likely to be housed here - disabled? - infirm? Clarity required
	Love this idea. We need place based on models to achieve person centred care. This benefits all generations.
	Repurposing town centre is a <u>must</u> housing and leisure.
	Are those needing assisted living expected to clycle to an from accommodation?
	And how will they add to improvement of town centre
	Vague descriptions do not inspire confidence in proposals.
	Relocate Citadel multi screen cinema, give people a reason for visiting centre 24/7
	Great idea. Housing needs its own private green space and garden though.
	If it provides the facilities that the Carrick Street Hills had then good :-)
	Need this site developed so living well should go ahead.
	This facility will require to provide elderly residents with access to outdoor space, communal spaces for socialising and entertainment not all will be firt or want to wanter the town.
8 - Kyle Quarter Masterplan Re-Development	Bus station inadequate - no waiting area, poor information, no seating, no toilets!! Agree
	What will happen to current bus station?
	Knock it all down and make a park - yes to more structured sheltered housing
	What would you do with the privately owned car park along Boswell Park? What about the bingo hall behind the bus station?

	<p>What kind of leisure is envisaged? Housing is needed. New shopping areas are not needed as too many empty shops already.</p>
	<p>New transport 'hub' should be created on the station hotel site. Modern and accessible housing (affordable) on old bus station site.</p>
	<p>Fix all crumbling buildings</p>
	<p>Make bingo hall into a facility in partnership with dance schools, theatre or sports clubs.</p>
	<p>Low rent space for these performance space supporting families and the young.</p>
	<p>Attracting nationally known acts and productions to the gaiety (rather than the tribute acts and 4th rate shows) will certainly attract people to the area.</p>
	<p>Relocate the bus station to redesignate the site for housing. Build a 'theatre quarter' centred on the gaiety .</p>
	<p>An information office should be included for visitors to see and know what is available and how to get there.</p>
	<p>Important elements to retain in the town centre? All of the historic elements are slowly being eroded. More of the old character of the town should be preserved. Yes.</p>
	<p>More leisure attractions. Bowling alley that is fully accessible etc.</p>
	<p>Bring more family friendly areas with things young people want to explore.</p>
	<p>"Masterplanning exercise could look"</p>
	<p>Does this mean it will/won't happen??</p>
	<p>Council should be investing in theatre and cinema to attract people to Ayr.</p>
	<p>An attractive public park here will make the area a desirable place to spend time.</p>
	<p>Don't see this as high priority compared to station and howstons.</p>
	<p>Need activities for teenagers/young people</p> <ul style="list-style-type: none"> - climbing wall - rollerblading
	<p>Continued investment in the gaiety theatre.</p>
9 - Accessible Ayr - Active Travel Network	<p>Toy train down the High Street to beach.</p>
	<p>Need viable plan M W D 12/7/24</p>
	<p>People won't cycle into Ayr Town Centre from suburbs and leave cars at home if cycle lanes are only in the centre</p>
	<p>We need integrated cycle networks</p>

Fully support making cycling and walking around town. Cycle lanes Bike park ups
Ensure that cycle works don't include hedging making actual routes if on Johns St & Station Road as this has been shown to cause chaos!
Cycling underpass under A77!
Boat taxis to beach
Reduced traffic will sadly mean even fewer people will show in town centre. They will opt to drive elsewhere where they can park near shops.
Is a ped/cycle bridge over the river still a priority?
No, no, no to pedestrian precincts. Fancy paving is not good enough. Fear of walking through High Street any time of day. Look at what happened to Kilmarnock.
Keep cycling away from town centre and away from pavements.
Pedestrian cycle access to town centre is very poor for people in Wallacetown, e.g. absence of pedestrian crossings/cycle paths.
Cycle path on bypass seldom use!!!!
Cycle areas???? Remember Houston Rd and the chaos caused with the experiment there - not to mention the perverse was of <u>tax payers</u> money. **Funding comes from central gov funding specific for active travel & car reduction.
We need accessible and good quality public transport to support this.
I'm all for John Street being single carriageway. Love the cycleways, etc
Vehicular traffic should remain
Encourage small specialist retailers with retail village
Reducing vehicular traffic is suicide for Ayr town centre
You have not considered the size and length of lorries these days, e.g. to M&S
This looks extremely iffy / theoretical
More car parking needed! More shops! More leisure! More houses in empty buildings perhaps? And old police station. Cycle lanes not really a priority
Pedestrian friendly streets - smooth pavements - less litter

Bicycle parking?
Secure covered cycle parking close to shops and other amenities required
Consider banning cars from a larger area of the town centre. Bud back this up by improving town centre public transport, small electrical trains/trams?
More cycle lanes all round town area - yes
Totally disagree. The cycle lanes we have are very rarely used!! Exactly because there are not segregated safe cycle lanes!!
These views suggest that disabled folk with cars will not be welcome in the future High Street.
Totally support active travel. We need to move away from car dominance.
I'm not against new cycle routes if there is a demand but the earlier proposal for reducing station road/john street to single carriageway is nonsense and should be binned.
Evidence shows this is not the case. Active travel encouraging walk cycle public transport causes people to linger in an area to use shops, cafes, etc. Copenhagen, Amsterdam, etc
To bring folk in you must provide car parking or transport parking hubs, e.g. Shields Road, Glasgow
Forget cycling wrong age group live here nonsense all ages cycle!
Oldies do cycle! And walk (great idea to encourage)
A new train station
By all means put in cycle lanes but don't get rid of car parks - when you knock down things like Kyle centre you have plenty space for them
It is all very well to talk about encouraging cycling and walking but you need to remember this is the West of Scotland.
Yes it's the West of Scotland so? We all have to be big fatties in SUVs?
Given the climate in Ayr if you don't provide enough parking you will get even fewer people on high street than there are now
Seasonal land trains to beach and back - "the honest man" and "the bonnie lass"
Deffos improve footpaths in and around the town a lot of paths aren't friendly for wheelchair users, people with prams, etc
Fully support accessible town centre access for walking and cycling, bike park ups and lanes a great idea
Competitions for shops all year round - not just zmas best window

	Could office space be found for council services
	Need to reduce the retail space in the town to reduce number of empty shops
	Care home - beach - 3 storey building - Empty - Vacate for young
10 - Investment Programmes	Force building owners to keep buildings in good condition
	More street cleaning and more house/flat maintenance. Shops too
	None of these projects say if funding is in place/whether they are doable
	Quality streetscapes are important but not before housing, cafes, shops + restaurants + car parking. Street sweeping is needed!
	Is fundinf secure to refurbish the remaining high flats?
	The council certainly didn't manage to collaborate with the owner of the Station Hotel.
	Landowners will only co-operate if there's tons of money for them.
	Much local authority housing needs a face lift and probaby insulawan
	Instead of paying people who do not work, pay people to maintain Ayr Centre
	Questionable if public sector housing can be delivered by local authority or local housing association given recent cuts in SG capital budget. Can the council provide free sites?
	Boring square boxy architecture? Not in keeping with the beautiful old buildings
	Bike, scooter & car share options
	Proper social housing would be fantastic -Shared facilities like gym, laundry, communal entertainment areas
	Extra living accom is great but many have cars <u>not</u> bicycles
	Great idea. More proplpe living in th etown centre will encourage these residents to invest and care in the town centre. Vacant buildings make it feel unsafe.
	My concern is town centre parking for residents. It is already stretched - redo parking bay and bring new resident parking
	Refurbish and repurpose disused shops and create housing. See 55 Dalblair Road as an example
	Less flats more houses

11 - Investment Programmes

Reuse old sandstone buildings of character for housing. Police Station is now in a Victorian School!
Totally agree!
Preservation + conservation of historic buildings should be a priority
Housing is all well & good but people won't come to visit a housing estate, more shops, cafes & activity areas please
Yes! Urban dressing sounds superficial to some but its so important for attracting visitors and investment. Love all these ideas. Attractive public spaces attract businesses.
Work in partnership with dance schools, local clubs, arts, sports etc. Redevelop the bingo hall to offer low rent space for these & offer a performance space. Also agree! Agreed!
Agreed
Compare Prestwick High Street + Ayr High Street at weekends. Why is Prestwick so much more successful?
This is fine, but it requires more parking. The Cutty Sark site would be better used as a multi-storey carpark, or possibly Hourstons or Kyle Centre
Need to maintain & improve existing public realm instead of focussing on demolition & new development which is out of character
What was the demand for this facility - the Cutty Sark? Surely better projects deserved the £5m it cost
What SAC have done in this Cutty Sark space is disgraceful
Why does Cutty Sark not allow weekly classes etc to take place? Rather have it sit empty!
Not fundable
Demand came from the parts of the community that responded to the public consultation at the lewe of conception
Bring back Burns n a that music festival
Event parking!!
Make it a safe and welcoming location
Use this Cutty Sark building. More for council or entertainment/social purposes. Yes. Agree.
Lighting idea sounds great!
Town centre
Heritage centre/museum
Move to Ayr than just Burns
Explore other local history

	Create spaces that aren't centred around alcohol!
	Arts festival: similar to "Fringe by the sea" North Berwick
	Support music venues and clubs to stay open
	Yes! Low green great for muB271:B291sic fesitvals! More please!
	There is an argument to suggest that improved lighting serves to attract more anti-social behaviour. A study was completed at either Strathclyde or Glasgow uni in the late 90s on this. Forget the author... Jatort?
12 - Investment Programmes	Attract nationally known acts to the Gaiety rather than the 4th rate offering of questionable tribute acts. Other small towns can do it, Inverness, Dundee, Carlsie, Fareham, Pitlochry... Why not here?
	Incentives for independent/locally owned businesses to take up rental space
	Lower business & rental rates
	Traffic flow in the High Street with parking opportunities
	Turn right at this location
	Encourage small shops with free rates
	Agreed
	Yes absolutely. I want to be able to shop local
	More investment prompts should be, in my opinion
	1. Business/retail support
	2. Residential housing
	Young people aren't staying in Ayr, even though we have both a uni and a college
	Support for retail in town centre is important but need to shrink size of town centre & concentrate it in one area first
	Rates reductions would help local businesses. Spill out cafes on streets would be great
	Yes, along with other redevelopment + cultural events for all interests + age groups
	Weekly markets would be great!
	Lower rent
Selective shops no more charity tat shops allowed	
More public toilets	
Airshow is outstanding very keen for this to grow & grow	
Business rates should be down. Charity shops is seeing <u>new</u> goods should pay rates	
Increased traffic = parking problems for residents in Seafield area - parking permits a possibility ?	

Who needs an airshow - very expensive/polluting/noisy. Music festival much better idea
Reduce the very bright street lighting along the sea front, encourage star gazing & northern lights visibility
Improve the "pavement" on both sides of the prom
Is this the best you can come up with?
Not very ambitious
More music fesitvals. I am a local resident. I love them.
More music festivals on low green please!!
No music fesitvals near people's home please!
Improved lighting at beach/prom would encourage walkers, cyclists during winter months and feel safer more welcoming
The recent addition of unattractive aluminium hand rails has done nothing to make the esplanade more attractive
Public realm space is important. Café pop ups would really enhance the new Cutty Sark open area + let it get used more
More markets/farmer markets
Robert Burns heritage needs to be more easily accessed by advertising and more frequent public transport
Stop imediately Living Well Care Village. Disagree!
Good active travel & a public transport route along the prom. More events on low green.
Support for retail & local business maintenance of dilapidated & aging buildings
Indoor leisure at bus station incorporating greens?
Modern toilets - free & accessible, supervised & cleaned
More events on low green - more things to do for kids on seafront
How long do you really think that people/residents & visitors will continue to frequent coffee shops - here today, gone tomorrow outlets become a blight on the town centre already?

13 - Delivery Plan	<p>Projects: -Transport hub/station -Burns Square -Kyle masterplan -Accessible Ayr Rethink Location of having well core village Wouldn't make sense to put a core village/residential core home in the centre of tight time economy!!</p>
	<p>1. Public realm/urban dressing 2. Transport interchange</p>
	<p>Transport interchange, Kyle masterplan, business/retail support</p>
	<p>This is all so long term most of us will be dead by the time anything happens</p>
	<p>All these projects need to be spaced out. No point 'urban dressing' in 2025-2026 if accessible Ayr is not completed already - waste of money potentially. Do this sequentially.</p>
	<p>Why are you trying to finalise 10 major projects in one year? PRIORITISE, because you'll never achieve it.</p>
	<p>I do not think I have confidence in the council to coordinate such a far reaching town planning exercise when seen against present position of decap and inertia that currently exists</p>
	<p>Great to see a comprehensive plan of improvement for our town. Need to encourage & engage with private sector to get this delivered</p>
	<p>Consult further with people about care village in the High Street, wrong place for it</p>
	<p>Priorities: 1. Demolish station hotel & improve station & transport interchange 2. Decide where town centre retail area should be focussed & then develop the current area in other ways</p>
	<p>While you need a vision it has got to be realistic and deliverable unlike previous town centre plans</p>
	<p>1. Transport 2. Creative tourism</p>
	<p>Ensure that there is future maintenance provision</p>
14 - Next Steps	<p>Think about what can be done in short term without needing big funding Lot of smaller stuff needing done in town - road sweeping, gutters, general maintenance of town centre</p>

Are you consulting and engaging with young people in Ayr and around? After all its their future.

Clean river & harbour, dredge deeper harbour to allow cruise ships in

Good idea = would certainly increase footfall considerably

Appendix 3: I:ENGAGE Comment Feedback



#1

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, January 15, 2024 9:25:30 AM
Last Modified: Monday, January 15, 2024 9:36:23 AM
Time Spent: 00:10:53
IP Address: 165.225.198.102

Page 1: Online Consultation

Q1 Yes

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2 Yes

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3 Yes

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4 Yes

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5 Yes

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6 Yes

Do you agree with promoting the Town Centre as somewhere to live?

Q7 Yes

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8 Yes

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9 Yes

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10 Yes

Are improvements along the Esplanade a good idea? What would you like to see change?

Q11 Yes

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

I would like to see a social space dual space on the Esplade, coffee shop, restaurant, like Scott's in Troon. (Dog friendly space) Also a chance for people to experience paddle boarding, surfing, canoeing by having a base where experts could teach skills.

Q13 Respondent skipped this question

If you have any other comments, questions or suggestions on the proposals please enter them here.

#2

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, January 15, 2024 9:26:24 AM
Last Modified: Monday, January 15, 2024 9:41:29 AM
Time Spent: 00:15:05
IP Address: 109.157.187.161

Page 1: Online Consultation

Q1 Some - give details / alternative suggestions?:
 Do you agree with the broad aims and objectives (Boards 1 and 2)? This is aa collection of well used phrases. Where is the funding? Where is the business incentive?

Q2 **No,**
 Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision? If not, what would be an appropriate collective vision for Ayr Town Centre?:
 Revitalising Ayr town centre buildings into vibrant community-led hubs that benefit local people and strengthen the local economy.

Q3 **No,**
 Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre? Reasons / specific issues or concerns::
 The site is too crowded and will create additional traffic issues. And out of town site would be cheaper and more economically viable

Q4 **Respondent skipped this question**
 Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5 **Yes**
 Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6 **Yes**
 Do you agree with promoting the Town Centre as somewhere to live?

Q7 **No,**
 Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc? Reasons / specific issues or concerns::
 Economic long term investment should come first. Both the Kuwait and Bahrain sovereign funds are willing to invest given the right conditions

Q8 **Yes,**
 Should more be done to promote the Town Centre's creative, cultural and evening economies? Reasons / specific issues or concerns::
 But only on the back of economic revival not as a primary focus

Q9 **Yes,**
 Should more be done to support Town Centre businesses? What sort of measures would be most effective? Reasons / specific issues or concerns::
 Clear vision with a new model for town centre regeneration – and it starts with a visionary council

Q10 **Yes**
 Are improvements along the Esplanade a good idea? What would you like to see change?

Q11 **No,**
 Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise? Reasons / specific issues or concerns::
 Economic investment should be the priority. Where is the money coming from?

Q12
 Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?
 The Plan is merely a collection of (unfunded) ideas. What management project team will be in place?Working together, to fixing the fragmented, overpriced property system, unlocking buildings for amazing community-led ideas should be a key objective.

Q13
 If you have any other comments, questions or suggestions on the proposals please enter them here.
 Bring the key people around the table and create a partnership;

Reach out to Ayr community leaders, existing local trusts, trusted asset owners and try to connect with any potential funders. TOGETHER, map out underused spaces and align on a vision for property use that addresses local needs.

Lease or purchase one building to start with, to be managed by a skilled community activator.
 This building will act as a proof-of-concept to attract funding and buy-in, alongside any existing public and community-managed buildings.

#3

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, January 15, 2024 10:19:23 AM
Last Modified: Monday, January 15, 2024 10:20:55 AM
Time Spent: 00:01:32
IP Address: 81.148.118.40

Page 1: Online Consultation

Q1 Yes

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2 Yes

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3 Yes

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4 Yes

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5 Yes

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6 Yes

Do you agree with promoting the Town Centre as somewhere to live?

Q7 Yes

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8 Yes

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9 Yes

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10 Yes

Are improvements along the Esplanade a good idea? What would you like to see change?

Q11 Yes

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12 Respondent skipped this question

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13 Respondent skipped this question

If you have any other comments, questions or suggestions on the proposals please enter them here.

#4

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, January 15, 2024 10:46:59 AM
Last Modified: Monday, January 15, 2024 11:01:23 AM
Time Spent: 00:14:23
IP Address: 86.167.217.164

Page 1: Online Consultation

Q1

Yes

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2

No,

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

If not, what would be an appropriate collective vision for Ayr Town Centre?:
 The focus needs to be on making the town centre vibrant and accessible for all. Focussing on care facilities for elderly will further reduce the appeal of the town centre and continue its lack of use.

Q3

Yes

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4

Yes,

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Reasons / specific issues or concerns::
 Traffic flow needs to be considered. Buses should be on the smith street side of the railway. Active travel should be a priority.

Q5

Respondent skipped this question

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6

No,

Do you agree with promoting the Town Centre as somewhere to live?

Reasons / specific issues or concerns::
 If it's promoted as somewhere to live, facilities such as shops and restaurants will continue to be lost.

Q7

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Yes,

Reasons / specific issues or concerns::
 The high street should be pedestrian/ cycle only with suitable green infrastructure such as rain gardens, native planting etc. Town in bloom is a waste of money, planting should be native, long term and well maintained. Special events must take residents into consideration and should be in line with policy. The town is not suitable for events like the air show, which is also contrary to climate change action.

Q8

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Yes,

Reasons / specific issues or concerns::
 Events spaces should be appropriate. It is not suitable to use public parks and green spaces for damaging events like concerts. These should be held in areas where capacity is better, eg town centre.

Q9

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Yes,

Reasons / specific issues or concerns::
 Town centre businesses should be supported. Prestwick seems to do this better than Ayr.

Q10

Are improvements along the Esplanade a good idea? What would you like to see change?

No,

Reasons / specific issues or concerns::
 Proposals so far are old fashioned and inappropriate. Much greater consideration to the natural environment should be given, eg dune restoration etc. Climate change is likely to alter the beach front, coastal adaptation must therefore be front and centre in any plans.

Q11

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Yes,

Reasons / specific issues or concerns::
 Limiting the focus is sensible, but the current priorities do represent good use of public resources. Vanity projects such as the esplanade, care village, tourism should be replaced by more focus on connecting communities and improving greenspaces

Q12

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Respondent skipped this question

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

Suggest that this consultation is box ticking, and that SAC will promote projects that councillors have already decided upon. Concern positive developments such as active travel will be dropped, whilst damaging ones will be promoted.

#5**COMPLETE**

Collector: Web Link 1 (Web Link)
Started: Monday, January 15, 2024 11:19:45 AM
Last Modified: Monday, January 15, 2024 11:21:36 AM
Time Spent: 00:01:50
IP Address: 94.6.49.12

Page 1: Online Consultation

Q1 Respondent skipped this question

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2 No

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3 Yes

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4 Yes

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5 Yes

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6 No

Do you agree with promoting the Town Centre as somewhere to live?

Q7 Yes

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8

Yes

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9

Yes

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10

Yes

Are improvements along the Esplanade a good idea? What would you like to see change?

Q11

No

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12

Respondent skipped this question

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13

Respondent skipped this question

If you have any other comments, questions or suggestions on the proposals please enter them here.

#6

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, January 15, 2024 11:56:43 AM
Last Modified: Monday, January 15, 2024 12:13:17 PM
Time Spent: 00:16:34
IP Address: 90.209.5.98

Page 1: Online Consultation

Q1

Respondent skipped this question

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2

No,

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

If not, what would be an appropriate collective vision for Ayr Town Centre?
 You are destroying the town centre by looking to reduce cars, cars is what brings people into the town and if you can't understand that then you are seriously lacking. You should develop/promote the Kyle centre into a leisure complex, quality crazy golf, escape rooms, climbing walls, eating and drinking outlets, a place where youths and families can go and spend time there is nothing in Ayr anymore and everyone travels to Glasgow and surrounding areas if we had good fun places they would be busy and bring in footfall.

Q3

No,

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Reasons / specific issues or concerns:
 No because there is nothing worth coming to Ayr for, unless you start making it easier for businesses to be successful and drive more business into the area rather than "care villages or housing" what reason is there for people to come to Ayr? What is the point in spending all that money with nothing to do when they get here!

Q4

No,

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Reasons / specific issues or concerns:
 With the cinema in new private ownership hopefully they will address the look of the building make it more inviting, but other than that I think money could be spent much wiser by making the likes of the Kyle centre and other abandoned outlooks more appealing for business and leisure outlets.

Q5

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Yes,

Reasons / specific issues or concerns::
Yes but not into more housing? The apartments across from the gaiety are absolutely awful looking everyone you speak to agrees. They look like a jail. We do not need more housing without the town as this is only bringing in a certain type of individual rather than money into the town. It should be redeveloped but into a leisure complex offering fun things for families and youths, Crazy golf, Escape rooms, climbing zones, amusements, things that will bring people into town to spend money.

Q6

Do you agree with promoting the Town Centre as somewhere to live?

No,

Reasons / specific issues or concerns::
No because as I have mentioned earlier you are only opening this up to a certain type of individual which doesn't bring money into the town, infact I would say it does the opposite, you should be promoting and making it easier for individual businesses to come and thrive in the town centre making people want to walk up and down again. You can't keep turning everything into housing it will not help the situation only make it worse!

Q7

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Yes**Q8**

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Respondent skipped this question**Q9**

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Yes,

Reasons / specific issues or concerns::
Absolutely, good example Vinyl nightclub, look at your licensing policies and all other policies affecting business within the town centre and wider and start charging them less and making it easier to be successful surely you will make money by having less abandoned buildings more retail outlets occupied it's not rocket science, stop going down the route of reducing cars in the town centre, your single lane up the sandgate is awful and will just kill more business but maybe that is the overall agenda sounds very much WEF, you are ruining people's lives and town centres, stand up for the people and go against the narrative

Q10

Are improvements along the Esplanade a good idea? What would you like to see change?

Respondent skipped this question**Q11**

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Respondent skipped this question**Q12**

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Respondent skipped this question**Q13**

If you have any other comments, questions or suggestions on the proposals please enter them here.

As noted before, stop trying to destroy our town centres by reducing cars, it is what brings people into the town, with out of town retail parks unless there is easy access to the town centre people are not going to walk in no idea what planet you are living on to think otherwise. Make it easy to get into the town, make parking easy, and most of all start making life easier for business's and promote more coming here, if this is done the council will generate more income. Look at Troon and prestwick you should be trying to bring independent traders instead of wasting money on care villages that does not help the town centre in any way!

#7

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, January 15, 2024 12:00:32 PM
Last Modified: Monday, January 15, 2024 12:25:01 PM
Time Spent: 00:24:29
IP Address: 81.157.92.57

Page 1: Online Consultation

Q1	No
Do you agree with the broad aims and objectives (Boards 1 and 2)?	
Q2	No, If not, what would be an appropriate collective vision for Ayr Town Centre?: 1st priority must be to preserve what we have.
Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?	
Q3	Yes, Reasons / specific issues or concerns:: At the moment, all we have is a mess.
Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?	
Q4	No, Reasons / specific issues or concerns:: Not needed at this time
Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?	
Q5	No, Reasons / specific issues or concerns:: This is not an old building. Until you come up with a plan that will last longer than 50 years, I won't support.
Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?	
Q6	No, Reasons / specific issues or concerns:: You've already ejected pensioners and replaced them with junkies. You need to think about who you want in the centre.
Do you agree with promoting the Town Centre as somewhere to live?	
Q7	No, Reasons / specific issues or concerns:: Oh for goodness sake. That's a ridiculous leading Q.
Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?	

Q8	No, Reasons / specific issues or concerns:: Another leading Q. Insufficient info to comment.
Should more be done to promote the Town Centre's creative, cultural and evening economies?	
Q9	Yes, Reasons / specific issues or concerns:: Most people do not like the fact that the centre has many junkies and beggars. Remove them and people will return and shop etc.
Should more be done to support Town Centre businesses? What sort of measures would be most effective?	
Q10	Yes, Reasons / specific issues or concerns:: You should not have built so many flats that are now AirB&B. However, bring back things like putting / kiosks / boating etc - think 60's.
Are improvements along the Esplanade a good idea? What would you like to see change?	
Q11	No, Reasons / specific issues or concerns:: Pie in the sky. Deal with the problems first - Junkies / derelict buildings / charity shops
Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?	
Q12	
Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?	
The plan is a meaningless nonsense. Without clear and specific outcomes, the plan is nothing more than an expensive consultant's rip-off	
Q13	
If you have any other comments, questions or suggestions on the proposals please enter them here.	
As I have already mentioned, sort out the current problems before thinking of the pie in the sky. Also, to make your consultations meaningful, stop creating questionnaires that are full of leading Qs.	

#8

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, January 15, 2024 12:30:44 PM
Last Modified: Monday, January 15, 2024 12:40:15 PM
Time Spent: 00:09:30
IP Address: 109.157.187.161

Page 1: Online Consultation

Q1 Some - give details / alternative suggestions?:
 Where is the funding coming from?
 Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2 **No,**
 If not, what would be an appropriate collective vision for Ayr Town Centre?:
 Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?
 The is little understanding of how people from Ayrshire travel and shop. Out of Town shopping dominates. Out of town Parkway station/Bus Hubs are working well

Q3 **No,**
 Reasons / specific issues or concerns::
 Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?
 The Future of Ayr Station hotel has to be clarified first. This does nothing to relieve car parking congestion in Ayr Town. Parkway stations play an important role in keeping cars out of town and city centres by encouraging motorists to `park and ride' – demonstrating that it really is quicker and easier by train.

Q4 **Respondent skipped this question**
 Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5 **Yes**
 Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6 **Yes**
 Do you agree with promoting the Town Centre as somewhere to live?

Q7
 Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

No,
 Reasons / specific issues or concerns::
 There needs to be leadership that creates the right environment for both public and private sector investment

Q8 **Yes,**
 Reasons / specific issues or concerns::
 Should more be done to promote the Town Centre's creative, cultural and evening economies?
 But not at the expense of promoting economic wealth and prosperity

Q9 **Yes,**
 Reasons / specific issues or concerns::
 Should more be done to support Town Centre businesses? What sort of measures would be most effective?
 Vision and Leadership

Q10 **Yes**
 Are improvements along the Esplanade a good idea? What would you like to see change?

Q11 **Respondent skipped this question**
 Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12 **Respondent skipped this question**
 Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13 **Respondent skipped this question**
 If you have any other comments, questions or suggestions on the proposals please enter them here.

#9

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, January 15, 2024 12:18:38 PM
Last Modified: Monday, January 15, 2024 12:50:41 PM
Time Spent: 00:32:02
IP Address: 109.153.200.7

Page 1: Online Consultation

Q1 **Yes**
 Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2 **Yes**
 Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3 **Yes,**
 Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?
 Reasons / specific issues or concerns::
 A traffic hub for bus and train around the Station Hotel area would be a better use of the land. You also have one transport hub which is good for tourists and locals alike

Q4 **No,**
 Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?
 Reasons / specific issues or concerns::
 I don't think this is a priority as that area looks ok & with a new cinema budgets could probably be better spent.

Q5 **Yes,**
 Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?
 Reasons / specific issues or concerns::
 The Kyle Centre used to be a buzzing busy area of shops and food. Since its demise the heart has been ripped out of the town centre. I would like to see redevelopment of that area with leisure facilities and restaurants. Build an area which will attract footfall into the town centre where people can meet, eat and spend their money to make our local businesses thrive and want to remain/rent there. A new leisure centre which could have events like concerts or hospitality events would be my choice and good for the young and old. Something like the previously planned leisure centre but with more uses for public events. Attract restaurants and evening entertainment there. Get the town centre buzzing again.

Q6
 Do you agree with promoting the Town Centre as somewhere to live?

No,
 Reasons / specific issues or concerns::
 I don't agree with this. We should be making the town centre more vibrant to attract footfall. I like the idea but the location feels wrong. Seems a waste of space for a town centre that should be lively and not populated with quiet spaces.

Q7
 Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Yes,
 Reasons / specific issues or concerns::
 Any attractions that can attract tourism and encourage local participation should be embraced. We need to make our Town Centre somewhere that everyone wants to visit. And to do that we need investment in events and facilities that can address that.

Q8
 Should more be done to promote the Town Centre's creative, cultural and evening economies?

Yes,
 Reasons / specific issues or concerns::
 100%. There is nothing to do in the Town Centre in the evening. There is no pull to bring people into that area. The Gaiety Theatre is limited and for a certain clientele. The leisure facility at the Citadel is out of the way. Ideally I would like to see a facility in the town centre that can provide concerts, events & leisure facilities. Also attract restaurants that are open to say 10pm at night. Concerts or events would attract a huge footfall to the town centre and additional spend on local businesses. The transport hub would tie in well to make links to the town centre attractions easier and more accessible. This is an area I feel would really revitalise the town centre and attract people of all areas.

Q9
 Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Yes,
 Reasons / specific issues or concerns::
 We need better transport links but most importantly attractions and reasons to visit the town centre over and above getting a haircut or a late night takeaway. Not sure why we ditched moving the Leisure Centre to the Hourstons Area as something like that would have attracted more footfall and seen an additional spend and support of local businesses in the area. For me better use of the Kyle Centre space to reinvigorate Ayr Town Centre is a priority. Get that right and local businesses will prosper from that additional footfall and more businesses will want to be located in the town centre.

Q10

Are improvements along the Esplanade a good idea?
What would you like to see change?

No,

Reasons / specific issues or concerns::
I don't think this is a priority. The esplanade has worked well for the Air Show. The Low Green is a good area for use of public events like the Ayr Rave. Money should be spent and prioritised regenerating the town centre imo

Q11

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Yes,

Reasons / specific issues or concerns::
Yes. I can understand why these areas have been highlighted. Spending budgets on the right order of priorities is key though.

Q12

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Make sure the priority is transport and investment in the Kyle Centre area. Have no cars in the high street. Allow just cycles & wheels. Use the transport hub as the key link into the town centre.

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

Something needs to be done to regenerate Ayr Town Centre. I am glad of this public consultation as it gives some hope for the future of a town that has so much history but needs some forward thinking and TLC.

#10**COMPLETE**

Collector: Web Link 1 (Web Link)
Started: Monday, January 15, 2024 1:11:49 PM
Last Modified: Monday, January 15, 2024 1:13:36 PM
Time Spent: 00:01:47
IP Address: 90.214.64.141

Page 1: Online Consultation

Q1 **Yes**

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2 **Yes**

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3 **Yes**

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4 **Yes**

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5 **Yes**

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6 **Yes**

Do you agree with promoting the Town Centre as somewhere to live?

Q7 **Yes**

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Yes,Reasons / specific issues or concerns::
Please bring back an ice rink and top flight ice hockey to Ayr**Q9**

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Yes**Q10**

Are improvements along the Esplanade a good idea? What would you like to see change?

Yes**Q11**

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Yes,Reasons / specific issues or concerns::
New ice rink and hockey team, glasgow clan are booming.**Q12**

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Respondent skipped this question

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

Respondent skipped this question

#11**COMPLETE****Collector:** Web Link 1 (Web Link)
Started: Monday, January 15, 2024 1:17:43 PM
Last Modified: Monday, January 15, 2024 1:18:54 PM
Time Spent: 00:01:11
IP Address: 217.42.1.93

Page 1: Online Consultation

Q1

Do you agree with the broad aims and objectives (Boards 1 and 2)?

No**Q2**

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

No**Q3**

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

No**Q4**

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

No**Q5**

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

No**Q6**

Do you agree with promoting the Town Centre as somewhere to live?

No**Q7**

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

No

Q8**No**

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9**No**

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10**No**

Are improvements along the Esplanade a good idea? What would you like to see change?

Q11**No**

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12**Respondent skipped this question**

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13**Respondent skipped this question**

If you have any other comments, questions or suggestions on the proposals please enter them here.

#12**COMPLETE****Collector:**

Web Link 1 (Web Link)

Started:

Monday, January 15, 2024 1:54:33 PM

Last Modified:

Monday, January 15, 2024 1:56:58 PM

Time Spent:

00:02:25

IP Address:

86.154.68.234

Page 1: Online Consultation

Q1

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Some - give details / alternative suggestions?:
Plenty of free parking required to increase footfall

Q2**Yes**

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3**Yes,**

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Reasons / specific issues or concerns::
As long as carpark is adequate for commuters

Q4**Yes,**

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Reasons / specific issues or concerns::
Could be better utilised as entertainment, cafe, bars

Q5**Yes**

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6**Yes**

Do you agree with promoting the Town Centre as somewhere to live?

Q7**Yes**

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8	Yes
Should more be done to promote the Town Centre's creative, cultural and evening economies?	
Q9	Yes, Reasons / specific issues or concerns:: Adequate free parking and incentives to businesses
Should more be done to support Town Centre businesses? What sort of measures would be most effective?	
Q10	Yes
Are improvements along the Esplanade a good idea? What would you like to see change?	
Q11	Yes
Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?	
Q12	Respondent skipped this question
Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?	
Q13	Respondent skipped this question
If you have any other comments, questions or suggestions on the proposals please enter them here.	

#13

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, January 15, 2024 2:06:40 PM
Last Modified: Monday, January 15, 2024 2:08:03 PM
Time Spent: 00:01:23
IP Address: 165.225.196.93

Page 1: Online Consultation

Q1	Yes
Do you agree with the broad aims and objectives (Boards 1 and 2)?	
Q2	Yes
Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?	
Q3	Yes
Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?	
Q4	No
Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?	
Q5	Yes
Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?	
Q6	Yes
Do you agree with promoting the Town Centre as somewhere to live?	
Q7	Yes
Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?	

Q8

Yes

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9

Yes

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10

Yes

Are improvements along the Esplanade a good idea? What would you like to see change?

Q11

Yes

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12

Respondent skipped this question

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13

Respondent skipped this question

If you have any other comments, questions or suggestions on the proposals please enter them here.

#14

COMPLETE

Collector:

Web Link 1 (Web Link)

Started:

Monday, January 15, 2024 2:09:48 PM

Last Modified:

Monday, January 15, 2024 2:13:36 PM

Time Spent:

00:03:48

IP Address:

185.58.164.92

Page 1: Online Consultation

Q1

Yes

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2

Yes

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3

Yes

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4

Yes,

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Reasons / specific issues or concerns::
Better pedestrian access and more electric car charging points in town. Provide better and safer parking/park and ride. Improve buss links to train station from all across ayr town and ayrshire.

Q5

Yes

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6

Yes,

Do you agree with promoting the Town Centre as somewhere to live?

Reasons / specific issues or concerns::
Make sure it is affordable housing and is well lit for safety.

Q7

Yes

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Yes,

Reasons / specific issues or concerns::
More funding for the performing arts and better performance spaces. A space newr thr beach would be ideal to encourage people.

Q9

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Yes,

Reasons / specific issues or concerns::
Cheap lease rates for businesses and better transport links from outer Ayr town regions.

Q10

Are improvements along the Esplanade a good idea? What would you like to see change?

Yes,

Reasons / specific issues or concerns::
Pedestrianise the whole promenade front with adequate parking in town. Electric car charging points.

Q11

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Yes

Q12

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

More transport links from hayhill and cragie areas. One bus an hour is not sufficient. Make the numbers less ci fusing kne number for 2 routes is not helpful.

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

Respondent skipped this question

#15

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, January 15, 2024 2:35:46 PM
Last Modified: Monday, January 15, 2024 2:37:24 PM
Time Spent: 00:01:37
IP Address: 82.69.59.212

Page 1: Online Consultation

Q1

Do you agree with the broad aims and objectives (Boards 1 and 2)?

No

Q2

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

No

Q3

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

No,

Reasons / specific issues or concerns::
No transport at the bottom of the town. Ridiculous

Q4

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

No

Q5

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

No

Q6

Do you agree with promoting the Town Centre as somewhere to live?

No

Q7

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

No

Q8**Yes**

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9**Yes,**

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Reasons / specific issues or concerns::
Lower rent,add in shops

Q10**No,**

Are improvements along the Esplanade a good idea? What would you like to see change?

Reasons / specific issues or concerns::
spend money in the town!!

Q11**No**

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12**Respondent skipped this question**

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13**Respondent skipped this question**

If you have any other comments, questions or suggestions on the proposals please enter them here.

#16**COMPLETE**

Collector: Web Link 1 (Web Link)
Started: Monday, January 15, 2024 4:49:33 PM
Last Modified: Monday, January 15, 2024 5:05:20 PM
Time Spent: 00:15:47
IP Address: 94.9.91.72

Page 1: Online Consultation

Q1

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Some - give details / alternative suggestions?:
I agree with the objectives but i would like to see something on how the council will encourage large retailers back into the town centre.

Q2

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Yes,
If not, what would be an appropriate collective vision for Ayr Town Centre?:
yes and i would encourage every effort to preserve and reuse our historic buildings.

Q3

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Yes,
Reasons / specific issues or concerns::
preservation of as much of the Former hotel as possible

Q4

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Yes,
Reasons / specific issues or concerns::
additional green space, preservation of the Station Hotel. quality retain rather than vape shops, phone shops with brightly colour signage which takes away from the area

Q5

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Yes**Q6**

Do you agree with promoting the Town Centre as somewhere to live?

Yes

Q7

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Yes,

Reasons / specific issues or concerns::
yes, short term thinking can be disasterous. Ayr town centre generally has some beautiful buildings which should be looked after.

Q8

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Yes**Q9**

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Yes,

Reasons / specific issues or concerns::
funding for shop owners to invest in their buildings - quality shop fronts rather than lurid neon displays. small businesses e.g in New Market Street are great but we need to attract large ones into the big vacant high street units too which will encourage people to come back to the town centre.

Q10

Are improvements along the Esplanade a good idea? What would you like to see change?

Yes,

Reasons / specific issues or concerns::
bring back summer seasonal activities things like crazy golf, mini railway, boating pond. a quality restaurant facility at the seafront taking advantage of the views would be great e.g similar to Scotts at Troon or Largs

Q11

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Yes**Q12**

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Respondent skipped this question**Q13**

If you have any other comments, questions or suggestions on the proposals please enter them here.

what is being done North of the River e.g former police station site and other derelict buildings

#17**COMPLETE****Collector:**

Web Link 1 (Web Link)

Started:

Monday, January 15, 2024 4:41:16 PM

Last Modified:

Monday, January 15, 2024 5:09:18 PM

Time Spent:

00:28:02

IP Address:

92.26.136.76

Page 1: Online Consultation

Q1

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Yes**Q2**

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Yes,

If not, what would be an appropriate collective vision for Ayr Town Centre?:
Anything would be an improvement Ayr inage us currently a disgrace for a County Town.

Q3

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Yes,

Reasons / specific issues or concerns::
Current transport and lack of amenities and toilets lacking for years. Daily travel from Girvan is shocking with no trains. The old staircase virtually Impossible for those with mobility difficulties and prams from platform 4. Remedies are a matter of urgency for travellers south of Ayr.

Q4

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Yes,

Reasons / specific issues or concerns::
An attractive facelift to attract people with a modern transport hub nearby!

Q5

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Yes**Q6**

Do you agree with promoting the Town Centre as somewhere to live?

Yes,

Reasons / specific issues or concerns::
Where retail development is not possible or where it would improve the town centre.

Q7

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Yes,

Reasons / specific issues or concerns::
Needs more explanation and public consultation.

Q8

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Yes,

Reasons / specific issues or concerns::
Cultural yes, evening unsure.

Q9

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Yes,

Reasons / specific issues or concerns::
Needs consultation with business owners.

Q10

Are improvements along the Esplanade a good idea? What would you like to see change?

Yes,

Reasons / specific issues or concerns::
Make the most of the town's prime attraction.

Q11

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Yes,

Reasons / specific issues or concerns::
Better to have fewer completed well then move on to other suitable developments..

Q12

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

As wide consultation as possible on organisation and timescales.

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

Successive councils have failed to recognise the decline of Ayr and South Ayrshire. The Station Hotel decline, failure to resolve this quicker and lack of a modern transport hub has been the downfall of the town together with parking and out of town shopping. Long standing problems pre Covid and economic problems.

#18**COMPLETE****Collector:**

Web Link 1 (Web Link)

Started:

Monday, January 15, 2024 5:32:37 PM

Last Modified:

Monday, January 15, 2024 5:36:08 PM

Time Spent:

00:03:31

IP Address:

104.28.40.132

Page 1: Online Consultation

Q1**Yes**

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2**Yes**

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3**Yes**

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4**Yes**

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5**Yes**

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6**Yes**

Do you agree with promoting the Town Centre as somewhere to live?

Q7**Yes**

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8**No**

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9**Yes,**

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Reasons / specific issues or concerns::
More parking areas to encourage pedestrianisation of the town centre

Q10**Yes**

Are improvements along the Esplanade a good idea? What would you like to see change?

Q11**Yes**

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12**Respondent skipped this question**

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13**Respondent skipped this question**

If you have any other comments, questions or suggestions on the proposals please enter them here.

#19**COMPLETE****Collector:**

Web Link 1 (Web Link)

Started:

Monday, January 15, 2024 5:49:19 PM

Last Modified:

Monday, January 15, 2024 6:03:01 PM

Time Spent:

00:13:41

IP Address:

82.19.145.114

Page 1: Online Consultation

Q1**Yes**

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2**Yes**

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3**Yes,**

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Reasons / specific issues or concerns::
A positive move to centralise transport hubs within the town

Q4**No,**

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Reasons / specific issues or concerns::
I do not feel this is a priority. The cinema is being attended to.

Q5**Yes**

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6**Yes**

Do you agree with promoting the Town Centre as somewhere to live?

Q7**Yes**

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8

Yes

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9

Yes,

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Reasons / specific issues or concerns::
Reduce rates. Landlords should also be encouraged to maintain their properties & charge more affordable rents

Q10

Yes,

Are improvements along the Esplanade a good idea? What would you like to see change?

Reasons / specific issues or concerns::
Cafe culture. Watersport activities. Open air events.
Improved toilet facilities. Picnic & bbq areas.

Q11

Yes

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12

Respondent skipped this question

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

Areas for concern will be the need to address anti social behaviour within the town centre. Currently it appears heavily populated by those with drug issues & beggars. Town centre wardens may be beneficial like the community wardens in other areas. Safety of those using the town centre facilities is paramount. A park & ride system may be beneficial. Newmarket Street should not be forgotten about as it is currently the most attractive area of town. A tourist information / what's on point may be beneficial.

#20

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, January 15, 2024 6:15:37 PM
Last Modified: Monday, January 15, 2024 6:18:21 PM
Time Spent: 00:02:44
IP Address: 90.221.206.228

Page 1: Online Consultation

Q1

Yes

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2

Yes

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3

Yes,

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Reasons / specific issues or concerns::
It would help improve transport links

Q4

Yes,

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Reasons / specific issues or concerns::
More shops and business

Q5

Yes,

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Reasons / specific issues or concerns::
Yes, the Kyle centre needs to be redeveloped

Q6

Yes

Do you agree with promoting the Town Centre as somewhere to live?

Q7

Yes

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8

Yes

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9

Yes

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10

Yes

Are improvements along the Esplanade a good idea? What would you like to see change?

Q11

Yes

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12

Respondent skipped this question

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13

Respondent skipped this question

If you have any other comments, questions or suggestions on the proposals please enter them here.

#21

COMPLETE

Collector:

Web Link 1 (Web Link)

Started:

Monday, January 15, 2024 6:45:32 PM

Last Modified:

Monday, January 15, 2024 6:46:19 PM

Time Spent:

00:00:47

IP Address:

86.155.233.129

Page 1: Online Consultation

Q1

Yes

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2

Yes

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3

Yes

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4

Yes

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5

Yes

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6

Yes

Do you agree with promoting the Town Centre as somewhere to live?

Q7

Yes

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8

Yes

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9

Yes

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10

Yes

Are improvements along the Esplanade a good idea? What would you like to see change?

Q11

Yes

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12

Respondent skipped this question

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13

Respondent skipped this question

If you have any other comments, questions or suggestions on the proposals please enter them here.

#22

COMPLETE

Collector:

Web Link 1 (Web Link)

Started:

Monday, January 15, 2024 6:47:39 PM

Last Modified:

Monday, January 15, 2024 6:51:38 PM

Time Spent:

00:03:59

IP Address:

104.28.40.147

Page 1: Online Consultation

Q1

Yes

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2

Yes

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3

Yes,

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Reasons / specific issues or concerns::

Desperately needing to invest for commuters to provide an integrated transport hub, remove the burnt out derelict buildings and link the cycle network to the train.

Q4

Yes,

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Reasons / specific issues or concerns::

Too much emphasis currently sits for traffic, a huge road space give up to several lanes that should be better managed and utilised by pedestrians and cyclists.

Q5

Yes

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6

Yes

Do you agree with promoting the Town Centre as somewhere to live?

Q7

Yes

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8

Yes

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9

Yes

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10

Yes,

Are improvements along the Esplanade a good idea? What would you like to see change?

Reasons / specific issues or concerns::
Segregation of pedestrians and cyclists. Lighting the footpath to Doonfoot.

Q11

Yes

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Remove traffic, provide safe active travel routes and promote residential units in the town centre.

Q13

Respondent skipped this question

If you have any other comments, questions or suggestions on the proposals please enter them here.

#23

COMPLETE

Collector:

Web Link 1 (Web Link)

Started:

Monday, January 15, 2024 6:44:02 PM

Last Modified:

Monday, January 15, 2024 6:57:42 PM

Time Spent:

00:13:40

IP Address:

82.71.61.52

Page 1: Online Consultation

Q1

Respondent skipped this question

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2

Respondent skipped this question

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3

No,

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Reasons / specific issues or concerns::
What would help is having regular trains and a station that is staffed. Putting so much into "design" misses the need to see it as a service and to keep it simple and functional

Q4

Yes,

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Reasons / specific issues or concerns::
It's a mish mash, but do not put the cinema in jeopardy.

Q5

Yes,

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Reasons / specific issues or concerns::
In principle yes. But not as planned. Needs further thought on who and what you are trying to attract into centre of Ayr.

Q6

Yes,

Do you agree with promoting the Town Centre as somewhere to live?

Reasons / specific issues or concerns::
But I also feel the planning officer needs a review. It seem that Prestwick is thriving based on a proactive planning officer, as opposed to Ayr. There is a risk that filling it with housing will lead to landlords, and a lack of shops/restaurants. Therefore a balance is required

Q7

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Yes,

Reasons / specific issues or concerns::
Again in principle yes, but I am not convinced with heritage only being Burns. What about current/young people heritage? Enhancing seems to be very 90s view, not looking at 2050 ideas. Look to European towns? What do you want Ayr known for over an above a beach town?

Q8

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Yes**Q9**

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Yes,

Reasons / specific issues or concerns::
Get more Glasgow shops to do pop ups? Look at planning and consolidating the shops all together.

Q10

Are improvements along the Esplanade a good idea? What would you like to see change?

No,

Reasons / specific issues or concerns::
Parking needs to remain. Modern toilets, more signs on littering seeing as people don't seem to know not too, greater emphasis on environmental protection and using beachfront for environmental education.

Q11

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

No,

Reasons / specific issues or concerns::
I am not at all convinced on the elderly hub, there is t enough information. I am not convinced there is a strategy to really look at how to get the shops/restaurants etc consolidated and viable and thriving. I am worried about the council managing the contracting of these projects and the value for money of them.

Q12

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Respondent skipped this question**Q13**

If you have any other comments, questions or suggestions on the proposals please enter them here.

This survey could have been better. Just noting boards as if people can remember each is not appropriate. I have had to have two screens up to provide inputs.

#24**COMPLETE****Collector:**

Web Link 1 (Web Link)

Started:

Monday, January 15, 2024 7:21:32 PM

Last Modified:

Monday, January 15, 2024 7:22:23 PM

Time Spent:

00:00:50

IP Address:

86.153.42.231

Page 1: Online Consultation

Q1

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Yes**Q2**

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Yes**Q3**

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Yes**Q4**

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Yes**Q5**

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Yes**Q6**

Do you agree with promoting the Town Centre as somewhere to live?

Yes**Q7**

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Yes

Q8

Yes

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9

Yes

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10

Yes

Are improvements along the Esplanade a good idea? What would you like to see change?

Q11

Yes

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12

Respondent skipped this question

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13

Respondent skipped this question

If you have any other comments, questions or suggestions on the proposals please enter them here.

#25

COMPLETE

Collector:

Web Link 1 (Web Link)

Started:

Monday, January 15, 2024 7:38:42 PM

Last Modified:

Monday, January 15, 2024 7:53:03 PM

Time Spent:

00:14:20

IP Address:

86.142.149.70

Page 1: Online Consultation

Q1

Yes

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2

Yes

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3

Yes

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4

Yes,

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Reasons / specific issues or concerns::
Cleaning of streets with regular (every night) emptying of bins. Ayr cinema building sorted and painted outside as an eyesore to drive entering Ayr.

Q5

No,

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Reasons / specific issues or concerns::
Should be cafes and entertainment for people. Not flats to socially include. Too many socially inclusion which has turned Ayr into mess it's in

Q6

Yes,

Do you agree with promoting the Town Centre as somewhere to live?

Reasons / specific issues or concerns::
Beautiful buildings going to waste and used as brothals and drug dens

Q7

Yes

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8

Yes

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9

Yes,

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Reasons / specific issues or concerns::
Rate reductions for businesses who enhance the town.
And also to encourage businesses.

Q10

Yes

Are improvements along the Esplanade a good idea? What would you like to see change?

Q11

Yes,

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Reasons / specific issues or concerns::
I agree however the biggest issue with Ayr town is it full of rubbish. Bins are not emptied often enough that would make it a pleasure to walk in. Police needed about to get rid of pot smoking people. Business made responsible for the rubbish lying about outside their shops. No more bookies, charity shops.

Q12

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Clean our town of rubbish and start making it an offence to drop litter or not pick up dog poo. Town will never be nice if you don't tackle the litter. There should be employment for people who every night would empty bins and tidy our town

Q13

Respondent skipped this question

If you have any other comments, questions or suggestions on the proposals please enter them here.

#26

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, January 15, 2024 8:03:58 PM
Last Modified: Monday, January 15, 2024 8:05:30 PM
Time Spent: 00:01:32
IP Address: 94.7.127.244

Page 1: Online Consultation

Q1

Yes

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2

Yes

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3

Yes

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4

Yes

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5

Yes

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6

Yes

Do you agree with promoting the Town Centre as somewhere to live?

Q7

Yes

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8

Yes

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9

Yes

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10

Yes

Are improvements along the Esplanade a good idea? What would you like to see change?

Q11

Yes

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12

Respondent skipped this question

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13

Respondent skipped this question

If you have any other comments, questions or suggestions on the proposals please enter them here.

#27

COMPLETE

Collector:

Web Link 1 (Web Link)

Started:

Monday, January 15, 2024 8:27:44 PM

Last Modified:

Monday, January 15, 2024 8:29:19 PM

Time Spent:

00:01:35

IP Address:

46.64.73.241

Page 1: Online Consultation

Q1

No

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2

No

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3

Yes

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4

No,

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Reasons / specific issues or concerns:: please do not alter/close the main road network here.

Q5

Yes

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6

Yes

Do you agree with promoting the Town Centre as somewhere to live?

Q7

Yes

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8**Yes**

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9**Yes,**

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Reasons / specific issues or concerns::
rates relief

Q10**Yes**

Are improvements along the Esplanade a good idea? What would you like to see change?

Q11**No,**

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Reasons / specific issues or concerns::
free parking.

Q12

Respondent skipped this question

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13

Respondent skipped this question

If you have any other comments, questions or suggestions on the proposals please enter them here.

#28**COMPLETE****Collector:**

Web Link 1 (Web Link)

Started:

Monday, January 15, 2024 8:34:58 PM

Last Modified:

Monday, January 15, 2024 8:49:32 PM

Time Spent:

00:14:33

IP Address:

82.0.38.26

Page 1: Online Consultation

Q1**Yes**

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2**Yes**

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3**Yes,**

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Reasons / specific issues or concerns::
I think improvement in public transport is one of my main areas of concern. More electric buses, please, and definite encouragement to use trains and buses

Q4**Yes**

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5**Yes,**

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Reasons / specific issues or concerns::
I'm a bit ambivalent about this one. Sometimes social housing and private housing doesn't work so well Sinai would support really nice social housing with encouragement to take care of the properties and self responsibility.

Q6**Yes,**

Do you agree with promoting the Town Centre as somewhere to live?

Reasons / specific issues or concerns::
It would certainly bring life back into Ayr. In the late 80s and early 90s, Ayr was vibrant and bustling; I have been shocked by its appearance and lack of energy when I returned two years ago

Q7

Yes

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8

Yes

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9

Yes,

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Reasons / specific issues or concerns::
If everyone could get around by public transport then parking would not be such an issue. Cycle lanes please and add more safe areas to leave bicycles.

Q10

Yes,

Are improvements along the Esplanade a good idea? What would you like to see change?

Reasons / specific issues or concerns::
At the moment it looks a bit untidy and old fashioned but not in a sweet way. I'm not sure about this, but could something be built which characterises Ayr? Maybe more things to encourage community spirit

Q11

Yes

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12

Respondent skipped this question

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

Are you hoping for residents in Ayr to help to pay? I would support and small raise in Council Tax to help.

#29

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, January 15, 2024 9:14:42 PM
Last Modified: Monday, January 15, 2024 9:59:26 PM
Time Spent: 00:44:43
IP Address: 90.209.34.70

Page 1: Online Consultation

Q1

Yes

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2

Yes

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3

Yes

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4

Yes

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5

Yes

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6

Yes

Do you agree with promoting the Town Centre as somewhere to live?

Q7

Yes

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8

Yes

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9

Yes

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10

Yes

Are improvements along the Esplanade a good idea? What would you like to see change?

Q11

Yes

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12

Respondent skipped this question

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

With the closure of Ayr Ice Rink official, the move to open a new multi purpose ice arena could hold endless opportunities for the town of Ayr. Ignoring the fact that Ayr; once the home of the Ayr Scottish Eagles ice hockey team, that now sees hundreds if not thousands of people from the local area travel to Glasgow just to get their ice hockey fix week in week out, Ayr is also without a proper multi purpose venue which could be used for endless amounts of sport/music/conference/theatrical productions and/or events. I would personally love to see a new elite ice hockey team in Ayr again and feel a new multi purpose ice arena in Ayr would attract just that given the reputation and heritage Ayr has as an ice hockey town.

#30

COMPLETE

Collector:

Web Link 1 (Web Link)

Started:

Monday, January 15, 2024 10:28:26 PM

Last Modified:

Monday, January 15, 2024 10:36:36 PM

Time Spent:

00:08:09

IP Address:

80.1.152.159

Page 1: Online Consultation

Q1

Yes

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2

Yes

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3

Yes

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4

Yes

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5

Respondent skipped this question

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6

No,

Do you agree with promoting the Town Centre as somewhere to live?

Reasons / specific issues or concerns::

It doesn't need housing it needs a variety of businesses, leisure activities not just more flats

Q7

Yes

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8**Yes**

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9**Yes,**

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Reasons / specific issues or concerns::
Lower the rates, refurb the buildings

Q10**Yes,**

Are improvements along the Esplanade a good idea? What would you like to see change?

Reasons / specific issues or concerns::
Needs to be more to do down there, the mini golf and train etc is sorely missed down there

Q11**Yes**

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12**Respondent skipped this question**

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

All the abandoned buildings need to be dealt with and repurposed. Ayr grammar, king street police station, Wilko and the unit next door, station hotel, hourstons, arran mall and Kyle centre.

More needs to be done with the cutty sark centre; it's never open, it rarely hosts anything. Basically a huge waste of money. More needs to be done to encourage small businesses to open up shops and encourage big chain brand to open stores/restaurants/cafes people actually want to visit.

More needs to be done for families, younger people, gaming cafes etc instead of everything being aimed at old people.

#31**COMPLETE****Collector:**

Web Link 1 (Web Link)

Started:

Monday, January 15, 2024 10:08:18 PM

Last Modified:

Monday, January 15, 2024 10:43:11 PM

Time Spent:

00:34:52

IP Address:

151.224.28.91

Page 1: Online Consultation

Q1**Yes**

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2**Yes**

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3**Yes,**

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Reasons / specific issues or concerns::
Connecting the bus and train services will encourage the public to use public transport in Ayr.

Q4**No,**

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Reasons / specific issues or concerns::
I don't fully see the benefit of the reconfiguration plans. If the transport hub and cinema refurbishing refurbishment are completed, Burns Statue Square would only require to be maintained to an acceptable standard and the funds utilised elsewhere in the town.

Q5**Yes**

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6**Yes**

Do you agree with promoting the Town Centre as somewhere to live?

Q7**Yes**

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8**Yes**

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9**Yes,**

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Reasons / specific issues or concerns::
Businesses should be supported but if the other aspects of Ayr's regeneration come to fruition, businesses will benefit as a consequence.

Q10**Yes,**

Are improvements along the Esplanade a good idea? What would you like to see change?

Reasons / specific issues or concerns::
The regeneration plans should maximise Ayr's potential by investing/enhancing the facilities along the esplanade.

Q11**Yes**

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12**Respondent skipped this question**

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

In advance of major plans being decided and works commencing on 2025, a PRIORITY for 2024 should focus on cleaning up the town and keeping it clean and tidy for residents and visitors. It would show intent for the future plans of turning Ayr into a thriving town.

#32**COMPLETE**

Collector: Web Link 1 (Web Link)
Started: Monday, January 15, 2024 10:59:33 PM
Last Modified: Monday, January 15, 2024 11:08:44 PM
Time Spent: 00:09:10
IP Address: 86.182.181.198

Page 1: Online Consultation

Q1

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Some - give details / alternative suggestions?:
I like the idea for hourstos etc but we still need somewhere for people to shop, a reason to visit the high street

Q2

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

No,
If not, what would be an appropriate collective vision for Ayr Town Centre?:
I would use the Kyle centre as a market place with small units that business people can afford to start up, and the council being positive in helping them

Q3

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Yes,
Reasons / specific issues or concerns::
Like the idea of a centralised transport place where you can get the " vehicle " that you require in a small area

Q4

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

No,
Reasons / specific issues or concerns::
It's the only part of the town that has shops

Q5

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Yes,
Reasons / specific issues or concerns::
As above. Small units for startup businesses

Q6

Do you agree with promoting the Town Centre as somewhere to live?

No,
Reasons / specific issues or concerns::
We need a fifty fifty split, people visit high street with shops not houses

Q7**Yes**

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8**Yes**

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9**Yes,**

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Reasons / specific issues or concerns::
Relief on rents and smaller units to attract new businesses

Q10**No,**

Are improvements along the Esplanade a good idea? What would you like to see change?

Reasons / specific issues or concerns::
Fail to see what the improvements have done, wait till summer and it will attract all the wrong people

Q11**No**

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

No

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

No

#33**COMPLETE****Collector:**

Web Link 1 (Web Link)

Started:

Monday, January 15, 2024 11:42:23 PM

Last Modified:

Tuesday, January 16, 2024 12:01:15 AM

Time Spent:

00:18:52

IP Address:

147.148.15.215

Page 1: Online Consultation

Q1**Yes**

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2**Yes**

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3**No,**

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Reasons / specific issues or concerns::
Moving the bus station from Fullerton street is ludicrous.firstly it will kill the sandgate and wellington square areas.a joint transport hub will let people get off a train straight into a bus spending zero time or money in ayr.you claim you want to encourage people to ayr.this would let them.move straight through.also Ayr is a seaside town so why move tourists coming on buses further away from the beach

Q4**No,**

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Reasons / specific issues or concerns::
Why are you moving the town centre to the top end of town.obviously it will kill other areas of the town just like it did when you opened the Ayr central

Q5**Yes**

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6**Yes**

Do you agree with promoting the Town Centre as somewhere to live?

Q7

Yes

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8

No

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9

Yes,

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Reasons / specific issues or concerns::
Correct signage for public toilets would be a start .
persuade empty shop.owners to lease premises cheaper with cheaper rates to encourage smaller businesses to maybe share premises

Q10

Yes,

Are improvements along the Esplanade a good idea? What would you like to see change?

Reasons / specific issues or concerns::
Make them one way

Q11

Yes

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12

Respondent skipped this question

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

Moving the bus garage beside the train station encourages people to jump off one straight onto the next and out of the town,where currently people walk to the bus station and maybe stop.for a coffee or buy a paper and drink or maybe even use a taxi to travel between,having them beside each other removes all this and ultimately jobs.also moving the bus station from relatively close the the beach to the other end of time WILL loose all the older bus pass holders from coming to ayr.they will end up going to largs etc, somewhere close to the beach.No other town or city in Scotland has a bus garage and train station together for a reason it's not by accident

#34

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Tuesday, January 16, 2024 9:45:32 AM
Last Modified: Tuesday, January 16, 2024 9:46:27 AM
Time Spent: 00:00:54
IP Address: 31.126.55.220

Page 1: Online Consultation

Q1

Yes

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2

Yes

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3

Yes

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4

Yes

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5

Yes

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6

Yes

Do you agree with promoting the Town Centre as somewhere to live?

Q7

Yes

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8**Yes**

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9

Reasons / specific issues or concerns::
Lower rates

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10**Yes**

Are improvements along the Esplanade a good idea? What would you like to see change?

Q11**Yes**

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12

Respondent skipped this question

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13

Respondent skipped this question

If you have any other comments, questions or suggestions on the proposals please enter them here.

#35**COMPLETE****Collector:**

Web Link 1 (Web Link)

Started:

Tuesday, January 16, 2024 9:24:55 AM

Last Modified:

Tuesday, January 16, 2024 9:47:28 AM

Time Spent:

00:22:33

IP Address:

155.190.60.27

Page 1: Online Consultation

Q1**Yes**

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2**Yes**

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3**Yes,**

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Reasons / specific issues or concerns::

More convenient transport connections and less requirement for vehicles access within the town centre

Q4**Yes,**

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Reasons / specific issues or concerns::

Making use of derelict buildings and spaces - currently look very undesirable. Having greater pedestrianised will allow for more social spaces, over spills and green areas and encourage socialising in the town centre. More leisure and family based attractions required to encourage families into the town centre

Q5**Yes,**

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Reasons / specific issues or concerns::

Needs to be sustainable and desirable. Moving the leisure centre here would not be the best use of space in my opinion but look at activities such as a larger bowling complex, indoor play centres with cafes for parents for the bad weather days

Q6**Yes,**

Do you agree with promoting the Town Centre as somewhere to live?

Reasons / specific issues or concerns::

with on-line shopping town centre retail is in less demand. If the space is not utilised for leisure and retail then residential would be the logical choice

Q7

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Yes,

Reasons / specific issues or concerns::
Ayr has a lot of history and heritage - this should be highlighted and made a key feature

Q8

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Yes,

Reasons / specific issues or concerns::
More social and increase footfall

Q9

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Yes,

Reasons / specific issues or concerns::
Reduced rates to encourage businesses to the town centre

Q10

Are improvements along the Esplanade a good idea? What would you like to see change?

Yes,

Reasons / specific issues or concerns::
The esplanade could be so nice and if there were more options to eat and drink with the views of Aaran it could be a very enticing place to visit. A good portion of the esplanade by the park would in my opinion benefit from pedestrianisation and better cycle access without the concern of fast, unsafe drivers on the road. It's a great event venue and draws in large crowds for things such as the air show and weekend festivals and events. More public facilities and better litter control in the summer and popular months are required to keep it clean and desirable. Also better lighting for the winter nights to encourage footfall and walkers - this can be dark and feel unsafe in the winter months

Q11

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Yes**Q12**

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Respondent skipped this question**Q13**

If you have any other comments, questions or suggestions on the proposals please enter them here.

Better and safer cycle routes should be implemented in and around Ayr to encourage exercise and leaving the car at home. Also making it more accessible to individuals with mobility issues such as dropped curbs, clear and flat pathways.

Again the rubbish control in public areas does require attention with more facilities to recycle. Additional water taps to refill bottles

#36**COMPLETE****Collector:**

Web Link 1 (Web Link)

Started:

Tuesday, January 16, 2024 9:34:30 AM

Last Modified:

Tuesday, January 16, 2024 9:58:13 AM

Time Spent:

00:23:42

IP Address:

81.79.206.91

Page 1: Online Consultation

Q1

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Yes**Q2**

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Yes**Q3**

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

No,

Reasons / specific issues or concerns::
Probably not, but I'm not sure that the two things should be tied together they should be viewed exclusively

Q4

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Yes,

Reasons / specific issues or concerns::
It is not a nice place to dwell in, or to walk in. The environment is hard and too much priority is given to cars. I would like to see far more pedestrian and active transport space and zero access to cars to the high street.

Q5

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Yes,

Reasons / specific issues or concerns::
It's a massive half used car park next to a closed bingo hall, next to a shabby GPO. Again it's hard work to walk through it, busy with buses and cars.

Q6

Do you agree with promoting the Town Centre as somewhere to live?

Yes,

Reasons / specific issues or concerns::
If you want footfall in the High Street and for the night time economy to work, you need people to live there.

Q7

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Yes,

Reasons / specific issues or concerns::
We need to think with some clarity about the future and engage with the public, previous examples such as the council offices next to M&S should be learned from. That project would likely have cemented a number of people in the town centre and driven economic activity but was not communicated well. It's a time for bravery, we cannot continue to keep everything in place and hope for the best.

Q8

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Yes,

Reasons / specific issues or concerns::
We entertainment that's accessible and safe

Q9

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Yes,

Reasons / specific issues or concerns::
Changes in planning to allow more mixed use properties, the town centre should be a place for people to work and live as well as shop. We probably spend too much time and effort propping up zombie businesses which do not support good jobs and should be allowed to go.

Q10

Are improvements along the Esplanade a good idea? What would you like to see change?

Yes,

Reasons / specific issues or concerns::
Pedestrianise the whole thing from Ayr India to the harbour, give people a place of peace. As a local resident the first lockdown in the pandemic transformed this place and made it an amazing place to spend time.

Q11

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Yes

Q12

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Respondent skipped this question

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

Respondent skipped this question

#37

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Tuesday, January 16, 2024 10:37:31 AM
Last Modified: Tuesday, January 16, 2024 11:03:20 AM
Time Spent: 00:25:49
IP Address: 81.157.92.58

Page 1: Online Consultation

Q1

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Some - give details / alternative suggestions?:
Town centre in desperate need of a refurb

Q2

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

No,

If not, what would be an appropriate collective vision for Ayr Town Centre?:
It would make sense to upgrade the current buildings and get retail tenants in them as soon as possible. Offer incentives to business that they can get a years free rent to be occupied. This will be a helpful start to a new business owner...

Q3

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Yes,

Reasons / specific issues or concerns::
But only if there are nice shops to visit! No one wants to shop in Ayr currently, so focus should be on creating a shopping hub first!

Q4

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Yes,

Reasons / specific issues or concerns::
The cinema for sure. But the rest should wait until the high street is regenerated

Q5

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Yes,

Reasons / specific issues or concerns::
Only after the high street is bustling with arts, crafts, authentic shops, cafes etc

Q6

Do you agree with promoting the Town Centre as somewhere to live?

No,

Reasons / specific issues or concerns::
Residential areas are set for living in. Town centres are set for noise, concerts, people laughing and talking, pubs, this buzzing is what the centre needs and is not conducive to residential living! It's the place where noise is and should be allowed. Introducing homes will just cause complaints, things will close down and your efforts will be fruitless. And money wasted.

Q7

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Yes,

Reasons / specific issues or concerns::
Remember to keep/save some of the old architecture!

Q8

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Yes,

Reasons / specific issues or concerns::
ABSOLUTELY! But then you can't have residents...

Q9

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Yes,

Reasons / specific issues or concerns::
Cheaper rents, more authentic/unique shops, educating people to make things like soaps, cooking school/kitchen, sewing, creative up cycling of unwanted goods, learning about the environment both land and sea - effects of plastic on sea and wild life. Hobbies. Limit the amount of big businesses like Tesco, Morrisons - keep these on the outskirts. Butchers, bakers, farm veg. A weekly weekend farmers and food market - a hub to eat, purchase and converse and socialise. Meet our community and surrounding farmers. A big healthy eating market is a need for Ayr. Also esoteric practitioners should dot the high street as well.

Q10

Are improvements along the Esplanade a good idea? What would you like to see change?

No,

Reasons / specific issues or concerns::
For now the town centre should be a priority !

Q11

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

No,

Reasons / specific issues or concerns::
I really think a strong and immediate focus should be on improving the high street. This keeps the money in our community, promotes others visiting it and gives residents of Ayr somewhere to shop! This will have positive environmental and social impacts where less people will shop online and create more of a community that could deter mental health conditions. The increase in financial activity could create more businesses to flock here. These finances support future growth and the town growth could be done a lot faster

Q12

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Respondent skipped this question**Q13**

If you have any other comments, questions or suggestions on the proposals please enter them here.

Repurpose old derelict buildings like churches, schools and hospitals. Refurbish and transform them into community markets, sports centres (like the converted church in Kilmarnock that's a successful climbing place. We need places to go indoors that offer different sports (Citadel is too limited). Getting people moving and active in fun ways. More individual sports clubs that promote competitions and socialisation. Activities (sporting and fun) for teens to pull them off screens and get them communicating, problem solving, interactive in the community etc

#38

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Tuesday, January 16, 2024 10:17:58 AM
Last Modified: Tuesday, January 16, 2024 12:03:21 PM
Time Spent: 01:45:22
IP Address: 86.17.82.22

Page 1: Online Consultation

Q1	Yes
Do you agree with the broad aims and objectives (Boards 1 and 2)?	
Q2	Yes
Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?	
Q3	Yes
Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?	
Q4	Yes
Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?	
Q5	Yes
Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?	
Q6	Yes
Do you agree with promoting the Town Centre as somewhere to live?	
Q7	Yes
Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?	

Q8	Yes
Should more be done to promote the Town Centre's creative, cultural and evening economies?	
Q9	Yes, Reasons / specific issues or concerns:: Owners / Shop renters should be required to make good the appearance of empty shops on leaving. Interior and exterior. Use of the deposit to do so if necessary.
Should more be done to support Town Centre businesses? What sort of measures would be most effective?	
Q10	Yes, Reasons / specific issues or concerns:: Currently no activation along the waterfront. More regular events / public use for sport etc. Cafes - single storey structures to avoid conflict/objection by local residents. Plant some trees Cordylines (Cabbage Palms) similar to Largs. Move more parking away from the seafront to provide a better promenade.
Are improvements along the Esplanade a good idea? What would you like to see change?	
Q11	Yes
Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?	
Q12	Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)? The table isn't clear with regards to implement early phases still occurring as late as 2033. Do you just mean Phases of Development?
Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?	
Q13	If you have any other comments, questions or suggestions on the proposals please enter them here. The addition of charity shops is not helping the Town Centre even if it appears to fill the vacant spaces.
If you have any other comments, questions or suggestions on the proposals please enter them here.	
The addition of charity shops is not helping the Town Centre even if it appears to fill the vacant spaces.	

#39

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Tuesday, January 16, 2024 4:06:42 PM
Last Modified: Tuesday, January 16, 2024 4:22:02 PM
Time Spent: 00:15:19
IP Address: 188.66.77.122

Page 1: Online Consultation

Q1	Respondent skipped this question
Do you agree with the broad aims and objectives (Boards 1 and 2)?	
Q2	Respondent skipped this question
Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?	
Q3	Yes, Reasons / specific issues or concerns:: Please ensure there is really good signage to all parts of the town - including the beach!!!! Currently when you arrive in Ayr the way to the beach is a complete mystery which has always struck me as rather odd when it's a major attraction. Please don't do that parochial thing of just assuming everyone knows.
Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?	
Q4	Yes, Reasons / specific issues or concerns:: It needs a purpose and needs to become attractive instead of a neglected awkward space
Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?	
Q5	Yes, Reasons / specific issues or concerns:: But I'm not sure you've made the right choice of use - where did this idea come from?
Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?	
Q6	Yes, Reasons / specific issues or concerns:: It's a great location with lots on offer but you're going to have to work hard to win people over and work hard to come up with good designs and partnerships. Hope it happens.
Do you agree with promoting the Town Centre as somewhere to live?	

Q7	Yes
Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?	
Q8	Yes
Should more be done to promote the Town Centre's creative, cultural and evening economies?	
Q9	Yes, Reasons / specific issues or concerns:: You need to make a real focus here as this is a major reason that people will come to visit in the daytime. Businesses have been really hard hit by Covid, the economy crisis and the fiasco of the railway station delays. You've lost a lot of goodwill and will have to work hard to rebuild that.
Should more be done to support Town Centre businesses? What sort of measures would be most effective?	
Q10	Yes, Reasons / specific issues or concerns:: Improve the pavements and dropped kerbs that lead to the beach to make it easier for those who wheel to get there safely and in comfort. Make it a destination - check out the plans for Blyth beach in Northumberland. It doesn't have to be all up market restaurants but it would be lovely to be able to sit on the deck of a cafe of an evening having a coffee and watching the sun go down. Currently it's all just parked vehicles. Another set of public toilets wouldn't go amiss. And PLEASE do something about the youth contingent who claim Blackburn car park as theirs from about 9pm each summer's evening - I don't feel safe or welcome and it's also horribly noisy. I feel sorry too for the poor motorhomers who've paid for a beautiful spot then realise too late that they have unwanted company for the evening.
Are improvements along the Esplanade a good idea? What would you like to see change?	
Q11	Respondent skipped this question
Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?	
Q12	Respondent skipped this question
Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?	

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

When you are designing all of this, please consult the users eg those who wheel, those who are sight impaired, those of limited mobility, those with cars, those without cars - don't make sweeping assumptions, find out what it's actually like to walk (or wheel) in someone else's shoes in order to experience all these grand visions and designs. You might find you've put the toilet doors on the wrong way round or abandoned disabled users in a busy environment just when they most need support.

#40

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Tuesday, January 16, 2024 4:15:53 PM
Last Modified: Tuesday, January 16, 2024 4:39:29 PM
Time Spent: 00:23:36
IP Address: 212.139.169.205

Page 1: Online Consultation

Q1	Yes
Do you agree with the broad aims and objectives (Boards 1 and 2)?	
Q2	Yes
Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?	
Q3	Yes
Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?	
Q4	Yes, Reasons / specific issues or concerns:: The site of the old Odeon building could be converted into green space
Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?	
Q5	Yes, Reasons / specific issues or concerns:: The current buildings do not look very good
Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?	
Q6	Yes, Reasons / specific issues or concerns:: I am a big fan of walkable towns/cities, less travel is always better
Do you agree with promoting the Town Centre as somewhere to live?	
Q7	Yes, Reasons / specific issues or concerns:: Car-focused infrastructure takes up too much space, looks bad, and is poorer for health
Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?	

Q8

Should more be done to promote the Town Centre's creative, cultural and evening economies?

No,

Reasons / specific issues or concerns::
The program is already aiming to do this

Q9

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

No,

Reasons / specific issues or concerns::
The program is already aiming to support town centre businesses

Q10

Are improvements along the Esplanade a good idea? What would you like to see change?

Yes,

Reasons / specific issues or concerns::
I would like to see sunnier, warmer days. Aside from that the existing program scope seems good.

Q11

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Yes**Q12**

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

In my opinion the redevelopment of the Kyle Centre is top priority

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

Respondent skipped this question**#41****COMPLETE****Collector:**

Web Link 1 (Web Link)

Started:

Tuesday, January 16, 2024 9:03:57 PM

Last Modified:

Tuesday, January 16, 2024 9:32:59 PM

Time Spent:

00:29:02

IP Address:

146.200.252.195

Page 1: Online Consultation

Q1

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Some - give details / alternative suggestions?:

Agree with some items not all

Q2

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

No**Q3**

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Yes,

Reasons / specific issues or concerns::
My main concern is the free railway parking which will disappear. People still need to use cars. Ayrshire is rural. Bus timetables are poor if running from the first train in the morning. Also the lack of covered disabled access from the 2 platforms. Needs to be covered and efficient inside the railstation. Seems to be a lot of landscaping as well. Wasted space. Car parking required.

Q4

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Yes,

Reasons / specific issues or concerns::
Needs tidied up. Your plans still seem to include Burns House area which has been demolished and is currently under utilised. Not even a seat to use or some public toilets at that end of the town as the facilities in Ayr are awful. The cinema and businesses will still need parking to function in the area for their customers.

Q5

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Yes,

Reasons / specific issues or concerns::
The town centre has nothing to drive footfall into the area. Try some niche areas such as antique hubs, places which are under cover for people to visit. Some housing. Something to attract all ages.

Q6

Do you agree with promoting the Town Centre as somewhere to live?

Yes,

Reasons / specific issues or concerns::
I'm not sure the care village will create much footfall into the town centre. You might find there isn't a high amount of disposable cash which won't be spent in the town centre. Due to mobility issues they may not be able to utilise the town centre properly.

Q7

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

No,

Reasons / specific issues or concerns::
The council seems to be anti car. Again lots of rural areas and its not practical or safe to cycle into town. Bus is inconvenient. Also not enough electric chargers for cars. Not enough fast chargers. They aren't managed properly. Broken.

Q8

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Yes,

Reasons / specific issues or concerns::
Provide a safe evening experience. Anti social behaviour prevalent. Also improve what The Gaiety offers. Too many tribute acts. Some original artists, comedians would be good for a change.

Q9

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Yes,

Reasons / specific issues or concerns::
Cheaper rates. A town centre which is clean and presentable. The bin system is awful in the High Street. Messy, smelly and unsightly. Maintain things. Paint your benches and railings. Improve the river walkway behind marks and spencer. It's disgusting and dangerous. Review the high street access restrictions. No new business will start there that sells anything large to a customer as the customer cannot get access to pick it up between 6am and 6pm. Between 3pm and 6pm allow a 10 minute slot in loading bays to allow the public to collect large items from a shop.

Q10

Are improvements along the Esplanade a good idea? What would you like to see change?

Yes,

Reasons / specific issues or concerns::
Hardly any shelters along it. If it rains the park emptys and people go home. If they had shelter they might stay and see if the rain goes off. There needs to be something low level built where the putting was. Some cafes or amusements. Nothing garish or too high. Wasted space.

Q11

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Yes**Q12**

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Respondent skipped this question**Q13**

If you have any other comments, questions or suggestions on the proposals please enter them here.

Respondent skipped this question

#42

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Wednesday, January 17, 2024 12:02:40 AM
Last Modified: Wednesday, January 17, 2024 12:26:13 AM
Time Spent: 00:23:32
IP Address: 86.11.188.248

Page 1: Online Consultation

Q1	Yes
Do you agree with the broad aims and objectives (Boards 1 and 2)?	
Q2	Yes
Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?	
Q3	Yes, Reasons / specific issues or concerns:: Travel is currently too fragmented, the bus station is pitiful.
Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?	
Q4	Yes, Reasons / specific issues or concerns:: There needs to be a large free car park, like the B&M one in Pretwick. More people would visit the cinema with easy parking, especially in winter. I see you want to encourage cycling, but that only serves the young and the fit.
Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?	
Q5	Yes, Reasons / specific issues or concerns:: It could though be a major vibrant social indoor space, a bit like the areas in Merchant City. People need a reason to come into the centre. Bars and clubs are closing. There is nothing exciting for young adults. Nandos would be great, indoor area with upmarket bars with music. A club.
Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?	
Q6	No, Reasons / specific issues or concerns:: Not the actual centre but walking distance. If it's housing there is no reason for others to visit. It just becomes a scheme
Do you agree with promoting the Town Centre as somewhere to live?	

Q7	Yes, Reasons / specific issues or concerns:: This is vague so hard to say yes or no. Examples?
Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?	
Q8	Yes
Should more be done to promote the Town Centre's creative, cultural and evening economies?	
Q9	Yes, Reasons / specific issues or concerns:: I have been told rates in Ayr are too high. Why do businesses want to go to Prestwick but are shutting down in Ayr?
Should more be done to support Town Centre businesses? What sort of measures would be most effective?	
Q10	Yes, Reasons / specific issues or concerns:: Stopping sewage in the sea - make water safe.Small food outlets / shacks would be good. A coffee house / bar with a beach view? Crazy golf course.
Are improvements along the Esplanade a good idea? What would you like to see change?	
Q11	Respondent skipped this question
Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?	
Q12	Respondent skipped this question
Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?	
The care village, to be and feel like a village, should have a hair salon/ barber area , maybe a newsagent stand/ bakery and an outdoor/ covered indoor outdoor space for gardening.	
Q13	Respondent skipped this question
If you have any other comments, questions or suggestions on the proposals please enter them here.	

#43

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Wednesday, January 17, 2024 11:46:23 AM
Last Modified: Wednesday, January 17, 2024 11:50:31 AM
Time Spent: 00:04:07
IP Address: 86.28.177.234

Page 1: Online Consultation

Q1 Yes
 Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2 Yes
 Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3 Yes
 Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4 Yes,
Reasons / specific issues or concerns::
Clear, safe pathway to town centre
 Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5 Yes
 Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6 Yes
 Do you agree with promoting the Town Centre as somewhere to live?

Q7 Yes
 Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8 Yes
 Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9 Yes,
Reasons / specific issues or concerns::
Lower rates for more idependant shops to afford trading
 Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10 Yes
 Are improvements along the Esplanade a good idea? What would you like to see change?

Q11 Yes
 Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12
 Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?
 Bring back farmers markets/ smallee christmas markets , enhance christmas celebrations for families, brighten up the town and reduce the amount of beggars

Q13 Respondent skipped this question
 If you have any other comments, questions or suggestions on the proposals please enter them here.

#44

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Wednesday, January 17, 2024 1:36:22 PM
Last Modified: Wednesday, January 17, 2024 1:44:05 PM
Time Spent: 00:07:43
IP Address: 165.225.198.104

Page 1: Online Consultation

Q1	Yes
Do you agree with the broad aims and objectives (Boards 1 and 2)?	
Q2	Yes
Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?	
Q3	Yes
Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?	
Q4	Yes, Reasons / specific issues or concerns:: You need to address the look of the place, it looks tired, derelict and nobody wants to use it especially since losing the cinema
Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?	
Q5	Yes, Reasons / specific issues or concerns:: Although I dint think you will ever get it back, it has been too long people are going elsewhere and have done for years now
Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?	
Q6	Yes, Reasons / specific issues or concerns:: Its reat providing supported housing but I feel you must make sure that you provide for people on the mainstream waiting list rather than focusing on supported accommodation so that you get that diverse range of people who live and work in Ayr.
Do you agree with promoting the Town Centre as somewhere to live?	

Q7	Yes
Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?	
Q8	Yes, Reasons / specific issues or concerns:: Ayr used to have brilliant night life but now its non existent, I don't know how you get that back from the likes of Prestwick
Should more be done to promote the Town Centre's creative, cultural and evening economies?	
Q9	Yes, Reasons / specific issues or concerns:: You are charging soo much for shop rent small businesses cant afford to have shops here
Should more be done to support Town Centre businesses? What sort of measures would be most effective?	
Q10	Yes, Reasons / specific issues or concerns:: More events for young adults and youths, you need to get them engaged which in turn will lower the anti social behaviour and youth disorder
Are improvements along the Esplanade a good idea? What would you like to see change?	
Q11	No, Reasons / specific issues or concerns:: Housing, much much more housing needs to be provided, mainstream housing especially with the housing and homeless crisis we have
Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?	
Q12	Respondent skipped this question
Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?	
Q13	Respondent skipped this question
If you have any other comments, questions or suggestions on the proposals please enter them here.	

#45

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Wednesday, January 17, 2024 12:39:10 PM
Last Modified: Wednesday, January 17, 2024 2:38:47 PM
Time Spent: 01:59:37
IP Address: 165.225.196.97

Page 1: Online Consultation

Q1	Yes
Do you agree with the broad aims and objectives (Boards 1 and 2)?	
Q2	Yes
Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?	
Q3	Yes
Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?	
Q4	Yes, Reasons / specific issues or concerns:: make more pedestrian friendly
Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?	
Q5	Yes
Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?	
Q6	Yes
Do you agree with promoting the Town Centre as somewhere to live?	
Q7	Yes
Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?	

Q8	Yes
Should more be done to promote the Town Centre's creative, cultural and evening economies?	
Q9	Yes, Reasons / specific issues or concerns:: smaller retail units
Should more be done to support Town Centre businesses? What sort of measures would be most effective?	
Q10	Yes, Reasons / specific issues or concerns:: more interactive children interests, plaques pointing out distant locations and landmarks
Are improvements along the Esplanade a good idea? What would you like to see change?	
Q11	Yes
Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?	
Q12	Respondent skipped this question
Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?	
Q13	If you have any other comments, questions or suggestions on the proposals please enter them here.
Famous person of Ayr home's identified. More local historical information on sites, but not hardboard cut outs. Local walking tours more readily available and advertised. Downloadable self conducted tours. Architecturally interesting buildings walk tour.	

#46

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Wednesday, January 17, 2024 3:51:58 PM
Last Modified: Wednesday, January 17, 2024 4:15:29 PM
Time Spent: 00:23:30
IP Address: 165.225.196.103

Page 1: Online Consultation

Q1	Yes
Do you agree with the broad aims and objectives (Boards 1 and 2)?	
Q2	Yes
Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?	
Q3	Yes
Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?	
Q4	Yes
Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?	
Q5	No, Reasons / specific issues or concerns:: I am unsure the KSC needs redeveloped - it needs demolished and replaced either with a green space or housing. Unless you can evidence demand from retailers and businesses, don't bother making it commercial
Q6	Yes
Do you agree with promoting the Town Centre as somewhere to live?	
Q7	Yes, Reasons / specific issues or concerns:: Yes but long-term also results in kicking aspects in the long grass - people need to see something happening, being built etc soon otherwise will lose all hope

Q8	Yes, Reasons / specific issues or concerns:: The Gaiety is great, but there is real opportunity to have a small venue that attracts well known bands/comedians etc. I see well-known artists playing small venues in Hamilton etc and wonder why they never come to Ayr.
Q9	Yes, Reasons / specific issues or concerns:: However, you need to start from the position that you have an image problem. The reputation of the Council is poor and you need shift the perception that somehow you always know best. Retailers/businesses would say they survive not because of the Council but in spite of it.
Q10	Yes, Reasons / specific issues or concerns:: Some nicer paving, a few more cafes etc looking out to the sea. However we are not Spain, the weather is pretty dire for 3-6 months of the year so don't spend a fortune on it. Its natural beauty - your main aim should be not to spoil it, and that may mean minor changes.
Q11	Yes, Reasons / specific issues or concerns:: need co-ordinated street cleaning to support
Q12	Respondent skipped this question
Q13	Respondent skipped this question

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Are improvements along the Esplanade a good idea? What would you like to see change?

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

If you have any other comments, questions or suggestions on the proposals please enter them here.

Make it happen! We are all a bit sick of yet another consultation.

#47

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Wednesday, January 17, 2024 4:18:38 PM
Last Modified: Wednesday, January 17, 2024 4:40:05 PM
Time Spent: 00:21:27
IP Address: 87.242.223.222

Page 1: Online Consultation

Q1 Do you agree with the broad aims and objectives (Boards 1 and 2)?	Yes
Q2 Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?	No, If not, what would be an appropriate collective vision for Ayr Town Centre?: The vision needs to focus more on how you get people into the town centre and giving them reasons to go and to stay there.
Q3 Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?	Yes, Reasons / specific issues or concerns:: Better Public transport is fundamental to removal of private cars which is a significant reason town centres need regeneration. Excessive traffic makes town centres unattractive locations.
Q4 Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?	Yes, Reasons / specific issues or concerns:: Remove parking to reduce traffic, widen footways and introduce segregated cycling lanes.
Q5 Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?	Yes, Reasons / specific issues or concerns:: Make town centre shopping attractive for active travel access and removing congestion will improve access for those with disabled badges who must drive.

Q6 Do you agree with promoting the Town Centre as somewhere to live?	Yes, Reasons / specific issues or concerns:: Shopping is increasingly online and fighting that is futile. Some shops work better as bricks and mortar but to otherwise make the town centre somewhere to live which will bring more people into the centre and in turn the services residential living require. Any city centre living should assume no parking for residents to reduce traffic coming into the town centre.
Q7 Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?	Yes, Reasons / specific issues or concerns:: The car is a very poor way to move about urban areas as they introduce pollution, risk to pedestrians/cyclists and clutter street spaces. Therefore anything which encourages the removal of cars from the town centre should be encouraged.
Q8 Should more be done to promote the Town Centre's creative, cultural and evening economies?	Yes, Reasons / specific issues or concerns:: for the same reason shopping online cannot be competed with, replacing retail with an alternative attraction to the town centre is essential.
Q9 Should more be done to support Town Centre businesses? What sort of measures would be most effective?	Yes, Reasons / specific issues or concerns:: Support those who are not competing with on line such as coffee shops, bookshops (strangely) and clothes shops, food outlets. Reduce Business Rates to allow them to thrive if they buy into active travel measures?
Q10 Are improvements along the Esplanade a good idea? What would you like to see change?	Yes, Reasons / specific issues or concerns:: It is an amenity not all towns have so make the most of it. Widen footways at the expense of carriageways, traffic calming.
Q11 Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?	Yes
Q12 Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?	Seems a long timescale. Do the Active travel up front to A capture any funding and B allow it to support the other schemes.

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

Remove cars, increase residential, give up fighting on-line shopping, support retail which can thrive itself, encourage active travel.

#48**COMPLETE**

Collector: Web Link 1 (Web Link)
Started: Thursday, January 18, 2024 12:20:29 AM
Last Modified: Thursday, January 18, 2024 1:52:25 AM
Time Spent: 01:31:55
IP Address: 86.142.20.79

Page 1: Online Consultation

Q1

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Some - give details / alternative suggestions?:
 Yes. Everything within the councils power has to be done to start these developments and bo more pie in the sky. The public are cynical because Ayr town centre has been left to rot to its current state. This must go ahead and not in 3, 4 years when thing's can change again. As soon as possible. Ayr has the potential to be the thriving county hub again but action is needed not more words.

Q2

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Yes,
 If not, what would be an appropriate collective vision for Ayr Town Centre?:
 Accessible Ayr needs to go ahead. The pavement blocks are tired and loose. There's a lack of greenery within the High Street. It could be made into something really nice. People are just fed up waiting. Investment within Ayr High Street, Town Centre, Kyle Quarter is a must and must start as soon as possible! More businesses will spring up if the town centre is attractive and modern. Look at Prestwick and Troon. They are both thriving and busy.

Q3

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Yes,
 Reasons / specific issues or concerns::
 I think that everything should be done to keep the North Wing of the Station Hotel and integrate it with a modern exterior. Very much like the fantastic job done by the council at the former Ayr Academy on Fort Street. All efforts should be made to keep the intact section of that famous building and keep it for future generations. I like the landscaped gardens next to the North Wing and the integration of the bus station and taxi rank. It could be a spectacular entrance into the town. Flat's or retail could be included in a new vibrant Station North wing. It would bring visitors into the town and regenerate the town centre. Everything should be done to progress this as soon as possible and hopefully no more delays.as

Q4

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Yes,

Reasons / specific issues or concerns::
The area as a whole could be nicer. The paving on the cinema side is crumbling and not fit for purpose. There is a monument on the middle of the road that has been vandalised and not looked after that should also be taken care of. However if the new Merlin Cinema does eventually take shape. This area would look great if finished in reference to the plans/drawings. It could also be lit up into something special at night to highlight what we have here.

Q5

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Yes,

Reasons / specific issues or concerns::
The Kyle Centre was apparently being developed as a multiplex cinema with restaurants and leisure integrated into the new facility. This work was meant to be starting last year. This would have brought people into the town from far and wide. Very similar to Silverburns set up. It would have attracted families and people of all age groups to the town and gave young people a place to meet. In my opinion this would have more than doubled the footfall within Ayr High Street. Not only was there no communication with the public from the owners and council. Now we are in a situation where social housing flat's are being proposed to be built within the centre. In my opinion it's a massive opportunity lost . This could have been very similar to the St Enoch Centre and Silverburn shopping centre set up and give people of all age's a place to meet and enjoy. Social rented flats within the Kyle Centre is not the way ahead. It was been sitting empty with metal boardings over it for too long now and something has to be done to reopen it. This used to be the heart of the town along with Carrick Street. Now it's an eyesore and the councils and owners should be ashamed it has gotten to this point. I use the town every week to support all the businesses that are there. However if the council don't listen to what the public want. Then I ask you what is the point.

Q6

Do you agree with promoting the Town Centre as somewhere to live?

Yes,

Reasons / specific issues or concerns::
It would bring further footfall to the High Street and make it bustling once again. However as with the previous point, the Kyle Centre should be for leisure and not social rented flat's.

Q7

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Yes,

Reasons / specific issues or concerns::
Yes all of the above. What the council has done at Newton Shore with the bike lanes is fantastic and this could be integrated into the town centre with Accessible Ayr. It must go ahead. With Accessible Ayr complete and active travel integrated into the High Street. All the historic empty buildings should be brought back into some kind of use and made into a feature. There's a dozen or so old buildings that need to be repurposed. E.g the old Cross Key buildings need to be taken care of and not left to rot.

Q8

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Yes,

Reasons / specific issues or concerns::
The High Street is completely empty most nights even at the weekend. That is why the Kyle Centre cinema and restaurants/leisure centre would have been fantastic for everyone. It would have transformed the entire town. All there is, is one pub and a handful of restaurants at the top of the town. Look at Prestwick Main Street, it is booming and thriving at the weekend compared to Ayr that is so quiet. I feel sorry for the younger generations as there is nowhere that they can meet.

Q9

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Yes,

Reasons / specific issues or concerns::
Yes, it has to be an attractive place to trade with good footfall. As soon as you walk out of a shop such as HMV or The Works, you are greeted with a delapidated boarded up shopping centre and empty shops. This is why Accessible Ayr has to go ahead as a lot of the remaining brand name shops will pull out if investment within the town centre isn't seen. The lights on Newmarket Street are a great idea! It could be very similar to Ashton Lane in Glasgow if this goes ahead. Which in turn will help the independent businesses within Newmarket Street.

Q10

Are improvements along the Esplanade a good idea? What would you like to see change?

Yes,

Reasons / specific issues or concerns::
Bringing back the putting green/ crazy golf and boating pond are a good idea. I think a couple of cafés along the shore front to enjoy the coastal scenery would also be of benefit to the town.

Q11

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Yes

Q12

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

The sooner the works start, the better for everyone within the town. It could look fantastic if it goes ahead. The last thing people want is yet more delays and no communication. That's what makes people cynical and negative. The sooner the better.

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

Yes. There is a real lack of lighting on the Auld Brig and can be scary walking over it at night. For such a historic landmark, this should be well lit whilst walking over at night and lit up below under the arches as the council promised they were going to do last year.

#49

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Thursday, January 18, 2024 8:05:35 AM
Last Modified: Thursday, January 18, 2024 8:06:40 AM
Time Spent: 00:01:04
IP Address: 86.136.137.147

Page 1: Online Consultation

Q1 **Yes**

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2 **Yes**

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3 **Yes**

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4 **Yes**

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5 **Yes**

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6 **Yes**

Do you agree with promoting the Town Centre as somewhere to live?

Q7 **Yes**

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8

Yes

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9

Yes

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10

Yes

Are improvements along the Esplanade a good idea? What would you like to see change?

Q11

Yes

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12

Respondent skipped this question

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13

Respondent skipped this question

If you have any other comments, questions or suggestions on the proposals please enter them here.

#50**COMPLETE****Collector:**

Web Link 1 (Web Link)

Started:

Thursday, January 18, 2024 9:23:29 AM

Last Modified:

Thursday, January 18, 2024 9:33:45 AM

Time Spent:

00:10:16

IP Address:

212.139.169.205

Page 1: Online Consultation

Q1

Yes

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2

Yes

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3

Yes,

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Reasons / specific issues or concerns::

Too much parking and too little segregated cycling, refer to recent successful Stirling Station redevelopment

Q4

Yes

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5

Yes

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6

Yes

Do you agree with promoting the Town Centre as somewhere to live?

Q7

Yes,

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Reasons / specific issues or concerns::

Yes but active travel should be above all else

Q8

Yes

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9

No

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10

Yes

Are improvements along the Esplanade a good idea? What would you like to see change?

Q11

Yes

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12

Respondent skipped this question

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13

Respondent skipped this question

If you have any other comments, questions or suggestions on the proposals please enter them here.

#51

COMPLETE

Collector:

Web Link 1 (Web Link)

Started:

Wednesday, January 17, 2024 8:25:54 PM

Last Modified:

Thursday, January 18, 2024 10:13:27 AM

Time Spent:

13:47:33

IP Address:

80.1.152.239

Page 1: Online Consultation

Q1

Yes

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2

Respondent skipped this question

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3

Yes,

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Reasons / specific issues or concerns::

Why is the bus station on the east side of the railway? Useless for pedestrian access to the town. The cinema should be moved and the whole area developed as a travel centre to include bus/rail station, major car park and tourist info centre

Q4

Yes,

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Reasons / specific issues or concerns:: see 3 above

Q5

Yes

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6

Yes

Do you agree with promoting the Town Centre as somewhere to live?

Q7

Yes,

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Reasons / specific issues or concerns::

But there must be recognition of the fact that Ayr is the centre of a significant Rural community that can't be serviced by Public transport

Q8

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Yes,

Reasons / specific issues or concerns::
but need to address transport issues

Q9

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Yes,

Reasons / specific issues or concerns::
Sort out the Rating system and VAT system

Q10

Are improvements along the Esplanade a good idea? What would you like to see change?

Yes,

Reasons / specific issues or concerns::
Keep it simple open and free

Q11

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Respondent skipped this question

Q12

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Respondent skipped this question

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

Respondent skipped this question

#52

COMPLETE

Collector:

Web Link 1 (Web Link)

Started:

Thursday, January 18, 2024 10:48:57 AM

Last Modified:

Thursday, January 18, 2024 11:52:33 AM

Time Spent:

01:03:36

IP Address:

80.1.152.239

Page 1: Online Consultation

Q1

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Respondent skipped this question

Q2

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Yes,

If not, what would be an appropriate collective vision for Ayr Town Centre?:
In a general way allowing for ideas to evolve.

Q3

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Yes,

Reasons / specific issues or concerns::
If this really becomes a hub all modes of transport are truly interlinked, this would be advantageous in a variety of ways. People visiting the town by car, bus or train would easily access the town centre as well as linking up their journeys to other destinations. It could be useful to have a constant free shuttle bus giving access around the town centre during holiday periods, race days, etc.

Q4

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Yes,

Reasons / specific issues or concerns::
Pedestrianisation from the square into the centre to provide a more pleasant environment.

Q5

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Yes,

Reasons / specific issues or concerns::
I would like to see the inclusion of some sort of public halls where classes or interest groups can meet as so many useful venues have been demolished over past decades.

Q6

Do you agree with promoting the Town Centre as somewhere to live?

Yes,

Reasons / specific issues or concerns::
I would like to see all the empty spaces currently not being used above shops being upgraded and developed into flats or other usable spaces. i realise a lot depends on ownership. Also, the maintenance of existing older buildings is important; currently buddleia plants are a common feature on many buildings causing damage to masonry.

Q7

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Yes,

Reasons / specific issues or concerns::
Ayr has a lonh history and this should be recognised and celebrated and used for tourism.

Q8

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Yes,

Reasons / specific issues or concerns::
It has been a vibrant centre and has poten tial for more.

Q9

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Yes,

Reasons / specific issues or concerns::
Regularly coming together to share concerns and ideas.

Q10

Are improvements along the Esplanade a good idea? What would you like to see change?

Yes,

Reasons / specific issues or concerns::
At the moment the Esplanade looks tatty and down at heel. It needs good quality upgrade all the while bearing in mind the Common Good land. Signage for the Esplanade should be clear and simple. At the moment there is visually too much and people's concentration will be on the sea and parking. In addition, there needs to be better provision an d signage for litter bins. It needs to be made easy for the public. Also, the addition of toy and towel collection points could be useful as, currently, so much is discarded on the beach.

Q11

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Yes**Q12**

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Respondent skipped this question**Q13**

If you have any other comments, questions or suggestions on the proposals please enter them here.

Respondent skipped this question

#53

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Thursday, January 18, 2024 2:16:18 PM
Last Modified: Thursday, January 18, 2024 2:28:33 PM
Time Spent: 00:12:14
IP Address: 31.94.20.188

Page 1: Online Consultation

Q1	Yes
Do you agree with the broad aims and objectives (Boards 1 and 2)?	
Q2	Yes
Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?	
Q3	Yes
Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?	
Q4	Yes
Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?	
Q5	Yes
Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?	
Q6	Yes
Do you agree with promoting the Town Centre as somewhere to live?	
Q7	No, Reasons / specific issues or concerns:: The level of cyclists in and around the town does not warrant cycle lanes everywhere. Those that wish to cycle down the main town centre can already.
Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?	

Q8	Yes
Should more be done to promote the Town Centre's creative, cultural and evening economies?	
Q9	Yes, Reasons / specific issues or concerns:: Reduce or offer a period of exemption for those opening new businesses in vacant premises to encourage new independent stores
Should more be done to support Town Centre businesses? What sort of measures would be most effective?	
Q10	Yes, Reasons / specific issues or concerns:: A car park provided for all of South Ayrshire's workforce who currently park on the esplanade taking up parking spaces which visitors could utilise. Also much more activities and active operators on the beach during the summer months which with higher visibility could help reduce anti-social behaviour.
Are improvements along the Esplanade a good idea? What would you like to see change?	
Q11	No, Reasons / specific issues or concerns:: The amount of empty retail units that could be offered rent/rate free for a period to encourage new independent small retailers.
Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?	
Q12	
Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?	
I feel in case it hasn't been emphasised, that in order to fill some of the empty retail units, a period of exemption on rent/rates should be considered to encourage small businesses into these units.	
Q13	Respondent skipped this question
If you have any other comments, questions or suggestions on the proposals please enter them here.	

#54

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Thursday, January 18, 2024 2:31:17 PM
Last Modified: Thursday, January 18, 2024 2:33:27 PM
Time Spent: 00:02:09
IP Address: 212.139.169.205

Page 1: Online Consultation

Q1	Yes
Do you agree with the broad aims and objectives (Boards 1 and 2)?	
Q2	Yes
Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?	
Q3	Yes
Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?	
Q4	Yes, Reasons / specific issues or concerns:: improved accessibility and improve quality
Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?	
Q5	Yes
Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?	
Q6	Yes, Reasons / specific issues or concerns:: keeps it lively and avoids spread into green belt
Do you agree with promoting the Town Centre as somewhere to live?	
Q7	Yes, Reasons / specific issues or concerns:: its important
Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?	

Q8	Yes
Should more be done to promote the Town Centre's creative, cultural and evening economies?	
Q9	Yes
Should more be done to support Town Centre businesses? What sort of measures would be most effective?	
Q10	No
Are improvements along the Esplanade a good idea? What would you like to see change?	
Q11	Yes
Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?	
Q12	Respondent skipped this question
Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?	
Q13	Respondent skipped this question
If you have any other comments, questions or suggestions on the proposals please enter them here.	

#55

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Thursday, January 18, 2024 2:22:36 PM
Last Modified: Thursday, January 18, 2024 2:45:31 PM
Time Spent: 00:22:55
IP Address: 94.14.89.236

Page 1: Online Consultation

Q1
 Do you agree with the broad aims and objectives (Boards 1 and 2)?

Some - give details / alternative suggestions?:
 This will to some extent depend on both the situation regarding the existing station hotel and the agreement of stagecoach to relocate to a competing form of transport.

Q2
 Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

No,
 If not, what would be an appropriate collective vision for Ayr Town Centre?:
 Not sure what exactly is planned?

Q3
 Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Yes,
 Reasons / specific issues or concerns::
 It would help particularly if board 2 was implemented.

Q4
 Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Yes,
 Reasons / specific issues or concerns::
 Board 2 would be an improvement although removing parking for the cinema.

Q5
 Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Yes,
 Reasons / specific issues or concerns::
 The Kyle Centre is closed and anything to bring back a bit of life would be welcomed. Note that plan includes the existing bus station and the BT building.

Q6
 Do you agree with promoting the Town Centre as somewhere to live?

Yes,
 Reasons / specific issues or concerns::
 There are a number of flats located above shops and offices in the town centre which should be brought back to residential use rather than remaining vacant as at present.

Q7
 Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Yes,
 Reasons / specific issues or concerns::
 We have an historical town which should be used to attract tourism or at least highlight it to visitors.

Q8
 Should more be done to promote the Town Centre's creative, cultural and evening economies?

Yes,
 Reasons / specific issues or concerns::
 Apart from the Gaiety there is little to attract anyone into the town centre at present.

Q9
 Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Yes,
 Reasons / specific issues or concerns::
 Anything to encourage new shops - perhaps a review of rates to be on par with other local towns.

Q10
 Are improvements along the Esplanade a good idea? What would you like to see change?

Yes,
 Reasons / specific issues or concerns::
 Again apart from the actual sea front, low green and children's play there is little to attract anyone to the Esplanade. There used to be crazy golf, putting, small train rides, boating pond and kiosks but almost all are gone.

Q11
 Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Yes

Q12
 Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

The entrance to Ayr Town centre is extremely poor at present with the ongoing Station Hotel saga and boarded up Holmston House at one approach and the Newton Tower and derelict police station at the other. These need to be sorted out as a priority to give visitors a good first impression as opposed to entering a run down town.

Q13
 If you have any other comments, questions or suggestions on the proposals please enter them here.

The key to boards 1 & 2 is the removal of the burnt out ruin called the station hotel. There was a time when many Ayr residents wanted it retained in some shape or form but ask anyone now and they just want it removed as it is a complete eyesore which is costing the tax payer money. There is little likelihood that the Council will ever recover from the owner what has been spent to date. Bite the bullet and demolish.
 Ayr, like many other town centres, is facing a downturn with all the large stores relocating to out of town locations. We need to attract smaller individual shops to attract and cater for visitors and residents.

#56

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Thursday, January 18, 2024 1:58:34 PM
Last Modified: Thursday, January 18, 2024 2:49:11 PM
Time Spent: 00:50:37
IP Address: 86.129.224.251

Page 1: Online Consultation

Q1

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Some - give details / alternative suggestions?:
 Need to prioritise as unlikely to have funding for all initiatives. What quick wins are there e.g. making streets and frontages more presentable (inc less rubbish, cigarette stubs; shabby seating and railings, litter and old street maintenance signs not being removed).

Q2

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Yes,
 If not, what would be an appropriate collective vision for Ayr Town Centre?:
 Vision needs to turn into action. promoting positive messages and seeing changes SOON. Vision needs to actively include and engage with young people inc at schools and college (what do they want? can those studying pl;anning/design courses get involved). Residents, businesses and visitors need to buy into vision and feel empowered.

Q3

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Yes,
 Reasons / specific issues or concerns::
 More because it will be fit for purpose and in a good location. Positive for residents who need to change on public transport. I don't think it will change car usage in or through town. What buses will go through town eg along High ST. Maybe need a (free) shuttle bus from station around town for use by people who cannot walk that distance. Design needs to reflect weather conditions, looks to lose a lot of car parking so where will people park, what will smooth interchange be from park and ride to station (bus/train). Toilets and ticketing at both sides of interchange. Refurb remaining bits of station hotel rather than turning into anonymous glass and steel blob.

Q4

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Yes,
 Reasons / specific issues or concerns::
 High priority. Looks so run down just now. Wider footpaths, seating outside hospitality venues. Side of cinema tidied up as first thing you see when you come over bridge (even if evergreen tall trees). Don't need any more 'old man pubs' but scope for wine bar/bistros open in evening. Cross promotion with cinema. Youth activities in vacant premises eg somewhere to jam/make music or create (ask kids what they want!). Realigning road will make to quicker for car journeys but need to ensure pedestrian priorities for crossing road esp from cinema to north side. CCTV needed for personal safety and businesses exterior surveillance. Loss of car parking so where will people park if they drive into town for evening. Wayfinding/signage to help visitors. With all the established hospitality venues this has potential. out?

Q5

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Yes,
 Reasons / specific issues or concerns::
 Any engagement with Kyle Centre owners on whether they will implement plans? Town centre really needs large increase in housing. This makes streets more active/safer and supports local businesses from people living there. No new retail or offices required. Some green space and housing. Not sure that the old bingo hall is suitable for any future use so maybe it should be delisted and replaced, giving larger area to redevelop with old bus station.

Q6

Do you agree with promoting the Town Centre as somewhere to live?

Yes,
 Reasons / specific issues or concerns::
 Absolutely! This helps make a town centre stay alive and be used. Needs to be a mix of affordable and private housing, for singles, couples and families.

Q7

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Yes,

Reasons / specific issues or concerns::
Active travel: be realistic - won't have lots of cyclists in our climate and demographic. Closure of Station Bridge showed chaos if roads reduced so not sure there can be a lot of reduction of two lanes to one. Certainly need to have improved pedestrian priorities at traffic and pedestrian lights. High St still need to be accessible for elderly/disabled eg shuttle bus around centre. Ayr has a strong heritage and it needs to be visible and promoted. Council can't ans shouldn't do everything but it could coordinate and promote activities and venues. Town needs to be CLEANED UP (dirty overflowing overly large bins, litter, cigarette stubs, chewing gum. Invest in making place look better. Clean up frontages and gable ends, with owners input/permission. Remove commercial bins from high street. Sweep the streets and fix the uneven paving. If it looks better, it will be treated better and people may start to take more pride. CCTV would give people more confidence in walking down the road. Still need good car parking provision so people outwith Ayr (South Ayrshire and beyond) can drive in if that is more practical for them.

Q8

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Yes,

Reasons / specific issues or concerns::
As mentioned above, council can promote and coordinate details inc website info (currently terrible), emails and physical boards in key locations). Burns Statue Square could host festivals eg beer festival, cheese and wine, foods of the world, things around horse racing calendar so people stop in town not just pass through. Non-smoking/vaping at outside seating areas.

Q9

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Yes,

Reasons / specific issues or concerns::
Coordinated efforts to cleanup frontages/gutters so less cost and massive improvement in look of areas. Events at BSS or High St to draw people into area (and spend money)

Q10

Are improvements along the Esplanade a good idea? What would you like to see change?

Yes,

Reasons / specific issues or concerns::
Cafe and toilets need Blackburn Road. Add picnic benches along the length of the esplanade. Removal of sand from paths. Regular clearing of debris from beach (esp at access points) all year round. Refurb and maintain shelters. These can mostly all be done without massive expense, in comparision to creating new play facilities.

Q11

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

No,

Reasons / specific issues or concerns::
Quick wins (which may or not form part of priority areas) need to be done first and SOON. Make the town look better, engage with and inform community. What projects are more likely to get external funding (lottery, central governments, philanthropy)?

Q12

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Of course there needs to be a long term plan. Most people also need to see short term plan - what changes will i see in the next year/two years. Council needs to work across parties and not just try to points score; councillors are there to represent residents and to work to improve the town (and South Ayrshire)

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

Keep people regularly informed. Show progress and implementation, including things that can be done soon. Get opinions of young people so they are engaged (maybe have a youth council with representatives from local schools, college UWS).

#57

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Thursday, January 18, 2024 4:06:41 PM
Last Modified: Thursday, January 18, 2024 4:07:13 PM
Time Spent: 00:00:31
IP Address: 81.111.133.111

Page 1: Online Consultation

Q1 Yes

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2 Yes

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3 Yes

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4 Yes

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5 Yes

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6 Yes

Do you agree with promoting the Town Centre as somewhere to live?

Q7 Yes

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8 Yes

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9 Yes

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10 Yes

Are improvements along the Esplanade a good idea? What would you like to see change?

Q11 Yes

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12 Respondent skipped this question

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13 Respondent skipped this question

If you have any other comments, questions or suggestions on the proposals please enter them here.

#58

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Thursday, January 18, 2024 5:01:12 PM
Last Modified: Thursday, January 18, 2024 5:02:08 PM
Time Spent: 00:00:56
IP Address: 212.139.169.205

Page 1: Online Consultation

Q1 Yes

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2 Yes

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3 Yes

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4 Yes

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5 Yes

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6 Yes

Do you agree with promoting the Town Centre as somewhere to live?

Q7 Yes

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8 Yes

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9 Yes

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10 Yes

Are improvements along the Esplanade a good idea? What would you like to see change?

Q11 Yes

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12 Respondent skipped this question

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13 Respondent skipped this question

If you have any other comments, questions or suggestions on the proposals please enter them here.

#59

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Thursday, January 18, 2024 4:30:10 PM
Last Modified: Thursday, January 18, 2024 5:51:22 PM
Time Spent: 01:21:11
IP Address: 81.106.54.86

Page 1: Online Consultation

Q1	Yes
Do you agree with the broad aims and objectives (Boards 1 and 2)?	
Q2	Yes
Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?	
Q3	Yes
Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?	
Q4	Yes, Reasons / specific issues or concerns:: The elephant in the square is the cinema! I have spent some time in Groningen in the Netherlands. They built 'the forum'...a place where people can meet for entertainment and events. Ayr could have a similar smaller version instead of that out of place cinema building!
Q5	Yes, Reasons / specific issues or concerns:: Again, redevelop with a bit of vision for the future when people will have more flexibility for leisure/entertainment and electric vehicles can be parked underground.
Q6	Yes, Reasons / specific issues or concerns:: Far too many empty and depressing shop fronts. Convert them and bring in some greenery.

Q7	Yes, Reasons / specific issues or concerns:: Ayr centre is very walkable and should be mainly car free. EV cars should be parked underground and people should walk on 'novel ' surfaces which compliments the many fine architectural buildings in the centre.
Q8	Yes, Reasons / specific issues or concerns:: We need some vision Replace that ugly cinema building , it's the first thing visitors will see on arriving at Ayr station (assuming we have removed the burnt out hotel) . Possible to a smaller version of the Groningen Forum building....thats what I would have! That would promote Ayr
Q9	Yes, Reasons / specific issues or concerns:: Clean up the fabulous buildings we have in the centre of Ayr... get lighting on them, get some bespoke paving in and around them, get seating, create spaces for markets, pop up cafes, artwork for sides of buildings, some trees
Q10	Yes, Reasons / specific issues or concerns:: People just want a good surface to walk on, be able to sit and enjoy sea views and have a coffee
Q11	Yes
Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?	
Q12	Respondent skipped this question
Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?	
Q13	If you have any other comments, questions or suggestions on the proposals please enter them here. Develop a smaller version of a Groningen Forum building Preferably where the cinema is Keep cars underground Get the walking surfaces right Cleanup the Architectural gems and show them off Too many empty shops ... replace them with housing

#60

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Thursday, January 18, 2024 7:18:35 PM
Last Modified: Thursday, January 18, 2024 7:29:44 PM
Time Spent: 00:11:09
IP Address: 86.31.124.57

Page 1: Online Consultation

Q1	Yes
Do you agree with the broad aims and objectives (Boards 1 and 2)?	
Q2	Yes
Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?	
Q3	No, Reasons / specific issues or concerns:: No need for an oversized transport hub in an already struggling town.
Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?	
Q4	Yes, Reasons / specific issues or concerns:: Restore the beautiful Art Deco Odeon building. Clean up Smith Street and move taxis away from there. Horrible grotty street
Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?	
Q5	Yes
Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?	
Q6	Yes, Reasons / specific issues or concerns:: Unfortunately the need for endless retail units is no longer required given the uprising of online shopping. Please limit the number of Vape shops/ charity shops/ temporary shops and pawn brokers
Do you agree with promoting the Town Centre as somewhere to live?	

Q7	Yes, Reasons / specific issues or concerns:: There needs to be a huge push on promoting and preserving the heritage, history and individuality of our town
Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?	
Q8	Yes
Should more be done to promote the Town Centre's creative, cultural and evening economies?	
Q9	Yes, Reasons / specific issues or concerns:: Cut the astronomical rates SAC charge and listen to traders ideas. They know their customers and what will work, allowing them to flourish.
Should more be done to support Town Centre businesses? What sort of measures would be most effective?	
Q10	Yes, Reasons / specific issues or concerns:: More beachfront cafes and regular events on the low green. An absolute wasted opportunity given the success of StreetRave
Are improvements along the Esplanade a good idea? What would you like to see change?	
Q11	Yes
Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?	
Q12	Respondent skipped this question
Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?	
Q13	
If you have any other comments, questions or suggestions on the proposals please enter them here.	
Please also provide focus and support for the independent traders in Newmarket Street. This has the potential to be an exciting mini village e.g cafes/ bars/ small unique independent retailers	

#61

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Thursday, January 18, 2024 6:59:41 PM
Last Modified: Thursday, January 18, 2024 7:42:52 PM
Time Spent: 00:43:10
IP Address: 89.242.71.158

Page 1: Online Consultation

Q1

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Some - give details / alternative suggestions?:
 A bit vague but overall a good set of aims.

Q2

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Yes,
 If not, what would be an appropriate collective vision for Ayr Town Centre?:
 I like the station demolition idea and new transport hub. A collective vision should be attractive, litter free streets, devoid of derelict buildings, wastelands , litter and overflowing huge bins. We need independent shops and chain stores, we need cafes, restaurants, pubs interspersed with council and 'affordable housing' - ideally replacing the ugly old buildings at top and bottom of town. We need car parking open air cafes, market days each week and crime free , attractive streets with trees, benches and even paths. Once the transport hub is ready the old bus station could be new housing or a new state of the art ice rink,. Housing could then replace the old, tired existing ice rink.

Q3

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Yes,
 Reasons / specific issues or concerns::
 Definitely. This is much needed. There should also be a better look at small buses to go to further out areas of Ayr, I do not think cycle lanes are good value for money when we need shops, cafes, pubs, restaurants, ice rinks, cinemas, go karting, a busy vibrant seafront with seating and pop up food cafes in spring to autumn.

Q4

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Yes,
 Reasons / specific issues or concerns::
 Definitely. Currently hideous, this need vast improvement. The grassed area that used to be Burns house could be a car parking for the cinema, once it is up and running, this would help it survive. The high street and Sandgate are tired and ugly. The public realm ideas are good and are important, but without CCTV and policing they will be quickly destroyed by yobs.

Q5

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Yes,
 Reasons / specific issues or concerns::
 Yes. This should be leisure facilities and housing and car parking. We don't need more shopping areas apart from supermarkets, which are lacking in the town centre. Too many empty shops already!

Q6

Do you agree with promoting the Town Centre as somewhere to live?

Yes,
 Reasons / specific issues or concerns::
 Old derelict buildings should be turned into beautiful council and affordable homes, bringing young people into town, who will then spend their money there. They will need close monitoring so as not to be destroyed by louts. Refuse collections will need careful consideration. Refuse collection on the High street is currently disgraceful and ugly. I am concerned that the 'care hub/facility' will bring problems into town, and this will need careful monitoring for it not to become a no go area.

Q7

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Yes,
 Reasons / specific issues or concerns::
 Attractive street paving, street furniture, trees, planters and seating is very important but FIRST the empty derelict shops and buildings need sorted out into housing or shops- we do NOT need any more 'art hubs' or 'public community spaces'! Active travel means very little without specifics- cycle lanes are not our priority! Our population is largely older at present, surely.

Q8

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Yes,
 Reasons / specific issues or concerns::
 We need pubs, clubs, restaurants and cafe bars/ bistros-like Prestwick. Cultural and Creative means very little to most people but an other venue for concerts would be good- although the Gaiety and Town Hall do great currently.

Q9

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Yes,

Reasons / specific issues or concerns::
Lower rates would help. Plenty of parking is needed. People avoid the High Street and Sandgate because they are ugly and dirty with few cafes, bars and restaurants, and no shops to speak of anymore. No more charity shops, 'cheap rubbish' shops, vaping drops, tanning salons or nail bars please! Make the town attractive, sort out the bin collection issues and litter problems and things will improve.

Q10

Are improvements along the Esplanade a good idea? What would you like to see change?

Yes,

Reasons / specific issues or concerns::
More seating right along the front. Much improved toilet facilities at each end and in the middle of the esplanade. More restaurants or quality food and drink pop ups right along the front would really help, along with attractive bins that the public do not need to touch the lid of to put waste in..

Q11

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Yes,

Reasons / specific issues or concerns::
Plans must be done in a sensible order so as not to duplicate efforts and worse have to go over work again., costing even more. Value for money must be had. This must not be a quick fix situation!

Q12

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Start one project and related projects first and complete them. Then start the next. Transport hub at the old station first, old buildings in high street / sandgate/ old police station renovated into housing or cafes, or restaurants , bars, clubs, or if suitable, shops. The old Housie Tons and the old Kyle centre and all the old buildings and wasteland must take priority as they are clearly the worst aspects of our town presently.

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

No more art hubs, no more so called community spaces that just end up empty wastes of money, we need practical use able shops, cafes, restaurants, shops, cinema, ice rinks, bowling alleys, gyms (perfect for the Kyle centre area) and car parking and loads more affordable and council housing.

#62

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Friday, January 19, 2024 9:26:08 AM
Last Modified: Friday, January 19, 2024 10:16:51 AM
Time Spent: 00:50:43
IP Address: 86.148.175.195

Page 1: Online Consultation

Q1

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Some - give details / alternative suggestions?:
Maybe attention should be given to general tidying of rundown buildings and off- street areas. Take the owners of these buildings and land to task. Improve and raise the spirits.

Q2

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

No

Q3

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Yes,

Reasons / specific issues or concerns::
It would be a better location for residents who need to travel by public transport. To encourage short local bus journeys and walks to catch buses or trains. The location of the current bus station is inconvenient since local bus services cease before 7pm.

Q4

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Yes,

Reasons / specific issues or concerns::
The cinema building needs to look good - an eyesore at present but not just left to the new owners to do. Priority given to pedestrian safety over fast road traffic . Currently it is not a great area with cars travelling too fast - now that the station bridge is open again for through traffic. traffic

Q5

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Yes

Q6

Do you agree with promoting the Town Centre as somewhere to live?

No,

Reasons / specific issues or concerns::
Probably best to really ask those who do live there - through choice or necessity. Town centre living may be great if it is amenable to concerns for residents - free from 24 hour noise and pollution.

Q7

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Yes**Q8**

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Yes,

Reasons / specific issues or concerns::
Only when the people of Ayr request this. When there is a will to continue provision of cultural and creative activities and the money to do so. Tickets for many events are very expensive for families and some OAPs. nd families

Q9

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Reasons / specific issues or concerns::

What about supporting businesses in many other parts of the town. Often sited in rundown areas full of rubbish and parking - not great for those working there.

Q10

Are improvements along the Esplanade a good idea? What would you like to see change?

Reasons / specific issues or concerns::

Improvements to the existing buildings. A good local bus service for residents and visitors - parked cars and traffic really spoil the views of the coast and negotiating road crossing with excited small children! It is always nice to walk along the esplanade for the views and sea air but the green is lovely (and softer for the feet) to stride out. Maybe sort out some areas that do not drain well - with suitable planting to reduce boggy ground? s

Q11

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Reasons / specific issues or concerns::

As mentioned, do some housework on sprucing up what is rundown and visually displeasing to new eyes. Maybe prioritise consultation with young people to find out what would make them proud and comfortable to call Ayr their hometown.

Q12

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Transport is a priority.

Maybe then consult with the town's Community Councils to deal with their need to improve their localities for local people.

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

A good set of proposals but is the money available to carry out the plans during the next 10 years. Maybe look at what may be the priorities in 20 years time for our children and theirs.

#63

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Friday, January 19, 2024 11:06:09 AM
Last Modified: Friday, January 19, 2024 12:30:10 PM
Time Spent: 01:24:01
IP Address: 84.9.5.99

Page 1: Online Consultation

Q1

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Some - give details / alternative suggestions?:
 I'm not sure why you'd want more homes instead of shops, services and attractions, who would want to visit that? Isn't there space for new flats over the river now? All for new homes for people with mobility issues in the centre, or just more homes in general provided they are above lots more shops, markets and attractions. There's no shortage of space in the sky by building upwards. There's no immediate evidence to demonstrate the quote about inclusive growth, it'd be good to see a lot more about inclusion to back that up.

Q2

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

No,
 If not, what would be an appropriate collective vision for Ayr Town Centre?:
 You've suggested that we currently come together as a community here, I've not seen much of that in recent decades, or my entire life here in fact. What is there to celebrate here in a town destroyed by poor descisions? Hopefully you can provide something with this project.
 You've suggested neighbourhoods that inspire, right beside an image of the most bland looking buildings imagainable, completely out of touch with any architechure in Ayrshire. You need to survey locals on where they'd love to live in Ayr, and then improve upon what's in that area for the town centre instead, it's not this, looks like a prison. If this is your vision then I'd suggest you refer to every one of the original obejections to the riverside site and get back to the drawing board, perhaps with the design teams behind the moden yet fitting builds at Knockroon and near Seamill to design something that will actually work in our town.

Q3

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

No,
 Reasons / specific issues or concerns::
 Can you cite any examples of this happening anywhere else, a minor redesign of a station to regenerate a town centre? Did the new Queen Street Station in Glasgow send everyone to George Square and the shops, no. Maybe if you had some vision like Edinburgh and brought trams back right out to Prestwick again why not, but otherise it's just a station of which going by these images you've gotten it wildly wrong. If you need space for housing why waste so much on two car parks that could be underneath housing and restaurants with your lancaing on the roof instead? Why send people over a new bridge right next to an existing bridge, the totally opposite direction to the taxi rank and Ayr's nearest Changing Places toilet at Ayr Central? Is this for real? In fact why not build over the entire tracks, effectively tunneling thme inside something special, show Edinburgh and Glasgwo how it should be done to create space in a popular central area around a train station, or hub if that's meant to be a bus station wasting all that vital car parking space, either way it can be built over. Lifts look to be in a poor position, why make people with mobility issues go out of their way for your poor design? Why not apply some thought and come up with a world first and make some sliding drawbridges that link the platforms between arriving trains at the press of a button and save a few million? Seems a lot of wasted space with those sation buildings, you've lost the hotel might as well bulldoze the lot. Extend Ayr Central right u to the platform, people might start shopping there instead of Silverburn.

Q4

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Yes,
 Reasons / specific issues or concerns::
 It looks hideous, extend the housing/shopping complex throughout the old council offices, rebuild/relocate the cinema, buffet and realtors. If we haven't milked Robert Burns enough why not, another centre, maybe one that celebrates current writers/artists in the Ayrshire area - there's loads but who would know given how little the council/government do to present them and their work to the public. How about some statues to the people we've not to forget? All the people who make Ayr, from here and around, past and present, via a series of holographic statues throughout the town to accompany the few we currently have on display.

Q5

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Yes,

Reasons / specific issues or concerns::
Yes, at the size of this right out to the bus station you could fit something to rival Silverburn, with multi-story parking beneath. It'd be good to see another shopping centre back in the town, Ayr Central's a failure really isn't it? To think they managed to get you to get rid of every other shopping area and still never managed. Make it the new Forum, knock it down for a garden room instead of a riverside castle in a decade.

Q6

Do you agree with promoting the Town Centre as somewhere to live?

No,

Reasons / specific issues or concerns::
There's nothing worth being in the town centre for. You'd be better off building massive social housing usints above the car parks of all the suburban supermarkets, then people have everything they need right next door. Or maybe the supermarkets you okayed killed the town, who's to say. When you reinvent the town as a globally recognised success, there's going to be so many bars, restaurants and nightclubs that it just won't be good to live near, it'll be like Glasgow, Newcatsle, Blackpool, Amsterdam and Prague rolled into one; Ayr the place to be - they'll flock here from all over when in an independent Scotland they legalise and promote cheap but fairly taxed pure cocaine and you follow Glasgow and Edinburgh and allow drinking on the streets here again, party central, no place to live - like what you did to Prestwick.

Q7

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Yes,

Reasons / specific issues or concerns::
Our heritage needs to be massively reinstated, rebuild an Ayr castle over the riverside garden room, bring back Ayr fort and push for Scotland's first Parliament to have all the newly idependent Scotland's civil service based from it say an hour a week drop-ins and meetings only, working remotely from the rest of Ayrshire to fill all the country homes that'll be left by those who flock to the new Ayr toun centre.

Q8

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Yes,

Reasons / specific issues or concerns::
Glasgow has seen so many nighclubs shut down, yet still thrives - there's still a gap in the market for all the niche venue nights to relocate down the coast again. There should be live music i the streets around Ayr day and night, follow Ireland and blast it from speakers in the streets if artists cant afford the journey here.

Q9

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Yes,

Reasons / specific issues or concerns::
Tax relief for those who it would benefit, and cannot afford current rates. Offer free/subsidised staff training in keeeping with your inclusivity claims, and ensure every premises the public enter meets and exceeds government planning guidelines.

Q10

Are improvements along the Esplanade a good idea? What would you like to see change?

Yes,

Reasons / specific issues or concerns::
A new pier and extensive boardwalks, the concrete walls look dated now, lets see something new in their place. Learn from world leading seaside resorts who have successfully redeveloped their shorefronts and bring us the very best, nothing less.

Q11

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

No,

Reasons / specific issues or concerns::
Why limit ourselves, the UK Government have the ability to tax tens of trillions of eurodollars in their offshore holdings, the sky's the limit - make them start with Ayr to let the rest of the Uk know what's coming with real change. We'll all soon be around £15,000 per adult and half thatper child wealthier thanks to Universal Basic Income, we won't know what to do with all this free money but spend, spend, spend - let's ensure people of the future spend some in Ayr.

Q12

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

See above, this is wrong. There is absolutely zero challenges to any of this funding wise, we must aim higher. The entire world is about to enter the AI and automation age and the rest of us will be partying here in sunny Ayr, because you guys nailed it, get all of those boxes filled - even if you have to rely completely on volunteers to make it happen at first.

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

Build a castle at the riverside, yesterday.

#64

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Friday, January 19, 2024 10:54:28 PM
Last Modified: Friday, January 19, 2024 10:56:59 PM
Time Spent: 00:02:31
IP Address: 90.195.179.93

Page 1: Online Consultation

Q1 **No**

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2 **No**

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3 **Yes**

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4 **Yes**

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5 **Yes**

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6 **No**

Do you agree with promoting the Town Centre as somewhere to live?

Q7 **No**

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8 **Yes**

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9 **Yes**

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10 **No,**

Are improvements along the Esplanade a good idea? What would you like to see change?

Reasons / specific issues or concerns::
Bring back putting, boats, train. Family activities

Q11 **No,**

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Reasons / specific issues or concerns::
Better retail stores

Q12 **Respondent skipped this question**

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13 **Respondent skipped this question**

If you have any other comments, questions or suggestions on the proposals please enter them here.

#65

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Saturday, January 20, 2024 12:02:27 PM
Last Modified: Saturday, January 20, 2024 12:10:07 PM
Time Spent: 00:07:39
IP Address: 217.39.109.115

Page 1: Online Consultation

Q1 Do you agree with the broad aims and objectives (Boards 1 and 2)?	Some - give details / alternative suggestions?: It is all written ambiguously
Q2 Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?	No, If not, what would be an appropriate collective vision for Ayr Town Centre?: You haven't consulted Ayr residents or retailers before coming up with plans
Q3 Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?	Yes, Reasons / specific issues or concerns:: Lease with rail and bus companies. Build a joint venture travel hub
Q4 Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?	Yes, Reasons / specific issues or concerns:: A general repair and clean up
Q5 Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?	No, Reasons / specific issues or concerns:: SAC want to do this. No one else. Concentrate on local businesses
Q6 Do you agree with promoting the Town Centre as somewhere to live?	Yes
Q7 Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?	Yes

Q8 Should more be done to promote the Town Centre's creative, cultural and evening economies?	Yes
Q9 Should more be done to support Town Centre businesses? What sort of measures would be most effective?	Yes, Reasons / specific issues or concerns:: Cleaning the streets. Property owners should be made to repair and clean up their properties
Q10 Are improvements along the Esplanade a good idea? What would you like to see change?	Yes, Reasons / specific issues or concerns:: Turn it back to a sea side attraction
Q11 Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?	Yes, Reasons / specific issues or concerns:: Train and bus hub
Q12 Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?	Respondent skipped this question
Q13 If you have any other comments, questions or suggestions on the proposals please enter them here. Trying to travel around from board to board was a nightmare and gave me a headache. I also think people with epilepsy will struggle. At all costs keep the Sandgate 2 lanes.	

#66

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Saturday, January 20, 2024 9:27:42 PM
Last Modified: Saturday, January 20, 2024 9:51:46 PM
Time Spent: 00:24:04
IP Address: 81.158.202.65

Page 1: Online Consultation

Q1
 Do you agree with the broad aims and objectives (Boards 1 and 2)?

Some - give details / alternative suggestions?:
 Most of the outcomes you want to achieve seem sounds, however the last 2 about active travel and reducing the need for car based travel need to be dropped and reversed, otherwise you will kill the town centre. Cars are vital to peoples lives, you need to understand that and adapt, not expect us to change behaviour.

Q2
 Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

No,
 If not, what would be an appropriate collective vision for Ayr Town Centre?:
 There is a strong anti-car bias and emphasis on "active Travel" We need people who come in by car to continue doing so, otherwise they will just go elsewhere. Be careful with an integrated travel hub, the reason the buses were able to continue when the sttionj hotel went on fire was because it was not next to the train station. More residential areas are fine, but an overwhelming amount means it really isn't a town centre any more

Q3
 Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

No,
 Reasons / specific issues or concerns::
 Be careful with an integrated travel hub, the reason the buses were able to continue when the sttionj hotel went on fire was because it was not next to the train station.

Q4
 Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Yes,
 Reasons / specific issues or concerns::
 Better traffic flow and more / free parking, especially if there is a new cinema there The layout you have proposed makes poor use of space and restricts anyone wishing to drive in the area massively with is a vere bad idea..

Q5 **Yes**
 Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6 **No,**
 Do you agree with promoting the Town Centre as somewhere to live?
 Reasons / specific issues or concerns::
 Its not really a town centre any more then, is it?

Q7 **No,**
 Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?
 Reasons / specific issues or concerns::
 These are separate issues. Investment in the public realm and enhancing heritage, yes. Active travel schemes are always at the expense of drivers, which will decimate footfall if enacted. Reducinmg the sandgate and Jon street to single lane will have a massing negative impact not only for people coming into the town centre, but also for those travelling through one of these routes which they would have to do if going from e.g. Newton to Seafield. these are a primary road network, not just local roads, we should be making it easier for traffic to flow, not causing confusion to drivers. In addition, the massive rise in emissions and pollution for the tailback these changes would generate would have precisely the opposite effect you are trying to achieve.

Q8 **Yes,**
 Should more be done to promote the Town Centre's creative, cultural and evening economies?
 Reasons / specific issues or concerns::
 many establishments have closed down and the number of success stories is small.

Q9 **Yes,**
 Should more be done to support Town Centre businesses? What sort of measures would be most effective?
 Reasons / specific issues or concerns::
 lower rates, increase parking massively and make it cheap. Make sure there are good reasons to come into the town. Keep events like the Air Show, Burnsfest etc going to encourage new visitors

Q10 **Yes,**
 Are improvements along the Esplanade a good idea? What would you like to see change?
 Reasons / specific issues or concerns::
 there's very little to do on the esplanade. Many successful seaside towns use the are to expand facilities and make it somewhere you want to go to. The esplanade currently is drab with nothing to do.

Q11

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

No,

Reasons / specific issues or concerns:: you need to look at the bigger picture. make it somewhere people want to come to and use. currently it is not, and these plans make it way worse

Q12

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

In general it is very driver unfriendly, mainly I believe due to your misguided attempts to encourage "active travel" which the majority really don't want

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

Make Ayr a place people actually want to be in, these plans don't achieve that, in face they will put many people off.

#67

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, January 22, 2024 10:50:03 AM
Last Modified: Monday, January 22, 2024 11:01:30 AM
Time Spent: 00:11:27
IP Address: 51.19.142.23

Page 1: Online Consultation

Q1

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Yes

Q2

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

No,

If not, what would be an appropriate collective vision for Ayr Town Centre?:
 Well not turning arran mall and hourstons into a care well.you want footfall so the leisure centre would be better up there if you could get an architect to bring it in a cheaper price

Q3

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

No,

Reasons / specific issues or concerns:: You need more than that to regenerate ayr town. You need a miracle

Q4

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Yes,

Reasons / specific issues or concerns:: Stop wasting our taxpayers cash on putting planting and a walkway which is never used and a waste of our money

Q5

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Reasons / specific issues or concerns::

Need more shops scottish government need to reduce rates to bring in more businesses

Q6

Do you agree with promoting the Town Centre as somewhere to live?

No,

Reasons / specific issues or concerns:: You need to bring in more tourists who will spend money in the local economy

Q7

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Yes,

Reasons / specific issues or concerns::
More regular bus services

Q8

Should more be done to promote the Town Centre's creative, cultural and evening economies?

No**Q9**

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Yes,

Reasons / specific issues or concerns::
Get the government to reduce rates for a start

Q10

Are improvements along the Esplanade a good idea? What would you like to see change?

Yes,

Reasons / specific issues or concerns::
The speed bumps near ayr India are far too high and need to be reduced as it will cause damage to cars

Q11

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Yes,

Reasons / specific issues or concerns::
The priority is to try and get footfall into ayr by turning the arran mall and hourstones into some sort of entertainment and not for the wellbeing which is being planned and I didn't agree. You need to take the people of south ayrshires view into account and not decide for us

Q12

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Get rid of the tory party which is running the council

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

You wanted money at the bottom of the town with the curry sark. The building does not keep in line with the other buildings. You don't listen to the people of ayr. You want footfall to increase in ayr so the first idea is to stop this wellness thing at arran mall. This is not going to attract new businesses or tourists

#68**COMPLETE****Collector:**

Web Link 1 (Web Link)

Started:

Monday, January 22, 2024 11:09:33 AM

Last Modified:

Monday, January 22, 2024 11:13:26 AM

Time Spent:

00:03:53

IP Address:

52.56.169.54

Page 1: Online Consultation

Q1

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Yes**Q2**

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Yes**Q3**

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Yes,

Reasons / specific issues or concerns::
Where would park and ride be situated?

Q4

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Yes,

Reasons / specific issues or concerns::
Pedestrian access to town centre and residential areas.

Q5

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Yes**Q6**

Do you agree with promoting the Town Centre as somewhere to live?

Yes**Q7**

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Yes

Q8**Yes**

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9**Yes,**

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Reasons / specific issues or concerns::
Favourable business rates

Q10**Yes,**

Are improvements along the Esplanade a good idea? What would you like to see change?

Reasons / specific issues or concerns::
Visit Weston-Super-Mare for an example of what can be done.

Q11**Yes,**

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Reasons / specific issues or concerns::
But no mention of the Citadel centre, what plans are there? It is a vital asset.

Q12**Respondent skipped this question**

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13**Respondent skipped this question**

If you have any other comments, questions or suggestions on the proposals please enter them here.

#69**COMPLETE****Collector:**

Web Link 1 (Web Link)

Started:

Monday, January 22, 2024 8:13:01 PM

Last Modified:

Monday, January 22, 2024 8:13:53 PM

Time Spent:

00:00:51

IP Address:

2.96.73.58

Page 1: Online Consultation

Q1**Yes**

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2**Yes**

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3**Yes**

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4**Yes**

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5**Yes**

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6**Yes**

Do you agree with promoting the Town Centre as somewhere to live?

Q7**Yes**

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8

Yes

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9

Yes

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10

Yes

Are improvements along the Esplanade a good idea? What would you like to see change?

Q11

Yes

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12

Respondent skipped this question

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13

Respondent skipped this question

If you have any other comments, questions or suggestions on the proposals please enter them here.

#70

COMPLETE

Collector:

Web Link 1 (Web Link)

Started:

Monday, January 22, 2024 9:13:14 PM

Last Modified:

Monday, January 22, 2024 9:14:11 PM

Time Spent:

00:00:57

IP Address:

86.168.73.218

Page 1: Online Consultation

Q1

Yes

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2

Yes

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3

Yes

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4

Yes

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5

Yes

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6

Yes

Do you agree with promoting the Town Centre as somewhere to live?

Q7

Yes

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8

Yes

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9

Yes

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10

Yes

Are improvements along the Esplanade a good idea? What would you like to see change?

Q11

Yes

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12

Respondent skipped this question

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13

Respondent skipped this question

If you have any other comments, questions or suggestions on the proposals please enter them here.

#71

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Tuesday, January 23, 2024 12:19:57 PM
Last Modified: Tuesday, January 23, 2024 12:29:57 PM
Time Spent: 00:10:00
IP Address: 31.216.15.110

Page 1: Online Consultation

Q1

Yes

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2

Yes,

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

If not, what would be an appropriate collective vision for Ayr Town Centre?:
 There should be some focus on the rich cultural heritage of the town

Q3

Yes,

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Reasons / specific issues or concerns::
 Buses should be easily reached / accessible from the train station. Concern about the flow of traffic to the roundabout by the fire station and college - increased buses using this route would overload the infrastructure here as this is already very congested and narrow / awkward to navigate in some places so change to road layout may be necessary here

Q4

Yes,

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Reasons / specific issues or concerns::
 Currently unsightly, unwelcoming

Q5

Yes,

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Reasons / specific issues or concerns::
 Not sure if it could fulfill a purpose in its current form - may need to be demolished to open up the space.

Q6

Yes

Do you agree with promoting the Town Centre as somewhere to live?

Q7**Yes**

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8**Yes**

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9**Yes,**

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Reasons / specific issues or concerns::
Improvements to infrastructure and general amenities to enhance the presentation of the place

Q10**Yes,**

Are improvements along the Esplanade a good idea? What would you like to see change?

Reasons / specific issues or concerns::
The esplanade is a prime asset, currently lacking facilities for today's visitor. It would be good to see more food and beverage opportunities along here to make it a destination. Currently have good childrens play facilities but not a lot of other leisure options.

Q11**Yes**

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12**Respondent skipped this question**

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

The current bus station should be demolished and a green space created when the bus station moves closer to the train station. There are quality ice cream shops etc at the top of the Sandgate and currently you have to sit in the small area outside them next to the roundabout with heavy traffic. An open space would be a nice location and would enhance this part of the town.

#72**COMPLETE**

Collector: Web Link 1 (Web Link)
Started: Tuesday, January 23, 2024 3:49:02 PM
Last Modified: Tuesday, January 23, 2024 3:50:47 PM
Time Spent: 00:01:44
IP Address: 165.225.196.59

Page 1: Online Consultation

Q1**Yes**

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2**Yes**

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3**Yes**

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4**Yes**

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5**Yes**

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6**Yes**

Do you agree with promoting the Town Centre as somewhere to live?

Q7**Yes**

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8

Yes

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9

Respondent skipped this question

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10

Yes

Are improvements along the Esplanade a good idea? What would you like to see change?

Q11

Yes

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12

Respondent skipped this question

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13

Respondent skipped this question

If you have any other comments, questions or suggestions on the proposals please enter them here.

#73

COMPLETE

Collector:

Web Link 1 (Web Link)

Started:

Tuesday, January 23, 2024 4:35:27 PM

Last Modified:

Tuesday, January 23, 2024 4:42:20 PM

Time Spent:

00:06:52

IP Address:

151.224.19.244

Page 1: Online Consultation

Q1

Yes

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2

No,

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

If not, what would be an appropriate collective vision for Ayr Town Centre?:
make it a place to visit not a dead area

Q3

Yes,

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Reasons / specific issues or concerns::
what happens to the bus station? will the changes to traffic really help the top of the town

Q4

Yes,

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Reasons / specific issues or concerns::
find a real use for the Station hotel site ef part of the bus station a use gor the site of tghc council offices

Q5

No,

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Reasons / specific issues or concerns::
need to direct to a wider area

Q6

Yes

Do you agree with promoting the Town Centre as somewhere to live?

Q7

Yes

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Yes,

Reasons / specific issues or concerns::
it dies too early as do the transport links

Q9

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Yes,

Reasons / specific issues or concerns::
better parking, access and reduce costs eg use a turnover tax rather than current charge

Q10

Are improvements along the Esplanade a good idea? What would you like to see change?

Yes,

Reasons / specific issues or concerns::
it needs money spent on it and the wall needs to be raised for future sea rise

Q11

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

No,

Reasons / specific issues or concerns::
needs more to give the centre a kick start

Q12

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Respondent skipped this question

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

Respondent skipped this question

#74

COMPLETE

Collector:

Web Link 1 (Web Link)

Started:

Tuesday, January 23, 2024 5:38:24 PM

Last Modified:

Tuesday, January 23, 2024 5:53:31 PM

Time Spent:

00:15:06

IP Address:

95.145.240.138

Page 1: Online Consultation

Q1

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Some - give details / alternative suggestions?:

Aim to repopulate the town centre with community contributors i.e young professionals. They'll look after the area and spend. Reduce the poor quality shops we have in ayr such as ecig/charity/poorly kept businesses. Attract some big businesses and Nice local shops

Q2

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Yes,

If not, what would be an appropriate collective vision for Ayr Town Centre?:

We have a beautiful river. Let's clean it up and focus on businesses looking onto that.

Q3

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Yes,

Reasons / specific issues or concerns::

If the bus services had a huge improvement strategy as it is so poor. There needs to be parking at the station to encourage its use or people will do their entire journey by car.

Q4

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Yes,

Reasons / specific issues or concerns::

One way system is poor. Cinema building looks awful but just aesthetic improvements.

Q5

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Yes,

Reasons / specific issues or concerns::

Parking required.

Q6

Do you agree with promoting the Town Centre as somewhere to live?

Yes,

Reasons / specific issues or concerns::

Attracting the right residents. This could backfire if not.

Q7**Yes**

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8**Yes**

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9**Yes,**

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Reasons / specific issues or concerns::
Cheaper rates. Business vetting (designs, plans, quality)

Q10**Yes,**

Are improvements along the Esplanade a good idea? What would you like to see change?

Reasons / specific issues or concerns::
What an event space! Please encourage recycling. Safer cycle lanes needed. Toilets and maybe a few more hard standing buildings or coffee vans etc. capture the business of people out walking.

Q11**Yes**

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Get this going, great idea. Hugely busy area no matter the weather. Let's make it the place to be. Maybe some foot wash taps/ dog cleaning taps. Hard board walkways to the water. Good toilet facilities without a long walk.

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

Please don't invest more money into Robert burns theme. We have plenty around and it's tired. I'd think fresh/ green/ cheery.

Cycle storage would be good in regular places. E-bike and e-scooter hire.

The town feels spread out and disjointed. The theatre building (with the Iris board) is out of the centre really, why not make that more central and use the old theatre building for residential? Easy to walk in from there.

Spreading things out too much will make people want their car or not bother walking to another section.

#75**COMPLETE**

Collector: Web Link 1 (Web Link)
Started: Tuesday, January 23, 2024 6:12:41 PM
Last Modified: Tuesday, January 23, 2024 6:14:10 PM
Time Spent: 00:01:29
IP Address: 94.6.51.178

Page 1: Online Consultation

Q1**Yes**

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2**Yes**

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3**Yes,**

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Reasons / specific issues or concerns::
But keep the parking currently shown as a bus station

Q4**Yes**

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5**Yes**

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6**Yes**

Do you agree with promoting the Town Centre as somewhere to live?

Q7**Yes**

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8

Yes

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9

Yes

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10

Yes

Are improvements along the Esplanade a good idea? What would you like to see change?

Q11

Yes

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12

Respondent skipped this question

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13

Respondent skipped this question

If you have any other comments, questions or suggestions on the proposals please enter them here.

#76

COMPLETE

Collector:

Web Link 1 (Web Link)

Started:

Tuesday, January 23, 2024 6:54:18 PM

Last Modified:

Tuesday, January 23, 2024 7:46:02 PM

Time Spent:

00:51:43

IP Address:

81.107.224.177

Page 1: Online Consultation

Q1

Yes

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2

Yes

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3

Yes

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4

Yes,

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Reasons / specific issues or concerns::
Appearance of side of cinema building (could be with vegetation?)

Q5

No,

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Reasons / specific issues or concerns::
Feel this should look at more leisure based options for town and reinvigorate this way

Q6

Yes

Do you agree with promoting the Town Centre as somewhere to live?

Q7

Yes

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8

Yes

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9

Yes,

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Reasons / specific issues or concerns::
Reduce scope of retail offering and make a more town centre focused offering for retail hospitality and leisure. Look at areas outside of town centre and see if change of use can be applied make more offices and housing on outlying areas as retail offering too wildspread.

Q10

Yes,

Are improvements along the Esplanade a good idea? What would you like to see change?

Reasons / specific issues or concerns::
More interpretation of landscape, interactive activities for children to learn about coast around Ayr, more people management of pavilion area of beach. More community events on low green.

Q11

Yes

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12

Respondent skipped this question

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13

Respondent skipped this question

If you have any other comments, questions or suggestions on the proposals please enter them here.

#77

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Tuesday, January 23, 2024 9:38:51 PM
Last Modified: Tuesday, January 23, 2024 9:52:24 PM
Time Spent: 00:13:33
IP Address: 104.28.86.110

Page 1: Online Consultation

Q1

Yes

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2

Yes

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3

Yes,

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Reasons / specific issues or concerns::
I would ask that car travel in and around the area in carefully considered given its proximity to one of two main roads in and out of Ayr. A single crash creates so much congestion.road layout specifically requires further thought.

Q4

Yes,

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Reasons / specific issues or concerns::
It needs to serve a purpose. At the moment it serves no purpose and it is not pleasant for people to sit near as it is so busy with traffic. The side of the old odeon is an eye sore. Some graphics on the side or greenery would be an improvement. Living walls perhaps ?

Q5

Yes,

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Reasons / specific issues or concerns::
Again think of the purpose. Ayr town centre is such a large area and it becomes inaccessible simply due to the spread of spaces around town. Concentrate on creating a community of people in clearly defined areas

Q6

Yes,

Do you agree with promoting the Town Centre as somewhere to live?

Reasons / specific issues or concerns::
Maximise the river views.consultation phase is far too long. It feels like we have been consulted with since before covid

Q7

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Yes,

Reasons / specific issues or concerns::
Consider traffic and road layout carefully

Q8

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Yes,

Reasons / specific issues or concerns::
A cultural accessible area would be great. But investment in these often small businesses needs to be considered alongside it

Q9

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Yes,

Reasons / specific issues or concerns::
Town centre is spread out in many areas meaning it lacks atmosphere and interest. Need to do more to attract small local businesses and invest in business growth

Q10

Are improvements along the Esplanade a good idea? What would you like to see change?

Yes,

Reasons / specific issues or concerns::
Maximise outdoor space for water sports, maximise fitness areas and old school free activities. Open air swimming pool for example. Boating ponds, bikes.
Affordable good quality food near the beach would also be great.

Q11

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Yes,

Reasons / specific issues or concerns::
We also need quick wins to gain interest from the public

Q12

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Consultation phase is too long

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

How might young people be more engaged in this to create fun lively outdoor spaces? How might you do more to create youth leadership within this project. Future proof the design

#78**COMPLETE**

Collector: Web Link 1 (Web Link)
Started: Wednesday, January 24, 2024 2:49:44 PM
Last Modified: Wednesday, January 24, 2024 2:50:27 PM
Time Spent: 00:00:42
IP Address: 165.225.196.93

Page 1: Online Consultation

Q1**Yes**

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2**Yes**

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3**Yes**

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4**Yes**

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5**Yes**

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6**Yes**

Do you agree with promoting the Town Centre as somewhere to live?

Q7**Yes**

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8

Yes

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9

Yes

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10

Yes

Are improvements along the Esplanade a good idea? What would you like to see change?

Q11

Respondent skipped this question

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12

Respondent skipped this question

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13

Respondent skipped this question

If you have any other comments, questions or suggestions on the proposals please enter them here.

#79

COMPLETE

Collector:

Web Link 1 (Web Link)

Started:

Thursday, January 25, 2024 11:46:39 AM

Last Modified:

Thursday, January 25, 2024 11:57:00 AM

Time Spent:

00:10:21

IP Address:

86.28.180.115

Page 1: Online Consultation

Q1

Yes

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2

Yes

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3

Yes

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4

Yes,

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Reasons / specific issues or concerns::
The public realm should incorporate green space as well as high quality assets.

Q5

Yes

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6

Yes,

Do you agree with promoting the Town Centre as somewhere to live?

Reasons / specific issues or concerns::
The more footfall the better. But this should be of mixed use housing.

Q7

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Yes,

Reasons / specific issues or concerns::
Yes definately. As a heritage officer for GCC and new resident Im astounded and perplexed at the amazing georgian/ regency architecture which has not been looked after. Your propasal NEEDS to look at a scheme of restoration. If you dont have healthy buildings and good frontages the whole city centre looks awful. The building opposite M&S on high street is regency and it looks awful please include key buildings to be restored.

Q8

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Yes,

Reasons / specific issues or concerns::
If you create safe spaces esp for women, we would happily go to restruants / theatreat night

Q9

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Yes,

Reasons / specific issues or concerns::
Good frontages/signage for shop fronts. Good quality retail offerings. Good independant shops would attract many people

Q10

Are improvements along the Esplanade a good idea? What would you like to see change?

Yes,

Reasons / specific issues or concerns::
Cafe on front

Q11

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Yes,

Reasons / specific issues or concerns::
Yes but include THI or CARS scheme or at least go for HES place funding.. the fund capital projects !!

Q12

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Respondent skipped this question

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

Please take the opportunity like others in Scotlands do, celebrate the heritage, but invest in the buildings !!!

#80**COMPLETE****Collector:**

Web Link 1 (Web Link)

Started:

Saturday, January 27, 2024 10:14:06 AM

Last Modified:

Saturday, January 27, 2024 10:19:43 AM

Time Spent:

00:05:36

IP Address:

85.255.234.162

Page 1: Online Consultation

Q1

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Yes**Q2**

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Yes**Q3**

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

No,

Reasons / specific issues or concerns::
It would certainly help and is needed, but having a swish new interchange doesn't change the fact the town centre itself is really awful. It's good that the town will get an upgrade as it needs it. Too many empty/abandoned premises, if I didn't live here for work I would never be tempted to visit Ayr as is today

Q4

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Yes,

Reasons / specific issues or concerns::
The cinema building is an eyesore

Q5

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Yes**Q6**

Do you agree with promoting the Town Centre as somewhere to live?

Yes,

Reasons / specific issues or concerns::
With a decent upgrade the town centre will be a much more attractive place to live

Q7

Yes

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8

Yes,

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Reasons / specific issues or concerns::
This will be good for residents and attract more people in which will be good for business

Q9

Yes,

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Reasons / specific issues or concerns::
Crack down on people buying up properties and businesses and doing nothing with them (or stop blocking owners doing something with them, which is why the station hotel has been such a nightmare)

Q10

Yes,

Are improvements along the Esplanade a good idea? What would you like to see change?

Reasons / specific issues or concerns::
Better lights so it's a place to walk in the evenings when it's dark

Q11

Yes

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12

Respondent skipped this question

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13

Respondent skipped this question

If you have any other comments, questions or suggestions on the proposals please enter them here.

#81

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Saturday, January 27, 2024 1:32:37 PM
Last Modified: Saturday, January 27, 2024 1:39:27 PM
Time Spent: 00:06:50
IP Address: 81.108.29.69

Page 1: Online Consultation

Q1

Yes

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2

Yes,

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

If not, what would be an appropriate collective vision for Ayr Town Centre?:
To a certain extent.

Q3

Yes

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4

Yes

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5

Yes

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6

Yes,

Do you agree with promoting the Town Centre as somewhere to live?

Reasons / specific issues or concerns::
There should be a mix of types of housing

Q7

Yes,

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Reasons / specific issues or concerns::
With an ageing population, it is important to maintain and develop parking areas. Not everyone can or wants to cycle.

Q8

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Yes,

Reasons / specific issues or concerns::
Care should be given that an increases evening economy doesn't affect residents living in the centre of housing is increased.

Q9

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Yes,

Reasons / specific issues or concerns::
Lower council tax for businesses.

Q10

Are improvements along the Esplanade a good idea? What would you like to see change?

Yes,

Reasons / specific issues or concerns::
Tidy up the harbour area. Increased bins for litter along the esplanade .

Q11

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Yes**Q12**

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

I'm not sure the timescales are realistic.

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

Respondent skipped this question**#82****COMPLETE****Collector:**

Web Link 1 (Web Link)

Started:

Saturday, January 27, 2024 7:11:51 PM

Last Modified:

Saturday, January 27, 2024 7:37:45 PM

Time Spent:

00:25:54

IP Address:

86.179.214.125

Page 1: Online Consultation

Q1

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Yes**Q2**

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

No,

If not, what would be an appropriate collective vision for Ayr Town Centre?:
The designs shown are cheap and ugly with no local character.

Q3

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

No,

Reasons / specific issues or concerns::
Depends on quality of architecture but designs shown across this consultation look like blocks at Auschwitz

Q4

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Yes,

Reasons / specific issues or concerns::
Make it a square with green space - not a glorified roundabout- and no more cheap ugly buildings with limited longevity

Q5

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Yes,

Reasons / specific issues or concerns::
In principle but not if architecture is ugly

Q6

Do you agree with promoting the Town Centre as somewhere to live?

Yes,

Reasons / specific issues or concerns::
Agree but not using designs shown

Q7

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Yes,

Reasons / specific issues or concerns::
Pedestrianisation and more green space would benefit public realm. Preservation of historical buildings - clean up exterior of Town Hall for example

Q8**Yes**

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9**Yes,**

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Reasons / specific issues or concerns::
Making town centre an attractive place to spend time. enforcing powers council has to stop tacky shop signage, increased pedestrianisation, trees abd green space

Q10

Reasons / specific issues or concerns::

Are improvements along the Esplanade a good idea? What would you like to see change?

No strong view

Q11

Reasons / specific issues or concerns::

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

As stated concerns re designs in consultation - hideous!

Q12

Respondent skipped this question

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13

Respondent skipped this question

If you have any other comments, questions or suggestions on the proposals please enter them here.

#83**COMPLETE****Collector:**

Web Link 1 (Web Link)

Started:

Sunday, January 28, 2024 9:08:42 AM

Last Modified:

Sunday, January 28, 2024 9:17:21 AM

Time Spent:

00:08:39

IP Address:

81.153.119.117

Page 1: Online Consultation

Q1**Yes**

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2**Yes**

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3**No,**

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Reasons / specific issues or concerns::

The main issue with the train station is obviously the station hotel. For me this is the priority that needs sorting. I don't feel the bus station is too far from the station. Maybe a shuttle bus link?

Q4**Yes,**

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Reasons / specific issues or concerns::

The awful ex council building should be demolished. More about burns should be highlighted

Q5**Yes,**

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Reasons / specific issues or concerns::

It's currently a disaster and there must be opportunities put in there for small independent retailers. Prestwick does very well with smaller boutiques. Ayr needs to encourage enterprises to open with cash incentives

Q6**Yes,**

Do you agree with promoting the Town Centre as somewhere to live?

Reasons / specific issues or concerns::

Some beautiful old buildings and having people living in the centre would give a better vibe and be good for local eateries

Q7

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Yes,

Reasons / specific issues or concerns::
There is so much heritage around the town and we should enhance it. Lots of plaques in place already but let's shout about them. Make a historical trail for tourists to follow

Q8

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Yes,

Reasons / specific issues or concerns::
I'd love more options in the gaiety than just musical tributes. The Ukraine operas are a step in the right direction and the oran mor productions.

Q9

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Yes,

Reasons / specific issues or concerns::
Rent and rate reductions must be introduced to encourage people to stay and get new independent businesses in

Q10

Are improvements along the Esplanade a good idea? What would you like to see change?

Yes

Q11

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Yes,

Reasons / specific issues or concerns::
We have to start somewhere to bring the life back into the town

Q12

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Respondent skipped this question

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

Respondent skipped this question

#84

COMPLETE

Collector:

Web Link 1 (Web Link)

Started:

Sunday, January 28, 2024 11:49:37 AM

Last Modified:

Sunday, January 28, 2024 12:04:59 PM

Time Spent:

00:15:22

IP Address:

81.107.214.95

Page 1: Online Consultation

Q1

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Yes

Q2

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Yes

Q3

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Yes,

Reasons / specific issues or concerns::
It's an absolute must. But don't forget to have plenty of cheap parking spaces for park and ride users.

Q4

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Yes,

Reasons / specific issues or concerns::
I don't understand the wording of the question.

Q5

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Yes,

Reasons / specific issues or concerns::
I think this area should be mainly residential. The current retail area in the town centre is too large in this world of internet shopping and out of town retail parks. A smaller, more concentrated retail offering would encourage more people to come and use it. Loosening planning regs to allow the repurposing of retail premises into residential would help address the housing shortage and bring more people into the core areas of the town where they'd be likely to use the shops etc.

Q6

Do you agree with promoting the Town Centre as somewhere to live?

Yes,

Reasons / specific issues or concerns::
Absolutely. There's no practical alternative to this. The days of a large town centre full of shops are gone forever and we should face up to that fact and embrace it rather than moaning about it. So many beautiful buildings for people to potentially live in, let's repurpose them and - if need be - incentivise shop owners to move their premises to a more concentrated retail zone in and around the high street.

Q7

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Yes**Q8**

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Yes,

Reasons / specific issues or concerns::
Yes. Night buses. Free parking. Late licences for clubs. Do as much as you can to allow and encourage activity, do NOT restrict businesses such as night clubs.

Q9

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Yes,

Reasons / specific issues or concerns::
Free parking. Low rates. No more growth permitted in places like Heathfield, which has been an utter disaster for the town centre.

Q10

Are improvements along the Esplanade a good idea? What would you like to see change?

Yes,

Reasons / specific issues or concerns::
It's already an asset and just needs maintained. Look at the millenium bridge for example; several times in the last few years I've highlighted rust on that bridge which is now becoming a structural problem, and nothing has been done. The esplanade is already there as an asset, it just needs properly maintained first and foremost.

Q11

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Yes,

Reasons / specific issues or concerns::
Bus and train station is an absolute red hot priority in all of this as it enables people to get in and out. Everything - and I mean everything - is secondary to bus/train station.

Q12

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Respondent skipped this question**Q13**

If you have any other comments, questions or suggestions on the proposals please enter them here.

Respondent skipped this question

#85

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, January 29, 2024 2:18:15 PM
Last Modified: Monday, January 29, 2024 2:19:57 PM
Time Spent: 00:01:41
IP Address: 165.225.196.72

Page 1: Online Consultation

Q1 Yes

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2 Yes

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3 Yes

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4 Yes

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5 Yes

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6 Yes

Do you agree with promoting the Town Centre as somewhere to live?

Q7 Yes

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8 Yes

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9 Yes

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10 Yes

Are improvements along the Esplanade a good idea? What would you like to see change?

Q11 Yes

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12 Respondent skipped this question

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13 Respondent skipped this question

If you have any other comments, questions or suggestions on the proposals please enter them here.

#86

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, January 29, 2024 3:51:05 PM
Last Modified: Monday, January 29, 2024 3:54:23 PM
Time Spent: 00:03:18
IP Address: 165.225.198.85

Page 1: Online Consultation

Q1 Yes
 Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2 Yes
 Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3 Yes
 Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4 Yes
 Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5 Yes
 Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6 Yes
 Do you agree with promoting the Town Centre as somewhere to live?

Q7 Yes
 Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8 Yes
 Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9 Yes
 Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10 Yes
 Are improvements along the Esplanade a good idea? What would you like to see change?

Q11 Yes
 Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12 Respondent skipped this question
 Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13 Respondent skipped this question
 If you have any other comments, questions or suggestions on the proposals please enter them here.

#87

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, January 29, 2024 3:52:59 PM
Last Modified: Monday, January 29, 2024 3:56:24 PM
Time Spent: 00:03:24
IP Address: 94.14.54.72

Page 1: Online Consultation

Q1	Yes
Do you agree with the broad aims and objectives (Boards 1 and 2)?	
Q2	Yes
Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?	
Q3	Yes
Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?	
Q4	Yes, Reasons / specific issues or concerns:: Knock down station hotel and improve appearance of cinema
Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?	
Q5	Yes
Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?	
Q6	Yes, Reasons / specific issues or concerns:: Many of the existing buildings could be modernised and turned into housing which will make the area more vibrant . Mill street and Blackfriars walk needs urgent attention
Do you agree with promoting the Town Centre as somewhere to live?	
Q7	Yes
Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?	

Q8	Yes
Should more be done to promote the Town Centre's creative, cultural and evening economies?	
Q9	Yes, Reasons / specific issues or concerns:: Ensure no empty buildings and consider change of use
Should more be done to support Town Centre businesses? What sort of measures would be most effective?	
Q10	Yes, Reasons / specific issues or concerns:: Could be much more vibrant with restaurants etc
Are improvements along the Esplanade a good idea? What would you like to see change?	
Q11	Yes
Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?	
Q12	Respondent skipped this question
Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?	
Q13	Respondent skipped this question
If you have any other comments, questions or suggestions on the proposals please enter them here.	

#88

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, January 29, 2024 3:55:24 PM
Last Modified: Monday, January 29, 2024 3:57:38 PM
Time Spent: 00:02:13
IP Address: 165.225.198.127

Page 1: Online Consultation

Q1 **Yes**
 Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2 **Yes**
 Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3 **Yes**
 Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4 **Yes**
 Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5 **Yes**
 Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6 **Yes**
 Do you agree with promoting the Town Centre as somewhere to live?

Q7 **Yes**
 Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8 **Yes**
 Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9 **Yes**
 Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10 **Yes**
 Are improvements along the Esplanade a good idea? What would you like to see change?

Q11 **Yes**
 Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12 **Respondent skipped this question**
 Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13 **Respondent skipped this question**
 If you have any other comments, questions or suggestions on the proposals please enter them here.

#89

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, January 29, 2024 3:55:21 PM
Last Modified: Monday, January 29, 2024 3:58:29 PM
Time Spent: 00:03:07
IP Address: 165.225.198.90

Page 1: Online Consultation

Q1	Yes
Do you agree with the broad aims and objectives (Boards 1 and 2)?	
Q2	Yes
Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?	
Q3	Yes, Reasons / specific issues or concerns:: Would be good to have all transport services based out off the one place
Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?	
Q4	Yes, Reasons / specific issues or concerns:: Regenerate the area
Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?	
Q5	Yes, Reasons / specific issues or concerns:: Area needs to be redeveloped and better used
Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?	
Q6	Yes
Do you agree with promoting the Town Centre as somewhere to live?	
Q7	Yes
Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?	

Q8	Yes
Should more be done to promote the Town Centre's creative, cultural and evening economies?	
Q9	Yes
Should more be done to support Town Centre businesses? What sort of measures would be most effective?	
Q10	Yes, Reasons / specific issues or concerns:: Better walking; nicer green space; more attractions
Are improvements along the Esplanade a good idea? What would you like to see change?	
Q11	Yes
Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?	
Q12	Respondent skipped this question
Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?	
Q13	Respondent skipped this question
If you have any other comments, questions or suggestions on the proposals please enter them here.	

#90

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, January 29, 2024 3:54:18 PM
Last Modified: Monday, January 29, 2024 4:01:57 PM
Time Spent: 00:07:39
IP Address: 165.225.196.102

Page 1: Online Consultation

Q1	Yes
Do you agree with the broad aims and objectives (Boards 1 and 2)?	
Q2	Yes
Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?	
Q3	Yes, Reasons / specific issues or concerns:: There would need to a significant improvement on rail and bus links to outlying areas served by the travel centre to reduce need for car journeys to Ayr
Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?	
Q4	Yes
Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?	
Q5	Yes
Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?	
Q6	Yes
Do you agree with promoting the Town Centre as somewhere to live?	
Q7	Yes, Reasons / specific issues or concerns:: Public transport needs to be improved as a key element of this.
Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?	

Q8	Yes
Should more be done to promote the Town Centre's creative, cultural and evening economies?	
Q9	Yes, Reasons / specific issues or concerns:: Need to include commercial property landlords and commercial tenants as well as private landlords early in discussions. Also need to be more active in serving improvement notices on landlords for properties in poor conditions
Should more be done to support Town Centre businesses? What sort of measures would be most effective?	
Q10	Yes, Reasons / specific issues or concerns:: changing / washing facilities at the beach
Are improvements along the Esplanade a good idea? What would you like to see change?	
Q11	Yes
Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?	
Q12	Respondent skipped this question
Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?	
Q13	Respondent skipped this question
If you have any other comments, questions or suggestions on the proposals please enter them here.	

#91

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, January 29, 2024 4:00:59 PM
Last Modified: Monday, January 29, 2024 4:02:27 PM
Time Spent: 00:01:27
IP Address: 165.225.196.78

Page 1: Online Consultation

Q1 Yes

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2 Yes

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3 Yes

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4 Yes

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5 Yes

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6 Yes

Do you agree with promoting the Town Centre as somewhere to live?

Q7 Yes

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8 Respondent skipped this question

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9 Respondent skipped this question

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10 Yes

Are improvements along the Esplanade a good idea? What would you like to see change?

Q11 Yes

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12 Respondent skipped this question

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13 Respondent skipped this question

If you have any other comments, questions or suggestions on the proposals please enter them here.

#92

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, January 29, 2024 3:59:33 PM
Last Modified: Monday, January 29, 2024 4:03:41 PM
Time Spent: 00:04:07
IP Address: 165.225.198.80

Page 1: Online Consultation

Q1	Yes
Do you agree with the broad aims and objectives (Boards 1 and 2)?	
Q2	Yes
Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?	
Q3	Yes, Reasons / specific issues or concerns:: Though I would have concerns about how this would work in a practical sense.
Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?	
Q4	Yes
Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?	
Q5	Yes
Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?	
Q6	Yes
Do you agree with promoting the Town Centre as somewhere to live?	
Q7	Yes
Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?	

Q8	Yes
Should more be done to promote the Town Centre's creative, cultural and evening economies?	
Q9	Yes
Should more be done to support Town Centre businesses? What sort of measures would be most effective?	
Q10	Yes, Reasons / specific issues or concerns:: Needs to be more scope for business opportunities e.g. cafes etc.
Are improvements along the Esplanade a good idea? What would you like to see change?	
Q11	Yes
Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?	
Q12	Respondent skipped this question
Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?	
Q13	Respondent skipped this question
If you have any other comments, questions or suggestions on the proposals please enter them here.	

#93

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, January 29, 2024 4:04:25 PM
Last Modified: Monday, January 29, 2024 4:05:03 PM
Time Spent: 00:00:37
IP Address: 165.225.196.102

Page 1: Online Consultation

Q1 Yes

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2 Yes

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3 Yes

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4 No

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5 Yes

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6 Yes

Do you agree with promoting the Town Centre as somewhere to live?

Q7 Yes

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8 Yes

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9 Yes

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10 Yes

Are improvements along the Esplanade a good idea? What would you like to see change?

Q11 Yes

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12 Respondent skipped this question

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13 Respondent skipped this question

If you have any other comments, questions or suggestions on the proposals please enter them here.

#94

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, January 29, 2024 4:05:16 PM
Last Modified: Monday, January 29, 2024 4:07:30 PM
Time Spent: 00:02:14
IP Address: 165.225.196.99

Page 1: Online Consultation

Q1	Yes
Do you agree with the broad aims and objectives (Boards 1 and 2)?	
Q2	Yes
Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?	
Q3	Yes
Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?	
Q4	No
Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?	
Q5	Yes
Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?	
Q6	Yes
Do you agree with promoting the Town Centre as somewhere to live?	
Q7	Respondent skipped this question
Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?	

Q8	Yes
Should more be done to promote the Town Centre's creative, cultural and evening economies?	
Q9	Yes, Reasons / specific issues or concerns:: ensure all shops in Ayr Central are filled, drawing particular attention to the empty H and M and Debenhams stores. These look empty and make it look unattractive.
Should more be done to support Town Centre businesses? What sort of measures would be most effective?	
Q10	Yes, Reasons / specific issues or concerns:: more benches.
Are improvements along the Esplanade a good idea? What would you like to see change?	
Q11	Yes
Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?	
Q12	
Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?	
train station/bus station should be prioritised, then the Burns Square developments	
Q13	Respondent skipped this question
If you have any other comments, questions or suggestions on the proposals please enter them here.	

#95

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, January 29, 2024 4:06:39 PM
Last Modified: Monday, January 29, 2024 4:09:35 PM
Time Spent: 00:02:55
IP Address: 2.30.85.222

Page 1: Online Consultation

Q1 Some - give details / alternative suggestions?:
 Do you agree with the broad aims and objectives (Boards 1 and 2)?
 Need to provide parking as public transport is expensive for larger families

Q2 **No,**
 Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?
 If not, what would be an appropriate collective vision for Ayr Town Centre?:
 High street open to traffic

Q3 **No,**
 Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?
 Reasons / specific issues or concerns::
 Need more than charity and phone shops in the centre

Q4 **No**
 Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5 **Yes,**
 Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?
 Reasons / specific issues or concerns::
 As long as it attracts decent retailers and not more charity shops

Q6 **Yes**
 Do you agree with promoting the Town Centre as somewhere to live?

Q7 **Yes**
 Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8 **Yes**
 Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9 **Yes**
 Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10 **Yes**
 Are improvements along the Esplanade a good idea? What would you like to see change?

Q11 **Yes**
 Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12 **Respondent skipped this question**
 Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13 **Respondent skipped this question**
 If you have any other comments, questions or suggestions on the proposals please enter them here.

#96

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, January 29, 2024 4:11:22 PM
Last Modified: Monday, January 29, 2024 4:14:02 PM
Time Spent: 00:02:39
IP Address: 165.225.196.91

Page 1: Online Consultation

Q1	Yes
Do you agree with the broad aims and objectives (Boards 1 and 2)?	
Q2	Yes
Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?	
Q3	Yes
Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?	
Q4	Yes
Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?	
Q5	No, Reasons / specific issues or concerns:: I BELIEVE THE IDEA IS CORRECT AROUND DEVELOPING AN AREA TO HOUSE CARE EXPERIENCED AND VULNERABLE PEOPLE HOWEVER THE LOCATION OF THIS IS NOT APPROPRIATE. THIS WOULD BE MORE PURPOSEFUL BUILT FURTHER FROM THE TOWN CENTRE. PERHAPS IN A MORE RURAL SETTING. I WOULD PREFER TO SEE A COMMUNITY FACILITY IN THIS AREA AKIN TO THE ALLANDER LEISURE FACILITY RECENTLY BUILT IN EAST DUMBARTONSHIRE. A TRULY FIRST CLASS FACILITY THAT HAS GOT ALL AGES OF THE COMMUNITY ACTIVE AND HEALTHY.
Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?	

Q6	No, Reasons / specific issues or concerns:: WOULD BE BETTER SERVED AS A HUB WHERE PEOPLE CAN MEET AND BE SOCIALE, HEALTHY AND ACTIVE.
Do you agree with promoting the Town Centre as somewhere to live?	
Q7	Yes
Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?	
Q8	Yes
Should more be done to promote the Town Centre's creative, cultural and evening economies?	
Q9	Yes
Should more be done to support Town Centre businesses? What sort of measures would be most effective?	
Q10	Yes
Are improvements along the Esplanade a good idea? What would you like to see change?	
Q11	Yes
Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?	
Q12	Respondent skipped this question
Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?	
Q13	If you have any other comments, questions or suggestions on the proposals please enter them here. I BELIEVE THE IDEA IS CORRECT AROUND DEVELOPING AN AREA TO HOUSE CARE EXPERIENCED AND VULNERABLE PEOPLE HOWEVER THE LOCATION OF THIS IS NOT APPROPRIATE. THIS WOULD BE MORE PURPOSEFUL BUILT FURTHER FROM THE TOWN CENTRE. PERHAPS IN A MORE RURAL SETTING. I WOULD PREFER TO SEE A COMMUNITY FACILITY IN THIS AREA AKIN TO THE ALLANDER LEISURE FACILITY RECENTLY BUILT IN EAST DUMBARTONSHIRE. A TRULY FIRST CLASS FACILITY THAT HAS GOT ALL AGES OF THE COMMUNITY ACTIVE AND HEALTHY.
If you have any other comments, questions or suggestions on the proposals please enter them here.	

#97

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, January 29, 2024 4:08:10 PM
Last Modified: Monday, January 29, 2024 4:15:34 PM
Time Spent: 00:07:24
IP Address: 165.225.198.111

Page 1: Online Consultation

Q1 Yes

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2 Yes

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3 Yes

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4 Yes

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5 Yes

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6 Yes

Do you agree with promoting the Town Centre as somewhere to live?

Q7 Yes

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8 Yes

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9 Yes,

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Reasons / specific issues or concerns::
Financial incentives/ Less red tape

Q10 Yes,

Are improvements along the Esplanade a good idea? What would you like to see change?

Reasons / specific issues or concerns::
Mutli-use small venues/units that can be used for pop-up or seasonal bars/cafés/restaurants that will make the most of the beachfront views etc.. In the winter they can be used the same or let to other businesses'.

Q11 Yes

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12 Respondent skipped this question

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13 Respondent skipped this question

If you have any other comments, questions or suggestions on the proposals please enter them here.

#98

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, January 29, 2024 4:24:47 PM
Last Modified: Monday, January 29, 2024 4:25:41 PM
Time Spent: 00:00:53
IP Address: 165.225.198.83

Page 1: Online Consultation

Q1 Yes

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2 Yes

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3 Yes

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4 Yes

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5 Yes

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6 No

Do you agree with promoting the Town Centre as somewhere to live?

Q7 Yes

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8 Yes

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9 Yes

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10 Yes

Are improvements along the Esplanade a good idea? What would you like to see change?

Q11 Yes

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12 Respondent skipped this question

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13 Respondent skipped this question

If you have any other comments, questions or suggestions on the proposals please enter them here.

#99

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, January 29, 2024 4:35:57 PM
Last Modified: Monday, January 29, 2024 4:40:20 PM
Time Spent: 00:04:22
IP Address: 165.225.196.96

Page 1: Online Consultation

Q1	Yes
Do you agree with the broad aims and objectives (Boards 1 and 2)?	
Q2	Yes
Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?	
Q3	Yes
Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?	
Q4	Yes, Reasons / specific issues or concerns:: traffic flow made better and public spaces drastically improved
Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?	
Q5	No, Reasons / specific issues or concerns:: demolish the lot and invite private enterprise/investment
Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?	
Q6	Yes, Reasons / specific issues or concerns:: decent residential properties and leisure facilities required
Do you agree with promoting the Town Centre as somewhere to live?	
Q7	Yes
Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?	

Q8	Yes, Reasons / specific issues or concerns:: clubs / bars and cafes generate revenue
Should more be done to promote the Town Centre's creative, cultural and evening economies?	
Q9	Yes, Reasons / specific issues or concerns:: low rates and good facilities support required
Should more be done to support Town Centre businesses? What sort of measures would be most effective?	
Q10	No, Reasons / specific issues or concerns:: esplanade is in good order already
Are improvements along the Esplanade a good idea? What would you like to see change?	
Q11	Yes
Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?	
Q12	Respondent skipped this question
Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?	
Q13	Respondent skipped this question
If you have any other comments, questions or suggestions on the proposals please enter them here.	

#100

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, January 29, 2024 3:49:44 PM
Last Modified: Monday, January 29, 2024 4:56:57 PM
Time Spent: 01:07:12
IP Address: 165.225.196.79

Page 1: Online Consultation

<p>Q1</p> <p>Do you agree with the broad aims and objectives (Boards 1 and 2)?</p>	<p>Yes</p>
<p>Q2</p> <p>Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?</p>	<p>Yes, If not, what would be an appropriate collective vision for Ayr Town Centre?: in parts.</p>
<p>Q3</p> <p>Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?</p>	<p>Yes, Reasons / specific issues or concerns:: However, consideration for park and ride should also be made so that it is a fully integrated transport hub. There could be opportunities to income generate for particular types of parking e.g. park & ride to the airport from Ayr station. Cycling provision should also be considered e.g. secure cycle storage or cycle hire. A foot / cycle bridge across or under the dual carriage way would help to connect the student community (college & university) with the town.</p>
<p>Q4</p> <p>Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?</p>	<p>Yes, Reasons / specific issues or concerns:: Burns statue is lost in the current location. Burns is Ayr's most famous son (revered internationally) therefore please give the statue the provenance, space and place it deserves and show civic pride in one of our primary cultural assets. This will return value through local pride and international interest and dwell time spent at the top end of the town..</p>

Q5

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Yes,
Reasons / specific issues or concerns::
Yes, a balance of housing types, shopping, parking and cultural / hospitality would create vibrancy within the current town centre 'do-nut' however, proper, considered design is required and a balance housing use to ensure a healthy eco-system in the heart of the town centre. Set a project brief for GSA or S'Clyde architectural students - see if the next generation of planners can inspire the vision for the future of town centre living..

Q6

Do you agree with promoting the Town Centre as somewhere to live?

Yes,
Reasons / specific issues or concerns::
There is a need to re-balance the town centre population with the provision/offer in the town centre.

Q7

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Yes,
Reasons / specific issues or concerns::
Absolutely. Ayr is unique. Make it great for locals and visitors will follow.

Q8

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Yes,
Reasons / specific issues or concerns::
This is vital to ensure a vibrant, safe feeling town. culture is the reason to visit a town now for experiences - make Ayr town centre South Ayrshire's cultural heart beat then stand back and watch new life come back into the town again and again but be ambitions - make it great!

Q9

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Yes,
Reasons / specific issues or concerns::
Make the town centre better lit, cleaner, prettier - beautify the environment to attract custom. Link this to job creation programmes, volunteering, community pay back schemes. Create a considered heritage shop front programme for key town centre locations. plant and light up stalled spaces with seating for our elderly and artistic murals. Fill the town with artists, art and colour. Seek out businesses that would flourish in Ayr and create attractive incentive packages to move into the town e.g. rent or rate free periods, shop front benefits etc.

Q10

Are improvements along the Esplanade a good idea?
What would you like to see change?

Yes,

Reasons / specific issues or concerns::
Of course! A beautiful beach with stunning views should have a few high end fish restaurants, wine bars and outdoor sports facilities. The flats on the front are already very dated looking and not withstanding the elements. Therefore very careful consideration is needed before any new build to ensure that it blends with our natural environment and withstands the elements. Pretty strings of lights and improved public realm would be a great start. Could there be an allocated area for food trucks for high days and holidays with access to underground utilities ?

Q11

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Yes,

Reasons / specific issues or concerns::
However, there needs to be consideration of the push and pull factors of footfall in the town centre. With a transport hub at one end, what is the pull factor by foot to the bottom end of the town? Our river should be our town square - the place to see and be seen - from Cutty Sark square to across both bridges and River Street there should be focal plan with cultural activity at it's core. Develop a riverfront that is vibrant, sustainable, better-connected, greener and more resilient to social, economic and climate change - a liveable place, forming a world-class destination at the heart of South Ayrshire, accessible and attractive spaces and cultural and leisure opportunities ensuring that is where people want to visit and spend time.

Q12

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

It should take as long as it takes to achieve a successful vision. The timescale should be a secondary concern to the vision and long term commitment to making Ayr great again.

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

Some simpler initiatives to make improvements are: make it easier for people to visit the town centre e.g. better signage for car parking, a regular what's on guide, regular calendared market events in the town centre. a vibrant, advertised programme of events in visible venues e.g. the Cutty Sark centre, Grain Exchange. Reduced license fees for market traders to stimulate activity and draw people back in to the town centre. A town centre manager to liaise with the Council and other services re anti social behaviour, opportunities for economic development, infrastructure challenges, business liaison etc.

#101**COMPLETE**

Collector: Web Link 1 (Web Link)
Started: Monday, January 29, 2024 5:18:54 PM
Last Modified: Monday, January 29, 2024 5:27:54 PM
Time Spent: 00:09:00
IP Address: 165.225.198.86

Page 1: Online Consultation

Q1

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Some - give details / alternative suggestions?:

No point in ahving an all-singing all-dancing Bus Station if there aren't enough buses to service the rural areas. Part of the reason that many go outwith Ayr to shop is just as easy to jump on a bus to Glasgow. The last thing Ayr needs is more money - which there is very little - being spent on Burns. Maybe try another tack to bring in visitors - not Burns tourists to the town.

Q2

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Yes**Q3**

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

No,

Reasons / specific issues or concerns::
It could be the cost and lack of buses which turn up on time help in some way.

Q4

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

No,

Reasons / specific issues or concerns::
Nobody has any interest in Burns Statue Square. It where you cut through to get to Beresford Terrace.

Q5

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Yes**Q6**

Do you agree with promoting the Town Centre as somewhere to live?

Yes

Q7**No**

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8**No,**

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Reasons / specific issues or concerns::
At the moment there are none to speak of, pubs and a few restaurants that don't really cater to families

Q9**Yes**

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10**No,**

Are improvements along the Esplanade a good idea? What would you like to see change?

Reasons / specific issues or concerns::
You cannot make people go there, we don't have the weather to encourage families to stay at home to holiday. The retail outlets are far too expensive and limited. There are no safety measures to prevent the local jobs from ruining someone's day out.

Q11**Yes**

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12**Respondent skipped this question**

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13**Respondent skipped this question**

If you have any other comments, questions or suggestions on the proposals please enter them here.

#102**COMPLETE**

Collector: Web Link 1 (Web Link)
Started: Monday, January 29, 2024 4:57:24 PM
Last Modified: Monday, January 29, 2024 5:58:32 PM
Time Spent: 01:01:07
IP Address: 165.225.196.86

Page 1: Online Consultation

Q1**Yes**

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2**Yes**

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3**Yes**

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4**Yes**

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5**Respondent skipped this question**

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6**Respondent skipped this question**

Do you agree with promoting the Town Centre as somewhere to live?

Q7**Respondent skipped this question**

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8

Respondent skipped this question

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9

Yes

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10

Yes

Are improvements along the Esplanade a good idea? What would you like to see change?

Q11

Respondent skipped this question

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12

Respondent skipped this question

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13

Respondent skipped this question

If you have any other comments, questions or suggestions on the proposals please enter them here.

#103

COMPLETE

Collector:

Web Link 1 (Web Link)

Started:

Tuesday, January 30, 2024 8:25:01 AM

Last Modified:

Tuesday, January 30, 2024 8:28:03 AM

Time Spent:

00:03:02

IP Address:

165.225.198.124

Page 1: Online Consultation

Q1

Yes

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2

Yes

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3

Yes

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4

Yes

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5

Yes

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6

Yes,

Do you agree with promoting the Town Centre as somewhere to live?

Reasons / specific issues or concerns:: residents are the heart of any community. The town centre is an empty ghetto at night, with terrible housing.

Q7

Yes

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8

Yes

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9

Yes,

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Reasons / specific issues or concerns::
More residents living there should create more trade

Q10

Yes

Are improvements along the Esplanade a good idea? What would you like to see change?

Q11

Yes

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12

Respondent skipped this question

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13

Respondent skipped this question

If you have any other comments, questions or suggestions on the proposals please enter them here.

#104

COMPLETE

Collector:

Web Link 1 (Web Link)

Started:

Tuesday, January 30, 2024 8:30:36 AM

Last Modified:

Tuesday, January 30, 2024 8:34:09 AM

Time Spent:

00:03:32

IP Address:

165.225.196.102

Page 1: Online Consultation

Q1

Yes

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2

Yes

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3

Yes

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4

Yes,

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Reasons / specific issues or concerns::
Transport issues my main concern

Q5

No

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6

Yes

Do you agree with promoting the Town Centre as somewhere to live?

Q7

Yes

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Yes,

Reasons / specific issues or concerns::
Hardly any pubs or places to eat out compared to the past

Q9

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Yes,

Reasons / specific issues or concerns::
Reduced rates

Q10

Are improvements along the Esplanade a good idea? What would you like to see change?

Yes,

Reasons / specific issues or concerns::
Currently limited attractions for tourists

Q11

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Yes**Q12**

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Respondent skipped this question

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

Respondent skipped this question

#105**COMPLETE****Collector:**

Web Link 1 (Web Link)

Started:

Tuesday, January 30, 2024 8:28:59 AM

Last Modified:

Tuesday, January 30, 2024 8:38:10 AM

Time Spent:

00:09:10

IP Address:

165.225.196.95

Page 1: Online Consultation

Q1

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Yes**Q2**

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Yes**Q3**

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Yes,

Reasons / specific issues or concerns::
It would have to be accompanied by rational timetabling of services

Q4

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Yes**Q5**

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Yes**Q6**

Do you agree with promoting the Town Centre as somewhere to live?

Yes,

Reasons / specific issues or concerns::
Provided priority is given to housing - and other built environment - that is accessible for older and disabled people, who stand to benefit most from living close to amenities and transport connections.

Q7

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Yes

Q8

Yes

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9

Yes,

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Reasons / specific issues or concerns::
Address concerns raised by business owners, including those who have left town centre premises

Q10

Yes

Are improvements along the Esplanade a good idea? What would you like to see change?

Q11

Yes

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

If promoting pedestrianisation of the town centre, disabled and older people might struggle to get around the wider town centre area without some provision. Ayr lacks options since Shopmobility closed.

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

Older and disabled people stand to benefit most from town centre living but are also liable to be deterred if the town's evening culture is focussed around alcohol consumption. I'd hope to see a more mixed food & drink, family focussed approach to reduce this.

#106

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Tuesday, January 30, 2024 8:41:02 AM
Last Modified: Tuesday, January 30, 2024 9:34:54 AM
Time Spent: 00:53:51
IP Address: 165.225.196.88

Page 1: Online Consultation

Q1

Yes

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2

Yes

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3

Yes,

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Reasons / specific issues or concerns::
This is badly needed.

Q4

Yes

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5

Yes,

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Reasons / specific issues or concerns::
It is currently an eyesore and has huge potential

Q6

Yes

Do you agree with promoting the Town Centre as somewhere to live?

Q7

Yes

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8

Yes

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9

Yes,

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Reasons / specific issues or concerns::
Small units would encourage more independent retailers

Q10

Yes

Are improvements along the Esplanade a good idea? What would you like to see change?

Q11

Yes

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12

Respondent skipped this question

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

More events in Ayr will bring people back to the town. these do not need to be huge events, but lots of smaller ones of different interest to people. There is very little for teenagers to do so they are hanging about and drinking and breaking into empty buildings. They need affordable places to go in a central area that they can travel easily to. The countless empty and derelict buildings need to be secured properly or there will be more damage and arson caused to these buildings.

#107**COMPLETE****Collector:**

Web Link 1 (Web Link)

Started:

Tuesday, January 30, 2024 9:55:31 AM

Last Modified:

Tuesday, January 30, 2024 9:56:48 AM

Time Spent:

00:01:17

IP Address:

165.225.198.107

Page 1: Online Consultation

Q1

Yes

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2

Yes

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3

Yes

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4

Yes

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5

Yes

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6

Yes

Do you agree with promoting the Town Centre as somewhere to live?

Q7

Yes

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8

Yes

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9

Yes

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10

Yes

Are improvements along the Esplanade a good idea? What would you like to see change?

Q11

Yes

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12

Respondent skipped this question

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13

Respondent skipped this question

If you have any other comments, questions or suggestions on the proposals please enter them here.

#108**COMPLETE****Collector:**

Web Link 1 (Web Link)

Started:

Tuesday, January 30, 2024 9:37:08 AM

Last Modified:

Tuesday, January 30, 2024 10:04:19 AM

Time Spent:

00:27:10

IP Address:

165.225.196.91

Page 1: Online Consultation

Q1

Yes

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2

Yes

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3**No,**

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Reasons / specific issues or concerns::

An interchange to where? This would further southern towns that are in decline. This is likely to be an investment into the hopes of saving other towns. Lets focus on our own which desperately needs it.

Q4**No,**

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Reasons / specific issues or concerns::

What is specific about this area? There has already been significant change here with the demolition of Burns house, The main issue currently is the closed odeon, awaiting its new promised owners. With a bit of life for them, there is already plenty here, several bars and good transport links. When are we ever going to address the abysmal one way system implemented around 1993? That was the start of the end of Ayr.

Q5

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Yes,

Reasons / specific issues or concerns::
Of course! Why did we not support his venture more? It was a warm vibrant centre, with a super food court, excellent parking and protected from the elements. but instead of inviting new retailers to it, we allowed a new centre to be built that didn't even have a roof! And the Kyle Centre went to decline. AFter getting filled with low quality retailers. Whilst popular shops were not even in the "high street". A roof had to be added to the new centre as an afterthought! And now, the fate of the new centre is beginning to follow in the same footsteps of the Kyle centre, Empty units, charity shops, and the job centre have taken up residence. Oh and the roof - still only covers half the shelter. Remind me again - how much money was donated to charity from the water feature in the Kyle centre?

Q6

Do you agree with promoting the Town Centre as somewhere to live?

No,

Reasons / specific issues or concerns::
Since the high street went "one way/buses/disabled only" it's a dead zone, particularly at night. I wouldn't feel safe living in this area or visiting people in this area. I used to work in the town centre and if I finished after 6pm, I felt unsafe waiting for a bus home! 6pm!!!!

Q7

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

No,

Reasons / specific issues or concerns::
We already have good quality investment in several heritage areas across the local area in terms of National Trust sites. We have invested in building to enhance the public realm that are already underused, why spend money on more - I give you the Cutty Sark Centre, which two days before Christmas did not present anything festive, no Christmas markets, no santa's grotto, no Salvation Army band, no fire eating men on stilts! Nothing - closed at 1.30pm on what could have been a beautiful festive day out - I know, I was at Marks and Spencers!!

Q8

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Yes,

Reasons / specific issues or concerns::
There is nothing to do! People are leaving Ayr!

Q9

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Yes,

Reasons / specific issues or concerns::
Reduce Rates, Return the High Street to Two way traffic, allow for parking again! To allow people to access businesses, I can't bring my disabled mother to the shops as there are not enough disabled parking spots on the high street. People can't support local businesses as they can't get to them so it's just easier to go to Silverburn or Braehead! Really - open your eyes!!!!!!!

Q10

Are improvements along the Esplanade a good idea? What would you like to see change?

No,

Reasons / specific issues or concerns::
The beach attracts people for being a beach - it brings no revenue to the long term of the area. When it's the middle of the winter, the park isn't going to be there to still sell you a pint of milk, but your local shop will. You need to invest money into the parts of the town that we want to bring people to. People will always go to the beach, but we need to attract people to the town centre. so that it remains alive in the months when people aren't coming. So that it is there to support the community.

Q11

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

No,

Reasons / specific issues or concerns::
Active travel network! No! I've voiced my opinions about this on a previous survey. The cycle path through the darkest parts of the town. Safe! Wasting more money on anything to do with an old abandoned building because it's listed! The station hotel is done! Hourstons, fed up hearing about this! I mean at one point you were going to use this as a leisure centre! In the town centre with no parking! And a bus service that goes nightly at 6pm! Good luck getting me to sign up for anything at night time when I can't get home safely! Do I sound Cynical - Yes! How much money is wasted on all these ideas!

Q12

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Respondent skipped this question**Q13**

If you have any other comments, questions or suggestions on the proposals please enter them here.

Honestly - I don't feel like these consultations are considered much. I feel like you ask these questions and then go ahead with another plan that you wanted to do in the first place. But look at the town. Is what you are doing really working?

#109

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Tuesday, January 30, 2024 12:00:26 PM
Last Modified: Tuesday, January 30, 2024 12:04:04 PM
Time Spent: 00:03:37
IP Address: 165.225.198.101

Page 1: Online Consultation

Q1 Yes

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2 Yes

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3 Yes

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4 Yes

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5 Yes

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6 Yes,
 Reasons / specific issues or concerns::
 But we need to retain local shopping facilities to support the housing - other it all becomes out of town and not as accessible for everyone

Q7 Yes

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8 Yes

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9 Yes,
 Reasons / specific issues or concerns::
 Reduce rates/rents, making large empty places into more useable spaces for local independent businesses

Q10 Yes,
 Reasons / specific issues or concerns::
 More facilities for people - food outlets, seating, heritage

Q11 Yes

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12
 Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13
 If you have any other comments, questions or suggestions on the proposals please enter them here.

#110

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Tuesday, January 30, 2024 11:54:55 AM
Last Modified: Tuesday, January 30, 2024 12:08:51 PM
Time Spent: 00:13:56
IP Address: 165.225.198.88

Page 1: Online Consultation

Q1	
Do you agree with the broad aims and objectives (Boards 1 and 2)?	Some - give details / alternative suggestions?: You may already know this but here is a spelling mistake on board 2 - outcome 7 "increased investment in the private sector"
Q2	Yes
Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?	
Q3	Yes
Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?	
Q4	Yes, Reasons / specific issues or concerns:: This would create a positive first impression
Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?	
Q5	Yes
Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?	
Q6	No, Reasons / specific issues or concerns:: Unless the flats are very fancy or reasonable but cheap, I would not want to live on the high stret.
Do you agree with promoting the Town Centre as somewhere to live?	
Q7	Yes, Reasons / specific issues or concerns:: A 2-way cycle lane would be good on the high street.
Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?	

Q8	Yes, Reasons / specific issues or concerns:: I don't see this as a huge priority so would do this bit last
Should more be done to promote the Town Centre's creative, cultural and evening economies?	
Q9	Yes, Reasons / specific issues or concerns:: This is my key priority, however, I really don't know what the council can do about this, every town is the same with us all buying online.
Should more be done to support Town Centre businesses? What sort of measures would be most effective?	
Q10	No, Reasons / specific issues or concerns:: I think this part of Ayr is already the nicest so I don't see this as a priority
Are improvements along the Esplanade a good idea? What would you like to see change?	
Q11	Yes
Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?	
Q12	
Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?	
Although I understand the reasons why, it does not fill me with confidence that this will not start until 2025, there will be a lot of people who will complain about being asked what is needed and then waiting a year to do anything.	
Q13	Respondent skipped this question
If you have any other comments, questions or suggestions on the proposals please enter them here.	

#111

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Tuesday, January 30, 2024 11:33:37 AM
Last Modified: Tuesday, January 30, 2024 12:17:33 PM
Time Spent: 00:43:56
IP Address: 165.225.198.102

Page 1: Online Consultation

Q1	Yes
Do you agree with the broad aims and objectives (Boards 1 and 2)?	
Q2	Yes
Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?	
Q3	Yes, Reasons / specific issues or concerns:: Assuming there are trains running to bring people to the town and there is something for them to do/visit when they get here.
Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?	
Q4	Yes, Reasons / specific issues or concerns:: This was always the 'top of the town'; a busy thoroughfare giving the town a cultural identity in its associations with Burns.
Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?	
Q5	Yes, Reasons / specific issues or concerns:: In these days of e-commerce there is little hope for the return of retail shopping so it would seem logical to use these spaces for housing or community projects.
Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?	
Q6	Yes, Reasons / specific issues or concerns:: As stated in answer to question 5, there is little demand for retail so redeveloping for housing makes sense - as long as it doesn't lead to the area being a place for undesirables to congregate. . . it has to be said.
Do you agree with promoting the Town Centre as somewhere to live?	

Q7	Yes, Reasons / specific issues or concerns:: Of course but where is that investment going to come from?
Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?	
Q8	Yes, Reasons / specific issues or concerns:: Yes and not just tribute bands at the town hall, please.
Should more be done to promote the Town Centre's creative, cultural and evening economies?	
Q9	Yes, Reasons / specific issues or concerns:: Could there be council tax concessions for small private businesses or rent free start up schemes? . . something of that nature.
Should more be done to support Town Centre businesses? What sort of measures would be most effective?	
Q10	Yes, Reasons / specific issues or concerns:: To some extent. I don't think it should be 'over-developed' with amusement arcades etc. Keep it for what it is mostly used for now: fresh air and exercise and the occasional event (airshow etc.)
Are improvements along the Esplanade a good idea? What would you like to see change?	
Q11	Yes, Reasons / specific issues or concerns:: We need to make a start to trying to re-invent Ayr for the future. These suggestions are as good as any.
Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?	
Q12	
Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?	
I wonder what these plans are going to mean for vehicular traffic in the town . . . another convoluted one-way-system?	
Q13	
If you have any other comments, questions or suggestions on the proposals please enter them here.	
I was born and brought up in Ayr. I remember it as being that busy market town described in your introduction. There were businesses, large and small. There was character in the architecture even down to the cobbles in the Sandgate and Newmarket Street which places like Edinburgh seek to preserve but we tore up and replaced with vile brick 'sets' that seem to come loose regularly. There were social and cultural events. I remember when there were two theatres and two cinemas as well as restaurants, coffee shops, pubs, ice rink, swimming pool, annual flower show at the Dam Park Hall . . . is that just all nostalgia or can Ayr regain some of its past identity?	

#112

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Tuesday, January 30, 2024 12:39:22 PM
Last Modified: Tuesday, January 30, 2024 12:43:46 PM
Time Spent: 00:04:23
IP Address: 185.36.250.94

Page 1: Online Consultation

Q1 Yes

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2 Yes

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3 Yes

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4 Yes

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5 Yes

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6 Yes

Do you agree with promoting the Town Centre as somewhere to live?

Q7 Yes

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8 Yes

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9 Yes,

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Reasons / specific issues or concerns::
Easier town centre parking, or fewer paid spaces for short-term visits

Q10 Yes,

Are improvements along the Esplanade a good idea? What would you like to see change?

Reasons / specific issues or concerns::
More cafes or up-market facilities

Q11 Yes

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12 Respondent skipped this question

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

The main concern would be traffic implications during works. When the road next to the station was closed, the spike in traffic around the rest of the town was huge.

#113

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Tuesday, January 30, 2024 12:51:17 PM
Last Modified: Tuesday, January 30, 2024 12:52:31 PM
Time Spent: 00:01:13
IP Address: 31.94.68.77

Page 1: Online Consultation

Q1 Yes

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2 Yes

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3 Yes

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4 Yes

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5 Yes

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6 Yes

Do you agree with promoting the Town Centre as somewhere to live?

Q7 Yes

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8 Yes

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9 Yes

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10 Yes

Are improvements along the Esplanade a good idea? What would you like to see change?

Q11 Yes

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

ASAP please

Q13 Respondent skipped this question

If you have any other comments, questions or suggestions on the proposals please enter them here.

#114

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Tuesday, January 30, 2024 12:42:35 PM
Last Modified: Tuesday, January 30, 2024 12:55:36 PM
Time Spent: 00:13:01
IP Address: 81.157.128.52

Page 1: Online Consultation

Q1	Yes
Do you agree with the broad aims and objectives (Boards 1 and 2)?	
Q2	Yes
Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?	
Q3	Yes, Reasons / specific issues or concerns:: If other developments help to attract transport users
Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?	
Q4	Yes, Reasons / specific issues or concerns:: Attempts made to condense shopping areas as there is no need for such a large with today's shopping habits. Attempt to create an 'eating zone' - perhaps Newmarket street? Allow businesses to place pavement seating, covered outdoor areas. Install wind breaks at strategic points in street.
Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?	
Q5	Yes
Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?	
Q6	Yes, Reasons / specific issues or concerns:: But be cautious of type of housing provided. Does not make sense to condense a large population of residents with needs in one small area. This has the possibility of detracting from the town centre as a vibrant place with tourism, facilities and entertainment as its focus
Do you agree with promoting the Town Centre as somewhere to live?	

Q7	Yes
Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?	
Q8	Yes
Should more be done to promote the Town Centre's creative, cultural and evening economies?	
Q9	Yes, Reasons / specific issues or concerns:: Rates reduction
Should more be done to support Town Centre businesses? What sort of measures would be most effective?	
Q10	Yes, Reasons / specific issues or concerns:: Not specific to the esplanade though. The avoidance of any development of the low green has been a constant in the council. The area at Blackburn car park could surely support better facilities, e.g coffee shop (better than is there) artisan shops. Locals and visitors would use. There are currently extremely poor options for eating and drinking at the seafront. More entertainment needed
Are improvements along the Esplanade a good idea? What would you like to see change?	
Q11	Yes
Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?	
Q12	Respondent skipped this question
Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?	
Q13	Respondent skipped this question
If you have any other comments, questions or suggestions on the proposals please enter them here.	

#115

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Tuesday, January 30, 2024 1:26:22 PM
Last Modified: Tuesday, January 30, 2024 1:31:54 PM
Time Spent: 00:05:31
IP Address: 86.28.178.78

Page 1: Online Consultation

Q1
 Do you agree with the broad aims and objectives (Boards 1 and 2)?

Some - give details / alternative suggestions?:
 Try to salvage and rebuild as much of the Station Hotel as possible. Suggest speaking with Robin Gosh after his magnificent salvage of Seafield House.

Q2
 Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Yes

Q3
 Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Yes,
 Reasons / specific issues or concerns::
 Possibly if the heritage of the building was salvaged as much as possible and not demolished for some horrible modern structure that will deteriorate quickly.

Q4
 Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Yes,
 Reasons / specific issues or concerns::
 Keep and enhance the heritage and older building facades.

Q5
 Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Yes

Q6
 Do you agree with promoting the Town Centre as somewhere to live?

Yes

Q7
 Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Yes,
 Reasons / specific issues or concerns::
 Do not create lots of cycle lanes that will not get used. No need.

Q8
 Should more be done to promote the Town Centre's creative, cultural and evening economies?

Yes

Q9
 Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Yes

Q10
 Are improvements along the Esplanade a good idea? What would you like to see change?

Yes,
 Reasons / specific issues or concerns::
 More gathering places and seating. Toilet facilities and lighting.

Q11
 Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Yes

Q12
 Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Respondent skipped this question

Q13
 If you have any other comments, questions or suggestions on the proposals please enter them here.

Respondent skipped this question

#116

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Tuesday, January 30, 2024 1:42:48 PM
Last Modified: Tuesday, January 30, 2024 1:46:08 PM
Time Spent: 00:03:19
IP Address: 46.208.235.147

Page 1: Online Consultation

Q1 **No**

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2 **Yes**

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3 **Yes**

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4 **Yes**

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5 **Yes**

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6 **Yes**

Do you agree with promoting the Town Centre as somewhere to live?

Q7 **Yes**

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8 **Yes**

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9 **Yes,**

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Reasons / specific issues or concerns:
reduced Rates

Q10 **Yes**

Are improvements along the Esplanade a good idea? What would you like to see change?

Q11 **Yes**

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

my biggest concern is the parking and access issue, they appear to be not thought through.

Q13 **Respondent skipped this question**

If you have any other comments, questions or suggestions on the proposals please enter them here.

#117

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Tuesday, January 30, 2024 2:30:55 PM
Last Modified: Tuesday, January 30, 2024 2:38:58 PM
Time Spent: 00:08:02
IP Address: 185.34.83.115

Page 1: Online Consultation

Q1	Yes
Do you agree with the broad aims and objectives (Boards 1 and 2)?	
Q2	Yes
Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?	
Q3	Yes
Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?	
Q4	Yes, Reasons / specific issues or concerns:: A welcoming space for visitors to the town
Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?	
Q5	Yes
Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?	
Q6	Yes, Reasons / specific issues or concerns:: in balance yes, a proper mix with retail, leisure and office is required.
Do you agree with promoting the Town Centre as somewhere to live?	
Q7	Yes, Reasons / specific issues or concerns:: active travel generates low spend per head, vehicular access is a must for retail and leisure
Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?	

Q8	Respondent skipped this question
Should more be done to promote the Town Centre's creative, cultural and evening economies?	
Q9	Yes, Reasons / specific issues or concerns:: retail businesses need traffic to survive, cars are a big part of this. Opn the high street to cars and improve parking.
Should more be done to support Town Centre businesses? What sort of measures would be most effective?	
Q10	Yes, Reasons / specific issues or concerns:: its the biggest draw our town has and yet has had the least investment.
Are improvements along the Esplanade a good idea? What would you like to see change?	
Q11	No, Reasons / specific issues or concerns:: imprive vehicular access and parking or say goodbye to retail and leisure.
Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?	
Q12	
Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?	
I am concerned about the upheaval for the development works and how this will affect retail, business and tourism.	
Q13	
If you have any other comments, questions or suggestions on the proposals please enter them here.	
Open the high street to traffic, improve parking, encourage business and tourism.	

#118

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Tuesday, January 30, 2024 3:13:07 PM
Last Modified: Tuesday, January 30, 2024 3:16:44 PM
Time Spent: 00:03:37
IP Address: 62.254.184.142

Page 1: Online Consultation

Q1 **Yes**

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2 **Yes**

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3 **Yes**

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4 **No**

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5 **No**

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6 **Yes**

Do you agree with promoting the Town Centre as somewhere to live?

Q7 **Yes**

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8 **Yes**

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9 **Yes,**

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Reasons / specific issues or concerns:: accelerated planning, or more back and forth before formal application

Q10 **Yes**

Are improvements along the Esplanade a good idea? What would you like to see change?

Q11 **Yes**

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12 **Respondent skipped this question**

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

can't believe the email for input was put out 2 days before the deadline.

#119

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Tuesday, January 30, 2024 3:53:58 PM
Last Modified: Tuesday, January 30, 2024 4:04:00 PM
Time Spent: 00:10:01
IP Address: 165.225.196.94

Page 1: Online Consultation

Q1	Yes
Do you agree with the broad aims and objectives (Boards 1 and 2)?	
Q2	Yes
Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?	
Q3	Yes, Reasons / specific issues or concerns:: Taxi rank and cycle hire/parking should be incorporated at this specific location
Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?	
Q4	Yes, Reasons / specific issues or concerns:: Needs a modern day revamp
Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?	
Q5	No, Reasons / specific issues or concerns:: Shopping centres are not the way forward. I would use this area as a residential area
Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?	
Q6	Yes, Reasons / specific issues or concerns:: Specifically for those that cannot walk long distances
Do you agree with promoting the Town Centre as somewhere to live?	
Q7	No, Reasons / specific issues or concerns:: Investment should be shorter term but be ongoing rather than have long projected investments
Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?	

Q8	Yes, Reasons / specific issues or concerns:: Businesses of the evening economy should be featured in a defined area similar to other cities e.g. Temple Bar in Dublin, Merchant City in Glasgow etc
Should more be done to promote the Town Centre's creative, cultural and evening economies?	
Q9	Yes
Should more be done to support Town Centre businesses? What sort of measures would be most effective?	
Q10	Yes, Reasons / specific issues or concerns:: Dedicated lane for cyclists separate from pedestrians as there is an increasing number of both groups
Are improvements along the Esplanade a good idea? What would you like to see change?	
Q11	Yes
Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?	
Q12	Respondent skipped this question
Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?	
Q13	Respondent skipped this question
If you have any other comments, questions or suggestions on the proposals please enter them here.	

#120

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Tuesday, January 30, 2024 3:51:32 PM
Last Modified: Tuesday, January 30, 2024 4:23:11 PM
Time Spent: 00:31:38
IP Address: 86.136.185.126

Page 1: Online Consultation

Q1
 Do you agree with the broad aims and objectives (Boards 1 and 2)?

No

Q2
 Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

No,
 If not, what would be an appropriate collective vision for Ayr Town Centre?:
 I think this needs to be realistic, and it needs to be multi-purpose, but it also needs to be attractive. I don't think this appropriately addresses needs, nor does it promote Ayr as a destination.

Q3
 Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Yes,
 Reasons / specific issues or concerns::
 A caveat - stations, especially with buses and trains in proximity to one another, are often the seediest parts of a town - right across Europe. Great care needs to be taken to address not only the station area, but the immediate surroundings so it doesn't become a part of town no one likes to be in.

Q4
 Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Yes,
 Reasons / specific issues or concerns::
 Most areas of Ayr need work. But the hope is this doesn't become a huge focus on Burns. There needs to be far more than that. People don't go much further than from TK Maxx to the Shopping Centre, so there needs to be more. Far more diversity. Music stores, venues, cafes (not franchises), bookstores, crafts, galleries, etc. Ayr isn't a destination and it could be. But it has to be done properly, and I don't know that this proposal really addresses Ayr as a destination, or an Ayr identity. It's heavy of town planning, without any soul.

Q5

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Yes,
 Reasons / specific issues or concerns::
 Of course this area needs change. It's underused and seedy. We need life - open areas, flowers, trees, spaces for performances, areas where there could be Christmas stalls set up, markets, events, walking trails, screens. We need vibrancy, and connectivity, and reasons to venture beyond the main street. there are so many great town centres in the UK and Europe. Ayr is miles off being one of them, but it could be. It needs cohesion and identity. And not based on Burns.

Q6

Do you agree with promoting the Town Centre as somewhere to live?

No,
 Reasons / specific issues or concerns::
 This isn't a simple answer. Much depends on how it's done. Living spaces need supporting infrastructure, and they also need greenspace. Look at the aerial views of the town centre. It's very grey. We need trails, green areas, gardens, cafes. If people live in the town, they need parking. So just creating more areas for cars doesn't work, it just makes it more urban and less attractive. Design a car park like Aarhus in Denmark. Add green space to buildings like in Munich. Utilise the river for walking, for street food. There's no museum in the town centre. No art gallery. No music venue. replace the old station with a hockey rink that can host a team, hold concerts, include cafes and offices. Sure, bring more people to live in the centre, but do it sensibly and with connectivity.

Q7

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Yes,
 Reasons / specific issues or concerns::
 We don't have a lot of heritage in terms of places to go and see. Ayr is old. It has some great opportunities. A heritage trail. Buildings to visit. Art galleries. An Ayr walk of fame.

Q8

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Yes,

Reasons / specific issues or concerns::
Yes, there should be concert venues for all ages, but there needs to be supporting business to make it vibrant. Are there any cafes with outdoor seating? If you go to a concert, can you grab a coffee before it starts? Can you grab a meal when it's done? Is the area safe? There are opportunities to create walking trails with QR codes for people to listen to history on their phones. A walk of fame somewhere to honour the famous daughters and sons of the town. More plays, including outdoor. More connection to the beach. If you're not from Ayr, getting to the beach isn't clear, and it's not a great walk. Make it interesting. Give people reasons to visit the beach. Don't turn it into Blackpool, but make it tasteful and engaging. There needs to be corridors created to connect all of the parts of Ayr in an engaging way.

Q9

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Yes,

Reasons / specific issues or concerns::
It depends. Do we really need 20 phone repair stores selling vapes and phone cases? While it's great they are preventing the street from looking like a slum (Maybole, Kilmarnock), there needs to be encouragement for stores that may not do so well - crafts, music, food, books, souvenirs (tasteful), etc. Not stores that you find on every high street in every town in the UK. And not just pound store kind of quality. It doesn't need to be so upscale no one goes in the stores, but there's a balance.

Q10

Are improvements along the Esplanade a good idea? What would you like to see change?

Yes,

Reasons / specific issues or concerns::
Currently, the beach area is under utilised. It's pretty, but there's nothing to attract people to the area, unless they are just having a stroll, or jogging. Given the lack of buildings, which isn't a bad thing, there isn't a lot of scope, but having a cup of coffee overlooking the sea would be great. There are huge greenspaces that can be improved. Not reduced in size, but huge grassy areas do little for the environment or for species diversity. Make them more interesting. It's not just the seafront, the river is also hugely underused. Go to places like Cologne, Ulm, even Durham, there are trails, cafes, and life. As with the town with its limited footprint, the waterfront is the same, people don't use it all because there's nothing to attract them.

Q11

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Yes,

Reasons / specific issues or concerns::
Much of the limitation is financial, but everything needs addressing simultaneously. It's all a priority.

Q12

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Respondent skipped this question

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

Respondent skipped this question

#121

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Tuesday, January 30, 2024 9:53:43 PM
Last Modified: Tuesday, January 30, 2024 9:56:56 PM
Time Spent: 00:03:13
IP Address: 86.155.233.132

Page 1: Online Consultation

Q1 **No**

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2 **No**

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3 **Yes**

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4 **Yes**

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5 **No**

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6 **Yes**

Do you agree with promoting the Town Centre as somewhere to live?

Q7 **Yes**

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8 **Yes**

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9 **Yes**

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10 **Yes**

Are improvements along the Esplanade a good idea? What would you like to see change?

Q11 **No**

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12 **Respondent skipped this question**

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

The town centre is shocking! It is unsafe even during the daytime. Shops shutting, left closed for ages, it is dirty and run down. I am ashamed of the town centre

#122

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Wednesday, January 31, 2024 8:31:58 AM
Last Modified: Wednesday, January 31, 2024 8:35:48 AM
Time Spent: 00:03:50
IP Address: 195.171.132.10

Page 1: Online Consultation

Q1 Yes

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2 Yes

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3 Yes

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4 Yes

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5 Yes,
Reasons / specific issues or concerns::
New Cinema and eating facilities

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6 Yes

Do you agree with promoting the Town Centre as somewhere to live?

Q7 Yes

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8 Yes

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9 Yes

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10 Yes,
Reasons / specific issues or concerns::
More holiday attractions, small theme park

Are improvements along the Esplanade a good idea? What would you like to see change?

Q11 Yes

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12 Respondent skipped this question

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13 Respondent skipped this question

If you have any other comments, questions or suggestions on the proposals please enter them here.

#123

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Wednesday, January 31, 2024 9:58:01 AM
Last Modified: Wednesday, January 31, 2024 10:07:30 AM
Time Spent: 00:09:28
IP Address: 81.154.173.83

Page 1: Online Consultation

Q1 Some - give details / alternative suggestions?:
 Do you agree with the broad aims and objectives (Boards 1 and 2)? see previous comments

Q2 **No,**
 Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision? If not, what would be an appropriate collective vision for Ayr Town Centre?:
 Concentrate viable uses in the main street sandgate area

Q3 **Yes,**
 Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre? Reasons / specific issues or concerns::
 but the remains of the Station hotel must be retained including the rebuilt clocktower

Q4 **Yes,**
 Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed? Reasons / specific issues or concerns::
 Station hotel north wing retained and restored as an hotel

Q5 **Yes,**
 Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)? Reasons / specific issues or concerns::
 It's currently dead space anould make an ideal swing pool icerink complex

Q6 **Yes,**
 Do you agree with promoting the Town Centre as somewhere to live? Reasons / specific issues or concerns::
 To keep the area vibrant over a 24 hour pewidth

Q7 **Yes**
 Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8 **Yes,**
 Should more be done to promote the Town Centre's creative, cultural and evening economies? Reasons / specific issues or concerns::
 To keep the town alive and promote its History

Q9 **Yes,**
 Should more be done to support Town Centre businesses? What sort of measures would be most effective? Reasons / specific issues or concerns::
 Rate reduction

Q10 **No,**
 Are improvements along the Esplanade a good idea? What would you like to see change? Reasons / specific issues or concerns::
 This is a uniuqie and valuable space

Q11 **Yes**
 Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12
 Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?
 Focus retail, entertainment. ice rink, swimming pool etc around the high street sandgate triangle

Q13 **Respondent skipped this question**
 If you have any other comments, questions or suggestions on the proposals please enter them here.

#124

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Wednesday, January 31, 2024 11:47:00 AM
Last Modified: Wednesday, January 31, 2024 11:50:04 AM
Time Spent: 00:03:03
IP Address: 165.225.198.98

Page 1: Online Consultation

Q1 **Yes**
 Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2 **Yes**
 Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3 **Yes**
 Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4 **Yes,**
Reasons / specific issues or concerns::
Bring in more tourism
 Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5 **Yes**
 Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6 **Yes,**
Reasons / specific issues or concerns::
Ayr needs more affordable housing
 Do you agree with promoting the Town Centre as somewhere to live?

Q7 **Yes**
 Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8 **Yes,**
Reasons / specific issues or concerns::
Try and stop so many restaurants, hotels etc closing
 Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9 **Yes,**
Reasons / specific issues or concerns::
Grants and incentives given
 Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10 **Yes,**
Reasons / specific issues or concerns::
More places to sit and eat picnics, places to buy coffee etc
 Are improvements along the Esplanade a good idea? What would you like to see change?

Q11 **Yes**
 Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12 **Respondent skipped this question**
 Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13 **Respondent skipped this question**
 If you have any other comments, questions or suggestions on the proposals please enter them here.

#125

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Wednesday, January 31, 2024 3:21:06 PM
Last Modified: Wednesday, January 31, 2024 3:58:57 PM
Time Spent: 00:37:50
IP Address: 92.26.132.7

Page 1: Online Consultation

Q1 Some - give details / alternative suggestions?:
 Do you agree with the broad aims and objectives (Boards 1 and 2)?
 Need for shuttle buses from Transport Hub into town and Esplanade

Q2 **No,**
 Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?
 If not, what would be an appropriate collective vision for Ayr Town Centre?:
 A care village in that location will be unlikely to generate increased footfall for business and leisure.

Q3 **Yes,**
 Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?
 Reasons / specific issues or concerns::
 Other areas might suffer eg esplanade and Seafield

Q4 **Yes,**
 Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?
 Reasons / specific issues or concerns::
 Need for multiplex cinema.

Q5 **Yes,**
 Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?
 Reasons / specific issues or concerns::
 Need to upgrade Gaiety Theatre and/ or make that area an entertainment complex with theatre/cinema/art gallery/ concert hall with car parking at old bus station

Q6 **Yes,**
 Do you agree with promoting the Town Centre as somewhere to live?
 Reasons / specific issues or concerns::
 Noise? Car parking?

Q7 **Yes**
 Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8 **Yes**
 Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9 **Yes,**
 Should more be done to support Town Centre businesses? What sort of measures would be most effective?
 Reasons / specific issues or concerns::
 Better car parking

Q10 **Reasons / specific issues or concerns::**
 Are improvements along the Esplanade a good idea? What would you like to see change?
 It would depend. Should not adversely impact the current natural beauty of the landscape. Residents would need to be protected from noise from any events space.
 Reintroduce putting and crazy golf to green spaces?

Q11 **Reasons / specific issues or concerns::**
 Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?
 What plans are there to attract shops and businesses to the town?

Q12 **Respondent skipped this question**
 Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13
 If you have any other comments, questions or suggestions on the proposals please enter them here.
 Not sure about having all the transport at one end of the town.

#126

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Thursday, February 01, 2024 8:56:42 AM
Last Modified: Thursday, February 01, 2024 9:10:20 AM
Time Spent: 00:13:38
IP Address: 165.225.196.73

Page 1: Online Consultation

Q1	Yes
Do you agree with the broad aims and objectives (Boards 1 and 2)?	
Q2	Yes
Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?	
Q3	No, Reasons / specific issues or concerns:: Cannot see how moving the bus station away from the town centre will help, although I appreciate having a train/bus hub will be useful to many.
Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?	
Q4	No, Reasons / specific issues or concerns:: The proposed plans appear to be doing away with the dalblair road route out of town past the station. If the recent closure has taught us anything, its that this cannot happen. This is a key route out of town.
Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?	
Q5	Yes
Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?	
Q6	Yes, Reasons / specific issues or concerns:: Absolutely, council need to be more rexed about granting permission for change of use. Even at ground floor level in former shops. The more people we get into the centre the more businesses will thrive.
Do you agree with promoting the Town Centre as somewhere to live?	

Q7	Yes
Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?	
Q8	Yes
Should more be done to promote the Town Centre's creative, cultural and evening economies?	
Q9	No, Reasons / specific issues or concerns:: I think rather than granting 100% relief to small businesses with rateable values under £12k, every business, even the small ones, should pay something. this would help reduce the burden for those who are just over the threshold.
Should more be done to support Town Centre businesses? What sort of measures would be most effective?	
Q10	No, Reasons / specific issues or concerns:: I think its fine as is.
Are improvements along the Esplanade a good idea? What would you like to see change?	
Q11	No
Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?	
Q12	
Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?	
Only as already stated, road layout changes at Burns Statue Square are an extremely bad idea in my opinion.	
Q13	
If you have any other comments, questions or suggestions on the proposals please enter them here.	
I think the road network in the town centre currently works quite well. Now that the station bridge is fully open I feel traffic generally flows well, even at peak times. The only change i would propose is opening up the high street to cars, otherwise people will continue to go to out of town shops where they can easily park for free.	

#127

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Thursday, February 01, 2024 9:00:01 AM
Last Modified: Thursday, February 01, 2024 9:57:15 AM
Time Spent: 00:57:14
IP Address: 165.225.198.84

Page 1: Online Consultation

- Q1**
Do you agree with the broad aims and objectives (Boards 1 and 2)?
- Some - give details / alternative suggestions?:
Never mind the new builds (your artist impressions make it look like West Pilton). Get on top of the disrepair of privately owned buildings.
-
- Q2**
Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?
- No,**
If not, what would be an appropriate collective vision for Ayr Town Centre?:
More focus on smartening up what's there, less excitement about new build that's going to look cheap and shoddy within a decade. Ayr used to be upmarket and it's High Street is now jakey because the heritage buildings are falling to bits, no amount of third rate public sector development will change that.
-
- Q3**
Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?
- No,**
Reasons / specific issues or concerns::
integrated with what? Buses? So you can get off the train and get on the bus to Coynton? You can already do that as there's a major bus stop on Burns Square with Pubs and Cafes nearby.
-
- Q4**
Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?
- Yes,**
Reasons / specific issues or concerns::
Shonky cinema and undertaker buildings, tenements looking like no one in them can afford curtains
-
- Q5**
Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?
- Yes,**
Reasons / specific issues or concerns::
It's not some ropey mock up by SAC to please the septuagenarian councillors but something that has a vision for Ayr as a destination. Why would anyone want to come to Ayr? What can usefully employ the people in the Wallacetown.

- Q6**
Do you agree with promoting the Town Centre as somewhere to live?
- Yes,**
Reasons / specific issues or concerns::
SNP government won't approve anywhere if you can't accommodate a quadraplegic elephant in it. Need to get the flats off the closes to be so gorgeous that people will want homes there like they want second homes in Anstruther.
-
- Q7**
Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?
- Yes,**
Reasons / specific issues or concerns::
That's such a stupid Q it beggars belief. Have you had any noes to this question.
-
- Q8**
Should more be done to promote the Town Centre's creative, cultural and evening economies?
- Yes,**
Reasons / specific issues or concerns::
I was told years ago that planning policy made improvements difficult, partly because of the bureaucracy. SAC needs to revisit the conservation areas which are too extensive.
-
- Q9**
Should more be done to support Town Centre businesses? What sort of measures would be most effective?
- Yes,**
Reasons / specific issues or concerns::
If the housing in the town centre wasn't filled with social problems and poor people, restaurants might attract ordinary hard working people but at the moment its all beggars, buskers, drunks and charity shops.
-
- Q10**
Are improvements along the Esplanade a good idea? What would you like to see change?
- No,**
Reasons / specific issues or concerns::
Sort out the priorities, at the moment the esplanade looks like it has a single codona style operation but it sells icecream and the current style of tourist doesn't seem to be asking for more
-
- Q11**
Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?
- Yes,**
Reasons / specific issues or concerns::
Shoddy housing within crumbling victoriana
-
- Q12**
Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?
- Not clear what it's saying but it appears that some teenagers setting fire to a hotel has prompted this talking exercise.

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

Ayr town centre is a dump and has been in its death throes in the last decade with the disappearance of High street outlets and the appearance of poverty shopping venues. There's thousands of bikers and bikers' molls in Craig Tara eevery weekend and yet all we've had is one measly tattoo exhibition. Why are we not having more thought into what bikers want or more thought to discouraging them and trying to get a different profile of visitor to Craig Tara, one that might want to come into Ayr. More frequent buses (and nicer drivers) might help in that regard.

#128**COMPLETE**

Collector: Web Link 1 (Web Link)
Started: Thursday, February 01, 2024 11:16:02 AM
Last Modified: Thursday, February 01, 2024 11:26:29 AM
Time Spent: 00:10:27
IP Address: 165.225.198.96

Page 1: Online Consultation

Q1

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Some - give details / alternative suggestions?:
 This plan looks great, but to facilitate this decision needs to be made in conjunction with the ratable values of properties as current rates make property letting in the town completely unsustainable. I currently own and operate a small location business from a property on Bams Street, Ayr and the ratable value of this project is unreal!

Q2

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Yes**Q3**

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Yes,
 Reasons / specific issues or concerns::
 Yes - this is an absolutely fantastic suggestion!

Q4

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Yes,
 Reasons / specific issues or concerns::
 Yes - currently not particularly pedestrian friendly.

Q5

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

No,
 Reasons / specific issues or concerns::
 Why not consider making the Kyle Centre an equivalent to Silverburn whereby quality restaurants are here, quality shops are here and family activities (such as softplay, bowling, cinema) are all under one roof. This makes perfect sense from a family man given our climate!

Q6

Do you agree with promoting the Town Centre as somewhere to live?

Yes,
 Reasons / specific issues or concerns::
 Needs a better mixture of people living here than present.

Q7**Yes**

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8**No**

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9**Yes,**

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Reasons / specific issues or concerns::
Rates must be reduced!!!!

Q10**Yes,**

Are improvements along the Esplanade a good idea? What would you like to see change?

Reasons / specific issues or concerns::
I would like to see the old crazy golf developed into a Bike Pump Track (same as Girvan Academy).

Q11**Yes**

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Seems sensible.

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

Please look at ratable values of businesses and please please do not attempt to make Ayr the way it used to be, these days have been and gone. We need to get with current trends and encourage what is popular today in 2024! This would mean things which have failed before (say Crazy Golf at beach) not being reinvented as a new crazy golf (there is already one at Pirate Petes).

#129**COMPLETE****Collector:**

Web Link 1 (Web Link)

Started:

Thursday, February 01, 2024 11:12:07 AM

Last Modified:

Thursday, February 01, 2024 11:41:32 AM

Time Spent:

00:29:24

IP Address:

89.242.65.220

Page 1: Online Consultation

Q1

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Some - give details / alternative suggestions?:

The bus garage location should remain in the heart of the town centre.

Q2

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Yes,

If not, what would be an appropriate collective vision for Ayr Town Centre?:

"Better serve it's people" is the key.

Q3

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

No,

Reasons / specific issues or concerns::

The Bus Station is currently situated in the heart of the town centre. Bus travel is free for students and over 60/65's meaning the current location is much more convenient for this group of people. Even if you add a bus service from the train station to the middle of the town, this adds to the hassle of visiting.

Q4

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

No,

Reasons / specific issues or concerns::

The plans look fantastic for Burns Statue Square, however the main High street in Ayr and surrounding area is diabolical and should be prioritised. Cleanliness, vacant premises, more independent shops and not only in the category of charity shops, vape shops and nail bars.

Q5

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Yes,

Reasons / specific issues or concerns::

This area needs to focus on entertainment with the Gaiety Theatre already here. Creating a destination area for entertainment, the arts and attractions for the younger people of Ayr would be fantastic for the local community and obviously to attract others from other towns and cities. (again why we should keep the bus station in its current location)

Q6

Do you agree with promoting the Town Centre as somewhere to live?

Yes,

Reasons / specific issues or concerns::
If we have people living in the town centre, then the requirement would be there for more convenience. Grocery shops, cafes, restaurants. But not before the town is in a better state in the centre.

Q7

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Yes**Q8**

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Yes,

Reasons / specific issues or concerns::
Ayr used to be THE place to go out at the weekend. People travelled from Glasgow to enjoy a resounding night out in Ayr. Now Prestwick has that charm. Newmarket street could be an amazing place of dining options, especially in the summer months when tourists visit. The Gaiety theatre is wonderful and should be promoted more. We all love the Bard, but Ayr is more than Robert Burns.

Q9

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Yes,

Reasons / specific issues or concerns::
FREE PARKING. Open the High street to cars again. A diverse range of small businesses in the town centre would attract more people and in turn help business thrive (and survive).

Q10

Are improvements along the Esplanade a good idea? What would you like to see change?

Yes,

Reasons / specific issues or concerns::
Look at Dundee and their regeneration project along the Tay outside the V&A museum. We need this and we need more kiosks, independent businesses/ retail/ dining options. The beach is one of our best assets and all we have is a cycle path and motor home parking.

Q11

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Yes**Q12**

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Respondent skipped this question**Q13**

If you have any other comments, questions or suggestions on the proposals please enter them here.

These proposals are exciting and promising and I would love to see these changes to my town, however for the last decade or more the people of Ayr have been saying the same things over and over again..Open the High street to cars and offer Free Parking. When traffic was recently diverted through the town and down the high street, the town was buzzing with activity and people enjoyed taking a trip through the town, remembering how it used to be. The drive over Christmas offering free parking encouraged people into the town too. Such convenience! But now, this is gone too! Free and easier to park at a nearby Retail Park. People want to see immediate change, and implementing these 2 comparatively small changes could help while these projects take shape over the coming years. Imperfect Action!!

#130

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Thursday, February 01, 2024 11:18:16 AM
Last Modified: Thursday, February 01, 2024 11:53:11 AM
Time Spent: 00:34:55
IP Address: 81.170.37.106

Page 1: Online Consultation

Q1

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Yes

Q2

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

No,

If not, what would be an appropriate collective vision for Ayr Town Centre?:
 Hourstons, Arran Mall cannot be housing of any kind, entry into high Street should be vibrant and exciting eg independent shops, restaurants, hairdressers etc. Living complex for the elderly or other would be better at BT building site, quieter more secure location with the possibility of green spaces etc.

Q3

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Yes,

Reasons / specific issues or concerns::
 Is there enough car parking

Q4

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Yes,

Reasons / specific issues or concerns::
 Like all of high Street buildings need to be maintained well, hopefully the cinema will improve in appearance, the gardens are nice, especially at Xmas, perhaps a wider pavement for people coming from station but overall nothing too drastic

Q5

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Yes,

Reasons / specific issues or concerns::
 The Kyle Centre should be used to house sporting, exercise type activities roller rink, badminton, aerial rope walks , pilates areas etc etc. This would bring people into town. Obviously with cafes and toilets as is there. The bingo Hall if part of plan would be good for climbing wall, zip wire type activities bringing families and others into town

Q6

Do you agree with promoting the Town Centre as somewhere to live?

Yes,

Reasons / specific issues or concerns::
 But only in certain areas and not in some ghastly new build prison block. Historic empty buildings should be refurbished eg opposite cutty sark site would be a nice residential area

Q7

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Yes,

Reasons / specific issues or concerns::
 Heritage needs to be emphasised, lovely facades cared for , buddlia removed, gutters cleaned, pointing done etc. If properties are neglected then compulsory purchase should be done or legislation should be sought to make this process quicker. The Burns and Cromwell Heritage needs to be explored with events centred round these perhaps, at least open top bus tours in the summer

Q8

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Yes

Q9

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Yes,

Reasons / specific issues or concerns::
 Greater footfall of course, I'm sure business people will have plenty of ideas ,

Q10

Are improvements along the Esplanade a good idea? What would you like to see change?

Yes,

Reasons / specific issues or concerns::
 More things for families , holiday makers to do, I guess ,

Q11

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Yes

Q12

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

No that is above my pay scale

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

Respondent skipped this question

#131

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Thursday, February 01, 2024 4:12:56 PM
Last Modified: Thursday, February 01, 2024 4:13:44 PM
Time Spent: 00:00:48
IP Address: 86.17.50.218

Page 1: Online Consultation

Q1 Yes
 Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2 Yes
 Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3 Yes
 Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4 Yes
 Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5 Yes
 Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6 Yes
 Do you agree with promoting the Town Centre as somewhere to live?

Q7 Yes
 Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8 Yes
 Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9 Yes
 Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10 Yes
 Are improvements along the Esplanade a good idea? What would you like to see change?

Q11 Yes
 Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12 Respondent skipped this question
 Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13 Respondent skipped this question
 If you have any other comments, questions or suggestions on the proposals please enter them here.

#132

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Thursday, February 01, 2024 6:39:39 PM
Last Modified: Thursday, February 01, 2024 6:42:34 PM
Time Spent: 00:02:55
IP Address: 51.14.145.188

Page 1: Online Consultation

Q1	Yes
Do you agree with the broad aims and objectives (Boards 1 and 2)?	
Q2	Yes
Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?	
Q3	Yes, Reasons / specific issues or concerns:: This would address main transport issues, provide a modern interconnected transport system and reduce traffic in the town making it more accessible
Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?	
Q4	Yes, Reasons / specific issues or concerns:: Improve this as a place to visit and better access into the town
Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?	
Q5	Yes
Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?	
Q6	Yes
Do you agree with promoting the Town Centre as somewhere to live?	
Q7	Yes
Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?	

Q8	Yes
Should more be done to promote the Town Centre's creative, cultural and evening economies?	
Q9	Respondent skipped this question
Should more be done to support Town Centre businesses? What sort of measures would be most effective?	
Q10	Respondent skipped this question
Are improvements along the Esplanade a good idea? What would you like to see change?	
Q11	Respondent skipped this question
Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?	
Q12	
Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?	
The timescale for the travel hub should be prioritised as it is unacceptable to not be able to access a suitable train station. This aspect should be prioritised.	
Q13	Respondent skipped this question
If you have any other comments, questions or suggestions on the proposals please enter them here.	

#133

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Thursday, February 01, 2024 6:21:33 PM
Last Modified: Thursday, February 01, 2024 6:49:25 PM
Time Spent: 00:27:51
IP Address: 86.173.225.58

Page 1: Online Consultation

Q1 Yes

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2 No,

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

If not, what would be an appropriate collective vision for Ayr Town Centre?:
 Not creating an institution, a care village, in the centre of the town. An appalling and regressive return to segregated treatment of a group of people who happen to have a label - in this case, elderly.

Q3 Yes

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4 Yes

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5 Yes,

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Reasons / specific issues or concerns::
 Only if it was mixed housing & not a large segregated building.

Q6 Yes,

Do you agree with promoting the Town Centre as somewhere to live?

Reasons / specific issues or concerns::
 For a wide range of people - all ages & abilities.

Q7 Yes

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8 Yes

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9 Yes

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10 Yes

Are improvements along the Esplanade a good idea? What would you like to see change?

Q11 Yes

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12 Respondent skipped this question

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13 Respondent skipped this question

If you have any other comments, questions or suggestions on the proposals please enter them here.

#134

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Thursday, February 01, 2024 7:52:20 PM
Last Modified: Thursday, February 01, 2024 8:02:41 PM
Time Spent: 00:10:20
IP Address: 188.30.63.96

Page 1: Online Consultation

Q1	Yes
Do you agree with the broad aims and objectives (Boards 1 and 2)?	
Q2	No
Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?	
Q3	No, Reasons / specific issues or concerns:: Buses there not a bad idea. But s come bridge not needed right beside a bridge is a waste of me ney
Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?	
Q4	No
Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?	
Q5	Yes
Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?	
Q6	Yes, Reasons / specific issues or concerns:: May as well put in housing
Do you agree with promoting the Town Centre as somewhere to live?	
Q7	No, Reasons / specific issues or concerns:: This is scotland. Absolutely no need for promoting cycling. It limits access to those within kids, or elderly, disabled, or out of town or anyone needing to shop and to those who enjoy the rain. It rains and people need to ferry about kids and elderly who don't have a disability badge!
Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?	

Q8	Yes, Reasons / specific issues or concerns:: It used to be busy.learn lessons from what went wrong!
Should more be done to promote the Town Centre's creative, cultural and evening economies?	
Q9	Yes, Reasons / specific issues or concerns:: Less junk shops. Tacky town needs independent and large shops and should be encouraged.
Should more be done to support Town Centre businesses? What sort of measures would be most effective?	
Q10	No, Reasons / specific issues or concerns:: Leave the beach alone. I drive my disabl d mum down there to watch the sun set and kids play. I take my knees ds and brothers know ds in summer.if I can't get parked I can't take 3 kids and our picnic. Don't ruin an already accessible area people need
Are improvements along the Esplanade a good idea? What would you like to see change?	
Q11	Respondent skipped this question
Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?	
Q12	No
Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?	
I can't keep coming off this to see what is on the board. So much don't know	
Q13	No
If you have any other comments, questions or suggestions on the proposals please enter them here.	
Please make the town and areas around more car accessible.	

#135

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Thursday, February 01, 2024 10:51:52 PM
Last Modified: Thursday, February 01, 2024 11:15:17 PM
Time Spent: 00:23:25
IP Address: 151.224.31.87

Page 1: Online Consultation

Q1	Yes
Do you agree with the broad aims and objectives (Boards 1 and 2)?	
Q2	Yes
Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?	
Q3	Yes
Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?	
Q4	Yes, Reasons / specific issues or concerns:: Emphasise the relationship to Robert Burns, centred on statue. Pay particular attention to cinema, retain front elevation and reface other elevations to match art deco style. Retain open aspects to square, do not rebuild Burns House
Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?	
Q5	Yes
Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?	
Q6	Yes, Reasons / specific issues or concerns:: The key to a successful town centre must be repopulating the entire area. The major issues must be renovating / upgrading existing housing over shops, replacing vacant shops with housing within existing structures, accessible flats for people who don't require car ownership.
Do you agree with promoting the Town Centre as somewhere to live?	

Q7	Yes
Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?	
Q8	Yes, Reasons / specific issues or concerns:: More housing within town centre coupled with full, accessible evening economic structure, make Ayr an evening attraction based on entrepreneurial businesses based on cultural attractions, not blatantly commercial
Should more be done to promote the Town Centre's creative, cultural and evening economies?	
Q9	No, Reasons / specific issues or concerns:: Town centre business must be self sustaining, not based on the lowest commercial denominators as at present
Should more be done to support Town Centre businesses? What sort of measures would be most effective?	
Q10	Yes, Reasons / specific issues or concerns:: This has been addressed in the past, but consistently failed due to lack of consistent political will
Are improvements along the Esplanade a good idea? What would you like to see change?	
Q11	Yes
Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?	
Q12	Respondent skipped this question
Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?	
Q13	
If you have any other comments, questions or suggestions on the proposals please enter them here.	
The traditional architecture of the town centre must be maintained. All buildings must show consistent appreciation of the form and detail of traditional architecture, remove the obvious and vacant concrete, commercial blocks which do not contribute positively to townscape	

#136

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Friday, February 02, 2024 12:17:53 AM
Last Modified: Friday, February 02, 2024 12:24:48 AM
Time Spent: 00:06:55
IP Address: 86.173.185.58

Page 1: Online Consultation

Q1	Yes
Do you agree with the broad aims and objectives (Boards 1 and 2)?	
Q2	Yes
Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?	
Q3	Yes, Reasons / specific issues or concerns:: Despite the sad loss of the Station Hotel, the plans for an integrated bus and rail station in what is now the central part of the town are a good idea and should make onward travel easier.
Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?	
Q4	Yes, Reasons / specific issues or concerns:: The current site is a bit tired looking and from looking at the plan the realignment of the road should hopefully improve safety. Burns' Statue Square should look a lot more presentable than it currently does as it does not reflect the best of Ayr just now.
Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?	
Q5	Yes, Reasons / specific issues or concerns:: Yes the days of the indoor shopping centre are over so a mixed use development in its place should be a priority.
Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?	
Q6	Yes, Reasons / specific issues or concerns:: Yes, as far as I can see this is working in places like Paisley and I think it is to be encouraged given the decline of town centres for shopping.
Do you agree with promoting the Town Centre as somewhere to live?	

Q7	Yes, Reasons / specific issues or concerns:: Yes, more public transport and safer cycling/walking options are to be encouraged. This should be extended out to the Whitletts and Dutchouse Roundabouts to create a safer cycling/walking corridor to Kilmarnock so there is a true safe link between Ayr, Irvine and Kilmarnock for walking and cycling.
Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?	
Q8	Yes, Reasons / specific issues or concerns:: Yes, with the decline of shops in the high street more should be done to promote creative, cultural and evening economies. I see this happening in Paisley with investments in their town hall, museum and other areas and firmly believe this is the right way to go.
Should more be done to promote the Town Centre's creative, cultural and evening economies?	
Q9	Yes, Reasons / specific issues or concerns:: A reduction in NDR rates would help with their costs although shops are never truly going to compete with online major businesses so this is always going to be a struggle.
Should more be done to support Town Centre businesses? What sort of measures would be most effective?	
Q10	Yes, Reasons / specific issues or concerns:: Yes the idea of a stage to host open concerts is one I have heard used to great effect elsewhere in the good weather, I think this is to be encouraged.
Are improvements along the Esplanade a good idea? What would you like to see change?	
Q11	Yes
Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?	
Q12	Respondent skipped this question
Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?	
Q13	Respondent skipped this question
If you have any other comments, questions or suggestions on the proposals please enter them here.	

#137

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Friday, February 02, 2024 6:37:20 AM
Last Modified: Friday, February 02, 2024 6:41:14 AM
Time Spent: 00:03:54
IP Address: 86.154.68.243

Page 1: Online Consultation

Q1 Yes

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2 Yes

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3 Yes

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4 Yes

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5 Yes

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6 No

Do you agree with promoting the Town Centre as somewhere to live?

Q7 Yes

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8 Yes

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9 Yes,

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Reasons / specific issues or concerns::
Attract larger investments into Ayr, restaurants etc

Q10 Yes,

Are improvements along the Esplanade a good idea? What would you like to see change?

Reasons / specific issues or concerns::
Add leisure, restaurants overlooking Ayr. Maybe areas at Ayr India

Q11 Yes,

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Reasons / specific issues or concerns::
Transport hub & station hotel first

Q12 Respondent skipped this question

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13 Respondent skipped this question

If you have any other comments, questions or suggestions on the proposals please enter them here.

#138

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Friday, February 02, 2024 9:14:47 AM
Last Modified: Friday, February 02, 2024 9:17:34 AM
Time Spent: 00:02:47
IP Address: 165.225.198.101

Page 1: Online Consultation

Q1	Yes
Do you agree with the broad aims and objectives (Boards 1 and 2)?	
Q2	Yes
Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?	
Q3	Yes, Reasons / specific issues or concerns:: better to have all transport in one place
Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?	
Q4	Yes, Reasons / specific issues or concerns:: traffic
Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?	
Q5	Yes
Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?	
Q6	Yes
Do you agree with promoting the Town Centre as somewhere to live?	
Q7	Yes
Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?	

Q8	Yes
Should more be done to promote the Town Centre's creative, cultural and evening economies?	
Q9	Yes, Reasons / specific issues or concerns:: encourage more small business boutiques and craft
Should more be done to support Town Centre businesses? What sort of measures would be most effective?	
Q10	Yes, Reasons / specific issues or concerns:: more toilets , better cover for bad weather during events, telescope and fun attractions
Are improvements along the Esplanade a good idea? What would you like to see change?	
Q11	Yes
Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?	
Q12	Respondent skipped this question
Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?	
Q13	Respondent skipped this question
If you have any other comments, questions or suggestions on the proposals please enter them here.	

#139

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Saturday, February 03, 2024 10:40:58 AM
Last Modified: Saturday, February 03, 2024 10:50:01 AM
Time Spent: 00:09:03
IP Address: 5.80.100.23

Page 1: Online Consultation

Q1 Yes

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2 Yes

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3 Yes

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4 Yes

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5 Yes

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6 Yes

Do you agree with promoting the Town Centre as somewhere to live?

Q7 Yes

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8 Yes

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9 Yes,

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Reasons / specific issues or concerns::
Updating the train station to the already proposed plan in board 5 would greatly support businesses from a "look how great ayr is, come visit" standpoint

Q10 Yes

Are improvements along the Esplanade a good idea? What would you like to see change?

Q11 Yes,

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Reasons / specific issues or concerns::
For now it's enough, and should greatly boost the town. It's no secret that SAC killed ayrs town, who knows, maybe it's SAC that revives it

Q12

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Prioritising the train station is a good choice. It's the first thing people see, and with a bus hub/transport interchange, it'll be great

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

If all that's being suggested comes true then I'm happy to live in ayr for longer. Like I've previously said, it was SAC that killed the town, could be SAC that rebuilds it better than it once was

#140

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Sunday, February 04, 2024 2:25:19 PM
Last Modified: Sunday, February 04, 2024 2:54:49 PM
Time Spent: 00:29:29
IP Address: 5.67.206.20

Page 1: Online Consultation

Q1
 Do you agree with the broad aims and objectives (Boards 1 and 2)?

Some - give details / alternative suggestions?:
 Town centre has far too many drug addicts and beggars so type of residential housing needs not to encourage more of this

Q2
 Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Yes

Q3
 Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Yes

Q4
 Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Yes,
 Reasons / specific issues or concerns::
 Lower priority but better layout may encourage more visitors

Q5
 Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Yes,
 Reasons / specific issues or concerns::
 Kyle centre could be used for more leisure/activities such as interactive activities like darts/golf etc like Glasgow is adopting. Also trampoline centre. Maybe more for all ages from families, friends and young people.

Q6
 Do you agree with promoting the Town Centre as somewhere to live?

Yes,
 Reasons / specific issues or concerns::
 Residents need to have disposable income if this is going to improve the town. And maintenance of buildings is key as well, not left to get neglected.

Q7
 Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Yes,
 Reasons / specific issues or concerns::
 The majority of shoppers will come by car so adequate provision and access still important. Long traffic queues will discourage people to move into areas you wish to create.

Q8
 Should more be done to promote the Town Centre's creative, cultural and evening economies?

Yes,
 Reasons / specific issues or concerns::
 Perhaps more cafe bar/restaurants rather than just pubs. A more continental feel as very few cafes open at night

Q9
 Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Yes,
 Reasons / specific issues or concerns::
 Encourage more individual shops. Less barber shops, vape shops and mobile phone accessory shops. We need to encourage larger employers to the area to increase investment.

Q10
 Are improvements along the Esplanade a good idea? What would you like to see change?

Yes,
 Reasons / specific issues or concerns::
 Measures to reduce noise/speed of cars that drive loudly and fast in the areas surrounding the beach and town. Maybe introduce noise cameras.

Q11
 Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Yes

Q12
 Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Broadly support as finances mean not everything can be actioned at once.

Q13
 If you have any other comments, questions or suggestions on the proposals please enter them here.

It's clear that there are many people with mental health and addiction issues in the area, which then impacts others as well as themselves. We'd like to see those issues addressed. Drugs and alcohol are a big issue in Scotland and this infiltrates into communities and standards. I think Scotland needs to focus on how we reduce and tackle the addiction rates.

#141

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, February 05, 2024 9:52:06 AM
Last Modified: Monday, February 05, 2024 9:53:00 AM
Time Spent: 00:00:53
IP Address: 165.225.198.92

Page 1: Online Consultation

Q1 Yes

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2 Yes

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3 Yes

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4 Yes

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5 Yes

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6 Yes

Do you agree with promoting the Town Centre as somewhere to live?

Q7 Yes

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8 Yes

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9 Yes

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10 Yes

Are improvements along the Esplanade a good idea? What would you like to see change?

Q11 Yes

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12 Respondent skipped this question

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13 Respondent skipped this question

If you have any other comments, questions or suggestions on the proposals please enter them here.

#142

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Tuesday, February 06, 2024 3:17:32 PM
Last Modified: Tuesday, February 06, 2024 3:19:53 PM
Time Spent: 00:02:21
IP Address: 81.158.202.85

Page 1: Online Consultation

Q1 Yes
 Do you agree with the broad aims and objectives (Boards 1 and 2)?

Q2 Yes
 Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3 Yes
 Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4 Yes
 Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Q5 Yes
 Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6 Yes
 Do you agree with promoting the Town Centre as somewhere to live?

Q7 Yes
 Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8 Yes
 Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9 Yes
 Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10 Yes
 Are improvements along the Esplanade a good idea? What would you like to see change?

Q11 Yes
 Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12 Respondent skipped this question
 Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13 Respondent skipped this question
 If you have any other comments, questions or suggestions on the proposals please enter them here.

#143

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Thursday, February 08, 2024 12:02:47 PM
Last Modified: Thursday, February 08, 2024 12:12:41 PM
Time Spent: 00:09:53
IP Address: 81.153.149.240

Page 1: Online Consultation

Q1	Yes
Do you agree with the broad aims and objectives (Boards 1 and 2)?	
Q2	Yes
Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?	
Q3	Yes, Reasons / specific issues or concerns:: Rail and Bus facilities require immediate attention
Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?	
Q4	No, Reasons / specific issues or concerns:: The square is fine, but cinema area needs attention
Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?	
Q5	Yes
Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?	
Q6	Yes
Do you agree with promoting the Town Centre as somewhere to live?	
Q7	Yes
Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?	

Q8	Yes
Should more be done to promote the Town Centre's creative, cultural and evening economies?	
Q9	Yes, Reasons / specific issues or concerns:: Reduce rates to make Ayr as vibrant as Prestwick
Should more be done to support Town Centre businesses? What sort of measures would be most effective?	
Q10	Yes, Reasons / specific issues or concerns:: More toilet facilities. Harbour area and pier need seats and attractions
Are improvements along the Esplanade a good idea? What would you like to see change?	
Q11	Yes
Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?	
Q12	
Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?	
The plan seems to provide more attractive areas instead of the existing desolation. Ayr needs shoppers, visitors and tourists.	
Q13	Respondent skipped this question
If you have any other comments, questions or suggestions on the proposals please enter them here.	

#144

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Thursday, February 08, 2024 12:11:41 PM
Last Modified: Thursday, February 08, 2024 12:20:14 PM
Time Spent: 00:08:33
IP Address: 195.171.132.10

Page 1: Online Consultation

Q1	Yes
Do you agree with the broad aims and objectives (Boards 1 and 2)?	
Q2	No
Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?	
Q3	Yes
Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?	
Q4	Yes, Reasons / specific issues or concerns:: Please retain the name Burns Statue Square, not Robert Burns' Square as has been mentioned elsewhere.
Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?	
Q5	Yes
Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?	
Q6	No, Reasons / specific issues or concerns:: Ayr is county town of a largely rural area of small towns & villages. People come into Ayr from outlying rural areas not hoping to live there but forfor leisure, pleasure & shopping
Do you agree with promoting the Town Centre as somewhere to live?	
Q7	Yes
Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?	

Q8	Yes
Should more be done to promote the Town Centre's creative, cultural and evening economies?	
Q9	Yes, Reasons / specific issues or concerns:: Council tax & business rates reductions
Should more be done to support Town Centre businesses? What sort of measures would be most effective?	
Q10	Yes, Reasons / specific issues or concerns:: Regularly street sweep the prom which is for the most part covered with windblown sand & debris. Other seaside towns manage it. Girvan Largs & Troon to name a few.
Are improvements along the Esplanade a good idea? What would you like to see change?	
Q11	Yes
Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?	
Q12	Respondent skipped this question
Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?	
Q13	If you have any other comments, questions or suggestions on the proposals please enter them here. Too much in-house jargon & terms used in this report for the common man to fully comprehend.
If you have any other comments, questions or suggestions on the proposals please enter them here.	

#145

COMPLETE

Collector: Web Link 1 (Web Link)
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Page 1: Online Consultation

Q1

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Some - give details / alternative suggestions?:
 SAVE Britain's Heritage has a long-term interest in seeing Ayr and its historic buildings revitalised and celebrated. We therefore welcome this consultation and the council's commitment to developing a vision and strategy for the town centre. SAVE agrees with the stated objectives and outcomes set out in Board 2, but there is no detail or strategy on how these will be delivered. The ten key projects and programmes need to be explicitly linked to the proposed outcomes and demonstrate how they will deliver them. Activity alone will not deliver these outcomes.

Q2

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Yes,
 If not, what would be an appropriate collective vision for Ayr Town Centre?:
 The council's vision should focus on the natural strengths of Ayr, namely: seaside location, historic built environment, cultural heritage and its international reputation through Robert Burns and golf. This needs to be distilled into a statement which is concise, easily understood, meaningful and believable for the people of the town and further afield.

Q3

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Yes,
 Reasons / specific issues or concerns::
 There is an obvious opportunity and need to redevelop the station, the station hotel and to upgrade Burns Statue Square. The quality of the historic built environment around both station and square is key to making a place somewhere people want to visit and to spend time in, and this should be the key focus of the strategy. Ayr Town Centre is a place of obvious character, history and atmosphere. This has developed over hundreds of years and tells the story of the town and its history. It is essential that as much of this is retained as possible. The demolition of historic buildings (and their replacement with modern, contemporary architecture) directly undermines this, destroying the historic core of the town and erasing the story of the town. There is no doubt that creating a modern railway station which is fully accessible will provide a better service to travelers than the current arrangements. However, this can be done without tearing the heart out of the town. Replacing what is left of the grand architecture of the station hotel with a modern station and square, with no local relevance, does not tell the history of the town. It is merely a functional building/space which will jar with the town's strong existing architecture, in the same way the Cutty Sark Centre and the modern square it sits in, has done at the other end of the High Street. Transport interchange We see the repurposing of the north wing of Ayr Station Hotel and the clock tower as the ideal means of retaining the original and historic gateway to the town. The council and Network Rail have the perfect opportunity to send a signal with this project that Ayr is open for business and cares about its history, which goes hand in hand with the future prosperity of the town. It is essential that any new bus station be open to all operators and not restricted to a single owner / operator, as is the case currently. This will increase competition, increase consumer choice and provide a much-needed base for tour buses to drop tourists into the town centre.

Q4

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Yes,

Reasons / specific issues or concerns::
Retaining the north wing and tower of the station hotel The retention of the north wing and tower of the station hotel is essential to retain the identity of the town and the immediate setting of Burns Statue Square. It must be used as the design cornerstone for a new, modern station and redeveloped square. We welcome the image presented for Strategic Project 2. Robert Burns Square - Southern Gateway which shows what looks to be the north wing and tower retained and highlighted in colour as a clear focal point building. We agree there is now an opportunity to improve both the facilities for the rail traveller and to create an arrival experience for visitors to the town. It is also an opportunity for the council to show leadership, that it cares about the history of the town and that it will do everything in its power to celebrate that history. The north wing and tower of the station hotel are of landmark quality and size and would therefore form the ideal centre piece of a new station complex which opens out onto the improved Burns Statue Square, book ending this side of the square.

Q5

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Yes,

Reasons / specific issues or concerns::
We welcome measures for reducing the historic over provision of retail space and addressing the need to bring prominent and central sites like The Kyle and Arran shopping centres back into use. Currently these sites are closed and create a large barrier between the High Street to the east and the historic streets and cultural landmarks which characterise the town moving towards the seafront and Esplanade. Redevelopment should however be sensitive and sympathetic to the historic qualities of existing buildings. The masterplan for this large site should detail the historic buildings and routes on and around The Kyle and prioritise retaining buildings of architectural quality as part of this revitalised urban quarter. Detailed design guidance about the architectural quality, scale, use class and location of new buildings and improved public realm should also be included to ensure the overall historic character and setting of the town centre is preserved and enhanced. Only a detailed and comprehensive masterplan will have the ability of delivering on the council's three key objectives set out on Board 1, particularly 'Building primacy of space'. Defining the architectural quality and a sustainable mix of uses for the site will be key if redevelopment is to last the tests of time and avoid the ultimate failure of both previous comprehensive development schemes.

Q6

Do you agree with promoting the Town Centre as somewhere to live?

Yes,

Reasons / specific issues or concerns::
Town centres can serve as great places to live, and catalysts for wider regeneration if approached carefully and imaginatively. A key starting point for any large-scale change to town centre use and character is the repurposing of existing buildings. Ayr is blessed in this regard, with many important and characterful historic buildings throughout the town centre offering the opportunity to create a range of unique and interesting accommodation for all population demographics. Starting from scratch by simply clearing high profile sites or large numbers of existing buildings cannot be a solution in itself. Any successful town centre regeneration will need to create new accommodation within and alongside the existing urban fabric. Making targeted funding available could also form a positive impetus for owners of empty existing building stock to refurbish and upgrade these assets to provide modern residential accommodation.

Q7

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Yes,

Reasons / specific issues or concerns::

We would emphasise the need for long-term investment to focus on celebrating the quality of Ayr's built and cultural heritage. Retaining existing historic buildings of architectural quality would be a positive step to achieving this. Focusing on retaining and reusing existing historic buildings should also go hand in hand with developing robust policy guidance for South Ayrshire Council's next Local development Plan (LDP 3) placing greater emphasis on the retention and reuse of older buildings on the basis of sustainability (embodied carbon) and heritage benefits. The retention and repurposing of the north wing and tower of the station hotel would serve as the perfect pilot project for the council to show it has the right credentials in heritage and sustainability terms. The importance of place

There are many reasons why one town centre is successful, and another is less so, but it is always the case that a successful town centre is a place that attracts people and where people want to spend time. This is most often due to a combination of factors such as attractive retail offer, good bars/restaurants, attractive physical environment, accessibility and regular festivals/events which animate the space. A town centre which does not provide these (or provides some but not others) will always struggle. Due to the prevalence of national multiple retailers across all our towns, and the development of standardised retail units over the past 25 years, many of our town centres have lost their atmosphere and historic character. These are often referred to as "clone towns". Towns which have retained and cherished their built heritage such as York, St Andrews and Edinburgh have succeeded in attracting more visitors, independent retailers and private sector investment. They continue to flourish even against the relentless tide of online shopping, and they provide a template for towns such as Ayr to follow. With the right policies and targeted public sector investment, the town centre of Ayr still has sufficient quality buildings to tell the story of the town and to retain its unique architectural heritage. To do this, however, requires leadership, investment and stamina from the local authority. The retention of the north wing and tower of the station hotel would be essential and the starting point for the town to fight back against years of decline.

Q8

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Yes,

Reasons / specific issues or concerns::

We consider a key ingredient to achieving robust and sustainable cultural and evening economies is investment in existing building stock and character. Repurposing existing buildings not only brings life back into town centres but also allows the council to showcase a range of characterful, versatile and inspiring spaces for new and existing residents and businesses. Versatility and variety of offer is critical if town centre uses are to be sustainable in the long term. In terms of attractive new visitors and businesses, it is worth noting that people visit places which offer attractive and interesting historic environments. Creating a place with atmosphere that is unique to Ayr will be key to unlocking success in the town centre.

Q9

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Yes,

Reasons / specific issues or concerns::

Grants and tax incentives for refurbishing or re-purposing existing historic buildings are important catalysts for the long term stability and vibrancy of town centres and businesses. Demolition and re-build are far more disruptive to town centres, often affecting large numbers of neighbouring businesses for long periods of time. Perceptions that the existing town centre is thriving will go hand in hand with investment in existing building stock and public facilities.

Q10

Are improvements along the Esplanade a good idea? What would you like to see change?

Yes,

Reasons / specific issues or concerns::

The Esplanade is another heritage calling card for the town and we would wish to see any plans for this historic seafront include the long term integration and use of historic buildings like the Category B listed Ayr Pavilion. Any interventions should be high quality materials and in keeping with the existing open character and architecture of the promenade.

Q11

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Yes,

Reasons / specific issues or concerns::

The retention and refurbishment of the North Wing of Ayr Station hotel should be a priority project that will spearhead the future growth of Ayr Town Centre.

Q12

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Whilst we appreciate the delivery plan set out on Board 13 is indicative only, it should however also be realistic. The idea that all ten strategic projects and investment programmes will be fully scoped out by the end of this year (2024) and then in full implementation mode in under 12 months' time (2025) seems unachievable.

Given the scale and strategic importance to the town of the proposals for Ayr Station (and surviving section of the hotel) and Burns Statue Square, the suggestion that these complex projects can be realistically completed between 2026 and 2028 is not credible. We would encourage the council to manage expectations early on by recalibrating these delivery forecasts to ensure they are fair and achievable.

In relation to the proposed improvements to the station and possible new transport hub, unless the Council instigates Compulsory Purchase Order procedures immediately then these projects will be totally reliant on the goodwill of the current owner too transfer ownership. If this does not happen, (and this is very likely given the hotel's long history of ownership issues), then these critical projects will stall until the land is acquired, which could easily take up to or in excess of three years. In this scenario the delivery plan proposal to start the project by 2028 will be unrealistic.

Q13

Respondent skipped this question

If you have any other comments, questions or suggestions on the proposals please enter them here.

#146

COMPLETE

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Started: Thursday, February 08, 2024 6:02:48 PM
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Page 1: Online Consultation

Q1

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Some - give details / alternative suggestions?:
Needs to be more ambitious and recognise the scale of decline and fundamental change that is needed

Q2

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Yes,
If not, what would be an appropriate collective vision for Ayr Town Centre?:
As above

Q3

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Yes

Q4

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Yes

Q5

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Yes

Q6

Do you agree with promoting the Town Centre as somewhere to live?

Yes,
Reasons / specific issues or concerns::
Distinct lack of detail. Needs to be recognition of the need for a move from retail to residential within the town centre, not sure why the local development plan is suggested as against that. Streets could have been identified as priorities for intervention. Some financial interventions could have been suggested - how are long term vacant retail buildings or floors above shops going to be converted when values don't stack up? Will council budgets for housing be directed to the town centre? Will other interventions like parking or refuse be considered?

Q7

Yes

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Q8

Yes

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9

Yes

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10

Yes

Are improvements along the Esplanade a good idea? What would you like to see change?

Q11

Yes,

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Reasons / specific issues or concerns::
Lack of ambition in trying to attract something that will bring more people to the town. Interventions in public realm, occasional events or cycling infrastructure won't cut it

Q12

Respondent skipped this question

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

Cycling infrastructure on the high street, this is pointless if there aren't improvements to routes from residential areas. Don't think the promotion of cycling within key retail streets will increase footfall which is the objective. All for increasing cycling but improvements to vehicle access will do more to improve footfall and a feeling of security in the evenings.

#147

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Friday, February 09, 2024 2:15:22 PM
Last Modified: Friday, February 09, 2024 2:41:44 PM
Time Spent: 00:26:22
IP Address: 165.225.198.126

Page 1: Online Consultation

Q1

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Some - give details / alternative suggestions?:
The population of Ayr (the majority) own cars and are over fifty they are not going to cycle and many need their car for shopping in Ayr, there would need to be bus services within 500 yards of EVERY home to increase footfall in the town. Most people shop online or drive to out of town shopping malls. There has to be more consideration for local drivers and out of the Ayrshire region visitors. So more parking availability around the town centre, get the owners of the shops in the town to maintain their buildings regularly and provide some form of cover for shoppers within Alloway Street and the High Street.

Q2

Yes

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Q3

Yes

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Q4

Yes,

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Reasons / specific issues or concerns::
Provide adequate parking for visitors, people do not use bikes for shopping or visiting towns!

Q5

Yes

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Q6

Do you agree with promoting the Town Centre as somewhere to live?

Yes,

Reasons / specific issues or concerns::
There needs to be a real vetting process prior to allocation of premises. The wrong people being there could kill off the town completely.

Q7

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

No,

Reasons / specific issues or concerns::
Out of town visitors do NOT CYCLE HERE WE NEED TO ATTRACT FAMILIES AND YOUNG PEOPLE!

Q8

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Yes**Q9**

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

No,

Reasons / specific issues or concerns::
IET PEOPLE HAVE MORE TIME IN CAR PARK SPACES TO INCREASE TIME IN THE TOWN CENTRE AND BEACH

Q10

Are improvements along the Esplanade a good idea? What would you like to see change?

Yes,

Reasons / specific issues or concerns::
PRETTY BASIC, WHAT ATTRACTS PEOPLE TO THE BEACH? CAN THEY EAT AND DRINK THERE? WILL THEY SPEND MONEY IF THERE IS SOMEWHERE TO SPEND IT? WE NEED MORE AMENITIES!

Q11

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Yes**Q12**

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

There needs to be more places introduced that will attract local people and visitors to Ayr, that could be awnings that could be put in place to create shelter from the rain and cold, let people shop locally. More entertainment and venues to encourage young people to visit at weekends and more facilities near the beach.

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

Respondent skipped this question**#148****COMPLETE****Collector:**

Web Link 1 (Web Link)

Started:

Friday, February 09, 2024 2:15:22 PM

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Friday, February 09, 2024 3:37:48 PM

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01:22:25

IP Address:

165.225.196.73

Page 1: Online Consultation

Q1

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Some - give details / alternative suggestions?:

I do not necessarily disagree with it but investment is the key and it is how you intend to attract this. Working with parties who address town centre challenges is fine but you need to engage with potential investors at the earliest stage because if they are not interested in whatever you and the "parties" come up with then it will be pointless. I don't mean to sound flippant or defeatist but a lot of money may be spent coming up with a plan that investors reject.

Q2

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

No,

If not, what would be an appropriate collective vision for Ayr Town Centre?:

Again i do not disagree but require explanation. What is meant by "creating new buildings" ? Ayr has plenty of unused buildings why "create" more ?

Q3

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Yes,

Reasons / specific issues or concerns::

Absolutely. Definitely in the right place and it will be a one stop shop. It has to be for a modern convenient transport interchange. However good cross fertilisation needed whereby timetables align as close as possible between trains and buses. Great opportunity for cafe, restaurant, champagne bar mini shop similar to Glasgow central but it need to be modern, classy and quality as well as affordable, so a mix of both needed. Make dedicated bus and / or train link to Ayr Hospital. Have big Red bus tours constantly on the go to THROUGHOUT THE TOWN AND COUNTRYSIDE. Once the bus station moves then build flats on the footprint to encourage more footfall / local spend. Build quality flats / houses in a radius close to the interchange to attract commuters to Glasgow and other places on the rail network. And Ayr has no visitor information centre so what better place to have one than the Interchange.

Q4

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Yes,

Reasons / specific issues or concerns::
More detail required on how to change this. Station road roundabout and traffic flow needs serious improvement. However in my opinion traffic coming over the bridge in two lanes with one dedicated to going down Parkhouse street to take the majority of vehicles south to Alloway and one other lane going straight down past the front of the Odeon . Astoria. Allow traffic to go down Miller road or turn right on to Killoch Place however apart from buses very few cars should go this way as high street access should only be permitted for disabled. However cars would have to go up Kyle street for lots of reasons. I would close off the road leading up past the Ghille Dhu so that traffic coming up Dalblair road must turn right at the Ayrshire Aand Galloway and either head straight south or turn left up past the Odeon / Astoria. Make the road outside the Ghillie Dhu pedestrianised.

Q5

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Yes,

Reasons / specific issues or concerns::
Ice Rink or huge entertainment arean including indoor crazy putting like Golf Fang in Glasgow, pool / snooker, darts, escape rooms, axe throwing etc with snack bars, pubs to enhance it.

Q6

Do you agree with promoting the Town Centre as somewhere to live?

Yes,

Reasons / specific issues or concerns::
But it needs to be like Prestwick where flats can reside above shops.

Q7

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Yes,

Reasons / specific issues or concerns::
but travel infrastructure must improve before steps are taken to try to limit or restrict car usage. I would actually encourage cars and take money from them for parking by opening up new car parks / acquire multi storey, make workers who park for the job pay without being a ridiculous amount and use this money to reinvest in infrastructure. The esplanade should cost everyone e.g. £2 for 24 hour parking this would cost a "worker" £10 / week which is nothing to them but a lot to the council. Visits would pay this too as £2 for 24 hours ON THE ESPLANADE is a good deal. Heritage centres / museums/ cultural quarters are popular everywhere but SAC need to be clever and engage with some of these groups to invest in a particular building e.g. the Old Grammar or BHS or Wilkos or maybe even part of the Kyle Centre. Heritage groups do not have the artefacts only the money for information boards, touch screen tablets etc whereas SAC have the artefacts / paintings etc. So work together to complement each others strengths. Why keep our heritage in a store away from the publis ??

Q8

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Yes,

Reasons / specific issues or concerns::
The problem is what demographic part would be attracted to evening events ? The young , yes, the old , no, and the silver surfers probably. A lot of people want to e.g. go out for ammeal before going to the Gaiety or other entertasinement and go hmoie to bed around 10pm. Others, particularly young generation want to stay out all night , so there is a broad market to try to capture. Keeping all of these potential clients away from Glasgow is the challenge

Q9

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Yes,

Reasons / specific issues or concerns::
Rate reductions

Q10

Are improvements along the Esplanade a good idea? What would you like to see change?

Yes,

Reasons / specific issues or concerns::
Parking charges BUT small. Utilise the low green more even for small events. Encourage regattas and off shore events. Doch cruise ships and bring them in to Ayr for bus tours and excursions. Refurbish and use the old boating pond, Give it to a club or organisation for £1 but take a percentage of the profits. build a larger kiosk and offer it for lease and take percent of profit.

Q11

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Yes,

Reasons / specific issues or concerns:: more transparency on who owns what buildings and what are they going to do with them e.g. BHS, Debenhams, Kyle Centre, Orient, Greens playhouse, Legal and General, Purdie and Kirkpatrick, Bobby Jones, Matalan, old Police station. These owners cannot be allowed to retain their properties in perpetuity and do nothing with them. The Station Hotel is a prime example. The law must change.

Q12

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Respondent skipped this question

Q13

If you have any other comments, questions or suggestions on the proposals please enter them here.

Move the Police out of Newton Buildings and convert it to flats. Where possible covered walkways and roofed shelters should always be considered e.g. from Debenhams underground car park to the new interchange, the new area at the Cutty Sark should have some kind of partial cover

#149

COMPLETE

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Page 1: Online Consultation

Q1

Do you agree with the broad aims and objectives (Boards 1 and 2)?

Respondent skipped this question

Q2

Do you think that the Vision for Ayr Town Centre (Board 3) reflects or is similar to your own vision?

Respondent skipped this question

Q3

Would the re-organisation of Ayr Rail Station as an integrated Transport Interchange help to regenerate the Town Centre?

Respondent skipped this question

Q4

Should improvements be made to the Burns Statue Square to the Town Centre? What specific issues need to be addressed?

Respondent skipped this question

Q5

Would you support redevelopment of the Kyle Shopping Centre and a masterplan to steer future development of the area identified (Board 8)?

Respondent skipped this question

Q6

Do you agree with promoting the Town Centre as somewhere to live?

Respondent skipped this question

Q7

Do you agree that there should be greater long-term investment in the public realm, active travel and measures to enhance place quality, heritage etc?

Respondent skipped this question

Q8

Respondent skipped this question

Should more be done to promote the Town Centre's creative, cultural and evening economies?

Q9

Respondent skipped this question

Should more be done to support Town Centre businesses? What sort of measures would be most effective?

Q10

Yes,

Are improvements along the Esplanade a good idea? What would you like to see change?

Reasons / specific issues or concerns::
Water borne sports activities assault course sea angling & sight seeing vessel in harbour

Q11

Yes

Do you agree with the limited number of priority projects to support the future growth of Ayr Town Centre? If not, what priority issues would you like to raise?

Q12

Respondent skipped this question

Do you have any comments or ideas to support the Outline Delivery Plan (Board 13)?

Q13

Respondent skipped this question

If you have any other comments, questions or suggestions on the proposals please enter them here.



AYR TOWN CENTRE

FRAMEWORK REPORT
MARCH 2024

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Version:	Issue:	Owner:
V001	23/09/23	GH Comment / Feedback
V002	06/10/23	GH / CC / MG Comment / Feedback
V003	19/10/23	GH Comment / Feedback
V004	01/11/23	GH Comment / Feedback
V005	28/02/24	GH Comment / Feedback
V006	04/03/24	Final Consultation Numbers

EXECUTIVE SUMMARY

Ayr Town Centre like many Town Centres in Scotland the wider UK faces major challenges due to changing consumer behaviours, e-commerce and on-line shopping, Covid impacts and the costs of operating within the High Street environment.

The Town Centre First policy and the ‘New Future for Scotland’s Town Centres’ (2021) look to address these challenges through a range of measures and recommendations including supporting local economies, investing in place-making, town centre living, and local place planning to support and drive Town Centre regeneration.

AYR TOWN CENTRE FRAMEWORK

A new Town Centre Framework can positively contribute to the regeneration of Ayr Town Centre and provide a key document for consultation and engagement and focus activity on a clear Delivery Action Plan. The Ayr Town Centre Strategic Framework seeks to set out a Growth and Investment Delivery Plan defining Ayr’s place development opportunity that can support a broadly based reinvestment in the town centre over the period 2025-2035. The Ayr Framework adopts a pragmatic and delivery focussed approach based on a limited number of projects and programmes. These include:

- Ayr Station & Transport Interchange
- Robert Burns Statue Square - Southern Gateway
- Hourstons & Arran Mall – AHSCP & Care Village
- Kyle Quarter Masterplan area Re-Development
- Accessible Ayr – Active Travel Network
- Town Centre Living – Residential
- Ayr Town Centre Public Realm + Urban Dressing
- Ayr Town Centre Creative Place Evening Economy
- Ayr – Retail Support Programme
- Coast & Esplanade

STAKEHOLDER & COMMUNITY ENGAGEMENT

Council approved the Draft Plan for consultation in November 2023. Consultation Events and an Online Digital Consultation platform were established to allow local communities, businesses, property owners, and 3rd sector organisations to review the strategy and provide feedback and comment on specific projects and programmes.

Engagement has been strongly supported and feedback is both extensive and detailed and as summarised in the report and appendices supportive. Total numbers are as follows:

- Attendees at Events and Workshops 177
- Views/Viewers using the Digital Consultation 2017
- Feedback and Comments 1230



EXECUTIVE SUMMARY

KEY ELEMENTS OF FEEDBACK

- Strength of Support for Town Centre Regeneration
- Support for Council's broad aims and a focussed delivery approach
- Concern to identify best opportunity to add additional reasons to visit/ vitality
- Concerns around the fabric of buildings and heritage assets
- Concerns around maintenance including privately owned property
- Support for Town Centre Living and Care and Support Services
- Strong belief and interest in the value of sustaining the Evening Economy, opportunities for creative/ cultural activity including events
- Strong support for measures that support safe access and mobility
- Support for a prioritised programme and importance of project delivery
- Support to those trading/operating a town centre business
- Value of Destination Ayrshire and capacity to secure wider engagement
- Early measures would support confidence/ secure momentum/ action
- People want to see things happening

FINALISED TOWN CENTRE FRAMEWORK

The finalised Ayr Town Centre Framework adopts changes and amendments resulting from consultation and engagement. The focus is on delivery with the framework seeking to set a clear forward looking framework addressing local priorities.

- **Develop a Project Plan and Programme**
Project Plan and Programme that further prioritises projects based on criteria of need, strategic fit, deliverability, benefits and which have no major constraints impacting on delivery.
- **Strengthening Next Steps – Project Plan Actions**
Adding to the detail to set out Next Steps for the Priority Projects that will support forward planning and identify the Council's role in either enabling /facilitating or delivering projects / programmes. Review and seek to align budgets/delivery milestones with Council capital and funding programmes.

• Incorporating 'Early Wins'

A number of potential projects have been identified that will support partner/stakeholders and deliver project objectives within the centre. A number of these projects are already in progress but could be accelerated or extended to secure 'early wins' and build confidence and additional capacity within stakeholder groups. These projects potentially include:

- Advancing events /Activities Programme for the Cutty Sark Centre;
- Accelerating Esplanade Design works;
- Developing Burns Statue Square Design Proposals;
- Enhancing Town Dressing/Public Realm on Newmarket Street;
- Review opportunity for Town Dressing – for example, Ayr in Bloom;
- Advance key activity supporting Hourstons/Arran Mall;
- Working with key stakeholders to promote the evening economy; and
- Considering the implementation of a town centre shop front scheme

The primary driver and identified outcomes of these proposals are to increase footfall, extend dwell time, secure higher town centre spending, support an expanded town centre catchment and encourage access and active travel. In the more medium term programmes will seek to increased town centre living, creating additional demand for goods and services, alongside greater public, private, and third-sector investment and increase vitality and vibrancy and the evening economy.

01 INTRODUCTION



INTRODUCTION

The Ayr Town Centre Strategic Framework seeks to set out a Growth & Investment Delivery Plan defining Ayr's place development opportunity that can support a broadly based re-investment in the town centre over the period 2025-2035.



Ayr is a Town full of possibility for place-making



A STRATEGY FOR GROWTH

The strategy will support the council's place making policy and provide a place context for future Local Development Plan considerations as well as helping to communicate a sense of shared ambition for the town and inform its future development priorities.

The strategy has several aims:

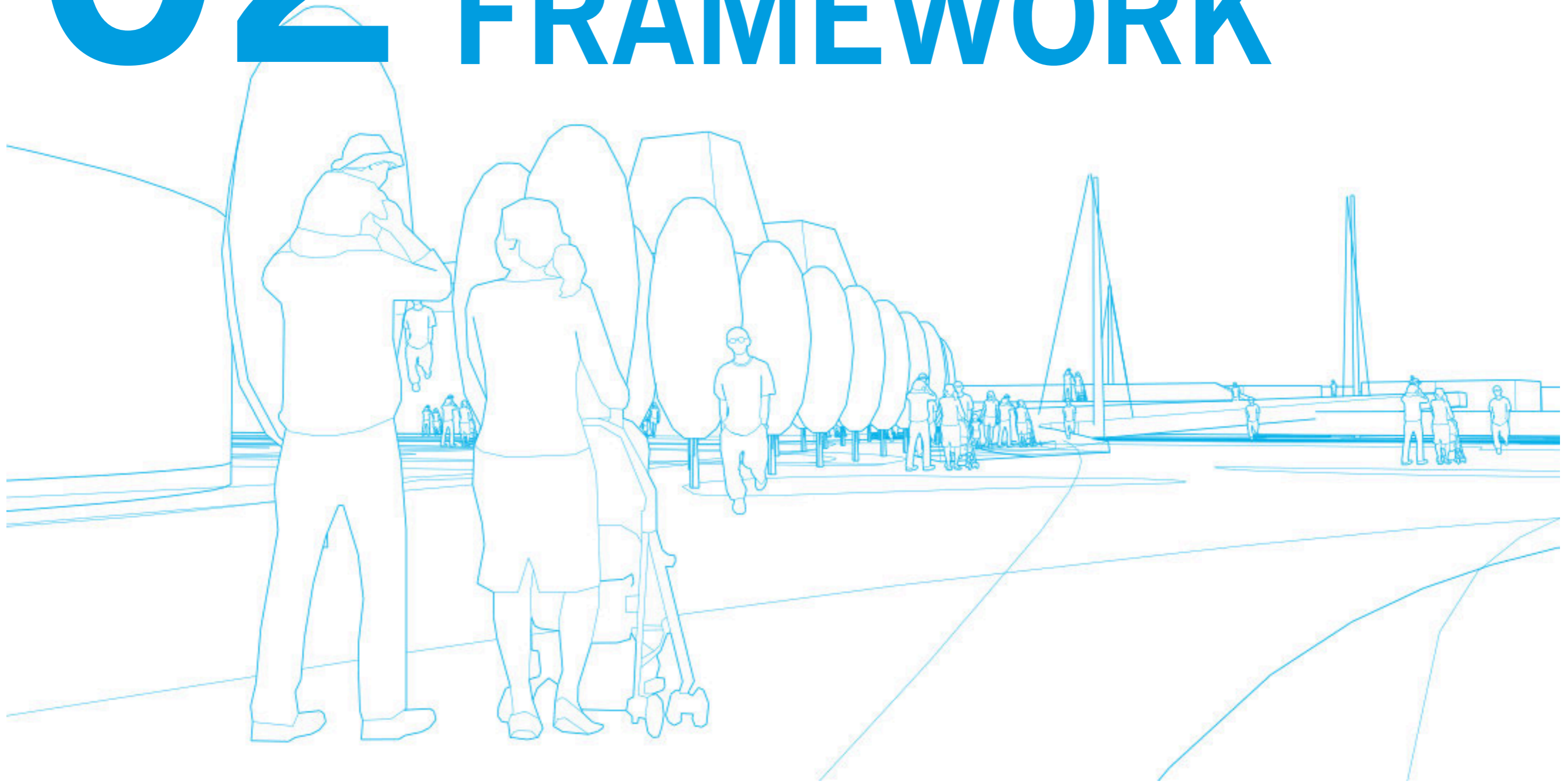
- To provide an analysis of the town's place making opportunity providing a summary of its strategic, economic, and social context.
- To set out an agenda for growth and reinvestment in accordance with Town Centre First principles and building on Ayr's key strengths, priorities, and special qualities of place.
- To explore the potential planning, development, and investment activity that can support town centre regeneration and growth over the next decade.
- To communicate an ambitious vision of how the town will develop and grow through 10 catalytic key and priority projects.

BUILDING A STRONGER FUTURE

Ayr is Ayrshire Regional Capital and has a key role to play in the Ayrshire economy. A range of developments are already underway, and these early deliverables will provide the catalyst for further investment across public/private and third sectors together with maximising opportunities for delivering on national/government led initiatives and pilots.



02 STRATEGIC FRAMEWORK



STRATEGIC FRAMEWORK

Ayr is a Royal Burgh and the County Town of Ayrshire (pop 46,260). Developed around its port it is today the administrative capital of South Ayrshire and has a broad based economy including a diverse service economy.

The town centre has demonstrated a level of resilience to Covid and economic change, however longer-term retail, blended working and demographic trends remain as significant area of concerns to the vitality and vibrancy of the centre.

Ayrshire and Ayr as its regional capital town has the potential to take a leading role in the Region's economy. The town offers a wealth of opportunities. As the regional capital it offers a combination of activity (cultural / educational/ services) of a tier one centre. It forms a 'gateway' to the region and connects to regional economy with growth potential (airport-aerospace / tourism / health & social care / food & drinks / etc) include strong place and locational assets that establish Ayr as a primary destination for those who want to live, work, learn, visit and invest in the region.

Royal Burgh - County Town
Regional Capital – Place Destination
Heart of South Ayrshire

Pop: 46,260
Top 10 Towns in Scotland
Home to 41% SA Residents

Strategic focus Ayr Regeneration
Town Centre Living
Town Centre First principles

Key Place of Transport Interchange
Air /Sea /Rail /Road
Station patronage 1.5m/annum
Route 3% growth / annum

- 156 services/day



STRATEGIC FRAMEWORK

TOWN CENTRE POLICY FRAMEWORK

Town Centres are increasingly recognised as key to a sustainable economy and support for sustainable lifestyles and affordable living. The policy framework sets priorities for place-making and development focused on climate change, place quality, biodiversity, local living, and inclusive and sustainable growth. At a national level this is expressed in the National Planning Framework (NPF4) and the support for wider Scottish Government policy, and at a regional level through the Regional Economic Strategy (RES) the Local Development Plan (LDP2), Community Wealth Building and wider Council policies and guidance.



NATIONAL PLANNING FRAMEWORK

NPF4 places significant emphasis on building a more inclusive and fairer well-being economy. This Town Centre framework builds directly on the key strands of the National Planning Framework and will therefore align closely with the next Local Development Plan (LDP3). The framework set out in this report is based on setting out the type of measures to deliver the NPF4 in terms of:

- Sustainable Places:**
 Addressing Climate Change, Biodiversity, Climate Adaptation & Resilience, Natural Places, Historic Assets, Sustainable Transport.
- Liveable Places:**
 Design Quality, Local Living & 20 Minute Neighbourhoods, Quality Homes, Blue-Green Infrastructure, Play Recreation & Sport, Digital.
- Productive Places:**
 Community Wealth Building, Employment, Promoting Mixed-Use & the Whole Town Economy, Retail, Tourism and Culture & Creativity.

TOWN CENTRE FIRST

The Town Centre First principle emerged from the Scottish Government's Town Centre Action Plan. It advises that planning policy needs to prioritise the location for retail, leisure, and commercial activities in town centres.

The role and needs of towns in the 21st Century are however changing and to deliver a more sustainable, low carbon future, towns need to adapt to ensure they remain attractive urban centres and can play a will have a growing role in supporting sustainable communities. Town centres form the heart of communities. They allow shared and equitable access to products and services, provide a focus for the local economy and social activity and as successful places deliver enhanced wellbeing through a positive sense of place, history, identity, community, and environment. Critically towns will need to take a lead in helping to deliver our national, regional and local targets for sustainability.

- Activity**
active places feel safe and secure
- Animation**
animated places are attractive
- Efficiency**
Living locally uses less resource
- Spend**
fundamental for businesses to thrive
- Resilience**
busy services will be sustained

STRATEGIC FRAMEWORK

PLACE PRINCIPLE

The 'Place Principle' promotes a shared understanding of place, and the need to take a more collaborative approach to a place's services and assets to achieve better outcomes for people and communities.

Place -making builds on the 'Place Principle' to outline a concept of what we want our towns to be and how, through place-shaping, we can influence and shape how our towns can thrive as great places to live, learn, work, visit and enjoy. Successful places are about people. Place-shaping can help direct change and facilitate the input of all those with interest in the town centre to collectively address the economic, social and cultural ambitions of the community and the transition to net zero and recovery of natural eco-systems.



Developing the Place Principle integrates NPF4 and the six qualities of successful places.



The policy seeks to promote, encourage and facilitate well designed developments that make successful places by taking a design led approach based on creating places that are:

- healthier
- pleasant
- connected
- distinctive
- sustainable
- adaptable

Places built around these 6 key principles will help ensure places can progressively and consistently deliver enhanced environments for people and support the delivery of national outcomes.



Healthier



Pleasant



Connected



Distinctive



Sustainable

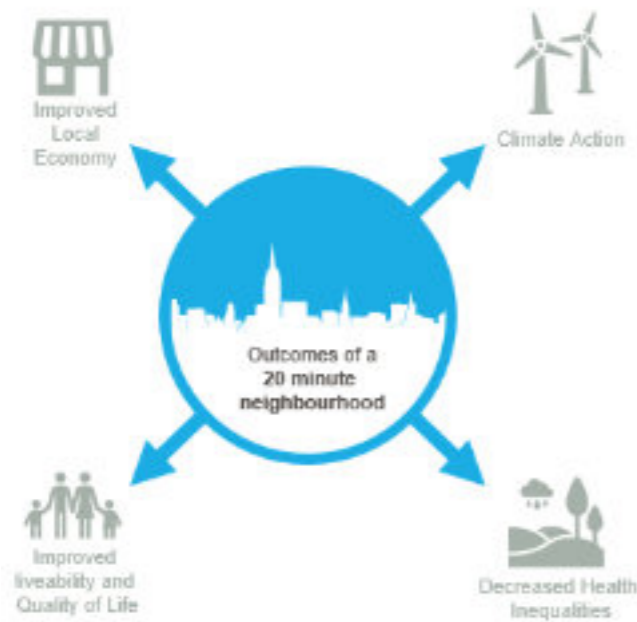


Adaptable

STRATEGIC FRAMEWORK

LOCAL LIVING & 20 MINUTE NEIGHBOURHOODS

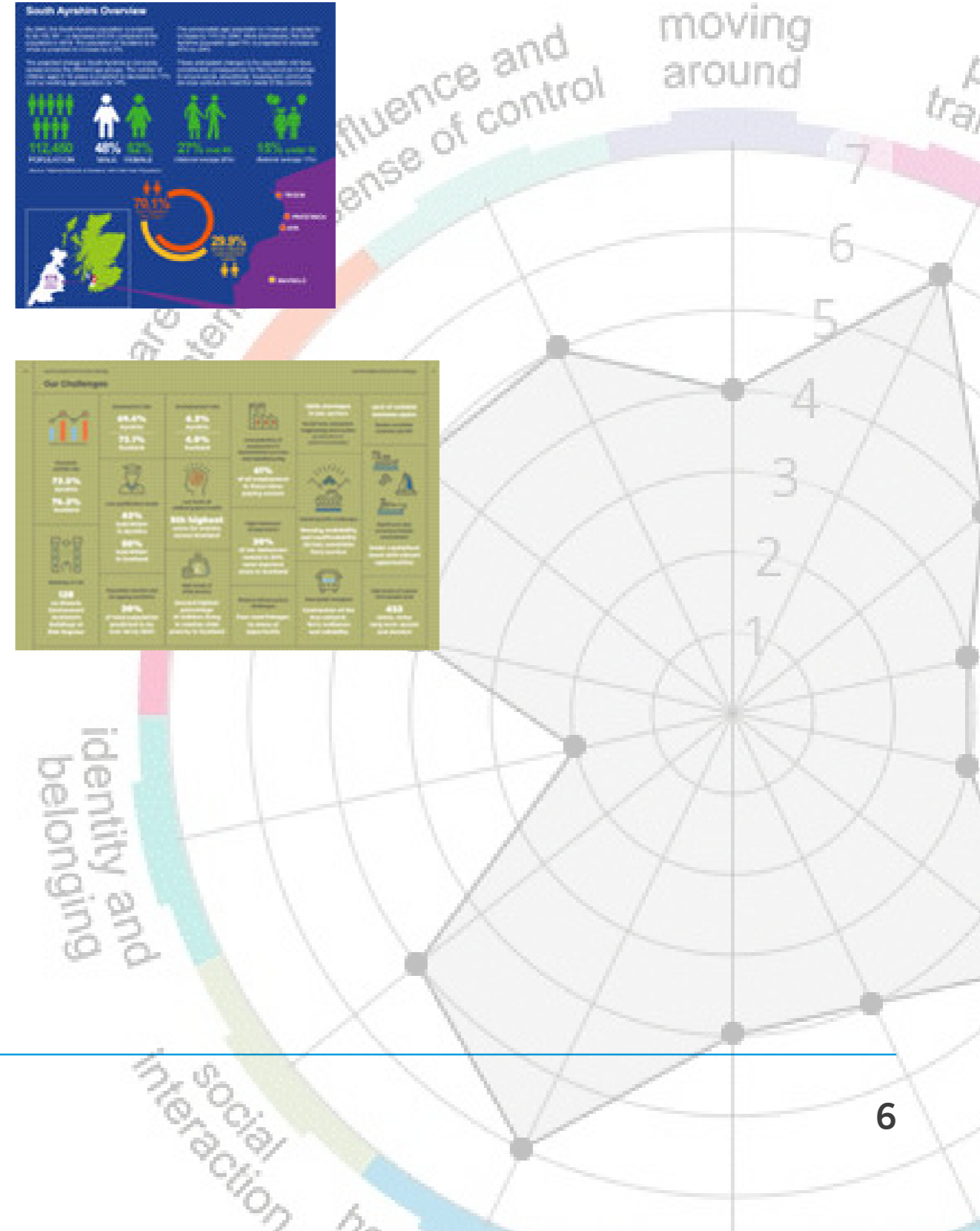
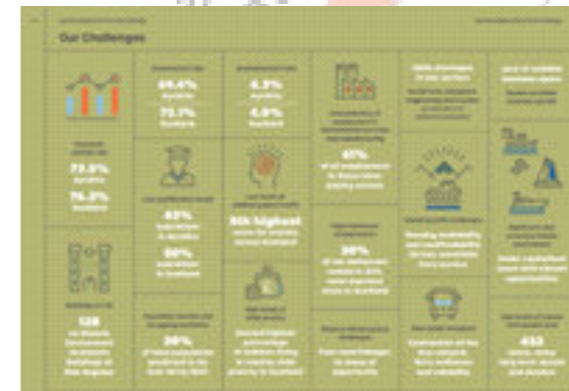
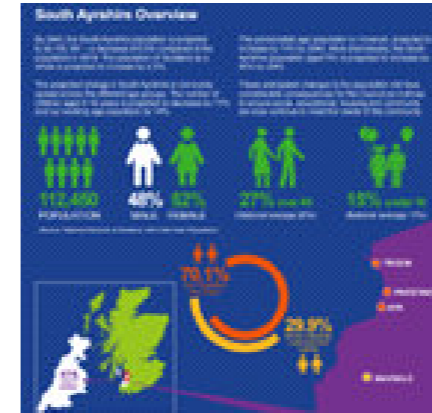
The Scottish Government's Local Living and 20 minute Neighbourhood Planning Guidance will support the preparation of Local Development Plans (LDPs), Local Place Plans (LPPs) and to support planning decision making. Liveable Neighbourhoods and the 20 Minute Neighbourhood put climate change at the forefront of future planning supporting NPF4 with planning guidance on reducing the need for travel, car dependency whilst transforming streets into safer, more attractive spaces where daily needs can be met locally, and people travelling actively and by public transport are prioritised.



SOUTH AYRSHIRE COUNCIL PLAN

South Ayrshire Council published its new Council Plan 2023-28 setting out its three key over-arching priorities of Spaces and Places; Live, Work, Learn; Civic and Community Pride. Key outcomes for this study include: supporting local businesses; and encouraging tourism and increased visitor numbers.

- Moving around and the environment**
 Everyone can access streets, places and spaces that make a positive contribution to wellbeing, are well connected, well designed, and maintained.
- Work and economy**
 Everyone benefits from a local economy that provides opportunities for people and helps our businesses to flourish.
- Pride in South Ayrshire**
 Everyone (residents, visitors, and tourists) can enjoy attractive destinations and people are proud to live in our towns and villages and celebrate our culture and heritage.



STRATEGIC FRAMEWORK

REGIONAL ECONOMIC STRATEGY (RES)

The Ayrshire Regional Economic Strategy sets out a range of priority themes. A key theme for Town Centres is the focus on developing 'Stronger Places and Communities' (Theme 5). This includes delivering the following outcomes:

- PC01 Improved infrastructure within our towns and villages, with consideration of 20 minute neighbourhoods.
- PC02 Improved cultural and social infrastructure which boosts existing cultural and heritage assets, helps to improve regional identity and pride in place and contributes to growth in the visitor economy.
- PC03 Empowerment for our residents and communities to have a stake in improving their place.
- PC04 Improved road infrastructure, better connecting the region with areas of opportunity, and improved public transport for rural communities.

LOCAL DEVELOPMENT PLAN (LDP2)

South Ayrshire Council Local Development Plan 2 (LDP2). Was adopted in August 2022 and sets out both the spatial strategy and policies and proposals for the Council area. The spatial strategy recognises that the areas town centres will need to be much more than just a place to shop if they're to thrive. The LDP2 reaffirms the established strategy of directing development to towns and villages and brownfield/redevelopment sites rather than greenfield sites remains appropriate especially for housing. There is clear evidence of a requirement to increase the provision of affordable housing, especially within Ayr and other identified town centres.

LDP2 retains a commitment to the established "town centre first" approach to retail, leisure, commercial and office development, and promotes opportunities for town centre living. The Council acknowledges the issues facing our town centres and has committed funding to support new initiatives and encourage a more diverse range of uses.



Core Principle B4

We will Prioritise the regeneration of Town Centres

This means we will:

- Apply a sequential approach for retail, commercial and leisure development,
- Promote town centre living and regeneration with a more flexible approach to the use of buildings and land; and
- Recognise and promote the different functions of the 5 town centres
Regeneration of Ayr as the county town and heart of South Ayrshire.

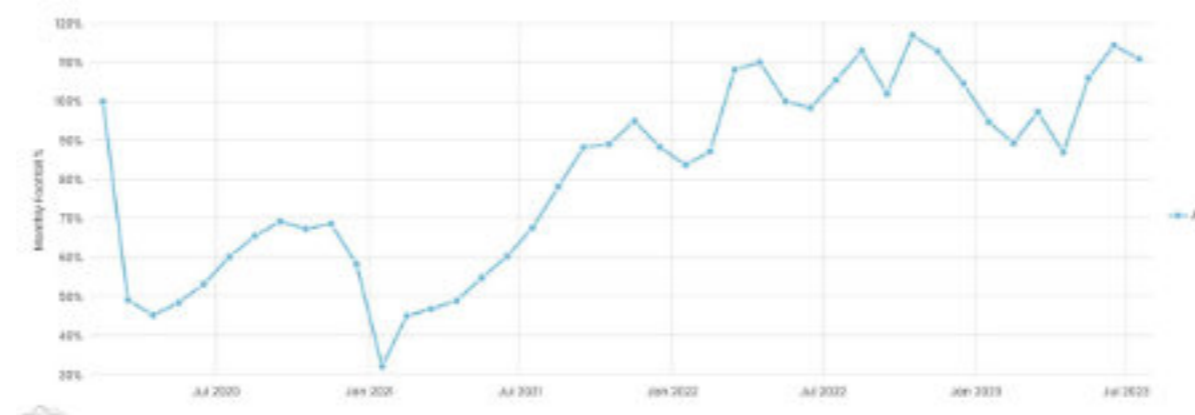
TOWN DATA

AYR TOWN CENTRE DATA

Town centres are bespoke places and often have distinctive place, business and community characteristics that are individual to a specific place or locality. Understanding the specific qualities of place is important in shaping a vision and critical is having a reliable quantifiable town centre data both to assess local needs and monitor and evaluate progress towards outcomes. Ayr has through a range of projects and with partners across Ayrshire collected useful data on town centre health including footfall / vacancies and the profile of users. The data is not comprehensive.

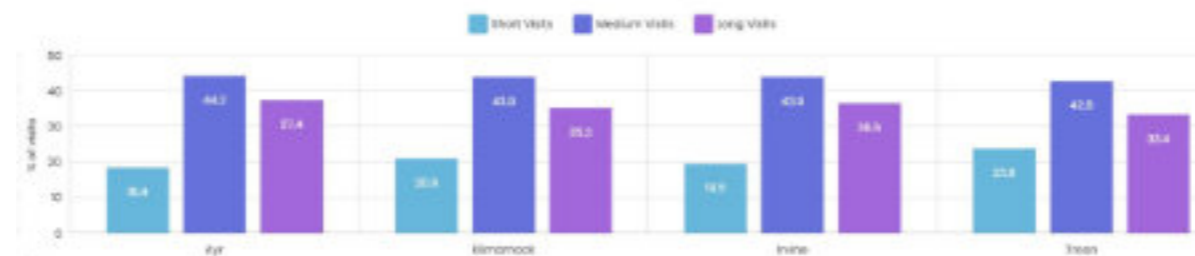
Additional monitoring and accurate and comparable data mapping including real-time data would be of significant value. If resources allow it would also be useful to collect other qualitative information on property ownership / occupancy of property and data linked to National Outcomes (residential data / environmental / social inclusion and wellbeing and collate anti-social behaviour / crime and accident data.

The Ayr Town Centre Framework is seeking to promote change. Monitoring and evaluation based on data will be important to understand the current position and monitor progress in delivering objectives and securing meaningful outputs and outcomes. Ayr could consider piloting new digital data records as part of the programme.



Ayr Footfall trends (Feb 2020 – July 2023)

Footfall in Ayr Town Centre has gradually recovered from a significant downturn during Covid-19. By Spring 2022 footfall had recovered to February 2020 levels. In July 2023 (the most recent available data), 931,000 people visited Ayr Town Centre.



Visits split by % of Short / Medium / Long (July 2023) for Ayrshire Towns.

There is a common pattern across Ayr and comparator towns in duration of visits to the town centre. C. 20%



Footfall Trends (2019-23) for Ayrshire Towns.

Ayr consistently has the highest levels of footfall among comparator Ayrshire towns, and has bounced back from the effects of Covid.

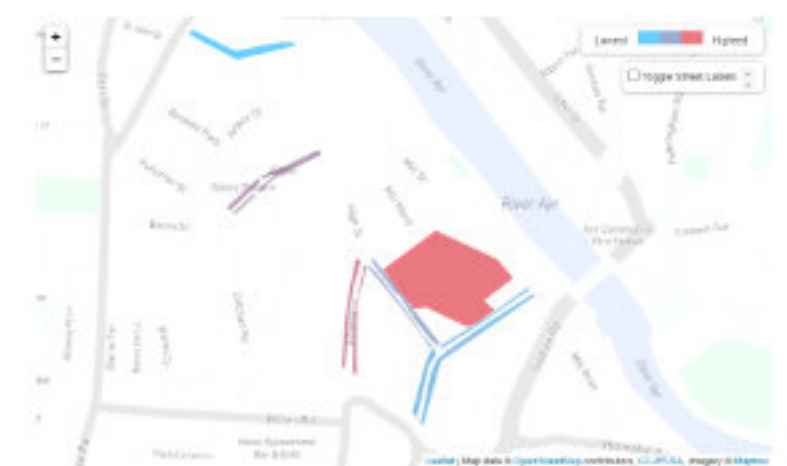
Ayr Street Footfall - July 23'

Rank	Street	Monthly Footfall
1	Ayr Central Shopping Centre	108,516
2	Alloway Street	52,890
3	Canick Street	35,557
4	Kyle Street	27,457
5	Smith Street	19,932
6	Newmarket Street	19,090

Showing 1 to 6 of 6 entries

Previous 1 Next

Ayr Comparative Street Activity - July 23'



STRATEGIC FRAMEWORK

KEY TRENDS FOR SCOTTISH TOWN CENTRES

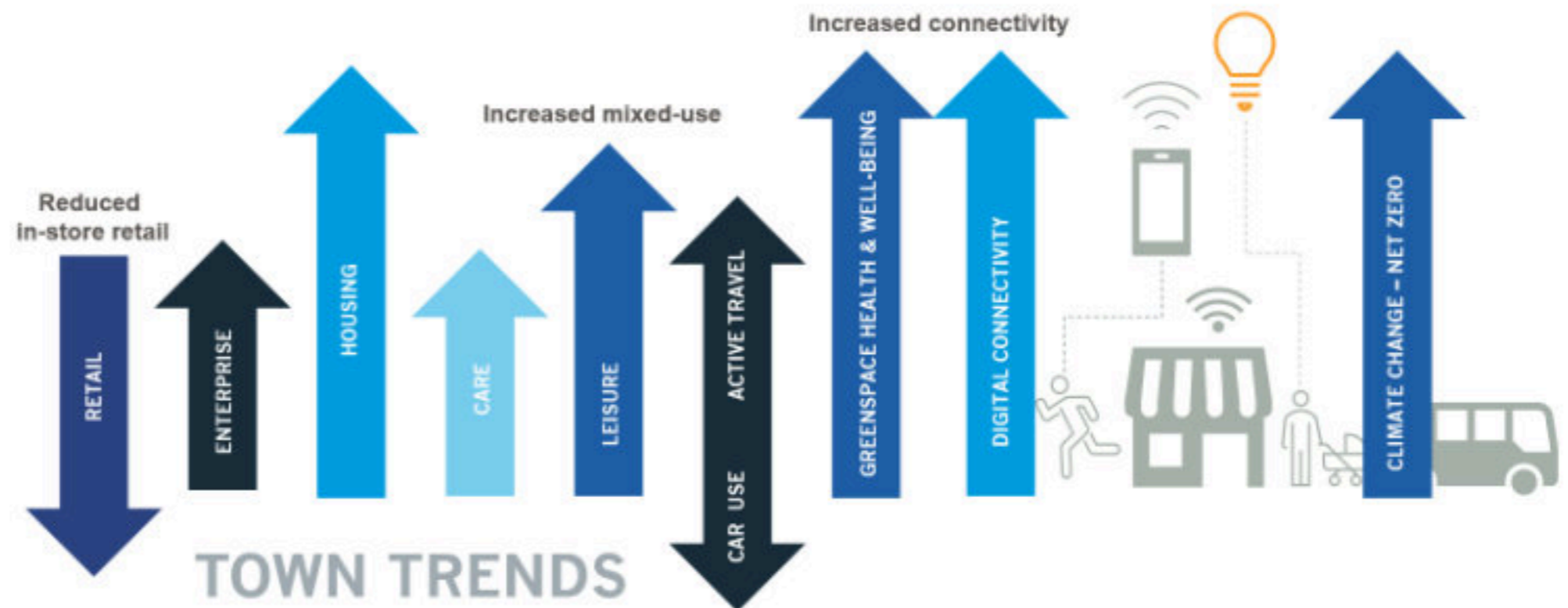
Setting a framework for the future involves looking ahead but also looking back and recognising the history, local heritage and the strengths of individual towns and communities and how best centres can be encouraged to adapt to meet the everyday needs of tomorrow.

The last 30-40 years have witnessed both a movement of investment away from town centres and during the 1980's-1990's the development of 'town malls' as a model to sustain town centre retailing.

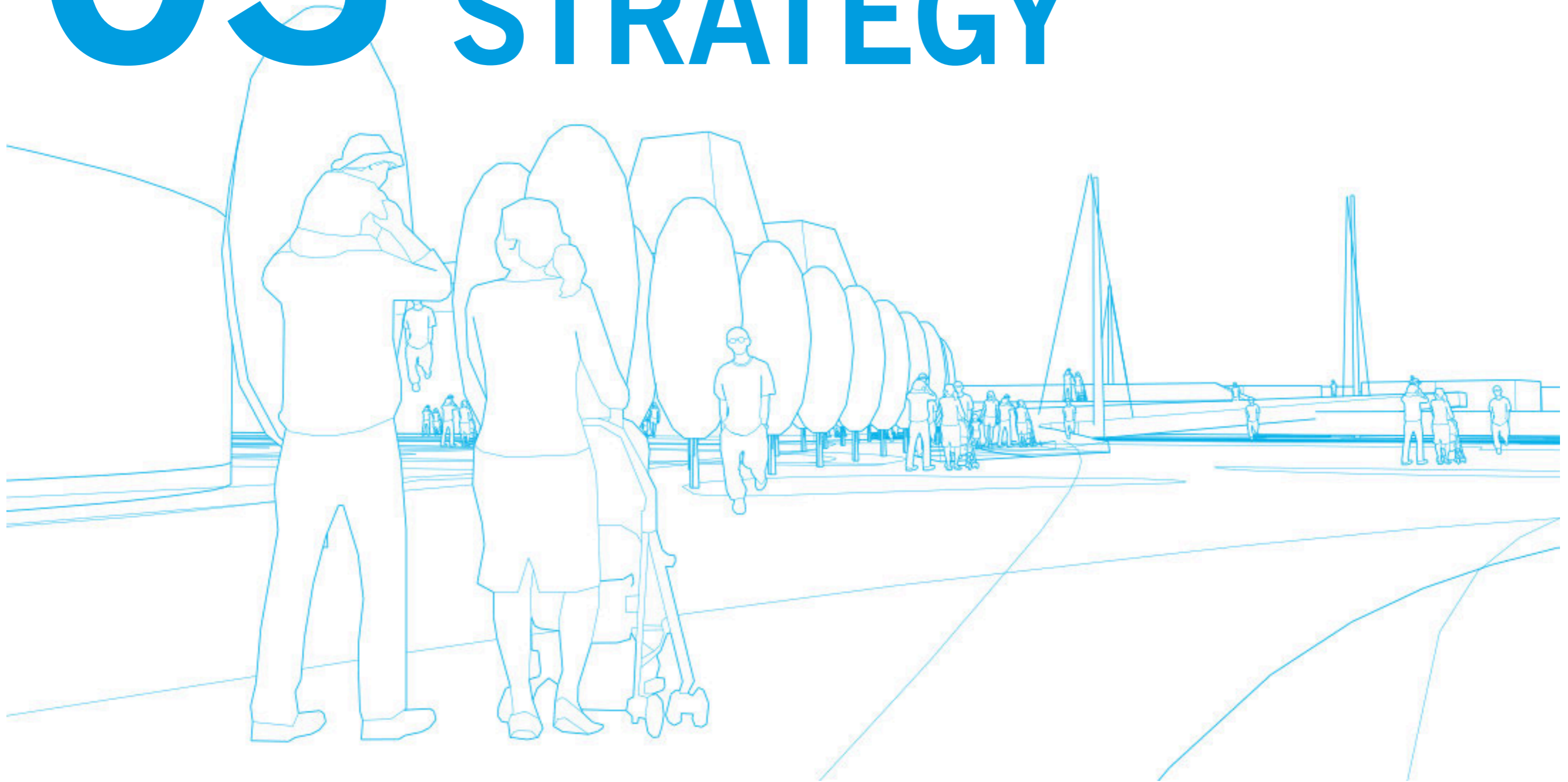
Recent years have seen town centre operating costs become more expensive and new on-line retailing has created a challenge to high street sales and the viability of both national multiple outlets and independent traders. National retailers now typically operate as multichannel businesses looking for physical sales, whilst also operating as fulfilment hubs and sites for click and collect and product returns.

With the changing nature of retail demand the economics of ownership and the operating costs of town centres have favoured out-of-town investment and digital sales over town centre sites, shops, and hotel/leisure facilities.

Looking forward and envisaging many of the current trends will continue to impact (positively & negatively) on town centres it is clear that urban planning will need to more actively intervene to sustain town centre activity. In a simple diagram the change in the use and demand for services and the resultant levels of activity in town centres could be anticipated as follows:



03 VISION & STRATEGY



VISION & STRATEGY

STRATEGIC OBJECTIVES

The Ayr Town Centre Framework objectives are:

- To provide a Transformational Framework to focus interventions and prioritise actions within specific and deliverable Town Centre projects that will support growth and investment in Ayr Town Centre.
- To promote a Mixed Use Town Centre creating a destination of choice based on a range of attractions, ease of access and investment in its special qualities of place.
- To increase Town Centre footfall and dwell time and encourage activities that drive additional demand for goods and services.
- To ensure all interventions support the National Planning Framework and the 6 Qualities of Successful Places and are aligned to current and future funding streams and policy.
- To provide a framework for further engagement that will help to inform and shape individual projects and programmes.

BUILDING BLOCKS FOR THE FUTURE

The Town Centre Framework needs to set more than an aspiration. It needs to take on the challenges of translating objectives into a clear programme of investment created through defined projects that can be advanced with a realistic expectations of delivery.

10 key target 'building blocks' have been identified:

- **Town Centre Living**
Doubling the population with 20 min walk-in access to the Town Centre with a focus on gap-sites and re-purposing buildings
- **New Transport Interchange**
Developing a new Rail /Bus and Mobility Hub at the Station including provision for Park & Ride
- **Station Hotel Restructuring**
Part demolition and part re-investment in Station Hotel Buildings acknowledging the challenges of ownership
- **New Burns Square**
Creating a Southern Gateway to Ayr focussed on Burns Statue Square as a major Town Gateway
- **Accessible Ayr**
Investing in Active Travel, good local connections and safe mobility making access and movement easier.
- **Independent Retailing**
Supporting retail and encouraging re-investment, re-purposing of buildings within the town centre core
- **Services & Employment**
Building additional demand for Town Centre services that supports stronger local employment
- **Tourism & Leisure**
Animating 'Ayr's key tourism (coast/races/air show/fair) and links to wider regional attractions
- **Evening & Cultural Economy**
Celebrating Theatre / Cinema / Arts & Cultural activity and the artisan café-pub and hospitality culture
- **Quality Public Realm**
Building on the quality of public realm (Cutty Sark /Burns Square) and secondary spaces, streets and heritage routes.



Our transformation vision supports change and inclusive growth



VISION & STRATEGY

SETTING A VISION

Our vision is about celebrating and enhancing Ayr Town Centre as a special place. Ayr Town Centre has a long and rich history. Combined with its special qualities this creates a place with a shared sense of identity and belonging. It is the County Town and regional centre where we come together as a community to live, play, learn, work and enjoy and engage in civic activity and celebration.

Successful towns are towns that change and adapt to meet the needs of the community they serve. Today, as a result of digital innovations and wider economic trends, we are experiencing major changes in how we shop, where we work, how we access services. Like all towns, Ayr must evolve to in response these changing dynamics and demands, and positively address the changing needs of communities in the 21st century. This evolution must put 'Communities First', while enhancing the vibrancy and vitality of the town centre to drive additional footfall and visits that will sustain its commercial and cultural activities.

The changing patterns of retail and reduced requirement for space present an opportunity to reshape a town centre around a broader, more inclusive and more multi-functional 'whole-town' agenda. This means promoting town centre living, strengthening civic and cultural activity, making the centre safer, more appealing and easier to get around, together shaping a more 'Successful Place' .

Retail continues to be core to the future of our town centre but needs footfall and a wider base of complementary activity to attract visitors. Our High Street and town core can be vibrant and appealing, developed around a mix of retail, leisure, food and beverage and services. A successful centre will adapt to and reflect changing customer expectations and consumer choices, and in all probability be more compact whilst supporting a more diverse, more independent and more experiential place.

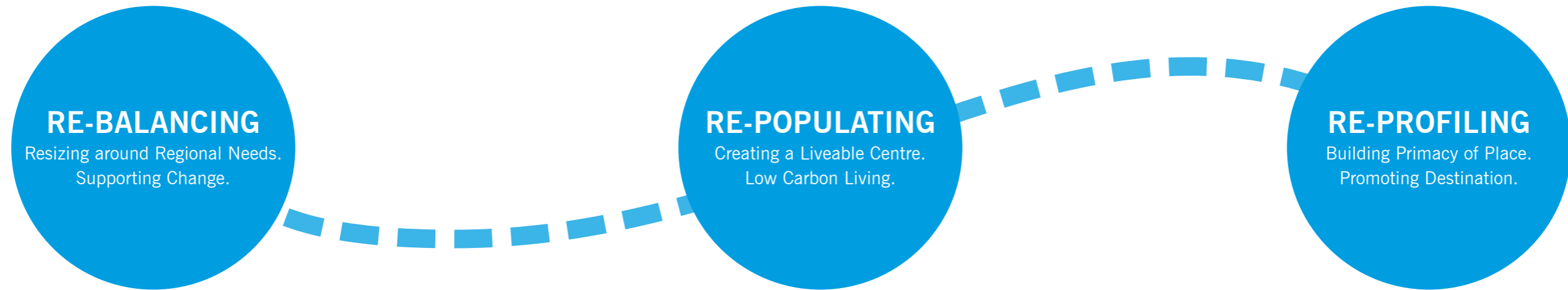
By adopting a Town Centre and Community First approach that builds on and extends the level of activity within the centre and supports town centre living, we will strengthen the demand for goods and services and create a more vibrant centre. This will build a stronger and more resilient retail offer and extend footfall and dwell time and add to the sense of a 'happening place' with a clear and communicable place appeal.



Ayr will be recognised as a great place to live, learn, work and visit. As a market town it will offer high quality experiences for all its residents, visitors and business created by a vibrant place quality animated by its people, townscape, heritage, enterprise and events.

LIVEABLE TOWN CENTRE NEIGHBOURHOODS WITH CONTEMPORARY HOUSING

VISION & STRATEGY



SHAPING THE VISION TO INFORM OUR ACTIONS AND PRIORITIES

RE-BALANCING

- Promote liveable qualities of the Town Centre and recognise the needs of changing demographic and an aging population. Recognise the change in community service needs within the Town Centre.
- Seek to align private sector investment plans and opportunities with the vision and public sector programmes to maximise leverage and delivery impact.
- Recognise the importance of connectivity and capacity of Ayr to service and support a wider hinterland and sustain economic vibrancy.
- Support the changes in retailing by encouraging a more diverse retail / leisure / services environment on the High Street and within the Town Centre core.
- Encourage investment within the High Street and support re-investment in empty shop units including rear courts, mews and upper floor residential living.
- Encourage re-structuring of retail space to right-size retail promoting core streets and key frontages.
- Promoting walkability and safe access and mobility within the town centre and between town centre and residential neighbourhoods and town centre and coast.

RE-POPULATING

- Support initiatives to bring forward Town Centre Living with new build and re-purposing existing buildings.
- Creating a number of small new Urban Quarters to extend urban living through mixed use and multi-tenure re-developments and urban infill.
- Ensure Town Centre can contribute to the regional needs of an ageing population and additional support older citizens will have (healthcare / supported living / appropriate housing choice / etc).
- Recognise the changing needs of the town centre and the increasing importance of sustainable place-making in terms of putting 'people first' and addressing environmental and social needs.
- Adopt Town Centre First / Community First with active support for Care Villages / Urban Retirement Living within the Town Centre.
- Support for re-purposing of buildings for community and residential mixed-uses.

RE-PROFILING

- Celebrating County Town with a strong arts / culture and events programme linking with major events (Ayrshire Air Show / Grand National & Racing Events / Beach Festival)
- Develop the Southern Gateway as a major 'gateway to the town' connected to a new transport interchange and creating a new hub for street café and evening economy.
- Work with and alongside partners to place the vitality of the Town Centre at the centre of decision making including policy, place planning, investment and events
- Develop the 'foot-of-the-town' around heritage and culture linking Carnegie Library & Arts Centre, Town Hall, Newmarket Street, St John's Tower, Cutty Sark Centre,
- Strengthen urban squares, non-vehicular streets, greenspaces and streetscape including urban play, seating and waterfront and riverfront access

LOW CARBON PLACE-MAKING

Ayr will, in accordance with the Council’s policy on Climate Change will promote a low-carbon town centre that addresses the challenges of climate change, supports a more climate-resilient centre and builds a centre that supports contemporary low carbon lifestyles.

The Council’s Sustainable Development and Climate Change Strategy has three themes:

- Sustainable Council: Reducing the corporate greenhouse gas emissions and improving the wider environment.
- Sustainable Environment: Protecting and enhancing the environment while improving the health, well-being and livelihoods of local communities.
- Sustainable Community: Supporting local communities to limit greenhouse gas emissions, adapt to climate change impacts and improve their local environment.

The Town Centre Framework and the project/programmes outlined within the framework offer significant opportunity for the Council and partners to champion low carbon place-making supporting the transition to a low carbon economy whilst supporting health and well being and liveable communities. Key complimentary activities should include:


- Working closely across community partners to communicate the need for forward planning to prepare for the impacts of climate change on everyday lives.
- Collaboration to ensure public transport choice is extended and local transport systems are developed to improve accessibility, mobility, support choice and reduce carbon emissions whilst supporting and facilitating active transport
- Developing with Scotland’s Railway / Scotrail and SPT the new transport interchange extending travel choice and supporting multi-modal journeys
- Optimising urban bio-diversity by enhancing connectivity of blue and green networks, introducing street trees / rain gardens and sustainable drainage infrastructure as appropriate.
- Working with traders and local businesses to improve waste management and within the new townscape enhancement integrate waste and service needs.

Direct carbon reductions and the promotion of sustainable places will be delivered across the projects and programmes with the major gains associated with:


- **Ayr Station & Transport Interchange**
Promoting low carbon travel choices (rail /bus/active travel)
Reducing car trips / journeys
- **Accessible Ayr**
Promoting active travel and behavioural change
Reducing car trips / journeys
- **Town Centre Living including Kyle quarter Masterplan**
Low Carbon Urban Living
Sustainable Lifestyle choice
- **Public Realm & Urban Dressing**
Sustainable Urban Spaces / Greenspace Networks/
Biodiversity
Sustainable Drainage / Street Trees / Urban Greening



By 2024 all new builds will have to have zero emissions heating system



A commitment to phase out the need for new petrol and diesel cars/vans by 2030.




Net-Zero emissions of all greenhouse gases by 2045. 75% reduction in emissions by 2030



By 2030 at least 50% of Scotland’s building stock is heated using zero-emission systems by 2030



Reduce the number of kilometres travelled by car by 20% by 2030, delivered through a package



Reduction in emissions from heat in buildings of 68% by 2030 compared to 2020.



Scotland’s rail services will be decarbonised by 2035

of policy interventions

VISION & STRATEGY

Vison & Strategy underpinned with a Delivery Model

Ayr has significant strengths and special qualities as a County Town. The Town Centre Framework with its vision and strategy is seeking to establish the key priorities for the town for the next decade.

In taking forward the vision the following need to be remembered:

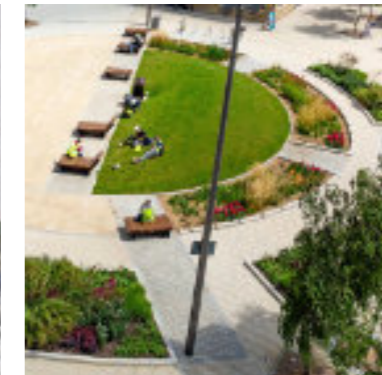
- Ayr has great strengths as a County Town with a quality town centre, University and College campuses, and with strong heritage and place qualities based on Robert Burns, Aerospace, and its Burgh heritage on which to build.

- Economic development and regeneration strategies need to be carefully integrated with tourism, leisure and event opportunities, and urban living to create a ‘whole town’ approach that builds both place quality and a sense of destination.
- Strategies need to build investment confidence, support business, stimulate growth, and attract visitors. Sustaining and growing Ayr as a successful Regional Town requires a broad base of investment with the Council as a key enabling and where possible facilitating partner, supporting commercial and 3rd sector investment.
- Partnership and external funding support are key. Partnership is not an outcome and needs to be built around the vision, shared objectives and a Delivery Plan. The Framework recognises of shared activities and responsibilities and that collaboration requires strong partnership working across public, private and third sectors, that works to align priorities and resources. A clear Delivery Strategy with detailed project programming/resourcing will need to be developed with partners.

“
Key to our success will be prioritising activities with partners, securing funding and delivering projects.
 ”



TOWN CENTRE LIVING



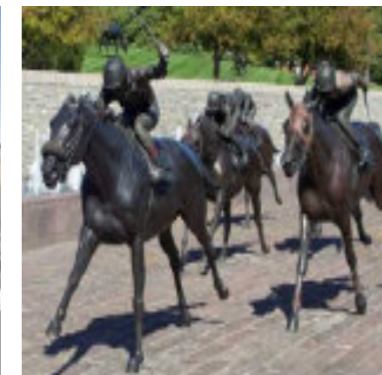
GREENSPACE



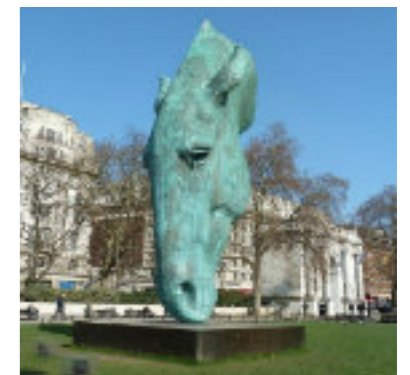
STATION HOTEL & RAIL STATION



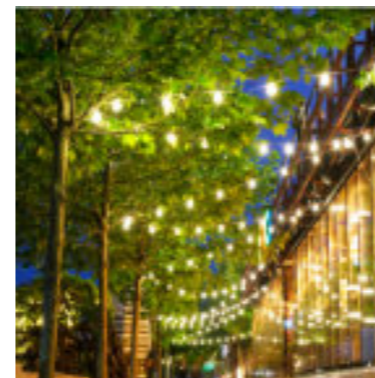
HUB - LEARNING/COMMUNITY



PLACE/DESTINATION



PUBLIC ARTS



QUALITY PUBLIC REALM



CAFE CULTURE

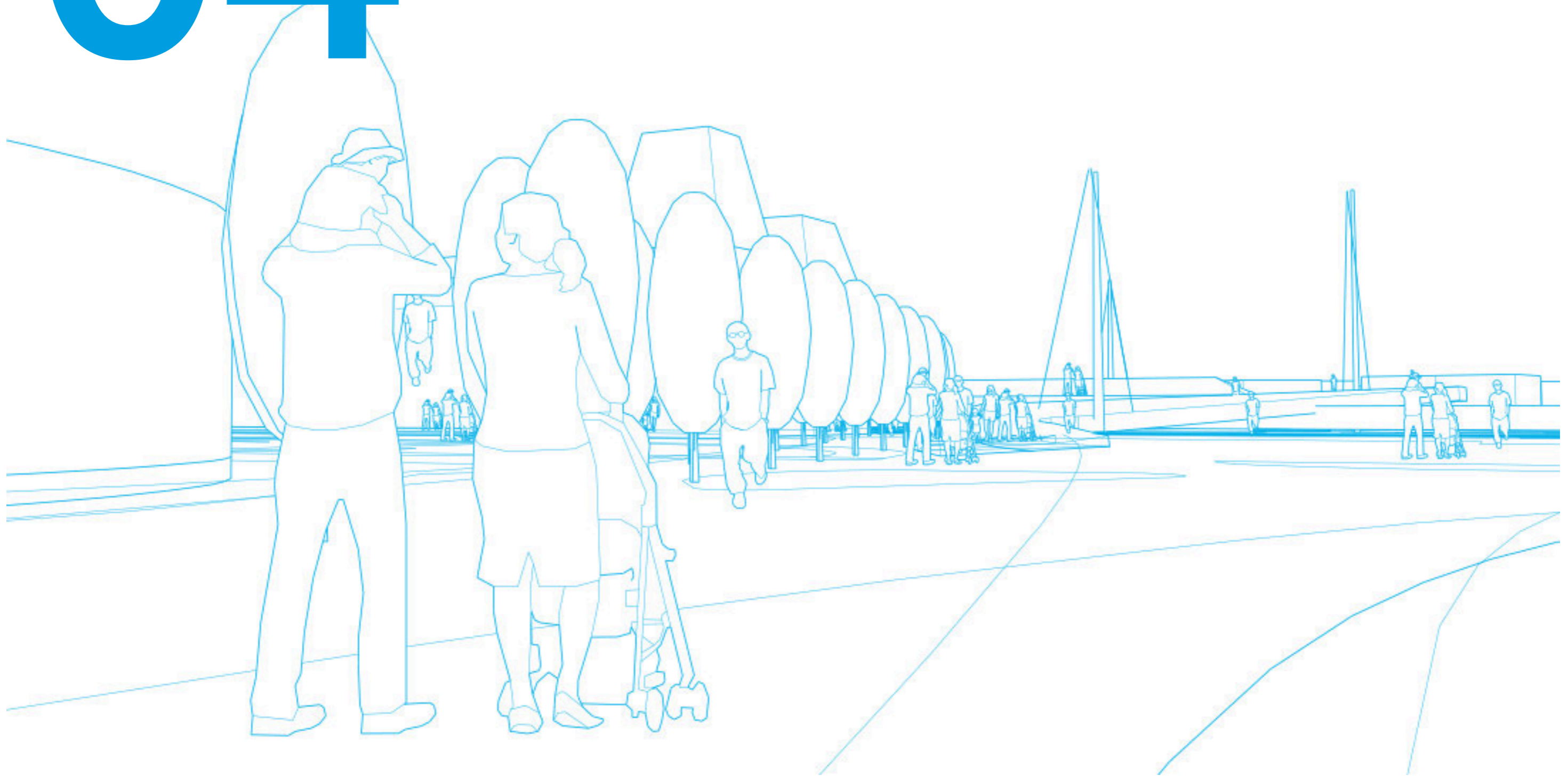


BUS STATION / MOBILITY HUB



RETRAINED DECO FRONTAGE

04 ENGAGEMENT



ENGAGEMENT

The Ayr Town Centre Framework Report was completed as a Draft and approved for wider public consultation in November 2023. Presentations to Senior Officer Groups and South Ayrshire Council Cabinet secured broad in-principle support and approved a consultation and engagement plan during January / February and March 2024.

The Consultation on the Draft Framework builds on earlier stage engagement and included:

Advance Publicity / Social Media / Poster
Organised by SAC Comms Team

Drop in Event with Exhibition Boards linked to QR Codes & Digital Virtual Engagement using I:ENGAGE software

Email Contacts / Invites to Stakeholder Workshop and issues of QR Codes / Links to Community Groups

Drop in Consultation Event
Cutty Sark Centre: Wednesday 17th January
1600-2000
Late Afternoon and Evening Session

Drop in Consultation Event
Cutty Sark Centre: Wednesday 18th January
1200-1630
Afternoon Session

Drop in Consultation Event
Cutty Sark Centre: Saturday 27th January
1200-1630
Saturday/Weekend Session

Cultural / Enterprises
Cutty Sark Centre: Thursday 18th January
1700-1900
Evening Workshop



ENGAGEMENT

The Ayr Town Centre Framework Engagement included a Survey Monkey Online Questionnaire. The Questionnaire invited feedback on 12 Questions addressing:

Question	Support
Broad Support / Agreement	93%
Fit with Individual /Personal Views	76%
Support for Bus/Train Transport interchange	83%
Support for Burns Statue Square	85%
Support for Kyle Area Masterplan	88%
Support for Town Centre Living	85%
Support for Public Realm /Active travel	90%
Support for Events /Cultural Activity	94%
Support for Business Support Measures	96%
Support for Esplanade Enhancement	89%
Agreement on Priorities	84%



Prioritising the train station is a good choice. It's the first thing people see, and with a bus hub/transport interchange, it'll be great.



ENGAGEMENT

Key Actions Arising from the Ayr Town Centre Consultation / Engagement	
Topic	Action
Concern with the scale of the challenges and sense of decline within the Town which is widely recognised as a Scotland wide issue but a belief that the Council and wider partners need to give more priority to the town centre and be more active in its promotion / safeguarding of its heritage ensuring its primacy of place as South Ayrshire's Regional Centre.	Acknowledged and part of the purpose of updating previous reporting with a framework focussed on actions and delivery.
Concern with the fabric of buildings and state of decay in historical/ often listed / conservation Area buildings and the need to find solutions or buildings/sites will be lost and Ayr cannot afford to keep losing its architectural / built heritage.	Acknowledged. Challenge for Council. Intervention scope is limited to issues of public safety / statutory notices.
Concern that Ayr is a market town for a much wider catchment and access (by all modes) is very important. Transport Interchanges and Active Travel may be important but so is access by car for many users and parking provision including Blue Badge)) needs to be safeguarded and safe, lit walking connections.	Priority action to address transport access and facilities and making centre more accessible and attractive.
Expectations that the Council should be doing more / could do more and a belief that that the Council has more powers over building owners / property assets / etc that in reality is the case. However an expectations that the Council should use its powers pro-actively and to the fullest extent.	Priority action to identify core activity that will make a difference.
Real interest and a sense of commitment to the town from its residents. Many had participated in other consultations (recent or historical) and want to see things happen.	Noted and agreed.
Diverse range of views on the future of the Station Hotel. Overall a broad view that perhaps more could have been done earlier but with the fire the need is to move on, make the remaining building safe and get the Station and potential other transport elements working.	Council is responding to public safety with a building creating significant public safety risk. Priority to work with other stakeholders to secure early conclusion.
Concern that there is more talk than action. Support for setting clear and deliverable priorities. Town needs to identify realistic projects and focus on getting things delivered.	Noted. Focus of Council is to identify core projects and accelerate delivery.
Need to retain Town Centre parking and ensure town centre is accessible. Support for safer streets, better pedestrian and active travel provision. Enhanced public realm. However vehicular access and servicing in the town centre will remain important if we want to attract visitors and Ayrshire residents to make more use of the Town Centre.	Noted. Common theme from lots of the engagement is the need to get the balance right supporting all user groups /interests whilst delivering safer streets / accessibility .
New Transport Interchange is a critical project and must include better coordination of train/bus timetabling. Improving public transport accessibility needs to be integral to everything that is done. The Station project needs to happen and would ideally incorporate a Tourist Office – should be one somewhere in the Town	Noted. Public Transport and getting Ayr Station issues resolved ideally with a full transport interchange would be a major benefit.
Concern around cost / funding and capacity of the Council to implement. Concern at lack of detail. Many of the projects will involve significant investment. Council will need to prioritise. Important projects are delivered. Council should do the projects that deliver quick gains – 3 year Programme of funded projects.	Noted. Agreement on the need to set priority projects. Council funds are limited. Also need to work with partners to secure external funding.
Need to build on strengths. Traders to take pride in their frontages. Work together and support the Town Centre. Newmarket Street example. Need for Town Centre Public Toilets. Need to make better use of Existing Assets (Cutty Sark Centre).	Acknowledged. The Town Centre hence focusses 5 Core Projects and 5 Core Programmes. Consultation will help to define specific activity.
Need to maintain engagement. Consider 'Forum' arrangement with different groups (Traders / Cultural Organisations /Commercial Agents-Developers to get more activity and identify specific actions supported by investors.	Noted. Wider engagement and participation of funders / investors / businesses / 3 rd sector will be important for delivery.
Positive	Maintain consultation during delivery phases and perhaps provide a Annual/Bi-Annual update.
Consultation concerns that single issue concerns (Station Hotel Buildings / Temporary Vehicle Restrictions / etc) would dominate feedback but the majority of comment/feedback was constructive and focussed on making Ayr a better place to live /work / visit.	Council will endeavour to keep all stakeholders up-to-date on core projects.
There were many encouraging responses, with most people giving very positive feedback on the methods for consultation, the combination of online and in-person activities.	Positive feedback to SAC Comms team.
Good location for consultation. Centre of the Lower Town. Easily accessible.	Positive feedback to SAC Comms team.
Boards had so many comments /feedback difficult to read. Note: Lots of attendees also like to read /review other people's comments. Removed some comments on the day to allow easier readability.	Build on the consultation methods and where projects are being implemented keep residents informed.
PDF copies and online ability to look at boards and comment again was appreciated.	Consultation event with Local Events (3 No.) and Online Consultation has been well supported.
Concern to see Station fully open and operating	Feedback to Council Roads (ARA)
Concern to see Roads / town Centre Access restrictions lifted as soon as possible	Feedback to Council Roads (ARA)
Critical that SAC /Network Rail /Scotrail all work together	Feedback to Network Rail /Scotrail/ Rail Groups.
Need to ensure access / parking /loading / Blue Badge all fully coordinated. Any limit on accessibility for all modes will drive people to shop /leisure elsewhere. Access to the Town Centre by car and parking remain important.	Feedback to Council Roads (ARA)

05 KEY PRIORITY PROJECTS



TEN KEY PROJECTS & PROGRAMMES



1. Ayr Station & Transport Interchange
2. Robert Burns Statue Square - Southern Gateway
3. Hourstons & Arran Mall – AHSCP & Care Village
4. Kyle Quarter Masterplan Re-Development
5. Accessible Ayr – Active Travel Network
6. Town Centre Living – Residential
7. Ayr Town Centre Public Realm + Urban Dressing
8. Ayr Town Centre Creative Place / Evening Economy
9. Ayr – Retail Support Programme
10. Coast & Esplanade

1. AYR STATION & TRANSPORT INTERCHANGE

PRIORITY OF PROJECT:

High. Key catalyst and enabling infrastructure for the Town Centre

SCOPE OF THE PROJECT:

Creation of a new multi-modal Transport Interchange co-located at the Ayr Railway Station providing a fully upgraded Station; Bus Station and Mobility Hub linked into Accessible Ayr with high quality Active Travel (walking/cycling/wheeling) measures with potential future opportunity to develop Park & Ride / Town Centre Parking provision off Station Road.

LOCATION OF THE PROJECT:

Ayr Railway Station and land at Station Road / Smith Street.

PROJECT DEVELOPMENT BRIEF:

- Create a multi-modal interchange
- Restructure Station Buildings retaining/re-purposing where possible
- Improve all user connections between West-East of the railway and station
- Integrate Transport Interchange with Robert Burns Statue Square and Accessible Ayr

CURRENT STATUS OF THE PROJECT:

Feasibility Stage & Masterplan. RIBA Stage 0-1

PARTNERSHIP DELIVERY

Scottish Railways / Scotrail / SPT – Stagecoach / Transport Scotland and SAC working within a multi-agency Steering Group with defined delivery responsibilities to develop the Transport Interchange.

OPPORTUNITIES /CONSTRAINTS

The key challenges and opportunities /constraints to implementation are as follows:

- Land & Building Ownership associated with Station Hotel
- Scottish Railways/ Network Rail Operational Requirements
- Condition of Buildings (Condemned / Vacant & Derelict / Re-Usable)
- Integration of movement and creating 24/7 barrier free access

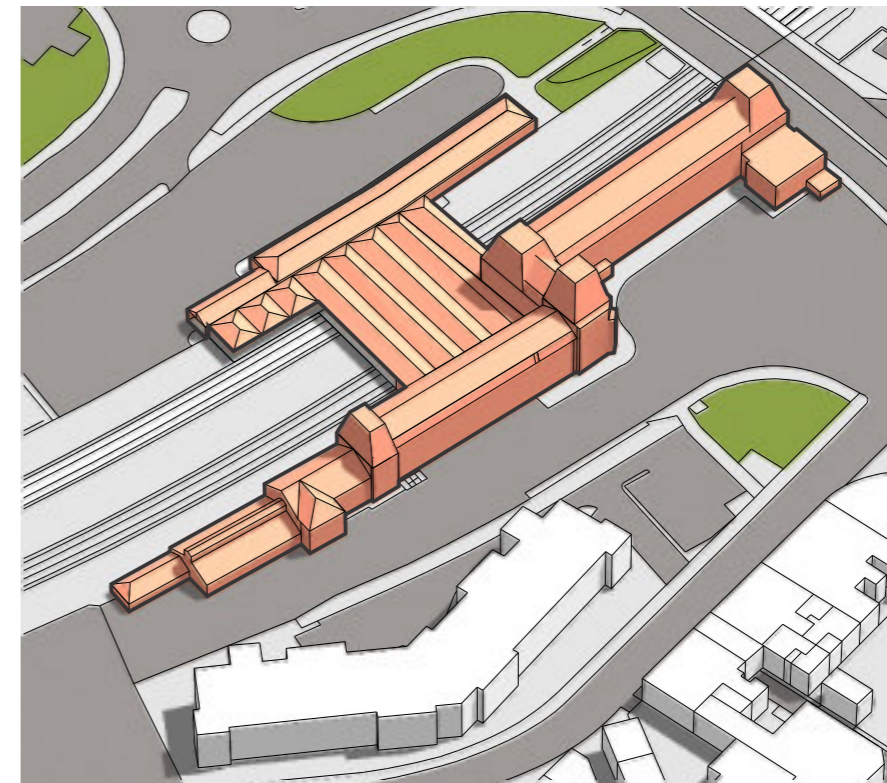
CONSENTING REQUIREMENTS:

The facility aligns with National Policy (NPF4) / Strategic & Regional Transport Plan but faces a range of consenting challenges associated with Listed Building Consents. Supported by Planning policy (LDP2) / Regional-Local Transport Strategy/ South Ayrshire Active Travel Strategy.

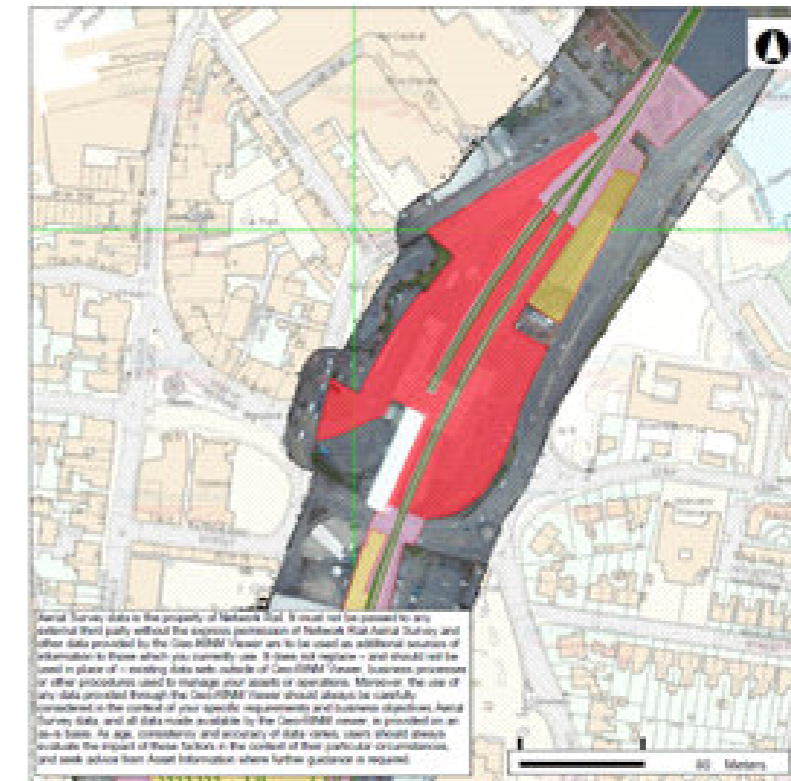
INVESTMENT COST OF THE PROJECT:

The detail of the proposals are still in development and in part are dependent upon establishing further detail on the scale of the new Bus Station. The costs are anticipated to include:

- | | |
|--------------------------|---------------|
| • Station Re-development | £25-30million |
| • Bus Station | £5-8million |
| • Mobility Hub | £1-2million |
| • Park & Ride | £1-3million |



1. AYR STATION & TRANSPORT INTERCHANGE



Concept 2: Retention of hotel north wing on 2 floors (c. 500m²) for railway passenger / ScotRail staff facilities



1. AYR STATION & TRANSPORT INTERCHANGE

ROLES & RESPONSIBILITIES FOR PROJECT

The RASCI Chart provides a tool that seeks to identify roles and responsibilities against tasks for the project and support project delivery and change management. The core understanding of roles supports effective project management (Responsible or Lead Body / Accountable Organisations / Supporting Organisations / parties required to be Consulted or Informed).

Key Project Partners	Transport Interchange	Rail Station	Bus Station	Mobility Hub	Active Travel
Ayr Railway Station Governance Group	R	S	S	S	S
Scotland's Railway / Rail Network	S	R	S	S	S
Scotrail	S	R	S	S	S
SPT	S	S	R	R	S
Stagecoach	S	S	R	S	S
South Ayrshire Council (SAC)	R	S	S	R	R
Statutory Consultees	C	C	C	C	C
Community Councils	C	C	C	C	C
Community / User Groups / etc.	C	C	C	C	C
User Groups	I	I	I	I	I

R	Responsible
A	Accountable
S	Support
C	Consultee
I	Informed

INVESTMENT FUNDING FOR INTERCHANGE:

- Scotland's Railway / Scotrail Alliance
 - SPT (Regional Transport Authority)
 - SAC- UK Shared Prosperity Funds (replaced ERDF)
 - SAC
- Infrastructure Funds CP7
Capital Programme
UKSPF
Capital Programme

PROGRAMME:

The detail of programmes is dependent upon actions associated with the CPO of the Station Hotel Buildings / Land and potential transfer of land assets between parties to facilitate development. The high level programme could be anticipated to be as follows:

Element	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034
Interim / Station Upgrades											
Feasibility Studies											
Approvals / Agreements											
Funding Submission - OBC/FBC											
Design Development											
Construction											
Multi-Modal Operation											

NEXT STEPS:

- Review of Station Hotel strategy post fire. Decisions on future built assets.
- Advance Feasibility Studies & area-based masterplan & consents
- SAC advance any necessary demolition of buildings under Building Scotland Act
- SAC advance any necessary Land / Property Acquisitions / Title Consolidation
- Consents & Approvals
- Scotland's Railway / Scotrail Alliance develop Rail Station
- SPT-Stagecoach /SAC develop new Bus Station
- SAC/SPT complete new Mobility Hub

2. ROBERT BURNS STATUE SQUARE

PRIORITY OF PROJECT:

High. Key opportunity associated with LUF Round 3 Funding Submission

SCOPE OF THE PROJECT:

Create a major public realm space connecting the Town Centre with the proposed new Transport Interchange extending Burns Statue Square by re-alignment of the A70 and creation of a public realm space extending from Station Road to Smith Street and the frontage to the cinema and connecting high legibility key visitor routes to the Town Centre and Coast/Esplanade and Town Centre.

LOCATION OF THE PROJECT:

Burns Statute Square and associated street connections (Smith Street / Killoch Place / Alloway Street / Miller Road).

PROJECT DEVELOPMENT BRIEF:

- Create a new Town Square and Southern Gateway to Ayr Town Centre
- Develop high-quality Urban Square integrated with street public realm /active travel
- Realign A70 and connect to Miller Road and key routes to Coast/Esplanade
- Improve all user connections/ barrier free between West-East of the railway and station
- Support Evening Economy with a major public realm space incorporating Cultural Venues

CURRENT STATUS OF THE PROJECT:

Feasibility Stage, Masterplan and Outline Business Case. RIBA Stage 0-1

PARTNERSHIP DELIVERY:

SAC are proposing to make Burns Statue Square the South Ayrshire Council submission under LUF Round 3 and seek to implement as part of a wider Southern Gateway Project that includes the provision of a new multi-modal transport interchange (Train/Bus/Mobility) co-located with the Ayr Railway Station.

OPPORTUNITIES /CONSTRAINTS

The key challenges and opportunities /constraints to implementation are as follows:

- Land & Building Ownership associated with Station Hotel/ Arran Mall
- Condition of Buildings (Condemned/Vacant & Derelict / Capacity to Re-purpose)
- LUF Round 3 Programme Timescales
- Delivery Timescales and any consent (Planning/ TRO's/Listed Building) consents

CONSENTING REQUIREMENTS:

The facility aligns with National / Regional and LDP Policy and would require by reason of scale and proposed investment levels full Planning Consent and potentially Traffic Road Order revisions. The extent of works includes areas within the Ayr Central Conservation Area.

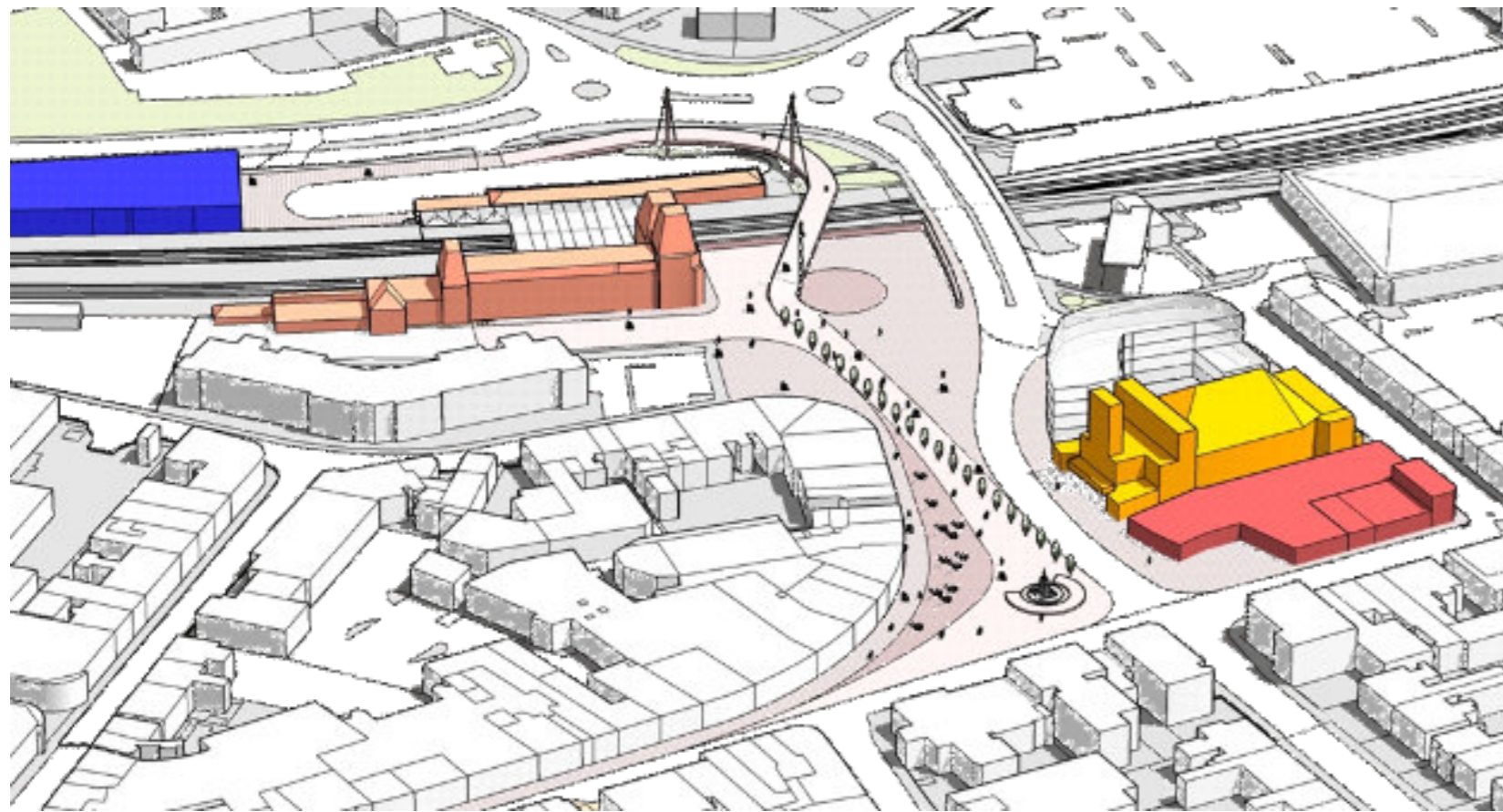
INVESTMENT COST OF THE PROJECT:

The detail of the proposals are still in development and in part are dependent upon establishing further detail on the scale of the new Bus Station. The costs are anticipated to include:

- | | |
|-------------------------------|--------------|
| • Robert Burns Statue Square | £7-9 million |
| • Alloway Street / Arran Mall | £2.5million |
| • A70 Realignment + AT | £2-4 million |



2. ROBERT BURNS STATUE SQUARE



2. ROBERT BURNS STATUE SQUARE

ROLES & RESPONSIBILITIES FOR PROJECT

The RASCI Chart provides a tool that seeks to identify roles and responsibilities against tasks for the project and support project delivery and change management. The core understanding of roles supports effective project management (Responsible or Lead Body / Accountable Organisations / Supporting Organisations / parties required to be Consulted or Informed).

Key Project Partners	LUF Bid Preparation	LUF Submission	LUF AWARDS	Project Delivery	Project Reporting
South Ayrshire Council (SAC)	R	R	I	S	R
DLUHC PMO Team	I	C	R	C	C
Community Stakeholders	C	I	I	C	C
Consenting Authorities	C	I	I	C	C

R	Responsible
A	Accountable
S	Support
C	Consultee
I	Informed

INVESTMENT FUNDING FOR ROBERT BURNS STATUE SQUARE:

UK Government through the Department of Levelling UP Housing in Communities has announced the intent to progress Round 3 of Levelling Up Funding (LUF) in November 2023. SAC have identified Robert Burns Statue Square as their candidate LUF Application. LUF Submissions are required in Q1 2024 with an award in Q2 2024 and Project Completion in 2026.

- Levelling Up Round 3 (DLUHC)
- SAC

LUF Bid > £20m
10% LUF from Capital Programme

PROGRAMME:

The programme is dependent upon the announcement of LUF Round 3 (22.11.23) and a LUF Award for the scheme. The Southern Gateway and Robert Burns Statue Square are 'priority projects' and are aligned well with the LUF Funding Criteria. South Ayrshire is a Priority 1 Area and has not received LUF Funding to date. The high level programme could be anticipated to be as follows:

Element	2024	2025	2026	2027	2028	2029	2030
LUF Bid Award	█						
Design Development		█	█				
Consents / Approvals / TRO's		█					
Contract Procurement		█	█				
Contract Works / Construction			█	█			
Operation				█			

NEXT STEPS:

- Complete Town Centre Framework & Complete LUF Outline Business Case (OBC)
- Submit LUF Round 3 Bid & secure LUF & SAC funding
- Procure and advance Design (RIBA Stages 2-4)
- Consents & Approvals
- Contract Procurement

3. LIVING WELL URBAN CARE VILLAGE + AHSCP FACILITY

PRIORITY OF PROJECT:

High. Key opportunity associated SAH&SCP Requirements & Urban Regeneration.

SCOPE OF THE PROJECT:

Create a new Centre for Living Well including new facilities for residential care, care experienced accommodation, a day centre, supporting a range of housing accommodation from independent living to assisted living and in addition providing social rented/affordable housing. The development of a living well village will be one of the first in Scotland, providing housing, care, and health facilities in one location to meet a range of needs.

LOCATION OF THE PROJECT:

Arran Mall supported by new AHSCP Facilities in the Hourstons Building (site acquired by SAC).

PROJECT DEVELOPMENT BRIEF:

- Develop a new Care Village (independent/assisted living for elderly)
- Provide diverse range of residential homes supporting older residents and supportive care
- Create a new Living Well Urban Village for intergenerational living including affordable 2 bed apartments / cottage units and flats
- Relocate SAHSCP into a reconfigured Hourstons Building

CURRENT STATUS OF THE PROJECT:

Feasibility & Masterplan . Committed Project. Plans in Preparation. RIBA Stage 0-1.

PARTNERSHIP DELIVERY:

A Partnership of AHSCP Members including NHS Ayrshire and Arran / AHSCP / SAC delivered through Hub South West with private RSL participation in residential elements.

OPPORTUNITIES /CONSTRAINTS

The key challenges and opportunities /constraints to implementation are as follows:

- Securing/concluding all necessary ownerships and vacant site possession
- Developing a strong business case (OBC) based on masterplan
- Securing multi-partnered funding package
- Demolition of former Shopping Mall. Conversion of Listed Building

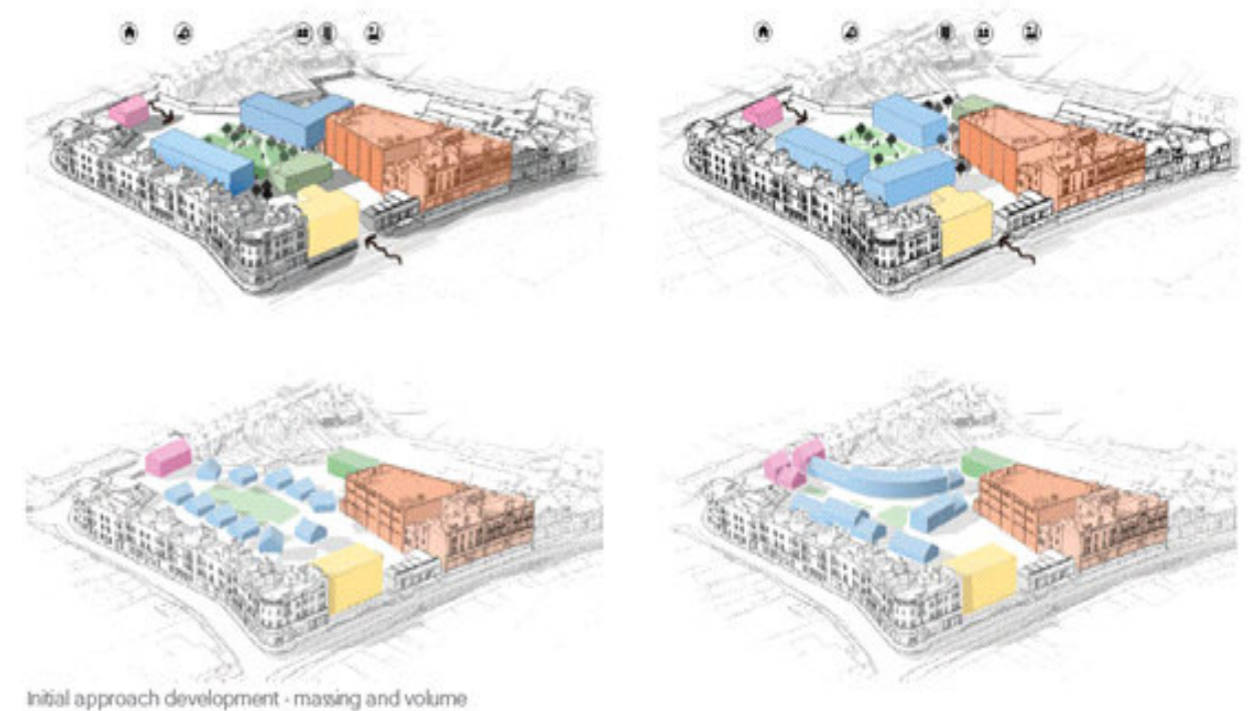
CONSENTING REQUIREMENTS:

The facility aligns with National and Regional policy and LDP Policy and would require full Planning Consent and. The extent may include areas within the Ayr Town Centre Conservation Area.

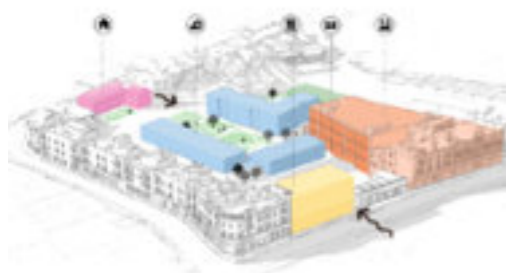
INVESTMENT COST OF THE PROJECT:

The detail of the proposals are still in development and in part are dependent upon establishing further detail on the scale of the new Bus Station. The costs are anticipated to include:

- Hourstons Investment c£20.00 million
- Care Village investment c£11.26 million



3. LIVING WELL URBAN CARE VILLAGE + AHSCP FACILITY



3. LIVING WELL URBAN CARE VILLAGE + AHSCP FACILITY

ROLES & RESPONSIBILITIES FOR PROJECT

The RASCI Chart provides a tool that seeks to identify roles and responsibilities against tasks for the project and support project delivery and change management. The core understanding of roles supports effective project management (Responsible or Lead Body / Accountable Organisations / Supporting Organisations / parties required to be Consulted or Informed).

Key Project Partners	Masterplan	Business Investment Case	Hourstons	Living Well / Care Village	Project Reporting
South Ayrshire Council (SAC)	R	S	C	C	S
AHSCP	S	R	R	R	R
NHS Ayrshire	S	S	S	S	S
Community Stakeholders	C	C	I	I	I
Consenting Authorities	C	C	C	C	C

R	Responsible
A	Accountable
S	Support
C	Consultee
I	Informed

INVESTMENT FUNDING FOR LIVING WELL URBAN CARE VILLAGE + AHSCP:

South Ayrshire Council have completed with the Ayrshire Health & Social Care Partnership (AHSCP) a Feasibility Study to develop the Hourstons building and Arran Mall. Investment funding is anticipated to be of the order of £30-40m funded through partner programmes. (More detail required from SAC on Business Case)

- NHS Ayrshire & Arran £20million (?)
- SAHSCP £10-12million (?)

PROGRAMME:

The programmes for delivery of the Care Village and new AHSCP Facility will operate potentially independently to facilitate funding and allow AHSCP to complete its move into the Hourstons Building. Assuming both projects proceed together the high level programme could be anticipated to be as follows:

Element	2024	2025	2026	2027	2028	2029	2030
Completion Feasibility & OBC	█						
Design Development		█					
Consents / Approvals		█	█				
Contract Procurement Phased			█				
Bldg Re-furbishment			█	█			
Bldg New Contract Works				█	█		
Operation				█		█	

NEXT STEPS:

- Establish SAC/AHSCP Client Design Team & Complete Feasibility & Masterplan
- Complete Outline Business Case
- Establish Design Team and advance Design stages (RIBA Stages 2-4)
- Secure Consents & Approvals
- Complete Demolition / Site Preparation / Development (Phased Programme)
- Develop new AHSCP Facility
- Develop Care Village (Phased Programme)

4. KYLE QUARTER MASTERPLAN – MIXED-USE DEVELOPMENT

PRIORITY OF PROJECT:

High. Key catalyst and opportunity site in the centre of the Town Centre.

SCOPE OF THE PROJECT:

Work with landowners to promote a masterplan and re-development of the West Dalblair /Boswell Park areas including Kyle Centre to explore opportunity for a Mixed-Use (residential / leisure /retail and office-enterprise uses) within the centre of the town.

Acknowledge that the dated Kyle Centre site needs a new vision that supports the town centre creating a balance of uses including open market / social rented and affordable housing tenures together with ancillary retail / open space and quality public realm.

LOCATION OF THE PROJECT:

Dalblair Road / Carrick Street / Boswell Park with connecting links to High Street / Sandgate and Coast.

PROJECT DEVELOPMENT BRIEF:

- Secure multi-partner agreement to develop a masterplan for a new Urban Quarter
- Develop Masterplan including engagement
- Develop supporting Planning Framework (NPF4-LDP /Supplementary Guidance)
- Promote new Quarter and investment through phased redevelopment

CURRENT STATUS OF THE PROJECT:

Pre- Feasibility Stage & Pre- Masterplan. Early dialogue with Property Agents/Owners (RIBA Stage 0)

PARTNERSHIP DELIVERY:

To be determined.
Land owner / Public-Private Partnership / SAC Acquisition / Developer

OPPORTUNITIES /CONSTRAINTS

The key challenges and opportunities /constraints to implementation are as follows:

- Land & Building Ownership / Alignment of Interests
- Restructuring of commercial property / phased development and land release
- Cost of Buildings Demolition + Site Abnormals
- Investment Risk / Developing Programme / Demand

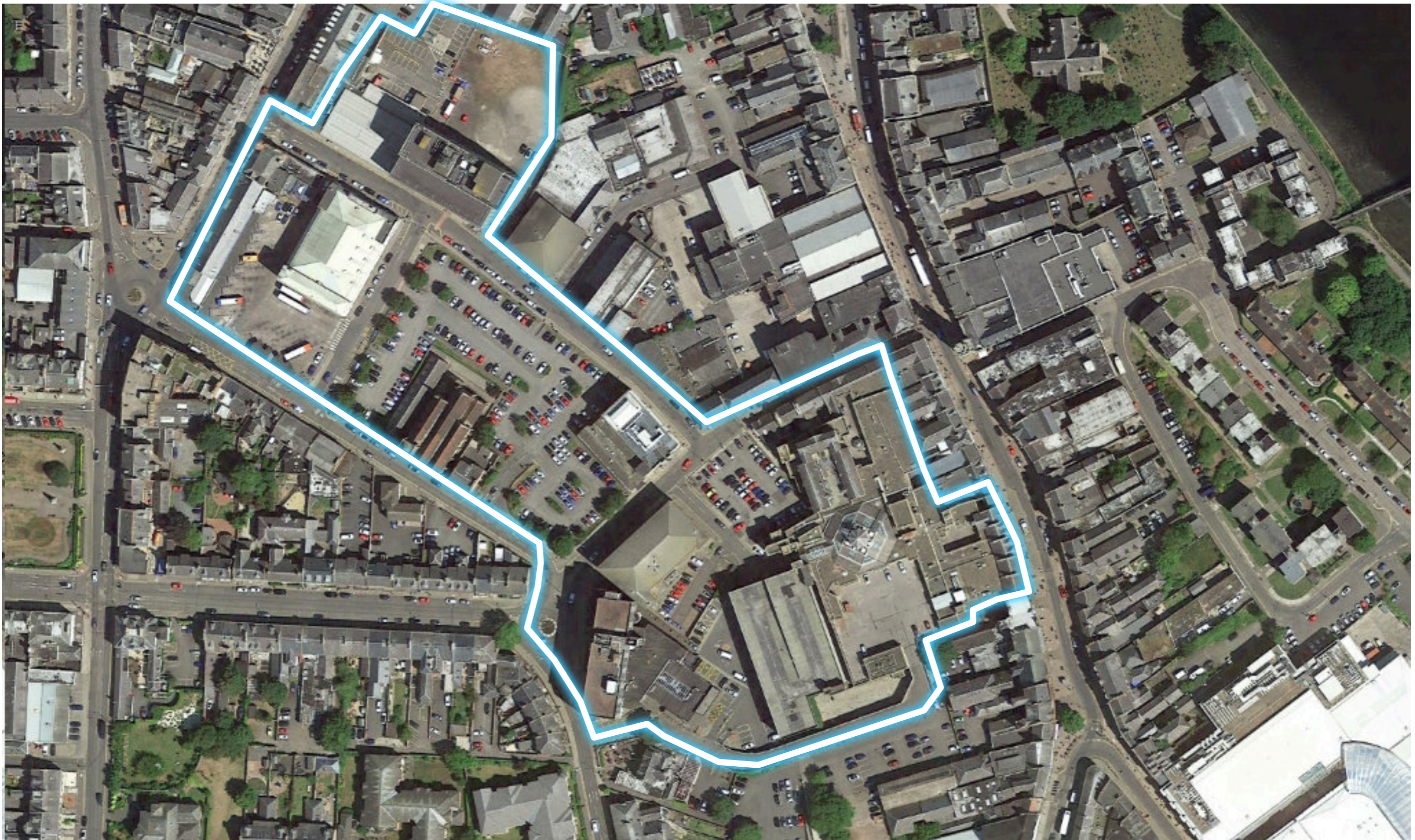
CONSENTING REQUIREMENTS:

Planning. Town Centre First. Dependent upon Mix of Uses. Check LDP Policy – Test of Support
Majority of proposed site forms backlands outwith the Ayr Central Conservation Area.

INVESTMENT COST OF THE PROJECT:

The detail of the proposals are still in development and in part are dependent upon establishing further detail on the scale and form of the Redevelopment. The Kyle Quarter would be substantially private sector led with significant new investment in new build and urban infill. Investment levels are difficult to assess ahead of completion of a masterplan.

4. KYLE QUARTER MASTERPLAN – MIXED-USE DEVELOPMENT



4. KYLE QUARTER MASTERPLAN – MIXED-USE DEVELOPMENT

ROLES & RESPONSIBILITIES FOR PROJECT

The RASCI Chart provides a tool that seeks to identify roles and responsibilities against tasks for the project and support project delivery and change management. The core understanding of roles supports effective project management (Responsible or Lead Body / Accountable Organisations / Supporting Organisations / parties required to be Consulted or Informed).

Key Project Partners	Masterplan	Business / Investment Costs	Phased Delivery Programme
South Ayrshire Council (SAC)	R	S	S
Land Owners / Development Partners	S	R	R
Community Stakeholders	C	I	C
Consenting Authorities	C	I	C

R	Responsible
A	Accountable
S	Support
C	Consultee
I	Informed

INVESTMENT FUNDING FOR KYLE QUARTER MASTERPLAN:

Private Sector / Commercial Investment Funding / Co-funded including RSL's and SAC Housing Investments. The investment programme and potential developer and investment interest will be established through the masterplan process. Investment would be envisaged as discrete project packages over the period 2025-2035.

- South Ayrshire Council Capital Programme
- Shared Prosperity Funds
- Place Based Investment Fund
- Places for Everyone (Sustrans /TS)
- Private Sector / Business Investment
- Community Based / 3rd Sector Investment

PROGRAMME:

Delivery the Kyle Quarter would form a long-term re-investment plan with the new Quarter offering opportunities for re-balancing the town centre with appropriate contemporary new build outwith the Conservation Area. The programme would be long-term and driven by investment decisions by landowners.

Element	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034
Initial Engagement	■										
Masterplan Development		■									
Adopt SPG Guidance			■								
Development Phases				■		■		■		■	

NEXT STEPS:

- Establish Contact and explore opportunity with Owners /Agents
- Secure agreement on a high-level masterplan / development strategy aligned with LDP
- Develop the masterplan and engagement strategy
- Adopt as Supplementary Planning Guidance and integrate with LDP3
- Staged delivery alongside promotion of investment opportunity

5. ACCESSIBLE AYR – ACTIVE TRAVEL & STREETScape ENHANCEMENT

PRIORITY OF PROJECT:

Med-High. Key place making project delivering enhanced access & connectivity to the Town Centre.

SCOPE OF THE PROJECT:

Accessible Ayr is an ambitious project by South Ayrshire Council, Ayrshire Roads Alliance and Sustrans. The plan is to significantly invest in the town centre, developing an Active Travel Network supporting connectivity/accessibility and mobility making the Town Centre a more attractive place for residents, visitors and pedestrians and cyclists people to visit and enjoy.

LOCATION OF THE PROJECT:

The core streets / routes are upgrading the key town centre streets of High Street, Sandgate, Kyle Street, Alloway Street and Newmarket Street and also making changes to Fort Street, Carrick St, John St, Station Rd, Smith St, Burns Statue Square, River St, Main St, King St, Allison St, Barns Crescent, Wellington Sq, Pavilion Road and Miller Rd. See attached plan:

PROJECT DEVELOPMENT BRIEF:

- Create a network of enhanced walking / cycling and wheeling streets
- Improve safe connectivity/mobility in the town centre + links to wider neighbourhoods
- Enhance Town Centre Public realm
- Support Town Centre regeneration

CURRENT STATUS OF THE PROJECT:

Feasibility Stage / Masterplan / Engagement. RIBA Stage 2.

PARTNERSHIP DELIVERY:

The project is being advanced between Sustrans, SAC and Ayrshire Roads Alliance (ARA) as a major Active Travel Initiative for Ayr with funding provided by Sustrans for the Design Feasibility stages. The work links to wider Transport Scotland and national outcomes for transport and place making.

OPPORTUNITIES /CONSTRAINTS

The key challenges and opportunities /constraints to implementation are as follows:

- Staged Implementation Programme – Benefits dependent upon Network
- Funding support and contribution of costs to support SAC / ARA delivery
- Retaining TC all user accessibility and securing support across all stakeholders in challenging market conditions for retailers
- Prioritisation of investment

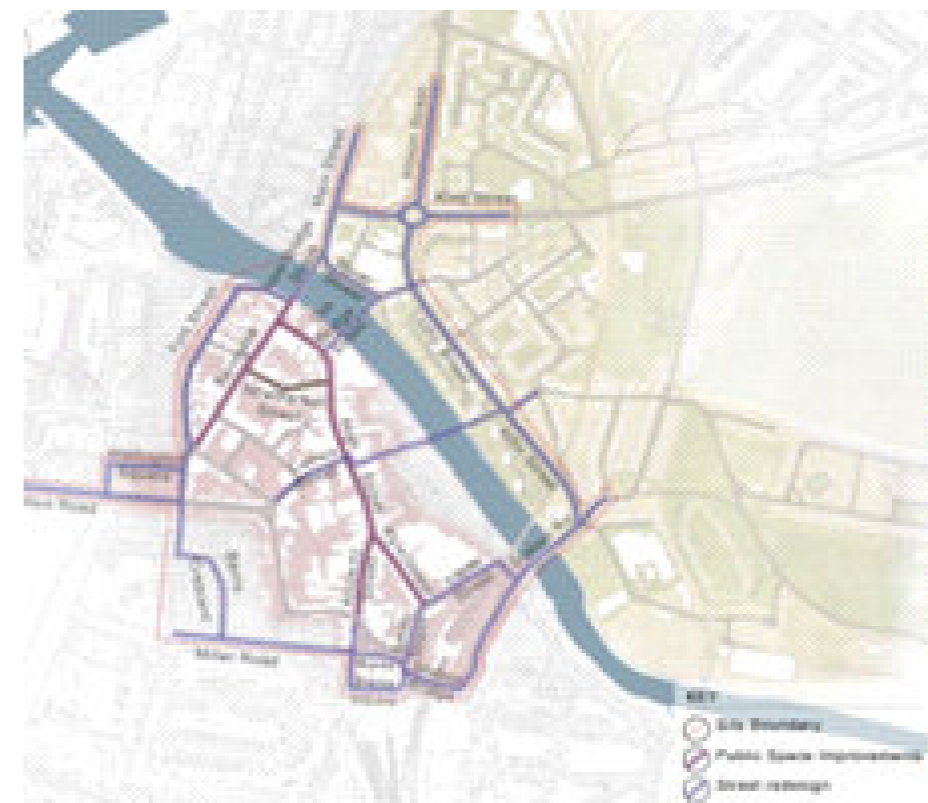
CONSENTING REQUIREMENTS:

The facility aligns with National / Regional and LDP Policy and would require by reason of scale and proposed investment levels full Planning Consent including Traffic Road Order revisions.

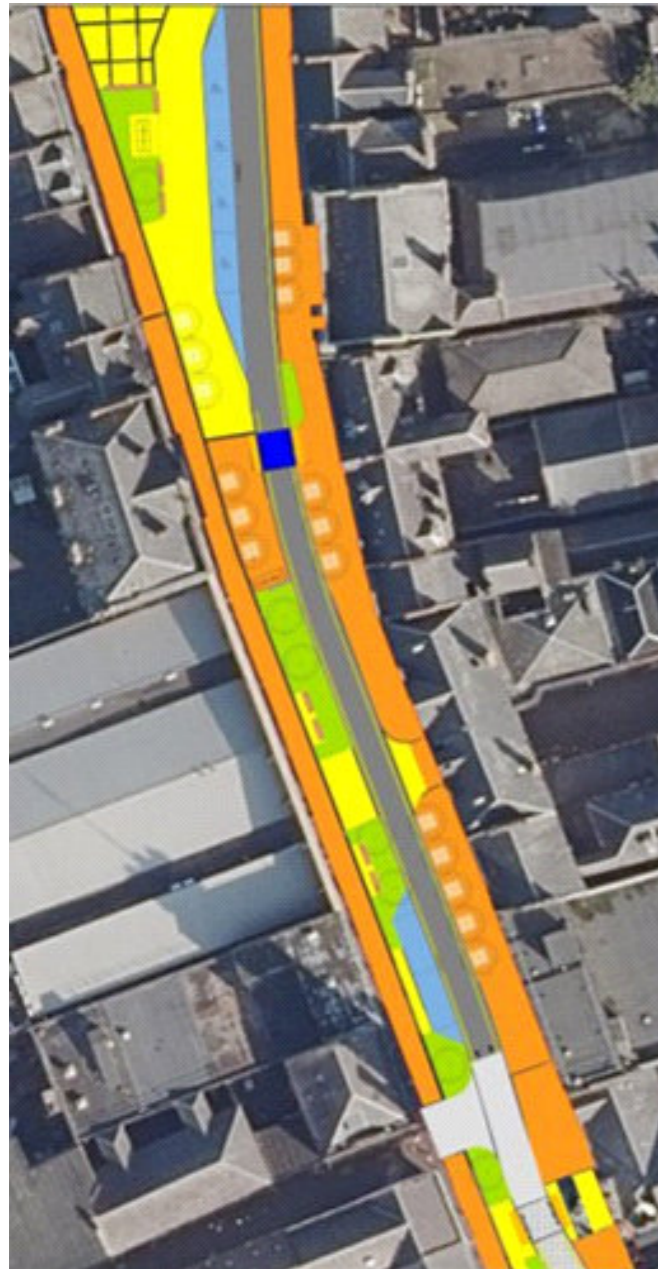
INVESTMENT COST OF THE PROJECT:

The detail of the proposals are still in development. The phasing of the works will be subject to securing funding aligned to work packages or phases. The costs might be anticipated to include:

- | | |
|-----------|------------|
| • Phase 1 | £8 million |
| • Phase 2 | £8 million |
| • Phase 3 | £8 million |
| • Phase 4 | £8 million |



5. ACCESSIBLE AYR – ACTIVE TRAVEL & STREETScape ENHANCEMENT



5. ACCESSIBLE AYR – ACTIVE TRAVEL & STREETScape ENHANCEMENT

ROLES & RESPONSIBILITIES FOR PROJECT

The RASCI Chart provides a tool that seeks to identify roles and responsibilities against tasks for the project and support project delivery and change management. The core understanding of roles supports effective project management (Responsible or Lead Body / Accountable Organisations / Supporting Organisations / parties required to be Consulted or Informed).

Key Project Partners	Ayr Active Travel Strategy	Design Dev. (RIBA Stage 2-4)	Procurement Phasing	Delivery
SAC / Sustrans / ARA	R	R	S	S
South Ayrshire Council / ARA	S	S	R	R
Community Stakeholders	C	C	C	C
Consenting Authorities	C	C	C	C

R	Responsible
A	Accountable
S	Support
C	Consultee
I	Informed

INVESTMENT FUNDING FOR ACCESSIBLE AYR:

The project has the full support of Sustrans with all design feasibility and assessment studies funded by Sustrans. The implementation of the project will require an long-term commitment and be delivered in phases supported by capital funding from Transport Scotland and/or Sustrans.

- South Ayrshire Council Capital Programme
- Place Based Investment Fund
- Places for Everyone (Sustrans /TS)

PROGRAMME:

The programme is dependent upon the completion of the current Feasibility /Design stages and conclusions on the packaging /phasing of the works to align with available external and SAC funding.

The high level programme could be anticipated to be as follows:

Element	2024	2025	2026	2027	2028	2029	2030	2031
Design development (RIBA Stage 2-3)	█							
Engagement & Design amendments	█							
Design Development (RIBA Stage 4)		█						
Consents & Approvals Contract Procurement		█						
Contract Procurement			█					
Contract Works / Construction			█	█	█	█	█	█
Operation					█		█	█

□

NEXT STEPS:

- Complete RIBA Stage 2-3 Consultation & Engagement
- Develop Delivery Strategy and Outline Business Case and secure agreement for funding
- Procure and advance Design – Phase 1 Works (RIBA Stages 4)
- Secure Consents & Approvals (Planning/TRO's)
- Procure and advance Design – Phase 2 Works (RIBA Stages 4)
- Secure Consents & Approvals (Planning/TRO's)
- Procure and advance Design – Phase 3 Works (RIBA Stages 4)
- Secure Consents & Approvals (Planning/TRO's)
- Contract Procurement by Phase

6. TOWN CENTRE LIVING – MIXED-USE DEVELOPMENT

PRIORITY OF PROJECT:

Med-High. Key regeneration driver for the Town Centre re-balancing the mix of activity within the centre and supporting growth in the town centre live-in-walk-in resident catchment to support town centre vitality and vibrancy.

SCOPE OF THE PROJECT:

Actively support Town Centre Living by supporting and facilitating interest and investment in new urban in-fill and re-purposing/ change in use of appropriate buildings, predominantly outwith the central retail/leisure core, in accordance with Local Development Plan (LDP2) and aligned with current and future Strategic Housing investment Plan (SHIP); Local housing Strategy and HNDA to deliver a mix of affordable and open-market housing within the town centre through identification of vacant and derelict buildings / VDL Sites / promoting residential uses and conversions of existing buildings.

LOCATION OF THE PROJECT:

Town Centre and immediate central neighbourhoods

PROJECT DEVELOPMENT BRIEF:

- New Homes for Town Centre Living
- Mixed use developments including residential with a mix of tenures
- Affordable Homes – targeting a range of demographics
- Conversion of former Townhouse Offices (eg. Alloway Place/ Miller Road)
- Re-Use of Buildings retaining/re-purposing where possible

CURRENT STATUS OF THE PROJECT:

Feasibility Stage & Policy Development Stage and alignment with wider partners. Existing Developments (Ayrshire Housing RSL – Carrick Street)

PARTNERSHIP DELIVERY:

SAC working with Scottish Government and RSL's Building & Land owner / Public-Private Partnership / RSL's / Developers
Main RSL's include Ayrshire Housing; West of Scotland Housing Association; Hannover Housing Association; Riverside Scotland Housing Association.

OPPORTUNITIES /CONSTRAINTS

The key challenges and opportunities /constraints to implementation are as follows:

- Building multi-agency / partner support for Town Centre Living
- Identification of Opportunity /Site Briefs
- Land & Building Ownership / Consolidation of Ownership
- Cost of Buildings Conversion + Site Abnormals
- Risk / Demand

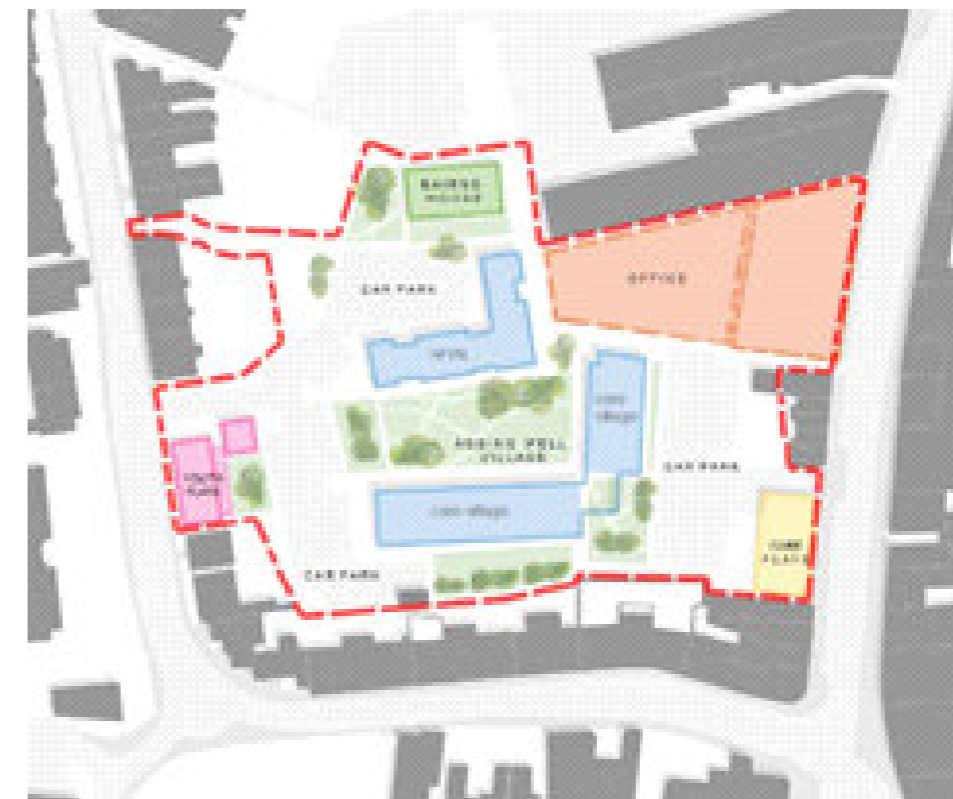
CONSENTING REQUIREMENTS:

Planning. Town Centre First. LDP2 outlines a “Retail and Leisure Core”, “Heritage Quarter” and “Gateway Location” for the town centre. Site specific Development Opportunities are identified with all three zones able to support Town Centre Living. Additionally, the Local Housing Strategy supports the development and regeneration of Town Centres and recognises the contribution of housing to place-making and regeneration.

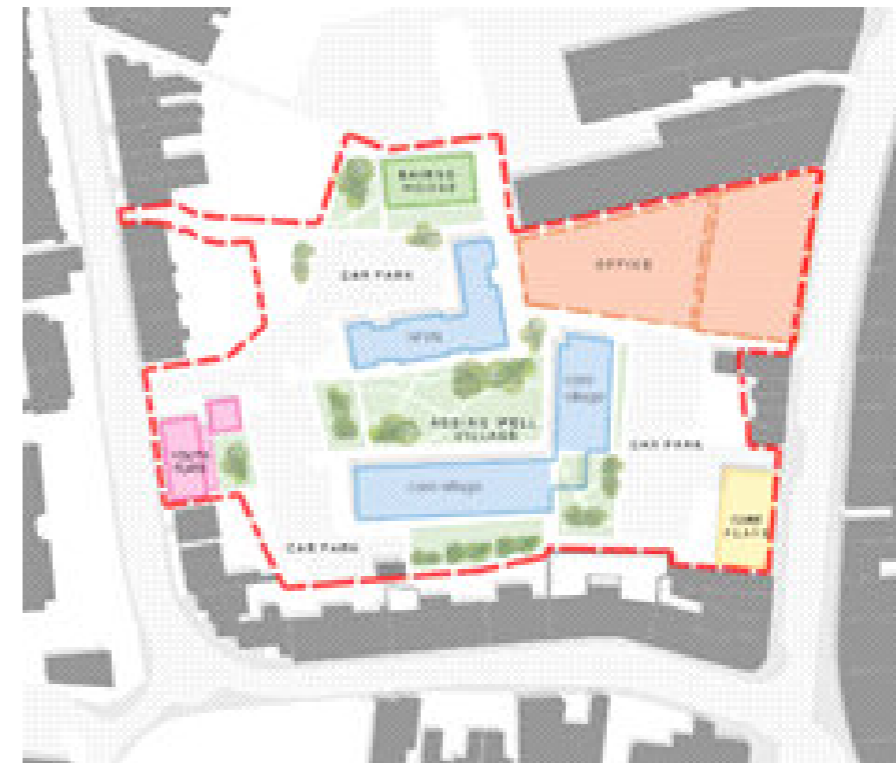
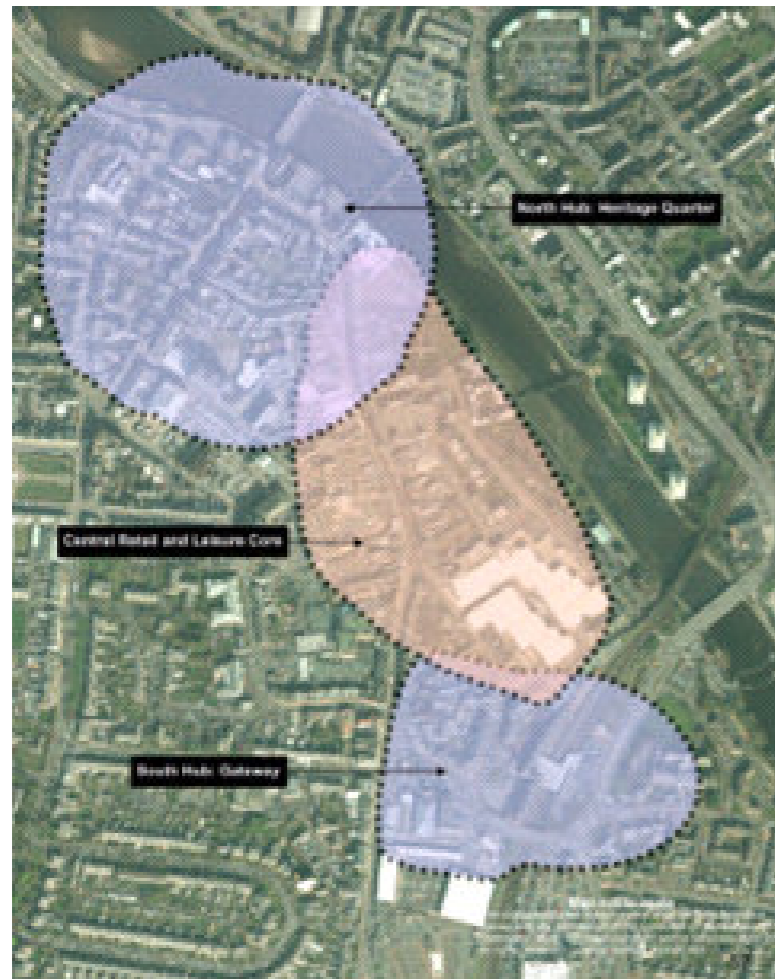
INVESTMENT COST OF THE PROJECT:

Any site proposals for Ayr are still in development and are dependent on alignment with HNDA 2022-2027 and establishing project by project viability with partners. All sites are developed through partnership working and co-operation between the Special Property Projects Team, Housing Policy, Planning, Asset Management and lead officers of RSLs. The costs are anticipated to include:

- 50 town centre homes £6-9 million (10-15% gross investment)



6. TOWN CENTRE LIVING – MIXED-USE DEVELOPMENT



6. TOWN CENTRE LIVING – MIXED-USE DEVELOPMENT

ROLES & RESPONSIBILITIES FOR PROJECT

The RASCI Chart provides a tool that seeks to identify roles and responsibilities against tasks for the project and support project delivery and change management. The core understanding of roles supports effective project management (Responsible or Lead Body / Accountable Organisations / Supporting Organisations / parties required to be Consulted or Informed).

Key Project Partners	Dev. Brief / Guidance	Sector Engagement	Procurement / Phasing	Delivery
South Ayrshire Council (SAC)	R	R	S	S
RSL's / SAC Housing	S	S	R	R
Private Sector Developers	S	S	R	R
Community Stakeholders	C	C	C	C
Consenting Authorities	C	C	C	C

R	Responsible
A	Accountable
S	Support
C	Consultee
I	Informed

INVESTMENT FUNDING FOR TOWN CENTRE LIVING:

The South Ayrshire SHIP is based on the Resource Planning Assumption (RPA) as part of the Affordable Housing Supply programme (AHSP). The Council forecast is that funding for affordable housing in South Ayrshire will equate to £64.186m between April 23–March 2028. Investment funding through the Affordable housing Supply Programme and Infrastructure Fund. Investments may also include Private Sector / RSL Charitable Bond Programme / Developer Funding.

PROGRAMME:

The programme is dependent upon the capacity to identify sites and developments that address the requirements set out within the HNDA and are viable for RSSL's / Council / Partners to fund and deliver. Supplementary Planning Guidance (SPG) based on an identified range of sites would assist the identification of projects within the programme. The high level programme could be anticipated to be as follows:

Element	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034
Define Sites/Planning Briefs	█										
Adoption of SPG Guidance	█										
Workshop / Promotion		█									
Changes of Use		█	█	█	█	█	█	█	█	█	█
Site Development 1-2			█	█							
Site Development 3-4					█	█					
Site Development 5-6							█	█			
Site Development 7-8									█	█	

NEXT STEPS:

- Development of Design Briefs / Guidance
- Consultation & engagement with Housing Sector / Housing Providers
- Develop Delivery Strategy with Partners / RSL-Developer Workshop
- Promote and Advance Projects

7. AYR TOWN CENTRE PUBLIC REALM + URBAN DRESSING

PRIORITY OF PROJECT:

Med-High. Early wins and targeted projects to re-introduce civic pride and showcase the towns heritage, place quality and key spaces/places. Closely integrated with Accessible Ayr.

SCOPE OF THE PROJECT:

Develop the Towns’s Public Realm alongside Streetscape (Accessible Ayr) including enhancing existing spaces / secondary spaces with quality public realm that enhances the town. Focus on usable spaces and urban dressing (statues /heritage /restoration elements/ trails/ town centre dressing / town-in-bloom/ etc) focussing on projects that signals a confidence in the centre and key locations.

LOCATION OF THE PROJECT:

Town Centre

PROJECT DEVELOPMENT BRIEF:

Small measures and seasonal measures can make a big difference to place-perceptions. Multi-million infrastructure projects take time to deliver and for residents / visitors / traders smaller targeted measures can deliver early wins and support place-appeal and confidence. Develop a 3-5 year programme of activity / capital projects that combine:

- Upgrading of quality secondary spaces (Loudoun Square / Sandgate / Carrick Street / Fish Cross / Grain Exchange Square / Newmarket Street / etc

- Celebrating Auld Brig (1491) / Brig’ Doon - Ayr’s Bridges & walkways
 - Robert Burns - Twa Bridges
 - Lighting & Public Realm space
- Robert Burns Trail (Robert Burns Statue Square / Tam o’ Shanter Inn / Auld Brig / The Fort / etc
 - Refresh / Promote Honest Men and Bonnie Lassies
- Comprehensive Britain-in-Bloom Programme targeting a ‘gold medal’ within 3 years
- Burns Christmas Lights

CURRENT STATUS OF THE PROJECT:

Public Realm Masterplan.

PARTNERSHIP DELIVERY:

SAC / Community & stakeholder Groups

OPPORTUNITIES /CONSTRAINTS

The key challenges and opportunities /constraints to implementation are as follows:

- Land & Building Ownership
- Securing support and a consensus for Town Centre Action & Project Initiatives
- Investment Funding / Maintenance Funding

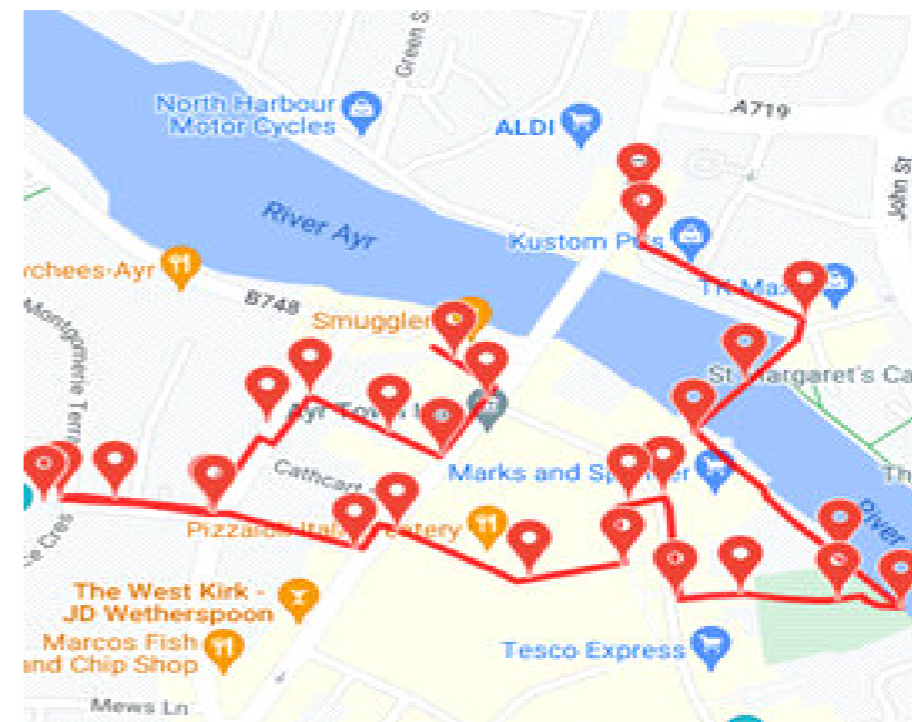
CONSENTING REQUIREMENTS:

Planning. Check LDP Policy – Test of Support

INVESTMENT COST OF THE PROJECT:

The detail of the proposals are still in development and in part are dependent upon establishing further detail on the scale and form of the Redevelopment. The costs are anticipated to include:

- 5 town centre spaces £5 million
 - Loudoun Square
 - Grain Exchange
 - Newmarket Street
 - Town Hall Gardens
 - Mercure Hotel Square
- 3 Dressing Programmes include:
 - Architectural Feature Lighting
 - 3 X Towns Centre in Bloom
 - Summer Banners & Christmas Lights



7. AYR TOWN CENTRE PUBLIC REALM + URBAN DRESSING



7. AYR TOWN CENTRE PUBLIC REALM + URBAN DRESSING

ROLES & RESPONSIBILITIES FOR PROJECT

The RASCI Chart provides a tool that seeks to identify roles and responsibilities against tasks for the project and support project delivery and change management. The core understanding of roles supports effective project management (Responsible or Lead Body / Accountable Organisations / Supporting Organisations / parties required to be Consulted or Informed).

Key Project Partners	Dev. Brief / Guidance	Sector Engagement	Procurement / Phasing	Implementation / Maintenance
South Ayrshire Council (SAC)	R	R	R	R
Town Centre Stakeholders	S	S	S	S
Community Stakeholders	C	S	S	S
Community 3 rd Sector	C	S	R	R

R	Responsible
A	Accountable
S	Support
C	Consultee
I	Informed

INVESTMENT FUNDING FOR PUBLIC REALM + URBAN DRESSING:

The Public Realm & Urban Dressing programme will be complementary to and work alongside Accessible Ayr and local Place Plans and initiatives advanced by the South Ayrshire Council Regeneration / Events / Tourism teams. Funding support may be available through:

- South Ayrshire Council Capital Programme
- Shared Prosperity Funds
- Place Based Investment Fund
- Lottery Funds
- Places for Everyone (Sustrans /TS)
- Creative Scotland
- Private Sector / Business Investment
- Community Based / 3rd Sector Investment

PROGRAMME:

The programme is dependent upon the capacity to identify sites and developments that address the requirements set out within the HNDA and are viable for RSSL's / Council / Partners to fund and deliver. Supplementary Planning Guidance (SPG) based on an identified range of sites would assist the identification of projects within the programme. The high level programme could be anticipated to be as follows:

Element	2024	2025	2026	2027	2028	2029	2030	2031	2032
Town Centre Strategy									
Workshop / Promotion									
Select 2-3 Annual Initiatives									
Implementation									

NEXT STEPS:

- Discuss & Review with relevant SAC Officers
- Need to review SAC – discussed GH but needs wider participation/awareness

8. AYR TOWN CENTRE CREATIVES -TOURISM/EVENTS/EVENING ECONOMY

PRIORITY OF PROJECT:

Med-High. Key catalyst to re-introduce develop the Evening Economy and encourage greater footfall during early evening / supporting cultural /leisure and creative activity

SCOPE OF THE PROJECT:

Develop the Town Centre as a Cultural Venue. Encouraging live music venues, theatres and event spaces to develop a 'What's On in Ayr Programme' operate in the evening to create a diverse cultural offer and attract a range of people to the town. Focus on the provision of social activities offered by cultural and leisure entertainment, food, and drink, between 6pm and 12pm. supporting opportunities for people to meet and socialise together and generate vibrant town centre atmosphere.

LOCATION OF THE PROJECT:

Town Centre

PROJECT DEVELOPMENT BRIEF:

Identifying actions and any supporting infrastructure to promote the Evening Economy

- Early Evening from 5pm to 9pm
Vision is to promote family friendly leisure and entertainment activities supported by easily accessible venues catering for a diverse range of users.
- Evening-Night Time from 9pm to 12am
Vision is to promote a town centre with broad appeal and promotes cultural activity and night time entertainment with a focus on pub/club scene offering a safe environment for users.

CURRENT STATUS OF THE PROJECT:

Pre-Feasibility
Discussion with SAC Events / Tourism Development / Venues
Discussion with SAC Officers / Previous BID Experience / Capacity (??)

PARTNERSHIP DELIVERY:

SAC

OPPORTUNITIES /CONSTRAINTS

The key challenges and opportunities /constraints to implementation are as follows:

- Starting from Low Base and Post Covid Challenges
- Requirement to Map Key Offers
- Develop a Strategy supported by Operators / Businesses
 - Link to Wider Events / Racecourse /Airshow (??)

CONSENTING REQUIREMENTS:

Planning. Check Licensing Policy / Outdoor Seating-Eating – Test of Support

INVESTMENT COST OF THE PROJECT:

The detail of the proposals are still in development and in part are dependent upon establishing further detail on the capacity to build a stronger Evening Economy.

- TBC



8. AYR TOWN CENTRE CREATIVES -TOURISM/EVENTS/EVENING ECONOMY



8. AYR TOWN CENTRE CREATIVES -TOURISM/EVENTS/EVENING ECONOMY

ROLES & RESPONSIBILITIES FOR PROJECT

The RASCI Chart provides a tool that seeks to identify roles and responsibilities against tasks for the project and support project delivery and change management. The core understanding of roles supports effective project management (Responsible or Lead Body / Accountable Organisations / Supporting Organisations / parties required to be Consulted or Informed.

Key Project Partners	Dev. Strategy	Key Stakeholder Engagement	Events / Activities / Phasing	Implementation / Promotion
South Ayrshire Council (SAC)	R	R	R	R
Town Centre Stakeholders	S	S	S	S
Community Stakeholders	S	S	S	S
Community 3 rd Sector	R	R	R	R

R	Responsible
A	Accountable
S	Support
C	Consultee
I	Informed

INVESTMENT FUNDING FOR TOURISM / EVENING ECONOMY:

- South Ayrshire Council Capital Programme
- Shared Prosperity Funds
- Place Based Investment Fund
- Lottery Funds
- Creative Scotland
- Private Sector / Business Investment
- Community Based / 3rd Sector Investment

PROGRAMME:

The programmes should be considered as a series of activities advanced sequentially and revised / re-evaluated revisited every 3 years. The initial stage will involve engagement and establishment of a Forum/Working Group tasked with preparing Evening Economy Strategy. The strategy should reflect the available scale of resources / funding / delivery and seek to target 3-5 initiatives that are capable of being defined, actioned and monitored.

Element	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034
Evening Economy Strategy	█										
Identify Priority Actions	█										
Develop EE Forum		█	█	█	█	█	█	█	█	█	█
Project 1			█	█							
Project 2					█	█					
Project 3							█	█			
Project 4									█	█	

NEXT STEPS:

- Discuss & Review with relevant SAC Officers

9. AYR BUSINESS & RETAIL SUPPORT

PRIORITY OF PROJECT:

Med-High. Programme to address barriers to investment in the Town Centre that will help to bring private sector investment and encourage small and medium size enterprises / third sector / community organisations participate in re-investment in accord with Town Centre Framework.

SCOPE OF THE PROJECT:

TBC
Discussions with SAC Officers

LOCATION OF THE PROJECT:

Town Centre

PROJECT DEVELOPMENT BRIEF:

A number of Councils are seeking to be create a more 'pro-active support environment' for Town Centre investment recognising that there are significant barriers (Post Covid /Bldg Costs / Market Demand/ Abnormals) associated with town centre /urban investment. These include:

- Aberdeenshire Missing Shares Scheme
- Fife Council's Town Centre Building Improvement Grant
- Falkirk Project Development Support
- North Ayrshire Repurposing Property Grant Fund
- Inverness City Centre Living

CURRENT STATUS OF THE PROJECT:

Discussion with on likely support /scale of Investment Fund
Discussion with SAC Officers / Previous BID Experience / Capacity (??)

PARTNERSHIP DELIVERY:

SAC

OPPORTUNITIES /CONSTRAINTS

The key challenges and opportunities /constraints to investment are frequently 'gap funding' addressing the differences in cost associated with repurposing bldgs / re-investing in existing sites / refurbishment costs v new build (VAT) / etc:

- Private Sector Investment challenges
- Making a difference to unlocking investment
- Sending out the message – 'We want to encourage and support Investment'

CONSENTING REQUIREMENTS:

Planning. Check Planning Policy / Subsidy Compliance (De-Minimis) / Success Other Centres

INVESTMENT COST OF THE PROJECT:

The detail of the proposals are still in development and in part are dependent upon establishing further detail on the capacity to support SME activity:

- TBC



9. AYR BUSINESS & RETAIL SUPPORT



9. AYR BUSINESS & RETAIL SUPPORT

ROLES & RESPONSIBILITIES FOR PROJECT

The RASCI Chart provides a tool that seeks to identify roles and responsibilities against tasks for the project and support project delivery and change management. The core understanding of roles supports effective project management (Responsible or Lead Body / Accountable Organisations / Supporting Organisations / parties required to be Consulted or Informed).

Key Project Partners	Dev. Strategy	Key Stakeholder Engagement	Development Grant Programme	Implementation / Promotion	Monitoring / Evaluation
South Ayrshire Council (SAC)	R	R	R	S	R
Town Centre Stakeholders	S	S	S	R	S
Community Stakeholders	C	C	C	C	I
Community 3 rd Sector	C	C	C	C	I

R	Responsible
A	Accountable
S	Support
C	Consultee
I	Informed

INVESTMENT FUNDING FOR BUSINESS & RETAIL SUPPORT:

Need to review with SAC Officers. Interest in Business support measures to support resilience of businesses in the Town Centre and associated programmes such as: Shopfront Schemes/Business Grants/Change in Use/Start-Up Investment. Other funding may be secured through:

- South Ayrshire Council Capital Programme
- Shared Prosperity Funds
- Place Based Investment Fund
- Private Sector / Business Investment
- Community Based / 3rd Sector Investment

PROGRAMME:

The programmes should be considered as a series of activities advanced sequentially and revised / re-evaluated revisited every 3 years. The initial stage will involve engagement and establishment of a Forum/Working Group tasked with preparing Evening Economy Strategy. The strategy should reflect the available scale of resources / funding / delivery and seek to target 3-5 initiatives that are capable of being defined, actioned and monitored.

Element	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034
Prepare Evening Economy Strategy											
Identify Priority Actions											
Develop EE Forum											
Project 1											
Project 2											
Project 3											
Project 4											

NEXT STEPS:

- Discuss & Review with relevant SAC Officers

10. COAST & ESPLANADE

PRIORITY OF PROJECT:

Med-High. Tourism is a major growth opportunity for Ayr with the Coast and Esplanade alongside events being a significant part of the destination appeal of the Town.

SCOPE OF THE PROJECT:

Advance a range of upgrading and public realm enhancements to animate and enhance the quality of place along the Esplanade from the Inner Harbour to Esplanade North/South including an Event/Stage space (Place de Saint Germain-en-Laye) including reintroduction of activities, repairs-upgrading to shelters, removal of The Watchful, lighting, safe pedestrian crossings, digital wayfinding and public realm improvements. Aspirations to extend and develop and facilitate the re-introduction of leisure amenities (Mini/Crazy Golf / Additional Play / Shelters /Seating) within Esplanade

LOCATION OF THE PROJECT:

Ayr Esplanade and Inner Harbour

PROJECT DEVELOPMENT BRIEF:

Enhance the appeal and attractiveness of Ayr Esplanade for activities and events as a family based destination with better protection from elements and enhanced public realm, interpretation and lighting as early deliverables within a phased programme of works.

CURRENT STATUS OF THE PROJECT:

Feasibility Stage & Concept Masterplan (RIBA Stage 1).

PARTNERSHIP DELIVERY:

South Ayrshire Council working with Ayrshire Roads Alliance(ARA) with opportunities to extend /develop activities with community and commercial partners. Community and Common Good Fund and potential for submission within external funding bids.

OPPORTUNITIES /CONSTRAINTS

The key challenges and opportunities /constraints to implementation are as follows:

- Investment phasing and alignment with Capital Programme Budgets
- Funding to allow scope to extend to secure enhancement of the full Esplanade
- Constraints on capacity of private hospitality sector to support investment
- Condition of Buildings and Public Realm

CONSENTING REQUIREMENTS:

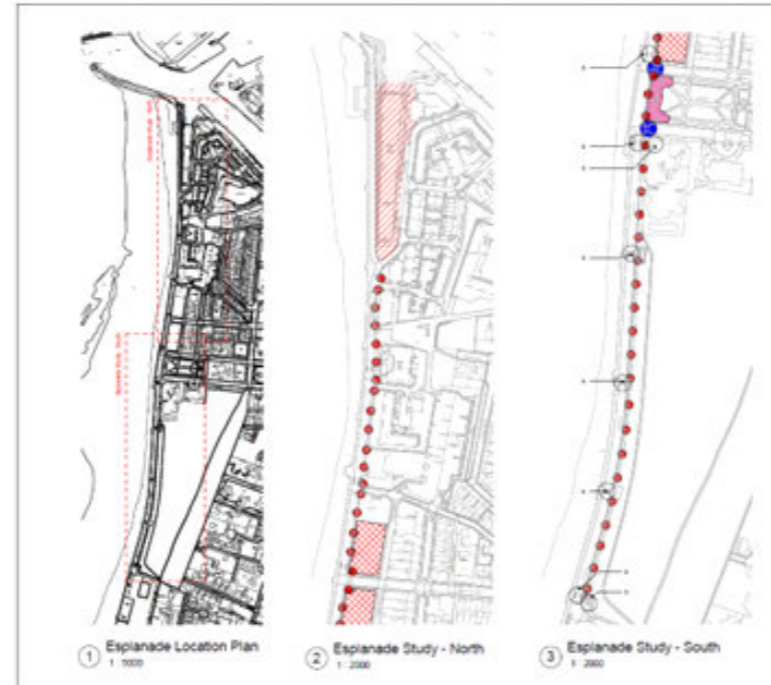
The facility aligns with LDP2 Policy with no issues with consents / approvals

INVESTMENT COST OF THE PROJECT:

The detail of the proposals are still in development and are subject to budget approvals. The costs are anticipated to include:

- Removal of MVF Watchful/Slipway Upgrade
£ x million
- Public realm / event spaces £X million
- Lighting £x million
- Waymarking & Signage £x million

10. COAST & ESPLANADE



10. COAST & ESPLANADE

ROLES & RESPONSIBILITIES FOR PROJECT

The RASCI Chart provides a tool that seeks to identify roles and responsibilities against tasks for the project and support project delivery and change management. The core understanding of roles supports effective project management (Responsible or Lead Body / Accountable Organisations / Supporting Organisations / parties required to be Consulted or Informed).

Key Project Partners	Masterplan	Key Stakeholder Engagement	Delivery Strategy	Implementation / Delivery
South Ayrshire Council (SAC)	R	R	R	R
Town Centre Stakeholders	C	C	C	C
Community Stakeholders	C	C	C	C
Community 3 rd Sector	C	C	C	R

R	Responsible
A	Accountable
S	Support
C	Consultee
I	Informed

INVESTMENT FUNDING FOR COAST & ESPLANADE:

South Ayrshire Council have initiated a Feasibility Study/Investment Prospectus for the upgrading and enhancement of the esplanade. This programme should be extended to promote the whole of the Esplanade, Beach and the Low Green. Further discussion with Officers.

- South Ayrshire Council Capital Programme
- Shared Prosperity Funds
- Place Based Investment Fund

PROGRAMME:

TBC – Awaiting ASL Report – Due in November

Element	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034
Initial Project	█										
Design Dev. (RIBA2-4)	█										
Contract Works		█									
Future Phase					█						
Future Phase							█				
Future Phase									█		

NEXT STEPS:

- Discuss & Review with relevant SAC Officers

06 DELIVERY & FUNDING PLAN



DELIVERY PLAN

Developing the Ayr Town Centre requires a clear over-arching framework supported by clearly defined and prioritised programmes and projects that are the focus for delivery.

The Council’s role is both as an enabler/facilitator working with partners along with its direct intervention through project delivery. Importantly the Council needs to connect its vision and objectives with wider programmes including SAC Capital Programme, external Funding Submissions (LUF/SCRGF/SPF), the Place Based Investment Programme and other initiatives under Planning, Climate Action, Inclusive Places, Community Wealth Building and Liveable Neighbourhoods. Collectively these frame a coherent strategy and help to define the key focus of project and programme delivery.

Delivery is challenging. It requires resources and funding and both are precious and in short supply. The Framework quite deliberately focusses on project delivery but descriptions and briefs do not deliver the outcomes. The framework is not ‘the Councils’ and needs to be seen as a collective and shared vision and set of priorities across partner, stakeholder and community groups with a view to encouraging support and positive action.

The framework will create opportunities to re-shape Ayr Town Centre, to support urban place quality and town centre living that meets resident and visitor needs and helps to develop a more vital, vibrant and appealing regional town centre.

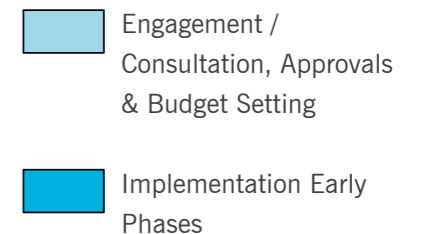
The Framework will help to address climate change, encourage healthier active travel options and reduce the need to travel unsustainably whilst supporting all the many and varied interests that make up the town centre community.

Implementation and delivery are key. Clarity of purpose and a commitment to projects supports confidence and builds a momentum for change. Pressures on town centres and the process of change is continuous and creates uncertainties that impact on investment. Studies without outcomes erode confidence and as the regional centre Ayr needs to take a lead and deliver.

Partnership working is on the verge of bringing forward a number of complex multi-partnered major projects (Rail Station, Hourstons, Arran Mall, Accessible Ayr) and these need to be accelerated where possible as key place-making catalysts and drivers for change. The Ayr Town Centre Framework seeks to build on initiatives South Ayrshire Council has been developing with partners since 2018. The assessment strongly endorses these projects and looks to build a complimentary suite of projects (Transport Interchange / Town Centre Living / Robert Burns Statue Square-Southern Gateway, Creative Place / Retail-Business Support and Coast & Esplanade) to deliver transformational change in the place quality and perceptions of Ayr Town Centre.

The Core Projects and delivery programmes are set out within the individual project summaries. Detailed below is the master programme for delivery.

Project	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034
Transport Interchange											
Robert Burns Statue Square											
Living Well Care Village											
Kyle Masterplan											
Accessible Ayr											
Town Centre Living											
Public Realm / Dressing											
Creatives Tourism Events											
Business / Retail Support											
Coast & Esplanade											



INVESTMENT & FUNDING STRATEGY



Ayr Town Centre Framework The Ayr Town Centre Framework (ATCF) provides a strategic planning document establishing a flexible blueprint for sustainable forward planning to support investment within the town centre.

The Framework creates a structured and prioritised Delivery & Action Plan to guide the growth and transformation of the town centre while addressing a diverse range of policy outcomes and stakeholder interests addressing varied economic, social, environmental, and infrastructure needs to support quality place-making. In setting out a structure around 10 key projects the intent is to create a consensus around the key priorities. The framework looks to address the process of strategic change, support growth and regeneration and ensure investment make a significant difference to the standing of Ayr as the Regional Burgh Town. As importantly the framework will support the transition to net zero, promote health and well-being and support businesses and local communities in terms of a more inclusive place, safe and appealing place. Changing Places Require Investment
Towns have always changed and adapted to their community needs. Today, our use and needs of our town centres is changing and investment is required to support place-quality and a stronger future.

Investment is required in both town infrastructure and services to support and grow the town's population and diversify the base of economic activity. This includes transport connections, place quality, walking and cycling provision, and the cluster of services support associated with healthy living, creative arts, retail, tourism, community amenities and events. Town centre needs need significant investment to address the 21st Century requirements of successful place. Investment funding needs to provide a planned programme of investment over the medium to longer - term recognising the need for projects and programmes to be phased/staged as budgets and funding allow. Capital funding requires forward planning and a commitment over a 10 year horizon to secure meaningful change. The Ayr Town Centre Framework envisages a programme from 2025-2035 whilst recognising that many of the most important infrastructure elements are already at early planning stages with project partners.

Attracting Partner Support & Co-Investment
An important role of the Ayr Town Centre Framework is to set out a clear vision and delivery plan that helps build partner and investment support and will attract new public and private investment. Public support funding has changed significantly over the last decade. Significant funds are now allocated through Challenge Funds and prescribed Funding Packages that require projects to set out a clear rationale for investment within a Business Case that demonstrates alignment to national policy, national outcomes, local needs and can demonstrate local engagement and support. Typical examples include

Lottery Funding / Levelling Up Funds / Active Travel Support Funding / etc.

The Council needs to demonstrate a clear vision and strategic purpose for investment in Ayr Town Centre and across a range of projects and programmes seek to maximise its capacity to leverage new and additional monies to support the Council's along with wider partner Capital Programmes.

The projects and programmes should seek to protect flexibility of delivery to allow phased delivery and the breakdown of individual projects/programmes into Work Packages aligned to available funds. Typically these may include:

- South Ayrshire Council Capital Programme
- Shared Prosperity Funds
- Place Based Investment Fund
- Levelling Up Funds
- Lottery Funds
- Places for Everyone (Sustrans /TS)
- Creative Scotland
- Private Sector / Business Investment
- Community Based / 3rd Sector Investment

The Ayr Town Centre Framework sets out an ambitious programme for change. The Capital Investment requirement (inflation indexed) would be of the Order of £150-£200 million over a ten year period. This is ambitious and challenging but would be transformational and would reassert Ayr's primacy of place in the wider Ayrshire regional economy and place standing.

INVESTMENT & FUNDING STRATEGY

RESOURCING

South Ayrshire Council will need to establish an Ayr Town Centre Steering Group / Task Force to support and coordinate delivery. Current projects are stand-alone operating within different directorates and lead officers. This can be both a strength and weakness but to optimise delivery a Town Centre Steering Group should be formed to as a minimum facilitate information sharing, project coordination and consultations.

The planning and delivery of urban regeneration is complex and requires innovation, partnership working, consistent focus best delivered through a multi-disciplinary team. Consideration should be given within existing structures as to how best projects and programmes are implemented. Resources will be needed to drive the programme and coordinate investment.

MONITORING & EVALUATION

The Delivery Plan is intended to offer a flexible framework to advance both projects and programmes over the period 2024-2034. A Monitoring and Evaluation Framework should seek to define key outcomes and performance/success indicators to facilitate monitoring. Additional data collection would help to support monitoring and evaluation and build a better understanding around local town centre trends to improve 'lessons learnt' and ensure implementation is responsive to local needs.

The Delivery Plan should be reviewed and refreshed annually by the Ayr Town Centre Steering Group with reporting to appropriate Committee /Cabinet as protocols require. The headline Performance Indicators (KPI's) within the Evaluation Framework should be SMART (specific /measurable/actionable/realistic and timed) and clearly link to the frameworks strategic objectives.

Suggested data and monitoring criteria could include:

- Increasing overall footfall and dwell time in the town centre
- Increasing overall visitor spend
- Reduced number of vacancy (empty properties / retail churn)
- Increasing numbers of people living and working in town centre catchment
- Increasing patronage at Transport Interchange
- Reducing the carbon footprint of the City Centre
- Increasing the amount of new investment / construction / property spend
- Increasing residents satisfaction
- Increasing level of business /retailer /trader confidence

South Ayrshire Council

**Report by Director of Housing, Operations and Development
to Cabinet
of 12 March 2024**

Subject: Girvan Draft Conservation Area Appraisal

1. Purpose

1.1 The purpose of this report is to seek approval to hold a public consultation on the Girvan Draft Conservation Area Appraisal.

2. Recommendation

2.1 It is recommended that the Cabinet:

2.1.1 agrees to public consultation on th draft Girvan Conservation Area Appraisal and potential boundary changes set out in Appendix 1, subject to typographical changes; and

2.1.2 agrees to a further report to Cabinet on 18 June which will detail the consultation findings and seek approval to adopt the finalised and potentially modified Girvan Conservation Area Appraisal, and to make the recommended amendments to the conservation area boundary.

3. Background

3.1 Conservation areas are defined by the Scottish Government as *'areas of special architectural or historic interest, the character or appearance of which it is desirable to preserve or enhance.'* Section 61 of the Planning (Listed Buildings and Conservation Areas) (Scotland) Act 1997 requires planning authorities to determine the parts of an area which are of special architectural or historic interest, the character or appearance which it is desirable to preserve or enhance, and designate such areas as conservation areas.

3.2 There are twenty-three designated conservation areas in South Ayrshire at present, varying in character from urban centres and residential suburbs to rural and coastal villages. Each is distinct, reflecting the history and development of the settlements and defining their individual character.

3.3 Girvan Conservation Area was designated in July 1988. There have been no revisions to the conservation area boundaries since then. A reassessment of the conservation area was undertaken in 1996, although a formal conservation area appraisal was not undertaken at that time. The reassessment did not occasion any boundary changes, although it was recommended that the conservation area would benefit from an enhancement scheme.

- 3.4 A Conservation Area Appraisal is a management tool which helps to identify the special interest and changing needs of an area, including the history of development, townscape analysis and character assessment of the area. Clear identification of these elements allows measures for their preservation or enhancement to be prioritised, and enables planning officers to assess more readily the potential impact of proposals for new development on the character, appearance and setting of the Conservation Area.
- 3.5 An appraisal provides the basis for the development of a programme of action that is compatible with the sensitivities of the historic area (and its occupants) and enables a local authority to fulfil its statutory duty to protect and enhance its Conservation Areas. Appraisals also inform policy and assist development management.
- 3.6 Conservation area status does not mean that new development is unacceptable, but care must be taken to ensure that the new development will not harm the character or appearance of the area. Local residents and property owners have a major role to play in protecting and enhancing the character and appearance of the conservation area by ensuring that properties are subjected to regular maintenance, and that original features are retained where possible.
- 3.7 The Girvan Conservation Area Appraisal will align with the work being undertaken for the 'Girvan's Story' Regeneration Project developed by South Ayrshire Council in partnership with the local community. The project has received first stage approval from Historic Environment Scotland's Heritage & Place Programme and the National Lottery Heritage Fund to develop a regeneration scheme involving conservation work to a range of significant buildings in Girvan, and a programme of activities & training to encourage engagement with the heritage and the development of traditional skills. The Conservation Area Appraisal is an important document to assist with progression of the project, as it sets out the context for preparing a Conservation Area Management Plan, which is an essential part of a future round-two funding bid. It is intended that the Conservation Area Management Plan will be developed following approval of the finalised Conservation Area Appraisal.

4. Proposals

- 4.1 The Conservation Area Appraisal provides a description of the history and development of Girvan and sets out a detailed townscape analysis and assessment of three different character areas within the conservation area. It highlights the special qualities of the area including its heritage, architecture, layout, building materials and public realm. It also makes recommendations on management issues and opportunities for the conservation area, noting areas of particular concern, for instance building disrepair and inappropriate modern changes and loss of original fabric.
- 4.2 Importantly, the appraisal also makes recommendations to extend the existing conservation area boundary to include areas of significant heritage character and strengthen the role and purpose of the area.
- 4.3 Four areas are proposed for extensions to the conservation area boundary and one small area is recommended to be removed. These are:

4.3.1 *Bridge Street*

The present conservation area boundary reflects most of the historic core of Girvan. The purpose of this possible amendment is to include the properties on Bridge Street between Flushes' bridge and the junction of Bridge Street, which are of a similar character as the buildings at the northern end of Dalrymple Street, and contribute to the character and appearance of the adjoining conservation area.

The character and appearance of this area is one of neglect and would benefit from upgrading. The buildings sit well with the buildings in Knockcushan Street and Hamilton Street, being of a similar age and appearance. There are no listed buildings within the potential boundary amendment area.

4.3.2 **6-8 High Street**

This proposed small amendment would include the properties at 6-8 High Street, and presents a rounding off opportunity to the conservation area at this locale.

6-8 High Street comprises an early 19th century two-storey service building located behind the Queen's Hotel. The building once provided access to the hotel from High Street, which was once one of the principal streets in the town. The building represents one of the few remaining remnants of the old High Street, and features on the Buildings at Risk Register as it is in a state of neglect and would benefit from upgrading. The building sits well with the remaining buildings on High Street (2-4 High Street) and the Queen's Hotel on Montgomerie Street, being of a similar age and appearance. 6-8 High Street are likely to be listed by virtue of being located within the curtilage of the Queen's Hotel.

4.3.3 **Dalrymple Street**

The existing conservation area boundary on Dalrymple Street almost directly corresponds with the retail core of Girvan town centre. The purpose of this possible amendment is to include a further significant area of Dalrymple Street, in a southerly direction to the staggered junction with Duncan Street and Wesley Road, which aligns closely with the town centre boundary designated in the Local Development Plan.

While the buildings along this particular stretch of Dalrymple Street vary significantly in architectural styles, interest and condition, collectively they form a strong character area which reflects the role and development of Girvan Town Centre. Significant buildings include the late 19th century sandstone terrace at 45-59 Dalrymple Street (complete with domed turret at 45-47 – originally the Tower Warehouse – selling clothes, knitwear and hosiery) and the late 19th century two-storey brick and rendered building at 106 Dalrymple Street, both of which are in generally good condition. There are a significant number of vacant commercial units along this stretch of Dalrymple Street that are showing signs of neglect, and there is evidence of deteriorating stonework to a number of buildings, particularly at ground level. Interestingly, original shopfronts are more prevalent along this part of Dalrymple Street than within the current conservation area boundaries, and there are many original and traditional building features, such as timber doors and windows, decorative tiling and ironwork.

4.3.4 **Henrietta Street**

The present conservation area boundary presently includes a small area at the northern end of Henrietta Street, terminating on the southern side of its intersection with Ailsa Street West. The purpose of this possible amendment is to extend the boundary to include a further area of Henrietta Street to the south, terminating at the intersection of Henrietta Street and Duncan Street. Two properties on Duncan Street (numbers 20 and 22) would also be included within this potential amendment.

Although this part of Henrietta Street forms the A77 trunk road, there is an attractive 19th century residential character and setting to the street. The buildings that line the street are of a largely uniform, traditional design and scale, complemented by a regular front garden pattern and established trees, both within gardens and on-street.

4.3.5 **North Park Court**

The present conservation area boundary includes half of a modern housing development on the site of the former Baptist Church on North Park Avenue, which was demolished in 2013. The building on site, by reason of its design, massing, proportions and finishes, is not befitting of a conservation area, therefore the proposal is to remove it from the conservation area.

Public consultation

- 4.4 It is proposed to hold a 6-week public consultation on the draft Appraisal during which members of the public will be able to make comments and representations via the Council's website and in writing. A public drop-in exhibition event will also be held in Girvan, where plans of the existing and proposed boundary extensions will be displayed. Council officers will be present to answer any questions. Copies of the draft Appraisal will also be made available at Council libraries. In line with planning requirements, the Planning Service will write to residents within the existing conservation area and areas affected by the proposed boundary amendments, informing them of the proposals and opportunity to make representations. Historic Environment Scotland (HES) will also be consulted.

5. Legal and Procurement Implications

- 5.1 There are no additional legal implications arising from this report.
- 5.2 There are no procurement implications arising from this report.

6. Financial Implications

- 6.1 There are no financial implications arising directly from this report. The modest cost of preparing the consultative draft of the Girvan Conservation Area Conservation Area Appraisal can be met from existing Planning Service budgets.

7. Human Resources Implications

- 7.1 There are no human resource implications arising directly from the recommendations of this report. Any additional planning applications arising from the proposed Conservation Area extensions will be dealt with within existing staff resources.

8. Risk

8.1 *Risk Implications of Adopting the Recommendations*

- 8.1.1 There may be some public concern about the implications of increased planning restrictions within the proposed extension areas.

8.2 *Risk Implications of Rejecting the Recommendations*

- 8.2.1 Without an Appraisal to inform the successful management of the conservation area, the character of the area may be eroded over time by inappropriate development. There is also the risk of missing out on significant funding to regenerate the historic environment assets within Girvan by not reviewing the boundaries of the area.

9. Equalities

- 9.1 The proposals in this report have been assessed through the Equality Impact Assessment Scoping process. There are no significant potential positive or negative equality impacts of agreeing the recommendations and therefore an Equalities Impact Assessment is not required. A copy of the Equalities Scoping Assessment is attached as Appendix 2.

10. Sustainable Development Implications

- 10.1 ***Considering Strategic Environmental Assessment (SEA)*** – This report does not propose or seek approval for a plan, policy, programme or strategy or document otherwise described which could be considered to constitute a plan, programme, policy or strategy.

11. Options Appraisal

- 11.1 An options appraisal has not been carried out in relation to the subject matter of this report.

12. Link to Council Plan

- 12.1 The matters referred to in this report contribute to Priority 1 of the Council Plan: Spaces and Places/ Moving around and the environment (Outcome 1).

13. Results of Consultation

- 13.1 No formal consultation has yet taken place. Details of the public consultation that will be held are set out in section 4.
- 13.2 Consultation has taken place with Councillor Bob Pollock, Portfolio Holder for Economic Development, and Councillor Alec Clark, Portfolio Holder for Rural Affairs, and the contents of this report reflect any feedback provided.

14. Next Steps for Decision Tracking Purposes

- 14.1 If the recommendations above are approved by Members, the Director of Housing, Operations and Development will ensure that all necessary steps are taken to ensure full implementation of the decision within the timescales set out below.

Implementation	Due date	Managed by
Public consultation on the draft Girvan Conservation Area Appraisal	March/ April 2024	Coordinator - Planning Strategy
Report consultation findings and seek Cabinet approval to adopt the finalised and potentially modified Girvan Conservation Area Appraisal, and to make the recommended amendments to the conservation area boundary	June 2024	Coordinator - Planning Strategy
Notify Historic Environment Scotland (HES) and Scottish Ministers of any decision to amend the conservation area boundaries	June 2024	Coordinator - Planning Strategy

Background Papers [Planning \(Listed Buildings and Conservation Areas\) \(Scotland\) Act 1997](#)

[PAN 71 \(www.gov.scot\)](#)

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Date: 1 March 2024

GIRVAN CONSERVATION AREA APPRAISAL

Consultation Draft



Prepared by Planning Strategy
Planning and Building Standards
Housing, Operations and Development Directorate
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SUMMARY

This document is organised in two parts. Part One outlines the history and development of Girvan and describes the surviving historical features of the town. Part Two examines the management context of the Conservation Area (including applicable planning policies and guidance) and presents suggested actions for its future protection and enhancement.

Summary of Part One: History, Character & Appearance

The introductory section sets out the general statutory and policy framework of conservation areas, the implications for owners and occupiers, the purpose of Character Appraisals, and the specific background to the designation of Girvan Conservation Area. The broader context of the town is described, including the strategic reasons for the location of the settlement; how it relates to the surrounding area; significant cultural associations; and the development history of Girvan. Having outlined its development history, the Character Appraisal examines what survives in terms of archaeology, historic buildings, open spaces and natural features.

Summary of Part Two: Management Context

The second part of the Character Appraisal sets out a brief assessment of the significance of the Conservation Area and details the current planning policies relevant to the preservation and enhancement of the area.

The management of conservation areas involves a wide range of issues (planning, economic development, transport, street maintenance etc.) and people (local and national public authorities and agencies, voluntary and amenity bodies, businesses and individuals etc.). The Appraisal attempts to identify particular issues that currently impact adversely on the condition or character of the Conservation Area, and to suggest possible means of improvement.

As part of the Character Appraisal, a review of the existing conservation area boundaries was undertaken. It is recommended that consideration be given to amending the boundaries to include a small area around Bridge Street from Flushes Bridge to the Cross; 6-8 High Street; Dalrymple Street to the staggered junction with Duncan Street and Wesley Road; and an area of Henrietta Street to the northern side of the crossroads with Duncan Street. At the same time consideration should be given to removing the modern residential development at North Park Court from the conservation area. A discussion of these potential boundary amendments is made in Appendices E – I.

PART ONE – HISTORY, CHARACTER & APPEARANCE

INTRODUCTION

Definition of a Conservation Area

Conservation areas are defined by the Scottish Government as “*areas of special architectural or historic interest, the character or appearance of which it is desirable to preserve or enhance.*” Section 61 of the Planning (Listed Buildings and Conservation Areas) (Scotland) Act 1997 requires planning authorities to determine the parts of an area which are of special architectural or historic interest, the character or appearance which it is desirable to preserve or enhance, and designate such areas as conservation areas.

There are twenty-three designated conservation areas in South Ayrshire at present, varying in character from urban centres and residential suburbs to rural and coastal villages. Each is distinct, reflecting the history and development of the settlements and defining their individual character.

What does Conservation Area Status mean?

Designation offers statutory protection of conservation areas in order to protect their special character, and requires South Ayrshire Council to formulate and publish proposals for their preservation and enhancement. Designation also places a duty on South Ayrshire Council to consider the effect of planning applications on the character or appearance of the area, and to apply special controls within the area. Conservation area controls relate to activities such as:

- Demolition of buildings;
- Removal of, or works to, trees;
- Alterations (including but not limited to replacement windows, doors, rooflight windows, satellite dishes, micro renewables, stone cleaning or painting of exterior); and
- Extensions, ancillary buildings (including but not limited to sheds, garages, raised decking and platforms), the provision of hard surfaces and the erection or alteration of gates, fences and walls.

These controls are set out within The Town and Country Planning (General Permitted Development)(Scotland) Order 1992 (as amended).

In a conservation area, planning control is directed at maintaining the integrity of the entire area and enhancing its special character. An ‘Article 4 Direction’ can extend the requirement for planning permission for certain types of work within a conservation area. Article 4 Directions remove the permitted development rights for specific classes of development that can cumulatively lead to the erosion of the character and appearance of conservation areas, but would not otherwise require planning permission. ‘Regulation 11 Orders’ have a similar effect to Article 4 Directions, but relate solely to the display of advertisements and other types of signage.

Details of the Article 4 Direction for Girvan are set out on page 24. There are no Regulation 11 Orders in place for Girvan.

Conservation area status does not mean that new development is unacceptable, but care must be taken to ensure that the new development will not harm the character or appearance of the area. Local residents and property owners also have a major role to play in protecting and enhancing the character and appearance of the conservation area by ensuring that properties are subjected to regular maintenance, and that original features are retained where possible.

Character Appraisals

Each conservation area has its own unique character and appearance. The purpose of a Character Appraisal is therefore to identify the key elements that contribute to the special historic or architectural character of the area. Clear identification of these elements allows

measures for their preservation or enhancement to be prioritised, and enables planning officers to assess more readily the potential impact of proposals for new development on the character, appearance and setting of the Conservation Area.

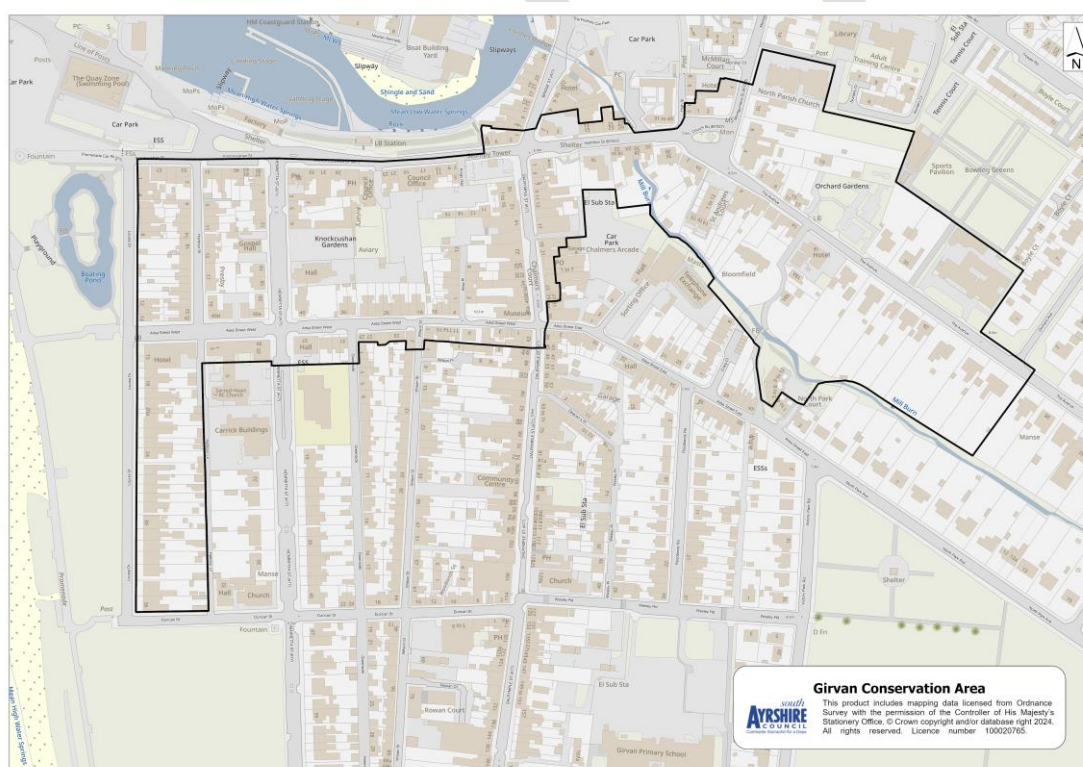
It is intended that the history of development, townscape analysis and character assessment set out in the Character Appraisal will guide owners, occupiers, the planning authority, and other stakeholders in the ongoing management of the area. The Appraisal will also identify opportunities and priorities for enhancement, and set out the policy framework for the determination of development proposals.

It is recognised that the successful management of conservation areas can only be achieved with the support and input from stakeholders, in particular local residents and property owners.

Designation

The Girvan Conservation Area was designated in July 1988. There have been no revisions to the conservation area boundaries since then. A reassessment of the conservation area was undertaken in 1996, although a formal character appraisal was not undertaken at that time. The reassessment did not occasion any boundary changes, although it was recommended that the conservation area would benefit from an enhancement scheme.

Boundaries



The current boundary of the conservation area contains the core of the town centre, the harbour area to the west of the town centre, and the villas to the east. Starting at the northern boundary of the North Parish Church and moving in a clockwise direction, the conservation area boundary runs south along the rear boundaries of properties on the eastern side of Montgomerie Street and south-east to the former Davidson Cottage Hospital on The Avenue, and continues south-east to the south-eastern boundary of 34 The Avenue.

The conservation area boundary then runs in a north-westerly direction along the rear of the properties on the southern side of The Avenue, and west along the rear boundaries of 2-18 Hamilton Street. The boundary then extends south along the rear of 9-29 Dalrymple Street, continuing south along Dalrymple Street but excluding the properties at numbers 31-45. From

here, the boundary then runs west along the rear boundaries of properties on the south side of Ailsa Street West until it meets Harbour Lane, and then south along the rear boundaries of 17-36 (all numbers) Louisa Drive. The boundary then proceeds in a westerly direction along Duncan Street, where it then extends north along the front boundaries of 36-1 Louisa Drive to the mid-point of Knockcushan Street.

The boundary then extends east along Knockcushan Street towards 10 Knockcushan Street, where it continues east along the rear of the boundaries of the properties on the northern side of Knockcushan Street and Hamilton Street, as far as 27 Hamilton Street. The boundary then follows Hamilton Street to its junction with High Street (excluding the flatted development at numbers 31-49). The boundary extends east around the rear of properties on Church Square and 1 Montgomerie Street, and back to the western boundary of the North Parish Church.

LOCATIONAL CONTEXT

Reasons for location

The original settlement developed in a bend on the east side of the Water of Girvan, close to the mouth of the river; a natural harbour and one of the few safe anchorages on the Carrick coast. It was originally known as Invergarvane (or Invergarven).

Regional context

Girvan is located in the south-west of Scotland, 21 miles south of Ayr and 12 miles north of Ballantrae. It is the principal town in south Carrick and has an estimated population of around 6,450. The town is set at the mouth of the Water of Girvan, between the sea and the South Carrick hills.

Girvan parish extends southwards from the north of Grangestone to 1 mile north of Lendalfoot and inland around 4-and-a-half miles to include Pinmore and Tormitchell.

Geology

Girvan is located in the south-western part of the Midland Valley of Scotland, which sits between the Highland boundary fault line to the north and the Southern Upland fault line to the south. The Girvan area occupies a unique situation in relation to major tectonic events in the late Ordovician and early Silurian periods of the Paleozoic era. In the early Paleozoic era, the Girvan area formed part of the North American continent, and lay on the northern side of the Iapetus Sea. The progressive closure of the ocean resulted in the formation of an assemblage of tectonically emplaced slices of oceanic crust and sedimentary rocks. Rocks of Ordovician age (between 440 and 485 million years old) cover a considerable area in the Girvan to Ballantrae district of the Midland Valley.

Important historic, social, economic and cultural associations

Girvan has been many things – a safe anchorage on the Carrick coast, a fishing port, a market town, a weaving town, and a seaside resort. It is, moreover, associated with the island of Ailsa Craig, which lies around 10 miles offshore. It developed around its medieval church, was made a burgh of Barony in the 17th century and expanded as a planned town in the early 19th century, mainly to accommodate its burgeoning handloom weaving trade.

The coming of the railway in 1860 opened up the town as a Victorian holiday resort. This aspect of the town developed into the first half of the 20th century. Although no longer a mass holiday destination for urban west of Scotland, Girvan retains a popular, diverse tourism market. The town hosts a number of events throughout the year, such as a traditional Folk Festival (normally held on the first weekend in May), the Carrick Lowland Gathering at Victory Park (normally held on the first Sunday in June), and a Festival of Light in the month of October.

DEVELOPMENT HISTORY

Prehistoric

There is considerable evidence of prehistoric settlement activity around Girvan from the Bronze and Iron ages, with Scheduled sites recorded at Gallow Hill settlement and Girvan Mains enclosure to the north; Houdston Hill enclosure to the east; and Mote Hill burial site, Dow Hill Fort and Shalloch Hill enclosure to the south of the present town. These sites hold evidence of early domestic activity in the area around the mouth of the Girvan Water.

There is also evidence of two Roman temporary camps at Girvan Mains, north of the river. The larger, rectangular site would have enclosed a camp covering about 21 hectares. The second, smaller site is thought to have been a camp of around 6 hectares. The discovery of a fragment of first century AD glass in a ditch of this camp has led to the suggestion that these were bases used by the forces of Agricola during campaigns mentioned by Tacitus (a Roman historian) as relating to a planned assault on Ireland.

Medieval

However, it is likely that the settlement of Girvan dates from the medieval period. Its parish church, dedicated to St Cuthbert in the 13th century and which was situated in what is now the graveyard on Old Street, was referred to in 1296, although the building is reputed to have been a century older.

The community established mainly in the area around the Flushes, between Old Street and High Street, although there is likely to have been some development south west of the Mill Burn. It is thought that there was a hillock here on the bank of the river, known as Knock Oskin and considered to be the seat of the head-courts of the jurisdiction of Carrick. King Robert the Bruce (Earl of Carrick) is known to have held court here in 1328. Any evidence of a mound has long since disappeared. A memorial pillar previously marking the site was repositioned in the public gardens to the rear of Knockcushan House around 1968.

17th-18th century

Girvan was elected a Burgh of Barony in 1668 in favour of Thomas Boyd (younger) of Penkill. Burghs of Barony differed from royal burghs as the title was granted to a landowner who held their estates directly from the crown. The Burgh of Barony conferred upon the landowner the right to hold weekly markets, with Girvan potentially becoming "a free port and shore and with other privileges for markets and fairs". The charter was renewed in 1696 for Alexander Muir, although Girvan did not enjoy burgh privileges until 1785; by which time the superiors were the Dalrymples of Bargany.

In 1770, the town's medieval parish church was replaced with a new building located at the southern end of High Street, in what is now known as Church Square.

Girvan's economy in the 18th century depended largely on tanning, shoemaking and fishing. Cotton weaving took place but wasn't as significant as it became to the local economy in the following century.

By the end of the 18th century Girvan was still little more than a village, with a population of 1,012 in 1791. Robert Heron, in his *'Observations made in a Journey through the Western Counties of Scotland'* in 1792 wrote unflatteringly "*the houses are huts more miserable than those of Ballantrae. They are so low as to seem at the south end of the village, rather caves dug in the earth than houses built upon it; though on the north west side and close upon the banks of the river, there are some more decent and commodious houses*".

However, the new superiors, the Dalrymples of Bargany, had plans to lay out a new town, on a broadly grid pattern, on the lands of Doune to the south of the old village. This substantial expansion of Girvan commenced in the last years of the 18th century.

19th century

The new town largely developed around the streets of what is now the conservation area, with Louisa Drive, Henrietta Street and Dalrymple Street the principal north-south streets; and Knockcushan Street, Hamilton Street, Ailsa Street and Duncan Street running east-west. Hamilton Street and Ailsa Street had eastward extensions at The Avenue and Ailsa Street East (formerly Plum Street) respectively.

Dalrymple Street became the main commercial street in the town, while Knockcushan Street provided access to the harbour, which was reconstructed in 1869-70 and further improved in 1881-83. The Avenue provided a location for Girvan's best 19th century villas whilst many of the lesser streets, such as Harbour Street, Greenside and Wilson Street, became home to seafarers and weavers. These streets established a strong identity as a cottage community that still exists with a recognisable character, separate from the rest of the town.

Between 1801 and 1861, Girvan's population rose rapidly from 2,260 to 7,053, before falling back to around 5,000 by the end of the century. This surge was attributable mainly to hand-loom weaving, which became the town's main industry. It is estimated that there were around 2,000 weavers working in Girvan by the 1840's, compared with approximately 100 at the end of the 18th century.

The coming of the railway to Girvan in 1860 marked the start of the town's new identity as a seaside resort. The original passenger terminus was situated adjacent to the goods station at Bridge Street but, as it was not possible to extend the line from the original station towards Stranraer, a second station was opened at the site of the current station in October 1877 by the Girvan and Portpatrick Junction Railway (G&PJR). The station was rebuilt in April 1893 by Glasgow and South Western Railway Company (GSWR), who had taken over the line in 1892. The original station closed to passengers in 1893, but was retained as a goods station until its closure in 1940. Girvan was also connected to Glasgow by weekly steamer sailings.

The second half of the 19th century saw continued improvements to the town's community infrastructure. The Countess of Stair gifted Stair Park (located to the south of the conservation area) to the burgh in 1875, and local merchant Thomas McKechnie funded the McKechnie Institute as a subscription library and reading rooms in 1888. The parish church was rebuilt on Montgomerie Street between 1882 and 1884, replacing the old kirk at Church Square, and a sewage scheme costing £5,000 was implemented in 1892. The wooden bridge across the river was replaced by an iron carriage bridge built by Sir William Arrol, and opened in March 1894. This bridge has since been replaced again with a modern concrete structure.



McKechnie Institute, Dalrymple Street

By 1896, Francis Groome's Gazetteer was able to report that Girvan "*enjoys a delightful site, picturesque surroundings, a splendid view of the Firth of Clyde, with Ailsa Craig exactly opposite, and is one of the most delightful and health giving resorts on the Ayrshire coast*"

20th century to present day

A prominent ornate fountain was erected on the site of the former parish church at the head of Hamilton Street in 1911. Presented to the town by Hugh McCubbin of Liverpool (formerly a native of Girvan), the fountain is constructed in pink Peterhead granite, and comprises a large centrepiece with two drinking basins and low surrounding walls and piers. A second fountain (known as the Clachar Fountain) was constructed between the western end of Knockcushan Street and the promenade in 1927. This fountain, which is constructed from grey granite and topped by a chained anchor, is no longer operational. A boating lake was created to the south of the Clachar Fountain in 1938.



McCubbin Fountain, Church Square

The former Pavilion Cinema of 1914 (reconstructed in 1934) is still evident on the west side of Bridge Street, although it closed as a cinema in 1959. The Regal Cinema (later the Vogue), built in the Art Deco style, opened on Dalrymple Street in 1933. This building has since been demolished.

A number of new public buildings appeared in the first half of the 20th century, most notably the category B-listed Davidson Cottage Hospital on The Avenue (built 1919-1922, extended in 1938 and again in the 1960's); a police station on Montgomerie Street in 1921-23, and a new primary school planned in 1939 but not built until 1953-55 (the art-deco Girvan Primary School on Wesley Road).



Former Police Station, Montgomerie Street

Following a fire in January of 1946, works to erect a replacement railway station commenced in 1949, and were completed in August of 1951. The resultant building, a streamlined, single-storey flat-roofed railway station in red brick with horizontal bands of cream-coloured faience, is based on a 1930s London, Midland and Scottish Railway (LMS) design, and is a striking and rare example of an early post-war railway station in the Moderne style in Scotland. The station served the large number of holidaymakers that flocked to the Clyde coast resort from the Glasgow conurbation well into the twentieth century, and now serves commuters and day-trippers. Although the original station was destroyed by fire, the signal box of 1893 survives.



Girvan Railway Station, Vicarton Street

A number of significant developments have taken place in the second half of the 20th century and into the 21st century. Old Street and High Street were comprehensively redeveloped, with works commencing in 1959 and completed in the mid 1970's. Few traces of High Street remain. An infill development was erected on Dalrymple Street at the site of the former Free Church, which was demolished in the late 1970's. This site is now the Chalmers Arcade.



Chalmers Arcade, Dalrymple Street

The Girvan Community Hospital at Bridgemill was opened in 2010, at which time the Davidson Cottage Hospital on The Avenue was vacated (see *Buildings at Risk*). The former swimming pool, built in 1972 adjacent to the harbour at the western end of Knockcushan Street, closed in 2009, and was demolished two years later. A new leisure centre (The Quay Zone) was built on the site of the former swimming pool, and opened to the general public in April 2017.

CHARACTER AND APPEARANCE

Setting

Long views towards Girvan are limited by the topography and alignment of the A77 Trunk Road, although long views out from the harbour and beach are dominated by the spectacular view of Ailsa Craig.

There are a number of notable views into and within the Conservation Area, including those available from across the river towards Stumpy Tower, south along Dalrymple Street from the cross to the Ailsa Street (East and West) junctions, east from the cross along Hamilton Street towards Church Square, east from Church Square along The Avenue, from the old graveyard towards the Parish Church steeple, and along the length of Knockcushan Street, to and from the harbour.

Street Pattern

Girvan's street pattern reflects two distinct periods of development – the curving and dipping Old Street and Bridge Street of the medieval settlement that grew up around the 12th century church (although this has all but been erased by 20th century redevelopment); and the grid pattern of the 19th century expansion, with its strongly defined north-south streets, particularly Dalrymple Street and Henrietta Street, which now define the commercial centre and core of the modern town.

Buildings & townscape: archaeological resources

For planning purposes, the eastern half of Knockcushan Street, the northern end of Dalrymple Street, Hamilton Street and Church Square are included within the West of Scotland Archaeology Service's archaeology consultation trigger area. The potential for archaeological remains within any individual site will reflect the particular circumstances of that site, the most important factor being the scale of any modern development and associated clearance. The specific potential of individual sites can only be assessed on a case by case basis.

Further details of sites of archaeological interest and potential are set out in Appendix A.

Buildings & townscape: principal historic buildings

Most of the principal historic buildings in Girvan are protected from damaging changes by statutory listing, which first took place in the Girvan Burgh in 1980. Listed building consent is required for most works to listed buildings. A summary of all listed buildings located within Girvan Conservation Area is included in Appendix B.

Listing is the process that identifies, designates and provides statutory protection for buildings of special architectural or historic interest. Historic Environment Scotland, who are the listing authority, will examine the cultural significance of a building or other structure under two main headings – Architectural Interest and Historic Interest. The architectural interest of a building generally relates to its design, designer, materials, setting and the extent to which these characteristics survive, whereas the historic interest of a building generally relates to its age, rarity, social historical interest and associations with people or events that have had a significant impact on Scotland’s cultural heritage. The aim of listing such buildings is to protect or enhance their special character by affording them statutory protection. The categories for listing are: -

- Category A** Buildings of special architectural or historic interest which are outstanding examples of a particular period, style or building type
- Category B** Buildings of special architectural or historic interest which are major examples of a particular period, style or building type
- Category C** Buildings of special architectural or historic interest which are representative examples of a particular period, style or building type

Most listed buildings in the conservation area date from the 19th century, the exceptions being a late 18th century farmhouse (11-17 The Avenue) that predates the laying out of The Avenue, and the Davidson Hospital, built in 1919-22.

The most significant buildings within the conservation area are Stumpy Tower (located at the junction of Dalrymple Street and Knockcushan Street); 1 Hamilton Street; the North Parish Church (Montgomerie Street); the McKechnie Institute (junction of Dalrymple Street and Ailsa Street West); and the Davidson Hospital on The Avenue, all of which are listed at Category B. There are no Category A listed buildings in Girvan.



Stumpy Tower

The present day Stumpy Tower (known as ‘Auld Stumpy’) is the principal landmark building in the town centre, and was built in 1825-27 as an addition to the town hall of 1822. The town hall was demolished in 1909, and Stumpy Tower was incorporated into the McMaster Hall, which was completed in August 1911. The McMaster Hall itself was destroyed by fire in 1939, leaving the now freestanding Stumpy Tower in a small public space.

The three-storey Italianate former bank building located at the junction of Hamilton Street and Bridge Street, by Edinburgh architects Peddie and Kinnear, dates from 1856. The building is finished in stugged and broached ashlar, although suffering from significant stonework erosion.



Hamilton Street

The North Parish Church on Montgomerie Street dates from 1882-84, and is by WG Rowan of Rowan & McKissack architects of Glasgow. This red sandstone church was designed in the early English Gothic style, and was built to replace the old parish church which sat in Church Square.



North Parish Church

The McKechnie Institute (by James McKissack of Rowan & McKissack architects) dates from 1887-88. The building, which is prominently located at the junction of Dalrymple Street and Ailsa Street West, was built in the Scottish Baronial style with some Renaissance styling. The stugged red sandstone is suffering from erosion, with this particularly noticeable at street level. The Davidson Cottage Hospital, a symmetrically planned single-storey hospital with an attic to the central 3-bay block, was the work of Watson, Salmond and Gray architects of Glasgow, and was built between 1919 and 1922. The building, which was constructed with snecked and squared rubble with ashlar dressings, was extended in 1938, and again in the 1960's. The hospital closed in 2010, when services transferred to the new Girvan Community Hospital at Bridgemill, to the north of the town. The building has been vacant since its closure.

Other key buildings within the conservation area include 14-16 and 36-38 Hamilton Street, both of which are former bank buildings dating from 1870; 17-19 Knockcushan Street, which is a late 19th century Italianate range built for the Cumberland Farmers Association (now the Council's customer contact centre); and the bank buildings at 14-18 and 17 Dalrymple Street, dating from 1863 and 1879 respectively. 14-18 Dalrymple Street is vacant, whilst 17 Dalrymple Street is due to be vacated by the Bank of Scotland. All of these buildings are Category B listed.



17-19 Knockcushan Street

Buildings & townscape: other buildings of townscape merit

Apart from the main landmark buildings, a number of other buildings and groups of buildings are considered to make a significant contribution to the character of the conservation area. This includes the terrace of early 19th century single-storey cottages on the western side of Harbour Street; the early 19th century single-storey terraced cottages in Ailsa Place and at 4-14 The Avenue; an early to mid-19th century terrace of two-storey buildings from 1 to 21 Dalrymple Street; and a group of late 19th-early 20th century shops and residential flats from 22 to 38 Dalrymple Street. All of these buildings are listed at Category C.



Dalrymple Street

There are also a number of unlisted buildings and groups of buildings that contribute to the street scene, notably the early 19th century vernacular buildings at 27-35 Knockcushan Street and at 22-32 Hamilton Street. The former Kings Arms Hotel at 10 Dalrymple Street is another building that makes a positive contribution to the character of the conservation area. Rebuilt in 1848 with a Doric porch and a canted bay window with a carved coat of arms above, it was further altered in 1912 and again in 1923. The upper floors of the building were converted to residential flats in 2005-06. The former police station in Montgomerie Street is an interesting, late Arts and Crafts building of 1921-23 by Ayr architect AC Thomson. The police station was vacated in September 2015, and has since been converted into a single dwellinghouse.

Open Space

There are relatively few areas of open space within the conservation area, although those that do exist offer small, tranquil and generally attractive pocket parks (Knockcushan Gardens and Orchard Gardens), or public reference and meeting points (Stumpy Tower and Church Square).

Girvan Conservation Area is well served by other areas of open space just outside of its boundaries, such as the harbourside (immediately outwith the northern boundary), the boating pond, promenade and shore (which adjoin the conservation area to the west), and Stair Park to the immediate south. Victory Park is also located a short distance away, to the south-east of the conservation area.

The boating pond, which is located on the Green to the west of Louisa Drive, was created in 1938. To create the boating pond, parts of the green were excavated, with a sizeable island left in the middle. James Wright, a notable Scottish artist, is credited with the design of the pond, which was created in collaboration with Girvan Town Council. There were originally two ponds – a pond for paddle boats and a smaller pond for model boats, which was located to the seaward side of the main pond. The pond for the model boats has since been filled in, but the main pond remains, and continues to be used during the summer months.

Stair Park comprises an of undulating former dunes behind the beach, and was presented to the town in 1875 by the Countess of Stair. Stair Park was originally much more extensive than it is now. Indeed, Henrietta Street did not previously extend beyond Duncan Street, with the original park having continued inland as far as Greenside. The park shrunk to its current size of approximately 12 acres when Henrietta Street was extended towards the former gas works between 1907 and 1909. While it is not a formalised area of open space, there are two notable and prominent features, specifically the war memorial (which is located fairly centrally within the space) and the 19th century former bandstand to the southern end.

Victory Park, which is located to the south-east of the conservation area at North Park Avenue, was presented to the residents of Girvan to commemorate the end of the First World War, and was gifted to the town in 1919. The park, which is the site of a former tileworks (understood to have been demolished prior to 1900), extends to an area of some 22 acres, and plays host to the annual Carrick Lowland Gathering.

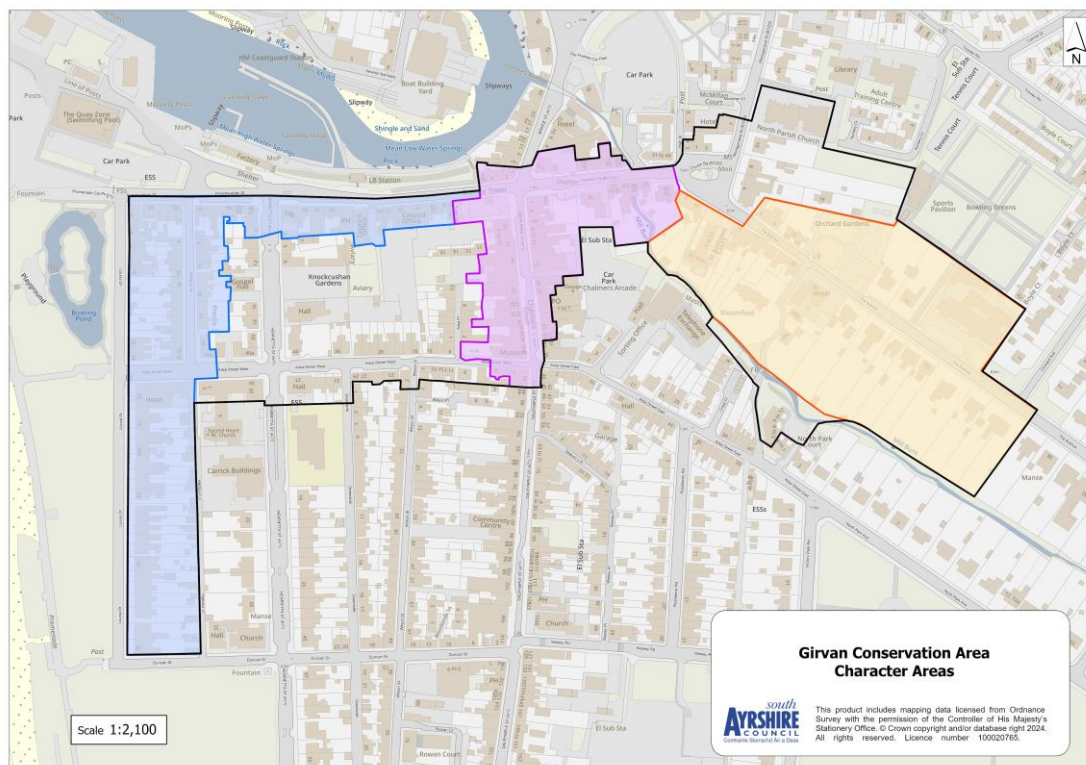
Further details and analysis of individual sites are set out in Appendix C.

Trees and hedges

Trees and hedges are not a significant feature or characteristic of the conservation area. Most tree planting was undertaken in the 19th century in the relatively sheltered eastern part of the town, most notably in the gardens of the villas on The Avenue and along the course of the Mill Burn, which divides the residential avenue from the town centre.

Character areas

Within the present conservation area boundary, there are three distinct zones that exhibit their own characteristics in terms of development history, layout, scale, density and architectural styles. These are i) the town centre, ii) the villas of the Avenue, and iii) the harbour / seafront area. These areas are shown on the map below, and described by area.



The Cross: Town Centre Character Area

The area around the east-west intersection of Hamilton Street and Knockcushan Street with the north-south intersection of Bridge Street and Dalrymple Street marks the start of the late 18th century expansion of Girvan, south of the original settlement. This focal point is marked by Stumpy Tower. Although now freestanding, when built in 1825-27 it was as an addition to the Town Hall of 1822 (demolished 1909), and was then incorporated in the McMaster Hall of 1909-11, which was in turn destroyed by a fire in 1939.

Spatial Analysis

This southern expansion area was laid out on a loose grid pattern and now functions as the town centre and commercial core of the modern settlement, as well as retaining a substantial number of cottages in residential use. Dalrymple Street forms a continuous building line on both

sides; with the town's principal commercial buildings leading south as the town centre finally gives way to the extensive, former weavers' community of single-storey cottages, which still retain some of its separate character. Knockcushan Street leads west to the harbour and beach beyond, presenting a single sided development to the harbour. Hamilton Street leading east terminates on the higher ground of Church Square, which was occupied by the parish church from 1770 to 1883.

Architecture

The properties date primarily from the 19th century with some 20th century infill, and vary in condition from good to poor.

Materials

Buildings are typically rubble built, often coursed or squared, sometimes painted, sometimes with painted window and door surrounds, and sometime clad in textured granite slabs. Roofs are generally slated. Whilst some buildings still display original or early timber sash and case windows, many windows have been replaced with windows of inappropriate materials, design, proportions and method of opening, often without the benefit of planning permission.

The Avenue: Villas Character Area

Spatial Analysis

Leading from Church Square in a south-easterly direction is The Avenue, which is typified by large Victorian detached villas set within large gardens interspersed with one and one-and-a-half storey cottages. Many of the houses are listed at category C, with three villas being category B listed. The Davidson Cottage Hospital is a category B listed building, which is presently vacant.

Architecture

The properties date from the 19th century and are generally in a good condition.

Materials

Buildings are typically rubble built, often coursed or squared, sometimes harled and usually with painted window and door surrounds. Roofs are generally slated and terminated by stone skewers. Many of the one-and-a-half storey buildings are traditionally designed with piended dormers. Chimney stacks are typically stone or have been rebuilt in brick, and are primarily coped, with circular or octagonal cans. Whilst some buildings still display original or early timber sash and case windows, many have been replaced, often with windows of inappropriate materials, designs, proportions and method of opening, and often without the benefit of planning permission. Most of the villas have boundary walls, either with or without railings, most of which are generally well maintained.

The Harbour and Green: Seafront Character Area

Spatial Analysis

From the Cross, Knockcushan Street extends west towards the harbour and the beach beyond, presenting a single sided development, framing the harbour and looking northwards across the river to Newton Kennedy and McCreath Park. To the west, Louisa Drive presents a single sided development to the Green, facing west towards the beach and Ailsa Craig.

Architecture

The harbour area is typified by 19th century terraced buildings, including the Category B listed Council offices at 17-19 Knockcushan Street (formerly the Cumberland Farmers Association).

There are a number of one-and-a-half storey terraced houses on the western side of Harbour Street, all but 2 of which are Category C listed.

Materials

The houses, shops and offices on Knockcushan Street are generally terraced with a mixture of external finishes. With the exception of one building at the junction of Knockcushan Street and Harbour Street, all buildings have slate roofs.

The houses at Harbour Street typically have roofs clad in slate (although it is noted that a couple of these roofs have been clad in concrete tiles without the benefit of planning permission), and pebbledashed walls with painted margins around windows and doors. Original or early timber sash and case windows are very much in the minority – many windows have been replaced over time, mostly with windows of inappropriate materials, design, proportions and method of opening, and often without the benefit of planning permission.

The properties on Louisa Drive comprise of semi-detached and terraced one-and-a-half, two and two-and-a-half storey dwellinghouses and hotels / bed and breakfast establishments, facing westwards towards the promenade, the sea and Ailsa Craig beyond. Roofs are generally slated and terminated by stone skews. Many of the properties have traditionally designed or piended dormers. Chimney stacks are typically stone or have been rebuilt in brick, and are primarily coped, with circular or octagonal cans. External walls are typically rubble built, often coursed or squared, a small number of which have been harled and a larger number of which have been painted. There are no original or early timber sash and case windows to any properties on Louisa Drive, with the majority of windows installed to these properties considered inappropriate in respect of materials, design, proportions and method of opening. There is also evidence of inappropriate stonework repairs to a number of properties.

PART TWO – Management Context

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MANAGEMENT BACKGROUND

Assessment of significance

While Girvan has been substantially enlarged to the south and east throughout the second half of the 20th century, the conservation area remains as a good example of the broad grid pattern first laid out by the Dalrymples of Barony in the 19th century. With its strongly defined north-south and east-west streets, the architecture of the conservation area mainly reflects its 19th century development as a weaving and fishing town, a seaside resort and a service centre for surrounding villages, the status of which is further enhanced by being the principal and largest settlement in the parish.

Planning Policies: General

Legislation and Statutory Instruments

Planning (Listed Buildings & Conservation Areas)(Scotland) Act 1997

The Town & Country Planning (Scotland) Act 1997

Planning Etc. (Scotland) Act 2006

The Historic Environment (Amendment)(Scotland) Act 2011

The Town & Country Planning (General Permitted Development)(Scotland) Order 1992 (as amended)

Historic Environment Scotland Act 2014

Policy and Guidance

South Ayrshire Council, *South Ayrshire Local Development Plan 2 (2022)*

Scottish Government, *National Planning Framework 4 (2023)*

Historic Environment Scotland, *Historic Environment Policy for Scotland (2019)*

Historic Environment Scotland, *Managing Change in the Historic Environment (2010 onwards)*

Scottish Government, *Planning Advice Note (PAN) 71 – Conservation Area Management* (2004)

Scottish Government, *Planning Advice Note (PAN) 2/2011 – Planning and Archaeology* (2011)

Scottish Executive, *A Policy on Architecture for Scotland* (2001)

Scottish Executive, *Designing Places – A Policy Statement for Scotland* (2001)

Planning Policies: National Planning Framework 4 and Local Development Plan 2

On 13 February 2023, Scottish Ministers published and adopted National Planning Framework 4 (hereafter referred to as NPF4). NPF4 sets out the Scottish Ministers position in relation to land use Planning matters and now forms part of the statutory development plan, along with the South Ayrshire Local Development Plan 2 (hereafter referred to as LDP2), which was adopted in August 2022.

A summary of the NPF4 and LDP2 policies relevant to Girvan Conservation Area is included in Appendix D.

Policy 7 of NPF4 relates to historic assets and places, and seeks to ensure that the historic environment is valued, protected and enhanced, while ensuring that historic assets are resilient to current and future impacts of climate change. This policy also encourages the sustainable and productive re-use of redundant or neglected history buildings, and recognises the social, environmental and economic value of the historic environment to our economy and cultural identity.

Policy 7

- a) Development proposals with a potentially significant impact on historic assets or places will be accompanied by an assessment which is based on an understanding of the cultural significance of the historic asset and/or place. The assessment should identify the likely visual or physical impact of any proposals for change, including cumulative effects and provide a sound basis for managing the impacts of change.

Proposals should also be informed by national policy and guidance on managing change in the historic environment, and information held within Historic Environment Records.

- b) Development proposals for the demolition of listed buildings will not be supported unless it has been demonstrated that there are exceptional circumstances and that all reasonable efforts have been made to retain, reuse and/or adapt the listed building. Considerations include whether the:
 - i. building is no longer of special interest;
 - ii. building is incapable of physical repair and re-use as verified through a detailed structural condition survey report;
 - iii. repair of the building is not economically viable and there has been adequate marketing for existing and/or new uses at a price reflecting its location and condition for a reasonable period to attract interest from potential restoring purchasers; or
 - iv. demolition of the building is essential to delivering significant benefits to economic growth or the wider community.
- c) Development proposals for the reuse, alteration or extension of a listed building will only be supported where they will preserve its character, special architectural or historic interest and setting. Development proposals affecting the setting of a listed building should preserve its character, and its special architectural or historic interest.
- d) Development proposals in or affecting conservation areas will only be supported where the character and appearance of the conservation area and its setting is preserved or enhanced. Relevant considerations include the:
 - i. architectural and historic character of the area;
 - ii. existing density, built form and layout; and
 - iii. context and siting, quality of design and suitable materials.

- e) Development proposals in conservation areas will ensure that existing natural and built features which contribute to the character of the conservation area and its setting, including structures, boundary walls, railings, trees and hedges, are retained.
- f) Demolition of buildings in a conservation area which make a positive contribution to its character will only be supported where it has been demonstrated that:
 - i. reasonable efforts have been made to retain, repair and reuse the building;
 - ii. the building is of little townscape value;
 - iii. the structural condition of the building prevents its retention at a reasonable cost; or
 - iv. the form or location of the building makes its reuse extremely difficult.
- g) Where demolition within a conservation area is to be followed by redevelopment, consent to demolish will only be supported when an acceptable design, layout and materials are being used for the replacement development.
- h) Development proposals affecting scheduled monuments will only be supported where:
 - i. direct impacts on the scheduled monument are avoided;
 - ii. significant adverse impacts on the integrity of the setting of a scheduled monument are avoided; or
 - iii. exceptional circumstances have been demonstrated to justify the impact on a scheduled monument and its setting and impacts on the monument or its setting have been minimised.
- i) Development proposals affecting nationally important Gardens and Designed Landscapes will be supported where they protect, preserve or enhance their cultural significance, character and integrity and where proposals will not significantly impact on important views to, from and within the site, or its setting.
- j) Development proposals affecting nationally important Historic Battlefields will only be supported where they protect and, where appropriate, enhance their cultural significance, key landscape characteristics, physical remains and special qualities.
- k) Development proposals at the coast edge or that extend offshore will only be supported where proposals do not significantly hinder the preservation objectives of Historic Marine Protected Areas.
- l) Development proposals affecting a World Heritage Site or its setting will only be supported where their Outstanding Universal Value is protected and preserved.
- m) Development proposals which sensitively repair, enhance and bring historic buildings, as identified as being at risk locally or on the national Buildings at Risk Register, back into beneficial use will be supported.
- n) Enabling development for historic environment assets or places that would otherwise be unacceptable in planning terms, will only be supported when it has been demonstrated that the enabling development proposed is:
 - i. essential to secure the future of an historic environment asset or place which is at risk of serious deterioration or loss; and
 - ii. the minimum necessary to secure the restoration, adaptation and long-term future of the historic environment asset or place.

The beneficial outcomes for the historic environment asset or place should be secured early in the phasing of the development, and will be ensured through the use of conditions and/or legal agreements.

- o) Non-designated historic environment assets, places and their setting should be protected and preserved in situ wherever feasible.

Where there is potential for non-designated buried archaeological remains to exist below a site, developers will provide an evaluation of the archaeological resource at an early stage so that planning authorities can assess impacts. Historic buildings may also have archaeological significance which is not understood and may require assessment.

Where impacts cannot be avoided they should be minimised. Where it has been demonstrated that avoidance or retention is not possible, excavation, recording, analysis, archiving, publication and activities to provide public benefit may be required through the use of conditions or legal/planning obligations.

When new archaeological discoveries are made during the course of development works, they must be reported to the planning authority to enable agreement on appropriate inspection, recording and mitigation measures.

The Local Development Plan 2 policy relating to the Historic Environment states that the Council will protect, preserve and, where appropriate, conserve and / or enhance South Ayrshire's historic environment.

Listed Buildings

We will protect listed buildings and their settings from development that adversely affects their special architectural or historic interest, and actively encourage their sensitive maintenance, repair and re-use. The layout, design, materials, scale, siting and use of any development affecting a Listed Building or its setting should be appropriate to the character and appearance of the building and its setting.

There is a strong presumption in favour of retaining Listed Buildings. However, we recognise that there will be exceptional circumstances where the demolition of a Listed Building can be justified. The loss of a Listed Building is likely to be acceptable where it can be clearly demonstrated that:

- the building is no longer of special interest; or
- the building is incapable of meaningful repair; or
- demolition of the building is essential to delivering significant benefits to economic growth or the wider community.

If the above circumstances do not apply, demolition will only be accepted where it is clearly demonstrated that the retention of the building is not viable. This will include efforts to market the building to potential restoring purchasers. Applicants will be expected to demonstrate that all reasonable efforts have been made to retain the building, and to provide evidence of those efforts.

Conservation Areas

New development should preserve and enhance the character and appearance of South Ayrshire's conservation areas and their settings. This should include the appropriate layout, design, materials, scale and siting of development affecting buildings and structures located within a Conservation Area.

The demolition of even a single building and the construction of a new building or buildings in its place could result in harm to the character or appearance of a conservation area, or part of it. If the building is considered to be of any value, either in itself or as part of a group, we will actively encourage its retention, restoration and sympathetic conversion to some other compatible use before proposals to demolish are seriously investigated.

In some cases, demolition may be acceptable, for example, if the building is of little townscape value, if its structural condition rules out its retention at reasonable cost, or if its form or location makes its re-use extremely difficult. In instances where demolition is to be followed by re-development of the site, we will normally only grant consent to demolish where there are acceptable proposals for the replacement building.

Scheduled Monuments

Development proposals that would adversely affect the integrity of the setting of a scheduled monument will not be permitted unless justified by exceptional circumstances. Development proposals directly affecting Scheduled Monuments will require Scheduled Monument Consent from Historic Environment Scotland.

Gardens and Designed Landscapes

We will protect and, where appropriate, seek to enhance gardens and designed landscapes included in the Inventory of Gardens and Designed Landscapes.

Non-designated Historic Environment Assets

Of importance to South Ayrshire's distinct character and sense of place are the range of non-designated historic assets and areas of historical interest. We consider that these resources are an important part of South Ayrshire's heritage, and we will protect and preserve them as far as possible, in situ wherever feasible.

Development proposals that do not safeguard archaeological sites or resources in situ will not be supported unless it is demonstrated to the satisfaction of the Council that the benefits of the proposal outweighs the archaeological value of the site.

Where there is the possibility that archaeological remains exist within a site, but the extent and significance of those remains is unclear, the developer should undertake an archaeological survey of the site in order to establish its importance, its sensitivity to development, and the most appropriate means for preserving or recording surviving archaeological features.

Where it is not possible to preserve the remains in situ and the Council is satisfied that the benefits outweigh the archaeological value, a programme of works involving archaeological excavation, recording, analysis, publication and archiving, shall be agreed with the Council in conjunction with the West of Scotland Archaeological Service, prior to the commencement of works on site.

Additional, detailed guidance is available in the Council's guidelines for shopfronts, signage, sunshades and canopies, and windows and doors in conservation areas.

Planning Guidance

Planning guidance relevant to Girvan Conservation Area is available on the following topics:

Planning Policy No.7 – Dormer Windows (1994)

Planning Policy No.12 – Sunshades & Canopies on Commercial Frontages (1981)

Planning Policy No.13 – Advertisement Signs General (1982)

Planning Policy No.14 – Velux Rooflights (1982)

Planning Policy No.19 – Satellite Receiver Dishes (1987)

Planning Policy No.24 – Shopfront Security (1994)

Planning Guidance: Open Space and Designing New Residential Developments (2010) (provides detailed guidance in respect of public and private amenity spaces when considering proposals for residential development).

Planning Guidance: Historic Environment (2015) (provides detailed guidance on principles of development affecting built heritage resources, conservation area appraisals and management plans and policies giving guidance on specific types of development).

Design Guidelines for Advertisements and Commercial Signage (2014)

Planning Policies: Article 4 Directions

Permitted development rights within a conservation area are restricted under the provisions of The Town and Country Planning (General Permitted Development)(Scotland) Order 1992 and subsequent amendments. In summary, planning permission is required for the enlargement or alteration of a dwellinghouse or a building containing a flat, stone cleaning, external painting, cladding, alterations to roofs and the formation of hard surfaces and access ramps within conservation areas. For full details, refer to the 1992 Order (as amended).

Under Article 4 of the Town and Country Planning (General Permitted Development) (Scotland) Order 1992, the planning authority can seek approval of the Scottish Ministers for an additional Direction to further restrict permitted development rights. Such a Direction can effectively control the proliferation of relatively minor alterations to buildings in conservation areas that can cumulatively lead to erosion of character and appearance. Development is not precluded, but such alterations will require planning permission, and special attention will be paid to the potential effect of proposals.

In order to safeguard and enhance the qualities of the conservation area, restrictions to the following classes of permitted development rights in Girvan Conservation Area apply by means of an Article 4 Direction:

- Class 1** Enlargement, improvement or other alterations to a dwellinghouse.
- Class 3** Provision or alteration of buildings or enclosures within the curtilage of a dwellinghouse.
- Class 7** Construction or alteration of gates, fences, walls or other means of enclosure.
- Class 8** Formation, laying out and construction of a means of access.
- Class 14** Provision on land of buildings, moveable structures, works, plant or machinery required temporarily in connection with the duration of operation being carried out on land adjoining that land.
- Class 15** The use of land (other than a building or land within the curtilage of a building) for any purpose, except as a caravan site or an open air market, on not more than 28 days in total in any calendar year, and the erection or placing of moveable structures on the land for the purposes of that use.
- Class 30** The erection or construction and the maintenance, improvement or other alteration by a local authority of any building not exceeding 4 metres in height or 200 cubic metres in capacity; and lamp standards, refuse bins, public shelters and similar structures.
- Class 39(1)** Development for the purposes by a gas supplier.
- Class 40(1)** Development by statutory undertakers for the generation, transmission or supply of electricity.
- Class 41(1)** Development required for the purposes of any road transport undertaking.
- Class 43** Development required for the purposes of the Post Office.
- Class 67(1)** Development by a telecommunications code system operator.

Planning Policies: Archaeology

National policy on scheduled monuments is contained within Historic Environment Scotland's Scheduled Monument Consents Policy 2019. This states that scheduled monuments "*offer a tangible, physical link with the past and can also make a significant contribution to Scotland's landscapes. Scheduled monuments are a finite and non-renewable resource containing unique information, and they have the potential to contribute to increasing our knowledge of our past. They help create a sense of national and local identity and community. They are often very fragile and vulnerable to damage or destruction, and care must be taken to ensure that they are not needlessly damaged or destroyed*".

The Council recognises the importance of archaeological sites and resources. The protection of the below ground archaeological resource is dealt with as part of the planning process on a case by case basis as advised by the Council's archaeological advisors, the West of Scotland Archaeology Service (WoSAS). The immediate area around the crossroads of Bridge Street, Hamilton Street, Dalrymple Street and Knockcushan Street is covered by an archaeological trigger zone for consultations, and includes the southern end of Montgomerie Street and the north-western end of The Avenue.

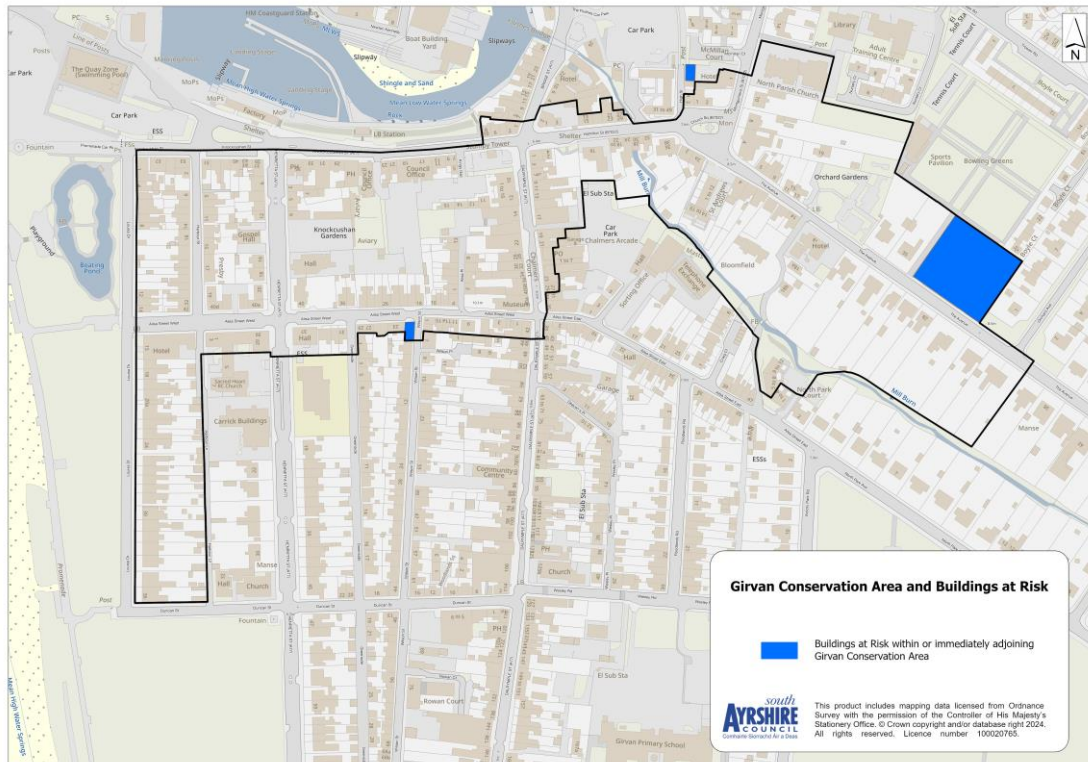
IDENTIFICATION OF MANAGEMENT ISSUES

BUILDINGS AT RISK

The Buildings at Risk Register for Scotland records buildings of national architectural or historic interest that are considered to be under threat. The register, which is maintained by Historic

Environment Scotland, comprises mainly listed buildings, but can also include unlisted buildings which may or may not be located within a conservation area. To be at risk, a building does not necessarily need to be in a poor condition – it may simply be standing early with no clear future. Other heritage assets such as scheduled monuments are not included on the register.

There are two buildings within Girvan Conservation Area that feature on the Buildings at Risk Register - the former Methodist Chapel and the Davidson Cottage Hospital.



The former Methodist Chapel is an unlisted rubble-built building with ashlar dressings located at the junction of Wilson Street and Ailsa Street West. This building was built in 1823 and restored in 1879. The building has lay vacant for several years. The window openings are boarded up, and the stonework is showing signs of deterioration.



Former Methodist Chapel, Wilson Street

The Davidson Cottage Hospital on The Avenue is a Category B listed building of snecked and squared rubble construction under a slated roof, and was built between 1919 and 1922. The hospital closed in 2010, when services transferred to the new Girvan Community Hospital, and has been vacant since its closure. Planning permission was granted for the change of use and alterations of the building to form a dwellinghouse, and it is understood that works are underway to implement this planning permission.



Davidson Cottage Hospital

The Buildings at Risk Register has an entry for one further property in Girvan, and is located immediately outwith but adjoining the conservation area. 6-8 High Street is a Category B listed building, and forms part of a range of service buildings associated with the early 19th Century Queens Hotel on Montgomerie Street. 6-8 High Street fronts onto what was once Girvan's main street, and represents one of the few surviving elements of the earlier settlement.



6-8 High Street

The Buildings at Risk Register can be viewed online at www.buildingsatrisk.org.uk

SENSITIVITY ANALYSIS

National guidance on conservation area appraisals, as set out in *Planning Advice Note (PAN) 71: Conservation Area Management*, calls for analysis of 'sensitivity' in the conservation area. For the purposes of this Appraisal, 'sensitivity' is understood to include issues that impact negatively on the special qualities of the area, and which offer reasonable potential for improvement or for further study / guidance.

Roofs

Roofs within Girvan Conservation Area are predominantly clad in slate and are generally in good condition. It is noted, however, that a small number of properties have replaced the original slate covering with concrete tiles, generally without planning permission. Dormer windows, where they exist, vary in design from traditional piended dormers to flat-roofed continuous box dormers. Chimneys vary in condition from good to poor.



Dormer Windows, Harbour Street

Changes in roofing material, the introduction of non-traditional dormer windows and the removal of chimneys, both individually and cumulatively, all have a significant impact on the character, appearance and setting of a conservation area, and should be avoided.

Stonework erosion

The erosion of stonework is widespread throughout the conservation area, but is particularly noticeable on Hamilton Street and Dalrymple Street, and to a lesser extent Louisa Drive.



Stonework Erosion, 17 Dalrymple Street

Windows and Doors

The installation of replacement windows in non-traditional materials, non-traditional designs and different opening methods can cause a gradual diminution in the authenticity and quality of historic buildings and areas over a period of time. Similarly, the installation of replacement doors in non-traditional materials can have a significant impact on the character, appearance and setting of a conservation area, and should be avoided. The alteration of window openings to form door openings, and changes from vertical to horizontal emphasis should be avoided. The alteration of door openings to form window openings should also be avoided, especially on principal or public elevations.



Traditional Doors and Non-Traditional Windows, The Avenue

Maintenance

The lack of basic and regular maintenance of buildings is a common problem throughout the conservation area. In particular, the routine clearance of eaves and downpipes and removal of vegetation at roof level is often overlooked, as is the repainting of timber windows and doors where these exist. Apart from the visual impact of neglect (generally the staining of stonework, missing / broken gutters and downpipes and flaking paint / rot to windows and doors), blocked rainwater goods will also cause structural damage over the long term.

Trees

Trees within conservation areas are protected by The Town and Country Planning (Scotland) Act 1997. Before carrying out works to trees in a conservation area, owners are required to notify the local authority, giving details of the intended works. Councils can serve a Tree Preservation Order (TPO) if the tree is considered to be under threat; and can also protect and promote tree planting through conditions in planning permissions.

There are no Tree Preservation Orders in force within Girvan Conservation Area at this time.

Traffic

Dalrymple Street is dominated by parked cars, particularly over its northern half where short-term parking for goods and services competes with residential parking. There are off-street car parks located at Bridge Street (The Flushes) and to the rear of the Chalmers Arcade (which is accessible from Dalrymple Street). However, on-street parking is still in demand. Elsewhere within the conservation area, dedicated on-street parking is available on both sides of Henrietta

Street, with a small dedicated on-street parking area also available towards the eastern end of Knockcushan Street. On-street parking dominates along the southern section of Louisa Drive (to the south of the intersection between Louisa Drive and Ailsa Street West) despite in-curtilage parking being available. Harbour Street is also dominated by on-street parking to the extent that Harbour Street is one way (north to south).

Signage

Dalrymple Street serves as the main commercial centre for the town. The signage is generally acceptable, with most shop signage conforming to the requirements of the Council's Design Guidelines on Advertisements and Commercial Signage. However, there is scope for more sensitive signage that would better complement Dalrymple Street's traditional buildings and enhance the appearance of the conservation area.

Shopfronts

A number of original or traditional shopfronts remain in evidence along the length of Dalrymple Street (both within and outwith the conservation area), most of which appear to have been well maintained. The retention of such shopfronts is encouraged, and proposals that seek to remove original or traditional shopfronts should be resisted. Other shopfronts have been significantly altered, including the use of granite slab cladding, and are reflective of the fashion at the time.



Traditional Shopfronts, Dalrymple Street

Vacant shops

There is a significant number of vacant commercial properties in the main commercial centre of the town, suggesting that the health of the shopping area is poor.

PUBLIC REALM

Historic surfaces

There are few historic surfaces within the conservation area. However, closer inspection does reveal whin cobbles and setts beneath some of the tarmac road surface. A significant quantity of late 19th century granite kerbing also survives, although much of the town centre paving has been replaced, with modern blockwork predominating.

Historic signage

There are no examples of historic signage within the conservation area.

Historic lighting

There are no historic lamp standards within the conservation area.

Modern public realm

The quality of the public realm is no better than average, and is not of a quality commensurate with conservation area status. The town centre has been resurfaced with modern monoblock. The A77 Trunk Road running through Dalrymple Street is one way (north to south), with road narrowing and on-street parking slowing traffic through the town centre.

As already noted, there is limited open space within the conservation area itself. A co-ordinated approach to renewal of the various elements that comprise the public realm might achieve gradual improvements to the appearance of the conservation area in the longer term.

Area around 'Auld Stumpy'

The area immediately around the Auld Stumpy is in fair condition. However, the area would benefit from improved surfacing, maintenance works to the existing finger post signage, and additional interpretative material.

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MANAGEMENT OPPORTUNITIES

Development Opportunity Sites

There are relatively few gap sites within Girvan Conservation Area, the most significant of which are located on Hamilton Street and Henrietta Street.



Hamilton Street

The Hamilton Street gap site sits behind hoarding between 2-4 Hamilton Street (category C listed) and 16 Hamilton Street (category B listed) and extends back from the hoarding towards the northern boundary of 9-11 Dalrymple Street (category C listed). A small area of open space comprising planted flowerbeds and a single bench has been laid out to the front of the hoarding.



11-13 Henrietta Street

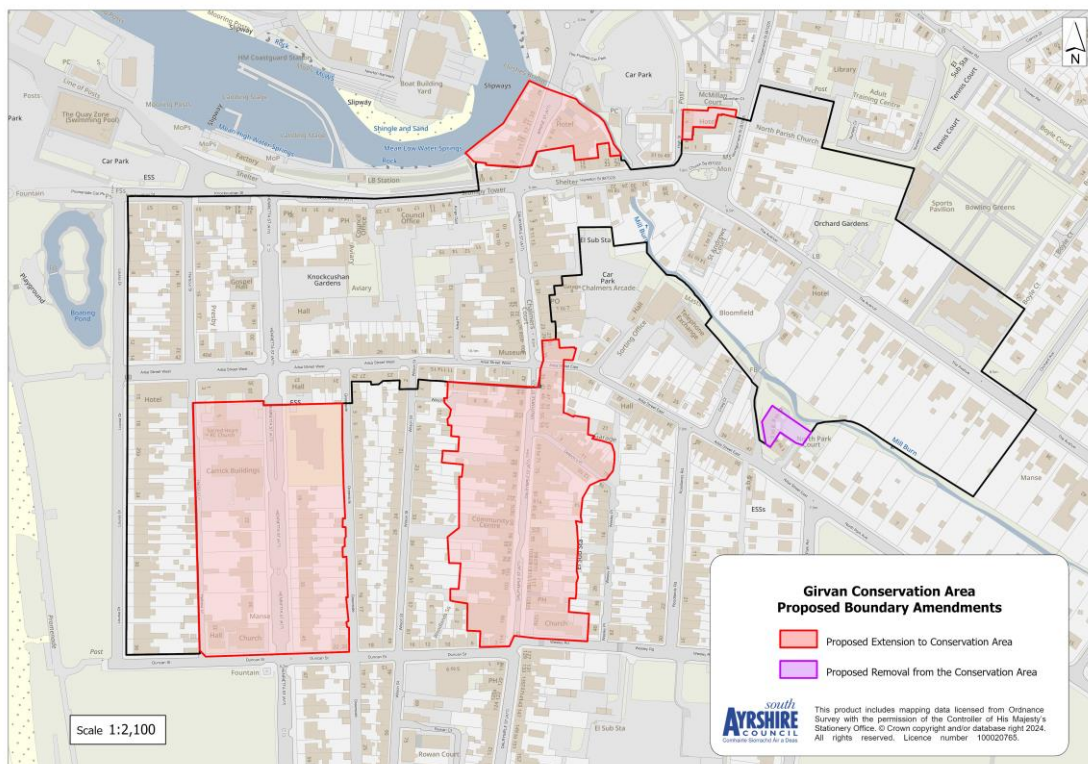
The gap site at 11-13 Henrietta Street was formerly occupied by a filling station and commercial garage, and is located between a residential property and a school. There is an extant planning permission for the erection of nine flatted dwellings at this site.

PLANNING ACTION

The principal planning action recommendation of this appraisal is that consideration be given to amending the conservation area boundary to include a small section of Bridge Street, the buildings at 6-8 High Street (which feature on the Buildings at Risk Register), a significant portion of Dalrymple Street (to the staggered junction of Dalrymple Street, Duncan Street and Wesley Road), and a significant portion of Henrietta Street to the crossroads with Duncan Street. Consideration should also be given to amending the conservation area boundary to remove the modern housing development at North Park Court.

The proposed extensions to and potential omission from the conservation area boundary are shown on the map below and set out in detail with reasoned justifications in Appendix E, F, G, H and I.

To address the issues noted within the Sensitivity Analysis, it is recommended that the Council's existing guidance on the historic environment is revised and updated so as to better inform both home owners and businesses of what may be acceptable when preparing proposals to alter or extend their properties historic environment. Additionally, given that the majority of the issues identified in the Sensitivity Analysis can be attributed to a lack of awareness of the conservation area status (in particular the various alterations that have been carried out to buildings without the benefit of planning permission), it is recommended that proposals are brought forward to increase public awareness of the conservation area and what this means for those living and working there.



ENHANCEMENT

A co-ordinated facelift scheme that pays particular attention to commercial frontages (similar to a shopfront improvement scheme implemented in 2013), together with a more considered approach to the public realm, would make a positive contribution to the appearance of the conservation area.

PUBLIC AWARENESS AND INTERPRETATION

This section of the appraisal addresses public awareness of the value and importance of the historic environment. Its objective is to identify a range of appropriate media and activities to raise the public's awareness and understanding of Girvan's history and heritage and contribute to a greater appreciation of the town's historic environment.

Existing Provision

Within Girvan Conservation Area, the only interpretative material is available at Stumpy Tower. However, this relates to the historical significance of Stumpy Tower alone.

Key Issues

Interpretive provision would benefit from an upgrade of the existing information that addresses the wider subject of Girvan's historic environment overall.

ACTION SUMMARY

The following summary table draws together suggested actions identified in Part Two of the Appraisal. These actions are intended in addition to the day-to-day operation of planning controls to protect the essential character of the conservation area, but are dependent on available resources.

- Consider bringing forward Conservation Area boundary amendments
- Update existing guidance on the historic environment
- Bring forward proposals for raising awareness of the historic environment
- Bring forward proposals for tackling maintenance issues
- Establish a co-ordinated approach to works to the public realm
- Publish character appraisal and best practice guidance on Council's website

BIBLIOGRAPHY AND APPENDICES

Select Bibliography

Books

Author	Title
Close, Rob & Riches, Anne	The Buildings of Scotland: Ayrshire and Arran (2012)
Close, Rob	Ayrshire and Arran Illustrated Architectural Guide (1992)
Millar A.H.	Historical and Descriptive Accounts of the Castles and Mansions of Ayrshire (1885)
Girvan Town Council (various)	Girvan 1668-1968
Campbell, Thorborn	Ayrshire: A Historical Guide (2003)
Love, Dane	Ayrshire: Discovering a County (2003)
Love, Dane	Lost Ayrshire: Ayrshire's Lost Architectural Heritage (2005)
Love, Dane	A Look Back at Girvan (2011)
H.M. Colvin	A Dictionary of British Architects 1600-1840 (2008)
Angus Graham	Old Ayrshire Harbours (1984)
Natural Environment Research Council	Geology of the country around Girvan (1986)

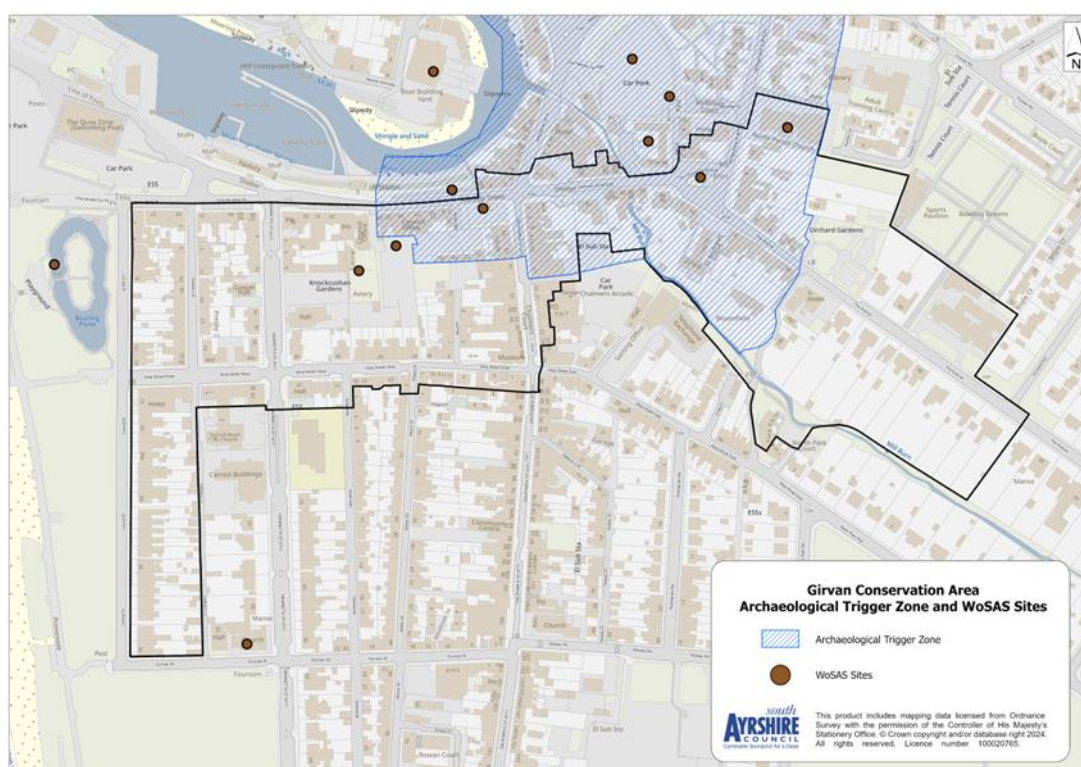
Websites

Website	Title
www.edina.ac.uk/stat-acc-scot/	Text of the Old and New Statistical Accounts of Scotland, 1791-99 and 1837
www.pastmap.org.uk	Online mapping of scheduled monuments, listed buildings, designed landscapes, National Monuments Record of Scotland catalogue, local Sites & Monuments Record catalogue
www.rcahms.gov.uk	Royal Commission on the Ancient & Historical Monuments of Scotland: catalogue of holdings
www.scran.ac.uk	Scottish Cultural Resources Access Network
www.south-ayrshire.gov.uk	South Ayrshire Council: planning information
www.nls.uk	National Library of Scotland: online historical maps
www.gazeteerofscotland.org.uk	Text of Francis Groome's Gazetteer of Scotland, 1896 (2 nd edition)
www.historicenvironment.scot	Historic Environment Scotland: information on listed buildings and scheduled monuments
www.wosas.net	West of Scotland Archaeology Service (WoSAS): information on archaeological sites
www.canmore.org.uk	Canmore: online historical photograph archive
www.scottisharchitects.org.uk	Online dictionary of Scottish Architects (from 1840)
www.girvan-online.net	
www.girvanorthparishchurch.org.uk	Website of Girvan North Parish Church: includes history of Girvan churches
www.cinematreasures.org	Historical information regarding the Vogue Cinema
www.scottishcinemas.org.uk	Historical information regarding the Vogue Cinema
www.undiscoveredscotland.co.uk	
www.ayrshirepaths.org.uk	
www.ayrshireroots.co.uk	
www.scottish-places.info	

APPENDIX A – Archaeological Resources

Historic Environment Record

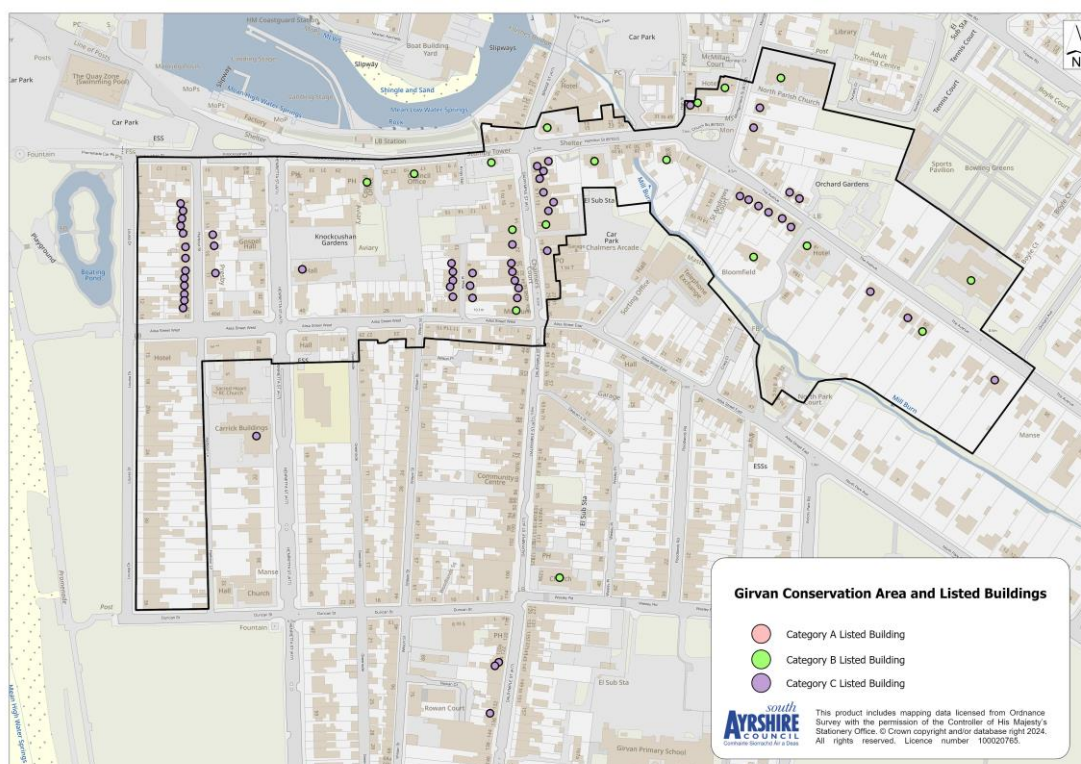
WoSAS Site ID: 11393	Possible Sanctuary Marker	Grid Ref: 218680 598150
WoSAS Site ID: 11431	Removed dovecot, Knockcushan St.	Grid Ref: 218185 598015
WoSAS Site ID: 11435	Old Parish Church	Grid Ref: 218635 598295
WoSAS Site ID: 11436	Possible Market Cross	Grid Ref: 218705 598085
WoSAS Site ID: 12008	Burgh of Girvan	Grid Ref: 218650 598180
WoSAS Site ID: 20368	Steeple, Knockcushan St.	Grid Ref: 218530 598060
WoSAS Site ID: 21360	Well, Knockcushan St.	Grid Ref: 218460 598030
WoSAS Site ID: 42755	Burial Ground	Grid Ref: 218641 598260
WoSAS Site ID: 43163	Newton Kennedy Boat Building Yard	Grid Ref: 218490 598170
WoSAS Site ID: 52137	Hamilton Street: Arch. Evaluation	Grid Ref: 218663 598114



Scheduled Monuments (all outwith the conservation area)

Girvan Mains, Roman Camps, linear cropmark and enclosure	HS Index Number: 5596
Gallow Hill, settlement and ring-ditch, 320m N of Girvan Mains	HS Index Number: 5501
Houdston Hill, enclosure, 300m SSW of Drumrannie Bridge	HS Index Number: 5603
Mote Hill, barrow, 300m NNW of Coalpots Bridge	HS Index Number: 5602
Dow Hill, fort, possible dun	HS Index Number: 2525
Shalloch Hill, palisaded enclosure, 350m S of Shalloch Park	HS Index Number: 5487

APPENDIX B – Listed Buildings within Girvan Conservation Area



In the following summary list, entries are ordered by street, number and name. The date of listing is expressed as day/month/year. There are three categories of listing: A, B and C. The categories for listing are:

- Category A Buildings of special architectural or historic interest which are outstanding examples of a particular period, style or building type.
- Category B Buildings of special architectural or historic interest which are major examples of a particular period, style or building type.
- Category C Buildings of special architectural or historic interest which are representative examples of a particular period, style or building type.

'HES Ref' is the listing reference number allocated by Historic Scotland. Access to the full list description is available online at <https://www.historicenvironment.scot>

'RCAHMS Ref' is the reference number allocated by the Royal Commission on the Ancient and Historical Monuments of Scotland (RCAHMS) to records in their collections.

Street	No./Name	Cat.	List date	HES Ref.	RCHAMS
Ailsa Place	1-9	C	08/05/1980	32101	203243
Ailsa Place	2 and 4	C	08/05/1980	32102	203337
Ailsa Place	6	C	08/05/1980	32103	203339
The Avenue	4	C	08/05/1980	32104	203340

The Avenue	6 and 8	C	08/05/1980	32105	203341
The Avenue	10	C	08/05/1980	32106	203343
The Avenue	12, 14	C	08/05/1980	32107	240456
The Avenue	Bloomfield	B	08/05/1980	32108	229231
The Avenue	Southfield	B	08/05/1980	32109	203443
The Avenue	Mansefield	C	08/05/1980	32110	229395
The Avenue	26	C	08/05/1980	32111	203346
The Avenue	28	B	08/05/1980	32112	203349
The Avenue	Parkhall and 34A	C	08/05/1980	32113	203351
The Avenue	11-17	C	08/05/1980	32114	203353
The Avenue	Davidson Hospital	C	08/05/1980	32115	203354
Church Square	1	B	08/05/1980	32117	203356
Church Square	3	C	08/05/1980	32118	
Dalrymple Street	1-7	C	08/05/1980	32119	203358
Dalrymple Street	9-11	C	08/05/1980	32120	203360
Dalrymple Street	13-15	C	08/05/1980	32121	240485
Dalrymple Street	17	B	08/05/1980	32122	203364
Dalrymple Street	19-23	C	08/05/1980	32123	203365
Dalrymple Street	14-18	B	08/05/1980	32125	203366
Dalrymple Street	Post Office	C	08/05/1980	32126	203367
Dalrymple Street	26-32	B	08/05/1980	32127	203368

Dalrymple Street	34-40	C	08/05/1980	32128	203369
Dalrymple Street	McKechnie Institute	B	08/05/1980	32129	203321
Hamilton Street	2-4	C	08/05/1980	32133	
Hamilton Street	14-16	B	08/05/1980	32134	
Hamilton Street	36-38	B	08/05/1980	32135	
Hamilton Street	1-3	B	08/05/1980	32136	
Harbour Street	13	C	08/05/1980	32137	
Harbour Street	15	C	08/05/1980	32138	
Harbour Street	17	C	08/05/1980	32139	
Harbour Street	6	C	08/05/1980	32140	
Harbour Street	8-10	C	08/05/1980	32141	
Harbour Street	12-14	C	08/05/1980	32142	
Harbour Street	16-18	C	08/05/1980	32143	
Harbour Street	20	C	08/05/1980	32144	
Harbour Street	22, 24	C	08/05/1980	32145	
Harbour Street	26, 28	C	08/05/1980	32146	
Harbour Street	30, 32	C	08/05/1980	32147	
Knockcushan Street	Town Hall Tower	B	08/05/1980	32148	
Knockcushan Street	17-19	B	08/05/1980	32149	
Knockcushan Street	Knockcushan House	B	08/05/1980	32150	

Montgomerie Street	1	B	08/05/1980	32151
Montgomerie Street	10	C	08/05/1980	32152
Montgomerie Street	8	C	08/05/1980	32153
Montgomerie Street	North Parish Church	C	08/05/1980	32154
Henrietta Street	15	C	26/07/1989	32158

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APPENDIX C – Open Space within Girvan Conservation Area

1. Knockcushan Gardens

History / Description: Rear garden ground of Knockcushan House, laid out as formal garden.

Condition: Good

Significance: Only of local significance

Opportunities for Enhancement: No action required

Ownership: South Ayrshire Council



Knockcushan Gardens

2. Orchard Gardens

History / Description: Former agricultural land bordering the eastern edge of the town centre.

Condition: Good

Significance: Provides pastoral context and setting for the conservation area

Opportunities for Enhancement: No immediate action required

Ownership: South Ayrshire Council



Orchard Gardens

3. Stumpy Tower

History / Description: Public open space around steeple of former town hall.

Condition: Fair

Significance: Sitting / gathering area at centre of the community

Opportunities for Enhancement: Planning permission has been granted to upgrade the space.

Ownership: Girvan Common Good



Stumpy Tower

4. Church Square

History / Description: Dates from around 1770

Condition: Good

Significance: Only of local significance

Opportunities for Enhancement: No immediate action required

Ownership: South Ayrshire Council



Church Square

Open Space adjoining Girvan Conservation Area

1. Girvan Harbour

History / Description: Dates from the 17th Century

Condition: Good

Significance: Only of local significance; unattributed design

Opportunities for Enhancement: No action required

Ownership: South Ayrshire Council



Girvan Harbour

2. Boating Pond, Promenade and Shore

History / Description: Dates from 1938

Condition: Good

Significance: Only of local significance

Opportunities for Enhancement: Would benefit from improved maintenance

Ownership: South Ayrshire Council



Boating Pond

3. Stair Park

History / Description: This Park was gifted to the burgh in 1875

Condition: Good

Significance: Only of local significance

Opportunities for Enhancement: Open space would benefit from additional landscaping. The bandstand at the southern end of the park would benefit from a restoration scheme.

Ownership: South Ayrshire Council



Stair Park

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APPENDIX D – NPF4 and LDP2 policies of relevance to Girvan Conservation Area

On 13 February 2023, Scottish Ministers published and adopted National Planning Framework 4 ('NPF4'). NPF4 sets out the Scottish Ministers position in relation to land use Planning matters and now forms part of the statutory development plan, along with the South Ayrshire Local Development Plan 2 ('LDP2') (adopted August 2022).

Legislation states that in the event of any incompatibility between a provision of NPF4 and a provision of an LDP, whichever of them is the later in date is to prevail (The Town and Country Planning (Scotland) Act 1997 ("the 1997 Act"); Section 24(3)). NPF4 was adopted after the adoption of LDP2, therefore NPF4 will prevail in the event of any incompatibility.

National Planning Framework 4

The following policies of NPF4 are likely to be relevant in the assessment of development proposals within Girvan Conservation Area and can be viewed in full online at [National Planning Framework 4 - gov.scot \(www.gov.scot\)](https://www.gov.scot/publications/national-planning-framework-4/pages/1-introduction.aspx):

- Policy 1 – Tackling the climate and nature crises
- Policy 2 – Climate mitigation and adaptation
- Policy 7 – Historic assets and places
- Policy 9 – Brownfield, vacant and derelict land and empty buildings
- Policy 14 – Design, quality and place
- Policy 16 – Quality homes
- Policy 24 – Digital Infrastructure
- Policy 27 – City, town, local and commercial centres
- Policy 28 – Retail
- Policy 30 – Tourism
- Policy 31 – Culture and creativity

This is not an exhaustive list of NPF4 policies that would be applicable to development proposals within Girvan Conservation Area. Additionally, the provisions of NPF4 must be read and applied as a whole and, as such, no single policy should be read in isolation.

South Ayrshire Local Development Plan 2

The following policies of the South Ayrshire Local Development Plan 2 are likely to be relevant in the assessment of development proposals within Girvan Conservation Area, and can be viewed in full online at [Local development plan 2 - South Ayrshire Council \(south-ayrshire.gov.uk\)](https://www.south-ayrshire.gov.uk/development-planning/local-development-plan-2):

- Strategic Policy 1: Sustainable Development
- Strategic Policy 2: Development Management
- LDP Policy: Tourism
- LDP Policy: Development Opportunities
- LDP Policy: Town Centre First Principle
- LDP Policy: Network of Centres
- LDP Policy: Town Centres (Guiding Land Use)
- LDP Policy: Small Town Centres and Local Neighbourhood Centres
- LDP Policy: Residential Policy within Settlements, Release Sites and Windfall Sites
- LDP Policy: Affordable (including Specialist) Housing
- LDP Policy: Telecommunications
- LDP Policy: Open Space
- LDP Policy: Community Facilities
- LDP Policy: Historic Environment.

This is not an exhaustive list of LDP2 policies that would be applicable to development proposals within Girvan Conservation Area. Additionally, the provisions of LDP2 must be read and applied as a whole and, as such, no single policy should be read in isolation.

APPENDIX E – Potential Boundary Amendment to Girvan Conservation Area (Bridge Street)



Bridge Street

Reasoned Justification

The present conservation area boundary reflects most of the historic core of Girvan. The purpose of this possible amendment is to include the properties on Bridge Street between Flushes' bridge and the junction of Bridge Street., which are of a similar character as the buildings at the northern end of Dalrymple Street, and contribute to the character and appearance of the adjoining conservation area.

This suggested amendment is subject to a feasibility study, including a site visit to the area in question.

Description of proposed boundary

The proposed boundary includes the properties at 5-7 to 29 Bridge Street, the former Pavilion cinema, and 4-22 Bridge Street.

Principal features

These properties are two and three storeys in height, generally with commercial uses at ground-floor level and residential properties on upper floors. The properties sit hard onto the pavement, similar to those in Dalrymple Street.

Location, history and development

This area dates back to medieval times and meets Dalrymple Street at the junction with Stumpy Tower and Hamilton Street.

Character and Appearance

The character and appearance of this area is one of neglect and would benefit from upgrading. The buildings sit well with the buildings in Knockcushan Street and Hamilton Street, being of a similar age and appearance. There are no listed buildings within the potential boundary amendment area.

APPENDIX F – Potential Boundary Amendment to Girvan Conservation Area (High Street)



High Street

Reasoned Justification

The present conservation area boundary reflects most of the historic core of Girvan. The purpose of this possible amendment is to include the properties at 6-8 High Street, and presents a rounding off opportunity to the conservation area at this locale.

This suggested amendment is subject to a feasibility study, including a site visit to the area in question.

Description of proposed boundary

The proposed boundary includes the properties at 6-8 High Street.

Principal features

6-8 High Street is an early 19th century two-storey service building located behind the Queen's Hotel. The building, which features a pend, once provided access to the hotel from High Street, which was once one of the principal streets in the town. It is understood that the building may have originally provided accommodation for servants. The building is of random rubble construction under a slated roof, with the window openings to the High Street elevation having been blocked up.

Location, history and development

This area dates back to the early 19th century, and meets Hamilton Street at the junction of what remains of High Street.

Character and Appearance

The character and appearance of this area is one of significant neglect (the building represents one of the few remaining remnants of High Street, and features on the Buildings at Risk Register), and would benefit from upgrading. The buildings sit well with the remaining buildings on High Street (2-4 High Street) and the Queen's Hotel on Montgomerie Street, being of a similar age and appearance. 6-8 High Street are likely to be listed by virtue of being located within the curtilage of the Queen's Hotel.

APPENDIX G – Potential Boundary Amendment to Girvan Conservation Area (Dalrymple Street)



Dalrymple Street

Reasoned Justification

The present conservation area boundary on Dalrymple Street almost directly corresponds with the retail core of Girvan town centre. The purpose of this possible amendment is to include a further significant area of Dalrymple Street, designated as retail periphery, in a southerly direction to the staggered junction with Duncan Street and Wesley Road.

This suggested amendment is subject to a feasibility study, including a site visit to the area in question.

Description of proposed boundary

The proposed boundary would extend the conservation area in a southerly direction, and include the properties at 44 Dalrymple Street to 114 Dalrymple Street / 6 Duncan Street on the western side of Dalrymple Street, and 31 Dalrymple Street to 125B Dalrymple Street / 1 Wesley Road on the eastern side of Dalrymple Street. Prominent buildings located within this area include the category B listed Methodist Church at the junction of Dalrymple Street and Wesley Road.

Principal features

This section of Dalrymple Street is characterised by terraced two and two-and-a-half storey buildings, generally of traditional construction and proportions, and generally occupied for commercial purposes at ground-floor level, with residential accommodation to the upper floors. A one-way system is in operation through Dalrymple Street, with this taking traffic in a southerly direction through the heart of the town. There are wide mono-blocked footpaths to either side of Dalrymple Street, with on-street parking and loading bays generally located on the western side of the street. A small number of traditional original shopfronts remain. A significant gap site is evident within this area, the site having formerly been occupied by the former Regal (Vogue) Cinema on the eastern side of the street.

Location, history and development

This area dates back to the mid-to-late 19th century, and corresponds with the development of Dalrymple Street as the main commercial centre for Girvan.

Character and Appearance

While the buildings along this particular stretch of Dalrymple Street vary significantly in architectural styles, interest and condition, collectively they form a strong character area which reflects the role and development of Girvan Town Centre. Significant buildings include the late 19th century sandstone terrace at 45-59 Dalrymple Street (complete with domed turret at 45-

47 – originally the Tower Warehouse – selling clothes, knitwear and hosiery) and the late 19th century two-storey brick and rendered building at 106 Dalrymple Street, both of which are in generally good condition. There are a significant number of vacant commercial units along this stretch of Dalrymple Street that are showing signs of neglect, and there is evidence of deteriorating stonework to a number of buildings, particularly at ground level. Interestingly, original shopfronts are more prevalent along this part of Dalrymple Street than within the current conservation area boundaries, and there are many original and traditional building features, such as timber doors and windows, decorative tiling and ironwork.



106 Dalrymple Street

Development Opportunity

There is a vacant site located within the proposed conservation area extension following the demolition of the former Vogue Cinema at 89 Dalrymple Street. It is understood that proposals are being formulated to use this site as a multi-purpose green community space.



Gap Site, 89 Dalrymple Street

APPENDIX H – Potential Boundary Amendment to Girvan Conservation Area (Henrietta Street)



Reasoned Justification

The present conservation area boundary presently includes a small area at the northern end of Henrietta Street, terminating on the southern side of its intersection with Ailsa Street West. The purpose of this possible amendment is to extend the boundary to include a further area of Henrietta Street to the south, terminating at the intersection of Henrietta Street and Duncan Street. Two properties on Duncan Street (numbers 20 and 22) would also be included within this potential amendment.

This suggested amendment is subject to a feasibility study, including a site visit to the area in question.

Description of proposed boundary

The proposed boundary would include prominent buildings such as the Council owned Carrick Buildings (category C listed) and the new Sacred Heart Primary School (completed October 2022). The boundary would extend in a southerly direction from the southern boundary of 20 Henrietta Street to the church at 32 Henrietta Street on the western side, and south from the southern boundary of 37 Ailsa Street West to 45 Henrietta Street on the eastern side. It is also proposed to include the properties at 20 and 22 Duncan Street.

Principal features

The properties on the western side of Henrietta Street at this locale are generally characterised by a mixture of one-and-a-half and two-storey buildings of sandstone construction under slated roofs, contained within generally spacious rectangular plots, and set back from the trunk road. The western side of the street is further characterised by established trees, both within the front garden areas of dwellinghouses and on-street. The eastern side is generally characterised by traditional one-and-a-half storey terraced cottages of sandstone construction under slated roofs with piended dormer windows, and set back from the trunk road within long narrow rectangular plots.

Location, history and development

The western side of Henrietta Street dates back to the early 20th century, whereas the eastern side of the street dates back to the early-mid 19th century.

Character and Appearance

Although split in half by the A77 trunk road, there is a pleasant character and setting to this part of Henrietta Street, in part due to the largely uniform traditional design and scale of the buildings that line the street, and the established trees lining this part of the street, both within gardens and on-street.

APPENDIX I – Potential Boundary Amendment to Girvan Conservation Area (North Park Court)



North Park Court

Reasoned Justification

The present conservation area boundary includes half of a modern housing development at the site of the former Baptist Church on North Park Avenue, which was demolished in 2013.

Description of proposed boundary

The conservation area boundary at this location appears to have been defined in a manner that excluded the former church, but included some of its curtilage, presumably to afford protection to a number of established trees adjacent to the Mill Burn Path and the Mill Burn itself. Eight of the twelve residential properties constructed are located within the conservation area, with the remaining four properties sitting immediately outwith the conservation area, on the footprint of the former church building. The intended boundary change would exclude the modern housing development in its entirety on the basis that this does not make a positive contribution to the character, appearance or setting of the conservation area at this locale, whilst still affording protection to the trees.

Principal features

The housing development comprises of a single building split into twelve residential units, with established trees adjacent to the Mill Burn Path and to the rear of the development. The building itself is one-and-a-half storey in height, with a flat concrete tiled roof, rendered walls and PVCu windows and doors.

Location, history and development

It is understood that the housing development was completed on site in late 2018.

Character and Appearance

The building on site, by reason of its design, massing, proportions and finishes, is not befitting of a conservation area.

South Ayrshire Council Equality Impact Assessment Scoping Template

Equality Impact Assessment is a legal requirement under the Public Sector Duty to promote equality of the Equality Act 2010. Separate guidance has been developed on Equality Impact Assessment's which will guide you through the process and is available to view here: <https://www.south-ayrshire.gov.uk/equalities/impact-assessment.aspx>

Further guidance is available here: <https://www.equalityhumanrights.com/en/publication-download/assessing-impact-and-public-sector-equality-duty-guide-public-authorities/>

The Fairer Scotland Duty ('the Duty'), Part 1 of the Equality Act 2010, came into force in Scotland from 1 April 2018. It places a legal responsibility on Councils to actively consider ('pay due regard to') how we can reduce inequalities of outcome caused by socio-economic disadvantage, when making strategic decisions. [FSD Guidance for Public Bodies](#) in respect of the Duty, was published by the Scottish Government in March 2018 and revised in October 2021. See information here: <https://www.gov.scot/publications/fairer-scotland-duty-guidance-public-bodies/>

1. Policy details

Policy Title	Draft Girvan Conservation Area Appraisal
Lead Officer (Name/Position/Email)	Craig Iles Service Lead Planning & Building Standards craig.iles@south-ayrshire.gov.uk

2. Which communities, groups of people, employees or thematic groups do you think will be, or potentially could be, impacted upon by the implementation of this policy? Please indicate whether these would be positive or negative impacts

Community or Groups of People	Negative Impacts	Positive impacts
Age – men and women, girls & boys	N/A	N/A
Disability	N/A	N/A
Gender Reassignment (Trans/Transgender Identity)	N/A	N/A
Marriage or Civil Partnership	N/A	N/A
Pregnancy and Maternity	N/A	N/A
Race – people from different racial groups, (BME) ethnic minorities and Gypsy/Travellers	N/A	N/A
Religion or Belief (including lack of belief)	N/A	N/A
Sex – (issues specific to women & men or girls & boys)	N/A	N/A

Community or Groups of People	Negative Impacts	Positive impacts
Sexual Orientation – person’s sexual orientation i.e. LGBT+, lesbian, gay, bi-sexual, heterosexual/straight	N/A	N/A
Thematic Groups: Health, Human Rights & Children’s Rights	N/A	N/A

3. What likely impact will this policy have on people experiencing different kinds of social disadvantage i.e. The Fairer Scotland Duty (This section to be completed for any Strategic Decisions). Consideration must be given particularly to children and families.

Socio-Economic Disadvantage	Negative Impacts	Positive impacts
Low Income/Income Poverty – cannot afford to maintain regular payments such as bills, food, clothing	N/A	N/A
Low and/or no wealth – enough money to meet Basic living costs and pay bills but have no savings to deal with any unexpected spends and no provision for the future	N/A	N/A
Material Deprivation – being unable to access basic goods and services i.e. financial products like life insurance, repair/replace broken electrical goods, warm home, leisure/hobbies	N/A	N/A
Area Deprivation – where you live (rural areas), where you work (accessibility of transport)	N/A	N/A
Socio-economic Background – social class i.e. parent’s education, employment and income	N/A	N/A

4. Do you have evidence or reason to believe that the policy will support the Council to:

General Duty and other Equality Themes Consider the ‘Three Key Needs’ of the Equality Duty	Level of Negative and/or Positive Impact (High, Medium or Low)
Eliminate unlawful discrimination, harassment and victimisation	Low Positive
Advance equality of opportunity between people who share a protected characteristic and those who do not	Low Positive
Foster good relations between people who share a protected characteristic and those who do not. (Does it tackle prejudice and promote a better understanding of equality issues?)	Low Positive
Increase participation of particular communities or groups in public life	Low Positive
Improve the health and wellbeing of particular communities or groups	Low Positive
Promote the human rights of particular communities or groups	Low Positive
Tackle deprivation faced by particular communities or groups	Low Positive

5. Summary Assessment

Is a full Equality Impact Assessment required? (A full Equality Impact Assessment must be carried out if impacts identified as Medium and/or High)	No
Rationale for decision: Not required as there is no specific impact on communities, groups of people, employees or thematic groups.	
Signed : Craig Iles Service Lead -Planning & Building Standards Date: 07 February 2024	

South Ayrshire Council

**Report by Director of Strategic Change and Communities
to Cabinet
of 12 March 2024**

Subject: Business Relief Programme – 2024 Funding Proposals

1. Purpose

- 1.1 The purpose of this report is to seek approval to direct the balance of funding under the Business Relief programme, approved by Cabinet on 28 November 2023 and approve a range of proposals to deliver a new programme.

2. Recommendation

2.1 It is recommended that the Cabinet:

- 2.1.1 approves that the remaining balance of £417,000 for the Business Relief Programme is used to support a range of town centre projects as identified within the proposals section of this report at 4.1; and**
- 2.1.2 grants officers the authority to award grants in respect of the Proposals detailed in section 4.1 of this report.**

3. Background

- 3.1 The Council had previously received discretionary funding from the Scottish Government to support businesses affected by Covid 19 and any subsequent economic uncertainty. Of the discretionary funding received £750,000 remained unallocated and, on 28 November 2023, Cabinet agreed that the balance of this fund could be used to fund a programme of support of up to £389,000 to mitigate the damage incurred by businesses as a result of the Ayr Station Hotel Fire and a range of other support packages to increase footfall into the town centre. The allocation was split as follows:

- a. £250,000 for a business relief scheme;
- b. £50,000 for events and activities to increase footfall into the town;
- c. £50,000 for targeted and extensive marketing and comms activity to create a compelling campaign to encourage people to visit Ayr; and
- d. £39,000 to offset income from the removal of parking charges from 19 November 2023 until 8 January 2024.

- 3.2 The balance of that funding now sits at £56,000, as detailed in section 6 below.

- 3.3 In addition, Members also agreed that the Director of Strategic Change and Communities could authorise additional spend of the remaining balance of the Covid 19 discretionary fund of £361,000, which was not allocated within the above financial package, for any further additional actions to support businesses and increase footfall.
- 3.4 There was no funding allocated from this budget and therefore the total remaining balance within the overall fund now sits at £417,000.

4. Proposals

- 4.1 The proposals outlined below are mainly aligned with the Ayr Town Centre Framework which will be considered by Cabinet elsewhere on today's agenda, and reflect priorities identified in this framework. They will collectively support businesses to deliver against core town centre regeneration objectives. It is proposed that the balance of funding of £417,000 outlined in Section 3 above is used to fund the following proposals:

4.1.1 **Proposal 1 - Gateway to Ayr Shop Front Improvement Scheme - £222,000**

It is proposed to provide grant support to eligible business property owners and tenants within the Town Centre LDP2 Retail Core and Conservation Area for enhancements to façade and shop frontages. Priority will be given to projects that will enhance the complete front elevation of the building. Businesses will require to comply with eligibility criteria and ensure compliance with any Conservation Area requirements.

4.1.2 **Proposal 2 - Burns Statue Square – Merlin Cinema - £70,000**

It is proposed to provide grant support of £70,000 to Merlin Cinemas Limited as a contribution towards the cost of external refurbishment of the former Odeon cinema facility. This building has significant prominence to the main gateway to the town and externally is in a state of disrepair. The enhancement of the exterior of the building is consistent with proposals for the redevelopment of Ayr Town Centre. The company will require to enter into an appropriate Grant Funding Agreement with the Council, setting out the conditions of grant, to protect the Council's position.

4.1.3 **Proposal 3 - Newmarket Street Regeneration/ Business Support - £90,000**

It is proposed to provide grant support of £90,000 towards a programme of regeneration and business support activities in Newmarket Street, Ayr, building on the feasibility studies commissioned through the Community Wealth Building programme. The activities will be delivered in collaboration with the recently constituted Newmarket Street Traders group and will focus on street deep clean, branding/signage, urban dressing, and lighting improvements. Businesses will require to comply with eligibility criteria and ensure compliance with any Conservation Area requirements.

4.1.4 **Proposal 4 - Cutty Sark/ Grain Exchange – £35,000**

It is proposed to provide flexible funding to support the delivery of a range of events, activities and exhibitions which would drive a significant increase in footfall and generate income. This work will be co-ordinated through the newly approved post of Events Officer within Destination South Ayrshire. If

any of the funding is used to provide specific grants to support delivery, then anyone applying for a grant will require to comply with relevant eligibility criteria.

- 4.1.5 If the proposals are agreed, work will be progressed by the Assistant Director of Communities and an update on progress against delivery will be reported to Service and Performance Panel by March 2025.

5. Legal and Procurement Implications

- 5.1 With regard to the Proposals, appropriate Grant Funding Agreements will require to be put in place between the recipients and the Council, to protect the Council's position. Legal advice will be provided as appropriate.
- 5.2 Any contracts awarded will require to comply with procurement regulations, including evidence of 3 quotations for the proposed refurbishment works.
- 5.3 Any grants awarded will require to comply with Council financial regulations and standing orders.

6. Financial Implications

- 6.1 Funding for the above proposals would be provided from the remaining balance in the Business Relief Fund as set out in paragraph 4.1 above.
- 6.2 The balance of the Covid 19 Discretionary Fund was £750,000. £389,000 was allocated in the paper agreed by Cabinet in November 2023 and spend against this was as follows:

Ayr Train Station Fire Business Grants	£194,000
Ayr Train Station Promotional Campaign	£50,000
Ayr Train Station Events Programme	£50,000
Ayr Train Station Free Car Parking	£39,000

- 6.3 This left a balance of that fund of £56,000. When added to the balance of the Discretionary Fund of £361,000 (£750,000 - £389,000) leaves a final balance of £417,000

7. Human Resources Implications

- 7.1 Not applicable.

8. Risk

8.1 *Risk Implications of Adopting the Recommendations*

- 8.1.1 Projects and programmes identified in this project will be subject to further planning, design, and development processes. Careful consideration will be required to manage expectations and deliver the projects.

8.2/

8.2 ***Risk Implications of Rejecting the Recommendations***

8.2.1 The risk associated with rejecting the recommendations is that opportunities to deliver projects are not capitalised upon, supporting early action works linked to the Ayr Town Centre Framework.

9. **Equalities**

9.1 There are no equalities issues associated with the proposed projects.

10. **Sustainable Development Implications**

10.1 ***Considering Strategic Environmental Assessment (SEA)*** - The Scottish Government Gateway will be contacted during the development phases, at which point potential environmental impacts can be properly quantified and the requirement for SEA considered.

11. **Options Appraisal**

11.1 Community and local stakeholder consultation and engagement has provided feedback on projects and project/programme priorities, and these have been reflected in project selection.

12. **Link to Council Plan**

12.1 The matters referred to in this report contribute to Priorities 1, 2 and 3 of the Council Plan: Spaces and Places/ Moving around and the environment (Outcome 1), Live, Work, Learn (Outcome 2) and Civic and Community Pride (Outcome 3).

13. **Results of Consultation**

13.1 Extensive consultation has been undertaken supporting the Ayr Town Centre framework.

13.2 Consultation has taken place with Councillor Bob Pollock, Portfolio Holder for Economic Development, and the contents of this report reflect any feedback provided.

13.3 Consultation also took place with Councillor Martin Dowey and Councillor Lee Lyons who are supportive of this proposal.

14. **Next Steps for Decision Tracking Purposes**

14.1 If the recommendations above are approved by Members, the Director of Strategic Change and Communities will ensure that all necessary steps are taken to ensure full implementation of the decision within the following timescales, with the completion status reported to the Cabinet in the 'Council and Cabinet Decision Log' at each of its meetings until such time as the decision is fully implemented:

Implementation	Due date	Managed by
Progress with the proposals and provide update to Service and Partnerships Performance Panel	March 2025	Assistant Director - Communities

Background Papers **Report to Cabinet of 28 November 2023 - [Business Relief Programme](#)**

Person to Contact **George Hunter, Assistant Director – Communities
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Phone 01292 612994
Email george.hunter@south-ayrshire.gov.uk**

Date: 6 March 2024

South Ayrshire Council

**Report by Director of Strategic Change and Communities
to Cabinet
of 12 March 2024**

Subject: Financial Inclusion Projects 2024/25 and 2025/26

1. Purpose

- 1.1 The purpose of this report is to seek approval to progress the financial inclusion projects that have been recommended by the Financial Inclusion Member/ Officer Working Group.

2. Recommendation

- 2.1 **It is recommended that the Cabinet agrees to utilise £1.055m financial inclusion funding to deliver a range of financial inclusion projects across South Ayrshire.**

3. Background

- 3.1 At its meeting on 29 August 2023, the Cabinet agreed that £1.055m of Covid 19 reserves are remitted to the Financial Inclusion Member/ Officer Working Group to support the wider agenda of sustainable financial inclusion.
- 3.2 On 23 November 2023, the Cabinet agreed that the unallocated funds (£1.055m) could be utilised to support financial inclusion activity across a range of Council Service Departments and to support key partners from the Community Planning Partnership (CPP) Financial Inclusion Strategic Delivery Partnership.
- 3.3 It was also agreed that South Ayrshire Council would align the development of a new Financial Inclusion Strategy with the new Local Outcome Improvement Plan that is being developed through the CPP.
- 3.4 Following Cabinet approval on 23 November 2023, Service Leads were emailed on 13 December 2023 and asked to submit proposals for financial inclusion projects. The priorities for submissions should focus on the proposed priorities previously agreed at Cabinet:
- Breaking the cycle of debt and dependency;
 - Reducing Child Poverty across South Ayrshire;
 - A reduction in the number of people in crisis through early intervention;
and

- Preparing people for employment, training, education and volunteering opportunities and creating opportunities, that will assist our communities to thrive through economic development and local wealth building activity.

3.5 A range of projects across Council services were submitted and these proposals were reviewed by the Assistant Directors.

3.6 On Monday 12 February 2024, the Financial Inclusion Member/ Officer Working Group met and reviewed the projects and agreed the proposals should be presented at Cabinet.

4. Proposals

4.1 It is proposed that Service Leads across a range of Council services progress the proposals set out in [Appendix 1](#) that will support financial inclusion work during 2024/25 and 2025/26.

4.2 Services will report progress of these projects annually with a financial inclusion report at service and partnership performance.

5. Legal and Procurement Implications

5.1 There are no legal implications arising from this report.

5.2 There are no procurement implications arising from this report.

6. Financial Implications

6.1 £1.055m is being utilised to support financial inclusion work during 2024/25 and 2025/26.

7. Human Resources Implications

7.1 Staff contracts are being extended and new posts are being created to support this work.

8. Risk

Risk Implications of Adopting the Recommendations

8.1.1 There are no risks associated with adopting the recommendations.

Risk Implications of Rejecting the Recommendations

8.2.1 Financial inclusion is noted on SAC Strategic risk register. By rejecting the recommendations in this report the work to support this will not be able to be progressed.

9. Equalities

9.1 The proposals within this report have been assessed through the EQIA scoping process and there are no significant potential positive or negative equality impacts in agreeing the proposals, therefore an EQIA is not required

10. Sustainable Development Implications

- 10.1 **Considering Strategic Environmental Assessment (SEA)** - This report does not propose or seek approval for a plan, policy, programme or strategy or document otherwise described which could be considered to constitute a plan, programme, policy or strategy.

11. Options Appraisal

- 11.1 Proposals have been reviewed by assistant directors and the Financial Inclusion Member/ Officer Working Group.

12. Link to Council Plan

- 12.1 This report contributes to priority two Live, Work, Learn of the SAC plan 2023-2028

13. Results of Consultation

- 13.1 Projects being recommended are a result of feedback from Service Leads, partners, young people and communities. No formal consultation has taken place.
- 13.2 Consultation has taken place with Councillor Ian Davis, Portfolio Holder for Finance, Human Resources and ICT, and the contents of this report reflect any feedback provided.

14. Next Steps for Decision Tracking Purposes

- 14.1 If the recommendations above are approved by Members, the Director of Strategic Change and Communities will ensure that all necessary steps are taken to ensure full implementation of the decision within the following timescales, with the completion status reported to the Cabinet in the 'Council and Cabinet Decision Log' at each of its meetings until such time as the decision is fully implemented:

<i>Implementation</i>	<i>Due date</i>	<i>Managed by</i>
Annual progress report presented to Service and Partnerships Performance Panel	May 2025	Service Leads/ Assistant Director - Communities

Background Papers **Report to Cabinet of 28 November 2023 – [Financial Inclusion Strategic Development](#)**

Report to Cabinet of 29 August 2023 – [Covid-19 Recovery Project and LACER Funding Review](#)

Person to Contact **George Hunter, Assistant Director – Communities**
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Date: 4 March 2024

Appendix 1 Financial Inclusion Projects

Service Area	Project Details	Amount Awarded
Education	Young person's fund to allow young people to develop a proposal or initiative that will assist young people with cost of living. Proposal is following feedback from young people on cost of living	£10,000
Education / Information Advice Hub	Support resources within schools by increasing information and advice hub staffing resource to meet demands	£386,000
Information Advice Hub	Create Financial Hardship Fund (FHF) to assist families.	£40,000
Housing	Tenant Hardship Fund (THF) to prevent homelessness and support tenancy sustainment. This funding will be used to provide grant support to households in financial hardship to prevent the loss of council tenancies and potential homelessness.	£97,736
Housing	Create discretionary fund to support Care Experienced young people in temporary accommodation or private rented accommodation where their rent liability exceeds the average local authority rent.	£30,000
Revenue and Benefits	Additional funds to increase the Scottish Government core funding for payment of Crisis Grants and Community Care Grants to support customers who are on a low income or in receipt of state benefits.	£195,000
Thriving Communities	Create small grant fund to support the third sector, local groups and organisations who are supporting financial inclusion work.	£30,000
Thriving Communities	Funding to allow the continuation of discounted access to Dolphin House for young people who are in receipt of free school meals. Purchase essentials for young people visiting the centre.	£20,000
Thriving Communities	Extend Senior Communities Officers post in Glendoune until June 2025.	£73,151.50
Community Planning	Extend the Coordinators post in Wallacetown and support the ongoing developmental work in Wallacetown for a further two years.	£93,112.24
Community Planning	Provide funding to support the three food pantries in Ayr, Girvan and Maybole.	£80,000

Total **£1,055,000**

Budget £1,055,000

Difference £0

South Ayrshire Council

Report by Head of Finance, ICT and Procurement
to Cabinet
of 12 March 2024

**Subject: Treasury Management and Investment Strategy Quarter
3 Update Report 2023/24**

1. Purpose

- 1.1 The purpose of this report is to provide Members with an update on the 2023/24 treasury prudential indicators for the period October-December 2023 (Quarter 3) and provide an update on the latest wider economic position.

2. Recommendation

- 2.1 It is recommended that the Cabinet approves the Quarter 3 Update Report as attached as [Appendix 1](#).

3. Background

Treasury Management

- 3.1 CIPFA published revised Treasury management and Prudential Codes in December 2021 which stated that revisions contained within the codes needed to be included in the reporting framework from the 2023/24 financial year.
- 3.2 The Council's Treasury Management and Investment Strategy for 2023/24 approved by the Council in March 2023, contained the requirements of the updated codes. For reporting purposes, the Strategy incorporated the intention to introduce two further quarterly update Treasury management and Investment Strategy reports in addition to the mid-year and out-turn reports.
- 3.3 The Chief Finance Officer (CFO) is required to establish procedures to monitor and report performance against all forward-looking prudential indicators at least quarterly. Per the Prudential code 2021:

'monitoring of prudential indicators, including forecast debt and investments, is not required to be taken to Full Council and should be reported as part of the authority's integrated capital and Balance Sheet monitoring.'

- 3.4 The Council reports these two additional quarterly update reports to the Audit and Governance Panel and thereafter to Cabinet. This report fulfils the additional reporting requirements of the 2021 Treasury Management and Prudential codes.

- 3.5 The council operates a balanced budget, which broadly means cash raised during the year will meet its cash expenditure. Part of the treasury management operations ensure this cash flow is adequately planned to meet expenditure commitments but also to invest surplus monies in low-risk counterparties (organisations with which the council has a financial relationship in terms of borrowing and investments), providing adequate liquidity initially before considering optimising investment return.
- 3.6 The other main function of the treasury management service is the funding of the council's capital plans. These capital plans provide a guide to the borrowing need of the Council, essentially the longer-term cashflow planning to ensure the council can meet its capital spending operations. This management of longer-term cash will involve arranging long or short-term loans or using longer term cash flow surpluses. In addition, in certain interest rate environments debt previously drawn may be restructured to meet Council risk or cost objectives.
- 3.7 The Audit and Governance Panel of 22 February 2024 considered the Quarter 3 Update Report (attached at [Appendix 1](#)) and agreed that it be remitted to the Cabinet for approval.

4. Proposals

- 4.1 This Quarter 3 report has been prepared in compliance with CIPFA's Code of Practice on Treasury Management and provides an update on Economic activity and Interest rates in [Appendix 1](#) and Prudential and Treasury Indicators in [Appendix 2](#).
- 4.2 The Cabinet is requested to approve the Quarter 3 report.

5. Legal and Procurement Implications

- 5.1 There are no legal implications arising from this report.
- 5.2 There are no procurement implications arising from this report.

6. Financial Implications

6.1 General Services

- 6.1.1 **Interest on Revenue Balances** - the Council budgeted for investment income of £0.965m in 2023/24, based on an estimate of the average revenue balances held during the year. Budgeted at achieving an assumed interest rate return of 2.50% on these balances.

At December 2023 (Qtr3) the full year budgeted income is projected at £1.950m, a surplus of £0.985m.

- 6.1.2 **Capital Financing Costs** - the budget for loan charges in 2023/24 is £14.826, comprising £6.271m for loan principal, £8.371m for interest costs and £0.184m for loans fund expenses.

The current projection for loans charges to the General Fund is an overspend of £1.872m in interest and expenses. Budget has been allocated from reserves to reduce this overspend to £1.115m This is further offset

by the projected surplus of income of £0.985m bringing an overall overspend of £0.130m.

This overspend is currently being reviewed in conjunction with the capital programme and will be monitored closely.

6.2 **Housing Revenue Account (HRA)**

6.2.1 **Interest on Revenue Balances** - the HRA budgeted for investment income of £0.200m in 2023/24, based on an estimate of the average revenue balances held during the year. Budgeted at achieving an assumed interest rate return of 2.50% on these balances.

At December 2023 (Qtr3) the full year estimate for investment income earned is £0.467m resulting in a surplus of £0.267m.

6.2.2 **Capital Financing Costs** - the budget for HRA loan charges in 2023/24 is £4.463m, comprising £1.674m for loan principal, £2.729m for interest costs and £0.060m for loans fund expenses.

The current projection for HRA loan charges is an overspend of £0.134m in interest and expenses. This is offset by the projected surplus of income of £0.267m bringing an overall underspend of £0.133m.

As with the General Fund this will also be monitored closely.

7. **Human Resources Implications**

7.1 Not applicable.

8. **Risk**

8.1 ***Risk Implications of Adopting the Recommendations***

8.1.1 There are no risks associated with adopting the recommendations.

8.2 ***Risk Implications of Rejecting the Recommendations***

8.2.1 Should the recommendations be rejected, then the Council will not be in compliance with the CIPFA Code of Practice on Treasury Management.

9. **Equalities**

9.1 The proposals in this report have been assessed through the Equality Impact Assessment Scoping process. There are no significant potential positive or negative equality impacts of agreeing the recommendations and therefore an Equalities Impact Assessment is not required. A copy of the Equalities Scoping Assessment is attached as [Appendix 3](#).

10. **Sustainable Development Implications**

10.1 ***Considering Strategic Environmental Assessment (SEA)*** - This report does not propose or seek approval for a plan, policy, programme or strategy or document otherwise described which could be considered to constitute a plan, programme, policy or strategy.

11. Options Appraisal

11.1 An options appraisal has not been carried out in relation to the subject matter of this report.

12. Link to Council Plan

12.1 The matters referred to in this report contribute to Priority 4 of the Council Plan: Efficient and effective enabling services.

13. Results of Consultation

13.1 There has been no public consultation on the contents of this report.

13.2 Consultation has taken place with Councillor Ian Davis, Portfolio Holder for Finance, Human Resources and ICT, and the contents of this report reflect any feedback provided.

14. Next Steps for Decision Tracking

14.1 If the recommendations above are approved by Members, the Head of Finance, ICT and Procurement will ensure that all necessary steps are taken to ensure full implementation of the decision within the following timescales, with the completion status reported to the Cabinet in the 'Council and Cabinet Decision Log' at each of its meetings until such time as the decision is fully implemented:

Implementation	Due date	Managed by
No further action required	Not applicable	Not applicable

Background Papers **CIPFA Code of Practice for Treasury Management in the Public Services**

Report to South Ayrshire Council of 1 March 2023 – [Treasury Management and Investment Strategy 2023/24](#)

Report to Audit and Governance Panel of 22 February 2024 - [Treasury Management and Investment Strategy Quarter 3 Update Report 2023/24](#)

Person to Contact **Tim Baulk, Head of Finance, ICT and Procurement**
County Buildings, Wellington Square, Ayr, KA7 1DR
Phone 01292 612620
E-mail tim.baulk@south-ayrshire.gov.uk

Date: 1 March 2024

1. Economic Activity

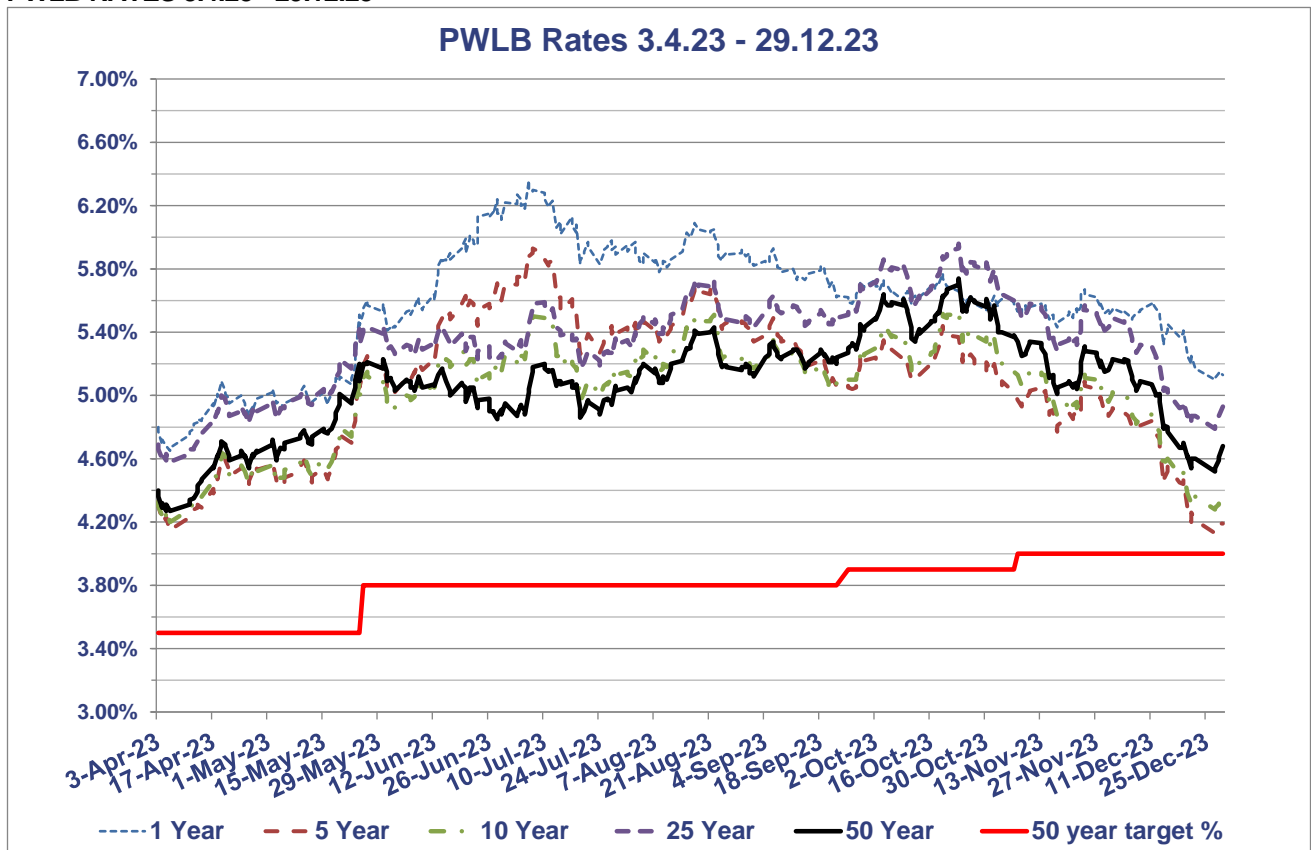
- The third quarter of 2023/24 saw:
 - A 0.3% m/m decline in real GDP in October, potentially partly due to unseasonably wet weather, but also due to the ongoing effect from higher interest rates. Growth for the second quarter, ending 30th September, was revised downwards to -0.1% and growth on an annual basis was also revised downwards, to 0.3%.
 - A sharp fall in wage growth, with the headline 3myy rate declining from 8.0% in September to 7.2% in October, although the ONS rate of unemployment has remained low at 4.2%.
 - Consumer Price Index (CPI) inflation continuing on its downward trajectory, from 8.7% in April to 4.6% in October, to 3.9% in November with a slight increase to 4.0% in December
 - Core CPI inflation decreasing from April and May's 31 years' high of 7.1% to 5.2% in December. This is slight increase to November's figure of 5.1% which was the lowest rate since January 2022.
 - The Bank of England holding rates at 5.25% in November and December.
 - A steady fall in 10-year gilt yields as investors revised their interest rate expectations lower.
- Higher interest rates have weakened the housing market but, overall, it remains resilient with only marginal falls showing year on year on the Halifax (-1%) and Nationwide (-1.8%) indices. However, the full impact in real consumer spending and real business investment has yet to come as currently it is estimated that around two thirds to a half of the impact of higher interest rates on household interest payments has yet to be felt.
- Overall, we expect real GDP growth to remain low throughout 2024 as the effect from higher interest rates is prolonged but as the cost-of-living crisis diminishes and interest rates are cut in the second half of 2024, this will support a recovery in GDP growth in 2025.
- The labour market remains tight, but the sharp fall in wage growth seen in October will reinforce the overall thoughts in markets that interest rates will be cut mid-2024. Wage growth eased in October much faster than the consensus expected. Total earnings fell by 1.6% m/m, which meant the headline 3myy rate eased from 8.0% in September to 7.2% in October. This news will be welcomed by the Bank of England. Indeed, the timelier three-month annualised rate of average earnings growth fell from +2.4% to -1.2%. Excluding bonuses, it fell from 5.3% to 2.0%.
- The fall in wage growth occurred despite labour demand being stronger in October than expected. The three-month change in employment eased slightly from +52,000 in September to +50,000 in October. But resilient labour demand was offset by a further 63,000 rise in the supply of workers in the three months to October. That meant labour supply exceeded its pre-pandemic level for the first time, and the unemployment rate remained at 4.2% in October. In the three months to November, the number of job vacancies fell for the 17th month in a row, from around 959,000 in October to around 949,000. That has reduced the vacancy to unemployment ratio as demand for labour eases relative to supply, which may support a further easing in wage growth in the coming months.
- CPI inflation fell from 6.7% in September to 4.6% in October, and then again to 3.9% in November. Both these falls were bigger than expected and there are clear signs of easing in domestic inflationary pressures. The fall in core CPI inflation from 5.7% to 5.1% in November was bigger than expected (consensus forecast 5.6%). That is the lowest rate since January 2022. Some of the decline in core inflation was due to the global influence of core goods inflation, which slowed from 4.3% to 3.3%. But some of it was due to services inflation falling from 6.6% to 6.3%. The Bank views the latter as a key barometer of the persistence of inflation and it came in further below the Bank's forecast of 6.9% in its November Monetary Policy Report. This will give the Bank more confidence that services inflation is now on a firmly downward path.
- The Bank of England left interest rates at 5.25% for the third time in a row at the December monetary policy committee (MPC) meeting. The MPC continue to maintain its tightening bias

saying that “further tightening in monetary policy would be required if there were evidence of more persistent inflationary pressures”. And it continued by, saying that policy will be “sufficiently restrictive for sufficiently long” and that “monetary policy is likely to need to be restrictive for an extended period of time”. Meaning that the MPC is not yet willing to endorse investors’ expectations that rates will be cut as soon as May 2024.

- Looking ahead, Capital Economics forecast that the recent downward trends in CPI and core inflation will pause over the next few months before starting to decline more decisively again in February. This is the reasoning that the Bank of England won’t feel comfortable cutting interest rates until the second half of 2024.
- The fall in UK market interest rate expectations in December has driven most of the decline in 10-year gilt yields, which have fallen in line with 10-year US Treasury and euro-zone yields. 10-year gilt yields have fallen from 4.68% in October 2023 to around 3.70% at the time of writing, with further declines likely if falling inflation is maintained.
- Investors’ growing expectations that the Federal Reserve will cut interest rates soon has led to an improvement in risk sentiment, which has boosted the pound and other risky assets. In addition, the rise in the pound, from \$1.21 in November to \$1.27 now, has also been supported by the recent relative decline in UK wholesale gas prices.
- The further fall in 10-year real gilt yields in December has supported the recent rise in the FTSE 100. That said, the index remains 5% below its record high in February. This modest rise in equities appears to have been mostly driven by strong performances in the industrials and rate-sensitive technology sectors. But UK equities have continued to underperform US and euro-zone equities. The FTSE 100 has risen by 2.2% in December, while the S&P 500 has risen by 3.8%. This is partly due to lower energy prices, which have been a relatively bigger drag on the FTSE 100, due to the index’s high concentration of energy companies.

In the chart below, the rise in gilt yields across the curve in the first half of 2023/24, and therein PWLB rates, is clear to see, prior to the end of year change based on a mix of supportive domestic and international factors.

PWLB RATES 3.4.23 - 29.12.23



MPC meetings 2 November and 14 December 2023

- On 2nd November, the Bank of England's MPC voted to keep Bank Rate on hold at 5.25%, and on 14th December reiterated that view. Both increases reflected a split vote, the latter by 6 votes to 3, with the minority grouping voting for an increase of 0.25% as concerns about stagnant inflation remained in place.
- However, with UK CPI inflation now at 3.9%, and core inflating beginning to moderate (5.1%), markets may carry the opinion that rate cuts should begin in Q1 2024/25, some way ahead of the indications from MPC members. The data will be the determining factor, so future publications of employment, wages and inflation numbers will be of particular importance, and on-going volatility in Bank Rate expectations and the gilt yield curve can be expected.
- In addition, what happens outside of the UK is also critical to movement in gilt yields. The US Federal Open Market Committee (FOMC) has kept short-term rates in the range of 5.25%-5.50%, whilst the European Central Bank (ECB) has moved its Deposit rate to a probable peak of 4%. Markets currently expect both central banks to start cutting rates in 2024.

2. Interest Rates Forecast

The Council has appointed Link Group as its treasury advisors and part of their service is to assist the Council to formulate a view on interest rates. The PWLB rate forecasts below are based on the Certainty Rate (the standard rate minus 20 bps) which has been accessible to most authorities since 1st November 2012.

The latest forecast on 25th September sets out a view that both short, medium and long-dated interest rates will be elevated for some little while, as the Bank of England seeks to reduce the inflation within the economy.

Link Group's PWLB rate forecasts below are based on the Certainty Rate (the standard rate minus 20 bps, calculated as gilts plus 80bps) which has been accessible to most authorities since 1st November 2012.

Link Group Interest Rate View 07.11.23													
	Dec-23	Mar-24	Jun-24	Sep-24	Dec-24	Mar-25	Jun-25	Sep-25	Dec-25	Mar-26	Jun-26	Sep-26	Dec-26
BANK RATE	5.25	5.25	5.25	5.00	4.50	4.00	3.50	3.25	3.00	3.00	3.00	3.00	3.00
3 month ave earnings	5.30	5.30	5.30	5.00	4.50	4.00	3.50	3.30	3.00	3.00	3.00	3.00	3.00
6 month ave earnings	5.60	5.50	5.40	5.10	4.60	4.10	3.60	3.40	3.10	3.10	3.10	3.10	3.10
12 month ave earnings	5.80	5.70	5.50	5.20	4.70	4.20	3.70	3.50	3.30	3.30	3.30	3.30	3.30
5 yr PWLB	5.00	4.90	4.80	4.70	4.40	4.20	4.00	3.80	3.70	3.60	3.50	3.50	3.50
10 yr PWLB	5.10	5.00	4.80	4.70	4.40	4.20	4.00	3.80	3.70	3.70	3.60	3.60	3.50
25 yr PWLB	5.50	5.30	5.10	4.90	4.70	4.50	4.30	4.20	4.10	4.10	4.00	4.00	4.00
50 yr PWLB	5.30	5.10	4.90	4.70	4.50	4.30	4.10	4.00	3.90	3.90	3.80	3.80	3.80

Treasury Activity

1.1 The Council's Capital Expenditure and Prudential Indicators

- (1) The following section provides the information relating to the 2023/24 capital position and prudential indicators.
- The Council's capital expenditure plans.
 - How these plans are being financed.
 - The impact of the capital expenditure plans on the prudential indicators and the underlying need to borrow.
 - Compliance with the limits in place for borrowing activity.
- (2) The tables below draw together the main movement in terms of the capital expenditure plans compared to the original plan, highlighting the original supported and unsupported elements of the capital programme, and the expected financing arrangements for capital expenditure. The borrowing element of Table 1 for both General Services and HRA below revises the underlying indebtedness of the Council by way of the Capital Financing Requirement (CFR).

Table 1

	<i>2023/24 Original Estimate £'000</i>	<i>2023/24 Latest Estimate £'000</i>
Prudential Indicator – General Services		
Capital Expenditure	99,145	63,806
General Services - Financed By		
General and Specific Grant	20,407	13,969
Capital Receipts/Other	24,331	8,925
Borrowing	54,407	40,912
Prudential Indicator – HRA		
Capital Expenditure	75,740	46,550
HRA - Financed By		
Borrowing	53,671	30,641
CFCR, Draw on surplus	7,510	7,510
Other Receipts/ Grants	14,559	8,399
	75,740	46,550

1.2 Capital Financing Requirement, Debt Position and Operational Boundary Indicators

- (1) Table 2 shows the CFR, which is the underlying need to incur borrowing for a capital purpose.

Table 2

<i>Prudential Indicator – CFR</i>	<i>2023/24 Original Estimate £'000</i>	<i>2023/24 Updated Estimate £'000</i>
Capital Financing Requirement – GS	455,043	440,133
Capital Financing Requirement – HRA	129,426	106,243
Total Capital Financing Requirement	584,469	546,375

(2) Prudential Indicators Chart

The chart shown at (2) above shows estimated key prudential indicators in graph format:

- External Borrowing** – shows significant increase in the next two years as the Council utilises borrowing to fund capital investment
- Capital Financing Requirement** – shows increases in CFR in line with external debt. The Council ended 2022/23 in an under borrowed position (CFR compared with external debt) of £32,272m. The current strategy will be to reflect an under-borrowed position in the short/medium term as reflected in the graph.
- Operational Boundary** – this indicator is higher than external debt and CFR as it includes provision for other long term financing liabilities such as PPP and Finance leases, and short term cash flow variations.
- Authorised Limit** – the limit which cannot be exceeded in terms of the Council's debt position. This indicator is higher than the operational limit as provision is made for other cash flow variation and potential borrowing in advance.

Table 3

<i>Prudential Indicators – Debt</i>	<i>2023/24 Original Estimate £'000</i>	<i>2023/24 Updated Estimate £'000</i>
Authorised Limit	641,000	600,000
Operational Limit	590,000	550,000
External Debt	435,660	409,660

(3) **Liability Benchmark**

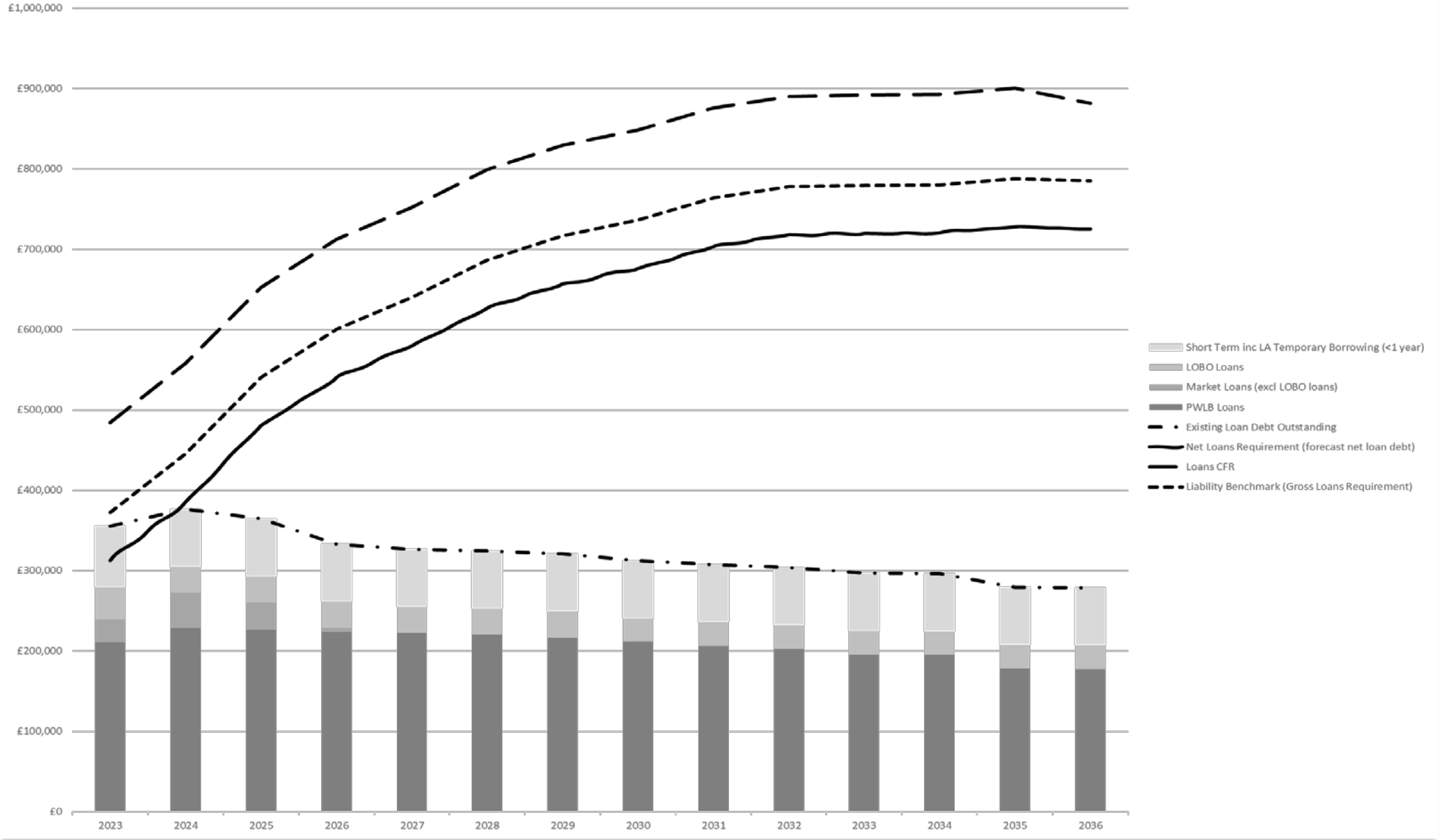
A third and new prudential indicator for 2023/24 is the Liability Benchmark (LB). The Authority is required to estimate and measure the LB for the forthcoming financial year and the following two financial years, as a minimum.

CIPFA notes on page 13 of the 2021 TM Code: "The liability benchmark should be analysed as part of the annual treasury management strategy, and any substantial mismatches between actual loan debt outstanding and the liability benchmark should be explained. Any years where actual loans are less than the benchmark indicate a future borrowing requirement; any years where actual loans outstanding exceed the benchmark represent an overborrowed position, which will result in excess cash requiring investment (unless any currently unknown future borrowing plans increase the benchmark loan debt requirement). The treasury strategy should explain how the treasury risks inherent in these mismatched positions will be managed."

There are four components to the LB: -

1. **Existing loan debt outstanding:** the Authority's existing loans that are still outstanding in future years.
2. **Loans CFR:** this is calculated in accordance with the loans CFR definition in the Prudential Code and projected into the future based on approved prudential borrowing and planned Loans Fund advances/Loans Fund principal repayments. (Note only approved prudential borrowing is included).
3. **Net loans requirement:** this will show the Authority's gross loan debt less treasury management investments at the last financial year-end, projected into the future. and based on its approved prudential borrowing, planned Loans Fund principal repayments and any other major cash flows forecast.
4. **Liability benchmark (or gross loans requirement):** this equals net loans requirement plus short-term liquidity allowance.

This chart shows that South Ayrshire have a significant borrowing requirement over the coming years, as highlighted by the middle-dashed line, which is a risk. However, this borrowing is being monitored to determine timescales and interest rate risk factors and borrowing will only be taken if required.



South Ayrshire Council Equality Impact Assessment Scoping Template

Equality Impact Assessment is a legal requirement under the Public Sector Duty to promote equality of the Equality Act 2010. Separate guidance has been developed on Equality Impact Assessment's which will guide you through the process and is available to view here: [Equality Impact Assessment including Fairer Scotland Duty](#)

Further guidance is available here: [Assessing impact and the Public Sector Equality Duty: a guide for public authorities \(Scotland\)](#)

The Fairer Scotland Duty ('the Duty'), Part 1 of the Equality Act 2010, came into force in Scotland from 1 April 2018. It places a legal responsibility on Councils to actively consider ('pay due regard to') how we can reduce inequalities of outcome caused by socio-economic disadvantage, when making strategic decisions. See information here: [Interim Guidance for Public Bodies](#) in respect of the Duty, was published by the Scottish Government in March 2018.

1. Policy details

Policy Title	Treasury Management and Investment Strategy Quarter 1 2023-24
Lead Officer (Name/Position/Email)	Kate Copland, Senior Finance Officer, Treasury/ Capital – kate.copland@south-ayrshire.gov.uk

2. Which communities, groups of people, employees or thematic groups do you think will be, or potentially could be, impacted upon by the implementation of this policy? Please indicate whether these would be positive or negative impacts

Community or Groups of People	Negative Impacts	Positive impacts
Age – men and women, girls & boys	-	-
Disability	-	-
Gender Reassignment (Trans/Transgender Identity)	-	-
Marriage or Civil Partnership	-	-
Pregnancy and Maternity	-	-
Race – people from different racial groups, (BME) ethnic minorities and Gypsy/Travellers	-	-
Religion or Belief (including lack of belief)	-	-
Sex – gender identity (issues specific to women & men or girls & boys)	-	-
Sexual Orientation – person's sexual orientation i.e. LGBT+, lesbian, gay, bi-sexual, heterosexual/straight	-	-
Thematic Groups: Health, Human Rights & Children's Rights	-	-

3. What likely impact will this policy have on people experiencing different kinds of social disadvantage? (Fairer Scotland Duty). Consideration must be given particularly to children and families.

Socio-Economic Disadvantage	Negative Impacts	Positive impacts
Low Income/Income Poverty – cannot afford to maintain regular payments such as bills, food, clothing	-	-

Socio-Economic Disadvantage	Negative Impacts	Positive impacts
Low and/or no wealth – enough money to meet Basic living costs and pay bills but have no savings to deal with any unexpected spends and no provision for the future	-	-
Material Deprivation – being unable to access basic goods and services i.e. financial products like life insurance, repair/replace broken electrical goods, warm home, leisure/hobbies	-	-
Area Deprivation – where you live (rural areas), where you work (accessibility of transport)	-	-
Socio-economic Background – social class i.e. parent's education, employment and income	-	-

4. Do you have evidence or reason to believe that the policy will support the Council to:

General Duty and other Equality Themes Consider the 'Three Key Needs' of the Equality Duty	Level of Negative and/or Positive Impact (High, Medium or Low)
Eliminate unlawful discrimination, harassment and victimisation	Low
Advance equality of opportunity between people who share a protected characteristic and those who do not	Low
Foster good relations between people who share a protected characteristic and those who do not. (Does it tackle prejudice and promote a better understanding of equality issues?)	Low
Increase participation of particular communities or groups in public life	Low
Improve the health and wellbeing of particular communities or groups	Low
Promote the human rights of particular communities or groups	Low
Tackle deprivation faced by particular communities or groups	Low

5. Summary Assessment

<p>Is a full Equality Impact Assessment required? (A full Equality Impact Assessment must be carried out if impacts identified as Medium and/or High)</p>	<p>YES</p> <p>NO</p>
<p>Rationale for decision:</p> <p>The strategy outlines the approach to be taken in managing the Council's cash flow and capital funding arrangements and is a mechanism for ensuring that budget targets are achieved: a full EQIA is, therefore, not required</p>	
<p>Signed : Tim Baulk Head of Service</p> <p>Date: 29 January 2024</p>	

South Ayrshire Council

**Report by Head of Legal and Regulatory Services
to Cabinet
of 12 March 2024**

Subject: Civic Government (Scotland) Act 1982 - Licensing of Sexual Entertainment Venues

1. Purpose

1.1 The purpose of this report is to request that the Panel considers amending the implementation date for the Sexual Entertainment Venue (SEV) licensing regime.

2. Recommendation

2.1 It is recommended that the Cabinet:

2.1.1 notes the Resolution to introduce a licensing regime for Sexual Entertainment Venues (SEVs) agreed by the Leadership Panel on 18 February 2020; and

2.1.2 amends the date of implementation of this licensing regime to 1 May 2025.

3. Background

3.1 The Air Weapons and Licensing (Scotland) Act 2015 added new sections to the Civic Government (Scotland) Act 1982 and introduced an optional licensing scheme for local authorities to licence SEVs in their area.

3.2 An SEV is defined as any premises at which sexual entertainment is provided before a live audience for (or with a view to) the financial gain of the organiser. The most common examples are lap dancing or strip clubs, but the definition is sufficiently wide to cover other premises where sexual entertainment is provided. Premises where sexual entertainment is provided on no more than 4 occasions in a 12-month period are exempt – for example, premises that cater for the occasional stag or hen party.

3.3 If a local authority decides to introduce SEV licensing it requires to specify a date from which this will take effect. This date requires to be at least 12 months from the date on which the resolution was passed. Not less than 28 days prior to the commencement date the Council require to publish a notice advertising that they have passed a resolution to licence SEVs in the area and the general effect of the licensing provisions.

3.4 The Scottish Government issued guidance to Local Authorities on 28 March 2019 in relation to the licensing of SEVs. Following this, at its meeting on 20 August 2019, Leadership Panel directed officers to carry out an initial public consultation

on the principle of adopting a licensing regime, and this was published on the Council's website between 30th August and 31st October 2019.

- 3.5 At its meeting on 18 February 2020, the Leadership Panel resolved to introduce a new SEV licensing scheme, and agreed an implementation date of 1 March 2021, to provide the required interim time period of 12 months (referred to in paragraph 3.3 above). During this 12 month period, the Council required to draft and publish an SEV policy statement, which would provide guidance on the details of the licensing system, including the types of premises to be licensed, and the appropriate number of premises in each locality. In order to formulate the policy, further consultation and evidence gathering exercises required to be undertaken. Scottish Government Guidance states that it is best practice for local authorities to consult with persons with an interest, and that this should include violence against women partnerships, child protection committees and community councils, as well as Police Scotland and local business communities, including any existing operators.
- 3.6 However, due to the occurrence of the Covid 19 pandemic shortly after the Leadership Panel resolution of 18 February 2020, the work regarding the SEV policy was delayed, as priorities within the Council as well as for partner organisations such as Public Health and Police Scotland had to be focussed on dealing with the pandemic. As a result, at its meeting on 9 February 2021 the Leadership Panel resolved to postpone implementation due to the impact of the Covid-19 pandemic until March 2022, and this was subsequently postponed again by the Leadership Panel of 15 February 2022 until March 2023. Unfortunately there were further delays to this process since then, as a result of a shortage of staffing in the Licensing team, and an imperative to focus limited team resources on core work to assist local businesses, such as liquor and taxi/private hire licensing, along with the licensing work required to support major events such as the Airshow and the Pavilion Festival, as well as many local events across the South Ayrshire area.

4. Proposals

- 4.1 As this is a new licensing regime it is very important that any Policy Statement is based on the best evidence possible. A further amendment to the implementation date provides officers with more time to work with partners to gather this evidence and to formulate a Policy for consideration by Cabinet. Every effort will be made to assist partner agencies with a view to completing the process for the Policy within this revised timescale
- 4.2 The date of implementation requires to be at least 12 months after the resolution. Therefore, in order to ensure compliance with the legislation, it is proposed that the effective date is at least 12 months from the date of this meeting.

5. Legal and Procurement Implications

- 5.1 It has not been possible to produce the required policy to introduce the licensing scheme for the licensing of SEVs and therefore there is a requirement to extend the date of implementation to allow sufficient time for the Council to do so.
- 5.2 There are no procurement implications arising from this report.

6. Financial Implications

6.1 There are no new financial implications at this stage. However, a fee will require to be set by Cabinet for a SEV licence in the future.

7. Human Resources Implications

7.1 Not applicable

8. Risk

8.1 *Risk Implications of Adopting the Recommendations*

8.1.1 There are no risks associated with adopting the recommendations.

8.2 *Risk Implications of Rejecting the Recommendations*

8.2.1 Implementing policy without sufficient evidence could leave that policy open to legal challenge.

9. Equalities

9.1 The proposals in this report have been assessed through the Equality Impact Assessment Scoping process. There are no significant potential positive or negative equality impacts of agreeing the recommendations and therefore an Equalities Impact Assessment is not required. A copy of the Equalities Scoping Assessment is attached as [Appendix 1](#).

10. Sustainable Development Implications

10.1 ***Considering Strategic Environmental Assessment (SEA)*** - This report does not propose or seek approval for a plan, policy, programme or strategy or document otherwise described which could be considered to constitute a plan, programme, policy or strategy.

11. Options Appraisal

11.1 An options appraisal has not been carried out in relation to the subject matter of this report.

12. Link to Council Plan

12.1 The matters referred to in this report contribute to Priority Two of the Council Plan: Live, Work, Learn/ Work and Economy (Outcome 2).

13. Results of Consultation

13.1 There has been public consultation as detailed above.

13.2 Consultation has taken place with Councillor Martin Kilbride, Portfolio Holder for Buildings, Housing and Environment, and the contents of this report reflect any feedback provided.

14/

14. Next Steps for Decision Tracking Purposes

- 14.1 If the recommendations above are approved by Members, the Head of Legal Regulatory Services will ensure that all necessary steps are taken to ensure full implementation of the decision within the following timescales, with the completion status reported to the Cabinet in the 'Council and Cabinet Decision Log' at each of its meetings until such time as the decision is fully implemented:

<i>Implementation</i>	<i>Due date</i>	<i>Managed by</i>
Consultation commenced	30 August 2024	Service Lead - Legal and Licensing
Report to Cabinet on consultation	26 November 2024	Head of Legal and Regulatory Services

Background Papers [Air Weapons and Licensing \(Scotland \)Act 2015](#)

[Scottish Government Guidance on Sexual Entertainment Venues](#)

Report to Leadership Panel of 18 February 2020 – [Civic Government \(Scotland\) Act 1982 – Proposed Licensing of Sexual Entertainment Venues](#)

Report to Leadership Panel of 9 February 2021 – [Civic Government \(Scotland\) Act 1982 – Proposed Licensing of Sexual Entertainment Venues](#)

Report to Leadership Panel of 15 February 2022 – [Civic Government \(Scotland\) Act 1982 – Proposed Licensing of Sexual Entertainment Venues](#)

Person to Contact Catriona Caves, Head of Legal and Regulatory Services
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E-mail catriona.caves@south-ayrshire.gov.uk

Date: 1 March 2024

**South Ayrshire Council
Equality Impact Assessment
Scoping Template**

Equality Impact Assessment is a legal requirement under the Public Sector Duty to promote equality of the Equality Act 2010. Separate guidance has been developed on Equality Impact Assessment's which will guide you through the process and is available to view here: <https://www.south-ayrshire.gov.uk/equalities/impact-assessment.aspx>

Further guidance is available here: <https://www.equalityhumanrights.com/en/publication-download/assessing-impact-and-public-sector-equality-duty-guide-public-authorities/>

The Fairer Scotland Duty ('the Duty'), Part 1 of the Equality Act 2010, came into force in Scotland from 1 April 2018. It places a legal responsibility on Councils to actively consider ('pay due regard to') how we can reduce inequalities of outcome caused by socio-economic disadvantage, when making strategic decisions. [FSD Guidance for Public Bodies](#) in respect of the Duty, was published by the Scottish Government in March 2018 and revised in October 2021. See information here: <https://www.gov.scot/publications/fairer-scotland-duty-guidance-public-bodies/>

1. Policy details

Policy Title	Sexual Entertainment Venues Consultation
Lead Officer (Name/Position/Email)	Karen Briggs, Service Lead – Legal and Licensing – karen.briggs@south-ayrshire.gov.uk

2. Which communities, groups of people, employees or thematic groups do you think will be, or potentially could be, impacted upon by the implementation of this policy? Please indicate whether these would be positive or negative impacts

Community or Groups of People	Negative Impacts	Positive impacts
Age – men and women, girls & boys	-	x
Disability	-	x
Gender Reassignment (Trans/Transgender Identity)	-	x
Marriage or Civil Partnership	-	x
Pregnancy and Maternity	-	x
Race – people from different racial groups, (BME) ethnic minorities and Gypsy/Travellers	-	x
Religion or Belief (including lack of belief)	-	x
Sex – (issues specific to women & men or girls & boys)	-	x
Sexual Orientation – person's sexual orientation i.e. LGBT+, lesbian, gay, bi-sexual, heterosexual/straight	-	x

Community or Groups of People	Negative Impacts	Positive impacts
Thematic Groups: Health, Human Rights & Children's Rights	-	x

3. What likely impact will this policy have on people experiencing different kinds of social disadvantage i.e. The Fairer Scotland Duty (This section to be completed for any Strategic Decisions). Consideration must be given particularly to children and families.

Socio-Economic Disadvantage	Negative Impacts	Positive impacts
Low Income/Income Poverty – cannot afford to maintain regular payments such as bills, food, clothing	-	x
Low and/or no wealth – enough money to meet Basic living costs and pay bills but have no savings to deal with any unexpected spends and no provision for the future	-	x
Material Deprivation – being unable to access basic goods and services i.e. financial products like life insurance, repair/replace broken electrical goods, warm home, leisure/hobbies	-	x
Area Deprivation – where you live (rural areas), where you work (accessibility of transport)	-	x
Socio-economic Background – social class i.e. parent's education, employment and income	-	x

4. Do you have evidence or reason to believe that the policy will support the Council to:

General Duty and other Equality Themes Consider the 'Three Key Needs' of the Equality Duty	Level of Negative and/or Positive Impact (High, Medium or Low)
Eliminate unlawful discrimination, harassment and victimisation	Low
Advance equality of opportunity between people who share a protected characteristic and those who do not	Low
Foster good relations between people who share a protected characteristic and those who do not. (Does it tackle prejudice and promote a better understanding of equality issues?)	Low
Increase participation of particular communities or groups in public life	Low
Improve the health and wellbeing of particular communities or groups	Low
Promote the human rights of particular communities or groups	Low
Tackle deprivation faced by particular communities or groups	Low

5. Summary Assessment

Is a full Equality Impact Assessment required? (A full Equality Impact Assessment must be carried out if impacts identified as Medium and/or High)	<input type="checkbox"/> YES <input checked="" type="checkbox"/> NO
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Rationale for decision:

The report is in connection only with implementing a consultation process which will lead to a further report being prepared for Cabinet which may have substantive proposals which will require to be assessed.

Signed : Karen Briggs

Service Lead

Date: 19 February 2024

South Ayrshire Council

**Report by Director of Housing and Operations
to Cabinet
of 12 March 2024**

Subject: Revised Fleet, Travel and Transport Policy 2024

1. Purpose

- 1.1 The purpose of this report is to seek approval of the revised Fleet Travel and Transport Policy and the Drivers' Supervisors' and Management Travel Handbook. In addition, that every Service identify a senior member of staff to act as their Fleet Liaison Officer.

2. Recommendation

2.1 It is recommended that the Cabinet:

- 2.1.1 approves the Revised Fleet Travel and Transport Policy and Drivers' Supervisors and Management Travel Handbook (attached as Appendix 1 and 2); and**
- 2.1.2 approves within the policy that each service must identify a senior member of staff to act as their Fleet Liaison Officer.**

3. Background

- 3.1 In April 2018 the Fleet Travel and Transport Policy, a Drivers' Supervisors' and Management Travel Handbook and Vehicle Tracking Procedures, were approved by Council.
- 3.2 South Ayrshire Council operates approximately 320 vehicles ranging from large refuse collection vehicles and community transport buses to small vans and cars and approximately 180 hire vehicles. All of these vehicles require to be managed and monitored, along with drivers, to ensure compliance.
- 3.3 The Council also has a large number of employees who use their personal vehicle to undertake their role, sometimes referred to as "grey fleet", and this too requires management to ensure compliance.
- 3.4 Additionally, there is a requirement to hire vehicles, and these too will be subject to both the Policy and the Handbook.
- 3.5 It is essential that all drivers, no matter the vehicle, know and understand their individual role and responsibility when driving at work, to make certain that the Council is compliant with transport legislation, the Council's Operator's Licence and Health and Safety.

3.6 Each individual Service must also understand their role and duty to ensure compliance and safety of employees and the public for any driver and vehicle within their Service area.

4. Proposals

4.1 It is 6 years since the Fleet Travel and Transport Policy, and subsequent documents, were approved. This review was undertaken to carry out any revisions and to take account of any changes in legislation, good practice and updating terminology.

4.2 Fleet Management appointed Logistics UK to undertake a review of the Policy and Handbook. Logistics UK is one of the largest business groups in the UK who can offer support, products and services ensuring compliance with Governing Regulations.

4.3 The role of the Policy and the Handbook is to minimise the risk of accidents and injury involving employees, agency staff or volunteers who drive in the course of their employment with the Council.

4.4 A key element to ensuring compliance is that each Service is actively managing their drivers and vehicles. Therefore, as part of the revised Policy, paragraph 2.2.2, there is a requirement for Service Leads to identify a senior officer to act as their Fleet Liaison Officer (FLO's). The role of the Officer is to ensure that the Council Policy and its arrangements are applied within their Service (Appendix 3).

4.5 Once FLO's have been identified Fleet Management will meet with them regularly to assist them in their task. Fleet will provide reports on fleet utilisation; provide tracker data ; fuel usage and cost ; number of hires that have been undertaken in any given period; and licence checks.

4.6 Fleet may seek information from the Service FLO regarding how they manage and record data e.g. driver licence annual checks, grey fleet insurance checks, recording of new drivers including their driving assessment.

4.7 Application of the Policy and Handbook together with the appointment of Service Fleet Liaison Officers will assist employees, agency staff or volunteers to meet their responsibilities in relation to the Road Traffic Act 1991, the Health and Safety at Work Act 1974 and other relevant and related legislation.

4.8 The aim is through developing an informed and positive attitude to road safety that a driver's risk of accident decreases, and that the Council and its drivers remain compliant.

5. Legal and Procurement Implications

5.1 Legal – the recommendations in this report are consistent with legal requirements and reflect appropriate advice.

5.2 There are no procurement implications arising from this report.

6/

6. Financial Implications

6.1 Not applicable.

7. Human Resources Implications

7.1 Not applicable.

8. Risk

8.1 *Risk Implications of Adopting the Recommendations*

8.1.1 No risk in adopting the recommendations

8.2 *Risk Implications of Rejecting the Recommendations*

8.2.1 There are risk that rejecting the recommendations will present resource challenges within the Fleet Management service and may impinge on the ability of the Fleet Management team to continue to maintain the integrity and status of the Council's Operator's Licence.

8.2.2 If the recommendations are rejected there is a risk that the Council will not comply with its Duty of Care, both to staff and to the general public.

8.2.3 The service would also be working with a policy that is out of date in terms of updated legislation and the requirements of the Council.

9. Equalities

9.1 The proposals in this report have been assessed through the Equality Impact Assessment Scoping Process. There are no significant positive or negative equality impacts of agreeing the recommendations and therefore an Equalities Impact Assessment is not required. A copy of the Equalities Scoping Assessment is shown in Appendix 4.

10. Sustainable Development Implications

10.1 ***Considering Strategic Environmental Assessment (SEA)*** The Policy and Handbook are not considered to be a Policy , Plan or Programme as per Strategic Environmental Assessment and so is not required to undertake an SEA.

10.2 The Policy includes a Sustainable Travel Hierarchy together with a more positive management of fleet provides scope for Services to contribute to the Council's carbon reduction targets.

11. Options Appraisal

11.1 An options appraisal has not been carried out in relation to the subject matter of this report.

12. Link to Council Plan

12.1 The matters referred to in this report contribute to the Council Plan, Priority One, Spaces and Places – Moving around and the environment.

13. Results of Consultation

- 13.1 Consultation has taken place with Councillor Martin Kilbride, Portfolio Holder for the Buildings, Housing and Environment, and the contents of this report reflect any feedback provided.

14. Next Steps for Decision Tracking Purposes

- 14.1 If the recommendations above are approved by Members, the Director of Housing and Operations will ensure that all necessary steps are taken to ensure full implementation of the decision within the following timescales, with the completion status reported to the Leadership Panel in the 'Council and Leadership Panel Decision Log' at each of its meetings until such time as the decision is fully implemented:

<i>Implementation</i>	<i>Due date</i>	<i>Managed by</i>
Continue to roll out the Fleet Travel and Transport Policy with the Council including the identification of a Fleet Liaison Officer within each Service	January 2025	Service Lead – Neighbourhood Services
Each Service will have identified their Fleet Liaison Officer	May 2024	Each Service Lead / Service Lead Neighbourhood Services
Fleet will commence meetings with FLO's	June 2024	Service Lead – Neighbourhood Services

Background Papers **Report to Leadership Panel of 13 June 2017 – [Service Review – Fleet Management](#)**

Report to Leadership Panel of 24 April 2018 – [Fleet Travel and Transport Policy 2018](#)

Person to Contact **Fiona Ross, Service Lead – Neighbourhood Services**
Walker Road, Ayr, KA8 9LE
Phone 01292 612241
E-mail Fiona.Ross@south-ayrshire.gov.uk

Date: 5 March 2024



Fleet, Travel and Transport Policy

February 2024

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1.0 STATEMENT OF INTENT

1.1 POLICY AIM

- 1.1.1 Health and Safety law requires employers to ensure, so far as reasonably practicable, the health, safety, and welfare of all employees and to safeguard others who may be at risk from their work activities. This includes when they are undertaking work related driving duties and activities.
- 1.1.2 South Ayrshire Council's Fleet, Travel and Transport Policy, hereafter referred to as 'the Policy', is designed to minimise the risk of accidents, incidents and injuries involving those that drive in the course of their employment with the Council and those that our actions may affect.
- 1.1.3 Implementation of the Policy will help South Ayrshire Council and its employees, agency staff, and volunteer workers meet their obligations under Road Traffic, Health and Safety and other transport related safety legislation by having safe systems of work in place to reduce risk and stimulate a positive attitude towards road safety and the environment, both corporately and personally.
- 1.1.4 The Council, as an employer, is responsible for the health and safety of its employees whilst at their place of work. Any vehicle in which an employee carries out business on behalf of the Council is therefore subject to the Health and Safety at Work etc. Act 1974 legislation and is considered a 'place of work'.
- 1.1.5 The Policy responds to the Council's duty of care obligations as an employer to ensure that drivers are appropriately fit (Health Declaration) and skilled (Driving Assessment) to drive and that the vehicles with which they are provided are fit for purpose and properly maintained.
- 1.1.6 South Ayrshire Council acknowledges the impact which its activities have on the environment and the Policy is aligned to the Council's carbon reduction commitment. The Policy promotes a **Sustainable Travel Hierarchy (APPENDIX 1)** decision process to evolve a culture where using vehicles for business is **only** undertaken when all other options have been exhausted.
- 1.1.7 An **Authorised Driver** system is in place to ensure, so far as can be reasonably expected, that before asking any employee to drive on behalf of the Council the following criteria must be in place:
- (a) The person must have a valid driving licence and be competent and capable of driving the vehicle they are being asked to drive (driver assessment if required).
 - (b) All drivers must have authorisation from their line manager/supervisor to drive the vehicle in question.

- (c) Current drivers may be required to undertake a driver assessment to determine their competence and suitability to drive on behalf of the Council, if not already completed.
 - (d) All new employees will have successfully completed a driving assessment by an authorised assessor **before** being allowed to drive on behalf of the Council.
- 1.1.8 An Authorised Driver register will be held within each service area and will record and hold the details of all those drivers who have been authorised to drive on behalf of the Council by their line Manager or Service Lead. The Service Lead is responsible for maintaining the register. Fleet Management will hold a central register on the Councils Fleet Management System.
- 1.1.9 Driving Licence and Health Declaration form checks will take place in accordance with the **Risk Based Driving Licence Check Timetable (APPENDIX 2)**.
- 1.1.10 Vehicle tracking devices (telematics) in the Council's diverse range of vehicles and high value items of plant will assist the Council in ensuring the safety of our drivers and other employees. At the same time, it will also help to reduce carbon emissions and our carbon footprint.
- 1.1.11 The vehicle tracking system will help the Council to seek further efficiency savings in transport costs and improve the management of the Fleet overall. Fleet utilisation statistics from the vehicle tracking information will help the Council get the right size of fleet it needs to deliver our diverse range of services.
- 1.1.12 The vehicle tracking system will provide drivers with information to improve on driving techniques and increase driver awareness through driver training and this, in turn, will thereby improve efficiency and safety.
- 1.1.13 The vehicle tracking system will allow Service Leads to be able to identify where employees are in emergencies for a more rapid response.
- 1.1.14 Service Leads will put in place appropriate monitoring systems to ensure the information that is generated from the vehicle tracking system is used to maximise the benefit of efficient and effective vehicle use, and the safety of drivers and others. Training will be provided to support Service Managers in this requirement.
- 1.1.15 The Council takes extremely seriously the health, safety, and welfare of all employees. It recognises the risks to employees who need to carry out work-related driving and is committed to the prevention of injury, loss of life and damage to property from work-related driving incidents. The purpose of this Policy is to enable the Council to meet its obligation to protect employees so far as is reasonably practicable from all occupational road risks associated with work-related driving.

1.1.16 Council Managed (including hires) vehicles and Grey Fleet vehicles used on Council business are covered by this Policy.

1.2 APPLICATION

1.2.1 The Policy applies to all employees, agency staff, Elected Members and volunteer workers of South Ayrshire Council involved in work-related driving and activities.

1.2.2 The definition of work-related driving is:

‘Any driving activities carried out by employees, Elected Members and volunteer workers in the course of their work’.

1.2.3 As a consequence, its application affects all Council vehicle drivers, including commercial or hired vehicle drivers, pool cars, and Car Club vehicles, quad bikes and those who use their own vehicles, often referred to as the ‘Grey Fleet’, on behalf of the Council.

1.2.4 This Policy does not apply to employees and volunteer workers who commute solely from home to their work base but does apply when travelling from home to another work location, for example, instead of travelling from home to a normal base in Ayr the employee drives from home to Kilmarnock for a meeting.

1.2.5 The principles of this Policy are commended as best practice for any driver.

1.2.6 It is an employee’s responsibility to ensure they are fit to drive and that their ability to drive at any time is not impaired due to a health condition, alcohol, or drugs.

1.2.7 It is essential that employees disclose any medical condition that may affect their ability to drive to their Supervisor/Line Manager and the Driver and Vehicle Licensing Agency (DVLA) as soon as they become aware of the condition.

1.2.8 Anyone with any concerns or complaints about any driver’s fitness or ability to drive should contact their Supervisor/Line Manager or Fleet Management immediately.

1.2.9 The **Drivers, Supervisors & Management Travel Handbook** ([link here](#)), hereafter referred to as the ‘Handbook’, is an integral part of the Fleet, Travel and Transport Policy and as such must be read in conjunction with this Policy.

1.2.10 The **Vehicle Tracking Procedures** ([link here](#)) are an integral part of this Policy and as such must be read in conjunction with this Policy.

1.2.11 If a claim is to be made for travelling expenses, then the **Travel & Subsistence Policy** below must be read to ensure compliance.

<https://thecore.south-ayrshire.gov.uk/article/631/Travel-and-Subsistence-Policy>

1.2.12 The Policy arrangements herein will be reviewed and amended as and when appropriate.

1.2.13 Non-compliance with this Policy may result in disciplinary procedures being invoked in accordance with the Council's **Code of Conduct for Employees**.

2.0 COUNCIL RESPONSIBILITIES

2.1 THE CHIEF EXECUTIVE WILL:

2.1.1 Endorse the Policy; and,

2.1.2 Ensure that the Policy is implemented throughout the Council.

2.2 DIRECTORS AND SERVICE LEADS WILL:

2.2.1 Accept the Policy and ensure the health, safety and welfare of all employees and volunteer workers in their Directorate and Services in relation to driving duties, so far as is reasonably practicable; and,

2.2.2 Identify Senior Officers as **Fleet Liaison Officers** (FLOs) for their Service areas.

2.3 FLEET LIAISON OFFICERS WILL ENSURE THAT:

This Council Policy and its arrangements are applied, and they will:

2.3.1 Carry out checks to ensure that Supervisors/Line Managers have adequate procedures in place to confirm that drivers are competent to drive or operate the category or type of vehicle before the vehicle is assigned to them and where necessary have procedures in place for drivers to be assessed in accordance with the Handbook.

2.3.2 Ensure employees, agency staff and volunteer workers understand their role in applying the Policy.

2.3.3 Ensure that no vehicular activities proceed without the completion of a relevant risk assessment and a safe working method: for example, the transportation of clients, for instance children and the need for appropriate car seating, transportation of animals or the undertaking of activities in out-of-hours situations.

- 2.3.4 Ensure arrangements are in place to ensure appropriate information, instruction and training for employees, agency staff and volunteer workers engaged in driving duties is available.
- 2.3.5 Ensure adequate systems are in place to allow line managers to carry out checks on driving licences and that Health Declaration forms are fully and adequately completed, signed, and securely stored onsite.
- 2.3.6 Where employees use their own vehicles for business purposes, insurance details and MOT certificates must be also checked, and details recorded and securely stored onsite.
- 2.3.7 Ensure that annual checks on the validity of MOT test certificates, where appropriate, on employee/volunteer owned vehicles when used on Council business are undertaken and the results are recorded using the grey fleet spreadsheet. These checks must take place annually, on new employment or at change of vehicle and a copy to be securely stored onsite.
- 2.3.8 Ensure that annual checks on the validity of vehicle insurance certificates are in place including business use on employee/volunteer owned vehicles when used on Council business and the results are recorded using the grey fleet spreadsheet. These checks must take place annually, on new employment or at change of vehicle and retained by the line manager. This must be done for each employee, Elected Member and volunteer owned vehicle used for Council purposes.
- 2.3.9 Ensure that employees, agency staff and volunteers with driving duties are referred to Occupational Health Screening as appropriate, e.g. Change in medical condition.
- 2.3.10 Ensure that there is an effective system that guarantees the regular maintenance and inspection of all Council vehicles and associated equipment in compliance with the maintenance schedule.
- 2.3.11 Ensure that appropriate systems are in place to demonstrate compliance with motor vehicle accident and incident reporting procedures.
- 2.3.12 Ensure that there is an effective system in place to ensure all vehicle and equipment defect procedures are complied with and documentation signed, filed and defects resolved in accordance with the Handbook.
- 2.3.13 Ensure that Driver's Hours legislation and the Working Time Directive, where this is necessary and appropriate, are complied with and all appropriate documentation completed, signed, and stored securely onsite.
- 2.3.14 Ensure that there is an effective system to prevent vehicles from being overloaded.

2.3.15 Ensure that all new employees who will drive on behalf of the Council are assessed before being allowed to do so.

2.3.16 Take appropriate action as necessary when breaches of this Policy are identified.

2.4 SUPERVISORS/LINE MANAGERS WILL ENSURE THAT:

This Council Policy and its arrangements are applied, and they will:

2.4.1 Ensure that drivers are competent to drive or operate the category or type of vehicle assigned to them. Driving Assessments can be arranged through the South Ayrshire Council Skills Instructor where a Supervisor/Line Manager has any concerns about a driver's competency.

2.4.2 Ensure that drivers understand their role in applying the Policy.

2.4.3 Make themselves familiar and ensure that employees/volunteers are familiar with this policy, the Handbook, the Sustainable Travel Hierarchy, and the Vehicle Tracking Procedures, and have a signed record to confirm that drivers have read and understood these documents. Make the documents available when asked to do so.

2.4.4 Have risk assessments and safe working methods completed for vehicular activities before the activity proceeds.

2.4.5 Ensure appropriate information, instruction and training for relevant employees, agency staff and volunteer workers has been made available and has been understood in relation to this Policy.

2.4.6 Ensure that checks on driving licences are completed on new employment, and at least annually thereafter. All licence checks will be entered onto the Fleet Management system (Tranman) in accordance with the Risk Based Driving Licence Check Timetable (Appendix 2) whether employees/volunteers are driving their own or a Council managed vehicle and that Health Declaration forms are fully and adequately completed, signed, and securely retained by the line manager.

2.4.7 Ensure that checks on the MOT test certificate, where appropriate, as well as the insurance details for business usage are carried out and recorded on employment, annually, or at change of vehicle. This must be done for each employee/volunteer owned vehicle used for Council purposes.

2.4.8 Ensure that employees, agency staff and volunteers with driving duties are referred to Occupational Health screening when there are health concerns that could affect safe driving.

2.4.9 Ensure the regular maintenance and inspection of Council vehicles and associated equipment in accordance with the inspection intervals.

- 2.4.10 Put systems in place to ensure that drivers undertake daily, and first use vehicle checks and record their findings.
- 2.4.11 Put systems in place to ensure that vehicles and associated equipment are secured when not in use.
- 2.4.12 Put systems in place to ensure that all driving accidents and incidents are reported and investigated in accordance with Arrangement 11 of the Council's Health and Safety Policy.
- 2.4.13 Put systems in place to ensure that all vehicle and equipment defect procedures are complied with, and documentation signed, filed and defects resolved.
- 2.4.14 Ensure that Driver's Hours legislation and the Working Time Directive, where this is necessary and appropriate, are complied with and all appropriate documentation is completed, signed, and filed.
- 2.4.15 Ensure that routes/journeys are arranged to avoid the risk of overloading.
- 2.4.16 Ensure that routes/journeys are arranged to avoid the risk of driver fatigue and drivers' hours contraventions.
- 2.4.17 Ensure that all driving accidents and incidents are reported as soon as possible by the driver completing the **Motor Accident Report Form (MARF 1)**, attached as **APPENDIX 3**, and submitting it to his/her Line Manager/Supervisor for investigation.
- 2.4.18 Ensure that on receipt of a completed **MARF 1** form from a driver, the Line Manager/Supervisor undertakes an investigation into the incident and records his/her findings on the **MARF 2** Form, **Incident Investigation**, attached as **APPENDIX 4**. The Line Manager/Supervisor will take appropriate action following on from the outcome from the incident investigation.
- 2.4.19 Ensure that all completed **MARF 1** and **MARF 2** Forms are electronically submitted to Fleet.Marf@south-ayrshire.gov.uk as soon as possible after the incident.
- 2.4.20 ensure that appropriate action as necessary is taken for breaches of this Policy.

2.5 INVOLVED IN DRIVING OR TRAVELLING

All involved in driving or travelling on behalf of the Council will:

- 2.5.1 Carry out their duties within the requirements of this Policy.
- 2.5.2 Make themselves familiar with this Policy, the Handbook, the Sustainable Travel Hierarchy, and the Vehicle Tracking Procedures.

- 2.5.3 Read and become familiar with appropriate information and take part in any appropriate instruction or training that has been made available in relation to this Policy.
- 2.5.4 Have a valid UK Drivers Licence or the right to drive in the UK with the required categories for driving duties and present it to their Supervisor/Line Manager on request.
- 2.5.5 Allow Supervisor/Line Managers/Fleet Management to access Driver & Vehicle Licensing Agency's (DVLA's) personal driving record to check the driving history held by the DVLA.
- 2.5.6 Ensure they have a valid Digital Tachograph Driver 'Smart' Card on their possession if required.
- 2.5.7 Ensure they have a valid Driver's Certificate of Professional Competence (DCPC) on their possession if required.
- 2.5.8 Read, complete, and sign the Driver's Licence checklist and Health Declaration form when requested.
- 2.5.9 Have a current MOT, if appropriate, for employee/volunteer owned vehicles used on Council business and present it to their Supervisor/Line Manager on request.
- 2.5.10 Have relevant insurance cover to include business usage for employee/volunteer owned vehicles used on Council business and present it to their Supervisor/Line Manager on request.
- 2.5.11 Ensure that employees are aware of their duty to disclose all motor accidents they have been involved in to their personal motor insurance provider, including all motor accidents at work.
- 2.5.12 Undertake daily and first use vehicle checks on Council managed vehicles to ensure that the vehicle is roadworthy report any, defects, and complete/sign the documentation to confirm doing so.
- 2.5.13 Ensure that employee/volunteer owned vehicles, if used on Council business, are maintained to a good standard and are safe and roadworthy.
- 2.5.14 Carry out appropriate checks on their vehicles, if used on Council business, to ensure the vehicle is safe and roadworthy and have identified defects repaired before use.
- 2.5.15 Attend any necessary medical examination required to uphold their driving licence or class, for example LGV drivers, as well as any medical examination determined by risk assessment or occupational role and responsibilities, such as drivers of passenger carrying vehicles.

- 2.5.16 Drive to the requirements of the Road Traffic Act, the Highway Code, and any other relevant legislation.
- 2.5.17 Not use handheld, or hands-free mobile phones or any other handheld communication devices whilst driving on Council business.
- 2.5.18 Ensure their health does not impact on their driving ability and inform their Supervisor/Line Manager of any illness, medication or condition which could affect their ability to drive or work vehicular equipment safely.
- 2.5.19 Make adequate adjustments to ensure a safe driving position and field of vision.
- 2.5.20 Report all driving accidents and incidents on a **MARF 1** Form and present it to the Supervisor/Line Manager for investigation. Subsequently, the drivers line manager should complete incident investigation on **MARF 2**.
- 2.5.21 Report all traffic convictions, including disqualifications, immediately to their Supervisor/Line Manager.
- 2.5.22 Pay all fines and expenses incurred due to failure to comply with legislation or Council Policy, such as parking fines and speeding fines.
- 2.5.23 Comply with site specific rules, such as speed limits, segregation, and parking.
- 2.5.24 Avoid any unnecessary journeys where possible and comply with the Sustainable Travel Hierarchy Decision Process within the Handbook.
- 2.5.25 Safely load and secure any load when transporting equipment and supplies ensuring that the load is evenly spread, where possible, and ensuring that vehicles are not overloaded.
- 2.5.26 Store all bags and equipment out of sight to reduce the risk of vandalism and theft when leaving the vehicle unattended.
- 2.5.27 Not leave equipment/and or documentation in/or on vehicles overnight.
- 2.5.28 Report any hazards or concerns regarding driving for work to Supervisors/Line Managers at the earliest possible opportunity.
- 2.5.29 Council vehicles must only be used on authorised Council business. Persons and goods will only be carried if it is for official Council purposes. Council owned and hired vehicles must be parked in Council premises overnight unless permission has been given to do otherwise.
- 2.5.30 Vehicles parked overnight away from Council premises must be legally parked where they will not inconvenience the public or other road users. Vehicles taken home or used at lunchtimes must be by management permission and for specific and identified tasks and can never be considered as a condition of

service with the Council. The vehicle must not be used for any activities other than those authorised; and,

2.6 FLEET MANAGEMENT WILL:

2.6.1 Ensure the maintenance of the Council's fleet of vehicles and maintain the Council's Operator's Licence.

2.6.2 Monitor and audit compliance in conjunction with fleet liaison officers.

2.6.3 Issue inspection schedules for leased Fleet vehicles.

2.6.4 Issue annual test schedules for leased Fleet vehicles.

2.6.5 Maintain leased Fleet vehicle records to required standards.

2.6.6 Control and arrange the work schedule for external bodies such as the UK Logistics.

2.6.7 Arrange regular meetings with each FLO.

2.6.8 Update the Handbook as required.

2.6.9 In collaboration with Fleet users and the Procurement Service, arrange the procurement of vehicles and equipment.

2.6.10 Arrange the hire of LGVs and specialist equipment.

2.6.11 Procure and issue fuel and manage the Fuel Supply contract.

2.6.12 Manage electric Fleet charging points.

2.6.13 Offer specialist and technical advice and support on Fleet related matters.

2.6.14 Offer taxi licensing specialist support.

2.6.15 Manage the external Fleet Maintenance service provider on behalf of the Council.

2.6.16 Manage the Tyre Replacement contract.

2.6.17 Manage the Vehicle Tracking System contract.

2.6.18 Record receipt of completed **MARF 1** and **MARF 2** Forms and provide the Council's Risk and Safety team with a copy; and

2.6.19 Ensure that fleet activities comply with legislation and Council Policy.

2.7 OCCUPATIONAL HEALTH WILL:

- 2.7.1 Undertake health surveillance of Council drivers using particular vehicles, such as forklift trucks, Large Goods Vehicles (LGVs)¹ and passenger carrying vehicles when requested to do so;
- 2.7.2 Provide medical advice where necessary and undertake health tests or eyesight screening on behalf of Service Leads where risk assessment or incident investigation reporting recommends this as a course of action; and
- 2.7.3 Provide report on trends in respect of statistics, when called upon to do so.

3.0 ARRANGEMENTS FOR IMPLEMENTATION

- 3.1 Implementation must be achieved by all tiers of management throughout the Council to ensure a consistent and systematic approach to the Policy.
- 3.2 This approach will consist of:
- 3.2.1 Adequate management planning through regular Fleet Liaison Meetings with FLOs and Fleet Management.
- 3.2.2 Dissemination of the Policy by FLOs to their areas of responsibility.
- 3.2.3 Adequate risk assessments, using relevant risk assessment documentation available from the Safety and Risk section of the Council's 'Core' Intranet service, of driving and vehicular equipment activities, considering:
- the activity and risk levels.
 - vehicle suitability to the activity.
 - suitability of vehicular equipment to the activity.
 - individual capabilities.
 - work activity durations.
 - weather conditions.

4.0 NON-COMPLIANCE

- 4.1 Non-compliance and any breaches of this Policy may invoke the Council's Disciplinary Policy in accordance with Section 8.1 of the **Code of Conduct for Employees**.

5.0 INTRODUCTION

- 5.1 The aim of this Policy is to ensure that South Ayrshire Council's drivers are aware of the risks of driving or operating associated equipment when on Council business and that all reasonable measures are in place to minimise that risk.
- 5.2 The most recent figures available in the UK from 2022 state that there were 1,711 fatalities on UK Roads.

¹ Large Goods Vehicles (LGVs) are vehicles over 3.5 tonnes Gross Vehicle Weight (GVW) which are subject to 'O' Licence requirements.

- 5.3 The Health and Safety Executive has laid down a definition that “**the vehicle is a workplace**” when used during an employee’s, agency staff or volunteer worker’s working day. If driving or operating vehicular equipment whilst ‘at work’ this Policy sets out the Council’s aims and responsibilities for ensuring an employee’s, Elected Member’s, or volunteer driver’s safety.
- 5.4 The Management of Health and Safety at Work Regulations 1999 requires health and safety to be managed effectively. Assessments of the health and safety risks of employees, while they are at work, and other people who may be affected by work activities must be carried out.
- 5.5 To meet its obligations, the Council, through Service Leads, will assess the work activity risks associated with driving on business and operating vehicular equipment and put in place all ‘reasonably practicable’ measures to control those risks. Such measures will more than pay for themselves by reducing associated accident and incident costs and loss in productivity.
- 5.6 Compliance with this Policy, the Handbook and any relevant risk assessments is required to fulfil legislative and licensing obligations in terms of the Council’s duty of care to employees, volunteers, and service users.
- 5.7 This has particular emphasis when associated with the Council’s Operator’s Licence², or the ‘O’ Licence as it is sometimes referred to, for the operating and management of large goods vehicles and buses. The ‘Good Repute’ of the Council could be placed at risk if the legislative requirements to maintain the ‘O’ Licence are not fulfilled.
- 5.8 To drive on behalf of the Council all drivers must have the authorisation of their Supervisor/Line Manager.
- 5.9 South Ayrshire Council has published a ‘**Drivers’, Supervisors’ & Management Travel Handbook**’ hereafter referred to as the ‘Handbook’. The Handbook is an integral part of this Policy and must be read in conjunction with the Policy. The Handbook is held online so that updates can be easily made to reflect changes to legislation, operational requirements, good practice or efficiency improvements. All drivers should make themselves fully aware of the content of the most up to date version of the Handbook available. Hard copies or sections of the Handbook can be made available from Supervisors/Line Managers for front line personnel who do not have regular access to a computer terminal.

² An ‘O’ Licence is required to operate LGVs. To hold an ‘O’ Licence an operator must have a qualified and named person who is referred to as the ‘Transport Manager’ who must ensure that the operator’s vehicles are roadworthy and that drivers comply with traffic and drivers’ hours rules. The ‘O’ Licence requires that the vehicle maintenance system must incorporate daily running checks, vehicle safety inspections, routine maintenance at set intervals and a means of reporting and rectifying faults. Records of all maintenance work must be kept for at least 15 months for inspection by the Traffic Commissioner. The operator, through the Transport Manager, is responsible for the condition of their vehicles and the maintenance of records.

5.10 Employees, agency drivers and volunteers must ensure that they have read and understood the sections within the **Handbook** and the **Vehicle Tracking System Procedures** that will influence them when driving on Council business.

6.0 SUSTAINABLE TRAVEL HIERARCHY

6.1 Travel is an operational requirement of Council business. However, there needs to be a method of assessing the requirement to travel and the most productive method.

6.2 Before contemplating any journey the assessments shown in the Handbook should be considered.

6.3 If it is decided that an employee's own car is the most cost effective and efficient mode of transport, then the mileage tables and expenses rates from the Travel and Subsistence Policy must be used.

6.4 The Handbook is to be read as part of this Policy and as such, compliance with the Handbook is a requirement. Failure to comply may result in disciplinary action being considered.

7.0 DRIVING ON COUNCIL BUSINESS

7.1 The Handbook is designed to advise drivers, Supervisors and Service Leads of the procedures required to operate Council managed and employee, Elected Member and volunteer owned vehicles that are used on Council business in a way that should maximise efficiency, effectiveness and economy whilst ensuring safe and legal operation.

7.2 The Handbook will also support the Policy in minimising the risk of accidents, incidents and injuries involving those that drive in the course of their employment with the Council and those that our actions may affect.

7.3 The Handbook is to be read as part of this Policy and as such, compliance with the Handbook is a requirement. Failure to comply may result in disciplinary action.

8.0 VEHICLE TRACKING SYSTEM

8.1 Vehicle tracking devices are fitted to all Council vehicles (not including hires or grey fleet vehicles) and high value items of plant.

8.2 The Council has developed a Vehicle Tracking Procedure which determines the operation of the tracking system.

8.3 The vehicle tracking system will support the Council in its efforts to protect the workforce and its assets whilst ensuring the efficiency, effectiveness and economy of Council managed vehicles and plant.

8.4 Drivers of Council managed vehicles must be aware of the process involved in allowing the tracking system to operate unhampered and in accordance with the Vehicle Tracking Procedures.

8.5 Service Leads must ensure compliance with paragraph 1.1.14 of this Policy.

9.0 THIS POLICY

9.1 Employees, Elected Members and volunteers must comply with the content of this Policy.

9.2 The Handbook is to be read as part of this Policy and as such, compliance with the Handbook is a requirement.

9.3 The Vehicle Tracking Procedures are to be read in conjunction with this Policy and compliance is a requirement.

9.4 Failure to comply with this Policy may result in disciplinary action being considered.

Signed: _____

Mike Newall
Chief Executive

Signed: _____

Lyndsay McRoberts
Depute Chief Executive/ Director of Education

Signed: _____

Kevin Braidwood
Director of Housing, Operations and Development

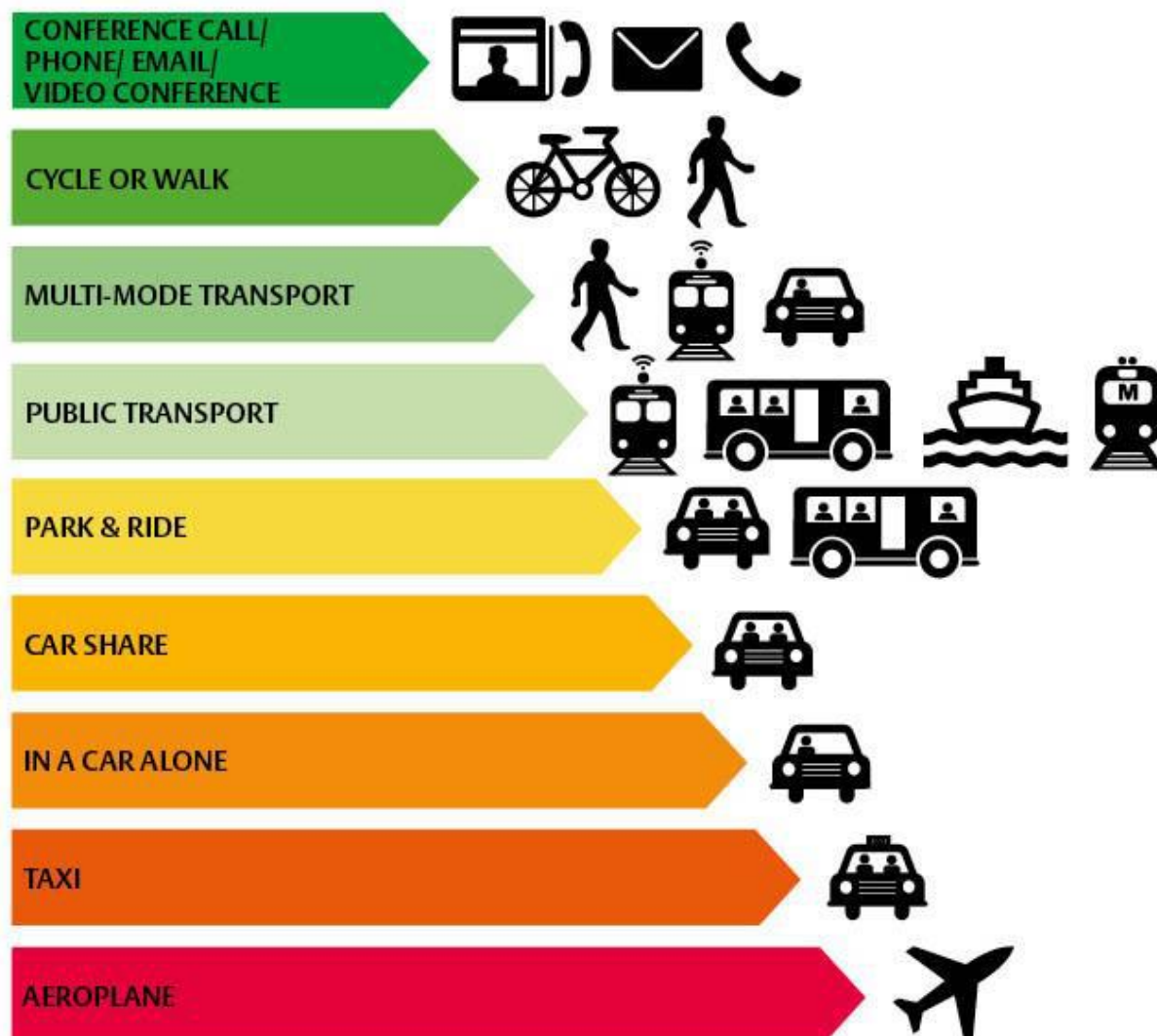
Signed: _____

Tim Eltringham
Director of Health and Social Care

Date: _____

APPENDIX 1 - SUSTAINABLE TRAVEL HIERARCHY

The Council is committed to encourage greener travel by its employees. To do so, the Council endorses the need to reduce business travel and increase awareness among employees of travel choices and their implications. This Policy facilitates and promotes more active modes of transport. To assist and remind employees of the need to comply with the Sustainable Travel Hierarchy, copies of the visual plan below should be clearly posted in workplace locations, and as part of any future ICT screen saver considerations.



- **need for travel** - can a telephone call, video conference or email deliver the same outcome;
- **walking/cycling** - the healthiest and cheapest forms of transport, negligible carbon emissions and flexibility, viable for journeys up to 2.5 km;
- **bus / rail** - improved productivity of workforce on medium to long distance essential trips;
- **taxi/private car** – sometimes the only option but better with more than one occupant, shared trips should be offered where possible, but there may be issues with congestion and high carbon emissions per head; and
- **air travel** - sometimes the only option – with high carbon emissions, high in cost, but may sometimes be cheaper in monetary terms than rail and use of time.

APPENDIX 2 - RISK BASED DRIVING LICENCE CHECK TIMETABLE

When carrying out automated driving licence checks via the ADD DVLA system, Service Leads and line managers/supervisors will be made aware of any endorsements that may be present on the driving licence to enable an assessment of the risk that the licence holder presents, and their ability to carry out their driving duties safely.

- 1.0 When an individual physical licence check is required the Service Leads and line managers/supervisors will be required to carry out the face-to-face licence check.
- 2.0 A vast array of offences may be committed which will result in a fixed fine as well as penalty points being added to a licence. Minor offences may attract 2 penalty points, while more severe can attract up to 11 penalty points or even disqualification.
- 3.0 Once a driver has amassed 12 penalty points the licence is usually withdrawn and a driving ban imposed, however, there have been occasions where a Sheriff has allowed a driver to continue driving with 12 or more penalty points, so this needs to be factored into the risk-based driving licence check process.
- 4.0 For very serious offences, such as drink driving, a ban may be imposed following a single offence. It is vital that service managers and line managers/supervisors know why any points are on a licence.
- 5.0 With the increasing number of automated speed detection devices (speed cameras) it is possible that a driver may have 3 penalty points on their licence. The driving licence check needs to compare these penalty points with those obtained through driving without due care and attention or dangerous driving as these offences have very different levels of risk against them.
- 6.0 Service Leads need to consider if driver training or a full driving re-assessment by a qualified driver trainer is needed for any employee especially if driving is a core activity for the employee.
- 7.0 Driving licence checks carried out through the DVLA portal will be undertaken on an annual basis by Fleet Management once employees give formal consent which covers a 3-year period. This allows Fleet Management team to carry out the automated check.
- 8.0 It is the responsibility of service leads/line managers to ensure that employees driving under their authorisation have submitted the D906 form to Fleet Management to enable the automated checks.

Individual physical driving licence checks are undertaken by line manager/supervisors utilising the Government website www.gov.uk and selecting the Driving and Transport page, and the 'View or Share Your Driving Licence Information' section. It is the responsibility of the service/line managers to inform Fleet Management of any individual licence checks undertaken.

9.0 The table below sets out a risk-based licence check frequency that Service Leads should consider as part of their driving licence check duties.

Penalty Points	Risk Status	Risk Factors	Frequency of Driving Licence Checks
0 to 3	Green	<ul style="list-style-type: none"> • Infrequent Driver • No endorsements • No accident history • No health concerns. • No serious endorsement issues. • LGV driver 	<ul style="list-style-type: none"> • Checked on appointment and at least annually. • Vocational Driving Licences (LGVs) are checked every 3 months as standard.
4 to 8	Amber	<ul style="list-style-type: none"> • Penalty point concerns • Severity of offences recorded. • History of accidents • Health concerns • LGV driver 	<ul style="list-style-type: none"> • A minimum of 2 checks per year to be carried out. • Vocational Driving Licences (LGVs) are checked every 3 months as standard
9 to 11	Red	<ul style="list-style-type: none"> • Penalty point concerns • Severity of offences recorded. • Health concerns • LGV driver 	<ul style="list-style-type: none"> • Quarterly checks or monthly checks depending on the severity of the offences recorded. • Vocational Driving Licences (LGVs) are checked every 3 months as standard.
12+	Brown	<ul style="list-style-type: none"> • Severity of offences recorded 	A monthly driving licence check to be undertaken.

10.0 On an annual basis Service Leads/Line Managers must ensure that they view the driver’s physical licence and record the details on the appropriate form to ensure it is still available and current. At this time the employee must complete an updated health declaration form and this document and a photocopy of all driver cards to be securely stored onsite. Where employees use their own vehicles for business purposes, insurance details and MOT certificates must be also checked, and details recorded and securely stored onsite.

Driver's declaration

It is an offence to drive any vehicle on a road without a licence authorising him to drive it. It is also an offence for a person to cause or permit another person to drive it.

This is a declaration that I _____

have produced my latest licence, and that I have no pending convictions, endorsements or disqualifications.

I have had no change in my health, which could affect my entitlement to drive, in particular, for ALL licences:

- Epilepsy
- Fits or blackouts
- Repeated attacks of sudden disabling giddiness (*dizziness that prevents you from functioning normally*)
- Diabetes controlled by insulin
- An implanted cardiac pacemaker
- An implanted cardiac defibrillator (ICD)
- Persistent alcohol abuse or dependency
- Persistent drug abuse or dependency
- Parkinson's disease
- Narcolepsy or sleep apnoea syndrome
- Stroke, with any symptoms lasting longer than one month, recurrent 'mini strokes' or TIAs (Transient Ischaemic Attacks)
- Any type of brain surgery, severe head injury involving inpatient treatment, or brain tumour
- Any other chronic (long term) neurological condition
- A serious problem with memory or episodes of confusion
- Severe learning disability
- Serious psychiatric illness or mental ill-health
- Total loss of sight in one eye
- Any condition affecting both eyes, or the remaining eye only (not including short or long sight or colour blindness)
- Any condition affecting your visual field (*the surrounding area you can see when looking directly ahead*)
- Any persistent limb problem for which your driving has to be restricted to certain types of vehicles or those with adapted controls

Also, for vocational licences:

- Angina, other heart conditions or heart operation
- Diabetes controlled by tablets
- Visual problems affecting either eye
- Any form of stroke, including TIAs (Transient Ischaemic Attacks)

If any of the above affects me I will inform my employer as soon as possible. I understand that I must also inform DVLA by writing to the: Drivers Medical Group, DVLA, Swansea SA99 1TU (the appropriate medical questionnaires can be downloaded from www.direct.gov.uk/driverhealth). Failure to do so is a criminal offence punishable by a fine of up to £1,000. I will inform my employer of any road traffic incidents, convictions, endorsements or disqualifications that occur, which could affect my entitlement to drive, as soon as possible.

I have read and fully understand the above and will comply with what is requested of me.

Signed _____ Date _____

APPENDIX 3 - MOTOR ACCIDENT REPORT FORMS (MARF 1/ MARF2)



Fleet Reference:
Insurance Reference:

MOTOR ACCIDENT REPORT FORM

MARF 1 - SHOULD BE COMPLETED BY THE DRIVER AND SIGNED BY THEIR MANAGER

POLICYHOLDER: South Ayrshire Council	
SERVICE:	DIRECTORATE:
VEHICLE	
Make & Model:	Registration No:
Engine Size (cc)	
Vehicle is: <input type="checkbox"/> hired <input type="checkbox"/> leased If hired – name of owner:	
DRIVER	
Print Name:	Date of birth:
Job Title:	Are you an employee, volunteer or other?
Type of licence held (i.e. full, HGV, etc):	How long have you held this licence?
Have you been involved in an accident in the past 3 years or been convicted of a driving / motoring offence (or has a prosecution pending) within the past 5 years? <input type="checkbox"/> Yes <input type="checkbox"/> No (<i>this includes while driving your own private vehicle</i>)	
If Yes, give details;	
Employees should be aware they have a duty to disclose <u>all</u> motor accidents they have been involved in to their personal motor insurance provider, including any motor accidents at work.	
ACCIDENT	
Address (inc Town and postcode):	
Date:	Time:
What lights were in use?	
Speed of your vehicle?	What warning lights / sirens were in use?
Speed limit for road: <input type="checkbox"/> 5-10mph <input type="checkbox"/> 20mph <input type="checkbox"/> 30mph <input type="checkbox"/> 40mph <input type="checkbox"/> 50mph <input type="checkbox"/> 60mph <input type="checkbox"/> 70mph	
Weather conditions: <input type="checkbox"/> Dry <input type="checkbox"/> Rain <input type="checkbox"/> Ice <input type="checkbox"/> Snow <input type="checkbox"/> Other if other, please specify	
For what purpose was the vehicle being used at the time of the accident?	
If you were reversing, was a banksman used? <input type="checkbox"/> Yes <input type="checkbox"/> No if yes, please provide name:	
Were any photographs of the damage taken? <input type="checkbox"/> Yes <input type="checkbox"/> No if yes, please attach copies	
Full description of accident	
<p><i>Please provide a sketch of accident.</i></p>	



DAMAGE TO SAC VEHICLE		
Details of damage:		
Depot location:		
Where can our Engineer inspect the vehicle?		
Contact name:	Contact telephone no:	
Line manager name:	Contact telephone no:	
PASSENGER DETAILS		
No. of passengers in SAC vehicle:		
Name & Address of passengers in vehicle:	Injured?	Wearing seat belt?
1.	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No
2.	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No
3.	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No
OTHER VEHICLE / PROPERTY		
		Registration No:
Name of owner / driver:		
Address:		
Vehicle make:	Vehicle model:	Vehicle type:
Insurance details:		
Damage to vehicle / property:		
PASSENGER DETAILS		
No. of passengers in vehicle:		
Name & Address of passengers in vehicle:	Injured?	Wearing seat belt?
1.	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No
2.	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No
3.	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No
ANY OTHER WITNESSES		
Name & Address		
1.		
2.		
3.		
POLICE		
Were the Police informed? <input type="checkbox"/> Yes <input type="checkbox"/> No Did the Police attend? <input type="checkbox"/> Yes <input type="checkbox"/> No		
Give Officer's name & station		
.....		
Reference number (if applicable)		
Why do you think this accident occurred?		
.....		
.....		



Please provide sketch below

General Data Protection Regulations (GDPR): Your information will be used by South Ayrshire Council for the purpose of Claims Handling and Investigation and to confirm and update the Council's records held for this purpose.

Signature of Driver: _____
Print name: _____ Date: _____

Line Manager's Signature: _____
Print Name: _____ Date: _____

Countersigned by Service Lead: _____
Print name: _____ Date: _____

MARF 2 MUST BE COMPLETED, SCANNED AND RETURNED TO FLEET TEAM ALONG WITH THIS FORM

Vehicle Registration:



Fleet Reference:
Insurance Reference:

INCOMPLETE FORMS WILL BE RETURNED

MARF 2 - THE BELOW INCIDENT INVESTIGATION IS TO BE COMPLETED BY THE DRIVER'S MANAGER IN ACCORDANCE WITH COUNCIL POLICY

Driver's Name: _____ Incident Date: _____	
Has the driver had any previous motor incidents whilst at work within the last 3 years? <input type="checkbox"/> Yes <input type="checkbox"/> No	
If yes, please specify: _____	
What action could the driver have taken to avoid the incident? _____	
Is CCTV installed in vehicle? <input type="checkbox"/> Yes <input type="checkbox"/> No Has CCTV footage been downloaded and saved? <input type="checkbox"/> Yes <input type="checkbox"/> No	
Did any of the factors below contribute to this incident?	
Driver Inexperience: <input type="checkbox"/>	Failure to follow risk assessment: <input type="checkbox"/>
Prescribed medication: <input type="checkbox"/>	Inadequate / lack of risk assessment: <input type="checkbox"/>
Excessive haste: <input type="checkbox"/>	Failure to follow instruction: <input type="checkbox"/>
Tiredness / fatigue: <input type="checkbox"/>	Inadequate / lack of instruction: <input type="checkbox"/>
Problems with eyesight: <input type="checkbox"/>	Failure to heed warning: <input type="checkbox"/>
Violent / aggressive behaviour: <input type="checkbox"/>	Inadequate / lack of training: <input type="checkbox"/>
Lack of due care and attention: <input type="checkbox"/>	Failure to recognise hazards / risks: <input type="checkbox"/>
In vehicle distraction: <input type="checkbox"/>	Poor communication: <input type="checkbox"/>
Insufficient time for task: <input type="checkbox"/>	Poor supervision: <input type="checkbox"/>
Other: <input type="checkbox"/> Please specify: _____	
Has the driver's licence been checked in accordance with the Fleet, Travel and Transport policy? <input type="checkbox"/> Yes <input type="checkbox"/> No	
Date of last licence check: _____	
Has a Health Declaration form been completed for the driver? <input type="checkbox"/> Yes <input type="checkbox"/> No	
Date of completed Health Declaration form: _____	
Would the employee benefit from a referral to occupational health? <input type="checkbox"/> Yes <input type="checkbox"/> No	
If yes, please provide details: _____	
What actions have been taken to prevent a recurrence? _____ _____	
How have actions / outcomes of investigation been relayed to the driver? _____ _____	
Line Manager's Signature: _____	Countersigned by Service Lead: _____
Print Name: _____	Print name: _____
Date: _____	Date: _____

Please refer to the accompanying Privacy Notice which outlines the processing of personal data governed by the General Data Protection Regulation 2016 (GDPR).



Drivers, Supervisors and Management Travel Handbook

February 2024

Driving for the Council – Information Introduction

Transport is vital in the delivery of Council services. You may be called upon to drive a Council managed vehicle or your own vehicle at some time in your work with South Ayrshire Council. As soon as you sit behind the wheel of a vehicle on Council business you become responsible for that vehicle.

This Handbook provides employees, agency workers and volunteers with information to assist them during their driving duties and to help and encourage them to drive safely and legally.

The Handbook is deemed to be an inclusive part of the Council's **Fleet, Travel & Transport Policy** that is hereafter referred to as 'the Policy'.

Further guidance is also given on a few issues relating to driver behaviour, care of vehicles, the Council's maintenance regime, and other legal requirements associated with your driving duties.

The Policy sets out Service Lead, Supervisor, Employee, Agency Workers, and Volunteers responsibilities in complying with legislative, regulatory, and procedural requirements, all of which assist in demonstrating compliance with the Council's Operator's Licence (or often referred to as the 'O' Licence).

The 'O' Licence is subject to periodic review and assessment by the Traffic Commissioner for Scotland, and the Driver & Vehicle Standards Agency (DVSA). Withdrawal or a restriction of the 'O' Licence for reason of non-compliance will critically affect the Council's ability to deliver services, which could also impact on the continued viability of in-house services. Non-compliance of this Policy can have an effect the Council's 'O' Licence.

The Handbook covers the expectations of the Council when employees are driving vehicles, either employee owned, or Council managed. Drivers must be familiar with the vehicles for which they are responsible. The Council operates a large and varied fleet and for this reason the Handbook is unable to cover every aspect of all transport activities.

If there is any doubt about any aspect that may affect the safe and legal operation of a vehicle, drivers must check with their Supervisor/Line Manager before proceeding. The Handbook is split into sections to provide guidance on what type of travel is required.

As this document is used as part of the **Fleet, Travel & Transport Policy** failure to comply with the content may result in payments for travel expense claims being refused or delayed and/or disciplinary action being considered.

The Handbook is designed to give advice on transport matters. If you are in doubt about any aspects covered in the Handbook, you should ask your Supervisor/Line Manager.

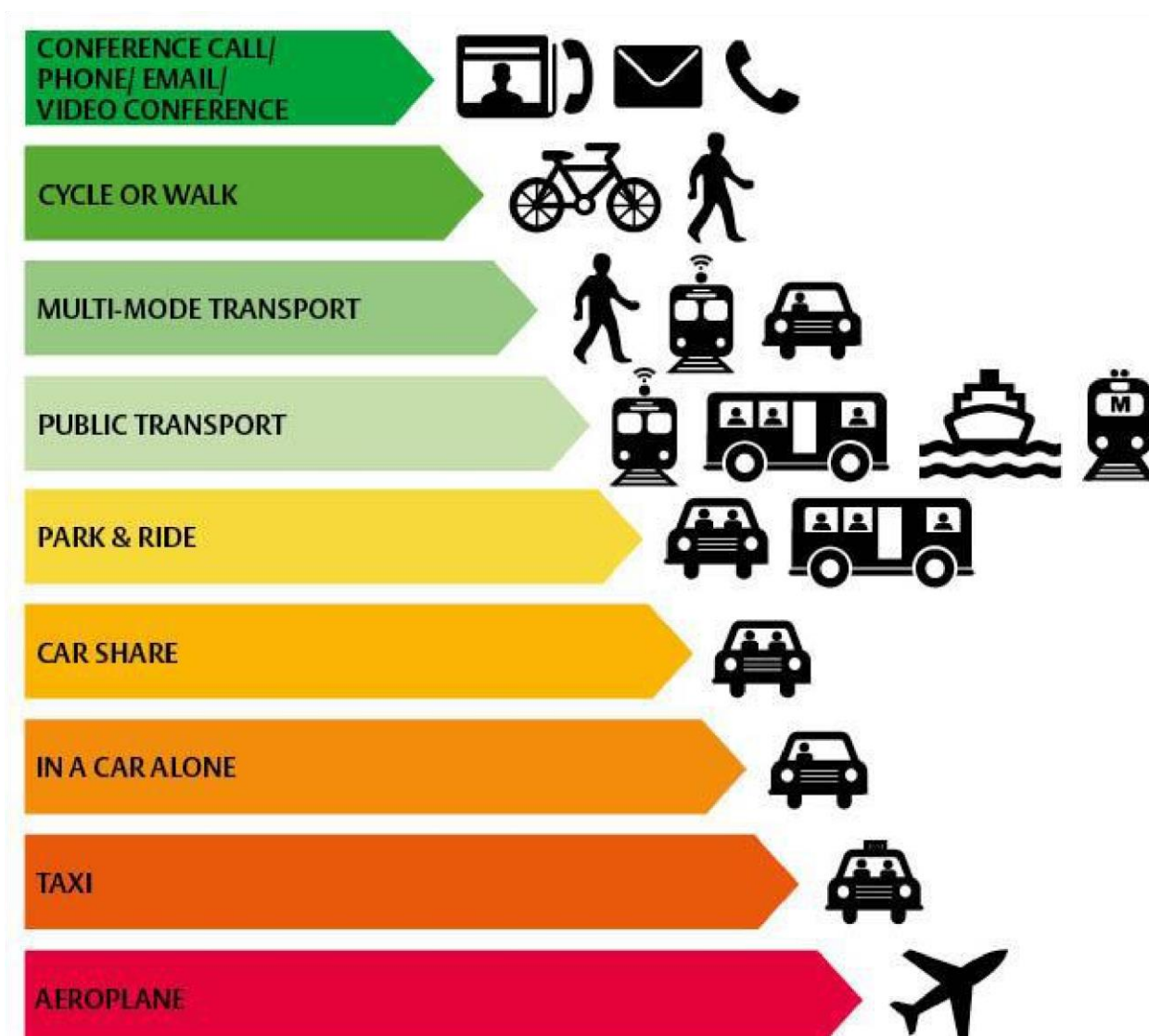
All employees who are asked to drive on behalf of the Council will be required to confirm that they are aware of this Handbook and of its contents. This confirmation will form part of the Authorised Driver process and will be included in the signed declaration form all drivers complete on at least an annual basis.

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1.0 SUSTAINABLE TRAVEL HIERARCHY

- 1.1 The Council has developed a Sustainable Travel Hierarchy which must be referred to if transport is to be used on Council business. The Sustainable Travel Hierarchy, hereafter referred to as 'the Hierarchy', forms part of the **Fleet, Travel & Transport Policy**. The Hierarchy identifies the most efficient, economically advantageous, environmentally effective, and productive means of travel. The Hierarchy must be considered when decisions on Council travel needs are being considered.
- 1.2 Below is a summary of the Hierarchy which promotes a decision-making process to evolve a culture where using vehicles for business is **only** undertaken when all other options have been exhausted.



1.3 The Council is committed to encouraging Greener Travel by its employees and volunteer workers. To do so the Council endorses the following objectives for Greener Travel:

- To reduce the need to travel.
- To increase awareness among staff of travel choices and their implications.
- To facilitate and promote more active modes of travel.
- To encourage staff to commute to work by walking, cycling, and using public transport, and to reduce, single occupancy car journeys.
- To encourage the use of sustainable forms of transport on official business.
- To maximise the efficiency of our fleet/other vehicles; and,
- To ensure the Policy is embedded into existing corporate and departmental processes. and reviewed on a regular basis.

1.4 The Hierarchy upon which the Policy is based is summarised as follows:

- **Need for travel** - can a telephone call, video conference or email deliver the same outcome.
- **Walking/Cycling** - the healthiest and cheapest forms of transport, negligible carbon emissions and flexibility, viable for journeys up to 2.5 km.
- **Bus/Rail** - improved productivity of workforce on medium to long distance essential trips.
- **Council/Private Car/Taxi** – sometimes this may be the only suitable option however shared trips should be offered where possible.
- **Air Travel** - sometimes the only option - high carbon emissions, high in cost, but may sometimes be cheaper in monetary terms than rail and use of time.

2.0 SOUTH AYRSHIRE COUNCIL FLEET

2.1 As well as employees using their own cars on Council business, the Council manages fleet and hired vehicles across all departments. These units range from cars and small vans through to refuse collection vehicles and buses. From small grounds maintenance equipment to large loading shovels, beach cleaning equipment and road building machinery.

2.2 Drivers, Supervisors and Management must be aware of the contents of this Handbook.

3.0 ALL DRIVERS

3.1 Compliance

- a) It is the Council's Policy that all drivers of all vehicles carry out a **First Use Walk Round Check** before using a vehicle on Council business. The check must be recorded on the **First Use Walk Round Checklist**. The driver must sign the checklist and present it to the driver's Line Manager/Supervisor for countersigning. There are different checklists for different vehicles. An example of a First Use Walk Round Checklist is attached as **Appendix 1**.
- b) Any defect that deems the vehicle unfit for use must be recorded in the **Defect Book** and reported immediately for repair. Every Leased Council vehicle must be in possession of a Defect Book. An example of a page from a Defect Book is attached as **Appendix 2**.
- c) Any defects found on employee-owned vehicles which deem the vehicle unfit for use must be repaired before the vehicle can be used on Council business.

3.2 Service Lead/Supervisor & Driver

- a) It is the responsibility of Service Leads and Supervisors to put in place monitoring systems to ensure that all drivers complete a First Use Walk Round Check of vehicles before commencement of duty.
- b) All employees involved in driving, or supervising and managing activities involving vehicles and plant, have a duty to ensure compliance with legislation, regulations, and Council Policy.
- c) It is the legal responsibility of all persons driving on behalf of the Council to ensure the Health & Safety of themselves and others, and to comply with the Council's Health and Safety Policies. Vehicles are an extension of the workplace and must always be kept clean, tidy, and safe with no hazards such as slippery surfaces or objects blocking movement of driver or passengers.

3.3 Disciplinary Procedure

- a) If a non-compliance incident happens with regards to a vehicle that was being driven, a follow up procedure is essential. Each non-compliance incident with regards to any vehicle or driver will be dealt with on a case-by-case basis and will be considered under the Council's Disciplinary Policy as set out in the Disciplinary Procedures Manager's Handbook and in accordance with the Council's Code of Conduct for Employees.

3.4 Considerate Driving

- a) Drivers must be aware that Council vehicles often attract a certain amount of attention from the public since the vehicles can be easily noticed and identified. Drivers should always be considerate to other road-users and pedestrians.

- b) The Highway Code rules must always be complied with. The most up to date Highway Code can be accessed on line at www.gov.uk/guidance/the-highway-code. Speed limits, and other road signs, must be complied with. In some places it is inappropriate to reach the maximum speed limit allowed and the road or weather conditions must be considered. For example, when driving near schools or in housing estates speeds should be reduced.
- c) When parking, make sure the vehicle is parked, legally, safely, and considerately causing the least inconvenience to others.

3.5 Driver and Vehicle Standards Agency (DVSA) and Police Roadside Checks

- a) Any driver asked to stop at a DVSA, or Police Roadside Check must comply with such a request and subsequent instructions made by the Enforcement Officers and/or the Police. If you are driving a Council vehicle, any incident or resultant paperwork is to be brought to the immediate attention of your Line Manager/Supervisor who will then notify Fleet Management 01292 616364. Drivers must show courtesy to DVSA/Police on all occasions.

3.6 Licence Requirements

- a) Before driving a vehicle on Council business, including employee-owned vehicles, drivers must be legally entitled and medically fit to drive a particular vehicle and have a valid driver's licence that covers the type of vehicle to be driven.
- b) Drivers' licence categories are shown in **Appendix 3**.
- c) Supervisor/Line Manager will ensure that drivers have a valid licence and are fit to drive in accordance with section 2.4 of the Policy.
- d) They will have a register of authorised drivers securely stored onsite for the vehicles under their control. They will ask to see licences on an annual basis to ensure that they are still current in accordance with the **Risk Based Driving Licence Check Timetable**.
- e) Drivers must allow the Line Managers/Fleet Management team to access the Driver & Vehicle Licensing Agency's (DVLA's) website to view the personal record of a driver. This allows appropriate checks of the driver's driving history and status of driving licence information.
- f) If a Vocational Licence¹ is required to drive on behalf of the Council and it is due to reach its expiry date, drivers will be able to claim for costs of renewing the vocational licence and associated medical assessment fees. Drivers will meet the cost of

¹ A Vocational Licence is a requirement when driving vehicles over 3500 kg gross vehicle weight (GVW) or otherwise known as a large goods vehicle (LGV) or a minibus which is a bus with more than 9 seats but not exceeding 22 seats including the driver.

replacing lost or destroyed licences and licences requiring address or personal detail changes.

- g) Vocational Drivers applying for a renewal of a Group 2 (LGV/PSV) licence are required to consent that the Council's Occupational Health provider can contact the employee's General Practitioner to obtain medical records as part of a D4² examination.
- h) In accordance with the Council's Code of Conduct if a driver is charged with or is likely to be charged with or convicted of any pending motoring offence (*except parking charges*) whether related to the driving of a Council or a non-Council managed vehicle, the driver must notify their Supervisor/Line Manager immediately.
- i) Drivers must advise their Supervisor/Line Managers immediately if they lose the entitlement to hold a driving licence. It is also the driver's responsibility to apply for the required categories of vehicles when their licence is due for renewal.

NOTE: Some categories are not automatically renewed. Any changes to driving licences must be notified immediately to a Supervisor/Line Manager.

- j) If there is a current endorsement, a combination of endorsements or a pending case on a licence in the following categories, the driver may be excluded from driving on Council business:
 - i) driving under the influence of alcoholic drink or drugs.
 - ii) failing to stop after an accident; or
 - iii) any other endorsement or combination of endorsements that would result in the disqualification from driving.
- k) Loss of a driving licence through an endorsement or a combination of endorsements that prohibits a driver from their driving duties may result in disciplinary action being considered if it can be demonstrated that an employee is unable to fulfil an essential part of their substantive duties.
- l) Drivers will only be authorised to operate vehicles on satisfying endorsement, assessment, and medical conditions. Some services may choose to adopt a stricter criterion due to operational requirements such as the transportation of vulnerable persons.

² A D4 examination is a medical examiner report for a Vocational lorry or bus driving licence.

3.7 Driving Standards

- a) Drivers may only drive on behalf of the Council if the Supervisor/Line Manager is confident that the driver is competent to drive the classification of vehicle on behalf of the Council and satisfies the requirements of section 1.1.7 of the Policy.
- b) Supervisors/Line Managers will ensure that all new employees who will drive on behalf of the Council are assessed before being allowed to do so in accordance with section 2.4.1 of the Policy.
- c) If a Supervisor/Line Manager requires confirmation of an employee's driving ability, a driving assessment can be arranged through the Council's Skills Instructor to determine the driver's suitability to drive. The driving assessment will determine if any further training requirements are necessary and appropriate.
- d) The driving assessment will involve an eyesight test, which will require a car number plate on a car (*with glasses or contact lenses, if necessary*) to be read from 20 metres. If corrective lenses are prescribed to do this, then they must be always worn whilst driving. An assessment on driving techniques, driver competence and driver behaviour will also take place.
- e) If an LGV or buses are to be driven, there are much more stringent vision requirements. These are set out in the DVLA website.
www.gov.uk/driving-eyesight-rules
- f) It is essential that regular eyesight checks every two years are carried out by an eye specialist for drivers. Drivers must advise the eye specialist if large goods vehicles or buses will be driven. Drivers must confirm any problems with eyesight, and this will be included in the Health Declaration form.
- g) A satisfactory driving assessment will allow the employee to drive Council vehicles within a specific category. Drivers are not permitted to operate any unfamiliar vehicle or mounted vehicular equipment until adequately qualified or licensed.

3.8 Driver Training

- a) Drivers may be involved in development training that will help ensure that standards are developed to match present driving standards and techniques. A Supervisor/Line Manager can arrange this training if required.
- b) Due to the potential additional risk that some young drivers may pose, drivers under 25 years of age may require additional training before authorisation to drive on behalf of the Council is given. A Supervisor/Line Manager may arrange this for drivers under the age of 25 through the Council's Skills Instructor.

3.9 Re-Assessments for Driving on Behalf of the Council

- a) Driving competency may be re-assessed if an accident or incident indicates the need. For example, where a driver has been involved in a blameworthy accident/incident, if complaints are received about poor driving techniques, where inconsiderate driving behaviours that can be backed-up from vehicle tracking records have been identified, or where there has been a conviction of a traffic offence or where driving on behalf of the Council is infrequent.

- b) The purpose of the request to re-assess is to ensure that the Council is complying with its Duty of Care requirements to both the driver and the general public at large and that the driver is satisfied adequate training has been provided to allow them the confidence and competence to undertake the duties and activities as instructed.

3.10 Medical Conditions

- a) Supervisor/Line Managers are required to carry out a check to ensure that drivers are medically fit to drive. A **Health Declaration Form** (attached as **Appendix 4**) must be completed as part of the Driving Licence Check process. Questions must be answered honestly. If assistance is required to complete this document, drivers can talk to their Supervisor/Line Manager or contact Fleet Management or Occupational Health or discuss the matter further with a Trade Union representative.
- b) If a driver cannot fulfil the requirements of the Health Declaration for driving a specific category of vehicle, this will prohibit driving activities in a vehicle of that category on behalf of the Council until the driver is later deemed fit to drive that category. Alternative duties will be sought for the driver in the short term, but if the prohibition is for a long term or permanent, then redeployment may need to be considered.
- c) Medical fitness may be re-assessed if an accident or incident indicates the need, for example where a driver has been involved in a blameworthy accident/incident, if complaints are received about poor driving techniques or inconsiderate driving behaviours that can be backed-up from vehicle tracking records, where there has been a conviction of a traffic offence or where driving on behalf of the Council is infrequent.
- d) It is a driver's responsibility to inform the Driver and Vehicle Licensing Agency (DVLA), their insurance company and Supervisor/Line Manager of any medical condition or medication that could affect the ability to drive. The driver must ask their doctor, consultant, or nurse if any medical condition that they have or medication that they are taking may affect ability to drive. Further information is available by clicking -
<https://www.gov.uk/health-conditions-and-driving>

To inform the DVLA of a new medical condition please use the link below.

<https://www.gov.uk/driving-medical-conditions/telling-dvla-about-a-medical-condition-or-disability>.

- e) Vocational licence holders, that are attending a medical professional for treatment, must advise them that they are a vocational licence holder and be sure that the medical condition or the medication prescribed does not affect their ability to drive safely or legally.

3.11 Medication

- a) If medicines are being taken, see **Medical Conditions** above. Not all medicines are prescribed, and vehicle or vehicular equipment operation must be carried out safely. Care must be taken if driving duties have been assigned whilst taking or receiving un-prescribed medication that could affect driving or working ability.
- b) Drivers must advise doctors or pharmacists of driving requirements if considering un-prescribed medicines. Supervisors/Line Managers must be notified immediately if there is any doubt of the effects of any medication.

3.12 Eyesight

- a) Drivers must be able to pass an eyesight test, which will require a car number plate on a car (with glasses or contact lenses, if necessary) to be read from 20 metres. If corrective lenses have been prescribed to do this, then they must be always worn whilst driving.
- b) Drivers must ensure that their eyesight meets the required standard for driving. Drivers should have their eyesight checked every two years by an optician and should advise the eye specialist that they will drive a vehicle. Large vehicle and bus drivers have different eyesight standards to adhere to, see **paragraph 3.7(e)** above. The optician must be made aware of what types of vehicles are driven at work.

3.13 Vehicle Condition

- a) Drivers of vehicles must be satisfied about the condition of the vehicle before driving and reasonable action must be taken to ensure the vehicle stays in a safe and roadworthy condition throughout the journey. When using vehicles on Council business a Walk Round First Use Check must be completed before setting off. For Council managed vehicles, the results must be recorded on the First Use Walk Round Checklist and if any defects are found these must be recorded in the Defect Book, and appropriate action taken.
- b) It is illegal to drive a vehicle that is not roadworthy. It is in the driver's own interest to check the safety and legality of a vehicle. Whilst the vehicle is allocated to a driver, that driver is legally responsible for its condition. Do not rely on previous drivers to ensure a vehicle is safe and roadworthy.
- c) Training for the First Use Check can be arranged through the Councils Skills Instructor.

3.14 Safe Driving Requirements

- a) Unsecured objects can cause serious injury. Always adequately secure or remove objects, including rubbish, from inside the vehicle as they may pose a safety or health hazard to drivers or passengers.
- b) Accidents can be caused by mud, grease etc. on the sole of footwear. Not only can this result in a road accident, but drivers can slip on entering or leaving the vehicle. Ensure that the soles of footwear, vehicles steps etc. are clean.

3.15 Starting Up

- a) Before starting the engine of any vehicle, a check must be made that the seat and seat belts are correctly adjusted and comfortable, and driving mirrors are correctly adjusted. If a seat belt is fitted to the vehicle, then it must be worn. Make sure that the Parking brake is on, and the gear lever is in neutral/park as applicable.

3.16 Reversing

- a) Many deaths involving vehicles at work occur during reversing. Many other reversing accidents do not result in injury but cause costly damage to vehicles, equipment, and premises. The driver must ensure all the mirrors are clean and adjusted. Try to avoid reversing altogether, but if reversing is necessary, it is always safer to get a '**Reversing Assistant**' to direct the vehicle back safely. A driver should get out of the vehicle before reversing to assess the hazards before commencing any reversing manoeuvre.
- b) Do not rely solely on any reversing aids.
- c) Where multiple employees are traveling together in one vehicle on Council business, a trained passenger must act as the Reversing Assistant to assist the driver with reversing when required.
- d) If there is a Reversing Assistant available, then they must remain in close proximity of the vehicle and must remain visible to the driver at all times. The driver must not rely on the mirrors alone when using an assistant to aid reversing.
- e) Clear hand signals must be used and obeyed, in accordance with the illustrations below in (3.17).
- f) If the driver loses sight of the Reversing Assistant at any time the vehicle must stop, until such times as a clear line of sight is regained.
- g) Reversing Assistants are defined as trained employees who play an active part in reversing manoeuvres by giving pre-arranged hand signals to the driver, such as:
 - Signal the vehicle driver to stop when necessary to prevent the vehicle colliding with pedestrians and other road users.
 - Warn approaching vehicles or pedestrians.
 - Assist trained and competent drivers to safely manoeuvre the vehicle.
 - They **Do Not** take responsibility for the reversing manoeuvre; and **only trained** Reversing Assistants can assist reversing vehicles.
- h) Training for Reversing Assistants can be arranged through the Councils Skills Instructor.

3.17 Reversing Assistants – Procedure

- 3.17.1 Reversing Assistants should stand 5-10 metres back from the vehicle and 1 metre out to the side of the vehicle, on the pavement wherever possible so that the driver can always see the Reversing Assistant.
- 3.17.2 Reversing Assistants should **Never** stand directly behind the vehicle when it is reversing.

3.17.3 Reversing Assistant must always stay visible in the driver's mirrors. If a driver cannot see a Reversing Assistant, the driver **must** stop the vehicle.



3.17.4 A driver should not commence reversing until the Reversing Assistant is in position and has signalled for a safe start.

3.17.5 Vehicle loading must never take place when a vehicle is reversing.

3.17.6 Reversing Assistants must never walk backwards whilst giving signals to a driver as this poses a 'slip/trip' risk.

3.17.7 Reversing Assistants must avoid distractions such as mobile phones or talking to other people whilst they are assisting a driver to reverse.

3.17.8 People must not be in the 'crush zone' during a vehicle reversing. That is the area between the rear or sides of a vehicle and fixed objects such as walls, lamp posts or other vehicles.

3.17.9 Reversing Assistants must always make themselves clearly visible to drivers by wearing their high visibility protective clothing as provided.

3.17.10 The signals for a '**Safe Start**' and '**Stop**' in a reversing manoeuvre are shown below.



Safe Start



Stop

3.18 Mobile Phone and Radio Equipment

- a) Driving today requires concentration all the time.
- b) Do not use a mobile phone, or a two-way radio whether handheld or hands free, do not read or compile text messages, or listen to messages whilst in the process of driving.
- c) **Do not use a phone while driving.** If it is necessary to use a phone or other equipment, park the vehicle safely, apply the handbrake, switch off the engine and remove the keys from the ignition.
- d) **Do not touch a phone while driving.** No employee will be expected to use a phone while driving.
- e) Mobile phones and radios must not be used when at fuel stations.
- f) Responsibility for the safe control of the vehicle always rests with the driver. Proper control of the vehicle must be maintained at all times.

3.19 Distractions

- a) Drivers should not eat, drink, read, or tune/adjust radios, or Bluetooth enabled equipment while driving. The vehicle should be stopped in a safe place with the handbrake on, ignition off and keys removed if there is a need to do anything that could distract whilst driving.

3.20 Speed

- a) Drivers must not exceed speed limits.
- b) Speed limits are the absolute maximum permissible speeds allowed on a particular stretch of road. It doesn't mean that it's safe to drive at this speed in all conditions.
- c) For some vehicles the maximum road speed may be higher than the maximum vehicle speed on the same road.
- d) Road conditions may require a reduction in this maximum speed limit and consideration must be given to other road users such as pedestrians and cyclists.
- e) Driving should also be appropriate for prevailing weather conditions.
- f) The speed limit in Council property is 5mph (walking pace) unless signs indicate otherwise.
- g) A speed limit of 30 miles per hour (mph) or 48 kilometres per hour (km/h) normally applies in built up areas, unless there are road signs confirming otherwise, such as 20 mph zones in residential areas and at or near schools.
- h) Speed limiters legally must be fitted on:
 - Vehicles with more than 8 passenger seats, such as buses, minibuses and coaches; and
 - Goods vehicles with a maximum laden weight of more than 3.5 tonnes.
- i) Speed limiters are designed to reduce accidents. They limit the maximum speed of a vehicle by restricting fuel supply to the engine. Having a speed limiter fitted may mean that a vehicle can't reach the speed limit.
- j) National Speed limits are shown by opening the link below.

<https://www.gov.uk/speed-limits>

3.21 Safety Gap

- a) Drivers must maintain a safe distance between their vehicle and the vehicle in front. A time gap of 2 seconds is the minimum safe gap between vehicles. If a trailer is being towed, 1 second should be added to the safety gap time for each 3 metre of trailer length. These recommendations are for ideal driving conditions. In poor driving conditions it is recommended that the safety gap time is doubled.

- b) In slow moving traffic drivers should ensure that their vehicle should never get so close to a vehicle in front such that reversing, or more than moderate steering is required to manoeuvre around the vehicle if required.

3.22 Smoking

- a) Smoking (including the use of e-cigarettes) is **not allowed** in Council vehicles. It is an offence to smoke or permit smoking in vehicles (including employee's own vehicles) when used on Council business.
- b) Drivers must not smoke at fuelling points or stations.
- c) Drivers and all other employees should refer to the Council's Smoke Free Policy for more information.

3.23 Identification

- a) Supervisors have an obligation to identify the driver of a vehicle (eg, in the event of an accident). Drivers may be expected to complete a log of the journey for this reason. Vehicle Telematics records will be reviewed where available to identify drivers in such circumstances.

3.24 Alcohol

- a) Drivers must comply with section 8.5 of the Council's Code of Conduct which states:
"Employees must not consume or be under the influence of alcohol or drugs while at work and must comply with the Council's Zero Tolerance to Alcohol or Drugs standards as outlined in the Supporting Employees in Managing Addiction Policy."
- b) Drivers must consider that alcohol can remain in the body for up to 24 hours after consumption and may still affect driving.
- c) Drivers must notify their Supervisor/Line Manager immediately if in any doubt about their ability to operate vehicular equipment because of alcohol consumption.
- d) The consumption of alcohol by passengers on Council business is **strictly prohibited**. If passengers refuse to co-operate, and where it is inappropriate to ask them to leave the vehicle, then the driver must report such incidents to their Supervisor/Line Manager at the earliest possible opportunity.

3.25 Drugs

- a) Drivers must comply with section 8.5 of the Council's Code of Conduct. Refer to **3.24(a)** above.

- b) Drugs and “legal highs” can remain in the body for much longer periods than alcohol. Drivers should notify their Supervisor/Line Manager immediately if in any doubt.
- c) The taking of drugs or “legal highs” by passengers on Council business is **strictly prohibited**. If passengers refuse to co-operate, and where it is inappropriate to ask them to leave the vehicle, then the driver must report such incidents to their Supervisor/Line Manager at the earliest possible opportunity.

3.26 Journey Planning

- a) A planned journey reduces the risk of drowsiness and falling asleep at the wheel.
- b) In some Services within the Council, such as Waste Management, the route is pre-planned to take account of Driver’s Hours, break period requirements and operational matters such as collection of waste such that vehicles are not at risk of being overloaded.
- c) Where these routes become inoperable, due to road works as an example, this must be immediately notified to the respective Supervisor/Line Manager so that alternative routes can be planned to ensure business continuity is not compromised.
- d) Where one-off or infrequent journeys are required, drivers should ensure that their route is planned to ensure best value is achieved and that the route accounts for any required rest and refuelling.
- e) Route planning should involve checking information on road works and weather conditions that may affect a driver’s journey.
- f) Supervisors/Line Managers must afford their drivers adequate time to travel safely.
- g) If travelling alone drivers should always make sure someone else knows the route, expected arrival time and destination and a ‘Lone Working Risk Assessment’ must also be completed.

3.27 Nominated Person

- a) It is important that a nominated person (not on the journey) has a list of people on the journey, knows the destination, route and expected time of arrival and return.
- b) Drivers and Supervisors/Line Managers must be aware of who this person is and how to contact them.

3.28 Tiredness

- a) Drivers must not drive or continue to drive or operate equipment if feeling tired or drowsy.

NOTE: The pressure to complete a journey must not compromise the safety of the driver, any passengers, pedestrians, or other road users.

- b) Equipment or equipment attached to vehicles must not be operated if tiredness or drowsiness could affect concentration or ability to work safely.

3.29 Personal Protective Equipment (PPE)

- a) Appropriate PPE identified in risk assessments, or instructed by a Supervisor/Line Manager, must be worn when operating vehicles or vehicular equipment.

3.30 Passengers

- a) Drivers must ensure that only the number authorised passengers for the capacity of the vehicle are carried. A seat should be available for each passenger. Passengers shall only be carried on vehicles with seats constructed specifically for this purpose.
- b) Where fitted to a vehicle, seat belts must be worn, and this includes child restraints where required.
- c) Drivers should drive in a manner that demonstrates safety, comfort, and full control of their vehicle with consideration for any passengers. Passengers should advise the driver of any concerns accordingly or raise the issue with their Supervisor or Line Manager at the earliest possible opportunity.
- d) Children should be encouraged to behave in a travelling vehicle, ensuring no distraction to the driver through bad behaviour, shouting, arguing, or moving around out of their seat. If a situation requires it, vehicles must be stopped in a safe place to reinforce this requirement to unruly children until behaviour improves.
- e) Drivers and passengers must make sure that any bags or equipment are secured and stored safely and not left in vehicle walkways.
- f) No person shall ride in or on a trailer of any description used by the Council.
- g) No persons shall ride on tractor drawbars, trailer tailboards or any other part of a vehicle or trailer not specifically designed for such purposes.
- h) No person, other than the driver, shall ride or be permitted to ride in the cab of a tractor, forklift truck or other such like vehicles unless designed for this purpose and have a seat for each person.
- i) Passengers must only enter and exit from a vehicle when it is stationary and in a safe place to do so.
- j) No person shall ride in or on the rear or side of a refuse collection vehicle or any other vehicle.

3.31 Seat Belts

- a) Council drivers and passengers must always wear a seat belt if fitted to a vehicle.
- b) Drivers have a duty of care to other passengers and taking this into consideration, should remind passengers of the need to wear a seat belt where they are fitted to the vehicle.
- c) Drivers are responsible for ensuring that children under the age of 14 wear a seat belt and be forward facing unless the child is positioned in a child seat. Drivers must ensure that:
 - i) Children must use seat belts or restraints appropriate for the child's size and vehicle seat,
 - ii) A baby/child seat or booster cushion must only be used as instructed by the manufacturer,
 - iii) A child seat must be used for children under the age of 12 years old or 135 cm (4'5") in height.
- d) If a passenger refuses to wear a seat belt and it is not appropriate for them to leave the vehicle, then the driver should continue with the journey. A report should be made on the driver's return to their Supervisor/Line Manager.

3.32 Action to be taken in the event of a Vehicle Fire (General)

- a) Stop and park the vehicle in a safe place if possible. Switch off vehicle.
- b) Evacuate the vehicle.
- c) Summon the Fire and Rescue Service by calling 999 as soon as possible.
- d) Keep all persons clear of the vehicle. **DO NOT PUT ANYONE AT RISK.**
- e) Do not attempt to fight the fire. Await the arrival of the Fire and Rescue service.

3.33 Harassment

- a) If a driver feels that they are being harassed by other road users, they should stay calm, keep driving to the nearest Police Station, Police car, patrolling Police Officer, or Council office where the driver may feel safe to stop.
- b) If a driver is being followed do not drive home. Drive to the nearest Police station or Council office or depot.
- c) If driving on behalf of the Council the driver must not harass other road users. Drivers will be expected to always drive courteously.

4. VEHICLE TRACKING

- a) All Council managed leased vehicles are fitted with Global Positioning System (GPS) vehicle telematics-based devices. These devices will record all journeys including starting point and time along with finishing point and time.
- b) It will allow Supervisors/Line Managers to identify where vehicles and drivers are in emergencies to enable a more rapid response.
- c) The telematics system where fitted will provide drivers with information to improve on their driving techniques and increase driver awareness through driver training and this, in turn, will thereby improve efficiency and safety.
- d) Information concerning accidents will be recorded which can protect the interests of the Council, the driver and other employees and provide added security for lone workers.
- e) The vehicle telematics system will provide improved security for the Council's leased fleet of vehicles and high value items of plant. If a Council vehicle or a high value of plant is stolen, then the vehicle tracking system will assist in its recovery.
- f) The **Vehicle Tracking Procedures** are an integral part of the **Fleet, Travel and Transport Policy** and as such must be read in conjunction with the Policy.

5.0 EMPLOYEE OWNED VEHICLES

5.1 Insurance

- a) Drivers must ensure that they have adequate business insurance cover for their own vehicle or any other vehicle that may be used that is not managed by the Council.
- b) Personal Insurance Certificates showing that business use is allowed must be presented to a Supervisor/Line Manager at least annually, or on request, or on renewal or if the driver changes their car or cover.
- c) The Council does not accept any liability for claims incurred using private motor insurance cover.
- d) Drivers must ensure that all incidents and accidents associated with work related driving are reported to their personal vehicle insurance provider in accordance with section 2.5.11 of the Policy.

5.2 Annual Vehicle Road-Worthiness Test (MOT)

- a) If an employee drives their own vehicle, or a vehicle that is not managed by the Council-on-Council business, they must ensure that there is an MOT certificate (if required by Law) that covers the vehicle.

- b) The MOT certificate must be presented to a Supervisor/Line Managers on renewal or on request. Evidence from the DVLA website of the status of an MOT certificate is an acceptable alternative to producing a paper copy.

5.3 Security

- a) Drivers are responsible for their own vehicle when driving on Council business. If a vehicle is left unattended the driver must:
 - i) Ensure that the parking brake is engaged.
 - ii) Switch off the engine and remove the ignition keys.
 - iii) Ensure that all vehicular equipment is stowed safely and secured;
 - iv) Close and lock all windows and doors; and
 - v) Activate any anti-theft devices.
- b) Confidential documents or computers that may contain sensitive information **must never** be left in vehicles.

6.0 Council Managed Vehicles

6.1 Recording Journeys

- a) Vehicle journey logs must be completed as specified by a Supervisor/Line Manager.

6.2 Insurance and Test Certificates

- a) Any required Vehicle Insurance or Test Certificates for Council Fleet vehicles are available from Fleet Management.

6.3 Routine Inspection & Servicing

- a) The Council has a legal duty to ensure that Council leased vehicles and plant are inspected and serviced regularly. Fleet Management will confirm when a vehicle requires to be serviced and inspected.
- b) For LGV commercial vehicles, over 3.5 tonnes GVW, inspection and service are required every 6 weeks.
- c) Other vehicles, up to and including 3.5 tonnes GVW, are to be inspected and serviced annually.
- d) Buses are to be inspected and serviced as follows:
 - i) Buses with up to 18 seats, including the driver, are to be presented every 13 weeks.
 - ii) Buses with more than 18 seats are required to be presented every 10 weeks.

- e) Vehicles may also be inspected in accordance with the manufacturer's mileage recommendation for servicing if that comes first. This can be obtained from the driver's information book which is stored in the vehicle or via a service due indicator light on the dashboard.
- f) Drivers should arrange a vehicle service by notifying their Supervisor/Line Manager and Fleet Management if the vehicle service warning light illuminates.
- g) Any vehicle defects must be recorded on the Defect Sheet when presenting a vehicle to the Council's contracted vehicle maintenance and repair centre for servicing or repair.
- h) Drivers should ensure that all personal effects are removed from the vehicle and all equipment such as the spare wheel, if fitted, is accounted for when delivered and collected.

6.4 Vehicle Inspections/Repairs

- a) The Council use a repair and maintenance facility operated by Motus Commercials. All Council diesel fleet vehicles for maintenance and repair are to be presented to:

**Motus Commercials LTD,
Wheatpark Road,
AYR KA8 9RT
01292 269002.**

- b) Fleet Management will inform a Supervisor/Line Manager when a vehicle is due for its routine inspection. When a vehicle is presented for a repair, the defect book must be completed and presented to the receptionist at the repair centre.
- c) The Scottish Traffic Commissioner has issued the Council with an Operator's Licence ('O' Licence) which lays down conditions with which South Ayrshire Council must comply.
- d) One of the conditions is that vehicles must be inspected at regular intervals (intervals agreed by the Department for Transport). Drivers must ensure that the vehicle is presented to the maintenance depot as per the issued schedule. Failure to do so could jeopardise the Council's 'O' Licence.

6.5 Roadside Repair / Accidents

- a) In the event of a breakdown a driver should ensure that their own safety, and that of any colleagues, passenger, or the public, is not put at risk.
- b) Motus Commercials supply roadside assistance and 'on-site' service by means of dedicated and fully equipped vehicles through.

- c) If the vehicle suffers a breakdown or requires recovery after a breakdown or an accident, please use the contact numbers below.

6.6 Vehicle Breakdown / Accident / Recovery Procedures

- a) For recovery or breakdown during normal working hours contact 01292 269002.

Normal Working Hours are confirmed as follows:

Monday 0730 hours to Friday 1930 hours.

Saturday: 0730 hours to 1350 hours.

- b) Outwith normal working hours please contact the **Motus on call technician 07393 012221**.

- b) If a vehicle has active breakdown/recovery cover then the driver must make Motus Commercials control room aware of this and the contact number. (They will assess the incident and deal with arrangements for action).

- c) Otherwise – If general maintenance with a Council vehicle is required, contact Motus Commercials on 01292 269002.

Normal Working Hours are confirmed as follows:

Monday 0730 hours to Friday 1930 hours.

Saturday: 0730 hours to 1350 hours.

6.7 Fuel Cards

- a) For petrol vehicles, fuel cards are available from Fleet Management, Walker Road Operating Centre, Ayr, contact 01292 294348 or 01292 616092 These cards will be issued only in response to a written request from a Service Lead to Fleet Management.

6.8 Punctures/Tyre Replacement

- a) If a vehicle has a puncture or a flat tyre, stop the vehicle as soon as it safe to do so. For tyre repairs contact should be made with McConechy's Tyre Services on the following:

1) 0800 hours to 1700 hours 01292 291088

2) 1700 hours to 0800 hours 01785 231260

All Council vehicles must operate with a tyre tread depth of a minimum of 3mm. If the tread depth of a tyre is measured at 3mm or below, arrangements should be made to have the tyre replaced by contacting the numbers above, Forepersons or line managers supply tyre tread depth gauges and training on their correct operation is carried out during walk round check training. Training identifying other tyre defects such as bulges, damage etc will also be given at service level during walk round check training.

6.9 Insurance

- a) In accordance with section 1.1.7 the Policy, an 'Authorised Driver', of a Council managed vehicle on authorised Council business is automatically insured to drive the vehicle.
- b) A Council managed vehicle **is not** to be used for unauthorised journeys or to carry unauthorised persons. The vehicle will not be adequately covered by insurance and the driver may face disciplinary action.
- c) If the vehicle is taken home, then the driver **must** have permission from a Supervisor/Line Manager. The vehicle must not be used for any other activities other than those authorised. (Note: Use of a vehicle to travel home at any time is private use, unless previously agreed with the Service Lead or Director).
- b) Council and personal property left in any Council vehicle is not insured and, consequently, should not be left unattended. Property must be hidden from view if it is not feasible to remove it from the vehicle, such as locking it in a boot.

6.10 Security

- a) The driver is responsible for the vehicle allocated to them when driving on Council business. If a vehicle is left unattended, they must:
 - i) Ensure that the parking brake is engaged.
 - ii) Switch off the engine and remove the ignition keys.
 - iii) Ensure that all vehicular equipment is stowed safely and secured.
 - iv) Close and lock all windows and doors.
 - v) Activate any anti-theft devices.
- b) On pick-ups or trucks all equipment must be secured in or on the vehicle. This is especially important for vehicles carrying ladders.
- c) Confidential documents or computers that may contain sensitive information **must never** be left in vehicles.
- d) Any variations to the above must be authorised by a Supervisor/Line Manager.
- e) Keys for Council managed vehicles must be always kept secure. The driver should check with their Supervisor/Line Manager for the arrangements in place for the security of vehicle keys.

6.11 Vehicle Use

- a) Council vehicles must only be used on authorised Council business.
- b) Goods will only be carried on Council vehicles if it is for official Council purposes.

- c) Vehicles taken home or used at lunchtime or out with normal working hours must be by Management permission and be for specific and identified Council related tasks and can never be considered by an employee as a condition of service with the Council.
- d) Vehicles parked overnight away from Council premises must be legally parked and where they will not cause an inconvenience to the public and other road users.
- e) Council Managed vehicles must not be used for any activities other than those authorised by a Supervisor/Line Manager.
- f) Passengers or animals should only be transported as part of Council business and authorised by a Supervisor/Line Manager. It is the driver's responsibility to ensure that any passengers, animals, and goods are carried safely and securely at all times.

6.12 Accidents, Incidents and Damage to Council Managed Vehicles

- a) If driving a vehicle that is involved in an accident or incident or there has been damage caused by or to a Council managed vehicle the driver **MUST** stop the vehicle.
- b) In accordance with sections 2.3.11, 2.4.17, 2.4.18, of the Policy, a driver involved in any accident or incident, or when a third party is involved in an accident, the driver must follow the procedure and complete the details required in the 'Motor Incident Accident Assistance Card', or often referred to as the 'Bump Card', as set out in **Appendix 5**. In the event of an accident of any kind **no admission of liability** should be made. Liability and any subsequent compensation will be decided upon by the Council's insurers.
- c) Where a third party is involved, drivers should contact the Council's motor insurer immediately using the information provided on the Bump Card. Take a note of the Third Party's details and provide them with a contact name and number for the Council's Risk and Safety Team, drivers should not offer their home address details unless instructed to by a police officer attending the accident, then immediately contact the Council's Risk and Safety Team using the contact details provided in the 'Bump Card'. 'Bump Cards' have been printed with this information on and are available at **Appendix 5**. Supervisors/Line Managers should ensure that there is one in every vehicle.
- d) Upon return to base the driver must complete a **Motor Accident Report Form (MARF 1)** which must be requested from Fleet Management, in accordance with sections **2.4.17** of the Policy. A **MARF 2** form is to be completed by the driver's Line Manager/Supervisor following an investigation into the incident in compliance with section **2.4.18** of the Policy. The completed **MARF 1** and **MARF 2** forms must be submitted to Fleet Management as soon as possible after the incident in accordance with section **2.4.19** of the Policy.
- e) Any contact by the Third Party or their Solicitor should be notified to the Council's Risk and Safety team as soon as possible.

- f) Fleet Management will notify the Risk and Safety team of all reported vehicle accidents and incidents in accordance with section **2.6.18** of the Policy.
- g) Fleet Management will arrange for appropriate estimates and repairs of vehicles involved in accidents and incidents.

6.13 Vehicle Condition

- a) A driver must be satisfied about the condition of the vehicle before driving off and they must take reasonable action to ensure the vehicle stays in a safe and roadworthy condition throughout the journey. Before driving off a 'Driver's first use Check' must be completed, and the results recorded in the Drivers first use Checklist. If any defects are found these must be recorded in the defect book and appropriate action taken.
- b) It is illegal to drive a vehicle that is not roadworthy. It is in the driver's own interest to check the safety and legality of a vehicle. Whilst the vehicle is in their charge the driver is legally responsible for its condition. Do not rely on previous drivers to ensure a vehicle is safe and roadworthy.
- c) A driver can easily do the First use check by using a routine to walk round the vehicle. It does not take long but will give the driver peace of mind and a defence if a fault develops during a journey (for example a bulb becoming inoperable). The police and the DVSA has the authority to charge the driver for defects on the vehicle if, in their opinion, the driver should have noticed the defect.
- d) A driver must have the correct licence categories for trailer entitlement on their licence to allow the towing of a trailer. Refer to **Appendix 3** for guidance.
- e) The driver must ensure that the towing vehicle has the legal towing capacity to tow the trailer and its load, and the load is suitably positioned and secured within the trailer.

6.14 Vehicle Cleanliness

- a) The driver is responsible for the cleanliness of the vehicle that has been allocated, both inside and out. The vehicle must be kept clean and tidy. Nothing should be left unsecured in the cab or within the load area.
- b) Vehicles must be cleaned in a safe manner and in accordance with any relevant risk assessments where applicable, with particular attention being paid to ensuring mirrors, lights; number plates, rear marker plates, reversing aids and cameras are kept clean.

6.15 Spot Checks

- a) Supervisors/Line Managers, Fleet Management, and other authorised bodies, such as UK Logistics, will conduct spot checks on the condition and cleanliness of any vehicle used on Council business at any time.
- b) If faults are identified on the vehicle that would render the vehicle hazardous or unroadworthy then the vehicle must not be used until it is made safe.

- c) The inspector of the vehicle must complete a report on the identified faults. Any instructions given to the driver must be followed by the driver.
- e) Vehicle Examiners from the DVSA and Police Scotland have the right to check any vehicle. Drivers must comply with their requests and subsequent instructions. Any incident or resultant paperwork is to be brought to the immediate attention of the drivers Supervisor or Line Manager and Fleet Management on all occasions.

6.16 Loading

- a) All loads carried on Council vehicles must be secure.
- b) Loading must not be carried out in such a way as to obstruct vision or lights.
- c) Vehicles must not be used for carrying loads for which they are not designed or authorised.
- d) **No vehicle** or trailer is to be overloaded. Where on-board weighing equipment has been fitted to a Council Managed vehicle, the information that is displayed must be adhered to. Should any defects to the on-board weighing equipment become evident, these must be reported using the Defect reporting process.
- e) If a driver has any doubts as to the weight being carried, they must draw this to the attention of their Supervisor/Line Manager to enable further investigation to take place. Where available, weighbridges **must be** used.
- f) The vehicle must never be left unattended when the engine is running: An exception would be in the case of refuse collection vehicles fitted with bin lifting equipment; this must not be left unattended or out with the vision of the driver.
- g) The driver must ensure when loading communal or bulk bins that loaders must stand clear of bins and equipment during the loading procedure.
- h) Under no circumstances is any employee permitted to enter the rear of a refuse vehicle.
- i) Whilst the vehicle is being tipped, ejecting, or unloading materials, the driver must ensure that all employees and members of the public are kept well clear of the body of the vehicle before and during the operations.
- j) Any employee requiring access under the body of any vehicle in the tipped or raised position must ensure that it is securely propped, using approved equipment only.

7.0 Large Goods Vehicle Drivers (LGV) Additional information

7.1 Vehicle - Condition (Large Goods Vehicles)

- a) The Council operates approximately 40 LGVs. An LGV is the legal term for a goods vehicle with a Gross Vehicle Weight of over 3.5 tonne. All LGVs are covered by the Council's 'O' Licence.

7.2 Driver Certificate of Professional Competence (CPC)

- a) A Vocational driver licensed to drive LGVs will require a Driver's Certificate of Professional Competence (DCPC). Training required to comply with this requirement will be arranged for employees identified and paid for by the Council.
- b) Identified employees must attend any training arranged.
- c) There will be a requirement for a driver to pay back the cost of the training if they leave the Council before the completion of the term of the training as laid down in the Council's training procedures.
- d) Drivers are required to always carry their DQC (Drivers Qualification Card) card when driving on behalf of the Council.
- e) The Council will pay for the renewal of a DQC card when it reaches its expiry date if it is required for Council business. Renewal for any other reason is the driver's responsibility.

7.3 Digital Tachograph Driver 'Smart' Card (Driver Hours recording)

- a) If driving is covered by Driver's Hours Regulations a Digital Tachograph Driver 'Smart' Card is required to electronically log hours at work. The Council will pay for the initial Driver's 'Smart' Card if driving a vehicle covered by these regulations.
- b) Drivers are required to carry their Driver's 'Smart' Card at all times when driving on behalf of the Council. The Council will pay for the renewal of a Driver's 'Smart' Card when it reaches its expiry date if it is required for Council business. Renewal for any other reason is the driver's responsibility.
- c) Drivers will use Drivers' 'Smart' Cards as directed by their Supervisor/Line Manager and in compliance with the Council's 'O' Licence obligations.
- d) The use of tachographs forms part of the DCPC training course and certificate. It is the driver's responsibility to ensure full compliance with the regulations. If there are any concerns regarding this requirement, Vocational drivers should speak with their line manager/supervisor or Fleet Management.

- e) Vocational drivers **must** download their Drivers' 'Smart' Cards each Friday on a weekly basis wherever possible.

7.4 Drivers Hours

- a) Drivers must comply with the Driver's Hours Regulations including European Working Time Directive, relating to the allocated vehicle being driven, or operation being undertaken. Driver's Hours are not just about driving time, but include time undertaking other work, sometimes known as 'on duty' activities, either with the Council or another employer if this has been approved. All driving and other 'on duty' hours must be considered. **Drivers working within the scope of EU drivers hours must carry 28 days' worth of complete records with them and make these records available to roadside Enforcement Officers or the Police.**
- b) Drivers must be aware that the regulations indicate the **maximum** hours that can be driven within the law and the daily/weekly rest periods required. They must still ensure that health and safety is not compromised if not covered by Driver's Hours Regulations.
- c) If there is any doubt about the regulations or advice is required on Driver's Hours and how to record them, contact a Supervisor/Line Manager or Fleet Management for more information.
- d) There is legislation on the amount of time that drivers can legally drive a large vehicle. Drivers of large vehicles will either be covered by 'GB Domestic Rules' or 'European Union (E.U.) Rules'. For more information on any of these regulations, contact Fleet Management.

7.5 Rest Periods

- a) Drivers must be aware of and comply with the daily and weekly rest requirements as set out in the Driver's Hours Regulations.
- b) If there is any doubt about the regulations or advice is required on Driver's Hours and rest periods and how to record them, drivers should contact a Supervisor/Line Manager or Fleet Management for more information.

7.6 Vehicle Movement Recording

- a) All journeys must be recorded. This will be done by using the Digital Tachograph units within LGVs.
- b) Drivers must be aware of and comply with current regulations and instructions in relation to vehicle movement recording.

- c) If there is any doubt about the regulations, or advice is required on vehicle movement recording, a Supervisor/Line Manager or Fleet Management should be contacted for more information.

7.7 Rules Covering Drivers Hours

- a) In general terms driving is carried out in scope of EU561 (Drivers Hours and Tachograph Rules).
- b) However, within local authorities there are exemptions to these rules that may affect the operation. This Handbook describes which vehicles are subject to exemptions. These are set out in **Appendix 7**.

7.8 Tachographs

- a) All vehicles over 3.5 tonnes GVW are fitted with a digital tachograph. Drivers must use the tachograph to record their activities. See **Appendix 7** for exemptions.
- b) Digital Tachographs will be used as directed by Supervisors/Line Managers.
- c) Digital Tachographs must be downloaded in line with current legislation if the tachograph is being used to record drivers' hours. Otherwise as per Supervisor/Line Manager's instruction.

7.9 Vehicle Height

- a) Drivers must be aware of the height of the vehicle being driven.
- b) Vehicles over 3 metres in height must have a height indicator (in feet and inches and metres) inside the vehicle cab.
- c) If the height of the vehicle can be altered, by, for example, the addition or removal of a load, the indicator must be adjusted each time to show the new overall height of the vehicle.
- d) Remember to readjust the height indicator when the load has been removed.
- e) Be aware of the height and length of the vehicle.
- f) Watch for low bridges, canopies at forecourts etc. And be aware of overhead cables and any similar obstacles.

7.10 Maximum Weights

- a) Drivers must be aware of the vehicular maximum loads to ensure they are not exceeded. A manufacturer's plate bearing details of maximum gross, axle and train weights is fitted to every commercial vehicle. In addition to this, a Department for Transport plate is fitted to LGVs and trailers.

- b) Drivers must use any equipment that is fitted, such as on-board weighing, or available weighbridges, to ensure that maximum weights are not exceeded. If there is any doubt, seek advice from a Supervisor/Line Manager.
- c) Drivers must familiarise themselves with the location and details of these plates. If, however, the weight on the Department for Transport plate differs from the weight on the manufacturer's plate, then the Department for Transport takes precedence.
- d) The following terms are used on manufacturers and Department for Transport plates:

Maximum Gross Weight or Maximum Authorised Mass (MAM)

This is the maximum weight of the vehicle and is the combined weight of the vehicle, its load fuel, driver, and passengers that it is carrying.

Maximum Axle Weight

This is the total weight transmitted to the road by all of the wheels on one axle.

Maximum Train Weight

This is the total weight of the vehicle and any trailer or towed unit.

7.11 Specialist Equipment (incl. Tippers, refuse collectors etc.)

- a) Before operating specialist equipment, drivers must have been trained and be familiar with the equipment. A Supervisor/Line Manager will not ask anyone to operate equipment if they are not satisfied that they are competent.
- b) Drivers should ensure that the vehicle and any equipment is safe and operational before use. Make sure that all emergency switches and controls are operational. If there is a fault that could affect the safety of the equipment, it **must not** be used. Drivers should not enter or allow others to enter hoppers or equipment while it can be operated. Drivers must ensure that unauthorised personnel do not operate or interfere with the equipment.
- c) Drivers must make sure that the vehicle is not overloaded.

7.12 Safe Loading & Unloading

- a) Drivers are responsible for the safety and security of any load and passengers that are carried in the vehicle.
- b) Drivers must ensure that all loads are safely secured.
- c) Where possible, loading and unloading should always take place away from passing traffic, pedestrians and anyone not involved. This reduces the risk from wind turbulence and if something should fall then no one will get hurt.

- d) Avoid overhead cables where there is a risk of contacting the cables with the load or the vehicle body.
- e) Loading should not be done in a way that could make the vehicle unstable. The load should, as far as possible, be spread evenly over the loading area.
- f) Drivers should ensure that they wait in a safe place during loading and do not wander into dangerous areas.

7.13 Tipping

- a) Drivers must be aware of the dangers of loads sticking, leading to sudden uncontrolled release.
- b) Drivers to be aware and avoid overhead hazards such as cables, roller doors and other obstacles when tipping exiting buildings.

7.14 Gas Containers

- a) Gas containers should be adequately secured **upright** in the load area of the vehicle. Only one cylinder (not attached to the apparatus) and one spare should be carried. Cylinders should, as far as possible, be carried on open backed vehicles. If they are carried inside a van, they should be in a sealed compartment with ventilation directing any leaked gas to the outside of the vehicle.
- b) Cylinders should never be transported unsecured or lying on their side.

7.15 Dangerous Goods

- a) Dangerous goods must not be carried in any Council vehicle unless the driver has been trained in accordance with the appropriate and current legislation.
- b) Drivers should check with the Supervisor/Line Manager if there is any doubt.

7.16 Props

- a) No employee should access spaces under the body of any vehicle in the tipped or raised position unless authorised and trained to do so and the tipping equipment must be secured by the approved body prop.

7.17 Movement and Placing of Skips

- a) It is important to place skips off the road wherever possible. If this option is not available then skips should be placed on the road rather than the pavement unless the permit allows the skip to be placed on the pavement. Do not place skips on the road in places where they might become a nuisance or a danger to road users.

7.18 Safety Measures for the Placement of Skips

- a) Safety measures to follow are:

- use cones and amber flashing marker lights if available around the skip when it's dark and/ or hard to see because of fog, mist, and other conditions.
 - fix reflective markers on both ends of the skip; and
 - avoid placing the skip on the pavement wherever possible, manhole covers, drains, grates, or other utility access points.
- b) Make sure:
- the contents don't stick out from the sides of the skip: this is dangerous for road users and pedestrians.
 - the skip isn't over-filled, and its contents are stable, covered with netting or sheeting to stop the waste materials from inside blowing out.
 - the skip doesn't contain materials likely to pose a risk of fire, explosion and won't release toxic fumes or present a health or environmental hazard. See **Appendix 6** for additional details.

8.0 Bus and Minibus Drivers Additional Information

8.1 First Use/ Daily Check (Bus & Mini-Bus)

- a) Drivers must be satisfied about the condition of the vehicle before driving off and reasonable action must be taken to ensure the vehicle stays in a safe and roadworthy condition throughout the journey. Before driving off a 'Driver's First Use Check' must be completed, and the results recorded in the First Use Checklist. If any defects are found these must be recorded in the defect book and appropriate action taken.
- b) It is illegal to drive a vehicle that is not roadworthy. It is in the driver's own interest to check the safety and legality of a vehicle. The driver is legally responsible for its condition. Do not rely on previous drivers to ensure a vehicle is safe and roadworthy.
- c) Drivers must carry out the checks as part of the vehicle First Use Check.

8.2 Journeys

- a) Before going on a journey, drivers should take the time to plan a route and where luggage will be stored. Ensure that luggage is secured before setting off. Check the security of the luggage, again, at refreshment stops.
- b) Drivers should ensure that they fit in adequate refreshment stops. Driving a bus or a minibus is much more tiring than driving a car. The pressure to complete the journey should not compromise the safety of passengers.

8.3 Buses with Trailers

- a) If a trailer is to be towed behind a bus, then be sure that, in the event of an accident, occupants can be evacuated quickly. Drivers must be aware that if the bus topples

onto the near side and the trailer and contents are piled against the rear door, it could only leave the driver's door to evacuate the passengers.

9.0 Fuel Procedures

9.1 Location of Fuelling Points/Electric Charging Posts

- a) A list of Council Fleet operated fuel pumps are detailed below in **Table 1**.
- b) A list of Council Fleet operated electric charging posts for electric and hybrid vehicles are detailed in **Table 2** below.
- c) Since virtually all fleet vehicles are now either electric or diesel powered, only diesel fuel is supplied from Council pumps. Petrol vehicles will be required to use external garages for fuel.
- d) Procedures for operators/drivers of Council vehicles require all fuel drawn to be recorded along with mileage reading. The computerised diesel fuel management system will enable checks to be made on fuel consumption to ensure that vehicles are correctly maintained and fuel-efficient.
- e) Petrol containers should not be transported in the cab of any vehicles. If there is a need to carry petrol in containers in the vehicle, only carry 5 litres in properly constructed containers for the transportation of petrol. Ensure that the containers are in good condition, are clearly marked and the lid has a good seal. Make sure that no fuel has spilled down the outside of the container. Secure the container to the vehicle.
- f) It is safer to carry petrol in the back of 'pick-up' type vehicles. If there is a need to carry petrol inside a van, the van must have adequate ventilation to remove fumes and be separated from the driver.
- g) No smoking or naked flames are allowed when petrol is being transported or handled in any way.
- h) Diesel fuel is available from the undernoted fuelling centres. Out with the times shown below fuel cards must be used. fuel cards are available from Fleet Management.

Table 1: COUNCIL FUEL PUMP LOCATIONS

Location	Monday-Friday	Saturday and Sunday
Walker Road Operating Centre, Ayr	0600 to 2100 hours	06.00 to 1730 hours
Neighbourhood Services Depot, Dukes Road, Troon	0700 to 1600 hours	Not Available
Maybole Recycling Centre, Seaton Street, Maybole	0700 to 1600 hours	Not Available
Neighbourhood Services Depot, Bridge Street, Girvan	0600 to 2100 hours	Not Available

i) Table 2: COUNCIL OPERATED, FLEET VEHICLE ONLY, ELECTRIC CHARGING POSTS

Location	Number of Charging Post Connections	Charging Point Capacity	Availability of Use
Walker Road Operating Centre, Ayr	10	7kw ³ and 22kw	Council Vehicles Only
McCalls Avenue Depot, Ayr	5	22kw and 50kw	Council Vehicles Only
Masonhill Crematorium	2	7kw	Council Vehicles Only
County Buildings Courtyard	2	7kw	Council Vehicles Only
10 Wellington Square, Ayr	6	7kw	Council Vehicles Only
Girvan Housing Offices Knockcushan Street	4	7kw	Council Vehicles Only
Hillcrest Nursing Home 29 McConnell Square Girvan	2	7kw	Council Vehicles Only
Green Street Lane	6	22kw	Council Vehicles Only
Trading Standards Office Car Park, River Terrace,	5	7kw	Council Vehicles Only
Ayr Academy	2	22kw	Council Vehicles Only
Belmont Academy Ayr	2	22kw	Council Vehicles Only
Carrick Academy	2	22kw	Council Vehicles Only
Girvan Academy	2	22kw	Council Vehicles Only
Kyle Academy	2	22kw	Council Vehicles Only
Marr College Troon	2	22kw	Council Vehicles Only

Prestwick Academy	2	22kw	Council Vehicles Only
Queen Margaret Academy	2	22kw	Council Vehicles Only
Viewfield Gate Ayr	2	22kw	Council Vehicles Only

³ 7kw electric charging points can return an electric vehicle to a full charge between 4 and 8 hours, depending on the power held in a vehicle's battery at the time of the charge.

Table 3 Public Access EV Charge Points

Ayr			
Burns Statue Square, Ayr	3	1 Rapid Charger ³ 1 Fast Charger ⁵ 1 x 7kw	Available to all electric vehicle users
Millbrae Car Park, Ayr	2	7kw	Available to all electric vehicle users
Barns Street Car Park, Ayr	2	7kw	Available to all electric vehicle users
Troon Swimming Pool Car Park	2	7kw	Available to all electric vehicle users
Prestwick Swimming Pool Car Park	2	7kw	Available to all electric vehicle users
Girvan Harbour Car Park	2	7kw	Available to all electric vehicle users

- j) Vehicles expected to be used over the weekend or those vehicles being used as part of out-of-hours emergency response should be fuelled-up on a Friday, or the last day of normal working in the case of a Bank holiday weekend or prior to the Christmas and New Year festive period or Easter weekend.
- k) **All drivers must adhere to local depot rules when drawing fuel or charging an electric vehicle, such as wearing high visibility clothing as required.**
- l) **South Ayrshire Council chargepoints, fuel cards, and diesel fuel stock is only available for the purposes of operating fleet or hired vehicles on council business.**

³ Rapid Chargers can return a vehicle battery charge from 0 to 80% within 20 to 30 minutes. ⁵ A Fast Charger can return a vehicle's battery to full charge between 2 to 4 hours.

APPENDIX 1: First use check sheet for LGV.

First Use Drivers Walk Round Check Report

A driver must complete a walk round check prior to a vehicle being used by them. Details of this check must be recorded on this report. Before leaving the yard completed reports must be handed to supervisor for action as detailed on the report.

Tachograph Card must be inserted before commencing check and tachograph unit mode set to work. By signing this Report a driver declares that they have no reason to believe that they are not fit to drive.

<i>Vehicle Registration</i>	<i>Date</i>	<i>Mileage</i>

Check for fuel, oil, and water leaks		Visually check condition of chassis, body and suspension	
Check for air leaks		Check Operators Licence disc	
Check tyre tread (3mm minimum) and inflation- no cuts or bulges		Check engine oil, coolant, fuel, hydraulic oil, brake fluid Ad Blue levels	
Check wheel nut security and condition of wheels		Check on board weighing system	
Check condition and security of mudguards, mud flaps, and wings		Check operation of reversing audible and visual aids	
Check doors / door locks / cab steps and grab handles		Check reverse safety stop systems	
Check operation of steering, footbrake & handbrake		Check security of tow bar, trailer, and load	
Check operation and condition of all lights, side markers and reflectors.		Check cab is clean and clear of rubbish or loose items.	
Check driving controls, horn, seating and seatbelts, warning lights.		Vehicle washed to ensure lights, mirrors, windows, number plates and equipment clean	
Check heating and ventilation		Check Emergency Stop switches/ lift equipment/ packer	
Check for excessive engine exhaust smoke		Check operation of beacons	
Check windscreen/ door glass, mirrors, mirror positioning & washers/ wipers		Check Mobile Phone present in vehicle	
Check Tachograph 2 year calibration due date		Check operation of Garmin/ CMS in-cab unit	
Check drivers defect book, vehicle height & No Smoking Notice in cab			
Check battery security and condition			
Check security and condition of number plates & legal plates			
Engine and gearbox area clear of rubbish			

✓ No Defect Detected ✗ Defect Detected N/A Not Applicable

Drivers Signature. I confirm that I have carried out a daily check on this vehicle and any defects found have been detailed and reported as per the Council defect reporting procedures.

Signature _____

Print Name _____

Date _____

Defects found (completed by Driver)	Reported To	Defect No	Action Taken (completed by Supervisor)

DRIVERS', SUPERVISORS' & MANAGEMENT TRAVEL HANDBOOK

Tick box if vehicle is still roadworthy/ in service			
Driver should Write NIL here if no defects found.	Supervisor Signature. I confirm to the best of my knowledge the details recorded are correct.		
	Signature	Print Name	Date

This record must be stored and retained for 15 months at the operating centre & made available for inspection by either an officer nominated by Fleet Management, FTA or Driver and Vehicle Standards Agency (DVSA).

Any defects found during the drivers check must be reported immediately to the driver's Line Manager and Fleet Management. This includes any accident damage. Where such damage is not reported at the time and subsequently reported by the next user the previous users Service will be charged for the cost of the repair.

Completed Drivers First Use Walk Round Check Reports should be retained by the Service user for 15 months and made available to Fleet Management if requested.

Drivers Mileage Logs Sheets should be retained by the service on completion and made available for audit purposes if requested.

APPENDIX 2: DEFECT BOOK

DRIVER / OPERATOR INSTRUCTIONS

1. The daily checks must be completed before each journey and any defects reported.
2. The defect forms in this book must be filled in whenever a vehicle is found to be defective or if the vehicle suffers a breakdown or if the vehicle/trailer is being dropped off for the purposes of a service/inspection.
3. This book must be kept in the vehicle cab at all times.
4. When a defect has to be written up, the rear cover should be used to ensure that no more than 3 colour copies of any 1 defect are written, each defect should comprise of a white, blue and pink copy all will have the same defect number at the top right corner.
5. The white copy is held by the repairer as proof that a repair has been requested. The blue copy is held on file by the relevant department and a copy to be emailed to Fleet Management. The pink copy stays in the book within the vehicle to prove that the defect has been actioned.
6. Any defects which are spoiled must be actioned by drawing a diagonal line through the text and writing the word "Cancelled" below the line.
7. Any defect/s entered within this book must be actioned and not left as no action taken.
8. When all the defects in a book have been used up the book must be returned to Fleet Management for archiving,



Defect No. **14761**
 White copy to be held by repairer
 Blue copy to be emailed to Fleet Management
 Pink copy to remain in defect book

DRIVER / OPERATOR DEFECT REPORT

Registration Number	Mileage/Hours	Department	Location
DESCRIPTION OF DEFECT:			Action taken by Workshop:

Driver's Name..... Signed Date

Defect/s reported to..... Signed Date

Vehicle contact name Contact Number

I consider the above defects have been repaired satisfactorily and the vehicle is in a safe and roadworthy condition.

Name Signed Date Position

APPENDIX 3: DRIVING LICENCE CATEGORIES

- To access driver licence categories please use the link below.

<https://www.gov.uk/driving-licence-categories>

APPENDIX 4: HEALTH DECLARATION FORM

South Ayrshire Council

Driver's declaration

It is an offence to drive any vehicle on a road without a licence authorising him to drive it. It is also an offence for a person to cause or permit another person to drive it.

This is a declaration that I _____

have produced my latest licence, and that I have no pending convictions, endorsements or disqualifications. I have had no change in my health, which could affect my entitlement to drive, in particular, for ALL licences:

- Epilepsy
- Fits or blackouts
- Repeated attacks of sudden disabling giddiness (*dizziness that prevents you from functioning normally*)
- Diabetes controlled by insulin
- An implanted cardiac pacemaker
- An implanted cardiac defibrillator (ICD)
- Persistent alcohol abuse or dependency
- Persistent drug abuse or dependency
- Parkinson's disease
- Narcolepsy or sleep apnoea syndrome
- Stroke, with any symptoms lasting longer than one month, recurrent 'mini strokes' or TIAs (Transient Ischaemic Attacks)
- Any type of brain surgery, severe head injury involving inpatient treatment, or brain tumour
- Any other chronic (long term) neurological condition
- A serious problem with memory or episodes of confusion
- Severe learning disability
- Serious psychiatric illness or mental ill-health
- Total loss of sight in one eye
- Any condition affecting both eyes, or the remaining eye only (not including short or long sight or colour blindness)
- Any condition affecting your visual field (*the surrounding area you can see when looking directly ahead*)
- Any persistent limb problem for which your driving has to be restricted to certain types of vehicles or those with adapted controls

Also, for vocational licences:

- Angina, other heart conditions or heart operation
- Diabetes controlled by tablets
- Visual problems affecting either eye
- Any form of stroke, including TIAs (Transient Ischaemic Attacks)

If any of the above affects me I will inform my employer as soon as possible. I understand that I must also inform DVLA by writing to the: Drivers Medical Group, DVLA, Swansea SA99 1TU (the appropriate medical questionnaires can be downloaded from www.direct.gov.uk/driverhealth). Failure to do so is a criminal offence punishable by a fine of up to £1,000. I will inform my employer of any road traffic incidents, convictions, endorsements or disqualifications that occur, which could affect my entitlement to drive, as soon as possible. I have read and fully understand the above and will comply with what is requested of me.

Signed _____ Date _____

APPENDIX 5: MOTOR INCIDENT ACCIDENT ASSISTANCE FORM

Bump card

 <p>PROTECTOR insurance</p> <p><i>south</i> AYRSHIRE COUNCIL <i>Comhairle Siorrachd Àir a Deas</i> Making a Difference Every Day</p> <p>You have been involved in an accident with our policy holder. Please call our insurers Protector Insurance on:</p> <p>0161 274 9077</p> <p>Policy Number: 2820464</p>	<p>RECORD WITNESS OR PASSENGER DETAILS HERE</p> <p>Witness Name _____ Address _____ _____ Postcode _____ Phone Number _____ Witness location to the Accident _____ Number of occupants in other vehicle including driver _____ Their Gender and approximate age _____ _____</p> <p>Did the emergency services attend Y/N _____ Reference number if YES _____</p>	 <p>PROTECTOR insurance</p> <p>MOTOR INCIDENT ACCIDENT ASSISTANCE</p>  <p><i>south</i> AYRSHIRE COUNCIL <i>Comhairle Siorrachd Àir a Deas</i> Making a Difference Every Day</p> <p>Please report immediately to 0161 274 9077</p>
<p>IN THE EVENT OF AN ACCIDENT</p> <ul style="list-style-type: none"> ✔ Number 1 priority after a road traffic collision, check and see if there are any casualties, if there are, always summon assistance immediately. Do not move any of the vehicles unless they pose a direct threat of further injury or damage at the scene. ✔ Do not admit liability ✔ Record the details of the vehicles involved including registration, make, model, drivers name, address and contact telephone number ✔ Exchange details of insurers with other parties ✔ Take note of the number of occupants in each vehicle ✔ Take witness details where applicable ✔ Note the time, date and location of the accident ✔ Where possible, take photographs of the location and any damage sustained ✔ Report the accident to your insurers on 0161 274 9077 	<p>RECORD THIRD PARTY DETAILS HERE</p> <p>Name _____ Address _____ _____ Postcode _____ Phone Number _____ Vehicle Make/Model _____ Is this a company vehicle Y/N _____ Number of occupants in other vehicle including driver _____ Registration Number _____ Insurance Company _____ Policy Number _____ Date / Time / Location _____ Signature of third party _____</p>	<p>FILL IN YOUR DETAILS, TEAR OFF AND GIVE TO THE THIRD PARTY:</p> <p>Name _____ Company Name _____ Registration Number _____</p> <p>PROTECTOR insurance 7th Floor, 3 Hardman Street, Spinningfields, Manchester, M3 3HF Telephone: 0161 274 9077 Email: claims@protectorinsurance.co.uk Policy Number: 2820464</p> <p>Please refer to our privacy policy for details of how your data will be processed: https://www.protectorinsurance.co.uk/#!/privacy-policy/1920</p>

Appendix 6: Safety Procedures – Skip Vehicles, Demountable Bodies Vehicles

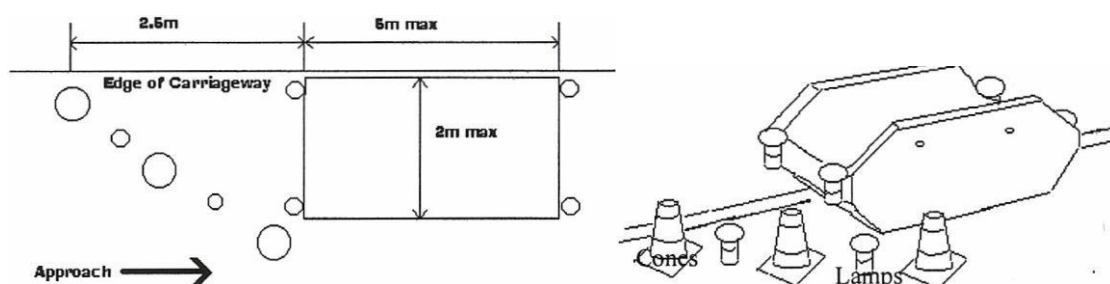
- 1.0 Skips or containers will only be placed in accordance with the requirements of Sections 22 and 23 of the Roads (Scotland) Act 1984 and any condition as may be laid down by the Council's Roads Service provider, the Ayrshire Roads Alliance (ARA).
- 2.0 When "overnight" skips are being placed, the responsibilities for lighting etc., will be borne by the user.
- 3.0 No skip or container from which any object is likely to fall or be blown out of will be transported on the road unless it is adequately netted or sheeted. Drivers must use nets/sheets provided and report any damaged to their Line Manager/Supervisor.
- 4.0 The driver must not reverse the vehicle unless they are satisfied that it is safe to do so, and if necessary, will seek assistance in this manoeuvre in accordance with sections **3.16** and **3.17** of this Handbook. Ensure skip is sited on a suitable location (e.g. hard standing) with adequate access before commencing manoeuvre.
- 5.0 When a skip or container has been overfilled, the driver will contact the user in person or by leaving notification that the skip will not be lifted until the situation has been remedied and advise their supervisor.
- 6.0 Suitable HI-VIS clothing and personal protective clothing including gloves should be used when loading or unloading skips and ancillary equipment such as securing chains and ropes etc.
- 7.0 Before lifting a skip or container the driver must check that the chains are fitting correctly on the lugs on the skip, or the hook is properly engaged in the container.
- 8.0 At no time during lifting or lowering will the driver leave the controls unattended, and no means of wedging or bypassing the controls is permitted.
- 9.0 Before lowering a skip or container from the vehicle, the driver will ensure that persons are not in such a location as to be in danger.
- 10.0 Once a skip has been deposited and before a vehicle is driven off, the driver will hook up the chains, either to the hooks provided on the arms or across the vehicle to each other. Demountable bodied vehicles must not be driven empty with the hook extended.
- 11.0 Damaged skips (sharp edges, tears) and obscured or missing warning markers must be reported to supervisor.
- 12.0 **CONDITIONS FOR USE OF BUILDERS' SKIPS** (Form BS2) **ROADS**
(SCOTLAND) ACT 1984 SECTIONS 85 and 86
- 12.1 Bulk containers (skips) for use on the road for the disposal of building materials or other things shall comply with the appropriate Motor Vehicles Construction and Use Regulations when carried on a vehicle.

- 12.2 Each skip shall be positioned so that its longer sides are parallel to the edge of the carriageway and as near to the edge of the carriageway as is reasonably practicable and so that it does not impede the surface water drainage of the road nor obstruct access to any manhole cover or the apparatus of any statutory organisation or that of the Council.
- 12.3 Where more than one skip is on the road at any time, the skips shall be positioned as closely as possible to each other, but not so as to obstruct access to any premises unless the consent of the occupier of those premises has been obtained.
- 12.4 Each skip, or group of skips, shall, while on the road at any time, be marked (guarded) and lit in accordance with the requirements of Chapter 8 of the Traffic Signs Manual:
- (a) The ends of each skip (that is the sides of the skip facing traffic in both directions), shall be painted yellow and there shall be attached below, and across the top edge of each end so as to be visible to traffic, a strip of material the composition of which complies with the Motor Vehicle (Rear Markings) Regulations 1970 (SI 1970 No. 1700) in having broad red florescent and yellow reflecting diagonal stripes. The painting and the strip of material shall always be kept clean.
 - (b) Each skip shall be guarded by at least 3 traffic cones placed on the carriageway in an oblique line on the approach side of the skip. Where 2 or more skips are deposited in a row, so that the distance between adjacent skips does not exceed 2 metres, the row shall be guarded as if it were one skip.
 - (c) At night (that is to say, between half-an-hour after sunset and half-an-hour before sunrise) a lamp shall be placed against or attached to each corner of the skip or the end corners of the row of skips where two or more skips are deposited in a row and the distance between adjacent skips does not exceed 2 metres, and shall also be placed between each cone. Lamps shall comply with the Traffic Signs Regulations and General Directions.
- 12.5 No skip when standing on the road, shall contain any inflammable, explosive, noxious or dangerous material which is likely to putrefy or which otherwise is, or likely to become a nuisance to users of the road.
- 12.6 No skip shall be used in such a way that any of its contents fall on to the road, or that there is an escape of dust from the contents of the skip when standing on the road.
- 12.7 Each skip shall be removed for emptying as soon as practicable, and in any case not later than two working days after it has been filled.
- 12.8 No skip shall remain on the road pursuant to this permission after the period of this permission specified in paragraph 1 of Form BS1 has expired.
- 12.9 All materials placed in each skip shall be properly disposed of and the road where the skip or skips have been deposited shall be left in a clean and tidy condition on the expiration of this permission.
- 12.10 The skip shall be clearly and permanently marked with the owner's name and with his telephone number or address.

12.11 The permit shall be shown on demand, to any Police officer or official of ARA.

- (a) Section 22(2) of the Roads (Scotland) Act 1984 empowers the local Roads Authority to impose conditions to its permission relating to the siting and lighting of the skip and the removal of the skip at the end of the period of the permission. Section 22(3) makes it an offence to use a skip in contravention of the Act and specifies a fine not exceeding £100.
- (b) Section 23 of the Roads (Scotland) Act 1984 empowers the Roads Authority or a Police Officer to require the removal or repositioning of a builder's skip deposited on the road, even though it may have been deposited with the Roads Authority's permission.
- (c) Failure to comply with a request to remove or reposition a skip under the section may result in the highway authority removing or repositioning the skip and recovering expenses reasonably incurred in so doing.

CHAPTER 8 OF THE TRAFFIC SIGNS MANUAL BUILDER'S SKIP LAYOUT REQUIREMENTS



Appendix 7: DRIVERS' HOURS AND TACHOGRAPH REGULATIONS

7.1 E.U. Regulations

Any vehicles over 3.5 tonnes normally used as delivery vehicles and all commercial vehicles over 7.5 tonnes unless listed below are subject to E.U. rules.

7.2 Domestic Regulations

7.2.1 Works

Vehicles with a GVW over 3.5 and not over 7.5 tonnes, including trailers carrying material or equipment for the **driver's** use in the course of her/his work. This must be within a 100km radius of the place where the vehicle is normally based. Driving the vehicle must not constitute the driver's main activity. It is important to note that the goods carried must consist of 'tools of the trade' and the like.

7.2.2 Roads Maintenance

Drivers simply delivering material to a road works must use E.U. regulations.
Construction of new roads is not roads maintenance and is covered by E.U. rules.

7.2.3 Refuse Collection and Skip Collection

Drivers of refuse collection vehicles, **under the authorisation of a local authority**, that are collecting refuse (that is not a by-product of an industrial process) from domestic **and** commercial premises and disposing of the waste at a suitably licensed waste reception site or transfer station. This includes skips as well as wheelie bins or plastic sacks. Transport must be a subsidiary part of the operation and a **journey involving only one collection from a single site is not likely to be exempt from E.U. rules.**

7.2.4 Road Sweepers

Drivers of vehicles removing waste from the road surface on the instruction of a local authority.

7.2.5 Gully Cleaners

Drivers of vehicles used for removing waste from gullies on the instruction of a local authority.

7.2.6 Parks and Grounds Maintenance

Drivers of vehicles working on horticulture, agriculture, or forestry undertakings on the instruction of a local authority within a 100 km radius of the place where the vehicle is normally based. If the driver is using the vehicle for delivery of goods not connected with the above, then the driver is covered by E.U. rules.

7.2.7 Emergencies

Drivers of vehicles covered by Domestic Rules can exceed their driving hours if emergencies occur in connection with roads maintenance, refuse collection and disposal, sewerage, flood protection, water, gas and electricity services.

The above emergencies are in connection with the following circumstances. (i)

Events that cause or are likely to cause: -

- (a) Danger to life or health of a person or animal; or
 - (b) A serious interruption in water, gas, electricity, drainage, telecommunications, or postal services; or
 - (c) Serious interruption in use of roads, ports, or airports; or
- (ii) Events likely to cause such serious damage to property that immediate action is needed to avoid it.

7.3 E.U. Rules

E.U. rules apply to any road journey of a goods vehicle or a passenger vehicle, whether laden or not, unless exempt or otherwise excluded.

7.3.1 Daily driving

The daily driving limit shall not normally exceed 9 hours, although the daily driving limit may be extended to at most 10 hours, not more than twice during the week.

7.3.2 Weekly driving

Driving time shall not exceed 56 hours in a fixed week which is Monday 00.00-Sunday 23.59.

7.3.3 Fortnightly driving

Maximum 90 hours in any two consecutive weeks.

7.3.4 Breaks from driving

45 minutes break in or immediately following 4.5 hours of accumulated driving time.

7.3.5 Daily rest

At least 11 continuous hours daily rest may be replaced by a reduced daily rest must be taken if it is at least 9 hours. However this daily rest requirement can be reduced to 9 hours up to three times between weekly rest periods. Compensation for reduced daily rest is not required.

7.3.6 Weekly rest

A weekly rest period of at least 45 consecutive hours must be taken after, at most, 6x24 hour periods from the end of the last weekly rest. However, this can be reduced to 24 hours every other week provided the reduction is compensated for by an equivalent period of rest before the end of the third week following the week in question. The time must be paid back in one block and must be attached to another rest period of at least 9 hours.

7.3.7 Multi-manning

9 hours rest in 30 hours permitted, with further allowance for a driver to operate the 1st hour solo.

7.3.8 Records

The requirement to be able to produce records for the current day and any completed in the previous 28 calendar days became law on 1st January 2008. The need to be able to produce a driver card, even if it has never been used, came into force in May 2006.

- (i) Drivers must always use the correct 'Activity Mode' switch on the tachograph. If it is incorrectly set this can lead to prosecution.
- (ii) A Digital tachograph vehicle does not record 'Break/Rest' times unless the driver physically selects the 'Bed' mode when the vehicle is stationary. If the vehicle moves, even for only a few metres, the Activity Mode will automatically revert to the 'Driving' mode then onto 'Other Work' when the vehicle becomes stationary again.
- (iii) If you have been issued with a Driver Card, you must carry it when driving and make it available to Enforcement Officers on request.

7.3.9 Unforeseen Events

Provided that road safety is not jeopardised, in exceptional circumstances, it is permitted to depart from the EU or AETR driving limits, breaks and rest requirements but only to the extent necessary to ensure the safety of persons, the vehicle or its load, to reach a suitable stopping place. Drivers must note all the reasons for deviating from the rules on the back of their tachograph record sheets (if using an analogue tachograph) or on a printout or temporary sheet (if using a digital or smart tachograph) at the latest on reaching the suitable stopping place."

7.4 Domestic Rules

There are only two requirements, which apply to goods vehicle drivers covered by the Domestic Rules:

- (i) A daily driving limit of 10 hours in any period of 24 hours. Off road driving is not included but counts towards this total.
- (ii) A daily duty of 11 hours in any 24 hours. Duty covers any time spent on duty for a driving employee; the limit does not apply on non-driving days.

7.5 Part Time Drivers

A driver who drives for less than four hours in each calendar day in any fixed week (commencing at midnight Sunday/Monday) need not observe the drivers' hours requirements during that week. In practice, this means that s/he can ignore the daily limit. But if s/he drives for more than four hours, even for just one day, the limits apply for the whole of that week.

7.6 Mixed Driving

If you work partly under EU or AETR rules and partly under GB domestic rules during a day or a week you must take EU or AETR daily rest periods, as well as a weekly rest period.

- i. not count the time you spend driving under EU or AETR rules as an off-duty period under GB domestic rules.
- ii. understand that driving under GB domestic rules counts as 'other work', not as a break or rest period.
- iii. understand that driving or being on duty under EU or AETR rules counts towards the driving and duty limits under GB domestic rules".

7.7 Emergencies

The EU rules do not define an 'emergency' but we consider this would certainly include any of the situations that would be considered an emergency for the purposes of the GB domestic drivers' hours legislation, namely a situation where immediate preventative action is needed to avoid: • danger to the life or health of people or animals • serious interruption of essential public services (gas, water, electricity or drainage), of electronic communication and postal services, or in the use of roads, railways, ports or airports • serious damage to property

7.8 Legal Obligations and Penalties

It is an offence for a driver to contravene these rules or for an employer (or anyone else to whose order the driver is subject) to cause or permit them to do so. The penalty in summary conviction is a fine up to £2500 per offence and the Operator's Licence and driver's Vocational licence may also be at risk. A person is not liable to conviction if they prove to the court:

- (i) In the case of a driver or employer, that the contravention was due to unavoidable delay in completing a journey arising from circumstances that could not reasonably have been foreseen. (It is essential that such delays should be recorded in some form by the driver at the time to avoid possible misunderstandings. If delays become a regular occurrence the operator should thoroughly investigate the drivers schedule to make sure it can be done within the prescribed hours);
- (ii) In the case of an employer (or anyone else to whose orders the driver is subject), that the contravention was because the driver had, during the period concerned, also been employed by someone else where they were not the subject to the first employer's instructions, and the first employer was not and could not reasonably have been aware of the fact.

FLEET LIAISON OFFICERS WILL ENSURE THAT:

This Council Policy and its arrangements are applied, and they will:

- carry out checks to ensure that Supervisors/Line Managers have adequate procedures in place to confirm that drivers are competent to drive or operate the category or type of vehicle before the vehicle is assigned to them and where necessary have procedures in place for drivers to be assessed in accordance with the Handbook.
- ensure employees, agency staff and volunteer workers understand their role in applying the Policy.
- ensure that no vehicular activities proceed without the completion of a relevant risk assessment and a safe working method: for example, the transportation of clients for instance children and the need for appropriate car seating, transportation of animals or the undertaking of activities in out-of-hours situations.
- ensure arrangements are in place to ensure appropriate information, instruction and training for employees, agency staff and volunteer workers engaged in driving duties is available.
- ensure adequate systems are in place to allow line managers to carry out checks on driving licences and that Health Declaration forms are fully and adequately completed, signed, and securely stored onsite.
- Where employees use their own vehicles for business purposes, insurance details and MOT certificates must be also checked, and details recorded and securely stored onsite.
- ensure that annual checks on the validity of MOT test certificates, where appropriate, on employee/volunteer owned vehicles when used on Council business are undertaken and the results are recorded using the grey fleet spreadsheet. These checks must take place annually, on new employment or at change of vehicle and a copy to be securely stored onsite.
- ensure that annual checks on the validity of vehicle insurance certificates are in place including business use on employee/volunteer owned vehicles when used on Council business and the results are recorded using the grey fleet spreadsheet. These checks must take place annually, on new employment or at change of vehicle and retained by the line manager. This must be done for each employee, Elected Member and volunteer owned vehicle used for Council purposes.
- ensure that employees, agency staff and volunteers with driving duties are referred to Occupational Health Screening as appropriate, e.g. change in medical condition.
- ensure that there is an effective system that guarantees the regular maintenance and inspection of all Council vehicles and associated equipment in compliance with the maintenance schedule.
- ensure that appropriate systems are in place to demonstrate compliance with motor vehicle accident and incident reporting procedures.
- ensure that there is an effective system in place to ensure all vehicle and equipment defect procedures are complied with and documentation signed, filed and defects resolved in accordance with the Handbook.

- ensure that Driver's Hours legislation and the Working Time Directive, where this is necessary and appropriate, are complied with and all appropriate documentation completed, signed, and stored securely onsite.
- ensure that there is an effective system to prevent vehicles from being overloaded.
- ensure that all new employees who will drive on behalf of the Council are assessed before being allowed to do so.
- take appropriate action as necessary when breaches of this Policy are identified.

South Ayrshire Council Equality Impact Assessment Scoping Template

Equality Impact Assessment is a legal requirement under the Public Sector Duty to promote equality of the Equality Act 2010. Separate guidance has been developed on Equality Impact Assessment's which will guide you through the process and is available to view here: <https://www.south-ayrshire.gov.uk/equalities/impact-assessment.aspx>

Further guidance is available here: <https://www.equalityhumanrights.com/en/publication-download/assessing-impact-and-public-sector-equality-duty-guide-public-authorities/>

The Fairer Scotland Duty ('the Duty'), Part 1 of the Equality Act 2010, came into force in Scotland from 1 April 2018. It places a legal responsibility on Councils to actively consider ('pay due regard to') how we can reduce inequalities of outcome caused by socio-economic disadvantage, when making strategic decisions. [FSD Guidance for Public Bodies](#) in respect of the Duty, was published by the Scottish Government in March 2018 and revised in October 2021. See information here: <https://www.gov.scot/publications/fairer-scotland-duty-guidance-public-bodies/>

1. Policy details

Policy Title	Revised Fleet, Travel and Transport Policy 2024
Lead Officer (Name/Position/Email)	Fiona Ross, Service Lead – Neighbourhood Services – fiona.ross@south-ayrshire.gov.uk

2. Which communities, groups of people, employees or thematic groups do you think will be, or potentially could be, impacted upon by the implementation of this policy? Please indicate whether these would be positive or negative impacts

Community or Groups of People	Negative Impacts	Positive impacts
Age – men and women, girls & boys	n/a	n/a
Disability	n/a	n/a
Gender Reassignment (Trans/Transgender Identity)	n/a	n/a
Marriage or Civil Partnership	n/a	n/a
Pregnancy and Maternity	n/a	n/a
Race – people from different racial groups, (BME) ethnic minorities and Gypsy/Travellers	n/a	n/a
Religion or Belief (including lack of belief)	n/a	n/a
Sex – (issues specific to women & men or girls & boys)	n/a	n/a

Community or Groups of People	Negative Impacts	Positive impacts
Sexual Orientation – person’s sexual orientation i.e. LGBT+, lesbian, gay, bi-sexual, heterosexual/straight	n/a	n/a
Thematic Groups: Health, Human Rights & Children’s Rights	n/a	n/a

3. What likely impact will this policy have on people experiencing different kinds of social disadvantage i.e. The Fairer Scotland Duty (This section to be completed for any Strategic Decisions). Consideration must be given particularly to children and families.

Socio-Economic Disadvantage	Negative Impacts	Positive impacts
Low Income/Income Poverty – cannot afford to maintain regular payments such as bills, food, clothing	n/a	n/a
Low and/or no wealth – enough money to meet Basic living costs and pay bills but have no savings to deal with any unexpected spends and no provision for the future	n/a	n/a
Material Deprivation – being unable to access basic goods and services i.e. financial products like life insurance, repair/replace broken electrical goods, warm home, leisure/hobbies	n/a	n/a
Area Deprivation – where you live (rural areas), where you work (accessibility of transport)	n/a	n/a
Socio-economic Background – social class i.e. parent’s education, employment and income	n/a	n/a

4. Do you have evidence or reason to believe that the policy will support the Council to:

General Duty and other Equality Themes Consider the ‘Three Key Needs’ of the Equality Duty	Level of Negative and/or Positive Impact (High, Medium or Low)
Eliminate unlawful discrimination, harassment and victimisation	n/a
Advance equality of opportunity between people who share a protected characteristic and those who do not	n/a
Foster good relations between people who share a protected characteristic and those who do not. (Does it tackle prejudice and promote a better understanding of equality issues?)	n/a
Increase participation of particular communities or groups in public life	n/a
Improve the health and wellbeing of particular communities or groups	n/a
Promote the human rights of particular communities or groups	n/a
Tackle deprivation faced by particular communities or groups	n/a

5. Summary Assessment

Is a full Equality Impact Assessment required? (A full Equality Impact Assessment must be carried out if impacts identified as Medium and/or High)	YES NO
Rationale for decision: There are no equality issues relating to the Revised Fleet, Travel and Transport Policy 2024.	
Signed : Fiona Ross	Service Lead
Date: 19 February 2024	

South Ayrshire Council

**Report by Director of Housing, Operations and Development
to Cabinet
of 12 March 2024**

Subject: MVF Watchful, South Harbour Street, Ayr – Common Good Consultation

1. Purpose

- 1.1 The purpose of this report is to provide the Cabinet with the results of the public consultation carried out under section 104 of the Community Empowerment (Scotland) Act 2015 in relation to the proposed disposal of MVF Watchful (The Watchful) and, having had regard to the results of the public consultation, to ask Cabinet to re-confirm the decision by Cabinet on 31 October 2023 to declare the property surplus to Council requirements and the approval for its removal and scrapping.

2. Recommendation

2.1 It is recommended that the Cabinet:

- 2.1.1 **notes the results of the public consultation carried out under section 104 of the Community Empowerment (Scotland) Act 2015;**
- 2.1.2 **considers and agrees the responses to the representations received as outlined in [Appendix 1](#), approves publication of the responses on the Council website and notification of those who responded to the consultation;**
- 2.1.3 **having regard to the outcome of the consultation, agrees to proceed with the proposals to declare as surplus to Council requirements, and to remove and scrap, the MVF Watchful and its supporting structure at South Harbour Street, Ayr – shown outlined red on the attached Plan ([Appendix 2](#)); and**
- 2.1.4 **given agreement in 2.1.3 above, grants authority to the Service Lead – Professional Design Services to arrange for the removal and scrapping of the MVF Watchful and supporting structure.**

3. Background

- 3.1 The Cabinet meeting of 31 October 2023 authorised the removal and scrapping of MVF Watchful and its supporting structure subject to a Common Good consultation, with the results of the consultation to be reported back to Cabinet.

- 3.2 Removal of MVF Watchful will enable implementation of the proposed Ayr Esplanade Improvement Strategy to include improved infrastructure for water sports, refurbishment of existing artworks, a new maritime heritage installation, improved wayfinding and interpretation.
- 3.3 In 2019 South Ayrshire Council commissioned City Gate Construction (CGC) to undertake a survey of MVF Watchful. CGC estimated repairs at £80,000 (2019) and noted that *'It is in [CGC's] opinion however the work and money required to carry out a suitable and long-term restoration on this boat will be substantial, an exact cost could not be determined at this point. Only when the strip out was underway would you fully know the extent required'*.
- 3.4 A small number of community bodies have expressed an interest in MVF Watchful as a heritage or restoration project over the years. However, none of these have come to fruition as a Community Asset Transfer under Part 5 of the Community Empowerment (Scotland) Act 2015, or any other purchase, lease, or management agreement.
- 3.5 There is no Council service use for MVF Watchful and no budget has been allocated for its upkeep and maintenance. Accordingly under the Council's Policy for the Disposal and Acquisition of Council Property, the building is surplus to Council requirements.
- 3.6 The property known as The Watchful, located in the dry dock at South Harbour Street, Ayr is attached to concrete plinths by metal bolts in the keel and the concrete plinths are set into the ground. As MVF Watchful, therefore is affixed to Common Good Land, it has acquired the status of the land and is Common Good. In terms of Section 104 of the Community Empowerment (Scotland) Act 2015, the Council is required to consult with the local community when planning to dispose of Common Good property. The Council is required to have regard to any representations received.
- 3.7 The MVF Watchful Common Good Consultation was open between 09:00 on Tuesday 7 November 2023 and 17:00 on Monday 8 January 2024. A notice was affixed to fencing at the site, another was put on display in The Citadel Leisure Centre and it was hosted on the South Ayrshire Council website (<https://www.south-ayrshire.gov.uk/article/60681/Common-Good-Consultation-MVF-Watchful-South-Harbour-Street-Ayr>). Details of the consultation were circulated to Fort, Seafield & Wallacetown Community Council. It was also circulated to Fort, Seafield & Wallacetown Community Association and Ayrshire Housing as known community organisations with a possible interest in the property. Ayr West ward elected members were notified. A copy of the notice as posted at the site is included as [Appendix 3](#).
- 3.8 A total of 91 representations were received: 44 representations are For (supportive of) the proposal; 24 representations are Against the proposal and 23 representations have been classed as Neutral (neither For nor Against). The representations and proposed Council responses are detailed in [Appendix 1](#).

4. Proposals

- 4.1 It is proposed that the Cabinet:

- 4.1.1 agrees the responses to the representations received as outlined in [Appendix 1](#), approves publication of the responses on the Council website and notification of those who responded to the consultation; and
- 4.1.2 having regard to the outcome of the consultation, agrees to proceed with the proposals that the MVF Watchful and supporting structure is declared surplus to Council requirements, removed and scrapped ; and
- 4.1.3 requests the Service Lead – Professional Design Services to arrange for the removal and scrapping of MVF Watchful and its supporting structure.

5. Legal and Procurement Implications

- 5.1 The recommendations in this report are consistent with legal requirements.
- 5.2 Appropriate contractor(s) will require to be procured to undertake demolition and removal of the boat and supporting structure.

6. Financial Implications

- 6.1 The Ayr Common Good Fund will be relieved of future maintenance and repair costs for MVF Watchful and its plinths. A survey of the NVF Watchful carried out in 2019 on behalf of the Council estimated repair costs at £80,000 but stated that the full cost could not be identified until the works were underway.
- 6.2 There are cost implications associated with the removal and scrapping of the boat and supporting structure. A demolition contractor's quote from October 2023 provided a cost of £5,487.50 +VAT. Cost would be met from the Promenade and Shorefront Enhancement Scheme budget.

7. Human Resources Implications

- 7.1 Not applicable.

8. Risk

8.1 *Risk Implications of Adopting the Recommendations*

- 8.1.1 There is a risk that removal and scrapping will be viewed negatively by some members of the community who are opposed to the proposal. Results from the Common Good Consultation indicate, however, the majority of respondents support the proposal to remove the boat to enable improvements to the area. Many of the representations that are against the proposal focus on the loss of The Watchful as a memorial to fisherman. This could be mitigated by proposals for a new maritime heritage installation contained in the Ayr Esplanade Strategy .

8.2 *Risk Implications of Rejecting the Recommendations*

- 8.2.1 The Ayr Common Good Fund could remain liable for maintenance of a property which without significant investment is likely to deteriorate further, become increasingly unsafe and detract from the surrounding area.

9. Equalities

- 9.1 The proposals in this report have been assessed through the Equality Impact Assessment Scoping process. There are no significant potential positive or negative equality impacts of agreeing the recommendations and therefore an Equalities Impact Assessment is not required. A copy of the Equalities Scoping Assessment is attached as [Appendix 4](#).

10. Sustainable Development Implications

- 10.1 **Considering Strategic Environmental Assessment (SEA)** – This report does not propose or seek approval for a plan, policy, programme or strategy or document otherwise described which could be considered to constitute a plan, programme, policy or strategy.

11. Options Appraisal

- 11.1 An options appraisal has not been carried out in relation to the subject matter of this report.

12. Link to Council Plan

- 12.1 The matters referred to in this report contribute to Priority 1 of the Council Plan: Spaces & Places (Outcome 2).

13. Results of Consultation

- 13.1 The public was consulted through the Common Good Consultation as outlined in section 3.7 and 3.8.
- 13.2 Consultation has taken place with Councillor Martin Kilbride, Portfolio Holder for Buildings, Housing and Environment, and the contents of this report reflect any feedback provided.

14. Next Steps for Decision Tracking Purposes

- 14.1 If the recommendations above are approved by Members, the Director of Housing, Operations and Development will ensure that all necessary steps are taken to ensure full implementation of the decision within the following timescales, with the completion status reported to the Cabinet in the 'Council and Cabinet Decision Log' at each of its meetings until such time as the decision is fully implemented:

<i>Implementation</i>	<i>Due date</i>	<i>Managed by</i>
Publication of Common Good Feedback report	31 March 2024	Service Lead – Asset Management and Community Asset Transfer
Removal and scrapping of MVF Watchful	31 May 2024	Service Lead – Asset Management and Community Asset Transfer

Background Papers **Report to Cabinet of 31 October 2023 – [Proposed Disposal of Council and Common Good Property: ‘MVF Watchful’, South Harbour Street, Ayr](#)**

Person to Contact **Tom Burns Service Lead – Asset Management and Community Asset Transfer**
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Date: 4 March 2024

MVF Watchful, South Harbour Street, AyrCommon Good Consultation Feedback

Feedback and response on Statutory Consultation with the Local Community under Section 104 of the Community Empowerment (Scotland) Act 2015, for the proposed removal and scrapping of MVF Watchful and supporting infrastructure at South Harbour Street, Ayr to enable a programme of environmental enhancements including improvement of the South Harbour slipway to support access to water sports, and a proposed Inner Harbour Art and Heritage trail.

The Common Good Consultation for MVF Watchful, South Harbour Street, Ayr was open between 9am on Tuesday 7th November 2023 and 5:00pm on Monday 8th January 2024. A notice regarding the consultation was erected at the site, another was displayed in The Citadel and it was hosted on the South Ayrshire Council website at [Consultations – South Ayrshire Council \(south-ayrshire.gov.uk\)](https://www.south-ayrshire.gov.uk). Details of the consultation were circulated to Fort, Seafield & Wallacetown Community Council and to other known community organisations with a possible interest in the property. Elected members for the Ayr West ward were also notified.

As detailed in the table below, 91 completed representations were received (90 from individuals and 1 on behalf of an organisation): 44 representations are For (supportive of) the proposal; 24 representations are Against the proposal and 23 representations have been classed as Neutral (neither For nor Against).

Respondent	Representation	Category: For, Against or Neutral.	Council's Response (where applicable)
Eric Armstrong	Whilst not mentioned in the Council proposal Watchful is actually a memorial to the brave Ayrshire fishermen who lost their lives at sea. What plans are there to continue a memorial to these lost lives?	Neutral	A new installation to mark the area's maritime and fishing history is part of the Council's proposals for the inner harbour. Further community engagement will be undertaken before proposals are finalised.
Norman McLean	As a former Chairman of Fort Seafield & Wallacetown Community Council I am aware of local concerns however at this stage I am aware of the perilous condition and safety aspects of the Watchful. It is well beyond a funded renovation in its rotting	For	na

Respondent	Representation	Category: For, Against or Neutral.	Council's Response (where applicable)
	state and is holding back restoration of the dry dock area for a more beneficial use to the community. I fully support the Council in their proposal to regenerate the area but am concerned at the time that it has taken to reach this stage.		
Rita Miller	I agree with the plan to remove the boat and the concrete fixings to release the site for leisure use	For	na
bruce harris	Happy with the proposals and improvements to this area.	For	na
Sandy Ruff	The boat should be restored. Maybe work with community groups or with college. As someone who lives in the direct vicinity of it, it would be missed. It's been a landmark for years and what it represents.	Against	The Council has engaged with a number of community bodies and individuals that have expressed interest in The Watchful as a restoration project. However, none of these plans have come to fruition.
Gavin Scott	Scrap it	For	na
Jenna Roberts	Happy for the vessel to be removed on the condition that the heritage trail goes ahead and the area is visually improved for tourists	For	na
Pamela Ireland	Whilst I think it was wrong to allow the Watchful to deteriorate to this state, I believe it should now be removed and improvements to the area made. This should include an appropriate tribute to those lost at sea.	For	na
Ann Cassidy	The Watchful has sadly become an eyesore and really needs to be removed. Those souls who have been lost at sea could be far better commemorated by the erection of a more fitting monument, eg a suitable sculpture or a plaque with the names of the victims.	For	na
Alan McIntyre	I am happy with the proposals and I am sure the council will act accordingly whilst scrapping the vessel and will keep any new site projects in line with current carbon emission restrictions and hopefully add another new interesting cultural artefact/ sports facility to the area.	For	na
Erin Somerville	My Grampa, <i>name removed</i> , worked on the Watchful. If the boat is indeed to be scrapped	Neutral	The Council is bound by Common Good rules and

Respondent	Representation	Category: For, Against or Neutral.	Council's Response (where applicable)
	could our family please have the name plate from the side of the boat?		procedures in relation to The Watchful. Your request is noted and the Council will contact you directly following completion of this statutory Common Good Consultation exercise.
MARY PINKARD	I think it would be a shame to lose this piece of the fishing history of Ayr and would like to see the Watchful saved even if it means re-siting it. It is an absolute disgrace that it has been so neglected for years.	Against	na
Alistair Hook	I am happy for it to be removed from its current location and either taken elsewhere for restoration by students or scrapped if it is too far gone. The dry dock area that it currently sits could be converted to a slip for public access.	For	na
L A Hackett	Agree – given lack of maintenance – MVF Watchful can be removed. Dry dock where it was located should remain as an asset for the common good. Suggest incorporate proposed use of dry dock with purchase of former coastguard lookout and consider as whole scheme with area around the 'coal' sculpture – possibly as outdoor gallery/summer cafe.	For	na
John Hayes	It's an eyesore and serves zero purpose. Best the scrap it.	For	na
Euan Gibb	The boat has been there for many years and is in a state of disrepair. It either needs repaired or replaced with something new. However if the boat is removed there should be a sign or place commemorating her for all the years she stood watch over the harbour.	Neutral	na
William Sutherland	This needs to be removed,before a accident happens,or it goes on fire. Area should be transformed into a watersports base The work taking place at the moment will take ages,5 workmen at the site,only one was doing any work, pathetic	For	na
Brian Young	I have a workboat and barge company and are desperate to find suitable waterside property to relocate my business to. It seems that little slipway in Ayr could be the only place left on the Clyde where a working boatyard could be created at minimal cost and create many jobs.	Neutral	Thank you for your enquiry – we will respond to you directly in due course.

Respondent	Representation	Category: For, Against or Neutral.	Council's Response (where applicable)
Stephen O'Reilly	I don't live near the watchful but am in the area regularly. I feel the plan for development for water sports would be an excellent idea as a kayaker and water boarder.	For	na
David Clark	Contact Scottish Maritime Museum in Irvine and ask if they would be interested in taking it.	Neutral	na
Adam Boyle	Leave the boat where it is and restore it as best possible as it was put there as a memorial to the sailors lost at sea so should remain and be looked after better by the local council it has been there as long as I can remember and is apart of the towns history and shouldn't be messed with apart from renovation to it	Against	na
Brian Mackie	Sadly feel MVF Watchful should be removed and scrapped. Too far gone now and is an eye sore .	For	na
Graeme Davis	This rotting hulk is a total eyesore, it needs to be removed and the area developed to encourage a cafe and restaurant culture, possibly allied to a marina. We have two rivers and a seafront in Ayr, all underused. Other towns would love to have assets like these with such potential, especially around the harbour area in question.	For	na
Edward Millar	Due to the dreadful condition of the 'Watchful', I feel that it would be better to remove and dispose of the boat, however as a mark of respect and remembrance of the fishermen and the fishing industry in Ayr surely an appropriate memorial could be installed in a prominent position	For	na
Timothy Downie	The Watchful has looked sad and more than a little ridiculous since the wheelhouse \repair\" that was completely unconvincing as a fishing boat wheelhouse	Neutral	na
Fiona Scott	The boat has been an integral part of the Ayr Harbour landscape for over 20 years and is a memorial to lost sea men. This boat should be kept in situ. The boat should be repaired /preserved. The area should be upgraded around the boat. The Council should be ashamed of the lack of thought given to the history of our heritage, yet they can't take responsibility and deal with more expensive and dangerous things like The Station Hotel over the years.	Against	na
Derek Wilson	Slip to be used for launching and retrieving water crafts of various sizes through the utilisation of a automative barrier controlled by pre- paid tokens or scanning a QR code by phone.	Neutral	na
Angela. Cassells	Would leave the vessel alone – it has character. There would be many other priorities that would serve Ayr better than removal of this and plans	Against	na

Respondent	Representation	Category: For, Against or Neutral.	Council's Response (where applicable)
	stated would only benefit a small number of people. Focus would be better on reviving the town or an initiative that would benefit an abundance of people.		
Alan Finlayson	MV Faithful Are you going to methodically destroy all of the town peoples history to replace it with morons on jet skis and coffee shops?	Against	na
Malcolm Carleton	\Watchful\" is a memorial in remembrance to fishermen lost at sea. As such It should be refurbished and left in place and not removed in the hope that local inhabitants will with time	Against	na
Malcolm Smith	I am 100% against the scrapping of the MFV Watchful, it is cultural vandalism. This fine example of a herring ringer should be the central exhibit in a heritage trail connecting Ayr to the sea. Restored as part of a levelling up funding bid to Westminster could potentially see local youngsters gain meaningful employment and skills for life through apprenticeships based around a restoration. Old pictures show Ayr harbour with boats rafted six deep along South harbour wall	Against	na
Jake Craig	MVF Watchful Common should be restored and kept in place to make it a key feature of the waterfront improvement works. The only reason for its current state is a lack of maintenance. A bit of effort and colour would maintain it as a fitting tribute to those who have lost their lives at sea and complement the planned heritage works.	Against	na
Andrew Williamson	In principle I have no issue but how safe is this given the harbour entrance for water sports. Also parking in the area is residential.	Neutral	na
James Frew	I'm afraid its time to dismantle \Watchful\". Its dilapidated and a sorry sight... looks like no or min. maintenance has been done since she was installed. The majority of Ayr people never go near this area and many may not even know of the existence of \Watchful\".	For	na
sarah youd	I would prefer to retain MFV Watchful as it is an historical reminder of the past use of the harbour. I feel that too much of Ayr's history is currently being removed from Ayr (e.g. the Station Hotel) and I was saddened when the fishing harbour was removed to Troon a number of years ago. I believe that a town's history should be protected, not removed so that future generations have a sense of place.	Against	na
John Ferguson	MFV WATCHFUL Consultation. I wholeheartedly agree that the fishing vessel be destroyed and all supporting structures be	For	na

Respondent	Representation	Category: For, Against or Neutral.	Council's Response (where applicable)
	removed. I understand that the vessel is in situ as some kind of memorial to the fishermen from this area who lost their lives at sea. A more fitting memorial would be a commemorative Plaque in the vicinity of what used to be the Fish Harbour.		
Jo Bruce	It is a great idea to get rid of this boat as it is an eyesore. It is time the area was put to better use. The whole area needs an upgrade so will be excellent to see improvement works start.	For	na
Kate Dargie-Dailly	Its very important and sensitive in removing commemoration installations that the memorial is either placed elsewhere, or something else is put in place. The memorial is now part of Ayr's heritage and a new sculpture should be erected in its place or a suitable site.	Neutral	na
Adam Brown	Employ a few local people to help restore the ship a little and move to a more scenic location to be made into a display piece.	Against	na
Neil Russell	Get rid of this eyesore and do something positive with this area.	For	na
Vincent McWhirter	I support the proposal to scrap 'Watchful' and regenerate the area. This is a unique location for a facility to develop water sports such as Open Water Swimming, Coastal Rowing, sliding seat rowing, SUP paddling, dingy sailing & equipment hire. The site is also adjacent to the new proposed 'Ayrshire Link' cycling route. A base at the dry dock could facilitate showers, changing rooms.	For	na
ASHLEA MCDOWALL	Agreement to remove vessel. Please ensure space is used to promote water sports in the area, we have a beautiful beach it needs to be utilised to its full potential	For	na
Andrew Russell	Find a space for it in the open space of the Cutty Sark square. Erect a suitable roof covering over it giving it some space. Stabilise the wood with modern treatments and place a plaque with some history on it and label it a remembrance memorial. That should please everyone.	Neutral	na
George McFarlane	Scrap it , it's an eyesore	For	na
adrienne healy	MV Watchful - its in the name - its decommissioned and was to be a remembrance - instead of leaving it to rot work should have been done years ago - despite that though she should be restored and left to watch over the mouth of the harbour	Against	na
Craig Robertson	I believe MVF watchful should be restored and celebrated as a local landmark. Not enough priority	Against	na

Respondent	Representation	Category: For, Against or Neutral.	Council's Response (where applicable)
	is given to local history and this could be, part of a regeneration that includes local history.		
Muriel Downie	The Watchful has never been an attractive feature of Ayr. If it is of historical interest, there is no information provided. The boat, which has never been attractive, has deteriorated over the years, and, frankly, it's become an eyesore.	For	na
Wendy McGeachie	This is a historical piece of ayr harbour. Can it be moved to another site. If not it could be sited on my grounds rather than lose it. We have lost so much from the harbour area. A group could be set up to restore it by the anglers in Ayrshire. No cost to the council. Sell it for £1.00 to allow ownership by me/ a group We must protect our heritage so much gone through no fault of anyone. For example Ayr County hospital, seafield hospital, holmston house etc. let's try protect this vessel.	Against	The Council has engaged with a number of community bodies and individuals that have expressed interest in The Watchful as a restoration project. However, none of those plans have come to fruition.
Bob Lambie	This wreck needs to go! It has been an eyesore for too long and the area could be used for some sort of water sports.	For	na
Jacqueline Lucy	SAC have failed to upkeep the condition of the Watchful which was donated in memory of all who lost their lives at sea and to remember Ayrshire's fishing history. A memorial including the plaque should be put on display in its place.	For	na
Jonathan Dobbie	I feel the area could be better used as an access to the water. I am keen sea goer and find the small slip at the side of the adjacent flats very tight and not very pleasant for residents of the high rise. The Watchful could be cut down to half the size to be left as 1) a very unique sculpture in the harbour and 2) its initial value as a memory for those lost at sea.	Neutral	na
L McLean	This memorial should have been restored long ago. It is very disrespectful to remove and scrap this. Do local people actually want to spend thousands on what the council is proposing? I don't think so. Maybe contact the college and see if they could help restore the memorial.	Against	na
Wendy Gibson	I think this is a fabulous idea and would bring lots of visitors to the area, water sports including wild sea swimming and paddle boarding have increased so much in the last few years. Great use of a run down area as well	For	na

Respondent	Representation	Category: For, Against or Neutral.	Council's Response (where applicable)
Sandra Reid	It's time to remove The Watchful. She is beyond repair.	For	na
Forbes Watson	The boat should be scrapped. Too expensive to repair. The area will be opened up for boating, canoes etc. A plaque commemorating should be placed in area	For	na
Angela McAllister	I think the Watchful is beyond salvaging after years of neglect, and should be scrapped. I understand it is planned to incorporate a memorial in whatever development takes place there, and this should suffice.	For	na
Norman Sharp	Scrap the Watchful. I agree with this below. We are proposing that the vessel is removed to improve access for water sports; a harbour art and heritage trail has also been proposed for the site.	For	na
joanne jess	Please remove boat and make space for leisure facilities along this part of coast	For	na
Emily McKenzie	although I believe in the nostalgia of the boat, and it's history, I believe strongly it's an eye sore now and has to be removed.	For	na
David Macfarlane	The telling of 'The Price of a Fish Supper' by Catherine Czerkawska tells of the struggles of being an Ayrshire Fisherman, and to remove the MVF Watchful seems to be of very poor taste and misunderstanding. As one of the most poignant reminders of this industry, to destroy the MVF Watchful would be a devastating and outrageous symbol of profit over passion.	Against	na
Alexander Paterson	The MVF Watchful is a complete eyesore to those in and around this community and town. It has no place in Ayr given it is a Maidens boat and does not have a history of Ayr. It is beyond any restoration that does not include a full rebuild and myself nor my family taxes should be used for anything other than removing this eyesore. Use common sense and remove it.	For	na
Anne Smith	I am sorry that it has got to this stage for the Watchful but providing it is still recognised as what it was originally time has come for it to be removed. A memorial has to be erected AND MAINTAINED PROPERLY The existing markings on the wall could also be renovated. Sad end to a memorial for brave men.	For	na
David Jenkins	The Watchful is a memorial to fishermen who lost their lives at sea. It should be treated with the same respect as that for the war dead. Yet the council have let its condition deliberately deteriorate over the years. No annual maintenance	Against	na

Respondent	Representation	Category: For, Against or Neutral.	Council's Response (where applicable)
	has ever been undertaken, which is necessary for the upkeep of any vessel; as such, I accept none of their excuses for its current condition. The suggestion of replacing boat with plaque is insulting, and would serve as a reminder of council incompetence.		
Tom Lawrie	Please can you clarify what is meant by support access to water sports, and which ones you are referring to. As a resident overlooking the slipway I am concerned by the existing anti social behaviour during summer & weekends at this area by young people drinking & playing loud music. What plans are proposed to prioritise the residents needs, rights and wellbeing? Whilst I welcome redevelopment of the area, as council taxpayers, our views, aspects and noise concerns should be prioritised.	Neutral	Further community engagement work will take place to inform the Ayr Esplanade Improvement Strategy, giving all residents an opportunity to make suggestions or raise concerns before proposals are finalised.
Lynn Carleton	Watchful should be removed. Need to discourage groups of teenagers using the area for loud music, drinking and vandalising. Ideally remove all structures which attract this behaviour, especially the curved roof shelter. The newly-constructed ramp will need ridges on it or there will be an issue with skateboarders again. Applaud the idea of watersports but needs properly constructed building. A group of huts won't make the area look any better and will attract more anti-social behaviour.	For	na
Iain McKie	The Citadel Quay Owners Association supports this proposal, providing a suitable memorial is erected to fishermen lost at sea and the critical question of the failing infrastructure in the South Harbour is addressed. Details of this will be contained in an email to	For	The Council will respond directly to your e-mail.
Alan Mackay	Despite your erroneous statement that the Boat \is in really poor condition due to being exposed to adverse weather.\" I can attest that its neglected condition is completely due to over 20 years of neglect and incompetence by SAC and its Councillors. I have no confidence whatsoever that the Council's new proposals for the Citadel Quay area will ever come to full fruition and I congratulate you in destroying what was a very imposing and attractive landmark in our neighbourhood."	Neutral	na

Respondent	Representation	Category: For, Against or Neutral.	Council's Response (where applicable)
Kenneth Ireland (by e-mail)	Good morning May I suggest you retain "Watchful" and restore it giving employment to suitable skill base and use the vessel as part of your Heritage area. Alternatively, donate to Maritime Museum at Irvine. Surely there is an alternative to scrapping the vessel given that it has lay there for many years. Don't let it be another SAC failure please ? Rgds	Against	na
Raymond Anderson (by e-mail)	My view is that this visually identify able piece of Ayr's history should be maintained for future generations. Too many things are swept away and regretted later. You owe it to the people of Ayr.	Against	na
Helen Westwood (by e-mail)	Yes I agree it's a good idea to get rid of the old shipping vessel as it looks like an eyesore. I think the piece of art work which looks like an ugly black oblong block, situated nearby should go too as a complete waste of money and most people I've spoken to think it's not art but a joke. It adds nothing to the area. Any improvement on this harbour area would be good thank you.	For	na
Patricia Reilly (by e-mail)	As a person whose family was involved in fishing for generations I find it very sad that the Watchful has been allowed to get into this state. In their day these boats were gleaming and used to lie, sometimes 3 abreast, in Maidens harbour. The Watchful was one of the Maidens fleet. With the loss of these boats a way of life has disappeared. I think that it would be interesting for people visiting this area to see an example of what was a major industry here. I know when I go anywhere I like to find out how a place has developed and how people made and now make their living. A restored Watchful would remind us all of a different time.	Against	na
Trevor Clark (by e-mail)	Remove the vessel as it's an eye sore, leave the area open as a slipway and promote it as a lanch area for recreational boat users.	For	na
Clare Gibb (by e-mail)	Noting the proposed use of the dry dock as a Heritage site and access for water sports- Ayr Harbours fishing heritage needs to be recognised. My godfather fished out of Ayr as did three of his sons. MVF Watchful is sentinel to our loss of the fishing industry and should be preserved and retained in situ, livings as well as lives have been lost "at sea" Re development plans can incorporate the vessel, she is part of our heritage and should not be moved aside as an inconvenience to make way for "new" heritage development.	Against	na

Respondent	Representation	Category: For, Against or Neutral.	Council's Response (where applicable)
	I am somewhat shocked that the proposals are to remove and that re-siting does not appear to have even been considered.		
Marnie Lucy (by e-mail)	Hi there, I am the youngest daughter on <i>name removed</i> who donated Watchful to SAC in 1995. I would like to keep the remaining name plate off Watchful in the family - despite an <i>name removed</i> (no relation whatsoever) requesting the same - see SAC live Facebook page about MV Watchful. My oldest sister, <i>name removed</i> & I are meeting with <i>name removed</i> tomorrow at 2pm to discuss a way forward.	Neutral	The Council is bound by Common Good rules and procedures in relation to The Watchful. Your request is noted and the Council will contact you directly following completion of this statutory Common Good Consultation exercise.
Marion McPherson (by e-mail)	Dear Sir/Madam I am in agreement that the MVF Watchful is sadly no longer salvageable. It is a pity that this beautiful boat did not end its days in her home port of Maidens. I am one of many people who over the course of years advocated for The Watchful to be kept in good repair. There are also many who worked to keep some of the area in as good repair as possible. To me it would be disrespectful to the memory of all fishermen who died at sea if The Watchful cannot be repurposed. After all, it is an important icon of Ayr's once proud fishing fleet and therefore an important part of Ayr's history. Can I ask you to consider the idea of The Watchful being moved to the pier end of Ayr Beach, without the plinth, and be 'grounded' there as an art installation? Look at the old boat wrecks in Salen Bay as an example. A grounded Watchful would attract painters and photographers I'm sure. I further request that all of the maritime markings be left on the wall of the slipway.	Neutral	na
Scott (no surname given) (by e- mail)	Fishing fleets fished out of the Port of Ayr for centuries and the Watchful is the last of its generation for future generations to see a vessel that brought a lot of wealth to our town! The cost of restoring this hull would be money WELL spent and should be a monument to our fishing past situated next to the slip that was once	Against	na

Respondent	Representation	Category: For, Against or Neutral.	Council's Response (where applicable)
	Ayr Yacht Club and hopefully can again have boats moored for the teaching of the towns youth!		
Bruce Morrison (by e-mail)	<p>Good afternoon,</p> <p>I am writing in response to the consultation on the removal of MVF Watchful.</p> <p>I overall welcome the proposals to regenerate the harbour area set out in the consultation. However, I am conscious of the fact that the original intention of the MV Watchful was as a memorial to fishermen lost at sea, and this is a sensitive issue for some in the community. The consultation does not, as far as I can see, make direct reference to this fact, and I think people would be more amenable to the plans if it was clearer that the 'new maritime heritage' installation would serve a similar function, and presumably be easier to maintain than the Watchful. I would also welcome more information about how much of the Common Good funding has been spent on the Watchful in recent times, given its state of disrepair.</p> <p>Overall I welcome the proposals to remove the boat and improve the harbour area, as I feel that having facilities for water sports and use of the harbour would make the area I live in more vibrant. However, I would welcome the council approaching the issue more sensitively given the status of the Watchful as a memorial.</p>	For	Thank you for your enquiry. We will respond to your query regarding Common Good expenditure in due course.
George Watt (by e-mail)	<p>'The boat,, is in really poor condition due to being exposed to adverse weather'. Alas, it does not surprise me that a council employee has chosen to write thus, rather typical of the approach of councils and politicians everywhere, anything but the blunt truth.</p> <p>The 'Watchful' was last refurbished circa 2005 - 2010 under the auspices of the Community Payback Scheme and nothing has been to ensure its preservation since that time. Perhaps, '.....to being exposed to SAC neglect', would be more appropriate.</p> <p>I was brought up in Prestwick quite a few decades ago and knew Ayr and its harbour when it was a very active county town. Almost twenty years ago I returned to Ayrshire and since that time I have scarcely witnessed any inspirational activities, architectural or otherwise.</p> <p>I am aware the change is inevitable, indeed necessary, but we should attempt to retain as much of our history as is possible and the slipway is one such item. I do hope the Council's plans do</p>	Against	na

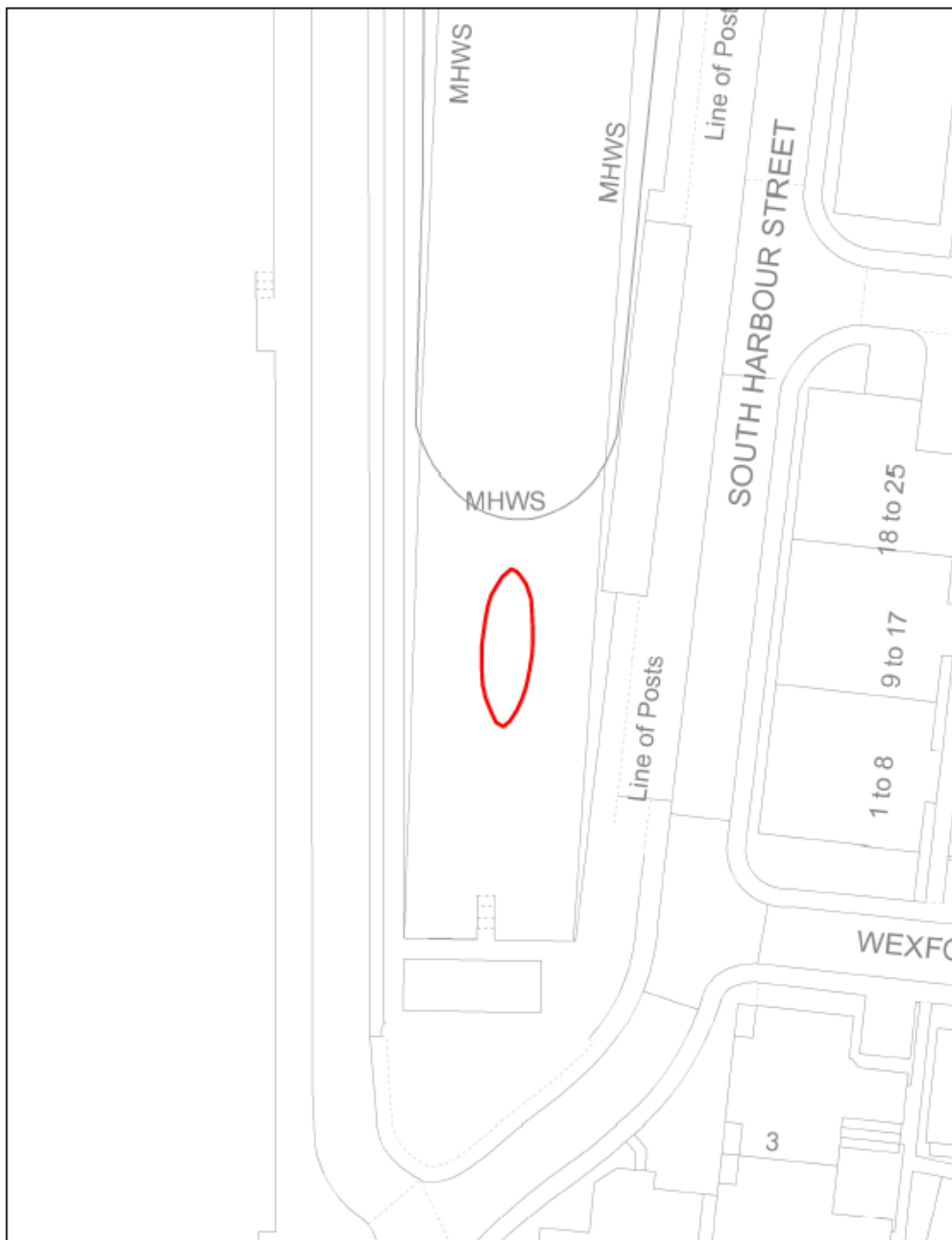
Respondent	Representation	Category: For, Against or Neutral.	Council's Response (where applicable)
	<p>not entail obliterating it or even entirely losing its industrial appearance.</p> <p>Someone had the inspiration of installing the 'Watchful', both to commemorate those fishermen lost at sea and to remind everyone of part of Ayr's history.</p> <p>May I suggest the Council acquires another vessel as a replacement and incorporate it in their new plans. It could even be under cover and made to be a significant part of the proposed Heritage Trail. If approached, I am sure the Maritime Museum would be happy to give further advice.</p>		
Geoff Turner (by e-mail)	<p>The SAC, have been waiting for a long time for the MVF Watchful to fall into this state of disrepair, so that they can remove it on the grounds of safety to the public.</p> <p>As stated in the consultation document the SAC have never allocated funds for the maintenance and up keep of the vessel. So as anything, not looked after is has dilapidated to its current state. If the SAC weren't going to fund it's up keep, they should never placed it there in the first place. This situation lands fair and square on the desk of SAC.</p> <p>There is no other option left now but remove the vessel and scrap it. Shame on SAC.</p> <p>So that brings us to the question what sort of water sport the old drydock slipway can be used for.</p> <p>Not very many as the slipway leads to the commercial harbour and the associated traffic. Thank about H&S.</p> <p>At present there is a 3 level wheelchair access ramp being built in the drydock slipway. I beg the question for what is the purpose of this ramp?</p> <p>Its not for access to view the MVF Watchful, as she is going.</p> <p>Any vessel small enough to be taken down the new ramp could be carried down the old steps. Any vessel that needs a slipway will be too big to use the new ramp.</p> <p>What a gross waist of funds.</p>	Neutral	<p>Safety will be a consideration if the Council is asked to evaluate any proposed uses for the inner harbour.</p> <p>The ramp is not a disabled ramp. It has been built on a gradient of 1:20.5 with generous width and landing areas to facilitate access for watersports or other interests.</p> <p>The Harbour Master and Ayrshire Roads Alliance are both aware of the plans and the design was approved by Building Standards.</p>
Robert Dunn (by e-mail)	<p>Dear Sir,</p> <p>With regards to the boat in south harbour street I feel that it should be left alone and restored, why can't there be a project to paint the boat and at least tidy the place up. The boat represents the once marina that was there and the history of it, it should be incorporated with the water sports project, you should ask for volunteers to clean</p>	Against	na

Respondent	Representation	Category: For, Against or Neutral.	Council's Response (where applicable)
	and restore the paint on it, I for one would volunteer to my services to help bring it bank to some life, and schools could be involved 6th years could be included Thanks again		
Dan Frazer (by e-mail)	Hi, I wish to express a desire for an accessible public slipway at Ayr Harbour, along with adequate parking for vehicles with trailers.	Neutral	na
Cat Anfield (by e-mail)	I don't usually want to sacrifice heritage sites but this has become a bit of eyesore and if there's no money to maintain the area then it would be better for this to change. So, I'd like to see the 'Watchful' scrapped and that end of the beach brought back to life and smartened up. Providing useable access to the water would be great and also some landscape planting, public toilets and benches. Thanks	For	na
Brian Young (by e-mail)	Good Day, Can I rent/buy/lease the slipway and create a working boatyard and potentially relocate my business there as well? There is only 1 boatyard on the Clyde (Girvan) and it is very busy and very far away. Having a boatyard that is more local would be great. We operate from Fairlie Quay currently but it is far from Ideal and I have been pestering NAC for some land with direct water access for the past 15years without any success and have watched them build houses on every piece of land I have suggested. Hopefully this slipway could be refurbished and put to use as a working boatyard and could create several jobs. Happy to meet with you and to discuss this great opportunity further. Regards,	Neutral	Thank you for your enquiry – we will respond to you directly in due course.
Erin Somerville (by e-mail)	My Grampa, <i>name removed</i> , worked on the Watchful. If the boat is indeed to be scrapped could our family please have the name plate from the side of the boat?	Neutral	The Council is bound by Common Good rules and procedures in relation to The Watchful. Your request is noted and the Council will contact you directly following completion of this statutory Common

Respondent	Representation	Category: For, Against or Neutral.	Council's Response (where applicable)
			Good Consultation exercise.
Steve Pinder-Banthorpe (by e-mail)	Re: 'MVF Watchful Common Good Consultation' I fully support South Ayrshire Council's proposals to remove and then scrap the MVF Watchful to improve access for water sports and possibly a harbour art and heritage trail. This area presently looks awful with a rusting old ship that no one pays much attention to.	For	na
William Walker (by e-mail)	I recently saw a post on FB about watchful. This was my wife's Grandads boat & was owned by <i>name removed</i> . I beg of you not to give anything away of the boat, as 4 of <i>name removed</i> daughters are still living (1 in Ayr) <i>name removed</i> . If this was being scrapped, I think the sisters should have a say in what's given away, <i>some text removed</i> . Please contact myself or <i>name removed</i> . Regards	Neutral	na
James Yeo (by email)	Was referred to you about ayr Harbour public slip by sac sports and leisure ie putting a hand rail along the wall at the steps Down the side of the slip and a floating pontoon to get access onto boats and pleasure craft canoes jetski fishing boats foe the safety of the public.mental health and wellbeing I use this area and it is badly needed updating I and others are trying to make it better for all ayr boating community?reply please	Neutral	Further community engagement work will take place to inform the Ayr Esplande Improvement Strategy, giving all interested parties an opportunity to make suggestions before proposals are finalised.
Iain McKie for Citadel Quay Owners Association (by e-mail)	Watchful Consultation I am writing on behalf of Citadel Quay Owners Association. I have completed the online response form as follows: 'The Citadel Quay Owners Association supports this proposal, providing a suitable memorial is erected to fishermen lost at sea and the critical question of the failing infrastructure in the South Harbour is addressed. Details of this will be contained in an email to estates@south-ayrshire.gov.uk ' As stated however there is little sense in creating new facilities unless the failing infrastructure is addressed. Retaining Walls:	Neutral	Further community engagement work will take place to inform the Ayr Esplande Improvement Strategy, giving all residents an opportunity to make suggestions or raise concerns before proposals are finalised.

Respondent	Representation	Category: For, Against or Neutral.	Council's Response (where applicable)
	<p>Because of years of maintenance failures the decaying infrastructure within the South Harbour has reached crisis point. The deterioration in the water retaining walls is now threatening to undermine some of the adjacent paths and structures. A mixture of vandalism and natural erosion has resulted in large holes appearing in the protective membrane in place to ensure that there is no leakage of seawater into the surrounding area and it is now severely compromised.</p> <p>The Bridge: Following safety fears reported by users and local residents in relation to the bridge linking the east and west sides of the South Harbour the council has carried out some very limited repairs but has failed to tackle the underlying deterioration which threatens to close the bridge. In addition to being a useful link to the harbour pier and beach, when built its lighting and general appearance provided a striking entrance to the Inner Harbour.</p> <p>Walls and Gardens: In 2021 the council parks department established gardens beside the South Harbour walkway revitalising what had become a barren and neglected area. Unfortunately failure to maintain them has led to weed infestation and a serious decline in what had been a substantial improvement. Walls along the various walkways and paths have crumbled and require pointing to prevent their further deterioration and possible collapse.</p> <p>General Deterioration: There is general deterioration across the whole South Harbour area. There has been a total failure to develop a maintenance programme to protect and advance the refurbishment works carried out since 2000. Broken lighting, particularly on the bridge and pathways, rusting railings and metal features, rotting seating and a general air of decay ruin what should be an attractive area for residents and visitors alike.</p> <p>I have attached an extract from a report prepared by Fort, Seafield and Wallacetown Community Association detailing these infrastructure failings. This Association fully supports council plans to upgrade the whole South Harbour area but the first steps must be the failing infrastructure and not cosmetic initiatives.</p>		

Respondent	Representation	Category: For, Against or Neutral.	Council's Response (where applicable)
	Confirmation of this response would be appreciated.		
Jon Sheward (via email)	<p>This boat has seen better days . It should be removed. Maybe the Irvine maritime museum might be interested in her. I think the Dock area would make an excellent ramp for launching small or larger boats. If the the top end was changed, access would be excellent. Obviously some regulation of small boats (maybe by a buoyed area and speed restrictions) needed to protect the harbour traffic. Also possibly diverting high speed craft North (jet skis) away from main beach . Expanding the pontoons further up the harbour would also attract boats. At the moment just an eyesore. The potential space to develop a small sailing dinghy facility, with a compound nearby is a possibility.</p>	For	Further community engagement work will take place to inform the Ayr Esplanade Improvement Strategy, giving all interested parties an opportunity to make suggestions or raise concerns before proposals are finalised.
John Campbell (via email)	<p>Good idea....no point in it being there....get rid of it....get rid of the concrete mess that surrounds it... it's only the start to TRY and put some life and culture back into the town to rebuild Ayr as it should be ...as it was in the 60s 70s and early 80s..stop knocking down historic buildings that have been part of the town for centuries. That's my input to the common good consultation and I speak for an awful lot of local people.</p>	For	na
John Stevens	If the boat is to be moved why not donate it to the Maritime Museum in Irvine ?	Neutral	na



The Watchful, South Harbour Street, Ayr.

Scale 1:500



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Common Good Consultation – MVF Watchful, South Harbour Street, Ayr

Notice of consultation under Section 104 of the Community Empowerment (Scotland) Act 2015.

Reason for Site Notice Being Displayed: South Ayrshire Council is proposing to remove and scrap the former fishing vessel known locally as 'The Watchful' and its supporting structure, currently located in the dry dock at South Harbour Street, Ayr - shown outlined in red on the plan below – to enable a programme of environmental enhancements including improvement of the South Harbour slipway to support access to water sports, and a proposed Inner Harbour Art and Heritage trail.

As The Watchful is affixed to Common Good Land, it has acquired the status of that land and is considered Common Good. However, the title to the land contains no special purpose or specific conditions dedicating the land to a Common Good public purpose. Likewise, there is little evidence that the Council or its statutory predecessors dedicated the land, or the vessel, to a public purpose and it is classified as alienable Common Good. Consent from the Court is therefore not required to dispose of the vessel or the associated concrete supports.

No Council service use has been identified for The Watchful and no budget allocated for its maintenance and upkeep. In accordance with the Council's Policy for the Acquisition and Disposal of Land and Buildings, therefore, The Watchful is surplus to Council requirements. The proposal will remove the Common Good Fund's liability for maintaining the property.

Notice is hereby given of a **PUBLIC CONSULTATION**.

In terms of Section 104 of the Community Empowerment (Scotland) Act 2015, local authorities are required to consult with the local community when planning to dispose of common good property or change its use.

The proposal is for The Watchful and its supporting structure, which is in a damaged and deteriorating condition, to be removed and scrapped. This will enable implementation of a proposed Ayr Esplanade Improvement Strategy to include improved infrastructure for water sports, refurbishment of existing artworks, a new maritime heritage installation, improved wayfinding and interpretation.

Approval to proceed with the above proposal, subject to the outcome of this consultation exercise, was granted by the Cabinet of South Ayrshire Council at its meeting on 31st October 2023.

It is anticipated the proposed developments will yield the following benefits:

- Regeneration – by enabling new activity in a highly visible but under used part of Ayr. Contributing to Priority One: Spaces & Places of the South Ayrshire Council Plan 2023-28.
- Environmental Improvement – the South Harbour/Inner Harbour area will be made more attractive and safer for residents and visitors to enjoy. Contributing to Priority Three: Civic & Community Pride of the South Ayrshire Council Plan 2023-28.
- Economic Development - the proposal is expected to benefit the visitor economy, attracting additional visitors and associated spend to the local area, contributing to South Ayrshire Council Tourism & Events Strategy.
- Public Health and Social Wellbeing - the improvements are likely to increase capacity and accessibility of facilities for outdoor and water-based activities for the general public, thus improving participants' health and wellbeing and offering social opportunities. Will also create an enhanced space for people to gather and socialise, strengthening community cohesion and tackling social isolation.
- Ayr Common Good fund will benefit through the removal of liability for costs associated with maintaining the current structure.

Location of the structure that would be removed is shown outlined in the plan below.

Description of the Consultation Process

Anyone may make representations about this proposal to South Ayrshire Council. Representations must be in writing, by email, or by online response as detailed below and include the name and address of the person making it. All representations must be received by **17:00hrs on Monday 8th January 2024**. All representations received will be published with the exception of those considered to be potentially offensive or libellous. The names of individuals and organisations making representations and their postcode will be published alongside the representation made. The Council will remove any telephone numbers, mobile numbers, personal email addresses, residential addresses and signatures from published information.

You can submit a response using the online comment response sheet via the Have Your Say section of the Council's website (<https://www.south-ayrshire.gov.uk/have-your-say>), by email to estates@south-ayrshire.gov.uk or, in writing to:

Asset Management and Community Asset Transfer
South Ayrshire Council
County Buildings
Wellington Square
Ayr
KA7 1DR

By no later than **17:00hrs on Monday 8th January 2024**. Any correspondence should be clearly marked 'MVF Watchful Common Good Consultation'

South Ayrshire Council's Asset Management and Community Asset Transfer Privacy Notice can be viewed on the Council's website at: www.south-ayrshire.gov.uk/Asset-Management-and-Community-Asset-Transfer-privacy-notice

South Ayrshire Council
Equality Impact Assessment including Fairer Scotland Duty

Section One: Policy Details*

Name of Policy	Proposed Removal and Scrapping of MVF Watchful
Lead Officer (Name/Position)	Tom Burns, Service Lead Asset Management and Community Asset Transfer
Support Team (Names/Positions) including Critical Friend	Robin Jamieson – Co-ordinator Asset Management Colin Love – Team Leader Community Asset Transfer

*The term Policy is used throughout the assessment to embrace the full range of policies, procedures, strategies, projects, applications for funding or financial decisions.

What are the main aims of the policy?	To remove and scrap the MVF Watchful (The Watchful), and supporting concrete plinths, from its site in the dry dock at South Harbour Street, Ayr. The Watchful is in a dilapidated condition with estimated repair costs in excess of £80,000.
What are the intended outcomes of the policy?	Removal will enable implementation of the proposed Ayr Esplanade Improvement Strategy to include improved infrastructure for water sports, refurbishment of existing artworks, a new maritime heritage installation, improved wayfinding and interpretation.

Section Two: What are the Likely Impacts of the Policy?

Will the policy impact upon the whole population of South Ayrshire and/or particular groups within the population? (please specify)	The policy will primarily impact residents of the South Harbour area of Ayr and individuals with a connection or interest in Ayr's fishing history.
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Considering the following Protected Characteristics and themes, what likely impacts or issues does the policy have for the group or community?

List any likely positive and/or negative impacts.

Protected Characteristics	Positive and/or Negative Impacts
Age: Issues relating to different age groups e.g. older people or children and young people	none

Disability: Issues relating to disabled people	none
Gender Reassignment – Trans/Transgender: Issues relating to people who have proposed, started or completed a process to change his or her sex	none
Marriage and Civil Partnership: Issues relating to people who are married or are in a civil partnership	none
Pregnancy and Maternity: Issues relating to woman who are pregnant and/or on maternity leave	none
Race: Issues relating to people from different racial groups,(BME) ethnic minorities, including Gypsy/Travellers	none
Religion or Belief: Issues relating to a person's religion or belief (including non-belief)	none
Sex: Issues specific to women and men/or girls and boys	none
Sexual Orientation: Issues relating to a person's sexual orientation i.e. LGBT+, heterosexual/straight	none

Equality and Diversity Themes Relevant to South Ayrshire Council	Positive and/or Negative Impacts
Health Issues and impacts affecting people's health	It is expected that an improved environment and better access to watersports opportunities would have a positive impact on people's health.
Human Rights: Issues and impacts affecting people's human rights such as being treated with dignity and respect, the right to education, the right to respect for private and family life, and the right to free elections.	none

Socio-Economic Disadvantage	Positive and/or Negative Impacts
Low Income/Income Poverty: Issues: cannot afford to maintain regular payments such as bills, food and clothing.	none

Low and/or no wealth: Issues: enough money to meet basic living costs and pay bills but have no savings to deal with any unexpected spends and no provision for the future	none
Material Deprivation: Issues: being unable to access basic goods and services i.e. financial products like life insurance, repair/replace broken electrical goods, warm home, leisure/hobbies	none
Area Deprivation: Issues: where you live (rural areas), where you work (accessibility of transport)	none

Section Three: Evidence Used in Developing the Policy

Involvement and Consultation In assessing the impact(s) set out above what evidence has been collected from involvement, engagement or consultation? Who did you involve, when and how ?	The property is classed as Common Good therefore a public consultation exercise has been undertaken in terms of Section 104 of the Community Empowerment (Scotland) Act 2015. The consultation provided interested parties with an opportunity to make representations on the policy. In total, 91 representations were received: 44 were For (supportive of) the policy; 24 were Against; and 23 were Neutral.
Data and Research In assessing the impact set out above what evidence has been collected from research or other data. Please specify what research was carried out or data collected, when and how this was done.	na
Partners data and research In assessing the impact(s) set out in Section 2 what evidence has been provided by partners? Please specify partners	na
Gaps and Uncertainties Have you identified any gaps or uncertainties in your understanding of the issues or impacts that need to be explored further?	na

Section Four: Detailed Action Plan to address identified gaps in: **a) evidence and** **b) to mitigate negative impacts**

No.	Action	Responsible Officer(s)	Timescale
1	NA		

2			
3			
4			

Note: Please add more rows as required.

Section Five - Performance monitoring and reporting

Considering the policy as a whole, including its equality and diversity implications:

When is the policy intended to come into effect?	Spring/Summer 2024
When will the policy be reviewed?	Summer 2024 (further community engagement to inform the Ayr Esplanade Improvement Strategy is planned)
Which Panel will have oversight of the policy?	na

Section 6

South Ayrshire Council

Appendix

Summary Equality Impact Assessment Implications & Mitigating Actions

Name of Policy: ...Proposed Removal and Scrapping of MVF Watchful..

This policy will assist or inhibit the Council's ability to eliminate discrimination; advance equality of opportunity; and foster good relations as follows:

Eliminate discrimination
Advance equality of opportunity By offering improved access to opportunities to participate in watersports.
Foster good relations The majority of respondents to the consultation are supportive of the policy. Further community engagement will be undertaken to identify local priorities in development of the Ayr Esplanade Improvement Strategy.
Consider Socio-Economic Disadvantage (Fairer Scotland Duty)

<u>Summary of Key Action to Mitigate Negative Impacts</u>	
<u>Actions</u>	<u>Timescale</u>
NA	

<p>Signed: Service Lead</p> <p>Date:</p>
