
10am, 18th April 2024: Council Chambers, Ayr Town Hall, Sandgate, Ayr

FIRST PART OF MEETING:

There will be no workshop session today due to the number of agenda items.

SECOND PART OF MEETING (10am): ORDER OF BUSINESS

- 1 **Welcome**
- 2 **Declarations of Interest**
- 3 **Apologies**
- 4 **Minutes of the Meeting of 25th January 2024**
- 5 **Approval of South Ayrshire Local Outcomes Improvement Plan 2024-2029**
Report by Service Lead: Policy, Performance and Community Planning, South Ayrshire Council
- 6 **Approval of South Ayrshire Child Poverty Strategy**
Report by Service Lead: Policy, Performance and Community Planning, South Ayrshire Council
- 7 **Update on Locality Planning Partnerships**
Report by Service Lead: Policy, Performance and Community Planning, South Ayrshire Council
- 8 **Ageing Well: Outline of Draft Strategy**
Report by Chair of the Ageing Well Board
- 9 **Update on Regional Economic Strategy Workshop held on 27th March 2024**
Verbal Update by Service Lead: Thriving Communities, South Ayrshire Council
- 10 **Third Sector Interface Update: Voluntary Action South Ayrshire**
Verbal Update by Chief Executive Officer, Voluntary Action South Ayrshire
- 11 (a) **Strategic Delivery Partnership Updates:**
 1. **Children's Services Planning Partnership**
 2. **Community Safety**
 3. **Financial Inclusion and Growth**
 4. **Population Health**
 5. **Sustainability**
- (b) **Update from Community Planning Engagement and Participation Group**
- 12 **AOCB**
- 13 **Date of next meetings:**
 - **22 August 2024 at 10.00am**
 - **24 October 2024 at 10.00am**

SOUTH AYRSHIRE COMMUNITY PLANNING PARTNERSHIPS BOARD.

Minutes of a meeting of the South Ayrshire Community Planning Partnerships Board held at 10.00 am on Thursday 25 January 2024 in County Buildings

Board Members:

Councillor Julie Dettbarn (Chair); **Brian Connolly**, Scottish Enterprise; **Tim Eltringham**, Director – HSCP; **Elaine Young**, Assistant Director – Public Health, NHS Ayrshire and Arran; and **Jane Bradley**, Director – Strategic Change.

Officers:

Liz Marquis, Director of Energy Agency and Chair of the Sustainability SDP; **Kevin Anderson**, Service Lead – Policy, Performance and Community Planning (SAC); **Jamie Tait**, Service Lead – Thriving Communities (SAC); **Lorna Jarvie**, Co-ordinator – Sustainability and Climate Change (SAC); **Kevin Lammie**, Police Scotland – Chair of the Community Safety Partnership; **Marie Oliver**, Chief Executive Officer, VASA; **Craig McMillan**, Scottish Government; **Stephen McGovan**, Police Scotland; **Elizabeth Dougall**, Senior Policy Officer (SAC); **Gordon Cairns**, Scottish Fire and Rescue Service; **Alison Homer**, DWP; **Susan McCardie**, Co-ordinator – Performance and Community Planning (SAC); and **Arlene Steven**, Co-ordinator – Democratic Services (SAC).

Apologies:

Mike Newall, Chief Executive (SAC); **Lyndsay McRoberts**, Depute Chief Executive and Director of Education; **Claire Baird**, Chief Executive, NHS Ayrshire and Arran; **Councillor Martin Dowey**; **Councillor Alec Clark**; **Alan Comrie**, Senior Transport Planner, Strathclyde Partnership for Transport; **Claire Burden**, Chief Executive – NHS Ayrshire and Arran; **Claire Tooze**, Area Manager – Skills Development Scotland; **Angela Cox**, Principal Ayrshire College; **Raymond Higgins**, Divisional Commander – Police Scotland; **Emma Edwards**, Interim Director of Marketing – UWS; **Derek Frew**, Superintendent – Police Scotland; **Ian McMeekin** – Area Commander - Scottish Fire and Rescue Service; **Sian Williams** – NatureScot; and **Sheila Lynn**, Service Lead – Jobcentre Plus.

FIRST PART OF THE MEETING – WELLBEING PLEDGE

The first part of the meeting was a workshop session led by South Ayrshire Health and Social Care Partnership. This was a joint session with members of the Integrated Joint Board to discuss the future direction and wider consideration of the Wellbeing Pledge.

SECOND PART OF THE MEETING – BUSINESS

1 Welcome

Councillor Julie Dettbarn (Chair) opened the meeting by welcoming all present to the Community Planning Partnership Board (the Board) meeting.

2 Declarations of Interest

There were no declarations of interest by Members of the Board in terms of the Board's Standing Order No.10.

3. Apologies

As above.

4 Minutes of previous meeting

The Minutes of the Community Planning Board (the Board) of 26 October 2023 (circulated) were submitted and approved.

Matters Arising

There were no matters arising from the previous minutes.

5(a) Strategic Delivery Partnerships (SDP) Chairs Executive Updates (circulated)

The Chair advised that this item would be brought back to the next meeting of the Board.

5(b) Strategic Development Partnership (SDP) Updates

There were submitted reports (circulated) providing Board Members with an update; and Officers highlighted the key areas of work being undertaken within the partnerships since the last meeting of the Board.

- | | |
|---|--------------|
| 1. Children's Services Planning Partnership | (circulated) |
| 2. Community Safety | (circulated) |
| 3. Financial Inclusion and Growth | (circulated) |
| 4. Population Health | (circulated) |
| 5. Sustainability | (circulated) |

After discussion, the Board:

Decided: to note the contents of each report.

5(c) Update from Community Planning Engagement and Participation Group

There was a report submitted (circulated) which provided Board Members with an update. The Community Planning Participation and Engagement Group had their second meeting on the 30th November and the next meeting was due to take place on the afternoon of the 25th January.

The Board:

Decided: to note the update.

6. Third Sector Interface Update: Voluntary Action South Ayrshire

The Chief Executive Officer, Voluntary Action South Ayrshire verbally updated the Board. An Access Panel had been launched in conjunction with Disability Scotland and a pilot integration event had been held at Belmont Academy. There was an update on South Ayrshire Council becoming an age friendly employer and how local employers would be encouraged to get involved to help get people back to work whether in paid employment or volunteering.

7. Ageing Well Strategy

This item had been covered at item 6.

8. Any Other Competent Business

The Board noted that there was no other business for discussion.

9. Date of Next Meetings:

The date of the next meetings are:-

18 April 2024 at 10am
22 August 2024 at 10am
24 October 2024 at 10am

The meeting on the 18th of April will be an in-person meeting held in Ayr Town Hall.

The meeting ended at 12.10pm

South Ayrshire Community Planning Partnership Board



Report by Service Lead – Policy, Performance and Community Planning to
Community Planning Partnership Board Meeting of 18th April 2024

Subject: Local Outcomes Improvement Plan 2024-2029

1 Purpose of Report

- 1.1 To seek approval for the new Local Outcomes Improvement Plan 2024-2029 (attached as **appendix 1**).

2 The Board is recommended to:

- 2.1 Approve the new Local Outcomes Improvement Plan (LOIP) 2024-2029; and**
- 2.2 Receive a further update on the development of SDP Action Plans at the October CP Board.**

3 Background

- 3.1 The Community Planning Partnership (CPP) published its first LOIP in 2017, which was then [refreshed](#) in 2019. Over the past seven years, the main strategic focus for the LOIP has been on supporting *older people to live in good health* and closing the *poverty related outcomes gap*. This has been supported by several key priorities as follows:

SUPPORTING OLDER PEOPLE TO LIVE IN GOOD HEALTH	<ul style="list-style-type: none"> • Reducing social isolation and loneliness; and • Support for people living with dementia and their carers.
CLOSING THE POVERTY-RELATED OUTCOMES GAP	<ul style="list-style-type: none"> • Improving outcomes for care experienced children and care leavers; • Proving support for young people who are carers; and • Employability and lifelong learning

- 3.2 What we have learned over the past seven years as a CPP is that individual agencies and services can't work in isolation to improve outcomes and reduce inequalities. The strength of collaboration and partnership working by community planning partners, the third sector, community groups and volunteers during the life

of our first LOIP has been evident in our annual reports. Notwithstanding there were unprecedented and challenging times because of the COVID-19 pandemic and the follow-up COVID-19 recovery where our communities at the time were adjusting to coming out of lockdown. Community Planning Partners, community groups and volunteers ensured that support was continued to be provided throughout. Annual reports can be found by visiting our [community planning webpage](#).

3.3 Approval was given by South Ayrshire CP Board in [April 2023](#) to begin the process of developing a new LOIP for the period 2024 to 2029. This was part of a wider move by the CPP to locality-based working and alignment with the [refresh](#) of South Ayrshire Health and Social Care Partnership (HSCP) Locality Planning Groups to becoming Locality Planning Partnerships.

4 Progress

4.1 Extensive progress has taken place over the past year to develop a final draft of the new Local Outcomes Improvement Plan. Each of the SDPs, with support from the SDP Chairs Executive, has had an instrumental role in agreeing priority areas to be put forward.

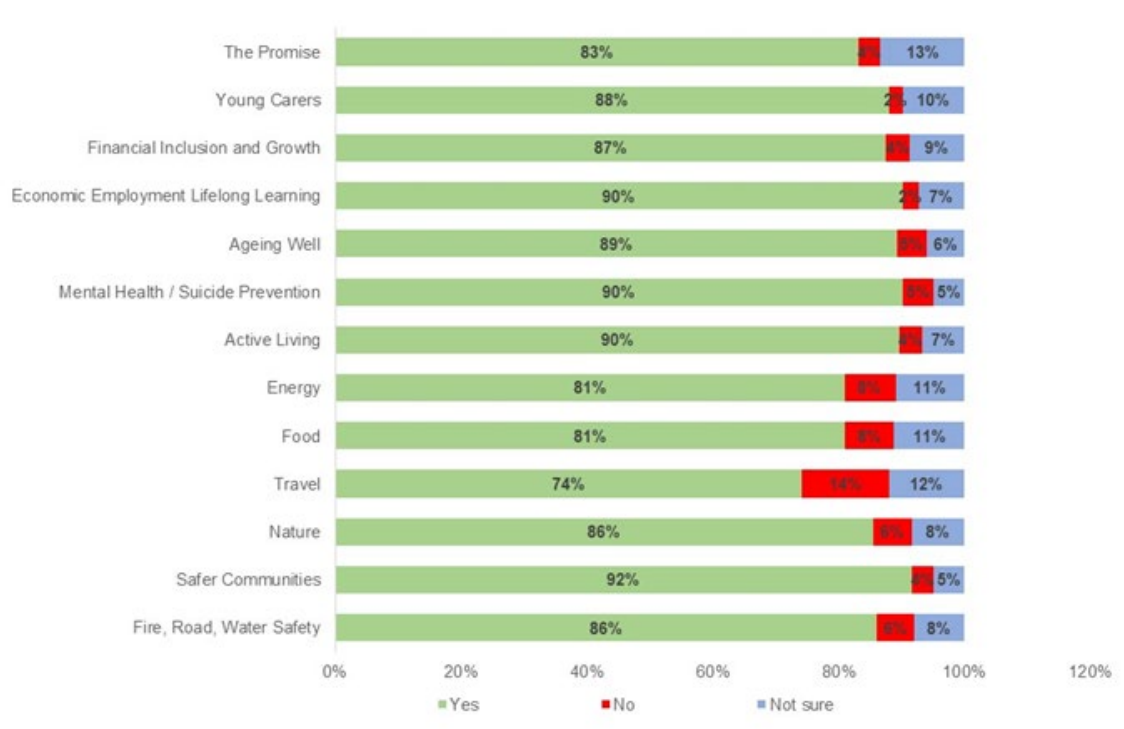
4.2 Two strategic themes emerged from the development process which were agreed as the area of focus for the LOIP – these themes are Place and Wellbeing – and have been influenced by the national development of [place and wellbeing outcomes](#), an understanding of the connection between places and the impact that this has on the wellbeing of our communities and environment, and a move by Community Planning Partners to incorporate wellbeing as an area of focus within strategic plans and operational activity.

4.3 The high-level strategic themes are supported by two outcomes and a number of priorities as detailed below:



4.4 In November 2023, the Community Planning Executive approved the high-level strategic themes and priority areas to proceed to public consultation. To support the process, a consultation plan was developed in line with SAC Community Engagement Strategy – this plan also incorporated the completion of a consultation mandate form. A copy of the Consultation Plan is attached as **appendix 2**.

The consultation opened on 22nd January 2024 and closed on 29th February 2024. It was shared via an online survey, papers copies were available from libraries, and attendance at community events/meetings. A total of 367 responses were received, where findings have shown a high level of support with agreement given for all the priority areas proposed:



4.5 A summary report on the consultation findings can be found at **appendix 3**. SDP Chairs will receive a copy of all comments given in relation to the priority areas for wider consideration by SDP members as part of the action plan setting exercise.

4.6 As part of the consultation, members of the public were asked to identify if there were any areas missing from the LOIP priorities. These comments will also be considered by each of the SDPs to highlight if any of these areas are already being taken forward through other strategies (to avoid duplication), could/should be considered as part of the action plans, or are not relevant to the priority area (with feedback forwarded on to appropriate service/organisation).

4.7 As part of the consultation process, it was agreed by Population Health SDP members to separate the Active Living priority into the priorities of Green Health and Active Living; and Physical Activity and Sport. These updated priorities are reflected in the diagram in section 4.3 of the report.

5 Next Steps

- 5.1 Following approval by the CP Board, work will now take place to develop SDP actions plans which will support the LOIP delivery plan. Once agreed by SDPs, the action plans will be published on the CPP webpage to allow members of the public to see how the CPP will be delivering on LOIP priorities.
- 5.2 It is proposed that an update on the development of the action plans is brought back to the CP Board in October.
- 5.3 A performance management framework will be developed to support reporting on action progress and to help support our statutory reporting requirements to produce an annual progress report.

6 Links to Locality Planning

- 6.1 Each [Locality Planning Partnership](#) will produce an action plan that is based on local priorities and data driven. It is proposed that these action plans will be scrutinised by the HSCP Strategic Planning Advisory Group and the CP Board. To ensure locality plans and the LOIP are integrated, the HSCP Senior Managers have been asked to sit on the SDP Chairs Executive Group.

7 Equalities

- 7.1 South Ayrshire Council (SAC) Equality Impact Assessment process has been followed during the various stages of the CPP move to locality-based working which has incorporated the development of the new LOIP. The completion of the Equalities Impact Assessment (EQIA) (incorporating the Fairer Scotland Duty) has been an iterative process and the EQIA has been updated to reflect plans as they proceeded.
- 7.2 SAC is in the process of developing a new Integrated Impact Assessment (IIA) which incorporates a range of cross-cutting themes including: Equalities and the Fairer Scotland Duty, United Nations Convention on the Rights of the Child (UNCRC); Sustainability, Climate Change and Biodiversity; Our Ageing Population; Trauma Informed Services; Health and Wellbeing, Rurality and The Promise. As part of a testing phase of the new IIA, information contained with the CPP EQIA was transferred into the new system allowing the CPP to consider further strategic challenges. With reference to protected characteristics, where the impact rating is shown as 'no impact' (or grey on the infographic) this is because new arrangements are fully inclusive to these characteristics therefore there is no additional positive or negative impact identified. Where the impact is shown as 'positive impact' (green on the infographic) it means that there is a particular focus on this protected characteristic, for example, 'age' whereby our ageing population has been identified as a priority and 'sex' whereby there will be a focus on reducing violence – particularly women who are affected by domestic abuse. A copy of the IIA summary report is attached as **appendix 4**.

7.3 Whilst all mitigations are green at this stage for a high-level strategic plan such as the LOIP, it is important to note that while impact is currently assessed to be individually positive in each section, there will be areas of activity driven by different outcomes and motivations within different SDPs or sections of the plan that could conflict with each other as they develop. As lower-level delivery plans for each priority action area are progressed this will require the SDP Chairs Executive and Lead Officers to ensure communication, coordination, and engagement to continue to cross check and mitigate if and when such contradictions appear. Good joined up working and information sharing will support this along with continued use of the impact assessment process as delivery progresses.

Report by:

Co-ordinator - Performance and Community Planning
South Ayrshire Council
April 2024







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Foreword

Our strategic approach to this LOIP recognises the importance of place and wellbeing - our LOIP is underpinned by our shared commitment across all community planning partners to work in collaboration to reduce inequalities and improve outcomes for everyone in South Ayrshire supporting our vision of 'growing, caring and living a better life'.

I am delighted to introduce to you our new Local Outcomes Improvement Plan (LOIP) for 2024-2029. This is the second LOIP which has been produced by South Ayrshire Community Planning Partnership (SACPP).

As our first LOIP ends (first published in 2017 and refreshed in 2019), I want to acknowledge the past 7 years where the strength of collaboration and partnership working has allowed SACPP to improve outcomes for our local communities as has been evidenced in our annual reports. As a CPP, we have learned that individual agencies and services can't work in isolation to improve outcomes and reduce inequalities for people living within our communities, but by working together we can support our communities to grow, care and live a better life in South Ayrshire.

We understand the connection between our places and the impact that this has on the wellbeing of our communities and our environment, therefore we are moving to a place and wellbeing model which is reflective of our partners who are incorporating wellbeing as an area of focus within strategic plans and operational activity.

Our new LOIP has two high level outcomes focused on place and wellbeing, under which sit a number of key priority areas incorporating Children's Services, Community Safety, Population Health,

Sustainability and Financial Inclusion and Growth. We have consulted with our local communities who have shown high levels of support for the priority areas we have proposed, and work will now begin to develop supporting action plans to take forward our priority areas.

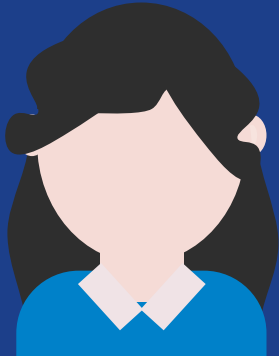
Recognising the many overlapping and interrelated strategic challenges faced by our partners will be key to developing our priority areas. From unprecedented financial challenges, increasing service demand from communities, an ageing population, a projected decrease in working age population and the impact this has on each of our workforces, SACPP has an opportunity to ensure that best value is the founding principle of what we do by working together so that we can collectively deliver the best possible outcomes for our communities considering these strategic challenges.

South Ayrshire Community Planning Partnership recognise that they face many overlapping and interrelated challenges, none more than planning and nurturing our collective future workforce.



Councillor Julie Dettbarn
Chair of South Ayrshire Community Planning Partnership

About this Local Outcomes Improvement Plan



'Community Planning is a key driver for public service reform at local level. It brings together local public services and the communities they serve. It provides a focus for joint working, driven by strong, shared leadership, directed towards distinctive local circumstances. And this focused joint working provides powerful potential to address often deep-rooted causes of inequalities, and to use preventative approaches to manage future demands on crisis intervention services'

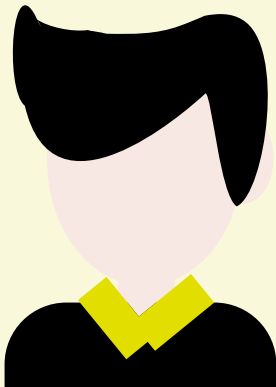
Community Empowerment (Scotland) Act 2015 Part 2: Community Planning Guidance

Context

In 2016, Part 2 of the Community Empowerment (Scotland) Act 2015 came into force which required each CPP to develop a Local Outcomes Improvement Plan (LOIP). The LOIP has the specific aim of identifying local outcomes which the CPP will prioritise as areas for improvement. As stated within the guidance (section 126), the LOIP provides the focal point for the issues on which the CPP and partners account publicly to local communities for community planning in their area (this in accordance with section 8 of the 2015 Act). This includes an understanding of local needs, circumstances, and aspirations; themes that have been prioritised and why; how ambitious and realistic the aspirations are; the impact in meeting these aspirations, and how community bodies are involved.



Drivers



There are key drivers, in addition to the Community Empowerment (Scotland) Act 2015, which have directed and influenced the focus of this LOIP:

Christie Commission on the Future Delivery of Public Services – drawing on the key objectives of the reform programme to ensure that:

- public services are built around people and communities, their needs, aspirations, capacities and skills, and work to build up their autonomy and resilience;
- public service organisations work together effectively to achieve outcomes – specifically, by delivering integrated services which help to secure improvements in the quality of life, and the social and economic wellbeing, of the people and communities of Scotland;
- public service organisations prioritise prevention, reduce inequalities and promote equality; and
- all public services constantly seek to improve performance and reduce costs, and are open, transparent and accountable.

United Nations Sustainable Development Goals

which are the blueprints to achieve a better and more sustainable future for all. Addressing the global challenges we all face, including those related to poverty, inequality, climate change, environmental degradation, peace and justice. There are 17 inter-connected goals in place which very much reflect the inter-connections across the work of our Strategic Delivery Partnerships to improve outcomes and reduce inequalities for our communities in South Ayrshire.



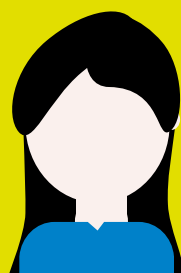
Place and Wellbeing Outcomes

provide a consistent and comprehensive focus for where place impacts on the wellbeing of people and planet. Public Health Scotland and The Improvement Service have jointly developed the outcomes. South Ayrshire has been part of the Seven Project Towns for the Shaping Places for Wellbeing Programme.

The **New Deal with Local Government: Verity House Agreement** where Community Planning Partnerships ‘will be recognised as a critical mechanism for the alignment of resource locally, focussed on prevention and early intervention, and delivery our shared priorities. Scottish Government will ensure that those public bodies can contribute to community planning, play their part, including involving local third sector and community bodies in promoting and improving wellbeing.’



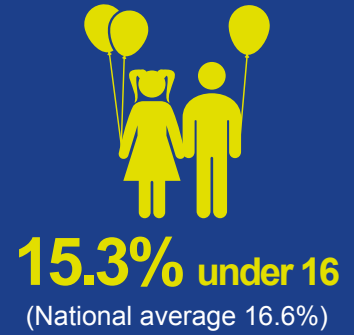
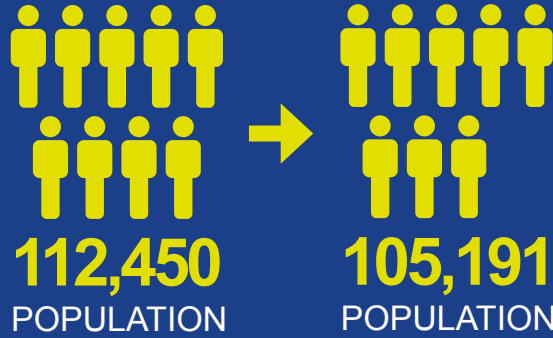
Age Friendly Communities improve access to key services and enable people of all ages to be and do what they value through action across eight domains. In 2023, South Ayrshire’s bid to become one of Scotland’s first Age-Friendly Communities was successful. The area now joins the UK Network of Age-Friendly Communities - a growing movement led by the **World Health Organisation**. This is being led by the **Scottish Older People’s Assembly** (SOPA) in Scotland.



In the Scottish Government’s programme for Scotland 2019-2020 it laid out a vision ‘to achieve a trauma-informed nation capable of recognising where people are affected by trauma and adversity, capable of responding in ways that prevents further harm and which supports recovery, and in ways which addresses inequalities and improves life chances’. South Ayrshire Community Planning Partnership has made the commitment to supporting the development of **trauma informed systems** across South Ayrshire by **signing up** to the National Trauma Pledge.

South Ayrshire Overview

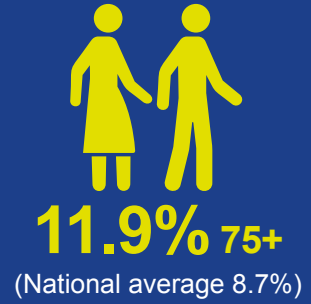
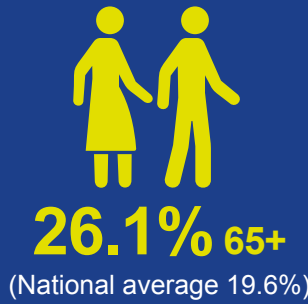
Between 2021 and 2043 the population of South Ayrshire is projected to decrease from 112,450 to 105,191. This is a decrease of 6.9% which compares to a projected increase of 1.7% for Scotland as a whole.



58.6%

of the population are working age (16-64) compared with

63.8% Nationally



By 2043 it's estimated the number of people 75+ years will have increased by 35% from

13,664
people in 2021 to
21,040



In 2021, South Ayrshire had the 4th highest dependency ratio in Scotland

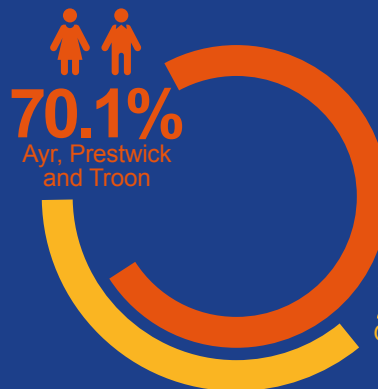


South Ayrshire has 7 datazones in the top 5% most deprived vigintile



In 2022, there were 56,453 dwellings in South Ayrshire.

95.5% were occupied dwellings which is slightly less than national rate of **95.7%**



● TROON

● PRESTWICK

● AYR

● MAYBOLE

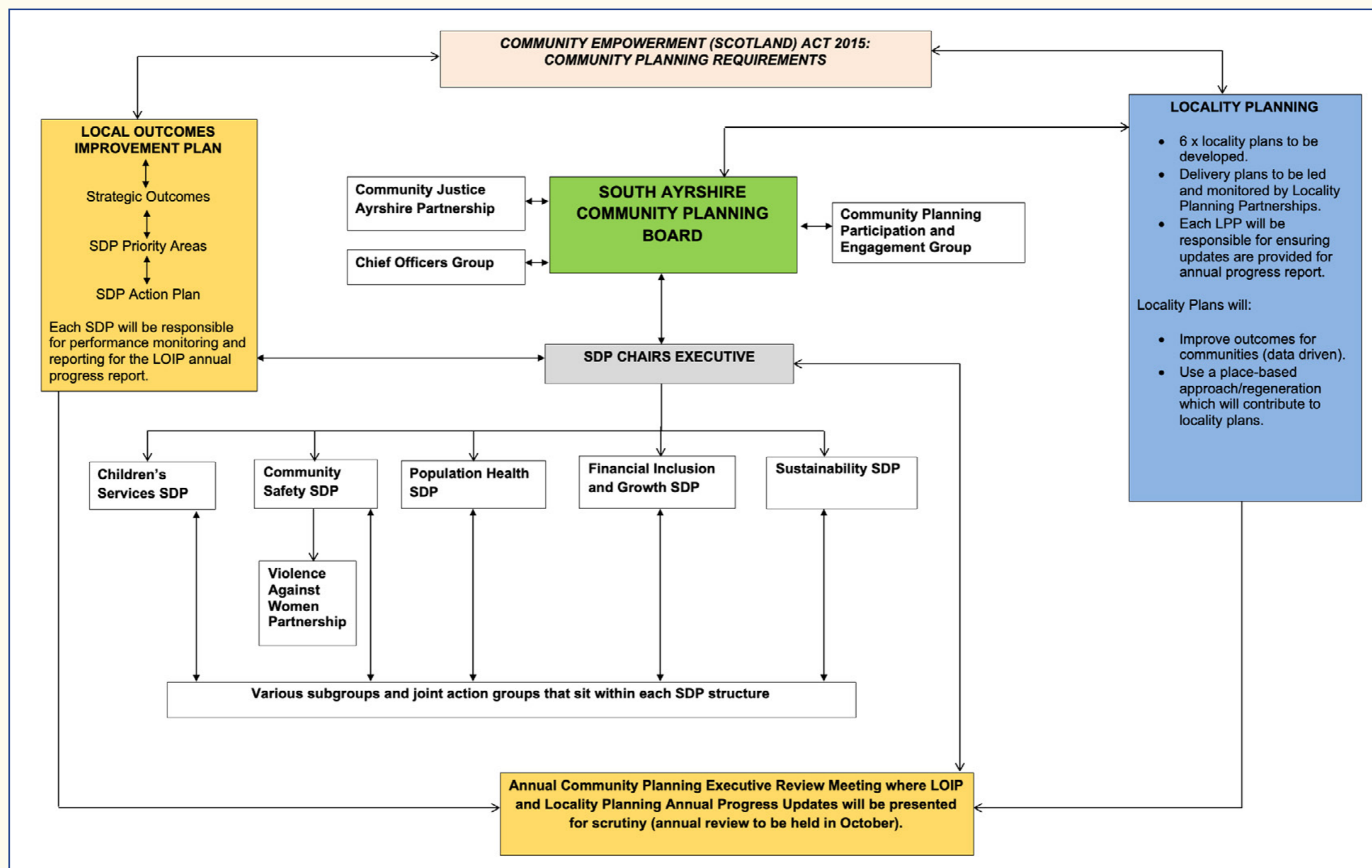
● GIRVAN

(Source: National Records of Scotland, Small Area Population Estimates 2021)

Further supplementary data can be found in appendix one.

Introduction to South Ayrshire Community Planning Partnership

South Ayrshire Community Planning Board (CP Board) is the executive and decision-making body of South Ayrshire Community Planning Partnership (CPP). It makes decisions on the priorities, strategic outcomes, and objectives for the CPP. Membership comprises:



The Community Planning Board is supported by a Community Planning Executive who undertake an annual review function and five Strategic Delivery Partnerships (SDPs). Voluntary Action South Ayrshire lead on the Community Planning Participation and Engagement Group which supports the CPP with wider local community engagement and participation.

Children’s Services Planning	The Children’s Services Planning Partnership (CSPP) comprises of statutory and non-statutory partners who support children and young people across the local authority. These agencies and organisations come together to coordinate their services to ensure the best use of resources for the best outcomes for children and young people. South Ayrshire Children’s Services Planning Partnership are proud to work closely and collaboratively with Third Sector partners within the CSPP for the best outcomes of our children, young people and families.
Community Safety	South Ayrshire Community Safety Partnership’s Strategic Vision is that people in South Ayrshire live in communities that are inclusive, empowered, resilient and safe. The Partnership aims to do this by working together with local communities and agencies, developing strategic problem solving as an overall approach.
Financial Inclusion and Growth	The Financial Inclusion and Growth Strategic Delivery Partnership has the main strategic focus of tackling financial inequality, and with our partners, our key areas of focus include employability, maximising income, child poverty, economic development and local wealth building.
Population Health	The Population Health Strategic Delivery Partnership will provide main community planning context for developing leadership and strategic planning in relation to health and wellbeing, supporting planning approaches, and initiate or enable the development of supportive activities in relation to wider South Ayrshire health improvement and community activity.
Sustainability	The Sustainability Strategic Delivery Partnership is working to respond to the climate and ecological emergency locally, by bringing partners together to share information and collaborate on projects. The partnership draws on the skills and knowledge of its wide membership base to promote best practice and the range of co-benefits facilitated through joined up action.



The Community Planning Participation and Engagement Group acts as the main locus for the co-ordination of engagement and participation activity across the Community Planning Partnership. The group will support the development of a more structured formal approach for Community Planning Partners on engaging with communities by providing guidance and expertise on the best approaches for engagement.

Strategic Themes

Two strategic themes emerged from the development process which were agreed as the area of focus for this LOIP – these are: **Place** and **Wellbeing**. These themes have been influenced by the national development of place and wellbeing outcomes, and the move by Community Planning Partners to incorporate wellbeing as an area of focus within strategic plans and operational activity. Further information on the Priority Development and Public Consultation timelines can be found in appendices two and three.

‘The place-based approach recognises that every area has a different blend of physical, social, and economic characteristics that influence each other and aims to address complex problems that no service alone can solve. The priorities provide a common framework, aimed at promoting a shared understanding that encourages services and partners to work collaboratively to achieve improved outcomes and wellbeing for our communities.’

South Ayrshire Council Plan 2023-2028

These high-level strategic themes are supported by two outcomes and priorities as detailed below.

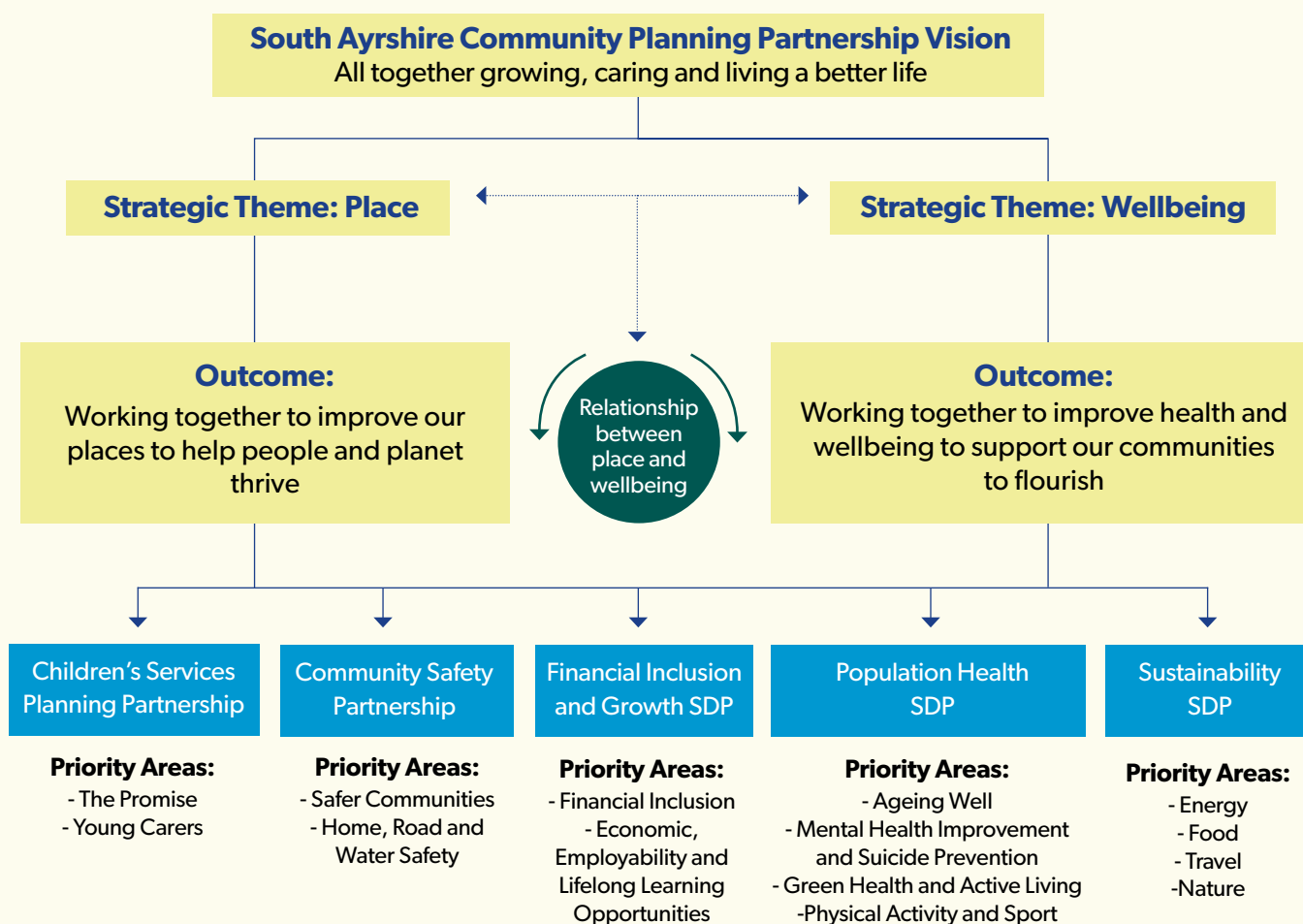


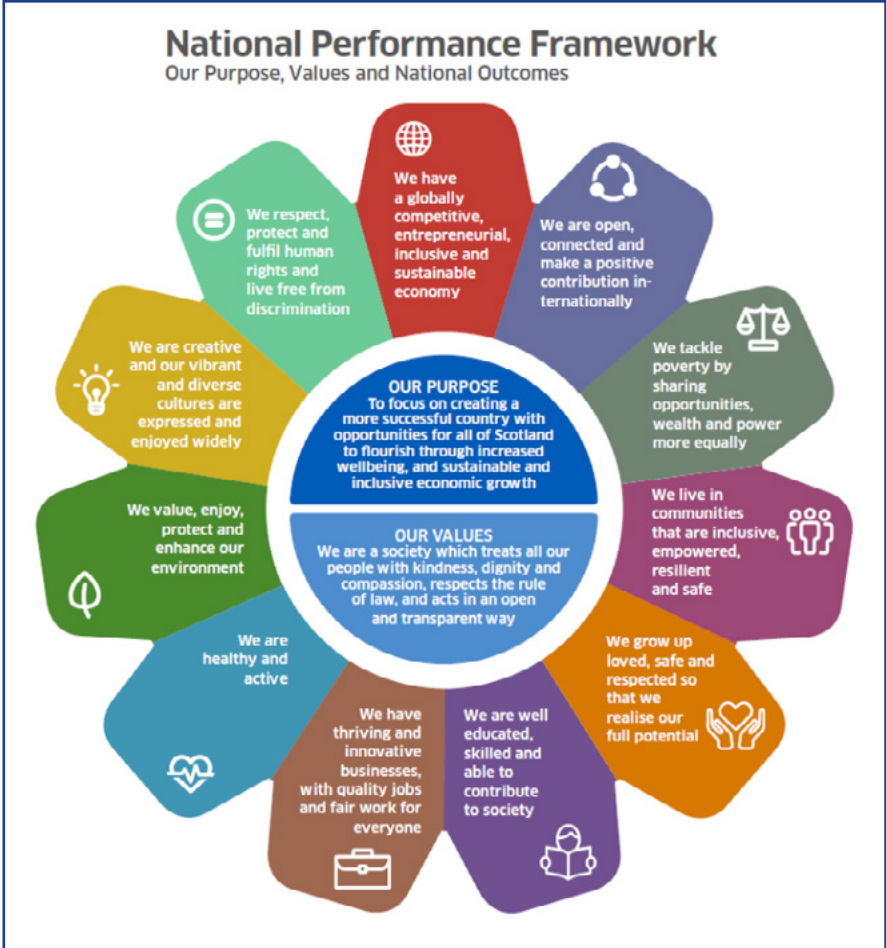
Figure 1



































What do the Priority Areas mean for South Ayrshire?

This section provides information on:

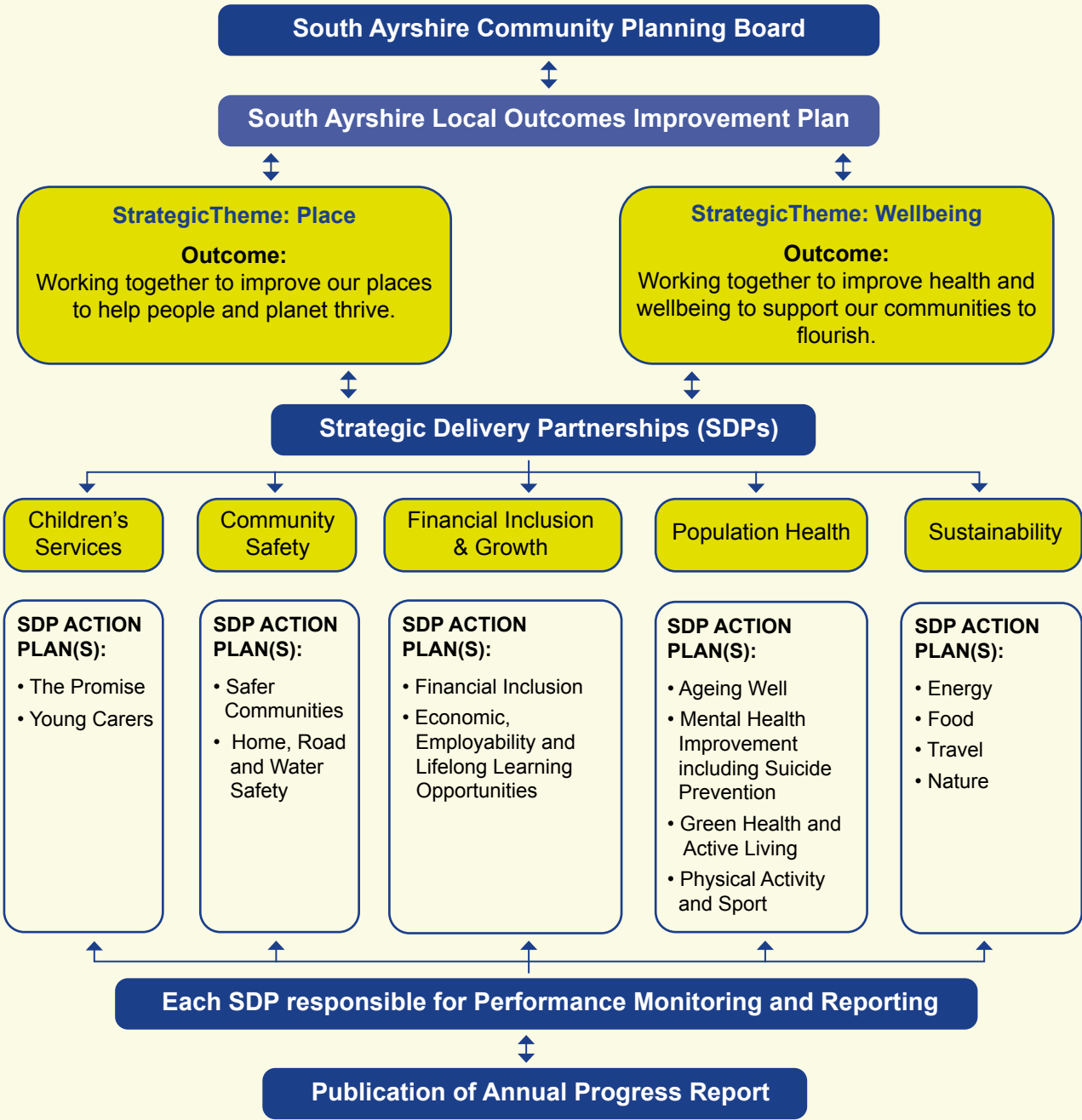
- how the priority areas will make a difference for everyone living and working in South Ayrshire;
- how each of the priority areas relates to the national outcomes; and
- where the links to key local strategies/plans are for each of the priority areas.



STRATEGIC DELIVERY AREA	PRIORITY	WHAT DIFFERENCE WILL THIS MAKE?	LINKS TO NATIONAL OUTCOMES	LINKS TO KEY LOCAL STRATEGIES/PLANS
Children' Services	The Promise	We will place love and relationships at the centre of the experiences and outcomes for every infant, child, and young person with care experience. We will do this through working together to fully implement the findings of the care review and The Promise by 2030.	<p>Children Health Poverty</p> 	Children and Young People's Services Plan 2023-2026 The Promise Scotland Young Carers Strategy 2021-2026
	Young Carers	Ensuring that all children and young people under the age of 18 who support, or help to support a relative or friend, because they have a physical or mental illness, disability, issues with drugs or alcohol, communication needs, or are elderly or frail, are recognised as being a South Ayrshire young carer. To work together across the CPP to ensure that young carers have access to the necessary support, advice, and resources to live a full active and achieving life.	<p>Children Health Poverty</p> 	South Ayrshire Alcohol and Drug Strategy 2023-2026
Community Safety	Safer Communities	<p>We will work in partnership to reduce violence and antisocial behaviour in South Ayrshire by working with our local licensed and hospitality trade, schools, and local communities helping make South Ayrshire a safer place to live.</p> <p>We will work in partnership to reduce all forms of violence against women and girls.</p>	<p>Communities Health Children</p> 	Community Safety Partnership Strategic Plan* <i>*This will be superseded by updated Joint Action Group Plans.</i> South Ayrshire Violence Against Women Strategic Action Plan 2022-2025 Community Justice Outcome Improvement Plan South Ayrshire Alcohol and Drug Strategy 2023-2026
	Home, Road and Water Safety	We will work in partnership to reduce the number of serious accidents at home, on our roads and in our waterways by delivering and promoting a range of safety initiatives.	<p>Communities Health Children</p> 	South Ayrshire Local Policing Plan 2023-2026 Local Fire and Rescue Plan Troon Water Safety Plan Girvan Water Safety Plan
Financial Inclusion and Growth	Financial Inclusion	We will work in partnership to help individuals and families access financial support services that will assist with fuel poverty, income maximisation and food insecurity. Partners will ensure local support is available that assists with the cost of living by ensuring advice, guidance and support services are accessible and available across South Ayrshire.	<p>Poverty Education Fair Work and Business Economy</p> 	Child Poverty Strategy (due for publication April 2024) South Ayrshire Community Learning and Development Partnership 3 year Plan 2021-2024* <i>*This will be superseded by a new CLD Plan from late 2024</i>
	Economic, Employability and Lifelong Learning Opportunities	<p>We will work in partnership to prepare and assist people for employment, training, education, and volunteering opportunities. We will create opportunities that will assist our communities to thrive through economic development and local wealth building activity.</p> <p>We will ensure provision in South Ayrshire is aligned with local, regional, and national priorities by developing person centred approaches for individuals accessing our services.</p>	<p>Poverty Education Fair Work and Business Economy</p> 	Ayrshire Regional Economic Strategy No-One Left Behind Operating Plan 2022-2025 (South Ayrshire Local Employability Partnership Delivery Plan) Volunteering Strategy South Ayrshire Strategic Economic Plan Vision 2030 Community Wealth Building Action Plan South Ayrshire Alcohol and Drug Strategy 2023-2026

STRATEGIC DELIVERY AREA	PRIORITY	WHAT DIFFERENCE WILL THIS MAKE?	LINKS TO NATIONAL OUTCOMES	LINKS TO KEY LOCAL STRATEGIES/PLANS
Population Health	Ageing Well	We will focus on 'Ageing Well' which will incorporate the work of our Ageing Well Strategy and the development of Age Friendly Communities. We will work with our stakeholders and local communities to codesign what our key priorities for ageing should be so that we are working together to make South Ayrshire the best place in Scotland to live and age well.	Communities Environment Health   	Ageing Well (strategy due for publication Summer 2024) Mental health and wellbeing strategy - gov.scot (www.gov.scot) - South Ayrshire Mental Health Strategy (currently under development) Creating Hope Together: suicide prevention strategy 2022 to 2032 - gov.scot (www.gov.scot) - (local action plan in place due for refresh 2024/2025)
	Mental Health Improvement including Suicide Prevention	We will support the mental health and wellbeing of our communities with a focus on prevention and early intervention, aligning with Scotland's Mental Health and Wellbeing and Suicide Prevention Strategies	Communities Health Children   	South Ayrshire Alcohol and Drug Strategy 2023-2026
	Green Health and Active Living	We will focus on green health which is about engaging with nature to improve physical, mental and social health and wellbeing e.g., walking, gardening/growing, bird watching. Alongside this we will focus on active living which involves building physical activity into everyday actions e.g. taking the stairs rather than a lift, having walking meetings, cycling as part of a journey.	Communities Environment Health   	South Ayrshire Physical Activity and Sport Strategy
	Physical Activity and Sport	We will co-ordinate and monitor physical activity and sport, so that everyone across the life course will have opportunities to be involved in, and remain involved in, physical activity and sporting activities.	Communities Environment Health   	
Sustainability	Energy	We will work to encourage appropriate energy use in South Ayrshire (reduced use through behaviour change, energy efficiency measures, good design etc) and promote low and zero carbon sources of energy where possible. We will work with partners to promote the installation of local renewable energy generation and it's use. Demonstrating best practice in Scotland.	Environment Health Economy   	Housing strategy - South Ayrshire Council (south-ayrshire.gov.uk) Ayrshire Energy Masterplan Ayrshire Growth Deal Local Heat and Energy Efficiency in South Ayrshire - South Ayrshire Council (south-ayrshire.gov.uk)
	Food	We will promote healthy diet choices that reduce the ecological footprint of our food and encourage sustainable local food production and consumption.	Environment Poverty Health Economy    	South Ayrshire Active Travel Strategy 10_08.pdf (south-ayrshire.gov.uk)
	Travel	We will work to promote and enable the sustainable travel hierarchy to reduce car distance driven and ensure when travel is required it is as sustainable, active, and low emission as possible. We will support 20-minute neighbourhoods.	Environment Health Economy   	Regional Transport Strategy SPT Strathclyde Partnership for Transport South Ayrshire Council Food Growing Strategy (south-ayrshire.gov.uk)
	Nature	We will work to create functional nature networks and connect people with nature.	Environment Communities Children Health    	South Ayrshire Biodiversity Duty Report 2021 to 2023 Irvine to Girvan Nectar Network Scottish Wildlife Trust

LOIP Delivery Plan



Links To Locality Planning

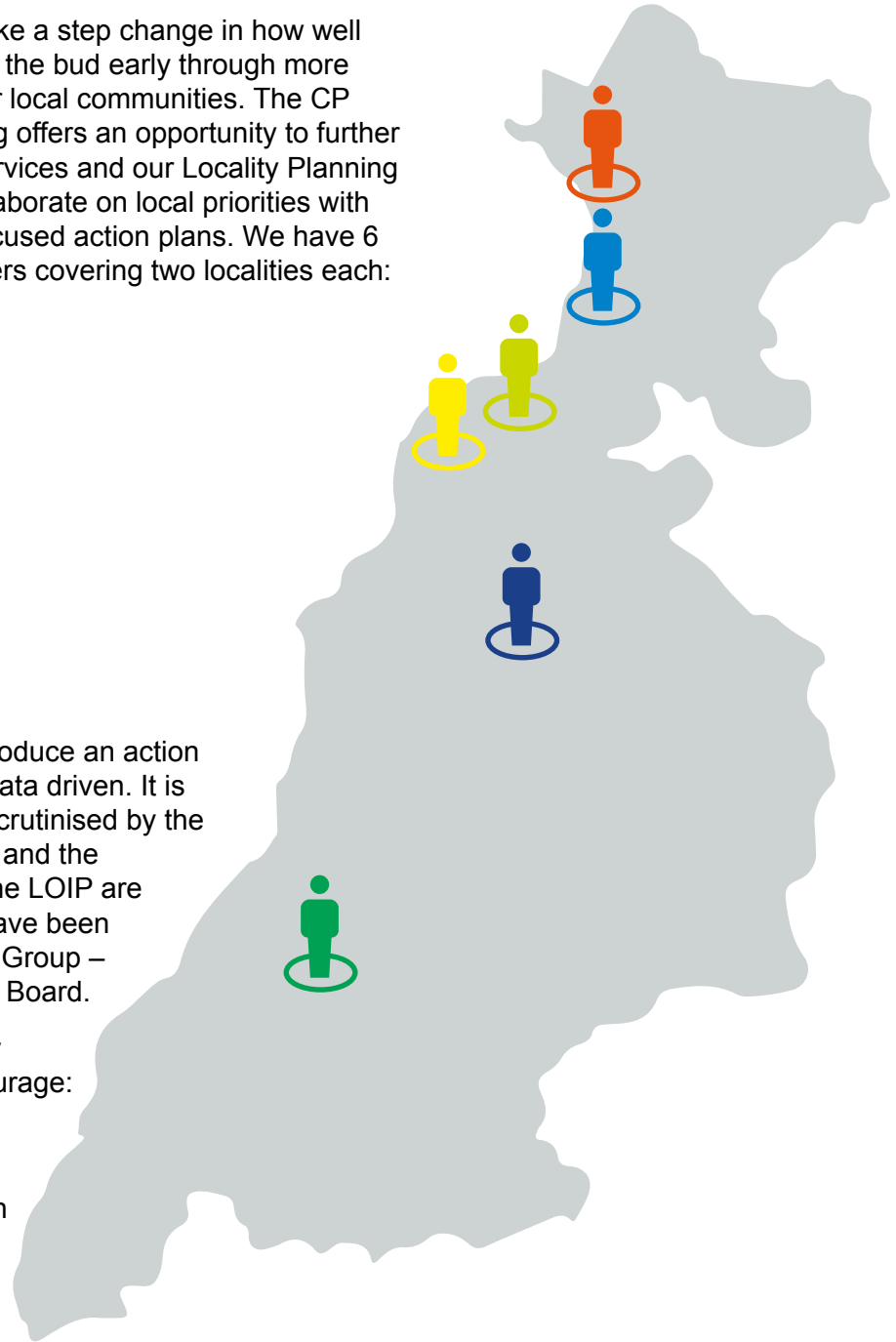
In [April 2023](#), the CP Board agreed to make a step change in how well we prevent issues arising and nip them in the bud early through more integrated public services operating in our local communities. The CP Board recognise that Community Planning offers an opportunity to further embed collaboration between frontline services and our Locality Planning approach establishes a framework to collaborate on local priorities with communities and produce data driven, focused action plans. We have 6 localities with three HSCP Senior Managers covering two localities each:

■	Troon and Villages
■	Prestwick and Villages
■	Ayr North and Central
■	Ayr South and Villages
■	North Carrick
■	South Carrick

Each [Locality Planning Partnership](#) will produce an action plan that is based on local priorities and data driven. It is proposed that these action plans will be scrutinised by the HSCP Strategic Planning Advisory Group and the CP Board. To ensure locality plans and the LOIP are integrated, the HSCP Senior Managers have been asked to sit on the SDP Chairs Executive Group – a key executive group reporting to the CP Board.

We aim to continue to develop our locality model to complement the LOIP and encourage:

- A simpler, more joined up local system that offers the right support at the right time that manages the growth in demand and to reduce duplication in the system;
- Integrated, multi-disciplinary teams from across the public sector working together on the same geography and tackling issues holistically, focused on relationship-building and getting to the root causes;
- A workforce who feel connected to each other and able to work flexibly, better able to meet people's needs; and
- A new system partnership with the voluntary sector to co-ordinate local activity, networks and opportunities – so that we make the best use of the strengths and assets of our communities.



Local Strategic Context

As previously highlighted, the strength of community planning is built upon the collaborative approach of partners coming together. There is acknowledgement that partners work to their own individual corporate plans (that often reference Local Outcomes Improvement Plans) which will therefore contribute directly or indirectly towards the place and wellbeing outcomes:

Ayrshire Growth Deal (AGD) is a partnership being driven forward by the Scottish Government, the UK Government and East, North and South Ayrshire Councils presenting a major opportunity to strengthen the Ayrshire, Scottish and UK economies. The AGD is based around five [programmes](#) focusing on Aerospace and Space; Communities; Economic Infrastructure; Energy, Circular Economy and Environment; and Tourism.



[Ayrshire Regional Economic Strategy](#) captures the strength and ambitions to make Ayrshire a unique destination in which to live, work, invest and visit. There are six priority themes within the strategic framework: support for enterprise; fair work; innovation; good health and wellbeing; stronger place and communities; and enhancing natural capital.

Caring for Ayrshire is an ambitious [programme](#) that will transform health and care services across Ayrshire and Arran with a focus on: the right care in the right place, looking after our own health and wellbeing, and an integrated health and care system.

Community Justice Ayrshire Partnership [Community Justice Outcomes Improvement Plan](#) outlines how statutory, and third sector organisations work together, to reduce reoffending and improve outcomes for people affected by the Justice System.



Police Scotland [South Ayrshire Local Policing Plan 2023-2026](#) to improve the safety and wellbeing of people, places and communities in South Ayrshire.

Scottish Fire and Rescue Service [Local Fire and Rescue Plan](#) outlines specific priority areas for South Ayrshire.

South Ayrshire Alcohol and Drug Partnership involves over 100 individuals and organisations working alongside individuals, families and communities to reduce the impact of drugs and alcohol on the population of South Ayrshire. Explore their change story [here](#).

South Ayrshire Community Learning and Development (CLD) Partnership [3 year plan 2021-2024](#) supports the co-ordination of all CLD provision in South Ayrshire and ensure the contribution made by the CLD Partnership is recognised and makes substantial contribution in achieving outcomes achieved in South Ayrshire Local Outcomes Improvement Plan.

South Ayrshire Council Plan 2023-2028 has three overarching priorities of Spaces and Places; Live, Work and Learn; and Civic and Community Pride with supporting outcomes. The Council's priorities and outcomes place an emphasis on the connection between our places and the wellbeing of our communities and environment.

South Ayrshire Local Housing Strategy (2023-2028) is the local authority's sole strategic document for housing and related services in its area. The Housing (Scotland) Act 2001 places a statutory requirement on local authorities to produce an LHS which sets out its strategy, priorities and plans for the delivery of housing and related services over a five-year period.

South Ayrshire Local Development Plan 2 which sets out the development strategy, key policies and proposals that provide the land use planning framework to guide development in South Ayrshire up to 2032. Preparation work is underway on the [Local Development Plan 3](#).

South Ayrshire Health and Social Care Partnership (HSCP) [Integration Joint Board Strategic Plan 2021-2031](#) is a ten-year vision for integrated health and social care services with the vision of 'empowering our communities to start well, live well and age well'. The HSCP developed the '[Wellbeing Pledge](#)' reflecting the notion of two parties (public services and the community) contributing to a common goal. [Team Around the Locality](#) is an ongoing development enabling the operational implementation of the ambitions set out in the IJB Strategic Plan and other key strategic objectives. Services within HSCP have developed their own strategies to deliver on the strategic priorities of the current Strategic Plan including:

- [Children and Young People's Services Plan 2023-2026](#).
- [Learning Disability Strategy 2022-2027](#).
- [South Ayrshire's Parenting Promise 2021-2030](#).
- [Social Isolation Strategy 2019-2027](#).
- [Adult Carers Strategy 2019-2024](#).
- [Sexual Exploitation Strategy 2020-2025](#).
- [Young Carers Strategy 2021-2026](#).

Equalities

South Ayrshire Council (SAC) Equality Impact Assessment process has been followed during the various stages of the CPP move to locality-based working which incorporates the development of the new LOIP. The completion of the Equalities Impact Assessment (EQIA) (incorporating the Fairer Scotland Duty) has been an iterative process and the EQIA has continued to be updated to reflect plans as they proceed. South Ayrshire Council is in the process of developing a new online Integrated Impact Assessment (IIA) which incorporates a range of cross-cutting themes including: Equalities and the Fairer Scotland Duty, United Nations Convention on the Rights of the Child (UNCRC); Sustainability, Climate Change and Biodiversity; Our Ageing Population; Trauma Informed Services; Health and Wellbeing, Rurality and The Promise. As part of a testing phase of the new IIA, information contained with the EQIA has been transferred onto the new system allowing the CPP to consider further strategic challenges.

The IIA Summary Report can be accessed via the Community Planning Partnership [webpage](#).



Appendix 1

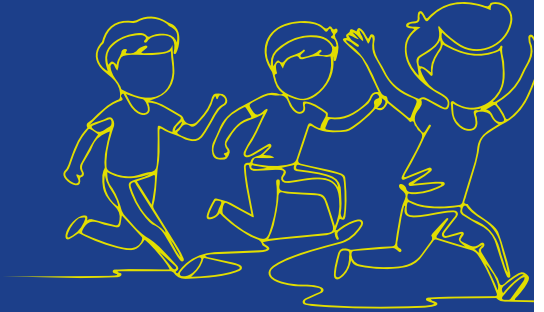
Supplementary Data linked to priority areas.

Childrens Services

As of Dec 2023, South Ayrshire had 484 young carers registered.

88.5% of children being looked after in the community compared to 89.8% nationally

Proportion of looked after children with more than 1 placement in the last year (Aug-July) 17.6% compared to 15.9% nationally.

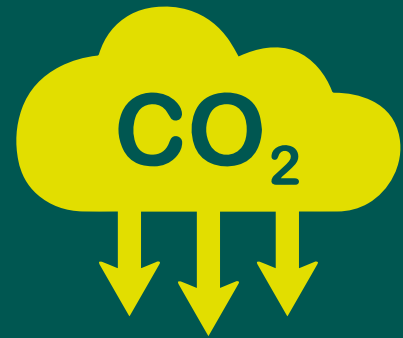


Sustainability

CO2 Emissions area wide per capita 4.89 compared to Scotland rate 5.10

CO2 Emissions from transport per capita: 23.25 compared to 26.81

54% of total household waste is recycled compared to 43.3% for Scotland.



Safer Communities



Crimes and Offences rate per 10,000 population is 775 compared to 842 nationally.



Dwelling Fires per 10,000 population is 171.8 compared to 159.9 nationally.



Domestic Abuse rate per 10,000 population 110 compared to 118 nationally.



Perceptions of safety when walking alone in their neighbourhood after dark is 85% in South Ayrshire compared to 82% in Scotland.



Over 20% more women feel less safe than males when walking alone in their neighbourhoods after dark.



On average 50 people accidentally drown in Scotland each year, and a further 29 people take their own lives in and around the country's water ways.

Financial inclusion and growth

12.2% of South Ayrshire population is income deprived which is similar rate to Scotland (12.1%).

Employment Deprived (working age population) 10% compared to 9.3%.

South Ayrshire is 10th highest child poverty rate nationally and is above the Scottish average - 24.4% compared to 22.6%.

Fuel Poverty is 24.8% compared to 24% nationally (SHCS 2021/22).

Claimant count as a percentage of working age population 3.7% compared to 3.2%.

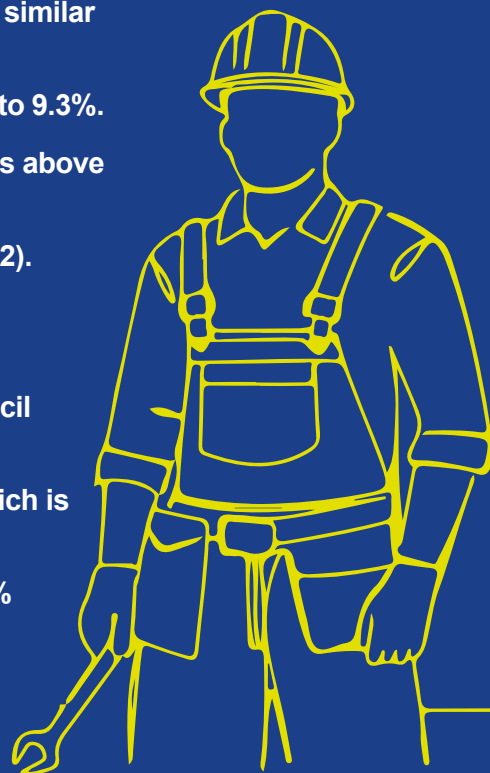
Percentage of unemployed people assisted into work from council programmes 12.7% compared to 12.9%.

Percentage of pupils entering a positive destination is 98.6% which is higher than the Scotland rate of 95.7%.

Proportion of people earning less than the real living wage 20.2% compared to 9.4%.

Enterprise survival rate is 48.6% compared to 59% nationally.

Number of business gateway start-ups in South Ayrshire is 19.9 compared to 14.3 for Scotland.



Population Health

Life expectancy Male 76.4 Scotland 76.5.

Life expectancy Female 80.8 same as Scotland.

90.3% of adults said they were satisfied with parks and open spaces in South Ayrshire compared to 87.3% nationally.

73.3% of adults said they were satisfied with leisure facilities in South Ayrshire compared to 71% nationally.

Emergency Admissions (over 65s) in South Ayrshire is 26,854 compared to 23,340 nationally.

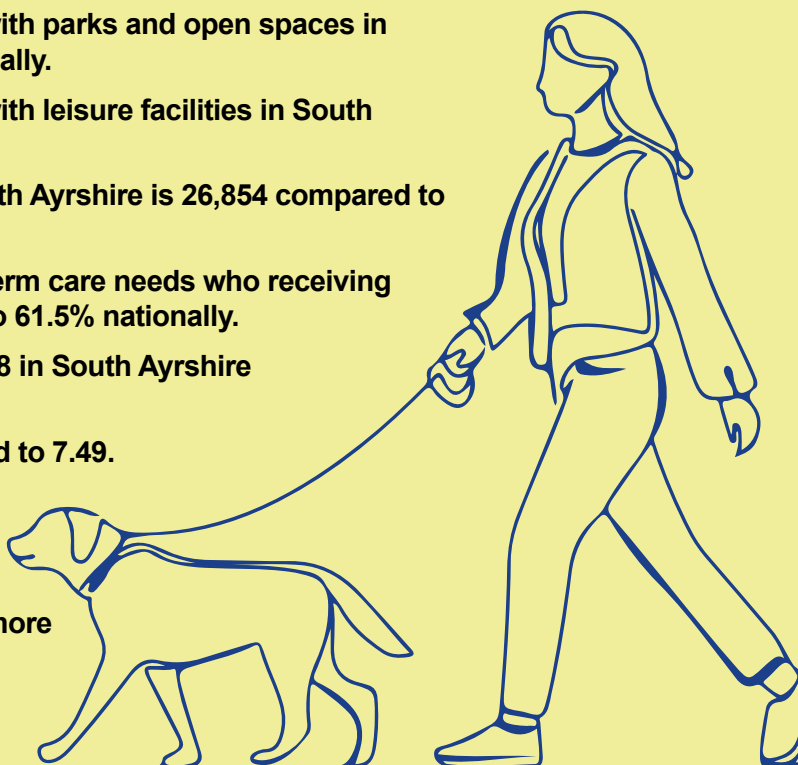
% of people aged 65 and over with long-term care needs who receiving personal care at home 58.4% compared to 61.5% nationally.

Mental Wellbeing (WEBWMS) score is 48.8 in South Ayrshire compared to 47 for Scotland.

Wellbeing (life satisfaction) 7.58 compared to 7.49.

Suicide: average mortality rate for South Ayrshire is 13.3 compared to Scotland rate of 14.4.

Suicide deaths were around three times more likely among those living in the most deprived areas than among those in the least deprived areas.



Sources: Community Planning Outcomes Profile ; Local Government Benchmarking Framework ; Scottish Government ; Scottish Health Survey : ROSPA

Appendix 2

Priority Development Timeline



May to November 2023

Approval was given by South Ayrshire CP Board in [April 2023](#) to begin the process of developing a new LOIP for the period 2024 to 2029. This was part of a wider move by the CPP to locality-based working and alignment with the [refresh](#) of South Ayrshire Health and Social Care Partnership (HSCP) Locality Planning Groups to becoming Locality Planning Partnerships.

The SDPs have played an instrumental role, with support from the SDP Chairs Executive, to develop and agree the high-level outcomes and supporting priority areas which will be taken forward. This has been based on the knowledge and expertise of SDP members when considering areas of priority need:

- which [previous LOIP priority areas](#) should transfer into the new LOIP;
- horizon scanning (such as ageing population, emerging national strategies);
- what priority areas would remain South Ayrshire wide, those that would be considered more effectively within localities (such as dementia friendly communities); and
- key drivers previously mentioned.



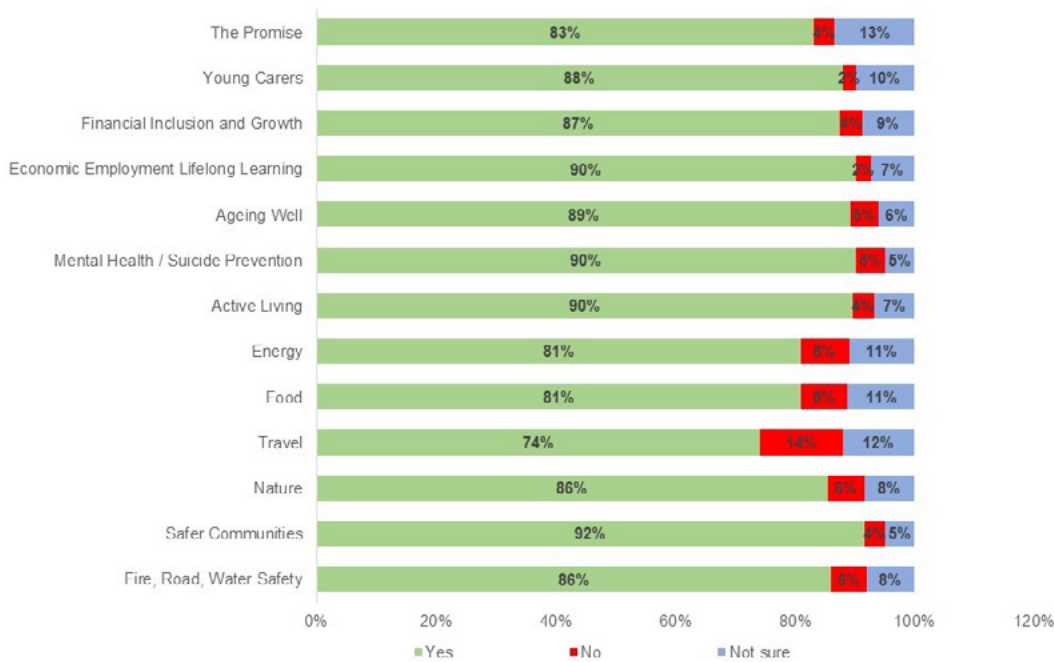
Appendix 3

Public Consultation Timeline January and February 2024



In November 2023, the Community Planning Executive approved the high-level strategic themes and priority areas to proceed to public consultation. Consultation was carried out between January and February 2024 and was shared via an online survey, paper copies available at libraries and attendance at community events/meetings. **A total of 367 responses were received.**

Findings show that there is a high level of support for the priority areas, with agreement given for all the priority areas proposed:



The consultation summary report can be accessed via the [Community Planning Partnership webpage](#).

Following the consultation process, it was agreed by Population Health SDP members to separate the Active Living priority into the priorities of Green Health and Active Living; and Physical Activity and Sport. These updated priorities are reflected in Figure 1.



This information can be made available, on request, in braille, large print or audio formats and can be translated into a range of languages. Contact details are provided below.

درخواست کرنے پر یہ معلومات نابینا افراد کے لئے ابھرے حروف، بڑے حروف یا آڈیو میں مہیا کی جاسکتی ہے اور اسکا مختلف زبانوں میں ترجمہ بھی کیا جاسکتا ہے۔ رابطہ کی تفصیلات نیچے فراہم کی گئی ہیں۔

本信息可应要求提供盲文，大字印刷或音频格式，以及可翻译成多种语言。以下是详细联系方式。

本信息可慮應要求提供盲文，大字印刷或音频格式，以及可翻譯成多种語言。以下是詳細聯系方式。

ਇਹ ਜਾਣਕਾਰੀ ਮੰਗ ਕੇ ਬੇਲ, ਵੱਡੇ ਅੱਖਰਾਂ ਅਤੇ ਸਣਨ ਵਾਲੇ ਰਪ ਵਿਚ ਵੀ ਲਈ ਜਾ ਸਕਦੀ ਹੈ, ਅਤੇ ਇਹਦਾ ਤਰਜਮਾ ਹੋਰ ਬੋਲੀਆਂ ਵਿਚ ਵੀ ਕਰਵਾਇਆ ਜਾ ਸਕਦਾ ਹੈ। ਸੰਪਰਕ ਕਰਨ ਲਈ ਜਾਣਕਾਰੀ ਹੇਠਾਂ ਦਿੱਤੀ ਗਈ ਹੈ।

Niniejsze informacje mogą zostać udostępnione na życzenie, w alfabecie Braille'a, w druku powiększonym lub w formacie audio oraz mogą zostać przetłumaczone na wiele języków obcych. Dane kontaktowe znajdują się poniżej.

Faodar am fiosrachadh seo fhaighinn, le iarrtas, ann am braille, clò mòr no clàr fuaim agus tha e comasach eadar-theangachadh gu grunn chànanan. Tha fiosrachadh gu h-ìosal mu bhith a' cur fios a-steach.

**South Ayrshire Council
Contact Centre
0300123 0900**





All together – growing, caring and living a better life

CONSULTATION PLAN: SOUTH AYRSHIRE LOCAL OUTCOMES IMPROVEMENT PLAN

Developed with guidance from SAC [Community Engagement Strategy 2020](#)

<p>Inclusion: We will identify and involve the people and organisations that are affected by the focus of the engagement.</p>	<p>Engagement will take place across our Community Planning Partners and relevant services/teams within each of the partner organisations. We will utilise the Community Planning Participation and Engagement Group (CPPEG) who will support engagement with communities of interest and locality-based engagement via our Locality Planning Partnerships.</p>
<p>Support: We will identify and overcome any barriers to participation.</p>	<p>We will take the advice and expertise from the CPPEG to ensure that any barriers to participation are highlighted and through members of that group, engagement and consultation will be adapted where appropriate. We will ensure that our consultation is in plain English and that our local communities can identify what the local priority areas mean to them.</p>
<p>Planning: There is a clear purpose for the engagement, which is based on a shared understanding of community needs and ambitions.</p>	<p>The purpose of the consultation is to seek views on our new Local Outcomes Improvement Plan (LOIP). This has been developed by our Strategic Delivery Partnerships in conjunction with our Strategic Delivery Partnership (SDP) Chairs Executive. The ambition of our new LOIP is to reduce inequalities and improve outcomes for everyone in South Ayrshire. The CP Board that the CPPEG will have a key role in supporting the engagement process.</p>
<p>Working Together: We will engage and work effectively together to achieve the aims of the engagement.</p>	<p>We will seek support from our Community Planning Partners and CPPEG. We will also seek guidance from SAC Thriving Communities (Community Engagement team) to ensure that we get as wide a response as positive from across our partners and communities. A variety of communication methods will be used. A copy of the consultation mandate is attached as appendix 1.</p>
<p>Methods: We will use methods of engagement that are fit for purpose/</p>	<p>A variety of methods will be used for engagement including general consultation through the SAC website. The CPPEG will use the most appropriate method of engagement specific to each of the groups that members represent.</p>
<p>Communication: We will communicate clearly and regularly with people, organisations and communities affected by the engagement.</p>	<p>We will provide feedback to our Community Planning Partners on the outcome of the engagement. We will consider the feedback in light of our priority areas and collectively agree where changes need to be made (if required) in respect of the responses.</p>

<p>Impact: We will assess the impact of the engagement and use what we have learned to improve our future engagement.</p>	<p>We will be open and transparent and will include detailed information on the consultation process including feedback on the engagement within our Local Outcomes Improvement Plan and provide information on what has changed as a result. We will also include as evidence within our equality impact assessment process (which will be superseded by SAC Integrated Impact Assessment).</p>
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CONSULTATION TIMELINE

- Meetings have been held with the SDP Chairs Executive on the **12th September, 5th October** and **6th November** to finalise high level LOIP outcomes and supporting priority areas. As part of this process, consultation has been carried out by each of the SDPs with members in the development of priority areas.
- **27th November 2023** – new LOIP to be presented to CP Executive for approval.
- **January 2024 – February 2024** (for a period of up to 6 weeks) – consultation to take place with wider Community Planning Board, community planning partners, communities of interest (through the Community Planning Participation and Engagement Group) and wider general public.

Consultation Mandate

The Consultation Mandate provides clarity for those involved in the consultation process. The following template should be used by those responsible for the development and delivery of the process. A well-constructed mandate ensures that everyone is clear about the purpose of the consultation.

Contact Name: **Elizabeth Dougall**
 Contact Service: **Policy, Performance and Community Planning, Strategic Change and Communities Directorate**
 Contact Email: Elizabeth.dougall@south-ayrshire.gov.uk

Final date for comments: 19th January 2024

Consultation Mandate	Local Outcomes Improvement Plan
Community Planning Partnership	The Community Planning Partnership is looking to undertake consultation regarding developing our new Local Outcomes Improvement Plan Priorities to improve outcomes for our local communities. The priorities we have identified for our new plan are the areas of focus where we think we can make the biggest impact.
need to hear the views of...	We are seeking the views of wider Community Planning Board, Community Planning partners, communities of interest (through the Community Planning Participation and Engagement Group) and wider general public.
about...	The Community Empowerment Act 2015, Part 2 requires a Local Outcome Improvement Plan (LOIP) to be produced. The purpose of the consultation is to seek views on our new Local Outcomes Improvement Plan priority areas which have been developed by our Strategic Delivery Partnerships in conjunction with our Strategic Delivery Partnership (SDP) Chairs Executive. The ambition of our new LOIP is to reduce inequalities and improve outcomes for everyone in South Ayrshire. The Community Planning Participation and Engagement Group will have a key role in supporting the engagement process.
so that...	The responses from the consultation will be collated and the information provided used to guide and shape the LOIP moving forward.
Can...	The responses will be shared with the Strategic Development Partnerships to ensure the priorities proposed are fit for purpose.
On / by...	January 2024 (for a period of 6 weeks) – consultation to take place with wider Community Planning Board, community planning partners, communities of interest (through the Community Planning Participation and Engagement Group) and wider general public.
so as to accomplish...	A robust LOIP containing priorities and actions that will contribute to the CPP high level outcomes of: <ul style="list-style-type: none"> • Working together to improve our places to help people and planet survive; and • Working together to improve our health and wellbeing to support our communities to flourish.
Communications Team Support requested i.e. Social Media and Webmaster	The consultation will be shared with the Communications Team to allow the link to the survey to be shared across South Ayrshire.



LOIP CONSULTATION: SUMMARY RESULTS

South Ayrshire Community Planning Partnership is in the process of developing a new Local Outcomes Improvement Plan. The priorities identified are the main areas of focus where the biggest impact can be made and focus on improving outcomes around place and wellbeing.

To capture feedback on the priority areas, a consultation was carried out with residents and partners throughout South Ayrshire. The consultation opened on 22nd January 2024 and closed on 29th February 2024.

The questionnaire was shared through an online survey link, QR code, and paper copies available at libraries and attendance at the community events.

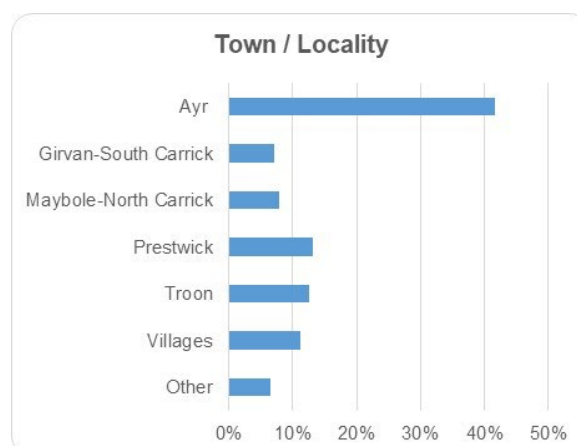
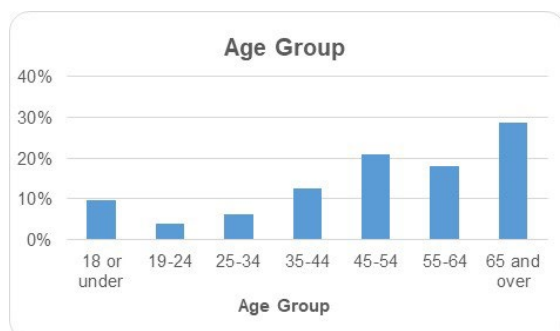
A total of 367 responses were received.

Below is a summary of the consultation results, including an outline of feedback/comments received in relation to the specific priority areas.

A full list of all comments will be made available to the Strategic Delivery Partnerships to assist with development of action plans.

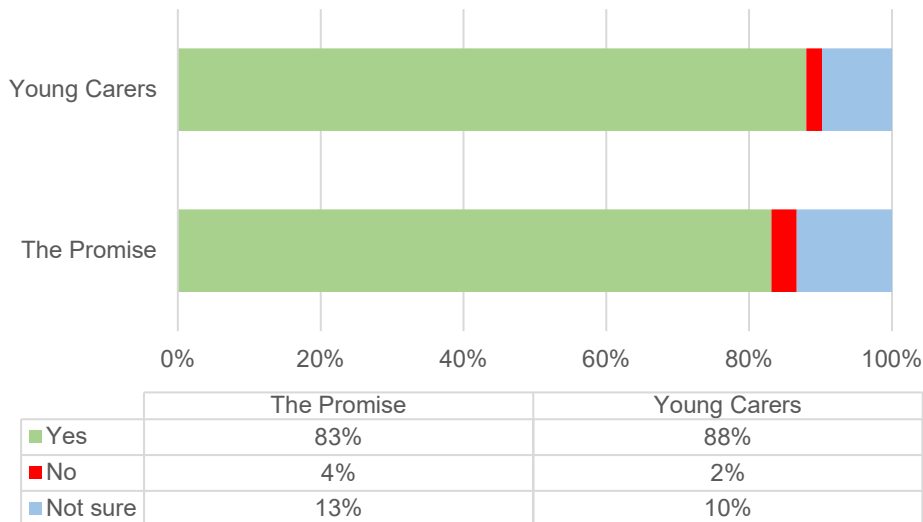
Age Group – Town/Locality

- 1 in 3 respondents were aged 65 years and over;
- The highest percentage of respondents put Ayr as their town of residence including Alloway, Belmont, Forehill and Ayr North areas;
- Prestwick and Troon also accounted for 13% of the total for each of these localities;
- 1 in 10 respondents resided in one of the villages throughout South Ayrshire including Dundonald, Symington, Mossblown, Annbank and Tarbolton; and
- Other respondents referenced are those who reside out with the South Ayrshire locality but work in the area.



Key Area 1 Childrens Services

Over 80% of respondents agreed with the priorities of The Promise and Young Carers.

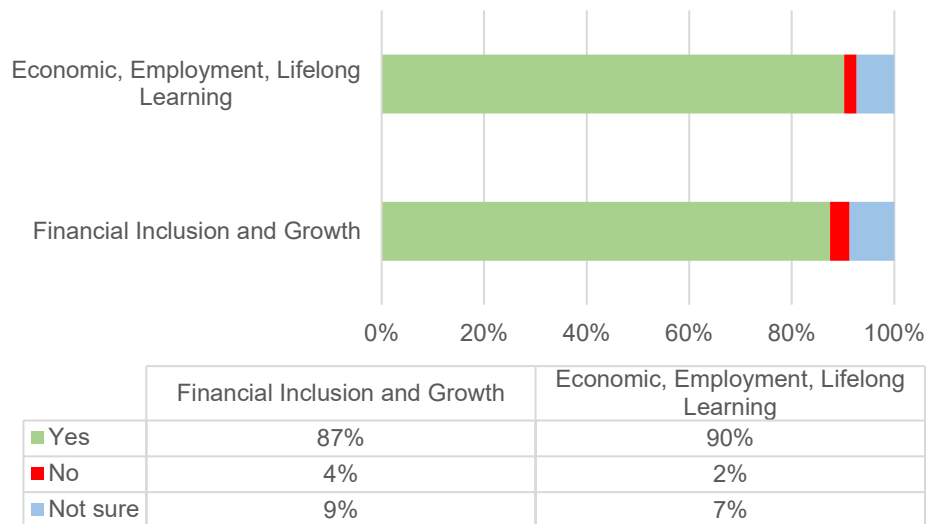


Comments (n = 74)

- Over two thirds of the comments made were from the over 55 age group;
- 1 in 5 people commented on their support of the priorities as they are 'important service' and are 'meaningful priorities which make a difference';
- There were a high number of comments about the lack of information provided making it 'unable to give an informed opinion'. A few people were unclear on what The Promise was and thought some of the language used was not appropriate;
- 1 in 10 people said that everyone should be entitled to support commenting that 'all children and young people should be entitled to support as and when it's needed' and also mentioned the elderly and adult carers. Other comments were 'there must be no gap in services at transition from child to adult care' and asked 'is there commitment to deliver to other groups of young people? as these groups only represented a small proportion of the community';
- Other comments were in relation to making sure the right people who needed support were identified and emphasising the importance of education; and
- A few people also felt that some key areas such as learning disabilities, additional support needs and addiction were not covered by these priorities.

Key Area 2 Financial Inclusion and Growth

The majority of respondents agreed with the priorities of Financial Inclusion and Growth, and Economic, Employment and Lifelong Learning.

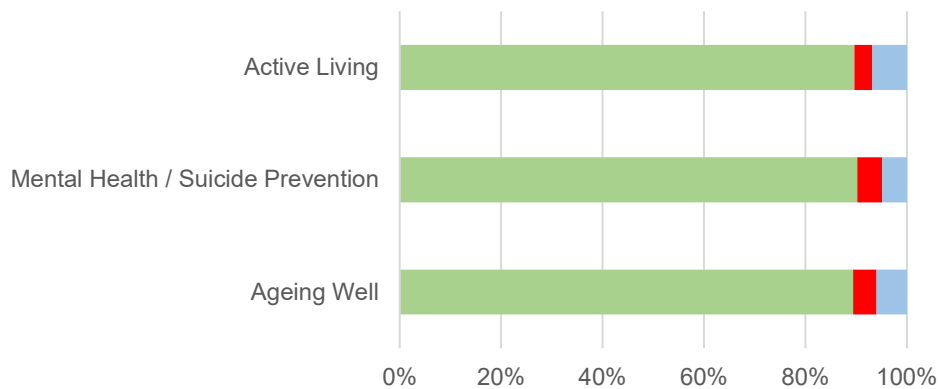


Comments (n = 71)

- Over three quarters of the comments made were from the over 55 age group;
- 15% commented on employment opportunities including the benefits of working, training and volunteering, and focus on supporting local businesses to develop their workforce;
- Raising awareness of the support and where to access help was also addressed in the comments with people wanting to improve signposting to the services that can help as well as 'hands on support' for those who needed it. One person mentioned that 'school's lack life-skill classes to educate from a young age about financial matters they may face in adult life'; and
- Other comments highlighted that 'a focus must be on cost of living to support families' and 'rural communities are being failed by these services not reaching them'.

Key Area 3: Population Health

9 out of 10 respondents agreed with all the priorities under Key Area 3 – Population Health.



	Ageing Well	Mental Health / Suicide Prevention	Active Living
■ Yes	89%	90%	90%
■ No	5%	5%	4%
■ Not sure	6%	5%	7%

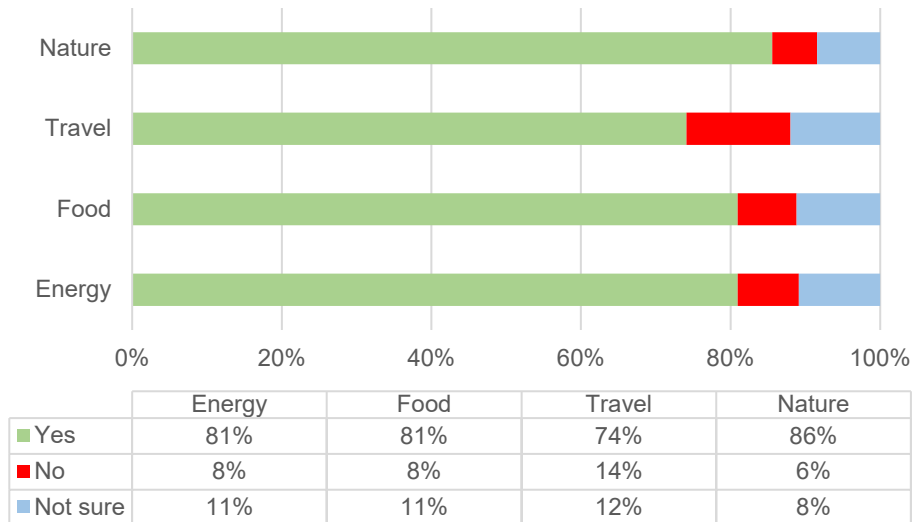
Comments (n = 86)

- Over two thirds of the comments made were from the over 55 age group. No-one under 25 commented on this key area;
- There was a lot of support for these priorities with a few people highlighting how active and physical living can improve mobility, mental health and social isolation;
- 1 in 4 people commented on active living. Most of the feedback focussed on the importance of having suitable recreational facilities and activities available for all communities, and ensuring they are promoted and people are aware of them. Sports such as golf, walking football and Invigor8 were mentioned as activities some of the participants took part in. The positive outcomes of green health were also praised;
- 1 in 5 people commented on the resources and support required for this key area. More help for older people in their homes (eg. Care & Repair), as well as more mental health services (eg. CAMHS) for young people were given as suggestions; and
- A couple of people mentioned the importance of ensuring all groups within South Ayrshire were included such as learning disabilities, physical disabilities, addictions and rural communities.

Key Area 4: Sustainability

Over 80% of respondents agreed with the priorities of Energy, Food and Nature.

3 out of 4 respondents agreed with the priority of Travel.



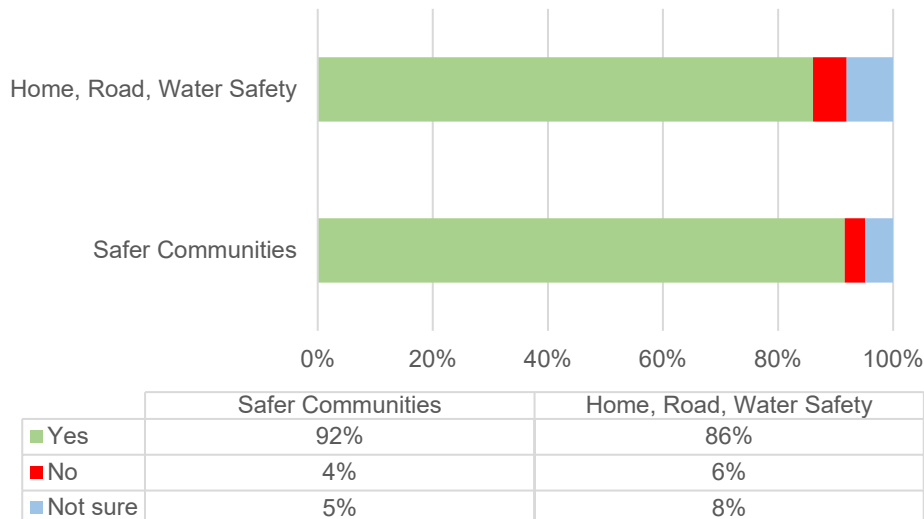
Comments (n = 100)

- Three quarters of the comments made were from the over 55 age group. No-one under 25 commented on this key area;
- 1 out of 4 comments were in relation to Travel. Comments varied from accessibility, cost, investment and infrastructure. Access to public transport for rural villages was the main concern raised with many commenting that car use is essential for these areas and bus timetables and routes did not meet the needs of these communities. Cost of public transport and affordability of changing to an electric/hybrid vehicle was also mentioned;
- Many who commented on travel felt that more investment is needed for the infrastructure to connect to green space, improve public transport and maintenance of roads, paths and cycle routes;
- Food was the other main area which received a high percentage of comments. Most of the comments were in relation to cost and affordability of a healthier diet, and being able to use more local produce and having impact on carbon footprint;
- Other areas covered included 20 minute neighbourhoods with a few people wanting a better definition and explanation of what this while others did not support them as there should be no restrictions on residents and that they were unworkable; and
- A few people said that all the issues under Sustainability were important and essential in promoting wellbeing in communities.

Key Area 5: Community Safety

The majority of respondents agreed with both of the priorities under Community Safety – namely Safer Communities and Home, Road and Water Safety.

It should be noted that due to a technical error there were slightly less responses to this section (total = 309 respondents).



Comments (n = 49)

- Over two thirds of the comments made were from the over 55 age group. No-one under 25 years commented on this key area;
- 1 in 5 respondents commented on violence, in particular violence against women and girls. Although many agreed that this was important and that education from a young age should play a part, they would also like to see all forms of violence being addressed including men and boys – comments included ‘it should be the priority to reduce violence against everyone, gender shouldn't be a consideration’;
- A high percentage of respondents mentioned roads in their comments although the majority of them were in relation to the condition of the roads and potholes which is not necessarily a community safety issue. Speeding vehicles especially in villages was also mentioned;
- 1 in 10 respondents said they would like to see a more visible police presence in areas with better trained and more police in local areas;
- A few people also commented on antisocial behaviour around landlords dealing with tenants, more control over dogs by owners, youth disorder in towns and bullying in schools; and
- Suggestions included better street lighting, CCTV, more support for agencies working in this sector and making sure fire safety is also covered. One person said ‘free swimming lessons for school kids would help with safety in waterways’.

Please note:

There was a recurring theme throughout all of the comments with a percentage of respondents raising concerns about how the priorities were going to be delivered and success measured as well as expressing doubts over funding and where finances were coming from.

In relation to the priorities previously identified, are there any specific areas that we should focus on?

Comments (n=172)

- Respondents were asked which areas should be focussed on in relation to the priorities identified;
- 1 in 4 people said that the Ageing Well priority should be the main focus mainly around health. The most popular comments were around the safety and wellbeing of the older population including active living, facilities and support available; and mental health services and suicide prevention;
- A few people also mentioned more support for people with learning disabilities, addictions, and better access to services;
- Sustainability and Safer Communities were other popular priorities mentioned;
- Sustainability comments mainly covered better and more affordable transport especially in rural areas, better access to nature and green space, and energy efficiency; and
- Safer Communities comments focussed on public safety, community involvement, better street lighting, road safety and cleanliness of streets.

Priority

Ageing Well / Health

Some Comments

- Enabling a better, living well strategy for the elderly;
- Early intervention and preventative strategies for mental health for adults and children;
- Health care should be priority for all, getting more difficult to access;
- Health especially in terms of diet, exercise, ageing and mental health; and
- Support for people with learning disabilities.

Sustainability

- Promote energy efficiency;
- Infrastructure to accommodate national green targets;
- Nature is great but ensuring access to clean, green space for community use is important;
- Better (sustainable) transport links to our rural villages; and
- All the key issues under 'sustainability' are a priority, energy and travel in light of recent stats about how bad the climate situation is becoming.

Safer Communities

- Public safety / safer communities;
- Street lighting - walking outside during the winter months feels very unsafe;
- Speeding in villages and outside local schools;
- Try to get community involved in positive life solutions and activities; and
- Keeping the streets clean and tidy, the bins regularly emptied.

- 1 in 10 people thought that all the priorities listed were important and should all receive the same level of attention, although a few commented that they thought they were overreaching and would not be achievable.

- Comments not covered under the priorities included housing, tourism and condition of roads.

Do you feel there is anything missing? What would you like to see incorporated?

Comments (n = 106)

Participants were asked if they thought anything was missing from the priorities and if there is anything in particular they would like to see within the plan. There were various comments provided with the most popular being around communities being involved and supported, improving the economy, development of services and facilities, budgets/finance, health and housing. Feedback also included:

- 1 in 4 people commented on support for communities covered topics such as making sure communities were listened to, having adequate facilities for them to use for activities and socialising (including rural communities), making people feel safer by tackling antisocial behaviour, addiction and violence. A couple of people also mentioned better maintenance of areas to improve civic pride;
- Improving the economy relates to development Ayr town centre with more business opportunities and employment. A few people also would like to see the appearance of Ayr town centre improved to encourage more tourism to the area;
- Development of services and facilities covered the issue of ensuring services met the needs and demands of people requiring support. Examples provided included Care & Repair, transition service for adults with learning disabilities, addiction services, and financial support.
- 1 in 10 people questioned how the priorities would be delivered with current budget constraints and financial concerns. One person suggested that it would be beneficial to have examples of what can be done;
- Health comments covered the need for adequate resources especially in relation to mental health and better access to care facilities;
- Around 8% of people said that housing should be included in the plan as there were issues around availability for everyone, maintenance, and appearance of current stock; and
- Other comments were about providing more details on the priorities as they were a bit vague, ensuring priorities had more of a commitment for the general population and not just focussed on defined groups.

Integrated Impact Assessment Summary Report

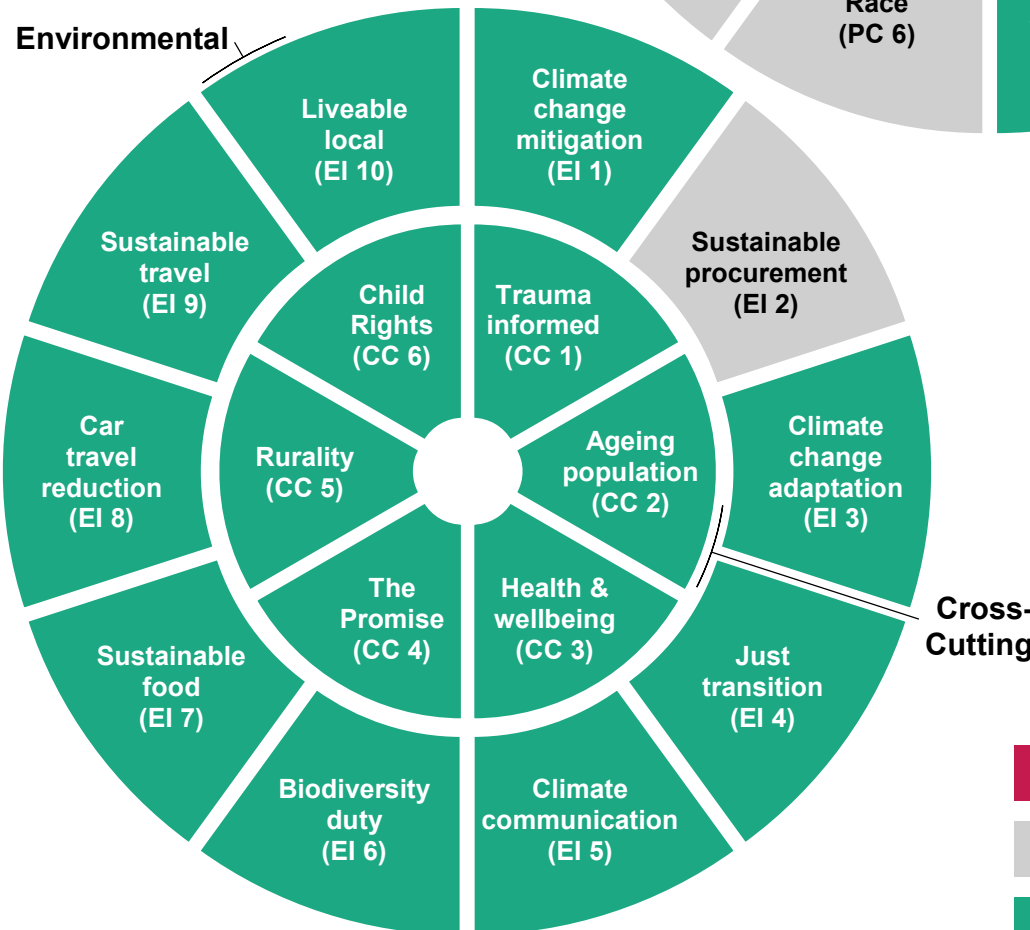
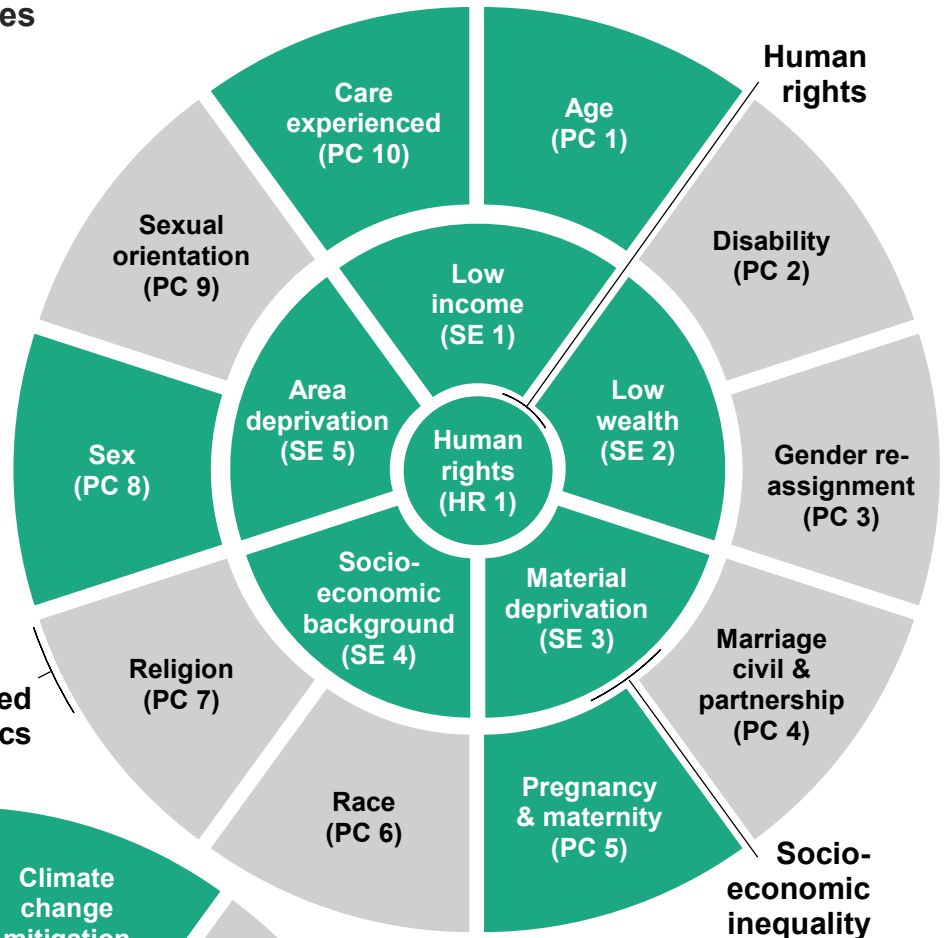


South Ayrshire Community Planning Partnership (CPP) move to locality-based working and new Local Outcomes Improvement Plan

Completed by:

Susan McCardie,
Co-ordinator - Performance and Community Planning,
Policy, Performance and Community Planning

Date started: 01/11/23



To be implemented on:

18/04/24

Review date:

01/10/25

Oversight Panel:

Community Planning Board

- negative impact
- no impact / not applicable
- positive impact

Public sector equality duty

Eliminating unlawful discrimination, harassment, and victimisation?

The new Local Outcomes Improvement Plan seeks to mainstream equalities in its overarching outcomes and will ensure that any subsequent action points do not disproportionately disadvantage one community or group over another. South Ayrshire CPP is committed to eliminating discrimination and stigmatisation and the structure which has been put in place will play a positive role in the contribution towards this vision, supporting our communities and citizens to grow, care and live a better life in South Ayrshire.

Advancing equality of opportunity?

The new Local Outcomes Improvement Plan is inclusive of everyone and ensure equality of opportunity to improve outcomes. In addition, the CPP has identified key areas of focus within the LOIP taking into consideration children and young people (in particular those with caring responsibilities and those who are care experienced/care leavers) and our ageing population. Poverty is also a key area of focus. The CPPs seek to encourage and improve participation through our Community Planning Participation and Engagement Group which represents 'communities of interest' across South Ayrshire. Locality Planning is community led and driven and action plans will be determined by communities needs and understanding of their communities.

Fostering good relations?

The new Local Outcomes Improvement Plan is inclusive of everyone and ensure equality of opportunity to improve outcomes. In addition, the CPP has identified key areas of focus within the LOIP taking into consideration children and young people (in particular those with caring responsibilities and those who are care experienced/care leavers) and our ageing population. Poverty is also a key area of focus. The CPP seeks to encourage and improve participation through our Community Planning Participation and Engagement Group which represents 'communities of interest' across South Ayrshire.

Impact code key

PC EQUALITIES: impact on protected characteristics

SE EQUALITIES: impact on socio-economic inequality

HR EQUALITIES: impact on human rights

EI ENVIRONMENTAL IMPACTS

CC CROSS-CUTTING IMPACTS

Does this proposal require a Child Rights and Wellbeing Impact Assessment (CRWIA)? **yes**

Please turn over for CRWIA detail.

Child Rights & Wellbeing Impact Assessment (CRWIA) summary

CRWIA for a non-legislative policy/measure

CRWIA title:

South Ayrshire Community Planning Partnership (CPP) move to locality-based working and new Local Outcomes Improvement Plan

Publication date:

18/04/24

Summary of policy aims and desired outcomes

Wider strategic refresh of the community planning structure and the development of a new Local Outcomes Improvement Plan (LOIP) in line with the requirements of the Community Planning Empowerment (Scotland) Act 2015.

Executive summary

In April 2023, the CP Board approved the restructure of the CPP. During the past year work has taken place to refresh Locality Planning Partnerships (LPPs) and develop a new LOIP with high level outcomes of Place and Wellbeing.

Background:

LPPs will develop locality plans based on local data and need. The new LOIP (2024-2029) has high level outcomes of Place and Wellbeing. The Children's Services Planning Partnership is a Strategic Delivery Partnership reporting to South Ayrshire Community Planning Board.

Scope of the CRWIA, identifying the children and young people affected by the policy, and summarising the evidence base:

There will be 2 LOIP priority areas with a specific impact: The Promise and Young Carers. Other LOIP priorities will positively impact children and young people through a wider population approach. Evidence through Children and Young People's Services Plan.

Children and young people's views and experiences:

This has been led by Children's Services Planning Partnership in relation to the development of the new Children and Young People's Service Plan 2023-2026. Wider engagement has also taken place as part of the public LOIP Consultation.

Key Findings, including an assessment of the impact on children's rights, and how the measure will contribute to children's wellbeing:

The Children's Services Planning Partnership has agreed that The Promise and Young Carers are LOIP priorities therefore specific impact. Other LOIP priorities will positively impact through a wider population approach through outcomes of place and wellbeing.

Monitoring and review:

Via CP Board due to statutory requirement to publish annual progress reports. The Children's Services Planning Partnership will be the lead for monitoring the priorities of The Promise and Young Carers through the Children and Young People Service Plan.

CRWIA Declaration Authorisation

Policy lead:

Susan McCardie, Co-ordinator: Performance and Community Planning

Date:

12/04/24

Deputy Director or Equivalent:

Lyndsay McRoberts, Depute Chief Executive and Director of Education

South Ayrshire Community Planning Partnership Board



Report by Service Lead – Policy, Performance and Community Planning to
Community Planning Partnership Board Meeting of 18th April 2024

Subject: South Ayrshire Child Poverty Strategy 2024-2029

1 Purpose of Report

- 1.1 To seek approval for the new South Ayrshire Child Poverty Strategy 2024-2029 attached as **appendix 1**.

2 The Board is recommended to:

2.1 Approve the new Child Poverty Strategy 2024-2029.

3 Background

- 3.1 As previously highlighted to the Board, the Scottish Government, through the Child Poverty (Scotland) Act 2017 (the Act), set out highly ambitious poverty mitigating related targets to be achieved by Community Planning Partnerships by 2030. The key drivers that impact on child poverty have been stated within the Act's Delivery Plan as:

- Income from employment;
- Cost of living; and
- Income from social security and benefits in kind.

- 3.2 In 2022 the Scottish Government produced a new delivery plan – [Best Start, Bright Futures](#). The plan recognises the significant contribution partners have made toward tackling child poverty since the Act was introduced but highlights the strategic challenges that have emerged over the past few years, including the pandemic and cost of living crisis.

- 3.3 A report was submitted to the Community Planning Board (CP Board) of 20th April 2023 providing members with an update on South Ayrshire's existing Child Poverty Action Plan ([first published in 2018](#)). As highlighted in the [progress update](#), a range of actions were led by CP partners with 34 of the 59 actions shown as complete with the remainder continuing as 'business as usual' or superseded by other plans and strategies. Agreement was given to develop a new iteration of the plan for approval in October 2023

- 3.4 As previously highlighted to the CP Board, the new national delivery plan and changing strategic landscape presented an opportunity for South Ayrshire to refresh and realign our child poverty action plan to better reflect national and local circumstances.

3.5 It was initially anticipated that a new Child Poverty Action Plan would be submitted to the CP Board in October 2023, however this completion date was extended to allow the creation of an *overarching Child Poverty Strategy* which has been developed in partnership with Public Health Scotland using a ‘systems and data driven approach’.

4 Progress

4.1 From the outset of the development of the Child Poverty Strategy, steps have been taken to ensure that partners from representative organisations have been included in the engagement work undertaken as part of the development process. Public Health Scotland has played a key part in leading and facilitating sessions with partners and engaging with those who have lived experience. Strategy development has been supported by a core working group which comprised officers from Public Health Scotland, South Ayrshire Council and NHS Ayrshire & Arran (Health Improvement).

4.2 As highlighted within the strategy, Public Health Scotland and the CPP have carried out an in-depth strategic needs analysis to help establish a mapping of services for priority groups living in South Ayrshire.

4.3 A number of workshops were held with a group of multi-agency representatives who all have an active role to play in reducing child poverty across South Ayrshire – these workshops were held over a number of months with a focus on: ‘*understanding local need and understanding our processes*’ (May 2023), ‘*systems and data driven approach*’ (June 2023) and finally ‘*understanding the system*’ (October 2023).

4.4 At the beginning of 2024, Public Health Scotland, along with the CPP, facilitated two ‘Lived Experience’ workshops for low-income parents and carers in South Ayrshire. The first workshop was hosted in an urban area of Ayr, representing an area of high deprivation receiving intensive resources. The second workshop was in a rural village in the south, 11 miles from the nearest town. The purpose of the workshops was to help inform the development of the Child Poverty strategy in South Ayrshire by understanding local families’ experiences, priorities and thoughts on the current system of support.

4.5 In March 2024, a session was held with a wider core group to discuss outputs from the previous sessions to help shape the overall priorities for the strategy. Three priority areas were identified:

PRIORITY AREA 1	PRIORITY AREA 2	PRIORITY AREA 3
<i>A child poverty system in South Ayrshire that delivers the best possible outcomes for our communities.</i>	<i>Coordinated income maximisation following principles of proportionate universalism*¹</i>	<i>High quality, flexible, accessible, and affordable education and childcare.</i>

¹ *Proportionate universalism = work to improve the quality, quantity and accessibility of all employment and education opportunities for the benefit of all with extra targeted support into these opportunities for those most at risk and work to ensure that when needed, the social security safety net offers the best level of support in the most accessible manner.

4.6 As can be seen within the Child Poverty Strategy, the logic model on page 21 provides detail on the short-term, medium-term and long-term actions required to support the delivery of the strategy over the next 5 years.

4.7 Ultimately, the strategy will aim deliver relationship-based support within localities from strategically aligned services.

5 Next Steps

5.1 Following approval by the CP Board, work will now take place to develop an annual action plan which will support the delivery plan.

5.2 The Financial Inclusion and Growth Strategic Delivery Partnership will provide governance for the Child Poverty Strategy and will ensure that annual progress reports are published as per statutory requirements.

6 Equalities

6.1 South Ayrshire Council (SAC) Equality Impact Assessment process has been followed during the various stages of the development of the Child Poverty Strategy. The completion of the Equalities Impact Assessment (EQIA) (incorporating the Fairer Scotland Duty) has been an iterative process and the EQIA has continued to be updated to reflect plans as they proceed. South Ayrshire Council has developed a new online Integrated Impact Assessment (IIA) which incorporates a range of cross-cutting themes including: Equalities and the Fairer Scotland Duty, United Nations Convention on the Rights of the Child (UNCRC); Sustainability, Climate Change and Biodiversity; Our Ageing Population; Trauma Informed Services; Health and Wellbeing, Rurality and The Promise. As part of a testing phase of the new IIA, information contained with the EQIA has been transferred onto the new system allowing the CPP to consider further strategic challenges in relation to the Child Poverty Strategy.

With reference to protected characteristics, where the impact rating is shown as 'no impact' (or grey on the infographic) this is because new arrangements are fully inclusive to these characteristics therefore there is no additional positive or negative impact identified. Where the impact is shown as 'positive impact' (green on the infographic) it means that there is a particular focus on this protected characteristic. A copy of the IIA summary report is attached as **appendix 2**.

Report by:

Co-ordinator - Performance and Community Planning
South Ayrshire Council
April 2024



Child Poverty Strategy 2024-2029

South Ayrshire
**COMMUNITY
PLANNING**
Partnership





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Foreword

The South Ayrshire Community Planning Partnership is committed to doing all we can to minimise the impact of poverty on our communities, our families and especially our children. In our collective effort to respond to the pandemic we have been listening to families who have experienced the worst of poverty and the continuing struggles they face, because we know that poverty can cause mental and physical health challenges on families and individuals and often stifles opportunities.

In the next five years, South Ayrshire's Child Poverty Strategy will focus on three priority areas and will report to the Financial Inclusion & Growth Strategic Delivery Partnership (SDP). This SDP will have a focus on the following priority areas as part of the wider Local Outcomes Improvement Plan:

financial inclusion; and economic, employability and lifelong learning opportunities – these priority areas will compliment the Child Poverty Strategy. In doing so we will continue to listen to our communities to ensure that our actions are making a real difference and giving our young people better opportunities for them to reach their full potential.



Councillor Julie Dettbarn
Chair of South Ayrshire
Community Planning
Partnership

Our strategic approach to this Child Poverty Strategy is underpinned by our shared commitment across all community planning partners to work in collaboration to reduce inequalities and improve outcomes for everyone in South Ayrshire supporting our vision of 'growing, caring and living a better life'.

Introduction

South Ayrshire Community Planning Partnership

South Ayrshire Community Planning Board (CP Board) is the executive and decision-making body of South Ayrshire Community Planning Partnership (CPP). It makes decisions on the priorities, strategic outcomes, and objectives for the CPP. Membership comprises:

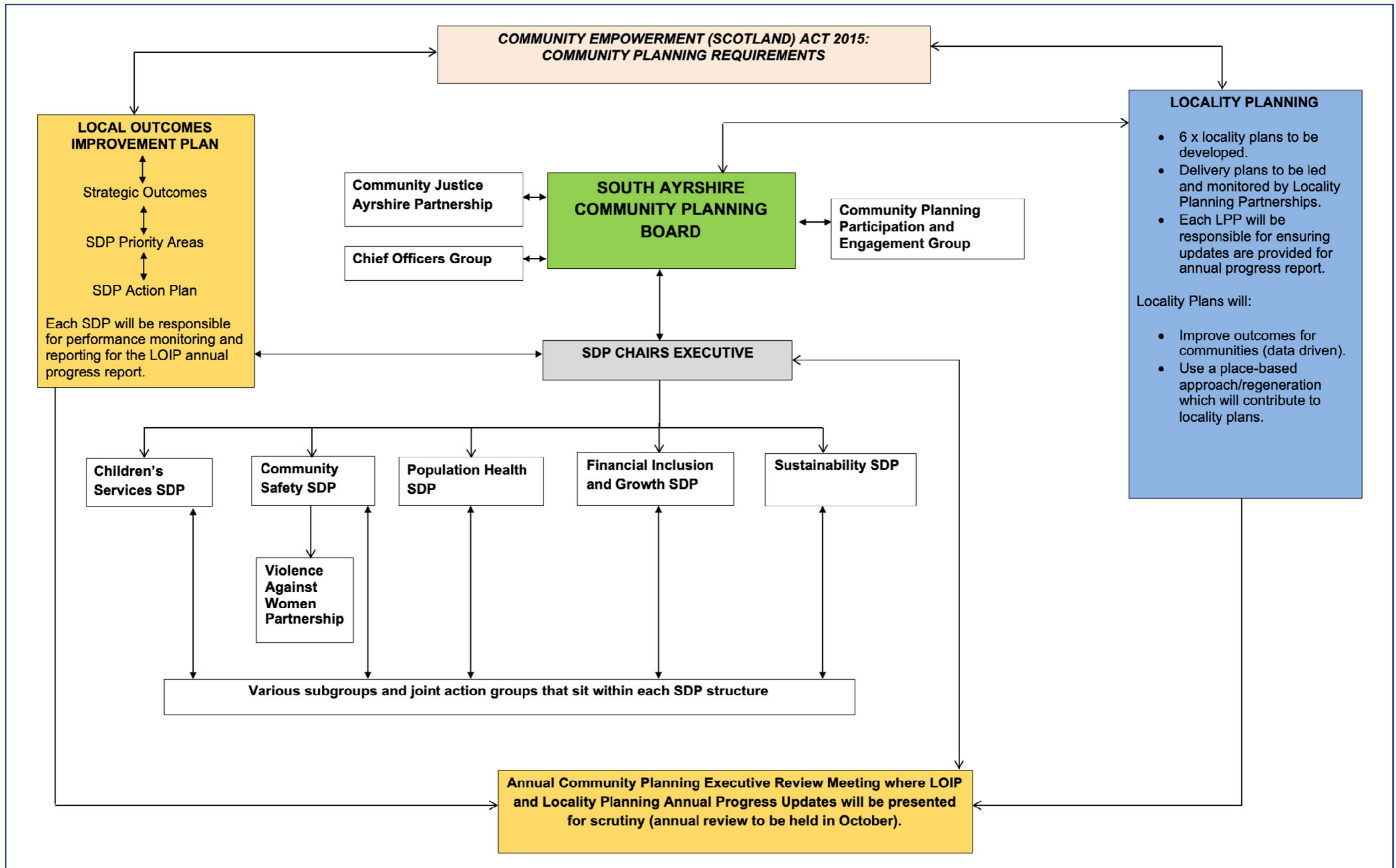




About South Ayrshire Community Planning Partnership



The Community Planning Board is supported by a Community Planning Executive who undertake an annual review function and five Strategic Delivery Partnerships (SDPs). Voluntary Action South Ayrshire lead on the Community Planning Participation and Engagement Group which supports the CPP with wider local community engagement and participation.

<p>Children’s Services Planning</p>	<p>The Children’s Services Planning Partnership (CSPP) comprises of statutory and non-statutory partners who support children and young people across the local authority. These agencies and organisations come together to coordinate their services to ensure the best use of resources for the best outcomes for children and young people. South Ayrshire Children’s Services Planning Partnership are proud to work closely and collaboratively with Third Sector partners within the CSPP for the best outcomes of our children, young people and families.</p>
<p>Community Safety</p>	<p>South Ayrshire Community Safety Partnership’s Strategic Vision is that people in South Ayrshire live in communities that are inclusive, empowered, resilient and safe. The Partnership aims to do this by working together with local communities and agencies, developing strategic problem solving as an overall approach.</p>
<p>Financial Inclusion and Growth</p>	<p>The Financial Inclusion and Growth Strategic Delivery Partnership has the main strategic focus of tackling financial inequality, and with our partners, our key areas of focus include employability, maximising income, child poverty, economic development and local wealth building.</p>
<p>Population Health</p>	<p>The Population Health Strategic Delivery Partnership will provide main community planning context for developing leadership and strategic planning in relation to health and wellbeing, supporting planning approaches, and initiate or enable the development of supportive activities in relation to wider South Ayrshire health improvement and community activity.</p>
<p>Sustainability</p>	<p>The Sustainability Strategic Delivery Partnership is working to respond to the climate and ecological emergency locally, by bringing partners together to share information and collaborate on projects. The partnership draws on the skills and knowledge of its wide membership base to promote best practice and the range of co-benefits facilitated through joined up action.</p>



Links To Locality Planning

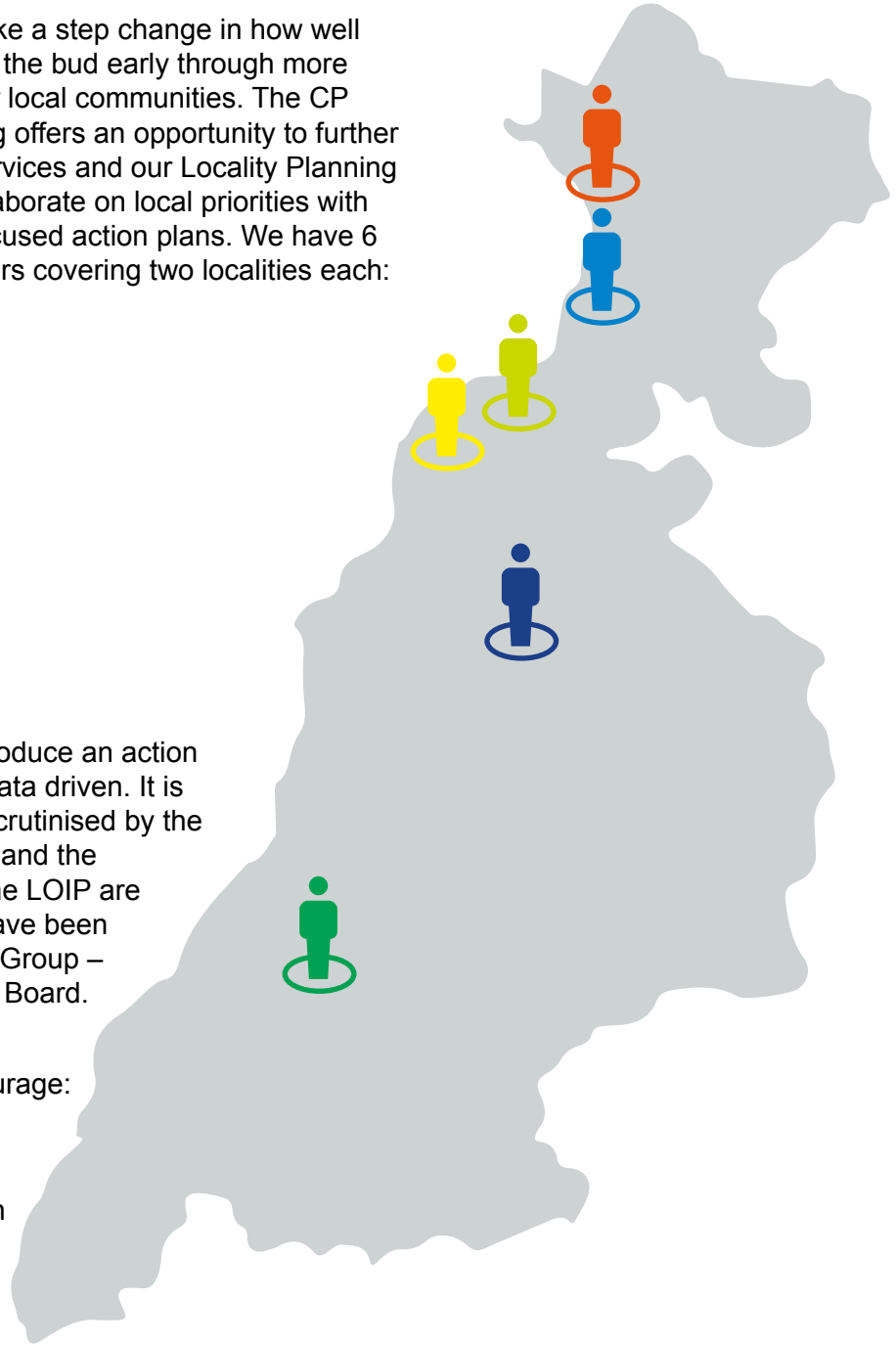
In [April 2023](#), the CP Board agreed to make a step change in how well we prevent issues arising and nip them in the bud early through more integrated public services operating in our local communities. The CP Board recognise that Community Planning offers an opportunity to further embed collaboration between frontline services and our Locality Planning approach establishes a framework to collaborate on local priorities with communities and produce data driven, focused action plans. We have 6 localities with three HSCP Senior Managers covering two localities each:

	Tron and Villages
	Prestwick and Villages
	Ayr North and Central
	Ayr South and Villages
	North Carrick
	South Carrick

Each [Locality Planning Partnership](#) will produce an action plan that is based on local priorities and data driven. It is proposed that these action plans will be scrutinised by the HSCP Strategic Planning Advisory Group and the CP Board. To ensure locality plans and the LOIP are integrated, the HSCP Senior Managers have been asked to sit on the SDP Chairs Executive Group – a key executive group reporting to the CP Board.

We aim to continue to develop our locality model to complement the LOIP and encourage:

- A simpler, more joined up local system that offers the right support at the right time that manages the growth in demand and to reduce duplication in the system;
- Integrated, multi-disciplinary teams from across the public sector working together on the same geography and tackling issues holistically, focused on relationship-building and gettingag to the root causes;
- A workforce who feel connected to each other and able to work flexibly, better able to meet people’s needs; and
- A new system partnership with the voluntary sector to co-ordinate local activity, networks and opportunities – so that we make the best use of the strengths and assets of our communities.



About this Child Poverty Strategy

The Community Planning Partnership platform is seen as the best way to collectively reduce inequalities and improve outcomes for those living in the most deprived areas of South Ayrshire.



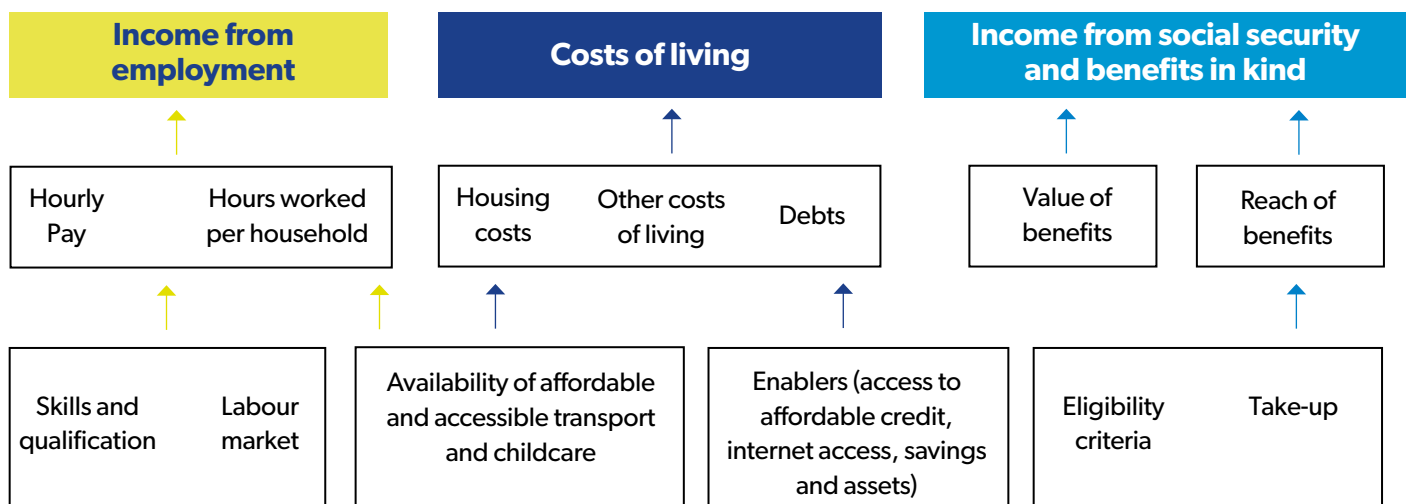
The National Approach

The Child Poverty (Scotland) Act 2017 (the Act), set out highly ambitious poverty mitigating related targets to be achieved by Community Planning Partnerships by 2030. In 2022 the Scottish Government produced a new delivery plan – Best Start, Bright Futures¹. The plan recognises the significant contribution partners have made toward tackling child poverty since the Act was introduced but highlights the strategic challenges that have emerged over the past few years including the pandemic and the cost-of-living crisis.

Key Drivers

The key drivers that impact on child poverty have been stated within the Act’s Delivery Plan as:

1. Income from employment
2. Cost of living
3. Income from social security and benefits in kind



¹[best-start-bright-futures-tackling-child-poverty-delivery-plan-2022-2026.pdf](#)



The Scottish Government have identified the following 6 Priority family types as being at high risk of child poverty:

- 1 Lone parent families
- 2 Minority ethnic families
- 3 Families with a disabled adult or child
- 4 Families with a younger mother (under 25)
- 5 Families with a child under one
- 6 Larger families (three or more children)



The offer to families across Scotland in the plan has been set out in three parts:

- A. Focus on providing opportunities and support needed to enter, sustain and progress in work
- B. Focus on maximising the support available for families to lead dignified lives and meet their basic needs
- C. Focus on supporting the next generation to thrive – this part will look to tackle poverty beyond 2030 and helping the next generation to avoid becoming parents with children in poverty



For the actions above to have impact everyone must pull together and offer a package of support available to families.

Reference: [Futures best-start-bright-futures-tackling-child-poverty-delivery-plan-2022-2026.pdf](#)

What does Child Poverty look like in South Ayrshire

Between 2021 and 2043 the population of South Ayrshire is projected to decrease from 112,450 to 105,191. This is a decrease of 6.9% which compares to a projected increase of 1.7% for Scotland as a whole.

112,450
POPULATION

→

105,191
POPULATION

15% under 16
(National average 16.6%)

South Ayrshire has more children aged 10-14 years when compared to Scotland figures.

58.6% of the population are working age (16-64) compared with **63.8%** Nationally

26.1% 65+
(National average 19.6%)

11.9% 75+
(National average 8.7%)

The rate of births to young mothers (under 25 years) in South Ayrshire was higher than Scotland between 2018 to 2021.

By 2043 it's estimated the number of people 75+ years will have increased by 35% from **13,664** people in 2021 to **21,040**

In 2021, South Ayrshire had the 4th highest dependency ratio in Scotland

South Ayrshire has 7 datazones in the top 5% most deprived vigintile

In 2022, there were 56,453 dwellings in South Ayrshire.

95.5% were occupied dwellings which is slightly less than national rate of **95.7%**

476 square miles

70.1%
Ayr, Prestwick and Troon

29.9%
Girvan, Maybole, rural Kyle and Carrick

- TROON
- PRESTWICK
- AYR
- MAYBOLE
- GIRVAN

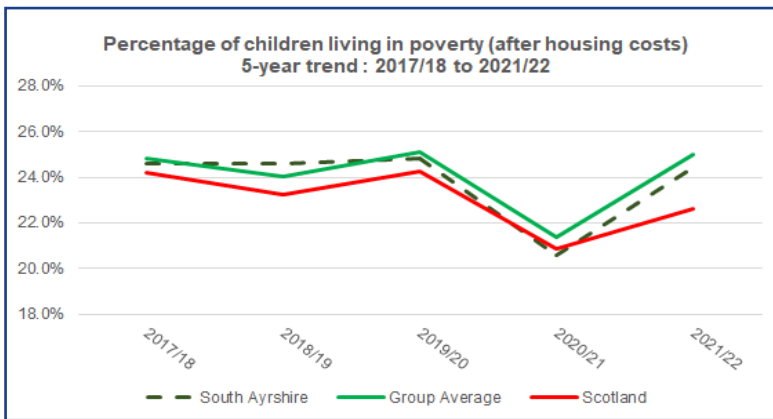
(Source: National Records of Scotland, Small Area Population Estimates 2021)

Deprivation

- South Ayrshire has 7 datazones in the top 5% most deprived vigintile
- In 2021/22, South Ayrshire had the 10th highest child poverty rate nationally and was above the Scottish average - 24.4% compared to 22.6%. This is an estimate of 4,807 children in South Ayrshire.
- Fuel Poverty is 24.8% compared to 24% nationally (SHCS 2021/22)

Children living in relative poverty (after housing costs) – 5-year trend

	2017-18	2018-19	2019-20	2020-21	2021-22
South Ayrshire	24.6%	24.6%	24.8%	20.6%	24.4%
Group Average	24.8%	24.0%	25.1%	21.4%	25.0%
Population Health	24.2%	23.2%	24.3%	20.9%	22.6%



Many people in South Ayrshire are unable to manage financially, with many families living in fuel poverty and struggling to pay their bills and feed their children. It's a sad fact that many of these families are working families who often have the difficult decision of choosing to heat their home or buy food. Reducing poverty is a key priority for the South Ayrshire Community Planning Partnership and our Third Sector partners. The Partnership is committed to working collectively and in collaboration to eradicate persistent poverty and find ways to boost family incomes whilst at the same time making efforts to reduce the cost of living for them.

The gathering of lived experience from families who have faced the fear and stress of poverty will continue to be an essential source of how the Partnership directs its response and resources to those most in need. This is a key area for the Partnership to build upon and one where we need to continue to learn and foster trust in our most deprived areas. The Community Planning Partnership platform is seen as the best way to collectively reduce inequalities and improve outcomes for those living in the most deprived areas of South Ayrshire.

Our understanding of Child Poverty in South Ayrshire is drawn from national guidance and statistics, local data and research and what our communities tell us.

The Community Planning Partnership is responsible for the co-ordination, production, publication and monitoring of the Child Poverty Strategy.

As referenced in the South Ayrshire Children's Service Planning Data for 2023-2026 South Ayrshire has traditionally been viewed as a relatively affluent area but that is changing and across a number of measure, the area is moving closer to the Scottish average.

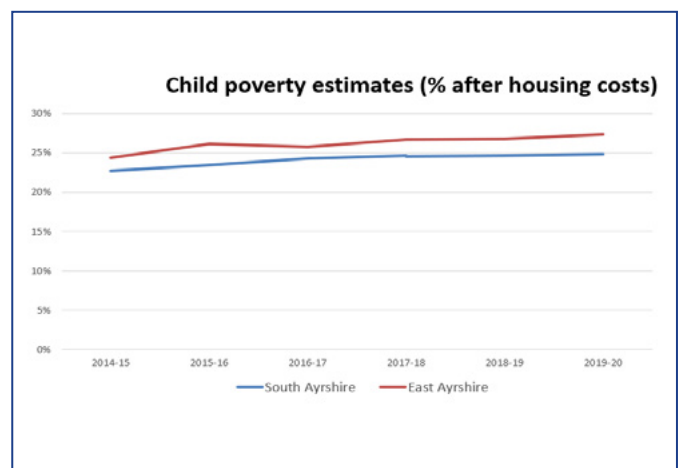
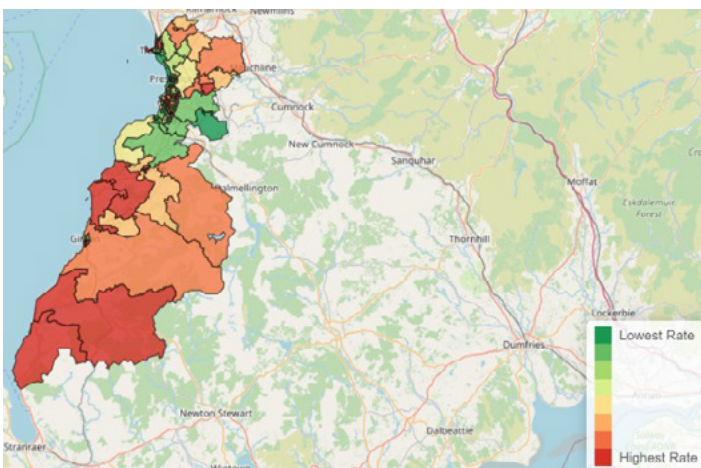
Notwithstanding this general trend, there are some significant pockets with higher levels of deprivation which are often characterised by poorer outcomes.

The Scottish Index of Multiple Deprivation (SIMD)² shows 19 datazones in South Ayrshire falling within Scotland’s 15% most deprived datazones – affecting an estimated 12,888 people. Most of these datazones are found to be in the Ayr North and Whitletts area of Ayr, but three are in Girvan and one each in Troon & Maybole. Six datazones in Ayr North fall within the worst 5% datazones in Scotland.

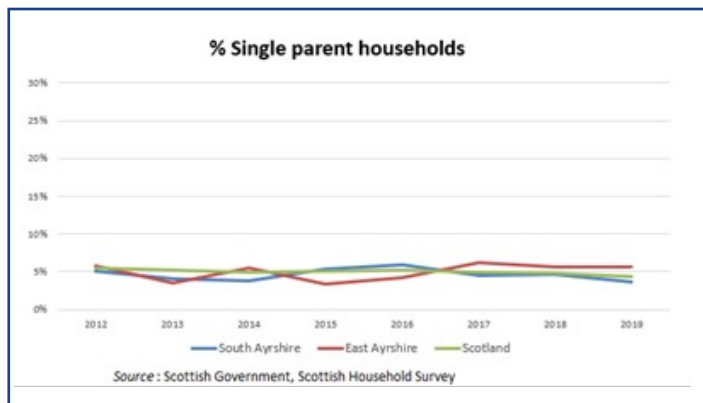
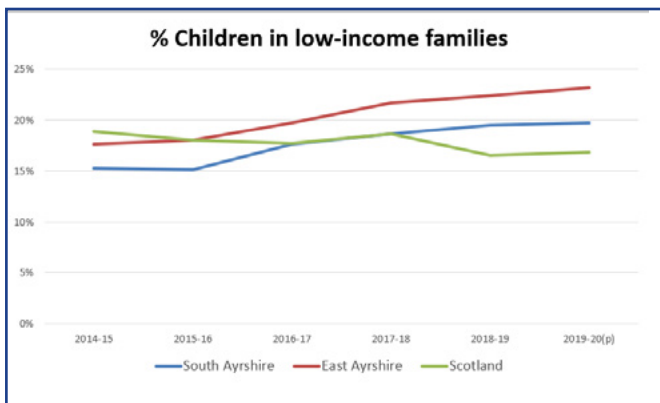
Datazone	Datazone Name	Overall Rank	Employment Domain Rank	Income Domain Rank	Education Domain Rank	Health Domain Rank	Access Domain Rank	Crime Domain Rank	Housing Domain Rank	Population	Working Age Population
S01012489	Ayr North Harbour, Wallacetown and Newton	37	53	30	176	69	6,467	134	747	974	707
S01012491	Ayr North Harbour, Wallacetown and Newton	42	24	34	448	62	4,948	62	1,809	459	326
S01012501	Lochside, Braehead and Whitletts - 03	46	106	31	55	68	6,172	413	884	804	539
S01012492	Ayr North Harbour, Wallacetown and Newton	64	45	128	119	130	4,741	50	2,229	724	508
S01012501	Lochside, Braehead and Whitletts - 02	75	139	50	111	93	5,964	793	536	577	371
S01012498	Dalmilling - 03	274	317	333	164	321	3,509	1,988	1,018	855	533
S01012490	Ayr North Harbour, Wallacetown and Newton	350	382	483	519	254	6,175	163	753	967	683
S01012426	Girvan Glendoune - 03	383	394	195	1,307	512	2,460	1,475	2,819	459	270
S01012425	Girvan Glendoune - 02	469	501	253	1,767	245	3,997	3,284	1,939	589	324
S01012497	Dalmilling - 02	477	349	783	572	283	5,009	903	2,902	495	337
S01012496	Dalmilling - 01	555	627	597	260	656	3,811	2,836	1,681	769	480
S01012503	Lochside, Braehead and Whitletts - 04	564	569	660	485	495	5,997	787	1,533	607	367
S01012555	Barassie - 03	683	390	957	1,083	384	6,212	2,383	1,748	753	434
S01012461	Castlehill and Kincaidston - 06	762	728	862	797	1,001	1,883	1,419	2,920	585	395
S01012483	Ayr South Harbour and Town Centre - 04	811	675	949	2,808	436	6,629	44	1,020	891	571
S01012500	Lochside, Braehead and Whitletts - 01	835	650	1,171	750	738	5,330	758	2,291	371	227
S01012493	Craigie - 01	901	404	732	5,391	877	5,022	944	4,587	634	326
S01012427	Girvan Glendoune - 04	905	968	959	1,036	1,167	1,091	2,991	1,957	650	407
S01012436	Maybole - 03	945	678	883	1,783	783	4,380	2,403	2,566	725	449

Red 0-5% most deprived DZs in Scotland	Yellow 10-15% most deprived DZs in Scotland
Orange 5-10% most deprived DZs in Scotland	Green 15-20% most deprived DZs in Scotland

South Ayrshire has the 10th highest child poverty level in Scotland with 26% of children classified as living in poverty after housing costs. This equates to approximately 5,242 children. Child poverty is the most prevalent in the Ayr North and Girvan and South Carrick Wards at 36% and 29% respectively and lowest in Ayr West where it is at 16%.



²Scottish Index Multiple Deprivation



Children in Low-Income Families

	South Ayrshire	East Ayrshire	Scotland
2014-15	15.3%	17.6%	18.9%
2015-16	15.1%	18.0%	18.0%
2016-17	17.6%	19.7%	17.7%
2017-18	18.6%	21.7%	18.6%
2018-19	19.5%	22.4%	16.5%
2019-20 (p)	19.7%	23.2%	16.8%



What does this data tell us about Child Poverty in South Ayrshire

Income Maximisation

12.2% of South Ayrshire population is income deprived which is similar rate to Scotland (12.1%).

Employment Deprived (working age population) 10% compared to 9.3%.

For most of the last 10 years, Crisis Grant award rates in South Ayrshire have been lower than the Scottish average.

In 2022, 11% of all families receiving Child Benefit (1,150) in South Ayrshire were larger families (3 or more children).

In South Ayrshire, 28% of households with children claiming Universal Credit have a child or adult claiming a disabled element.

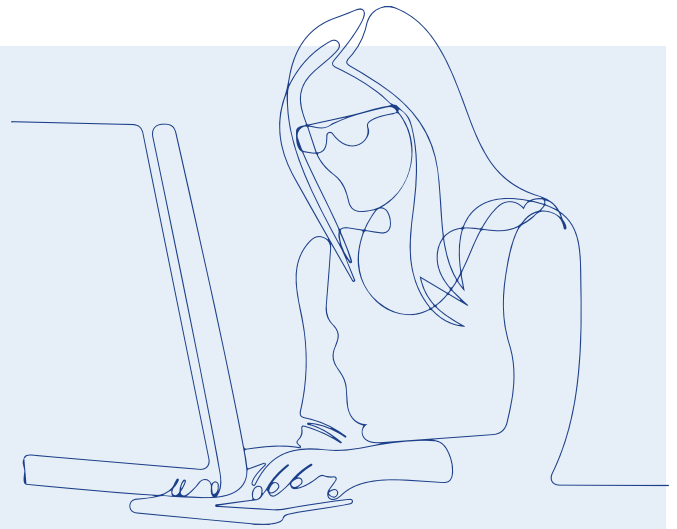
During 2022 to 2023, there were 1,105 authorised applications for Best Start grants and Best Start Foods in South Ayrshire. 65% of all processed applications were authorised compared to Scotland rate of 66%

In 2021, jobs density levels in South Ayrshire were the same for Scotland as a whole – i.e. there were around 8 jobs for every 10 working age people.

The employment rate for males aged 16-64 was lower in South Ayrshire, at 56.3% than in Scotland as a whole (77.5%).

The proportion of employees aged 18 years or over, earning at least the Real Living Wage and working within South Ayrshire, between October 2022 and September 2023, was 82.1%. This was below the average for Scotland (89.9%).

Female median gross weekly part-time earnings in South Ayrshire (for the workforce living in the area) were lower than those in Scotland.



Education / Childcare

In South Ayrshire 96.6% of young adults (aged 16-19) were participating in education, training and employment in 2023. This is a higher than for Scotland as a whole (94.3%).

For school leavers in South Ayrshire there is a very significant gap in achievement, for achieving at least one pass at SCQF Level 6 or better, between the most and least deprived leavers.

64.2% of primary school pupils in South Ayrshire registered for free school meals took them up in 2023, lower than the Scottish average (66.7%).

57% of secondary school pupils in South Ayrshire registered for free school meals took them up in 2023, lower than the Scottish average (60.6%).

In South Ayrshire, at September 2023, 152 two-year-old children were taking up the two-year-old entitlement to ELC. These children represent 16% of all two-year-olds in South Ayrshire and 65% of all eligible two-year-olds entitled to that care.

In 2022, service capacity for children aged 0 to 5 years was higher in South Ayrshire when compared to Scotland for nurseries and holiday playschemes. However there was lower service capacity for out of school clubs, childminding, children and family centres, and playgroups.



Developing our Strategy

From the outset steps have been taken to ensure partners from representative organisations have been included in the engagement work undertaken in this strategy. Public Health Scotland have played a key part in leading and facilitating sessions with partners and engaging with those who have lived experience.



Priority Development Timeline



A partnership has been formed between Public Health Scotland and South Ayrshire Community Planning Partnership to carry out an in-depth strategic needs analysis to help establish a mapping of services for priority groups living in South Ayrshire.

Workshops with a core group of multi-agency representatives who all have an active interest in reducing Child Poverty have taken place across South Ayrshire.

Our learning journey began in May 2023 at an in person workshop with input from the National Lead for Child Poverty, Improvement Service providing a National Context and the Health Improvement Officer (South Locality), Public Health who provided an overview of NHS Child Poverty Action Plan. The workshop's focus was to understand local need with our stakeholders and understanding our processes.

Understanding local need – is there a clear understanding of where people are living in poverty in South Ayrshire and why? Feedback received included:

In South Ayrshire we feel we have a clear understanding of where people are living in poverty from the Scottish Index of Multiple Deprivation (SIMD). However, we also feel that the SIMD isn't always an accurate reflection on South Ayrshire as people can privately rent their home and still live in poverty.

Relocation of families isn't always the answer – support could be missed for those who have been moved to more affluent areas due new housing builds but poverty still exists.

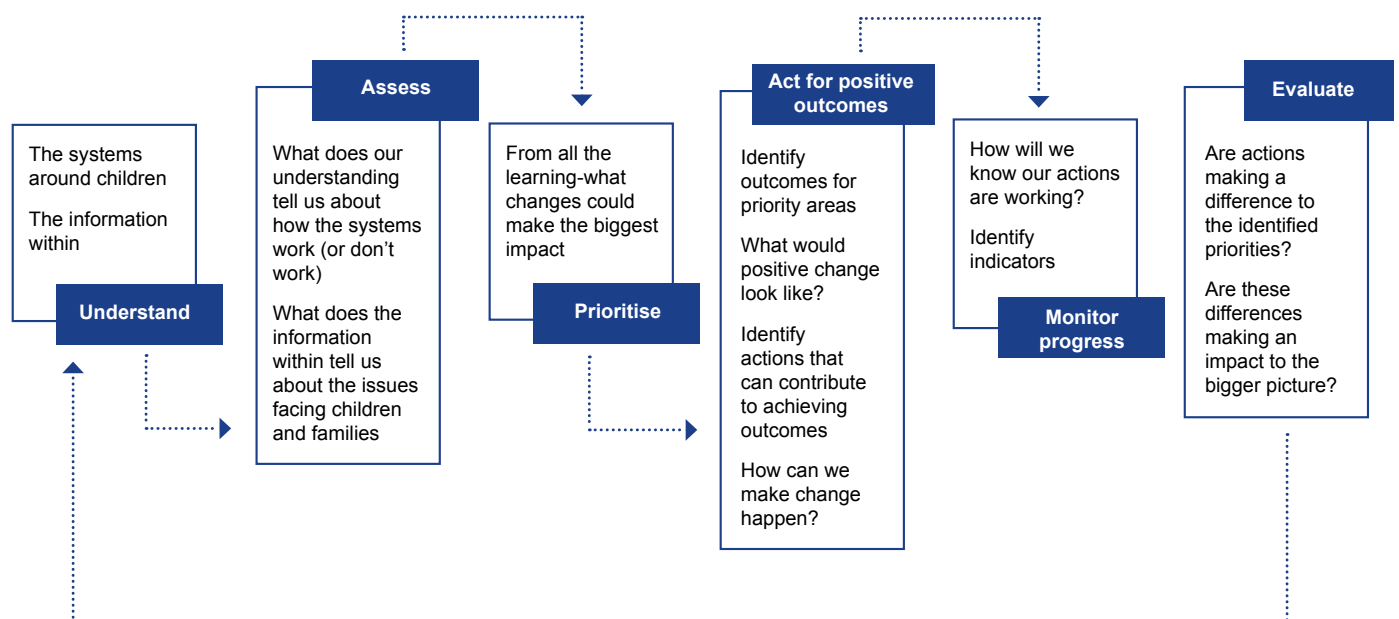
Rural poverty has a direct impact, most people only have option of one supermarket and are forced to pay without being able to shop around. Cost of Living crisis has made the negative impact even greater.

Understanding our processes - do you feel confident that you understand South Ayrshire’s direction of travel in relation to child poverty and our ways of working? Feedback received included:



An online session was held on 23rd June 2023, where Public Health Scotland provided info on their systems and data driven approach, it was agreed to adopt that approach.

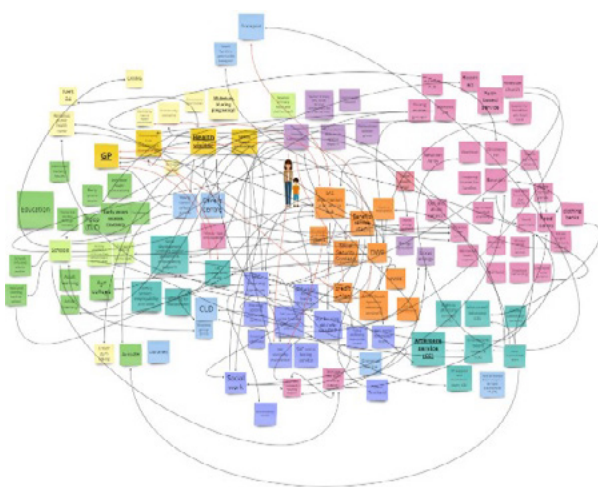
Overview and Aims



Public Health Scotland facilitated a multi agency workshop/mapping exercise in October 2023, several stakeholders were invited along to participate in a 'Understanding the system' workshop. The purpose of this workshop was to gather all the key services that support low-income families in South Ayrshire together to map the local system, knowledge, and data available within it. It provided a unique opportunity for all services to come together, share insights, learn from each other, build relationships, and help shape what the local priorities and action might look like.

The workshop was based around a fictional family of Clare and Jake, a lone parent with a three-year-old child. Clare and Jake were used throughout the session to consider how they make their way through and between local services and to understand the services they might need. Clare and Jake's story was informed by lived experience.

During the workshop information was gathered from the discussions that took place. The service map below creates a visual picture of how the journey currently looks for Clare and Jake as they enter services and navigate their way. The map below shows the complexity of the systems that Clare and Jake would encounter on their journey.



Organisations involved across the workshops:

- Community Planning Partnership: Public Health Scotland, Voluntary Action South Ayrshire, Skills Development Scotland, NHS Ayrshire and Arran (Health Improvement), Health and Social Care Partnership – Childrens Health Care, Jobcentre Plus
- South Ayrshire Council: Corporate Planning & Performance, Community Planning and Equalities, Thriving Communities – including Employability & Skills and Information & Advice Hub, Children & Families, Revenue & Benefits, Housing, Childrens Services Planning and Performance Ayrshire Housing, South Ayrshire Community Transport, Children's 1st

A core group was established including several of the services above and met on a weekly basis to discuss progress throughout the process.



Additional engagement has taken place with Ayr United Football Academy to learn about the Scottish Government funded initiative around childcare that AUFA lead on in South Ayrshire. Appendix 1 provides an overview.

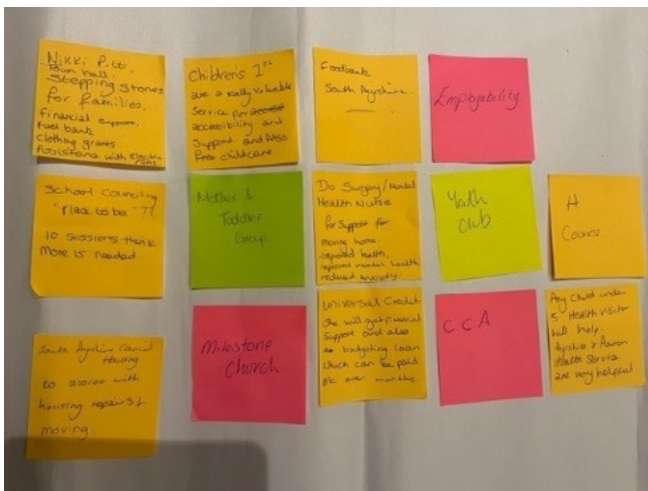
Engaging with Families

At the beginning of 2024, Public Health Scotland along with the CPP facilitated two 'Lived Experience' workshops with low-income parents and carers in South Ayrshire. The first workshop was hosted in an urban area of Ayr, representing an area of high deprivation receiving intensive resources. The second workshop was in a rural village in the south, 11 miles from the nearest town.

The purpose of the workshops was to help inform the development of the Child Poverty strategy in South Ayrshire by understanding local families' experiences and thoughts on the current system of support and their priorities. The experiences of the two areas were very different.

Rural:

Four parents/carers participated in the workshop which was mostly comprised of priority family groups who had lived in the village for a significant period. The group reported that there were no lone parent households in the village. There was a sense the people enjoyed where they lived. Below is the map of services from the rural group:



Key points:

- strong sense of community support, spirit, empowerment, and resilience
- strong focus on the health and wellbeing of the children and young people
- limited knowledge of services available in South Ayrshire to support families

Key Challenges:

- public transport and this was main priority area of action

Urban:

Seven parent/carers participated in the workshop who were in one or more of the priority family groups. One parent/carer said they generally liked living in the area due to its location to the town centre and shops, the remaining did not speak so favourably.

The group mapped a wide range of services that would support the example pen portrait of Clare and Jake and from their knowledge of services in the area. It demonstrates a wide knowledge of the services which was confirmed when shown the child poverty system map produced by the services with agreement, they knew most of the services.



Key points:

- access the services and their experience with the services
- distrust and conflict with services were notable
- a sense of conflict and distrust between the residents
- lacked a sense of community

Key Challenges:

- lack of childcare
- community spaces
- access to services and negative experiences

Feedback from sessions:

The feedback is useful to understand the importance of people being heard and included in planning.

Thank you- Good to be heard. No hope provided for future plans. Good to hear that there is an intent of progress getting installed. No relevant channel of communication with planning updates set up.

Felt today was good to know that you're not alone. Also very good to find out other services that you didn't know about.

Very helpful, showed respect.

Good to see someone is interested in this area - we are not forgotten about.

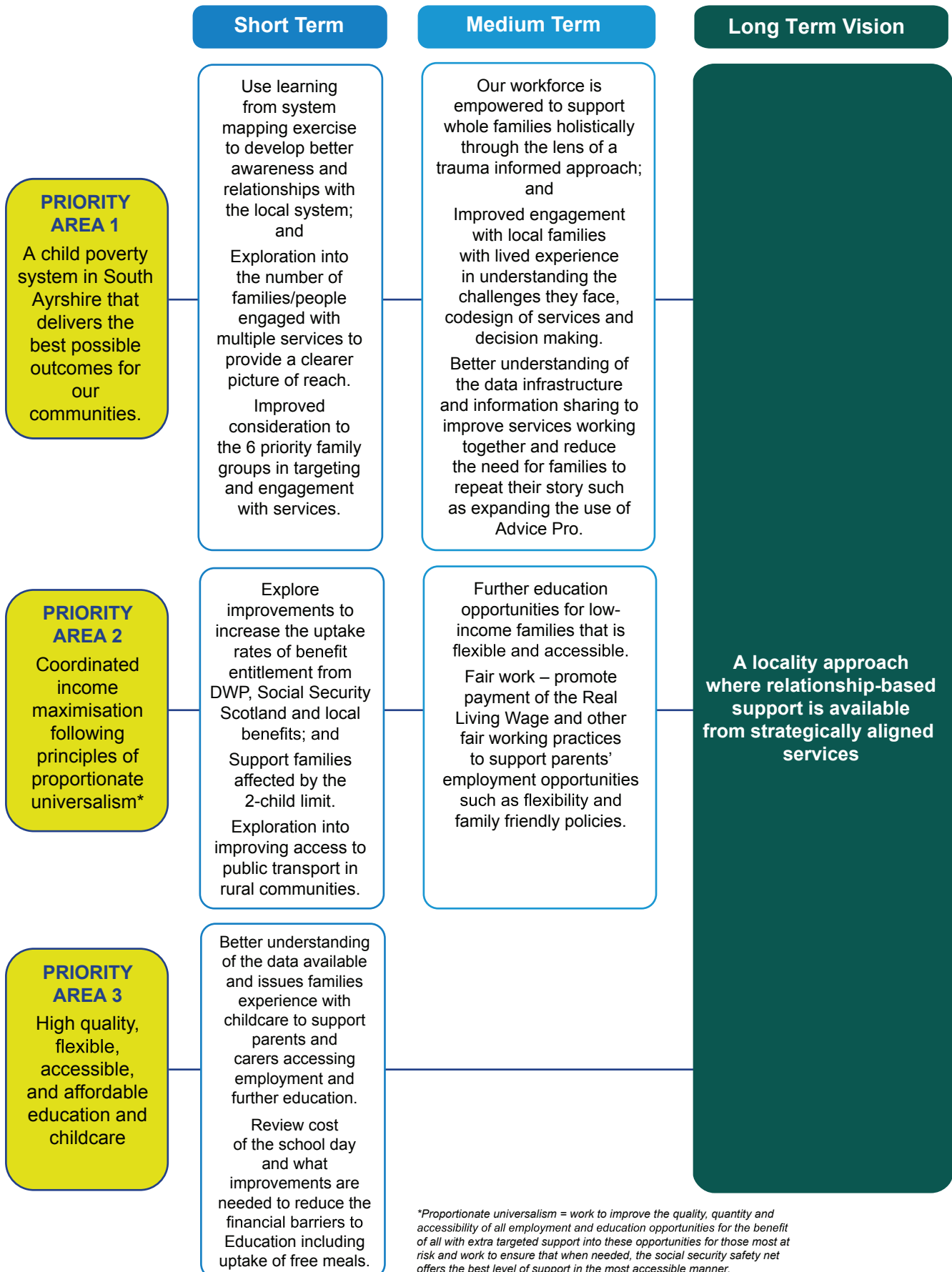
Great experience - everyone is in the same situation

Was good to get some points across about services

Developing our Priorities

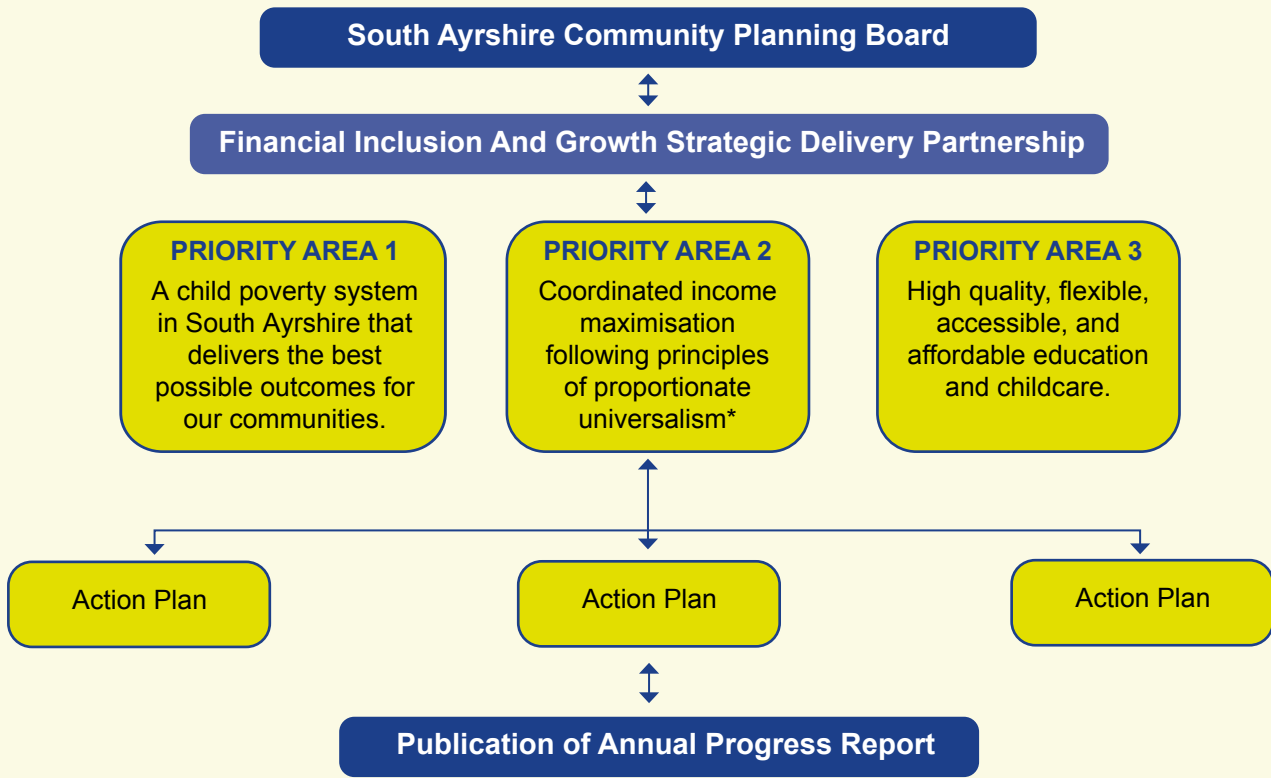
A session was held in March 2024 with wider core group to discuss outputs from previous sessions to help shape our overall priorities.

The core group reviewed the outputs from the work undertaken in the understand and assess stage and identified the emerging priorities which fed into three key areas:



**Proportionate universalism = work to improve the quality, quantity and accessibility of all employment and education opportunities for the benefit of all with extra targeted support into these opportunities for those most at risk and work to ensure that when needed, the social security safety net offers the best level of support in the most accessible manner.*

How we will deliver this strategy



In the Scottish Government’s programme for Scotland 2019-2020 it laid out a vision ‘to achieve a trauma-informed nation capable of recognising where people are affected by trauma and adversity, capable of responding in ways that prevents further harm and which supports recovery, and in ways which addresses inequalities and improves life chances’. South Ayrshire Community Planning Partnership has made the commitment to supporting the development of trauma informed systems across South Ayrshire by signing up to the National Trauma Pledge.

Equalities

South Ayrshire Council (SAC) Equality Impact Assessment process has been followed during the various stages of the CPP move to locality-based working which incorporates the development of the new Child Poverty Strategy. The completion of the Equalities Impact Assessment (EQIA) (incorporating the Fairer Scotland Duty) has been an iterative process and the EQIA has continued to be updated to reflect plans as they proceed. South Ayrshire Council has developed a new online Integrated Impact Assessment (IIA) which incorporates a range of cross-cutting themes including: Equalities and the Fairer Scotland Duty, United Nations Convention on the Rights of the Child (UNCRC); Sustainability, Climate Change and Biodiversity; Our Ageing Population; Trauma Informed Services; Health and Wellbeing, Rurality and The Promise. As part of a testing phase of the new IIA, information contained with the EQIA has been transferred onto the new system allowing the CPP to consider further strategic challenges.



The Child Poverty Strategy will report to the Financial Inclusion and Growth SDP

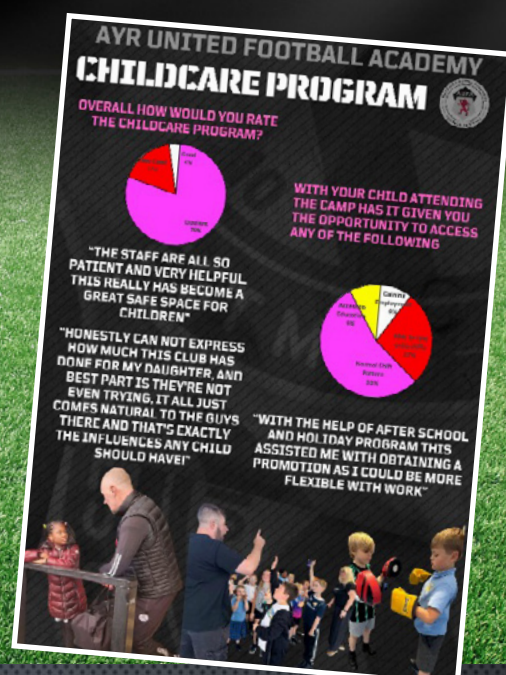
What does partnership working look like?

Appendix 1: Case Study

AUFA FA Extra Time Programme

This is a joint initiative with the Scottish Government and the Scottish Football Association which aims to support local football clubs and trusts to provide before and after school and holiday activity clubs for primary school age children from low-income backgrounds.

The purpose of the programme is to support the Scottish Government in its work to tackle child poverty by building and designing a system of accessible and affordable school age childcare which funds primary school age children from low income families.



The main objectives/expected outcomes of the Grant are:

- Delivery of an activity based childcare model that provides free or subsidised childcare places that supports families that, without it may otherwise face barriers to accessing employment, training or studying.
- The establishment of after school clubs which will run across four schools weekly during term time. After consultation with schools and parents we expect sessions to run for a minimum of two and a half hours each day. Activities will vary week to week but will be based around sport, outdoor activities and use of the school facilities. As well as being engaged in activity, each child will be supplied with a healthy and nutritional snack at each session. The after school clubs will be an extension of the school day and therefore allow parents and carers to access employment, training or study.
- The establishment of a holiday club to cater for childcare needs of families during the summer, autumn and Christmas school holidays. Children of low-income families will be eligible for free week-long sporting activities from 08:30-17:00 based at two schools and one non-school facility in Ayr and the surrounding area. Healthy and nutritional meals will be provided.
- The programme will also deliver two employability courses, each programme lasting 12 weeks with participants taking part twice each week. The programme is aimed at parents/carers gaining new qualifications, experiencing job opportunities, exercising twice per week, linking with their local job centre and ultimately providing a package that will give someone confidence to start a new career or further the career they are currently involved in.





This information can be made available, on request, in braille, large print or audio formats and can be translated into a range of languages. Contact details are provided below.

درخواست کرنے پر یہ معلومات نابینا افراد کے لئے ابھرے حروف، بڑے حروف یا آڈیو میں مہیا کی جاسکتی ہے اور اسکا مختلف زبانوں میں ترجمہ بھی کیا جاسکتا ہے۔ رابطہ کی تفصیلات نیچے فراہم کی گئی ہیں۔

本信息可应要求提供盲文，大字印刷或音频格式，以及可翻译成多种语言。以下是详细联系方式。

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ਇਹ ਜਾਣਕਾਰੀ ਮੰਗ ਕੇ ਬੋਲ, ਵੱਡੇ ਅੱਖਰਾਂ ਅਤੇ ਸਣਨ ਵਾਲੇ ਰਪ ਵਿਚ ਵੀ ਲਈ ਜਾ ਸਕਦੀ ਹੈ, ਅਤੇ ਇਹਦਾ ਤਰਜਮਾ ਹੋਰ ਬੋਲੀਆਂ ਵਿਚ ਵੀ ਕਰਵਾਇਆ ਜਾ ਸਕਦਾ ਹੈ। ਸੰਪਰਕ ਕਰਨ ਲਈ ਜਾਣਕਾਰੀ ਹੇਠਾਂ ਦਿੱਤੀ ਗਈ ਹੈ।

Niniejsze informacje mogą zostać udostępnione na życzenie, w alfabecie Braille'a, w druku powiększonym lub w formacie audio oraz mogą zostać przetłumaczone na wiele języków obcych. Dane kontaktowe znajdują się poniżej.

Faodar am fiosrachadh seo fhaighinn, le iarrtas, ann am braille, clò mòr no clàr fuaim agus tha e comasach eadar-theangachadh gu grunn chànanan. Tha fiosrachadh gu h-ìosal mu bhith a' cur fios a-steach.

South Ayrshire Council
Contact Centre
0300123 0900

Integrated Impact Assessment Summary Report

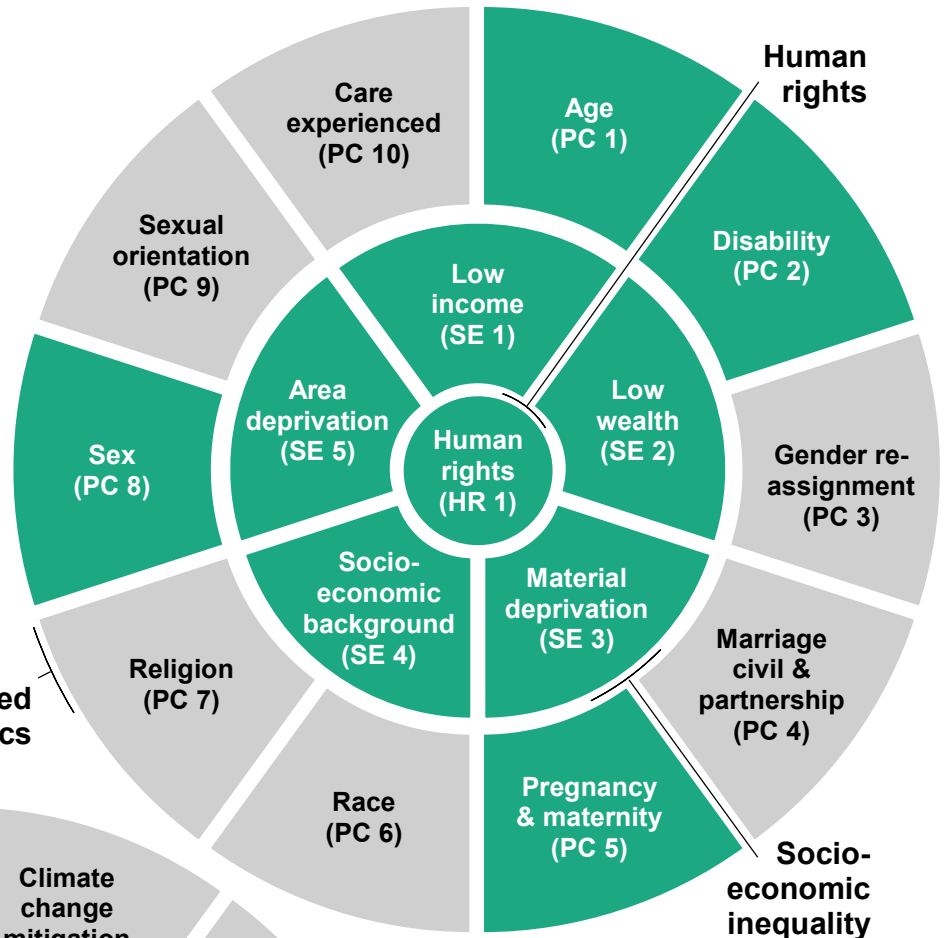


Child Poverty Strategy 2024-2029

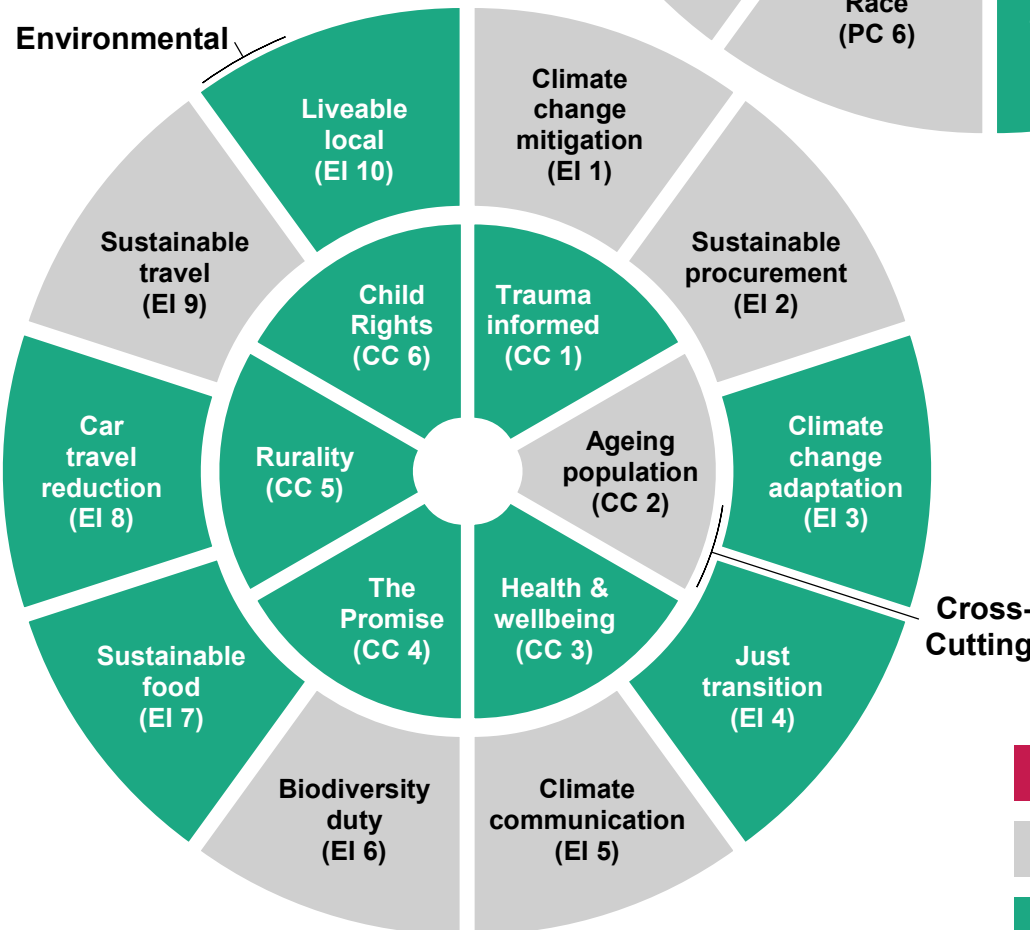
Completed by:

Elizabeth Dougall,
Senior Policy Officer Community
Planning & Equalities,
Performance, Policy &
Community Planning

Date started: 26/04/23



Protected characteristics



Environmental

Cross-Cutting

To be implemented on:

#REF!

Review date:

18/04/24

Oversight Panel:

Financial Inclusion and
Growth Strategic Delivery
Partnership

- negative impact
- no impact / not applicable
- positive impact

Public sector equality duty

Eliminating unlawful discrimination, harassment, and victimisation?

The new Child Poverty Strategy seeks to mainstream equalities in it's over arching outcomes and will ensure that any subsequent action points to not disproportionately disadvantage one community or group over another. South Ayrshire CPP is committed to eliminating discrimination and stigmatization and the structure which has been put in place will play a positive role in the contribution towards this vision, supporting our communities and citizens to grow, care and live a better life in South Ayrshire.

Advancing equality of opportunity?

The new Child Poverty Strategy is inclusive of everyone and ensure equality of opportunity to improve outcomes. In addition, the CPP has identified key areas of focus within the LOIP taking into consideration children and young people (in particular those with caring responsibilities and those who are care experienced/care leavers) and our ageing population. Poverty is a key area of focus. The CPPs seek to encourage and improve participation through our Community Planning Participation and Engagement Group which represents 'communities of interest' across South Ayrshire. Locality Planning is community led and driven and action plans will be determined by communities needs and understanding of their communities.

Fostering good relations?

The new Child Poverty Strategy is inclusive of everyone and ensure equality of opportunity to improve outcomes. In addition, the CPP has identified key areas of focus within the LOIP taking into consideration children and young people (in particular those with caring responsibilities and those who are care experienced/care leavers) and our ageing population. Poverty is a key area of focus. The CPP seeks to encourage and improve participation through our Community Planning Participation and Engagement Group which represents 'communities of interest' across South Ayrshire.

Impact code key

PC EQUALITIES: impact on protected characteristics

SE EQUALITIES: impact on socio-economic inequality

HR EQUALITIES: impact on human rights

EI ENVIRONMENTAL IMPACTS

CC CROSS-CUTTING IMPACTS

Does this proposal require a Child Rights and Wellbeing Impact Assessment (CRWIA)? **yes**

Please turn over for CRWIA detail.

Child Rights & Wellbeing Impact Assessment (CRWIA) summary

CRWIA for a non-legislative policy/measure

CRWIA title:

South Ayrshire Community Planning Partnership Child Poverty Strategy 2024-2029

Publication date:

18/04/24

Summary of policy aims and desired outcomes

The plan will focus on key drivers that impact on child poverty that have been stated within the acts delivery plan.

Executive summary

In April 23 the CPP approved work to take place to develop a new child poverty strategy for South Ayrshire, aligned to the national plan.

Background:

The new national delivery plan and changing strategic landscape presented an opportunity for South Ayrshire to refresh and realign our child poverty action plan to better reflect national and local circumstances.

Scope of the CRWIA, identifying the children and young people affected by the policy, and summarising the evidence base:

The SG identified 6 Priority family types as being at high risk of child poverty: Lone parent, Minority ethnic, Families with a disabled adult or child, Families with a younger mother (under 25, Families with a child under one, Larger families (three or more children).

Children and young people's views and experiences:

Initial lived experience workshops were held with parents/carers to capture feedback on interaction with services. As action plans develop we will extend engagement to capture views with children & young people.

Key Findings, including an assessment of the impact on children's rights, and how the measure will contribute to children's wellbeing:

The overall Child Poverty Strategy aims to improve outcomes and inequalities of children & young people.

Monitoring and review:

Annual Progress Report as part of statutory requirements as well as reporting to the Financial Inclusion & Growth SDP.

CRWIA Declaration Authorisation

Policy lead:

Elizabeth Dougall, Senior Policy Officer Community Planning & Equalities

Date:

12/04/24

Deputy Director or Equivalent:

Lyndsay McRoberts, Depute Chief Executive and Director of Education

South Ayrshire Community Planning Partnership Board



Report by Service Lead – Policy, Performance and Community Planning to
Community Planning Partnership Board Meeting of 18th April 2024

Subject: Update on Locality Planning

1 Purpose of Report

1.1 To provide members of the CP Board with an update on Locality Planning.

2 The Board is recommended to:

2.1 Note the contents of the update

3 Background

3.1 As part of the restructure agreed in [April 2023](#), Locality Planning Partnerships (LPPs) will now have a closer involvement with Community Planning which will allow both fulfilment of Integration Legislation and the Community Empowerment (Scotland) Act 2015. As part of the refresh of Locality Planning, there has been of substantial amount of work that has taken place to agree new terms of reference for LPPs and agree changes to the Ayr Locality Boundaries – both of which were agreed by the Community Planning Board and Integrated Joint Board in October 2023. The review of the LPPs reflected the following:

- The opportunities that are emerging from the operational movement to localities (for example, the new structures for Adult Services);
- The increased opportunities that are emerging within a Community Planning Partnership (CPP) context and with increased buy-in from CPP colleagues;
- The links with this joint Community Planning work and the Community Empowerment Scotland legislation;
- The consequent need for a refreshed set of Terms of Reference to reflect this new working; and
- The recognition that as Public Health profiling data has become available, particularly linked to Ayr, there is the need to reflect the stark health inequalities within Ayr within our locality constructs for the town of Ayr and the associated villages.

3.2 It was agreed to move forward with Locality Planning Partnerships becoming a formal expression of Community Planning as well as the HSCP/Integrated Joint Board. Further information can be found in the Locality Planning update given to CP Board members on [26th October 2023](#).

4 Progress

- 4.1 An update on Locality Planning Partnerships was submitted to the HSCP Strategic Planning Advisory Group (SPAG) on the 19th March 2024. This update provides a summary progress on key activities within each of the respective localities – further information can be found in the SPAG update [here](#).
- 4.2 An update was also provided at the same meeting on the development of Locality Plans – to date a draft locality plan for Girvan and South Carrick Locality has been produced with a proposal that HSCP Senior Managers bring all six locality plans to SPAG in June – further information can be found in the SPAG update [here](#).
- 4.2 To ensure locality plans and the Local Outcomes Improvement Plan are integrated, HSCP Senior Managers have been asked to sit on the SDP Chairs Executive Group.

5 Next Steps

- 5.1 It is proposed that a further update on the progress of locality plans is brought to the August CP Board.

Report by:
Co-ordinator - Performance and Community Planning
South Ayrshire Council
April 2024

South Ayrshire Community Planning Partnership Board



Report by Elaine Young to
Community Planning Partnership Board Meeting of 18th April 2024

Subject: Draft Ageing Well Strategy and Movement

1 Purpose of Report

- 1.1 The purpose of this report is to provide the Community Planning Board with an update on progress to date with the Ageing Well Strategy and Movement.
- 1.2 A copy of the draft strategy has been provided to the CP Board - it is intended to be published on the 30th of May 2024 for the strategy to enter a period of consultation. Following this consultation period, a final strategy will be produced. This will be brought to the Community Planning Partnership Board in August 2024 for approval.

2 The Board is recommended to:

- 2.1 Note and approve to the content within the draft strategy. This is in order that once design work is finalised in the following weeks the draft can be formally launched for consultation at Voluntary Action South Ayrshire's (VASA) Ageing Well event on Thursday 30th May 2024.

3 Background

- 3.1 South Ayrshire is part of the UK Age Friendly Community Network which enables people to age well. To make these improvements, Age-Friendly communities follow the World Health Organisation's 8 areas (domains) that support people to age well.
- 3.2 As part of South Ayrshire's commitment to the Age-Friendly Network, over the last year there has been a range of work and engagement taking place to develop a strategy that will be formally launched on the 10th of September 2024. So far within the work there has been:
 - Engagement with older people through three Champions Boards in Ayr, Girvan and Troon (building from the Ageing Well event earlier on in the year);
 - Inputs from a variety of 'experts' in the field through a series of Webinars;
 - A series of thematic symposium events considering some of the main themes identified so far with a variety of stakeholders;

- Site visits to places of good practice across the UK;
- A cultural programme that seeks to highlight and explore issues using arts and cultural methods;
- Learning from the UK wide Network of Age Friendly Communities;
- A series of events to recognise the International Day of Older Persons (October 1st);
- Attendance at relevant local and UK wide older people's themed conferences (such as the Global Ageing Conference in Glasgow in September); and
- The beginnings of a Communications programme including an Ageing Well webpage.

3.3 There are several key linked programmes or thematic areas of work which align to the Ageing Well programme including:

- Accessible Ayr
- Caring for Ayrshire
- Community Planning Partnership - Integrated Impact Assessment
- Community Safety
- Council Plan
- Focus on Frailty
- Locality Planning and Team Around the Locality
- Participatory Budgeting
- Place Planning
- South Ayrshire Housing Strategy
- Shaping Places for Wellbeing

4 Progress

4.1 Following the input detailed above, the writing group has produced a draft strategy which is included alongside this report. The draft strategy will be formally launched on the 30th of May at VASA's annual call back event and a period of consultation on the draft will take place over the summer. This event is a call back event from 2023 where the Ageing Well work first started. The draft has been formed from the

engagement undertaken over the last year and has had oversight from the Ageing Well Board for comments and recommendations throughout the writing stage.

- 4.2 The draft strategy will be professionally illustrated to highlight key themes and it will be presented in a booklet format. The writing group is working with artist Jon Ralphs, who is currently undertaking this project and will have artwork ready prior to the 30th May to allow for timescales to be achieved for printing. The document produced today is for content noting so that the Community Planning Partnership are sighted on the information that is planned to be produced in the draft strategy booklet prior to the VASA event on the 30th of May.

5 Next Steps

- 5.1 The board is asked to approve the contents of the draft strategy ahead of the launch on 30th May.
- 5.2 Work will continue to take place prior to the launch date so that the strategy is formatted into the booklet document including artwork.
- 5.3 A consultation period will take place to inform the final strategy and action points, and this will be brought back to the board for final approval.

Report by:
Head of Health Improvement/Assistant Director of Public Health
NHS Ayrshire & Arran
April 2024

South Ayrshire Community Planning Partnership Board



Report by Children's Services Co-ordinator to
Community Planning Partnership Board Meeting of 18th April 2024

Subject: Children's Services Planning Partnership Update

1 Purpose of Report

- 1.1 To provide an update and overview of current progress and challenges within the six priorities of the Children's Services Planning Partnership. This report should provide information on development and collaborative delivery of local action plans, including cross-cutting links to The Promise and Young Carer LOIP priorities.

2 The Board is recommended to:

- 2.1 The Board is requested to review the update from the CSPP acknowledging ongoing progress and areas for improvement with the view of fostering collaboration between stakeholders.

3 Background

- 3.1 The CSPP has undergone a change of structure in recent months and focus has been on embedding this new structure. Part of this work has been clearly establishing the CSPP governance oversight group, the Joint Improvement Group and the six thematic priority groups.

Key to embedding the new structure has been ensuring there is wide and varied participation on each of the six priority groups and any related sub-groups, including key third sector partners. The six thematic priority groups (Healthy, Included, The Promise, People, Families and Voice) are strengthened by their enthusiastic leadership from partners across the CSPP. The six themed groups were identified using local data and research conducted with families and practitioners across South Ayrshire.

Thematic priority group leads, along with key partners have collaboratively formulated thematic group action plans. This has given groups a sense of ownership of their own plans. These have been carefully created in response to data-driven insights that highlighted areas where improvement is needed for children, young people and families locally. These action plans are in the final stages of completion, as leads work to ensure cross-cutting themes and areas for collaboration between thematic groups are identified. This is particularly key for themes around The Promise and Young Carers, which touch all priority areas and leads will ensure plans represent this.

4 Progress

- 4.1 As noted, current ongoing progress is around the design and implementation of a robust programme management framework within the CSPP, strategically wrapping around our work to enhance planning processes.

Work to refine this framework in relation to whole family wellbeing and children's services planning is ongoing, currently being supported through our continuing partnership with Horizons Research. This will assist the CSPP to efficiently report locally and nationally whilst elevating the quality of data analysis to inform future planning.

Further progress has been made to enhance relationships and collaboration with third sector colleagues, with key third sector representation on the Joint Improvement Group and within *all six* thematic priority groups. This has been noted by third sector colleagues to increase their connection to the aims of the plan.

Since the last CP Board meeting there has been a further CSPP governance meeting (13th March 2024). The CSPP meetings are now chaired by Lyndsay McRoberts (Depute Chief Exec and Director of Education), with membership from key senior leaders across the authority and partnership with an aim to drive performance and delivery of the children's services plan. This group will have oversight of quarterly reporting data and key updates from the six priorities through Gillian Carroll (Children's Services Co-ordinator) Chair of the Joint Improvement Group.

4.2 Healthy Priority:

Our dedication promoting health and keeping our children, young people and families in South Ayrshire safe. With key aims including smoking and vaping, sexual health, mental health (specific focus on infant mental health), and drugs and alcohol.

Families Priority:

Our commitment to families in South Ayrshire that support is easily accessible through integrated, multi-agency teams who are based in their local community and know it well. We are committed to helping whole families overcome difficulties to stay together, where children feel loved and are safe. With key aims including the implementation of the Family First model in all school localities and ensuring families have the information to access to the right help at the right time.

Included Priority

Our recognition that we can do more for our children, young people and families who have diagnosed or undiagnosed additional support needs to help them reach their full potential. With key aims including communication friendly environments and support for children where a neuro concern is present.

Voice Priority

Our understanding that we must listen to children, carers and parents and meaningfully involve them in decision-making around matters that affect them. South Ayrshire will embrace a culture where compassionate, responsive decision-making for children and young people is embedded into everything we do. With key aims including co-design of appropriate services and development of a youth charter.

People Priority

Our learning offer to staff in South Ayrshire, allowing them to come together to learn, collaborate and build relationships for the best outcome of the child. The adults with whom children and young people build trusting relationships must be supported in their role to show compassion and care. With key aims including a series of multi-agency development sessions and a re-focus on GIRFEC practice across the authority.

The Promise

Our commitment to Keeping the Promise in South Ayrshire. Key aims are related to our 55 calls to action within Plan 20-24. Understanding that the aims of this plan will develop as we await publication of the national Plan 24-30 which will share with us the focus for the next six years. This plan is due to be published in late-June 2024.

5 Next Steps

- 5.1 Recruitment for a Graduate Data and Development is underway with interviews scheduled for end of March. This role will be central to supporting the framework and collation of data going forward.

Finalising of self-evaluation framework.

Mapping work is in the process of being undertaken by the Change Team as we revise our Parenting Strategy and parenting offer in South Ayrshire.

Plans are underway to revisit the “How Good is Our Third Sector Participation in Children’s Services Planning” toolkit. This was piloted in South Ayrshire in 2021 and will be revisited by the CSP Co-ordinator, key colleagues at Aberlour, VASA and the third sectors CYP forum.

Work on the current Promise Plan is ongoing as we await Plan 24-30.

Continuing work focusing on LOIP priorities and their cross-cutting themes.

Report by:

Children’s Services Co-ordinator
Education, South Ayrshire Council
13th March 2024

STRATEGIC DELIVERY PARTNERSHIP UPDATE

COMMUNITY PLANNING BOARD OF 18TH APRIL 2024



COMMUNITY SAFETY SDP

Date of last meetings: 28th February 2024

CURRENT ISSUES OF CONCERN/CHALLENGES REQUIRING SUPPORT FROM THE SDP CHAIRS EXECUTIVE:

n/a

Follow up action agreed by the SDP CHAIRS EXECUTIVE:

n/a

MAIN CURRENT FOCUS OF THE SDP

South Ayrshire Community Safety Partnership's Strategic Vision is that people in South Ayrshire live in communities that are inclusive, empowered, resilient and safe. The Partnership aims to do this by working together with local communities and agencies, developing strategic problem solving as an overall approach.

South Ayrshire Community Safety Partnership has responsibility for developing and delivering priorities in relation to the Local Outcomes Improvement Plan.

The Community Safety Partnership is a Strategic Delivery Partnership also has responsibility for the development of the Violence Against Women Partnership.

PROGRESS UPDATE (INCLUDING AREAS OF SUCCESS)

Reducing Violence JAG

The group's last meeting took place on Wednesday 27th March.

- The Partnership continues to meet regularly to ensure appropriate sharing of information and forward planning to support increased footfall in South Ayrshire due to events being delivered locally and to support the safety of individuals who attend to enjoy hospitality/night time economy with a particular focus on Ayr and Prestwick.
- Street Pastors: Continue to engage with night time revellers and carry out distribution of flip flops to reduce number of falls, foil blankets to reduce effects of cold, water to reduce dehydration, and also pick up bottle and broken glass to reduce chance of injury.
- First Aiders: Throughout the reporting period the first aiders attended to individuals who required treatment and had symptoms of concern.
- The presence of partners helps keep people safe and supports local policing.
- Local police continue to visit licensed premises.
- Taxi Marshals: continue to assist persons requiring transport home, reducing potential flashpoints in queues.
- The Reducing Violence JAG has requested the wearing of body worn cameras by both the First Aiders and Taxi Marshals. This pilot will run for a period of 3-6 months and thereafter evaluated accordingly.

- Figures for the above are being collated and will be presented at future CSP meeting.
- Evaluation and figures for Christmas campaign were reported previously and are available.

Safer Places JAG

Last Safer Places JAG meeting took place 23rd February.

- Targeted initiatives, including additional Easter streetwork and patrols have taken place in relation to youth related antisocial behaviour in Dundonald, Prestwick, Ayr and Troon in partnership with Police Scotland. This has led to a reduction in complaint from these areas.
- Vape vendors were also visited as part of this action, to ensure protocols were being adhered to by shops selling vapes. This follows an increase in concerns around young people vaping, and associated environmental issues.
- Dog fouling initiatives have taken place in the Craigie area of Ayr and Barrhill areas following concerns raised by Tenants & Residents group and Community Councils. These again have led to a reduction in community complaint re issue. Work in partnership with Environmental Health, Waste Management and Housing.
- Targeted campaign has taken place in the Dalmling area following increase in secondary fires in the area. Initiative saw engagement with the community, information drops and targeted detached streetwork.
- Re-deployable CCTV groups met in March and new deployments agreed as follows –
 - James Street, Ayr (ASB / Crime / Environmental)
 - Princes Court, Ayr (ASB / Crime / Environmental)
 - Caerlaverock Road, Prestwick (ASB)
 - Murdoch's Lone, Alloway (high value thefts)
 - John Street, Ayr (Tracking)
 - Whitlets Road, Ayr (ASB)
 - Heathfield Road, Ayr (East Rd lights junction) (track)
 - Princes Court, Ayr (Drugs / ASB)
 - Carrick Street, Ayr (ASB)
 - Drumellan Road, Maybole (ASB)

Fire, Road & Water Safety JAG

- Road Safety input continues to be developed, and further sessions have been delivered around at Prestwick Academy and Carrick Academy. Themes covered include hazard perception, wearing of seatbelts, in car distractions and substance misuse.
- Continue to link with Pan Ayrshire Water Safety group, identifying local issues and sharing good practice. Information campaign will be implemented through summer months.
- Pan Ayrshire event aimed at enforcing motorcycling skills took place in East Ayrshire on 14th April.
- S1 Community Safety events / inputs will be rolled out again towards the end of term in spring. The aim is to cover schools missed last term As well at Fire, Road and Water Safety, themes will include Rail Safety, Safe Travel, Healthy Relationships and Substance Misuse. Partners involved include Police, SFRS, NHS, Coastguard, BTP and SAC Thriving Communities.
- Water Safety signage has been purchased for the area around new pontoon on the River Ayr adjacent to UWS.

Inter-generational JAG

Last IG JAG meeting took place on 23rd February.

- Discussion around using the network of Men's Shed initiatives being developed as a platform for intergenerational work.

- Links created with intergenerational group operating at Tarbolton Primary school, and project idea being developed.
- Sheltered Housing in Maybole keen to be involved in intergenerational work.
- Suggestions to increase the membership of the JAG put forward and invited to be extended to Police Scotland Volunteer group, Tarbolton IG Group and Thriving Communities Employability section.

Violence Against Women & Girls JAG

The last VAWG Joint Action Group meeting took place on 21st February 2024. The following key points are;

- Continued implementation of Action plan for group – including calendar of events and national campaigns to focus on and delivery of library of resources.
- Development of Hystayria resource and lesson plan. Working group convening to progress. Hystayria has been included in a national report by Improvement service to highlight good practice.
- Input to prevent sexual violence by changing attitudes and behaviour towards women and encouraging being a positive bystander and challenging peers has been developed. This input has recently been delivered to Police Studies class at Ayrshire College.
- ‘Imagine A Man’ resource on positive masculinity’ – this will be developed at future meetings.
- Continue to develop Pan Ayrshire work, evaluation of Conference and plan work going forward Including Commercial sexual exploitation training rolled out for all 3 VAWP staff.
- Evaluation and summary of this years 16 days of action campaign is being developed and will be circulated to VAWP for further comment.
- Highlights- Successful Reclaim the night walk with over 300 in attendance/ Hystayria pan Ayrshire roadshow/ Womens Safety networking event in All Warriors gym/ White Ribbon trophy)
- VAWP strategy has been updated onto Pentana performance system and all actions will be updated and reported on to the partnership quarterly.

KEY ISSUES

- Increase in youth related antisocial behaviour throughout the locality;
- Particular safety issues around closed/derelict buildings in Ayr town centre;
- Community concerns regarding use of offroad vehicles;
- High levels of complaint in relation to dog fouling and other environmental;
- Road safety issues particularly in relation to younger and older drivers;
- Increase in potential water safety issues due to increase in wild swimming and water-based activities;
- Creation of safe spaces and support for women fleeing violence; and
- Increased household fire risk due to cost-of-living crisis and seasonal cold weather.

NEXT STEPS

- Target weekends to be identified by Reducing Violence JAG to ensure properly resourced. Particular
- Emphasis on Pavilion Festival at Low Green, Scottish Grand National Weekend and Open Golf Championship at Troon.
- Consideration to be given to creation of Water Safety Strategy for SAC.

- SAC to consider approach and response to new Firework Legislation.
- Increase Water Safety messaging and initiatives, particularly in the lead up to summer, and around new pontoon development on River Ayr.
- Continue to develop Pan Ayrshire approach to reduce violence against women and children.

UPDATE ON ACTION TO SUPPORT THE LOIP/PLACE PLANS

LOIP PRIORITIES

Following engagement with SDP members as highlighted previously, the LOIP priorities, along with supporting narrative, which have been put forward for the new LOIP are as follows:

Safer Communities

We will work in partnership to reduce violence and antisocial behaviour in South Ayrshire by working with our local licensed and hospitality trade, schools, and local communities helping make South Ayrshire a safer place to live.

We will work in partnership to reduce all forms of violence against women and girls.

Home, Road, and Water Safety

We will work in partnership to reduce the number of serious accidents at home, on our roads and in our waterways by delivering and promoting a range of safety initiatives.

Community Safety Team to meet to agree new actions in relation to LOIP priorities.

Report Completed by:

Officer: Chief Inspector Kevin Lammie (supported by David Porte)

Date: April 2024

STRATEGIC DELIVERY PARTNERSHIP UPDATE

COMMUNITY PLANNING BOARD OF 18th APRIL 2024



FINANICAL INCLUSION AND GROWTH SDP

Date of last meetings: 14th March 2024

CURRENT ISSUES OF CONCERN/CHALLENGES REQUIRING SUPPORT FROM THE SDP CHAIRS EXECUTIVE:

N/A

Follow up action agreed by the SDP CHAIRS EXECUTIVE:

N/A

MAIN CURRENT FOCUS OF THE SDP

Main areas of focus are financial hardship and raising awareness of entitlements/grants available, opportunities through the Ayrshire Growth deal, employability and lifelong learning, and implementation of the Local Child Poverty Action Plan Report.

PROGRESS UPDATE (INCLUDING AREAS OF SUCCESS):

Since the last CP Board, there has been one meeting of the SDP on the 14th of March 2024.

Key areas of progress arising includes:

FINANCIAL INCLUSION PROJECTS (PREVIOUSLY COVID RECOVERY FUNDING)

Members of the SDP were updated on a paper which was submitted to the South Ayrshire Council Cabinet on 12th March 2024 which will support activity around financial inclusion. Further information can be found [here](#).

COST-OF-LIVING INCLUDING FUEL AND FOOD POVERTY

This continues to be a standing agenda for consideration by partners as key drivers for the SDP – updates continue to be provided by both the Information and Advice Hub and Energy Agency/Home Energy Scotland on referrals to both services and support provided.

SAC are continuing to provide funding for the food pantries, an annual report is due for all three pantries and will be shared at next meeting. It was noted that demand for pantries is increasing, and that VASA are looking into a mobile food pantry. Further information to follow at future meetings.

A one page report is provided below outlining food provision in South Ayrshire throughout 2023.



Food Provision South
Ayrshire Report for 2023

EMPLOYABILITY AND LIFELONG LEARNING PARTNERSHIP

Child Poverty funding comes to an end on 31 March 2024. Thriving Communities are awaiting confirmation from the Scottish Government regarding funding for 2024/25.

The availability of flexible, affordable childcare in South Ayrshire continues to be an issue, which has prevented parents returning/into work.

South Ayrshire's Local Employability Partnership (LEP) lead the planning, decision-making and implementation of employability provision across South Ayrshire to ensure individual needs and labour market demands are met. The LEP oversee the strategic development and governance of employability provision across South Ayrshire. The LEP reports to the Financial Inclusion and Growth SDP.

The LEP continue to use local and national data to commission services to support local labour market demands. Commissioning of services align with Economic, Employability and Lifelong Learning Opportunities. Services have been commissioned with a focus on Hospitality, Sport & Leisure and supporting those who are classed as Economically Inactive

In line with Tackling Child Poverty the LEP have agreed the following:

- Identifying opportunities within HSCP that would support parents back/into employment as well as supporting HSCP WFP. Due to funding restrictions this will be progressed within 2024/25 when Grant Offer Letter has been received
- Flexible employment opportunities with the 3rd sector (via VASA) for parents, who have been long-term unemployed.
- Commissioning of services to support parents to upskill to progress into employment with childcare/early years services.

Sub-groups of the LEP have been established to support the following priorities:

- Closing the Disability Employment Gap
- Ukraine
- Child Poverty

CHILD POVERTY STRATEGY DEVELOPMENT

A partnership has been formed between Public Health Scotland and South Ayrshire Community Planning Partnership to carry out an in-depth strategic needs analysis to help establish a mapping of services for priority groups living in South Ayrshire.

Workshops have taken place with stakeholders from May 2023 continuing to date as well as two lived experiences in a Rural and Urban area, purposes of these workshops were to:

- focus to understand local need with stakeholders and understanding our processes;
- gather all the key services that support low-income families in South Ayrshire together to map the local system, knowledge, and data available within it; and
- understanding local families' experiences and thoughts on the current system of support and their priorities. The experiences of the two areas were very different.

A core group was established with several of the services included in the stakeholder workshops and have been meeting on a weekly basis to discuss progress throughout the process. The most recent session took place on Monday 18th March 2024 with PHS and the core group to look at the information that has been collated over the last few months:

Priorities about the system

These are the outputs from the Understand workshop. The core group met in January to begin discussions on the learnings from the workshop and emerging theme.

Priorities from lived experience

The outputs from the 2 lived experience workshops.

Data driven Priorities

Data is presented on what the national data tell us about child poverty in South Ayrshire. What does the data tell you about the main issue to address?

Priorities from the data infrastructure

This is from the discussion captured in the understand workshop but can also be reflections on the gaps/needs from the data report.

Regional Economic Skills Strategy Workshop

A workshop was held on the 27th March 2024 in County Hall regarding the strategy. Rich discussion took place however further work is required to look at the areas where there could be an impact from a Pan Ayrshire approach. For example, skills development and job pathways for the Aerospace Sector.

KEY ISSUES

- Support the action planning process and development of performance framework for LOIP priority areas.
- Continued implementation of the delivery plan for Period Products (Free Provision) (Scotland) Act 2021.
- Continue to make connections within the SDP and members on support available to our local communities because of the cost-of-living.

UPDATE ON ACTION TO SUPPORT THE LOIP/PLACE PLANS

The SDP supports the strategic theme of ‘Closing the Poverty Related Outcomes Gap’ through the child poverty action plan and Employability and Lifelong Learning Partnership of the current LOIP.

LOIP PRIORITIES

Following engagement with SDP members as highlighted previously, the LOIP priorities, along with supporting narrative, which have been put forward for the new LOIP are as follows:

Financial Inclusion

We will work in partnership to help individuals and families access financial support services that will assist with fuel poverty, income maximisation and food insecurity. Partners will ensure local support is available that assists with the cost of living by ensuring advice, guidance and support services are accessible and available across South Ayrshire.

Economic, Employability and Lifelong Learning Opportunities

We will work in partnership to prepare and assist people for employment, training, education, and volunteering opportunities. We will create opportunities that will assist our communities to thrive through economic development and local wealth building activity. We will ensure provision in South Ayrshire is aligned with local, regional, and national priorities by developing personal centred approaches for individuals accessing our services.

Next steps: once LOIP agreed the SDP will work to produce action plans for each priority, a short life working group will be formed for each priority to look at developing the plans.

At the Financial Inclusion & Growth SDP on the 13th June 2024, a workshop session will take place with presentations from partners to provide an overview of their service.

Report Completed by:

Officer: Jamie Tait (supported by Elizabeth Dougall)

Date: April 2024

STRATEGIC DELIVERY PARTNERSHIP UPDATE

COMMUNITY PLANNING BOARD OF 18th APRIL 2024



POPULATION HEALTH SDP

Date of last meeting: 20th March 2024

CURRENT ISSUES OF CONCERN/CHALLENGES REQUIRING SUPPORT FROM THE SDP CHAIRS EXECUTIVE:

n/a

Follow up action agreed by the SDP CHAIRS EXECUTIVE:

n/a

MAIN CURRENT FOCUS OF THE SDP

Defining infrastructure, actions and performance measures for each priority to contribute to meeting the LOIP outcomes.

PROGRESS UPDATE (INCLUDING AREAS OF SUCCESS)

Since the last CP Board, there has been one meeting of the SDP – 20th March 2024. A 'round the table' discussion took place to discuss Green Health and Active Living priority. The outcome of the discussion was that this SDP has added an additional priority and these are listed below;

Ageing Well

We will focus on 'Ageing Well' which will incorporate the work of our Ageing Well Strategy and the development of Age Friendly Communities. We will work with our stakeholders and local communities to codesign what our key priorities for ageing should be so that we are working together to make South Ayrshire the best place in Scotland to live and age well.

Mental Health Improvement including Suicide Prevention

We will support the mental health and wellbeing of our communities with a focus on prevention and early intervention, aligning with Scotland's Mental Health and Wellbeing Strategy.

Green Health Active Living

We will focus on green health which is about engaging with nature to improve physical, mental and social health and wellbeing e.g., walking, gardening/growing, bird watching. Alongside this we will focus on active living which involves building physical activity into everyday actions e.g. taking the stairs rather than a lift, having walking meetings, cycling as part of a journey.

Physical Activity and Sport

We will co-ordinate and monitor physical activity and sport, so that everyone across the life course will have opportunities to be involved in, and remain involved in, physical activity and sporting activities.

THEMED DISCUSSION ON FOOD

Paused at present due to person leading the conversations leave commitments.

KEY ISSUES

- A review of SDP members to take place.
- Continued joint discussions on food.
- Support the action planning process and development of performance framework for LOIP priority areas.
- To provide support for the development of Ageing Well Strategy and further development/implementation of Age-Friendly Communities.

UPDATE ON ACTION TO SUPPORT THE LOIP/PLACE PLANS

Both the Dementia and Social Isolation and Loneliness Implementation Plans continue to progress within the current LOIP, thereafter they will form a component of Locality Plans.

Report Completed by:

Officer: Elaine Young supported by Elizabeth Dougall

Date: April 2024

South Ayrshire Community Planning Partnership Board



Report by Sustainability SDP to
Community Planning Partnership Board Meeting of 18th April 2024

Subject: Sustainability SDP Update

1 Purpose of Report

- 1.1 To update the Community Planning Board on the recent work of the Sustainability SDP.

2 The Board is recommended to:

- 2.1 support the ongoing work of the Sustainability SDP**

3 Background

- 3.1 The Sustainability Partnership met on 28 February. The focus of the meeting was the ongoing development of delivery groups for the 4 previously agreed LOIP priorities (energy, travel, food and nature). Updates were also provided on development of a programme of events for earth hour and successful award of further coastal change adaptation funding.

4 Progress

- 4.1 Energy stakeholders met in mid-February to discuss the key deliverables to be pursued against the energy priority. Topics discussed included Local Heat and Energy Efficiency Strategy (LHEES), Ayrshire Energy Masterplan (AEMP), organisational energy management, key local projects, the interplay between fuel poverty and attainment, renewables, planning and energy resilience. It was agreed that the group would meet again in late March with a view to cementing membership and terms of reference.
- 4.2 Officer level discussions took place with ARA to consider how the Active Travel Member Officer Working Group and Community Action Group could link to the Sustainability SDP to support delivery of this priority. The SDP also discussed how wider travel issues could be addressed if this model is taken forward, for example public and community transport issues.

- 4.3 Further discussions relating to the food priority are scheduled to take place in coming months following on from the initial meeting last year joint with Population Health and Financial Inclusion SDP members. In the interim officers have attended Scottish Government events regarding Good Food Nation and requirements the council and NHS will have to delivery a plan. This will inform ongoing discussions, with key issues relating to scope and resourcing.
- 4.4 Nature stakeholders met in early March to discuss delivery nature networks in South Ayrshire, the development of the South Ayrshire Biodiversity Strategy and meeting the LOIP priority, including the group formally becoming a subgroup to the Sustainability SDP. The inclusion of Natural Capital as a RES priority was also highlighted. Partner input was used to develop a set of additional nodes for input to the AECOM mapping exercise which concluded mid-March.
- 4.5 South Ayrshire Council has been successful in being awarded £180,000 of Scottish Government coastal change adaptation funding to develop a Coastal Change Adaptation Plan for Ayrshire together with North Ayrshire who have also received an award of funding for their part of the project. This will follow on from the current work at Ballantrae which has been supported by previous years coastal change adaptation awards from Scottish Government. It will build on the existing 2018 Ayrshire Shoreline Management Plan and output will also include a decision makers toolkit and an education pack.
- 4.6 A programme of Earth Hour events and promotions are being prepared for South Ayrshire by the Rangers Service. These will run on 23 March and in the run up to his date. This year this will include the official launch of the Green Health Calendar which is now available online and in paper format and is proving very popular. The 'Unfurl Your Wings' event will take place run by Under Sky and the Rangers Service at Corsehill Park during the day on 23 March with a range of activities suitable for all age groups and abilities. It will be followed in the evening by 'Wildwood' at the education garden at Belleisle. This event again will be suitable for all.

5 Next Steps

- 5.1 Work will continue to establish the priority delivery groups, including membership, terms of reference and key actions, over the coming months. The SDP will meet again in early June.

Report by:
Liz Marquis
Sustainability SDP Chair
19 March 2024



**COMMUNITY PLANNING PARTICIPATION AND ENGAGEMENT GROUP UPDATE TO
COMMUNITY PLANNING BOARD OF 18th APRIL 2024**

Date of last meeting: 22nd March 2024

Main current focus of the group:

The main focus of the Community Planning Participation and Engagement Group is to inform the process of widening community engagement within a community planning setting through representation of communities of interest, forums that sit within VASA (Voluntary Action South Ayrshire) and community and third sector organisations. The Community Planning Participation and Engagement Group will also support the CPP on the best approaches for engagement activity for plans/strategies.

PROGRESS UPDATE

The last meeting of the group was held on the 22nd March 2024. The meeting principally focused on the following:

- [South Ayrshire Council Local Heat and Energy Efficiency Strategy \(LHEES\)](#). An LHEES is a Local Heat and Energy Efficiency Strategy, which sets out the long-term plan for improving energy efficiency and decarbonising heat in buildings across the SAC area. This will mean ensuring all buildings, homes, businesses, and public sector, are well insulated and utilising a zero-carbon heating source. Members of the CPPEG were asked to support raising awareness of the strategy and it was proposed that initial inputs are to be given to Locality Planning Partnerships.
- An input was also given on Sustainability and Climate Change and again looking at support from the CPPEG around climate literacy, climate change, raising awareness of Earth Hour, wildflower planting and promoting the new [Green Health Calendar](#). Members were also advised of the consultation taking place in relation to flooding in Prestwick (this was scheduled for 13th April).
- Updates were also provided on the results of the LOIP consultation and Democracy Matters engagement.

KEY ISSUES/ACTIONS

The group will continue to provide support/advise regarding upcoming consultations.

Report Completed by:

Officer: Susan McCardie (on behalf of Marie Oliver, Chair)

Date: April 2024