



## LOIP CONSULTATION: SUMMARY RESULTS

South Ayrshire Community Planning Partnership is in the process of developing a new Local Outcomes Improvement Plan. The priorities identified are the main areas of focus where the biggest impact can be made and focus on improving outcomes around place and wellbeing.

To capture feedback on the priority areas, a consultation was carried out with residents and partners throughout South Ayrshire. The consultation opened on 22<sup>nd</sup> January 2024 and closed on 29<sup>th</sup> February 2024.

The questionnaire was shared through an online survey link, QR code, and paper copies available at libraries and attendance at the community events.

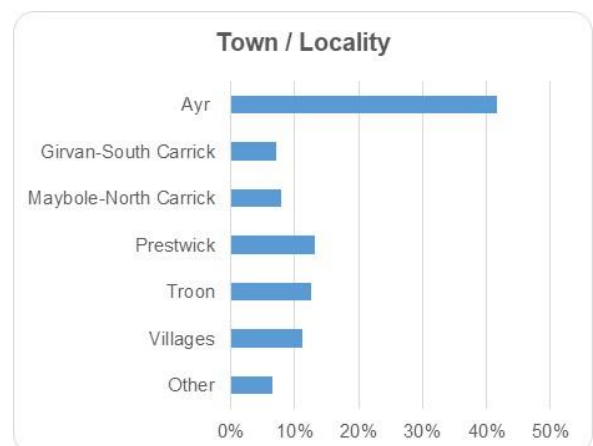
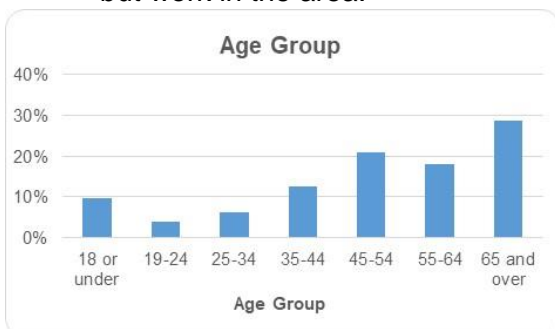
**A total of 367 responses were received.**

Below is a summary of the consultation results, including an outline of feedback/comments received in relation to the specific priority areas.

A full list of all comments will be made available to the Strategic Delivery Partnerships to assist with development of action plans.

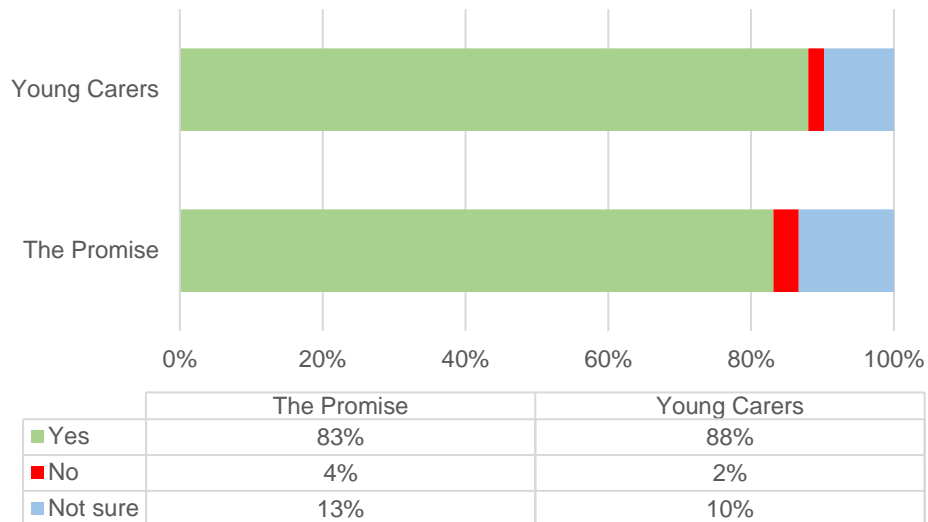
### Age Group – Town/Locality

- 1 in 3 respondents were aged 65 years and over;
- The highest percentage of respondents put Ayr as their town of residence including Alloway, Belmont, Forehill and Ayr North areas;
- Prestwick and Troon also accounted for 13% of the total for each of these localities;
- 1 in 10 respondents resided in one of the villages throughout South Ayrshire including Dundonald, Symington, Mossblown, Annbank and Tarbolton; and
- Other respondents referenced are those who reside out with the South Ayrshire locality but work in the area.



## Key Area 1 Childrens Services

Over 80% of respondents agreed with the priorities of The Promise and Young Carers.

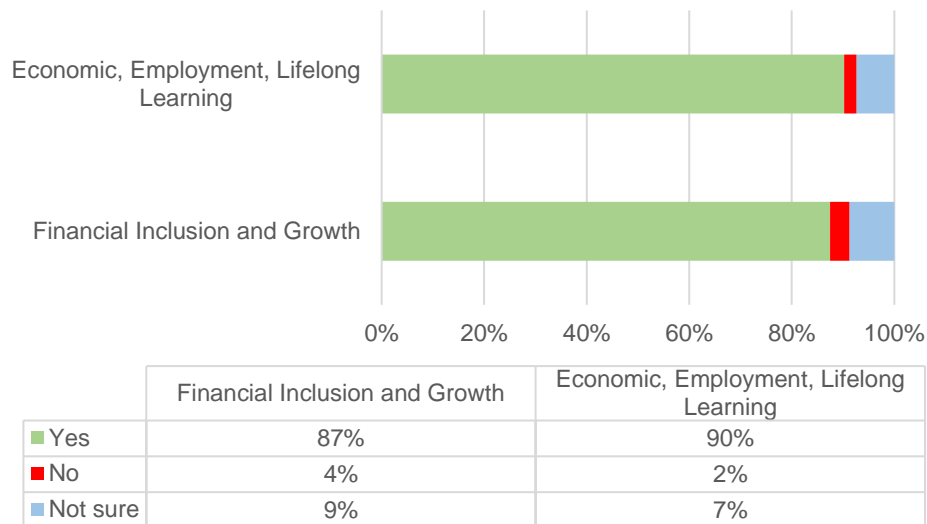


### Comments (n = 74)

- Over two thirds of the comments made were from the over 55 age group;
- 1 in 5 people commented on their support of the priorities as they are 'important service' and are 'meaningful priorities which make a difference';
- There were a high number of comments about the lack of information provided making it 'unable to give an informed opinion'. A few people were unclear on what The Promise was and thought some of the language used was not appropriate;
- 1 in 10 people said that everyone should be entitled to support commenting that 'all children and young people should be entitled to support as and when it's needed' and also mentioned the elderly and adult carers. Other comments were 'there must be no gap in services at transition from child to adult care' and asked 'is there commitment to deliver to other groups of young people? as these groups only represented a small proportion of the community';
- Other comments were in relation to making sure the right people who needed support were identified and emphasising the importance of education; and
- A few people also felt that some key areas such as learning disabilities, additional support needs and addiction were not covered by these priorities.

## Key Area 2 Financial Inclusion and Growth

The majority of respondents agreed with the priorities of Financial Inclusion and Growth, and Economic, Employment and Lifelong Learning.

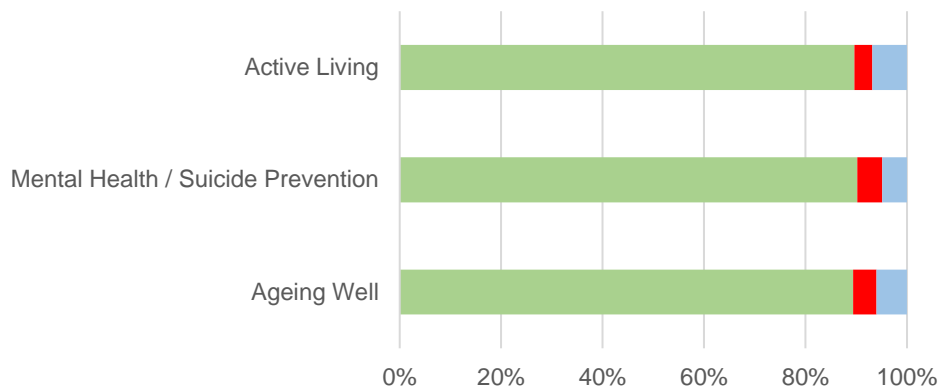


### Comments (n = 71)

- Over three quarters of the comments made were from the over 55 age group;
- 15% commented on employment opportunities including the benefits of working, training and volunteering, and focus on supporting local businesses to develop their workforce;
- Raising awareness of the support and where to access help was also addressed in the comments with people wanting to improve signposting to the services that can help as well as 'hands on support' for those who needed it. One person mentioned that 'school's lack life-skill classes to educate from a young age about financial matters they may face in adult life'; and
- Other comments highlighted that 'a focus must be on cost of living to support families' and 'rural communities are being failed by these services not reaching them'.

### Key Area 3: Population Health

9 out of 10 respondents agreed with all the priorities under Key Area 3 – Population Health.



	Ageing Well	Mental Health / Suicide Prevention	Active Living
■ Yes	89%	90%	90%
■ No	5%	5%	4%
■ Not sure	6%	5%	7%

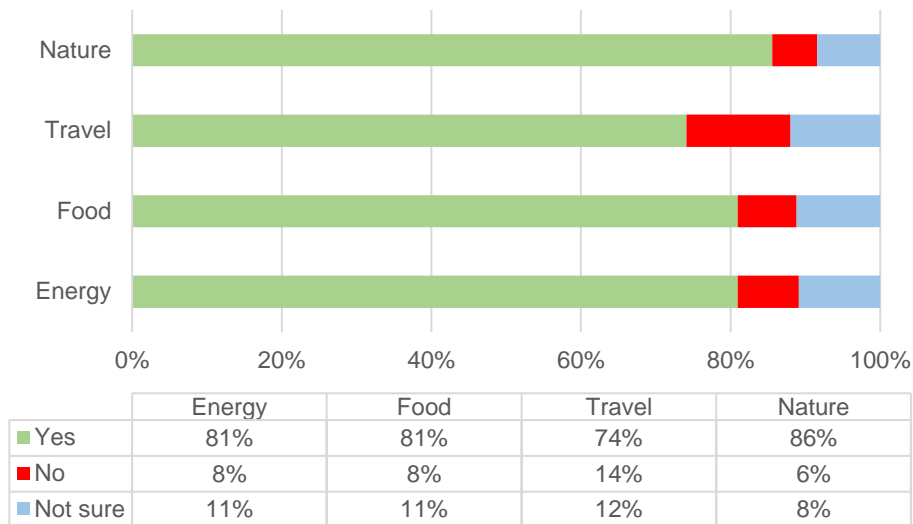
### Comments (n = 86)

- Over two thirds of the comments made were from the over 55 age group. No-one under 25 commented on this key area;
- There was a lot of support for these priorities with a few people highlighting how active and physical living can improve mobility, mental health and social isolation;
- 1 in 4 people commented on active living. Most of the feedback focussed on the importance of having suitable recreational facilities and activities available for all communities, and ensuring they are promoted and people are aware of them. Sports such as golf, walking football and Invigor8 were mentioned as activities some of the participants took part in. The positive outcomes of green health were also praised;
- 1 in 5 people commented on the resources and support required for this key area. More help for older people in their homes (eg. Care & Repair), as well as more mental health services (eg. CAMHS) for young people were given as suggestions; and
- A couple of people mentioned the importance of ensuring all groups within South Ayrshire were included such as learning disabilities, physical disabilities, addictions and rural communities.

## Key Area 4: Sustainability

Over 80% of respondents agreed with the priorities of Energy, Food and Nature.

3 out of 4 respondents agreed with the priority of Travel.



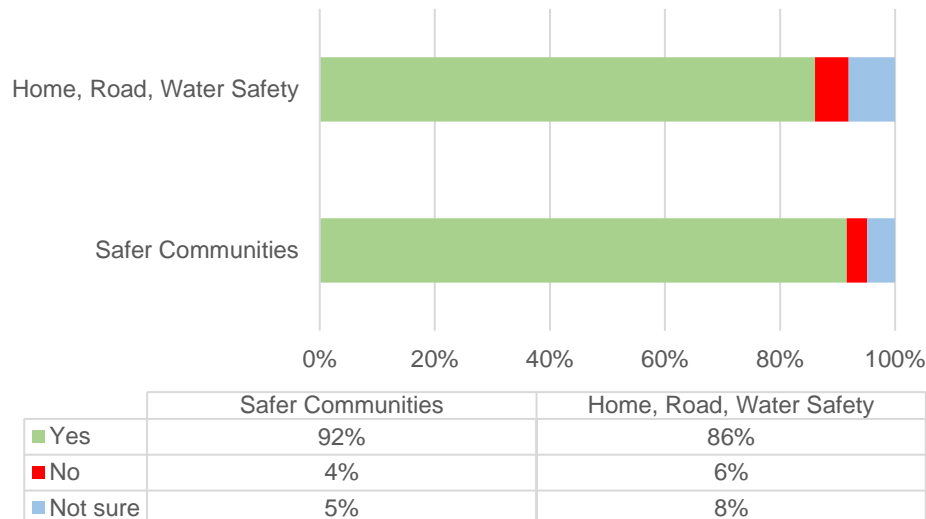
### Comments (n = 100)

- Three quarters of the comments made were from the over 55 age group. No-one under 25 commented on this key area;
- 1 out of 4 comments were in relation to Travel. Comments varied from accessibility, cost, investment and infrastructure. Access to public transport for rural villages was the main concern raised with many commenting that car use is essential for these areas and bus timetables and routes did not meet the needs of these communities. Cost of public transport and affordability of changing to an electric/hybrid vehicle was also mentioned;
- Many who commented on travel felt that more investment is needed for the infrastructure to connect to green space, improve public transport and maintenance of roads, paths and cycle routes;
- Food was the other main area which received a high percentage of comments. Most of the comments were in relation to cost and affordability of a healthier diet, and being able to use more local produce and having impact on carbon footprint;
- Other areas covered included 20 minute neighbourhoods with a few people wanting a better definition and explanation of what this while others did not support them as there should be no restrictions on residents and that they were unworkable; and
- A few people said that all the issues under Sustainability were important and essential in promoting wellbeing in communities.

## Key Area 5: Community Safety

The majority of respondents agreed with both of the priorities under Community Safety – namely Safer Communities and Home, Road and Water Safety.

It should be noted that due to a technical error there were slightly less responses to this section (total = 309 respondents).



### Comments (n = 49)

- Over two thirds of the comments made were from the over 55 age group. No-one under 25 years commented on this key area;
- 1 in 5 respondents commented on violence, in particular violence against women and girls. Although many agreed that this was important and that education from a young age should play a part, they would also like to see all forms of violence being addressed including men and boys – comments included ‘it should be the priority to reduce violence against everyone, gender shouldn't be a consideration’;
- A high percentage of respondents mentioned roads in their comments although the majority of them were in relation to the condition of the roads and potholes which is not necessarily a community safety issue. Speeding vehicles especially in villages was also mentioned;
- 1 in 10 respondents said they would like to see a more visible police presence in areas with better trained and more police in local areas;
- A few people also commented on antisocial behaviour around landlords dealing with tenants, more control over dogs by owners, youth disorder in towns and bullying in schools; and
- Suggestions included better street lighting, CCTV, more support for agencies working in this sector and making sure fire safety is also covered. One person said ‘free swimming lessons for school kids would help with safety in waterways’.

**Please note:**

There was a recurring theme throughout all of the comments with a percentage of respondents raising concerns about how the priorities were going to be delivered and success measured as well as expressing doubts over funding and where finances were coming from.

**In relation to the priorities previously identified, are there any specific areas that we should focus on?**

**Comments (n=172)**

- Respondents were asked which areas should be focussed on in relation to the priorities identified;
- 1 in 4 people said that the Ageing Well priority should be the main focus mainly around health. The most popular comments were around the safety and wellbeing of the older population including active living, facilities and support available; and mental health services and suicide prevention;
- A few people also mentioned more support for people with learning disabilities, addictions, and better access to services;
- Sustainability and Safer Communities were other popular priorities mentioned;
- Sustainability comments mainly covered better and more affordable transport especially in rural areas, better access to nature and green space, and energy efficiency; and
- Safer Communities comments focussed on public safety, community involvement, better street lighting, road safety and cleanliness of streets.

**Priority**

**Ageing Well / Health**

**Some Comments**

- Enabling a better, living well strategy for the elderly;
- Early intervention and preventative strategies for mental health for adults and children;
- Health care should be priority for all, getting more difficult to access;
- Health especially in terms of diet, exercise, ageing and mental health; and
- Support for people with learning disabilities.

**Sustainability**

- Promote energy efficiency;
- Infrastructure to accommodate national green targets;
- Nature is great but ensuring access to clean, green space for community use is important;
- Better (sustainable) transport links to our rural villages; and
- All the key issues under 'sustainability' are a priority, energy and travel in light of recent stats about how bad the climate situation is becoming.

## **Safer Communities**

- Public safety / safer communities;
  - Street lighting - walking outside during the winter months feels very unsafe;
  - Speeding in villages and outside local schools;
  - Try to get community involved in positive life solutions and activities; and
  - Keeping the streets clean and tidy, the bins regularly emptied.
- 1 in 10 people thought that all the priorities listed were important and should all receive the same level of attention, although a few commented that they thought they were overreaching and would not be achievable.
  - Comments not covered under the priorities included housing, tourism and condition of roads.

## **Do you feel there is anything missing? What would you like to see incorporated?**

### **Comments (n = 106)**

Participants were asked if they thought anything was missing from the priorities and if there is anything in particular they would like to see within the plan. There were various comments provided with the most popular being around communities being involved and supported, improving the economy, development of services and facilities, budgets/finance, health and housing. Feedback also included:

- 1 in 4 people commented on support for communities covered topics such as making sure communities were listened to, having adequate facilities for them to use for activities and socialising (including rural communities), making people feel safer by tackling antisocial behaviour, addiction and violence. A couple of people also mentioned better maintenance of areas to improve civic pride;
- Improving the economy relates to development Ayr town centre with more business opportunities and employment. A few people also would like to see the appearance of Ayr town centre improved to encourage more tourism to the area;
- Development of services and facilities covered the issue of ensuring services met the needs and demands of people requiring support. Examples provided included Care & Repair, transition service for adults with learning disabilities, addiction services, and financial support.
- 1 in 10 people questioned how the priorities would be delivered with current budget constraints and financial concerns. One person suggested that it would be beneficial to have examples of what can be done;
- Health comments covered the need for adequate resources especially in relation to mental health and better access to care facilities;
- Around 8% of people said that housing should be included in the plan as there were issues around availability for everyone, maintenance, and appearance of current stock; and
- Other comments were about providing more details on the priorities as they were a bit vague, ensuring priorities had more of a commitment for the general population and not just focussed on defined groups.