









## Contents

Foreword .....	4
About this LOIP .....	5
South Ayrshire Overview .....	7
Introduction to SA CPP .....	8
Strategic Themes .....	10
What do the priority areas mean for South Ayrshire?.....	11
LOIP Delivery Plan .....	14
Links to Locality Planning.....	15
Local Strategic Context .....	16
Equalities.....	18
Appendix 1: Supplementary data linked to priority areas .....	19
Appendix 2: Priority development timeline.....	21
Appendix 3: Public consultation timeline.....	22

## Foreword

**Our strategic approach to this LOIP recognises the importance of place and wellbeing - our LOIP is underpinned by our shared commitment across all community planning partners to work in collaboration to reduce inequalities and improve outcomes for everyone in South Ayrshire supporting our vision of 'growing, caring and living a better life'.**

I am delighted to introduce to you our new Local Outcomes Improvement Plan (LOIP) for 2024-2029. This is the second LOIP which has been produced by South Ayrshire Community Planning Partnership (SACPP).

As our first LOIP ends (first published in 2017 and refreshed in 2019), I want to acknowledge the past 7 years where the strength of collaboration and partnership working has allowed SACPP to improve outcomes for our local communities as has been evidenced in our annual reports. As a CPP, we have learned that individual agencies and services can't work in isolation to improve outcomes and reduce inequalities for people living within our communities, but by working together we can support our communities to grow, care and live a better life in South Ayrshire.

We understand the connection between our places and the impact that this has on the wellbeing of our communities and our environment, therefore we are moving to a place and wellbeing model which is reflective of our partners who are incorporating wellbeing as an area of focus within strategic plans and operational activity.

Our new LOIP has two high level outcomes focused on place and wellbeing, under which sit a number of key priority areas incorporating Children's Services, Community Safety, Population Health,

Sustainability and Financial Inclusion and Growth. We have consulted with our local communities who have shown high levels of support for the priority areas we have proposed, and work will now begin to develop supporting action plans to take forward our priority areas.

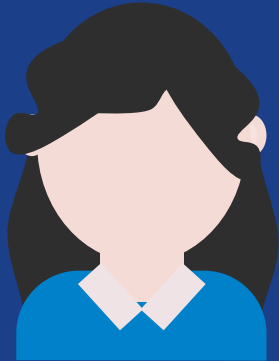
Recognising the many overlapping and interrelated strategic challenges faced by our partners will be key to developing our priority areas. From unprecedented financial challenges, increasing service demand from communities, an ageing population, a projected decrease in working age population and the impact this has on each of our workforces, SACPP has an opportunity to ensure that best value is the founding principle of what we do by working together so that we can collectively deliver the best possible outcomes for our communities considering these strategic challenges.

**South Ayrshire Community Planning Partnership recognise that they face many overlapping and interrelated challenges, none more than planning and nurturing our collective future workforce.**



**Councillor Julie Dettbarn**  
Chair of South Ayrshire Community  
Planning Partnership

# About this Local Outcomes Improvement Plan

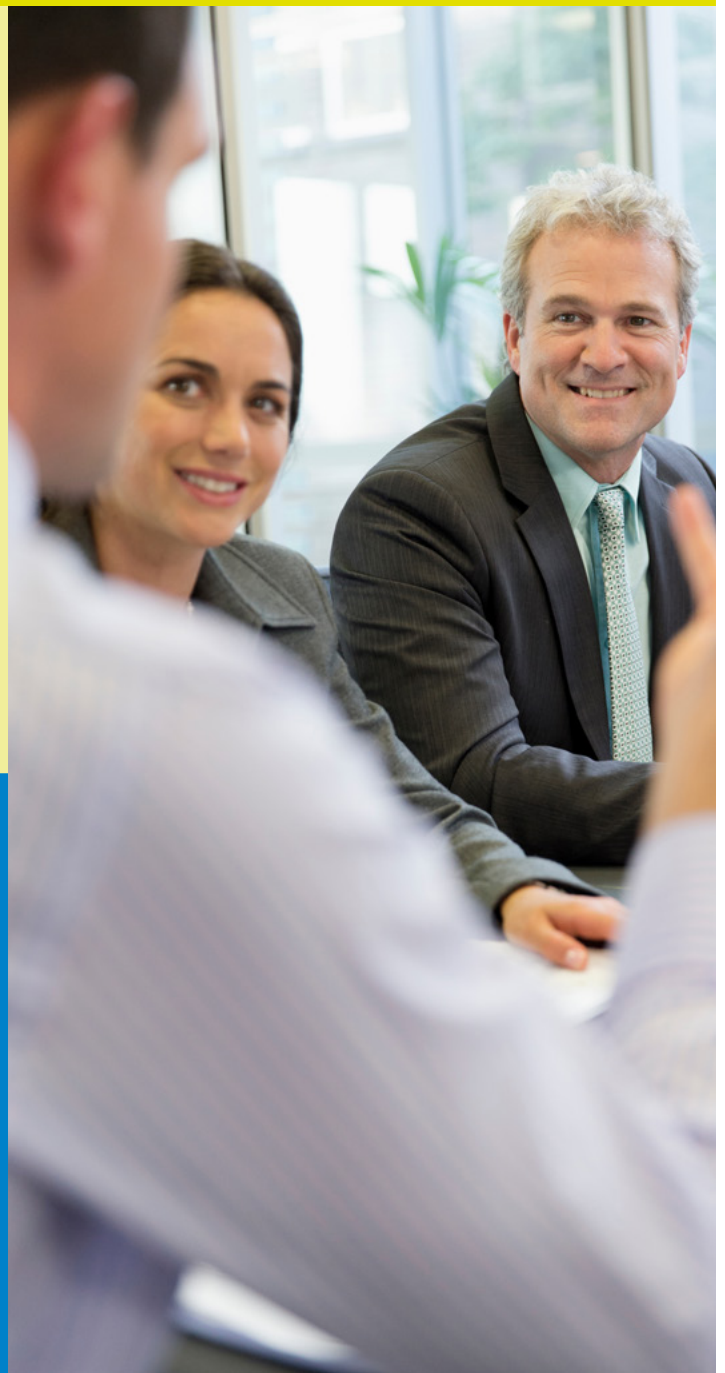


**'Community Planning is a key driver for public service reform at local level. It brings together local public services and the communities they serve. It provides a focus for joint working, driven by strong, shared leadership, directed towards distinctive local circumstances. And this focused joint working provides powerful potential to address often deep-rooted causes of inequalities, and to use preventative approaches to manage future demands on crisis intervention services'**

*Community Empowerment (Scotland) Act 2015 Part 2: Community Planning Guidance*

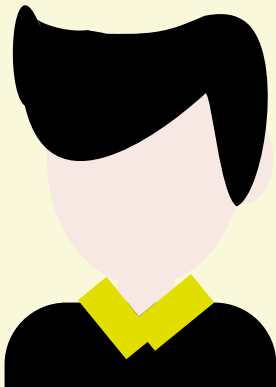
## Context

In 2016, Part 2 of the Community Empowerment (Scotland) Act 2015 came into force which required each CPP to develop a Local Outcomes Improvement Plan (LOIP). The LOIP has the specific aim of identifying local outcomes which the CPP will prioritise as areas for improvement. As stated within the guidance (section 126), the LOIP provides the focal point for the issues on which the CPP and partners account publicly to local communities for community planning in their area (this in accordance with section 8 of the 2015 Act). This includes an understanding of local needs, circumstances, and aspirations; themes that have been prioritised and why; how ambitious and realistic the aspirations are; the impact in meeting these aspirations, and how community bodies are involved.





## Drivers



There are key drivers, in addition to the Community Empowerment (Scotland) Act 2015, which have directed and influenced the focus of this LOIP:

**Christie Commission on the Future Delivery of Public Services** – drawing on the key objectives of the reform programme to ensure that:

- public services are built around people and communities, their needs, aspirations, capacities and skills, and work to build up their autonomy and resilience;
- public service organisations work together effectively to achieve outcomes – specifically, by delivering integrated services which help to secure improvements in the quality of life, and the social and economic wellbeing, of the people and communities of Scotland;
- public service organisations prioritise prevention, reduce inequalities and promote equality; and
- all public services constantly seek to improve performance and reduce costs, and are open, transparent and accountable.

### **United Nations Sustainable Development Goals**

which are the blueprints to achieve a better and more sustainable future for all. Addressing the global challenges we all face, including those related to poverty, inequality, climate change, environmental degradation, peace and justice. There are 17 inter-connected goals in place which very much reflect the inter-connections across the work of our Strategic Delivery Partnerships to improve outcomes and reduce inequalities for our communities in South Ayrshire.



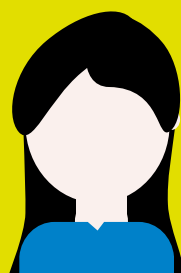
### **Place and Wellbeing Outcomes**

provide a consistent and comprehensive focus for where place impacts on the wellbeing of people and planet. Public Health Scotland and The Improvement Service have jointly developed the outcomes. South Ayrshire has been part of the Seven Project Towns for the Shaping Places for Wellbeing Programme.

The **New Deal with Local Government: Verity House Agreement** where Community Planning Partnerships ‘will be recognised as a critical mechanism for the alignment of resource locally, focussed on prevention and early intervention, and delivery our shared priorities. Scottish Government will ensure that those public bodies can contribute to community planning, play their part, including involving local third sector and community bodies in promoting and improving wellbeing.’



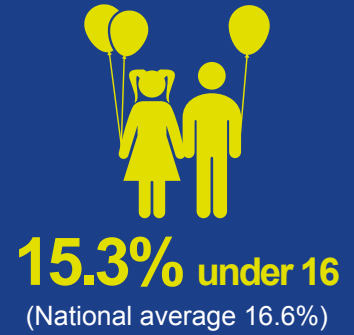
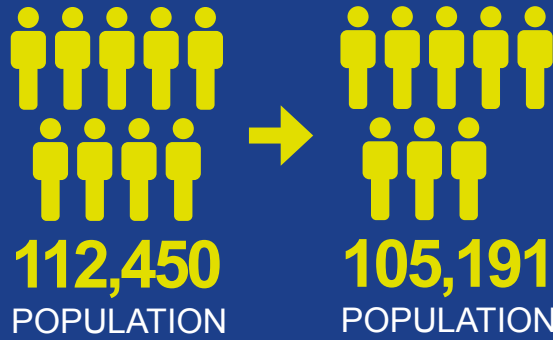
**Age Friendly Communities** improve access to key services and enable people of all ages to be and do what they value through action across eight domains. In 2023, South Ayrshire’s bid to become one of Scotland’s first Age-Friendly Communities was successful. The area now joins the UK Network of Age-Friendly Communities - a growing movement led by the **World Health Organisation**. This is being led by the **Scottish Older People’s Assembly** (SOPA) in Scotland.



In the Scottish Government’s programme for Scotland 2019-2020 it laid out a vision ‘to achieve a trauma-informed nation capable of recognising where people are affected by trauma and adversity, capable of responding in ways that prevents further harm and which supports recovery, and in ways which addresses inequalities and improves life chances’. South Ayrshire Community Planning Partnership has made the commitment to supporting the development of **trauma informed systems** across South Ayrshire by **signing up** to the National Trauma Pledge.

# South Ayrshire Overview

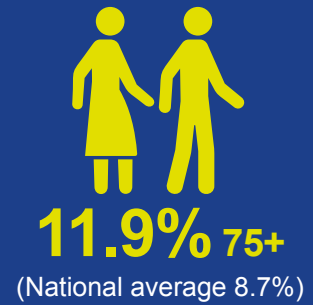
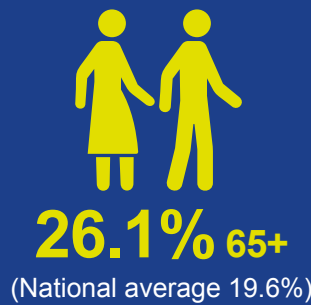
Between 2021 and 2043 the population of South Ayrshire is projected to decrease from 112,450 to 105,191. This is a decrease of 6.9% which compares to a projected increase of 1.7% for Scotland as a whole.



**58.6%**

of the population are working age (16-64) compared with

**63.8%** Nationally



By 2043 it's estimated the number of people 75+ years will have increased by 35% from

**13,664**  
people in 2021 to  
**21,040**



In 2021, South Ayrshire had the 4th highest dependency ratio in Scotland

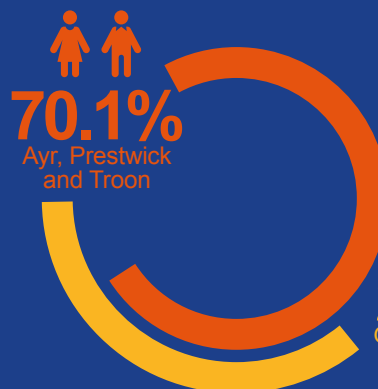
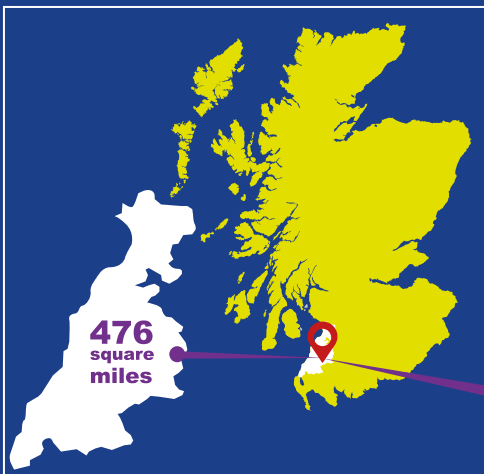


South Ayrshire has 7 datazones in the top 5% most deprived vigintile



In 2022, there were 56,453 dwellings in South Ayrshire.

**95.5%** were occupied dwellings which is slightly less than national rate of **95.7%**



**29.9%**  
Girvan, Maybole,  
rural Kyle and  
Carrick



● TROON

● PRESTWICK

● AYR

● MAYBOLE

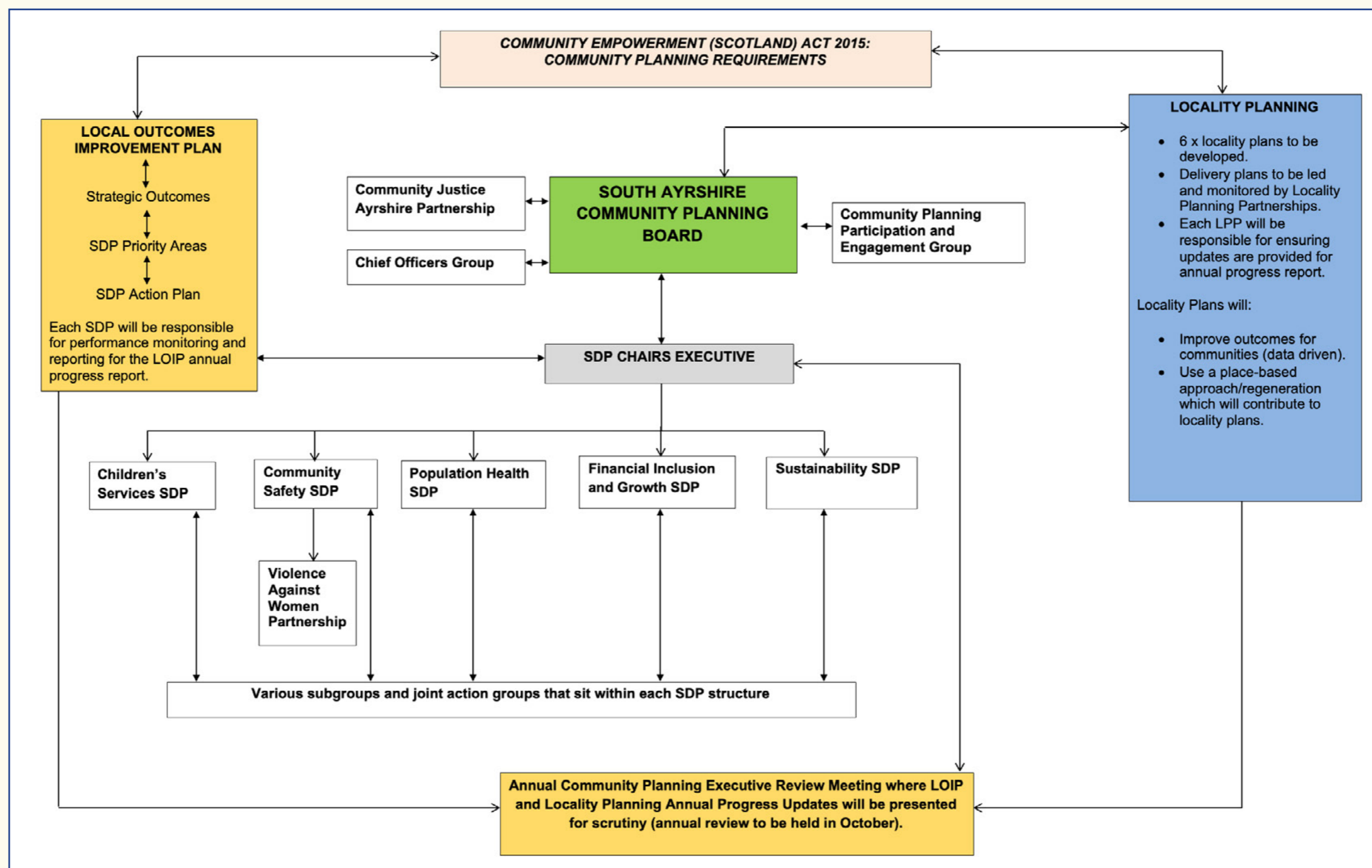
● GIRVAN

(Source: National Records of Scotland, Small Area Population Estimates 2021)

Further supplementary data can be found in appendix one.

# Introduction to South Ayrshire Community Planning Partnership

South Ayrshire Community Planning Board (CP Board) is the executive and decision-making body of South Ayrshire Community Planning Partnership (CPP). It makes decisions on the priorities, strategic outcomes, and objectives for the CPP. Membership comprises:





The Community Planning Board is supported by a Community Planning Executive who undertake an annual review function and five Strategic Delivery Partnerships (SDPs). Voluntary Action South Ayrshire lead on the Community Planning Participation and Engagement Group which supports the CPP with wider local community engagement and participation.

<b>Children's Services Planning</b>	The Children's Services Planning Partnership (CSPP) comprises of statutory and non-statutory partners who support children and young people across the local authority. These agencies and organisations come together to coordinate their services to ensure the best use of resources for the best outcomes for children and young people. South Ayrshire Children's Services Planning Partnership are proud to work closely and collaboratively with Third Sector partners within the CSPP for the best outcomes of our children, young people and families.
<b>Community Safety</b>	South Ayrshire Community Safety Partnership's Strategic Vision is that people in South Ayrshire live in communities that are inclusive, empowered, resilient and safe. The Partnership aims to do this by working together with local communities and agencies, developing strategic problem solving as an overall approach.
<b>Financial Inclusion and Growth</b>	The Financial Inclusion and Growth Strategic Delivery Partnership has the main strategic focus of tackling financial inequality, and with our partners, our key areas of focus include employability, maximising income, child poverty, economic development and local wealth building.
<b>Population Health</b>	The Population Health Strategic Delivery Partnership will provide main community planning context for developing leadership and strategic planning in relation to health and wellbeing, supporting planning approaches, and initiate or enable the development of supportive activities in relation to wider South Ayrshire health improvement and community activity.
<b>Sustainability</b>	The Sustainability Strategic Delivery Partnership is working to respond to the climate and ecological emergency locally, by bringing partners together to share information and collaborate on projects. The partnership draws on the skills and knowledge of its wide membership base to promote best practice and the range of co-benefits facilitated through joined up action.



**The Community Planning Participation and Engagement Group acts as the main locus for the co-ordination of engagement and participation activity across the Community Planning Partnership. The group will support the development of a more structured formal approach for Community Planning Partners on engaging with communities by providing guidance and expertise on the best approaches for engagement.**

# Strategic Themes

Two strategic themes emerged from the development process which were agreed as the area of focus for this LOIP – these are: **Place** and **Wellbeing**. These themes have been influenced by the national development of place and wellbeing outcomes, and the move by Community Planning Partners to incorporate wellbeing as an area of focus within strategic plans and operational activity. Further information on the Priority Development and Public Consultation timelines can be found in appendices two and three.

**‘The place-based approach recognises that every area has a different blend of physical, social, and economic characteristics that influence each other and aims to address complex problems that no service alone can solve. The priorities provide a common framework, aimed at promoting a shared understanding that encourages services and partners to work collaboratively to achieve improved outcomes and wellbeing for our communities.’**

South Ayrshire Council Plan 2023-2028

These high-level strategic themes are supported by two outcomes and priorities as detailed below.

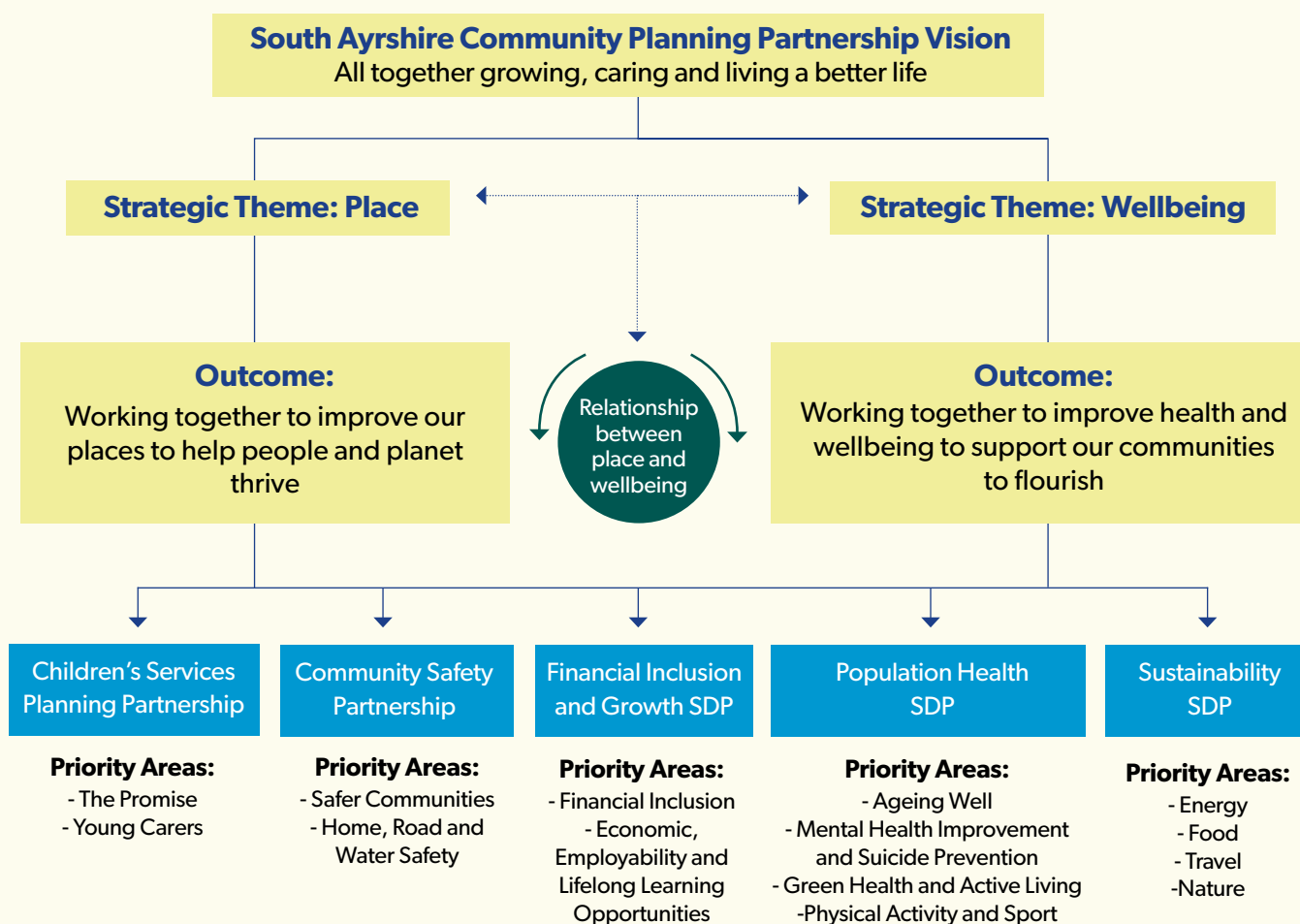


Figure 1











## What do the Priority Areas mean for South Ayrshire?



























This section provides information on:

- how the priority areas will make a difference for everyone living and working in South Ayrshire;
- how each of the priority areas relates to the national outcomes; and
- where the links to key local strategies/plans are for each of the priority areas.

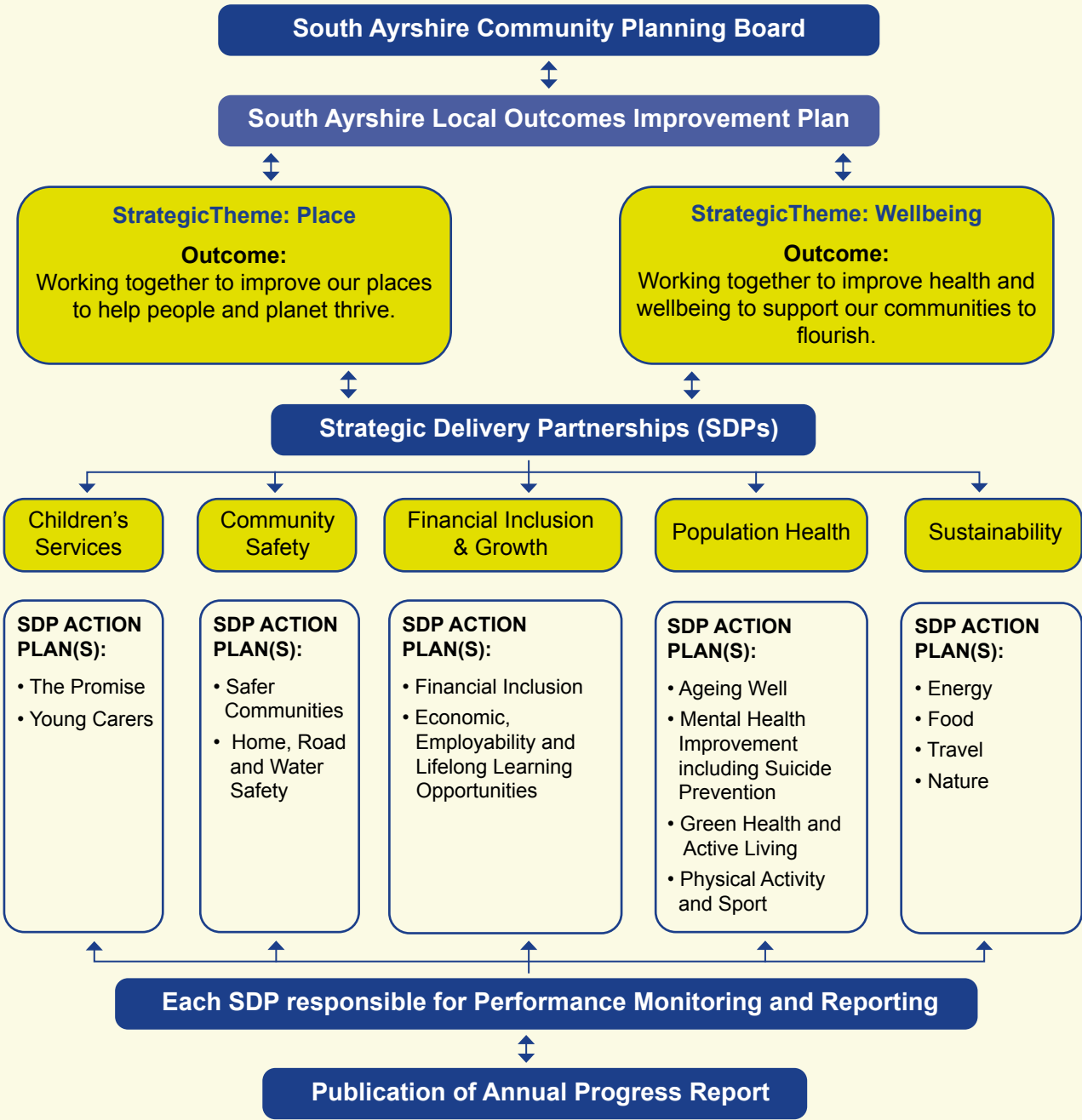




STRATEGIC DELIVERY AREA	PRIORITY	WHAT DIFFERENCE WILL THIS MAKE?	LINKS TO NATIONAL OUTCOMES	LINKS TO KEY LOCAL STRATEGIES/PLANS
Children' Services	The Promise	We will place love and relationships at the centre of the experiences and outcomes for every infant, child, and young person with care experience. We will do this through working together to fully implement the findings of the care review and The Promise by 2030.	<p>Children Health Poverty</p> 	<a href="#">Children and Young People's Services Plan 2023-2026</a> <a href="#">The Promise Scotland</a> <a href="#">Young Carers Strategy 2021-2026</a>
	Young Carers	Ensuring that all children and young people under the age of 18 who support, or help to support a relative or friend, because they have a physical or mental illness, disability, issues with drugs or alcohol, communication needs, or are elderly or frail, are recognised as being a South Ayrshire young carer. To work together across the CPP to ensure that young carers have access to the necessary support, advice, and resources to live a full active and achieving life.	<p>Children Health Poverty</p> 	<a href="#">South Ayrshire Alcohol and Drug Strategy 2023-2026</a>
Community Safety	Safer Communities	<p>We will work in partnership to reduce violence and antisocial behaviour in South Ayrshire by working with our local licensed and hospitality trade, schools, and local communities helping make South Ayrshire a safer place to live.</p> <p>We will work in partnership to reduce all forms of violence against women and girls.</p>	<p>Communities Health Children</p> 	<a href="#">Community Safety Partnership Strategic Plan*</a> <i>*This will be superseded by updated Joint Action Group Plans.</i> <a href="#">South Ayrshire Violence Against Women Strategic Action Plan 2022-2025</a> <a href="#">Community Justice Outcome Improvement Plan</a> <a href="#">South Ayrshire Alcohol and Drug Strategy 2023-2026</a>
	Home, Road and Water Safety	We will work in partnership to reduce the number of serious accidents at home, on our roads and in our waterways by delivering and promoting a range of safety initiatives.	<p>Communities Health Children</p> 	<a href="#">South Ayrshire Local Policing Plan 2023-2026</a> <a href="#">Local Fire and Rescue Plan</a> Troon Water Safety Plan Girvan Water Safety Plan
Financial Inclusion and Growth	Financial Inclusion	We will work in partnership to help individuals and families access financial support services that will assist with fuel poverty, income maximisation and food insecurity. Partners will ensure local support is available that assists with the cost of living by ensuring advice, guidance and support services are accessible and available across South Ayrshire.	<p>Poverty Education Fair Work and Business Economy</p> 	Child Poverty Strategy (due for publication April 2024) <a href="#">South Ayrshire Community Learning and Development Partnership 3 year Plan 2021-2024*</a> <i>*This will be superseded by a new CLD Plan from late 2024</i>
	Economic, Employability and Lifelong Learning Opportunities	<p>We will work in partnership to prepare and assist people for employment, training, education, and volunteering opportunities. We will create opportunities that will assist our communities to thrive through economic development and local wealth building activity.</p> <p>We will ensure provision in South Ayrshire is aligned with local, regional, and national priorities by developing person centred approaches for individuals accessing our services.</p>	<p>Poverty Education Fair Work and Business Economy</p> 	<a href="#">Ayrshire Regional Economic Strategy</a> <a href="#">No-One Left Behind Operating Plan 2022-2025</a> (South Ayrshire Local Employability Partnership Delivery Plan) <a href="#">Volunteering Strategy</a> <a href="#">South Ayrshire Strategic Economic Plan Vision 2030</a> <a href="#">Community Wealth Building Action Plan</a> <a href="#">South Ayrshire Alcohol and Drug Strategy 2023-2026</a>

STRATEGIC DELIVERY AREA	PRIORITY	WHAT DIFFERENCE WILL THIS MAKE?	LINKS TO NATIONAL OUTCOMES	LINKS TO KEY LOCAL STRATEGIES/PLANS
Population Health	Ageing Well	We will focus on 'Ageing Well' which will incorporate the work of our Ageing Well Strategy and the development of Age Friendly Communities. We will work with our stakeholders and local communities to codesign what our key priorities for ageing should be so that we are working together to make South Ayrshire the best place in Scotland to live and age well.	<b>Communities</b> <b>Environment</b> <b>Health</b>   	<a href="#">Ageing Well</a> (strategy due for publication Summer 2024)  <a href="#">Mental health and wellbeing strategy - gov.scot (www.gov.scot)</a> - South Ayrshire Mental Health Strategy (currently under development)  <a href="#">Creating Hope Together: suicide prevention strategy 2022 to 2032 - gov.scot (www.gov.scot)</a> - (local action plan in place due for refresh 2024/2025)
	Mental Health Improvement including Suicide Prevention	We will support the mental health and wellbeing of our communities with a focus on prevention and early intervention, aligning with Scotland's Mental Health and Wellbeing and Suicide Prevention Strategies	<b>Communities</b> <b>Health</b> <b>Children</b>   	<a href="#">South Ayrshire Alcohol and Drug Strategy 2023-2026</a>
	Green Health and Active Living	We will focus on green health which is about engaging with nature to improve physical, mental and social health and wellbeing e.g., walking, gardening/growing, bird watching. Alongside this we will focus on active living which involves building physical activity into everyday actions e.g. taking the stairs rather than a lift, having walking meetings, cycling as part of a journey.	<b>Communities</b> <b>Environment</b> <b>Health</b>   	<a href="#">South Ayrshire Physical Activity and Sport Strategy</a>
	Physical Activity and Sport	We will co-ordinate and monitor physical activity and sport, so that everyone across the life course will have opportunities to be involved in, and remain involved in, physical activity and sporting activities.	<b>Communities</b> <b>Environment</b> <b>Health</b>   	
Sustainability	Energy	We will work to encourage appropriate energy use in South Ayrshire (reduced use through behaviour change, energy efficiency measures, good design etc) and promote low and zero carbon sources of energy where possible. We will work with partners to promote the installation of local renewable energy generation and it's use. Demonstrating best practice in Scotland.	<b>Environment</b> <b>Health</b> <b>Economy</b>   	<a href="#">Housing strategy - South Ayrshire Council (south-ayrshire.gov.uk)</a>  <a href="#">Ayrshire Energy Masterplan   Ayrshire Growth Deal</a>  <a href="#">Local Heat and Energy Efficiency in South Ayrshire - South Ayrshire Council (south-ayrshire.gov.uk)</a>
	Food	We will promote healthy diet choices that reduce the ecological footprint of our food and encourage sustainable local food production and consumption.	<b>Environment</b> <b>Poverty</b> <b>Health</b> <b>Economy</b>    	<a href="#">South Ayrshire Active Travel Strategy 10_08.pdf (south-ayrshire.gov.uk)</a>
	Travel	We will work to promote and enable the sustainable travel hierarchy to reduce car distance driven and ensure when travel is required it is as sustainable, active, and low emission as possible. We will support 20-minute neighbourhoods.	<b>Environment</b> <b>Health</b> <b>Economy</b>   	<a href="#">Regional Transport Strategy   SPT   Strathclyde Partnership for Transport</a>  <a href="#">South Ayrshire Council Food Growing Strategy (south-ayrshire.gov.uk)</a>
	Nature	We will work to create functional nature networks and connect people with nature.	<b>Environment</b> <b>Communities</b> <b>Children</b> <b>Health</b>    	<a href="#">South Ayrshire Biodiversity Duty Report 2021 to 2023</a>  <a href="#">Irvine to Girvan Nectar Network   Scottish Wildlife Trust</a>

# LOIP Delivery Plan





# Links To Locality Planning

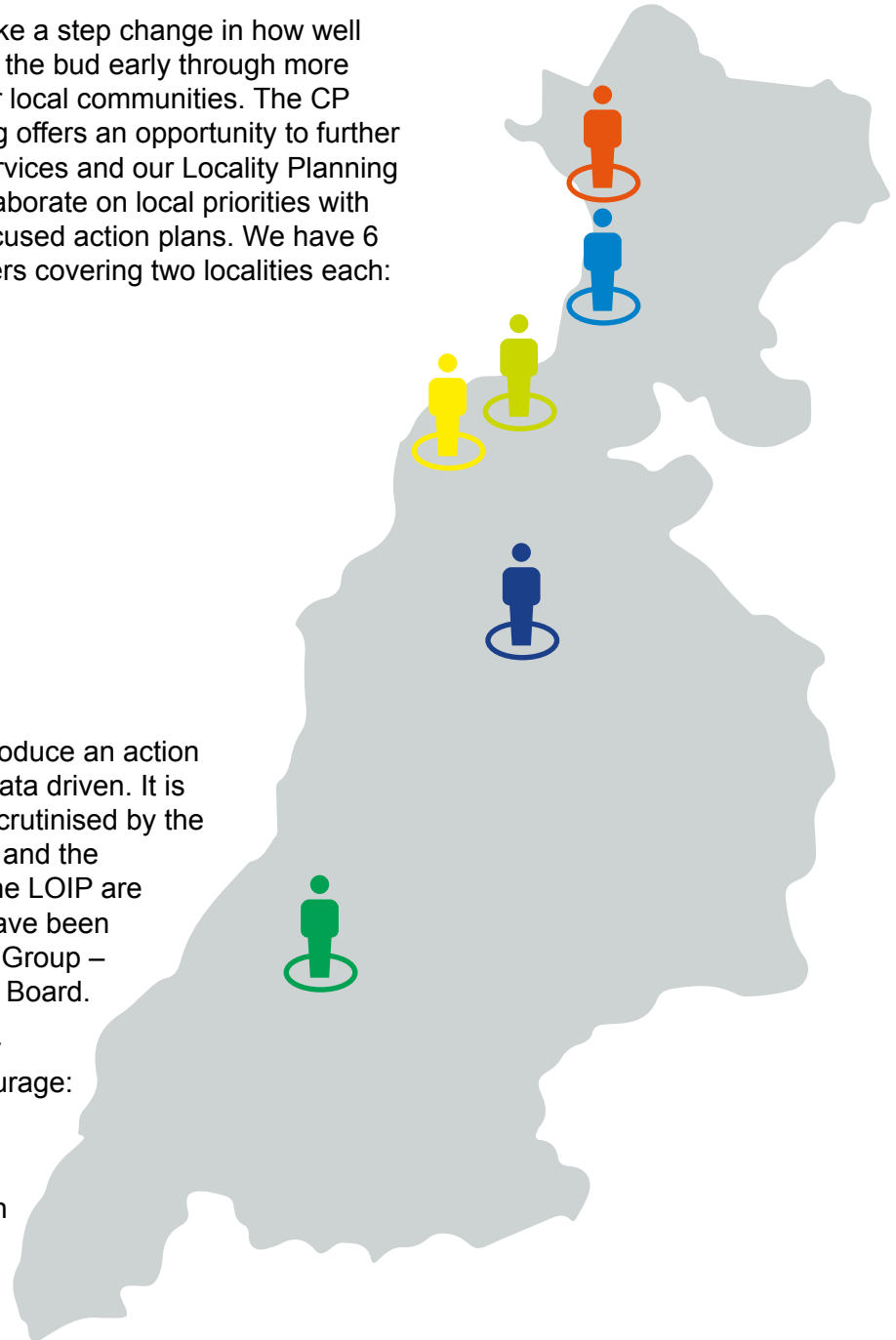
In [April 2023](#), the CP Board agreed to make a step change in how well we prevent issues arising and nip them in the bud early through more integrated public services operating in our local communities. The CP Board recognise that Community Planning offers an opportunity to further embed collaboration between frontline services and our Locality Planning approach establishes a framework to collaborate on local priorities with communities and produce data driven, focused action plans. We have 6 localities with three HSCP Senior Managers covering two localities each:

<span style="color: orange;">■</span>	Troon and Villages
<span style="color: blue;">■</span>	Prestwick and Villages
<span style="color: limegreen;">■</span>	Ayr North and Central
<span style="color: yellow;">■</span>	Ayr South and Villages
<span style="color: darkblue;">■</span>	North Carrick
<span style="color: green;">■</span>	South Carrick

Each [Locality Planning Partnership](#) will produce an action plan that is based on local priorities and data driven. It is proposed that these action plans will be scrutinised by the HSCP Strategic Planning Advisory Group and the CP Board. To ensure locality plans and the LOIP are integrated, the HSCP Senior Managers have been asked to sit on the SDP Chairs Executive Group – a key executive group reporting to the CP Board.

We aim to continue to develop our locality model to complement the LOIP and encourage:

- A simpler, more joined up local system that offers the right support at the right time that manages the growth in demand and to reduce duplication in the system;
- Integrated, multi-disciplinary teams from across the public sector working together on the same geography and tackling issues holistically, focused on relationship-building and getting to the root causes;
- A workforce who feel connected to each other and able to work flexibly, better able to meet people's needs; and
- A new system partnership with the voluntary sector to co-ordinate local activity, networks and opportunities – so that we make the best use of the strengths and assets of our communities.



## Local Strategic Context

As previously highlighted, the strength of community planning is built upon the collaborative approach of partners coming together. There is acknowledgement that partners work to their own individual corporate plans (that often reference Local Outcomes Improvement Plans) which will therefore contribute directly or indirectly towards the place and wellbeing outcomes:

**Ayrshire Growth Deal (AGD)** is a partnership being driven forward by the Scottish Government, the UK Government and East, North and South Ayrshire Councils presenting a major opportunity to strengthen the Ayrshire, Scottish and UK economies. The AGD is based around five [programmes](#) focusing on Aerospace and Space; Communities; Economic Infrastructure; Energy, Circular Economy and Environment; and Tourism.



[Ayrshire Regional Economic Strategy](#) captures the strength and ambitions to make Ayrshire a unique destination in which to live, work, invest and visit. There are six priority themes within the strategic framework: support for enterprise; fair work; innovation; good health and wellbeing; stronger place and communities; and enhancing natural capital.

**Caring for Ayrshire** is an ambitious [programme](#) that will transform health and care services across Ayrshire and Arran with a focus on: the right care in the right place, looking after our own health and wellbeing, and an integrated health and care system.

**Community Justice Ayrshire Partnership** [Community Justice Outcomes Improvement Plan](#) outlines how statutory, and third sector organisations work together, to reduce reoffending and improve outcomes for people affected by the Justice System.



**Police Scotland** [South Ayrshire Local Policing Plan 2023-2026](#) to improve the safety and wellbeing of people, places and communities in South Ayrshire.

**Scottish Fire and Rescue Service** [Local Fire and Rescue Plan](#) outlines specific priority areas for South Ayrshire.

**South Ayrshire Alcohol and Drug Partnership** involves over 100 individuals and organisations working alongside individuals, families and communities to reduce the impact of drugs and alcohol on the population of South Ayrshire. Explore their change story [here](#).

**South Ayrshire Community Learning and Development (CLD) Partnership** [3 year plan 2021-2024](#) supports the co-ordination of all CLD provision in South Ayrshire and ensure the contribution made by the CLD Partnership is recognised and makes substantial contribution in achieving outcomes achieved in South Ayrshire Local Outcomes Improvement Plan.

**South Ayrshire Council Plan 2023-2028** has three overarching priorities of Spaces and Places; Live, Work and Learn; and Civic and Community Pride with supporting outcomes. The Council's priorities and outcomes place an emphasis on the connection between our places and the wellbeing of our communities and environment.

**South Ayrshire Local Housing Strategy (2023-2028)** is the local authority's sole strategic document for housing and related services in its area. The Housing (Scotland) Act 2001 places a statutory requirement on local authorities to produce an LHS which sets out its strategy, priorities and plans for the delivery of housing and related services over a five-year period.

**South Ayrshire Local Development Plan 2** which sets out the development strategy, key policies and proposals that provide the land use planning framework to guide development in South Ayrshire up to 2032. Preparation work is underway on the [Local Development Plan 3](#).

**South Ayrshire Health and Social Care Partnership (HSCP)** [Integration Joint Board Strategic Plan 2021-2031](#) is a ten-year vision for integrated health and social care services with the vision of 'empowering our communities to start well, live well and age well'. The HSCP developed the '[Wellbeing Pledge](#)' reflecting the notion of two parties (public services and the community) contributing to a common goal. [Team Around the Locality](#) is an ongoing development enabling the operational implementation of the ambitions set out in the IJB Strategic Plan and other key strategic objectives. Services within HSCP have developed their own strategies to deliver on the strategic priorities of the current Strategic Plan including:

- [Children and Young People's Services Plan 2023-2026](#).
- [Learning Disability Strategy 2022-2027](#).
- [South Ayrshire's Parenting Promise 2021-2030](#).
- [Social Isolation Strategy 2019-2027](#).
- [Adult Carers Strategy 2019-2024](#).
- [Sexual Exploitation Strategy 2020-2025](#).
- [Young Carers Strategy 2021-2026](#).



## Equalities

South Ayrshire Council (SAC) Equality Impact Assessment process has been followed during the various stages of the CPP move to locality-based working which incorporates the development of the new LOIP. The completion of the Equalities Impact Assessment (EQIA) (incorporating the Fairer Scotland Duty) has been an iterative process and the EQIA has continued to be updated to reflect plans as they proceed. South Ayrshire Council is in the process of developing a new online Integrated Impact Assessment (IIA) which incorporates a range of cross-cutting themes including: Equalities and the Fairer Scotland Duty, United Nations Convention on the Rights of the Child (UNCRC); Sustainability, Climate Change and Biodiversity; Our Ageing Population; Trauma Informed Services; Health and Wellbeing, Rurality and The Promise. As part of a testing phase of the new IIA, information contained with the EQIA has been transferred onto the new system allowing the CPP to consider further strategic challenges.

The IIA Summary Report can be accessed via the Community Planning Partnership [webpage](#).



# Appendix 1

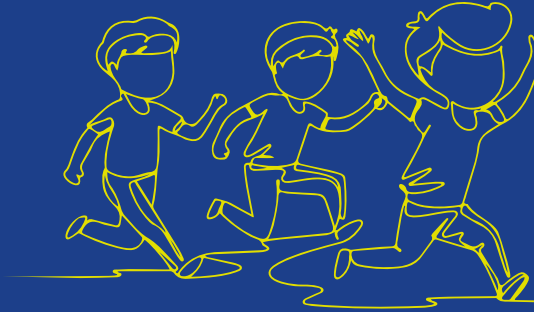
## Supplementary Data linked to priority areas.

### Childrens Services

As of Dec 2023, South Ayrshire had 484 young carers registered.

88.5% of children being looked after in the community compared to 89.8% nationally

Proportion of looked after children with more than 1 placement in the last year (Aug-July) 17.6% compared to 15.9% nationally.

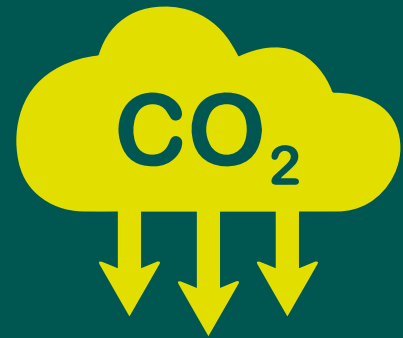


### Sustainability

CO2 Emissions area wide per capita 4.89 compared to Scotland rate 5.10

CO2 Emissions from transport per capita: 23.25 compared to 26.81

54% of total household waste is recycled compared to 43.3% for Scotland.



### Safer Communities



Crimes and Offences rate per 10,000 population is 775 compared to 842 nationally.



Dwelling Fires per 10,000 population is 171.8 compared to 159.9 nationally.



Domestic Abuse rate per 10,000 population 110 compared to 118 nationally.



Perceptions of safety when walking alone in their neighbourhood after dark is 85% in South Ayrshire compared to 82% in Scotland.



Over 20% more women feel less safe than males when walking alone in their neighbourhoods after dark.



On average 50 people accidentally drown in Scotland each year, and a further 29 people take their own lives in and around the country's water ways.

## Financial inclusion and growth

12.2% of South Ayrshire population is income deprived which is similar rate to Scotland (12.1%).

Employment Deprived (working age population) 10% compared to 9.3%.

South Ayrshire is 10th highest child poverty rate nationally and is above the Scottish average - 24.4% compared to 22.6%.

Fuel Poverty is 24.8% compared to 24% nationally (SHCS 2021/22).

Claimant count as a percentage of working age population 3.7% compared to 3.2%.

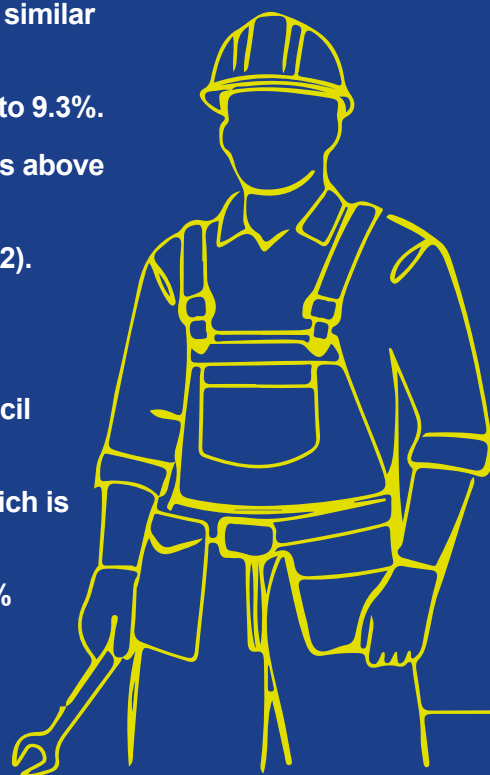
Percentage of unemployed people assisted into work from council programmes 12.7% compared to 12.9%.

Percentage of pupils entering a positive destination is 98.6% which is higher than the Scotland rate of 95.7%.

Proportion of people earning less than the real living wage 20.2% compared to 9.4%.

Enterprise survival rate is 48.6% compared to 59% nationally.

Number of business gateway start-ups in South Ayrshire is 19.9 compared to 14.3 for Scotland.



## Population Health

Life expectancy Male 76.4 Scotland 76.5.

Life expectancy Female 80.8 same as Scotland.

90.3% of adults said they were satisfied with parks and open spaces in South Ayrshire compared to 87.3% nationally.

73.3% of adults said they were satisfied with leisure facilities in South Ayrshire compared to 71% nationally.

Emergency Admissions (over 65s) in South Ayrshire is 26,854 compared to 23,340 nationally.

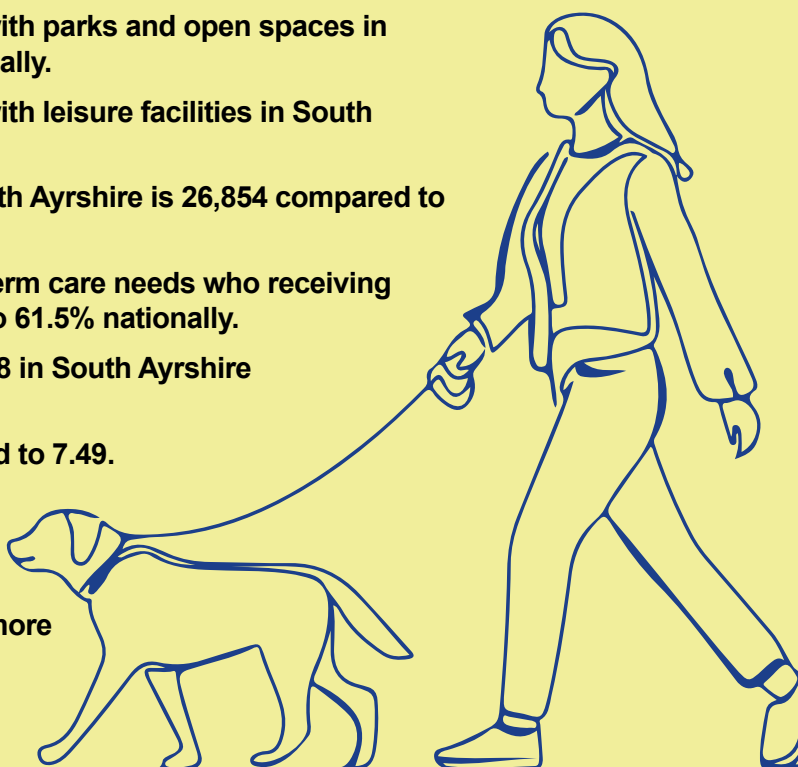
% of people aged 65 and over with long-term care needs who receiving personal care at home 58.4% compared to 61.5% nationally.

Mental Wellbeing (WEBWMS) score is 48.8 in South Ayrshire compared to 47 for Scotland.

Wellbeing (life satisfaction) 7.58 compared to 7.49.

Suicide: average mortality rate for South Ayrshire is 13.3 compared to Scotland rate of 14.4.

Suicide deaths were around three times more likely among those living in the most deprived areas than among those in the least deprived areas.



Sources: Community Planning Outcomes Profile ; Local Government Benchmarking Framework ; Scottish Government ; Scottish Health Survey : ROSPA



## Appendix 2

### Priority Development Timeline



#### May to November 2023

Approval was given by South Ayrshire CP Board in [April 2023](#) to begin the process of developing a new LOIP for the period 2024 to 2029. This was part of a wider move by the CPP to locality-based working and alignment with the [refresh](#) of South Ayrshire Health and Social Care Partnership (HSCP) Locality Planning Groups to becoming Locality Planning Partnerships.

The SDPs have played an instrumental role, with support from the SDP Chairs Executive, to develop and agree the high-level outcomes and supporting priority areas which will be taken forward. This has been based on the knowledge and expertise of SDP members when considering areas of priority need:

- which [previous LOIP priority areas](#) should transfer into the new LOIP;
- horizon scanning (such as ageing population, emerging national strategies);
- what priority areas would remain South Ayrshire wide, those that would be considered more effectively within localities (such as dementia friendly communities); and
- key drivers previously mentioned.



# Appendix 3

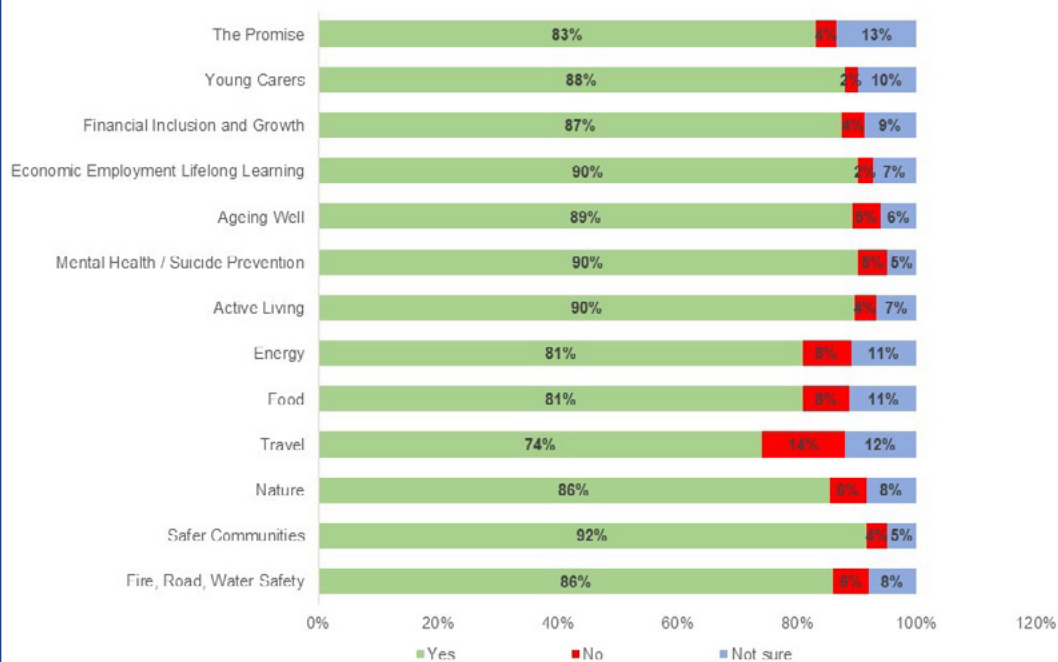
## Public Consultation Timeline



### January and February 2024

In November 2023, the Community Planning Executive approved the high-level strategic themes and priority areas to proceed to public consultation. Consultation was carried out between January and February 2024 and was shared via an online survey, paper copies available at libraries and attendance at community events/meetings. **A total of 367 responses were received.**

Findings show that there is a high level of support for the priority areas, with agreement given for all the priority areas proposed:



The consultation summary report can be accessed via the [Community Planning Partnership webpage](#).

*Following the consultation process, it was agreed by Population Health SDP members to separate the Active Living priority into the priorities of Green Health and Active Living; and Physical Activity and Sport. These updated priorities are reflected in Figure 1.*



This information can be made available, on request, in braille, large print or audio formats and can be translated into a range of languages. Contact details are provided below.

درخواست کرنے پر یہ معلومات نابینا افراد کے لئے ابھرے حروف، بڑے حروف یا آڈیو میں مہیا کی جاسکتی ہے اور اسکا مختلف زبانوں میں ترجمہ بھی کیا جاسکتا ہے۔ رابطہ کی تفصیلات نیچے فراہم کی گئی ہیں۔

本信息可应要求提供盲文，大字印刷或音频格式，以及可翻译成多种语言。以下是详细联系方式。

本信息可慮應要求提供盲文，大字印刷或音频格式，以及可翻譯成多种語言。以下是詳細聯系方式。

ਇਹ ਜਾਣਕਾਰੀ ਮੰਗ ਕੇ ਬੋਲ, ਵੱਡੇ ਅੱਖਰਾਂ ਅਤੇ ਸਣਨ ਵਾਲੇ ਰਪ ਵਿਚ ਵੀ ਲਈ ਜਾ ਸਕਦੀ ਹੈ, ਅਤੇ ਇਹਦਾ ਤਰਜਮਾ ਹੋਰ ਬੋਲੀਆਂ ਵਿਚ ਵੀ ਕਰਵਾਇਆ ਜਾ ਸਕਦਾ ਹੈ। ਸੰਪਰਕ ਕਰਨ ਲਈ ਜਾਣਕਾਰੀ ਹੇਠਾਂ ਦਿੱਤੀ ਗਈ ਹੈ।

Niniejsze informacje mogą zostać udostępnione na życzenie, w alfabecie Braille'a, w druku powiększonym lub w formacie audio oraz mogą zostać przetłumaczone na wiele języków obcych. Dane kontaktowe znajdują się poniżej.

Faodar am fiosrachadh seo fhaighinn, le iarrtas, ann am braille, clò mòr no clàr fuaim agus tha e comasach eadar-theangachadh gu grunn chànanan. Tha fiosrachadh gu h-ìosal mu bhith a' cur fios a-steach.

**South Ayrshire Council  
Contact Centre  
0300123 0900**

