

South Ayrshire Council

Report by Director of Communities and Transformation to South Ayrshire Council (Special) of 6 February 2025

Subject: Naming of Summer Event

1. Purpose

- 1.1 The purpose of this report is to agree the title of the 2025 Summer Event, previously known as *The Holy Fair and Summer Family Fest*.

2. Recommendation

- 2.1 **It is recommended that the Council agrees with the recommendation to name the event *Summer fAYRe with Armed Forces Day and Pipes in the Park*.**

3. Background

- 3.1 On 21 June 2024, the Council agreed a substantive Motion 'To agree that the leaders of the parties, a representative agreed by the independents and the relevant Portfolio Holder meet to agree the name of the 2025 event taking cognisance of the historic traditions of the name of the Holy Fair and the Armed Forces whilst recognising the event should be inclusive of non-secular members of the public and report back to council with this proposal'.

4. Proposals

- 4.1 Councillors Clark, Connolly, Dowey and Dettbarn, with apologies from Councillor Townson, met on Thursday 28 November 2024 with Jane Bradley, the Director of Communities and Transformation, and Heather Murphy, Acting Service Lead – Destination South Ayrshire, to discuss the name of the summer event.
- 4.2 All members at the meeting unanimously agreed to change the name to *Summer fAYRe*.
- 4.3 To apply for additional funding, the full title of the event will be *Summer fAYRe' with Armed Forces Day and Pipes in the Park*. This was agreed by all Members in attendance.

5. Legal and Procurement Implications

- 5.1 There are no legal implications arising from this report.
- 5.2 There are no procurement implications arising from this report.

6. Financial Implications

6.1 Not applicable.

7. Human Resources Implications

7.1 Not applicable.

8. Risk

8.1 *Risk Implications of Adopting the Recommendations*

8.1.1 There are no risks associated with adopting the recommendations.

8.2 *Risk Implications of Rejecting the Recommendations*

8.2.1 The risks associated with rejecting the recommendations are delay in applying for funding from Armed Forces Day and a delay in the marketing and promotion of the event.

9. Equalities

9.1 The proposals in this report allow scrutiny of performance. The report does not involve proposals for policies, strategies, procedures, processes, financial decisions and activities (including service delivery), both new and at review, that affect the Council's communities and employees, therefore an equality impact assessment is not required.

10. Sustainable Development Implications

10.1 ***Considering Strategic Environmental Assessment (SEA)*** - This report does not propose or seek approval for a plan, policy, programme or strategy or document otherwise described which could be considered to constitute a plan, programme, policy or strategy.

11. Options Appraisal

11.1 An options appraisal has not been carried out in relation to the subject matter of this report.

12. Link to Council Plan

12.1 The matters referred to in this report contribute to Priority 2: Live, Work, Learn: Work and Economy and Priority 3: Civic and Community Pride: Pride in South Ayrshire

13. Results of Consultation

13.1 There has been no public consultation on the contents of this report.

13.2 Consultation has taken place with Councillor Alec Clark, Portfolio Holder for Tourism, Culture and Rural Affairs, Councillor Martin Dowe, Portfolio Holder for Corporate and Strategic, and Councillor Brian Connolly, Portfolio Holder for Sport and Leisure, and the contents of this report reflect any feedback provided.

13.3 Consultation has also taken place with Councillor Julie Dettbarn, and the contents of this report reflect any feedback provided.

14. Next Steps for Decision Tracking Purposes

14.1 If the recommendations above are approved by Members, the Director of Communities and Transformation will ensure that all necessary steps are taken to ensure full implementation of the decision within the following timescales, with the completion status reported to the Cabinet in the ‘Council and Cabinet Decision Log’ at each of its meetings until such time as the decision is fully implemented:

<i>Implementation</i>	<i>Due date</i>	<i>Managed by</i>
Renaming of the 2025 Summer event to Summer fAYRe with Armed forces and Pipes in the Park	June 2025	Acting Service Lead – Destination South Ayrshire

Background Papers [South Ayrshire Council – 21 June 2024 - Minutes](#) (Item 7, Page 6)

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