



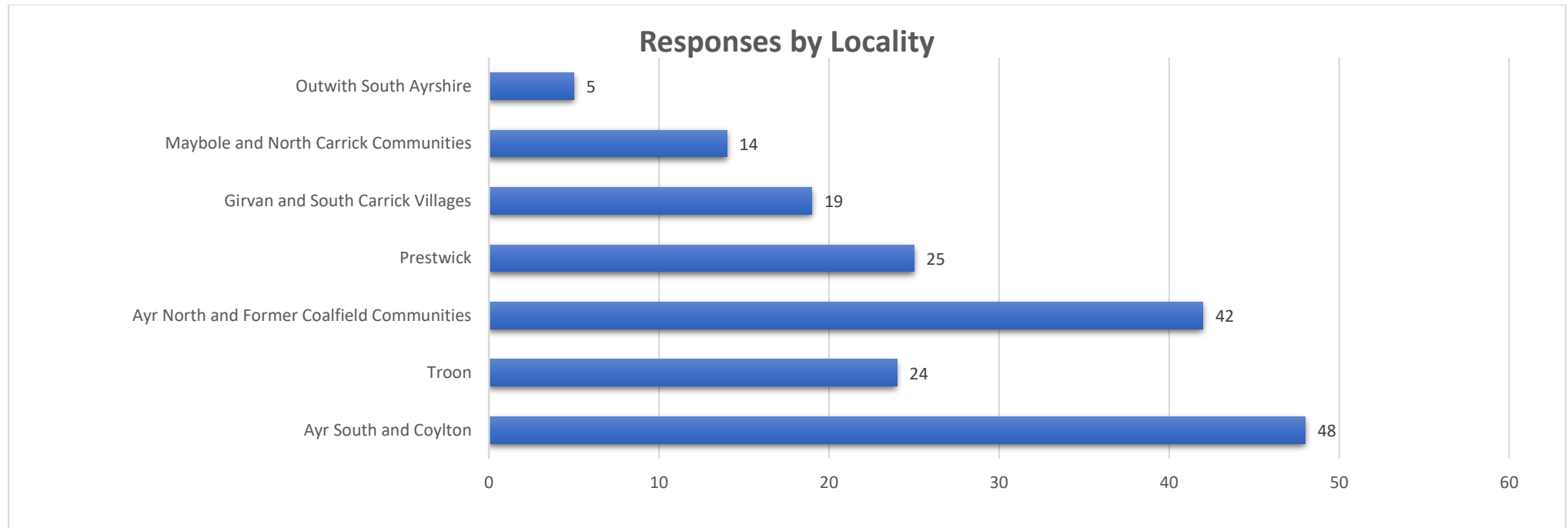
Local Housing Strategy 2023 – 2028 Survey Response Analysis

Background

An online survey was developed to find the views of residents of South Ayrshire. The survey was open from July to October 2022 and promoted through the tenants' newsletter, social media channels and through local school communication methods i.e. txt message. The survey returned 177 responses that formed the Local Housing Strategy.

The survey gathered information on respondents current housing circumstances as well as their housing aspirations. The focus of the survey was to ascertain respondents housing challenges and priorities for housing. Respondents also had the opportunity to provide other priorities and any other comments

Locality

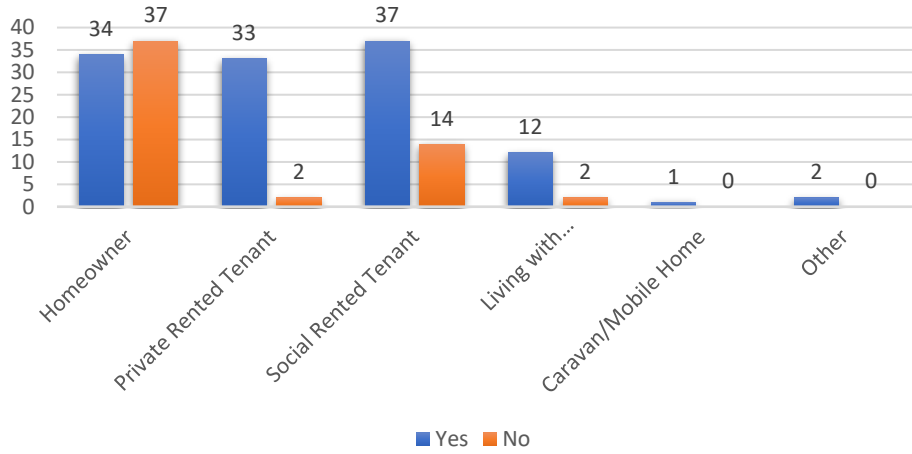


Respondent Information

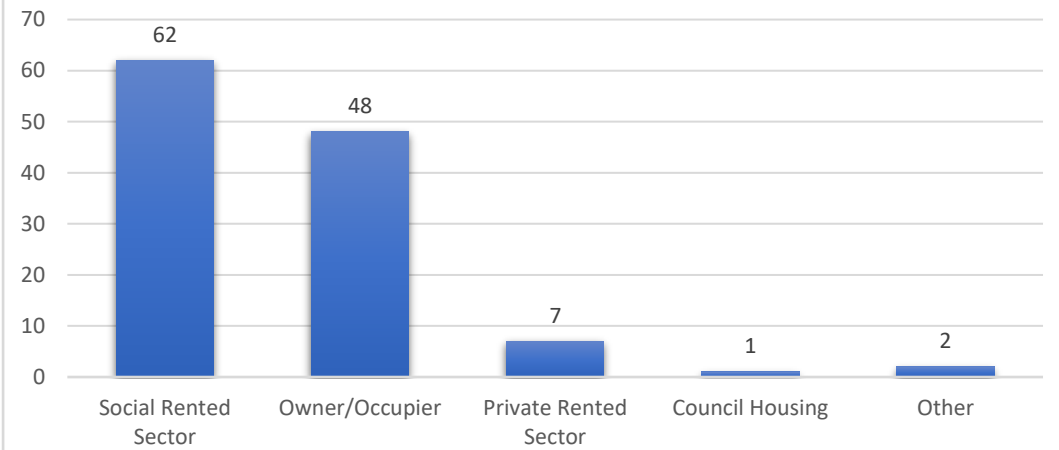
14% of respondents had advised that they had some form of disability compared to 83% who did not have any form of disability, 3% had skipped this question.

68% of respondents indicated that they would like to move from their current home now or in the future, 31% said they would not like to move and 1% skipped this question.

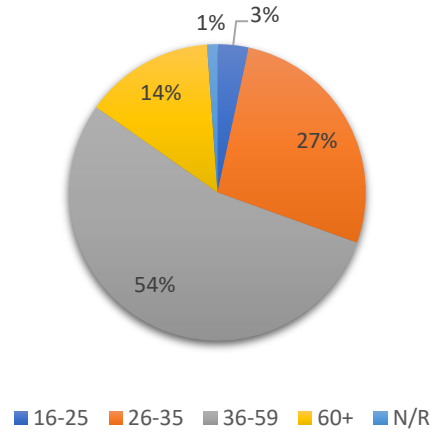
Would you like to move in the future by Tenure



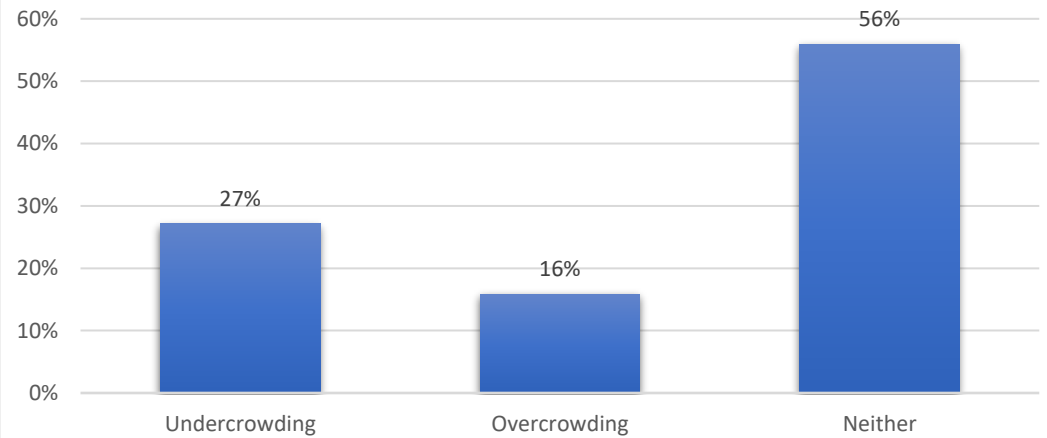
If you want to move, where do you want to move to?



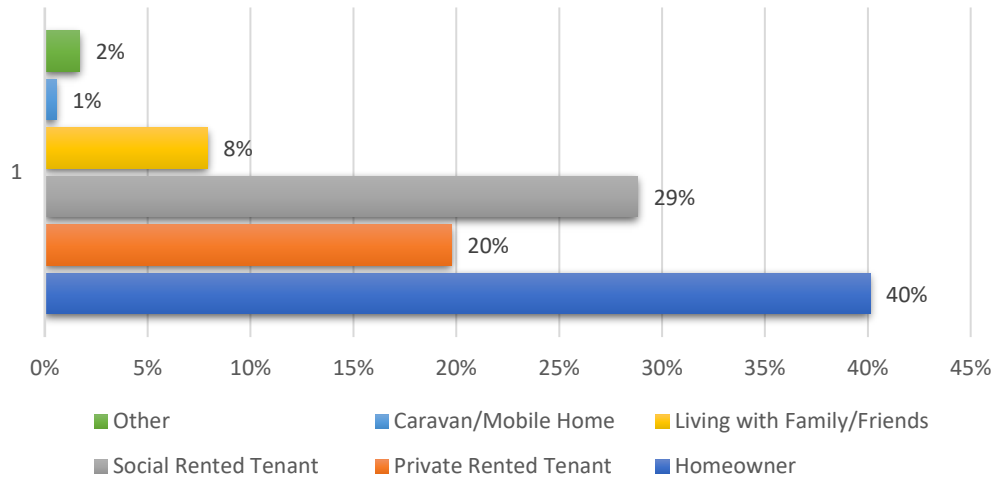
Respondents Age



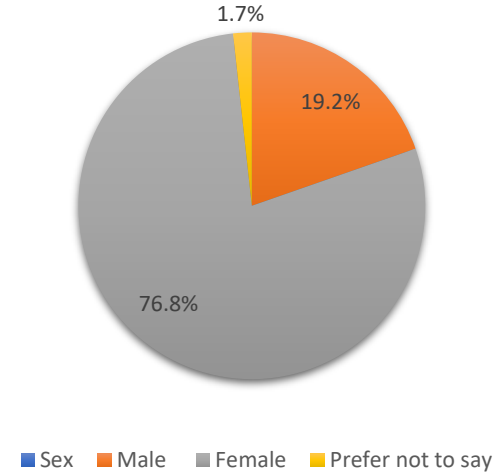
Occupancy



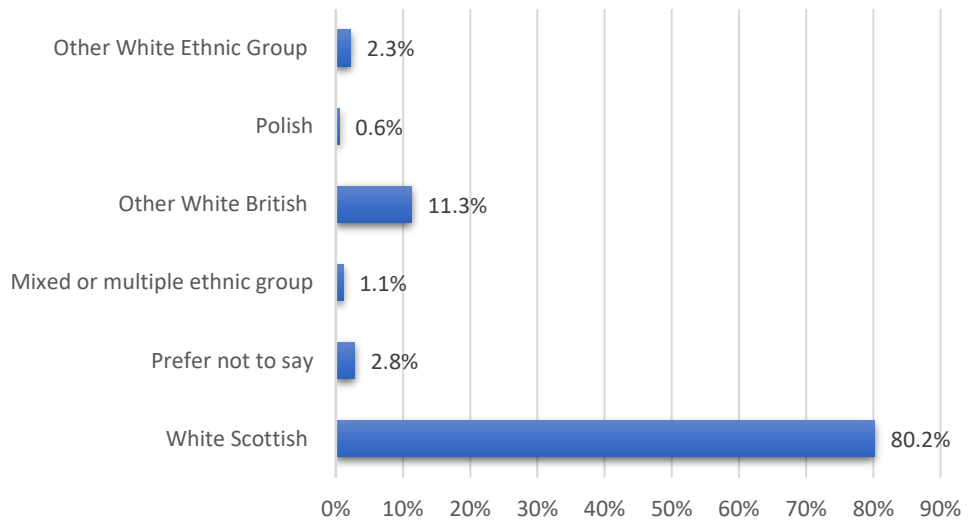
Responses by Tenure



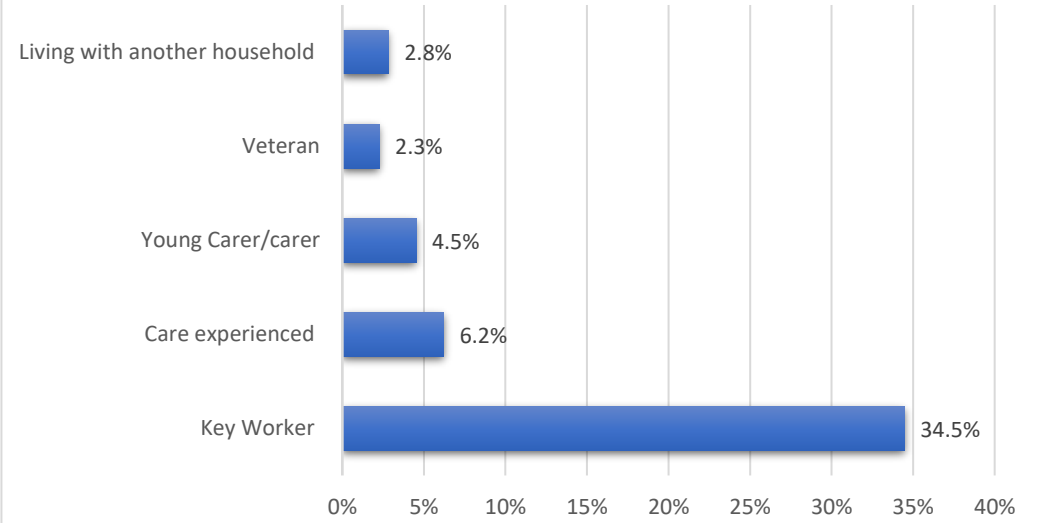
Respondents Sex



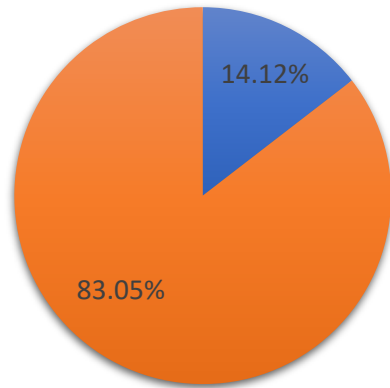
Respondents Ethnicity



Status

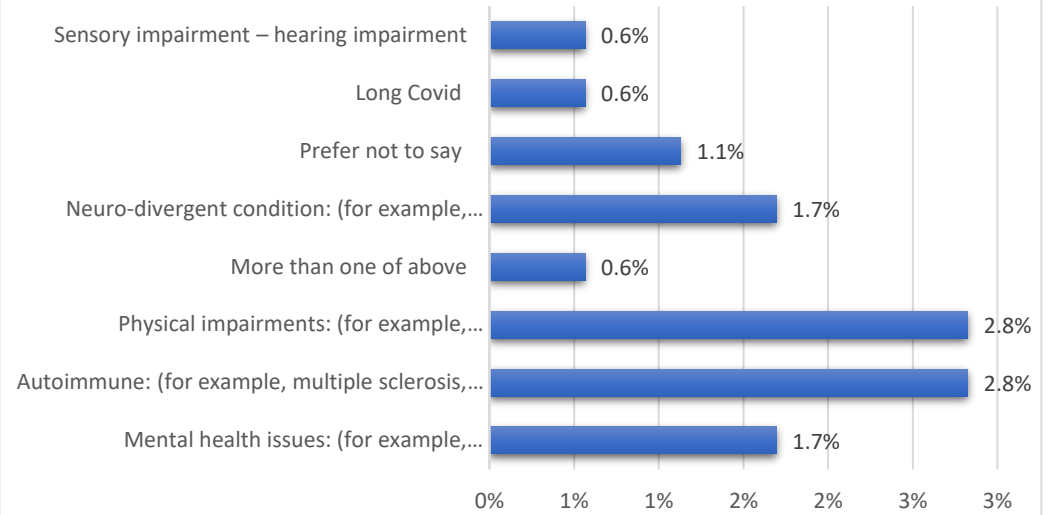


Are you Disabled

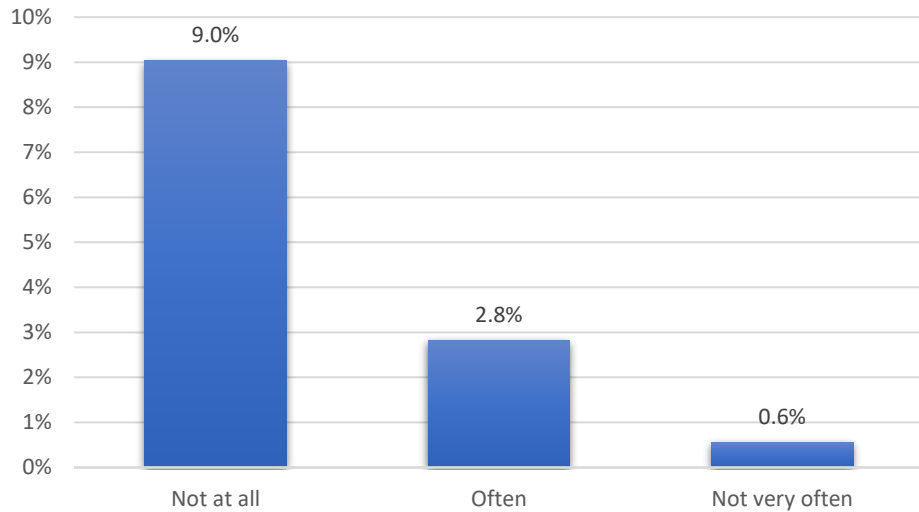


■ yes ■ no

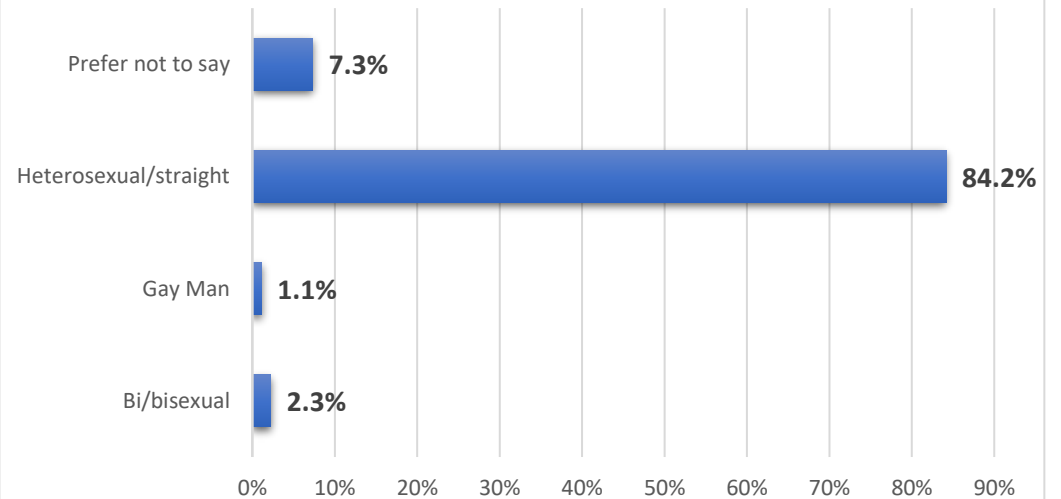
Disabilities



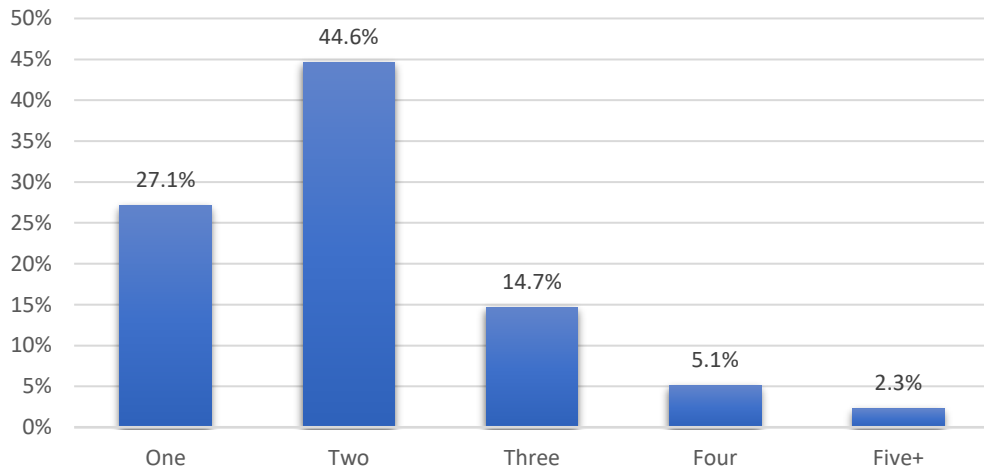
Do you use a wheelchair?



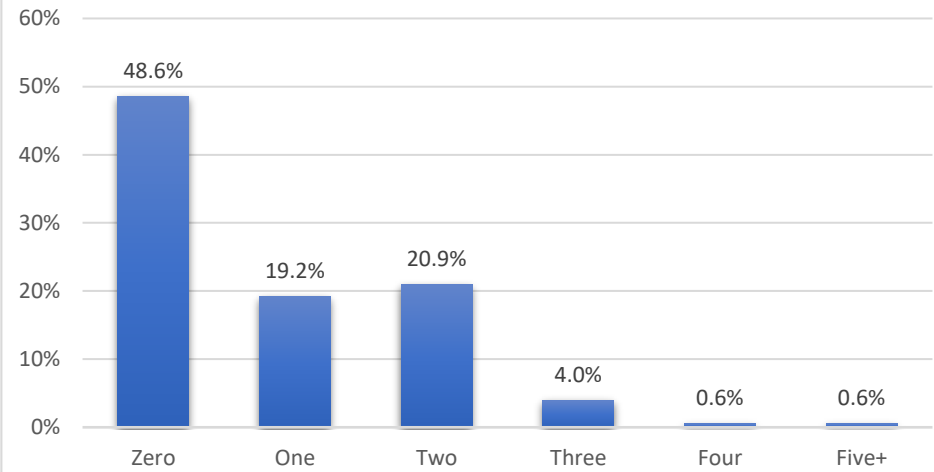
Sexual Orientation



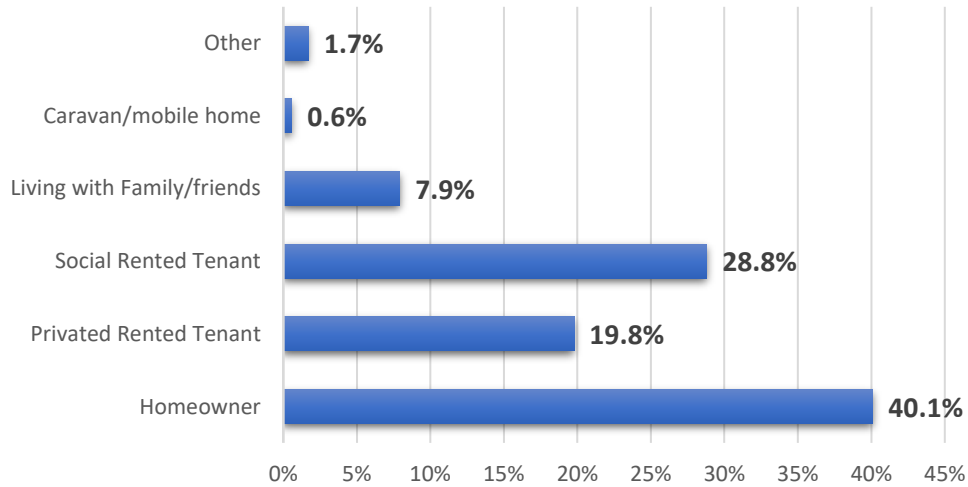
How many adults are in your household



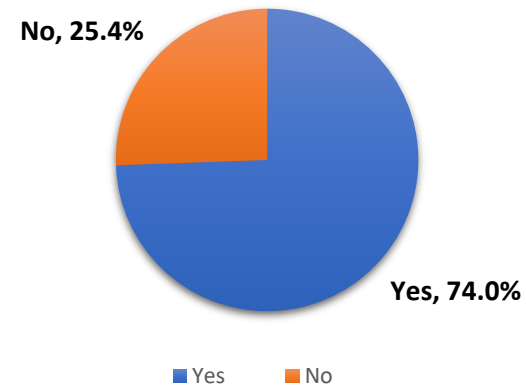
How many children are in your household



Housing Circumstances



Does your accommodation meet the needs of your household?

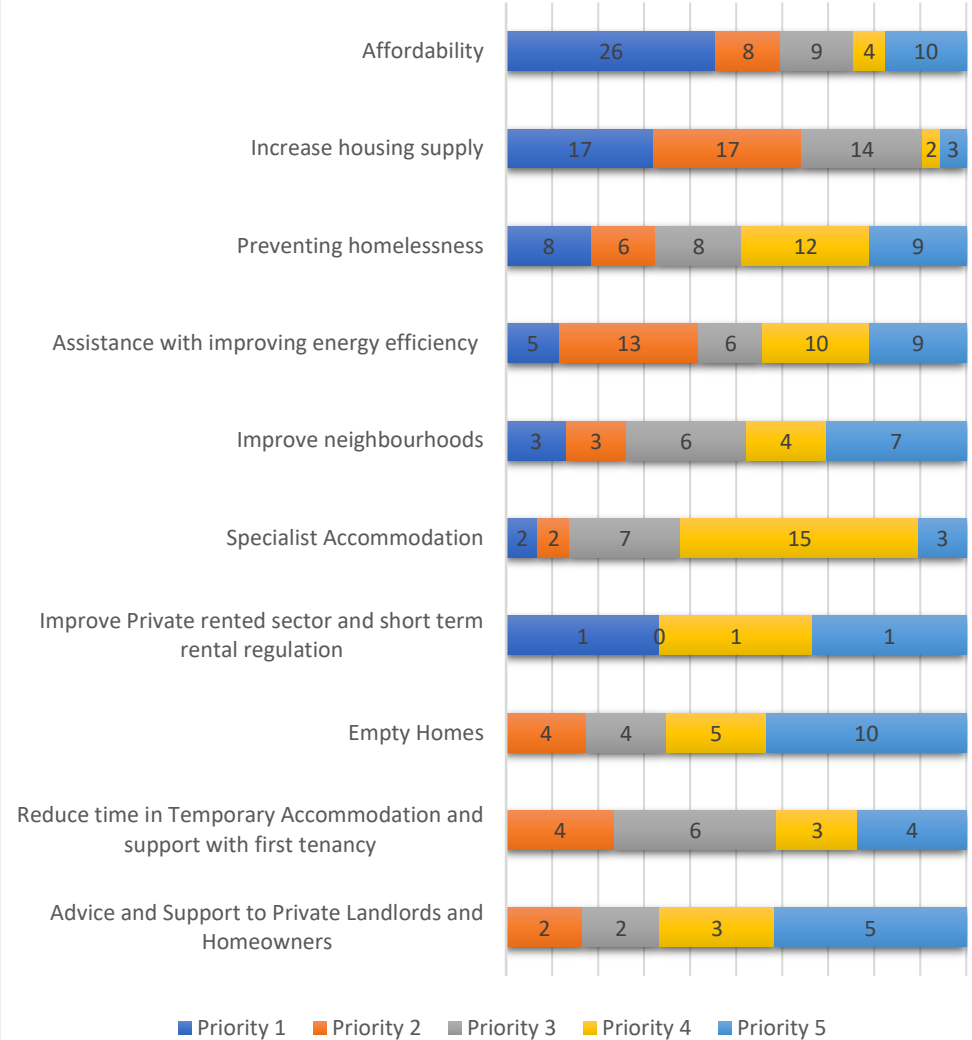


Homeowners

Challenges for Homeowners

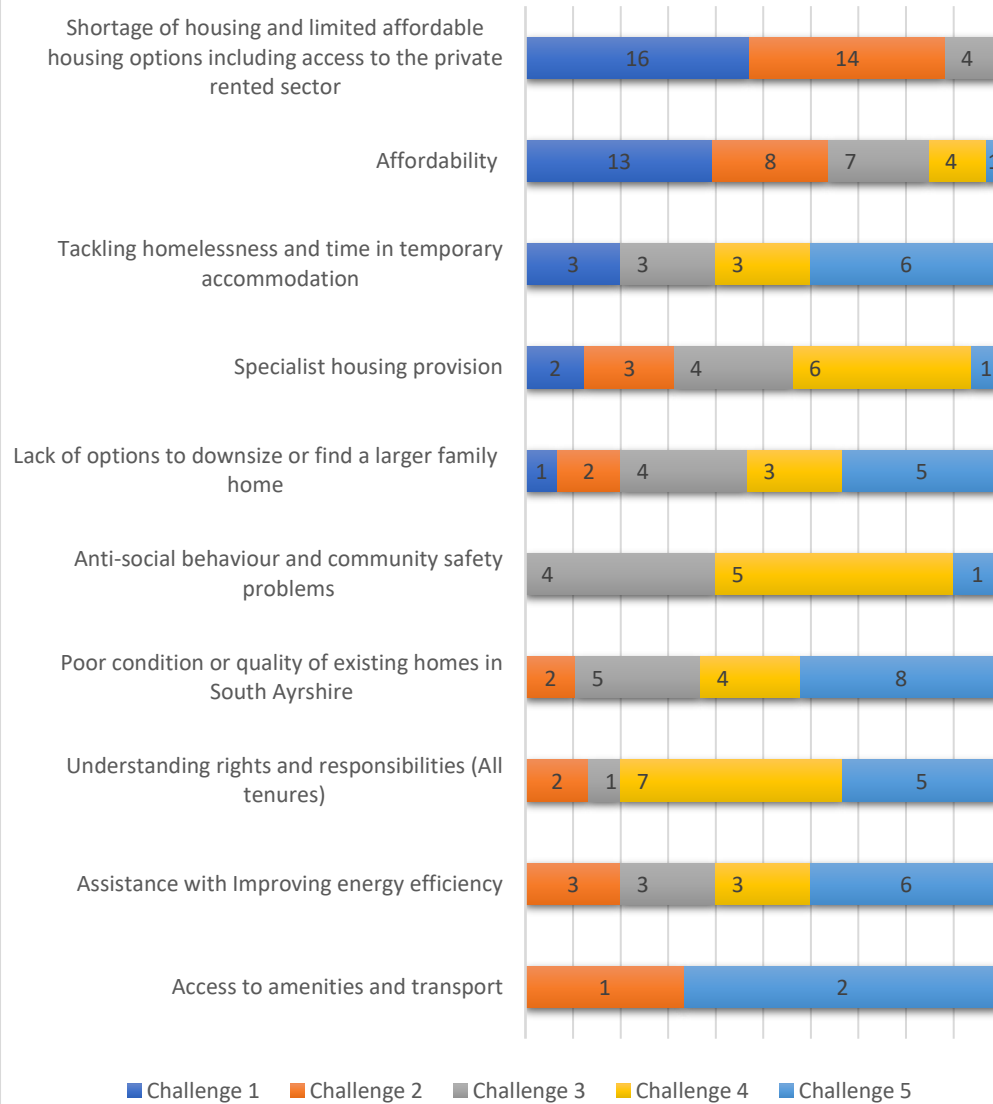


Priorities for Homeowners

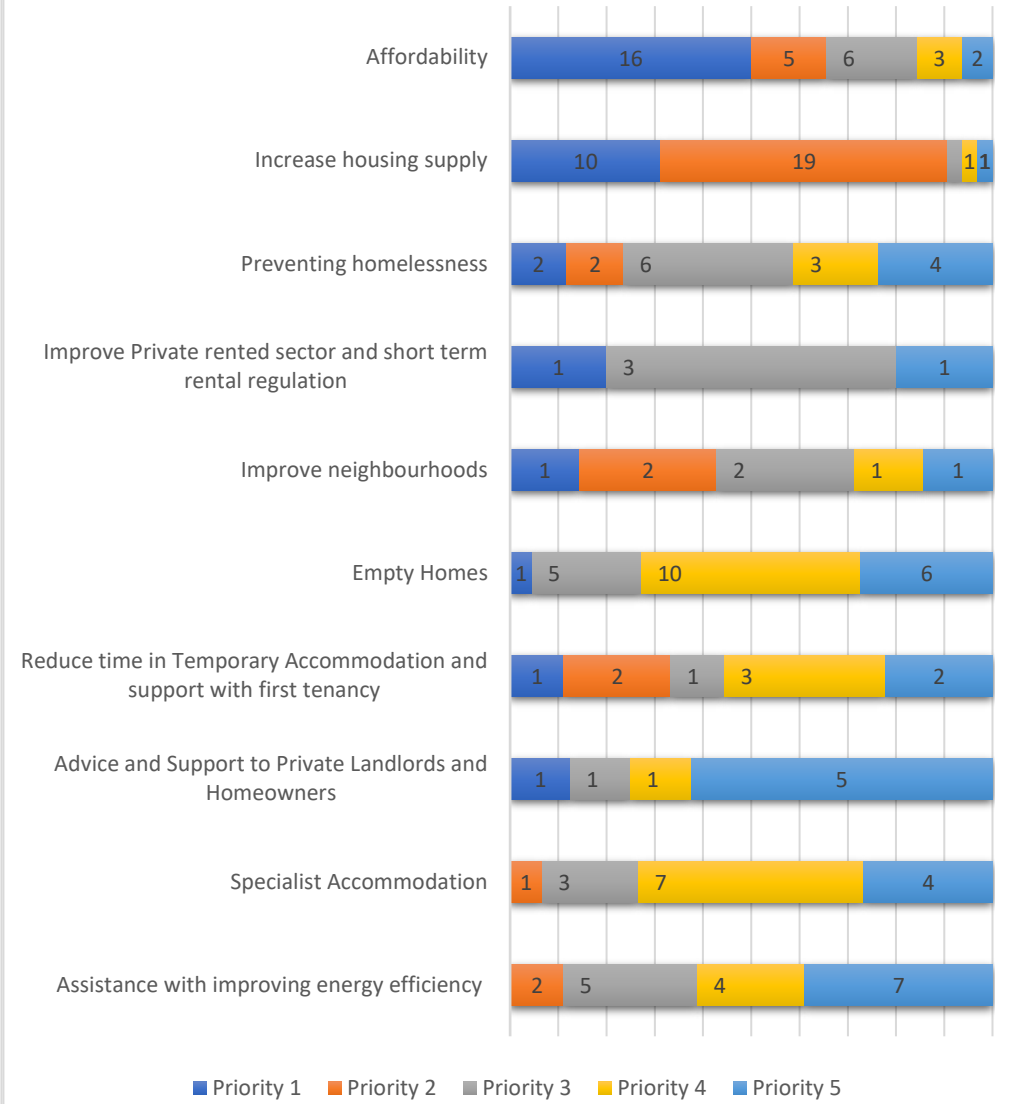


Private Rented Tenant

Challenges for Private Rented Tenants

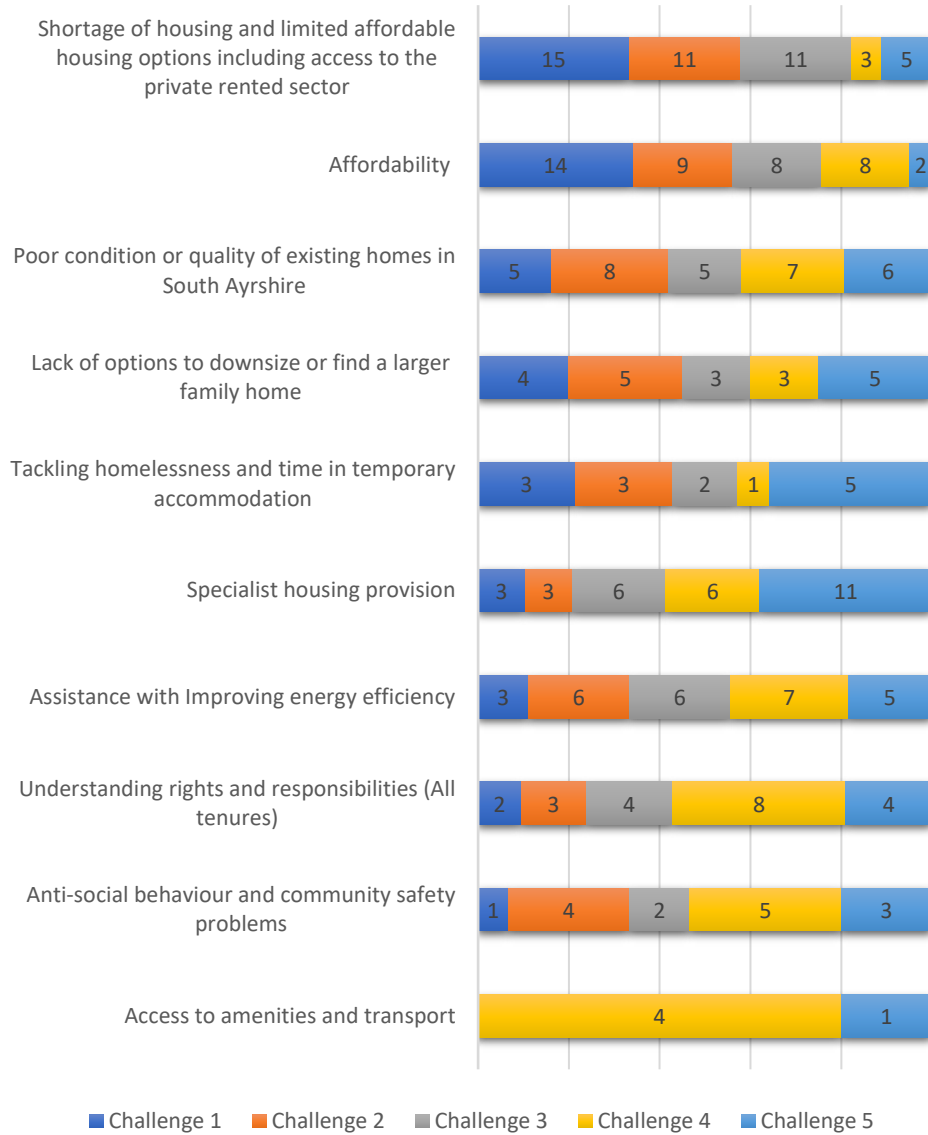


Priorities for Private Rented Tenants

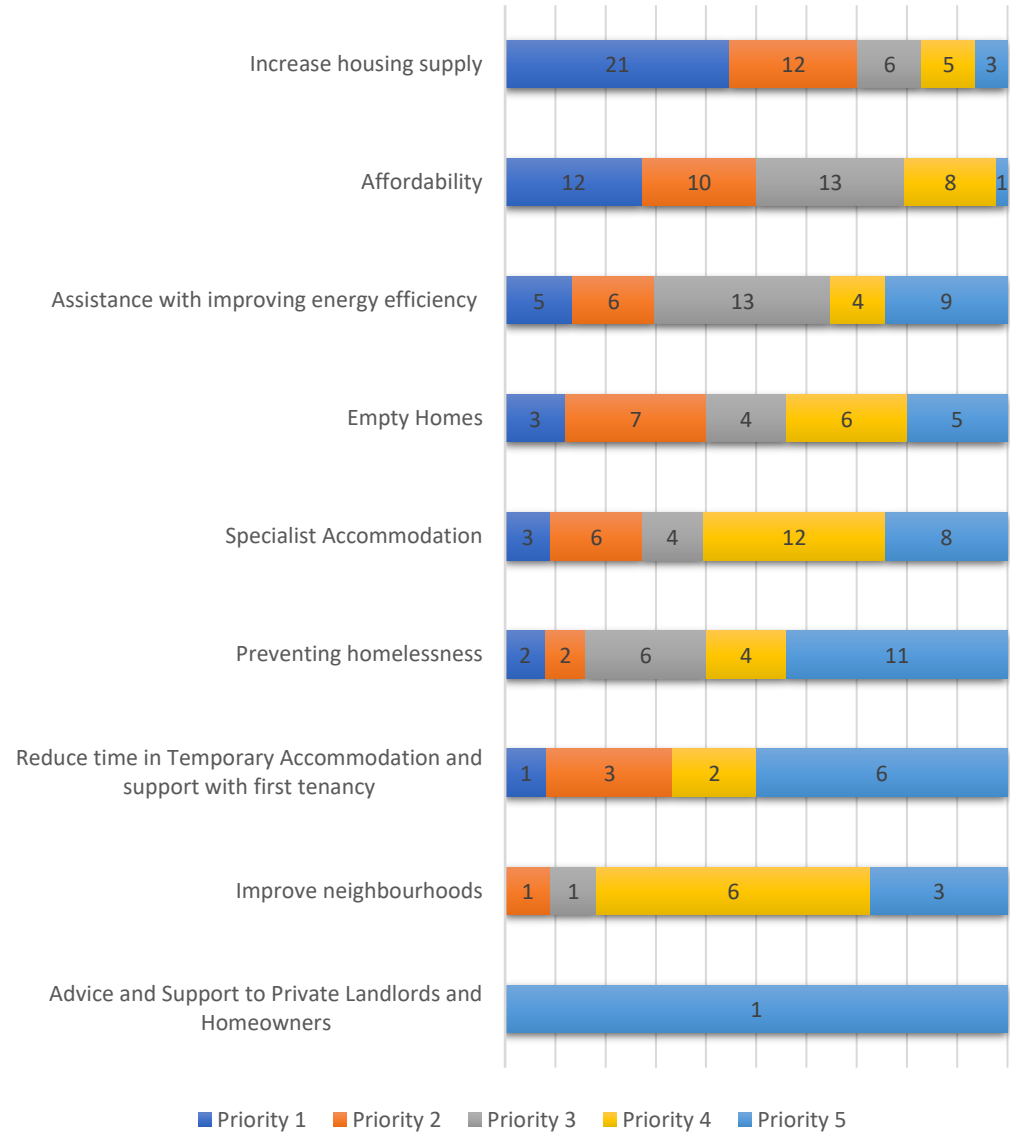


Social Rented Tenant

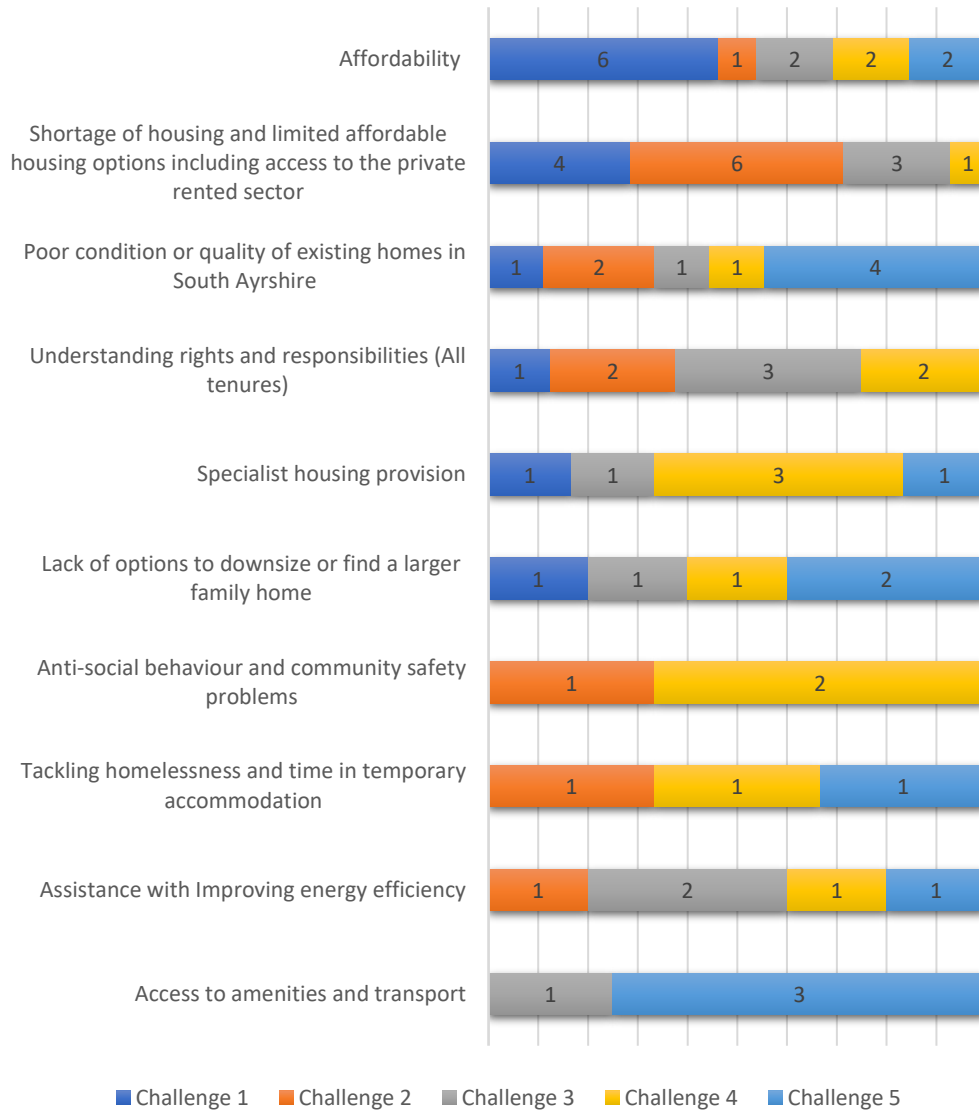
Challenges for Social Rented Tenants



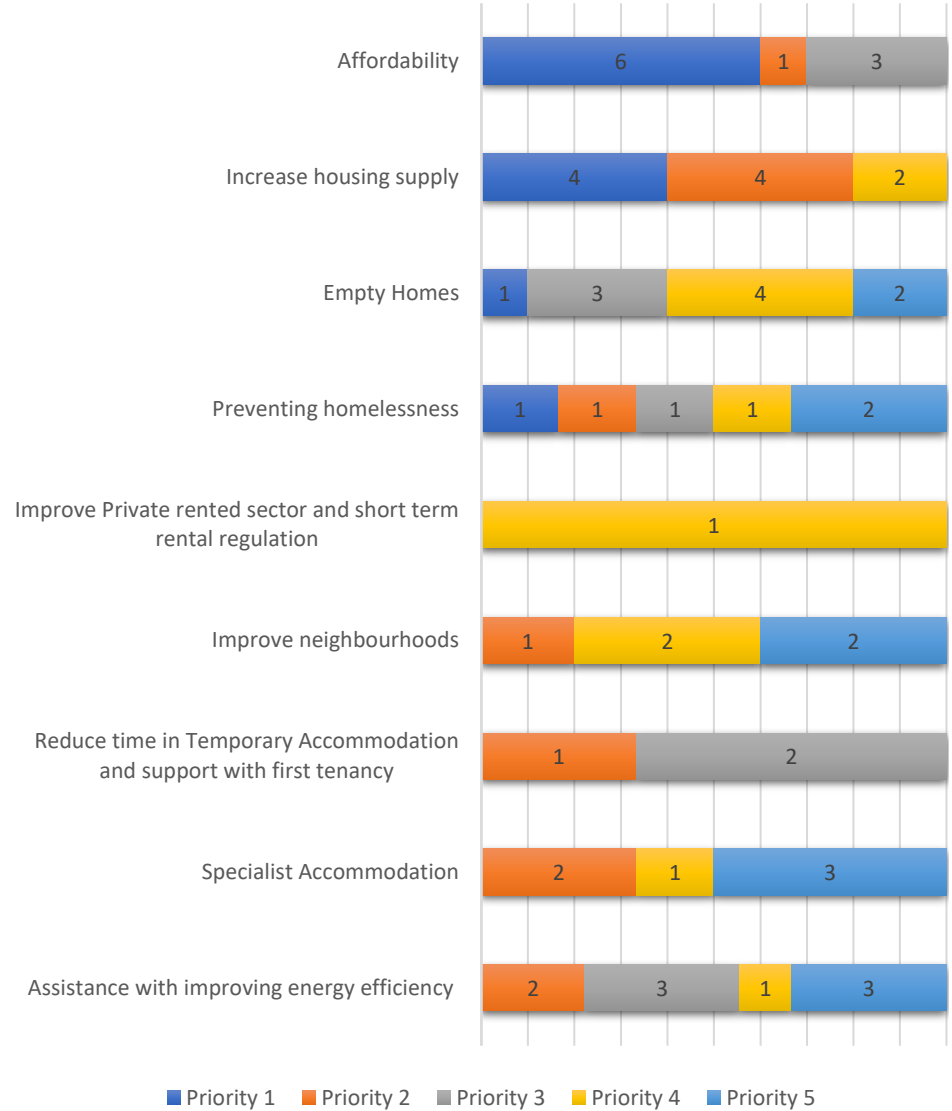
Priorities for Social Rented Tenants



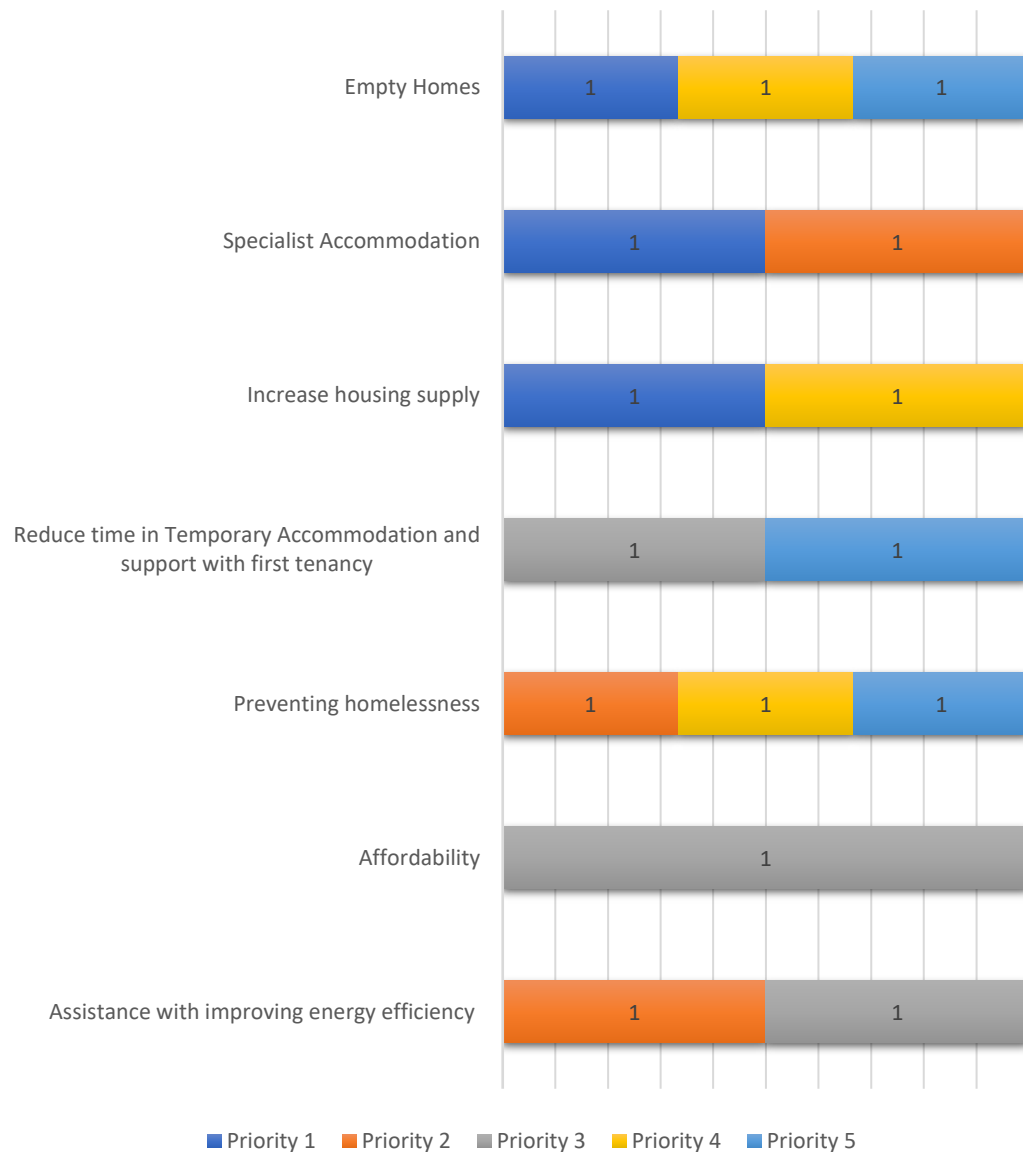
Challenges for those living with Friends & Family



Priorities for those living with Friends & Family



Priorities for those in Caravan/Mobile accommodation and Other

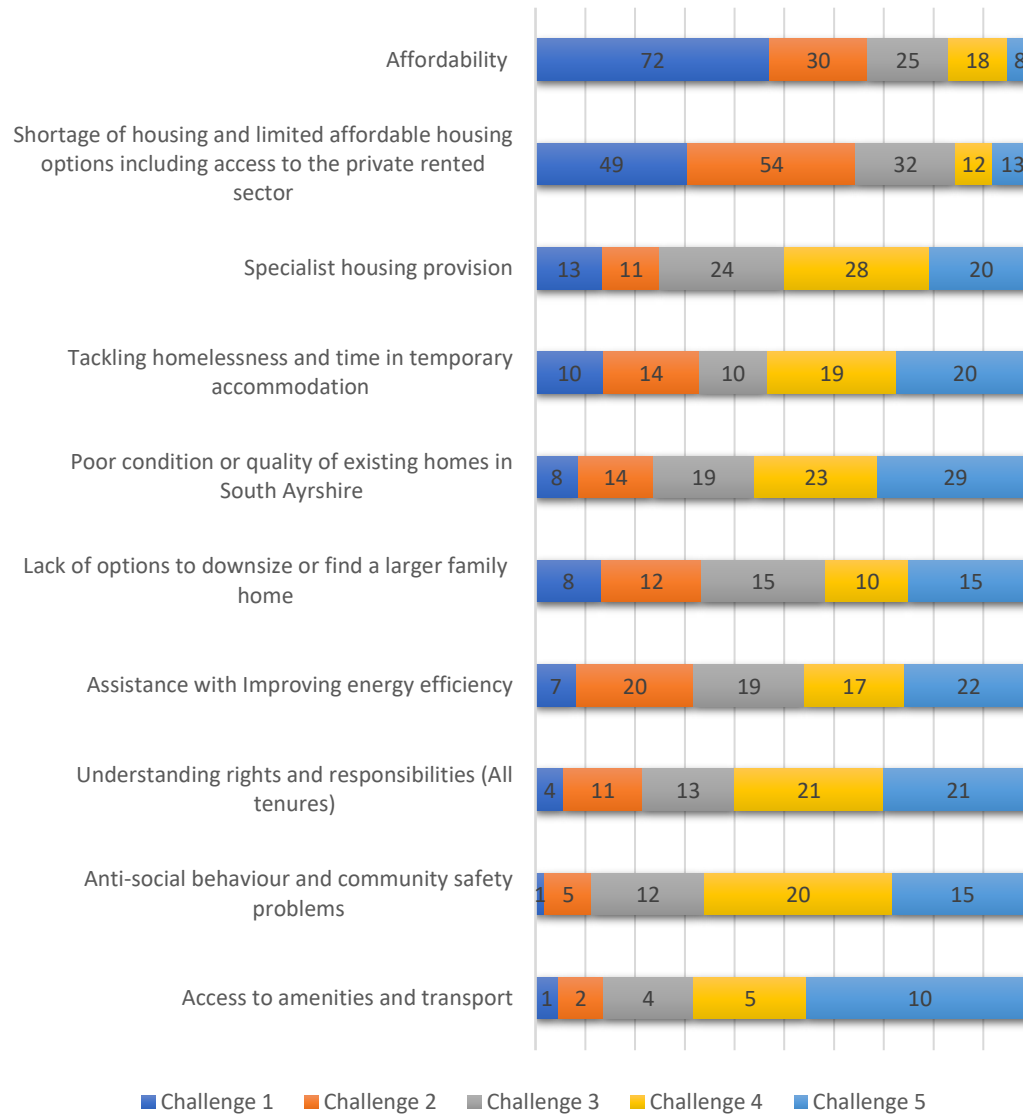


Challenges for those in Carvan/Mobile accommodation and Other



Housing Challenges & Priorities (All Tenures)

Housing Challenges (All Tenures)



Housing Priorities (All Tenures)

