

South Ayrshire Council (Special) – 6 February 2025
Formal Questions

Received from:	Councillor George Weir
Response to be provided by:	Jane Bradley, Director of Communities and Transformation

	<i>Question</i>	<i>Response</i>
1.	Council has committed to maintaining the aging Citadel leisure centre and the leisure facilities therein. Please provide	
	1. Details of maintenance and running costs for the present financial year as well as the anticipated maintenance and running costs for financial year 2025-26.	<p>Budget Overview</p> <ul style="list-style-type: none"> • 2024/25 Budget for Citadel (covering Property, Supplies and Services, and Transport): £925,617 • 2025/26 Anticipated Budget for Citadel (covering Property, Supplies and Services, and Transport): £925,617
	2. Details of the facilities/activities maintained, introduced, extended, or withdrawn during 2024 and similar details as anticipated for 2025.	<p>Facilities Available During 2024</p> <ul style="list-style-type: none"> • 6-court Sports Hall • Fitness Suite • Free-Weights Studio • 2 Fitness Studios • 1 Conference Room

	Question	Response
		<ul style="list-style-type: none"> • 3 Swimming Pools: <ul style="list-style-type: none"> ○ 25m 6-lane Pool ○ Teaching/Learner Pool ○ Flexible Pool (including Diving Boards) • 1 Wet Changing Village • 2 Dry Change Rooms • Sauna/Steam <p>Facilities/Activities During 2025</p> <ul style="list-style-type: none"> • 6-court Sports Hall – Under renovation from *March 2025, to reopen in 2026 as part of the new facilities. • Fitness Suite • Free-Weights Studio • 2 Fitness Studios – 1 studio under renovation from *May 2025, to reopen in 2026 as part of the new facilities. • 1 Conference Room – Under renovation from *May 2025, to reopen in 2026 as part of the new facilities. • 3 Swimming Pools: <ul style="list-style-type: none"> ○ 25m 6-lane Pool ○ Teaching/Learner Pool ○ Flexible Pool (including Diving Boards) • 1 Wet Changing Village • 2 Dry Change Rooms

	Question	Response
		<ul style="list-style-type: none"> • Sauna/Steam – Under renovation from *May 2025, to reopen in 2026 as part of the new facilities. <p>* Dates are provisional and pending confirmation from the Contractor.</p>
	<p>3. Indications of the extent to which current facilities can meet demand.</p>	<p>Prior to developing the designs, an independent Opportunity and Competitor Analysis was conducted in 2023. This analysis produced an independent latent demand assessment for fitness, based on current performance, product offerings, and member demographics. The report also evaluated the competition within a 12-minute drive from the Citadel.</p> <p>The findings revealed an unmet latent demand of 872 Health and Fitness Members, with projections indicating an additional increase of 800 members over the next 10 years. Moreover, the report identified the absence of any Family Play and Food and Beverage offerings as a key opportunity to maximise footfall, revenue, and social value.</p>