

23 April 2025

To:- **Councillors Dowey (Chair), Clark, Connolly, Davis, Grant, Hunter, Kilbride, Pollock and Shields.**

Educational Representatives – Mr. McGuire, Pastor Gall, Rev. Gemmell, Mr. Fullard, Mr. Laird, A. Ingram and L. Donnelly.

All other Members for INFORMATION ONLY

Dear Councillor

CABINET

You are requested to participate in a meeting of the Cabinet to be held **on Tuesday, 29 April 2025 at 10.00 a.m.** for the purpose of considering the undernoted business.

This meeting will be held in the County Hall, County Buildings, Ayr on a hybrid basis for Elected Members, will be live-streamed and available to view at <https://south-ayrshire.public-i.tv/>

Yours sincerely

CATRIONA CAVES
Chief Governance Officer

B U S I N E S S

1. Declarations of Interest.
- 2(a) Minutes of previous meeting of 18 March 2025 (copy herewith).
- 2(b) Call-in from the Cabinet of 18 March 2025, having been considered at the Audit and Governance Panel of 26 March 2025 (draft minute excerpt of the Audit and Governance Panel of 26 March 2025 herewith).

Papers issued for the Audit and Governance Panel of 26 March 2025 (copy herewith).

3. Decision Log -
 - (a) Overdue Actions – *none*;
 - (b) Actions Listed with Revised Dates – for approval; and
 - (c) Recently Completed Actions.(copies herewith).

4(a)/

4. Education

- (a) HMIE National Thematic Inspection – Submit report by the Depute Chief Executive and Director of Education (copy herewith).

5. Economic Development.

- (a) Accessible Ayr Active Travel – Submit report by the Director of Housing, Operations and Development (copy herewith).
- (b) Road Improvement Plan 2025-2026 – Submit report by the Director of Housing, Operations and Development (copy herewith).

6. Corporate and Strategic.

- (a) Strategic Risk Management – Submit report by the Chief Governance Officer (copy herewith).

7. Corporate and Strategic/ Finance/HR and ICT.

- (a) Request from the Service and Partnerships Performance Panel of 11 March 2025 to Cabinet (minute excerpt herewith).

8. Health and Social Care.

- (a) Equality Outcomes – Submit report by the Depute Chief Executive and Director of Education (copy herewith).
- (b) South Ayrshire Health and Social Care Partnership - Social Care Charging Policy – Submit report by the Director of Health and Social Care (copy herewith).

9. Health and Social Care/ Buildings, Housing and Environment.

- (a) Scheme of Assistance 2025-2029 – Submit report by the Depute Chief Executive and Director of Education (copy herewith).

10. Health and Social Care

- (a) **Practice Development Team Service Redesign – Submit report by Chief Social Work Officer (Members Only).**

11./

11. Tourism, Culture and Rural Affairs/Buildings, Housing and Environment.

- (a) Changes to Tenancy and Management Arrangements at Loudoun Hall, Ayr, Dailly Community Centre, Dailly, and Ivy Cottage, Troon – Submit joint report by the Directors of Communities and Transformation and Housing, Operations and Development (Members only).**

12. Consideration of Disclosure of the above confidential reports.

For more information on any of the items on this agenda, please telephone
Committee Services on at 01292 272360, at Wellington Square, Ayr or
e-mail: committee.services@south-ayrshire.gov.uk
www.south-ayrshire.gov.uk

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Agenda Item No 2(a)**CABINET**

Minutes of a hybrid webcast meeting on 18 March 2025 at 10.00 a.m.

Present

in County Councillors Bob Pollock (Chair), Alec Clark, Brian Connolly, Ian Davis,
Hall: William Grant, Hugh Hunter, Martin Kilbride and Bob Shields.

Apology: Councillor Martin Dowey.

**Attending
in County**

Hall: M. Newall, Chief Executive; K. Braidwood, Director of Housing, Operations and Development; J. Bradley, Director of Communities and Transformation; L. Reid, Assistant Director – Transformation; G. Hunter, Assistant Director – Communities; K. Briggs, Service Lead – Legal and Licensing; T. Simpson, Service Lead – Corporate Accounting; J. Tait, Service Lead – Thriving Communities; S. MacMillan, Transformation Co-ordinator; L. Duncan, Chief Finance Officer, Health and Social Care; B. McDonnell, Ayrshire Roads Alliance; A. Gibson, Committee Services Officer; and E. Moore, Committee Services Assistant.

Attending

Remotely: C. McGhee, Chief Internal Auditor.

Opening Remarks.

The Chair took the sederunt, confirmed to Members the procedures to conduct this meeting and advised that the meeting was being broadcast live.

1. Declarations of Interest.

There were no declarations of interest by Members of the Cabinet in terms of Council Standing Order No. 17 and the Councillors' Code of Conduct.

2. Minutes of previous meeting.

The minutes of 18 February 2025 ([issued](#)) were submitted and approved.

3. **Decision Log.**

The Cabinet

Decided:

- (1) to note there were no overdue actions;
- (2) to approve the actions listed with revised due dates; and
- (3) to note the recently completed actions.

Economic Development.

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4. **Ayr Parking Consultation and General Parking Review.**

There was submitted a report ([issued](#)) of 7 March 2025 by the Director of Housing, Operations and Development presenting

- (1) the Outcome Report for the 2023 Ayr Parking Consultation which set out the feedback received in relation to proposals for residents' parking and pay and display parking, along with the resultant recommendations; and
- (2) observations on the 2 hours free parking initiative following a public consultation and setting out proposals for the future management of the Council's parking estate.

Having heard the Director of Housing, Operations and Development, it was noted that there was a typographical error on page 2 of Appendix 2 of the report, where it should read "..... a potential loss in parking income for the 2024/25 year of £500,000" and not £700,000 as indicated in the report.

There followed extensive discussion on the proposals.

Councillor Clark seconded by Councillor Shields moved that the status quo be maintained and that the Director of Housing, Operations and Development present revised proposals to Cabinet in six months' time. By way of an Amendment, Councillor Pollock moved the above, but that the revised proposals be reported back to Council instead of Cabinet. He failed to find a seconder and subsequently his Amendment fell.

Contrary to the recommendations contained in the report, the Cabinet

Decided: to agree to maintain the status quo and that the Director of Housing, Operations and Development present revised proposals to Cabinet in six months' time.

5. **Prestwick Parking Consultation.**

There was submitted a report ([issued](#)) of 5 March 2025 by the Director of Housing, Operations and Development seeking approval for a range of recommendations arising from the Prestwick Parking Consultation which took place between 25 March and 31 May 2024.

Following matters being raised, including visitor permits, permits for carers, the provision of a disabled bay at Prestwick Toll and the timescales involved for the introduction of the proposals, the Cabinet

Decided:

- (1) to note the contents of the Prestwick Parking Consultation Outcome Report, as contained in Appendix 1 of the report, and to approve the report recommendations;
- (2) to note the statutory process to promote Traffic Regulation Orders;
- (3) to instruct the Head of Roads to prepare draft Traffic Regulation Orders and commence the statutory consultation process for the following proposed amendments to the existing residents permit scheme:
 - (a) expansion of the permit scheme into the streets highlighted within the outcome report;
 - (b) the removal of the existing two permits per household cap;
 - (c) the removal of the multi-year permit discount;
 - (d) the introduction of a resident's visitor permit option at £2 per permit; and
 - (e) the introduction of a free resident's carer permit option;
- (4) to instruct the Head of Roads to commence the statutory consultation process for the introduction of a 2 hours limited waiting restriction within the Prestwick Toll parking layby; and
- (5) to note the Head of Roads' intention to review various other locations throughout Prestwick and consider appropriate measures to help alleviate indiscriminate parking.

6. **UK Shared Prosperity Fund (UKSPF) Year 4.**

There was submitted a report ([issued](#)) of 5 March 2025 by the Director of Communities and Transformation seeking approval to progress with proposals for the final year of UKSPF (Year4 2025/26).

Having noted that proposals for the final year of UKSPF (Year4) were for 2025/26 and not 2024/25, as stated in the report and that a report would shortly be presented to the Service and Partnerships Performance Panel with details of who received grants from the Ambitions Programme, the Cabinet

Decided:

- (1) to approve the Financial Profile for Year 4 (2025/26) as detailed in Appendix 1 of the report;
- (2) to approve that officers, in consultation with the Chief Financial Officer, have the flexibility to make changes to Financial Reprofile and Programme Delivery, if required throughout Year 4 (the UK Government would be updated through routine reporting as required); and
- (3) to request that a UKSPF Year 4 Progress Report be submitted to the Service and Partnerships Performance Panel in June 2026.

Corporate and Strategic.**7. Community Councils – Consultation on the Scheme for Establishment of Community Councils.**

There was submitted a report ([issued](#)) of 5 March 2025 by Director of Communities and Transformation seeking approval for officers to commence a process to review the Scheme for Establishment of Community Councils.

Following questions from Members and having noted that an update would be provided to Cabinet in September 2025, on how the Council was dealing with areas that currently did not have a community council; on how good practice and achievements in areas which had a community council could be shared with those areas where there was no community council; and on how adjoining areas with no community council could come together to form one community council, the Cabinet

Decided:

- (1) to note that officers would commence a process to invite views and representations on the current Scheme for Establishment of Community Councils;
- (2) to approve the recommended engagement approaches and consultation plan, as set out in the Consultation Mandate in Appendix 1 of the report; and
- (2) to agree that officers submit a further report to Cabinet, with proposals for amendment to the Scheme for Establishment of Community Councils following the initial exercise seeking views, for approval to consult on those proposals.

Health and Social Care.

8. South Ayrshire Health and Social Care Partnership – Social Care Charges for 2025-26.

There was submitted a report ([issued](#)) of 5 March 2025 by the Director of Health and Social Care Partnership presenting the proposed social care charges for the financial year 2025-26 for approval.

Following discussion regarding the removal of the subsidy for hot meals, the Cabinet

Decided:

- (1) to note the benchmarking exercise and review of current costs of services to inform charges;
- (2) to approve the implementation of a financial administration charge for Corporate Appointees; and
- (3) to approve the increase to the proposed social care charges for 2025-26.

Finance, HR and ICT.

9. Budget Management – Revenue Budgetary Control 2024/25 – Position at 31 January 2025.

There was submitted a report ([issued](#)) of 11 March 2025 by the Chief Financial Officer presenting a financial overview of the General Services revenue account, Housing Revenue Account and Common Good Accounts for 2024/25 as at 31 January 2025.

Having heard a Member of the Panel, when it was agreed that the Chief Executive would provide Members with details of any costs, prior to the fire at the Station Hotel, the Cabinet

Decided:

- (1) to note the revised Directorate budgets following the budget movements, as outlined in paragraph 3.3 of the report;
- (2) to approve the budget transfers and requested earmarking of resources to be carried forward to 2025/26, as summarised in paragraphs 4.1.6 and 4.1.7 of the report;
- (3) to note the projected in year under-spend of £1.089m., as detailed in paragraph 4.2.1 of the report;
- (4) to approve the two required draws from uncommitted reserves, as detailed in paragraph 4.2.4 to 4.2.6 of the report; and
- (5) to approve the two requested changes to the Housing Revenue Account committed/uncommitted reserves, as detailed in paragraph 4.3.2 of the report.

10. Treasury Management and Investment Strategy Quarter 3 Report 2024/25.

There was submitted a report ([issued](#)) of 5 March 2025 by the Chief Financial Officer providing an update on the 2024/25 treasury prudential indicators for the period October-December 2024 (Quarter 3) and providing an update on the latest wider economic position.

Having noted that there had been no concerns raised by the Audit and Governance Panel on the information contained within this report, the Cabinet

Decided: to approve the Quarter 3 Update Report, as detailed in Appendix 1 of the report.

Finance, HR and ICT/Corporate and Strategic.

11. Business Case: Process Automation.

There was submitted a report ([issued](#)) of 7 March 2025 by the Director of Communities and Transformation seeking Members' approval to proceed with the Process Automation project and to agree £160,000 funding for the project from the Transformation Fund.

Following questions from Members, including the options appraisal, proposed savings, achievable efficiencies and the appointment of an automation specialist, the Cabinet

Decided:

- (1) to note the approval of the Business Case for Process Automation by the Transformation Board on 25 February 2025, as detailed in Appendix 1 of the report;
- (2) to approve funding of £160,000 from the Transformation Fund to enable appointment of an automation specialist;
- (3) to note the options appraisal, included in Appendix 2 of the report;
- (4) to note the outline Benefits Tracker, as provided in Appendix 3 of the report; and
- (5) to note that reporting would be in line with established Transformation Reporting and Scrutiny arrangements.

The meeting ended at 12.02 p.m.

**EXCERPT FROM THE MINUTES OF
THE AUDIT AND GOVERNANCE PANEL
OF 26 MARCH 2025**

Call-in from Cabinet of 18 March 2025 - Ayr Parking Consultation and General Parking Review.

Reference was made to the Minutes of the Cabinet of 18 March 2025 (page 2) when the Cabinet had decided to agree to maintain the status quo and that the Director of Housing, Operations and Development present revised proposals to Cabinet in six months' time.

The Panel was advised that the report had been the subject of a call-in (issued), details of which were outlined by Councillor Craig Mackay when he introduced and spoke to the call-in.

Councillors Brennan-Whitefield and Cochrane confirmed their support for the call-in and stated their reasons.

Councillor Clark advised Members that he was representing the Cabinet as the Portfolio holder was unable to attend. He acknowledged the issues raised and had some concerns about aspects of the report and gave his views on the Paper.

The Director of Housing, Operations and Development stated the reasons for the parking charges and advised that his officers had been asked to look at parking charges across South Ayrshire. He noted that parking issues within the rural towns differed from those for Ayr. It was intended that the report that would be brought back to Cabinet would exclude rural towns.

Councillor Mackay advised that he still did not see adequate political direction and that more detail was required. He questioned why the Paper was signed off by the Portfolio Holder when apparently not one member of Cabinet supported it. Councillor Clark advised that he could not answer that question as only the Portfolio Holder could.

Councillor Mackay requested clarification as to why the proposal included Car Park charges across Ayrshire without any other parking strategy consultations other than Ayr and Prestwick. The Director of Housing, Operations and Development advised that a parking consultation had been carried out in 2021/2022 but conceded it did not take into account the areas across Ayrshire.

Councillor Mackay questioned if it was accepted that more openness by the Administration was required going forward in relation to parking restrictions and charges. Councillor Clark advised that for his part he was agreeable to this and for all Members to be briefed beforehand on any proposed parking strategies. The Director of Housing, Operations and Development advised that he had met with members of the Administration prior to Cabinet.

Councillor Mackay stated that he would welcome an informal discussion with the Portfolio Holder and with other opposition Members to agree a baseline of how to proceed with parking proposals. Councillor Clark advised that he did not see this being a problem but that it would be for the Portfolio Holder to agree to that.

Councillor Clark stated there was a discrepancy with the figures in the report relating to Parking Charges and Parking Fines. The Chief Financial Officer and The Director of Housing, Operations and Development provided a breakdown and explanation of those figures.

A Member of the Panel gave his view on the Portfolio Holder being absent and on the Paper.

A Member of the Panel raised a point of order on whether a non-Panel Member was allowed to ask Officers questions. The Service Lead - Democratic Governance advised that the Council's Standing Orders Relating to Meetings recognised the need for a flexible approach to the conduct of Scrutiny Panel meetings and accordingly the Governance rules could be relaxed at the behest of the Chair.

The Chair then outlined the options open to the Panel when considering this call-in.

The Panel adjourned to allow Members of the Panel the opportunity to discuss proposed wording of a Motion. Upon reconvening, Councillor McGinley, seconded by Councillor Ramsay moved

- (1) that the requested report be referred to full Council for determination within six months, and
- (2) that a members' briefing be held within four weeks to discuss the strategic and political direction of the parking strategy across South Ayrshire, which would inform the requested report.

By way of an Amendment, Councillor Lamont, seconded by Councillor Kilpatrick moved that the Panel agree the Decision of Cabinet.

On a vote being taken by a show of hands, 2 Members voted for the Amendment and 5 for the Motion. The Motion was accordingly declared to be carried and subsequently, the Panel

Decided:

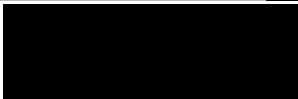


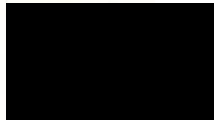
- (a) that the requested report be referred to full Council for determinations within six months, and
- (b) that a members' briefing be held within four weeks to discuss the strategic and political direction of the parking strategy across South Ayrshire, which would inform the requested report.

Audit and Governance Panel

Call-In Requisition

We, the undersigned, require that the following decision of the Cabinet be called-in to the next meeting of the Audit and Governance Panel.

Date of Cabinet	18 March 2025
Item No.	4a
Report Title	Ayr Parking Consultation and General Parking Review

	Signature	Print Name
Councillors responsible for call-in		
		Craig Mackay
Councillors supporting call-in (three required)		
1.		Ian Cochrane
2.		Laura Brennan-Whitefield
3.		Duncan Townson

Date: 20 March 2025

Reasons and Desired Outcome

In order to improve information for Councillors, to assist officers in briefing the Panel and to improve the quality of Scrutiny, we confirm that the item is being called-in for the following reason(s).

Councillors are reminded that the 'reasons' section should be completed with sufficient detail as to allow members of the Audit and Governance Panel and officers to appreciate the cause for concern prompting the call-in. (This may be by reference to a part or parts of the Report or Decision or by describing an issue which may not have been adequately addressed or by requesting the provision of additional information which should be specified).

Where a call-in requisition contains any questions, or requests for further or additional information, officers, in consultation with the relevant Portfolio holder, shall, where possible, provide written responses to be intimated to all Councillors in advance of the Panel. Receipt of responses to questions shall not itself preclude further scrutiny of the item called-in for the reason set out in this form.

The 'outcomes' section should also be completed with sufficient detail which allows the Audit and Governance Panel and officers to appreciate the alternative recommendation(s) that is (are) sought.

Reasons for Call-In
<p>The terms of the Call-in are:</p> <ol style="list-style-type: none">1. The decision to refer this matter back to Cabinet rather than Council should be reconsidered; Cabinet has now three times failed to agree the Parking Strategy, and bringing it to Council would afford the matter the full scrutiny and direction which the issue is currently lacking.2. In delaying any further decision for six months, positive proposals within the paper such as permits for tradespeople and carers cannot be progressed. This requires further and more immediate discussion.3. Press statements following Cabinet's decision suggest details of "further consultation" will come back to Cabinet in six months rather than a new fully considered proposal. Cabinet gave no direction to officers on what they expect the revised proposals to achieve. Further discussion would help inform the process and baseline requirements before any future paper (or papers) is brought forward.
Desired Outcome
<p>A clear direction to enable officers to prepare the follow-up report so that it will as far as possible meet the expectations and political direction of members.</p> <p>The report to go to Council rather than Cabinet.</p> <p>Straightforward items with a clear business case that do not require a further round of consultation (eg. permits for tradespeople and carers) and which can be progressed in isolation from the contentious aspects, to be considered for earlier approval by Cabinet rather than being delayed further.</p>

Officers to be in attendance
Preferably either Kevin Braidwood or Jane Corrie.

Note

Call-ins must be delivered to the Chief Executive no later than 4.00 pm on the day (usually Thursday) two days following the day (usually Tuesday) on which the Cabinet has met.

13:52	20 March 2025	Mike Newall, Chief Executive
Time received	Date received	Received by

**EXCERPT FROM THE MINUTES OF
THE CABINET
OF 18 MARCH 2025**

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Economic Development.

Ayr Parking Consultation and General Parking Review.

There was submitted a report ([issued](#)) of 7 March 2025 by the Director of Housing, Operations and Development presenting

- (1) the Outcome Report for the 2023 Ayr Parking Consultation which set out the feedback received in relation to proposals for residents' parking and pay and display parking, along with the resultant recommendations; and
- (2) observations on the 2 hours free parking initiative following a public consultation and setting out proposals for the future management of the Council's parking estate.

Having heard the Director of Housing, Operations and Development, it was noted that there was a typographical error on page 2 of Appendix 2 of the report, where it should read "..... a potential loss in parking income for the 2024/25 year of £500,000" and not £700,000 as indicated in the report.

There followed extensive discussion on the proposals.

Councillor Clark seconded by Councillor Shields moved that the status quo be maintained and that the Director of Housing, Operations and Development present revised proposals to Cabinet in six months' time. By way of an Amendment, Councillor Pollock moved the above, but that the revised proposals be reported back to Council instead of Cabinet. He failed to find a seconder and subsequently his Amendment fell.

Contrary to the recommendations contained in the report, the Cabinet

Decided: to agree to maintain the status quo and that the Director of Housing, Operations and Development present revised proposals to Cabinet in six months' time.

South Ayrshire Council

Report by Director of Housing, Operations and Development to Cabinet of 18 March 2025

Subject: Ayr Parking Consultation and General Parking Review

1. Purpose

1.1 The purpose of this report is to present:

- 1.1.1 the Outcome Report for the 2023 Ayr Parking Consultation which sets out the feedback received in relation to proposals for residents parking and pay and display parking, along with the resultant recommendations; and
- 1.1.2 observations on the 2 hours free parking initiative following a public consultation and it also sets out proposals for the future management of the Council's parking estate.

2. Recommendations

2.1 It is recommended that the Cabinet:

- 2.1.1 **notes the contents of the Ayr Parking Consultation 2023 Outcome Report attached at Appendix 1 and approves the report recommendations;**
- 2.1.2 **notes the statutory process to promote Traffic Regulation Orders;**
- 2.1.3 **notes the contents of the General Parking Review 2025 attached at Appendix 2 and the 2 Hours Free Parking Report attached at Appendix 3;**
- 2.1.4 **requests the Head of Roads to prepare draft Traffic Regulation Orders and commence the statutory consultation process for the introduction of proposed;**
 - i. **new or amended residents parking schemes;**
 - ii. **new on-street parking charges in streets to the west of Wellington Square and Charlotte Street;**
 - iii. **new off-street parking charges in the Council's car parks;**
 - iv. **new seasonal on-street parking charges on the Esplanade, Ayr;**
- 2.1.5 **agrees to consider future recommendations arising from said consultation processes;**

2.1.6 approves the proposed new parking tariffs; and

2.1.7 notes the Head of Roads' intention to submit a bid to the repairs and renewals budget for capital investment in associated new parking infrastructure.

3. Background

- 3.1 At the Cabinet meeting of [17 January 2023](#), Members [approved](#) proposals for the re-engagement of the public in a second round of consultation relating to parking proposals for Ayr.
- 3.2 The [Ayr Parking Consultation 2023](#) commenced 27 November 2023 and concluded 31 January 2024. The primary aim of the consultation was to present refined proposals for residents parking and on-street pay and display parking which are designed to modernise or amend the current offering.
- 3.3 The Cabinet initially considered a version of this report at its meeting of 27 August 2024 and [agreed](#) to its deferral to allow for the expansion of the subject matter to include a wider parking review.
- 3.4 As a result, an additional parking consultation was conducted from 13 November 2024 to 06 December 2024 which gathered feedback on the impacts of the 2 hours free parking scheme which applies within Ayr town centre.
- 3.5 Further consideration has been given to the significant financial impact of the free parking scheme to establish measures which help mitigate this impact on existing budgets through the more effective management of existing resources.

4. Proposals

Ayr Parking Consultation 2023

- 4.1 The 2023 consultation generated 751 responses and a summary of the feedback is contained within the Ayr Parking Consultation Outcome Report attached at Appendix 1. The consultation pages contained relevant information relating to the parking strategy and a range of associated drawings to help inform consultees on the various proposals.
- 4.2 Feedback gathered through a range of focused questions and free text boxes has been analysed and used to help inform the further recommendations contained within the report.
- 4.3 However, it should be noted that both previous consultations were conducted via on-line questionnaires aimed at gauging public opinion. The feedback received has been carefully reviewed and it is noted that the amount of households which were reached, and the level of detail provided, does not allow for the presentation of proposals which can be considered as having majority support.
- 4.4 The mechanism which does allow for detailed consultation reaching every affected household, is the statutory consultation process required for the promotion of underpinning Traffic Regulation Orders (TROs) and this process is further detailed in the following paragraphs.

- 4.5 In summary, at this stage in the process Members are asked to approve in principle the recommendations set out in the Summary Report noting that these proposals are subject to further detailed statutory public consultation.

Traffic Regulation Order (TRO) Statutory Consultation Process

- 4.6 In the first instance the draft proposals would be presented to Police, Fire and other statutory bodies for their consideration and this stage of the process shall be concluded after 21 days.
- 4.7 Thereafter, the proposals would be subject to a wider public consultation where each individual household would be notified and informed of the proposals and their right of objection during the 21 day consultation period (this can be extended as required).
- 4.8 After this engagement process, any maintained objections shall be subject to further panel reports for Member consideration and this will ultimately determine whether the proposals are implemented, or otherwise.

General Parking Review

- 4.9 As previously stated, in addition to the work undertaken in relation to the Ayr Parking Consultation 2023, which dealt with residents parking and on-street pay and display parking, a wider parking review has now been completed. The review considered the impacts of the 2 Hours Free Parking scheme and also examined opportunities to support the scheme through the more efficient use of existing Council resources.
- 4.10 Members are asked to note the contents of the Parking Review Report attached at Appendix 2 along with the 2 Hours Free Parking Report attached at Appendix 3. It is recommended that the Cabinet:
- 4.10.1 Notes the positive feedback received in relation to the 2 Hours Free Parking scheme and the need to identify measures to support its continuation.
- 4.11 In relation to measures which can support the continued operation of the 2 Hours Free Parking scheme, and in recognition of the ongoing challenges in achieving parking income targets in general in recent years, it is recommended that the Cabinet:
- 4.11.1 agrees to the promotion of a TRO for the introduction of pay and display charges into the Council's public car parks;
- 4.11.2 agrees to the promotion of a TRO for the provision of seasonal parking charges along the Esplanade, Ayr;
- 4.11.3 approves the proposed new on-street and off-street pay and display tariff; and
- 4.11.4 notes the Head of Roads' intention to submit a bid to the repairs and renewals budget for associated new infrastructure.

5. Legal and Procurement Implications

- 5.1 In terms of the Council's Scheme of Delegation any proposals arising from the Traffic Regulation Order statutory consultation process shall be referred to the

Regulatory Panel within whose remit matters relating to Road Traffic Regulation Legislation rests.

- 5.2 Timescales for the preparation and implementation of new TROs are entirely dependent upon the scope of the proposals. If and when approval is granted, the TRO preparation work shall commence and may take up to 6 months to complete which shall then allow for the statutory consultation process to commence.
- 5.3 The consultation process typically takes 2 months to complete with a period of engagement with any objectors commencing thereafter. Therefore, it is anticipated that officers shall be in a position to report back on the outcome of the statutory TRO consultation process within 12 months. Full implementation of any agreed proposals would then occur within a further 6 months.
- 5.4 Any procurement requirements shall be undertaken following Council Standing Orders and any other relevant guidelines.

6. Financial Implications

- 6.1 The effects of the 2 hours free parking scheme continue to be monitored and current projections indicate a potential underachievement in parking income for the 2024/25 year of £500,000 compared with the budget target of £1,020,000. However, a revised budget target for parking income has been set at £420,000 for 2025/26.
- 6.2 In support of the residents permit scheme proposals, a new web hosted permit database which links to the existing parking database and Parking Attendant handheld devices is required. In addition to the purchase costs, annual license fees are also applicable.
- 6.3 There are also various costs applicable for the provision of various parking infrastructure items such as ticket machines, road traffic signs and road markings. And there are further costs associated with the advertising of underpinning TROs.
- 6.4 However, as demonstrated within the report and associated documents, there is the potential to recover a significant proportion of the projected deficit should some or all of the recommendations be approved.
- 6.5 It is, therefore, the intention to submit a bid to the repairs and renewals budget for capital investment in associated new parking infrastructure to the value of £276,000. Given the substantial nature of this request, it may be necessary to phase implementation over two or three years. All estimated or projected income and expenditure is set out in Table 1 below:

Capital Costs	
Permit database (config and integration)	£12,000
TROs (advertising)	£5,000
Lines and Signs (manufacture and install)	£30,000
Ticket machines (supply and install)	£228,000
Pay by Phone (config and integration)	£1,000
Total	£276,000

Revenue Costs	
Annual permit database license fee	£1,000
Ticket machine maintenance and servicing	£10,000
Ticket machine back office database fee (inc sim)	£40,000
Cash collections	£40,000
Total	£91,000
Projected Income	
Residents permits	£50,000
Additional on-street P&D west of W'ton Square	£50,000
Additional off-street P&D	£230,000
Additional on-street seasonal P&D on Esplanade	£11,000
Amended on and off-street parking tariff	£30,000
Total	£371,000

Table 1

7. Human Resources Implications

- 7.1 The required tasks arising from the various work detailed within the report shall be undertaken by ARA. Additional enforcement patrols will be provided, and existing staff rotas are subject to review through an ongoing service review.

8. Risk

8.1 Risk Implications of Adopting the Recommendations

- 8.1.1 There are no risks associated with adopting the recommendations.

8.2 Risk Implications of Rejecting the Recommendations

- 8.2.1 Rejecting the recommendations may impact on the reputation of the Council and hinder the ability to implement the stated objectives contained within the South Ayrshire Council Parking Strategy 2020 - 2024.

9. Equalities

- 9.1 An Integrated Impact Assessment has been carried out on the proposals contained in this report, which identifies potential positive and negative impacts. The IIA Summary Report is attached as Appendix 4 which includes information on any mitigating action required.
- 9.2 A copy of the fully completed IIA can be accessed [Ayr Parking IIA - ARA.xlsm](#)

10. Sustainable Development Implications

- 10.1 **Considering Strategic Environmental Assessment (SEA)** - This report does not propose or seek approval for a plan, policy, programme or strategy or document otherwise described which could be considered to constitute a plan, programme, policy or strategy.

11. Options Appraisal

- 11.1 An options appraisal has not been carried out in relation to the subject matter of this report.

12. Link to Council Plan

- 12.1 The matters referred to in this report contribute to Commitment One of the Council Plan: Spaces and Places.

13. Results of Consultation

- 13.1 There has been a public consultation on the contents of this report and the details are contained within Appendices 1 and 2.
- 13.2 Consultation has taken place with Councillor Bob Pollock, Portfolio Holder for Economic Development, and the contents of this report reflect any feedback provided.

14. Next Steps for Decision Tracking

- 14.1 If the recommendations above are approved by Members, the Director of Housing, Operations and Development will ensure that all necessary steps are taken to ensure full implementation of the decision within the following timescales, with the completion status reported to the Leadership Panel in the 'Council and Leadership Panel Decision Log' at each of its meetings until such time as the decision is fully implemented:

<i>Implementation</i>	<i>Due date</i>	<i>Managed by</i>
Prepare draft TROs	30 September 2025	Head of Roads, Ayrshire Roads Alliance
Complete statutory consultation process	31 December 2025	Head of Roads, Ayrshire Roads Alliance
Prepare and submit Panel report	31 March 2026	Head of Roads, Ayrshire Roads Alliance
Implement new parking schemes	31 August 2026	Head of Roads, Ayrshire Roads Alliance

Background Papers [South Ayrshire Parking Strategy 2020 - 2024](#)

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Date 7 March 2025



SOUTH AYRSHIRE COUNCIL PARKING
STRATEGY 2020 - 2024
Ayr Parking Consultation 2023

Outcome Report

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Introduction

As urban areas continue to grow and more people own cars, finding a convenient parking space on the street is becoming increasingly difficult. In many areas within South Ayrshire, residents compete with commuters, shoppers and others for limited parking spaces.

In order to alleviate this problem, local authorities have implemented residents' parking permit schemes, which allow residents to park on their street whilst placing certain restrictions on non-permit holders.

Residents parking schemes operate within numerous towns and cities across the UK where the control of on-street parking is required to preserve the characteristics of residential streets located within the catchment areas of town centres.

Without control measures, residential streets can be subject to non-residential shopper, worker or commuter parking to the detriment of residents and their visitors particularly those households without access to off-street parking.

Whilst residents parking schemes by their nature aim to serve the needs of residents, there are additional benefits in terms of a reduction in CO2 emissions through encouraging travel behaviour change and a reduction in non-residential traffic.

Permit charges should be set at levels which ensure schemes are self-financing with any surplus revenues re-invested into roads related projects such as maintenance programmes or traffic calming schemes.

Designated parking (or pay & display parking) is a proven effective means of controlling limited and in demand on-street parking bays and the proposals detailed within the Outcome Report are designed to further enhance the existing town centre offer.

Ayr Parking Consultation 2023

The South Ayrshire Council Parking Strategy 2020 - 2024 details the Council's aims and aspirations for parking within the Council area and the first Ayr Parking Consultation took place between Monday 5 July 2021 and Monday 16 August 2021.

The findings of the consultation survey, published in the Consultation Outcome Report, was presented to the South Ayrshire Cabinet on 17 January 2023.

A further [Ayr Parking Consultation 2023](#) was carried out between 18 November 2023 and 31 January 2024 which presented refined proposals for residents parking and pay & display parking with the aim of addressing long standing issues concerning visitor and tradesperson parking. Consultees were invited to review the proposals and have their say via the survey on:

- Whether they consider the refined proposals for residents parking and paid parking are appropriate;
- Whether the refined proposals for residents parking and paid parking extend far enough;
- And if there are any other issues, we should consider.

The results of this consultation were intended to help shape scheme development and it was stated that they would be collated and presented to South Ayrshire Council Cabinet at a later date, along with officer recommendations on how any future schemes should proceed.

The parking scheme proposals for residents and paid parking were detailed within the consultation narrative and there were multiple drawings available to view by clicking the appropriate PDF links.

Consultation Proposals

The proposals set out within the consultation were as follows:

Residents parking proposal

Permit parking within Ayr needs to be overhauled to make it fit for purpose. The existing scheme for residents' only streets was introduced in the 1970s and has remained unaltered. Households are limited to a maximum of two permits, and there is no visitor permit option, even for short stays of under 3 hours.

There are two schemes which apply:

- Type A permits, which cost £50.00 and apply to residents who live within designated pay & display zones.
- Type B permits, which cost £0.50 (50 pence) and apply to residents who live in residents-only streets.

Under both schemes, there is no option available for tradespeople who work in and around the town centre or for carers or other health care practitioners who make regular visits to residents within the proposed zones.

How the proposed Resident Parking Permit scheme will work:

- Remove residents-only exclusivity within existing residents-only streets and create shared-use "Residents Permit / Limited waiting" parking zones (Scheme applicable Monday to Saturday, 8:00am to 6:00pm).
- Introduce visitor, business, carer and tradespeople permit parking options (Scheme applicable Monday to Saturday, 8:00am to 6:00pm).
- All permits will be issued virtually via an online booking system (assistance available if required), and applicants shall be required to provide relevant documents to prove eligibility, such as a driving license or medical certificate.

Type A Resident Permits within Pay and Display Zones:

- Residents permits will continue to be available to anyone who lives in a property within a pay and display zone and owns a vehicle registered to that address.
- Resident visitor permits would be available to anyone who lives in a property within a pay and display zone.
- Business permits and business visitor permits would be available to any business located within the zones.

Type B Permits within Residential Zones:

- Resident only streets would become shared-use parking areas where parking bays are available to anyone for up to a maximum of 3 hours or for unlimited time by anyone who has a permit.
- Resident permits would be available to anyone who lives in a property within the zone(s) and owns a vehicle registered to that address.

- Resident visitor permits would be available to anyone who lives in a property within the zone(s). This means that visitors can stay for longer than the maximum permitted stay (proposed as 3 hours). Up to 5 vehicles may be registered against each permit.
- The residents' carer permits would also be available to carers or medical professionals who regularly visit the resident.
- Business and visitor permits would be available to any business within the zone(s).

Pay & display parking proposal

There are currently two different charging periods applicable within certain streets within the South Ayrshire paid for parking zones:

- 9:30am to 5:00pm Monday to Friday and 9:30am to 1:00pm Saturday
- 8:00am to 6:00pm Monday to Friday and 8:00am to 1:00pm Saturday

In the interests of simplifying the offer for citizens and enabling a smoother transaction process, there is no longer a sound rationale for maintaining two different charging periods.

The Council recently introduced a "2 hours free" at any time during the day parking initiative, replacing the need for the free parking periods currently available under the existing set-up.

The streets within the vicinity of the County Buildings are the only streets within the wider town centre areas not currently subject to pay for parking. The existing limited waiting restrictions are difficult to manage, and the desired turnover of spaces to enable ease of access to the County Buildings, Court and various other businesses is not achieved.

Under the current system, there are no permit options available to residents, businesses and guest houses located within these areas.

How the pay and display parking proposals will work:

- Rationalise charging periods across the existing zones to apply charges between 8:00am and 6:00pm Monday to Saturday.
- Extend pay and display into Bath Place, Pavilion Road, Cassillis Street, Charlotte Street (West) and Place de St Germain En-Laye (to be known as Zone A5).

Consultation Summary of Feedback and Conclusions

Question 1 to 5 – General

The on-line consultation generated 751 responses and consultees were asked to provide some background information in Questions 1 to 5 in order to gauge their connection to the town centre and their main reasons for visiting.

Question 6 – Pay & Display Parking

There were three statements posed to gauge opinion on the proposals to amend designated parking arrangements where consultees were asked confirm their level of agreement or disagreement.

All three statements generated majority opposition. Opposition to the proposal to rationalise charging periods to create one simplified period across the town centre (8am – 6pm Mon – Sat) may be attributed to a general sense that parking charges should be scrapped altogether. However, the introduction of the 2 hours free parking initiative has been well received and could perhaps address many of the concerns raised. There also remains the need to manage parking such that a turnover of spaces continues to be generated particularly on Saturdays.

It is difficult to determine why the proposal to extending charges to the west of Wellington Square and Charlotte Street were opposed. It may be that the many respondents were workers who currently use this area to park for free. Further consideration needs to be given as to how best to meet their needs whilst still encouraging the desired turn over of spaces.

Question 7 – Residents Parking

Question 7 was designed to test opinion around the resident parking proposals and the five statements generated a mixed response. Whilst a majority of consultees expressed their opposition towards the statement relating to whether they agreed that the permit schemes required updating, there was a fairly even split of opinion.

The supporting statements submitted via the free text options suggest that opposition may be attributed to those who felt that the creation of new permit zones was unnecessary or that they objected to the proposed permit price increase.

There was clear support for the introduction of visitor, carer, business and tradespeople options but clear opposition to the proposed permit prices. Conversely, there was clear opposition to the proposal to implement an equitable permit price to the two types of permit and a quite significant negative response to the proposal for a 3 hour maximum stay limited waiting option for non-permit holders.

Consultees were also invited to submit comments or opinions in order to better understand the strength of feeling around the proposals. The key themes emerging can be categorised as follows:-

- Charging periods should not apply 8am – 6pm on Saturdays, Sundays should remain free;
- Three hours limited waiting within residents streets is too long;
- Residents should not have to pay to park in their street;
- Tradespeople should not have to pay to park in residential areas, and;
- Parking in general should be free.

With regard to the proposals for residents and business permit parking, the argument for implementing the proposed amendments, particularly those which seek to replace the outdated Type B residents permit system which has been in operation for over 40 years remains strong. That said, the proposals put forward in the consultation do require some revisions having taken cognisance of the detailed feedback submitted.

Residents were particularly concerned about the proposed levels of charging with many seeing this as a parking levy or “tax”. The proposed charges were based on existing charges applied within Permit Zone A which have not been reviewed since implementation in 2012. However, it is recognised that to increase charges within Permit Zone B from £0.50 for the lifetime of occupancy to £60.00 per annum, or, to impose a new charge of £60.00 per annum in areas not currently subject to any charges, is perhaps far too great an increase.

Therefore, a benchmarking exercise has been undertaken to establish comparable permit costs in other the towns and cities to determine if there is a more appropriate level of charging which should be considered within Zone B. The results of the benchmarking exercise are presented in the following table:

Location	1 st Resident’s Permit (closest equivalent)	Additional Permits	Visitor Permits
Glasgow (peripheral)	£98.00	£98.00	£25.00 for 5
Edinburgh (peripheral)	£36.50	£43.80	£36.00 for 10
Dundee (Broughty Ferry)	£90.00	£90.00	N/A
Aberdeen (peripheral)	£100.00	£150.00	£80.00 for 15
Perth & Kinross (outer zone P&D)	£144.00	£144.00	N/A
Inverness	£61.00	£61.00	£61.00
Nairn	£42.00	£42.00	£42.00
Stirling	£95.00	£95.00	N/A
Cupar	£50.00	£50.00	N/A
Dunfermline	£100.00	£100.00	N/A

As aforementioned, Zone A permit costs have not been revised since their implementation in 2012 despite the application of several pay and display price rises. A distinction between this zone and residential zones should be maintained which reflects the value of permits which allow all day parking within the premium on-street pay for parking zones.

Consultation feedback also indicated that there is little need to draw any distinction between a tradesperson permit and a business permit and the higher rates associated with Zone A permits should be reflected by the areas in which they may be permitted for use.

As for pay & display parking, based on the fact that the 2 hour free parking initiative has now been fully implemented and well received, and considering the need to ensure there is a turnover of parking bays particularly on Saturday afternoons, the proposed rationalisation of charging periods to apply charges from 8.00am to 6.00pm Monday to Saturday across the whole pay for parking zone is still merited despite feedback to the contrary.

This would simplify the options and compliment the free parking initiative by replacing the existing charging periods of 8:00am to 6:00pm Monday to Friday and 8:00am to 1:00pm Saturday (Zone A) and 9:30am to 5:00pm Monday to Friday and 9:30am to 1:00pm Saturday (Zone B).

The other main proposal relating to paid for parking; the extension of the pay for parking zone to the west of Wellington Square and Charlotte Street, met with opposition. However, the 2 hours free parking initiative and the proposed residents permit system should help mitigate concerns.

Also having given further consideration into the typical usage of these areas by court attendees and workers etc., it may be prudent to increase the amount of time available to purchase as there is a clear business need for extended parking stays within this area.

Recommendations

The recommendations for residents and business permit parking are set out below with revisions from the original proposals set out in the consultation underlined for ease of reference.

Residents and Business Permit Proposals

Type A Permits within Pay and Display Zones

Recommendation 1

Increase existing residents permit prices from £50.00 per annum or £16.00 per quarter to £60.00 and £19.00 respectfully.

Recommendation 2

Introduce a new Type A residents' visitor option priced at £5.00 per permit per day as originally proposed.

Recommendation 3

Introduce a new Type A residents' carer option free of charge and as originally proposed.

Recommendation 4

Introduce a new optional Type A business permit priced at £400 per annum or £120 per quarter and optional business' visitor permit option priced at £5.00 per day as originally proposed and remove the distinction between a business permit and a tradesperson permit.

Recommendation 5

Allow Type A business permits to be used in all zones.

Type B Permits within Residential Parking Zones

Recommendation 6

Remove residents only streets and introduce shared permit / limited waiting zones as originally proposed with the maximum length of stay for non-permit holders reduced from 3 hours to 1 ½ hours.

Recommendation 7

Introduce a new Type B resident's permit of £45.00 per annum or £15.00 per quarter.

Recommendation 8

Introduce a new residents' visitor permit option priced at £2.00 per permit per day. There would be an option to purchase "books" of permits.

Recommendation 9

Introduce a new residents' carer permit option free of charge and as originally proposed.

Recommendation 10

Introduce a new optional Type B business permit priced at £100 per annum or £30 per quarter and optional business' visitor permit option priced at £2.50 per day as originally proposed and remove the distinction between a business permit and a tradesperson permit.

Pay for Parking Proposals***Recommendation 11***

Rationalise the charging periods to apply charges from 8.00am to 6.00pm Monday to Saturday across the whole pay & display parking zone as originally proposed.

Recommendation 12

Extend the designated parking zone as originally proposed to the west of Wellington Square and Charlotte Street to cover the following streets:

- Charlotte Street (West)
- Bath Place
- Pavilion Road
- Cassilis Street
- Place de St Germain En-Laye

Recommendation 13

Apply charges based on a new tariff which enables 4 hours parking within the above streets (in addition to the 2 hour free period).

Consultation Responses

Consultation Question 1

Question 1		
Have you reviewed the information available on the Ayr Parking Consultation - 2023 webpage?		
Answer choices	Responses	Number
Yes	95.34%	716
No	4.66%	35
Total		751

Consultation Question 2

Question 2		
Have you reviewed the information available on the Parking Strategy?		
Answer choices	Responses	Number
Yes	95.07%	714
No	4.93%	37
Total		751

Consultation Question 3

Question 3		
Have you reviewed the information on the Consultation Outcome Report?		
Answer choices	Responses	Number
Yes	92.14%	692
No	7.86%	59
Total		751

Consultation Question 4

Question 4		
What is your connection to Ayr town centre and surrounding areas?(select all that apply)		
Answer choices	Responses	Number
I own a business	7.72%	58
I work in Ayr town centre	15.8%	117
I live in or close to Ayr town centre	77.90%	585
I visit Ayr town centre	29.43%	221
I have no connection to the town centre	1.20%	9
Other (please specify)*	6.92%	52
Total		751

* to view "Other" responses please see below.

Consultation Question 5

Question 5		
What are your main reasons for visiting Ayr town centre? (select all that apply)		
Answer choices	Responses	Number
Work	29.03%	218
Socialising	51.13%	384
Recreational	40.21%	302
Shopping	66.44%	499
Commuting	15.05%	113
Other (please specify)*	27.83%	209
Total		751

* to view "Other" responses please see below.

Consultation Question 6

Question 6						
Please indicate whether you agree or disagree with the following three statements surrounding Pay and Display parking.						
Answer Choices	Strongly agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree	Response Total
The hours during which on-street parking charges apply should be made the same across the town	11.85% 89	23.30% 175	13.85% 104	13.18% 99	37.82% 284	751
The on-street charging hours should be 8:00am to 6:00pm Monday to Saturday	5.19% 39	12.65% 95	12.52% 94	23.04% 173	46.60% 350	751
The streets listed as zone A5 near to the County Buildings should be included in the pay and display zones	9.99% 75	15.05% 113	15.58% 117	16.91% 127	42.48% 319	751

Consultation Question 7

Question 7						
Please indicate where you agree or disagree with the following five statements surrounding residents parking.						
Answer Choices	Strongly agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree	Response Total
Existing resident permit schemes require updating and amending	10.79% 81	20.37% 153	18.51% 139	10.79% 81	39.55% 297	751
Resident permit schemes should have a visitor option	36.09% 271	33.16% 249	10.79% 81	4.39% 33	15.58% 117	751
Resident permit schemes should have a carer/business/tradesperson option	36.62% 275	31.42% 236	12.25% 92	5.33% 40	14.38% 108	751
The price for a Type A (pay & display zone) and Type B (residential area zone) resident permit should be the same	8.39% 63	13.58% 102	17.98% 135	16.78% 126	43.28% 325	751
3 hours maximum length stay within the shared use bays within the Type B permit areas is the right amount of time.	4.93% 37	14.11% 106	18.38% 138	15.58% 117	47.00% 353	751

Consultation Question 4 “Other” recorded comments.

What is your connection to Ayr town centre and surrounding areas (select all that apply)		
“Other” recorded comments		
1	Live in Dongola Road	12/12/2023 17:16 PM
2	I live in an area which has residents parking permit.	12/12/2023 19:05 PM
3	I am disabled from Girvan and never visit Ayr due to insufficient disabled parking spaces.	23/12/2023 16:05 PM
4	Have family here I visit a lot.	08/01/2024 10:12 AM
5	Why Ayr and not Prestwick. We here are plagued by people coming to park ALL DAY who do not live here. Residents cannot park outside their own houses	08/01/2024 14:04 PM
6	Do not agree to pay to not get parking at my door	08/01/2024 15:39 PM
7	I visit my brother regularly who stays in Arran Terrace.	08/01/2024 17:22 PM
8	Permit holder	08/01/2024 17:55 PM
9	Visiting relative on regular basis	08/01/2024 21:14 PM
10	I assist my disabled aunt with her shopping	08/01/2024 21:23 PM
11	I live in York street where the proposed parking restrictions will be!	09/01/2024 12:46 PM
12	I love visiting Ayr as my late mother came from Ayr I stay in Dumfriesshire no parking charges in Dumfries	09/01/2024 15:51 PM
13	I love visiting Ayr as my late mother came from Ayr I stay in Dumfriesshire no parking charges in Dumfries	09/01/2024 15:51 PM
14	I own a business and travel into Ayr regularly for meetings with clients and also regularly visit premises in Ayr	09/01/2024 16:35 PM
15	Kincaidston resident.	09/01/2024 18:21 PM
16	lived in Ayr all my life	09/01/2024 19:23 PM
17	I stay in one of the streets they want to start charging to park	09/01/2024 20:35 PM
18	I live in an area within the new proposed parking charges which are an absolute nonsense as no one would park this far out to go to town	09/01/2024 21:43 PM
19	Serious empathy with local business and taxi drivers	09/01/2024 22:52 PM
20	I visit to babysit my grandchildren on Bellevue Crescent Ayr. I currently I've on Bellevue Road Ayr.	10/01/2024 08:36 AM
21	These proposals fail to undertake the basic issue of parking for residents and non-residents. Residents will need parking to be accessible near their homes. The cost of resident's only permits does not provide for parking in metered areas. As park and ride does not operate in the town there are no alternative for parking outside the town centre.	10/01/2024 10:58 AM
22	I rarely visit Ayr Town centre due to the lack of free parking.	10/01/2024 12:45 PM
23	My son lives in Falkland road and I visit it regularly	11/01/2024 21:48 PM
24	As a small trade business the overhead from fuel, van and took insurances and vehicles along with public liability is already extremely difficult to keep competitive rates again cash only jobs. These costs push small businesses away from family time, holiday pay and towards not able to run at all. People who live on these streets should also not have to pay to park in their own street. Car insurance is already much higher on streets such as McCall's avenue and walker road due to multiple vandalism's and vehicle damage from drunks... this seems utterly unfair and unjust to all involved.	12/01/2024 10:23 AM
25	AHAC Homeless & Housing Advice & Support Charity	12/01/2024 12:24 PM
26	I am currently the Chair person for Ayr Housing Aid Centre on York Street.	12/01/2024 12:48 PM
27	AHAC Homeless and Housing Advice Charity	12/01/2024 13:50 PM
28	Live at Prestwick Road and park on McCall's Avenue or Union Avenue	17/01/2024 11:11 AM
29	I live in Prestwick Road which for some reason is not included in the consultation of proposed resident parking for McCall's Avenue and Union Avenue And my partner is Disabled and has a blue badge and need to park as close to our home as possible. The new parking will mean we are not entitled to a resident parking permit and in this case will have to move house.	17/01/2024 22:23 PM

30	Work and live	18/01/2024 09:59 AM
31	Trustee Treasurer - Ayr Housing Aid Centre, York Streets (AHAC)	18/01/2024 11:39 AM
32	I live one mile from town centre, and cannot believe that these new parking fees would affect Falkland Park Road Ayr.	18/01/2024 16:53 PM
33	I live at 46 union avenue	18/01/2024 18:00 PM
34	I live at 10 Prestwick Road Ayr and have no off street parking. Only Union Avenue is available to myself to park and this has been included in the areas that will be subject to resident parking permit.	20/01/2024 10:58 AM
35	[REDACTED] I Didn't know anything about this until my neighbour at 6b told us of this proposal. We are elderly and my wife doesn't keep well and to stop us from parking near our own house would be a bit extreme. We have a blue badge and need to park as close to our place as possible	20/01/2024 15:15 PM
36	Also my parent and in-laws live in Ayr town centre, and we access many facilities and shops in the town centre	20/01/2024 21:24 PM
37	I and other family members are unpaid carers for my housebound dad	21/01/2024 11:24 AM
38	My elderly mother lives in the town centre	21/01/2024 17:15 PM
39	Regularly visit in Park Terrace. Going to cost me £5 every time I visit. Crazy. People need friends who are not carers	21/01/2024 21:38 PM
40	Ayr Housing Aid Centre Homeless and Housing Advice & Support Charity - York Street	22/01/2024 15:16 PM
41	I stay in union Avenue, outside town, also paid years ago to get drive in done in front of my house. There is a lot of houses in the Avenue had it done. What idiot came up with this?	22/01/2024 19:56 PM
42	Ayr Housing Aid Centre Homeless and Housing Advice & Support Charity	23/01/2024 12:35 PM
43	My elderly parents live in union avenue	23/01/2024 17:23 PM
44	I'm a resident in Falkland Road	24/01/2024 16:59 PM
45	Family and friends living in town centre Socialise in Ayr	25/01/2024 09:13 AM
46	Resident in Zone B	27/01/2024 12:53 PM
47	I go to college	28/01/2024 10:24 AM
48	I live on one of the streets to be added to the proposed parking permit	28/01/2024 21:43 PM
49	I stay in Ayrshire and I am in Ayr regularly	30/01/2024 10:10 AM
50	Social activities, business and shopping.	30/01/2024 23:19 PM
51	I live in a residential street within a conservation area: Park Circus.	31/01/2024 11:50 AM
52	I live on Glebe Street	31/01/2024 20:22 PM

Consultation Question 5 “Other” recorded comments.

What is your connection to Ayr town centre and surrounding areas (select all that apply)		
“Other” recorded comments		
1	Resident.	06/12/2023 21:29 PM
2	Live here for past 35 years	12/12/2023 17:16 PM
3	I have lived at this address, which is in a residents parking permit area, for 37 years.	12/12/2023 19:05 PM
4	When I visit I do not take my car so it's irrelevant my actions from a parking perspective, the survey should have an opt out option for people living in or near to the town centre as this may bias results.	13/12/2023 20:19 PM
5	It's where my house is	14/12/2023 21:40 PM
6	I also live near the town centre	15/12/2023 17:04 PM
7	Resident	18/12/2023 13:50 PM
8	As I live close to the town centre, my reasons for visiting rarely, if ever, require parking anywhere other than my residential street parking. As per my responses to other questions, it is essential that such residential parking is protected.	18/12/2023 19:35 PM
9	I live in the town effectively.	21/12/2023 14:52 PM
10	I live in the town	21/12/2023 16:21 PM
11	I live in town, Park Circus and therefore have no other option but to park outside my home	21/12/2023 20:35 PM
12	I am no longer able to shop in Ayr due to insufficient disabled parking spaces.	23/12/2023 16:05 PM
13	I live there	27/12/2023 11:06 AM
14	Stay & work near town centre	29/12/2023 23:14 PM
15	Living and resident	07/01/2024 16:45 PM
16	Resident	08/01/2024 14:41 PM
18	Resident	08/01/2024 15:08 PM
17	Resident	08/01/2024 15:08 PM
19	My activity within the town centre has no impact on parking due to the fact that I can park outside my house currently, however with the proposed changes I will probably have to take up parking spaces around the town due to no longer having dedicated resident locations. Therefore whilst occasional visitors can take up parking slots in my street, I will have to park within the town itself on a permanent basis given that I won't be circling back around every three hours to check whether any slots are available.	08/01/2024 15:35 PM
20	I live here	08/01/2024 15:39 PM
21	Visiting relatives	08/01/2024 17:22 PM
22	I live there.	08/01/2024 17:38 PM
23	Live and work in town centre	08/01/2024 17:55 PM
24	Caring	08/01/2024 19:28 PM
25	Live in the town centre	08/01/2024 19:49 PM
26	I live in the town	08/01/2024 20:18 PM
27	Assisting my disabled aunt	08/01/2024 21:23 PM
28	I live in Ayr Town Centre.	08/01/2024 21:46 PM
29	I live here.	08/01/2024 22:04 PM
30	I live in Ayr	08/01/2024 22:09 PM
31	We live there	09/01/2024 00:50 AM
32	Shopping is less often these days due to the lack of decent shops! I would now generally go to Silverburn and benefit from free shopping and decent shops and an altogether better shopping experience	09/01/2024 06:55 AM
33	There is not much to do in Ayr anymore, the council has lost the plot.	09/01/2024 07:31 AM
34	Dentist Hairdresser	09/01/2024 07:36 AM

35	Residential	09/01/2024 08:19 AM
36	I live within the permit zone	09/01/2024 08:38 AM
37	Doctor and dentist appointments.	09/01/2024 08:52 AM
38	Live	09/01/2024 09:11 AM
39	Never or rarely take car into town centre as I live close by.	09/01/2024 09:42 AM
40	Live close to town	09/01/2024 10:30 AM
41	I live in the town centre	09/01/2024 12:23 PM
42	i live here	09/01/2024 12:46 PM
43	I live there	09/01/2024 13:18 PM
44	I live here	09/01/2024 13:27 PM
46	Live there.	09/01/2024 13:44 PM
45	Family	09/01/2024 13:44 PM
47	I live in York street. NO ONE PARKS HERE TO GO INTO THE TOWN CENTRE!	09/01/2024 14:38 PM
48	Living	09/01/2024 15:02 PM
49	Dentist	09/01/2024 15:39 PM
50	We live in town centre and therefore, do not have a need to drive to businesses, only park with our Type A permit.	09/01/2024 16:28 PM
51	I own a business and travel into Ayr regularly for meetings with clients and also regularly visit premises in Ayr. I also attend local gym in the potentially new affected areas.	09/01/2024 16:35 PM
52	Shopping. Medical appointments.	09/01/2024 19:20 PM
53	I very rarely visit the town centre because the council have killed every aspect of the town - lack of funding, lack of any common sense - built the "Cutty Sark" where Woolworths was, you can't even hire it for an event! A tick box exercise if ever there was one - money to spend in that fiscal year..... Good idea!! A pat on the back to everyone involved..	09/01/2024 19:23 PM
54	Living	09/01/2024 19:38 PM
55	I drive to the town centre and pay to park there already.	09/01/2024 20:35 PM
56	I live here	09/01/2024 21:24 PM
57	I don't take my car to town	09/01/2024 21:43 PM
58	I don't visit Ayr town centre , there is a poor selection of shops I tend to go to Heathfield industrial estate or Silverburn	09/01/2024 22:53 PM
59	To go to the Doctors and Dentist. Also take my Disabled Father into his appointments.	10/01/2024 02:07 AM
60	Babysitting	10/01/2024 08:36 AM
61	I live in the town centre 24/7	10/01/2024 10:58 AM
62	Occasionally shopping but this is rare due to the lack of free parking.	10/01/2024 12:45 PM
63	Stay in town	10/01/2024 13:25 PM
64	The closest to where I live and shop	10/01/2024 13:32 PM
65	I am retired and visit the town centre to undertake volunteering activities.	10/01/2024 13:56 PM
66	Restaurants	10/01/2024 17:11 PM
67	I live in Ayr	10/01/2024 18:07 PM
68	live in Ayr	11/01/2024 15:16 PM
69	live near Ayr town centre	11/01/2024 15:20 PM
70	Living here	11/01/2024 19:47 PM
71	Live in town centre	11/01/2024 22:36 PM
72	Providing a service within the community to vulnerable people in housing need and poverty	12/01/2024 12:24 PM
73	Volunteer work	12/01/2024 12:48 PM
74	Provision of a support to individuals and families with housing needs	12/01/2024 13:50 PM

75	I live there...	12/01/2024 17:16 PM
76	Attending Church for worship and other pastoral and community mission services (note may of these will take place during the working week)	12/01/2024 21:25 PM
77	Access services, eg physio. Dentist	12/01/2024 21:42 PM
78	To bring my children to school	13/01/2024 10:13 AM
79	School drop off / pick up for young children	13/01/2024 10:41 AM
80	I live there	14/01/2024 03:23 AM
81	I live in the town centre	14/01/2024 19:10 PM
82	Resident of Park Terrace	14/01/2024 19:24 PM
83	Dentist appointments.	14/01/2024 23:10 PM
84	I live in the town centre.	15/01/2024 10:40 AM
85	Live in an affected Zone B10	15/01/2024 14:29 PM
86	Dr's surgery	15/01/2024 16:03 PM
87	I live on Park Terrace & I have a business at Burns Statue Square	15/01/2024 20:57 PM
88	Live near the town centre	16/01/2024 16:53 PM
89	Resident	16/01/2024 19:41 PM
90	Park on the new proposed area but my house is on Prestwick road	17/01/2024 11:11 AM
91	I live there.	17/01/2024 20:49 PM
92	Stay in new proposed area	17/01/2024 22:23 PM
93	I live in Arran Terrace and have done so for the past 30 years	17/01/2024 22:50 PM
94	I live here.	18/01/2024 09:02 AM
95	I work and live in the selected areas of Ayr	18/01/2024 09:59 AM
96	Live here & work.	18/01/2024 10:49 AM
97	I live there	18/01/2024 11:26 AM
98	AHAC voluntary support as Board Trustee	18/01/2024 11:39 AM
99	I live in Ayr town centre	18/01/2024 12:05 PM
100	I live here.	18/01/2024 16:42 PM
101	Because I live there - although I have never considered my address to be in Ayr Town Centre! I live in Falkland Park Road which is part of Newton and at least a mile outside Ayr Town Centre yet its still included in your plans to charge for residential parking	18/01/2024 17:16 PM
102	visiting GP surgery and dental surgery	18/01/2024 21:46 PM
103	Reside in Ayr Town Centre	18/01/2024 21:49 PM
104	My home	18/01/2024 23:03 PM
105	Reside in the area	19/01/2024 09:06 AM
106	home	19/01/2024 11:03 AM
107	Live here	19/01/2024 11:37 AM
108	Live here	19/01/2024 11:41 AM
109	My main reason for visiting the town centre is because I live in it. I shop in the centre, socialise in the centre etc. All because I actually live nearby, which is being penalised for doing so is astonishing!	19/01/2024 12:12 PM
110	Dentist/opticians	19/01/2024 12:56 PM
111	I live there!	19/01/2024 14:32 PM
112	Live in the area affected	19/01/2024 16:55 PM
113	I live here, therefore the options are irrelevant but form would not allow this question to be ignored.	19/01/2024 17:56 PM
114	I live in Barns Crescent.	19/01/2024 18:15 PM
115	live there	19/01/2024 18:24 PM
116	I am a home owner in Ayr town centre, York Street Lane.	20/01/2024 09:23 AM
117	Live Barns Crescent	20/01/2024 11:18 AM

118	I live here.	20/01/2024 13:48 PM
119	I live here.	20/01/2024 13:49 PM
120	I live in Bellevue Crescent Ayr	20/01/2024 13:51 PM
121	I live in the town centre	20/01/2024 14:08 PM
122	I	20/01/2024 14:24 PM
123	Stay at Prestwick Road	20/01/2024 15:15 PM
124	RESIDENT ZONE B	20/01/2024 17:12 PM
125	Cultural events	20/01/2024 21:08 PM
126	Appointments. Services I'm registered with are all town centre: doctors, dentist, vets, bank, opticians, solicitors, vets etc.	21/01/2024 08:28 AM
127	I and other family members are unpaid carers for my housebound dad Occasional visits to dentist or bank. Nothing to come to town centre for shopping etc. as nothing here	21/01/2024 11:24 AM
128	As residents living close to the town centre walk to the town centre for all of the above options this question does not relate to resident parking considerations. .	21/01/2024 11:38 AM
129	I live in this area.	21/01/2024 11:47 AM
130	Banking in Ayr as local branches have closed	21/01/2024 12:10 PM
131	I reside in Ayr town centre	21/01/2024 13:53 PM
132	I LIVE THERE	21/01/2024 14:23 PM
133	I live near Wellington Square	21/01/2024 15:27 PM
134	I live in Ayr town centre	21/01/2024 15:47 PM
135	I walk to Ayr Town centre as I live there.	21/01/2024 16:18 PM
136	To visit elderly family	21/01/2024 17:15 PM
137	Residence	21/01/2024 17:48 PM
138	Caring for elderly relative	21/01/2024 18:10 PM
139	Visiting friends. Shopping but generally use River street car park	21/01/2024 21:38 PM
140	I walk to the town, I don't use my car	21/01/2024 23:36 PM
141	I live and work in the town centre	22/01/2024 09:55 AM
142	I live in Ayr	22/01/2024 10:16 AM
143	Cultural events	22/01/2024 12:11 PM
144	I live in Ayr Town Centre	22/01/2024 14:36 PM
145	I visit the dentist on a regular basis for treatment and park near the County Buildings. Whilst in the area, I take the opportunity, within the 3 hour parking slot, to go into the town centre to do a bit of shopping and if time allows, to walk on the beach and perhaps have a coffee. I try to shop locally where possible to support small businesses. I am fit and well enough to walk into the town centre from this area. I do not agree with the introduction of parking charges and feel it will deter people like myself from trying to use and support local businesses, as well as enjoying the local amenities.	22/01/2024 14:37 PM
146	Providing a free service to vulnerable people within South Ayrshire in housing need and poverty	22/01/2024 15:16 PM
147	I live there	22/01/2024 20:16 PM
148	I live there.	22/01/2024 20:17 PM
149	I live here	23/01/2024 09:49 AM
150	High St. Resident	23/01/2024 12:00 PM
151	I live in Type B parking area	23/01/2024 14:20 PM
152	Family	23/01/2024 17:23 PM
153	Visiting doctors dentist podiatrist bank and building societies	24/01/2024 16:37 PM
154	I live there. I'm an oap and against this proposal.	24/01/2024 16:59 PM
155	Dr appointments	24/01/2024 20:04 PM
156	Visiting friends and family	25/01/2024 09:13 AM

157	Reside in area	25/01/2024 13:02 PM
158	As above - I live here.	25/01/2024 15:22 PM
159	I live on Barns Park	26/01/2024 07:55 AM
160	I live on one of the streets close to the Town Centre (Park Circus), where I also run our Guest House business.	26/01/2024 09:24 AM
161	I live there	26/01/2024 20:17 PM
162	Live near the Town Centre. But not in the Town centre. But this disgusting cash grab will impact on my house hold. Thought up by some brain dead people.	27/01/2024 08:58 AM
163	Resident in Zone B	27/01/2024 12:53 PM
164	I live in the town	27/01/2024 20:14 PM
165	College	28/01/2024 10:24 AM
166	Living within the town centre means everything I do starts from and finishes within the centre.	28/01/2024 11:15 AM
167	If you want people to use the town centre continue with two hours free parking for all.	28/01/2024 12:08 PM
168	We live in the town.	28/01/2024 19:47 PM
169	I live in the town centre	28/01/2024 21:28 PM
170	Live close to town	28/01/2024 21:43 PM
171	I live there.	28/01/2024 22:21 PM
172	Health services eg dentist	28/01/2024 22:46 PM
173	I live in the town centre (Content Avenue)	29/01/2024 07:56 AM
174	I live in the town centre	29/01/2024 10:30 AM
175	Resident	29/01/2024 11:16 AM
176	Exercise	29/01/2024 12:15 PM
177	I stay here	29/01/2024 13:36 PM
178	I live in Ayr town centre.	29/01/2024 13:44 PM
179	Resident	29/01/2024 14:15 PM
180	Unfortunately, I do not tend to shop in Ayr for a nice day shopping, as the charging system to park puts me off. I can go to Silverburn with free parking all day which offers greater choice of shops. I do have my hair done in Ayr town and the minimum 2 hours limit is absolutely ridiculous if you need highlights/roots and cut. I end up parking further away and walking into town. The parking situation does not encourage visits. When in town it would be nice to stay longer and not need to constantly check your watch, this doesn't make for a nice relaxing time shopping in Ayr.	29/01/2024 18:20 PM
181	Resident	29/01/2024 19:46 PM
182	I live in this area.	29/01/2024 19:41 PM
183	Shopping	29/01/2024 19:42 PM
184	Resident	29/01/2024 19:46 PM
185	Resident in Bellevue Crescent.	29/01/2024 20:15 PM
186	Visiting doctors surgery	29/01/2024 20:53 PM
187	Visiting family	29/01/2024 21:31 PM
188	Visiting family	29/01/2024 21:36 PM
189	Living	29/01/2024 21:38 PM
190	I live very close to the town centre.	29/01/2024 21:50 PM
191	I lived nearby, as stated in previous question.	29/01/2024 22:01 PM
192	I stay in the town centre	30/01/2024 09:05 AM
193	I live in Bellevue Crescent	30/01/2024 14:21 PM
194	I live in Bellevue Crescent	30/01/2024 14:21 PM
195	Doctor appointment only	30/01/2024 14:36 PM
196	I live in the town	30/01/2024 14:55 PM

197	Live close	30/01/2024 20:02 PM
198	Accessing healthcare/dental care	30/01/2024 20:13 PM
199	i don't visit Ayr. I live here.	30/01/2024 23:59 PM
200	visiting cafés Engaging support services cycling for essentials	31/01/2024 09:28 AM
201	I live in Ayr town centre.	31/01/2024 11:31 AM
202	Medical appointments	31/01/2024 11:45 AM
203	I live here in a residential street within a conservation area: Park Circus.	31/01/2024 11:50 AM
204	I live there	31/01/2024 14:24 PM
205	I live there	31/01/2024 17:21 PM
206	Resident	31/01/2024 20:41 PM
207	Don't visit the town centre as it is a disgrace.	31/01/2024 20:47 PM
208	Visiting family	31/01/2024 21:37 PM
209	Fitness class Bank	01/02/2024 05:16 AM

Consultation Question 8

Question 8		
Please outline if there are any other priorities or areas we should include.		
1	Pavement parking. Parking that obstructs vehicular access/egress to/from homes and commercial premises.	06/12/2023 17:30 PM
2	There should be no limit on how long you can park in a bay of any kind, within the hours between 08.00 and 18.00.	12/12/2023 18:12 PM
3	1. The safety in with streets with primary schools. 2. All residential areas in South Ayrshire.	12/12/2023 23:49 PM
4	Priority should be given to the fact that property prices reflect whether houses have resident parking available to them, if you then allow anyone to park for up to three hours it devalues them, and if they all pay the same amount for permits it doesn't take into account the prices paid for the parking arrangements. If shared bays are to be allowed then 3 hours is far too long, that would mean a resident would have to find alternate parking for far too long, an hour should be more than enough for anyone needing to use a space to pop in somewhere, 3 hours is excessive, and if someone is going to be there for three hours they should plan to use an official parking bay in a pay and display zone.	13/12/2023 20:19 PM
5	n/a	15/12/2023 17:04 PM
6	The absence of investment in enforcement of current parking regulations over many years means that accurate data regarding actual use or abuse cannot possibly be known - abuse of current regulations is commonplace but SAC have no way of knowing this. The data upon which the parking strategy and proposals is based upon is therefore little more than conjecture or, at best, anecdotal information and interpretation of modelling based on other situations and scenarios. This lack of enforcement would cause even more problems if many of these proposals were passed, as restrictions based on time limits alone would require more regular checks. This appears to be clearly identified in the Report from the 2021 Consultation, yet disregarded in the proposals. Town centre parking problems are common across the country and there are few, if any, issues that are unique to Ayr. However, seafront and Esplanade parking problems are particular to the town and require bespoke solutions. The current situation allows those visiting Ayr Seafront to drive directly there, use the beach and then drive home again, having contributed nothing to the local economy. This practice is incredibly common, particularly in summer season. Excessive demand for the free parking available, especially at surge times such as bank holidays or particularly sunny periods, causes those looking for convenient and free parking to encroach into resident permit areas, emboldened by the lack of enforcement. This same lack of enforcement is regularly exploited by SAC employees working at County Buildings. Implementation of paid parking at the Esplanade and surrounding area would deter long-term parking for other activities whilst generating much-needed revenue from beach-goers. This could be used to maintain the beach and ensure a safer and cleaner environment for responsible visitors. However, it would require a significant uplift in enforcement resources and robust implementation of regulations. Naturally, this would also be required in neighbouring residential streets to prevent these being used to avoid parking charges. Planned infrastructure at Blackburn Road car park, (in the form of automated barriers with ANPR system) would facilitate simple implementation of parking charges at that location. However, Esplanade and surrounding street parking would require manual patrols, which are currently so infrequent that they can be relied upon with almost total certainty to not happen during a day-trip. Whilst the report recognises that introduction of parking charges may deter some visitors, it must be questioned why Ayr would wish to attract visitors who	18/12/2023 19:35 PM

	<p>rely on driving directly to the beach then home again, having spent nothing in the town. In Resident Permit areas, the proposals to introduce additional permits for tradespersons, visitors, carers, etc. would attract a significant administrative burden (that is unlikely to be staffed), be open to abuse and, ultimately, create conditions tantamount to a free-for-all that completely undermine the point of any restrictions, leaving the residents that the current system is designed to protect unable to park near their homes. In most (if not all) of these zones, each residence is entitled to apply for two parking permits whilst businesses are allowed more or less permits according to their situation. Overall though, the current system considers the maximum number of vehicles that can be parked in these areas and ensures that there is sufficient capacity for most circumstances. Should carers or tradesmen need to park within these zones, it is common and perfectly workable practice for the property occupier to provide one of their passes for the duration of the visit. When accommodating recreational visitors, it is incumbent upon the person they are visiting to make arrangements. The proposed changes would see tradesmen abusing 'free passes' to park in these areas, including residents bringing additional 'work' vehicles home and clogging up the limited space. Up to 5 visitor permits per household could mean that, even without abuse, one or two houses could commandeer entire streets, thus preventing neighbours from being able to park near their homes. Charges for Resident Permits in resident only streets are currently charged at £0.50 for the lifetime of the residency. The Report compares this to the £50 p/a charge for a resident's permit for Fort Street. Whilst this disparity may appear unfair (and the Report suggests that it is) it reflects the fact that parking would normally be free in the first case and the permit scheme is primarily in force to protect those who live there. Conversely, in areas such as Fort Street, parking would normally be charged. Therefore, provision of subsidised resident passes denies revenue from temporary users. The principle of different rates is therefore understandable. However, the £0.50 charge is no more than a nominal fee and the 'lifetime' validity of passes is open to abuse. A fairer system would be to increase the nominal fee to wholly cover the cost of administration of the scheme whilst also contributing to enforcement of it. Visible passes are required (as they provide visual confirmation to visitors that a scheme is in force, as opposed to an online registration scheme, where parked cars have no visual display) but these can employ technology such as holograms and QR codes to prevent duplication/abuse and verify validity. Annual renewal at an increased fee, e.g. £2 p/a should fund the scheme whilst providing some contribution to additional enforcement patrols. Transparent accounting and visible, effective patrolling would benefit residents and assure them that the scheme was not being misappropriated to fund other resources.</p>	
7	<p>Given our street has a lot of listed buildings and is within a special conservation area, surely it would be pertinent to avoid overuse of the street by people who don't belong on the street, ie letting it open to anyone for 3 hours. We have a lined street with cherry blossoms which I'm sure are to be protected. I myself have seen 'random' people in the street in large vehicles giving no consideration to our trees when parking, some of the trees have been damaged and not replaced which I'd also like addressed. We also have to consider the proposed flats on Miller Road and the access along Park Circus Lane which too will bring more vehicles and exposure. The present permits do need tweaking but to a lesser extent than the proposed amount!</p>	21/12/2023 20:35 PM
8	<p>Disabled parking. There are never any free disabled parking spaces even if we arrive from Girvan at 9am on a Saturday. Plenty of empty loading bays but no disabled parking spaces. As a registered disabled person I need a space close to the shops in order to access them. No free space we return to Girvan without any shopping at all on the High Street. It has upset me so many times that this repeatedly happens that I now will not ask to be taken to Ayr. I miss shopping in</p>	23/12/2023 16:05 PM

	Ayr but until the disabled parking is increased and adequately policed I will not face another 90 minute return journey by car for nothing.	
9	Please prioritise the custom and practice of your residents	26/12/2023 13:57 PM
10	There should be free parking in Ayr to encourage people to come into the town not drive them away to other towns and shopping centres THIS PROPOSAL WILL KILL AYR AS A SHOPPING CENTRE AND TOURIST TOWN	27/12/2023 18:47 PM
11	Residents should not have to pay to park in front of their homes. Full stop!	27/12/2023 22:53 PM
12	The on street pay and display a) should not include Saturday b) should have a shorter time Mon-Friday 10-3.30pm. Alternatively extend the free parking. I shop far more in Ayr because of the free parking. You need, as a council, to promote business far more in Ayr, rather than try to raise revenue from parking.	28/12/2023 18:22 PM ID:
13	Remove car parking from the Esplanade so that this area could benefit from stall and pop up events during the summer.	29/12/2023 18:26 PM
14	One hour free parking to allow at least click and collect orders on the high street which is vital to the town.	30/12/2023 15:39 PM
15	The area around the County Buildings should absolutely have charges introduced. At the moment, people who work in the CB use the 3-hour parking to their advantage by simply moving their cars to the opposite side of the building around midday. It is unfair that councillors, council workers and heads of service seem to be exempt from paying for parking.	04/01/2024 23:54 PM
16	Please consider the impact of event parking on local residents. Don't assume that making it the responsibility of the event organisers will be fair or reasonable. Bowls Scotland tournaments are a parking shambles. Events at Rozelle are a mixed bag. Some are very well signposted and fairly organised, others are poorly managed and result in the park being completely inaccessible for the duration of the event and local residents being unfairly treated with a huge number of cars parking on the streets surrounding the park. Parking near schools needs careful consideration. It is not feasible or fair just to say walk to school without being realistic about the need for people to drive to drop off/pick up. Most of the schools in the area are a shambles at 9am & 3pm. Walking should definitely be encouraged, but some form of drop off/pick up bays should be provided near the schools. There is a definite need to maintain lollipop crossing patrollers at schools to help prevent accidents. Due to the lack of adequate parking for those who need it there are often people making poor/rushed decisions about parking which results in dangerous conditions in very congested areas where children are often unsupervised	05/01/2024 00:58 AM
17	The Tradesperson charge of £400 per annum is mad!! Tradesmen will simply refuse to contract job in these streets	07/01/2024 16:45 PM
18	Disagree with the new parking meters installed Not everyone likes to use their card so you are discriminating against the people who use cash Should be free parking all day in Ayr It's an absolute disgrace that you have to pay for parking by card and put your car registration details which is against GDPR rules and regulations No wonder people aren't coming into Ayr I used to be in town at least 3/4 times a week but now it's once a month as it's a joke And the parking Attendants aren't very helpful either some are very rude Trying to get people back into town but not helping things by doing it this way	08/01/2024 10:11 AM
19	I strongly disagree that residents should be charged £60 a car per year just to park outside their house. That is outrageous to penalise someone based on where they chose to live - note these households already pay higher end council tax rates. It's discriminatory as overwhelming majority of Ayr residents are free to park outside their homes. Also charging tradesman £400 per year will drive many away limiting the residents' choice drastically and likely increasing costs as tradesmen will pass these on to the residents. Surely a review of parking	08/01/2024 14:41 PM

	restrictions is worthwhile but it should not be a route to generating more income! The parking issues certainly do not warrant it!	
20	Having lived in park circus for 10 years and now in Bellevue crescent, I strongly agree that the permit system needs changed, however to the benefit of the residents that live there, not to provide further parking for anyone to just abandon their car outside my property to go into town. It is hard enough to find a space outside the property I have paid a considerable amount of money for and pay high council tax for, yet very rarely does a traffic warden ever manage this area. I have over the years had many arguments with people who just park in park circus to go into town and think it's acceptable to park outside my house in a residents only street. To now suggest I pay more and have less chance of parking is unfathomable and simply ludicrous.	08/01/2024 14:55 PM
21	It seems as if there aren't many options being offered, and I believe that three hours is far too long for anyone to be able to park in a resident street, it would lead to residents not being able to park throughout the day, just because people are trying to avoid pay and display areas. There is no requirement for additional parking around the county buildings, this just screams of council workers wanting easier access for them. Also why are we even considering these areas when they aren't appropriately "policed" as they stand, I almost never see traffic wardens capturing people abusing the double yellow lines around Victoria park, and never see them moving on non-residents from the surrounding streets, if they can't deal with it as it is, how will they be able to cope with the proposed changes, and if it isn't controlled, then what's the point?	08/01/2024 15:35 PM
22	If you let people park for three hours in the residential streets near the beach the residents' will not get to park anywhere near their house so why should they pay £60 for the privilege of not getting parked at their door This already happens in the summer with the guest houses being full in the street but that was acceptable as we were not having to pay to park But to pay £60 I would want a guaranteed spot at my door.	08/01/2024 15:39 PM
23	Shocking trying to gleam money from tradesmen and carers to and also visitors. The roads are a mess! Get them sorted!	08/01/2024 16:54 PM
24	I live in Park Circus and strongly object to the street being open to non-residents because sometimes it's difficult enough to park on the street. There are no suitable streets round about to park on instead. Also the street is known for being picturesque with the cherry blossom trees and had been used for marketing within Ayr - it will look horrendous with bays painted in and pay and display meters. I'd worry this would impact the trees, let alone the residents. I'd happily pay more for a permit, but leaving this open to other visitors would make it really difficult to park during the day.	08/01/2024 17:07 PM
25	It is ridiculous that residents are being made to help maintain the Council budgets. Parking outside residential areas should be free no matter how close to the town.	08/01/2024 17:22 PM
26	I live in zone A1, it is already extremely difficult to get parked at any point within the day. This has been exasperated by the introduction of two free hours and free parking throughout December and into January. I note your proposals would remove Fort St and several others as an option for myself and fellow residents of my street to park in. If we can't get parked in Citadel Place which we invariably rarely can then our closest option is then Charlotte St (west) and then Wellington Square. And charging us £50. With the recent introduction of a 2 hour free, I suspect the residents will be generating the bulk of income in our street in terms of parking charge revenue but are the ones who benefit the least from the changes. How are encouraging visitors into the plentiful supply of parking spaces within the nearby council car parks rather than on-street. Whilst addressing the residents parking permits, it may also be worthwhile looking into the number of doctors permits of which there are at least 2 in daily use within our street. These cars park 1st thing and do not move until into the evening. It is my understanding	08/01/2024 17:38 PM

	these were issued for doctors having to make house calls. These cars do not move.	
27	Residents should have designated spaces if paying for parking, it is difficult to find parking particularly when all other cars had free parking during December.	08/01/2024 17:55 PM
28	Parking should be free for all residents in South Ayrshire	08/01/2024 18:34 PM
29	I cannot understand why there should be any parking charges in the town at all. I think we should welcome visitors to the town and allow parking, for free, in properly dedicated areas, which should be properly policed. I strongly disagree with parking charges at all. Further, as a resident in a street where it is proposed there should be an annual £60 charge, I also strongly disagree with that totally unreasonable proposal.	08/01/2024 20:18 PM
30	No 3 hours stay allowance placed on zone B areas, it is hard enough to get parked as it is around Park Circus/Bellevue Crescent. There is zero enforcement of current restrictions, so hard to see how this will change. Double yellow lines/marked bays required on these streets if this proposal is to go ahead, allowing for vehicular access to properties/garages where required. Current parking a nightmare due to cars double parking beside cherry blossom trees.	08/01/2024 21:14 PM
31	Upgrade those car parks in the town which are in poor condition and set a reasonable fee which is clear and easy to pay, to encourage people to use them and visit the town.	08/01/2024 21:16 PM
32	double yellow lines re-instated.	08/01/2024 21:46 PM
33	Parking charges are driving people out of the town. Residents should not be charged to park outside their homes. Workers using vehicles should not be charged to park while working. Visitors to the town should not be charged to park. Unreasonable parking charges will discourage business and visitors within Ayr in general.	08/01/2024 23:13 PM
34	I would like to know why you are trying to kill off our town centre completely. Visitors will not come, tradesmen will avoid, the town will become even more of a ghost town	08/01/2024 23:17 PM
35	If McCalls avenue and Union Avenue is to become permit only so should Alexandria Terrace, Britannia place etc. and surrounding streets as people will park in surrounding areas.	08/01/2024 23:33 PM
36	Parking charges at leisure/sports centres such as Prestwick & Troon pools and the Citadel are completely inappropriate. Local people and visitors should be actively encouraged to use these facilities to improve health and well-being. Parking charges will not improve availability of spaces, they will only serve to put people off using the facilities. Parents using the car parks for kids swimming lessons for example will be charged approximately £50 per year for parking per child. Please don't suggest using public transport instead of driving. It's not feasible to take children out with wet hair to wait for buses. The cost of a one hour stay during swimming lessons will increase the price from £23 to £27/29 per month which for many families will be the difference between being able to afford the lessons and not. This is not a wise move. It may improve a short term shortfall for money to paint new white lines and improve lighting in the car parks, but it will put people off using the sports centres and leave kids unhealthy and unable to swim. The parking at Prestwick pool is used during the day for parents doing pick up & drop off at the space place nursery. This is unavoidable as this nursery is used as the overspill for all over Ayr/Prestwick where kids cannot get places at their local nurseries. Parents of siblings at other schools often need to drive to two different establishments and parking close by is therefore necessary	08/01/2024 23:37 PM
37	I personally feel that residents should not be charged to park in their street. There should be no on street parking charges. Make more car parks and charge to use them.	09/01/2024 00:04 AM

38	The town centre is in serious decline. You are partly responsible for this because you allowed out of town centre parking at Heathfield free of charge. There is rarely a vacant shop at Heathfield whereas we have lost our major shops in the town centre where you charge for parking. We need a strategy to bring business back into the town centre including an integrated bus/train hub at the station as well as free parking to encourage those in rural Ayrshire to shop and visit Ayr. Ayr should be themed a history town with a new interactive museum in the High Street to attract tourists enough of Rabbie Burns what about Bruce, Wallace, smuggling, and transport. Go look at the 1.5 million visitors to the Riverside Transport Museum in Glasgow and stop this petty minded focus on charging people to live and visit Ayr. It's called vision.	09/01/2024 00:50 AM
39	You are driving people away from the town and its amenities with the proposed changes. Revitalise the town with free, longer duration parking so people can go out and experience Ayr.	09/01/2024 01:11 AM
40	I think it's absolutely disgusting you are trying to make residents pay to park that live in a street! Cost of living is bad enough without adding anything else on! If you are making these rules each house should have a permit free and a visitors parking permit they can use for different cars when they visit! There will be elderly and vulnerable people in these streets and this could stop people visiting if they have nowhere to park! Make the visitors pay parking rather than the residents! Shame on you south Ayrshire council!!!	09/01/2024 06:59 AM
41	The area around McCalls Avenue is absolutely chock full of cars and residents can't park outside their houses. The ironic thing is its mostly council employees that are blocking the roads. On my own street (Falkland Park Road) there is a funeral director and church which will be affected by this. I personally don't think there is a problem with the parking on this road and purely see this as another cash machine for the council.	09/01/2024 07:31 AM
42	I do not think that there should be such a complicated arrangement. It is neither cost effective nor encourages visitors to the town. The permits should be freely available to residents and parking for others free for 3 hours at a time.	09/01/2024 07:34 AM
43	Maybe focus on bringing people to Ayr town centre rather than driving them away.	09/01/2024 07:48 AM
44	Further enforcement needs to be taken in Mews Lane, although there are double yellow lines and the road is barely wide enough for one vehicle cars are often found blocking the lane, residents driveways and pavements and this is due to the inadequate parking available to people using the food outlets at the top of Fort Street,	09/01/2024 08:16 AM
45	Residents should not be charged to park outside their property. Parking charges are a big reason I try to avoid using the town centre. The retail parks and shopping centres like Silverburn and Braehead have free parking I would rather travel than pay parking charges for less shopping choices.	09/01/2024 08:19 AM
46	Some of the areas include streets with schools on them	09/01/2024 08:23 AM
47	The town has insufficient parking. The council needs to provide more affordable parking if the town centre is to survive. Having parking charges is the wrong solution to the problem because it results in fewer people using the town centre for shopping or entertainment. Making residents pay for parking is extremely unfair because the council have allowed housing to be built with insufficient parking. To profit from this failure is morally wrong. It is hardly fair to impose new charges on residents if their only option to not pay is to move home.	09/01/2024 08:25 AM
48	What is to happen when a resident in a residential street has pavement lowered to park in front of the house off-road.is that parking space available?	09/01/2024 08:41 AM
49	Town centre needs more free parking and not privately owned by an English company	09/01/2024 08:43 AM

50	I stay in York street and it's far enough from the town to be excluded from any parking charges	09/01/2024 09:24 AM
51	I do not agree with the principle of car parking charges. A free and fair scheme could include short and long term parking arrangements properly monitored. Further, as a regular customer of the Citadel, several times per week, I would object strongly to a further charge in using that facility - I already pay a membership and the proposals would add a further unreasonable cost to each visit, in fact in effect more than doubling my current membership fees... That is outrageous.	09/01/2024 09:42 AM
52	Ayr is just going to die on its feet! They need to look at how to bring people in not keep them away.	09/01/2024 09:44 AM
53	I live on Taylor Street, I see on the map that York Street, wagon road and green street residential areas are included. My concern would be that Taylor Street would be the dumping place for the businesses, like carpet shop, garages etc. to leave their customers cars and work vans for weeks on end and the residents that live on Taylor Street and those that park there that live in York Street Lane with no on street parking would not be able to park near their home. I have previously complained to local MPs and councillors about parking issues as right now Taylor Street has cars that haven't moved for months from local garages it's frustrating to not get a space when you come home from work. They also park dangerously close to residents' cars, and close to junctions making it very difficult to drive on or leave your space.	09/01/2024 10:30 AM
54	Trades people should not have to pay to work on properties in the area. Residents should not have to pay to park outside their properties.	09/01/2024 10:55 AM
55	Forget this whole thing. South Ayrshire Council must stop destroying Abandoned Ayr	09/01/2024 11:16 AM
56	The presentation of the current parking wardens is rather unacceptable. The uniform is poorly fitting, the wardens are untidy in appearance and do not provide a good representation of the service that they provide. The wardens should be smart, tidy and approachable.	09/01/2024 11:25 AM
57	Resident parking should remain free of charge for all streets. The town centre is not busy therefore changing residents to park should not be necessary other than to increase revenue and penalise residents in the town centre. The parking strategy should be encouraged visitors and businesses with free parking available.	09/01/2024 12:23 PM
58	Ayr town is dying. Should be three hours free parking town wide to encourage visitors to the town. The cardboard clock idea same as Dumfries.	09/01/2024 12:50 PM
59	Introducing permits in certain streets will just move any potential issue to another street. I live on McCalls Avenue and don't see an issue with the parking. It's quite busy but not so busy you can't get a space! Permits would introduce more hassle than they would reduce especially if there was no visitor option.	09/01/2024 12:58 PM
60	Will you be numbering the parking spaces in the residential permit areas and only allowing permits for each numbered space, if not I could pay £60 for a permit and not be able to park. There is not enough space to allow 3 hrs parking free to non-residents or visitor permits, there is barely enough space right now just for the residents	09/01/2024 13:18 PM
61	Residents should be prioritised over visitors. Residential streets should be for Residents, carers and tradesmen only	09/01/2024 13:27 PM
62	Absolute disgrace this, Ayr is a dump	09/01/2024 13:34 PM
63	The parking in Ayr is a joke, then we wonder why small business are closing and the town is empty, give business owners some kind of incentive to want to improve the town e.g. free parking!!!! I'm currently almost £100 a month to park in town, this is forcing us out as SAC seem to care about anything more than	09/01/2024 13:37 PM

	improving the town and supporting business owners! Give residents and business owners' free parking.	
64	Parking in cycle lanes and pavement parker's should be a higher priority for parking enforcement officers.	09/01/2024 13:54 PM
65	Residents should NOT have to pay I'm order to receive a permit to park outside their home.	09/01/2024 14:10 PM
66	Residents should NOT be made to park outside their own homes!! We live on York Street and NO ONE PARKS HERE TO GO INTO THE TOWN CENTRE! This is a disgrace, not only are these parking charges running people away from the town centre, which isn't generating much business from locals or tourists because it's a dump and has already been run into the ground, we are now being pushed away from our own homes!! We pay council and road tax! And now we and our visitors are being made to pay to park outside our own homes!!! No! It is a disgrace! At worst residents should all be provided with a parking passes for residents and visitors FREE OF CHARGE!	09/01/2024 14:38 PM
67	I have lived in Dalbair Road for almost 50 years. When the Zones were introduced my late husband and I immediately had to make a case for our parking Zone to be A2 instead of A3 in which Dalblair Road had been placed. Every time since that time we I got a permit for A2 and I know several of my neighbours have had to do the same in the intervening years. As you will be aware Dalblair Road only has a few parking spaces at the its south east end , so those of us with no personal off street park and who live at the north end of the road, especially the historic red sandstone terrace no's 2 to 10 have to park in neighbouring streets. Barns Street, Fullarton Street, Boswell Park etc. which are accessible and feel reasonably safe to park. I.e. the proposed Zone A3. Parking in the streets in A4 where Dalbair Road has been placed is completely unworkable for several reasons eg carrying shopping, offloading young grandchildren etc. etc. and being expected to park so far from my home feels very unsafe for me and my car. Please could you sort this anomalous zoning so that my neighbours and I are in the most appropriate zone when we don't have the luxury of parking outside our homes. It may be that the flats at the south east end are happy with A4 zoning so similar to Fort Street which appears in Zone A2 and A3 Dalblair Road should be included in Zones A3 and A4.	09/01/2024 15:02 PM
68	I feel it's out of order asking residents to pay £60 to park outside their homes. When they have never had to. We have a campervan that has to sit on the street as no space on drive for it. So we will have to pay to park it outside my house. Also, charging business owners like joiners to park outside when doing jobs is another expense for them and this in turn drives up their prices and it's the customers that feel the brunt of these changes.	09/01/2024 15:02 PM
69	It should be free parking to attract people back to the town.	09/01/2024 15:02 PM
70	I believe west Sanquhar road should be considered for residential parking only due to the volume of traffic that is created by the summer set football ground location and race course making the days that these places have events on dangerous for young families children and the local community with parking both sides of the street traffic jams parking on pavements and blocking of streets and dangerous if emergency services need to access the locations	09/01/2024 15:30 PM
71	We purchased a house in Ayr centre (12 Miller Road) in September 2020. We were told by the seller that residents parking was being addressed (this turned out to be false and it is our fault for not confirming this). We spoke with ARA when we arrived and they were very kind to offer us a Type A permit for parking. We access Dalblair Road from the rear gate of our house. We would like to request that the limited parking on Miller Road be made into pay and display bays, at least at the top of Miller Road which is in front of 12 Miller Road, so that parking can be extended for the Type A permit (soon to be the Type A4 as I can see). All businesses at this end of Miller Road have onsite parking already and	09/01/2024 16:28 PM

	there are only a few residents, none of which own a car. Most people that park in this limited parking area are off into town for a meal or shopping. The previous owner had put plans forward to make a parking bay in front of the house (similar to others in that area) but planning would not allow due to conservation area. It seems as if we are perhaps the only people living in Ayr town centre that don't have parking (other than the Type A permit)! It would be lovely if we could park in front (Miller Road) or rear (Dalblair Road) with our permit (or preferably with a residents permit so we could access visitor parking if necessary). We are a one-car family. Your strategy for parking in the centre seems fair to us, especially allowance of visitor, carer and tradespeople parking in residential areas. It seems that it is indeed long overdue for a change! Many thanks and please consider the Miller Road issue!!! Ann Lightfoot	
72	Utterly ridiculous amount of areas included in the first place. There is no requirement, no request from resident and certainly not from business owners in a vast majority of the area's that are suddenly included in this proposal.	09/01/2024 16:35 PM
73	Zone B9 ie waggon road should not be made to pay to park outside our own homes we have for years fought to keep our parking down here residents should be able to park here for free and make the people that use the free parking here pay i.e. dock worker peacock salts the bus garage stagecoach, and when sac famous air show is on amongst other events when we are always forgotten down here!!	09/01/2024 17:37 PM
74	Off road parking bays should be installed in all areas like Kincaidston where there is more than adequate room to do so, it is ridiculous having all this off road space available & clogging up streets needlessly with parked cars, commercial vehicles should be forced to use the available car parks, some vehicles (commercial) parking on Kincaidston Drive, a blind bend is not only obstructive but dangerous, I'm surprised the police, road safety, a joke, & the Ayrshire Roads. Alliance allow such dangerous parking, sort it out ASAP.	09/01/2024 18:21 PM
75	You should not be charging people to park outside their own property that's what Road Tax is for - are you trying to close Ayr down permanently	09/01/2024 18:47 PM
76	You have a bloody cheek even singling out streets like Falkland Road where we live - 4 adults all working and all paying tax and contributing to society. Even streets like Glebe Crescent, Glebe Road, Green Street, Waggon Road, York Street - hardly areas where you'd WANT to park your car or van. All that people will do is park round the corner in Falkland Place for example, I have a garage round in this street, and park in the other streets where your permit is not needed. We have a guy up our street who has 5 vehicles outside his door, including 2 works vans. If you are going down the permit route then it should be EVERYBODY in Ayr and surrounding areas, not just the areas you think. You lot probably live in the posh bits anyway and can afford it! Take a visit to the areas and speak to US, the residents, there is not an issue at all with parking but there will be if you intend to go ahead with this. Why not employ a few more traffic wardens and get better tech where they can scan a number plate and see who is parking for work and who actually lives in that area. One show does not fit all BUT IF YOU ARE GOING DOWN THIS ROUTE THEN I'M ALL FOR IT, certainly including the council officials 1st and foremost. [REDACTED]	09/01/2024 19:23 PM
77	Will blue badge holders be exempt from these parking charges?	09/01/2024 19:31 PM
78	Think you've covered more than enough.	09/01/2024 19:47 PM
79	More disabled bays on Ayr High Street	09/01/2024 20:30 PM
80	Resident bay parking should be for residents only and the allocated space should match the permits issued in the street. If there is additional room on the street this area could be for shared use	09/01/2024 21:24 PM

81	I never park in or around town but to encourage people out with the town there should be more free parking not less. My objection is to extending further parking charges in residential streets as far out as Tams Brig	09/01/2024 21:43 PM
82	I STRONGLY DISAGREE WITH ALL OF THE ABOVE AS PARKING IN AND AROUND AYR SHOULD BE FREE. TOWN IS AN ABSOLUTE DISGRACE. IF THE MONEY FROM PARKING WAS USED TO SORT OUT OUR TOWN THEN MAYBE I'D HAVE A DIFFERENT OPINION.	09/01/2024 21:59 PM
83	I think the council should be encouraging people into the town centre and that parking should be free to assist the economy in the town. People can park free in retail parks across the country so why would shoppers want to pay to shop in Ayr.	09/01/2024 23:26 PM
84	Towns dying, beach is dying. Nothing pulling anyone into Ayr to spend money in actual businesses. Instead they're concerned and worried about the time on the meter. SAC do nothing to help in the revival of the town. It's all schemes, pretty portfolios but when it gets down to business, they're only concern is making money. You have parents in a cost of living crisis having to pay £2 a day to take their kids to school (Ayr Grammar) oh but they should take the bus! From a less than reliable bus company whose brand new electric economy buses break down with a light frosting. Then factor is those parents who need to drop the kids off and get straight to work. Any parking allowances goes against the eco policy. Absolute JOKE. Hundreds of hundreds of pounds per parent who have no choice but to drive their kids to school, into your back pockets. Great "free education" that is. And county buildings. Literally charging your own employees to park and work.	10/01/2024 01:41 AM
85	Please do not allow residents only areas to become shared use by anyone for up to three hours. This would cause chaos. Unfair on residents. Yes have visitor permits which allow households in residents' only areas to have visitors. Do not charge for this. Just issue visitor permits to existing residents. Do not charge residents £60 a year to have a permit to park in front of their own house! Unfair! A small charge is sufficient e.g. £5 Charging tradespeople to park in residents' areas is crazy. It's difficult enough getting plumbers etc. to come to a house for repairs. Free access for tradespeople please.	10/01/2024 08:36 AM
86	Care and NHS staff visiting patients should not have to pay a parking charge to provide an essential health service	10/01/2024 09:00 AM
87	Don't think residents in B areas should be made to pay to park at home. Why not give them permits.	10/01/2024 09:09 AM
88	TAYLOR STREET AND ALL THE WAY ALONG YORK STREET AND GREEN STREET.	10/01/2024 09:15 AM
89	Newton area. Taylor street, Green street junction	10/01/2024 09:20 AM
90	Loading and unloading for trades people should be allowed in parking bays for short periods and traffic wardens should not issue tickets for these deliveries. Areas like the Cutty Sark Centre and outside the shops is the High Street should have a designated loading time between 8-10a.m. Coaches should not be parked up in bus stops by the Gaiety or at Burns Statue Square. Buses should be required to move from bus stops after passengers have disembarked and should not wait in bus stops until they are due to leave 20 minutes later. The need for better access to the town centre should be encouraged by the circular movement of car buses and taxis not being impeded by badly parked vehicles.	10/01/2024 10:58 AM
91	Ayr needs free parking to attract people to the town centre. Ayr has substantial disposable income but the people with that income don't spend it in Ayr. We need free parking to attract people to the town centre which will attract businesses which will attract shoppers. Ayr Council and ARA don't seem to talk to each other.	10/01/2024 12:45 PM

92	Potholes- sort the potholes that are causing damage to countless cars Free Parking- why did u introduce this without thinking about residents. If you free up parking then you need to think about where the residents park.	10/01/2024 13:25 PM
93	Why is Falkland road and Falkland park road singled out? Maybe a simple idea of displaying a sticker provided by the council to prove you're a resident and not someone who parks here before boarding a train or bus or to attend bowling events when the council already provide a park and ride service. Your proposal will encourage people to move to the next nearest street. As we pay road tax and. Council tax it's unrealistic to charge us to park outside our own home. Sounds like another ridiculous idea to make money as due to the state of the town with the bad management of the council and colossal amount of money wasted in SAC on stupid things that bring more hassle to locals like the golf and air show etc. You will argue it brings revenue but unfortunately the only ones who benefit from that will once again be the hierarchy in the council and the businesses who are not local that you allow to tender for these events to sell overpriced food drinks etc. Also surely we should have all been lettered at the very early stage of this process but I get the impression it was part of your plan it would slip under the radar. How two or three traffic wardens who cover the whole of South Ayrshire police this??? One day they are in Ayr next Girvan then Troon. If this were to go ahead I would not comply unless it was the whole of South Ayrshire then watch as your plan crumbles before your eyes!	10/01/2024 13:32 PM
94	Why not have a parking permit scheme for all of Ayrshire Roads Alliance responsibilities. Spread the parking tax pain to all that would reduce the burden of a few and you might have a scheme that is acceptable to all. Or more likely have a riot on your hands.	10/01/2024 15:56 PM
95		10/01/2024 17:11 PM
96	No all its doing is stopping people from coming to Ayr to shop	10/01/2024 17:14 PM
97	If Newton-on-Ayr is to move to permit holder restrictions it should be all streets from Waggon Road up to and including all sub streets, such as Gordon Street, Campbell Street, Alexandria Terrace, Northfield Avenue up to and including Heathfield Road and not just certain streets as people will just move to parking in the 'free' streets, therefore causing more problems for local residents and these new areas will be empty! I have seen a massive reduction in commuter parking since a lot of companies have moved to hybrid working.	10/01/2024 18:07 PM
98	The streets in the County Buildings area should all be pay and display and an extended period (6 hour tariff) applied, especially since 2 hours free parking was introduced in the town. Following the 2 free hours, patrons could be offered the option to extend their stay by payment for up to 6 hours. County Buildings staff have continuously abused the 3 hours limited waiting for over a decade and parked all day with very little enforcement. As these staff arrive first, there is little to no opportunity for visitors to use the extra hour. Should staff not wish to pay they could easily use the free car parks at Cromwell Road or Blackburn Drive. The introduction of the above would also allow day visitors to the town. A reasonable cost for the extended period could be considered as £3 which would equate to 50p per hour. The free 2 hours would still be available.	11/01/2024 08:01 AM
99	Consider how tradespeople will increase their costs to residents. Also consider how difficult it will be for residents to employ a trades person who does not have a permit.	11/01/2024 16:44 PM
100	How do we ensure access to residents' parking when anyone can park? How will the time limit for non-residents be monitored? How will the extra road wear and tear be dealt with in cul-de-sac areas? Accessing and exiting some roads on to the highway is already difficult and this would be exacerbated.	11/01/2024 19:47 PM
101	Content Avenue should not be within the restrictions. We are residents and do not believe we should have to pay for parking permits or visitor permits.	11/01/2024 22:29 PM

102	Bellevue Road and Midton Road in Ayr should be included.	11/01/2024 22:36 PM
103	I am a concerned resident of Content Avenue & I am not happy about having to pay for a permit. Basically we are being charged to park outside our homes. This is not a problem area and why are we being singled out when there are other streets closer to town centre that are completely unrestricted. Take content Avenue out of the restrictions.	11/01/2024 23:07 PM
104	I am writing to express my strong objection to the proposed introduction of residents' parking permits on Content Avenue. As a resident, it is concerning that we will now be required to pay for parking outside our homes, especially when there has never been a need for permits in the past. Content Avenue is not part of the town centre, and this proposal seems unjust considering many other streets in the vicinity remain unrestricted. I urge you to reconsider this plan, as it appears to be an unnecessary burden on the residents of Content Avenue. Thank you for your attention to this matter.	11/01/2024 23:15 PM
105	I don't think residents should pay to park outside their homes. We all pay council tax. B zones should remain for residents with some provision for their visitors and tradesmen. If shared parking in B zones is introduced, then non-residents should have to pay, especially if residents have to pay for a permit. Some roads near the centre are narrow and congested and parking there should be residents and their visitors only. We need more detail about how proposals would work in practice How would visitor permits work? Would they be transferable? How would the scheme be "policed"?	11/01/2024 23:45 PM
106	Parking & fees should be designed to encourage trade to the town. Free on Saturdays for example. Perhaps the use of a park & ride scheme on weekdays for commuters?	12/01/2024 10:00 AM
107	There should not be a parking charge to park at your home!!	12/01/2024 10:03 AM
108	This is hugely frustrating around the town. Example - riverbank nursery operates at an area where most surrounding streets are pay and display. Citadel place should not be a pay and display. For a parent dropping and collecting their child 5x a week this means I have to pay 10x to park my car for less than 3 minutes at a time. The alternative is to park a great distance away and walk with a new-born car chair, a 3 year old and 4 year old. This becomes a higher risk area when solo parenting. When running late due to temporary traffic lights etc. which regularly happens around the area a £60 fine is a huge dent to a family with multiple young children. These areas should be reflected or there should be concessions for parking slots less than 15 minutes near nurseries.	12/01/2024 10:23 AM
109	Please consider the needs of charity based at 7 York Street, its service users and staff. AHAC are a local homeless and housing advice and support charity, established in 1986 who have regular community visitors to our offices. Many of the Council offices are still closed and so people come to see someone face to face if this is their preferred method of contact. We often liaise with the Council and facilitate communication, if people have to pay for parking then this will deter them from coming to see us which has wider concerns when many already struggle to reach out for help with poverty, rent arrears and eviction. If charges are put in place it would deter vulnerable service users who rely on us from coming for help. We are concerned that as a registered charity we would not be able to afford business permits and put additional pressure on our already tight budget. If all our workers were liable for parking it would put additional financial pressure on them and may cause them to look for employment elsewhere. Many of our Advisers and Support staff require a car as part of their employment to ensure we can take people to appointments and visit them in their homes. Suggestions:- Free parking permits for around 6 essential workers Create at least one disabled bay at front of office to ensure can get a space Provide 3 free re-usable Visitors passes for us to give to those who are in poverty and unable to	12/01/2024 12:24 PM

	pay There are many offices in York Street which the Landlord is unable to let, with this additional burden it will further impact them being able to let these empty office spaces. The street would benefit from parking space lines being painted as often 2 cars take up space for 3 cars.	
110	Short narrow residential cul-de-sac's should be limited to residents, visitors and trades people only. If type A parking is allowed on such roads and they stay beyond their time limit, presumably they will be fined but, that still doesn't give residents, visitors and trades people access to their legitimate parking space. There is no description of how this system will operate. It appears SAC are prioritising type A parking over residents.	12/01/2024 12:37 PM
111	Please consider charities, their workers, volunteers and service users and the impact this will have on them.	12/01/2024 12:48 PM
112	There should be a clear distinction between the town centre and areas out with that. There is no need for parking to be charged out with the centre - areas south of river should be free along with residents. Free parking should be encouraged to increase footfall into the town.	12/01/2024 13:26 PM
113	As a charity based at 7 York Street we believe this could have a detrimental impact on our service users and staff team. Our budgets are tight we would not be able to afford business permits. This may have the following impacts: Customers want face to face contact. This often involves the customer coming to our offices. Any costs which could be levied at a time where our customer may already be facing financial difficulties could act as a barrier to getting advice. Loss of staff to other employment due to additional financial pressures - many of our team require transport to enable home visits, facilitate training sessions, attend appointments with service users etc. Suggestions: One disabled bay to be allocated at the front of AHA offices allowing vulnerable services users to get a space. Provision of free parking permits (from our analysis 6 would be required) Provision of free re-usable visitor passes (3 such passes would allow us to ensure parking did not become a barrier to advice) Street Management There are empty premises any cost to parking could result in those premises being harder to rent/sell leading to an overall demise of the area Introduction of parking lines to ensure one car does not occupy an area for 2 cars Currently the street has many abandoned cars - management of this would be a huge positive. Introduction of charges could see more congestion on other local streets. This may lead to local neighbourhood issues if local residents find parking at their house more difficult when previously it had been of no concern.	12/01/2024 13:50 PM
114	Residents have children and typically have no other parking options. You are currently proposing that we might have to wait up to 3 hours for a shopper to move their car so we can park outside or near our homes. Where, exactly, should we go when there's no space on the street where we live? I don't have a God given right to park exactly outside my own home, but I do believe it's fair & reasonable that I can park within a reasonable distance - the proposal completely cancels that. In reality - rather than in a council officer's fantasy - is that residents will have to use pay-and-display parking and walk hundreds of meters with their shopping / small children. This a war on resident's cars and unacceptable.	12/01/2024 17:16 PM
115	Gutters and drains In zone B2 are not cleared nearly often enough, leading frequently to insanitary pools of water. Bellevue street is particularly bad, kerbside parking needs to be suspended at times to allow the drains to be properly cleared. How is ARA proposing to manage this?	12/01/2024 21:25 PM
116	Priorities should be serving the representative views of the people that live and work in Ayr- who DO NOT WANT to pay more money to park outside their homes, not finding a way to rephrase the consultation as an insult to their intelligence suggesting that it is not desired because it has not been "promoted" well enough.	12/01/2024 21:42 PM
117	Absolutely ridiculous idea to do this! The council will push everyone away from Ayr! Even the people who live here! Do not enforce payment on parking outside	12/01/2024 21:58 PM

	your own house! As if people have enough money to even live! let alone pay ridiculous charges. No no no no no! Do not put these parking permits in place!	
118	No on street parking charges. Council tax and road tax are high enough as they are. High Street parking charges are a deterrent to visitors, shoppers and a tax on the people who need to park e.g. workers. If you insist that they are 'essential' then the payments should be minimal i.e. £1 for 3hrs. Residential parking should not exist, that's why we pay council tax for 'services'. Ability to park a car outside/close to someone's property is a person's right. Visitors should not be penalised either. I strongly condemn plans to extend residential parking zones.	13/01/2024 10:42 AM
119	Turning out onto Alloway Place from Park Terrace and Alloway Park is dangerous. Parked vehicles make visibility poor and often inhibit smooth movement of traffic along the stretch from Miller Road traffic lights to the lights at Wellington Square. This situation requires to be considered.	13/01/2024 13:00 PM
120	Turning out onto Alloway Place from Park Terrace and Alloway Park is dangerous. Parked vehicles make visibility poor and often inhibit smooth movement of traffic along the stretch from Miller Road traffic lights to the lights at Wellington Square. This situation requires to be considered.	13/01/2024 13:00 PM
121	School drop off at Ayr Grammar must be considered. The current situation is dire. Parents/carers should not have to pay to pick up and drop off their children or consider parking a significant distance away for free parking. Parents and carers should have a dash board pass to display for school drop off times to allow them to legally park without risking fines and to encourage people to park responsibly. (8.45 -9 and 1505 - 1520)	14/01/2024 03:23 AM
122	More free parking for shoppers and what is happening with the multi storey carpark	14/01/2024 15:25 PM
123	Certainly not more areas! Fewer if anything. Union Avenue. Who would park there for access to Ayr town centre?	14/01/2024 23:10 PM
124	I strongly disagree that anyone can park in residential bays for free. This devalues our property. We are being asked to pay for a residential permit but will not be able to park outside our house as anyone can park for free. We also pay a high level of council tax to live in this area - band G = £3,682.92pa.	15/01/2024 10:40 AM
125	These plans are killing the town. People don't want to have to think about parking when they are running chores. I am not going to pay 50p to pick up my dry cleaning. And then another 50p to pick up my shoes from the shoe repair shop. And then another 50p if I want to collect a pair of tights for my daughter's school uniform. These shops are not close enough together and sometimes you just want to run an errand on the way home from work. The weather is also not good enough for lots of traipsing through town. Do any of the council have a clue? What's going to happen is that no one will run errands in town any more. I will end up going to the supermarkets where parking is free which is a shame as I have relationships with shops in town. Similarly, why on earth would you charge for parking at the citadel? I have a daughter that swims. She's at the citadel 7 times a week. If you think I'm paying £14 a week just to take her to practice you are insane!	15/01/2024 12:54 PM
126	1. If it's true that Tradespersons will require to have a permit to work in residential zones then will severely restrict residents' ability to obtain competitive quotes. Which in turn will reduce the value of property in the areas with such restrictions. 2. It would appear complicate the matter of household's receiving visitors that may decide to just drop in as they are passing. Many elderly people and others that depend on visitors as a means of keeping contact with friends and family will be inconvenienced at the very least or isolated in some instances. 3. I would like to have the same opportunity to park on the street outside my house for free as it is in other postcodes and indeed one street along. It would appear to be discrimination of one residential street against another!!	15/01/2024 14:29 PM

127	Outrageous that residents should have to pay to park outside their own house. This has come into place by people parking in these streets to go to the bus or train station - residents are paying for this!!! Residents should all be issued with permits and not have to pay for it Round the county building, does this mean workers have to pay to go to work? Or walk from the beach, what if there's a health issue but not qualified to be disabled	15/01/2024 16:01 PM
128	This is a joke and no areas should be included especially streets!	15/01/2024 17:43 PM
129	I live & own a property on Park Terrace-I should not have to pay to park outside my house! The resident parking scheme with a token payment is totally sufficient & right for the all the residents.	15/01/2024 20:57 PM
130	Although I would not be affected directly, as I live in an apartment with parking provided, I am very much against these proposals. Parking charges in AYR should only apply in exceptional circumstances. We have seen recently the Council being forced to abandon charges due to Station Hotel fiasco. The result was an immediate increase in visitors to Ayr. Ayr has declined as a place for visitors from elsewhere to come and shop, socialise and make use of our wonderful beach, golf courses and leisure attractions. This impacts us all in the community. As such the logical conclusion is to abolish all parking charges in Ayr. The only exception to that would be the Council run car parks. The charges proposed are ludicrous for residents. It is even more so for tradesmen going about their work and trying to make a living. For most, they barely scrape by. Many will choose not to provide services where they require to pay fees such as £400 per time. Whoever thought this is a good idea is clearly a public servant who has never run a business. In addition, it will affect residents in these areas, many who may be old and infirm who will not be able to employ their local trusted tradesman, as they will not want to either pay SAC or charge their customer £400.	16/01/2024 15:56 PM
131	I believe that to encourage the use of town centre businesses that on street parking in the town centre should be free of charge.	16/01/2024 16:53 PM
132	Absolutely not	16/01/2024 17:47 PM
133	I think residents should have two permits to each house to use on their street and should still only be 50p each not £60 annually. Just another way to get money out of us.	16/01/2024 17:54 PM
134	The inclusion of Bruce Crescent where I reside in the proposed chargeable streets is an anomaly in the strategy for selecting chargeable streets and is illogical. It is in essence an extension of Montgomery Crescent in all but name, which is not included, and is an integral part of the inner Fort conservation area which includes Montgomery Crescent and Eglington Terrace, with very similar resident parking difficulties.	16/01/2024 19:41 PM
135	The High Street is more of a priority with outdated regulations which need reviewed immediately. Protect loading bays until 3pm then allow the public to use them for 15 minutes to allow them to pick up large items from shops. This would hopefully encourage a wider variety of shops to be able to trade effectively. Protect the disabled bays.	16/01/2024 20:41 PM
136	Parking for residents in zone B can be tight enough as it is. If free parking (for any period of time) was introduced then it would be even more difficult to park.	17/01/2024 20:49 PM
137	Should include residents and businesses from 2-16 Prestwick Road as where are these residents going to park 6a and 6b both residents have blue badges and require parking as close to home as possible. Me and my Partner from 6b Prestwick Road use to park on Union Avenue as it was safer to take my partner from car into her wheelchair. But had to stop as people where coming from all over and parking to travel to Glasgow via Train or bus leaving NO parking. Now we have to park on union Avenue which is much more dangerous as road is much busier and cars enter and leave street very fast. If the new proposals for McCall's Avenue and Union Avenue does not include us and allow us to park we will need	17/01/2024 22:23 PM

	to move house. Thanks [REDACTED]	
138	My family have lived in Arran Terrace since 1993. Throughout that time we have diligently paid our Council Taxes, have maintained our property, have abided by council rules and regulations, have watched in horror as parts of the foreshore area (Plot 9) were sold to developers and granted permission to throw up grotesque apartments and a still empty and unused nursing home and now it seems the tiny area in front of our homes where we park our cars is under threat. Will residents of Doonfoot also have to pay fees for parking in front of their own homes? My wife and I are now in our late 60s, we have one small car between us. We need to vehicle for shopping - we are too old to lug food and home essentials on foot from the town centre. Is it too much the new policy could allow one car per family free then, if you must, charge a fee thereafter for additional vehicles?	17/01/2024 22:50 PM
139	Stop charging for parking in the town...definitely don't charge for parking on a Saturday...outrageous!!	18/01/2024 06:01 AM
140	Scammers	18/01/2024 09:56 AM
141	There is a cul de sac on York Street/ York Street Lane and it's supposed to be a turning point t junction. I think this needs to be yellow lines and no parking as residents cars are in it meaning cars, and delivery vans cannot get down there. Also bin lorries can't get in to turn, residents bins are blocked by cars so sometimes there not emptied. Also Taylor Street not being included in the permit area is a big mistake. That'll just become an area where everyone parks there car and not needing to pay. Being a car owner and a resident I would even consider doing this or parking in a free bit in the area instead. I welcome the change as it can be congested but needs to be fair to all	18/01/2024 10:03 AM
142	Permits should be given free of charge to council employees who have to travel to their place of work in private car (due to working hours/public transport availability). Consideration should be given to all council employees and where would be accessible for parking that is close to their place of work. Consideration to be given to lone females travelling and having to walk to and from their cars. No dark area or long walking distances due to personal safety! This clearly hasn't been thought through about thoroughly and it is clear no consideration has been given to employees! This appears to be furthering greed and taking money from all in times of rising costs and rising council tax costs and the general cost of living! Many unions have recently had to argue for employees to have pay increases due to the cost of living and now the councils want to take it back off us with parking permit costs! Are the unions aware of this?	18/01/2024 10:19 AM
143	My partner and I live at 6E Prestwick Road, Ayr but there is no parking outside our property as it is on a main road with double yellow lines and a bus stop outside our property so we have to park in Union Avenue or McCalls Avenue. Our address hasn't been included in any of the areas that would be covered with a Parking Permit so we don't know where we are expected to park if we are not able to park in Union Avenue or McCalls Avenue. There are 6 flats within our block, along with a number of houses on this section of Prestwick Road and it seems like they have been forgotten about when the plans were being made. I have a disabled neighbour who uses a wheelchair and needs access to their car so they should not be expected to have to park a significant distance from their property. Would our address be considered in the plans to be included under McCalls Avenue or Union Avenue so we would be able to get parking permits? If not can you please advise where I would be expected to park?	18/01/2024 10:28 AM
144	Our longstanding and increasingly important homeless support charity dependent on Council and other fundraising for survival should be supported, e.g. Free working hours parking for essential employees. 7 off Free visitors labels for poverty stricken clients	18/01/2024 11:39 AM

145	As a resident of Montgomerie Terrace (which I note you have misspelled in your consultation) I object to any change to the permit parking scheme which is simply not necessary and was not supported even by the extremely small percentage of the population to your "consultation". You claim to be addressing a problem which doesn't exist. If you want to do something useful you could mark up parking bays for residents on our street to allow us to make the best use of the space.	18/01/2024 12:05 PM
146	No areas should be included at all, this is so stupid!!!	18/01/2024 12:47 PM
147	I strongly disagree that residents only zones should be open to non-residents for limited waiting parking. I strongly disagree that traders should have to pay for a permit in resident only zones.	18/01/2024 14:45 PM
148	Ailsa Place is currently a conservation area with all the planning restrictions to development applying without adding further penalties. Is it the "Councils" intention to make this area a no go zone for future home owners.	18/01/2024 14:46 PM
149	Make an online system for applications please!	18/01/2024 15:16 PM
150	You should look closely at the negative impact of removing exclusive resident parking on the general upkeep of the look and layout of the residential properties within conservation areas around the town. If you remove these resident only parking zones and residents find it more difficult to park close to their homes, they will undoubtedly dig up front gardens and knock down front walls to create private parking on their premises - especially when previously they wouldn't think of doing this in order to maintain the look of the area. If you force their hand they will have no option other than to do so, which, will spoil the look of the areas.	18/01/2024 15:18 PM
151	Horizon Hotel....Queens Terrace Lane Car Park I and my friends will no longer visit my favourite coffee place as it will place an extra £2 on my coffee.	18/01/2024 15:22 PM
152	Falkland Park Road, Falkland Road, Union avenue, McCall's Ave and Glebe crescent were NOT restricted previously and I fail to see why they included now. NO parking problems here.	18/01/2024 16:53 PM
153	We should not be forced to pay to park at our own doors. If this is enforced, then we should be guaranteed a parking space. Non-residents should be charged with family visitors charged a reduced rate. As a pensioner, I feel as I'm sure others do - it is yet another unneeded expense. The new proposals are not exactly going to encourage folk in to Ayr. Considering the gross expenditure that is being poured in to the Station hotel, it is beyond a joke.	18/01/2024 18:23 PM
154	Current residential permit areas are very busy with vehicles already - opening up free parking in these areas will exacerbate this problem. People are not always away from home in the day.	18/01/2024 21:30 PM
155	The proposal would mean that our household would be charged £140 to park outside our house. When a member of the public could park for free for 3 hours. It also means that it is unlikely I would get parked anywhere near my house. This is an unfair tax on residents whilst giving public free parking. It is discrimination and revenue collection at its worst. Those who put forward such a biased proposal should be sacked. Also the proposed revenue raised would probably not meet the cost of the consultation..... Another waste of tax payers' money.	19/01/2024 09:06 AM
156	As a resident of Cromwell Road Ayr. An external preservation street. Cobbled road. Parking only available on one side. Not a full width street. Blind entrance. Residents have been asking for one way traffic for two years now. Police report agreed. To try prevent buses not realising how narrow the street actually is, when they are following bus parking signage for Cromwell Road car park. I have to object to the new parking proposal for my street of 3 hours. If a lorry decides to park the street is blocked. This happens regularly pushing passing cars onto the pavement. Why is there no safety concerns?	19/01/2024 11:37 AM

157	As a resident of Cromwell Road Ayr. A external preservation street. Cobbled road. Parking only available on one side. Not a full width street. Blind entrance. Residents have been asking for one way traffic for two years now. Police report agreed. To try prevent buses not realising how narrow the street actually is, when they are following bus parking signage for Cromwell Road car park. I have to object to the new parking proposal for my street of 3 hours. If a lorry decides to park the street is blocked. This happens regularly pushing passing cars onto the pavement. Why is there no safety concerns?	19/01/2024 11:41 AM
158	Questions - The way you phrase your questions here is misleading. For example. Should there be a permit option for carers or tradespeople? What? At the ridiculous cost of £400! Taxing carers and businesses? They should be able to park for free, if it can be evidenced they care for someone in the street or are working on a resident's property. Cost increase - As a resident of Dongola Road, I have paid 50p for my permit. 50p to £60? That's inflation gone crazy, is it not? I do agree the scheme should be overhauled, but this is ridiculous. All the while reducing our opportunity to park in our own street as you open up our spaces to everyone, who can park for free? So residents will be taxed an inflation busting amount, while others can park for three hours for absolutely nothing? What do you think will happen? Residents will be pushed out. Again, this beggars belief. Your consultation lacks real transparency, verging on dishonesty. You will be charging a small fortune with no likelihood of a parking space for the residents of some streets. Disgraceful. I agree with a ground swell of local residents that this is a raid on our finances for no benefit whatsoever. In fact we face being stripped of the benefits of permit parking. As local campaigners' state: "this is anti-resident, anti-trade and anti-business". Anti-business in that the operators of small businesses, like B&Bs, could potentially face an eye-watering additional charge to continue trading. Visitors permit - granted, this is not a bad idea. But again, the cost has to be considered. If you are imposing £60 per resident, it is just not feasible. Not feasible at all.	19/01/2024 12:12 PM
159	Your proposed flawed scheme if implemented should include all of the town of Ayr. Why should I be discriminated against for living in Queens Terrace?	19/01/2024 12:15 PM
160	My mother stays in union avenue. I don't think it's fair that she should need to pay for parking in her own street when already pays council tax and road tax. Residents should be getting this free along with visitor passes. Union avenue is now a quiet street since the hairdressers moved location at the bottom of the street. There is no need for parking restrictions. It is just going to force more people onto Gordon street and Campbell street and these streets are already a nightmare. Strongly disagree with this money making scheme from the council. There is no mention of the streets closer to the town. Main Street, New road. There is a car park in new road getting used for business advertising on cars. These people aren't getting moved on	19/01/2024 12:37 PM
161	I disagree with the introduction or continuation of parking charges in the town centre. Whilst a reduction on reliance of vehicles is good we also need to encourage people into town (not away from it). There used to be a 15 minute bus service to Alloway along the Loaning - now it's a one hour service if you are lucky. Making it pointless to quickly pop into a shop to support local trade by bus. It's either car or online. Easy parking encourages trade. I lived elsewhere that had 2 hour free parking all through centre of town to encourage people into town. Residents should be able to have visitors. So highly recommended providing a service (improved bus provision) before restricting parking. Indeed I went into town more in December when there was 2 hours free	19/01/2024 12:56 PM
162	Making majority of parking in Ayr free.	19/01/2024 14:43 PM
163	The people who actually live in these areas should be the only priority	19/01/2024 17:56 PM

164	This was an issue when lots of cars wanted to park in the town centre, either because of shoppers or council staff working there. This is no longer the case, and this exercise has been created to charge an additional tax to people. It masquerades as a traffic calming measure for congestion. There is no longer congestion in the town - and as such this is a false narrative. The only issue is that residents get fines if a visitor goes to their house, or their parking permit has fallen from the floor. This plan does more to destroy business in the town and local by-laws should not be created through public consultation but from a place where necessity is proven in law.	19/01/2024 18:24 PM
165	Instead of punishing drivers who pay their Road taxes to use their vehicles to get into the town, invest in the infrastructure of Ayr to make it a more welcoming town. The pavements conditions and surface areas are a disgrace the cleanliness of the streets and pathways are also a disgrace, simple measures like weeding the roads and pavements, get the heads of service and directors out walking the streets to see what is required to improve the town. Simple measures like clearing the sand off the pavement areas along the Esplanade at Ayr improves the outlook.	19/01/2024 20:23 PM
166		20/01/2024 09:23 AM
167	As I live across the road from Newton Rail Station, I feel that the spaces outside the station should be exempt from the parking restrictions as we should be encouraging car users to park at the station and travel to work by train.	20/01/2024 10:58 AM
168	At Eglington place you have to park on the pavement or large vehicles such as bin lorries can't get down the street. There are a lot of older residents in the area that need parking outside their home for themselves or family carers. The houses have driveways but are so small in width that you can't get cars on.	20/01/2024 12:14 PM
169	SAC routinely refuses planning permission for creating parking in the grounds of a property. This would allow house owners to remove cars and visitors from the street. It would also allow me to realistically provide a charging point for an electric vehicle. The most common reason for refusal is that "the proposal is contrary to the amenity and / or character of the area. I can find no definitions of these terms. If there are definitions then they need updating more quickly than street parking. The policy of refusing off street parking permission should be addressed urgently. If we are to introduce parking and business visiting taxes why do they not apply to all street parking in residential areas across South Ayrshire?	20/01/2024 14:08 PM
170	Bellevue Crescent proposals will disadvantage residents if non-residents are given free parking other than for carers and tradespersons There are insufficient spaces now without adding to the problem of parking in this street near to our residences at certain times of the day as it is.	20/01/2024 16:08 PM
171	Regarding parking, if you wish to discourage drivers parking in or around the town centre then perhaps you should consider improving the bus service which is abysmal.	20/01/2024 16:41 PM
172	THE MAIN PRIORITIES SHOULD BE THE RESIDENTS OF THESE STREETS WHO SHOULD BE ABLE TO PARK OUTSIDE THEIR OWN HOMES AS EASILY AS POSSIBLE.	20/01/2024 17:12 PM
173	I strongly disagree with the proposals to charge residents and allow anyone to park in our streets. At present we can park in our street as it is residents only parking during daytime hours? It is completely unfair to charge us for parking permits only to allow our streets to become available to all to park. ARA should leave parking as is with residents able to offer a visitor permit to tradespeople / carers during the hours they attend our homes. The proposed excessive charge for tradespeople is outrageous as are the proposals for residents.	20/01/2024 21:08 PM
174	Pleased to see the introduction of a free period in Pay and Display car spaces, which should allow much needed short term car parking within the town without penalty. Extremely disappointed that car parks which bring people in to the town for various reasons (e.g. Citadel Car park, Blackburn car park, Cromwell Road,	20/01/2024 21:24 PM

	<p>Castlehill Road, Kings Court, Riverside Place, and New Road, Millbrae) as well as the Prestwick ones at the pool, the train station and the esplanade will now have a charge attached. These bring people in to the various towns, as public transport frankly isn't up to the job. Without car traffic, you are basically stating that the town is closed for business, and you should be ashamed of yourselves for even suggesting putting a charge on these car parks. I really do hope you see some sense and cancel these plans, and make the towns more driver friendly. No wonder out of town centres are doing so well! At the expense of the town centre too! The citadel in Ayr and Prestwick pool are leisure facilities, promoting a healthy lifestyle. You should be encouraging people to come in and use these facilities rather than charging them more for the privilege. This will have a negative impact on people's health levels and as a priority should be cancelled. The car parks at Prestwick Train station and Millbrae & Castlehill road in Ayr (which have both often been used as overspill for the woefully inadequate Ayr Train station car parking) should also not have a charge attached, as this causes an environmental issue, as the railway journeys which are already expensive, become much more so with a daily parking levy. People will just drive to their destinations instead, which raises harmful emissions. The other car parks bring in vital footfall for shopping and leisure activities, and these should be promoted rather than punished. There are many reasons why the town has much fewer shops than 10-20 years ago, but this could be a defining moment as to whether the council gives the message that they are supporting the facilities in the town centre, or simply encouraging those shoppers / tourists to go elsewhere</p>	
175	Loading bays outside closed shops that are no longer in use should be automatically converted into disabled bays. Disable people have just the right to access Ayr High Street and other areas as delivery drivers do	21/01/2024 09:15 AM
176	In resident only parking areas marked bays for nominated disabled parking will be required should the parking status be altered.	21/01/2024 11:38 AM
177	Parking should be free to encourage people to use Ayr town centre. I resent having to pay money to visit the bank. It also fills me with terror having to walk from car parks to the bank carrying large amounts of cash. The council shouldn't look at parking as a cash cow but look at strategies to regenerate Ayr town centre. So far the council are failing dismally. There is no long term strategic plan, vast sums of my money is being used on planning and consultations using companies based out with Ayrshire. I think South Ayrshire should look at other councils for best practice.	21/01/2024 12:10 PM
178	All parking charges in Ayr, Prestwick and Troon should be abolished. Do SAC not see what parking meters have already done to Ayr??? Nobody wants to travel to Ayr for shopping and services as parking is prohibitive and businesses are being decimated. Surely we don't need to do the same to Troon and Prestwick? We pay enough road tax and workers are being penalised for travelling to work. Leisure facilities are meant to encourage healthy lifestyles, yet these proposed parking charges will stop people like myself and my adults daughter from using Citadel, Prestwick pool etc. We already pay a membership.	21/01/2024 12:57 PM
179	One should look at Fotheringham Road, with a view to inclusion in residents the Parking Scheme. This street can be adversely affected by college student's using the nearby Ayrshire College and visitors to the Craigie Bowling Club. Also Content Ave adjacent to the college can be adversely affected by student parking. The Residents Parking Scheme (1971) which was introduced in Dongola Rd and I believe other nearby streets should be reviewed as the reason for introducing this element of the scheme was due to the close proximity of Ayr County Hospital which created parking pressures in nearby streets. The hospital closed around 1994 and is now a flatted development. The presence of the former Cattle Market (Now Morrison's Supermarket) may also have had a bearing on this element of the scheme e.g. St Andrews St The telephone exchange in Boswell Park with a very large footprint and rear yard must be near its end of life and is	21/01/2024 13:19 PM

	<p>very much underused since the exchange removal and the transition from Analogue to Digital systems. It may be worth investigating BTs future plans for this building with a view to additional town centre parking opportunities. The same theory may also apply to the much smaller site in Dalblair Road, which was formerly Marr and Fitzpatrick's motor garage and then latterly an Office Supply Company. The site has long since been empty and is a visual blight on the street. The parking strategy 2020/2024 Question 3 Introducing parking charges was rejected by 60% of respondents Question 4 Introducing parking charges would increase the turnover was rejected by 65% of respondents Question 5 the removal of residents only exclusivity was rejected by 35% of respondents (the highest response) Question 9 proposals to better manage shorefront parking was rejected by 55% of respondents On Q9 - there is an opportunity to raise income from visitors with a modest summer time pay and display parking scheme. Many such visitors put very little into the local economy - they visit only the seafront , but purchase their picnic and petrol elsewhere, bring portable BBQs (burn the grass on the low green) the town gains little from these visitors, a small parking charge would go some way to fund beach cleaning and play park improvements. As was stated Ayr is one on the few seaside towns that do not impose a charge for shorefront parking. I believe tourists expect to pay a modest charge. More information on the virtual permit would be welcome!</p>	
180	There should be charging for parking along the esplanade. At the moment it is used for all day parking.	21/01/2024 14:23 PM
181	<p>It is entirely unacceptable that a resident has no guarantee of a parking spot in their own street When the focus of the consultation is so obviously skewed to increasing council revenue then many of the assumptions are flawed. Presumably if there is a concern for tradespeople and carer parking then the consultation should take account of young families and local children also. I expect there are many more young families with children that are impacted by this than anyone else. Is there a statistical analysis because absent that there is no legitimacy to the decision making? I am opposed to paying more for less access on what is already a busy parking street. This is an illegitimate tax in all but name. I consider the undemocratic decision making on this opens up the risk of judicial review as decisions are being made without due process or authority. The emotive reliance on carers as a justification does not hold up when presumably that affects less than 1 in 10 houses?</p>	21/01/2024 14:59 PM
182	Parking on Roads near the town centre that have double yellow lines should be monitored much more closely and fines given. At the moment some motorists are not being charged for regularly parking on double yellow lines, especially at night when traffic wardens are off duty. This endangers both pedestrians, other motorists and access for emergency vehicles!	21/01/2024 15:27 PM
183	For a short while, there was a cycle path along the Ayr esplanade, but the road is now used for parking. I think people should be charged for parking in this area along Ayr seafront.	21/01/2024 15:41 PM
184	A distinction needs to be made between commercial areas and residential areas.	21/01/2024 16:18 PM
185	<p>I do not think this scheme is justified, many of the streets you have included were built in the Victorian era. With the adoption to car ownership and the division of the houses into flats many of the streets already do not have space for the cars of residents who live on them let alone pay and display parking, The proposals do not consider the impact on the elderly who have regular carers and family coming to look after them. The scheme does not consider the impact on privately owned land. Park Terrace has a privately owned field in the middle of it. By introducing pay and display you are encouraging people to park on the private verge - this is not council property. Ayr is already a declining town with poor prospects for people living there - you are introducing proposals which may it an even less desirable location,</p>	21/01/2024 17:15 PM

186	Residents should not have to pay for parking outside their own properties. This should be regardless of whether they stay in Zone A or Zone B. Priority should be town centre regeneration. Changing parking pay and display and permits could force people to avoid living/socialising and shopping in the town.	21/01/2024 17:43 PM
187	Residents should be prioritised, along with visiting family members. Residents should receive more than one parking permit. Please consider elderly residents who rely on family to visit and care for them. Where will they park and why should they be charged for this?	21/01/2024 17:47 PM
188	Disabled Bays Within Shared Use Bays As Proposed Should Be Made " For Resident Use Only" i.e. Exclusive Use For The Adjacent Property Otherwise It Will Become A Free For All As There Is Only One Disabled Bay In The Street That I live In.	21/01/2024 17:48 PM
189	Priority should be making town centre a good place to live, work in and visit. Adding more paid parking will only serve to reduce quality of service in town centre further.	21/01/2024 18:10 PM
190	Make it free to park. People will come to Ayr & spend money if they aren't getting robbed of parking.	21/01/2024 18:42 PM
191	It is totally unfair that residents near County Buildings should only be issued with one voucher while outlying streets receive five additional vouchers. Discriminates people living near town centre when this should be encouraged.	21/01/2024 20:20 PM
192	Consideration should be given to how parking charges can be proportionate and competitive with other areas (Silverburn is free parking!). Parking needs to be easy to access to encourage greater footfall to the town. Perhaps looking to increase car parking/car parks rather than charge for parking in residential areas.	21/01/2024 21:28 PM
193	The fact that people need visitors who are not carers, medics or tradesmen	21/01/2024 21:38 PM
194	The priorities of the residents who live here need to be addressed. This consultation takes no regard for the fact that residents will take the brunt of the cost of parking when we already pay for council tax. The charges for parking should not be placed on residents who are already struggling to make ends meet. The council should be taking into account that there is a rise in the cost of living and make this the priority not making life more difficult for those who live in the local area. The cost of living is also impacting the entire public therefore you will find less visitors will come to Ayr due to rising costs in parking and travel, as well as the disgraceful state that the beaches are left in. Leave the residential streets alone, you are going to devalue houses with these changes as this will create further issues in the longer term which are being underestimated!	21/01/2024 23:36 PM
195	Currently parking in my street is free. There are proposals to charge with no guarantee of obtaining a parking space. This is wholly unacceptable and will be resisted.	22/01/2024 09:20 AM
196	I strongly disagree with the proposals to charge residents and allow anyone to park in our streets. At present we can park in our street as it is residents only parking during daytime hours? It is completely unfair to charge us for parking permits only to allow our streets to become available to all to park. ARA should leave parking as is with residents able to offer a visitor permit to tradespeople / carers during the hours they attend our homes. The proposed excessive charge for tradespeople is outrageous as are the proposals for residents.	22/01/2024 12:11 PM
197	Consider streets that South Ayrshire council buildings where residence live beside to be made resident parking areas with signposted SAC parking zones. Example Glenmuir place, visitors the Whittleys activity centre should use the car parks and not park outside people's homes. This was discussed with the SAC activity centre staff and manager of the facilities and should be enforced as many of the residents have had to park 15 minutes' walk when Whittleys Vicks are playing away and all the attendees are dumping the cars in the area. On pavement parking should be enforced and all motors parked even partially on the pavement should be fined per the new law passed.	22/01/2024 13:08 PM

198	<p>Please consider the needs of charity based at 7 York Street, its service users and staff. AHAC are a local homeless and housing advice and support charity, established in 1986 who have regular community visitors to our offices. Many of the Council offices are still closed and so people come to see someone face to face if this is their preferred method of contact. We often liaise with the Council and facilitate communication, if people have to pay for parking then this will deter them from coming to see us which has wider concerns when many already struggle to reach out for help with poverty, rent arrears and eviction. If charges are put in place it would deter vulnerable service users who rely on us from coming for help. We are concerned that as a registered charity we would not be able to afford business permits and put additional pressure on our already tight budget. If all our workers were liable for parking it would put additional financial pressure on them and may cause them to look for employment elsewhere. Many of our Advisers and Support staff require a car as part of their employment to ensure we can take people to appointments and visit them in their homes.</p> <p>Suggestions:- Free parking permits for around 6 essential workers Create at least one disabled bay at front of office to ensure can get a space Provide 3 free re-usable visitors passes for us to give to those who are in poverty and unable to pay There are many offices in York Street which the Landlord is unable to let, with this additional burden it will further impact them being able to let these empty office spaces. The street would benefit from parking space lines being painted as often 2 cars take up space for 3 cars.</p>	22/01/2024 15:16 PM
199	Removing the proposal for Zones B09 and B10. What tangible benefits are there, and what issues are the proposed permits addressing.	22/01/2024 17:13 PM
200	Residents' ability to park outside their homes should be preserved. No one visits Ayr now anyway so I think other than visiting relatives and friends at residents homes "tourists" should be low priority. There are virtually no shops, no leisure facilities for adults or children, nothing to come and see other than beggars in the street. The only exception to the above is 1) citadel leisure centre. If you start charging to park there or in surrounding roads you will kill off adult fitness and children's fitness and pleasure too, and 2) Bellisle and Rozelle parks both of which need additional free parking space. Both are the only bits of Ayr left that are worth visiting. (Beach area is ok for locals but why would anyone other than desperate Glasgow dwellers who make it unpleasant and dirty want to come? No pretty cafes, no nice bars, nowhere to sit out on a rare summer's day. Start charging for parking there and you'll stop locals being able to use it too!)	23/01/2024 10:47 AM
201	Consideration should be given to town centre residents who are not specifically included in these zones.	23/01/2024 12:00 PM
202	I work within a charity based at 7 York Street. This is a local Home and Housing Advice Centre. We are working with people who are already financially stretched and this would deter them from face to face visits to our centre. We work with vulnerable people who are already struggling /in poverty, they don't have the extra cash to pay for parking. Some Services. The concern is that a registered Charity would be unable to afford business permits. re workers, this is additional pressure on our own finances, we require a car for Home Visits, taking our Service Users to appointments etc. Suggestions: Staff - Permits for Free Parking, Visitors Passes for Service Users, allocated spaces, 1 Disabled space	23/01/2024 12:35 PM
203	You should consider not asking leading questions in your consultations to get the answers you want. It's generally considered bad practice.	23/01/2024 14:25 PM
204	If this does have to come into effect residents and business owners should be exempt from paying any fees	23/01/2024 17:23 PM
205	You are literally making council employees on minimum wage have to park further away from a workplace that they have to leave at 11pm	23/01/2024 21:44 PM
206	I own business premises in Green Street Ayr (Halliday Leisure Ltd) which has been operating from theses premises for twenty five years. I have three engineers who all have their own vans which come and go at all different times throughout the	23/01/2024 22:10 PM

	day, plus a transit which is kept in the yard, a book keeper who works on a Monday from 9am-5pm and has her own car and a secretary with flexible hours also with her own car. I am objecting to the proposals made to introduce residents permit/shared use parking bays. Our address 90-94 Green Street is on the side which is all commercial properties and I do not understand why such a proposal has been put forward by Ayrshire Roads Alliance. We have a great relationship with our resident neighbours being respectful /courteous at all times by parking our vehicles on our side of the road and in our yard. I strongly object that after all these years you are expecting me to pay to park our vans in front of our commercial property. We are a small local independent business who takes pride in supporting the local community.	
207	We are a Garage in Green Street. We have had to endure the changes to the rateable value of our property so that we now pay rates. Now you want to add another cost, an unwelcome layer of bureaucracy and potential conflict with customers and residents. What you are proposing is complex, expensive, unnecessary, unworkable and bad for business. This is not the town centre, please leave this area alone.	24/01/2024 08:23 AM
208	If these proposals go ahead, the Zone B areas can no longer be considered "residents only" areas. Zone B residents must pay for a permit to park at their residence - visitors could park for 3 hours without a charge! How is that fair? Where do the permit-paying residents park when the parking spaces are occupied by non-paying visitor?	24/01/2024 11:18 AM
209	Prioritise free parking for 2 hours near town centre to encourage trade	24/01/2024 15:35 PM
210	Please knock down Station Hotel asap and provide a transport hub with additional chargeable car parking	24/01/2024 16:05 PM
211	Either close the high street or re-open it. Keep the residents permits prices they are. Split the parking between residents and pay and display. Keep the parking charges as they are. Increase parking spaces. Have pay and display from 10-5 Upgrade esplanade and surrounding to include safe family parking. Improve size of bays for larger cars	24/01/2024 16:12 PM
212	I live in Bellevue Crescent, Ayr - Zone B3. I strongly disagree with the shared use proposals and charging tradesmen £400 per annum. Bellevue Crescent is already at full capacity with parking. Cars are already double parked and rarely can you get parked outside your house. Allowing non-residents to park for up to 3 hours will only exacerbate the issue and mean many residents will no longer being able to park in their own streets. Additionally, why should we pay £60 / year for parking and non-residents can park for free - seems very unfair - especially if we can no longer guarantee a parking space. The £400 charge for tradesmen will just get passed onto the residents. Why can't ARA use common sense - tradesmen should be allowed to park for free - but display a sign saying they are working at a particular property. The warden can always check up if required. I do believe residents (only residents) should be able to purchase (online) visitor passes - valid for 1/2 day - am or pm.	24/01/2024 19:41 PM
213	The existing residents parking permit scheme should not be changed as it has worked for many years. Town centre 2 hour free hours parking should remain out with resident only places.	24/01/2024 19:46 PM
214	The new proposal for Zone B is absolutely absurd and based upon false premise. Are SAC trying to break the town completely? This proposal is not fit for purpose and should be withdrawn immediately. [REDACTED]	24/01/2024 20:20 PM
215	Keeping residential parking the same	24/01/2024 21:31 PM
216	Priorities should be reducing the amount of pay and display areas. Pay and display is contributing to the death of the town	25/01/2024 09:13 AM
217	Ensure that Type B residents' permits do not become a form of taxation caused by implementing charges. Ensure that tradespeople are not penalised or	25/01/2024 11:11 AM

	discouraged from working on the streets containing our built heritage by ensuring they have free access.	
218	Residents parking areas should remain as is but targeted streets could be open to conversion (eg 'street with no name' at Fort tennis courts). System should have online identification of vehicles registered to residents for free local parking and a facility to identify 'guest' access including tradesmen. Paper disc permits should be abolished.	25/01/2024 13:02 PM
219	A and B are not the same - why treat them as such.	25/01/2024 15:22 PM
220	I and my wife are furious with the South Ayrshire Council and Ayrshire Roads Alliance parking proposal for North Ayr and in particular Union Avenue. We have lived here for the last fifty years, pay road tax for our car, and drive daily on the pot-holed poorly maintained roads in Ayrshire. This money-grabbing parking enterprise takes my breath away and generates a huge amount of anger. This is a residential area far removed from the town centre yet due to 50% of the street having a dropped curb to allow cars to be parked in front of houses plus 9 disabled parking places parking is already restricted. That would leave the focus on the spaces left which would victimise these residents of which I am one. My wife and I are totally opposed to what is proposed by the Ayrshire Roads Alliance consultation.	25/01/2024 16:13 PM
221	Residents pay for a yearly permit, however in reality it is only for 11 months. From 1 December until 7 January parking in Ayr is free. I believe price of permit should remain at £50.	25/01/2024 16:21 PM
222	If residents are required to pay £60 per annum per vehicle for a residents permit then they should have exclusive use of resident parking permit holders only as currently designated. Opening these up to anyone to park for free for up to three hours will mean that residents who have paid for the privilege to park outside their home will find it very difficult to park.	26/01/2024 07:55 AM
223	See next box.	26/01/2024 21:51 PM
224	I strongly disagree with any move which effectively turns residential streets into car parks. My street is in a conservation zone and has many cherry trees which are already suffering from cars parking into them. There is no problem with parking currently and the option for visitors/ carers/ tradespersons permits will ensure they can park without concerns re parking tickets. The street would suffer considerably were it to be turned into a free for all (apart from residents who have to pay to park in our own street) Furthermore we pay a high rate of council tax for no return in terms of the maintenance of our road. I note the proposals to make changes to Ayr town centre -surely you can incorporate parking arrangements into that.	27/01/2024 19:49 PM
225	What about using the unused carpark at the back of the ice rink for additional park for commuters using the train or Glasgow bus service. There is also derelict land on McCall's Avenue before the council office. Why not look at using this space for council workers or other local businesses.	27/01/2024 20:14 PM
226	I understand the reason for making all parking areas the same times as this avoids any confusion. I feel there should be much clearer advertising regarding the parking 'rules'. As an officer of the council who works 'out and about' I spend a lot of time answering questions and helping people which is not my job. Anyone who works in the area is frustrated by the lack of ability to park for meetings and events, especially at County Buildings which is targeted by traffic wardens. I have difficulty walking although I am not registered disabled so do not have a parking space permit. However I find it extremely difficult when there is no parking near my work because the meeting I'm attending may exceed the time limit.	28/01/2024 05:55 AM
227	Falkland Park Road - This street has close proximity to rail and bus links which means people commuting park all day and often for up to two weeks whist on	28/01/2024 09:05 AM

	<p>holiday!, again due to proximity and travel links to Prestwick Airport. We do not have space to have a driveway/off road parking and have to park on street, we have only one car, but due to commuter parking often cannot get parked! I would be happy to pay for resident parking, however this would have to be managed/policed to ensure residents have priority parking. The restrictions would have to be well signposted and obvious to potential commuters. Residents should have a visitor, tradesman or carer exemption included in the permit and for up to two vehicles per household thereafter a further permit per vehicle should be purchased. At times I'm sure emergency vehicles would find it difficult to access our street, due to inconsiderate commuter parking!</p>	
228	<p>New road and main street in Ayr as the proposed areas in the report will push the parking problems to these areas as they are in between the proposed areas.</p>	28/01/2024 09:26 AM
229	<p>The lane immediately off of the High Street known as Riverview should be considered for immediate attention. Given the parking issues within the town the residents here are having increasing issues with both private and business users using this lane as a means of avoiding parking fees. While there are several signs along the length of the lane, this is no deterrent at all. I have, on several occasions, come home and been unable to gain access to our communal garage due to cars being parked in front of the doors. We have also had to leave our cars in the lane to actively go looking for the owners/drivers of vehicles inappropriately parked (this includes both private cars and delivery vans). Needless to say I have also been made late for work on some occasions. In short, all residents of this lane need help please.</p>	28/01/2024 11:15 AM
230	<p>Provide parking facilities in and around the town centre. There is already adequate parking at Cromwell St Car Park, Ayr Central, Matalan, TK Maxx, Charlotte St, Seafield, etc. Why not create additional parking areas for visitors coming to Ayr town with an affordable pay and display scheme. There should also be better public transport options to reduce volume of cars coming into the town. Use derelict ground to create more parking which will be a much better use, i.e. Putting Green/Crazy Golf or old Jewson's ground at Green Street.</p>	28/01/2024 11:29 AM
231	<p>Essential to have one extra pass for occasional visitors. Residents should control visitors' parking passes. Business people (e.g. painters, plumbers etc.) and carers should have a free pass if working in the area.</p>	28/01/2024 12:08 PM
232	<p>There should be no residents parking fees. These houses were council built and provided no driveways. People pay road tax and council tax so why are we required to pay more?</p>	28/01/2024 14:00 PM
233	<p>Parking around schools, safety needs to be a priority (don't want too many parked cars where there are children crossing roads)</p>	28/01/2024 16:34 PM
234	<p>Ayr Town centre is being destroyed by the lack of parking. There should be no restrictions in the tams brig / newton area as it penalises residents. No parking charges along beach front as it will discourage visitors. There's no decent parking in Ayr at all and the town is suffering. Kilmarnock has free parking all weekend and the parking in Kilmarnock is really good and if there's a shop in Kilmarnock I will go to that rather than drive around Ayr looking for a space. I've got a disabled badge and trying to find a disabled space is impossible unless you're in the town before 9am. The current council policies are totally destroying a really good town. The Bothwell carpark should be taken into council hands as it's a disgrace that innocent people are being abused by this company</p>	28/01/2024 18:22 PM
235	<p>We are residents in Type A (zone A1) currently paying the top rate for residents parking permits. We lost out in 2023 because we paid a full year for our permit, but for 2 months of this time, parking was free for all (Nov 23 -Jan 24). We should be given a rebate for this time. Instead you propose to put our permit up by £15 per year, reduce the area of the zones we can park in, and charge us £5 for a visitor pass. Meanwhile, other residents of Ayr can still park for 2 hours a day for free! This very much feels like us, the in-town residents paying for permits, are subsidising the changes, and to allow the 2 hours free parking for those visiting the</p>	28/01/2024 19:47 PM

	town! Where is our value for money, here, those that have chosen to live in the Town Centre?	
236	Trying to encourage car users to visit and use the town on a Saturday. Yes 2 hrs free in place but after 1pm it was free. Now it won't be till 6pm	28/01/2024 20:56 PM
237	Review all permit charges.	28/01/2024 21:28 PM
238	Ayr town is dead & a very sad place to live now never mind attract visitors. I moved here 17 years ago and thought it was a great wee town however, friends & neighbours that were born here have said it has been going downhill long before I moved here. There is a severe lack of funding for innovative and vibrant projects, so many empty & not looked after buildings and dare I say not a lot to do! No oomph about the place, no pride in the place from many of its residents, begging every day on the High St, drugs being sold very openly in and around the town, not ONE police presence in sight and sadly not a place that visitors are keen to come to - I wonder why?	28/01/2024 21:43 PM
239	Priority should be made to residents being able park outside their own homes without the cost of £60. Plus the ability for friends and family to visit and park without needing to pay for the privilege.	28/01/2024 22:14 PM
240	You should stop ruining our town and where we live with all your ridiculous charges you are trying to impose on households that are currently not zoned and you want to add them to zones they households bought they homes in good faith and understanding there were no such fees or parking places. Now you want to add them to cash in half the new streets considered are not even used for travellers heading into town it's just the residents that use the street so it will just be another bill for them another thing for you to destroy and ruin Ayr with .	28/01/2024 22:15 PM
241	No areas should require a permit.	28/01/2024 22:35 PM
242	Parking should be free for 2 hours to encourage people in to Ayr	28/01/2024 22:51 PM
243	N/a	29/01/2024 07:56 AM
244	Seafield Road and surrounding areas	29/01/2024 10:21 AM
245	The parking areas around the county buildings are very seldom at capacity therefore they don't represent a priority for the proposed changes to be introduced. There are already car parks that are not at capacity within walking distance.	29/01/2024 10:30 AM
246	Pedestrians, lack of support and safety.	29/01/2024 11:34 AM
247	Residents who pay their council tax and who contribute to the upkeep of the town and have purchased their property should not be penalised for parking outside their homes. Residents should be able to have a permit for free if this scheme goes forward. There is a cost of living crisis and you adding to that cost!	29/01/2024 11:43 AM
248	Do not introduce pay and display at esplanade I'm disabled and it's hard enough to get parked not enough council owned car parks I have to rely on street parking and I have a distance to walk to get to places	29/01/2024 12:15 PM
249	Should include an analysis of reasons for parking in a particular street. These reasons will not be the same for every street, so different rules will need to apply. At all times the residents wishes regarding parking on their street should be paramount. They are the council tax payers and usually maintain their properties to the best of their abilities. It is them that vote for council members and maybe councillors should be aware that they will vote against councillors who uphold views that differ from their own. In the small survey that I have conducted, I have yet to find a single person who applauds the Council for their	29/01/2024 12:21 PM

	plans to charge them to park in the vicinity o their own house. Up until now that right to park has been free.	
250	The parking in Ayr is absolutely shocking. Charging people permits to park outside their own house is also shocking. A free permit should be given to residents along with 2/3 visitor permits for friends and family and then on street parking could be charged. I own a business in town and I pay over £100 a month to park my car in an awful carpark because I can't park for any longer than 2/3 hours anywhere else around about my work. Business owners should be given permits to be able to park close to their workplace which we spend a lot of money on and also help bring people into the town.	29/01/2024 12:43 PM
251	Don't know why you're asking peoples opinion. Is it to give the public a false sense of choice, no matter what they say you have already decided what's happening lol You are and always have been idiots Ruining the town centre one step at a time	29/01/2024 13:36 PM
252	i FIND IT HARD TO BELIEVE THAT YOU ARE CONSIDERING ALLOWING PEOPLE TO PARK IN RESIDENTIAL STREETS THAT ARE ALREADY OVERSUBSCRIBED BY CARS OF RESIDENTS. I have been blocked in by double parked cars and frankly allowing more cars to park in Bellevue Crescent is crazy. The standard of the road surface is shocking and is frequently used by large delivery trucks taking a short cut. Is there an option to restrict the use of such vehicles? Perhaps if the standard of the lane was better and people did not leave their waste bins in the lane then more people would use their garages. Remove the conservation area and allow people to create a parking area in front of their house	29/01/2024 13:39 PM
253	I feel that at a time when the council is trying to encourage people to live in the town centre the zone A residents are being penalised. I live in Cathcart St and with the 2 hours free parking trying to find a space is more difficult. Whilst I agree that the 2 hours free parking will encourage shoppers to the town, I don't feel that you should be increasing permit costs when parking is more difficult than before. Also why should Type A residents be paying more than Type B residents for visitor and trade persons permits. We are in a conservation area and being penalised at every turn when having work done on a listed building. Trades persons will not be the one paying for the permit, it will fall on the residents but Type B residents have a substantially lower cost, why? Zone A2 includes road which have little or no parking, Academy St, Boat Vennel, New Bridge St and St John St. Cathcart St parking is restricted due to the 2 hour free parking and now we are being restricted due to losing the Zone A1 streets that we currently have access to . Zone A1 and A2 need to remain as one.	29/01/2024 13:44 PM
254	Working in wellington square and not being able to park around my work isn't right!! I was able to park and continue to pay for the full day I was there which wasn't an issue, if you aren't down early in the morning to get a space in the 'max 3 hour stay' spaces then I am having to go down the beach, which at night I don't feel safe walking down there alone. The 'max 3 hour stay' parking areas also isn't very practical for business owners as we then have to leave clients to go and move our cars! I really think there should be something done for people working in wellington square!	29/01/2024 13:59 PM
255	You shouldn't charge for parking in Ayr. The town is dismal enough. you should maybe think about providing free parking for those employed by South Ayrshire Council working in Ayr maybe actually try attracting people here rather than the workforce leaving for other Local Authorities	29/01/2024 14:10 PM
256	I am an owner in Bellevue Crescent and when choosing this property the fact that there was free residential parking with permits was a significant factor. The fact that you now intend charging for this is unfair on all owners and in particular small businesses. It feels very blinkered to just look at the revenue this will bring in and not how this will impact our community and the Town of Ayr. The proposed charging system to park is strangling the community and future growth of our town. I find the the format of the questionnaire to be guiding me to	29/01/2024 18:20 PM

	agree/disagree with permits and parking fees and hours but personally if we want shops to thrive and businesses to grow, we need to encourage people to come to Ayr and stay for longer periods of time and park for free.	
257	None	29/01/2024 19:42 PM
258	Lots of houses within Residents' Parking zones have been sub-divided. IMO there should only be two permits issued per street number, not street number letters. E.g., 52a and 52b should receive one permit each rather than the two permits each they currently receive. The width of each house is approximately 1.5 standard car lengths. This could have the effect of reducing the amount of cars owned by RPZ residents.	29/01/2024 19:46 PM
259	There should be no extension of the parking permit to zone 10. There should be no zone 10	29/01/2024 20:09 PM
260	I don't think Area B (Type B) permits should be getting an overhaul. The system works well and this initiative is simply an additional form of taxation to residents. I fail to see any benefit it would offer, instead merely punishing people who live near the town centre in a time of extreme cost of living crisis. The council should instead consider green initiatives such as greater bus pass services which would legitimately promote additional travel to the town centre as opposed to encouraging yet more car use.	29/01/2024 20:15 PM
261	I have stayed in Newton on Ayr for over 20 years and do not believe I should have to pay to park outside my house. Social isolation is the biggest killer in the elderly and most of my neighbours are elderly and rely on their friends carers etc. to support them. People would be reluctant to visit with permitted area. As usual the cost of the permits would go up and already the cost of living is driving working people to food banks this is an extra on top of increased council tax road tax insurances. You will deter people visiting Ayr and more people will shop in Irvine Kilmarnock. Most people visit areas where there is free parking. Ayr high street is already nearly derelict because rents rates have increased this will discourage business to trade here. Businesses in York street Green street will suffer as most of them are garages and people will be reluctant to take their cars here. As I've said stayed in my street Union Ave for over 20 years and parking has never been an issue here.	29/01/2024 20:20 PM
262	Free parking encourages visitors to visit the town. It worked well in December. Possibly limit to 2/3 hours free to avoid business owners parking all day in free town centre spaces. This works very well in Paisley. Soon no one will want to park in Ayr, whether you have to pay on not. Town centre is a very sad place. Only a couple of shops worth visiting, and they might soon be gone. Look at Perth. Is a similar market town, but is thriving!!	29/01/2024 20:26 PM
263	Since moving to Content Avenue 8 years ago I've been aware of the ongoing battle to have residents parking enforced in our street. I've witnessed despicable behaviour from students at the college while they drive in and out of our street, elderly neighbours unable to park near their own homes and staff from the college refusing to adhere to the sign requesting they don't park here. I myself have on numerous occasions left the house in my car only to find I cannot get parked anywhere near my property on my return. I believe this fight has gone on for over 15 years now and our rights as residents have been ignored. If I understand correctly you now wish us to pay for residents parking however others (which will include college students and staff) will still have the right to park here for shorter periods and we will therefore potentially still face the same issues we face now. Paying for a permit doesn't therefore change the situation for us at all and is a money making scheme on the part of the council. For once I would like to see South Ayrshire council actually do something which benefits residents rather than themselves.	29/01/2024 20:32 PM
264	I am concerned that Ayr town centre is already struggling big time the mess with the train station and station hotel doesn't help. There are far more buildings	29/01/2024 21:10 PM

	being knocked down, businesses departing, pubs closing etc. it is really dire. You need to find ways of increasing footfall into the town centre or can see the decline continuing. Increasing areas that you pay for parking is not going to help. It's actually quite sad to see a once proud thriving tourist attraction being a shadow of what it once was.	
265	Pay for parking outside of house should be abolished	29/01/2024 22:38 PM
266	Your priority should be encouraging people to come into town, not discouraging it. Extending to 6pm on Saturdays is an absolute joke.	29/01/2024 23:00 PM
267	None	29/01/2024 23:11 PM
268	I agree there should be visitors' passes for residents but there should not be a charge. Residents should be able to add a temporary vehicle to allow visitors or tradespersons to attend. All parking should remain free from 1pm on a Saturday also, with the time being 5pm during the weekdays to encourage out of business hours use, such as bars and restaurants.	29/01/2024 23:18 PM
269	The only thing to consider is to throw out this ridiculous suggestion.	29/01/2024 23:24 PM
270	The charges	29/01/2024 23:41 PM
271	DISABLED PARKING I find it so difficult to get a disabled parking bay on the high street unless I go very early first thing in the morning. I sometimes circle 3 or 4 times but if there's none and I'm on my own I just go back home. I can't push my own wheelchair very far and there's not many other parking spaces nearby.	30/01/2024 04:20 AM
272	Ayr is a disgrace and should be free parking all around, then it might actually bring business to the town. FREE parking for everyone	30/01/2024 07:47 AM
273	Between the Zone B permit holders and the centre of town there are hundreds of empty parking spaces. Just because Mill Street and Boswell Park are busy does not exhaust the town centre parking provision. Behind Morrisons - Half Empty, Dalblair Road - Half Empty, Miller Road - Half Empty, Charlotte Street - Almost Empty, Cromwell Road - Half Empty,	30/01/2024 09:09 AM
274	The Council needs to realise that it is a coastal town not Glasgow or Edinburgh with an abundance of shopping, bars and restaurants! Ayrshire towns are dying with little visitors and shops closing due to parking restrictions and associated costs with them. Residents and visitors want to access the beach areas with free parking and enjoy what the coast has to offer without being limited on time - that is what drives people to areas with free parking.	30/01/2024 10:10 AM
275	The lack of parking is the problem in Ayr. Boswell car park should be council owned and then people would not be reluctant to use it due to fear of harassment from private companies. The state of the roads around parking areas also needs to be resolved. Overall, your priorities are all wrong.	30/01/2024 10:57 AM
276	Provide better car parking facilities for the town centre	30/01/2024 11:33 AM
277	Content Avenue does not require permit parking. Ayr college are managing student parking effectively.	30/01/2024 13:34 PM
278	Strongly disagree with the loss of resident only parking areas ...I live in Bellevue Crescent and it is seriously overcommitted and congested for parking at the moment! So there is no room for the general public as there is barely room for the existing residents as it is.	30/01/2024 14:21 PM
279	Strongly disagree with the loss of resident only parking areas ...I live in Bellevue Crescent and it is seriously overcommitted and congested for parking at the moment! So there is no room for the general public as there is barely room for the existing residents as it is.	30/01/2024 14:21 PM
280	I would like to know why Union Avenue is included in this proposal as there are no issues with parking in this street	30/01/2024 14:36 PM

281	I do not agree with having to pay to park at my own door, especially when it would appear that I am not guaranteed a parking space.	30/01/2024 14:55 PM
282	We do not parking restrictions within proposed zone B9. This is a residential area and not close to town. People do not park within those areas to nip into town. It would be a step backwards to do this to the residents of the area, specially the Glebe Crescent.	30/01/2024 16:23 PM
283	There is now no need for the restrictions put in place for the county Hospital and the cattle market when it was in Castlehill road	30/01/2024 17:27 PM
284	Enabling greater access to high-traffic areas such as the town centre with a vehicle makes perfect sense, but I would discourage the widening of general access to parking into residential areas where the footfall does not benefit local businesses and residents already struggle for on-street parking.	30/01/2024 19:57 PM
285	Priority should be on parking wardens implementing current parking restrictions instead of wasting money on new permit systems. Double parking and stopping on double yellow lines is frequently encountered on Citadel Place, and I imagine this is replicated on many other streets.	30/01/2024 20:13 PM
286	Priorities should be to encourage shoppers into the town and allow plenty free parking to accommodate this. There is free parking at Silverburn and Braehead which makes for more attractive shopping than Ayr. So you have to compete with instead of time limits and charges for shoppers.	30/01/2024 21:39 PM
287	None	30/01/2024 23:19 PM
288	The whole proposal should be rejected and a more informed and considered plan developed. Proposals are one thing but there is no confidence in the implementation of any parking system since there is constantly blatant misuse of systems that are currently in place. The proposals would only exacerbate the issue. Priority should be ensuring that residents and small businesses are not detrimentally impacted. There should be greater consideration of the streets and how many residential properties, small businesses etc. are located upon them. Some of the streets physically cannot take any more traffic. Businesses are not a one size fits all, there at different requirements for different industries. The proposal neglects this. What businesses/industries have been part of the development of the proposal?? This proposal disproportionately affected smaller businesses negatively.	30/01/2024 23:46 PM
289	My company is O'Neil Gas Services, our head office is based in Green Street in Ayr and we have been providing Gas, Plumbing & Electrical services to private house holders and a range of public sector clients such as South Ayrshire Council and Ayrshire & Arran NHS for 30 years. I strongly disagree with the council proposal to potentially charge £400 per permit for trades people in Zones B9 and B10 because of the significant impact it will have on our ability to successfully run our business and provide essential services for our customers, many of who are elderly and vulnerable and live within the residential zones highlighted in this proposal. Currently we employ 25 people, including 17 mobile engineers, who travel around the whole of Ayrshire, providing a full 24/7 service. We are therefore a significant employer within the local community. We are also very supportive of local charities, regularly fundraising for organisations such as Ayrshire Hospice and we patronise other local businesses ensuring we purchase parts from a local supply chain which in turn increases tax revenue for the local authority. In short we are very supportive of South Ayrshire as a whole, we understand that some parking changes may be necessary but feel it is not justified for the council to impose this additional cost which may force us to limit or reduce the assistance and help we provide locally. Additionally we do not feel serious consideration has been given to the negative impact these changes will have on the local economy. Currently we run 17 vans, these vehicles do not operate at a specific, routine time of the day or night and could be called upon to visit the specified zones at any time, and such is the nature of our job when	31/01/2024 00:29 AM

	<p>responding to emergency situations. Under South Ayrshire Council's proposals we would have to buy a permit for each van and pay this upfront with an approximate cost of £7,000. This is before we incur any further charges for extra vans we may purchase in the future if the company continues to grow. This is clearly unfair, it would be far more practical for tradespeople to pay the current one off parking fees, if and when they are in those areas rather than pay £400 per van, especially when some of our vans may only be in the specified zones for a fraction of the time paid for. It is fair to say that South Ayrshire Council's reputation with local businesses has already been severely damaged due to recent problems with the Station Hotel and high business rates. To introduce another measure which would hinder the growth of local businesses without really listening to the views of local business owners would be a devastating blow to the already fractious relationship which exists. We feel that if this proposal was passed it would be a punishment for all of our hard work in serving our community, which we continued to do without falter during both lock down periods. We hope the proposed excessive financial penalty for tradespeople will be dropped completely or at the very minimum changed to a more practical and fairer method. Therefore we propose some alternative options: (A) South Ayrshire Council take the opportunity to publicly support local businesses in deeds and not just words and make tradespeople exempt from any parking charges between the hours of 8am to 6pm to allow us to carry out the majority of our work. (B) Trade businesses pay a nominal one-off fee of £250 for approximately 20 vehicles rather than payment per vehicle, as this is clearly not realistic for the type of work carried out in these areas and which limits the growth of businesses in the public and private sector. (C) Keep the status quo and allow tradespeople to pay one-off parking fees if and when they are working in the specified zones rather than a blanket £400 per van charge which is excessive and ultimately anti-business. We cannot stress enough that we have the same goals as South Ayrshire Council in that we want to provide a quality service for the local community. We appreciate that increasing parking charges may be seen by some in the council as a way to increase finances and achieve this aim but it is clear this proposal would be very short sighted. In the long-term it would be very damaging to the financial health of local companies, which would lead to reduced profits which would ultimately have consequences for employees and customers. Businesses simply cannot continue to provide steady, employment opportunities, special services for the elderly and vulnerable and make a significant contribution to the revenue of the local authority and be hindered in return. The result would surely be that local businesses are pushed out of the area and to other local authorities which are more supportive. Therefore we strongly disagree with this proposal and hope that the right decision is made to support local businesses going forward.</p>	
290	<p>a) Consider Park & Ride - Airport, Heath-field Retail Park & Dobbie's area - as means of reducing parking demands in the town. Of course this will not be considered, as it does not raise the money parking charges generate. b) Limiting parking time, by charges, reduces shopping & social time, to the detriment of business. c) Proposed charges against residents, to facilitate public parking spaces in residential streets with NO GUARANTEE residents themselves can park, are totally unacceptable - a money grab. d) A 5%+ increase in our Council rates this year is almost certain - compounding financial difficulties in the current financial climate. e) At the end of free parking time, in residential streets, a motorist will move their car to another area for more free time - creating more traffic whilst searching, increasing Co2. f) All carparks should be pay and display at a reduced rate (compared to any free time plus charges after) with no free time apart from special occasions, e.g. Christmas.) Pay & display zones should only be in the "close to town streets". h) The cost of all the new signage will be significant.</p>	31/01/2024 09:28 AM

291	Instead if penalising the residents moderately close to the town centre this proposed parking change should extend on an equal footing to every street in the town. We live in close proximity to a school in a residents only parking and on a daily basis this is contravened on a daily basis by vehicles on school drop off and collection - how do you propose to monitor this(no doubt affecting all schools in the area) As affected residents we should have been notified individually of these proposals rather than learn of these changes by chance as the whole consultation process seems to have taken an inordinately long time giving plenty of time for communication of these changes. The proposal about virtual permits seems farcical and unworkable and costly.	31/01/2024 11:45 AM
292	The 2 hour free parking should continue but the new machines should be replaced as continually broken	31/01/2024 11:54 AM
293	The residents parking permits work reasonably well in Bellevue Crescent, although there are people who disregard the permit requirement and park for visiting the town, as evidenced by the fact that parking penalties are issued. As a resident, I sometimes find it difficult to get a parking space on the street; there isn't room for the residents to park, let alone add three hour parking bays. £60 is too expensive per permit. Even per household. What am I getting for that in addition to the £2845.77 that I'm currently paying for council tax? I accept that 50p is too low to cover the administration of the permits. £30 per household is the most that should be charged. Two vehicles is a suitable number for a dwelling. When we have tradespeople/visitors, they use one of our household permits, and I have to move a vehicle. This is an inconvenience that I can live with due to the greater benefit of the residential permit system.	31/01/2024 14:02 PM
294	The parking for residents should remain vastly the same. There should be no changes that would result in further charges to residents nor allow the public to park in resident only streets. There are only just enough parking spaces as it is.	31/01/2024 14:24 PM
295	No proposing shared areas within the residents only areas is ridiculous there is not enough space as it is without adding additional vehicles.	31/01/2024 14:42 PM
296	Keep residential permits, people who live in the town centre area deserve to be able to park in the streets that are currently residential	31/01/2024 17:21 PM
297	LISTEN TO THE VIEWS OF THE CURRENT RESIDENTS. THIS IS A HUGE PRIORITY... TAKE ON BOARD THE CURRENT FINANCIAL SCOTTISH PROBLEMSNONE OF US HAVE SPARE MONEY AT THE END OF A MONTH TO PAY FOR PARKING OUTSIDE OUR OWN HOME WHICH WE PAY A HUGE AMOUNT OF COUNCIL TAX ON. KEEP THE STATUS QUO -- IT WORKS	31/01/2024 17:24 PM
298	Resident parking permits should not increase from 50p to £60 annually. This is extremely unfair to residents without a driveway. Also, the new rules would be abused by non-carers or tradespersons as they would park in the residents only streets when they are not visiting, a carer or a tradesperson. I live in Ashgrove street where parking is made worse by parents picking up and dropping their kids off at school. They have even blocked our driveway on a couple of occasions. In my view this street should remain as residents only and parking attendants should be visible when school starts and finishes to deter parents from parking selfishly and dangerously. I strongly disagree with the increase to the residents parking permit price	31/01/2024 17:41 PM
299	Why is South Ayrshire Council making it so difficult for visitors to visit and spend a day with their families in a historic town? Residents penalised for buying a property in town. To try and make Prestwick come under the same rules is madness as it's thriving with shops and people.	31/01/2024 18:00 PM
300	Parking within Ayr is a disgrace, it has been for decades and your proposals are only going to make the situation worse. The cost of parking in Ayr town centre has driven trade from the town centre. The cost to park during the working week has made it very expensive to do so, so car owners are forced to park on surface streets further out, which causes difficulties for residents. It is unbelievable that you think it is fair or appropriate to increase the residents parking permit for Park	31/01/2024 20:47 PM

	<p>Circus and Bellevue Crescent to £60 per annum. It is simply a stealth tax! I have paid a premium to reside in that area and pay my council tax, road fund licence and now have to pay an additional cost to park my car where I reside. If I have to pay to park in the street I live, then I should be able to park at least within 100m of my front door. The road surface in Bellevue Crescent and Park circus is dangerous it is only a matter of time before a cyclist falls from their bike due to the road surface condition. It will also cause damage to car tyres and wheels. The gutters are full of debris and detritus, which blocks the gutters and drains, causing floods. It is impossible to get out of your vehicle without stepping in wet mud. I have reported this several times but as usual nothing ever happens to resolve these issues. The council are only interested in generating revenue by taxing the motorist. Parking attendants: They are a disgrace! Their appearance is shocking with personal hygiene sadly lacking. They are rude and unprofessional. I witnessed a parking attendant ignoring a member of public who was trying to ask their advice.</p>	
301	<p>This proposal should be rejected. There has been no consideration towards Airbnb's whom often have multiple cars (guests, owners and maintenance/cleaners) with little to no monitoring, especially when the council has already stated it is unable to monitor the new legislation in place. Under this proposal they would use standard residential permits. Why should this business model be able to use residential permits yet guest houses would have additional charges within their business whilst doing the same thing. This would discriminate and put other small businesses at a disadvantage. Putting Pay and Display around the County Building (A5) would only push parking onto already congested residential streets and thus unfairly impacting upon the community. Introducing shared use on these streets would be detrimental to the neighbourhoods.</p>	31/01/2024 21:28 PM
302	<p>We need to look at ways to encourage visitors to the town not ways to put people off.</p>	31/01/2024 21:37 PM
303	<p>More free parking making town more accessible should be the priority not creating zones to exclude and make any visit to town more expensive. Business owners having to pay more to people pay huge council tax bills to live in Ayr and businesses are trying to survive. We need footfall throughout the town to make Ayr a place worth dropping into not creating hugely expensive parking. Visitors charged £5 for visiting is not very welcoming however you want to explain it.</p>	01/02/2024 05:16 AM

Consultation Question 9

Question 9		
Please submit any other comments you would like to be considered.		
1	I strongly disagree with charging residents for a permit. I could pay £60 for a permit and still not get parked anywhere close to my house because of visitors, tradespeople and others parking for 3 hours. The permit should be free for residents. Why do we need to register visitor's cars? Why not issue paper permits which can be placed inside the car similar to what happens during the bowling tournament at Northfield? I would imagine that most households will need a resident's permit and a visitor's permit which would cost them £80 per year. I think it's extremely unfair that residents in these zones have to pay this for the privilege of parking in their street and having visitors parking in the street when residents in neighbouring streets don't have to pay.	05/12/2023 19:58 PM
2	Resurrect the plan to provide a Park & Ride site, serving Ayr & Prestwick from an out-of-town site.	06/12/2023 17:30 PM
3	As a resident of Dalblair road with a parking permit it is very hard to get a parking space in my street or surrounding areas because anyone can park and pay and display in the limited parking spaces. I have to park in barns street carpark and pay for parking which is very unfair when I have already payed for a permit. It is very difficult to carry bags of shopping etc. from surrounding streets because I cannot park in my street. We have a problem with large vans parking in the parking bays that overhang into other spaces thus not allowing another vehicle to park in the adjoining spaces. Also we have a problem of vans parked on the pavement across from the shop called carpet king which are large box vans parked on double yellow lines at the side of the Ayrshire and Galloway hotel. I think it would be a good idea to allow residents parking permit holders to park in Barns Crescent carpark without having to pay since we have already payed for our parking. It used to be residents only parking before the pay and display was installed in Dalblair Road and it was much better for residents to park. I can understand why South Ayrshire Council installed them so they can make more money but at least allow residents to park in Barns Crescent carpark using their permits then I don't mind paying an extra ten pounds for my permit. [REDACTED]	06/12/2023 21:29 PM
4	Have all the residents in Ashgrove Street, St Andrews and Dongola Road been advised about these changes. Why was the consultation not sent to every house in these areas The consultation is flawed. The local residents in the bottom half of Dongola Road were informed that due to the development called Holmston Gardens that resident parking was to be removed from one side of the road, but we were assured that the other side would remain resident parking, was also told that there would be adequate parking spaces within Holmston Gardens development for the residents, this is not the case, majority of cars parked in Dongola Road are from Holmston Gardens residents, whilst the parking bays in the development lie empty	12/12/2023 17:16 PM
5	This consultation should be delivered to every property affected either by post or email. To expect residents to complete the consultation online without being informed it is taking place is totally unacceptable.	12/12/2023 19:05 PM
6	I think you should consider the increase in parked cars outside primary schools where at present those picking/dropping up pupils find it difficult. These proposals will increase the risk of accidents as congestion will be higher given residents cars are not usual in the street at these busy times. Parents will be looking to find space at same time as watching out for children. Why all properties in zone B now expected to are pay £60 + £20 annually to allow residents and their visitors to park outside their house? Sounds like a revenue raising exercise to compensate for the loss of parking in the central Zone. Clarification of how the visitors permit will operate is needed. Feels like you are	12/12/2023 23:49 PM

	doing your best to drive visitors away from the centre towards the nearby residential areas thereby making it much harder for residents to park near their home. You are increasing my tax burden over and above other South Ayrshire residents at the same time as providing them with the benefit. Perhaps you should be providing visitors to Ayr with designated car parks rather than spreading the cars over a wider and wider area. The increase in parking spaces outside the centre and the proposed cycle walkway will not lead to increased number of visitors to the town. The hunt for parking places in residential areas is not an attraction most drivers relish. What extra benefit you are providing for those residents paying for parking?	
7	Never give free all day parking as they are being used by shop/office staff so it defeats the purpose. 2 or 3 hour free parking should be available all year round.	13/12/2023 17:24 PM
8	Parking permits should be issued with QR code that can have a registration linked to it online. That way they can't be photocopied and used by short term lets to allow guests to park, whilst not requiring a new pass every time a resident changes their car, they simply go online and update the system. If shared bays are to be allowed then 3 hours is far too long, that would mean a resident would have to find alternate parking for far too long, an hour should be more than enough for anyone needing to use a space to pop in somewhere, 3 hours is excessive, and if someone is going to be there for three hours they should plan to use an official parking bay in a pay and display zone.	13/12/2023 20:19 PM
9	Parking for visitors to the town centre, should still be free from 1pm on a Saturday and a Sunday across the board, and there should be a minimal or no charge for parking around the town centre, you can drive quite easily to Irvine and park for free, we should be encouraging visitors to visit Ayr especially with the sorry state of our town centre at present, also the current bays especially on mill street could be doing with the lines being repainted and the barns street car park could be doing with a resurface, if you are going to charge the people of Ayr for parking the car parks and bays should at least be well maintained.	14/12/2023 18:51 PM
10	Resident permits should be free. If I live in Belmont or Craigie for example I don't get charged to park outside my house so it shouldn't be any different because I live in the town centre	14/12/2023 21:40 PM
11	I live in Bellevue Crescent, close to the town centre which is currently a resident parking only Mon-Sun between 10am and 5pm at a cost of £0.50p per household. I have lived here for 5 years and almost every day get frustrated with non-residents coming in to our street, parking for work, shopping, socialising etc. within the parking areas outside our houses which are resident only. Houses in the street are high value ownerships and we pay one of the highest bands of Council Tax in South Ayrshire (band G) and very often we struggle to manage to park our cars near our house! It's not good enough and the system needs to be tightened up in favour of the actual residents living in these streets, not relaxed!! Therefore, the new proposals putting forward a huge rise in the cost of a permit to £60, whilst trying to open our street to a 3 hour 'free for all', is ridiculous and has no consideration for all of the residents of Bellevue Crescent and Park Circus. It's one thing raising the cost of the Permit, in order for the Council to increase revenue, however any relaxation in resident exclusive parking will negatively impact people's daily lives who own and live in houses on this street. The street then effectively becomes a town centre car park - it's okay if you live in Alloway or anywhere else out with this zone of Ayr and people come in and park for free, whereas, us as residents are having to pay a much higher cost for the privilege of being able to park outside our own houses! Who actually comes up with these proposals! Absolutely absurd! I am strongly against these new resident parking proposals within Zone B3 and I imagine the majority of my fellow neighbours within Bellevue Crescent and Park Circus will be on the same page. I sincerely hope these proposals are rejected ASAP.	15/12/2023 17:04 PM

12	One of the basis for this proposal is to encourage residents to use public transport and to help the council meet its Net Zero goals None of these proposals will do this. It should not be local government role to dictate whether people do or do not use cars. This smacks of an overreach of governmental control which these days seems to be more prevalent.	18/12/2023 13:50 PM
13	As identified in the 2021 Consultation Outcome Report, the previous consultation asked questions that were too general and lacked facility for a free text response. These same mistakes have again been made with this consultation and the questions above wrap too many conditions together. Whereas residents may be supportive of parts of each proposal but unsupportive of other parts, there is no way to express this. For example - the statement 'Existing resident permit schemes require updating and amending' has some merit but many of the changes that are proposed would be detrimental. There is no way to explain this or isolate each aspect. Again, as noted in the Report, the way that these consultations are conducted provide no insight into the status of respondents or where they reside. Anyone with an internet connection can return multiple submissions, even if they do not live in the area or if they have a vested interest in a particular outcome. As most of these consultations return very few responses, a significant skew in true outcomes could be easily achieved. One of the reasons that there are very few responses to these consultations is that most people do not know about them. This consultation can only be accessed via the ARA Website and is not advertised in the SAC Website 'Have Your Say' Section. This is inexcusable and a cynical, yet understandable view could be that this is contrived to ensure that public objections are never voiced.	18/12/2023 19:35 PM
14	Areas such as Park Circus and Belview Crescent can be a nightmare for residents currently due to limited spaces. If what limited spaces were to become available to the public it would be unbearable, especially in the summer months. There's also the fact that currently there are a designated marked bays, therefore, those less able to park correctly do so inconsiderately and can reduce overall parking availability due to the trees planted in the road. Furthermore, due to this area being a conservation area, residents who have no access to off street parking but do have available garden space are forbidden to be granted planning approval for a drive. This further limits those able to get EVs. Your point about a drive for public transport is laughable given the current state of public transport. I personally work in Port Glasgow currently a 100 mile round trip. Public transport would create a 5 hour round trip. I have no choice but the car.	21/12/2023 14:52 PM
15	As far as Park Circus is concerned there is barely enough parking for residents at present with 2 permits per household considering some of the townhouse properties are split into 2, i.e. 4 permits? Allowing non-resident parking will mean that residents won't be able to park their vehicle in the street where they reside.	21/12/2023 14:55 PM
16	I live in a resident only parking street. If you open up parking to everyone we would struggle to get a space close to our house. The street is already busy with resident's cars. A lot of the houses (including ours) do not have garages as they were built in a time before cars were invented. We live in the longest terrace of houses in Ayr and I do not think your proposals are taking into consideration the age/design of the properties. The current system works well and I am strongly opposed to any change. It would be unfair to charge £60 a year to park in our own street when we have no other option. If you make the proposed changes the street would be full of cars of people visiting nearby cafes, with the people who reside there unable to park outside their own home. STRONGLY AGAINST THIS CHANGE.	21/12/2023 16:21 PM
17	Will there be a public consultation?	21/12/2023 20:35 PM
18	I have rang you several times to explain about the dreadful lack of disabled parking in Ayr but every person I have spoken to simply does not care. As a	23/12/2023 16:05 PM

	disabled person I feel marginalised and discriminated against by South Ayrshire Council.	
19	I've lived in this area for many years and already pay more than enough Council Tax. I do not want any more stealth charges being applied to me.	26/12/2023 13:57 PM
20	Park Circus and Bellevue Crescent are full every evening and I struggle to get parked when I finish late shifts. Allowing shared use bays in these streets is completely unnecessary and detrimental to residents. There is no off street parking! I am fine paying more for my permits, and I am fine for other residents and myself to be able to get visitor permits. But people will dump cars there to visit the town centre all day, why? There are so many places available for people to park - it should absolutely not be a free for all in Park Circus and Bellevue Crescent. Strongly disagree.	27/12/2023 11:06 AM
21	As above	27/12/2023 22:53 PM
22	The on street pay and display a) should not include Saturday b) should have a shorter time Mon-Friday 10-3.30pm. Alternatively extend the free parking. I shop far more in Ayr because of the free parking. You need, as a council, to promote business far more in Ayr, rather than try to raise revenue from parking	28/12/2023 18:22 PM
23	The survey does not include the impact of parking on other forms of transport. 8 bicycles can park in a space needed for a car. If you made the roads safe for cycling then you would not need so many parking spaces for cars.	29/12/2023 18:26 PM
24	Making it even more difficult to shop in Ayr will make it more likely that as a family we will travel to Silverburn rather than shopping in Ayr. Many others who we know are of the same opinion. Anticipate this could result in even more businesses in Ayr closing.	29/12/2023 21:09 PM
25	I reside in Arran Terrace and the main issue I have is that visitors to my property are unable to relax for fear of getting a ticket. I do not consider that Arran Terrace and surrounding streets should be permit parking at all. We already pay for our cars, large council tax bills and are now potentially being asked to pay a ridiculous amount to park outside our homes. The council message this Christmas is that Ayr is Open for business, all fine and well but please consider the town centre residents who stay here, pay council tax, road tax etc. and do not penalise them for staying close to the town centre.	29/12/2023 23:14 PM
26	Whilst this survey focuses on the town centre and surrounding streets, more has to be done with parking in the wider Ayr area. Parking penalty charge notices should be increased.	30/12/2023 15:39 PM
27	Monday to Saturday 8 to 6 is going to be completely detrimental to the town. If you are not going to give a two hours free period, you need to have free parking earlier in the day through the week to encourage people to come into a town which is struggling. Also on a Saturday... Please help our town by creating a fairer and more flexible parking system. It works in Prestwick?!?!?	31/12/2023 08:19 AM
28	Introduction of parking charges in areas such as County Buildings, Tams Brig, Cromwell Street and Prestwick Pool/Bowling Club will unfairly impose charges on people who work in the local area. They will effectively impose a £15 weekly charge on people who most likely cannot afford to pay it. This will result in these workers parking on streets further out which are not metered. This will not benefit SAC income potential and will result in a nuisance for residents. These areas proposed for parking charges are not prime locations, needed for regular turnover. They are seen as an easy income target, there is no real pressure on these parking areas midweek to attract visitors to the area. It is noted that post pandemic many businesses, including SAC, are actively trying to encourage staff to be in the office more often. Introduction of parking charges will provide another reason for staff to press to work at home more often. Metered parking on the street could end at say 4pm. This would enable people who have errands to run to do so without the hindrance of having to pay to park. It may also encourage people to pop into town later in the day/after work to shop locally or	05/01/2024 00:58 AM

	meet a friend for coffee etc. Which would provide a welcome boost to the local economy. This is unlikely to result in workers blocking spaces so no real risk to income revenue during the day.	
29	This proposal is a money grabbing ruse. It will do nothing to improve Ayr. It will antagonise and anger residents and visitors.	07/01/2024 16:45 PM
30	The stated aim of pay and display Zone 5 is to allow better access to county buildings and courthouse. These premises are only open Mon to Fri therefore pay and display should be for 5 days only not Saturday or Sunday.	08/01/2024 09:50 AM
31	See Above	08/01/2024 10:11 AM
32	I think the major issue not adequately addressed in the review of parking arrangements is the displacement effect. I am quite clear that we will not visit Ayr town centre as often as currently but move our shopping to supermarkets and out of town retail centres like Heathfield. I also feel that the study exaggerates the impact of visitors to Ayr. Largs has pretty steep parking charges, but I suspect has more day visitors than Ayr. I fail to be convinced that out of town visitors are deterred from coming to Ayr by problems with parking close to the seafront. Nor can I see how asking visitors to pay for parking will attract more visitors. Finally, I think Ayr suffers currently from poor public transport services, lacking joined up bus, train and cycling hubs (currently worsened by a poor rail service). The idea that these proposals will lead to a move to more cycling and public transport seems without foundation. It has real potential to just 'kill' Ayr town centre.	08/01/2024 12:13 PM
33	Please stop this. Ayr is dying, and ludicrous, greedy, money grabbing addition parking restrictions are NOT is what is needed to help breathe a small amount of help to restore the struggling town. I expect no one to listen or care. Money is the only priority here. How to fleece the residents of Ayr as they watch their town expire. Please look at the bigger picture, with a long term focus. If anyone has an ounce of common sense they would see Ayr needs to be more accessible and welcoming. STOP DRIVING PEOPLE AWAY WITH PURE GREED.	08/01/2024 12:46 PM
34	I appreciate that the Council wants you make money but surely it's more important to ENCOURAGE people to come to Ayr. The cost of parking can put people off driving into town and small businesses are suffering. More should be done to encourage business to come to the town and improve the local economy. The state of the High Street and the surrounding areas, especially the top of the town is a disgrace with derelict buildings and closed down shops. Residents should not have to pay to park in front of their own house!	08/01/2024 13:25 PM
35	When Holmston garden properties where built on Dongola Road, the residents parking was removed from one side of the street, we were told that the other side of the street would remain resident parking due to the fact the houses on Dongola road from Holmston road to Ashgrove Street do not have off road parking available, and there is no way that parking spaces could be created in the front gardens. There is already a problem with overspill car owners from Holmston Gardens parking in Dongola Road, even though they have parking bays within the development, which are usually empty, this is probably down to the property factors charging for these spaces, which again we were assured this would not happen.	08/01/2024 15:08 PM
36	When Holmston garden properties where built on Dongola Road, the residents parking was removed from one side of the street, we were told that the other side of the street would remain resident parking due to the fact the houses on Dongola road from Holmston road to Ashgrove Street do not have off road parking available, and there is no way that parking spaces could be created in the front gardens. There is already a problem with overspill car owners from Holmston Gardens parking in Dongola Road, even though they have parking bays within the development, which are usually empty, this is probably down to the property factors charging for these spaces, which again we were assured this would not happen.	08/01/2024 15:08 PM

37	Once again a very biased set of questions that don't allow for consultees to actually add to the discussion, and instead try to trick them into the findings you already want, not to comment on the underhand way this consultation has been conducted, tucked away on the Ayr Roads Alliance website, with next to no advertising to the affected communities, and no notice given locally or to residents, as well as almost no indication on the council website.	08/01/2024 15:35 PM
38	I have to double park as it is to get my shopping from my car to my door Than have to move my car before I can go in and pup shopping away.	08/01/2024 15:39 PM
39	The idea of a permit system in residential areas is flawed. We live on St Andrews Street, have two vehicles registered to our address, have off street parking for both vehicles and have two £0.50 permits. Why would we pay £60.00 per vehicle per year for on street parking? Further, many of our neighbours would be in the same situation. The one exception is an elderly widow who does not have off street parking. She has recently undergone knee surgery but refuses to apply for a blue badge as she feels there are individuals who are more in need than she is. Is the Council going to charge a pensioner on a low fixed income £60.00pa to park her car in front of her house? As demonstrated, of the 18 properties on St Andrews Street between Castlehill Road and Dongola Road (Area B4), the revenue generated MIGHT be £60.00pa, assuming our widow friend does not apply for a blue badge! If the thinking behind the proposed scheme is to encourage visitors into the town then on street parking in residential areas, certainly at weekends, should be free. If the thinking behind the proposed scheme is to raise funds, I would suggest it needs re-thought. As demonstrated above, two parking fines would generate more income than a single annual parking permit. Further, when the current permit system was introduced on St Andrews Street, the Council erected a number of sign posts and signs advising motorists of the parking restrictions. I would like to know (a) how much did these signs cost to purchase and erect and (b) how much revenue the Council has generated through parking fines issued to drivers / vehicles without permits 'illegally' parked? I would be greatly surprised if the revenue generated was greater than the cost of the signs. By implementing the current scheme, the Council have only succeeded in discouraging people from visiting the town-centre. This revised proposal will do the same and does not appear to have been well thought out!	08/01/2024 16:16 PM
40	As above, I would strongly ask that you consider the impact for residents.	08/01/2024 17:38 PM
41	I think the increased charges being proposed from 50p to £60 is outrageous!	08/01/2024 17:45 PM
42	Free parking for residents in their own street	08/01/2024 17:55 PM
43	We live within a Type B permit zone, and while enjoying the right to park in our road, we do appreciate that the system needs to be brought up to date. However having paid our Council Tax, Road Tax, and other taxes, we wonder if the cost of administration of parking in the town should not come out of a general fund rather than the pockets of those residents who happen to live closest to the town centre.	08/01/2024 18:03 PM
44	I disagree with shared spaces being made available in resident parking areas. There is little space available and allowing this would make it increasingly difficult for residents to park at their own homes, notwithstanding parking for which they are to be charged. In summer months beach areas are busy and resident parking is paramount for those that live in streets surrounding beachfront. Happy to pay for resident parking but utterly disagree with shared spaces.	08/01/2024 18:16 PM
45	Don't come into Ayr very often There is very little to attract me into the town, and I certainly would come in even less if I had to pay to park.	08/01/2024 18:17 PM
46	As a resident of St. Andrews St., Ayr, I am very concerned about the proposal to remove resident parking permits (as far as I can understand the rather complex	08/01/2024 18:56 PM

	proposals). During certain busy periods e.g. Christmas, the street is already used as an overspill area from Morrisons Supermarket. There are also instances where cars are left in the street all day when their owners take the train to work/ shopping in Glasgow etc. I would be very concerned that opening the street to everyone will result in residents being unable to park in the street. If I have misunderstood and it is intended to create a shared use street, this would also cause me concern as this could result in paying £60 per annum and still being unable to park in the street.	
47	Why Prestwick and Troon allowed free on street parking but Ayr are is not? They are part of SAC	08/01/2024 19:10 PM
48	Parking in Ayr- park circus and Bellevue is difficult enough without adding extra vehicles into that equation through visitor's passes and tradespeople. There are a lot of flats and split houses in these streets. Therefore double the cars- especially in Bellevue crescent. Visitor permits will cause even more chaos if people are parking outside in our already busy street. I do not have a garage and I do not have a driveway. If you want to fund a grant I will gladly put a garage and put parking in my back garden and would not need to park outside and you can then have that space for people shopping in the town centre or visitor and tradespeople. I regularly park at the bottom of my street and lug heavy shopping up the street. Therefore what you are proposing will not reduce the volume of traffic in our street but increase it. I think it will be difficult to police who has been parked for 3 hours and who hasn't and I will end up parking further away each day when I come home. We pay a high council tax and should be able to park outside our house. These are not decisions to be made lightly and a lot of thought is needed.	08/01/2024 19:49 PM
49	Parking in Park Circus, can be difficult enough. With no off street parking we have to park on the street - Bellevue Crescent is even busier. Parking is further restricted by the cherry trees. I cannot see that introducing parking bays can be appropriate or sensible. Had this arrangement been in place, we would not have considered buying a home in this street. How can you impose a £60 annual charge and then open the parking to all comers if they pay? If residents have to pay £60, this should mean securing a dedicated parking place - not have to drive around trying to find one in amongst those buying a ticket. That is illogical and unfair. We see traffic wardens about twice a year - the extrapolation of your scheme must mean hiring more traffic wardens to police the scheme - what are you trying to achieve? You couldn't possibly generate enough income to hire additional traffic wardens - is a business plan available to see your evidence? Where can I access this?	08/01/2024 20:14 PM
50	As above, I strongly disagree that annual fees should be introduced in areas such as Ashgrove St, Dongola Rd... Why are these outlying areas considered to be within a charging scheme, this does not make any sense, please explain.	08/01/2024 20:18 PM
51	This is just another scam by our so called council under the disguise of making it better for residents and the community but in fact all this is, is a complete money making exercise. Where would all this revenue go? It's certainly not on repairing or resurfacing the roads in and around Ayr?	08/01/2024 20:37 PM
52	Residents should be able to park for free outside their own home. Two Parking permits and one visitor permit should be issued to all households otherwise permit driveways to be built in zones where residents need to buy permits to park. Alternatively, make Bellevue Crescent and Park Circus one way with many more parking spaces for residents	08/01/2024 20:59 PM
53	Limiting the time people can park is restricting. Hair dressing appointments can typically take longer than 3 hours. If going out to a restaurant I don't want to be clock watching. If I am taking my children swimming I am already paying for that, it is unfair to also charge to park (it will not be 50p as nobody uses these facilities for 30 minutes or less). Further parking restrictions will only further strangle an already dead and dying town.	08/01/2024 21:11 PM

54	I do not agree with the proposed 3 hrs waiting in residents' only streets. I do not have a problem with the increase in parking costs, but feel B&Bs and other businesses operating in the area should have to pay more to allow more cars to park.	08/01/2024 21:14 PM
55	I strongly disagree with the proposals. Residential areas should be left as they are with charging remaining the same. Proposals have no benefit other than to the council's coffers. The only point that I would agree with is that there should be provision made for carers or business people working at any of the residents properties.	08/01/2024 21:14 PM
56	It already costs a lot to maintain and heat the mainly old properties in these streets, but they add character and are an asset to the town. I resent paying an additional yearly fee just to park outside my own house. It may encourage more people to increase off street parking by removing front gardens which is contrary to climate saving ideals. Free public parking in Ashgrove Street is likely to encourage more people to park here making it harder for parents to collect children safely from the primary school. Some of the streets where you propose introducing public parking are extremely busy, with residents already finding it difficult to park in the street where they live. I don't think that anyone in Ayr should pay to park in the street where they live. I would be interested to know if this policy extends to any other town in South Ayrshire. If not why is Ayr being singled out? I am unaware of any on street parking charges being applied out with Ayr. I still love living in the town of Ayr but it is no longer the attraction it was. I see no reason why the residents should be paying for parking in their home street when the same policy is not being applied to any of the other towns in the region. If parking is in short supply in Ayr then reducing the parking bays in Riverside Car Park and elsewhere for the proposed new cycle lanes needs to be reviewed. I realise the council needs to raise money but excessive parking charges and more competition for spaces for town residents is not the way to go. As I already stated these old properties need constant repairs and maintenance. Charging workmen extra to work in these areas won't help. Why should it cost those more to carry out work at number 4 in the street than at number 44? Obviously this charge will be passed on to the consumer. This fee may penalise smaller tradesmen and those just starting out who may not have the necessary funds available. If they don't pay up then presumably those people living in the town will have less options to choose from.	08/01/2024 21:16 PM
57	Where do residents park if there are no spaces in their street	08/01/2024 21:23 PM
58	- People who live on the streets in Zone B should be able to park for free. We pay road tax and council tax, which is higher than surrounding areas, without having to pay to park outside our house on top of that when others can park outside their house for free elsewhere. - Either everyone in Ayr should pay for parking permits or we all get to park outside our homes for free. - The three hours maximum stay should be charged. Nobody should be able park on our street in the resident only permit area unless they live here or carers etc. - Our street isn't big enough for residents to park never mind allowing anyone to park for 3 hours. - I don't see why the residents permit needs to change. There is only a problem when there is big events on and there is no traffic warden enforcement. Everyone parks, some less than 3 hours, and there are cars left everywhere, blocking drives and there's not enough space for residents to park. - When residents finish work, there is a high chance that they won't be able to park outside their house or even on their street with this new permit scheme. - Resident only streets should be resident only streets. - The people who live in zone B are going to have nowhere to park.	08/01/2024 21:46 PM
59	We pay road tax, council tax and all other charges imposed on us; this permit charge is unnecessary and discriminatory	08/01/2024 22:11 PM

60	Please see above.	08/01/2024 23:13 PM
61	I thought this council and bodies working in Ayr were supposed to here to enhance the town, create easier means of getting around and try to develop our town to encourage visitors to come to our once great seaside town. It seems that the agenda is to just stop traffic coming to or stopping in Ayr altogether. It's sad to see what our Town has become	08/01/2024 23:17 PM
62	McCalls Avenue and Union Avenue require a different approach. Both of these areas are used by non-residents many working in the council facilities in McCalls Avenue. By introducing permits it will force the non-residents currently parking there to park in the surrounding streets. This is not a solution it's only moving the problem elsewhere	08/01/2024 23:24 PM
63	As above residential streets already being abused by non-resident parking for local businesses in McCalls avenue and now council workers since offices moved there. Residents at present can't get parking in their household street.	08/01/2024 23:33 PM
64	Prestwick town is thriving. It is accessible and well used by many people for a variety of shopping and socialising purposes. Imposing parking charges will stifle business and discourage people from coming to Prestwick. It's a busy wee town and parking is busy, but there's plenty of parking available so charging won't improve the situation.	08/01/2024 23:37 PM
65	I cannot believe that you are charging residents for parking outside their homes. You are going to see a huge increase in people monoblocking gardens, which is awful for the environment. I am unsure what your objective is here??? Trades people have it hard enough at the moment- please do not add to that by charging them. Think about your objectives for the town - yes, you have to consider the environment, but make it easy for people to come here. I think it is accepted that if you want to park in the centre of any town or city that you pay more and if you are willing to go a bit further out you pay less. I am unsure how you have decided on these particular streets. This does not appear to be a well thought out proposal.	09/01/2024 00:09 AM
66	If a resident has a permit and you allow shared use, it could mean there is no space for a resident to park if the bays are in use. Why should residents pay for a parking permit when a space may not be available?	09/01/2024 00:49 AM
67	Please listen to the people of the town as deaf ears have fallen upon their every request they've made.	09/01/2024 01:11 AM
68	I should not have to pay to park outside my own house. I also do not agree that workmen in the area should have to pay to park in my street as this will result in , increase costs to any repairs that need doing or put businesses off attending to any repairs that need doing in the neighbourhood- hope that makes sense	09/01/2024 01:20 AM
69	This is a waste of time and money	09/01/2024 05:42 AM
70	I think, during a cost of living crisis, charging residents to park outside their own home, especially to cover a good news story like the 2 hours free parking in Ayr Town Centre, absolutely disgusting. For the record my street is not affected, yet, however I still think when people are struggling to heat and feed their homes, you shouldn't be taking more money from them.	09/01/2024 06:50 AM
71	I strongly disagree with the proposals to make more residential areas permit parking.	09/01/2024 06:55 AM
72	Car parking in Ayr should be free, the services available for people here are limited, so many derelict buildings and empty shops. Why would people want to visit! I work for a company with a town centre office and I know we will be moving in the next 2 years, Ayr has nothing to offer and adding extra parking charges certainly doesn't encourage people to operate a business or entice people to visit the few remaining decent shops, I visited the high street over the festive period and have to say, I didn't feel comfortable or safe walking down Ayr	09/01/2024 06:55 AM

	High Street in the late afternoon, so many empty and dark shops, some vandalised and boarded up! Ayr is a failing town and all you seem to want to do is discourage visitors!	
73	Please see comments above, disgusting how you want to treat residents that have no alternative but to park on the road as there are no drive ways!	09/01/2024 06:59 AM
74	Having people pay to park outside their own homes in Union avenue and McCall's avenue is an absolute farce. Joke of a council.	09/01/2024 07:18 AM
75	Proposals particularly to residents permits and extending them to new streets will make the town more inaccessible for people	09/01/2024 07:25 AM
76	Sort the town and the parking out!	09/01/2024 07:26 AM
77	Stop trying to punish normal people for financial reasons.	09/01/2024 07:31 AM
78	The questionnaire is weighted to provide the responses desired by the ARA/SAC. It does not provide fair and reasoned questioning.	09/01/2024 07:34 AM
79	People shouldn't have to pay for parking at their place or home or work.	09/01/2024 07:48 AM
80	There is plenty of free parking available opposite the Horizon Hotel and staff at County Buildings should be encouraged to use these spaces rather than taking up spaces that could in fact be used to encourage visitors to the town	09/01/2024 08:16 AM
81	Parking charges around the beach front redundant we want to increase the amount of visitors to our seaside town not push them further out to Troon, Prestwick or Irvine that don't have charges.	09/01/2024 08:19 AM
82	Ashgrove street will become parking for rail commuters if restrictions are removed- this will cause greater issue for school kids attending Holmston. It is already dangerous on this street.	09/01/2024 08:23 AM
83	I work in Waggon Rd as do about 75 other people who work for the same company any one of us can start from 05.00 and last man finish anything up to 01.00. Our yard is not big enough for all our cars where are we supposed to park our cars get a grip South Ayrshire Council	09/01/2024 08:23 AM
84	There is currently no particular issues in my opinion on Dongola Rd. There is therefore no justification for charging residents £60 pa to park in their own street. I am also concerned about the impact for tradespeople attending residences. If they aren't local they won't have a permit.	09/01/2024 08:38 AM
85	I ABSOLUTELY disagree with the parking proposals for Union Ave Ayr	09/01/2024 08:41 AM
86	On street parking should be free across the town , road tax is paid and the roads in Ayr are a state with potholes and road markings , You should NOT pay to park outside your house at anytime	09/01/2024 08:43 AM
87	Not everyone has a smart phone, and even when they do, depending on the coverage from their provider, it is not always possible to connect to the parking meter - I use O2 and often in town there is barely even 3G let alone 4G and lots of places where the mobile signal is patchy too e.g. the car park near Dalblair Road, complete dead spot for my phone, yet this is where I park for doctor and optician and sometimes dentist, too. How does all of this fit with the need to use smart technology to pay for car parking in town from now on? I suspect I will be getting a lot of tickets this year as I attend my health checks and appointments. It puts me off wanting to come to the shops - I can see that I will only come in to town for essential appointments in future.	09/01/2024 08:52 AM
88	As a resident who can often not get parked on the street at my home due to high quantity of visitors to a council building I would prefer the visitors to be encouraged to use the car parks that are nearby. The people living in and upgrading their homes /very old buildings ... using many trades should be supported. Making trades pay for permits is ridiculous. It's difficult enough to get trades. Also asking residents to pay as much for parking permits and visitor	09/01/2024 09:17 AM

	permits to their homes is wrong as it will affect the housing market. Resident permits do require to be updated as they are impossible to obtain at present but the cost needs to be lower. Make pay and display more expensive and car parks cheaper.	
89	I don't think that York street or the surrounding areas should be included in any parking charges	09/01/2024 09:24 AM
90	I stay in Union Avenue but park on Alexandria terrace as we are on the gable end of the street. If parking in union avenue is included in this consultation then those not resident will just park in Alexandria Terrace. We already find it hard to get a space when we come home due to the council workers who park here currently. It would just move the problem elsewhere. I also own a business on Green St in the affected area. I don't have a vehicle registered to my business address so how would I park outside my office?	09/01/2024 09:30 AM
91	As a resident in the Ashgrove St/ Dongola Rd area, I fail to understand why those streets remain in a residents parking scheme. This is surely historical in terms of the old hospital and the market when they were in that vicinity and there was a parking problem at times for residents. That no longer applies, so what is the rationale for retaining these streets in a parking scheme now? Please review this point as surely there is no rational argument to include this area in a residents parking scheme at all. Otherwise, I would strongly object to the imposition of a £60 per year charge plus more for any visitors I may have.	09/01/2024 09:42 AM
92	People on low income / young parents need somewhere to go Meet in town for coffee. That will not work if they make the coffee plus the trip in plus the parking a nightmare!	09/01/2024 09:44 AM
93	The council are total idiots. Get rid of these stupid plans and work for the benefit of Ayr instead of trying to kill it. Leave the parking free for visitors, trades and residents. Provide more free parking. Look at the bigger picture of how many people are slipping into poverty. Unbelievable.	09/01/2024 09:59 AM I
94	I would be concerned about enforcement of this, I think it will be ignored by people. £60 a year to park outside where you live is a lot of money in the current financial climate. I already pay council tax, rent and road tax. Residents should get a free parking permit and you should be charging and enforcing charged on businesses and commuters that make the streets congested. I've sent pictures to Councillor Laura Brenning how bad my street can get at times maybe take a look. I would welcome a change that would make parking outside my home easier.	09/01/2024 10:30 AM
95	Parking charges are a barrier to people coming to the town. We should be trying to encourage people to come and visit. Ayr used to have some great shops and a great beach. Now most of the shops are closed and the beach is covered in Christmas trees. The dedicated parking area for campers would work better if there were some facilities provided. At least we don't have so many parked along the shore front now.	09/01/2024 10:35 AM
96	People should not have to pay to park outside of their own house. The council is again monetizing yet another thing that we cannot afford. Living is already expensive enough never mind another expense on top of this. What about vulnerable citizens, what will happen to them when this comes into play. Why is this what we put our money toward and not improving the town, its jobs and its development instead we have to pay to park in front of our own homes, this is a joke.	09/01/2024 10:43 AM
97	Charging people to park in front of their own houses when they already pay council tax is amoral.	09/01/2024 10:55 AM
98	South Ayrshire Council are in desperate need of drastic reform. Ayr is the biggest down and out decrepit town for miles around. South Ayrshire Council should be thankful for the last remaining people who are willing to visit 'Abandoned Ayr'. It shows how pompous this local authority is when they have the audacity to try to charge people more money to visit this abandoned town. South Ayrshire Council should maybe just spend their budgets more wisely instead of constantly wasting	09/01/2024 11:16 AM

	money on bureaucratic garbage. Maybe sort out the power and control culture that thrives within South Ayrshire Council, maybe sort out all the corruption and lies. Everything SAC does is a complete fallacy, desperately trying to make the organisation look good on paper when everything around them crumbles. The parking charges could well be the final nail in the coffin for Ayr Town and I don't even care to be honest. I come to Ayr less and less despite growing up there, Irvine and Kilmarnock are way better	
99	Cheaper or free parking would encourage more visitors to the area and would help boost the local economy.	09/01/2024 11:25 AM
100	Many of the streets being targeted with residents parking charges are in the bottom quartile of the Scottish Index of Multiple Deprivation consideration should be given to this. Charging business to work in the local area is outrageous, the Council should be encouraging local enterprises it is very difficult for small businesses to remain viable, this charge will be too high for many.	09/01/2024 12:23 PM
101	I live in York street, pay my council tax and road tax and think that proposing that residents pay £60 a year to park outside their own house when there is a cost of living crisis happening it ridiculous! This needs reviewed. I agree that cars of people who do not live in that area should be charged but as for residents having to pay, it is a disgrace!	09/01/2024 12:46 PM
102	The proposal particularly around zone B10, will merely shift to move a non-existent problem to other areas. Strongly disagree with charging homeowners, most likely tax paying car owners, to park in the vicinity of their own homes. Concerned that these plans will push a problem out into adjacent streets.	09/01/2024 13:02 PM
103	Will you be numbering the parking spaces in the residential permit areas and only allowing permits for each numbered space, if not I could pay £60 for a permit and not be able to park. There is not enough space to allow 3 hrs parking free to non-residents or visitor permits, there is barely enough space right now just for the residents	09/01/2024 13:18 PM
104	I would like to know where the money goes....we pay road tax so should be able to park anywhere (safely). The land belongs to the people not the council.	09/01/2024 13:26 PM
105	What happens if a resident cannot afford a permit? What happens if you pay for a permit but there are no parking spaces, you will have paid for a service that has not been provided and would want a refund	09/01/2024 13:27 PM
106	Aye is a dump, disgraceful charging anyone? Nobody wants to come here due to the fact your robbing everyone.	09/01/2024 13:34 PM
107	Residents and their visitors should not have to pay to park outside their homes. This is putting an additional strain on vulnerable people during the current cost of living crisis. The priorities of the roads alliance are incorrect. Too priority should be safety - not money making. Street lighting needs to be looked at. The current residential street lighting in many areas is no longer sufficient to light the pavements and therefore people are at increased risk.	09/01/2024 13:54 PM
108	Do not bring in a charge for residents to park outside their home	09/01/2024 14:10 PM
109	Overall i think a better grace period would be also be good to have as people can held up for a number of reasons - children misbehaving, invisible/visible illness/disability should really be taken into account in general	09/01/2024 14:25 PM
110	I think it is ridiculous that it is suggested that residents should pay to park outside their own homes. The cost of living is already extremely high and this is another added expense.	09/01/2024 14:26 PM
111	Ref the remove residents-only exclusivity within existing residents-only streets, I strongly disagree [REDACTED]	09/01/2024 14:56 PM
112	Kyle Street car park is already full most days with paying customers. Why are you letting residents park there all day for next to nothing? It just means less spaces for visitors/workers and much less revenue. Let them park from 6pm to 8am off peak, but not all day! I also see Residents permits in the Ashgrove area of Ayr is to	09/01/2024 14:58 PM

	be cancelled. This is where the workers will park all day now. These streets should remain permit/3 hours like the rest. Bellevue Street and Miller Road should remain 1 hour as it serves many shops/eateries/businesses and needs the turnover. Giving 3 hours is too long and decreases turnover. No residents' permits are required in Bellevue Street, as no houses use it. Cannot understand why you are giving 3 hours free limited waiting on some streets like Garden Street, while only 2 hours free in P&D in River Street right beside it? Makes no sense - give it 2, the same. Who is going to enforce all this extra area? The parking wardens can hardly cover the smaller area, so how can they do extra? Residents now paying far more annually will demand extra enforcement. Who will manage all the new permits, and will residents get new discs or will it be like Prestwick with just car registration numbers? thanks	
113	It may be that giving people blanket access to resident's parking permits is no longer appropriate for those who have their own off street parking. I am not sure why those in B zones are being allowed to register 5 numbers against their permit for free all day parking. Many of these. Streets (Park Circus, Bellevue Crescent, Barns Park, and Park Terrace) are very close to restaurants and shops of town centre and this provision seems excessively generous. There is no doubt carer, tradespeople and visitor provision is badly needed for those of us living within the A zones although there is no indication as to how this will work. Could I suggest that in the interests of fairness, regular family visitors (who under proposals will be charged £5 per day) when they spend significant amounts of money in the town and contribute to residents' wellbeing and care should be considered in a different category than occasional visitors.	09/01/2024 15:02 PM
114	For B9 that affects myself. I feel you can enforce parking charges for on the street. Especially next to the train station. But residents should be exempted. Also, they should have a visitor pass to give to people when they are coming over. Can't go from no chargers at all to what has been proposed. People are struggling as is and these changes only make things harder on the everyday person.	09/01/2024 15:02 PM
115	Parking permits for residents should be free of charge	09/01/2024 15:02 PM
116	People living in Residential areas like Union Avenue shouldn't have to pay for permit to park outside their home. Totally agree with max 3hr for non-residents as commuters parking for train/bus is a problem.	09/01/2024 15:34 PM
117	For some people parking in Ayr is a huge issue. We need to be doing all we can to encourage people to come into the town and as this is cited as one of the major drawbacks to using the town we should be making it as easy and attractive to park in town. Shopping wise Ayr is virtually a ghost town now therefore we need to sustain and encourage more people to come.	09/01/2024 15:39 PM
118	Free parking would make people come to town to shop Dumfries can manage why not Ayr?	09/01/2024 15:51 PM
119	Free parking would make people come to town to shop Dumfries can manage why not Ayr?	09/01/2024 15:51 PM
120	Retail will decline if charges are applied	09/01/2024 15:54 PM
121	As above!	09/01/2024 16:28 PM
122	It's a cash grab pure and simple. At a time when the local authorities should be encouraging people to travel to Ayr, setup businesses within Ayr, this will simply push more and more business away from the town centre and surrounding areas. Businesses should NOT foot a £400 bill/permit cost. There is no requirement whatsoever for these charges. I regularly visit a gym in York Street, as do my wife and kids. There is adequate off street parking for around 40-50 cars here. However, lots of member park out in the street and now under these proposals they will potentially be charged £2.50 for the pleasure. There is currently no issues with the parking as is. Town Centre parking charges (pay and display) in the	09/01/2024 16:35 PM

	main town centre is fine.... However to add in huge swathes of new streets/areas that now suddenly need permits/charges applied is just pushing the cars onto other streets in the same area where permits/charges don't apply. Encouragement is require to regenerate the town, local area.... Bring in new businesses etc. - Not charge them more for the benefit. This is a horrendous and uncalled for proposal for business and residents in all the affected areas..... No one wants this, no one needs this and it simply comes across as another "tax" on local people and businesses.	
123	Do not charge people to park their cars outside of their house	09/01/2024 16:47 PM
124	Under no circumstances should residents that have stayed in the zone B9 area for years might I add be made to pay to park outside our own homes when it's people who don't stay here that clog up the streets!!!	09/01/2024 17:37 PM
125	There are little visitors or reasons to visit to Ayr town centre and parking should be free or as cheap as possible. The council should continue the free parking that they installed in December to encourage people to visit and use the town.	09/01/2024 18:07 PM
126	As above	09/01/2024 18:21 PM
127	I don't believe it's moral to pay a constantly increasing council tax bill then have to pay to park in your own town. I understand funding maybe an issue but you should look deeper into your own spending and consider where you are wasting money instead of passing the cost on to us in the middle of a cost of living crises where most are struggling to make ends meet let alone pay for luxuries like parking. If we pay to pave the streets we should be able to use them!	09/01/2024 18:27 PM
128	How are they expecting small local businesses who own units on the streets expected to be changed to pay and display to run? And for people to pay to park outside their house is absolute madness. This needs strongly reconsidered.	09/01/2024 18:34 PM
129	We live in Union Avenue Ayr and the only trouble with parking is the council workers in McCalls Avenue and residents of McCalls Avenue(across from the industrial estate) parking elsewhere because they get paid NOT to park in their own Road due to the lorries needing the space to manoeuvre in and out of Newton trading estate Also train passengers using Newton on Ayr train station to travel to their work that park near the bottom end of Union Avenue (number 1 etc.) I for one WILL not pay for the parking permit as I pay my road tax and I will not pay for other people selfishness I would just park in Alexandria Terrace and surrounding streets if that is the case! I am fuming with this proposal as the council tax an Ayr town centre is a disaster I am Ayr born and bred like my family for hundreds of years and I'm so embarrassed by my home town and who is running it we definitely need change and an election and change of leader	09/01/2024 18:45 PM
130	Why do you need to change the existing parking? If you do, I will shop / eat out elsewhere where there is free parking. Many other people I know are of the same opinion. I shop locally as much as possible and have a high disposable income. I see paying for parking a waste of my money when I already pay high council tax. I feel you really need to reconsider your strategy. I enjoy going to Ayr high street on a Saturday and Sunday afternoon when I know I can park easily around town for free. You are considering taking this option away, therefore as I say, I along with many others will shop in another area where parking is free. This will affect the local businesses and SAC will be to blame. Surely you should be encouraging people to come and spend time / money in Ayr, but your proposal will make people do the opposite. Your proposal is a terrible idea and I highly object! I really hope you take heed and listen to the local residents who live, work and spend money in our town. Your proposal will only drive people away! DO NOT go through with it! It will be another one of your HUGE mistakes.	09/01/2024 19:18 PM
131	I think the proposals to charge residents in and around Ayr are an absolute disgrace. I do not agree with such payments as many people have lived in these	09/01/2024 19:20 PM

	areas for decades and they will now be charged for the privilege of parking at their homes. How dare this council propose this?	
132	ALL OF THE ABOVE BLURB - I'll paste it again in case it's not clear enough: You have a bloody cheek even singling out streets like Falkland Road where we live - 4 adults all working and all paying tax and contributing to society. Even streets like Glebe Crescent, Glebe Road, Green Street, Waggon Road, York Street - hardly areas where you'd WANT to park your car or van. All that people will do is park round the corner in Falkland Place for example, I have a garage round in this street, and park in the other streets where your permit is not needed. We have a guy up our street who has 5 vehicles outside his door, including 2 works vans. If you are going down the permit route then it should be EVERYBODY in Ayr and surrounding areas, not just the areas you think. You lot probably live in the posh bits anyway and can afford it! Take a visit to the areas and speak to US, the residents, there is not an issue at all with parking but there will be if you intend to go ahead with this. Why not employ a few more traffic wardens and get better tech where they can scan a number plate and see who is parking for work and who actually lives in that area. One show does not fit all BUT IF YOU ARE GOING DOWN THIS ROUTE THEN I'M ALL FOR IT, certainly including the council officials 1st and foremost. [REDACTED]	09/01/2024 19:23 PM
133	People should not be charged for parking outside their own home.	09/01/2024 19:41 PM
134	Union avenue is hardly the centre of Ayr. What exactly are we getting for our money? Or is it just a money making scheme by the council? Does the fact we have a run in matter Do we get charged for parking on our own property? Does it mean our family can't visit or tradesmen do work? It sounds disgraceful. We are not bothered by people parking in our street. So why should we be charged to park at our front door.	09/01/2024 19:47 PM
135	Extending the areas to what is essentially an industrial estate (waggon Road, York street) is ridiculous. Extending pay and display to 6pm on Saturday is also ridiculous The council and ARA are hell bent on killing this town, small business and squeezing every penny they can from motorists, this is plain to see. This is nothing but a money spinning exercise	09/01/2024 19:47 PM
136	I live on Charlotte Street, over Xmas there were no parking charges for on street parking, the area was busier, shops were busier, cafes were busier, and hopefully local businesses got a much needed boost after months of the train station being shut and the drop in footfall that brought to the town. The town centre is dead, even around Tams Brig, around the industrial estate, shops and businesses are shutting at an alarming rate, the town is clearly struggling to attract consumers and retailers, extending parking charges will only damage what little custom the local shops and businesses get.	09/01/2024 20:01 PM
137	Parking permits for residents should be abolished as people already pay council tax and road tax. To pay to park outside your house is really too much	09/01/2024 20:23 PM
138	Pay and display parking in some of areas within Ayr town centre should be done away with, encourage shoppers back to the high street and to socialise	09/01/2024 20:28 PM
139	Charge for use and parking in electric charge bays I have to pay for parking, why don't they	09/01/2024 20:30 PM
140	I don't think you should be made to pay when saying in the streets listed. We have just got a drive way to allow us to park at our house and this is due to the amount of people who have cars now in our street. We don't stay close to the town where this should be an issue. The problem with parking comes when the football is on, permits should be issued when the football is on to avoid this. The same way they do when the bowling is on. There is no reason for it to start now, when the cost of everything else has went up, we shouldn't need to pay to park in our own street as well. If anyone is using them streets to park it's to visit or because they stay there, it's not close enough to leave your car and walk.	09/01/2024 20:35 PM

141	Allowing non-residents to park on my street will mean I am unable to park near my house which is unreasonable	09/01/2024 21:24 PM
142	I strongly object to the extension of parking charges and restrictions beyond the main Street no one would be able to do any significant shopping and then carry it beyond that distance. Public transport would be too expensive	09/01/2024 21:43 PM
143	Changing free parking on a Saturday afternoon is a crazy initiative. Parking at the weekend should be free to allow more people to want to come to the town and spend money. Further clarity is required to why zone B needs to pay for residential parking. This is not within the town centre.	09/01/2024 21:50 PM
144	Monday to Friday parking should be 9.0am to 6.0pm and Saturday 9.0am to 1.0pm. Having already paid council tax and road tax I would resent having to pay to park outside my own home. It is unclear how the system will be policed. If someone randomly parks outside my house how will anyone know how long they have been there?	09/01/2024 22:51 PM
145	I think charging people to park outside their own house is a disgrace. Resident parking should be free. People pay council tax and road tax already. It's like charging people money because they don't have a driveway is not something any council should want to be involved with.	09/01/2024 23:26 PM
146	Parking should be free, parents shouldn't be charged £2 a day, £10 a week to take their kids to school if driving is the only suitable option. We live in a beautiful seaside town but can't enjoy parking near the seafront without getting charged for it and now to suggest residents need to pay is a joke. Cost of living crisis and the SAC concern is how can we charge people more. You don't care about a dying town, make Ayr fun. Need to get an absolute grip, if you're charging folk to park, put the money directly back into the community. Be transparent on how much you are taking in. We want to see where that money is getting spent. I know you won't, because then they'd be an uproar.	10/01/2024 01:41 AM
147	DO NOT ALLOW RESIDENTS ONLY AREAS TO BE SHARED USE. DO NOT CHARGE 60 POUNDS FOR RESIDENTS TO PARK AT THEIR OWN DOOR YES HAVE VISITOR PERMITS DO NOT CHARGE TRADESPEOPLE	10/01/2024 08:36 AM
148	The cost of parking has killed the town centre. Whether it's for work, shopping or visiting family you have to pay to park everywhere - I avoid the town at all costs unless I have to go there for work. I actively look for businesses to use - hairdressers, shops etc. that are out with the town because the parking charges are ridiculous	10/01/2024 09:00 AM
149	As a resident of Taylor Street, businesses like garages are using our street as a dumping ground for their customers' cars, parking far too close to junctions making it difficult to drive around. There are cars that's sat there for 2 months now with no wheels. My worry is having the surrounding areas included in the residential permit is just going to lead to even more cars and vans being parked right outside my house.	10/01/2024 09:15 AM
150	As an elderly home owner on York Street Lane. I have to park my car on Taylor Street during to not having outside parking. I have to walk some distance around the streets to where my car is parked due to all the cars and work vans that are parked on Taylor Street and Green Street from the businesses in the area. I don't want to leave the house due to not being able to get a space close to my house when I come back. It's ridiculous that the police drive down Green Street Lane to the station and haven't done anything about how dangerous the dumped cars and vans are parked along that road. But yes if more areas aren't included down this way it's going to lead to more cars being dumped in non-permit areas.	10/01/2024 09:20 AM
151	The main council car parks should revert to free parking for 3 hours to encourage car drivers to leave their cars for short periods but not all day and park and ride systems should be given priority.	10/01/2024 10:58 AM
152	FREE parking in and around the High Street. This will ultimately generate more income. Parking attendants should be re purposed as Meters and Greeters to attract people to the town centre. Finally do away with the one way system, the	10/01/2024 12:45 PM

	introduction of which started the decline of the town centre. Troon and Prestwick have free parking and look at how successful they are. Your proposal is bonkers.	
153	You haven't consulted the residents in the new proposed area of Falkland Road around your potential to introduce parking charges So much for a road alliance more like a roads dictatorship If you are just going to introduce new areas of charging then do it in the right way with the proper consultation not just sneak in a proposal that without people finding it no one would know about. Your priorities are completely out with the things that need sorted. You introduced free parking in the town which then meant actual residents couldn't park close to their homes over the festive period. I would like to know the reasoning behind the introduction of these charges in Falkland Road area. What is this going to do?	10/01/2024 13:25 PM
154	I see no reason for introducing a resident parking fee for Falkland Road and Falkland Park Road. These are residential streets with no commercial properties. Falkland Road in particular is a street of terraced housing where the majority of residents have no option but to park on the street as they have no driveway. The only time there was a problem parking was when there was a major event at the bowling club in Northfield Avenue and this is effectively managed now by issuing temporary parking permits and providing a park and ride scheme.	10/01/2024 13:56 PM
155	Very concerned that residents parking on some streets in the Newton area will have an impact on surrounding streets as people choose not to pay and park in other streets in the area instead, impacting on residents on those streets who will be left unable to park anywhere. Parking outside of the town centre should remain free.	10/01/2024 14:33 PM
156	I totally disagree with the parking strategy of Ayrshire Roads Alliance for Ayr. Ayr is a holiday town and the present policy on parking discourages visitors. I attended the public meeting that was held in the Horizon Hotel and asked the Ayrshire Roads Alliance representative if he was charged for parking outside his house. I was not surprised when he said no he wasn't. This parking scheme discriminates against me for buying a house in some arbitrarily thought up Zone. It does nothing to enhance the residents or visitor experience of visiting Ayr. Improve traffic flow or anything else. I would like to see the results if you tried to impose parking charges throughout the town of Ayr We have lived in Zone B Queens Terrace for over 20 years and have a residents parking permit. Queens Terrace has a mixture of holiday and residents parking. Even though my wife and I are in our mid-seventies and have to double park at times to offload our grocery shopping we accept Ayr depends on its visitors and we accept that inconvenience of having to find an alternative parking spot. I would be extremely unhappy if I have to pay and cannot get a spot to park. In my mind you are taking nousey for nothing. At this present time of high energy prices, grocery and other bills this is a completely wrong time for implementing this scheme. The proposal does not enhance Ayr to residents or visitors it is just another way of taxing the citizens and visitors to Ayr. Shame on you. Douglas A Herring.	10/01/2024 15:56 PM
157	As long as the same rules apply. As a resident of the fort area we should get the same right to park outside our home as everyone else does. A lot of properties don't have off street parking. So if you charge yearly fees, visitor fees etc., you do it in Kincadston, Belmont, Mainholm, Alloway, Doonfoot etc.	10/01/2024 16:05 PM
158	Your questions are too exact with no place for alternative opinions. You also shoot yourself in the foot with area times as the Mill Street area (for example) has differing times. Carers/Emergency Workers/Tradespeople should have a Town Centre - All Areas Permit for free. Not all Tradespeople live in Ayr - some come from Glasgow / Edinburgh and a lot further afield - even abroad. They will have no knowledge of any Parking System in Ayr. Regarding the Promenade and a comparison with other seaside resorts Ayr is not a particularly attractive town to visit when compared with the like of Brighton so I don't think charging is a good idea along the Prom. I don't know how you are going to manage the Citadel Leisure car park charging exemption for leisure users - the Citadel can't manage	10/01/2024 17:11 PM

	the entry system to the facilities as it is! Good point - contactless charging - at long last! All the jargon that is in the Parking Strategy makes me think that it is mostly about raising funds to keep SAC afloat - that shouldn't be the reason.	
159	Free parking or lack of directly influences whether I shop/eat out in Ayr. The small increase in revenue for the council from extending parking fees will be more than offset by the loss of rates from businesses they go bust. The council should make Saturday parking free everywhere. The free 2 hours didn't work to attract people into Ayr all spaces were filled by employees by 8/9am.	10/01/2024 17:36 PM
160	Stop Charging people to park where they live it's that simple, corrupt council killing the town.	10/01/2024 17:44 PM
161	It is unfair to ask local residents in the Newton area, many whom contribute massively to the local community, to pay for parking outside their house! I understand the aspect of introducing Pay and Display and the revenue this would bring to the Council but each household should receive 2 free parking permits as this would alleviate any complications for Tradesperson/Carers as Newton-on-Ayr has an elderly population. Also if Tradespersons are from out with Ayr, such as Glasgow the Council cannot expect businesses to pay for a quarterly/yearly permit for a one of visit. Introduction of any Pay and Display machines should have facilities to use money as not everyone has a smartphone and can access Apps. There is a lot more pressing issues the Council should be considering and introducing new parking measures at Newton-on-Ayr is NOT one of them....chaos and spending tax payer's money unnecessarily again should NOT be one of them!!!	10/01/2024 18:07 PM
162	Paying to park outside your own home is a disgrace! There is nothing in Ayr town as it is and by trying to enforce pay and display in more areas is only going to discourage everyone to not come into the town. The cost of living is hard enough with bills, food, shops and everything else rising. To add parking charges for parking outside your own home is too far. A big NO from me. Do the right thing SAC don't make everyone's life even harder in these hard, trying times?	10/01/2024 18:56 PM
163	Charging for residents parking, other than a small admin fee is a disgrace. It should come out of council tax if needs be: I should not have to pay to park outside my own door simple because I live close to the town.	11/01/2024 00:02 AM
164	Charging for residents parking, other than a small admin fee is a disgrace. It should come out of council tax if needs be: I should not have to pay to park outside my own door simple because I live close to the town.	11/01/2024 00:02 AM
165	These proposed charges would significantly add to the 'cost of living' burden in current 'Type B' residential parking areas. The proposed cost increase for residents appears to be much greater than any perceived benefits - has any cost benefit analysis been done in connection with this proposal?	11/01/2024 14:32 PM
166	Why expensive residents' charges are being proposed when only a minority of respondents to the last consultation were in agreement - what is the point of a consultation if the respondents are not being listened to?	11/01/2024 14:42 PM
167	This is yet another problem for businesses in this area, anything which makes it more difficult to trade or work in this economic environment is a bad idea, which will have far reaching negative impact on the town centre.	11/01/2024 16:44 PM
168	Take content avenue off of the residents permit areas. This is not town centre and will deeply affect the residents of this street and people who visit us.	11/01/2024 22:29 PM
169	I am a concerned resident of Content Avenue & I am not happy about having to pay for a permit. Basically we are being charged to park outside our homes. This is not a problem area and why are we being singled out when there are other streets closer to town centre that are completely unrestricted. Take content Avenue out of the restrictions.	11/01/2024 23:07 PM
170	I am writing to express my strong objection to the proposed introduction of residents' parking permits on Content Avenue. As a resident, it is concerning that we will now be required to pay for parking outside our homes, especially when	11/01/2024 23:15 PM

	there has never been a need for permits in the past. Content Avenue is not part of the town centre, and this proposal seems unjust considering many other streets in the vicinity remain unrestricted. I urge you to reconsider this plan, as it appears to be an unnecessary burden on the residents of Content Avenue. Thank you for your attention to this matter.	
171	The reason Prestwick is so busy is that you have free parking. Charging for parking at the esplanades in Ayr, Prestwick and Troon means you are going to now push visitors to other areas out with SAC. You are attempting to push everyone onto public transport, pushing people who drive cars into travelling elsewhere. Compare what someone driving a car spends to what a passenger in public transport spends. People in cars will be more inclined to purchase expensive, large and large quantities of items as they will have the funds and also the space in their vehicle to get them. Anyone on public transport will be inclined to order online rather than by from the local shops as carrying things back on public transport is not feasible. The town centre is already in decline, these changes are forcing people with money to go elsewhere with more options. For example Irvine is now a more feasible place to go than Ayr, free parking and a much better selection of shops, so you will be pushing new businesses into moving there and not Ayr.	12/01/2024 08:03 AM
172	I feel the annual fee for business & tradespeople is too high & unfair. We should be encouraging local small businesses including tradespeople to thrive not subjecting them to yet another operational cost during a cost of living crisis. Surely a charge could be means tested in terms of the size of the business & annual turnover?	12/01/2024 10:00 AM
173	Parking charges have greatly contributed to lack of trade in Ayr town and are killing people's livelihoods. These charges deter both tourists and residents!!!!	12/01/2024 10:03 AM
174	See previous answer	12/01/2024 10:23 AM
175	When AHAC decided to start renting 7 York Street, Ayr part of the reason we moved here in 2012 was to ensure anyone needing our service could access it without barriers, including parking and charges. We listened to our service users who told us they would prefer us to be not in but not too far away from the town centre due to parking charges and lack of available spaces nearby. It was for this very purpose we chose York Street as an area near those in need and which had plenty of free street parking. Many who visit us need to be able to park near the office and have no money to be able to pay for parking. This is important for those who are unable to walk far but are without a blue badge e.g. those who struggle to walk, have anxiety about walking past people in town centre/busy streets or those with multiple children where the logistics of parking and walking is too much due to their mental health. The majority of those who use our service are vulnerable, have mental health issues and are in poverty. During a Cost of Living Crisis we cannot add additional poverty to them by them having to pay to park when visiting and using our office. For many we are the only service which is available without appointment to drop in to get regular, face to face information and advice. We would welcome either specific spaces allocated outside our offices for those who work and are visiting us to be free or some reduction, allowance for some cars to be able to park in York street as part of a Charity Permit Scheme. We would be happy to pay a reduced rate – e.g. Charity permit - £100 annually for up to 8 cars Charity visitor permit - free for up to 3 cars at a time – we could give these to service users to display on their cars or Essential Worker permit - Free for up to 8 cars Charity visitor permit - free for up to 3 cars at a time – we could give these to service users to display on their cars There are currently a lot of abandoned cars in York street which have not MOT, Road Tax or Insurance. Some car garages leave cars there and put MOT on them to avoid them being removed.	12/01/2024 12:24 PM

176	Before the final decisions on this matter are brought into action there I believe there should be another option for the public to have their say, either another survey or a public meeting.	12/01/2024 12:37 PM
177	Increased disabled bays for those who struggle to find a parking space near where they need to go Frontline and essential workers who need a car for work must be given a free permit to allow them to continue to do their job	12/01/2024 13:26 PM
178	AHA have been occupying the office in York Street since 2012. The reason for taking the lease were clear: Service users had shared that they wanted to access services where parking was available and the location was in or near the town centre Free on street parking on York street addressed a wide range of needs including but not exclusively: individuals unable to walk but without a blue badge and those with mental health difficulties which may be exacerbated in outside spaces. Other info: We have found that the majority of our customers are dealing with the consequences of poverty and have complex needs including mental health concerns. Whilst parking will not change the situation alone having the option of free parking could see the individual access timely advice that may make a huge difference to their own and any family members life moving forward Suggestions If free permits were not available the introduction of a Charity Permit Rate.	12/01/2024 13:50 PM
179	Work in mc calls avenue as do many others , where do you suggest we park, there is wasteland on McCalls avenue - can this not be turned into free car parking	12/01/2024 18:28 PM
180	The proposed changes to residents parking in Zone B2 (Park Circus and Bellevue Crescent) are completely unworkable and will surely lead to conflict between residents and casual parkers. Has anyone from Ayrshire Roads Alliance (ARA) bothered to carry out a day time survey of these streets. Had they done so it would be obvious that there are almost no spare parking slots? Residents in Bellevue Crescent are now being forced to park two abreast in the street. Park Circus is slightly better but not by much. The proposed 3 hour max time is irrational. Essentially, a casual parker can park all morning or all afternoon. (Free of charge? the strategy does not make this clear) meaning residents will find it almost impossible to park in their streets during morning and afternoons. For example, a resident returning from the school run will find it impossible to park near their house. What is a parking bay in the context of these two streets? There are no street parking lines drawn. Is it proposed to mark out these streets with designated parking grids? Again the strategy does not make this clear. Is ARA aware of the large number of trees on both of these roads? Will there be allowances for these is any designated areas which will in any event, significantly affect the number of available parking opportunities. What about overnight parkers in motorhomes and overnight vans? Being so close to the seafront, this will allow this community to park up at 3.00pm and stay until 12.00 the following day, thus avoiding esplanade overnight charges. And of course the rubbish and litter that often accompanies some "wild campers". Rubbish and litter. Casual parkers litter the streets much more than residents who in general, are mindful of their surroundings. It's already bad at the Bellevue Street end of the zone. How is this going to be controlled? How is it going to be cleaned if vehicles are parked all day long? Neither mini sweepers nor hand brushing will be able to gain access to the gutters. What steps are proposed to keep driveway accesses clear at all times? Casual parkers will always push the boundaries and encroach on driveway access. Residents rarely do, because everyone knows who they are. Will there be a facility for residents to report delinquent parkers?	12/01/2024 21:25 PM
181	Your initial consultation showed a strong desire not to charge residents more money in the areas they live to park at their home addresses, yet you continue to push for this through further consultation in an attempt to justify what you are going to do. The wording of questions are very leading and show a clear desire by south Ayrshire council to railroad what they plan to do anyway, despite no	12/01/2024 21:42 PM

	support from the public they serve. This does not make Ayr or South Ayrshire an attractive place to live, work or spend time recreationally.	
182	Absolutely ridiculous idea to do this! The council will push everyone away from Ayr! Even the people who live here! Do not enforce payment on parking outside your own house! As if people have enough money to even live!, let alone pay ridiculous charges. No no no no no! Do not put these parking permits in place!	12/01/2024 21:58 PM
183	I shouldn't have to pay to park outside my property in McCall's Avenue	12/01/2024 22:55 PM
184	I've never seen a town centre look as horrible as Ayr currently is. Abandoned buildings everywhere you look. No nightclubs for the youth. Not many prospects for businesses. Why would anyone want to come on holiday here? The solution is to extend areas in which parking fees are applicable? Really? I'm glad I've moved out of Ayr and I'm hoping it's a while until I need to come back	13/01/2024 00:13 AM
185	Ayr town Centre is a disgrace. There is no real town centre anymore. Shops need to be encouraged back and shoppers. Free parking is essential for people to retail parks. Charging people to park at home is also a disgrace. This is not Glasgow. If there was a thriving town and reason to charge to prevent people parking where they should there would be a point. There's is not. Charging tradesmen more is awful. As a letting agent it is already hard enough to get good tradesmen and reasonable costs. This will mean they will not work in the town centre or charge more. Scandalous. Unworkable and downright stupid in a dying town centre. Look at how busy it was in December when free parking available. Difficult to get a space but busy. Give people a reason to come not to stay away.	13/01/2024 07:28 AM
186	I feel very concerned about restrictions to parking around Cassillis Street, Charlotte Street, Fort Street and Citadel Place and surrounding area as these streets provide drop-off and pick-up for Ayr Grammar Primary school. The driving, parking and traffic around the school can be very unsafe as things are. I know this is common around schools, however I worry that restricting parking further will drive more cars to take risks, stopping and parking inappropriately around the school causing a risk to the children. Given the reach of the school catchment it is unrealistic to expect people will not drive their children into the town for school, and there needs to be somewhere legal, safe and free for them to park within reach of the school. Closing down all drop off options will increase the risk to the school children who do walk & cycle to school, and restrict parents who are trying to do the right thing by parking in a sensible place to access the school. I understand parking must be a frustration for local residents but this will be worse if school parents start parking illegally/erratically around the school.	13/01/2024 10:13 AM
187	ARA and SAC will be aware of the existing traffic difficulties following the relocation of Ayr Grammar primary. As a parent, I'd express huge concerns over extending the pay and display area around this area (Cassillis st, Charlotte st etc.). These are often the only safe areas to park nearby and safely collect young children. Implementing charges here will have inevitable negative impacts: increased temporary "parking" to drop off / pick up outside of the school; bottleneck traffic jams and an increase in danger to the primary school children. The residents of Ayr are already coping with the fact a large commuter town is no longer effectively served by trains. The lack of park and ride options at the station already makes using the shuttle service to Prestwick incredibly difficult. Adding extra parking charges and restrictions in the town centre will only add to this. This is all before you even start to consider businesses / workers in town. Unfortunately a once thriving Ayr has gone downhill already - implementing new charges / restrictions will only deter footfall, increase dangerous driving and make things worse for an already struggling town.	13/01/2024 10:41 AM
188	No residential parking fees. Reduction in town parking as it is a deterrent to the town centre.	13/01/2024 10:42 AM
189	Maximum length of stay should be shorter within permit areas (2 hours max.) Adequate time for attending appointments or undertaking business in the	13/01/2024 13:00 PM

	<p>premises on Alloway Street; within County buildings etc. I presume this will be pay and display as it will be impossible to monitor compliance with max duration of stay otherwise. It is also unfair not to charge for limited time waiting if residents are paying, as residents are then, in essence, subsidising those local businesses which are not providing parking for their customers/ patients.</p> <p>Residents' parking- it is fair that permits should come at the same cost to those in zones A&B, if costs are to be imposed. Of course, our rates are higher than in other areas of the town and paying to park close to our homes is not a consideration for residents in other parts of Ayr. This seems rather prejudicial. There remains quite a discrepancy between costs in the zones for visitors' permits. I think it likely that residents in zone A will be rightly aggrieved at this. If your attempt is to rationalise and make charges fairer, this is inconsistent. This is not to suggest that the cost for visitors permits in zone B should be higher, rather that zone A's should be lower. Alloway Park and Park Terrace are situated around a paddock; the fencing, verges and maintenance of which, residents pay for.</p> <p>What guarantees will be provided that any costs incurred by potential damage to same by the expected increase in non-resident parking, will be paid by SAC who will be overseeing and imposing changes? Consultation mentions 11am to 6pm as time frame for on street charging; why now is this time period extended to 8am to 6pm? Tradespeople running businesses (the purpose of which is to generate profit), who will require to pay for permits to enable work to be undertaken within zones A&B, will pass that overhead on to their clients. Once again, residents in zones A& B will be paying extra. The road surfaces of streets opened to non-residents parking will degrade more rapidly due to increased traffic. Have the costs of this been taken into account? Both Alloway Park and Park Terrace are cul de sacs. It seems foolish to encourage increased traffic movement in these streets. There is mention of the need to provide medical certification to gain a permit in circumstances where a resident requires visits from health care professionals. Has the input of the medical community been sought on this point? The NHS is overloaded and this adds yet another administrative task for primary care, most probably without its knowledge or consent. Much needed revenue will be raised for SAC by the imposition of charges. It is galling that this probably requires to be an even more necessary consideration, given the appalling, unresolved situation of the Station Hotel, with the costs of 'protecting' and dealing with that building astronomical and passed on to residents of the council area. I sincerely hope that the absentee owner is being robustly pursued to repay what he has, in effect, stolen.</p>	
190	<p>Maximum length of stay should be shorter within permit areas (2 hours max.) Adequate time for attending appointments or undertaking business in the premises on Alloway Street; within County buildings etc. I presume this will be pay and display as it will be impossible to monitor compliance with max duration of stay otherwise. It is also unfair not to charge for limited time waiting if residents are paying, as residents are then, in essence, subsidising those local businesses which are not providing parking for their customers/ patients.</p> <p>Residents' parking- it is fair that permits should come at the same cost to those in zones A&B, if costs are to be imposed. Of course, our rates are higher than in other areas of the town and paying to park close to our homes is not a consideration for residents in other parts of Ayr. This seems rather prejudicial. There remains quite a discrepancy between costs in the zones for visitors' permits. I think it likely that residents in zone A will be rightly aggrieved at this. If your attempt is to rationalise and make charges fairer, this is inconsistent. This is not to suggest that the cost for visitors permits in zone B should be higher, rather that zone A's should be lower. Alloway Park and Park Terrace are situated around a paddock; the fencing, verges and maintenance of which, residents pay for.</p> <p>What guarantees will be provided that any costs incurred by potential damage to same by the expected increase in non-resident parking, will be paid by SAC who</p>	13/01/2024 13:00 PM

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191	I don't believe ANY resident should pay to access parking outside their own street. The council tax is high enough in certain zones without imposing further costs. Plus, it's already stressful. Often it is impossible to get parked near one's own front door but residents accept that is the nature of living in the area. It would be an insult to pay more for this. Nor should visitors/trades people be discouraged due to astronomical parking fees. A universal trades pass and careers pass/veto would solve this issue. It's fine the way it is for residents. It's far from perfect but we manage. Focus on a fair system for shoppers/visitors/commuters instead.	14/01/2024 03:23 AM
192	You cannot change without consulting us first. I do not want to pay for parking in my own street.	14/01/2024 15:06 PM
193	Removing the residents' only parking status will encourage more traffic and visitors to an already busy residential street resulting in residents being unable to park outside their own house! There would be more road traffic resulting in more damage to the road surface. The exit from Park Terrace & Alloway PI is already hazardous and with more traffic visibility will be even more restricted. There is plentiful parking around Ayr for visitors and commuters, our Street (Park Terrace & Alloway PI) should be left the way it is as it is busy enough!! Consideration should be taken in view of elderly residents needing to park outside their own house.	14/01/2024 19:24 PM
194	Another trumped up waste of time for some under work bureaucrats. All parking needed for access to public services like courts, solicitors offices, and then shops, bars and restaurants should be free. You have killed trade in the centre of Ayr with your stupid parking charges and fines.	14/01/2024 23:10 PM
195	I would like residential / visitor bays only. I would be prepared to pay an additional minimum fee for parking but not if it is shared multi use and free for everyone else. Residents would be losing out on both sides, being asked to pay but not being able to use the space currently designated for their property.	15/01/2024 10:40 AM
196	I strongly disagree with the proposal that Resident only streets should become shared use parking areas. If a street primarily or entirely consists of residential properties then parking should remain exclusively for residents. Under the existing residents' only parking arrangements, it is already very difficult at times for residents to park close to their homes as the permit system is regularly abused by non-residents parking. This abuse is rarely policed by the traffic wardens. If the streets were to be opened up for non-residents to park under the limited time parking proposals, this would have a significant detrimental impact	15/01/2024 12:21 PM

	on the residents and their quality of life. Where streets have a mixed use of residential and commercial properties, it may be appropriate for limited parking proposals to be introduced to help businesses. However, as stated above, streets that consist entirely of residential properties should continue to have parking exclusively for residents.	
197	I strongly disagree where a street is a residential only street that this could be used for non-residents parking. As a resident in a permit area I find it very difficult to get a parking space close to my property. The street is consistently full of cars which do not belong to residents in the area. The traffic wardens are few and far between. This causes me great difficulty when trying to get within close proximity of my property which is very frustrating especially when I have shopping in my car or my elderly mother in the car who has limited mobility. I do not mind paying for residents parking but I strongly object to paying for a residents parking permit when the street will be open for others to use.	15/01/2024 12:31 PM
198	These plans are killing the town. People don't want to have to think about parking when they are running chores. I am not going to pay 50p to pick up my dry cleaning. And then another 50p to pick up my shoes from the shoe repair shop. And then another 50p if I want to collect a pair of tights for my daughter's school uniform. These shops are not close enough together and sometimes you just want to run an errand on the way home from work. The weather is also not good enough for lots of traipsing through town. Do any of the council have a clue? What's going to happen is that no one will run errands in town any more. I will end up going to the supermarkets where parking is free which is a shame as I have relationships with shops in town. Similarly, why on earth would you charge for parking at the citadel? I have a daughter that swims. She's at the citadel 7 times a week. If you think I'm paying £14 a week just to take her to practice you are insane! Similarly, Prestwick pool, Troon pool. You want to encourage health and fitness not discourage it!	15/01/2024 12:54 PM
199	I have stayed in Falkland Road for 32years and don't see why we and Falkland Park Road residents should pay to park outside our house. Our house is terraced and nowhere else to park our car .if this goes through we'll just park in Falkland place across the road and the residents there won't be happy if they can't get their car parked outside their home. We pay council tax road tax and can't afford to pay any more money. I strongly disagree with these parking restrictions in a quiet residential street.	15/01/2024 16:03 PM
200	Absolute joke. You should not have to pay to park on your own street especially if you do not have a drive or the abilities to make a drive to prevent parking on the street. We do not need added bills on top all our other very overpriced bills. I have a family which includes 3 cars and to be asked to pay to park my car is an outrage and to be honest something myself, as a widow and in a low paying job which most can relate to, can't afford these additional payments. Most of the streets in question do not have parking issues with people outside the street therefore this needs to be revaluated!	15/01/2024 17:43 PM
201	I feel that you should not be charged to park outside own property it's never been an issue before so why now I think it disgusting I'm a widow and feel that yet another bill is just unacceptable	15/01/2024 17:51 PM
202	I live & own a property on Park Terrace-I should not have to pay £100 a year to park my & my daughters' cars outside our house! Surely this cannot be changed- there will be an uproar!! Be careful	15/01/2024 20:57 PM
203	I have always found the pay by app very useful (Ringo & Pay by Parking) - the convenience of extending parking if required by using app was great - think removing this is a backward step.	16/01/2024 11:31 AM
204	While there may be merit in reviewing parking charges in Ayr, the focus should be on improving Ayr as a designation itself, as indicated above. Likewise, long suffering residents continue to pay high levels of Council Tax against a backdrop of diminishing services. The Roads / pavements are a prime example. As such	16/01/2024 15:56 PM

	Ayrshire Roads would be better to concentrate on that than coming up with a hare-brained scheme like this, which will please no one.	
205	I live on Bellevue Crescent where we require a permit to park. Despite a parking permit being required, people still park on the street when shopping in the town centre. Parking on the street is very limited as it is and often I am unable to park my car on the street and have to park on Midton Road or Bellevue Road as people without permits have parked on the street. I believe that increasing permission for anyone to park there would penalise residents as they would find it even more difficult to park if anyone can park there for up to 3 hours and we would also have to pay £60 a year for the privilege! I also can't see whereabouts parking bays could be situated. This would certainly penalise residents living close to these bay as they would never get parked! We give one of our two permits to visitors and tradespeople and this works well for us. I believe asking tradespeople to pay for a parking permit would mean that they would be disinclined to take any work in these permit parking areas again unfairly penalising residents.	16/01/2024 16:53 PM
206	Do not think people should have to pay to park outside their house or have to pay for guests visiting or ask them to pay. Absolutely ridiculous.	16/01/2024 17:47 PM
207	Ayr is a mess. Parking charges are part of the issue. There should be free parking in the town and on then sea front to encourage visitors. You should not charge to use the citadel or walk along the beach. No wonder everyone goes to Prestwick or Troon and it will only get worse. Bellevue crescent and park circus are a nightmare for residents without allowing free parking for others. This parking consultation makes no sense and is obviously only a money making exercise not a way of regenerating Ayr	16/01/2024 18:09 PM
208	Increasing pay and display areas and durations will simply detract people from visiting the town when it desperately needs footfall to attract more shops to the area. Punishing residents for living and working in the town centre is also shocking.	16/01/2024 19:30 PM
209	The inclusion of Bruce Crescent where I reside in the proposed chargeable streets is an anomaly in the strategy for selecting chargeable streets in this proposal and it is illogical to classify it differently from Montgomery Crescent and Eglinton Terrace. It is in essence an extension of Montgomery Crescent in all but name, which is not included, and is an integral part of the inner Fort Conservation Area along with Eglinton Terrace and surrounding streets with identical limited parking issues, which are not included. Bruce Crescent consists of 5 residences which is of little commercial benefit to SAC to include and stands out as a distinct anomaly in the street selection strategy and I would strongly object to its being included in the proposal and would lobby my local councillors to intervene if this inclusion proceeds to the next stage of this process.	16/01/2024 19:41 PM
210	Keep the 3 hours for free in town round the county buildings area. You need to offer free parking areas further out of the town centre. If you charge everywhere it will cause a ripple effect and cause issues in areas which currently have no issue. In a cost of living crisis people cannot afford to pay £5 a day to park. The multi-use resident, visitor or tradesman permit needs applied for in advance if it's Monday to Saturday. You will need to ensure someone is available on Saturdays to put details onto systems as emergency repairs can't be pre planned at times if a permit is required for that area. Business permits need limited to 1 per business.	16/01/2024 20:41 PM
211	I live on Montgomerie Terrace and already parking can be problematic with most households having 2 permits and both utilised. Allowing visitor parking and 3 hour slots would cause chaos. In addition the roads around the area are full of pot holes and decline despite fact we pay highest taxes in UK and now I'm being asked to pay to park outside my own house with a strong possibility there won't be a space available under these new proposals. I realise I am focusing on my street. There is a school, nursery and tennis courts here also so the parking situation could get out of hand.	16/01/2024 21:00 PM

212	Ayr High Street is dreadful, this will be the final death of what used to be a vibrant, good town to live in. You should be trying to open the town for business and make it welcoming rather than destroying what little is left.	16/01/2024 23:23 PM
213	I am concerned Ayr is already being run into the ground compared to how the town used to be. By introducing more parking fees and longer hours the council will turn more people and visitors away. Therefore, the few local shops left will have no foot fall.	17/01/2024 06:54 AM
214	As a resident living on a residents only street, I can tell you that it is already a free for all with parking with people ignoring the residents' only status. They do this not because of lack of spaces on adjacent streets, but because it suits them and they never receive parking tickets. If you plan to take away residents only status and allow 3 hour stay in these areas it would need to go hand in hand with much more effective traffic warden engagement. The reality is that people will just park up all day in residents' only areas with no consequence and residents will be left with nowhere to park or forced to park away from their homes and pay for parking. This is unfair firstly, but also impractical when trying to get things to and from your car like shopping. I appreciate the logic in what you are trying to do but the reality will be very different and cause more issues than it solves. There is a severe lack of action from traffic wardens, which means whatever rules you put in place are largely ignored anyway. Living near the coast, on hot days the road is already jammed full of people just parking wherever suits them and they are never penalised for doing so. Their cars are often left for 6 hours at a time... and that is now, when they aren't supposed to park there at all. What do you imagine will happen when you allow 3 hours of parking? The residents won't stand a chance.	17/01/2024 07:01 AM
215	,DONT OWN A CAR	17/01/2024 10:02 AM
216	I Live at 6b Prestwick Road and currently park on McCalls Avenue and use to park at Union Avenue but parking became impossible because of people parking there and travelling to Glasgow. The proposed parking for these streets don't include my area [REDACTED]. My wife is disabled and has a blue badge under the new parking restrictions we will be unable to park and this will be seriously no good for my wife [REDACTED]	17/01/2024 11:11 AM
217	Removal of residents only parking would result in residents being unable to get parked again if they were to leave the street for a short period during working hours. This is the experience I am presently having due to visitors to Dr Surgery at end of street.	17/01/2024 17:21 PM
218	I sometimes struggle to get a space outside my home on a residential street in Zone B. If free parking (3 hours) was introduced then I may not be able to get parked near my house. Grammar primary is also located in this area. I doubt I would get anywhere near my house at school drop off/pick up time.	17/01/2024 20:49 PM
219	This proposed scheme seems nothing more than a targeted cash grab on a number of selected residents, businesses, and tradespersons, masquerading as an 'update of the Ayr Residents Parking Permit Scheme'. It's a raid on our finances, a tax on residents, a tax on tradespersons, A tax on business! It's anti-resident, anti-trade, and antibusiness! Councillors were elected to represent their residents	17/01/2024 22:50 PM
220	You are scamming [REDACTED]	18/01/2024 09:56 AM
221	As I live in the town centre I already pay now at my work I will also have to pay and my company will have to pay £400 it's an industrial estate always has been no reason to suddenly money grab	18/01/2024 09:59 AM
222	Was there any public/council employee consultations re this? Did anyone ask the council where they expect employees to park? Are the council providing free permits for travelling staff? Has anyone consulted the unions that have fought so hard for employee pay rises, only for it to be taken back if permits have to be paid for?	18/01/2024 10:19 AM

223	As I work at McCalls avenue I am not happy to be paying to park outside! Our work offer no parking for most workers so we have no choice to park on the street outside. McCalls Avenue is a busy and tight street, it's not fair we now have to park further away and walk into work especially with the dark nights it doesn't always feel safe. There should be more car parks build if that's the case as lots of cars get damaged on this street at it is due to big lorries transporting into the business units daily!	18/01/2024 10:49 AM
224	As a business owner for 20+ years on green street the changes being proposed are an absolute disgrace and will cripple business in this and the surrounding area which is a predominately commercial area and has been for over 40 years as customers will not pay to come and park at a suppliers to uplift goods or to do jobs, also the staff that work in these business will not be able to pay for parking permits and should not especially during these financially difficult times. This has been proposed under the radar with no consultation with business in the areas proposed for these plans.	18/01/2024 10:54 AM
225	I'm the assistant manager at an ironmongers in Green Street, charging for parking here. Staff and customers alike won't want to or be able to afford to pay for parking permits to nip into a shop for the sake of grabbing a a box of screws or to get a price to have their cars fixed etc.	18/01/2024 10:56 AM
226	No consideration appears to have been given to the fact that people need to park in many of these streets due to the proximity to their workplace. Many workers have no other practical/cost-effective alternative options, especially when they start/finish at unsociable times. Several of the proposed areas don't have suitable alternative parking nearby that workers could use. Therefore the end result will be that those restricted from parking at/near work due to these permit requirements will relocate to the nearest street that does not have such restrictions, simply causing issues in other parts of the town.	18/01/2024 11:01 AM
227	I live in Queens Terrace. ARA at the moment cannot even properly control residents parking zones, there are often non-resident vehicles parked. Cannot remember last time we saw a traffic warden. In general however I agree the scheme needs amended and if it meant better control I would have no issue with the annual £60 per resident vehicle fee. However to ask for a vehicle resident fee and then open up the street to uncontrolled parking is simply unacceptable. let's be clear charlotte Street next to us is a no return within 3 hours zone, but there are cars parked there for days at a time.- ARA have proven they cannot control these zones so why should they be imposed on residents whilst being asked to pay extra. Given anyone within these zones will now not be able to have a full array tradespersons visit (very few will be willing stump up the extra costs) how will ARA recompenses residents for the additional cost that will be incurred when having work done, the cost of these permits will be passed on by tradespersons via the cost of the work completed. Why the space around the county building should be treated any different than queens terrace, unless it is simply because there are council employees that park there. Let's be clear there were lots of council vehicles parked overnight in the car park at Cromwell road for months, which was in direct breach of the parking regulations but ARA would not act upon this, - complete double standards, how do you expect anyone to trust ARA when you cannot even uphold your own rules consistently	18/01/2024 11:26 AM
228	Many of our clients are by nature of AHAC services, poverty stricken and often have ambulatory disablement Parking charges will result in congested parking in other areas Are there other ways of funding the parking charges if implemented?	18/01/2024 11:39 AM
229	As above.	18/01/2024 12:05 PM
230	I don't think it's fair to get people to pay to park outside their house and making visitors/ tradesmen's pay to also visit - 3 hours free parking is insane to visit your family or friends. The fact this is even being considered is insane, £140 to pay yearly on top of bills, car insurance, petrol, food shopping etc. not everyone can	18/01/2024 12:47 PM

	afford this?? Surely making people to pay to go into town already just to park now you're going to make people to park outside their house.	
231	I feel that without full details of the charging strategy for permit parking, this survey is missing vital details and respondents' answers are therefore based on incomplete information. So - I question the value of the entire consultation. For example, my agreement to some items on question 7 does not mean that I agree with the charging strategy. I don't think it unreasonable that residents should pay for parking permits, but only if they retain residents' exclusive parking zones and arrangements for visitors and tradespeople are more flexible and not prohibitively expensive.	18/01/2024 14:45 PM
232	Traffic has reduced since covid with more working from home. The area around the County Buildings is the beach and some free parking is needed, in this economy it would provide families with a cheaper day out	18/01/2024 15:16 PM
233	Exclusive residential parking (for residents) in wholly residential areas should be maintained. Furthermore, any increase in the cost of resident parking permits should be accompanied by better policing (more parking officer patrols) to stamp out illegal parking in these areas by non-residents. There are plenty of car parks (including free parking areas) available for visitors to the town without creating negative impacts on the people (residents) who contribute to the local shops and businesses.	18/01/2024 15:18 PM
234	As a worker in the horizon hotel i feel you are adding an extra £40 to my wages as i will now be required to pay £10 week which is £40 month just to attend and park in the car park where most of the staff are parked. This is a lot onto our wages, how are people supposed to pay this.	18/01/2024 15:29 PM
235	I have very strong feelings about this position and the sheer lack of consideration for residents. I live in Barns Crescent, currently a residents parking zone and it seems that under this ridiculous review, this is blatantly nothing but a grab for money through essentially extorting residents and opening up resident only parking streets to a free for all. I can only speak for my experience in Barns Crescent, but already our street is over populated by residents' cars, meaning that often both sides of the street are full, leaving little to no space for cars to travel in opposite directions. Add to that the fact that it's treated as a racetrack by some as a shortcut to beat the lights at the bottom of Miller and it's a miracle that there hasn't been a serious injury or fatality in the street. The decision to lift the residents' only parking is simply going to make this even more of a hazard for residents and pedestrians, and I will be writing to all Councillors and MP's to express my sentiments.	18/01/2024 16:25 PM
236	If the council charge my house in queen's terrace for two cars £120, I would like to have two parking bays that no one else can use.	18/01/2024 16:42 PM
237	Even if you do get the go ahead with these proposals, residents are still not guaranteed a parking spot, whereas visitors to the town can park wherever they want within the allotted hours. Why not give residents FREE parking permits and police the vehicles without displayed permits. Also small businesses doing work in any area would incur costs and therefore price them out of the market. Totally shameful proposal. Disgusted with even the thought.	18/01/2024 16:53 PM
238	Please do not introduce additional residential permits. These are not required in my area - Falkland Road/Falkland Park Road. I can find nothing in your consultation documentation that indicates any reason for residential permits in this area. There is no problem with parking here.	18/01/2024 17:16 PM
239	Being able to park for longer than 2hrs.....3 hrs every zone should be available to allow people to shop/use town for longer. 2hrs is not enough time...to spend money	18/01/2024 21:19 PM
240	The questions above appear sensible on first reading. The issue I have is that I do not agree with the detail surrounding the above questions. For example: Resident permits should have a visitor option - YES. Should there be an extra charge for this and limit it to 5 cars permit. - NO - *Are the 5 vehicles registrations	18/01/2024 21:30 PM

	<p>changeable easily through the online system to cover occasions where people turn up with a new vehicle or they have not visited you before? Do I agree that there should be options for tradespersons visiting properties in areas where there are residential permits - YES - BUT should they have to pay £400 per annum for a permit where that cost will be passed on to the customer - No Pricing - It seems strange that you have to pay more for a permit to park in pay and display areas where you are not guaranteed to be able to park in the street that you live.</p> <p>Removing residents only parking means you are expanding this ethos to more people. People will be paying to possibly be able to park in their own street. The idea of removing resident only parking areas and introducing free parking areas are ridiculous. You want to charge people that live in Ayr for parking in the street where they live where there may not even be space to park. This is whilst letting everybody else park there for free! I am not completely against having to pay a nominal fee for residential parking in a town centre. But, I would like to think that I would be more likely to get a space. A lot of the streets around where I live are busy streets and there is already limited availability for parking. To allow everybody access to free parking during the day will make this situation worse. The number of people working Monday - Friday 9-5 has decreased in recent times. Although not stated in the consultation - The times where you would be offering parking on the premise that residents will be away at work is no longer the case. I myself work shifts and the number of people in flexible working where they work from home during the day has increased post COVID19. Has this area been looked into to see how many people still have a vehicle parked in the street during the times of the permit?</p>	
241	<p>I strongly object to the proposed removal of residents only exclusivity within the existing residents only streets and I also object to the proposed creation of shared use "Residents Permit / Limited Waiting" parking zones. These proposals are punitive to those of us who live in these areas. I am disabled therefore I could drive my car to the GP in Cathcart St. and potentially be unable to park in my own street on my return. I have a Blue Badge as I'm unable to walk any distance - these proposals would be potentially discriminatory to elderly, disabled residents/drivers. The proposed "shared use" parking bays are a ridiculous idea for residential streets, it will not be "shared" as this would require a level of cooperation between residents and non-residents when it is in neither's interest to cooperate as it would just be first come first served. In addition, the consultation documents/proposals are overly complicated and wordy which may well deter people from registering their objections and undermine the purpose and reliability of the consultation process.</p>	18/01/2024 21:46 PM
242	<p>As a resident in Zone B, we disagree to the permit parking proposals being put forward by the ARA consultation, particularly the proposals to remove the residents' exclusive only areas. If we are going to be charged £60 per annum for a Type B permit, then I would want to be guaranteed we can park on the street we reside.</p>	18/01/2024 21:49 PM
243	<p>Strongly disagree with the proposed residents permit parking proposal.</p>	18/01/2024 22:02 PM
244	<p>I strongly disagree to the proposed residents parking permits.</p>	18/01/2024 22:07 PM
245	<p>Parking on our street (Bellevue Cres) is already extremely limited. Extremely unhappy that there is the suggestion that the residents need to increase the fees (significantly) but with the introduction of parking for up to 3 hours with no permit for non-residents this will make this situation even more challenging. Highly likely that I will need to pay more and not be able to park on the same street that I live. Also feel that the proposed charges for trades' people is exponentially high. All this is taking place during a cost of living crisis putting more pressure on home owners and residents. Ayr Town is in a dilapidated state and these changes make Ayr Town centre less appealing to home owners.</p>	18/01/2024 23:03 PM

246	I strongly disagree with the resident parking permit.	19/01/2024 08:59 AM
247	I strongly disagree with the resident permit parking!!!!!!!!!!!!!!	19/01/2024 09:02 AM
248	I strongly Disagree with the resident parking permit.	19/01/2024 09:04 AM
249	I strongly disagree to the resident parking permit.	19/01/2024 09:07 AM
250	This is an outrageous plan and total extortion. How can you find credibility in going from 0.50pence per annum to £60 per annum for the same benefit? I will venomously object to this with our councillors. Is there anyone with common sense in ARA???	19/01/2024 10:39 AM
251	This is an outrageous plan and total extortion. How can you find credibility in going from 50pence to £60 per annum for the same benefit? I will venomously object to this through our Councillors Is there anyone with common sense in ARA?	19/01/2024 10:47 AM
252	The survey is loaded and unfair. There should be an unbiased independent survey.	19/01/2024 11:03 AM
253	This planned overhaul is seriously flawed, and actually brings into question the integrity of our council. It has to be dropped in its current form and thought out again. I am not opposed to paying an increase for a permit, but the amount proposed is ludicrous, coupled with the annihilation of the attached benefits; being able to park in our own street! I would also like to add that to consider this move when we are living in a cost of living crisis is incredulous, given the hikes in bills, council tax etc. It is simply not acceptable to continue to plunder the pockets of people in certain postcodes.	19/01/2024 12:12 PM
254	The parking in Queens Terrace has always been a problem. Before moving to Queens Terrace from Cassillis Street we knew the parking could give us some difficulty, however we accepted that. The guest houses in Queens Terrace bring much needed income to the Town, this is just another Tax on the visitors and residents of Ayr Your intention now to make me pay over £120 plus any visitors payment and allow 3 hours free parking for others is simply ridiculous, on most days I would not be able to park anywhere near my house. I attended the initial consultation in the Horizon Hotel in 2021 the statement that the Ayrshire Roads Alliance spokesman made was that the new scheme was at zero cost. I don't t think so. This proposal has been ill thought out it is just another Tax on residents and visitors to Ayr. It does nothing to improve traffic flow or visitor experience to the Holiday town of AYR. Most of the population of the country are finding difficulty in makings meet financially at this time. Shame on you for even considering to add to that burden. Douglas Herring 11 Queens Terrace AYR	19/01/2024 12:15 PM
255	Improve bus service to Alloway. Very few people use as it's pointless. Consider timetable and ensure local buses link with X77. Again currently useless. Improve leisure options especially for teenagers/young adults. They now go elsewhere..... What about encouraging new activities such as an Indoor Bouldering gym.	19/01/2024 12:56 PM
256	Why is it always the car owners who are taxed out of towns? You pay tax to be on the roads and that should be it but no, let's also tax cars to park on the very roads that they are already taxed to drive on. Let's tax everything a car does. It already costs car owners a ridiculous amount of money to travel to work in the first place, then they have to pay extortionate rates to park their car in a potholed car park, for the privilege of people reversing into your car, banging their doors off your car, scratching your vehicle with their bags when they squeeze in to the ridiculously small parking spaces. The reform that needs to be made is that car parking is free for all employees and residents. The Councils wouldn't be in such dire straits if the Head Honchos were lining their pockets with their extortionate wages and bonuses. Get the Councils back to the days of old when they had their	19/01/2024 13:02 PM

	own Joiners, Plumbers, electricians etc. and everything was in house instead of outsourcing everything and paying an absolute packet for the privilege.	
257	i feel that parking restrictions in zone b9 are not a great idea as this is a large trade area and will restrict a lot of business as people within the zone will just park along the road in front of units that are not within the zone as per York Street and green street which will affect business in the area as the bulk of the street has no off road parking	19/01/2024 14:00 PM
258	I cannot believe that I will be expected to pay £120 (more if I choose to buy a visitors permit) to park on my own street whilst non-residents will be able to park there for free. The whole scheme is ridiculous anyway and is nothing more than an outrageous attempt to raise money without any outlay by the council. Zone B parking permits are NOT necessary - they never have been. They are not currently enforced anyway. In my street hardly anyone has a permit and I haven't seen anyone checking for years. Go back to the drawing board with this because your current proposal is a nonsense. (Are carers not currently exempt anyway?)	19/01/2024 14:32 PM
259	Rather than exploiting drivers YET AGAIN, perhaps your budget should be more effectively utilised in order that drivers aren't penalised for living within Ayr, or simply attending their place of work. I work in Ayr, and I deliberately park in a free car park, despite the fact that it is a fair way to walk to my work place. This is because I simply cannot afford to pay for parking, fuel and vehicle maintenance. I live rurally, and there are no easily accessible transport links from my home to my place of work. I also like to support local businesses and restaurants, and the reality of me having to pay to park every time means that I am far less likely to come into Ayr, I would rather travel 30 odd miles in my petrol car to a shopping centre in Glasgow on principal, which totally defeats the Climate Change Agenda. I have a friend who lived in Forfar who had to move away because of similar measures, due to the fact that they and their partner couldn't afford the extortionate charges for parking outside of their own home. South Ayrshire Council trying to destroy small businesses and forcing people to move away, yet again!	19/01/2024 14:43 PM
260	I would agree that the cost of a Residents Parking Permit could increase, but certainly not by the huge % proposed!	19/01/2024 15:14 PM
261	1) There should be no changes to the resident parking schemes - especially a) charging residents to park on their own street and b) allowing others to park free for up to three hours. There is no sense in this proposal. Residents are council tax payers as well as road tax payers - why would an additional charge be added to them? Non-residents should always have a maximum of one hour regardless of the area. This is working well and does not require to be changed. The proposal as stated is likely to increase parking issues for residents and cause further frustrations.	19/01/2024 15:43 PM
262	This survey should be targeted only to the residents that it affects. This survey is open to being completed by anyone numerous times. This would make this survey null and void as being completely inaccurate and not fit for purpose. Having lived in a resident permit parking area for 37 years I totally oppose the costs I would incur, when neighbours two doors away would not be affected.	19/01/2024 17:09 PM
263	The existing parking arrangements in my street are a sham. I've paid for a parking permit but more often than not i am unable to park my car in my street due to non-permit holders parking outside my house to go shopping, socialising, commuting etc.	19/01/2024 17:42 PM
264	This consultation is too one sided and fails to properly consult	19/01/2024 17:56 PM
265	Permits to local tradesman and caters etc. should be free or minimal admin fee, but reapplied for yearly to encourage the use of local firms. When I use tradespeople they use my permit and I relocate my own vehicle if required, or borrow a neighbours which encourages community. Residents in permit areas knew the regulations when we moved here (for many) Parking is already tight	19/01/2024 18:15 PM

	adding visitors permits will escalate the number of cars in permit areas and encourage vehicles parking over driveways - which need to be accessible as many of us are endeavouring to be green and have electric vehicles which require charging. This feels like a scheme to raise revenue for the local authority, instead employ traffic wardens to cover shifts including weekends to fine the huge amount of vehicle drivers who are parking on double yellows and restricting traffic slow and are on occasions dangerous as they restrict your view of oncoming traffic. Plus consider encouraging the use of electric vehicles and introduce local legislation to introduce fines for blocking driveways.	
266	Residents parking should be free as council tax has already been paid and while it makes sense to have visitor or carer options, this shouldn't also be free. Some of the streets Union Ave, McCalls Ave, etc.? included have no bearing on the town centre whatsoever.	19/01/2024 19:31 PM
267	I have recently bought my first home in August 2023 at York Street Lane in Ayr. I park on waggon road or York Street. Not only has my own car been damaged, a second car has also been damaged to which both myself and the other owner has had to pay £200 insurance excess (without glass cover it would have £680 per car) to have our windscreens replaced. By bringing forward a plan to put permits in across these areas is shocking and very disappointing. We are currently in a cost of living crisis, where people including myself are unable to pay for basic essentials such as food or heating, and the council now want to take extra money off home owners so they can park their own car outside their own home. The parking area surrounding york street and waggon road, is never busy. There is always parking available, so i would like to understand why bringing in permits or pay and display meters would change this. Additionally, my partner has a work van which he parks again outside our own home, he does not work in this area, but to propose the charge of £400 per year for a commercial van is ridiculous. Again, another cost that society cannot afford and it is plans like the above that effect honest, hardworking tax payers who then have to go out of pocket again to simply pay to park outside their own home. I totally understand the need for parking restrictions within the town centre such as wellington square etc. But to bring this into action in areas which are not within the main town centre is unfair for the surrounding community who are already battling such a hard time with the cost of living crisis. As a first time home owner, who works full time for North Ayrshire Council, i please urge and beg you to rethink the reasons behind why this is being put in place, and most importantly the consequences it has upon its community. Specifically in Zone B9 where currently parking for both residents and businesses is not an issue. Bringing these restrictions into place will not gain anything but more strain on the home owners and community.	20/01/2024 09:23 AM
268	I live at 10 Prestwick Road Ayr and have no off street parking. Only Union Avenue is available to myself to park and this has been included in the areas that will be subject to resident parking permit. Whilst I support the revised parking plan I would need assurances that I will be able to purchase a residence parking permit for Union Avenue. Unfortunately I am not allowed create off street parking at the front of my house due to the raised kerb for the buses.	20/01/2024 10:58 AM
269	I would suggest that someone else from the council comes and looks at the street on bin day to see the issues or potential issues if you decided to let it be a free for all parking.	20/01/2024 12:14 PM
270	I cannot understand why you would consider introducing mixed pay and residential parking in areas where your own reports show that capacity in resident only parking areas already exceeds 100%. I stay in Bellevue Crescent Ayr and the number of cars belonging to residents which are double parked overnight regularly exceeds 4 or 5 cars. If you allow paid for parking in these areas currently allocated to residents the problem will be exacerbated not cured. If you need to generate more revenue then you could charge more for resident only parking and	20/01/2024 13:18 PM

	examine ways to provide additional public parking from your current estate. The proposals as they currently are would not solve the problem.	
271	Residents have the right to park at their property without it costing them to do so. It is ridiculous expecting payment of up to £140 per household for the right to park outside their home whilst, as per the proposals, non-residents can park for up to 3 hours without having to pay it's ridiculous. It would mean that residents are subsidising non-residents. Equally to expect companies who do work in the properties to pay £400 does not make sense and more than likely they would pass the cost to the residents. Additionally I believe the process is being carried out surreptitiously. For such fundamental changes then the consultation process should be much more directed at the people affected instead of them finding out by chance. I am totally against these proposals.	20/01/2024 13:48 PM
272	Residents have the right to park at their property without it costing them to do so. It is ridiculous expecting payment of up to £140 per household for the right to park outside their home whilst, as per the proposals, non-residents can park for up to 3 hours without having to pay it's ridiculous. It would mean that residents are subsidising non-residents. Equally to expect companies who do work in the properties to pay £400 does not make sense and more than likely they would pass the cost to the residents. Additionally I believe the process is being carried out surreptitiously. For such fundamental changes then the consultation process should be much more directed at the people affected instead of them finding out by chance. I am totally against these proposals.	20/01/2024 13:49 PM
273	I live in Bellevue Crescent, and the street is over committed for parking as it ismost of the houses are converted into 2 flats and therefore each house can have as many as 4 vehicles, this results in parking congestion at best, and double parking at worst ...I cannot understand why you would expect us to pay this very large upgrade for residents permits and be faced with even less parking spaces than we have now if you open the street to shared parking with the general public. I therefore strongly object to the both the cost and the change to shared parking (I think carers should be exempt) and I think the charges outlined for tradesmen working in the area are ridiculous ! ...I will be writing to my local councillors today to make a strong objection and visiting my local MSP to inform them of the situation I also feel that there has been a complete lack of information made easily available to the public on this consultation, I only found out about it in conversation with a traffic warden. There are a large number of residents in this street who are elderly and who may not only not know about these changes, but also may not have the computer skills to find and complete this survey, I would therefore suggest that your original findings in your Consultation Outcome Report are seriously flawed and totally inaccurate as only 1199 in the whole of Ayr actually found and were able to complete the survey.	20/01/2024 13:51 PM
274	The proposal will allow anyone to park in areas which are currently designated for residents only. Where is the analysis of the increased parking in these areas? The proposals would allow any vehicle to park outside my house from 3pm Saturday to 11am Monday. This is an absurd proposal The proposals will change the amenity and character of my street. It will affect the value of my house. What analysis has been done to calculate this? Assuming the effect is negative and added to the new costs for being a resident and having tradesmen work on my house what is the proposed reduction in my Council Tax?	20/01/2024 14:08 PM
275	Residents who pay council tax should NOT have to pay for a parking permit ESPECIALLY when it is proposed that visitors to the area can park FREE for up to 3 hours which will not be EFFECTIVELY MONITORED OR SANCTIONED!	20/01/2024 14:24 PM
276	We need parking permit to park as we live in Prestwick Road but need to park in McCall's Ave or Union Ave and not to offer us parking is a bit extreme	20/01/2024 15:15 PM
277	See question 8 above	20/01/2024 16:08 PM

278	South Ayrshire Council are actively discouraging residents and visitors to the town centre because of their outdated parking laws. Ayr is the largest town in South Ayrshire, it should be treated as a flagship town to encourage residents and visitors alike to want to use it, there are no incentives whatsoever and a lot of the shops have had to close because of the ridiculous rates being charged. Surely better open shops with affordable rates than empty shops and few rates going into the coffers. With some insight Ayr could be a beautiful town instead of the dump it is now beginning to resemble, it's depressing to see it nowadays. That's my rant for the day!!!!	20/01/2024 16:41 PM
279	I OBJECT TO THE AMBIGUOUS NATURE OF THESE QUESTIONS. THIS IS A CASH GRABBING EXERCISE. IF PARKING IS OPENED UP TO EVERYONE THIS IS MAKING IT EVEN MORE DIFFICULT FOR RESIDENTS TO PARK.	20/01/2024 17:12 PM
280	If you relax parking restrictions/charges this results that business employees will just using the parking leaving no spaces for visitors and shoppers. I would support the idea of a free say 1 or 2 HR slot with charges over and above that. Free parking should be available on the outskirts of the town for those who are willing and able to work.	20/01/2024 17:53 PM
281	The use of the flawed 2021 consultation is no basis on which to make proposals given that the charging structure was not disclosed at the time. Residents had no knowledge of the financial consequences of the proposals. The results of this survey alone should become the basis for any proposals. I am opposed to opening up our current residents permit areas to a free for all 3-hour parking limit. This will make it impossible to park in our street - Eglinton terrace - which is already full at many times with residents' vehicles. As noted above, I also strongly object to the proposal for tradespeople to be charged £400 p.a. This will drive up costs not only for the businesses but us as their customers.	20/01/2024 21:08 PM
282	Pleased to see the introduction of a free period in Pay and Display car spaces, which should allow much needed short term car parking within the town without penalty. Extremely disappointed that car parks which bring people in to the town for various reasons (e.g. Citadel Car park, Blackburn car park, Cromwell Road, Castlehill Road, Kings Court, Riverside Place, and New Road, Millbrae) as well as the Prestwick ones at the pool, the train station and the esplanade will now have a charge attached. These bring people in to the various towns, as public transport frankly isn't up to the job. Without car traffic, you are basically stating that the town is closed for business, and you should be ashamed of yourselves for even suggesting putting a charge on these car parks. I really do hope you see some sense and cancel these plans, and make the towns more driver friendly. No wonder out of town centres are doing so well! At the expense of the town centre too! The citadel in Ayr and Prestwick pool are leisure facilities, promoting a healthy lifestyle. You should be encouraging people to come in and use these facilities rather than charging them more for the privilege. This will have a negative impact on people's health levels and as a priority should be cancelled. The car parks at Prestwick Train station and Millbrae & Castlehill road in Ayr (which have both often been used as overspill for the woefully inadequate Ayr Train station car parking) should also not have a charge attached, as this causes an environmental issue, as the railway journeys which are already expensive, become much more so with a daily parking levy. People will just drive to their destinations instead, which raises harmful emissions. The other car parks bring in vital footfall for shopping and leisure activities, and these should be promoted rather than punished. There are many reasons why the town has much fewer shops that 10-20 years ago, but this could be a defining moment as to whether the council gives the message that they are supporting the facilities in the town centre, or simply encouraging those shoppers / tourists to go elsewhere	20/01/2024 21:24 PM
283	This survey is nowhere near extensive enough to effectively gather views and it doesn't ask the right questions. For example, there is no option to provide feedback on proposals for zone B10, therefore it's not really a consultation at all. I	21/01/2024 08:28 AM

	live in McCalls Avenue. Parking for residents only became problematic when SAC expanded its services at McCall's Business Centre and didn't provide parking for its many employees. Employees now take up much of the on street parking in McCalls Avenue and surrounding streets. The proposals mean residents will be charged for parking, with no guarantee of a parking space being available, but SAC employees can continue to benefit from free on street parking, albeit time restricted. This seems very unjust for residents and will not solve the parking issues caused by McCalls Business Centre. Address the SAC employee parking needs and there won't be a need for permits. Furthermore, introducing permits for McCalls Avenue will only serve to encourage drivers to park in the surrounding streets, Alexandria Terrace, Union Avenue, Northfield Avenue, and Campbell Street. These streets are already at FULL capacity, day and night, for on street parking. Rubbish survey.	
284	Introducing parking permits in Newton on Ayr is obscene, there is nothing here and we are a community strongly affected by the cost of living crisis. It's outrageous that this is even being considered, when 1 street away the parking is free. I expected to have a parking permit when I lived a street away from Hampden in Glasgow and I am gobsmacked I'm expected to pay more for one on the middle of a suburban area with high levels of poverty.	21/01/2024 08:53 AM
285	We should certainly not be charged for parking outside our house.	21/01/2024 10:11 AM
286	There has been no issues in Union Avenue with parking so am strongly against residents paying for parking permits. Even when the busy hairdressers was working from Union Avenue parking was never an issue. Why should residents have to pay to park their car and aren't guaranteed a space when others can park for free for three hours People pay Road tax and insurance to have their car on the road and residents pay council tax so why should they pay to park at their house. This is just another unfair way to get money and if residents take down their front wall and install a carriage crossing that is just even more money for the Council and Ayrshire Roads Alliance and this also reduced the number of parking spaces. I know the issue will be the parking at the train station but it's been the same for years with no issues in Union Avenue.	21/01/2024 11:24 AM
287	The above survey demonstrates a level of survey bias that undermines the validity of the survey in that the answer options are based on acceptance that parking charges are required.	21/01/2024 11:38 AM
288	Transport hub Regeneration of town centre Compulsory purchase of redundant buildings, offices and homes Cohesive strategic plan for the future not a quick fix	21/01/2024 12:10 PM
289	I am astonished that anything other than a total abolition of all parking charges would be proposed. You will end up with ghost towns full of empty spaces, closed businesses and unused meters. Ayr is 80% there already. I will absolutely boycott all local services if this proposal goes through and take my car to Silverburn/Heathfield for shopping & recreation.	21/01/2024 12:57 PM
290	The cost increase of a permit from 50p to £60 (a 6,0000%) increase is or will be seen as yet another tax on the car owner, add this to the cost of living crisis this won't go down well with those who chose to live in the affected areas, particularly in the charming Fort area of Ayr, much if not all of which has the additional financial burden of being in a Conservation Area. The tradespersons permit costs will also be passed to the customer, all these costs may make living in or near the town centre very unattractive. The conservation area status can in some instances prevent the introduction of off street parking in certain dwellings. A reasonable cost increase for residents parking is not unexpected nor unreasonable as the current cost at 50p is outdated and unsustainable, any such increase has to be sold to those affected not imposed and the three hours shared space free parking in B zone streets must be rejected. Over the years many original town houses have been split into two flatted dwellings, which in turn increases the number of cars chasing limited on street spaces. This is very evident	21/01/2024 13:19 PM

	<p>in streets such as Park Terrace, Eglinton Terrace, Montgomerie Terrace, Park Circus and Bellevue Crescent To create shared spaces with 3 hours free parking for Tom, Dick or Harriet is simply ludicrous and will not be at all welcome. Those who live there pay every year and others can pop along anytime for three free hours, does not appear to be fair, the three free hours also conflicts with 1.2 Objective which suggests the review, is aimed at the quality of life for communities. The introduction of shared spaces will prove detrimental to the quality of life for permanent residents within the residents Parking Scheme. The tradespersons permit at £400 per year will simply be added to the customers' bills, further adding to household costs. Should common sense simply be applied as it has done for over 50 years since the introduction of the Residents Parking Scheme around 1971? The unnamed street in front of the Fort Tennis courts should be named to remove the anomaly e.g. Tower Lane. The 1971 parking scheme was most welcome and the car usage and parking demand has increased exponentially since then, the shorefront remains popular for day visitors and to remove the scheme from areas bordering the shorefront would be bad politics as would the shared space concept. It's a difficult situation but to have a reasonable charge to retain the Residents Parking Scheme would be fine but not with the shared space add on, it's simply madness and bad politics. Town centre dwellers should not be seen as cash cows for councils or the Roads Alliance.</p>	
291	I feel that resident permits should cover a maximum of 3 vehicles.	21/01/2024 13:38 PM
292	Blue badge holders .they are allowed to park on double yellow lines or parking bays for as long as they want .this is totally wrong .they should be limited to two hours max same as everyone else .they park on Fullarton Street and the buses struggle to get past parked cars .also the amount of blue badge holders that park up and jump on the x77 and go into Glasgow or Prestwick etc. because they can park for unlimited time .also free parking at Christmas. All the spaces get taken up by bus drivers, post office workers by 7.30.this doesn't help the businesses in Ayr .now we have the two hours free parking this doesn't need to happen.	21/01/2024 13:53 PM
293	Allowing non-residents to park in areas that residents have to pay for is unfair. This would cause animosity in an area that is often already congested. As a resident, I would be willing to pay an annual fee for parking, but not if non-residents can park in the same area free of charge. Tradespeople and carers should be able to apply for special passes.	21/01/2024 14:23 PM
294	The statistical analysis on usage and capacity and volume of traffic is totally lacking from the consultation.	21/01/2024 14:59 PM
295	I have grave concerns that enabling public parking in residential streets near the town centre will be detrimental to the future of Ayr. I believe that encouraging people to live near the centre will bring new life into the town. By making parking worse for residents this will hinder the revitalisation process. In certain town centre areas it is already difficult to park near our homes as there is insufficient parking space for the residents as it is. I live in Park Terrace and I value the work the traffic wardens do to prevent cars without permits blocking our road at the moment. There is already insufficient room for all the residents without enabling non-residents to park. I also fear the increasing the volume of traffic which would enter and exit from Park Terrace onto Alloway Place would be very dangerous! it is already very difficult to exit and non-residents would be unaware of how to negotiate this manoeuvre safely. It would greatly endanger pedestrians and other road users. I live in Park Terrace and depend on my family to visit and support me as I am widowed and in poor health. If I do not have a visitor's permit this change will make their visits harder and prevent them coming. As my health deteriorates I will find life increasingly difficult if I am unable to park near my house. I am more than happy to pay £60 for a residents permit and £60 for a visitor's permit but would expect to be able to park in my street without battling for an already hard	21/01/2024 15:27 PM

	to find space. This proposed scheme will punish residents and drive people out of living near the town centre.	
296	I think it would be unfair to allow non-residents to park in areas where residents have to pay an annual fee for parking. This would cause animosity in areas that are often already congested. As a resident, I would be willing to pay an annual fee for parking, but not if non-residents can park in the same area free of charge. There must be exclusivity for residents, with that exception that tradespeople and carers should be able to apply for special passes which must be carefully monitored.	21/01/2024 15:41 PM
297	Taking away residential parking will have a massive effect on the residents. Crossing your fingers and hoping you can get parked outside your house when you have just done 'the big shop' is not good enough. It is already a concern for me as I shouldn't be lifting anything heavy for a great length of time. Will you allow driveways to be put in to areas of conservation to compensate? Will you paint in the parking spaces? People who do not know the Park Circus and Bellevue crescent streets are not aware that you need to park tight up to the trees so 2 cars will fit and this causes much consternation to residents when visitors park in the middle cutting down the amount of cars that will fit on the street. I agree that having the ability for visitors, trades people and carers to park would be of great benefit however I was under the belief that carers and doctors had permits that allowed them to park in such areas. We have had trades people parking outside our house and as a consequence we have parked our car elsewhere so they could use our permit. When we have family from out of town staying, we park our car elsewhere and give the visitors the permit. This is not ideal, but it is preferable to allowing anyone to park on our street.	21/01/2024 16:18 PM
298	Your proposals are ill thought out and do not consider the needs of vulnerable residents who have visitors for health and care needs.	21/01/2024 17:15 PM
299	Some of the questions are too specific. Giving a space for qualitative information to be gathered would be of greater use. E.g. 3 hours maximum length stay within the shared use bays within the Type B permit areas is the right amount of time. This could be broken down into a couple of different questions to elicit better responses.	21/01/2024 17:43 PM
300	As There Is No Need For Additional Car Parking Facilities In The Town Centre, The Changes As Proposed, Is Nothing More Than An Easy Cash Grab Required To Help Prop Up The Inefficiencies Of Both The Local And National Governments. There are Numerous Areas Of Land Within The Town Centre That Could Be Adapted To Form Car Parking Facilities Therefore Generating An Income (Although As I Have Stated Previously I Doubt If Additional Parking Is Required). Going This Route Would Eliminate The Possible Confrontation With Residents And Visiting Vehicle Parking Drivers. Furthermore We Already Pay The Second Highest Council Tax Bracket In The Town And This Proposal Should Not Be Given Any Consideration.	21/01/2024 17:48 PM
301	Not providing permits for carers will directly impact my ability to care for my elderly mother. This plan has not taken into account the concerns of people who live in the town centre. The plan to rejuvenate the town centre should include making provision for existing residents to continue to have a quality of life they deserve.	21/01/2024 18:10 PM
302	Make it free to park. People will come to Ayr & spend money if they aren't getting robbed of parking.	21/01/2024 18:42 PM
303	Penalising residents for parking on the street is unjust. Asking residents to pay for parking their cars outside their houses on the street is grossly unfair and highly biased towards more affluent areas where they will mostly have a driveway with their house and don't need to park on the street and therefore don't pay.	21/01/2024 19:55 PM
304	Having previously lived close to Ayr Town centre I appreciate the difficulties experienced by residents needing to park close to their houses and not being able to do so. To extend residents parking to be shared with paid parking is in no way acceptable. It fails to take into account the needs of young families/weekly food	21/01/2024 21:28 PM

	shopping trends/ visitors etc. asking visitors to pay each time they visit is not viable especially if people are elderly and less mobile! Asking businesses and carers to pay is unacceptable too. These proposals need more open discussion and consultation. Surveys are designed to limit responses and therefore do not provide a true reflection of the various points of view. Ayr town centre is pitiful we should be encouraging people to visit the town not charge them more for the privilege.	
305	Please reconsider permits based on registration. Some flatted properties will have say four permits (couple per flat) whereas one person owning whole house gets one.	21/01/2024 21:38 PM
306	This is unacceptable and the previous consultation did not reach residents, it was selective and low numbers with misleading questions. A fair consultation to take into account of the resident voice is now essential given the way in which South Ayrshire Council deems it unnecessary to do so given that no information was put through my door. This consultation has been open yet I have only found out today 21st January 2024 because a local group posted through my door - this is disgraceful. A very different situation when councillors want to be elected or when the council want to push an agenda - everything is posted through my door!!! This screams of selective and biased behaviour on the part of the South Ayrshire Council. I would like the upgrade plans for the high street to be stopped in terms of making it a pedestrian area, this is an expense that the local area does not require and quite frankly probably as bad as the ridiculous building erected in the waste space in the high street. What council puts up a building that has no facilities or even income generating options for the public that is essentially an empty room!!!!!! Ridiculous, I literally could not believe what I saw, and I worked for a local authority in London, this just wouldn't have been allowed!!! Do another consultation for the public to address the issues that keep arising with bad council decision making such as moving the Leisure centre into Hourstons, at least that was stopped!. Why not show a real consultation like reviewing real examples of the impact of change such as review Paisley, they pedestrianised the high street there - now it is dead, that helped kill the high street, so why does Ayr Council not show a real consultation with examples of where this money is spent that actually is tangible to the local area! Fix up the shops, fix the buildings as it is a disgrace, make the owners/landlords fix their building - I have to as a resident! Reduce the charges for shop rentals, allow artists in empty shops, to make the high street come alive, since COVID businesses have left the high street due to the lack of footfall, this will not alter just because the council wastes money changing to pedestrian high street! https://www.local.gov.uk/our-support/financial-resilience-and-economic-growth/economic-growth-hub/dealing-empty-shops the council needs to listen to the residents as suggestions and advice is being ignored by councillors. It is disgraceful, we are in an economic crisis and you want to charge more but waste money on ridiculous ideas - lack of transparency as to why this is all occurring. I think Ayr is the worst council I have ever seen and I worked for local authority in London!	21/01/2024 23:36 PM
307	1. Removal of residents only parking will cause significant disruption. Instead of 2 permits per household, the new draft strategy is suggesting 7 permits per household (2 for registered vehicles and 5 for visitors). Human nature being what it is, a resident who has 5 visitors' permits and 5 friends who work in the town centre can give these permits to their friends who can then park all day, taking up spaces. 2. With each property now having a greater number of parking permits, have you thought about how many cars that in fact gives "permission" to park in any given street? Realistically, I would suggest that the street parking infrastructure is insufficient to facilitate this. 3. If these proposals are accepted, there is a real danger of reputational damage to the council and an onslaught of ongoing complaints from those unable to park in their own street as a direct result of choices made. 4. Have you given consideration to older people or those	22/01/2024 09:55 AM

	<p>with young children? Is this policy disadvantaging them by making it more difficult for them to secure a parking space close to their own home in their own street? 5. I currently live in a Zone B street. I have no objection to paying more for my parking permit. However, I do object to paying for my (and my visitors) parking when anyone can park free - even if that is only for 3 hours. 6. Residents with lease cars are going to be disadvantaged - lease cars V5's are held by the leasing company, not the user. Residents in this category will not be eligible for a residents permit, and instead will require to purchase a visitor permit - this is unfair. 7. In December 2023, the decision was taken to remove parking charges in a drive to support local business and increase town centre footfall. This backfired when workers parked in spaces all day, meaning parking spaces were not available for those who genuinely wanted to come into the town to shop. This proposal seems to me to be building on this same principle i.e. more opportunity for parking = more footfall, when this is not the case. 8. Ayr Grammar primary school, now located on Fort Street means an increase of children walking to/from school along busy town centre routes. Have you asked children for their views and have these been incorporated into your proposals? 9. I am unsure how the increase of parking opportunity for cars sits alongside other plans to introduce more cycle lanes and safe walking routes? This proposal seems to be encouraging more cars into the town centre whilst other proposals seem to be encouraging less - this makes no sense.</p>	
308	Don't agree with payment of up to £140 pa with no guarantee of parking outside my home in [REDACTED].	22/01/2024 10:16 AM
309	Businesses in Ayr cannot survive if they are not accessible. Are people less likely to go to Silverburn if they had enough shopping and free parking in Ayr?	22/01/2024 10:41 AM
310	If the resident's only status is removed from the streets near the seafront it will be impossible to get a space during the summer season and it will severely affect the guest house industry because of the limited spaces in these streets already. You are also creating unnecessary extra work by guest houses having to go online to enter every guest's vehicle details, to obtain a permit at a cost of £2.50 per day that will not guarantee them being able to park.	22/01/2024 11:42 AM
311	The use of the flawed 2021 consultation is no basis on which to make proposals given that the charging structure was not disclosed at the time. Residents had no knowledge of the financial consequences of the proposals. The results of this survey alone should become the basis for any proposals. As noted above, the proposed charge for tradespeople / carers is completely wrong and will result in difficulty for businesses including private care firms and increased costs for residents.	22/01/2024 12:11 PM
312	Why should we be paying £140 per annum (plus on top of this, as you are proposing, having to pay extra for visitors, health visitors and tradesmen to come to the property) to park outside our own property that we are already paying premium rates for and someone from out with the area can come along and park for free for 3 hours. The residents in the street could return from work or shopping and not be able to park outside their houses or even in the street due to other people parking for free. Older residents, people with children/grandchildren could end up having to walk a distance to their properties so what we are paying £140 for! This will obviously also lead to more wear and tear on our road which is already in a bad state of repair due to the increased traffic.	22/01/2024 14:36 PM
313	When AHAC decided to start renting 7 York Street, Ayr part of the reason we moved here in 2012 was to ensure anyone needing our service could access it without barriers, including parking and charges. We listened to our service users who told us they would prefer us to be not in but not too far away from the town centre due to parking charges and lack of available spaces nearby. It was for this very purpose we chose York Street as an area near those in need and which had plenty of free street parking. Many who visit us need to be able to park near the	22/01/2024 15:16 PM

	<p>office and have no money to be able to pay for parking. This is important for those who are unable to walk far but are without a blue badge e.g. those who struggle to walk, have anxiety about walking past people in town centre/busy streets or those with multiple children where the logistics of parking and walking is too much due to their mental health. The majority of those who use our service are vulnerable, have mental health issues and are in poverty. During a Cost of Living Crisis we cannot add additional poverty to them by them having to pay to park when visiting and using our office. For many we are the only service which is available without appointment to drop in to get regular, face to face information and advice. We would welcome either specific spaces allocated outside our offices for those who work and are visiting us to be free or some reduction, allowance for some cars to be able to park in York street as part of a Charity Permit Scheme. We would be happy to pay a reduced rate – e.g. Charity permit - £100 annually for up to 8 cars Charity visitor permit - free for up to 3 cars at a time – we could give these to service users to display on their cars or Essential Worker permit - Free for up to 8 cars Charity visitor permit - free for up to 3 cars at a time – we could give these to service users to display on their cars There are currently a lot of abandoned cars in York street which have not MOT, Road Tax or Insurance. Some car garages leave cars there and put MOT on them to avoid them being removed. These cars have flat tyres and can clearly see abandoned. There should be something in place to ensure cars cannot be dumped and left for months even with road tax on them. You can clearly see the cars which as being used and those (including a disused caravan) which are dumped, left to rot, taking up valuable parking space in an already congested street. If parking charges are brought in it will simply move congestion to surrounding streets in the area as we will all have to park elsewhere instead?</p>	
314	<p>I totally disagree that residents in these areas should be punished for the inability of councillors to manage the current parking areas and, disagree that you consider current regulations unfit for purpose. I am a dog walker that frequently walks around the area. Most days I will see large swathes of unused local parking areas. Both Cromwell Road and the Horizon hotel spaces remain underused on a daily basis. Equally Charlotte Street car park is rarely at capacity. To inform me that I will be taxed a huge sum for parking near my home in these times of economic difficulty and, with no guarantee that I will be able to do so is an outrage. If have voted for my local councillor to now kick me up the rear for my support, I will vote with my feet at the next election in an effort to remove that councillor.</p>	22/01/2024 15:29 PM
315	<p>I do not believe there is any justification in charging local residents for parking outside their own property.</p>	22/01/2024 15:29 PM
316	<p>Proposal to remove Zones B09 and B10 from the proposal. If parking permits for residential areas outside of Ayr town centre are being proposed, they should be open, transparent and encompass the entire area. The proposed zones look like 'beachheads' for future zone expansion under the next review. Permits in these two zones will reduce residential quality, affect property value and certainly displace vehicles to the surrounding 'free' streets. The latter will inevitably be exacerbated if a 'visitor' plans to stay for longer than 3 hours - far easier to just park around the corner. From page 9 of the parking strategy report, it is clear that the proposal is VERY much against the stated objectives. It is within this context that this Parking Strategy will seek to: Provide an appropriate level of parking to support economic vitality - NO Ensure that parking is inclusive for all users with on and off street charges aligned - NO, the very opposite Ensure efficient parking and traffic management to support the local economy, provide access to key services and facilities and reduce congestion from inconsiderate and irresponsible parking - NO Use parking assets to the best advantage through pricing, promotion and information whilst safeguarding access for blue badge holders, for loading, deliveries and for emergency vehicles - NO Reinforce business and visitor</p>	22/01/2024 17:13 PM

	confidence in available modern parking options whilst also promoting walking, cycling and the use of public transport - no Use modern technologies and encourage low emission vehicle use, and - NO Discourage irresponsible and dangerous parking - NO	
317	Again another way of sac, robbing the working man. Idiots	22/01/2024 19:56 PM
318	While I don't object to paying for a residents permit I do object to the possibility of returning to my street to find it full of cars parked for free. In addition, Ayrshire Road Alliance's track record of providing adequate traffic wardens I find it difficult to believe that the 3 hour limit could be policed to any sort of acceptable standard. In short I believe the scheme is simply unworkable.	22/01/2024 20:16 PM
319	I would like to lodge my objection to the proposed changes to the Residents Parking permits for the Ayr Fort and adjacent area in Ayr West. It would appear that residents will be disadvantaged in several ways. Firstly, each household is to be charged £60 per car specifically registered to the household but this does not guarantee that they will be able to park outside their house or even in their road. Would residents then have to drive around to find a parking spot possibly streets away? Secondly, they would be deprived of their designated road parking by someone who is parking for free. This seems totally unjust. It could be that they are unable to park for a large part of a day. Thirdly, who would be responsible for regulating this 3 hour period if there are a lot of people parking randomly throughout the day? Another issue is that of accommodating parking for spasmodic visitors if every household can only hold permits for nominated cars. For example, we have family members who can only visit for a few days once or twice a year. Of course, none of the above begins to address the issues regarding tradespeople.	22/01/2024 20:17 PM
320	How can a resident in Zone B be assured they can park their vehicle in their street if they have shared use bays as proposed? There currently are certain streets in Zone B where the number of resident cars already outstrip the number of spaces e.g. Bellevue Crescent If a resident has to park their car out with their Zone but display a valid permit for their house, would they still be penalised. I have concerns regarding the increased illegal parking and usage of back lanes for Park Circus and Bellevue Crescent if this plan for shared use bays is introduced.	23/01/2024 11:41 AM
321	I live in Riverview flats which are above old BHS building. Whilst we have garage parking at end of alleyway access this alleyway is often obstructed by vehicles using it as a free parking area despite signage requesting to keep clear. This is also access for emergency vehicles. I realise this area is not enforceable by parking wardens but there has to be some solution to this. Regards Tom Malone.	23/01/2024 12:00 PM
322	Parking charges will cause congestion to surrounding areas as staff/visitors will have to park elsewhere. This will also have an impact on Disabled Users of our service.	23/01/2024 12:35 PM
323	Introducing paid for permits when the parking spaces on some of these streets is already beyond repair is utterly ridiculous. What is a resident to do if they've paid for their permit and arrive home from work to find that all of the spaces are taken by the '3 hour free parking' vehicles? It is an utterly ridiculous idea to begin allowing free parking on these streets but expect residents to pay their way. Shame on you, South Ayrshire.	23/01/2024 14:18 PM
324	Why does someone need to provide a driving licence to buy a parking permit this precludes a person buying someone else a permit, it makes no sense at all. Regarding the requirement of a driving licence, I would suggest that you leave police matters to the police. It should be of no interest to you who pays for a permit, only what car the permit goes to. Furthermore your proposal that "All permits will be issued virtually via an online booking system (assistance available if required), and applicants shall be required to provide relevant documents to prove eligibility, such as a driving license or medical certificate." makes the very bold assumption that everyone has a computer, is on-line and has a scanner. I	23/01/2024 14:20 PM

	<p>would suggest that this may not be the case. As one further point on this part of the proposal, parking permits are related to vehicles and not people, therefore I would suggest the requirement and retention of irrelevant and dare I say, personal information like a driving licence would place yourselves in breach of GDPR. You are proposing Type A parking to move from £50 per car to £60 per car per annum. This is a 20% increase which although an above inflation increase, it could perhaps be justified in there being no increase for a number of years. You are further proposing Type B parking to move from £0.50 for 2 cars to £60 per car per annum. This is a 24000% increase which, I would suggest is slightly more than inflation, even if considering the years since an increase. I don't think anyone would argue about a reasonable or even proportionate increase, but 24,000% is beyond ridiculous. This is especially true when we all know that the wardens never come by and many residents can't park in their own street especially during the school run. The 24,000% increase in costs will also have a knock on affect to the saleability of these properties. Add to this the preposterous £20.00 per annum to allow guests to visit! The proposal to remove the residents parking in favour of a 3 hour stay with 1 hour away now makes a complete mockery of the idea of a parking permit. A parking permit definition is: "(UK) A pre-printed card, issued by several local authorities, that a resident (or his visitor) can display in his car when parking in a designated roadside place." If you now say that anyone can park there even for a limited amount of time then it is no longer a designated parking place it is in fact a public parking space, thus making the idea of a parking permit null and void. You certainly cannot have this both ways. It is either a parking permit designated area or it is a public parking area. I also note that on the original consultation that the majority did not want you to remove parking areas. I did not take part in this survey as I was completely unaware of its existence. I would further suggest that your proposal is anti-small business and anti-competition. The fact that you are proposing that trades pay £400 for the privilege to come and work at houses nearer the town centre means that many, if not all, single and small traders will simply no longer offer their services to those households and why should they when they have the rest of Ayr and Alloway to work in. Yet another penalty for the households affected. I completely reject this ill thought through plan as a whole for the above reasons.</p>	
325	<p>Remove all current resident parking charges, but keep residents only streets and permits with cost of administration self-funded by a common charge across all relevant streets without any SAC financial gain. Property is residents registered address that is their permanent home Tradesmen can get exemption from ARA in advance for large scale work Two per household one of which a joint resident/visitor this will allow a carer and for tradesmen, with residents required if necessary to park elsewhere temporarily. This will provide for local people who contribute massively to the local economy 365 days a year whilst recognising and limiting the amount of vehicles to 2 per property, which many do not have. Thus reducing the contribution of pollution from fossil fuel burning that is complicit in environmental deterioration such as acid rain with the subsequent decimation of Salmon breeding pools. This will be brought about by a reduced level of traffic movement by none residents</p>	23/01/2024 14:20 PM
326	<p>You should be ashamed of yourselves. We are in the middle of a cost of living crisis and you intend to charge people for parking in front of their own home? The fact that a complete stranger could park on my street for free while myself, my family, and my boyfriend are expected to pay is absolutely ridiculous, and I am shocked that the ARA thought they would be able to get away with this. You have no shame, and are transparently only interested in lining your own pockets at the expense of residents who will take the brunt of the cost. Frankly, you should all resign from your positions, as you are clearly unfit for any kind of purpose.</p>	23/01/2024 14:25 PM

327	The thought of charging people to park outside their own home is ridiculous. The notion that anyone operating a business vehicle has to pay 100 times the residents is also absurd. Pushing the wrong people if you want to charge people from out with the area ok but if you live own or rent or own a business vehicle and live in the area you should be exempt from any fees	23/01/2024 17:23 PM
328	This is the most ridiculous proposal that I have yet seen coming from SAC. I am a resident in Barns Crescent and it would appear that I am being asked to pay £140/year for the privilege of not being able to park outside my house whilst others can park free of charge for up to 3 hours. Abject lunacy. Barns Crescent is already a nightmare for residents parking for the following reasons. 1. The southern end of the crescent is constantly used by patients visiting the nearby doctors' surgeries. The patients seem to park here in preference to paying to use the car park. This frequently results in cars parked on double yellow lines on and near the junction with Miller Road. I have never seen any action taken against this dangerous situation. 2. There is a Bed and Breakfast business in Barns Crescent which attracts a significant number of cars which park on the street and not on the 'off street' paved area at the business. These two factors combine to create a large number of vehicles which frequently denies access to the residents in the Crescent. The idea of a parking 'free for all' for 3 hours in Barns Crescent has clearly been proposed by a body totally unaware of the situation. 3. Barns Crescent is constantly used as a 'rat run' by drivers attempting to cut out the traffic lights at the junction of Miller Road and Alloway Place. There have been many near accidents as a consequence of this but again, no action ever seems to be taken. I therefore object to the ARA/SAC proposal which seem to have been derived from a flawed consultation process. I fully intend to vehemently object to my Councillors and would be quite prepared to go to Law in opposing this.	23/01/2024 19:02 PM
329	Disagree completely with resident only parking, where are carers meant to park, what about the mobile attendants when a client falls, Ayrshire roads alliance refuses to give us special permits for our vans as they think we're idiots who would abuse the scheme umm my job is more important to me	23/01/2024 21:44 PM
330	The Parking Strategy considers there's a need to overhaul the Resident's Parking Permits scheme to make it "fit for purpose". The Parking Strategy recommends the introduction of charging for Residents Parking Permits in various zones. I do not object to this concept, although I am aware it is a contentious issue for many. Where an area is covered by a Resident's Parking Permit Scheme, allowing free parking to Visitors within these residential zones seems very unfair. I do not believe that every reasonable effort has been made to accommodate and balance the views of residents in this case. - How is it fair that Residents have to pay for parking in the street where they live and Visitors do not? Everyone - including Visitors - has to pay to park in non-residential designated parking places. - Where do Residents park when visitors freely occupy the parking that Residents pay for?	24/01/2024 11:18 AM
331	The 3 hour proposal allow enough time for office staff to use residential streets as car parks. It is known the county building staff car shuffle already this makes it even easier for them.	24/01/2024 13:43 PM
332	Please keep us updated on how things are progressing. We are council tax payer, so, why do we have to pay an additional fee for a permit that doesn't guarantee a space in my own street?	24/01/2024 15:10 PM
333	Park Terrace is in two bits. The red chip area is a private road that is not maintained by the council and should be excluded. The main road is regularly full of residents' cars and should be excluded. It is a dead end with steps at the end of the road giving access to the Low Green. To allow non- resident parking in this area will prevent local residents (prominently retired people) from parking their cars close by. A traffic hub near the station should be a higher priority with new additional chargeable parking where the Station Hotel ruins are.	24/01/2024 15:35 PM
334	The parking schemes on zone B shouldn't be changed as we don't see why we should pay such a high tax for parking in front of our property. We are council	24/01/2024 15:58 PM

	taxpayer, so, why do we have to pay an additional fee for a permit that doesn't guarantee a space in my own street?	
335		24/01/2024 15:59 PM
336		24/01/2024 16:04 PM
337	The red chip part of Park Terrace (on the left near the end of the road) is a private road with no council maintenance. It should be excluded. The rest of the road is regularly fully occupied with residents' cars. The car owners are predominantly OAPs who need their cars close by. Only residents, visitors and tradesmen should be allowed to park.	24/01/2024 16:05 PM
338	Anything that encourages more parking in private residential areas will have a negative impact on safety noise pollution nuisance and access to driveways. Would also have a negative impact on property values as having residents only parking is desirable and a strong selling point	24/01/2024 16:37 PM
339	I am an elderly person that lives in the Newton area and although I don't drive I rely heavily on friends and family to help me on a daily basis. It is not clear whether I would have to purchase numerous parking permits for all those that help and support me! They are sometimes here overnight so parking for 3 hours would not be an option. Seems like local residents are being penalised having to pay to park outside their property even although it is 20 mins from town!!!!	24/01/2024 19:11 PM
340	I live in an area that is proposed to come under the permit scheme and I strongly disagree that this should be introduced. I don't believe there is a strong enough rationale for introducing this on my street (Union Avenue). I have no issues with parking on my street, and my neighbours seem to agree. The proposals may have been initially suggested to address issues with commuter parking due to the train station, but with the increase in people working from home from the pandemic, there is no longer an issue to address. I spoke with someone who lived on Falkland Park Road, closest to the station, who said there was no issue with parking. It's essential that no changes should be introduced without direct consultation with residents of these streets. There has not been adequate consultation with the affected residents - many have been unaware of this consultation and therefore may not have had the chance to respond. If a permit is to be introduced, there should at least be no charge for residents. It is ridiculous to charge people to park in their own street without a good reason, unless to deal with an evidenced and significant problem (which, as above, is not the case for my street).	24/01/2024 19:46 PM
341	See point 8 above. No need to go to the expense of changing the current parking rules.	24/01/2024 19:46 PM
342	Residential zones within this proposed plans are already close to car parks that are not fully utilised. If you think introducing another tax on residents in this area is a good idea please reconsider. It's only residents that park in our street and it's already full. I understand that but I don't think it's right to fight for a parking space in my street with people that don't live here.	24/01/2024 21:31 PM
343	I am really disappointed and concerned about the lack of consultation that has taken place about this initiative! I do not support the proposals...	24/01/2024 23:26 PM
344	The number of people submitting answers to this survey is, in my opinion so low because 1) questions limited and slanted to get replies the council wants 2) many of my friends believe decisions already made so useless to complete thus as won't make any difference 3) Free car parking is needed for regeneration of town centre and to make it more appealing to tourists	25/01/2024 09:13 AM
345	This survey is not honest, transparent or open. It is poorly publicised and deliberately hidden from users of the website. The questions do not provide full information upon the likely effects of answers, for example charging schemes. Your proposed charges are an indirect tax by an unelected body at time of record	25/01/2024 11:11 AM

	high cost of living, record high taxation by government, and do not contain any proof of need or benefit.	
346	Dear Sir/Madam I and my wife are furious with the South Ayrshire Council and Ayrshire Roads Alliance parking proposal for North Ayr and in particular Union Avenue. We have lived here for the last fifty years, pay road tax for our car, and drive daily on the pot-holed poorly maintained roads in Ayrshire. This money-grabbing parking enterprise takes my breath away and generates a huge amount of anger. This is a residential area far removed from the town centre yet due to 50% of the street having a dropped curb to allow cars to be parked in front of houses plus 9 disabled parking places parking is already restricted. That would leave the focus on the spaces left which would victimise these residents of which I am one. My wife and I are totally opposed to what is proposed by the Ayrshire Roads Alliance consultation. [REDACTED]	25/01/2024 16:13 PM
347	Fort Street is within two Zones but has not been linked to Charlotte Street in either Zone. In order to give residents of these streets the best chance of parking please link Fort Street and Charlotte Street in a Zone.	25/01/2024 16:21 PM
348	If residents are required to pay £60 per annum per vehicle for a residents permit then they should have exclusive use of resident parking permit holders only as currently designated. Opening these up to anyone to park for free for up to three hours will mean that residents who have paid for the privilege to park outside their home will find it very difficult to park.	26/01/2024 07:55 AM
349	1. Under the proposal we would be required to pay £140 per annum for parking permits for 2 cars and for a guest permit, but despite this, we may not even be able to park our cars here on this street we would be paying for, because any non-resident would be allowed to park on this street for up to 3 hours per day for free! I object for this reason to the proposal! 2. Tradesmen would be required to pay £400 for a permit to undertake work at our property or at any other property on our street – this is anti-business. Many tradesmen will simply not take on work in our street, or add this cost onto our bills. 3. As a Guest House owner, I have calculated that we would have to pay, in addition to the £140 for our own permits, another £2115 per year on top of this. This is an unfair extra cost to a micro-business providing much needed tourist accommodation in Ayr. If we decided to charge our guests for parking, rather than paying for it ourselves, we still could not guarantee they would be able to find a parking spaces available and, this problem would discourage them to book with us again on their next visit to Ayr – either because there would be an additional charge, or because there would no longer be guaranteed parking available for them on the street where we are located. 4. Clearly on drilling down into the consultation, it is shown to be not fit for purpose. Only 2.5% of the entire population of Ayr actually answered the consultation. This is not a democratic mandate to introduce a parking tax and it would appear to demonstrate that the consultation was poorly advertised to residents. 5. Further evidence that there is no mandate to introduce this tax, is demonstrated in the figures from question 5 of the survey: 48.91% voted against the proposals to remove our existing Residents Exclusive Areas, and only 37.29% voted in favour of removing the Residents Exclusive Areas – the rest were neutral. 6. Some of the questions are misleading to the reader because they do not give all the important information – here is an example of a question from the consultation (Question 6): Do you agree that we need to introduce new permits which make it easier for tradespersons, carers etc. to operate? 69.62% of responses received were positive whereas 19.45% were negative. However if the question were phrased to be honest and transparent it should have been: Do you agree that we need to introduce new permits which make it easier for tradespersons to operate, at a cost of up to £400 p.a.? Any reference to carers should have been omitted, since it states elsewhere in the consultation that carers should not have to pay for parking whilst on duty.	26/01/2024 09:24 AM

350	I don't think anyone that lives or works in the town centre should have to pay for parking, they contribute by other means, i.e. Council Tax & shopping locally	26/01/2024 16:11 PM
351	Having full day free parking in December was an absolute shambles - you couldn't park near the town due to staff working in the town taking up the spaces all day. Having a time limit on how long you can stay for free, i.e. 3 hours, would have worked much better. Why do we need to change to parking charges until 6pm on a Saturday? The busiest day of the week for shopping and you're trying to deter people from coming into the town. Having 2 hours free parking for all spaces would be much better and provide much needed income to the businesses of Ayr. Charging for more parking spaces is a complete backwards step.	26/01/2024 16:32 PM
352	If this is the way forward to encourage visitors into our now defunct town for day visitors and tourism as a whole then god help us Paying for parking has a negative impact on shopping restaurants entertainment and every facility that people have to use a car to enter ayr for So if this council thinks increasing that paying for parking is the way forward were in big trouble the reduction of free parking for locals and visitors must not be allowed	26/01/2024 19:33 PM
353	I live in one of 4 houses in a street with resident only parking. My household only has one car but the other three houses have 7 cars in total. That is 8 cars in total but due to excessive double yellow lines erroneously recently put down there are only three spaces outside for 8 cars. 8 cars and only three spaces! That means some of the cars have to park elsewhere in the street. I often cannot get parked outside my house and have sometimes to park half way up the street. The existing rules mean that I usually can get parked somewhere in my street. Your proposals however would mean I and others could have nowhere to park in the street and could have to park several streets away! Two permits at present is fine and when a tradespeople visits they can use one of the permits so the current system is fine for visitors. I object to the levying of proposed fees per annum. This is extortionate and daylight robbery. I object to creating parking bays available to anyone. The current rules were put in place to protect parking spaces for the residents and therefore should remain. I object to tradespersons having to pay to carry out work in our street. They can use one of the two permits already issued. If more parking fees are needed then it should come from the already existing car parks and meters in the town. Why is there free parking in the town centre if you are needing funds. I don't feel the public was consulted enough and I feel that the questions in previous consultations were not sufficiently worded. I also feel that responses to previous consultations have been ignored and that has led to the current unnecessary consultation. Life is hard and complicated enough so please don't make it worse. To those who are proposing the changes, do you get parked outside your home okay? How would you feel if when you come home, there are no spaces left even though you have paid for a permit and someone is parking outside your house for free?! Think of elderly people too. Your crazy proposals would mean, if they were still able to find a space, the chances are, it would be far away, and further to walk to. In summary, stop creating problems!	26/01/2024 21:51 PM
354	This is quite clearly a cash grab attempt by some crazy people. The fact that a resident has to pay to park on their own street, but anyone can come and park outside their house FREE for 3 hours is just unbelievable. Also trying to charge Tradesmen to park to carry out work in residents property is a disgrace, the Residents should strongly think about collectively paying for a lawyer to challenge these NUTCASES>	27/01/2024 08:58 AM ID: 236448754
355	Living in FOTHERINGHAM ROAD, I do not feel we should be included in resident permits. This street is not used for town parking and only occasionally has an issue when the World Bowling Championships are on. As this is a summer event the college carpark is available to be used. The college itself used to be a problem before lockdown but is no longer. Very little traffic due to Ayr Racecourse use this street. Therefore, I see no need to change things in FOTHERINGHAM ROAD. The restrictions of having to declare the visitor's permits by car registration seem to	27/01/2024 12:27 PM

	be incredibly restrictive when an open permit that could be given to infrequent guests (family) seems much fairer if there are to be permits. I have lived in FOTHERINGHAM ROAD for 42 years and have complained about parking, especially bowlers, from time to time over the years but as we are at the moment, and I am now retired and see daily what is happening, our street does not need permits.	
356	<ul style="list-style-type: none"> • The data and sample used by the ARA and therefore the basis of policy proposed for consultation is flawed, inconsistent and at odds with the consultation sample results, this has resulted in the questions in the consultation being misleading, not informed and the residents from the streets directly impacted were not consulted or considered in a sample. The point of “fairness to all” mentioned, needs to consider the weighted impact on the particular street of density of parking mis-use and limited monitoring of parking mis-use. • The original basis of the existing “residents-only” exclusivity policy was not considered or the change in policy validated against it. The existing parking policy was likely due to the proximity and density of local commercial businesses and Zone A to SAC designated “residents only” streets to retain a strong family housing stock and community close to the town centre. The proposed change in policy proposal will significantly impact families being attracted to these zones due to the lack of amenity and will erode the value and use of these properties close to the town centre, pushing larger families further out of the town due to lack of parking amenity and increased anxiety on a day-to-day basis. • The available parking bays for the residents alone in "residents-only" exclusive areas is arguably lower than would normally be required for compliance of regulations if they were new builds today. • ZONE B streets are residents-only exclusive streets that are locked in by and outnumbered by commercial businesses/ business properties on adjacent streets and immediately adjacent to the town centre Zone A. • The proposed policy change to significantly widen the issue of permits for already limited parking bays in small locked in “resident-only” streets in a location adjacent to Zone A area will lead to significant mis-use and parking problems and complaints. A significant point noted is the mis-use of permits. • Residents already experience daily mis-use of the parking restrictions already due to limited and difficulty in monitoring of the area; typically, it is down to the residents to politely approach individuals who frequently mis-use the parking, this will not be viable if extended. • In response to the carers, tradespersons and visitors parking needs, I believe that providing the existing “residents-only” permit holders on the streets with additional permits would be a viable solution that enables the residents to manage and reduce mis-use. 	27/01/2024 12:53 PM
357	It's extremely unfair to charge residents to pay for parking permits to park where they live but let 'joe public' come along and have either free or pay a small charge for parking. It should either be free for all to park or made residents only. I would like to know why Union Avenue, McCalls Avenue and Falkland Road / Avenue are being added to this system with permits. There are houses/flats on Prestwick Road that also use these streets for parking, my household being one of them. If our streets are added to this scheme will be allowed to buy permits. We have more than 1 family car and frequently have visitors to our home.	27/01/2024 20:14 PM
358	I feel that as a resident during Summer months and when an event is on the Low Green or Ayr Beach and promenade ie Scottish Air Show it is absurd that I may not be able to park in my street even after purchasing a permit for £60.00.	27/01/2024 21:31 PM
359	Could the council not consider an additional category so that people who work in the area could purchase a ticket or permit to be in the space longer than 2hrs without having to return to the meter to add money as this is not always possible	28/01/2024 05:55 AM
360	I don't agree that residents parking zone should be pay and display for general public. Having experienced trying to visit family in this type of zone it's difficult enough trying to get parked without expanding to the public. Questions above aren't giving a true opinion of people's views ie question about should visitors	28/01/2024 08:28 AM

	permits need reviewed, I agree in that more visitors permits should be reviewed but that it's given free of charge to residents. As with carers/workers etc. if you want true reflection of what people think you need to ask for people's written opinion after each question and not just a multiple choice questionnaire. Also these proposals were not made public enough, at the very least every household affected should have been sent a personal letter to then be given the chance to express their views and concerns. When purchasing my house I take into consideration parking as we are a family that all drive and I feel that turning our area into residents parking would firstly enforce me to move house but also I feel it would depreciate house prices. Would there then be compensation given to households for this?	
361	In order for a residents permit scheme to operate successfully, it should be managed, have obvious restriction signage, be affordable to residents and have sensible exemptions for tradesmen, visitors and carers/medical requirements parking. We have a church and funeral directors in the street, so a two hour restriction would enable visitors to park and go in a reasonable time, also with commuter parking restricted this would ensure space could be available for funerals and church events. As stated above I would be happy to pay an affordable fee, e.g. £50 per annum, for parking in my street, but only if I can get parked within reasonable proximity to my residence!	28/01/2024 09:05 AM
362	New road and main street in Ayr still seem to be exempt from these proposed zones, makes no sense when surrounding areas are being considered	28/01/2024 09:26 AM
363	DO NOT penalise local residents who rely on their vehicles and parking facilities for nursery/school/college/university runs and transporting the vulnerable and elderly. Small business vehicles also rely on off street parking as well as many local businesses, including B&Bs who all generate revenue for South Ayrshire Council.	28/01/2024 11:29 AM
364	We live in Park Circus and pay a significant amount of Council Tax. Surely we should be able to park outside our own homes. This is a residential area with many homes and it is not a parking area for other people to use who happen to be visiting the town. It is difficult at the moment with no visitor pass for essential visitors or for friends/family to pop in. Please keep this as Residents Only and issue people with a pass for visitors which could have a time limit. Take a look at Bellevue Terrace, where many of the full houses have been turned into flats and so potentially there are already four cars to what was originally one house. There is often double parking on that street which creates danger for the elderly, infirm and children. They do not need extra people turning up to randomly park for three hours.	28/01/2024 12:08 PM
365	The town centre is a complete failure. What is left of it, should be protected. Why are we making it more difficult for people to visit? Parking charges are unnecessary. All that will happen is that people will start to use the free college car park instead of Millbrae. Seems as though we are clawing back some much needed cash from the station hotel situation. - I understand this. However I don't feel this is the way to generate that	28/01/2024 14:00 PM
366	This town council should be making it easier for people to park in ayr centre not making it harder for people especially in the current climate. We should not be charged to park outside your own home or if visiting friends. We pay enough road tax council tax and this council waste it with stupid thing like the Cutty Sark at the bottom of the town which doesn't bring anything to the town well done Ayrshire Council	28/01/2024 14:11 PM
367	Absolute joke, I live on green street, I have a car and a works van and I highly reject your idea for permit parking, what will it solve exactly, the non-permit surrounding area, will then just be flooded with vehicles solves nothing, also I will not be paying £60 to park on roads that I already pay to use with my road tax. You waste that much money elsewhere, you need to punish businesses and residents with an absolute criminal idea	28/01/2024 15:03 PM

368	Where are the local workers around Wellington square meant to park currently we would use around the court area or the esplanade. Who else parks along the beach in the winter no one as there are no visitors or tourists parking during the winter yet local workers are to start paying £15 per week for parking ridiculous!	28/01/2024 17:12 PM
369	This is not central Glasgow, it's not central Edinburgh or London. There is no requirement for residents' permits here. It's insane to consider implementing this at further costs to the taxpayer and as a resident in Ayr I have never had issues parking anywhere in the town in the 35 odd years of living here. Drive visitors further from the town at your own peril.	28/01/2024 19:32 PM
370	With regard to the proposal to put parking meters in an around the Sheriff Court area and Bath Street, Cassillis Street are will greatly affect people working in that area as there are a lot of office workers and people attending the Sheriff Court either on Jury duty or as witnesses as the parking can become expensive if you have to pay for parking from say 9.00a.m to 5.00p.m. Some sort of permit or consideration should be given to workers in the area.	28/01/2024 19:35 PM
371	Residential permit parking would have a negative impact on my daily life living on Fotheringham Road. There are zero issues parking at any time along my street or surrounding streets, and permits would put off visitors traveling to Ayr. I already contribute over £250 per month on council tax and to seems unfair to pay an additional £60 per car for an issue that doesn't exist on our street	28/01/2024 19:38 PM
372	We were not notified personally as residents directly affected by the changes. It was only by chance and through social media, that we saw this consultation. It would be helpful if residents with current permits, had been notified in person of this consultation! Not everyone who lives in town uses social media. Are the plans to continue the 2 hour free parking for all? I don't think your Parking Strategy makes this clear? If so will it be set times -is that the 9am -11am mentioned? Again I don't feel this is clear. I feel strongly that those requiring residents parking permits are paying for this and that does not seem fare when we are getting less for more money.	28/01/2024 19:47 PM
373	The free parking at Christmas was great - should happen more than just once a year. Bring more people into the town shopping.	28/01/2024 20:09 PM
374	How are we supposed to encourage people to visit Ayr, which is already on its knees, by making it harder for people to park near the centre? Surely the money the council spends installing more pay and display machines and bringing in more wardens would be better spent elsewhere or negates other possible revenue that people would be willing to spend (not to mention the current cost of living crisis). This also creates more barriers for the less able bodied who can't walk long distances, especially when public transport isn't a suitable alternative as its extortionate and unreliable. Extending hours from 8-6 catches people going to early doctor's appointments, especially those who work 9-5. Why should we pay another £60 for ourselves or visitors to park in our own streets when we already pay mortgages and council tax? For our situation, this creates problems for our long distance family members who visit for days, sometimes a week. And when the new Ayrshire Hospice opens on Racecourse Road, parking will already be difficult due to restricted car park space, meaning patients, visitors and staff will be presented with further problems in accessing care (namely finding a free place to park nearby as these will become increasingly congested or will incur charges). This will also deter people from visiting the hospice's fundraising office which is currently on Miller Road, affecting the charity's income and peoples' inclination to go into town. As usual, the council is looking in the wrong direction to solve the problems we face and the people most likely to suffer from these decisions are those who really shouldn't.	28/01/2024 20:48 PM
375	Standardise the hours as 8-6 Monday- Friday and 8-1 Saturday. Stop trying to sneak Saturday parking payment up	28/01/2024 20:56 PM
376	It's ridiculous that my partner and I have to pay £50 a year each to park outside our home (Fort Street), but our neighbours at the bottom of our street have a	28/01/2024 21:28 PM

	one off charge of 50p. This is daylight robbery in my eyes, I pay council tax in relation to where I live. Parking should not be a financial burden for us, or a money maker for the council.	
377	I have read over the parking proposal & established that if you live on Content Ave the proposal is that we pay £60 min per year to be able to park in the Ave (but doesn't guarantee you a space so if you've gone to the shops & come back & no space, tough!) but ANYONE can park 6 days out of 7 for 3 hours at a time without paying anything? Also, we need to pay for a visitors permit if anyone comes to visit you other than a Sunday? But if we wanted to park in the college car parks we wouldn't pay anything is that right? I think the whole proposal is flawed & the fact we have never had to pay or had any residents parking in place previously when we REALLY needed (when there were over 1000 students attending Ayr College each day!) it just seems like a money making exercise to me! Since covid there definitely had NOT been the same issues with parking in the Ave and think the college have been fairly proactive at asking students not to park in the Ave. Personally, and having spoken to most neighbours they all agree we DO NOT need residents permit now, we did try to get this in place 10/15 years ago only to be told our Ave needed to be part of the WHOLE parking review- which has taken a lot longer, due to many factors- most of them of which I'm not really sure of! So I'm now of the very strong opinion, along with the neighbours that we no longer need a resident permit and that this proposal is just years & years too late [REDACTED]	28/01/2024 21:43 PM
378	We should not be expected to pay £60 per year to park outside our own homes. Nor should we need to pay extra to allow our friends and relatives to park at our homes. The 3 hours unrestricted parking offered to anyone on these residential streets will result in residents, who have paid to park outside their homes, being unable to find a space. Residents should have priority on their streets and should not be expected to pay so much for the permit. I would have thought £10 per year would be more reasonable, including 10 permits for friends. I have more than 5 friends/relatives who visit me regularly. Why should I be penalised for this? What would happen to those I am unable to register within the permit scheme? Why are you preventing me from seeing my friends? I have never had to pay to park on my street and this new cost will significantly affect my household budget. You are penalising residents while offering non-residents the chance to park for free. This is completely unfair. I disagree with the plans.	28/01/2024 22:14 PM
379	I think you should consider to stop walk g government money then you wouldn't have to rob the people of Ayr to make up the loses you have created	28/01/2024 22:15 PM
380	No requirement for parking charges on Fotheringham Road. This is where I live. There are rarely a significant number of visitors to the town centre or college who park here, other than very occasional surges for bowling club attendees.	28/01/2024 22:21 PM
381	No residential area should require a permit.	28/01/2024 22:35 PM
382	Parking for free works, why charge for parking when there's less shops and less footfall	28/01/2024 22:51 PM
383	We should be trying to encourage people to come to Ayr, not that there is anything to do when they get here!	29/01/2024 06:43 AM
384	Residents should not need to pay a permit just b	29/01/2024 07:52 AM
385	I strongly disagree with the addition of Content Avenue to a permitted area. It may have been helpful 10years ago however the college is now dealing with their students parking in our street. Therefore if permits are introduced the only people penalised and facing charges will be the residents of the street. I would far prefer for the parking to remain the same.	29/01/2024 07:56 AM
386	Do not introduce parking charges along the esplanade!! This town is dire and needs visitors, and its workers, I work 12hour shifts and simply cannot afford to park nor use public transport as stagecoach don't run a late bus or even run at all.	29/01/2024 09:06 AM

	If you want to make money? Start your own local authority bus routes like Edinburgh.	
387	Extend double yellow lining on Seafield Road as dangerous parking is the norm - close to corners, on double yellow lines, near or over driveways	29/01/2024 10:21 AM
388	You claim that the parking zones haven't been updated since 1970. In 1970 it was correctly decided that residential streets shouldn't be used as overflow parking for the town centre and a cheap way for people to be allowed to park by their homes should be allowed. Now you have decided that not only should people be allowed to use residential streets as free parking for the town centre, the residents of these streets should pay £60 per car for the privilege of parking outside their own homes. This is a disgusting cash grab by the council during a cost of living crisis.	29/01/2024 10:26 AM
389	Why should I have to pay for residential parking only for me to go somewhere and come back later to find I can't park thanks to non-residents cars parking up to 3 hrs free? Where do I park then?	29/01/2024 10:29 AM
390	The parking needs to be considered alongside the wider town centre strategy and longer term plans. It doesn't appear that there are significant plans to introduce major changes around the county building areas. That being the case then there are chargeable car parks (e.g.) Charlotte St & the Horizon hotel area and these are not always at capacity during the week. There is also the opportunity to add capacity to the car park at the Horizon hotel by re-allocating some of the coach parking. The residential areas around the county buildings and next to the beach will be adversely impacted if the current restrictions are changed as per the proposal. The intention to introduce parking charges for contractors will also adversely add to this burden for residents. It appears punitive to introduce restrictions that will make it more difficult to access your property (if you are low mobility but not a registered blue badge holder, especially during summer peak periods), maintain listed properties cost effectively (given that specialised contractors are required from out with the area for certain types of work) and that these restrictions are not being applied to all households in Ayrshire. Furthermore, it is my understanding that the process that you went through to consult and generate the initial information was flawed as was your interpretation of results. In terms of the original questionnaire, it was not fit for purpose and appears to have had a low response rate. As with this consultation, there has been formal communication from SAC. I would suggest that some kind of postal notification would have been appropriate to generate a proportionate and fair view from local residents.	29/01/2024 10:30 AM
391	Residents should be encouraged to use the garage and parking spaces to the rear of their houses. Unfortunately the lanes servicing these amenities, such as Bellevue Lane, are crowded with bins which are not returned to within the curtilage of properties and often cars and vans block access to along the lane despite double yellow lines being present. When the bins and the cars/vans are combined space in the lane becomes very restricted which suggests that residents leave cars in the street to avoid the hassle of trying to gain access to the garages/parking areas. South Ayrshire Council's Tenancy Agreement requires their tenants to return bins to within the curtilage of their homes and if the same requirement were made of owners then more people may utilise the parking available at the rear of properties. The lane surface referred to is also in poor condition.	29/01/2024 11:16 AM
392	Ayr is gradually dying, due to a lack of input from the Council and its managers. Working from home is a great, but people that use the town centre for shopping and recreation are now going to Heathfield also Irvine and Kilmarnock shopping centres free parking, better choice. Continue with this stupidity and Ayr will be a town to be avoided. Bring in more pedestrian friendly actions, close off the Esplanade, the town centre to vehicles, rather than grub about for more cash. Improve the environment. Simples. Why not meter Prestwick Main Street area?	29/01/2024 11:34 AM

393	As above.	29/01/2024 12:43 PM
394	Idiots	29/01/2024 13:36 PM
395	No more than 2 cars per household and give each house a minimum of 1 dedicated space outside their residence	29/01/2024 13:39 PM
396	<p>The New Road Ayr is full of cars from 2 garages which sit for weeks without moving. Rep My Car New Road Ayr has outside my showroom had his own car sitting from before Christmas it has a flat tyre but its road taxes. The other culprit is Caledonian Motors Peeble Street Ayr. They just dump cars here which sit for weeks. We had an old caravan with van attached sitting in the road for about 3 years which I am glad to say has now been removed. It was a fire hazard. The businesses in this road are affected greatly because of this. Delivery's and customer parking is dire. I have heavy marble fireplaces & fires trying to be delivered to my showroom but I am finding that I am having to get them delivered to my home as Delivery Driver's cannot get parked. Thus us not convenient or fair. Also Carrick Bathrooms has a small plastic removable ramp out on the pavement with an electric cable under it which plugs into their store facility to charge the owners electric motor. Bollards are placed out on the road continually so that his car can park to use this facility. It is not every day but it is quite a few days every week. Scary to think that all of the businesses could start to do this. It is very easy to trip over as I have done. Someone from SAC site visited and has deemed this as okay despite Counsellor Cavanagh having put in a complaint as he also thinks it is dangerous. He was dumbfounded to be told that it was okay. Parking meters will help this busy little roads businesses greatly and I think what you are proposing for the town of Ayr is really a great idea despite residents not being happy. I personally think more people will park and use Restaurants etc in the town and surrounding areas if better parking is available. Keep up the great work. Kind Regards [REDACTED]</p>	29/01/2024 14:09 PM
397	<p>The New Road Ayr is full of cars from 2 garages which sit for weeks without moving. Rep My Car New Road Ayr has outside my showroom had his own car sitting from before Christmas it has a flat tyre but its road taxes. The other culprit is Caledonian Motors Peeble Street.Ayr. They just dump cars here which sit for weeks. We had an old caravan with van attached sitting in the road for about 3 years which I am glad to say has now been removed. It was a fire hazard. The businesses in this road are affected greatly because of this. Delivery's and customer parking is dire. I have heavy marble fireplaces & fires trying to be delivered to my showroom but I am finding that I am having to get them delivered to my home as Delivery Driver's cannot get parked. Thus us not convenient or fair. Also Carrick Bathrooms has a small plastic removable ramp out on the pavement with an electric cable under it which plugs into their store facility to charge the owners electric motor. Bollards are placed out on the road continually so that his car can park to use this facility. It is not every day but it is quite a few days every week. Scary to think that all of the businesses could start to do this. It is very easy to trip over as I have done. Someone from SAC site visited and has deemed this as okay despite Counsellor Cavanagh having put in a complaint as he also thinks it is dangerous. He was dumbfounded to be told that it was okay. Parking meters will help this busy little roads businesses greatly and I think what you are proposing for the town of Ayr is really a great idea despite residents not being happy. I personally think more people will park and use Restaurants etc. in the town and surrounding areas if better parking is available. Keep up the great work. Kind Regards [REDACTED]</p>	29/01/2024 14:11 PM
398	Response to Ayr Parking Consultation 2023 1. We do not consider your proposals for residents parking in Park Circus and Bellevue Crescent appropriate, in	29/01/2024 14:15 PM

	<p>particular the proposal to allow shared use parking bays available to anyone for up to 3 hours. 2. In the 2021 Ayr Parking Consultation a majority of respondents disagreed with the proposal for introduction of shared use bays in residents' only streets. Despite this these proposals have still been progressed. It was also advised that it was not possible to determine where respondents resided. Therefore we believe this consultation survey should have asked whether there is support for shared use bays in residents' only streets and asked for residents' post codes thereby determining the views of residents in the streets affected. This consultation has assumed there is support for shared use bays in residents' streets and only asked whether the 3 hours maximum length of stay is the right amount of time. 3. A significant number of the houses in Park Circus and Bellevue Crescent have been converted to flats leading to multiple residents' vehicles at each property. Also the vast majority of properties don't have driveways. As a result of this it is already difficult for residents to find parking places within these streets, without the proposal to introduce limited waiting for non-residents. The number of parking spaces is also restricted due to the tree lined nature of the streets. 4. Currently there are also problems experienced by residents due to non-residents parking in Park Circus and Bellevue Crescent, leading to difficulties for residents finding parking spaces in these streets. This is exacerbated by the fact that enforcement is extremely infrequent. 5. The rationale in the Parking Strategy for changing parking arrangements in Residents Parking areas is to accommodate displaced parking. However, I cannot identify where there is displaced parking in the town centre arising from the proposals. In fact a number of car parks adjacent to the town centre, for example Barns Crescent, are underutilised. 6. It is stated in both the Strategy document and the introduction to the consultation survey that the existing 3 hour limited waiting arrangements around the County Buildings are difficult to manage and demand considerable resources to effectively monitor compliance, thereby not achieving the desired turnover of spaces. This difficulty in enforcement of such limited waiting arrangements would lead to non-residents parking for considerably longer periods than 3 hours in Park Circus and Bellevue Crescent with the consequence of residents being unable to access parking spaces. 7. We therefore consider your proposal to allow non-resident limited waiting for up to 3 hours in Park Circus and Bellevue Crescent entirely inappropriate.</p>	
399	<p>I feel that this parking consultation has been done in an underhand way, a really has made very little effort to ensure contact with residents. It feels like the consultation has been done in the laziest and most self-serving ways to suit the Ayrshire roads alliance and the south Ayrshire Council while pretending to be up front, while just trying to do a money grab. With no consideration for anyone other than themselves, shame on you all...</p>	29/01/2024 14:35 PM
400	<p>If all parking spaces are charged for, six day a week this will adversely affect trading in the town and put shoppers off coming to Ayr to shop. Some free longer stay parking areas should be available for day trippers, and short stay parking for local people to use during the week to encourage shopping in the town and to stop the town centre from dying altogether.</p>	29/01/2024 15:49 PM
401	<p>Residents are being penalised for staying near Ayr Town Centre. We are being advised we can only have 2 resident permits - some have more than 2 vehicles, who are Roads Alliance to say how many vehicles a house may have? This is basically a tax on the householders who already pay Road Tax and also Council Tax to SAC. The streets that are residential should remain that way and they should not have the option of 3hrs free parking for anyone while we have to pay to park at our front door, ultimately this could result in no spaces at my own property and I have paid to park there. SAC recent message was that Ayr was open for business, which is all good and well just don't be a resident as it will cost you!</p>	29/01/2024 16:24 PM

402	Resident Parking Permit should be reduced, not increased from £50 a year to £60. Why am I punished for living in a zone that requires a permit to park? If the car is registered to the address, as is mine, then shouldn't need a permit or pay for just needing to park outside of where I live. Also take back Boswell's carpark, the cowboys running that are outrageous, have you seen the state of it in there and they have the cheek to try charging for parking and then threatening court action when you don't.	29/01/2024 18:15 PM
403	I object to the proposed residential parking fee for Bellevue.	29/01/2024 18:20 PM
404	Think this is killing Ayr as people will not come to the town and there is hardly any shops in town and you're not in it long. So try get tourists back in to the town not kill it more.	29/01/2024 18:50 PM
405	I disagree with the proposal to have parking bays for non-residents in Park Circus and Bellevue Crescent.	29/01/2024 19:40 PM
406	To charge £60.00 for residents to park outside their own property is ridiculous! As a tradesmen I work all over Ayrshire and Glasgow but on the off chance I might be working in South Ayrshire and working on someone's property, I have to pay £400 a year???!!!!!! What about someone who have a business from out with the local authority?? They'll then be penalised?! It's wrong. This is small business getting penalised and taxed for South Ayrshire Council to make up the loses elsewhere!! I also feel that the 'option' to have 'carer, business or tradesperson' option is an absolute joke! So someone would have to choose this option and pay on the off chance that they might require a repair or care coming to their house. It is farcical and financially penalising an already struggling town.	29/01/2024 19:41 PM
407	This will deeply affect the buying and selling of houses in the local area. It is an additional cost for people to consider when moving to this area. It will impact on houses which are already impacted by high costs of living by adding additional charges to each household. By having a permit, it does not guarantee a space either therefore you could be paying for something you can't even get access too.	29/01/2024 19:41 PM
408	I'm a resident in [REDACTED] for over 30 years Residents from Content Avenue have campaigned for almost 15 years with SAC to consider resident parking in our street.. The reason requested for residents only parking was the staff & students from Ayr College we're parking in Content Avenue Monday - Friday. However, the residents working together with Ayrshire college regarding parking in Content Avenue has been resolved. With Ayr College providing more parking spaces available to accommodate students/staff attending Ayr Campus. In my opinion Your proposal is 10 years to late [REDACTED]	29/01/2024 19:42 PM
409	The current system of Residents' Parking permits is less than perfect but the proposed changes would render it completely unbearable for residents. People park in Residents' Parking zones and make the short walk in to Ayr town centre not because there isn't ample parking within Ayr town centre itself but because they want to save the small amount parking in town car parks would cost.	29/01/2024 19:46 PM
410	Zone 10 is mainly residential area and residents should not have to pay to park their cars outside their property	29/01/2024 20:09 PM
411	As per my response to Question 8, I think these proposals are a disgraceful tax on residents. To dress this up as something for the benefit of said residents is frankly an outrage. The prospect of charging residents of Ayr more money for less chance of a parking space in their own street is ludicrous. What benefit exactly will this move apparently bring aside from a quite blatant cash grab from ARA? ARA are also being very sneaky in the way this is all being conducted, the wording of questions (particularly Q7) has been crafted very deliberately to confuse readers to give ARA answers that supports their agenda. This will be getting emailed to the Elected Councillors and my dissatisfaction and anger at this move from ARA will be highlighted. ARA should also consider the prospect that such a move (which effectively removes any parking to residents) will very likely have an	29/01/2024 20:15 PM

	impact on property values, which is something that home owners are allowed to take to Court for the lost value. This could work out VERY costly to ARA.	
412	I have stayed in Newton on Ayr for over 20 years and do not believe I should have to pay to park outside my house. Social isolation is the biggest killer in the elderly and most of my neighbours are elderly and rely on their friends carers etc to support them. People would be reluctant to visit with permitted area. As usual the cost of the permits would go up and already the cost of living is driving working people to food banks this is an extra on top of increased council tax road tax insurances. You will deter people visiting Ayr and more people will shop in Irvine Kilmarnock. Most people visit areas where there is free parking. Ayr high street is already nearly derelict because rents rates have increased this will discourage business to trade here. Businesses in York street Green street will suffer as most of them are garages and people will be reluctant to take their cars here. As I've said stayed in my street Union ave for over 20 years and parking has never been an issue here.	29/01/2024 20:20 PM
413	Mostly listed above cannot see the rationale for widening the areas that are going to mean additional costs to those that are still taking the trouble to visit ayr when there is less and less that could be seen to be attractive for them to continue doing so.	29/01/2024 21:10 PM
414	Content Avenue does not need residents parking. There are no parking issues with either college students or the public parking on the street. Historically some parking problems have occurred with excessive student parking but since Covid-19 this has not been the case. Additionally the proposed allocation of 3 hours parking for free for non-residents would result in students parking on our street, should they wish to, and taking up residents parking. Therefore the proposed changes would not help with parking and penalises the residents by charging us to pay to park outside our own homes. While potentially finding our paid-for spaces occupied by non-residents. This will not work. There is no need to add parking permits to this street. A similar case can be said for Fotheringham Road which only has residents parking on it and the odd Bowling member. Permits are unnecessary here too.	29/01/2024 21:38 PM
415	The three hours maximum length stay is acceptable at best, however not acceptable if the residents have to pay £60 per permit! I'm absolutely horrified that residents of a street have to pay park in their own street. Content Avenue (where I live) is not as busy as it used to be, however I still believe there needs to be some kind of parking regulations. We have two cars in our household, and I believe £120 / year for a permit to park in our own street is totally unacceptable.	29/01/2024 21:50 PM
416	I live and work in Ayr and would be victim to the proposed changes in Content Avenue. I have written to various people over the years about the difficulties parking in my street when most of the spaces are used by college students and staff, despite signage from the college advising staff/students not to do this. Instead of helping this situation at the time, nothing was done and now it is proposed that I may have to pay £60 per permit for the luxury of parking my car outside my own house. In addition to this, the college staff and students could still be able to park outside my house and use up the spaces there for three hours a day per person! (Some of which even block my driveway, even if there is a car in it) I'm not sure how this 3 hour limit will be enforced either - will my £60 a year be covering the cost of staff to monitor this situation? I wouldn't have thought so. If no one is enforcing the 3 hour rule then it means nothing. I would like the security of parking outside my house but paying money and then people parking in the street just as much as they have done before with no consequences seems like a waste of my money that I'd rather be spending in the local community.	29/01/2024 22:01 PM
417	More disgraceful revenue collecting schemes designed to penalise people This town needs to encourage people to visit and stay, not to extort and penalise	29/01/2024 22:33 PM

418	I should not need to pay for parking when visiting a friend's house. Outrageous. Maybe put money towards making Ayr town a better place to visit before charging for parking!	29/01/2024 22:38 PM
419	You are absolutely killing the town. There will be no reasons left to visit Ayr and you will be at fault for making it all but impossible to visit. A town centre should not only be accessible to those who can afford it, I deserve to access the seafront just as much as someone who can afford to pay and display. You are creating a two tier town. Ayr town centre is dying, this will only further damage businesses and send shoppers elsewhere.	29/01/2024 23:00 PM
420	Extending the hours of pay and display on a Saturday is going to absolutely kill business in the town. It's a joke this is even being proposed. Shame on you for killing our local economy through parking charges	29/01/2024 23:03 PM
421	Leave things as they are.	29/01/2024 23:11 PM
422	This will destroy the town. Parking should be free (at the very least on the weekends). Why are you killing our town and businesses	29/01/2024 23:12 PM
423	All parking should remain free from 1pm on a Saturday also, with the time being 5pm during the weekdays to encourage out of business hours use, such as bars and restaurants. Also, the logic of knowing that the council is ignoring the fact that free parking over the Holiday period had a significant positive impact on the town, in favour of implementing this restrictive scheme.	29/01/2024 23:18 PM
424	People who reside in this area should not be penalised and made pay to park at their own front door and family visiting should also be able to do so without penalty. Furthermore hard working people who work 8 hour days (not 3) within the town have no parking facilities. Ayr is already a ghost town and this will discourage people to live and work in the town. This will bring moderate financial gain but cost the town massively in the long term. It is also morally wrong to impose this at a time most people are already struggling and will cause added, unfair and needless stress to those affected and also the wider community. I am totally against these proposals.	29/01/2024 23:22 PM
425	As a council you are already killing what was once a great town for residents and visitors, and this latest ridiculous suggestion beggar's belief! The residential parking areas need to be left as they are. I would like to know how many councillors this ridiculous suggestion actually impacts. We sometimes struggle to park near our own property as it is without allowing every Tom Dick and Harry park outside our properties. You will also then also kill the value of all our properties who don't have off street parking....but of course that doesn't matter to those who are not impacted! Hard working people like myself who are spending money on their homes and businesses to help improve these areas are going to lose money on our investments if this stupid Parking tax was imposed. We would also probably not be able to get trades people to work on our properties due to the additional taxes to them or simply be charged an inflated price to cover work being done on our properties because of this ridiculous Parking Tax suggestion, while all the other streets in the town who are not impacted just carry on as normal while we are unfairly penalised???? I have lived in this town for over 40 years, but only moved to Montgomerie Terrace relatively recently. It's an area of town which over time has become a really nice part of town with a great mix of people who have spent their own time and hard earned cash to help improve their properties, only to be penalised by such a decision. Can you also imagine in the better weather where residents are unable to park at their homes while anyone playing tennis just parks up for free!! Maybe should have thought about not doing away with the multi storey car park (now social housing)? And whilst I appreciate there is a lack of social housing.....why should I and all the others be penalised. There is nothing wrong with the parking in the town as it stands as there is very little for anyone to come into this town for anyway. The people and businesses of this town are doing their best to bring this	29/01/2024 23:24 PM

	town back to its glory days, while the council are killing it with an embarrassing high street. It's hard to believe that Prestwick and Ayr are run by the same council. You really need to listen to the good people of Ayr like myself who invest in their homes and shop local. Why oh why should I pay to park outside my own house when someone else's can do it for free??	
426	People shouldn't have to pay through the roof to park their car at their house especially if their house doesn't have access to a driveway. It should be one bill per household and businesses should be subject to the same cost of permit as residents. Not £60 and £400! Make stay up to 4hrs	29/01/2024 23:41 PM
427	There seems to be a lot of empty loading and taxi bays when the disabled bays are full. Maybe these could be reduced to increase disabled parking.	30/01/2024 04:20 AM
428	When traveling into town I purposely park in the side streets which are free such as the bottom half of Mill Street or Mill Brae car park. Especially as most shops are now in Ayr Central. Making these streets pay and display would put me off parking in town. As someone who lives in Ayr, I imagine this would also put off visitors who are traveling from neighbouring towns etc. More needs to be done to generate more footfall into our town, not just focusing on another way as to how money can be made.	30/01/2024 07:45 AM
429	If the waiting restrictions in the new zone are difficult to manage currently, why would a pay and display option be any easier. Furthermore, the 1pm end time on a Saturday seems to work well.	30/01/2024 07:47 AM
430	FREE parking all around Ayr	30/01/2024 07:47 AM
431	I own a business in Ayr based at 108 Green Street, KA8 8BG and this falls within Zone B9 of the planned strategy. We employ 26 operatives, and this property is our office and workshop. Within these premises 9 people are based and work full time commuting to the office and parking on Green Street. We also have 8 vans/commercial vehicles which regularly drop off or pick up materials from our workshop and, being a construction company and joinery manufacturer, we would also therefore be classed as tradespeople. My concerns are as follows: • We have not been formally informed of this and there has been no direct communication regarding this consultation. We only discovered this through a third party by chance and I find this unacceptable given we pay a substantial sum in rates for our property and should be kept informed by South Ayrshire Council of any changes that may affect our business both logistically and financially, after all a consultation can only be effective if it involves consulting the people it will ultimately impact. I have been informed that it has been widely publicised and has been in the local paper however I have not seen this anywhere and neither have a number of business on the street. • The proposal is unclear regarding the impact on businesses within the Zones. As I have stated we pay a substantial amount in rates already for our property and get very little in return and this proposal would appear to have further financial impact on our business as well as having an impact on our employees. The consultation does not refer to how ARA and SAC would treat business like ours who do not trade within the town centre but rather carry out manufacturing. The consultation seems to focus on parking within the town centre and I do not understand why only our section of Green Street requires these restrictions and the remainder of Green Street and the surrounding streets do not. • The proposal is unclear regarding what would be available to businesses within the Zones. It states that "Business and visitor permits would be available to any business within the zone(s)" but it does not state clearly how many permits would be available, if a permit covers only one vehicle, would we require permits for deliveries, would we require permits for our vans, etc.	30/01/2024 08:14 AM
432	I do not like the wording of some of the questions as they can be interpreted as dishonest. For example, 'The price for a Type A (pay & display zone) and Type B (residential area zone) resident permit should be the same' implies that I agree	30/01/2024 08:38 AM

	there should be a charge for a residents permit. In contrast, I DO NOT think people should have to pay to park outside their house at all and would prefer if questions were worded more honestly to acknowledge this.	
433	I stay in Montgomerie Terrace where at times residents struggle at times to get a parking space. Quite a few of the properties have been converted in to upper and lower conversions with up to 4 cars. This is the same for Eglinton Terrace. If the proposals were to go ahead with residents not assured of a parking space where are we expected to go. My downstairs neighbour is 83 and is dependent on her car to get about as her walking is poor. What is she expected to do if there is no available space near her home? This would be exacerbated if nearby streets {Citadel Place, Charlotte Street, Casillis Street} are pay and display then non-residents would head to Zone B areas where they can park for free. Eglinton Place is included in Zone B. This is a narrow lane with garage access needed down both sides - parking here would prevent this.	30/01/2024 09:05 AM
434	I am a resident in the Zone B area. While I recognise updating the Zone B permit in order to allow Visitor or Tradesman / Carer access could be a good idea. I object in the strongest possible terms to the shared use in the Permit areas with the 3 Hour waiting and the high costs as proposed. As a parent of three young children it is difficult even under current set-up to park near my door in adverse weather. The construct and conclusions of the survey are poor in my opinion. The survey does not ask if the Zone B areas should be shared use it pre-supposes this and that effectively amounts to a tax on the people who live and work in the town centre. There are hundreds of empty parking spaces in the town deal with them and let me get my kids from the house to the car in safety.	30/01/2024 09:09 AM
435	Parking should be free to encourage people to visit the Town. The lack of free parking makes people want to Travel to places like Silverburn & Braehead as you can park free, plenty of spaces and accessible.	30/01/2024 09:47 AM
436	An advantage of visiting Ayr town centre is having the choice to park closer and pay for parking, or park further out from the high street and use the streets with no parking charges. I like the option of free parking on Saturday afternoons. The car park at Citadel is often busy and having free parking on Fort street helps ease the congestion there. Under the new scheme I would use Ayr town centre less often as it hasn't got the attractions that would make me want to pay to park and visit.	30/01/2024 10:00 AM
437	Residents pay Car Tax for their vehicles to be on the road - residents' permits should be free as this is another excessive tax. If South Ayrshire Council really value the town then they would be looking at areas for free parking to encourage visitors to visit - stay and spend money in the town. Instead they are killing the town which soon will become a ghost town	30/01/2024 10:10 AM
438	It is shocking that we pay council tax and are expected to pay even more for parking on roads that are not looked after.	30/01/2024 10:57 AM
439	I don't believe that there is any need to change the permitting system in residents parking permit zones	30/01/2024 11:33 AM
440	I live in Park Circus and the existing parking arrangements seem to work well - although there is only one car here, so we can ensure tradesmen can display a permit. Admittedly permits for visitors would be useful - but this seems complex to monitor. No doubt the new parking strategy was commenced before the pandemic - when parking for non-resident workers might have been causing more pressure on availability of parking. But I think that pressure may have declined significantly. When we pay high amounts of Council Tax, why should Zone B residents have to pay more than a token amount for parking? And what would ARA do with the funds raised?	30/01/2024 12:12 PM
441	Content Avenue does not require permit parking. Ayr college are managing student parking effectively.	30/01/2024 13:34 PM

442	To go from 50 pence per permit in perpetuity to £60.00 per permit per annum is a huge leap in cost...a smaller increase might be more acceptable in a street where every other home is owned by retired people on a pension or fixed income .	30/01/2024 14:21 PM
443	To go from 50 pence per permit in perpetuity to £60.00 per permit per annum is a huge leap in cost...a smaller increase might be more acceptable in a street where every other home is owned by retired people on a pension or fixed income .	30/01/2024 14:21 PM
444	Please supply evidence the reasoning behind including Union Avenue in this proposal as there are no problems with parking in this street	30/01/2024 14:36 PM
445	As a pensioner paying to park in my own street is the last thing I need, and I am not ready to give up my car yet. Why, can residents not be issued with own street permits the way they are issued when the bowling is on. By all means put up non-residential parking meters.	30/01/2024 14:55 PM
446	It certainly does nothing to encourage footfall in the town. Penalising residents who have invested in properties in the town centre	30/01/2024 16:56 PM
447	Blue badge holders should be allowed to park in residence restricted areas without payment or penalty	30/01/2024 17:27 PM
448	Points: 1. There is a long-standing parking problem in Bellevue Crescent and it is insoluble. The problem is, there are more residents' cars than there are parking spaces. The problem is particularly acute at night, of course, but as residents have aged and folk have begun working more from home it can sometimes be hard to get a space during the day also. Nothing in the ARA proposals addresses, nor could address, this problem. Residents just manage it as best they can. There's no reason not to let them go on doing so. If it works, don't fix it. You'll risk making the problem worse, which would infuriate everybody. 2. The current parking scheme in Bellevue Crescent requires, and receives, light enforcement. A charge of £60 pounds for this is not unreasonable. The ARA proposals for marked parking places for shared resident/non-resident use is likely to reduce the number of spaces available for residents, thus adding to the problem. We therefore object to the installation of marked bays as being unnecessary and counterproductive. 3. Clearly householders have short-term visitors, like friends and tradespeople, and don't want their visitors incurring parking penalties. People have managed that mainly by lending a residents' permit. We're told now that that's been an abuse. It doesn't need to be - the regulations could be amended to permit it. 4. The ARA proposal is to introduce a three-hour free parking slot for non-residents. The effect will be to further reduce the number of spaces needed for residents' parking. We object to that proposal. 5. The proposed visitor parking scheme is inadequately described. I am to pay £20 per annum for a permit that allows me, presumably, to register five vehicles that may then be permitted to park in Bellevue Crescent. - "Resident visitor permits would be available to anyone who lives in a property within the zone(s). This means that visitors can stay for longer than the maximum permitted stay (proposed as 3 hours). Up to 5 vehicles may be registered against each permit." I hope this doesn't mean I can arrange free all-day parking in Bellevue Crescent for five of my friends whenever they wish to come into town, and that other residents could do the same. And yet, given flexibility and ease of use in the registration process, this system could be used to permit parking for tradespeople carrying out work, as well as for visitors. It's just not clear how it is intended to work. We think flexibility in enforcement is all that's needed to accommodate visitors and tradespeople. 5. The £400 charge on firms to be permitted to park anywhere in the town centre seems unfairly high, and likely to make it harder to get a small firm to do work in town. 6. The proposal expressly indicates that the changes are intended to generate additional revenue. We strongly object to this, in principle. Council tax is the proper means for the raising of revenue. If parking charges are ever adopted as sources of revenue, there will be inevitable and irresistible pressure to increase them at every opportunity. Self-financing of a scheme of parking/enforcement is one thing, cash-raising quite another. The ARA proposes charges for parking on the	30/01/2024 18:39 PM

	<p>sea front, on the grounds that many other towns levy such charges. We think that free parking at the front is a feature of Ayr, and indeed Ayrshire, as a visitor attraction that should be retained. No mention is made in the proposals of where the County Buildings staff are to park their vehicles. Why make a problem for people unnecessarily? 7. We agree that more and easier parking is required to encourage footfall in the town centre. The provision of additional parking spaces, some of them free, should be made a central feature of the Town Centre Development Plan. 8. The comment in the proposal that seems to lament the provision of free parking spaces in supermarket car parks is gratuitous and hostile. We would like to see a mind-set more sympathetic to motorists' legitimate needs. 9. Obviously there is a need to regulate parking in the town centre, to ensure best use is made of the limited supply. And the use of new technology to accomplish this is to be welcomed. But this is just not appropriate in the wider area, like Bellevue Crescent. We strongly believe the status quo is the best that can be achieved, and should be left alone. Best regards, [REDACTED]</p>	
449	To ask people to pay to park outside their own homes is disgusting. We're already charged for road use and parking on public roads... it's called road tax!!	30/01/2024 19:51 PM
450	Living on Montgomerie Terrace where on-street parking is already at a premium, I strongly disagree with any plans to make it other than anything residents only parking. Furthermore, the additional proposed costs for the luxury of parking outside my own house, where I already pay a not significant amount of council tax, smacks of money grabbing. The idea that I would pay a premium for the *chance* of being able to park on my own street, competing with shared used bays is backwards.	30/01/2024 19:57 PM
451	I have two main objections to the proposed resident parking scheme: - 1. The street is busy enough with residents parking that by including non-residents we would be lucky to find a space. And then to be asked to pay for that while non-residents can park for free seems extremely unfair. 2. Asking tradespeople to pay £400 a year seems ludicrous if they only visit for a few days each year. This will discourage local tradesman from taking the work, and if they do, it will make the work more expensive as they seek to recover these costs. I do not believe that a major change is required to the current resident parking scheme. The only possible exception would be to create a scheme for carers or tradespeople to be able to park in the street at no extra cost.	30/01/2024 20:02 PM
452	As per Ayrshire Road Alliance's information about type B parking permits, "The permits can be used on any vehicle and, if necessary, given to visitors for the duration of their visit." Therefore the only potential change necessary would be to allow for residents to apply for an additional resident permit to cover tradespeople or carers if necessary. Parking spaces in residential areas are already scarce - charging residents more money for less availability is a disgrace.	30/01/2024 20:13 PM
453	I live in Ashgrove Street and your proposals will make it very difficult for visitors to park as people will park there for Morrisons and town centre. Across from the school is a death trap for kids trying to cross the road with people parked over driveways and pulling in and out all over the street? The safety of children pedestrians and residents should be the priority and the street should be made less accessible rather than allowing random parking in addition.	30/01/2024 20:26 PM
454	People who park on Union avenue. Get the bus or train to work. By making it permit only. Will make people park on Campbell Street and Gordon. It's hard enough trying to park outside are house without people parking and going to work. Make Campbell Street [REDACTED] parking permit also.	30/01/2024 21:19 PM
455	As an employee of South Ayrshire Council based in County Buildings I think it's disgusting that you are now looking to charge your employees to come to work. You are well aware that most of the time during these hours it is only council employees parking around the county buildings and you are looking to profit from these hard working employees. We get little benefits as it is so to even	30/01/2024 21:43 PM

	consider this knowing full well the people it affects the most is really terrible and shows the complete disregard you have for your workforce.	
456	I currently park further away from town and walk in which should be lower cost than parking near to town which should be higher charge for the extra convenience. In addition charging for all areas including near the beach and surrounding streets hugely disadvantages local workers and residents.	30/01/2024 21:50 PM
457	Why are you trying to discourage people visiting Ayr? Learn from your Christmas time parking flexibility and from other local places such as Kilmarnock, Irvine, etc. You are killing the town centre and encouraging people to go to the cities. Try to think outside of the box. Ayr is not a big city. Encourage visitors. Advertise free parking. Don't limit times - encourage people to stay for meals, cinema, theatre, socialising. Make it a business advantage and not a burden.	30/01/2024 23:19 PM
458	This whole proposal should be rejected. It does not take into consideration the nuances of the community and would have a detrimental impact upon the neighbourhood. There is little to no management or enforcement of the current parking systems, that are flawed but considerably less complicated due to the fewer amount of components. Yes the parking system needs work but this proposal has looked at the needs solely on paper and not the reality on the ground. Opening residential streets for open bays with a three hour limit would be detrimental. It is a common occurrence to see cars parking within the neighbourhood at 3 hour limit conditions, being parked in the same spot for days and even weeks. The community has no confidence that the proposals would be successfully implemented, managed and enforced causing mayhem. This proposal would impose a 'parking tax' on the local community. The proposal to introduce free parking for 3 hours on residential streets that are heavily populated would cause mayhem, anger and frustration for the community and neighbourhood. This would be magnified if the fee for a residential permit is significantly risen whilst the streets would become a free-for-all thus increasing the likelihood of parking being exploited and residents being pushed out of their own street. Some of the residential streets barely/never have enough space of the residents. A considered price for residents permits would be understandable but only if the roads are NOT shared use. This proposal would have a detrimental impact on small businesses such as guest house. There are limited businesses that would require parking for more than three hours but there would disproportionately be disadvantaged by the proposal. There would be reputable businesses that would ensure their customers abide by parking systems who would be significantly impacted whilst others would twist or ignore the system to their benefit. Specific consultation with businesses in specific industries and on different streets where the demographics differ would be beneficial - each area/business have different requirements. The one size fits all approach would be detrimental to small businesses especially within the cost of living crises especially since these organisations facilitate further consumption within the town.	30/01/2024 23:46 PM
459	Post COVID the needs of parking within Ayr Town Centre has changed and these changes are not reflected in the documents which were produced when the strategy was adopted in 2020. There are sufficient car parking spaces to deal with the current number of vehicles in the town. There is an underused multi storey carpark at the rear of the High Street and the private carpark in Dalblair Road is underutilised. Both of these parking areas are in much closer proximity the the shopping centre. There needs a push to increase the footfall and encouragement to bring further business into the area to make the town a viable shopping centre. I do not object to paying a charge for parking in my own street if this guarantees a space. I do not agree with shared parking spaces where the general public can park in my street without charge for up to 3 hours if I am having to pay for the privilege. Living in a terraced property within the conservation area the current parking permits only permits parking in my own street and not in my own back lane. What guarantee is there if i pay for parking that I can park in the immediate	30/01/2024 23:59 PM

	<p>vicinity on another street if my own street has no spaces available? I do not have access to off street parking in my rear garden as there is a telegraph pole which blocks vehicle access to an opening which would be large enough for a vehicle, additionally, i would need planning and listed building consent to open a gate in my garden wall. The availability of a carers permit should be available at minimum or zero cost as any charge is a further tax on sick and vulnerable people. Business Parking permits in mainly residential streets should be charged differently to residential permits. Tradesperson parking permits needs to be addressed differently. Charging a tradesperson to park when completing work is an additional tax which will be passed on to householders thereby increasing further the amount we have to pay to maintain our properties. How can charges be levied for tradespeople who come from further afield than Ayr. Where is the opportunity for competitive charges for businesses to gain work in the area. Set up annual parking charges/permits during weekdays for local workforce i.e. council workers at a minimum cost. Parking charges during the working are a further tax on our workforce. This would avoid the need for them to leave their place of work to move vehicles.</p>	
460	<p>Unsure as to the whole point of this exercise as few people visit the town. Surely the admin & policing costs outweigh the revenue from charges. Is it feasible that businesses will pay? Who will follow up if they refuse?</p>	31/01/2024 09:05 AM
461	<p>a) I live in Zone B and refuse to pay for a permit because: - - I have no car (sold it, replacing it with e-bicycle) - so nothing to register against my property for £60 per annum - I have off street parking for any visitor - so no need to park in the street for the charge of £20. b) Being near to the town there is nothing to prevent anyone parking in my street, so it will have to be ILLEGAL to park across driveways. Double yellow lines? More cost? c) Monitoring in my street will not be so regular, so the free parking is bound to be extended. d) Charges levied against businesses (up to £540+ pa) will be recovered via the charges against their customers - there is no MENTION OF ANY REGULATION to ensure fairness in charging, therefore tradesmen will have total freedom to set any charge they like for the work done. e) The cost to Bed & Breakfast businesses will be prohibitive (£1,520 pa?) putting them out of business reducing the visitor potential, which the town sorely needs.</p>	31/01/2024 09:28 AM
462	<p>Parking should be free in Ayr to encourage footfall in the area</p>	31/01/2024 10:24 AM
463	<p>Clearly this is nothing more than a tax grab by unelected and unaccountable individuals who have no idea what goes in the respective residents' areas. Attempting to charge residents for parking outside their own front door is egregious. Where is the financial projection to support your numbers you're asking consultees to deliberate upon? The truth is that you couldn't care less about the affordability for residents, many of whom are living on the edge, during the worst cost of living crisis since the 1950s. I've got shirts older than council workers that think it's appropriate to sit in a Kilmarnock office and work out ways to screw money out of hard working individuals. Individuals that don't have the benefit of leasing expensive electric cars on their in house salary sacrifice scheme, subsidised by the residents that are being attacked, at a fraction of the cost on the open market, the way you do. You've been launching this offensive on us as far back as I can remember, 1990, and you keep trying it on! There is absolutely nothing wrong with the way in which residents currently park in their streets in Zone B - NO CHANGE REQUIRED. My message is to cease with this relentless decades long attack on our areas. You're probably not aware and no doubt don't care how many residents are 'spitting feathers' over your 'refined' proposals. Our Councillors, who we believe are elected into office to protect us from opportunists such as yourselves, will we hope, see this 'refined' proposal for what it really is and consign it to the bin, where it belongs. We then hope they will launch a series of probing questions into ARA on an accusation of the misuse of</p>	31/01/2024 11:05 AM

	taxpayer funds over four years. If you want to release money for your new IT system, sack a couple of the architects of this debacle, that'll easily get you a £100K. Anyone that thinks it's appropriate to spend four years of OUR MONEY on this claptrap needs to find another career! Please make sure this comment, in its unedited entirety, is sent to our local Ayr West councillors. Thank you for galvanising our community.	
464	As an academic with 20+ years of experience including statistical analysis and surveys, I am afraid to note that the Parking Consultation executed by Ayrshire Roads Alliance is lacking the most basic and fundamental characteristics of survey design and statistical analysis, and therefore, presents significant issues that simply invalidate the conclusions/recommendations made in the consultation outcomes report. This is most clearly observed in the "Permit Parking" section, for example, in Question 5, it is simple to observe (but unfortunately ignored in the report) that responses have different severity and one may not simply aggregate all "agree" and "strongly agree" and then claim it is not significantly different than the aggregate of "disagree" and "strongly disagree", when the highest quartile is "strongly disagree" with over 30% of responses (while only 10% of "strongly agree"). Likewise, Question 6 is falsely leading the respondent, when the respondent is not even aware of the proposed charge - it is like asking a group of people "do you like ice cream?" and then based on the overwhelmingly positive response, claim that the public agreed on paying £30 per scoop of ice cream.	31/01/2024 11:31 AM
465	The restoration of a single authority responsible for roads should take place as the Roads alliance is not serving the residents of South Ayrshire in a fair and appropriate manner.	31/01/2024 11:45 AM
466	You are proposing to charge residents in Park Circus £140 for two parking permits and a visitors' permit, while at the same time opening up the street to free parking by anybody for periods of up to three hours. This is a shocking reduction in amenity at a substantial cost. I have not observed that the existing system restricts the ability of tradesmen to work in the street. In the past few months I have had tradesmen working on both windows and a boiler. They were in no way restricted from parking their vehicles while working. The present permits are not specific to particular vehicles. As an elderly person I rely on visits from family members, who are able to use my second permit. This proposed scheme appears to be nothing but a substantial revenue grab, combined with a distinct loss in amenity.	31/01/2024 11:50 AM
467	We don't think visitors should have any free parking on residential streets as this penalises residents who already pay for a permit and pay council tax. All regulations should be enforced by having more traffic wardens. A requirement for residents to have their vehicles registered to their address is unreasonable as some residents will have company cars or properties elsewhere to which the vehicles might be registered.	31/01/2024 12:49 PM
468	If I were to design a system from scratch, it would probably involve a QR code on resident's permits, coupled with a web portal. Residents would be able to register online, and print their own permits, and delink any permits associated with their address from previous tenants etc. Residents would be able to generate as many permits as they like, but when scanned only the first two on the street are ok, from the third permit fines are issued for having too many vehicles on the street. The same QR code could be used for pay and display allowing a quick "zap" of any ticket/permit to instantly tell the parking warden if a fine is due.	31/01/2024 14:02 PM
469	I reject these new parking proposals. I have resided in Arran Terrace, Ayr for 25 years now and believe the current system for parking where we have access for up to 2 cars via resident permits works well in our street. The only time we have a problem is on the days of the Air Show. I think the proposed new charges of up to £140 a year is very unfair together with the fact there would be no guarantee of a parking space in on own street makes a bad situation worse.	31/01/2024 14:06 PM

470	I reject these new parking proposals. I have resided in Arran Terrace, Ayr for 25 years now and believe the current system for parking where we have access for up to 2 cars via resident permits works well in our street. The only time we have a problem is on the days of the Air Show. I think the proposed new charges of up to £140 a year is very unfair together with the fact there would be no guarantee of a parking space in on own street makes a bad situation worse.	31/01/2024 14:07 PM
471	The parking for residents should remain vastly the same. There should be no changes that would result in further charges to residents nor allow the public to park in resident only streets. There are only just enough parking spaces as it is.	31/01/2024 14:24 PM
472	I teach survey design and statistical analysis at an undergraduate level, and the design of the "Parking Consultation" carried out by Ayrshire Roads Alliance would quite literally fail my class. Aggregating together and so equating "agree" with "strongly agree" and "disagree" with "strongly disagree" across many of the questions is misleading and erroneous - it blatantly neglects the clear difference in the strength of sentiments expressed with these different answers. Several of the questions would be classed as leading questions - written so as to lead the respondent into answering in a particular way. For example, in Question 6, respondents are asked if they wish "new permits which make it easier for tradespeople, carers etc. to operate?" - the permits are portrayed as entirely positive, with the cost of such permits omitted completely from the question. These are major issues which invalidate the entire exercise - it is shameful that South Ayrshire Council feel this is an appropriate way to "consult" the public and make decisions about their day to day lives.	31/01/2024 14:39 PM
473	The way this survey has been worded is ridiculous. Having just agree disagree questions allows any agenda to be pushed. Just because someone votes something to change doesn't mean they want it to change in a way that ARA want. If any additional charge is given to residents or people working/visiting these houses with no guarantee of a space this would be an absolute joke. I don't see how changing the parking will make people visits the town. Focus should be put in areas like the Kyle centre. There's already a multi-story car park in the town centre.	31/01/2024 14:42 PM
474	We are a garage operating in Green Street and would oppose the proposed parking charges and permits for Zone B9. We have customers dropping off cars daily for booked work, and depending on space available on any given day would need to park further up the road, therefore incurring visitation parking charges. This will put customers off driving to our premises (and the various other businesses in Green Street) if they need to pay additional charges to park outside or nearby. There could also be an impact of those directly affected by the charges moving vehicles to different areas of the street/surrounding streets and causing increased congestion and lack of available spaces. We feel there has been limited communication about these proposals and only discovered the information via NextDoor as neighbours were sharing the news there. As a highly commercial area (But not the 'hub' of the town centre) with multiple businesses present, it could deter customers and reduce potential footfall due to having to pay to simply visit a business.	31/01/2024 15:44 PM
475	As a resident in Bellevue Crescent, I am astonished that I will be charged at all to park outside my home. What does not make sense is allowing non-residents to park for 3 hours free of charge. This has not been thought through and it beggars belief that anyone can park free outside my home, yet I have to pay for the privilege. It is unenforceable and will create a very difficult scenario for parking attendants, and should be abandoned. In addition, the cost to small trades people doing business in the street for a few days will be inhibitive and the costs will only be added to the homeowners' invoices. There are already plenty of parking spaces and car parks in the town and these are hardly ever full due to the already inhibitive cost. This is not London nor any big city, and to charge residents	31/01/2024 16:26 PM

	in a small town is an outrage. Any councillor voting in favour of this should take note that their voting behaviour will reflect on them at the ballot box.	
476	I have a driveway and have lived in Content Avenue for 60 years. On-street parking has changed considerably in recent years with formerly both sides regularly full with students driving around at speed looking for a place. Litter used to be a problem, with sometimes half-eaten takeaways left in the street. We pleaded for restrictions. Nowadays there are a few student/staff cars parked (today about 8) with spaces available. (Only one small paper bag!) I think this shows two things - there are sufficient spaces in the college itself and that the college has actively promoted their rules and good neighbour policy. But things could change if a new intake sees street parking is easy and handy for the rear college entrance, and if the college relaxes, we could see the mad scramble coming back. So on balance I would favour restrictions. Parking "bays" are mentioned. Probably not necessary and would limit numbers. But if this means road and kerb markings could I please have an empty bay opposite my driveway! I have a blue badge.	31/01/2024 16:46 PM
477	I have a driveway and have lived in Content Avenue for 60 years. On-street parking has changed considerably in recent years with formerly both sides regularly full with students driving around at speed looking for a place. Litter used to be a problem, with sometimes half-eaten takeaways left in the street. We pleaded for restrictions. Nowadays there are a few student/staff cars parked (today about 8) with spaces available. (Only one small paper bag!) I think this shows two things - there are sufficient spaces in the college itself and that the college has actively promoted their rules and good neighbour policy. But things could change if a new intake sees street parking is easy and handy for the rear college entrance, and if the college relaxes, we could see the mad scramble coming back. So on balance I would favour restrictions. Parking "bays" are mentioned. Probably not necessary and would limit numbers. But if this means road and kerb markings could I please have an empty bay opposite my driveway! I have a blue badge.	31/01/2024 16:46 PM
478	Keep the status quo. I don't have extra money to pay out yearly.... I already have a huge problem with people parking in Queens Terrace Ayr especially during good weather days. Would you like to find rubbish in your gardens after visitors to the beach have been??? Disgusting baby nappies; used sanitary wear - even used condoms..... Not enough policing or parking wardens to prevent it.....dog poo; fish & chip papers which attracts seagulls; rubbish bins overflowing..... How many more examples would you like???? All disgusting and we the residents are always out tidying outside our premises up changing the parking will only INCREASE these problems..... Please don't think police can help!!!! Not serious enough or time enough. THINK AGAIN!!!	31/01/2024 17:24 PM
479	How many consultations did this take and cost. I believe this consultation was started in 2021. SAC didn't notify residents in affected zones but manage to send out council tax reminders. Why??	31/01/2024 18:00 PM ID
480	Nothing but a tax on the hard working people of Ayr. A disgrace	31/01/2024 20:11 PM
481	1- It is unfair to implement a plan where residents in residential streets should be charged a stealth tax to park in their own street. Any permit costs should be minimal if charged at all. 2- Residents should not have to pay contractors extra for the cost of additional parking permits so that they can have maintenance carried out on their properties. Costs would of course be passed to the resident. 3- Streets with trees should not be included in any of the proposed changes as if parking bays are implemented, there will be a large reduction in the number of viable spaces as parking bays are likely to only be installed between trees when the current acceptable situation is to park against and between trees. This is the case in some currently very busy B5 parking streets like Park Circus and Bellevue Crescent. 3- Carers are exempt from parking charges so it is disingenuous to ask	31/01/2024 20:21 PM

	about carers parking along with other visitors. 4- Would visitors parking permits have to be purchased again after the 5th visitor so multiple visitors parking permits would be required if multiple visitors visit though the year? 5- Is there evidence that parking permits are still required in all the B streets in a town which is clearly not used and visited as much as it was in the past? Wouldn't it be better to explore the reduction of the parking permits to the B zones which sit farther from the town as much as possible instead of increasing costs to those who live close to and use the town? 6- Should parking ticket machines, and additional road markings be allowed to be introduced to conservation areas which for instance do not allow residents to install driveways? 7- Permit issuing costs should be recouped from the revenue gained in ticketing illegally parked cars, not charged at high prices to the unfortunate residents of that street. 8- The parking system in Ayr should not be used as revenue generation. It should create a system that residents don't have to pay hundreds of pounds every year to park at their homes.	
482	As a resident in Glebe Street the neighbouring streets aren't used for the town centre to walk into and is primarily used as residential parking. If you want this area to be pay and display a better option would be giving residents' grants to make their garden into drives to prevent over parking. I think it's a disgrace that this street is being considered for pay and display.	31/01/2024 20:22 PM
483	I am a resident of the Ayr West Ward area. I am opposed to the the proposed outcomes of the Ayr Parking Consultation. I have been a resident here for 19 years and have never had any issues with parking on my street. I am greatly concerned that the proposed changes will adversely affect the ability of residents to park where they live. Furthermore, I strongly object to the introduction of an annual parking charge for the privilege of parking outside my own home, especially given that the proposed changes would make it more difficult to do so. In summary, the proposed parking changes address a non-existent problem, and will, in fact only create a problem for residents, as well as unfairly penalising them. The only proposed change to current residents parking permit schemes I consider remotely beneficial is to include a visitor/carer/tradesperson/business option.	31/01/2024 20:41 PM
484	The whole proposal should be rejected. Shared Use parking on residential streets would be detrimental to the community. Streets are already congested with residents, there is no capacity for expansion. Adding a substantial charge whilst opening the street to shared use is fundamentally unbalanced, dishonourable and unscrupulous. What calculations were made to generate the fee amounts? Residents should not have to pay more than the minimal administration cost for permits to park at their own home. What considerations have been taken in regards to the monitoring, implementing and enforcement of parking systems. The current parking system is not effectively monitored, implemented or enforced as there is often blatant misuse which is not challenged. Cars are parked in a 3 Hour Limit areas for multiple days, or on some occasion's weeks, with nothing done. This proposal would only push this issue onto residential streets that have no capacity for further use. What are the considerations for families and those with mobility issues? Shared Use would immediately impact upon their ability to park on the street, let alone outside their home. What are the considerations for different business models - Guest Houses vs Airbnb's - they both provide accommodation but only one would face additional fees, on top of residential permit fees, under this proposal which is discriminative.	31/01/2024 21:28 PM
485	Come on the town and businesses are on their knees. Let's make Ayr a nice tourist town that the visitors enjoy coming to	31/01/2024 21:37 PM
486	There has been suggestions that residents should pay to park outside their homes. In my opinion those who can afford it will remove their front gardens and replace with monoblock or similar, which will cause drainage problems and the loss of habitat for birds and insects etc. There are already many streets in Ayr	31/01/2024 21:49 PM

	with virtually no front gardens in the whole street, aside from the problems I've outlined are aesthetically unpleasant. Keep the flora and fauna!	
487	As resident of Park Circus, which is in the B 3 zone, I strongly feel that it is grossly unfair that we should be charged £60 per permit, without any guarantee of a parking space. We would also have to pay £20 per annum for a visitor's permit up to a maximum of five vehicles. I am not clear as to what this means - does this mean that we have to register individual visitors' cars before they arrive, or can they just come and they can use a permit. As you are no doubt aware, Park Circus is a residential street with one B & B, and most households have two cars. The B & B is allowed permits for its guests, which is quite fair. As a result, parking in the street is fully taken up, and at times it is difficult for residents to find suitable parking near their homes. It has also been proposed that non-residents should be allowed to park free for up to three hours. This will compound an already difficult situation. I feel that these proposals are grossly unfair and will cause great difficulty to the residents, and should be thought through again.	31/01/2024 21:55 PM
488	People in all streets concerned should not be having to be charged £140 per year- and in some busy streets, may not be able to park at all. This is a 'tax' by the council, and the ARA, and people will be even more out of pocket if tradespeople come along, and have to [pay £400 per permit to simply come to your street in the affected areas/ wards and do work for you. Absolutely shocking.....	31/01/2024 22:36 PM
489	Strongly object to removing Residents Only exclusive areas. Strongly object to allowing 3 hours limited parking in resident areas - why should non-residents be allowed to park for free when Residents have to pay? Strongly object to Residents having to pay £60 per car plus £20 for visitor pass - far too high, given the already high band of Council Tax in our street. Strongly object to Tradespeople having to pay £400 per year - this will make it almost impossible to get tradespeople to work in our homes; or they will add the charge onto our bills. While I agree with the first 3 statements in section 7, I do NOT agree with proposed charges. Residents should pay maximum of £10 per year, per car, and be able to purchase permits for every car registered at their address. Limit Visitor pass to 4 per household, these should also be used for tradespeople/carers - maximum cost of £5 each per year. Residents must be prohibited from giving these to friends to use on ongoing basis.	31/01/2024 23:21 PM
490	ARA will no doubt have been forwarded Zone B fellow residents 4 page paper strongly advocating against parking changes proposed coming to our streets. I have just seen this by chance, insofar as AFA have not communicated with myself and many others on this proposal... an allegedly devious manoeuvre to influence the number of residential opinion statics in favour of proceeding with the changes suggested by ARA.....as well articulated in the referred to fellow residents document. The well-researched latter says it all as far as I am concerned. I recommend a well-publicised public gathering consultation, involving a presentation by ARA and affected residents , at the end of which a vote is taken to approve these parking changes, or modification thereof , or not at all	31/01/2024 23:44 PM
491	ARA will no doubt have been forwarded Zone B fellow residents 4 page paper strongly advocating against parking changes proposed coming to our streets. I have just seen this by chance, insofar as AFA have not communicated with myself and many others on this proposal... an allegedly devious manoeuvre to influence the number of residential opinion statics in favour of proceeding with the changes suggested by ARA.....as well articulated in the referred to fellow residents document. The well-researched latter says it all as far as I am concerned. I recommend a well-publicised public gathering consultation, involving a presentation by ARA and affected residents , at the end of which a vote is taken to approve these parking changes, or modification thereof , or not at all	31/01/2024 23:45 PM

END OF REPORT



SOUTH AYRSHIRE COUNCIL PARKING General Parking Review 2025

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2 Hours Free Parking

The 2 hours free parking scheme was fully implemented in January 2024 and, following an initial bedding in period, the system has now been fully integrated. This has allowed for an appraisal process involving engagement with the business community and the general public to establish the effectiveness of the scheme and whether there have been any economic benefits.

An online survey was released to the community on 13 November 2024 and remained live until 06 December 2024. The survey was promoted through social media, press releases and the Council's website. A consultant was also engaged to canvass town centre businesses, manage the survey and prepare the 2 Hour Free Parking Report included at **Appendix 3** to the main Cabinet report.

The survey received 942 public responses and 91 business responses. The overall response from the business community was very positive with many stating the scheme is crucial to maintaining footfall levels within the town. Over 60% indicated they have observed an increased footfall and an increase in customers. This feedback is supported by separate footfall surveys undertaken on behalf of the Council which also indicate an increase in comparison with previous years.

The overall feedback from the public is also overwhelmingly positive with many stating the initiative has influenced their decision to visit the town centre. There were also many positive responses in relation to the ease of use of the ticket machines, the information provided on associated signage and the availability of parking.

The effects of the 2 Hours Free Parking scheme will continue to be monitored. Current projections indicate a potential loss in parking income for the 2024/25 year of **£700,000** compared to the budget target of £1,020,000.

The budget target for 2025/26 has been reduced to £420,000, therefore, the projected shortfall is reduced accordingly to **£100,000**.

It is clear that additional revenue should be sought to offset this deficit. However, with respect to the desired economic benefits the scheme is designed to achieve, it would appear these are being met through increased town centre footfall and increased business activity directly influenced by the parking scheme.

Esplanade Parking

Throughout the peak visitor season the Esplanade is regularly subject to unregulated parking over its entire length on both sides of the road. There is also an opportunity to address known peak demand issues by creating additional parking on the Esplanade to the north of the Bath Place junction by adjusting the cycle route.

Ayr beach front is a popular tourist destination and there is an opportunity to apply parking policy which capitalises on this popularity. Parking charges could be introduced which would support the 2 Hours Free Parking Scheme, manage demand and enable better parking practice to enable the most efficient use of the road space available.

Members will note within the Ayr Parking Consultation Report the proposal to extend parking charges to the west of Wellington Square with a proposed tariff as detailed at Recommendation 13. It is also now proposed to apply a new seasonal tariff to the Esplanade which would apply between 01 April and 30 September.

Approximately 250 on-street parking bays can be installed along the length of the Esplanade and based on a maximum annual income per space of £450 (£3 x 150 days) and assuming 10% uptake, this would equate to **£11,000** in additional revenues (if applying the proposed new tariff detailed in the following paragraphs).

Parking Tariff Review

Amendments to the level of charges and the structure on which the charges are based have been applied periodically over the years and the existing on-street and off-street parking tariffs have not been reviewed since July 2018.

In this time the parking landscape changed due to the Covid-19 pandemic which altered parking demand significantly, but as we see demand for off street parking recover to pre pandemic levels, it would be appropriate to review the current set up.

Further, the on-street situation has been radically changed by the introduction of the 2 Hours Free Parking scheme and with the scheme now fully embedded it would also be appropriate to consider what the tariff set up should be going forward.

The proposals contained within the Ayr Parking Consultation Report include a proposal to amend the existing charging hours in order to simplify the offer in recognition of the fact that the existing free periods have been nullified by the Free Parking scheme.

Also contained within the aforementioned report are significant proposals to amend and update existing residents permit scheme arrangements. In support of these proposals it would be prudent to consider how the Council's car parks can be better managed to encourage greater use through improved tariff options which cater for longer term parking by shoppers and workers alike.

Currently there are two off-street tariffs and two on-street tariffs which apply within Ayr town centre. Kyle Street and Barns Crescent Car Parks are subject to a £1 per hour tariff up to a maximum payment of £5 for over 4 hours. The Charlotte Street Car Park is subject to a similar tariff but the maximum payment is £3 for over 2 hours.

The on-street parking zone is split into two areas with Zone A subject to a £0.50 per 30 minute tariff up to a maximum of £2.00 for two hours (first visit incurs a free 2 hour session). Zone B has a similar set up but with a maximum payment of £3.00 for 3 hours. The tariffs are set out in the tables below:

OFF-STREET			ON-STREET		
Charging Period	24/7	24/7	Charging Period	8am-6pm Mon-Fri, 8am-1pm Sat	9.30am-5pm Mon-Fri, 9.30am-1pm Sat
Duration	Tariff A	Tariff B	Duration	Zone A	Zone B
1 hour	£1.00	£1.00	First 2 hours free and thereafter;		
2 hours	£2.00	£2.00	30 mins	£0.50	£0.50
3 hours	£3.00	N/A	1 hour	£1.00	£1.00
4 hours	£4.00	N/A	1 hour 30 mins	£1.50	£1.50
6 hours	£5.00	N/A	2 hours	£2.00	£2.00
Over 6 hours	£5.00	£3.00	2 hours 30 mins	N/A	£2.50
Quarterly Car Park Permit	£130 (+ vat)	£60 (+ vat)	3 hours	N/A	£3.00
Annual Car Park Permit	£360 (+ vat)	£200 (+ vat)			
(tariff introduced in July 2018)			(tariff introduced in July 2018 and 2 hour free option introduced in Jan 2024)		

The existing tariff set up is anomalous in the fact that there is no distinction in the hourly rate between the on and off-street set ups, whereas, it is common practice to encourage greater use of off-street car parks through a cheaper tariff. On-street parking within the busier town centre areas is traditionally more in demand and should be seen as shorter term parking and as such, the tariff should reflect this.

It should also be noted that previous price increases have been based on flat percentage increases without any real detailed thought given to restructuring tariffs to try and make them more competitive against the two privately operated car parks located at Boswell Park and Ayr Central.

So whilst the core aim of any tariff changes would be to increase revenues in support of other roads functions, it is proposed to try and achieve this through carefully thought out tariff restructuring based on the aforementioned criteria and through a range of price increases and decreases.

In the case of the on-street set up, and in line with the Ayr Consultation Report, there is a further proposal to amend charging periods which simplify the arrangements across the town and help ensure parking availability is maintained Monday to Saturday.

ON-STREET PROPOSAL

There are several proposed changes to the on-street tariff structure whereby the two existing tariffs would incur changes to the increments, charges and charging periods. It is also proposed to create a third tariff to accommodate the proposals outlined above in relation to the Esplanade. Whilst the new charges all represent a price increase, these are proposed within the context of the 2 Hours Free Scheme and the aspiration to encourage longer term parking towards the car parks.

As for the off-street tariffs, it is proposed to retain two tariffs. Tariff A would be subject to a price increase for the 1 and 2 hours increments of 50% and 25% respectively. However, the charge for 4 or more hours is proposed to be decreased by 25%.

Charlotte Street Car Park would move from Tariff B to Tariff A and a new Tariff B is proposed which would provide cheaper all day parking for town centre workers which could be applicable to Cromwell Road and Queens Terrace Car Parks.

There are no proposals to amend the car park permit charges. In holding the permit charges at the current rates this will continue to offer a discount equivalent to approximately 70% of the annual cost to park at the proposed daily rate.

The proposed new tariffs are set out as follows:

OFF-STREET			ON-STREET			
Charging Period	24/7	24/7	Charging Period	8am - 6pm Mon - Sat	8am - 6pm Mon - Sat	8am - 6pm Mon - Sat (April - Sept)
Duration	Tariff A	Tariff B	Duration	Zone A	Zone B	Zone C
1 hour	£1.50	N/A	First 2 hours free and thereafter;			
2 hours	£2.50	N/A	30 mins	£1.00	£1.00	N/A
3 hours	Removed	N/A	1 hour	£2.00	£2.00	N/A
4 hours	£3.00	£1.50	2 hours	£2.75	£3.00	N/A
Over 4 hours	£4.00	£2.00	3 hours	N/A	£4.00	N/A
Quarterly Car Park Permit	£130 (+ vat)	N/A	4 hours	N/A	£5.00	£2.00
Annual Car Park Permit	£360 (+ vat)	N/A	Over 4 hours	N/A	N/A	£3.00

Projecting what the potential increase in revenues resulting from the tariff changes is difficult to determine. If simply assuming a modest increase of 10% across both set up, this would equate to **£30,000** based on the current 24/25 parking income projection.

There are also proposals contained within the Ayr Parking Consultation Report to extend parking charges into the streets to the west of Wellington Square. This would add an additional 249 chargeable parking spaces to the mix. Based on 10% maximum occupancy over the course of a year these additional bays could incur an additional **£50,000** in revenues.

Off-Street Car Parks

The purpose of this exercise is to establish the feasibility of introducing charges within South Ayrshire Council's free public car parks, establish the appropriate level of charges and prepare revenue projections.

There are currently 39 public car parks managed by Ayrshire Roads Alliance on behalf of South Ayrshire Council which are grouped into two accounts: General (34) and Common Good (5). Common Good car parks shall be dealt with under a separate report due to the different legal arrangements which apply to the management of these facilities.

Surveys have been undertaken within each car park to establish usage levels and this information has been used in conjunction with other relevant information such as location, type of usage (seasonal / tourist) and the likely impact charges may have on the facilities in order to help categorise each car park and set appropriate proposed tariffs which in turn enable estimated income projections.

Using the above methodology the car parks have been grouped into three tiers:

Tier 1	Existing occupancy levels are in excess of 75% and it can be reasonably assumed that the levels can be maintained at fairly <u>average</u> levels due to the location of the car park and the type of demand.
Tier 2	Existing occupancy levels are below 75% and it can be reasonably assumed that the levels can be maintained at fairly <u>low</u> levels due to the location of the car park and the type of demand.
Tier 3	Existing occupancy levels are below 40%. Located in remote areas or areas not likely to be patrolled. Seasonal variations may apply.

In order to establish projected annual revenue, an annual income per bay figure has been calculated using known figures generated within the existing pay and display car parks.

Car Park	Tariff	2023/24 Income	Chargeable Bays	Value per bay
Barns Crescent	£5/day	£83,551.95	122	£684.85
Kyle Street	£5/day	£43,174.75	46	£938.58
Average				£811.72

Car Park	Tariff	2023/24 Income	Chargeable Bays	Value per bay
Charlotte Street	£3/day	£30,922.60	72	£429.48

The above figures have in turn been applied to the tier based system as follows;

Tier	Rationale	Value per bay
Tier 1	Tier 1 car parks similar in nature to existing car parks located at Barns Crescent and Kyle Street, Ayr.	£811.72
Tier 2	Tier 2 car parks similar in nature to existing car park located at Charlotte Street, Ayr – assume 2/3 of bay value.	£283.46
Tier 3	Tier 3 car parks unlikely to accrue any significant revenue. Proposed tariff to consider would be – “Invite to Pay” – assume 1/3 of Charlotte bay value.	£141.73

These figures have been applied to the associated car parks and a detailed breakdown can be viewed at **Appendix 2**. Based on predicted car park usage the application of charges within these additional car parks is projected to be **£230,000**.

Summary

The following table summarises the various figures quoted with this report;

Initiative	Projected Income
Esplanade Parking	£11,000
Streets to west of Wellington Square	£50,000
Tariff Changes	£30,000
Additional Off Street Car Parks	£230,000
Total	£321,000

Off Street Projections

Tier	Town	Car Park	Google Link	Account (pre ARA)	General Spaces	% Usage (existing)	Projected annual income per bay	Maximum Income Based on Maximum stay	75% of Max Income	50% of Max Income	45% of Max Income	35% of Max Income	25% of Max Income	10% of Max Income	Set Up Costs	Operating Costs
1	Prestwick	Bellevue Road	3 Bellevue Rd - Google Maps	Roads	74	95%	810	£59,940.00	£44,955.00	£29,970.00	£26,973.00	£20,979.00	£14,985.00	£5,994.00	£10,300.00	£1,640.00
1	Prestwick	Pleasantfield Road	3 Pleasantfield Rd - Google Maps	Roads	40	80%	810	£32,400.00	£24,300.00	£16,200.00	£14,580.00	£11,340.00	£8,100.00	£3,240.00	£6,300.00	£1,640.00
1	Prestwick	Station Road	Prestwick, Scotland - Google Maps	Roads	81	90%	810	£65,610.00	£49,207.50	£32,805.00	£29,524.50	£22,963.50	£16,402.50	£6,561.00	£6,300.00	£1,640.00
1	Girvan	Chalmers Arcade - Off Hamilton Street	Girvan, Scotland - Google Maps	Roads	80	85%	810	£64,800.00	£48,600.00	£32,400.00	£29,160.00	£22,680.00	£16,200.00	£6,480.00	£6,300.00	£1,640.00
1	Ayr	New Road	75 New Rd - Google Maps	Parks	25	95%	810	£20,250.00	£15,187.50	£10,125.00	£9,112.50	£7,087.50	£5,062.50	£2,025.00	£6,300.00	£1,640.00
1	Troon	South Beach (North)	St Meddars - Google Maps	Parks	58	95%	810	£46,980.00	£35,235.00	£23,490.00	£21,141.00	£16,443.00	£11,745.00	£4,698.00	£6,300.00	£1,640.00
								£289,980.00	£217,485.00	£144,990.00	£130,491.00	£101,493.00	£72,495.00	£28,998.00	£41,800.00	£9,840.00
2	Ayr	Kings Court	7 Kings Ct - Google Maps	Roads	100	50%	280	£28,000.00	£21,000.00	£14,000.00	£12,600.00	£9,800.00	£7,000.00	£2,800.00	£6,300.00	£1,640.00
2	Girvan	Shallochpark (aka Ainslie)	Girvan, Scotland - Google Maps	Parks	37	50%	280	£10,360.00	£7,770.00	£5,180.00	£4,662.00	£3,626.00	£2,590.00	£1,036.00	£6,300.00	£1,640.00
2	Ayr	Queens Terrace	Cromwell Rd - Google Maps	Parks	43	65%	280	£12,040.00	£9,030.00	£6,020.00	£5,418.00	£4,214.00	£3,010.00	£1,204.00	£6,300.00	£1,640.00
2	Girvan	Knockcushan (Quay Zone)	1 Louisa Dr - Google Maps	Parks	50	40%	280	£14,000.00	£10,500.00	£7,000.00	£6,300.00	£4,900.00	£3,500.00	£1,400.00	£6,300.00	£1,640.00
2	Troon	South Beach (South)	Troon, Scotland - Google Maps	Parks	40	75%	280	£11,200.00	£8,400.00	£5,600.00	£5,040.00	£3,920.00	£2,800.00	£1,120.00	£6,300.00	£1,640.00
2	Troon	Titchfield Road	Troon, Scotland - Google Maps	Parks	30	65%	280	£8,400.00	£6,300.00	£4,200.00	£3,780.00	£2,940.00	£2,100.00	£840.00	£6,300.00	£1,640.00
2	Troon	North Shore Road	1 Barassie St - Google Maps	Parks	35	50%	280	£9,800.00	£7,350.00	£4,900.00	£4,410.00	£3,430.00	£2,450.00	£980.00	£6,300.00	£1,640.00
2	Troon	Harbour Road	Troon, Scotland - Google Maps	Parks	25	50%	280	£7,000.00	£5,250.00	£3,500.00	£3,150.00	£2,450.00	£1,750.00	£700.00	£6,300.00	£1,640.00
2	Ayr	Esplanade	National Cycle Rte 7 - Google Maps	Parks	360	30%	280	£100,800.00	£75,600.00	£50,400.00	£45,360.00	£35,280.00	£25,200.00	£10,080.00	£14,300.00	£1,640.00
2	Maidens	Harbour Road - (aka Foreshore)	7 Harbour Rd - Google Maps	Parks	50	10%	280	£14,000.00	£10,500.00	£7,000.00	£6,300.00	£4,900.00	£3,500.00	£1,400.00	£6,300.00	£1,640.00
2	Girvan	The Flushes	33 Bridge St - Google Maps	Roads	110	19%	280	£30,800.00	£23,100.00	£15,400.00	£13,860.00	£10,780.00	£7,700.00	£3,080.00	£6,300.00	£1,640.00
2	Troon	Beach Road - (Barassie Toilets)	N Shore Rd - Google Maps	Parks	50	20%	280	£14,000.00	£10,500.00	£7,000.00	£6,300.00	£4,900.00	£3,500.00	£1,400.00	£6,300.00	£1,640.00
								£260,400.00	£195,300.00	£130,200.00	£117,180.00	£91,140.00	£65,100.00	£26,040.00	£83,600.00	£19,680.00
3	Ballantrae	The Vennel	6 The Vennel - Google Maps	Parks	10	35%	140	£1,400.00	£1,050.00	£700.00	£630.00	£490.00	£350.00	£140.00	£6,300.00	£1,640.00
3	Maybole	Kirk Wynd	3 Kirkwynd - Google Maps	Roads	10	20%	140	£1,400.00	£1,050.00	£700.00	£630.00	£490.00	£350.00	£140.00	£6,300.00	£1,640.00
3	Maybole	The Croft	The Croft - Google Maps	Miscellaneous	20	50%	140	£2,800.00	£2,100.00	£1,400.00	£1,260.00	£980.00	£700.00	£280.00	£6,300.00	£1,640.00
3	Monkton	Burnside Road	12 Main St - Google Maps	Roads	20	30%	140	£2,800.00	£2,100.00	£1,400.00	£1,260.00	£980.00	£700.00	£280.00	£6,300.00	£1,640.00
3	Tarbolton	Montgomerie Street	46 B730 - Google Maps	Roads	20	35%	140	£2,800.00	£2,100.00	£1,400.00	£1,260.00	£980.00	£700.00	£280.00	£6,300.00	£1,640.00
3	Mossblown	Station Road	18 Station Rd - Google Maps	Parks	10	10%	140	£1,400.00	£1,050.00	£700.00	£630.00	£490.00	£350.00	£140.00	£6,300.00	£1,640.00
3	Ayr	Greenan Road	Ayr, Scotland - Google Maps	Parks	30	10%	140	£4,200.00	£3,150.00	£2,100.00	£1,890.00	£1,470.00	£1,050.00	£420.00	£6,300.00	£1,640.00
3	Ayr	Castle Walk	10 National Cycle Rte 7 - Google Maps	Parks	20	10%	140	£2,800.00	£2,100.00	£1,400.00	£1,260.00	£980.00	£700.00	£280.00	£6,300.00	£1,640.00
3	Kirkoswald	Main St opp Soutar Johnnies	47 A77 - Google Maps	Parks	10	10%	140	£1,400.00	£1,050.00	£700.00	£630.00	£490.00	£350.00	£140.00	£6,300.00	£1,640.00
3	Prestwick	Grangemuir	31 Grangemuir Rd - Google Maps	Parks	112	10%	140	£15,680.00	£11,760.00	£7,840.00	£7,056.00	£5,488.00	£3,920.00	£1,568.00	£6,300.00	£1,640.00
								£36,680.00	£27,510.00	£18,340.00	£16,506.00	£12,838.00	£9,170.00	£3,668.00	£63,000.00	£16,400.00
								£587,060.00	£440,295.00	#####	#####	#####	#####	£58,706.00	£188,400.00	#####
											Potential Income Based on Predicted Usage	£230,801.00				

Car Parking Survey

2-Hour Free Parking Initiative Report

13th December 2024

Final Report

streets-uk



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Car Parking Survey – Ayr Town Centre

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3. Full Survey Analysis

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Car Parking Survey – Ayr Town Centre

1.0 Introduction

ARA created a 2 hours free parking initiative in Ayr in January 2024, where motorists can obtain one free parking session per day from any on street parking ticket machine and any extended stays or subsequent visits are chargeable.

ARA are seeking to establish the effectiveness, impact and any economic benefits of this initiative and have undertaken a survey of the local residents and business community.

The survey was released to the community online via social media, press releases and websites on 13th November 2024 and remained open to 6th December 2024 and 1,033 responses were received.

This report provides both a summary and a full analysis of the results from the businesses and residents in terms of the car parking initiative as well as commentary on the town centre as this was a recurring theme in the feedback from the wider community.

The report can then be used to support a paper to the full Cabinet at South Ayrshire Council in February 2025.



We need your help to plan car parking in Ayr Town Centre.

Please take a few minutes to complete this short survey on the existing free two hour car parking sessions.

Your views matter!



For further information call -
0800 987 5990

Scan here to access the survey
or go to www.south-ayrshire.gov.uk/consultations



Car Parking Survey – Ayr Town Centre

2.0 Executive Summary - Survey Activities

The table below highlights the key activities undertaken to launch and maintain on going communication and awareness of the survey.

Communication Channel	Specific Activities	Outcome																				
Press Releases	13 November - launch of survey 27 November – festive parking and final date for survey engagement (see appendix c for links to releases)	Coverage - Ayrshire Live - Ayrshire Daily News - Ayr Advertiser - Daily Record - Yahoo News																				
Social Media	Fortnightly posts from ARA and SAC on Facebook and then picked up by others (see appendix b for the posts created)	<table><tr><th>Page</th><th>Likes</th><th>Comments</th><th>Shares</th></tr><tr><td>Ayrshire Daily News</td><td>11</td><td>22</td><td>1</td></tr><tr><td>Ayr Advertiser</td><td>34</td><td>31</td><td>2</td></tr><tr><td>Ayrshire Chamber of Commerce</td><td>228</td><td>0</td><td>0</td></tr><tr><td>Ayrshire Daily News</td><td>45</td><td>58</td><td>11</td></tr></table>	Page	Likes	Comments	Shares	Ayrshire Daily News	11	22	1	Ayr Advertiser	34	31	2	Ayrshire Chamber of Commerce	228	0	0	Ayrshire Daily News	45	58	11
Page	Likes	Comments	Shares																			
Ayrshire Daily News	11	22	1																			
Ayr Advertiser	34	31	2																			
Ayrshire Chamber of Commerce	228	0	0																			
Ayrshire Daily News	45	58	11																			
Advertorial	November Going Out Magazine for Alloway and Doonfoot	Advert and Editorial to launch and inform of survey; went to 5,300 residents																				
Face to Face	Visits to all town centre businesses, leaflet left with QR code to survey and face to face conversations to encourage engagement with survey. Meeting with Chamber to seek member engagement via direct email and social media	Coverage of High Street, Sandgate, Newmarket Street, Kyle Street, Smith Street, Alloway Place, Alloway Street, Fort Street, Dalblair Road, Parkhouse Street, Beresford Terrace, River Street, George Street, Fullerton Street, Academy Street Chamber sent email to all members and undertook social media postings																				

Car Parking Survey – Ayr Town Centre

2.0 Executive Summary – Survey Respondents

The 3 charts below highlight the number of business and residents who engaged in the survey (Chart 1), the source of the engagement (Chart 2) and the level of activity across the survey period, (Chart 3).

Chart 1
RESPONDENTS TO SURVEY
TOTAL 1033

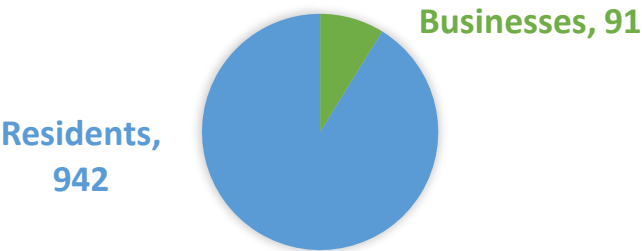


Chart 2
SOURCE OF ENGAGEMENT

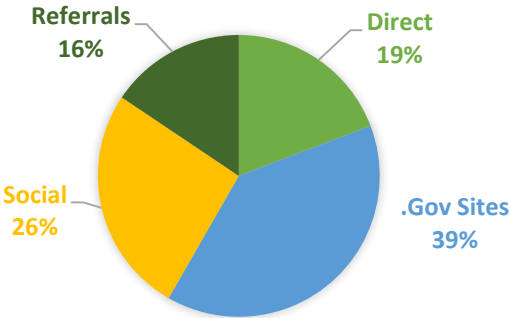
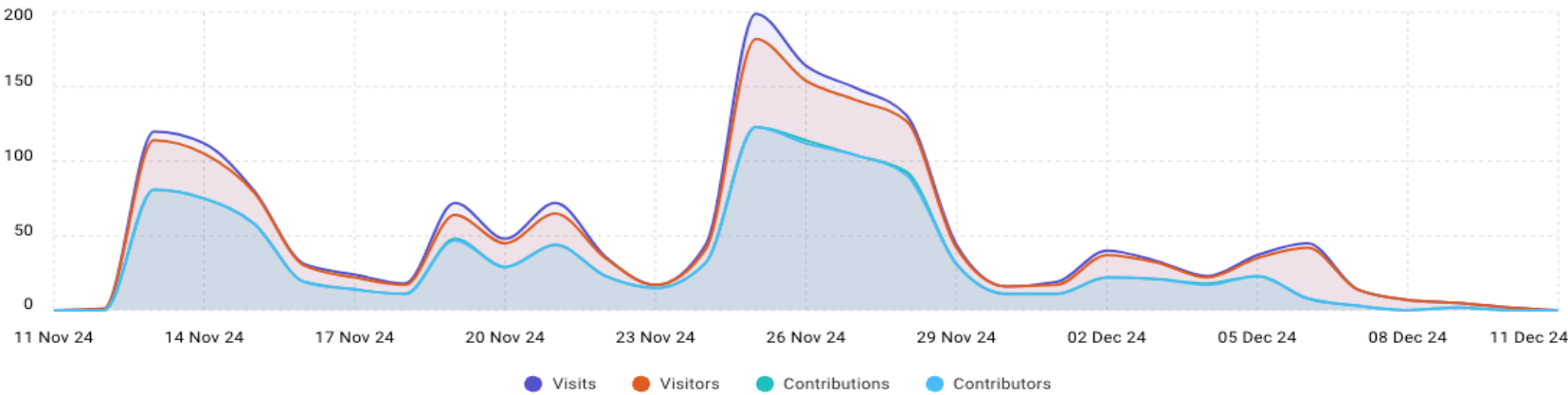


Chart 3

Activity over time ⓘ

Days ▼



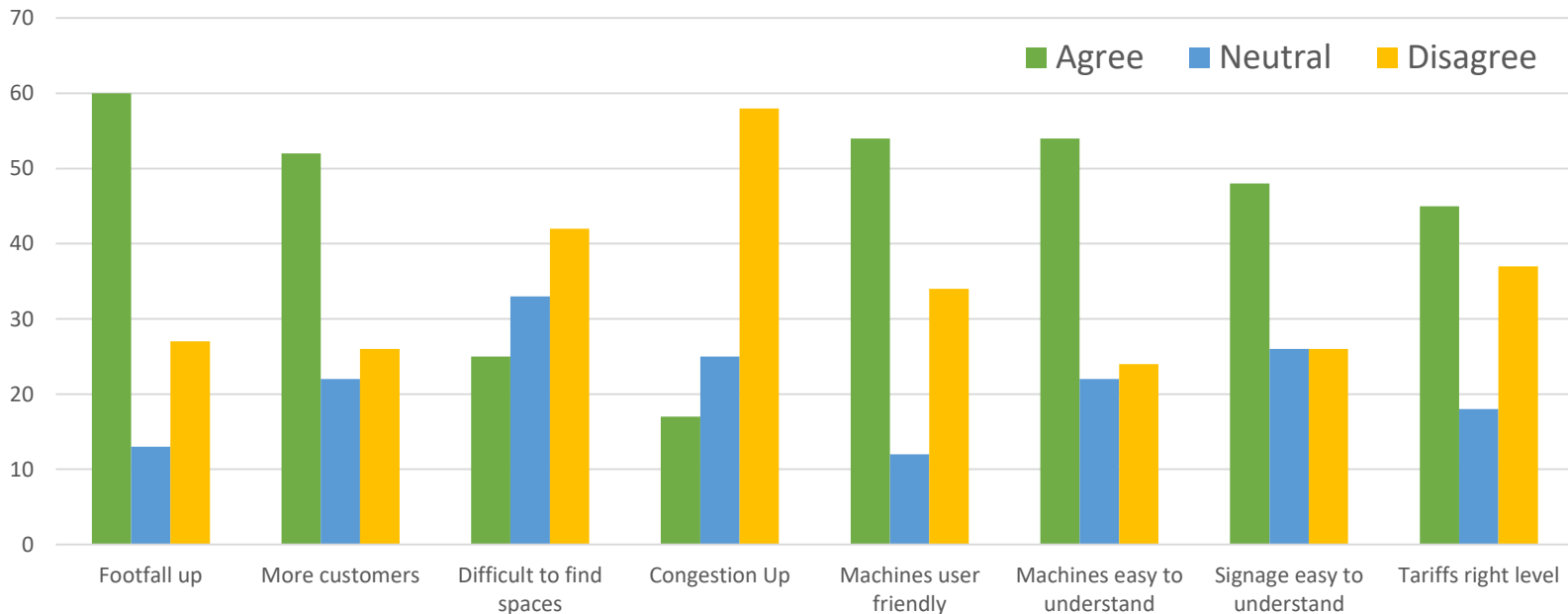
Car Parking Survey – Ayr Town Centre

2.0 Executive Summary – Analysis of Business Responses

Overall response from businesses is very positive in relation to the 2-hour initiative with many saying it is crucial to maintaining a level of footfall in the town. Over 60% are seeing an increased footfall and over 50% have more customers entering their business, with one business stating they have increased revenues by 13.8%. In relation to finding spaces and congestion most businesses felt it was easier for customers to find a space and less overall congestion in town as there is a constant turnover of cars.

In terms of specific machines and signage there is a general view that this is all working, especially as people are now more familiar with the machines and know to enter their registration number to gain the 2 free hours. However, in relation to tariffs many felt the duration of the free tariff could be increased to 3 hours to allow for shopping plus a coffee/lunch; this would help the hospitality businesses in the town. Other more service-based businesses were benefitting from customers being able to park for free and find a space easier.

Business Responses



Car Parking Survey – Ayr Town Centre

2.0 Executive Summary – Analysis of Business' Comments (Total of 64 comments)

The following 5 slides is a summary of the **64 comments** received from businesses which have been grouped into the themes noted below in relation to the parking initiative and the town centre. Through the use of AI, the comments fell into the themes and an example of some comments in each area have been shared on each slide. A separate document listing all comments is also available.

The key themes from business comments

1. Footfall and increase in customers
 - 34 comments
 2. Experience of parking in Ayr
 - 36 comments
 3. Duration of parking
 - 17 comments
 4. Use of machines
 - 9 comments
 5. Congestion in town
 - 3 comments
 6. State of Town Centre
 - 10 comments
-

Car Parking Survey – Ayr Town Centre

2.0 Executive Summary – Analysis of Business' Comments

1. Footfall/More Customers (34 comments)

Business respondents often highlighted the initiative's positive influence on increasing footfall, with many reporting an increase in the number of customers visiting their establishments. However, some mentioned variability, with the benefits dependent on the location and visibility of their business.

On face-to-face visits many commented on an improvement to footfall and are very keen for the initiative to remain in place.

Sentiments:

- Positive impact on customer volume
- Greater visibility due to more people walking through the area.

We appreciate the effort to bring more customers to the area

The initiative has been fantastic for our shop; we've seen a noticeable increase in foot traffic.

There's been a slight uptick in customers, but it's hard to directly attribute to the parking initiative

It's been a breath of fresh air for my business during difficult times. I calculate a 13.8% increase in revenue largely down to the measures. Thank you

Footfall has improved, but not everyone who parks actually visits our business

Some of my customers say it's easier to stop by now with free parking available

Car Parking Survey – Ayr Town Centre

2.0 Executive Summary – Analysis of Business' Comments

2. Experience of Parking (36 comments)

Many business owners shared concerns about the ease of parking, particularly for their customers. The main issues revolved around insufficient availability of spaces during peak hours and challenges with on-street parking.

Sentiments:

- Parking can be difficult during busy periods.
- Positive comments about accessibility in quieter times.

Our customers have mentioned difficulty finding spots nearby

It's an improvement overall, but there are still parking challenges

The experience is better now that parking is free for two hours

Parking congestion hasn't improved much despite the initiative

Parking is fine in the morning, but afternoons are often chaotic

Car Parking Survey – Ayr Town Centre

2.0 Executive Summary – Analysis of Business' Comments

3. Duration of Free Parking (17 comments)

Many businesses appreciated the 2-hour free parking but noted that the duration might not suit all customers, particularly those spending extended time in shops or restaurants/coffee shops.

Many noted in the face-to-face discussions the need to extend to 3 hours. The visits covered all types of businesses and an ability to combine going to shops and eating, or shops and an appointment would extend the time people spend and enjoy in the town. Businesses commented on the fact that people wanted to stay longer but had to rush back to car. 3 hours was referenced on a number of occasions. There was also a strong preference for the full day free parking not to return, this being due to workers taking all spaces and then customers could not park.

Two hours is sufficient for most of our customers but not all

We've had customers complain about needing more time

An extension to 3 hours would be even better

Some customers feel rushed with the current time limit

The duration is a great incentive for quick visits

Car Parking Survey – Ayr Town Centre

2.0 Executive Summary – Analysis of Business' Comments

4. Use of Machines (9 comments)

Feedback on parking machines was limited but highlighted the need for user-friendly designs and clear instructions.

Some of the machines are outdated and need upgrading

Customers occasionally struggle with the ticket machines

Instructions are clear, but older customers sometimes face issues

No major issues, but there's room for improvement

Information stating the 2 hour concession is in operation attached to street furniture/poles would help as many people spend some time trying to interpret the info displayed only on the machines

5. Congestion in Town (3 comments)

Few comments were made about traffic congestion, with most respondents viewing it as a minor issue.

Congestion hasn't been a significant problem in our area

Traffic is slightly worse during weekends, but manageable

The increased visitors have led to marginally more congestion

Car Parking Survey – Ayr Town Centre

2.0 Executive Summary – Analysis of Business' Comments

6. State of Town Centre (10 comments)

Comments about the town centre's condition emphasised the need for improvements in public spaces and the quality of shops and services to complement the parking initiative.

On the face-to-face visits nearly all businesses commented on and wanted to discuss the state of the town centre. The need for improvement, investment and change.

Businesses want to succeed in the town and the clear message which came across was a desire for the town to be a place people want to come to and to regain a sense of pride. A need for clear direction on the town centre after many years of proposed plans and regeneration was a constant sentiment. Some businesses are investing in their own growth and development plans and hence want to know what is next for Ayr.

Newmarket Street traders were very vocal on the potential investment on their street and seeking to know timing for this. Parking was an important factor, and many appreciated this as a start which they hope will remain in place for years to come. However, the bigger picture for Ayr town centre and the question of what next was by far the most frequent query.

The parking initiative is great, but the town needs more vibrant shops and activities

Public spaces should be cleaner to attract more visitors

We'd like to see more investment in the town centre's infrastructure

Shops and services need to match the convenience provided by free parking

The overall state of the town centre is as important as parking

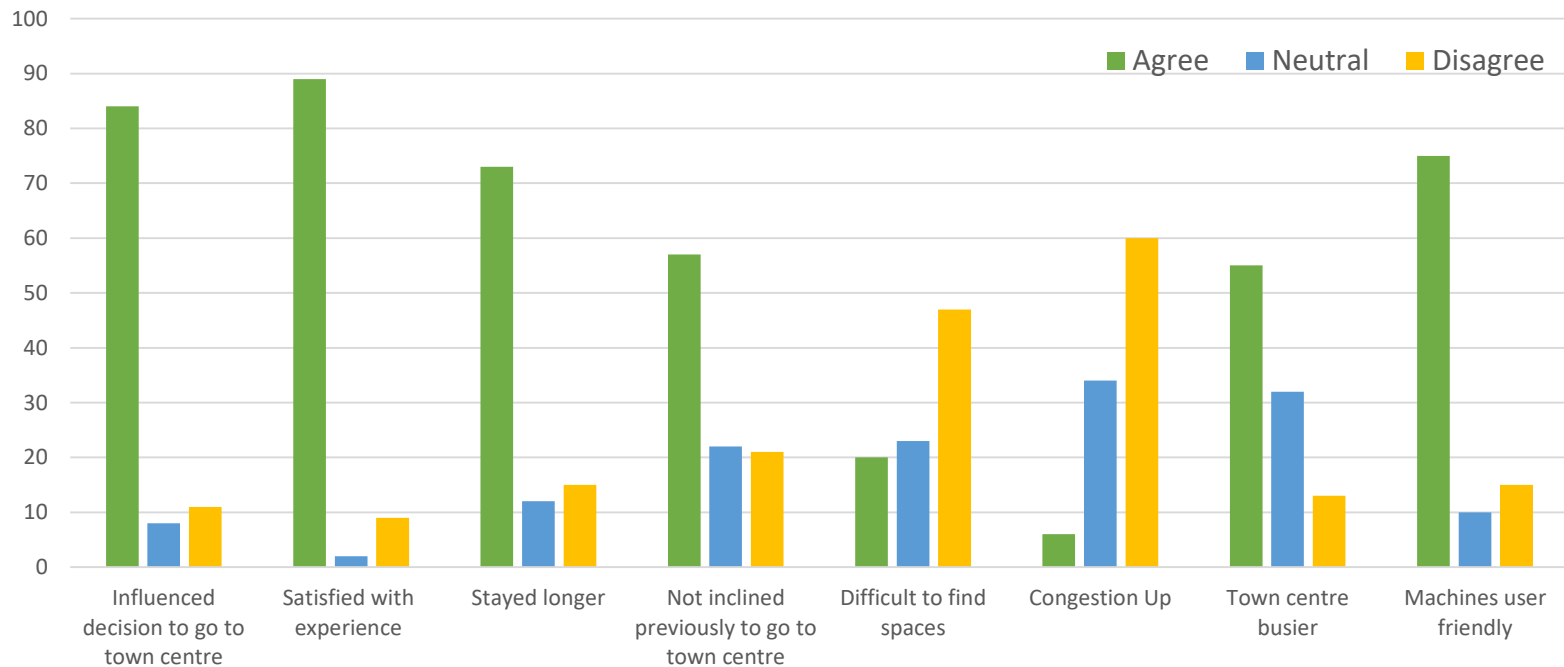
The town centre is dying on its feet, and any charges are stopping people from coming to the town centre

Car Parking Survey – Ayr Town Centre

2.0 Executive Summary – Analysis of Resident Responses

The response from residents is overwhelmingly positive in relation to their decision to go to the town centre and stay longer due to the 2-hour free parking. It has definitely created an opportunity for more people to go to or return to the town centre for a variety of reasons from shopping, eating out or attending a range of services from banking to opticians/dentists and beauticians. They are seeing the town centre busier without it being from traffic congestion and the machines and signage are working for the majority of people now however there are comments to suggest it was not widely known in the early stages of the initiative.

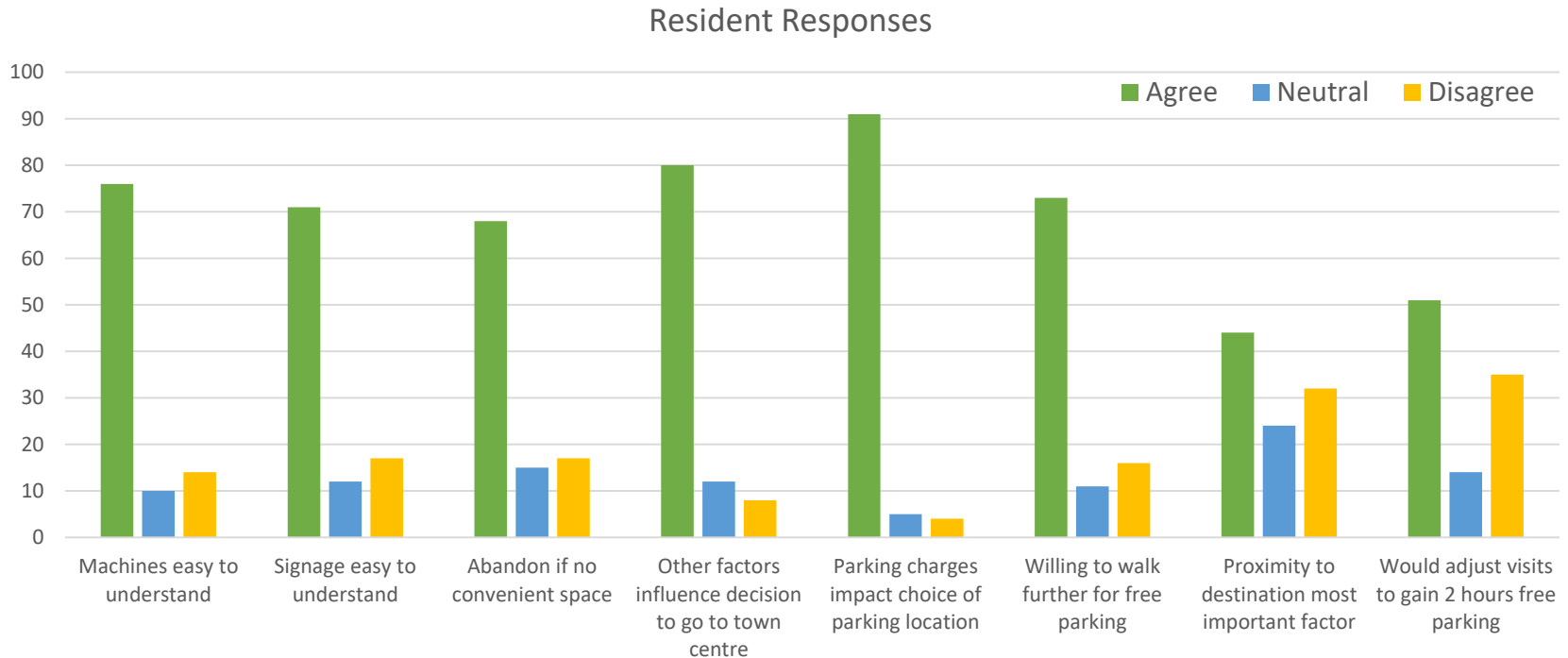
Resident Responses



Car Parking Survey – Ayr Town Centre

2.0 Executive Summary – Analysis of Resident Responses

The willingness to walk for free parking and proximity to key aspects of the town are important to many people although the factors which influence why people do not go to the town centre are substantially more than just a parking charge. 90% of respondents state other elements being a key influencer and make reference to this as you will see in the analysis of the comments in the next section, in relation to the state of the town centre.



Car Parking Survey – Ayr Town Centre

2.0 Executive Summary – Analysis of Resident's Comments (Total of 502 comments)

The following 5 slides is a summary of the **502 comments** received from residents which have been grouped into the themes noted below in relation to the parking initiative and the town centre. Through the use of AI, the comments fell into the themes and an example of some comments in each area have been shared on each slide. A separate document listing all comments is also available.

The key themes from resident comments

1. Influence of free parking on going to town
 - 310 comments
 2. Experience of parking in Ayr
 - 287 comments
 3. Duration of free parking
 - 85 comments
 4. State of Town Centre
 - 84 comments
 5. Use of machines
 - 56 comments
 6. Level of tariff
 - 25 comments
 7. Proximity of free parking to town
 - 17 comments
 8. Signage for parking
 - 16 comments
 9. Congestion in town
 - 14 comments
-

Car Parking Survey – Ayr Town Centre

2.0 Executive Summary – Analysis of Resident's Comments

1. Influence of Free Parking on Going to Town (310 comments)

Residents overwhelmingly noted that the free parking initiative has positively influenced their decision to visit the town centre. It serves as a major incentive for residents to shop locally and support town businesses.

It's a fantastic idea and helps bring life back to the town centre

The two-hour free parking is the only reason I come into town now

I wouldn't have considered coming into town without the free parking

This initiative has encouraged me to shop locally more often

Free parking makes a big difference in my decision to visit town

2. Experience of Parking (287 comments)

Many residents shared mixed experiences about parking availability. While some appreciated the ease during off-peak hours, others noted difficulties finding spaces during busier times.

There should be more spaces designated for free parking

The initiative has helped, but finding a spot can still be tricky

It's been easier to park on some days, but weekends are still a challenge

I appreciate having more accessible parking, even if it fills up quickly

Car Parking Survey – Ayr Town Centre

2.0 Executive Summary – Analysis of Resident's Comments

3. Duration of Free Parking (85 comments)

The two-hour limit was well-received overall, though quite a few residents felt it was insufficient for longer visits or activities/appointments in town.

An extra hour would make a big difference for my visits

I feel rushed to finish within two hours

Two hours is perfect for a quick shopping trip but not one involving lunch

Three hours would be more appropriate for leisurely visits

The time limit works well for me

4. State of Town Centre (84 comments)

Many residents emphasised the importance of improving the town centre's overall condition, including the quality of shops, public spaces and services, to improve the whole town centre experience in Ayr and to maximise the benefits of the parking initiative.

The town centre needs more diverse shops and attractions

Public spaces should be cleaner and more welcoming

Free parking is great, but the town itself needs upgrading

Efforts should focus on revitalising the town alongside parking improvements

The town feels more alive now, but it's still lacking in variety and quality

Car Parking Survey – Ayr Town Centre

2.0 Executive Summary – Analysis of Resident's Comments

5. Use of Machines (56 comments)

Feedback on the parking machines was varied, with some residents finding them user-friendly and others noting issues with clarity or functionality.

The machines are easy to use most of the time

Clearer instructions would help older users

The machines are fine, but could be updated

It's not always clear how to input vehicle registration

Some machines are out of order too often

6. Level of Tariff (25 comments)

Tariffs were a less common topic but drew mixed reactions, with some appreciating reduced costs and others suggesting further reductions.

The reduced parking costs are appreciated

I still think the tariffs are too high in some areas

Lower tariffs would encourage even more visits

Any reduction in costs is a step in the right direction

Car Parking Survey – Ayr Town Centre

2.0 Executive Summary – Analysis of Resident's Comments

7. Proximity of Free Parking to Town (17 comments)

Comments on proximity emphasized the need for free parking to be closer to key town destinations, as distance discouraged some residents.

I'd like to see free parking options near the main shopping area

Proximity matters more than the time limit for me

It's good, but not always convenient for all areas of town

The free parking is often too far from where I need to go

Closer spaces would make a big difference for accessibility

8. Signage for Parking (16 comments)

Some residents noted issues with parking signage, particularly with clarity and visibility. However, most feedback suggested signage was adequate

It would be helpful to have signs that indicate free parking zones

Parking signs are okay, but could use larger fonts

The signs are clear and easy to follow

Better signage could help visitors unfamiliar with the area

Car Parking Survey – Ayr Town Centre

2.0 Executive Summary – Analysis of Resident's Comments

9.0. Congestion in Town (14 comments)

Comments on congestion were minimal but highlighted slight increases in traffic, particularly during weekends or busy shopping hours.

The free parking initiative has led to some traffic, but nothing major

I've noticed more cars during peak times, but it's a fair trade-off

The town feels busier, which is both good and bad

Traffic is heavier now, but it's worth it for the benefits of free parking

Congestion has increased slightly, but it's still manageable

Car Parking Survey – Ayr Town Centre

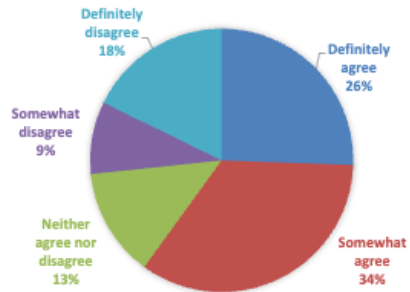
2.0 Executive Summary – Next Steps

Area of Activity	Suggested Next Steps	Timeline
2- hour free parking Initiative	<ul style="list-style-type: none">• Paper to SAC Cabinet to recommend the next steps for the initiative taking account of the survey and feedback from the business and resident community• Prepare a communications statement on the feedback from the survey and proposed next steps (pre or post Cabinet paper?)	February 24 Based on pre or post paper
Ayr Town Centre (feedback from community)	<ul style="list-style-type: none">• Use positives from survey re increased footfall and more customers to drive a campaign in the town re supporting local business (link to the footfall data being gathered by SAC)• Agree a form of communication with town centre businesses re next steps for town centre• Drive forward the plans for Newmarket Street improvements as first step to changes in town centre	To be discussed with SAC

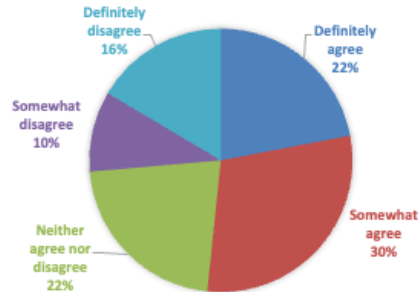
Car Parking Survey – Ayr Town Centre

3.0 Survey Analysis – 91 Businesses

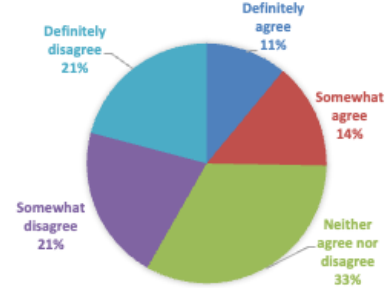
THERE APPEARS TO HAVE BEEN AN OVERALL INCREASE IN TOWN CENTRE FOOTFALL.



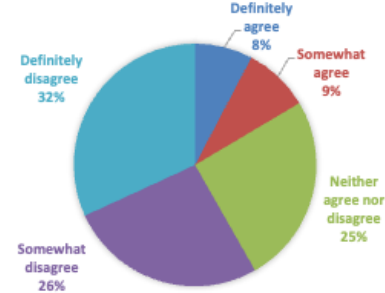
THERE HAS BEEN A NOTICEABLE INCREASE IN CUSTOMERS ENTERING MY SHOP/BUSINESS.



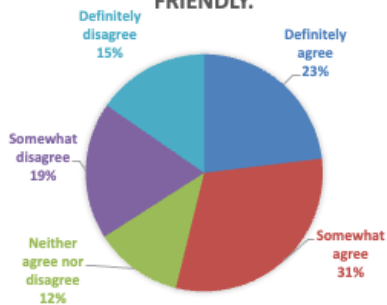
IT IS MORE DIFFICULT TO FIND ON-STREET PARKING SINCE THE INTRODUCTION OF THE 2-HOUR FREE PARKING INITIATIVE.



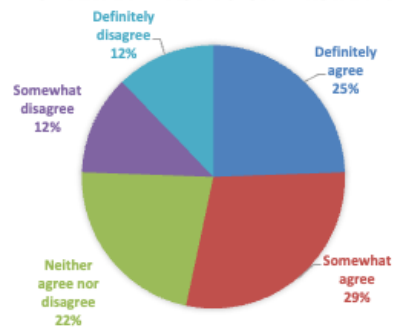
TRAFFIC CONGESTION HAS INCREASED IN THE TOWN CENTRE SINCE THE START OF THE 2-HOUR FREE PARKING INITIATIVE.



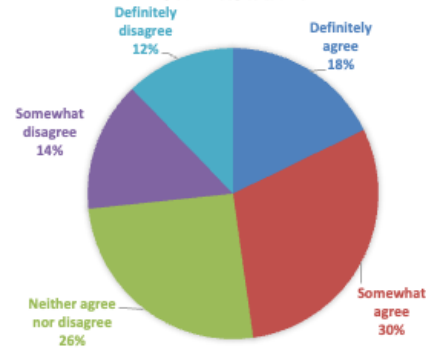
THE PARKING TICKET MACHINES THAT REQUIRE VEHICLE REGISTRATION INPUT ARE USER-FRIENDLY.



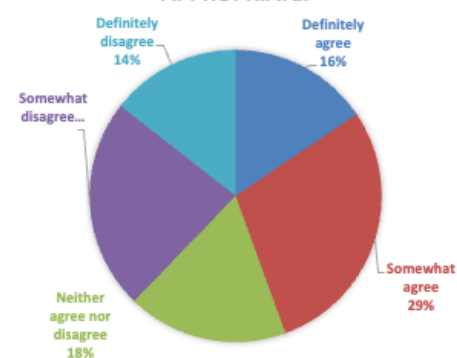
THE INSTRUCTIONS ON THE PARKING TICKET MACHINES ARE CLEAR AND EASY TO UNDERSTAND.



THE PARKING SIGNS ARE EASY TO UNDERSTAND.



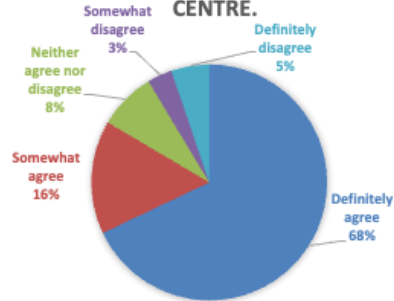
THE PARKING TARIFFS ARE APPROPRIATE.



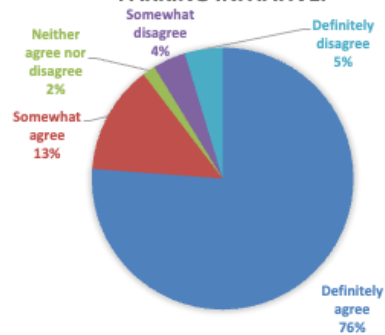
Car Parking Survey – Ayr Town Centre

3.0 Survey Analysis – 942 Residents

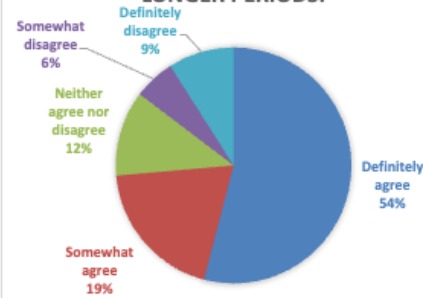
THE 2-HOUR FREE PARKING INITIATIVE INFLUENCED MY DECISION TO VISIT THE TOWN CENTRE.



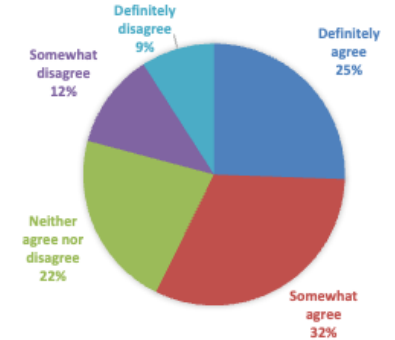
I AM SATISFIED WITH MY OVERALL EXPERIENCE OF THE 2-HOUR FREE PARKING INITIATIVE.



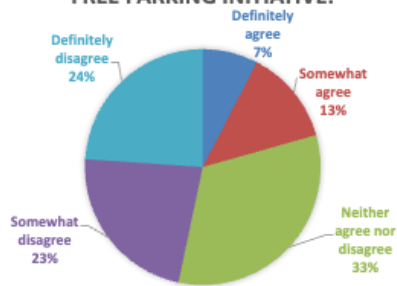
THE 2-HOUR FREE PARKING INITIATIVE HAS ENCOURAGED ME TO STAY IN THE TOWN CENTRE FOR LONGER PERIODS.



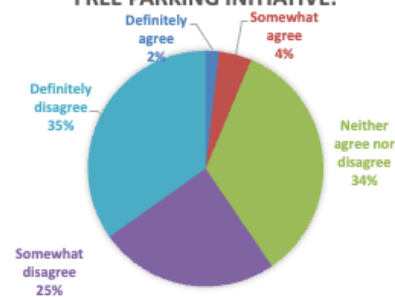
I WAS NOT INCLINED TO VISIT THE TOWN BEFORE THE INTRODUCTION OF THE INITIATIVE.



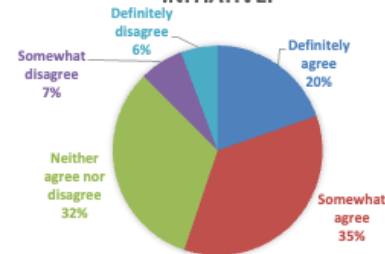
IT IS MORE DIFFICULT TO FIND ON-STREET PARKING SINCE THE INTRODUCTION OF THE 2-HOUR FREE PARKING INITIATIVE.



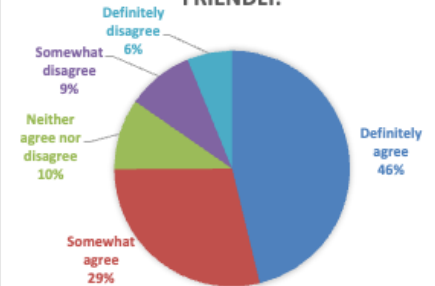
TRAFFIC CONGESTION HAS INCREASED IN THE TOWN CENTRE SINCE THE START OF THE 2-HOUR FREE PARKING INITIATIVE.



THE TOWN CENTRE SEEMS BUSIER WITH MORE PEDESTRIAN ACTIVITY SINCE THE IMPLEMENTATION OF THE 2-HOUR FREE PARKING INITIATIVE.



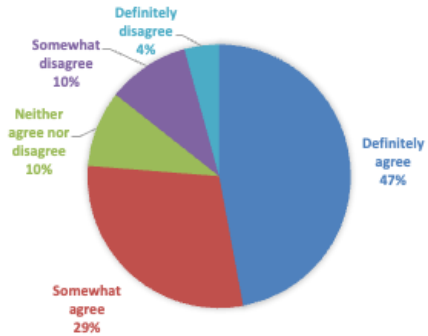
THE PARKING TICKET MACHINES THAT REQUIRE VEHICLE REGISTRATION INPUT ARE USER-FRIENDLY.



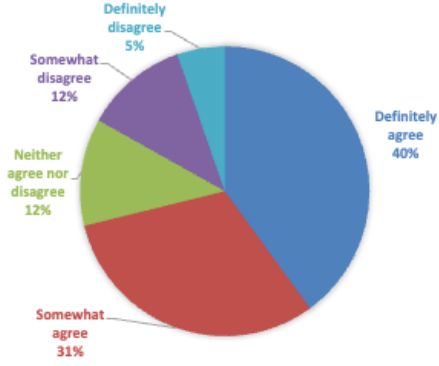
Car Parking Survey – Ayr Town Centre

3.0 Survey Analysis – 942 Residents

THE INSTRUCTIONS ON THE PARKING TICKET MACHINES ARE CLEAR AND EASY TO UNDERSTAND.



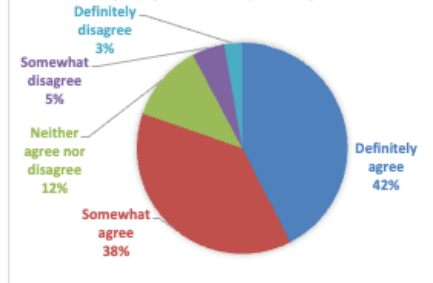
THE PARKING SIGNS ARE EASY TO UNDERSTAND.



I AM LIKELY TO ABANDON MY TRIP TO THE TOWN CENTRE IF I CANNOT FIND CONVENIENT ON-STREET PARKING.



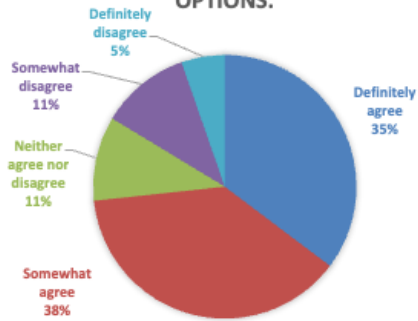
FACTORS OTHER THAN PARKING CHARGES, SUCH AS THE QUALITY OF SHOPS, SERVICES, AND PUBLIC SPACES, INFLUENCE MY DECISION TO VISIT THE TOWN CENTRE.



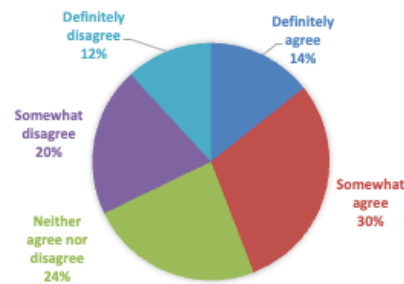
PARKING CHARGES PLAY A SIGNIFICANT ROLE IN MY CHOICE OF PARKING LOCATION.



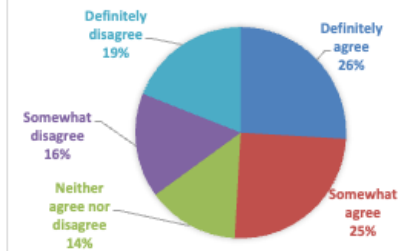
I AM WILLING TO WALK FURTHER TO BE ABLE TO USE FREE PARKING OPTIONS.



PROXIMITY TO MY DESTINATION IS THE MOST IMPORTANT FACTOR WHEN CHOOSING PARKING, EVEN IF THERE IS A FEE.



I WOULD ADJUST MY VISITS TO THE TOWN CENTRE TO COINCIDE WITH THE 2-HOUR FREE PARKING PERIOD IF IT WAS OFFERED ONLY DURING SPECIFIC TIMES OR DAYS.



4.0 Appendix a - Timeline

[illegible]

Car Parking Survey – Ayr Town Centre

4.0 Appendix b – Social Media Posts

<  **Ayrshire Roads Alliance** ...
28 Nov · 🌐

Do you think our free two hour Ayr town centre car parking sessions have helped bring more people into the town centre?
<https://orlo.uk/4YR6C> survey ends 6 December

East Ayrshire Council South Ayrshire Council



<  **Ayrshire Roads Alliance** ...
25 Nov · 🌐

Calling all Ayr town centre businesses, we'd love to hear your opinion on the impact our free two hour town centre car parking sessions, which will remain unchanged over the festive period, might have had on your trade. You can take part in a short survey here > <https://orlo.uk/w765d> The survey will remain open until Friday 6th December.

East Ayrshire Council South Ayrshire Council



<  **Ayrshire Roads Alliance** ...
26 Nov · 🌐

It's just one week before our consultation into our free two hour town centre car parking sessions closes. The two hour free sessions will remain in place over the festive season, but don't let that park your thoughts.

Share them with us in this short survey > <https://orlo.uk/nRIkg> which closes on Friday 6th December.

East Ayrshire Council South Ayrshire Council



 **Ayrshire Roads Alliance**
5d · 🌐

Toot-toot! We'd love to hear your opinion on our free two hour Ayr town centre car parking sessions, which will remain unchanged over the festive period.

You can take part in a short survey > <https://orlo.uk/fd8S0> The survey will remain open until Friday 6th December.

East Ayrshire Council South Ayrshire Council



<  **Ayrshire Roads Alliance** ...
2d · 🌐

We're putting the brakes on our consultation into our free two hour centre car parking sessions today. There's still time to give your feedback in a short survey > <https://orlo.uk/Pn5tL>

We'd love to hear your thoughts on how its working.

East Ayrshire Council South Ayrshire Council



Car Parking Survey – Ayr Town Centre

4.0 Appendix b – Social Media Posts



Ayr Advertiser · Follow

13 Nov · 🌐

"We'd like to establish if this initiative has encouraged people to visit the town centre and if businesses hav... [See more](#)



ayradvertiser.com

Consultation launched on success of free two-hour parking in Ayr

👍 34

31 comments 2 shares



Ayrshire Daily News

13 Nov · 🌐

South Ayrshire Council and Ayrshire Roads Alliance have launched a survey to gain feedback on the deli... [See more](#)



ayrshiredailynews.co.uk

Council After Feedback On Free Ayr Town Centre Car Parking Sessions [...]

👍 11

22 comments 1 share



Like



Comment



Share



Ayrshire Daily News

6d · 🌐

NO CHANGE TO AYR FESTIVE CAR PARKING RULES

South Ayrshire Council and Ayrshire Roads Alliance have confirmed that the current free two-hour Ayr town centre car parking sessions will remain operational during the festive run up to help shoppers and businesses.

Currently motorists benefit from one free parking session per day, up to two hours, on any street within a designated town centre area that has a street parking ticket machine. Extended stays of more than the two hours or subsequent visits are chargeable, and the free session does not apply to car parks.

Both organisations are also encouraging the public and local businesses to take part in a brief car parking survey ahead of the Friday 6th December deadline.



Ayrshire Chamber of Commerce



Posts

About

Photos

More ▾



Ayrshire Chamber of Commerce

3 Dec · 🌐

FEEDBACK ON FREE AYR TOWN CENTRE CAR PARKING SESSIONS

South Ayrshire Council and Ayrshire Roads Alliance are now looking into the impact the delivery of these sessions has had on businesses and we would really appreciate your support by completing a brief survey.

We're keen to understand the impact the initiative may have had on increasing footfall, on trade and encouraging people into the centre.

Ayrshire Roads Alliance and [South Ayrshire Council](#) will then review the feedback from both residents and businesses to support future planning for car parking.

To fill out the survey, visit <https://engagementtea.east-ayrshire.gov.uk/ayr-parking-strategy>

To read further details on the consultation, visit <https://www.south-ayrshire.gov.uk/consultations>



Car Parking Survey – Ayr Town Centre

4.0 Appendix b - Leaflet

We need your help to plan car parking in Ayr Town Centre.

Please take a few minutes to
complete this short survey on
the existing free two hour car
parking sessions.

**Your views
matter!**



For further information call -
0800 987 5990

Scan here to access the survey
or go to www.south-ayrshire.gov.uk/consultations

Car Parking Survey – Ayr Town Centre

4.0 Appendix c – Communication Channels and Links

AYR TOWN CENTRE CAR PARKING PROJECT

MEDIA COVERAGE

Date	Publication	Link
13-Nov	Ayrshire Daily News	https://www.ayrshire-today.co.uk/news/24721408.south-ayrshire-council-consultation-ayr-free-parking/
13-Nov-24	Ayr Advertiser	https://www.ayradvertiser.com/news/24721408.south-ayrshire-council-consultation-ayr-free-parking/
20-Nov	Ayrshire Live	https://www.dailyrecord.co.uk/ayrshire/survey-issued-over-free-two-34100459
20-Nov	Yahoo News	https://uk.news.yahoo.com/survey-issued-over-free-two-165115584.html?guccounter=1&guce_referrer=aHR0cHM6Ly93d3cuYmluZy5jb20v&guce_referrer_sig=AQAAAATijg0pCTWUhUBjksOmGB3eYjdM8TxftmhzsdsO0yWvfQQaqRXIc5l3FREbcxSnO9KligQX6Ykqp3E4_Dtv7-t1LUClewQH1PTqUgrybXzNgu9axpV6YzOh2JBkgQsplVxWvZiIFsBnlPhhPSFNCWBmkNScyfQZYxwM2of3JvJU
27-Nov	Yahoo News	https://uk.news.yahoo.com/free-parking-ayr-town-centre-124155802.html
27-Nov-24	Daily Record	https://www.dailyrecord.co.uk/ayrshire/free-parking-ayr-town-centre-34196848
27-Nov-24	Ayr Advertiser	https://www.ayradvertiser.com/news/24754825.two-hour-free-parking-ayr-town-centre-festive-season/

Integrated Impact Assessment Summary Report

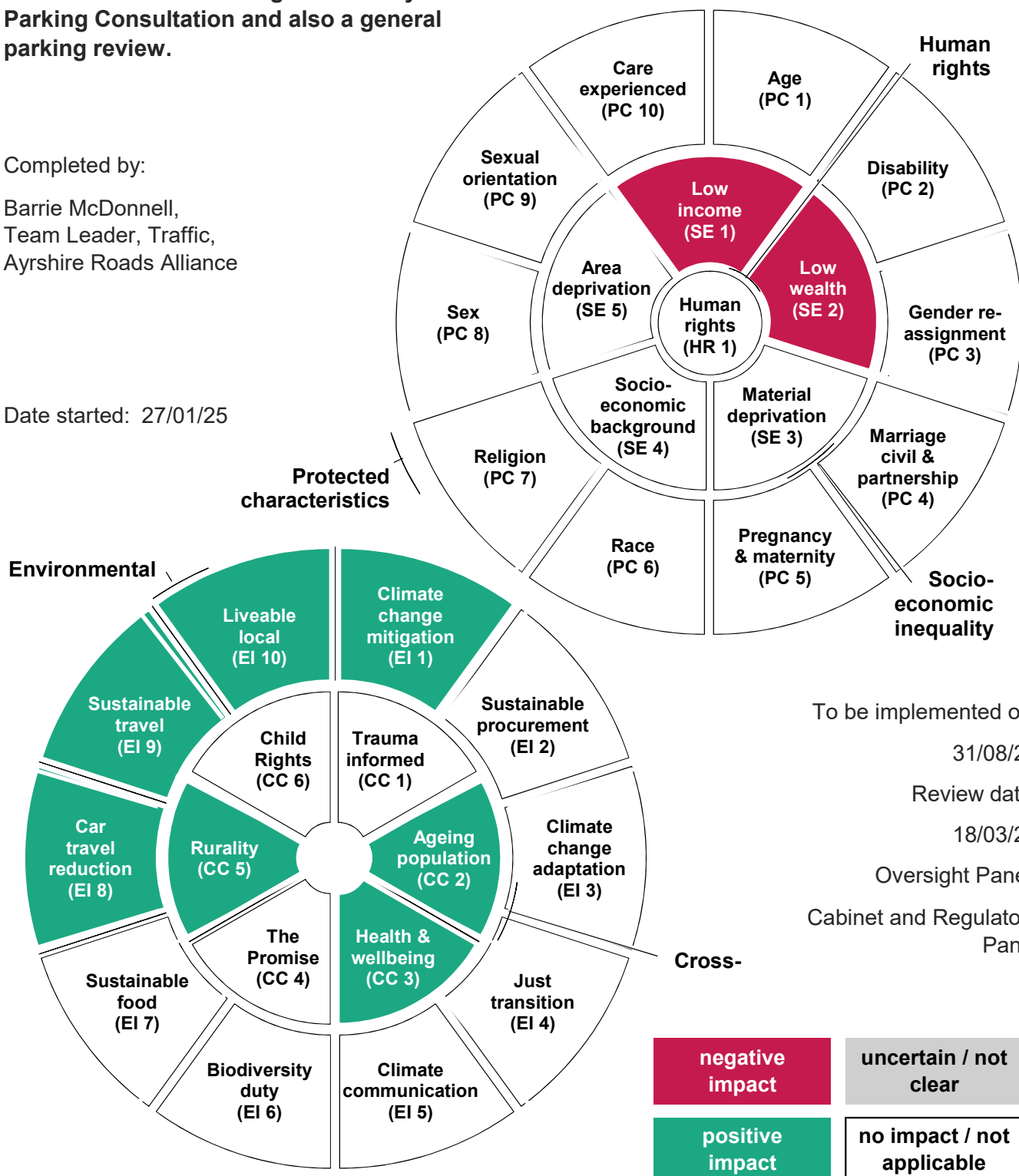
Cabinet report on the outcome and recommendations arising from the Ayr Parking Consultation and also a general parking review.



Completed by:

Barrie McDonnell,
Team Leader, Traffic,
Ayrshire Roads Alliance

Date started: 27/01/25



To be implemented on:

31/08/26

Review date:

18/03/25

Oversight Panel:

Cabinet and Regulatory
Panel

Public sector equality duty

Eliminating unlawful discrimination, harassment, and victimisation?

Parking policies do not impact human rights.

Advancing equality of opportunity?

Parking policies are designed to enable ease of access to properties, services and town centre businesses.

Fostering good relations?

Key proposals are designed to support the popular 2 hours free parking scheme.

Consultation declaration

We confirm consultation has been carried out as part of this process.

Mitigating Actions Required (re **negative / unclear impacts)**

EQUALITIES: impact on socio-economic inequality

SE 1	Low Income / Income Poverty	Proposals include a range of modest price increases and decreases as well as special cheap days rates in certain car parks to support workers.
SE 2	Low and / or no wealth	Permit fees will be kept a very low rates and cost spreading payment options could be available

Mtg	Mtg Date	Title of Report	Directorate	Managed by	Implementation	Complete	Current Due Date	Requested Revised Due Date	Notes (any date changes agreed with relevant PFH(s))	Portfolio Holder
CAB	21/01/2025	Motorhome Parking Scheme 2025	["HOD"]	Corrie, Jane	North Shore Road (Barassie) Troon amendments	No	01/04/2025	02/06/2025		Pollock, Bob;Clark, Alec
CAB	27/08/2024	Accessible Ayr Phasing	["HOD"]	Corrie, Jane	Implement the recommendations within this report and proceed with Stage 4 detailed design based on the preferred option	No	31/03/2025	29/04/2025		Pollock, Bob

Mtg	Mtg Date	Title of Report	Directorate	Managed by	Implementation	Complete	Current Due Date	Requested Revised Due Date	Notes (any date changes agreed with relevant PFH(s))	Portfolio Holder
CAB	27/08/2024	Accessible Ayr Phasing	["HOD"]	Corrie, Jane	Report to the Cabinet with an update on completion of the design work and advising on the steps to complete the project	No	31/03/2025	29/04/2025		Pollock, Bob
CAB	23/04/2024	Redevelopment of the Former Hourston's Building and Former Arran Mall, Ayr	["HOD"]	Cox, Chris	Preparation of a Business Case to provide net costing to the Council arising from provision of a new facility within the former Hourston's building	No	01/05/2025	26/06/2025	<p>At the Cabinet meeting on the 21st January 2025, it was agreed that the current due date of 13/12/2024 be amended to 06/03/2025.</p> <p>At the Cabinet meeting on the 18th March 2025, it was agreed that the current due date of 06/03/2025 be amended to 01/05/2025.</p>	Kilbride, Martin

Mtg	Mtg Date	Title of Report	Directorate	Managed by	Implementation	Complete	Current Due Date	Requested Revised Due Date	Notes (any date changes agreed with relevant PFH(s))	Portfolio Holder
CAB	12/03/2024	Financial Inclusion Projects 2024/25 and 2025/26	["SC and C"]	Hunter, George	Annual progress report presented to Service and Partnerships Performance Panel	No	20/05/2025	10/06/2025	At the Cabinet meeting on the 25th September 2024, it was agreed that the current due date of 31/10/2024 be amended to 19/11/2024. Further deferred to June 2025 as per SPPP Work Programme.	Davis, Ian
CAB	14/06/2022	Services to Gypsy Travellers - Site to Support and Accommodate Gypsy/ Traveller Encampments	["HOD"]	Burns, Tom; Dalrymple, Kenneth	report back an update to	No	05/05/2025	30/05/2025	At the Cabinet meeting on the 26th November 2024, it was agreed that the current due date of 31/11/2024 be amended to 10/03/2025. PFH agreed to the new date	Kilbride, Martin; Hunter, Hugh

Mtg	Mtg Date	Title of Report	Directorate	Managed by	Implementation	Complete	Current Due Date	Requested Revised Due Date	Notes (any date changes agreed with relevant PFH(s))	Portfolio Holder
CAB	18/03/2025	UK Shared Prosperity Funding (UKSPF) Year 4	["CT"]	Hunter, George	Year 4 progressing as approved - a further report on progress to made to SPPP at a future date.	Yes	30/04/2025			Pollock, Bob

Mtg	Mtg Date	Title of Report	Directorate	Managed by	Implementation	Complete	Current Due Date	Requested Revised Due Date	Notes (any date changes agreed with relevant PFH(s))	Portfolio Holder
CAB	18/03/2025	Community Councils - Review of the Scheme for Establishment of Community Councils	["HOD"]	Tait, Jamie	Commence review process to invite initial views/representations on the Scheme For Establishment of Community Councils	Yes	31/03/2025			Dowey, Martin

Mtg	Mtg Date	Title of Report	Directorate	Managed by	Implementation	Complete	Current Due Date	Requested Revised Due Date	Notes (any date changes agreed with relevant PFH(s))	Portfolio Holder
CAB	18/03/2025	South Ayrshire Health and Social Care Partnership - Social Care Charges for 2025-26	["CEO"]	Gemmel, Nicola	Social Care Charges	Yes	01/04/2025		2025/26 charges implemented from relevant effective dates	Hunter, Hugh

Mtg	Mtg Date	Title of Report	Directorate	Managed by	Implementation	Complete	Current Due Date	Requested Revised Due Date	Notes (any date changes agreed with relevant PFH(s))	Portfolio Holder
CAB	18/03/2025	Budget Management – Revenue Budgetary Control 2024/25 – Position at 31 January 2025	["CEO"]	Baulk, Tim	Action the budget transfers in the financial ledger as outlined in the Directorate financial performance reports at Appendix 1 and summarised in 4.1.6	Yes	31/03/2025			Davis, Ian

Mtg	Mtg Date	Title of Report	Directorate	Managed by	Implementation	Complete	Current Due Date	Requested Revised Due Date	Notes (any date changes agreed with relevant PFH(s))	Portfolio Holder
CAB	18/03/2025	Business Case: Process Automation	["CT"]	Reid, Louise	Implement benefits reporting via the PMO	Yes	31/03/2026			Davis, Ian
SAC	06/03/2025	Flexible Retirement	["CEO"]	Wesson, Wendy	Publish the Flexible Retirement Policy	Yes	31/03/2025			Davis, Ian
SAC	06/03/2025	Framework for Managing Workforce Change	["CEO"]	Wesson, Wendy	Update and publish the Framework for Managing Workforce Change	Yes	31/03/2025			Davis, Ian

Mtg	Mtg Date	Title of Report	Directorate	Managed by	Implementation	Complete	Current Due Date	Requested Revised Due Date	Notes (any date changes agreed with relevant PFH(s))	Portfolio Holder
SAC	06/03/2025	Employee Retirement Framework	["CEO"]	Wesson, Wendy	Publish the Employee Retirement Framework	Yes	31/03/2025			Davis, Ian
SAC	06/03/2025	Standing Orders Relating to Meetings	["CEO"]	Caves, Catriona	Updated Standing Orders Relating to Meetings to be published and notified to employees	Yes	14/03/2025			Dowey, Martin

Mtg	Mtg Date	Title of Report	Directorate	Managed by	Implementation	Complete	Current Due Date	Requested Revised Due Date	Notes (any date changes agreed with relevant PFH(s))	Portfolio Holder
SAC	06/03/2025	Procurement Strategy Update 2025/26	["CEO"]	Alexander, David	Publication of Procurement Strategy 2025/26	Yes	13/03/2025			Davis, Ian; Pollock, Bob
SAC	06/03/2025	Treasury Management and Investment Strategy 2025/26	["CEO"]	Baulk, Tim	The approved strategy will be incorporated into the 2025/26 treasury and investment planning and management process	Yes	01/04/2025			Davis, Ian

Mtg	Mtg Date	Title of Report	Directorate	Managed by	Implementation	Complete	Current Due Date	Requested Revised Due Date	Notes (any date changes agreed with relevant PFH(s))	Portfolio Holder
SAC	06/03/2025	Housing Revenue Account (HRA) - Revenue Budget 2025/26 and Capital Budget 2025/26 to 2029/30	["CEO"]	Baulk, Tim	To set up appropriate accounting budgets for 2025/26 to reflect Council decision	Yes	01/04/2025			Kilbride, Martin; Davis, Ian
SAC	06/03/2025	Development Plan Scheme 2025 and LDP2 Delivery Programme 2025	["HOD"]	Iles, Craig	Publication and consultation on the Development Plan Scheme	Yes	31/03/2025			Pollock, Bob

Mtg	Mtg Date	Title of Report	Directorate	Managed by	Implementation	Complete	Current Due Date	Requested Revised Due Date	Notes (any date changes agreed with relevant PFH(s))	Portfolio Holder
SAC	06/03/2025	Development Plan Scheme 2025 and LDP2 Delivery Programme 2025	["HOD"]	Iles, Craig	Publication of the LDP2 Delivery Programme	Yes	31/03/2025			Pollock, Bob
SAC	06/03/2025	Development Plan Scheme 2025 and LDP2 Delivery Programme 2025	["HOD"]	Iles, Craig	Continuation of evidence gathering process for LDP3 Evidence Report	Yes	31/03/2025			Pollock, Bob

Mtg	Mtg Date	Title of Report	Directorate	Managed by	Implementation	Complete	Current Due Date	Requested Revised Due Date	Notes (any date changes agreed with relevant PFH(s))	Portfolio Holder
SAC	27/02/2025	Revenue Estimates 2025/26, Capital Estimates 2025/26 to 2036/37 and Carbon Budget 2025/26	["CEO"]	Baulk, Tim	Approved budgets will be incorporated in 2025/26 financial planning and management process	Yes	01/04/2025			Dowey, Martin; Davis, Ian
CAB	18/02/2025	Civic Government (Scotland) Act 1982 - Licensing of Sexual Entertainment Venues	["CEO"]	Briggs, Karen	Advertise required Notice of policy prior to implementation date	Yes	24/03/2025		Notice advertised.	Kilbride, Martin

Mtg	Mtg Date	Title of Report	Directorate	Managed by	Implementation	Complete	Current Due Date	Requested Revised Due Date	Notes (any date changes agreed with relevant PFH(s))	Portfolio Holder
CAB	18/02/2025	Service Review - Benefits Services	["CEO"]	Gemmel, Nicola	Implement service review structure changes	Yes	30/04/2025		Service Review changes now implemented	Davis, Ian
CAB	18/02/2025	Surplus Land and Buildings Assets	["HOD"]	Burns, Tom	Assets that have been declared surplus to requirements will be marketed	Yes	01/04/2025		Surplus assets are being marketed	Kilbride, Martin

Mtg	Mtg Date	Title of Report	Directorate	Managed by	Implementation	Complete	Current Due Date	Requested Revised Due Date	Notes (any date changes agreed with relevant PFH(s))	Portfolio Holder
SAC	06/02/2025	Proposed Extension to Quay Zone, Girvan	["CEO"]	Caves, Catriona	Use best endeavours to conclude formal Agreement for Variation of Lease with South Carrick Community Leisure SCIO	Yes	11/04/2025		Offer issued on 3.3.25 with a 14 day deadline for acceptance. A common good review was carried out prior to the issuing of the Offer, which concluded that the land is not common good. Update - Agreement for lease concluded 12th March 2025.	Kilbride, Martin; Connolly, Brian; Clark, Alec

Mtg	Mtg Date	Title of Report	Directorate	Managed by	Implementation	Complete	Current Due Date	Requested Revised Due Date	Notes (any date changes agreed with relevant PFH(s))	Portfolio Holder
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Mtg	Mtg Date	Title of Report	Directorate	Managed by	Implementation	Complete	Current Due Date	Requested Revised Due Date	Notes (any date changes agreed with relevant PFH(s))	Portfolio Holder
CAB	21/01/2025	Wallacetown Community Energy Project	["HOD"]	Burns, Tom	Conclude and signing of Project Agreement	Yes	31/03/2025		Project Agreement terms were agreed with FSWC Assoc members on 21.2.25. Clean copy sent for signature on 28.2.25 and awaited. Update 7.4.25 - signed on behalf of the Council by Kevin Braidwood w/c 31.3.25 .	Kilbride, Martin

Mtg	Mtg Date	Title of Report	Directorate	Managed by	Implementation	Complete	Current Due Date	Requested Revised Due Date	Notes (any date changes agreed with relevant PFH(s))	Portfolio Holder
CAB	21/01/2025	Pavement Parking Enforcement - Update	["HOD"]	Corrie, Jane	Commence pavement parking enforcement	Yes	31/03/2025		Soft approach implemented from 31/3/25 with warning notices being issued. Official enforcement to commence 1st May 2025	Pollock, Bob

Mtg	Mtg Date	Title of Report	Directorate	Managed by	Implementation	Complete	Current Due Date	Requested Revised Due Date	Notes (any date changes agreed with relevant PFH(s))	Portfolio Holder
CAB	21/01/2025	Update on Electric Vehicle Charging Tariff	["HOD"]	Corrie, Jane	Introduction of fees/ tariffs	Yes	01/04/2025		New tariff introduced on 01/01/25, further tariff increase due 1/07/25	Pollock, Bob
CAB	21/01/2025	Low Green, Ayr: Digital Connectivity - Common Good Consultation		Bradley, Jane	Installation Underway and Draw Down of Funding	Yes	31/03/2025			Pollock, Bob;Clark, Alec

Mtg	Mtg Date	Title of Report	Directorate	Managed by	Implementation	Complete	Current Due Date	Requested Revised Due Date	Notes (any date changes agreed with relevant PFH(s))	Portfolio Holder
CAB	27/08/2024	Accessible Ayr Phasing	["CT"]	Greaves, Mark	Report to the Cabinet in regard to any future scheme considered for funding, and associated costs and programme	Yes	29/04/2025	29/04/2025	The Accessible Ayr scheme is being developed by ARA under contract. A paper will be brought forward by HoD on 29 April 2025 talking to the project.	Pollock, Bob

Mtg	Mtg Date	Title of Report	Directorate	Managed by	Implementation	Complete	Current Due Date	Requested Revised Due Date	Notes (any date changes agreed with relevant PFH(s))	Portfolio Holder
SAC	21/06/2024	Affordable Housing Proposals, Riverside Place, Ayr	["HOD"]	Dalrymple, Kenneth	Report to a future Council confirming the outcome of the negotiations with the telecommunications company	Yes	27/03/2025		<p>This paper was removed from the agenda for the Council meeting of 12 December 2024 due to the amount of business on the agenda for that day. It is now proposed to submit the report to the Council in March 2025</p> <p>At the Cabinet meeting on the 21st January 2025, it was agreed that the current due date of 12/12/2024 be amended to 27/03/2025.</p>	Kilbride, Martin

Mtg	Mtg Date	Title of Report	Directorate	Managed by	Implementation	Complete	Current Due Date	Requested Revised Due Date	Notes (any date changes agreed with relevant PFH(s))	Portfolio Holder
CAB	18/06/2024	Ayrshire Roads Alliance Service Plan 2024/25 and Performance Report 2023/24	["HOD"]	Corrie, Jane	Continue to submit reports to the Ayrshire Shared Service Joint Committee	Yes	31/03/2025		Reports have been submitted throughout the year to the Ayrshire Shared Services Joint Committee & annual report is due to be lodged for the SPPP on 10th June 2025	Pollock, Bob

Mtg	Mtg Date	Title of Report	Directorate	Managed by	Implementation	Complete	Current Due Date	Requested Revised Due Date	Notes (any date changes agreed with relevant PFH(s))	Portfolio Holder
CAB	18/06/2024	Girvan Conservation Area Appraisal	["HOD"]	Iles, Craig	Seek Cabinet approval of a draft Management Plan	Yes	18/03/2025		At the Cabinet meeting on the 26th November 2024, it was agreed that the current due date of 30/09/2024 be amended to 18/03/2025.	Pollock, Bob;Clark , Alec
CAB	21/05/2024	15-17 Sandgate, Ayr - Common Good Consultation	["CEO"]	Caves, Catriona	Conclusion of sale - please advise when report can be released	Yes	30/06/2025		Update 7.4.24 - sale settled on 4.4.25.	Kilbride, Martin

Mtg	Mtg Date	Title of Report	Directorate	Managed by	Implementation	Complete	Current Due Date	Requested Revised Due Date	Notes (any date changes agreed with relevant PFH(s))	Portfolio Holder
CAB	23/04/2024	Active Travel Strategy Performance Report	["HOD"]	Corrie, Jane	Continue to seek approval and support active travel projects through the MOWG forum	Yes	31/03/2025		Update report presented to SPPP on 22/4/25	Pollock, Bob
CAB	23/04/2024	Road Improvement Plan 2024-2026	["HOD"]	Corrie, Jane	Implementation of the Road Improvement Plan 2024/25	Yes	31/03/2025			Pollock, Bob

Mtg	Mtg Date	Title of Report	Directorate	Managed by	Implementation	Complete	Current Due Date	Requested Revised Due Date	Notes (any date changes agreed with relevant PFH(s))	Portfolio Holder
CAB	23/04/2024	Ayrshire Shared British Sign Language (BSL) Local Plan 2024-2030	["EDUC"]	Anderson, Kevin	Present joint BSL action plan to Service and Partnerships Performance Panel	Yes	31/03/2025		<p>At the Cabinet meeting on the 26th November 2024, it was agreed that the current due date of 31/10/2024 be amended to 31/01/2025. Further delay in collecting data from partners. Extended due date requested. Amendment agreed with PFH.</p> <p>At the Cabinet meeting on the 21st January 2025, it was agreed that the current due date of 31/01/2025 be amended to 31/03/2025.</p>	Hunter, Hugh

Mtg	Mtg Date	Title of Report	Directorate	Managed by	Implementation	Complete	Current Due Date	Requested Revised Due Date	Notes (any date changes agreed with relevant PFH(s))	Portfolio Holder
CAB	12/03/2024	Business Relief Programme – 2024 Funding Proposals	["CT"]	Hunter, George	Progress with the proposals and provide update to Service and Partnerships Performance Panel	Yes	22/04/2025		<p>Requested to defer the report from March SPPP to April SPPP to provide time for the Service to ensure an informative report is provided – PFH approval given 15/01/2025.</p> <p>At the Cabinet meeting on the 21st January 2025, it was agreed that the current due date of 31/03/2025 be amended to 22/04/2025.</p>	Pollock, Bob;Dowey, Martin

Mtg	Mtg Date	Title of Report	Directorate	Managed by	Implementation	Complete	Current Due Date	Requested Revised Due Date	Notes (any date changes agreed with relevant PFH(s))	Portfolio Holder
CAB	12/03/2024	Revised Fleet, Travel and Transport Policy 2024	["HOD"]	Ross, Fiona	Continue to roll out the Fleet Travel and Transport Policy with the Council including the identification of a Fleet Liaison Officer within each Service	Yes	31/03/2025		Since email mentioned above issued we have had the details of some FLO officers provided but we still have some that have not provided. We will now start to make direct contact with the remaining areas and obtain there nominated FLO details (10/4/25)	Kilbride, Martin
LP	26/10/2021	Long-Term Financial Outlook and Medium-Term Financial Plan	["CEO"]	Baulk, Tim	Members set clear prioritised service provision to stay with the estimated financial envelope	Yes	31/03/2025		Ongoing through 3-year Medium Term budget cycle	

Mtg	Mtg Date	Title of Report	Directorate	Managed by	Implementation	Complete	Current Due Date	Requested Revised Due Date	Notes (any date changes agreed with relevant PFH(s))	Portfolio Holder
LP	25/05/2021	Equality Outcomes and Mainstreaming Progress Report – Submit report by the Assistant Director	["EDUC"]	Anderson, Kevin	Delivery of Equality Outcomes and related actions	Yes	31/03/2025		Report to Cabinet in May 25.	
LP	25/05/2021	Equality Outcomes and Mainstreaming Progress Report – Submit report by the Assistant Director	["EDUC"]	Anderson, Kevin	Working with the Ayrshire Equalities Partnership to progress shared Equality Outcomes and related actions	Yes	31/03/2025		Report to Cabinet in May 25.	

Mtg	Mtg Date	Title of Report	Directorate	Managed by	Implementation	Complete	Current Due Date	Requested Revised Due Date	Notes (any date changes agreed with relevant PFH(s))	Portfolio Holder
LP	25/05/2021	Electric Vehicle Charging Infrastructure Strategy	["HOD"]	Kevin Braidwood	Implement Electric Vehicle Infrastructure Strategy 2021 – 2025	Yes	31/03/2025		ongoing discussions with Transport Scotland and SFT on future model.paper to be brought to cabinet on proposed operating model and tariff. PIN lodged and completed with 59 expressions of interest. Moved to procurement phase.	

Mtg	Mtg Date	Title of Report	Directorate	Managed by	Implementation	Complete	Current Due Date	Requested Revised Due Date	Notes (any date changes agreed with relevant PFH(s))	Portfolio Holder
LP	12/02/2019	Draft Rapid Rehousing Transition Plan 2019-2024	["HOD"]	Carroll, Chris; Anderson, Kevin	Action Plan Implemented	Yes	31/03/2025		Funding of £173k allocated to South Ayrshire for 19/20. Discussions ongoing re allocation of this funding to specific projects based on our RRTP priorities. Jan 20 - Funding to be used to expand Housing 1st project and create Social Letting Service. March 20 - Housing	

South Ayrshire Council

**Report by Depute Chief Executive and Director of Education
to Cabinet
of 29 April 2025**

Subject: HMIE National Thematic Inspection

1. Purpose

- 1.1 The purpose of this report is to inform the Cabinet of the outcome of HMIE National Thematic Inspection of local authority approaches to school improvement.

2. Recommendation

2.1 It is recommended that the Cabinet:

- 2.1.1 considers the contents of the National report by Education Scotland as contained in Appendix 1; and**
- 2.1.2 notes the practice examples from South Ayrshire contained in the National thematic report; and**
- 2.1.3 considers the detailed report on approaches to school improvement in South Ayrshire as contained in Appendix 2 and notes that recommendations will form future improvement planning within the Directorate.**

3. Background

- 3.1 In June 2024, His Majesty's Chief Inspector of Education announced a national thematic inspection of local authorities in Scotland. The focus of this thematic inspection was how local authorities support schools to improve. The inspection provided a timely opportunity to reflect on strengths, challenges and opportunities for ensuring high-quality education for all learners across Scotland.
- 3.2 In October 2024 Inspectors visited South Ayrshire Council and spent time looking at approaches to school improvement. This involved considering the following areas;
- How local authorities support schools to improve the quality of education through implementing effective improvement planning and standards and quality reporting;
 - How local authorities support schools to improve the quality of education through self-evaluation and quality assurance;

- How local authorities support schools to improve the quality of education through professional learning;
- How local authorities deliver universal support and challenge for all schools, and targeted support for specific schools to improve the quality of education.

3.3 During the Inspection, HMIE Inspectors met with central team staff, head teachers, teachers and partners and considered a range of evidence related to the areas above (3.2). Inspectors provided feedback at the end of the week and a written report was received in February 2024 (Appendix 2).

3.4 Education Scotland published the National Thematic Inspection Report on Local Authority Approaches to Self-evaluation on 12 March 2025.

4. Proposals

4.1 It is proposed that the Cabinet

- notes the contents of the National Thematic Report;
- notes the two practice examples from South Ayrshire contained in the National report;
- notes the detailed information in the South Ayrshire report; and
- agrees that any recommendations be taken forward through the Directorate Service Plan.

5. Legal and Procurement Implications

5.1 There are no legal implications arising from this report.

5.2 There are no procurement implications arising from this report.

6. Financial Implications

6.1 Not applicable.

7. Human Resources Implications

7.1 Not applicable.

8. Risk

8.1 Risk Implications of Adopting the Recommendations

8.1.1 There are no risks associated with adopting the recommendations.

8.2 Risk Implications of Rejecting the Recommendations

8.2.1 There are no risks associated with the rejection of the recommendations.

9. Integrated Impact Assessment (incorporating Equalities)

9.1 Our Integrated Impact Assessment (IIA) considers the following areas:

- Public Sector Equality Duty, Human Rights and Fairer Scotland Duty;
- United Nations Convention on the Rights of the Child (UNCRC);
- Sustainability, climate change and biodiversity;
- Potential impact on older people;
- Rural communities;
- Health and wellbeing;
- A trauma information organisation; and
- The Promise.

9.2 The proposals in this report allow scrutiny of performance. The report does not involve proposals for policies, strategies, procedures, processes, financial decisions and activities (including service delivery), both new and at review, that affect the Council's communities and employees, therefore an Integrated Impact Assessment is not required.

10. Sustainable Development Implications

10.1 ***Considering Strategic Environmental Assessment (SEA)*** - This report does not propose or seek approval for a plan, policy, programme or strategy or document otherwise described which could be considered to constitute a plan, programme, policy or strategy.

11. Options Appraisal

11.1 An options appraisal has not been carried out in relation to the subject matter of this report.

12. Link to Council Plan

12.1 The matters referred to in this report contribute to Priority Two of the Council Plan: Live, Work, Learn and Outcome One: Education and lifelong learning.

13. Results of Consultation

13.1 There has been no public consultation on the contents of this paper.

13.2 Consultation has taken place with Councillor William Grant, Portfolio Holder for Education, and the contents of this report reflect any feedback provided.

14. Next Steps for Decision Tracking

14.1 If the recommendations above are approved by Members, the Depute Chief Executive and Director of Education will ensure that all necessary steps are taken to ensure full implementation of the decision within the following timescales, with the completion status reported to the Cabinet in the 'Council and Cabinet Decision Log' at each of its meetings until such time as the decision is fully implemented:

Implementation	Due date	Managed by
Recommendations contained within the South Ayrshire report should be incorporated into the Directorate service planning for session 2025-26	June 2025	Depute Chief Executive and Director of Education

Background Papers **None**

Person to Contact **Lyndsay McRoberts, Depute Chief Executive and Director of Education**
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Date: **17 April 2025**



Local authority approaches to supporting school improvement

A national thematic inspection report from
His Majesty's Inspectors of Education

12 March 2025

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Foreword

I am pleased to present this national thematic inspection report on how local authorities in Scotland support school improvement. This report reflects insights gathered from all 32 local authorities, offering a comprehensive overview of the strengths, challenges, and opportunities within our education system.

Local authorities play a pivotal role in supporting schools to improve the quality of education. This report highlights how they undertake this critical work, focusing on self-evaluation, improvement planning, quality assurance, professional learning, and the delivery of both universal and targeted support to schools.

Across Scotland, there is much to commend. We have seen strong examples of strategic leadership, robust data-driven self-evaluation, and collaborative cultures where schools and local authorities work together to improve outcomes for children and young people. Positive relationships, grounded in professional trust and respect, underpin many of these successes. In particular, effective leadership at all levels – central officers, school leaders, and middle leaders – emerges as a powerful driver for sustainable improvement.

However, the report also identifies areas where improvement is needed. There is notable variability in the consistency and quality of support provided to schools, both within and across local authorities. The effectiveness of self-evaluation processes requires strengthening, to maximise the progress of children and young people. Strengthening leadership development at all levels is essential for building capacity for continuous improvement.

The fiscal challenges facing all local authorities are significant. Financial constraints and the geographical realities of rural and island communities create barriers to consistent support and professional learning opportunities. The rural and remote contexts of a third of Scotland's local authorities present unique challenges, including attracting and retaining high-quality staff and ensuring consistent in-person engagement with schools. Addressing these challenges requires system-wide collaboration.

Despite these pressures, many local authorities are cultivating a culture of excellence and enhanced accountability. Where this culture thrives, there is a strong, collective responsibility to support every child and young person to achieve, regardless of which school they attend. This should be our shared ambition.

Another notable strength is the high-quality professional learning available to teachers, supported through a variety of courses, programmes, networks, and coaching approaches. However, there is a gap in comprehensive professional learning for central officers in local authorities – an area that must be addressed to ensure that they are equipped to lead and support improvement effectively.

I would like to acknowledge the work of the Association of Directors of Education in Scotland (ADES) in developing a framework for self-evaluation. This represents an important step towards strengthening the capacity of local authorities to reflect on their performance and secure improvement. Complementing this, our work to develop a framework for inspecting local authorities will provide an essential external perspective. It offers opportunities to strengthen partnerships and support continuous improvement to ensure that efforts are delivering the best outcomes for Scotland's learners. The learning from this national thematic inspection will directly inform the development of that framework.

I am grateful to all those who contributed to this thematic inspection, including local authority officers, school leaders, elected members, teachers, professional associations, and parents. Their openness and commitment to improvement are evident throughout this report.

Ultimately, this report reinforces a shared ambition: to ensure that all of Scotland's children and young people benefit from an education system that is inclusive, equitable, and of the highest quality. Together, through continuous reflection, leadership, and collaborative practice, we can achieve this goal – ensuring that every learner thrives in a system committed to their success.



Janie McManus

His Majesty's Chief Inspector of Education

Overview

In June 2024, His Majesty's Chief Inspector of Education announced a national thematic inspection of local authorities in Scotland. The focus of this thematic inspection was how local authorities support schools to improve. This inspection provides a timely opportunity to reflect on strengths, challenges, and opportunities for ensuring high-quality education for all learners.

This national thematic inspection enabled HM Inspectors to explore current priorities for improving school performance across all 32 local authorities in Scotland. We learned what is working well and heard about challenges that local authorities encounter and improvements that need to be addressed to ensure effectiveness across Scotland. Through the national thematic, HM Inspectors gathered evidence on the following themes:

- How local authorities support schools to improve the quality of education through implementing effective improvement planning and standards and quality reporting
- How local authorities support schools to improve the quality of education through self-evaluation and quality assurance
- How local authorities support schools to improve the quality of education through professional learning
- How local authorities deliver universal support and challenge for all schools, and targeted support for specific schools to improve the quality of education.

Terms of quantity

The following standard terms of quantity are used:

All	100%
Almost all	91%-99%
Most	75%-90%
Majority	50%-74%
Minority/less than half	15%-49%
A few	less than 15%

Methodology

Visits to local authorities took place between September and November 2024.

During the visits, inspection teams met with senior officers and central teams in local authorities to hear about local priorities and approaches to quality assurance and school improvement. HM Inspectors also met with focus groups of headteachers and school leaders, teachers, representatives of professional associations, elected members and chairs of Parent Councils.

At the planning stages of these inspections, HM Inspectors recognised the need for flexibility in our approach to meetings so that we could engage with a range of stakeholders who might not be able to travel to a central venue due to location and/or other commitments. We therefore held some meetings and focus groups using a hybrid approach, with some participants joining online and some in person.

Who we spoke to

As part of our approaches to gathering a range of evidence, we captured the views of headteachers and local authority staff who support improvement through a pre-inspection online questionnaire.

	Local authority senior leaders	Local authority officers	Headteachers	Teachers	Trade union representatives	Parents	Elected members
Total	150	436	635	479	111	144	126

Questionnaire responses

We received responses from:

- 1,328 headteachers
- 485 local authority staff

The responses to these questionnaires can be found in the appendix.

Methodology key facts graphic

Visits to all 32* local authorities

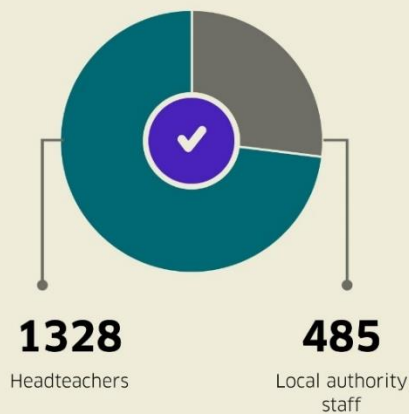


Focus groups

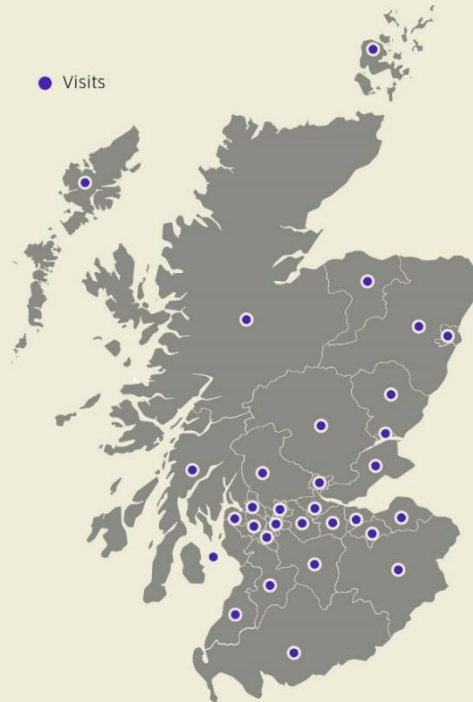
337



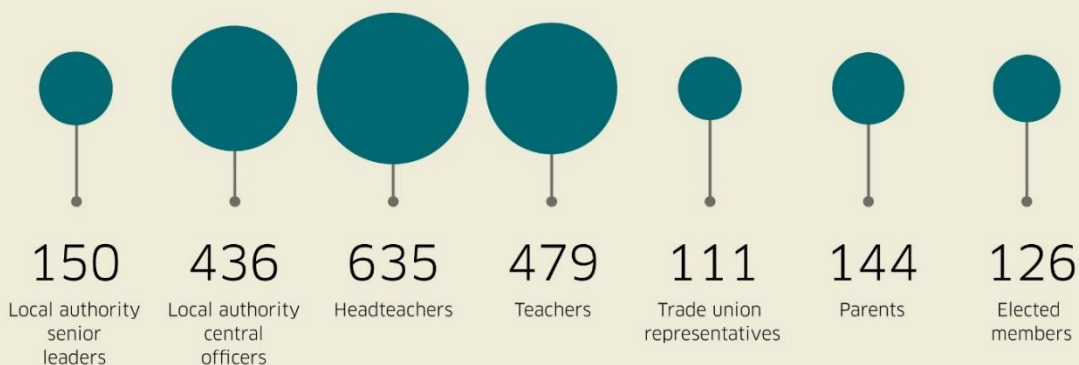
Questionnaire responses



● Visits



Who we spoke to



* Aberdeen City; Aberdeenshire; Angus; Argyll and Bute; City of Edinburgh; Clackmannanshire; Comhairle nan Eilean Siar; Dumfries and Galloway; Dundee City; East Ayrshire; East Dunbartonshire; East Lothian; East Renfrewshire; Falkirk; Fife; Glasgow City; Highlands; Inverclyde; Midlothian; Moray; North Ayrshire; North Lanarkshire; Orkney Islands; Perth and Kinross; Renfrewshire; Scottish Borders; Shetland Islands; South Ayrshire; South Lanarkshire; Stirling; West Dunbartonshire; West Lothian.

Main findings and summary messages

This summary highlights the overarching strengths and areas for further improvement. More detail is contained in the subsequent sections of the report.

Supporting effective improvement planning and standards and quality reporting

All local authorities provide guidance for self-evaluation, improvement planning, and standards and quality reporting, often using standard templates, exemplars, and timelines. This is most effective when local authorities' strategic frameworks align school improvement approaches with broader visions for quality improvement in education.

In a few local authorities, more work is needed to ensure rigorous evaluation and alignment between local authority and school priorities. Most authorities equip headteachers with a range of useful data (e.g. on attendance and attainment) for self-evaluation and benchmarking. A majority of local authorities should moderate the work of central teams to ensure consistent quality. Some school leaders perceive inequity in the support levels they receive.

In most authorities, headteachers are engaged in worthwhile processes to collaborate and share practice, often within clusters. They help to improve quality assurance and self-evaluation approaches. For many authorities, a next step is to fully evaluate the impact of cluster improvement initiatives.

Most authorities analyse school self-evaluation and improvement planning processes to inform local priorities, professional learning needs, and to identify targeted support for individual schools. Across authorities, school leaders, including middle leaders, need more support with evaluative writing and evidence-based self-evaluation. For a minority of authorities, challenges exist in demonstrating how self-evaluation informs broader strategic decisions.

In a few authorities, collaborative governance structures help some headteachers shape local policies and enhance partnerships. This is practice worthy of sharing more widely.

Most authorities actively involve their key stakeholders in aspects of improving policy and planning. Hybrid engagement methods developed during the pandemic continue in many areas, while some forums are being reinstated.

Budget cuts and fiscal challenges are a shared concern among all local authorities and school leaders.

Supporting schools to improve the quality of education through self-evaluation and quality assurance

Most local authorities have well established and well understood systems in place to evaluate and monitor the performance and quality of education in schools, but they are not always effective. The majority of authorities should continue to develop robust ways to evaluate the effectiveness of their school improvement strategies. A minority of local authorities need to moderate more closely the input of central teams to ensure consistency of approach.

A few local authorities have identified the need to strengthen their systems and approaches to evaluating school performance. This is important to ensure that local authority leaders and officers have an accurate overview of the strengths and areas for improvement across their schools. This will help to ensure there is equitable, targeted support for those schools that need to improve, and that effective practice can be shared more widely.

In a minority of local authorities, strategic approaches are demonstrably improving attainment and standards in learning, teaching, and assessment in primary schools, but much less so in secondary schools. In most authorities, there is a need to revisit the principles of self-evaluation for improvement, so that this is well understood by school leaders and staff at all levels, particularly in secondary schools.

A few local authorities have developed an effective system leadership approach across their schools. Many more local authorities are working towards this. Where this approach is effective, school leaders and their staff teams provide robust challenge and support to one another. They collaborate and share practice and feel empowered to lead and drive educational change. Building capacity within school teams in using robust, data-driven self-evaluation, strengthened by peer moderation, can help all local authorities to continue to raise standards and produce better outcomes for all children and young people, despite diminishing budgets and numbers of officers in central teams.

Supporting schools to improve the quality of education through professional learning

All local authorities provide a programme of universally accessible professional learning opportunities for leaders and staff in schools. In a few local authorities, the variability in uptake and engagement in professional learning across schools should be addressed.

Most local authorities have well-established or improving professional learning strategies in place. These professional learning programmes are comprehensive and well-informed by national policy, and school and local priorities. Central teams use the expertise available from national organisations and a range of partners to enhance their professional learning offer. This includes, in a few authorities, the strong contribution being made by Educational Psychological Services teams.

Almost all local authorities actively encourage and promote the sharing of effective practice among schools and build opportunities for this into meetings and networks. Collaborative working, based on positive relationships and mutual trust, is central to developing the skills and knowledge of staff at all levels. Staff engagement in network groups is customary practice in almost all local authorities.

Most local authorities provide well established leadership learning programmes for current and aspiring school leaders. This includes national leadership programmes and locally developed offers. Local authority leaders use this strategy increasingly effectively to improve their ability to recruit and retain school leaders from within their own workforce. Across Scotland, there is a need to continue to develop high-quality leadership learning approaches, focused on self-evaluation, for middle leaders.

A quarter of local authorities need to develop more rigorous and consistent approaches to evaluating the impact of their professional learning strategies. This should include monitoring the effectiveness of professional learning on improving the quality of learning and teaching and raising attainment, particularly in the secondary sector.

In rural local authorities, geographical context and financial pressures make staff engagement in a broad range of professional learning activities challenging. Central teams

and staff in schools welcome and devise creative digital solutions to address these barriers. Teachers of Gàidhlig contribute significantly to the work of central teams in a few local authorities. They often have enhanced roles for Gàidhlig Medium Education, beyond their own school.

Delivering universal support and challenge for all schools, and/or targeted support for specific schools to improve the quality of education

All local authorities have a framework in place to support improvement in their schools. In most local authorities, these frameworks are clear, well-established, and embedded in practice.

A few local authorities have recently reviewed their frameworks to make improvements or are in the process of doing so.

Almost all local authorities have effective systems and processes in place to identify and organise appropriate levels of support and challenge to individual schools. Most local authorities provide clear advice and strong support to all schools to help them make improvements. In a few local authorities, these processes lack the rigour and consistency to secure improvement.

Local authority officers play a key role in the monitoring of school performance, identifying risk and supporting change and improvement.

Most local authorities have an accurate understanding of the individual performance of all schools.

Almost all local authorities use an evidence-based approach to identify schools that require targeted support. In the majority of local authorities, these approaches are well-established and effective. A few local authorities recognise the need to increase the robustness of the procedures they use to identify schools requiring targeted support.

In around half of local authorities, schools receiving targeted or intensive support have clear action plans against which progress can be robustly measured. This is a common area for further development across local authorities.

Local authorities with a high number of rural, remote and island schools face significant challenges in maintaining regular, in-person contact between all schools and central officers.

Recommendations

- Ensure that all schools receive high-quality, consistent support through robust universal provision. This should reduce variability within and across local authorities and secure equitable outcomes for learners.
- For schools requiring targeted support, implement robust action planning, monitoring and accountability. This is essential to ensure that necessary improvements for learners are secured at pace.
- Prioritise leadership development for middle leaders, particularly in secondary schools, where improvement outcomes are less consistent, with a focus on the principles of self-evaluation for self-improvement.

- Establish a national professional learning programme for local authority central officers. This will help to build capacity and professional knowledge in school improvement and effective support and challenge practices.
- Develop flexible models of support that address the specific needs of rural, remote, and island schools.
- Embed local authority collaborative approaches to foster collective accountability for school improvement, ensuring these are consistently grounded in robust self-evaluation, and lead to accurate understanding of individual and collective improvement priorities.
- Improve the strategic use of data at both local authority and school levels. This includes developing staff capacity to interpret data effectively and use data-driven insights to inform self-evaluation, improvement planning, and resource allocation.

Supporting effective improvement planning and standards and quality reporting

All local authorities provide schools with guidance on self-evaluation, improvement planning and standards and quality reporting. This usually includes standardised templates for school leaders to use, exemplars of good practice and timescales for completion. Most local authorities provide comprehensive guidance and advice that is embedded in a strategic quality improvement framework, which sets out a wider vision for school improvement. In these authorities, central officers know their schools very well and have a clear understanding of each school's strengths, challenges, and improvement needs. In improvement plans, headteachers are required to highlight how they will address local priorities as well as their own school's needs.

In most local authorities, officers provide headteachers with a range of data and performance information to inform their self-evaluation processes. This includes data on attendance, attainment and positive destinations at local authority, cluster, and school levels and for virtual comparators. Headteachers report that this data helps them to evaluate and benchmark their own school's performance and to identify appropriate improvement priorities for their school.

In a minority of local authorities, officers recognise that school leaders would benefit from further support in evaluating school performance more rigorously against national standards and local frameworks. At school level, improvement planning processes do not always lead to better outcomes quickly enough. School staff are not always clear about how local authority priorities align with individual school priorities.

Education officers provide all headteachers with evaluative written feedback on draft school improvement plans and standards and quality reports in most local authorities. Where practice is most effective, central teams moderate the quality of this feedback to ensure consistency in the approach they are taking. This is a next step for a minority of local authorities. Some school leaders do not always feel that there is equity and the same level of rigour across central teams.

A few local authorities take a digital approach to reporting to stakeholders on standards and quality. All the schools in these local authorities produce standards and quality reports as interactive, digital publications, rather than paper-based documents. Headteachers report that parents, staff, and learners have welcomed this more dynamic and inclusive reporting

style. Teachers and learners contribute to the standards and quality report through videos, podcasts, and photographs. As a result, wider school communities are now actively engaged in school improvement planning processes. They are involved in identifying and celebrating successes and in highlighting next steps. Headteachers and staff report that this consistent approach is helping to develop a clear cycle of improvement planning and reporting on standards across school teams.

Involvement of school leaders

Almost all local authorities involve headteachers in reviewing and refreshing approaches to improvement planning and standards and quality reporting. This includes through surveys, working groups and through regular headteacher meetings.

Almost all local authorities support their headteachers to work collaboratively in clusters, trios, or quads to lead common areas of improvement. Local authorities share attainment and other data across cluster schools. Headteachers use this data to make comparisons and reflect on their own school's performance. In a minority of authorities, work has still to be done to evaluate the effectiveness of this approach on individual school improvement.

In most local authorities, school leaders are encouraged to be involved in improvement activities beyond their own establishments. These opportunities include being members of validated self-evaluation teams and school reviews and engaging in peer moderation of school improvement plans and standards and quality reports. In a very few authorities, they also include school leaders working across the primary and secondary sectors.

Using data from school improvement plans and standards and quality reports to inform strategic decision-making and local authority support

In the majority of local authorities, officers collate information from individual school improvement plans and standards and quality reports to identify common areas of good practice, priority and need. They use this information very effectively to inform strategic decisions about local authority priorities, requirements for professional learning and targeted support for schools. This is helping leaders and officers in these authorities to maintain existing high standards, and to secure further improvement in the quality of school education for children and young people.

For the minority of local authorities, central staff should consider ways to share with school leaders how school improvement planning and the accuracy of their self-evaluation contributes directly to the wider service improvement plan. There is scope for local authorities to make this process more explicit for school leaders.

Most local authorities have identified the need to work with school leaders to support them in the use of evaluative writing. They are also challenging headteachers more about the evidence they use to support their own evaluations of the quality of education.

In a few authorities, school leaders are core members of governance boards and provide advice and guidance on the effectiveness of local authority policy and practice, including school improvement approaches. These types of collaborative approaches help to build the capacity of headteachers to evaluate the impact of planned outcomes on school improvement. This contributes to a sense of genuine partnership working and mutual respect between local authority senior leaders and school leaders.

Stakeholder involvement

The majority of local authorities have well embedded approaches to involving parents, learners, Elected Members and professional associations in informing policy and the work of central teams. The COVID-19 pandemic had a significant impact on the ways that all local authorities engaged with stakeholder groups, and many forums were paused. In more recent years, some authorities have opted to maintain hybrid ways of engagement that were established during periods of lockdown. A few local authorities plan to now reinstate some forums and stakeholder groups.

In almost all local authorities, Central Officers and Elected Members reported to have productive and positive working relationships. Elected Members value the timely information and professional advice they receive from senior leaders. In a few local authorities, officers provide training sessions for Elected Members, for example on interpreting attainment data and on Gàidhlig. Elected Members appreciate this approach, and they feel better informed about school performance and statutory duties. During our visits to local authorities, Elected Members in all local authorities raised their concerns about the very challenging fiscal landscape and the resulting cuts to education budgets and some services. Central teams and school leaders across Scotland share these concerns.

Where practice is effective, local authority leaders hold regular meetings with the chairs of Parent Councils. Together, they discuss information about educational priorities and strategies to increase parental engagement in decision-making. In other examples, parental engagement officers work with Parent Councils to promote sharing practice across schools. In a few local authorities, parents are invited to help to shape policy and practice, for example for reviewing approaches to inclusion and equity.

In a minority of local authorities, there is an embedded approach to stakeholder engagement. Local authority senior leaders make time to listen to the views of learners. Education officers gather the views of children and young people through their quality assurance activities, including during school visits and thematic reviews. Engagement with learners is sometimes promoted through community learning and development (CLD) and third sector partners. In a few local authorities, children and young people's views have informed the implementation of council-wide priorities, such as tackling poverty and The Promise.

Practice examples

East Renfrewshire

The local authority promotes the collaboration of all stakeholders, especially learners, as essential to self-evaluation. The Director of Education engages regularly with children and young people from all schools to seek their views on a range of themes. The local authority gathers information from surveys completed by children and young people in schools. Through the Young Leaders of Learning approach, children and young people are developing an understanding of how to evaluate aspects of their own and other schools. Pupil and parent-friendly versions of school improvement plans are available in all schools. This is supporting children, young people, and parents to have a better understanding about school improvement. Parents welcome these school improvement plans and standards and quality reports that avoid educational jargon.

Inverclyde Council

Education Service senior leaders meet regularly with focus groups of learners from across the local authority. As a result, there are clear examples of improvements to learners' experiences that are informed and driven by children and young people. These include learners' roles in shaping approaches to building racial literacy in schools. Local authority leaders also have a strong working relationship with teachers' professional associations.

Professional associations worked with the authority to improve incident recording and reporting. These improvements mean that more effective actions can be taken to monitor and deal with incidents. These constructive relationships are supporting the local authority and its schools to move forward with change and improvements effectively

Renfrewshire Council

As part of the local authority's target to build on inclusive approaches, parents of children with additional support needs (ASN) are invited to volunteer as Parent Ambassadors. Renfrewshire's Parent Ambassadors play a significant role in advising education officers during the creation or review of local authority policy and practices in relation to inclusion and ASN. They meet four times per year to discuss emerging issues and to consider local authority initiatives. An example of this consultation and collaboration is the development of the local authority's policy for transitions. Parent Ambassadors feel that they have a genuine voice in representing the families of children with ASN, and in informing the bespoke arrangements and approaches that are frequently required.

The City of Edinburgh Council

The Director and Heads of Education work very closely with Elected Members. They have established positive, constructive relationships. Education officers deliver a series of workshops for Elected Members, to support them in understanding school improvement systems and policy. For example, education officers have held sessions for Elected Members on interpreting data on Insight (the professional benchmarking tool for analysing attainment data in the senior phase), on Gàidhlig Medium Education, and the local authority's statutory plan for Gàidhlig. Elected Members speak very highly of this support in helping them make informed decisions to further improve outcomes for children and young people.

West Dunbartonshire Council

Officers have collaborated with school leaders to develop the West Dunbartonshire Council Improvement Framework. The framework sets out successfully the local authority's expectations for self-evaluation, quality assurance and improvement. The Excellence and Equity Board, which includes officers in central teams and school leaders, provides important governance to headteachers, central education leaders and elected members. School leaders agree that the framework and governance approach has been valuable in helping them maintain a focus on improvement within the context of their school community.

The strong partnership between officers and schools, combined with the work of the Excellence and Equity Board, helps school leaders meet the standards and expectations outlined in the framework.

“Headteachers are fortunate to work with a great team of senior managers, who know their schools. There is a constant drive for improvement, Collaboration is encouraged, and good practice is shared.”

Headteacher

“A key strength is the extent to which we know our schools and we work in partnership to support improvement. The balance of support and challenge is not formulaic. We meet schools ‘where they are’ and support is tailored to individual schools’ needs.”

Education manager

“Being a member of the Excellence and Equity Improvement Board has given me real insight into the local authority's improvement strategies. Their drive to have headteacher colleagues representing each local learning community is having a positive impact, enabling school leaders to work together on improvement initiatives thereby building collective efficacy.”

Headteacher

Supporting improvement through self-evaluation and quality assurance

Methods to evaluate school performance and review the quality of education

Most local authorities have well established systems in place to monitor and evaluate the quality of education provision in their schools, but the effectiveness of these systems varies. Common features of effective and embedded practice include:

- programmes of formal visits by officers to every school across the year
- regular discussions between officers and school leaders about attainment and other data
- school reviews, often including peer school leaders

We found practice to be highly effective in just over half of local authorities. In these authorities, local authority officers know their schools very well and have a clear understanding of each school's strengths, challenges and improvement needs.

School leaders feel well supported as well as challenged robustly by local authority officers. Their involvement in quality assurance reviews in other schools is helping to build professional capacity and contribute to the creation of a shared understanding of national standards across local authority and school teams.

Overall, the majority of local authorities should continue to develop comprehensive approaches to evaluate the effectiveness of their quality improvement strategies. This includes implementing more robust approaches to moderate the work of central teams, such as how accurately officers evaluate school performance, and the quality of feedback they provide to headteachers. This is necessary to ensure better consistency, a shared understanding, and equity of approach across central teams.

In a few authorities, a minority of headteachers feel that the quality of support and challenge they received from central officers is inconsistent or not sufficiently robust or frequent enough to help them to improve.

A few local authorities have identified the need to strengthen their systems for evaluating and reviewing school performance. In these authorities, there are some early signs of positive new approaches being implemented. For example, refreshed frameworks for improvement provide clearer guidance and expectations, including clarity on the roles and responsibilities of central officers and school leaders. These approaches have the potential to support a more effective cycle of continuous improvement.

Evaluating and improving the quality of learning, teaching, and assessment

A minority of local authorities can demonstrate through robust data that their quality assurance strategy is directly supporting schools to improve the quality of learning, teaching, and assessment. Many more local authorities are developing and improving their systems to achieve this.

Where practice is well established, embedded and leading to positive impact, there is a shared understanding between central officers and school leaders that the quality of learning, teaching and assessment is directly linked to outcomes for learners. There is a clear focus on improving the quality of learning, teaching, and assessment in the work of central officers. For example, during quality assurance visits to schools, outwith cyclical programmes of 'deep dive' school review, officers will routinely:

- observe learning and teaching
- speak with focus groups of children and young people
- meet with groups of staff to discuss improvements in pedagogy
- importantly, share messages about their findings with school teams.

In a minority of local authorities, there are clear and embedded approaches on using robust and reliable data to inform decision-making, policy, and practice. Many other local authorities are developing and improving their processes in this area. In local authorities where this is working particularly well, central teams prioritise developing school leader and staff capacity to use data effectively to improve outcomes for children and young people. For example, 'data leads' or 'data champions' in each school are trained and supported to interpret and use data and to disseminate practice.

Officers in central teams meet school leaders regularly across the school year to discuss a range of attainment, attendance, and exclusion data to determine school performance and how well the school is improving. In a minority of local authorities, headteachers have access to and use data for their locality and authority, as well as their own school. This is helping to support an ethos of collective efficacy and shared self-evaluation for improvement. A minority of local authorities have identified the need to continue to develop the use of data across their central and school teams.

In a minority of local authorities, evidence demonstrates that strategic approaches are improving standards in learning, teaching, and assessment in primary schools, but less so in secondary schools. There is a need to ensure that practice in effective and robust self-evaluation for improvement is shared across, and between, primary and secondary schools. Professional learning for school leaders, including middle leaders in secondary schools, will help to achieve this.

Local authorities that have higher proportions of speakers and learners of Gàidhlig have substantial, bespoke support for schools that offer Gàidhlig Medium Education. In the most effective practice, central teams give schools feedback on the distinctive features of Gàidhlig Medium Education and on pedagogy. They use a range of evaluative strategies, such as visiting classes, analysing learners' work and assessing learners' progress through focus groups.

System leadership

A few local authorities have undertaken significant work over recent years to develop system leadership approaches. In these authorities, positive and effective relationships underpin the work of all staff. This arises from strong, strategic leadership, driving forward a well-understood, shared vision for collective improvement. Local authority senior leaders, officers and headteachers feel strongly that a culture of trust, respect and empowerment is central to effective system leadership. Reasons for local authorities adopting this approach include developing a vision for shared commitment for raising standards. However, they also include the fact that financial constraints mean that the numbers of staff in central teams, in almost all geographical areas, are diminishing. Therefore, building capacity within school teams in using robust, data driven self-evaluation, strengthened by peer collaboration, is helping these local authorities to continue to raise standards and produce better outcomes for children and young people.

Key principles for the successful implementation of collective endeavours like these to improve all schools include ensuring that there is a shared understanding across all schools on the purpose and rationale for collaborative improvement and collective accountability. Building on this shared understanding, school leaders need to be skilled in robust and accurate self-evaluation, based on sound judgements and reliable data. Relationships need to be strong enough for school leaders to be able to benefit from providing, receiving, and acting on constructive feedback from their peers. Most local authorities are undertaking positive work towards achieving these aims.

Practice examples

East Lothian Council

The local authority's Self-improving Schools (SIS) model is creating a culture where school leaders feel empowered to drive their own school's improvement journey and play a key role in supporting the improvement of others. This approach is having a positive impact on developing a strong culture of professional collaboration. Headteachers welcome the opportunities to work in partnership with staff in other schools, and with their link quality improvement officer, to support improvement. Whilst the SIS model represents significant time investment, headteachers value this approach and the difference it is making to outcomes for children and young people.

Falkirk Council

The development of 'quality associates' enhances the local authority's universal and targeted support for schools. Headteachers who take on the role as 'quality associates' use their skills, experience, and professional knowledge to provide support and challenge to peer school leaders. Within a challenging financial climate, this approach is helping to increase the capacity across the local authority, with a particular focus on effective self-evaluation for school improvement.

Fife Council

The local authority's 'Self-Improving Networked Learning System' promotes continuous self-evaluation for improvement. All headteachers benefit from a comprehensive network of support and challenge at local authority, locality, cluster, and school levels. This systematic framework builds on a culture of ongoing improvement in the quality of education. The system aims to use the wealth of skills and expertise that exist at all levels of the local authority, supporting the empowerment of school leaders through strong partnership working and outcomes-focused collaboration. Local authority officers participate within targeted groups and networks to provide universal support and challenge.

Renfrewshire Council

The local authority has a clear and highly effective data strategy that underpins the work of all. The strategy is successful in ensuring that robust data is accessible for practitioners, teachers, school leaders and education officers alike. A data dashboard for each school provides a wealth of data that can be interrogated in different ways. The data strategy provides a comprehensive programme of skills development for practitioners, teachers, school leaders and education officers. As a result, the use of data is firmly embedded in the work of all. Decisions, refinement to practice and interventions at school and local authority levels are based on robust data evidence. This is leading to strong educational outcomes for children and young people.

South Ayrshire Council

Local authority officers work effectively with a range of colleagues including headteachers and teachers to co-design approaches to evaluate the quality of learning, teaching, and assessment in schools. This is helping to bring about improvement in this area across schools. In the secondary sector, the local authority has strengthened subject networks for subject leaders and teachers. These are regular, planned forums for subject leaders and teachers to share good practice and develop consistency around approaches to learning, teaching, and assessment. The recent development of well-planned subject department quality assurance visits is helping to generate a culture of sharing effective practice across schools and maintain a shared understanding about expected high standards.

West Dunbartonshire Council

Enhanced Scrutiny, Collaborative Action (ESCA) visits are an important feature of the local authority's quality assurance framework and complement a wide programme of school review. ESCA visits are 'deep dives' into one area of a school's work. School leaders identify an area for focused attention. A team of education officers and senior leaders from other schools visit the school for one day. They provide an objective view and constructive feedback on the school's self-evaluation. School leaders often choose an area of practice that they feel needs further development. They report that participating in the supportive and robust dialogue is extremely helpful in deciding next steps for improvement. Examples of areas of practice that school leaders have chosen for an ESCA visit include:

- safeguarding
- ASN provision

- moderation of Curriculum for Excellence levels
- use of data to inform improvement
- the quality of learning environments
- the use of Pupil Equity Funding to close the poverty-related attainment gap.

West Lothian Council

The local authority's evaluation and review of ASN across its schools led to a strategic approach to supporting learning, teaching, and assessment in classrooms. Additional support needs are prioritised as a quality improvement driver in all schools. There is a clear focus on embedding the principles of inclusion and equity within mainstream classrooms across West Lothian schools. An 'inclusion ambassador' network connects teachers with an interest and skills in ASN pedagogy across the local authority. Courses, training events and coaching and mentoring sessions, run by the central ASN team, help to upskill school staff's knowledge in five priority areas: autism, attention deficit hyperactivity disorder, behaviour as communication, inclusive classrooms, and sensory needs. These professional learning opportunities, which are linked to the local authority's clear strategic lead, are having a positive impact on the learning experiences of children and young people with ASN.

"There has been a notable shift in how we work with the central team. Schools have clear objectives identified through service level agreements. This means we are clear on our objectives and how we will measure and report back on progress."

Headteacher

"Our authority has a very strong quality improvement framework which has been developed and improved in recent years. We are empowering schools to grow as a self-sustaining network."

Quality improvement officer

"There appears to be an inconsistency in the standard of improvement plans and quality reports across the authority. Some schools appear to have more scrutiny or expectation placed on them than others. The level of support and challenge is very much dependent on who your Quality Improvement Officer is."

Headteacher

"Sometimes it can feel that data is all that matters, rather than discussion about how it helps children's learning move forwards."

Headteacher

"The introduction of self-evaluation trios has allowed school leaders to become part of the central quality assurance offer and provides leadership opportunities for staff in schools."

Head of Education

Supporting schools to improve the quality of education through professional learning

Professional learning strategy to drive school improvement

The majority of local authorities have in place established and effective professional learning strategies, with the remainder taking steps to strengthen their professional learning provision. In a few local authorities, this is at a very early stage of development. All local authorities believe that professional learning plays a critical part in improvement and embed the importance of this role within their quality improvement frameworks. Increasingly, professional learning strategies are tailored to align closely with the local authorities' learning, teaching, and assessment strategies. However, the rationale for the professional learning offer and the decision-making process that informs it are not yet fully understood by school leaders and staff in a few local authorities.

Most professional learning strategies are well-informed by national policy and the needs of service and school improvement priorities. This is most effective when central officers undertake regular, robust data analysis, using a wide range of local data and intelligence, including external inspection outcomes. They ensure that this supports career-long professional development, reflecting the needs of staff at all levels. A few local authorities could use their professional review and development process more effectively to inform their professional learning programme.

Most local authorities' strategies are based on the national model of professional learning. This supports staff to identify, participate in and reflect on the impact of professional learning on themselves as learners, and importantly on the children, young people. They provide a balance of self-directed, online professional learning and opportunities for collaborative learning. The range of learning opportunities is generally comprehensive and wide ranging. Geographical and budgetary constraints make the provision of in-person professional learning opportunities much more challenging for some. Increasingly, creative approaches are employed to mitigate these barriers.

All local authorities provide professional learning that is available universally, in addition to more targeted approaches. Nationally, improving the quality of learning and teaching to raise attainment, data-literacy, inclusion, equality and building positive relationships are common priority areas for development. Bespoke training is delivered in individual schools, learning communities, localities or across sectors, as appropriate to local context.

In the few local authorities where professional learning is very well-embedded, their approach to targeted support is responsive, varied, and agile. This enables them to adapt the delivery of professional learning programmes to meet the specific needs of individual schools or staff groups. As a result, professional learning is highly effective in improving staff skills and knowledge and, crucially, improving outcomes for children and young people.

More rigorous, consistent evaluation of the impact of professional learning is required in almost a quarter of local authorities. Officers should use the increasing rigour of quality assurance activities to inform the design and delivery of their professional learning offer. These local authorities should give greater consideration to how they can meet the needs of both local and school improvement plans, and the professional development needs of staff identified through annual professional review and development meetings.

Collaborative practice

All local authorities support staff to work collaboratively in a range of ways, for a range of purposes. Often, this is informed by strategic priorities and data analysis. Increasingly, local authorities use collaboration to build capacity to support the development of a self-supporting school system. Most local authorities use a wide range of collaborative approaches. These include the creation of networks, working parties, think-tank groups and the development of online hubs.

A few local authorities have a highly developed culture of effective collaborative working. They view collaboration as the main universal support for improvement. In these authorities, the vision for and promotion of this collaborative culture is strongly led by directors and senior leaders. In these local authorities, collaboration is creating the conditions through which supportive and empowered approaches to system-wide professional learning is being delivered. The strong culture of collaboration between school leaders and central officers is based on mutual trust and respect.

In almost all local authorities, the effective use of dedicated networks to support professional learning is common practice. In only a very few local authorities, headteachers identified a need for more opportunities to work together. Formal networks provide forums for practitioners to discuss priorities, share practice and engage in collaborative improvement activity. They are designed to provide tailored support and development relevant to specific job roles, reflecting a commitment to career-long professional development.

Typical networks include provision for newly qualified teachers, newly appointed teachers and aspiring middle leaders through to school leaders. A few local authorities are expanding network provision further to meet the needs of support staff and newly appointed or acting headteachers.

In addition to role-specific networks, a range of more subject-specific and cross-sectoral approaches are also used, for example for staff working in Gàidhlig Medium Education or with a specific focus on additional support needs. Secondary subject networks involve curriculum leaders and teachers in development work centred on subject specific professional learning and moderation. These provide opportunities to share more specific approaches to school improvement and learn about effective practice from peers. Where well-established, this encourages effective cross-cluster collaboration and is making a positive difference to the practice of those who attend. A minority of authorities have identified the need to re-establish or strengthen further secondary subject specific networks.

Smaller local authorities find collaborative working with other local authorities particularly beneficial. It allows staff to work with a wider range of partners, to share expertise and practice and develop resources together. They cite Regional Improvement Collaborative partnerships as having been instrumental in facilitating connections and partnerships with other local authorities.

Actively involving school leaders in working beyond their own school contributes positively to their own learning and development. Most local authorities operate a well-established cluster, trio, or quad approach, where school leaders work with cluster colleagues or are matched with schools with similar contexts and profiles. These groups have important roles in supporting accurate, rigorous, and robust peer self-evaluation. School leaders consider participation in school reviews, such as validated self-evaluation, to be highly effective forms of professional learning. Headteachers grouped across learning communities gain a broader perspective of school standards and performance across the local authority.

The ability to recruit school leaders with the necessary skills and expertise is particularly challenging in some parts of the country. Increasingly, local authorities are strengthening their approaches to leadership development to enable them to recruit to promoted posts from within their existing workforce. Aspiring leadership programmes are successful in encouraging participants to apply for promoted posts and undertake accredited learning.

Local authorities value the contribution of staff participation in more formal national leadership development programmes, such as Into Headship and Excellence in Headship, working in partnership with Education Scotland and universities. Most local authorities provide opportunities for staff to develop leadership skills through specific roles, such as curriculum champion, data lead or quality assurance and support officer.

Teachers appreciate these opportunities to work collaboratively and share their expertise in their own schools, and more widely across the authority. A few local authorities recognise the need to monitor more closely the impact that participation in professional learning has on the quality of leadership in their schools.

The use of coaching and mentoring to support leadership development is common practice across all local authorities, particularly to support newly appointed or acting headteachers. Where practice is strongest, mentors feel well-equipped to carry out this responsibility due to the provision of training in advance of taking up the role. Those in receipt of mentoring speak highly of this approach and the high-quality coaching conversations on which the mentoring is based. Headteachers comment positively on its impact on their confidence and practice.

The ongoing need to ensure that all school leaders undertake robust quality assurance and accurate self-evaluation remains a priority across the country. Professional learning is increasing school leaders' confidence in using qualitative and quantitative data, evaluative writing, and improvement planning. A few local authorities are seeing increasing alignment with school self-evaluation, local authority evaluation of schools and outcomes from school inspection as a result.

Impact of professional learning

High-quality professional learning builds the capacity and increases the confidence of staff, impacting positively on their practice. The number of staff participating in professional learning programmes impacts positively on staff expertise and pedagogical practice. A few local authorities are aware of the variability of uptake in professional learning across their schools and are taking steps to address this. Staff engagement is particularly challenging for island-based and predominantly rural authorities, where travel and budgets are significant barriers to participation. As a result, some teachers have not participated in subject-specific professional development for a considerable period.

Restricted access to central digital professional learning platforms, although intended for general use, can also make accessibility difficult. A lack of permanency of employment for newly qualified teachers is also a challenge. This is leading to some inconsistencies in the level of teacher skills.

There is a need to strengthen approaches to systematically evaluating the quality and impact of professional learning in a minority of local authorities. In a few authorities, this is particularly the case in relation to determining improvement in the quality of learning and teaching in secondary schools. Robust self-evaluation shows that high-quality professional learning is contributing positively to improving outcomes for children and young people in a minority of local authorities. In these authorities, officers gather data to monitor the impact of

professional learning on staff's ability to adapt to the changing needs of education. This in turn is improving outcomes for children and young people.

A few local authorities have successfully overcome barriers of limited contractual hours, to enable support for learning assistants to engage in dedicated professional learning programmes. The provision of additional paid hours enables support for learning assistants to work more collaboratively within and across schools. In some instances, this has led to them gaining advanced qualifications. As a result, children and young people benefit from an improved level of support.

Almost all local authorities have a range of effective induction programmes in place for new staff. In almost all cases, these are targeted to meet the specific needs of identified groups of staff, such as newly qualified teachers, middle leaders, senior leaders and headteachers. These induction programmes support staff to feel increasingly confident in their role.

Most local authorities are strengthening their focus on improving the quality of learning, teaching, and raising attainment. Those local authorities that are in the process of introducing new learning and teaching frameworks are doing this effectively through a comprehensive programme of professional learning, guidance, and support. This is having a positive impact on learning and teaching approaches, improving the curriculum, and developing data literacy skills. A few local authorities are committed to ensuring that all teachers across a specific sector, or at specific stages, engage with high-quality professional learning over a sustained period. These authorities report this leading to consistently better learning and teaching, particularly in primary schools.

An increasing culture of professional enquiry is supporting staff to use quality improvement methodology to improve outcomes for children and young people. Most local authorities provide a universal offer with a clear focus on raising attainment in literacy and numeracy. Nationally, an increased focus on the teaching of writing in primary schools is increasing teacher confidence in teaching and assessing writing. This is having a positive impact on levels of attainment.

Partnership working

Across the country, local authority officers engage partners and national organisations who can contribute to the provision and quality of their professional learning programme. Frequent use is made of the professional learning offers from organisations such as Education Scotland and universities. Increased collaboration and looking outwards are creating a more consistent approach to developing highly effective practice in line with national standards.

The positive impact of the professional learning provided by educational psychological services is evident in a few local authorities. They offer bespoke professional learning inputs, for example, in relation to understanding anxiety and cognitive behavioural approaches. This supports improved wellbeing for children and young people and the development of more inclusive practices across schools.

All local authorities have senior leaders or central officers who work in partnership with HM Inspectors as Associate Assessors (AAs). Local authorities and AAs themselves value highly the quality of professional learning that inspection experience provides.

All local authorities use the skills and experience of AAs to enhance their understanding of national standards and expectations, but to varying degrees. AAs work in partnership with local authority officers and headteachers to build capacity and support improvement. This

includes providing support for Gàidhlig. A few local authorities have sought to increase the number of AAs across their service to enable them to utilise their skills more strategically. In almost all local authorities, AAs are becoming integral to the improvement work of central teams, in evaluating and validating the quality of education provided in schools. They support the development of increased confidence in applying national standards to self-evaluative professional activity.

Practice examples

Falkirk Council

The Leadership Development Pathway is successfully increasing leadership capacity across the authority. School leaders are confident to support improvements beyond their own establishments. The Leadership Empowerment Strategy enables school leaders to take greater responsibility and accountability for leadership in their own school and across the authority. School leaders are viewed by the director and heads of education as part of the collective leadership of the local authority. School leaders collaborate successfully across sectors and establishments to support continuous improvement. This includes participation in thematic reviews and involvement in strategic decision making. School leaders influence strategic direction and contribute to a shared understanding of standards.

Fife Council

The secondary headteacher collaborative is a well-established network of headteachers and central officers that meets regularly to discuss self-evaluation and quality assurance approaches. Quality improvement packs provided by the central team support secondary school leaders to develop and embed quality improvement and self-evaluation processes and expectations across their individual schools and across the sector. This professional learning approach supports secondary school leaders in benchmarking performance, planning next steps, and linking evidence directly to school improvement planning and standards and quality reporting. Secondary school leaders are very positive about this collaborative. They feel that it is an integral part of ensuring a shared understanding of expectations across secondary schools. It supports them to evaluate robustly their schools' strengths, identify areas for improvement and to access good practice examples within the authority.

Glasgow City Council

The Executive Director has a clear vision to develop Glasgow City Council as a 'networked learning city.' He has placed collaborative working at the centre of developments. Staff share this drive to work together across the city to identify priorities, find solutions and improve outcomes for all children and young people. This vision is articulated by staff at all levels. Headteachers report an increase in autonomy and feel empowered to work with others to lead and manage change and improvement. All staff acknowledge and value the role of professional learning and networking in improving the quality of education.

North Ayrshire Council

North Ayrshire Council has a very well-established and embedded Professional Learning Academy (PLA) that focuses on supporting improvement. The PLA, which is comprised of a team of seconded teachers, offers a range of supports to staff and

schools within North Ayrshire. This includes a programme of courses, targeted visits, and in-residence programmes. The PLA in-residence programme is an important lever for success in the local authority's quality improvement framework. The approach involves a PLA teacher joining a school team for nine weeks, working alongside teachers in classes to team teach, observe and plan learning experiences and create resources. The role of the PLA and aims of the programme are planned by headteachers, working with senior local authority managers. A contract is drawn up that sets out the agreed nature of the support to be delivered, its aims and how success and impact will be evaluated. Local authority staff and school leaders carry out reviews of the PLA in-residence programme to evaluate the impact and sustainability of the work.

Renfrewshire Council

Approaches such as a 'train the trainer' model, supports professional learning within schools and across clusters. This promotes an ethos of strong collaboration and is helping to build capacity for leading improvement at authority level, beyond the central team. Collaboration through subject networks is working very well across the secondary sector to support this work. Development officers provide universal professional learning and targeted, practical support to class teachers and support staff through modelling and coaching practice. The local authority is developing the role of 'modelling and coaching' officers within school staff teams in a consistent and universal ways through the development of a 'grow your own' approach. This approach supports the local authority's aim to embed practitioner inquiry in professional learning.

Stirling Council

The local authority has a motivating way of recognising and capitalising on the skills, expertise and professional knowledge of staff in schools. It provides secondment opportunities for school staff to join the central team, to take forward priorities that support equity and excellence in education. This is contributing very successfully to the local authority's approach to developing leadership capacity. Senior leaders' sharing of their practice through creative conversations and at learning festivals supports the local authority's mission for high-quality learning, teaching, and attainment across its schools.

The City of Edinburgh Council

The Edinburgh Learns for Life strategy is based on strong collaboration across schools, partners, and other stakeholders, with high accountability and support as required. The Professional Learning Charters for all teachers and practitioners are drivers for success. They highlight the local authority's commitment to expanding and improving the workforce. The suite of professional learning opportunities sets out clearly an offer to teaching staff. The highly effective model for delivery of professional learning clearly aligns with identified priorities within the service strategic plans, as well as being responsive to emerging themes at local and national levels. Education officers ensure that they monitor the impact of professional learning effectively using a variety of methods. These robust evaluation approaches are supporting education officers to review, adapt, and improve professional learning on an ongoing basis. This helps to ensure that the professional learning offer continues to align with the progressive local authority strategic improvement plan.

“We have invested in a Pedagogy Team to build capacity in schools in order to help raise achievement. This involves providing both targeted and universal professional learning and support to schools across the local authority.”

Education manager

“Headteacher collaborative sessions are not tokenistic information sharing sessions. They are meaningful opportunities to work with colleagues, finding solutions to the real challenges we face.”

Headteacher

“Professional learning programmes could be shaped more with headteachers. It can often feel delivered to us. There is not a lot of consultation on what would be helpful to us.”

Headteacher

“As a new Acting Headteacher, I have greatly appreciated the unwavering support from my local authority. Their guidance has not only been readily available but has also instilled in me the confidence to make informed decisions and to lead with purpose.”

Acting headteacher

Delivering universal support and challenge for all schools, and/or targeted support for specific schools to improve the quality of education

Frameworks to support and challenge all schools

All local authorities have a framework in place to support improvement in schools. In most local authorities, improvement frameworks are clear, well-established, and embedded in practice. All local authorities provide a tiered approach to support and challenge, recognising the need for universal, targeted, and intensive categories of support for schools, as necessary. The set of criteria used by central officers to determine the level of support for each school is generally well defined in almost all local authorities and is reviewed annually.

A few local authorities have reviewed and refreshed their improvement frameworks recently or are rightly in the process of doing so. Authority staff have initiated these reviews due to a range of factors, including changes to the leadership and structure of central teams; quality assurance and self-evaluation evidence, including external inspections; and the impact of budget cuts. Almost all local authorities ensure that their improvement frameworks are founded on principles of self-evaluation, taking appropriate account of local and national priorities.

Improvement frameworks are effective in securing continuous improvement in most local authorities. In these authorities, approaches are developed and refined collaboratively by local authority officers and school leaders.

In most local authorities, there is an established culture of collaborative working. Positive, trusting relationships between school leaders and local authority officers are evident. These relationships are important in facilitating the effective development, implementation, and

review of local authorities' improvement frameworks. This supports central officers to ensure that improvement processes are clearly understood, transparent and responsive to need. School leaders value the visibility of local authority officers in their schools and welcome the feedback and challenge they provide.

It is very important to recognise that maintaining in-person relationships is a significant extra challenge for those local authorities with a high number of rural, remote and island schools. This can restrict the full implementation of improvement frameworks that require a balance of in-person and online activity. Barriers include significant journeys for central officers to remote schools, transport difficulties and challenges in the recruitment and retention of central officers and school leaders. In a few rural authorities, hybrid approaches to engagement between officers and schools are often hindered due to poor broadband or digital infrastructure.

Processes to identify support and challenge for all schools

Most local authorities have effective processes in place to identify and organise appropriate levels of support and challenge for all schools. In a few local authorities, these processes lack consistency and rigour and are less effective. Senior leaders in these authorities recognise the need for a more strategic approach to developing the capacity of their central teams. This has the potential to support an increased pace of change in schools where improvement is required. Senior leaders should ensure that they have clear oversight of which schools are receiving universal, targeted, or intensive support. This will enable them to monitor more effectively the impact of support delivered by central teams.

Across all local authorities, link officers play a key role in gathering intelligence and data about school performance. In a few local authorities, this role is also undertaken by a cluster lead or an experienced school leader who has been seconded for this purpose. The implementation of an agreed calendar of engagement between individual school leaders and their link officer is common practice across all local authorities. The frequency, nature and impact of this engagement is more variable across the country. There is a need to ensure a more consistent approach across teams, with a clear focus on improvement.

In a minority of local authorities, officers could strengthen further the quality of their feedback to school leaders, for example on improvement plans and standards and quality reports.

Most local authorities have an accurate understanding of the performance, capacity, and context of each of their schools. In these authorities, officers ensure that their understanding of school performance is accurately informed by a wide range of qualitative and quantitative evidence. This enables them to monitor and maintain a strong understanding of each school's capacity for improvement and areas of risk. Officers interrogate attainment, attendance, and exclusion data regularly, looking for patterns or dips in performance. They review the impact of the school's use of Pupil Equity Fund on attainment.

Staff absence, recruitment challenges and recent appointments, particularly of headteachers, is also monitored carefully. In addition, they review the number of complaints received and consider the views of parents following local authority-wide surveys. Where practice is most effective, they use regular discussions with school leaders to triangulate data to ensure its accuracy and rigour, making comparison against local and national benchmarks where appropriate. In the minority of local authorities where practice is particularly strong, it is this breadth of understanding that most accurately informs the local authority's identification of schools requiring enhanced or intensive support.

A few local authorities offer headteachers a higher level of support. Headteachers recognise and value the enhanced level of guidance and resource associated with this and are keen to secure this for their school. As a result, these authorities are giving an increasing proportion of schools enhanced support. However, this can lead to an over-reliance on enhanced and targeted support in some schools, and an imbalance in resource provision overall. To redress this, local authorities should consider the effectiveness of their universal support provision. In authorities where universal provision is working very well, there is a more proportionate and targeted balance of central support across the schools.

All authorities make effective use of the outcomes of school inspections within their own authority. They use these to benchmark the accuracy of their schools' self-evaluation activity. Occasionally, in a few authorities, the emphasis on engagement and quality assurance is placed most often on preparing for inspection. This can be at the expense of other effective, ongoing quality assurance activity that would be based on a range of measures.

Provision of advice and support

Most local authorities have effective systems in place to provide advice and support to schools. They use data in increasingly strategic ways to inform and determine the approaches to be used. This includes support to address both performance and pastoral needs. Headteachers value highly the pastoral support provided by link officers, reflecting that relationships are built on trust and respect. A few local authorities find the provision of advice and support more challenging. This can be due to school-based staff's lack of awareness of improvement frameworks, the cycle of self-evaluation for self-improvement, or the support provision available to schools. In a few local authorities, the central team do not have capacity to support high numbers of schools requiring targeted or intensive support. Increasingly, peer headteachers are being given a more prominent role in quality assurance activities, working in partnership with other schools to help address this.

Almost all local authorities make increasing use of a range of networks to provide support and challenge to schools. This includes peer and multi-agency support. A few local authorities take a 'team around the school' approach to strengthen and inform multi-agency planning. Informed by their careful monitoring and tracking of school performance, they identify common themes. Guidance, such as improving attendance, is then issued to all schools, making best use of time and resource.

Headteacher meetings and cluster improvement approaches are being used increasingly to provide universal support. A few local authorities have redesigned their headteacher meetings to incorporate regular evaluative activity. There is now a much stronger emphasis on strategic improvement in these authorities. They actively promote collaboration among headteachers, encouraging them to engage in open and honest dialogue. The sharing of effective practice is encouraged and facilitated.

Most local authorities share effective practice to support learning in a variety of ways. Local authority officers direct staff at all levels to identified areas of strong practice across schools. Authority-led conferences, seminars and headteacher-led forums provide beneficial opportunities to develop knowledge and share effective practice. Staff value these opportunities to hear about the implementation and impact of new initiatives and effective and embedded practice.

A few local authorities have a relatively high number of newly appointed headteachers. They understand the importance of providing enhanced support to build the capacity of new school leaders.

Experienced headteachers are often paired with a new colleague to provide mentor support. In almost all authorities, officers and headteachers have engaged in coaching and mentoring training that has strengthened their skills in delivering this support. This approach to leadership development contributes to the success of improvement frameworks.

All local authorities recognise the importance of having reliable and robust data for effective self-evaluation and quality assurance activity. Most local authorities provide advice and support about the use of data to build staff capacity and improve the accuracy of schools' self-evaluation. This includes the provision of comprehensive data packs for each of their schools. A few local authorities implement effective support that links well with the national Pupil Equity Fund guidance. They use the expertise of their link attainment advisor to increase staff skills in using data to demonstrate impact.

Identifying schools requiring targeted support

The majority of local authorities have well-established systems and processes in place to identify schools requiring targeted support. They ensure that performance data for each school is maintained and updated regularly on a central database. This provides local authority officers and leaders with access to current performance information and intelligence. A minority of local authorities need to use data and intelligence more strategically. Doing so would help them to develop and maintain a clearer profile of risk, set within a structured risk matrix. This will enable them to provide a more equitable response to support provision, prioritising finite resources to where this is most needed.

A few local authorities use data very well to provide targeted support to raise attainment in literacy and numeracy, including closing the poverty-related attainment gap. Their use of a central database enables officers to share information with support providers such as a central pedagogy team, enabling them to prioritise bespoke support accordingly for individual or groups of schools.

Action planning, monitoring, and reviewing progress

Around half of local authorities that have identified schools requiring targeted or intensive support ensure that a clear action plan is in place to support improvement. The quality and effectiveness of these action plans varies across the country. Local authorities find action plans to be most effective when priorities and the nature of the support to be provided are agreed in partnership with the headteacher. These set out clear goals, responsibilities, time limits and measures for success.

Around half of local authorities monitor the impact of action plans closely. A minority of local authorities need to strengthen further their approach to ensuring that targeted support leads to desired improvement. Where monitoring supports improvement most effectively, officers review progress in partnership with headteachers regularly and provide valuable feedback. Together, they agree next steps to ensure continuing improvement. The establishment of baseline measures by the staff involved help inform the rate of progress. Headteachers value this intensive support and challenge. Link officers take time to review data about their link schools and with each other. Working within an environment of professional trust, they feel able to challenge the quality and effectiveness of improvement actions and learn from each other. This provides opportunities for them to moderate the quality of their work.

A few local authorities need to develop further the skills of the central team to ensure a consistent approach in developing, implementing, and monitoring the progress of school improvement. Officers need to be more precise about what will make the biggest difference to secure school performance. They need to ensure that headteachers act on the feedback and guidance provided more effectively.

Practice examples

Falkirk Council

Education officers provide targeted support and challenge for schools in areas of high deprivation. They are reducing the attainment gap for children and young people living in the most deprived areas of the local authority. Central officers work with school leaders and staff to support those children and young people who are not on track to achieve expected Curriculum for Excellence levels. They moderate teachers' professional judgements and analyse children and young people's progress. Education officers have clear evidence that children and young people living in Scottish Index of Multiple Deprivation quintile one make significant progress because of successful, planned interventions by staff and partners. The local authority has a well-established 'team around the school' approach to provide enhanced support and challenge when necessary. This is helping to address challenges in identified schools, particularly around strengthening leadership and improving outcomes for children and young children. This approach provides a sustained focus for schools to improve and involves a range of officers from the authority's central team. The progress that schools make is very carefully tracked, monitored, and evaluated by the 'team around the school.'

The City of Edinburgh Council

The local authority has very effective systems and processes in place to address any concerns about school provision. It takes swift action to ensure that improvements are made and that outcomes for children and young people are not diminished. In addition to universal quality assurance visits to all schools, identified schools benefit from a range of bespoke support and challenge approaches, whenever necessary. These can include meetings with a Head of Education to agree targets for an action plan. The authority takes a 'team around the school' approach, with relevant partners and specialist officers supporting individual schools to improve. This includes bespoke professional learning packages delivered by the 'Edinburgh Learns' team and coaching in context approaches to bring about improvement. Headteachers are very positive about the proportionate model of support and challenge taken by officers. They feel it is transparent, fair, and well understood by all.

South Ayrshire Council

The local authority's very effective three-tiered approach to quality improvement visits is ensuring that support and challenge is targeted to promoting improvement. The model and criteria at each level was co-designed with school leaders and LA Officers and is shared with school staff. Schools in tiers two and three receive enhanced or targeted support. Targeted support for specific schools arises because of a range of potential circumstances. This may include a drop in attainment, a high frequency of parental complaints or staff absences. Each school's agreed allocation to a tier is flexible. Schools may move between tiers during a session as circumstances, needs, and staffing change. School self-evaluation evidence and local authority officers'

professional judgement is discussed with the headteacher and is pivotal when determining a school's current 'live' tier. Targeted offers of support are determined collaboratively between headteachers and local authority officers. This approach helps to ensure that proportionate support is provided where most needed, within the scope of finite resourcing.

"We have high ambitions for our schools. Our focus is both about support and challenge, but ultimately, it's about improving outcomes for learners. Effective local knowledge means that support and challenge can be tailored to specific needs and/or context, ensuring the support and strategies we adopt are relevant and have impact."

Head of Education

"Central staffing levels in the local authority have greatly reduced recently, making direct personal support for all schools more difficult. This does, though, empower schools to be self-evaluative and to problem solve effectively without over-reliance on officer input."

Quality Improvement Officer

"Before an inspection, there is an increase in involvement from the local authority. It would be more helpful for central staff to have an ongoing and updated sense of what is happening in my school to inform their engagement with us."

Headteacher

"The central team has been hugely reduced in number, so their ability to support schools has been greatly reduced. There are increased efforts to improve opportunities for headteachers to work collaboratively as a Learning Community and to reduce duplication and workload."

Headteacher

"As a relatively new headteacher, I have found the support from the authority integral to receiving a positive school inspection. The collaborative nature of quality improvement processes, and the approachability of the Senior Leaders within the authority, have made all the difference. I felt confident and supported going into the inspection, due to the robust nature of quality improvement visits and discussions."

Headteacher

"The quality improvement framework has changed from being largely universal in approach, to moving to more targeted and bespoke approaches over the last couple of years, to meet the needs of individual schools."

Education manager

"Our capacity to engage in supporting wider school improvement, such as taking part in peer reviews, is greatly restricted by staffing challenges, including a recent reduction in teacher numbers. We are wholly committed to collaborative improvement, but it's increasingly difficult to say 'Yes' right way to these opportunities, as the capacity within our own schools is reduced."

Headteacher

Conclusion

Local authorities in Scotland play a crucial role in supporting schools to deliver high-quality education, ensuring that all children and young people can achieve their potential. This thematic inspection has highlighted both the strengths and challenges in how local authorities fulfil this role, particularly through self-evaluation, improvement planning, quality assurance, and professional learning.

Across the country, most local authorities have established clear frameworks and processes embedded within strategic quality improvement plans. These frameworks are often underpinned by strong leadership, robust data use, and a commitment to continuous improvement. While most authorities have established frameworks and processes to support schools, there remains room for improvement in areas such as the consistency of support across schools, the effectiveness of school performance monitoring, and the evaluation of professional learning programmes.

Collaborative practices are a notable strength, with positive relationships between central officers and school leaders fostering a culture of mutual trust, professional learning, and shared accountability. Innovative approaches, such as digital reporting and hybrid stakeholder engagement, have also expanded the reach and effectiveness of local improvement efforts.

Given the often-limited resources available to local authorities, it is critical that support is prioritised for those schools with the greatest need. This requires a careful balance - ensuring strong, universal provision for all schools while also directing targeted support where it will have the most impact.

Leadership development remains a key area for focus. While many local authorities offer well-structured leadership programmes, there is a need to strengthen pathways for middle leaders, particularly in secondary schools. Central officers play a crucial role in driving improvement, and their professional development should reflect this responsibility, to ensure consistency in the quality of support and challenge provided to schools.

Fiscal constraints and the geographical challenges faced by rural and island authorities present significant barriers to the consistent delivery of support. Financial pressures affect not only the capacity of central teams but also the ability to provide in-person support to more remote schools. These challenges highlight the need for flexible, innovative solutions that ensure equity of access to high-quality support for all schools.

Variability persists in the consistency and quality of universal support provided to schools, both within and across local authorities. This extends to the effectiveness of self-evaluation processes, particularly in the secondary sector, where strategic improvements in learning, teaching, and attainment are less evident compared to the primary sector. A recurring theme throughout this inspection is the importance of self-evaluation as a driver for improvement. Where self-evaluation is rigorous and embedded in practice, it leads to a clear understanding of strengths and areas for development, informing targeted action that improves outcomes for learners. The use of data to inform decision-making is inconsistent, with some authorities demonstrating strong practices while others require further development to ensure data-driven improvement planning.

Despite the challenges, local authorities remain committed to improving the quality of education for all learners. By building on existing strengths, addressing areas for improvement, and fostering a culture of continuous reflection, strong leadership, and

collaborative practice, local authorities can help schools to overcome challenges and ensure that all children and young people access to high-quality education.

Appendix: Questionnaire analysis

Local authority central staff

460 responses

The questionnaire results presented reflect the aggregated views of responding local authority staff members. These findings should not be interpreted as fully representative of all local authority staff across Scotland.

Percentages have been rounded and may not add to 100.

Question 1

The education authority's strategic plan for education is clearly focused on raising attainment and achievement for all learners.

Response	Number of responses	Percentage of total responses
Strongly agree	344	75%
Agree	108	24%
Disagree	4	1%
Strongly disagree	0	0
Don't know	3	1%

Question 2

The education authority's stretch aims to measure its progress in raising attainment and towards closing the poverty-related attainment gap, were developed in collaboration with headteachers.

Response	Number of responses	Percentage of total responses
Strongly agree	205	45%
Agree	187	41%
Disagree	25	6%
Strongly disagree	1	0%
Don't know	40	9%

Question 3: The education authority's stretch aims have been made clear to senior leaders.

Response	Number of responses	Percentage of total responses
Strongly agree	270	59%
Agree	161	35%
Disagree	4	1%
Strongly disagree	0	0%
Don't know	24	5%

Question 4: The education authority's leadership structure is clear.

Response	Number of responses	Percentage of total responses
Strongly agree	282	62%
Agree	144	31%
Disagree	26	6%
Strongly disagree	3	1%
Don't know	3	1%

Question 5: The education authority provides opportunities for children and young people to be involved and influence decision-making within the education authority.

Response	Number of responses	Percentage of total responses
Strongly agree	124	27%
Agree	263	58%
Disagree	37	8%
Strongly disagree	5	1%
Don't know	28	6%

Question 6: The education authority provides opportunities for parents and carers to be involved and influence decision-making within the education authority.

Response	Number of responses	Percentage of total responses
Strongly agree	124	27%
Agree	278	60%
Disagree	26	6%
Strongly disagree	3	1%
Don't know	29	6%

Question 7: The education authority's arrangements and advice on self-evaluation is used effectively to help headteachers when planning for school improvement.

Response	Number of responses	Percentage of total responses
Strongly agree	254	55%
Agree	181	40%
Disagree	3	1%
Strongly disagree	0	0%
Don't know	21	5%

Question 8: The education authority's guidance and advice on reporting on education standards and quality is used effectively by schools when writing their school standards and quality report.

Response	Number of responses	Percentage of total responses
Strongly agree	189	41%
Agree	230	50%
Disagree	12	3%
Strongly disagree	0	0%
Don't know	29	6%

Question 9: The education authority's guidance and advice on planning for improvement is used effectively by schools when writing school improvement plans.

Response	Number of responses	Percentage of total responses
Strongly agree	184	40%
Agree	242	53%
Disagree	8	2%
Strongly disagree	0	0%
Don't know	26	6%

Question 10: The education authority provides constructive feedback to every headteacher on the quality of their improvement plan and standards and quality report.

Response	Number of responses	Percentage of total responses
Strongly agree	200	44%
Agree	190	41%
Disagree	27	6%
Strongly disagree	1	0%
Don't know	42	9%

Question 11: Between education authority staff and headteachers, there is a shared understanding of the purpose of its quality assurance activities.

Response	Number of responses	Percentage of total responses
Strongly agree	245	53%
Agree	195	43%
Disagree	9	2%
Strongly disagree	0	0%
Don't know	10	2%

Question 12: The education authority adopts a systematic approach to its quality assurance activities.

Response	Number of responses	Percentage of total responses
Strongly agree	245	53%
Agree	186	40%
Disagree	8	2%
Strongly disagree	2	0%
Don't know	19	4%

Question 13: The education authority invests in capacity building activities for its central education team to ensure that all schools experience a consistent application of the education authority's program for quality improvement.

Response	Number of responses	Percentage of total responses
Strongly agree	190	42%
Agree	200	44%
Disagree	27	6%
Strongly disagree	7	2%
Don't know	34	7%

Question 14: The education authority's quality assurance activities are making a positive difference to improving the quality of education in all its schools.

Response	Number of responses	Percentage of total responses
Strongly agree	182	40%
Agree	230	51%
Disagree	11	2%
Strongly disagree	2	0%
Don't know	35	8%

Question 15: The education authority promotes and supports schools' effective use of data to evaluate impact and outcomes on children and young people.

Response	Number of responses	Percentage of total responses
Strongly agree	309	67%
Agree	140	30%
Disagree	7	2%
Strongly disagree	0	0%
Don't know	4	1%

Question 16: The education authority uses data effectively to demonstrate its progress in raising attainment and achievement for all children and young people in its schools.

Response	Number of responses	Percentage of total responses
Strongly agree	282	62%
Agree	159	35%
Disagree	6	1%
Strongly disagree	2	0%
Don't know	8	2%

Question 17: The education authority uses data effectively to demonstrate its progress in closing the poverty-related attainment gap.

Response	Number of responses	Percentage of total responses
Strongly agree	261	57%
Agree	172	38%
Disagree	11	2%
Strongly disagree	1	0%
Don't know	14	3%

Question 18: The education authority communicates its rationale for the professional learning activities that are offered to headteachers and their staff.

Response	Number of responses	Percentage of total responses
Strongly agree	209	45%
Agree	212	46%
Disagree	23	5%
Strongly disagree	2	0%
Don't know	14	3%

Question 19: The education authority offers professional learning opportunities that develop the capacity and capability of headteachers to lead their schools.

Response	Number of responses	Percentage of total responses
Strongly agree	233	51%
Agree	193	42%
Disagree	9	2%
Strongly disagree	2	0%
Don't know	23	5%

Question 20: The education authority's strategy for raising attainment in literacy is clearly embedded in its programme of professional learning for teachers.

Response	Number of responses	Percentage of total responses
Strongly agree	277	49%
Agree	193	42%
Disagree	17	4%
Strongly disagree	2	0%
Don't know	21	5%

Question 21: The education authority's strategy for raising attainment in numeracy is clearly embedded in its programme of professional learning for teachers.

Response	Number of responses	Percentage of total responses
Strongly agree	213	46%
Agree	197	43%
Disagree	24	5%
Strongly disagree	2	0%
Don't know	24	5%

Question 22: The education authority's professional learning strategy draws on support from national organisations.

Response	Number of responses	Percentage of total responses
Strongly agree	216	47%
Agree	207	45%
Disagree	4	1%
Strongly disagree	2	0%
Don't know	29	6%

Question 23: The education authority's professional learning strategy provides opportunities to work with other education authorities to achieve common goals.

Response	Number of responses	Percentage of total responses
Strongly agree	140	30%
Agree	257	56%
Disagree	27	6%
Strongly disagree	2	0%
Don't know	34	7%

Question 24: The education authority invests in capacity building activities for its central education team to ensure that the competences and knowledge to lead school improvement activities are developed.

Response	Number of responses	Percentage of total responses
Strongly agree	165	36%
Agree	212	46%
Disagree	35	8%
Strongly disagree	2	0%
Don't know	46	10%

Question 25: There is a well-developed culture of support and challenge across the education authority.

Response	Number of responses	Percentage of total responses
Strongly agree	241	52%
Agree	191	42%
Disagree	20	4%
Strongly disagree	2	0%
Don't know	6	1%

Question 26: The education authority knows its schools well.

Response	Number of responses	Percentage of total responses
Strongly agree	305	67%
Agree	133	29%
Disagree	12	3%
Strongly disagree	1	0%
Don't know	4	1%

Question 27: The education authority ensures that there is a named officer who is linked to each school.

Response	Number of responses	Percentage of total responses
Strongly agree	396	86%
Agree	59	13%
Disagree	1	0%
Strongly disagree	1	0%
Don't know	3	1%

Question 28: The local authority routinely discusses the performance of schools with headteachers to help identify strengths and areas of development.

Response	Number of responses	Percentage of total responses
Strongly agree	293	64%
Agree	149	33%
Disagree	2	0%
Strongly disagree	0	0%
Don't know	15	3%

Question 29: The education authority recognises the successes of its schools.

Response	Number of responses	Percentage of total responses
Strongly agree	262	57%
Agree	174	38%
Disagree	14	3%
Strongly disagree	1	0%
Don't know	9	2%

Question 30: The education authority provides constructive feedback on schools' self-evaluation processes.

Response	Number of responses	Percentage of total responses
Strongly agree	204	45%
Agree	203	45%
Disagree	15	3%
Strongly disagree	1	0%
Don't know	33	7%

Question 31: The education authority supports headteachers to lead effectively.

Response	Number of responses	Percentage of total responses
Strongly agree	227	49%
Agree	207	45%
Disagree	12	3%
Strongly disagree	0	0%
Don't know	14	3%

Question 32: Headteachers have opportunities to work collaboratively with other school leaders within the education authority.

Response	Number of responses	Percentage of total responses
Strongly agree	300	66%
Agree	143	31%
Disagree	7	2%
Strongly disagree	0	0%
Don't know	7	2%

Question 33: Headteachers are supported to exercise their autonomy to make key decisions relating to school improvement and education quality.

Response	Number of responses	Percentage of total responses
Strongly agree	252	55%
Agree	188	41%
Disagree	5	1%
Strongly disagree	2	0%
Don't know	13	3%

Headteachers

1,328 responses

The questionnaire results presented reflect the aggregated views of responding headteachers. These findings should not be interpreted as fully representative of all headteachers across Scotland.

Percentages have been rounded and may not add to 100.

Question 1: I have a good understanding of how decisions about education are made by the education authority.

Response	Number of responses	Percentage of total responses
Strongly agree	455	34%
Agree	748	56%
Disagree	82	6%
Strongly disagree	19	1%
Don't know	21	2%

Question 2: The education authority's strategic [improvement] plan for education is clearly focused on raising attainment and achievement for all learners.

Response	Number of responses	Percentage of total responses
Strongly agree	795	60%
Agree	488	37%
Disagree	29	2%
Strongly disagree	4	0%
Don't know	11	1%

Question 3: The education authority's stretch aims to measure its progress in raising attainment and towards closing the poverty-related attainment gap have been made clear to me.

Response	Number of responses	Percentage of total responses
Strongly agree	696	52%
Agree	534	40%
Disagree	55	4%
Strongly disagree	14	1%
Don't know	27	2%

Question 4: The education authority's leadership structure is clear to me.

Response	Number of responses	Percentage of total responses
Strongly agree	716	54%
Agree	504	38%
Disagree	72	5%
Strongly disagree	23	2%
Don't know	12	1%

Question 5: I have opportunities to be involved in and influence decision-making within the education authority.

Response	Number of responses	Percentage of total responses
Strongly agree	396	30%
Agree	723	54%
Disagree	144	11%
Strongly disagree	29	2%
Don't know	35	3%

Question 6: The education authority's arrangements and advice on self-evaluation help me when planning for my school's improvement.

Response	Number of responses	Percentage of total responses
Strongly agree	571	43%
Agree	665	50%
Disagree	55	4%
Strongly disagree	11	1%
Don't know	23	2%

Question 7: The education authority's guidance and advice on reporting on education standards and quality is useful to me when writing my school's standards and quality report.

Response	Number of responses	Percentage of total responses
Strongly agree	582	44%
Agree	645	49%
Disagree	59	4%
Strongly disagree	12	1%
Don't know	28	2%

Question 8: The education authority's guidance and advice on planning for improvement is useful to me when writing my school's improvement plan.

Response	Number of responses	Percentage of total responses
Strongly agree	580	44%
Agree	647	49%
Disagree	61	5%
Strongly disagree	12	1%
Don't know	24	2%

Question 9: The education authority provides constructive feedback to me on the quality of my school's school improvement plan and standards and quality report.

Response	Number of responses	Percentage of total responses
Strongly agree	453	34%
Agree	602	44%
Disagree	178	13%
Strongly disagree	49	4%
Don't know	42	3%

Question 10: Between education authority staff and headteachers, there is a shared understanding of the purpose of its quality assurance activities.

Response	Number of responses	Percentage of total responses
Strongly agree	558	42%
Agree	642	48%
Disagree	74	6%
Strongly disagree	12	1%
Don't know	38	3%

Question 11: The education authority adopts a systematic approach to its quality assurance activities.

Response	Number of responses	Percentage of total responses
Strongly agree	465	35%
Agree	639	48%
Disagree	113	9%
Strongly disagree	22	2%
Don't know	84	6%

Question 12: The education authority's quality assurance activities are making a positive difference to improving the quality of education in my school.

Response	Number of responses	Percentage of total responses
Strongly agree	371	28%
Agree	690	52%
Disagree	139	10%
Strongly disagree	32	2%
Don't know	92	7%

Question 13: The education authority has supported me to develop a systematic approach to self-evaluation in my school.

Response	Number of responses	Percentage of total responses
Strongly agree	377	28%
Agree	719	54%
Disagree	158	12%
Strongly disagree	17	1%
Don't know	51	4%

Question 14: The education authority promotes and supports effective use of data to evaluate impact and outcomes on children and young people.

Response	Number of responses	Percentage of total responses
Strongly agree	711	54%
Agree	568	43%
Disagree	28	2%
Strongly disagree	7	1%
Don't know	11	1%

Question 15: The education authority uses data effectively to demonstrate my school's progress in raising attainment and achievement.

Response	Number of responses	Percentage of total responses
Strongly agree	567	43%
Agree	617	47%
Disagree	85	6%
Strongly disagree	12	1%
Don't know	38	3%

Question 16: The education authority uses data effectively to demonstrate its progress in closing the poverty-related attainment gap.

Response	Number of responses	Percentage of total responses
Strongly agree	528	40%
Agree	623	47%
Disagree	70	5%
Strongly disagree	10	1%
Don't know	93	7%

Question 17: I regularly participate in professional learning that develops my capacity and capability to lead my school.

Response	Number of responses	Percentage of total responses
Strongly agree	690	52%
Agree	595	45%
Disagree	35	3%
Strongly disagree	1	1%
Don't know	2	2%

Question 18: The education authority's rationale for the professional learning activities it offers to headteachers is clear to me.

Response	Number of responses	Percentage of total responses
Strongly agree	347	26%
Agree	688	52%
Disagree	165	12%
Strongly disagree	32	2%
Don't know	93	7%

Question 19: The education authority's strategy for raising attainment in literacy is clearly embedded in its programme of professional learning for teachers.

Response	Number of responses	Percentage of total responses
Strongly agree	445	34%
Agree	701	53%
Disagree	97	7%
Strongly disagree	12	1%
Don't know	67	5%

Question 20: The education authority's strategy for raising attainment in numeracy is clearly embedded in its programme of professional learning for teachers.

Response	Number of responses	Percentage of total responses
Strongly agree	407	31%
Agree	711	54%
Disagree	106	8%
Strongly disagree	13	1%
Don't know	80	6%

Question 21: The education authority's professional learning strategy draws on support from national organisations.

Response	Number of responses	Percentage of total responses
Strongly agree	397	30%
Agree	727	55%
Disagree	35	3%
Strongly disagree	7	1%
Don't know	157	12%

Question 22: The education authority's professional learning strategy provides opportunities to work with other education authorities to achieve common goals.

Response	Number of responses	Percentage of total responses
Strongly agree	264	20%
Agree	644	49%

Disagree	183	14%
Strongly disagree	29	2%
Don't know	199	15%

Question 23: There is a well-developed culture of support and challenge in the education authority.

Response	Number of responses	Percentage of total responses
Strongly agree	425	32%
Agree	661	50%
Disagree	158	12%
Strongly disagree	35	3%
Don't know	45	3%

Question 24: The education authority knows my school well.

Response	Number of responses	Percentage of total responses
Strongly agree	454	34%
Agree	620	47%
Disagree	134	10%
Strongly disagree	33	2%
Don't know	83	6%

Question 25: When I need advice or support, I am able to contact a named education authority officer who is linked to my school.

Response	Number of responses	Percentage of total responses
Strongly agree	867	65%
Agree	432	33%
Disagree	16	1%
Strongly disagree	5	0%
Don't know	5	0%

Question 26: The education authority routinely discusses the performance of my school with me, to help identify strengths and areas of development.

Response	Number of responses	Percentage of total responses
Strongly agree	523	39%
Agree	632	48%
Disagree	138	10%
Strongly disagree	20	2%
Don't know	13	1%

Question 27: The education authority recognises my school's successes.

Response	Number of responses	Percentage of total responses
Strongly agree	422	32%
Agree	634	48%
Disagree	151	11%
Strongly disagree	26	2%
Don't know	7	7%

Question 28: The education authority provides constructive feedback on my school's self-evaluation processes.

Response	Number of responses	Percentage of total responses
Strongly agree	367	28%
Agree	670	51%
Disagree	190	14%
Strongly disagree	27	2%
Don't know	66	5%

Question 29: The education authority supports me to lead effectively.

Response	Number of responses	Percentage of total responses
Strongly agree	415	31%
Agree	734	56%
Disagree	110	8%
Strongly disagree	21	2%
Don't know	41	3%

Question 30: I have opportunities to work collaboratively with other school leaders within my local authority.

Response	Number of responses	Percentage of total responses
Strongly agree	746	56%
Agree	549	42%
Disagree	19	1%
Strongly disagree	2	0%
Don't know	5	0%

Question 31: I feel I can exercise my autonomy to make key decisions relating to school improvement and education quality.

Response	Number of responses	Percentage of total responses
Strongly agree	607	46%
Agree	632	48%
Disagree	54	4%
Strongly disagree	12	1%
Don't know	16	1%

National Thematic Inspection: Local authority approaches to supporting school improvement

Summarised Findings

Local Authority	South Ayrshire Council
Lead Inspector	Robyn McIlroy

In September 2024, a team of inspectors from Education Scotland visited South Ayrshire Council. During our visit, we talked to senior leaders, local authority officers, parents/carers, headteachers, teachers, representatives from professional associations and elected members.

Purpose and themes

The purpose of the visit was to gather evidence about how South Ayrshire Council supports school improvement, with a focus on how they support schools to improve the quality of education through:

- the implementation of effective improvement planning and standards and quality reporting
- self- evaluation and quality assurance
- professional learning
- universal and targeted support and challenge

Context of the local authority

South Ayrshire Council is located in the south-west area of Scotland, encompassing a number of rural and urban communities. In the past few years, the local authority has welcomed and made provision for a high number of unaccompanied children and young people from Ukraine and Afghanistan.

Twenty-two percent of children and young people in primary and secondary schools live within quintiles 1-2 of the Scottish Index of Multiple Deprivation (SIMD).

Approximately 34% of children in primary and 38% of young people in secondary have been assessed as requiring additional support with their learning.

The average attendance in 2022/2023 was 89.1%. The national average is 90.2%.

School aged children and young people are educated across 40 primary schools, of which 12 are shared headships, eight secondary schools, two specialist schools and six supported learning centres within a mainstream school.

The senior education team comprises the Director of Education, the Assistant Director of Education and four Quality Improvement Managers. A wider education

support team comprises a number of permanent and seconded members of staff, including development officers, inclusion co-ordinators, a virtual headteacher and Principal Educational Psychologist.

Theme 1 - How do local authorities support schools to improve the quality of education through implementing effective improvement planning and standards and quality reporting?

- *How clear and effective is the local authority's arrangements and advice to schools on self-evaluation, improvement planning and standards and quality reporting?*
- *How does the local authority ensure that schools' self-evaluation is accurate, rigorous and robust, based on reliable and comprehensive data and information?*
- *In what ways does the local authority promote collaboration with all stakeholders, especially learners, as essential to effective self-evaluation and identification of priorities?*
- *What is the role of central teams in providing critical feedback to school leaders on the quality/robustness of their self-evaluation and school improvement planning processes?*
- *To what extent does the local authority use the data from individual school or cluster improvement plans and standards and quality reports, to direct their officers' work?*

Local authority officers provide highly effective support to headteachers to improve the quality of education through improvement planning and standards and quality reporting. This support is multi-layered and provided by way of ongoing engagement with headteachers throughout the school session.

A key aspect of this support is the creation over time of a culture of robust self-evaluation for improvement. Headteachers use a wide range of quantitative and qualitative data to identify improvements based on their context and the needs of their school communities. The local authority has effective systems which help to build the capacity of senior leaders, ensure proportionate challenge and where required provide targeted support.

Each local authority officer works directly with a small number of link schools. This enables them to develop relationships within individual schools. Local authority officers meet with headteachers regularly and engage in a range of quality assurance activities. For example, local authority officers hold attainment meetings with school leadership teams, Pupil Equity Fund (PEF) impact visits and reviews focused on assuring the quality of learning and teaching. These activities help local authority officers to have a strong understanding of each individual school's needs and performance. Local authority officers use this understanding well to provide proportionate support and challenge where required. This is helping to improve the quality of school education and raise standards.

Headteachers receive clear, comprehensive written guidance on strategic planning for improvement and standards and quality reporting. This guidance sets out clear principles for self-evaluation, with links to the GTCS Standards for Leadership and Management. Local authority officers update the guidance where relevant to reflect changes in national policy. Headteachers are required to ensure that school improvement plans include priorities clearly linked to National Improvement Framework priorities, using measurable outcomes focused on learning, achievement and wellbeing. In addition to provision of written guidance, local authority officers hold an annual practical support session for headteachers focused on school improvement planning and standards and quality reporting.

This provides dedicated time for headteachers to discuss approaches, collaborate with peers and share effective practice.

Headteachers report that they receive strong support from the local authority to ensure their self-evaluation is accurate and robust. One of the most impactful forms of support is the provision of comprehensive quantitative data packs created by local authority data analysts. A recent addition has been the provision of fortnightly information on attendance at individual pupil level. Headteachers discuss this data with staff as part of self-evaluation to support identification of improvement priorities. This data is also used well by headteachers when planning for PEF projects and initiatives, supporting them to accurately identify attainment and other gaps.

Headteachers provided some examples of the ways they collaborate with parents and learners as part of approaches to self-evaluation and school improvement planning. The local authority has correctly identified the need to promote a more strategic approach to ensure children and young people play an active and meaningful role in school improvement and self-evaluation. As part of this, the local authority should build on the work of the recently constituted, authority-wide Youth Council. Children and young people's views could be sought through this forum to identify ways to best involve learners in processes to support school improvement planning. The local authority's work to review the parental engagement strategy will also provide a timely opportunity to ensure more consistent involvement of parents and carers in school improvement and standards reporting.

Local authority officers engage in professional dialogue with headteachers about standards and quality reports and school improvement plans during their first quality improvement visit of the school session. In this meeting, officers and headteachers review plans using a set of feedback prompts. Local authority officers review plans to ensure that priorities have clearly identified responsibilities and timescales for implementation. Local authority officers discuss progress with improvement priorities in subsequent quality improvement visits to ensure appropriate progress and impact. Headteachers report that local authority approaches to quality assuring plans and reports are rigorous but supportive. Local authority officers report a high degree of concurrence between school self-evaluation and HM Inspection findings over time.

Local authority officers collate information from individual school and cluster improvement plans and standards and quality reports to identify areas of priority and need. They use this information well to direct strategic decisions about local authority priorities, requirements for professional learning, advice or more targeted support for schools as appropriate. This is helping local authority officers to secure improvement in the quality of school education for the children and young people of South Ayrshire.

Theme 2: How do local authorities support schools to improve the quality of education through self-evaluation and quality assurance?

- *What methods does the local authority use to evaluate school performance (review the quality of education) for example, gathering evidence from stakeholders, review/validated self-evaluation visits, attainment analysis)? How effective are these methods? How often does this take place?*
- *To what extent do officers carry out regular and rigorous evaluation of the quality of school provision? How is this work quality assured?*
- *How does the local authority evaluate the quality of learning, teaching and assessment?*
- *How clear and effective is the advice and support for schools on approaches to self-evaluation and their quality assurance? How effectively does the local authority moderate this at strategic and school levels?*
- *How does the local authority identify and share effective practice through quality assurance? Is this making a difference across the authority?*

Local authority officers have created a range of effective strategies to evaluate school performance. Local authority officers co-design these strategies with headteachers and other stakeholders. This is ensuring staff have confidence that they are playing a full part in the local authority's goal of developing 'self-improving systems'.

There are well-planned, collaborative universal and targeted offers of support from local authority officers to schools. This is helping headteachers and teachers, at all levels and stages in their career, to be fully included in self-evaluation activity in ways that encourage self-reflection. This is also helping schools to develop consistent approaches to quality assurance procedures, supported well by local authority officers. Officers timetable universal offers of wider support and challenge several months in advance. There are separately planned, bespoke visits in place to evaluate schools' progress and performance around child protection and safeguarding priorities and statutory duties.

Headteachers and local authority officers agree collaboratively targeted offers of support. Levels of support depend on a number of factors including potential risks to ongoing improvement. Levels of support are clearly set out and shared with headteachers by local authority officers. This is received well by headteachers and teachers. They report that this allows them to have agency in all aspects of support and improvement, in conjunction with the local authority. Each school's agreed level of support is flexible and not fixed. For example, levels of support may change during a school session as circumstances, needs and staffing change. This allows levels of support to be proportionate and responsive to need. This also promotes efficient and effective use of the limited resourcing available in the local authority officer team.

Local authority officers, in conjunction with other stakeholders, offer a range of well-planned voluntary and mandatory quality assurance visits to schools. These are linked to levels of support agreed and identified needs. Many of these visits include working with the school in advance of the planned visits. Headteachers and officers work together to agree self-evaluative statements and grades linked to HGIOS4. Headteachers and teachers report that this is helping them to have a better grasp of national standards and expectations, especially around learning, teaching and assessment. The impact of this effective work is also reflected well over the past few years' school inspections. For example, there is increasingly

positive synchronicity between schools' self-evaluative grades and the outcomes of most HM inspections. Headteachers see support from local authority officers to help staff interrogate national standards and expectations, as a strength of the authority's support to them.

Local authority officers work effectively with a range of colleagues including headteachers, teachers and Education Scotland Associate Assessors. Together they work very well to co-design approaches to evaluate the quality of learning, teaching and assessment in schools. Commendably, local authority models to evaluate learning, teaching and assessment include staff from the school being evaluated, working closely with the local authority quality improvement team. Teachers and headteachers report that as a result, they feel fully involved in every stage of the process. This is helping to bring about improvement in this area across schools. This is also helping to generate a culture of sharing effective practice across schools and secondary subject areas. In the secondary sector, there are well-planned subject department quality assurance visits, supported by local authority officers and peer leaders from other schools in the authority.

Headteachers report that advice and support available from the local authority to inform approaches to self-evaluation and quality assurance are clear and well-understood by all. This is a strength of the local authority's work to help schools self-improve. Local authority link officers provide useful feedback regularly to all schools. They also use feedback from schools' experiences of support to improve their service offer to schools. Officers intend to build on this aspect of their own service self-evaluation as school support models evolve.

Schools also engage in rigorous self-evaluation with local authority officers around PEF plans, interventions and impact. The professional dialogue generated from this is encouraging schools and clusters to use PEF resources more collaboratively, which is helping to maximise limited resources.

The detailed, bespoke data packs provided to schools each session are comprehensive. These packs are geared towards supporting staff at all levels in schools to understand data better, to inform self-evaluation for self-improvement.

The local authority uses its diverse packages of support to schools to promote good practice sharing across sectors. Local authority officers highlight aspects of good practice to share at a national level, for example, in 1+2 languages teacher training and in strategies to improve reading and literacy. Helpfully, local authority officers and headteachers regularly capitalise on planned headteacher meetings and conferences to use these as a forum for sharing effective practice. As a result, headteachers benefit from well-planned opportunities for cross-cluster collaboration.

Theme 3: How do local authorities support schools to improve the quality of education through professional learning?

- *What professional learning does the local authority currently provide to support school improvement?*
- *What is the impact of this on developing the skills and knowledge of school leaders and staff on school improvement?*
- *What support systems (e.g., mentoring, networks of practice, peer support groups, cluster support) are available for school leaders and staff? How are these approaches improving school performance and outcomes for learners?*
- *To what extent do senior leaders have opportunities to support improvement beyond their own establishment? What difference is this making?*
- *How effectively does the local authority utilise Associate Assessors (if applicable) to support school improvement across establishments.*
- *Does the local authority's professional learning strategy draw on support from national organisations?*

Local authority officers provide highly effective support to staff to improve the quality of education through a comprehensive programme of professional learning. Staff are supported to improve their practice continually through career-long professional learning. Local authority officers create, deliver and signpost professional learning proactively and responsively based on identified need.

The local authority provides a range of impactful professional learning which is developing the skills and knowledge of school leaders for self-evaluation and school improvement. This includes professional learning, for example, on data analysis, use of clear measures and outcomes for improvement priorities and evaluative writing. This professional learning has contributed significantly to improving the quality of standards and quality reporting and school improvement planning.

Local authority officers collate information about which professional learning would best support school improvement in a variety of ways. This includes analysis of Professional Review and Development information to identify professional learning linked to staff's learning plans. Headteachers are asked to complete an annual survey to identify professional learning needs linked to school improvement priorities. Educational psychology teams analyse requests for advice to identify professional learning needs. The local authority draws on all of this information to create a comprehensive programme of professional learning which is supporting improvements in outcomes for children and young people. For example, the local authority has invested heavily in the provision of professional learning to improve approaches to reading. Early indications are that this professional learning is leading to increases in attainment.

Local authority organisation of professional learning is very effective. Headteachers receive helpful information about professional learning through a well-planned annual professional learning catalogue. Local authority specialist staff, for example the lead officer for digital technology, curates external offers to ensure staff are directed to high-quality professional learning. Headteachers receive this information far enough in advance to plan collegiate calendars and cascade professional learning opportunities to staff within school teams. This

allows staff to access professional learning which directly supports school improvement priorities and individual professional learning needs.

The local authority provides professional learning related to aspects of local authority priorities. For example, this session local authority officers request headteachers to protect time in collegiate calendars for professional learning to support neurodivergent learning.

Education staff at every level are supported to engage in relevant professional learning. For example, support staff engage in an induction course designed to ensure consistently high-quality support for children and young people.

Newly qualified teachers attend weekly professional development meetings with inputs directly relevant to achieving the Standard for Full Registration. Teachers interested in moving on to promoted posts have access to leadership and management development training. This training has proved valuable in supporting applications for promoted posts.

The local authority has strengthened subject networks for subject leaders and teachers in secondary schools. These are regular, planned forums for subject leaders and teachers to share good practice. This also allows them to discuss emerging national priorities and to develop consistency around approaches to learning, teaching and assessment, in particular.

Middle leaders such as depute headteachers, principal teachers and secondary subject leaders benefit from a range of formal and informal networks. They are empowered by local authority officers to seek advice and professional learning as relevant to their roles.

Headteachers attend monthly meetings which feature inputs on local or national education priorities. This ensures they are kept updated on important developments such as The Promise. Local authority officers amended the format and content of these meetings, in consultation with headteachers, to better suit their needs and current priorities. Headteachers report that these meetings provide valuable opportunities to collaborate with peers and progress cluster planning for improvement.

Helpfully, newly appointed headteachers benefit from a peer headteacher mentor. This is usually an experienced peer colleague from another school. Headteachers can also access the skills and experience from the world of business and industry through a mentor programme. Headteachers report that this programme has been instrumental in building leadership capacity. Other forms of professional learning provided by the local authority include coaching for success and access to national programmes such as Into Headship, In Headship and Building Racial Literacy. The link Education Scotland Attainment Advisor has in recent years provided a range of valuable universal and bespoke professional learning to support approaches to closing poverty-related attainment gaps.

The local authority ensures that professional learning is delivered by those with the most relevant expertise. Where possible local authority officers draw on the

skills and experience of educators within South Ayrshire. Headteachers and middle leaders are encouraged to seek advice and support improvement beyond their own establishment. For example, headteachers and local authority staff who are trained as Associate Assessors, provide bespoke support and guidance to headteachers. This is helping to build professional capacity and supporting a consistent understanding and sharing of standards.

The local authority provides more targeted professional learning where need is identified through quality assurance and self-evaluation. Examples include modelling approaches to high-quality learning in literacy and numeracy. Development Officers work directly with teachers in class to support best practice where need is identified. Inclusion co-ordinators provide bespoke advice and guidance to build capacity and confidence of staff to support children and young people with additional support needs.

Local authority officers ensure professional learning programmes are evaluated by participants to check for impact. They use evaluations well to identify programmes which add the most value and relevance. Local authority officers use feedback from participants to make adaptations to continually improve the quality of support through professional learning.

Theme 4: How do local authorities deliver universal support and challenge for all schools, and/or targeted support for specific schools to improve the quality of education?

- *What is the universal offer of support and challenge for all schools?*
- *How does the local authority use the data from individual school or cluster improvement plans and standards and quality reports, to provide targeted support?*
- *What measures are used to identify the need for targeted support?*
- *Is there targeted support for specific schools? What might that look like? (examples?) What action is taken if a review of a school concludes that a school is not performing satisfactorily and requires targeted support?*
- *What support systems (for example: mentoring, networks of practice, peer support groups) are available for school leaders and staff?*
- *What is the role of central staff in facilitating/contributing to collaborative approaches, which improve school performance and outcomes for learners?*

Local authority officers provide a range of highly effective universal support and challenge offers for all schools. This also includes targeted support for specific schools to improve the quality of education.

Local authority officers routinely work very effectively with colleagues from other directorates across the council to deliver bespoke support to children, young people and their families. For example, every school has a designated educational psychologist. They agree a practice-level agreement with the headteacher and other stakeholders. This outlines the support and challenge that the service agrees to provide. The support provided links clearly to school improvement priorities, staff professional learning and the specific needs of children and young people.

Inclusion staff carry out targeted work with schools based on numbers and types of referrals that schools submit. Inclusion staff work very effectively with other services, including educational psychology staff and school-based pastoral staff. They also provide intensive support where required, for children and young people moving into the local authority area. This includes intensive support for a number of unaccompanied children from Afghanistan and Ukrainian children, who attend schools across the authority.

The local authority's Family First forum and ASN forum are reported by headteachers to be 'transformational' in supporting children, young people and their families. This streamlined, multi-agency collaborative approach is helping to improve school attendance and minimise exclusions. Each cluster of schools has a 'family forum' link officer and individual children's and young people's circumstances are discussed at the regular meetings. This approach is very effective in helping to mitigate lengthy waiting times for families, children and young people to access other external services whose demand is often outstripped by supply.

Local authority officers, in partnership with data analyst staff, provide very helpful annual packs for all schools. Headteachers report that this is supporting staff to better interrogate school level data to inform improvement and share good practice. A group of school-based staff has developed a helpful broad general education (BGE) tracker. Local authority officers have rolled this out across all primary schools to support consistency of tracking children's progress and attainment. Officers plan to review the effectiveness of this tool. A commercial package has also been procured by the local authority to ensure consistency in the monitoring of subject level tracking data across all secondary schools. Officers report that this allows transparency of each secondary school's subject level data for other schools and local authority officers. They report that the consistency which this is generating is beginning to have a positive impact in helping to raise attainment and share good practice. This is also enabling local authority officers to identify potential areas where more intensive support or interventions may be required.

Local authority officers' collaborative approaches with school staff to carry out various models of school quality improvement visits are having a positive impact. For example, these are capitalising on the expertise of Associate Assessors. These approaches also bring on board staff from across schools in the local authority to raise awareness, expertise and confidence around national standards and expectations. As a result, headteachers and teachers report that their confidence and accuracy in applying national standards to self-evaluation and learners' progress, has improved greatly. This is improving the robustness of data to support learner progress as a result, across the BGE in both sectors.

Local authority officers use schools' live performance data and self-evaluative quality improvement information, to inform planned, agreed actions to support improvement. Local authority officers use a range of measures to determine aspects of targeted support for schools. For example, the inclusion and educational psychology service, monitor referrals submitted by schools for

support. The recently introduced 'three tiered' approach to quality improvement visits is designed to ensure that support and challenge are effectively targeted to promote improvement. Schools assigned to tiers two and three receive enhanced or targeted support. Schools may be assigned to these tiers for a range of reasons, including for example, recent or sustained decline in attainment, high numbers of parental complaints or staff absences. This approach helps to ensure proportionate support is provided where most needed, within the scope of finite resourcing. As planned, local authority officers should continue to ensure that they use well-considered approaches to evaluate their support and challenge to schools. This will help to ensure that their approaches are integral to improving school performance and overall outcomes for children and young people.

5. Any other relevant information

6. Effective practice worth sharing

Approaches to provision of targeted support by the local authority

The recently introduced 'three tiered' approach to quality improvement visits is designed to ensure that support and challenge are effectively targeted to promote improvement. Schools in tiers two and three receive enhanced or targeted support. Targeted support for specific schools arise as a result of a range of potential circumstances. This may include for example, recent or sustained decline in attainment, high numbers of parental complaints or staff absences.

Each school's agreed allocation to a tier is flexible. Schools may move between tiers during a session as circumstances, needs and staffing change. Local authority officers' professional judgment is discussed with the headteacher and is pivotal when determining a school's current 'live' tier.

Targeted offers of support are determined collaboratively between headteachers and local authority officers. This approach helps to ensure proportionate support is provided where most needed, within the scope of finite resourcing.

South Ayrshire Council

**Report by Director of Housing, Operations and Development
to Cabinet
of 29 April 2025**

Subject: Accessible Ayr Active Travel

1. Purpose

- 1.1 The purpose of this report is to provide the Cabinet with an update on the progress of the Accessible Ayr project and to seek approval for officers to complete Stage 4 technical design work on a phased basis in line with current funding scenarios.

2. Recommendation

2.1 It is recommended that the Cabinet:

- 2.1.1 notes that funding of £778,780 has been granted by Sustrans to South Ayrshire Council to progress with Stage 4 technical design Phase 1 in 2024/25;
- 2.1.2 notes that further funding applications have been submitted as detailed in paragraph 6.6 Table 1;
- 2.1.3 requests that officers engage with all funding partners to explore the possibility of amalgamating the two projects (Accessible Ayr and the Burns Statue Regeneration) with a view to reducing the Council's financial contribution; and
- 2.1.4 approves this report and continues to commit to supporting Accessible Ayr Active Travel project.

3. Background

- 3.1 Accessible Ayr is an ambitious project which is seeking to make significant improvements to the infrastructure and public realm in Ayr Town Centre and key surrounding areas. This project provides the opportunity for investment in the town Centre, making it a vibrant and more attractive place for people to visit and enjoy, as well as make it easier to access by pedestrians and cyclists. The aim is that public investment within the town will support private investment, leading to economic growth and a greater quality of life for those in and around the town of Ayr.
- 3.2 Accessible Ayr has been a project in development since 2019 and has grown from an initial public realm improvement project to a wider accessibility project. By adopting this approach, as opposed to focusing solely on public realm improvements, new avenues of funding have been committed to the project, in this case Sustrans Places for Everyone funding.

- 3.3 The project is progressing in coordination with the development of the Ayr Town Centre Framework and is highlighted as one of the 10 key projects for driving transformational change.
- 3.4 Route 1 Phase 1 ([Appendix 1](#)) is progressing and will be completed in October 2025. Cabinet approved a preferred design option in terms of alignment and level of provision, subject to further optioneering of New Bridge, River Street, John Street and Station Road, (phase 2 – [Appendix 2](#)).

4. Proposals

- 4.1 Stage 4 funding secured in 2024/25 has focused on an area broadly to the South of the River Ayr – phase 1 (see [Appendix 1](#)), which would enable delivery of priority town centre infrastructure and regeneration works whilst also linking to wider active travel networks. This approach is consistent with feedback received through consultation, whereby there has been consistent support for investment in the town centre's public realm.
- 4.2 Funding applications have been submitted to complete both phase 1 and 2 in 2025/26, a decision on these applications is expected early April.
- 4.3 Accessible Ayr was transferred to Ayrshire Roads Alliance for delivery from August 2024, the existing Design Team has been retained for the duration of this project.
- 4.4 The Accessible Ayr project and the Burns Statue project are interlinked, amalgamation of both projects should be explored with the aim of reducing Councils match-funding requirements, reduced delivery timeframes and co-ordination of works to reduce impact to the public.

5. Legal and Procurement Implications

- 5.1 There are no legal implications arising from this report.
- 5.2 There are no procurement implications arising from this report. Though any future works identified would be subject to tender rules and procedures and subject to approval.
- 5.3 To progress the project timely Ayrshire Roads Alliance is considering for early contractor engagement during the design stage but would be subjected to procurement rules.

6. Financial Implications

- 6.1 In 2024 the Scottish Government (SG) delayed the award of Active Travel funding to both partners and council's due to a range of factors, the overall Active Travel Budget from SG was then reduced significantly which resulted in projects being delayed or not funded at all.
- 6.2 South Ayrshire Council were successful in securing 50% of the required funding to carry out RIBA Stage 4, Accessible Ayr Route 1 in 2024/25, a verbal commitment has been given to provide further funding in 2025/26 to complete phase 1 to detailed design stage.

- 6.3 A further funding application has been submitted to the Active Travel Infrastructure Fund to complete RIBA Stage 4 Detailed Design of phase 2.
- 6.4 Accessible Ayr has a dependency on the Burns Statue Square project, and it is the Ayrshire Roads Alliance intention to engage with all funding partners to explore the possibility of amalgamating the two projects to accelerate delivery and reduce the Council's financial contribution.
- 6.5 Guidance provided on the ATIF by Scottish Government notes that high spec material such as Cobbles and Granite is currently out with the scope of funding, costs for such materials will need to be met by the Council and it is recommended that alternative sustainable materials be explored.
- 6.6 Several Active Travel funding applications have been submitted to both Sustrans and Active Travel Infrastructure Funding (ATIF), these are detailed in a separate paper. Table 1 below is an extract from this paper and details the Accessible Ayr funding applications:

Table 1

Project Title	RIBA Stages	2024/25 Award (£)	Further 2025/26 funding applications submitted	Comments
Accessible Ayr	4	778,780 (Sustrans)	799,000 Route 1 (Sustrans) 827,775 Route 2 (Sustrans)	Route 1 currently being progress through detail design stage, application to complete Route 1 and to progress Route 2 submitted to ATIF

7. Human Resources Implications

- 7.1 Not applicable.

8. Risk

8.1 *Risk Implications of Adopting the Recommendations*

- 8.1.1 There are no risks associated with adopting the recommendations.

8.2 *Risk Implications of Rejecting the Recommendations*

- 8.2.1 The risk associated with rejecting the recommendations is the missed opportunity to obtain substantial external funding to deliver economic, social and environmental benefits associated with significant investment in the town centre.
- 8.2.2 The risk associated with rejecting the recommendations is that future applications to ATIF for both design and construction funding (Tier 2) may not be successful without Council approval and affect other Active Travel projects

9. Integrated Impact Assessment (incorporating Equalities)

9.1 An Integrated Impact Assessment has been carried out on the proposals contained in this report, which identifies potential positive and/ or negative impacts and/ or areas that require further consideration. The IIA Summary Report is attached as [Appendix 3](#) which includes information on any mitigating or follow-up action required.

9.2 A copy of the fully completed IIA can be accessed [here](#).

10. Sustainable Development Implications

10.1 ***Considering Strategic Environmental Assessment (SEA)*** - The Scottish Government Gateway will be contacted during the detailed design phases, at which point potential environmental impacts can be properly quantified and requirement for SEA considered.

11. Options Appraisal

11.1 An option appraisal has been carried over stage 3 of this project and aligns with key areas within Ayr – for example, Ayr Town Centre Framework currently in development.

12. Link to Council Plan

12.1 The matters referred to in this report contribute to Priority 3 of the Council Plan: Civic and Community Pride/ Pride in South Ayrshire (Outcome 1).

13. Link to Shaping Our Future Council Yes ☐ No ☒

13.1 Not applicable.

14. Results of Consultation

14.1 There has been significant public consultation over the course of the Accessible Ayr project and has been previously reported, most recently summarised in the 14 February 2024 Cabinet Report. Further consultation will be undertaken as part of both phase 1 and phase 2 Detailed Design.

14.2 Consultation has taken place with Councillor Bob Pollock, Portfolio Holder for Economic Development, and the contents of this report reflect any feedback provided.

15. Next Steps for Decision Tracking Purposes

15.1 If the recommendations above are approved by Members, the Director of Director Housing, Operation and Development will ensure that all necessary steps are taken to ensure full implementation of the decision within the following timescales, with the completion status reported to the Cabinet in the 'Council and Cabinet Decision Log' at each of its meetings until such time as the decision is fully implemented:

Implementation	Due date	Managed by
Implement the recommendations within this report and continue with relevant data gathering and engagement exercises to allow the finalisation of the Stage 4 detailed designs	November 2025	Head of Roads, Ayrshire Roads Alliance
Prepare Construction Package, including completion of a detailed construction cost estimate to inform contractor procurement and future funding	March 2026	Head Of Roads, Ayrshire Roads Alliance
Report to the Cabinet with an update on completion of the design work and advising on the steps to complete the project	Jan 2026	Head of Roads, Ayrshire Roads Alliance

Background Papers **Report to Cabinet of 20 June 2023 – [Accessible Ayr Update](#)**

Report to Cabinet of 14 February 2024 – [Accessible Ayr Update](#)

Report to Cabinet of 27 August 2024 – [Accessible Ayr Phasing](#)

Person to Contact **Jane Corrie, Head of Roads – Ayrshire Roads Alliance**
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Phone 01563 503164
Email Jane.Corrie@ayrshireroadsalliance.org

Date: **17 April 2025**

Appendix 1: Proposed Phase 1



Appendix 2: Proposed Phase 2



Integrated Impact Assessment Summary Report

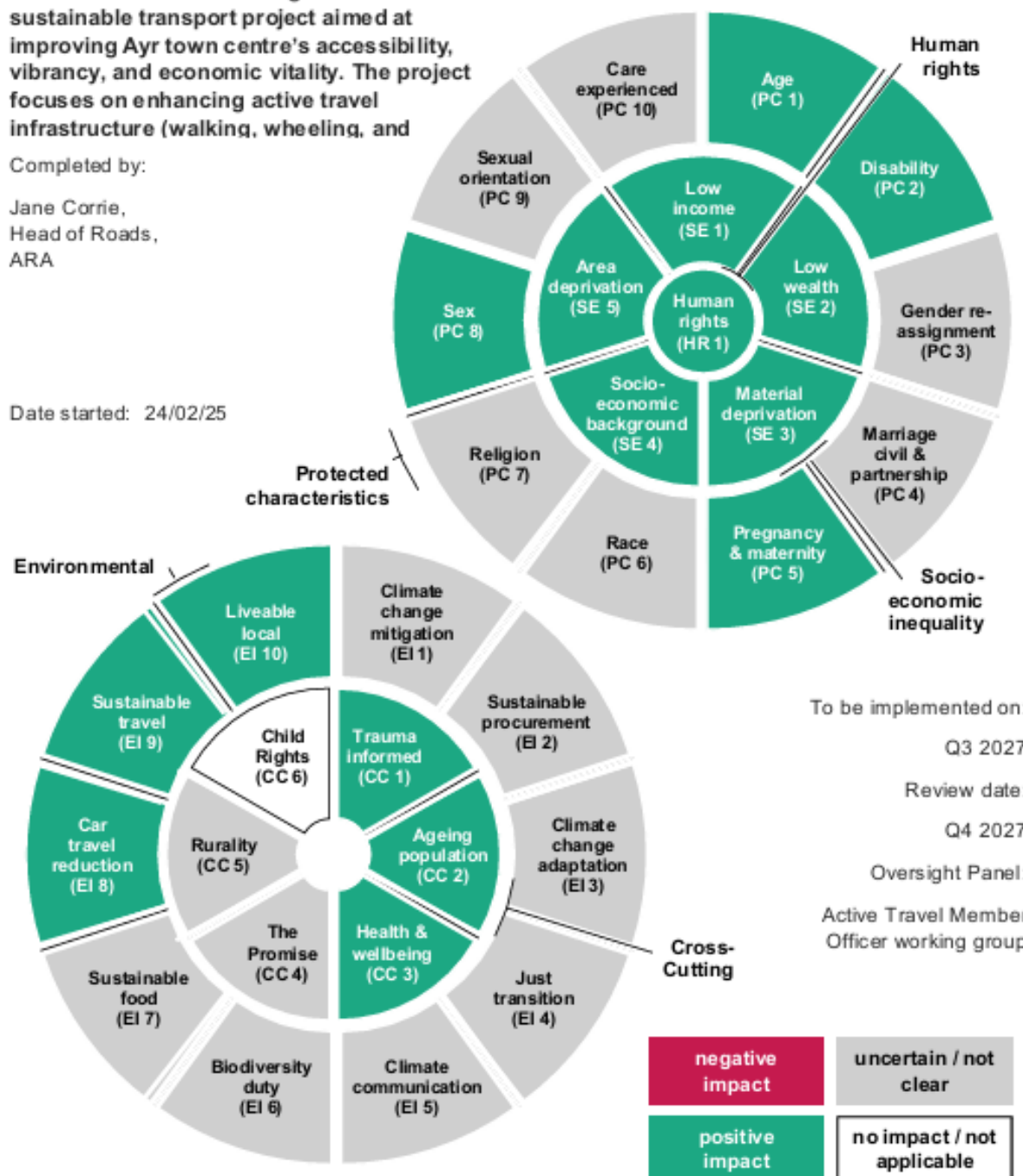


The Accessible Ayr project is being assessed. It is an urban regeneration and sustainable transport project aimed at improving Ayr town centre's accessibility, vibrancy, and economic vitality. The project focuses on enhancing active travel infrastructure (walking, wheeling, and

Completed by:

Jane Corrie,
Head of Roads,
ARA

Date started: 24/02/25



Public sector equality duty

Eliminating unlawful discrimination, harassment, and victimisation?

The Accessible Ayr project actively supports the Council's duty to eliminate unlawful discrimination, harassment, and victimisation by creating a more inclusive and accessible environment for all residents and visitors. By improving pedestrian infrastructure, accessibility features, and public realm enhancements, the project ensures that disabled individuals, older adults, and those with mobility challenges can navigate the town centre without facing physical barriers that could otherwise exclude or disadvantage them. Additionally, the enhanced public lighting, increased footfall, and improved visibility of public spaces contribute to a safer urban environment, reducing the risk of harassment and victimisation, particularly for women, LGBTQ+ individuals, and ethnic minority groups.

Advancing equality of opportunity?

The project significantly advances equality of opportunity by removing accessibility barriers and improving transport equity. The introduction of wider footpaths, additional Blue Badge parking, better crossings, and cycling infrastructure ensures that people with disabilities, older people, and those from lower-income backgrounds can move freely and access services, employment opportunities, and leisure spaces. By reducing transport and mobility barriers, the project enables individuals who lack access to private vehicles or face financial constraints to participate more fully in economic and social activities. Furthermore, the improvements to public spaces and infrastructure enhance the experience of individuals from different backgrounds, making Ayr town centre a place where everyone can feel included and welcome.

Fostering good relations?

The Accessible Ayr project fosters good relations within the community by creating a more connected, welcoming, and inclusive town centre where people of different ages, backgrounds, and abilities can interact and engage in public life. The improvements to public spaces, seating areas, and pedestrian zones encourage greater social interaction, reducing social isolation and creating a more vibrant, cohesive environment. By making the town centre safer and more accessible, the project also promotes a shared sense of belonging, ensuring that people from different socio-economic and protected characteristic groups feel equally valued and able to participate in their community. Through continued public engagement and consultation, the project has actively listened to diverse voices, ensuring that it reflects the needs of all.

Consultation declaration

We confirm consultation has been carried out as part of this process.

Mitigating Actions Required (re negative / unclear impacts)**EQUALITIES: impact on protected characteristics**

PC 3	Gender Reassignment	Further engagement with LGBTQ+ organisations and individuals in Ayr could help assess whether additional measures, such as gender-neutral restroom facilities or inclusive wayfinding signage, would further improve inclusivity. Public safety enhancements, such as better lighting and visibility, indirectly contribute to reducing risks of harassment, but more targeted consultation is needed to fully understand potential
PC 4	Marriage and Civil Partnership	N/A

Mitigating Actions Required (re negative / unclear impacts)		
PC 6	Race (including Gypsy Travellers)	Further engagement with ethnic minority communities in Ayr could help identify whether any cultural or language barriers exist regarding signage, accessibility, or wayfinding. Ensuring that public spaces reflect Ayr's diverse community through culturally inclusive designs or community-led artwork could help make the town centre feel more welcoming.
PC 7	Religion or Belief	Efforts have already been made to increase Blue Badge parking and consider alternative transport arrangements. Continued dialogue with faith communities will be necessary to monitor whether access issues persist and whether further accommodations, such as designated drop-off areas, should be introduced.
PC 9	Sexual Orientation	To ensure the project is inclusive for all, consideration could be given to engaging with LGBTQ+ groups in Ayr to assess whether any additional safety concerns or accessibility issues exist for this community. Representation through inclusive public messaging, events, or artwork in newly designed public spaces could also help foster a more inclusive atmosphere.
PC 10	Care Experienced (SAC-specific)	Further engagement with care-experienced individuals or youth support organisations could help identify specific needs related to safety, accessibility, and social inclusion. Ensuring that public spaces feel welcoming and provide seating, gathering spaces, and wayfinding support could enhance the experience for young people navigating the town independently.

ENVIRONMENTAL IMPACTS

EI 1	Climate change mitigation	Further monitoring and data collection will be necessary to assess changes in travel behaviour post-implementation. The Council could consider incorporating low-carbon construction practices and sustainable materials to minimise emissions during delivery.
EI 2	Sustainable procurement	The project should ensure that procurement prioritises sustainable, recycled, or locally sourced materials to reduce environmental impact. Waste management strategies should be included to minimise landfill use and encourage recycling during construction.
EI 3	Climate change adaptation	Consideration should be given to climate resilience measures, including drainage improvements, flood prevention strategies, and heat mitigation (e.g., urban tree planting and shading areas).
Does this proposal require a Child Rights and Wellbeing Impact Assessment (CRWIA)?		no

South Ayrshire Council

**Report by Director of Housing, Operations and Development
to Cabinet
of 29 April 2025**

Subject: Road Improvement Plan 2025-2026

1. Purpose

- 1.1 The purpose of this report is to seek Cabinet approval for the 2025/26 Road Improvement Plan for carriageway, footways, street lighting and other related infrastructure improvements.

2. Recommendation

- 2.1 It is recommended that the Cabinet:

- 2.1.1 approves the road improvement plan for 2025/2026 contained in [Appendix 1](#); and
- 2.1.2 approves the Carriageway and Footway Programme for 2025/2026 in [Appendix 1](#).

3. Background

- 3.1 At its meeting on 27 February 2025, the Council approved capital allocations to be included in the Roads Improvement Plan for the period to 2036/37. This capital allocation will be used to make improvements to the road network and include road resurfacing; road reconstruction; street lighting; LED street lighting replacement; vehicle restraint barriers; adapting to climate change, slope stabilisation, bridge, coastal and harbour work.
- 3.2 The additional capital allocations requested for the 2025/26, 2026/27 and 2027/28 are outlined in section 3.3 to 3.7 and are included in Table 1 below and were confirmed following approval of the Capital Investment Programme on 27 February 2025.

Table 1: Capital Investment Budgets 2025/26-2035/36

Programme	25/26 (£m)	26/27 (£m)	27/28 (£m)	28/29 (£m)	29/30 (£m)	30/31 (£m)	31/32 (£m)	32/33 (£m)	33/34 (£m)	34/35 (£m)	35/36 (£m)
Roads Reconstruction	1.581	2.500	2.500	2.500	2.500	1.500	1.500	1.500	1.500	2.500	2.500
Street lighting	0.150	0.150	-	-	-	-	-	-	-	-	-

Programme	25/26 (£m)	26/27 (£m)	27/28 (£m)	28/29 (£m)	29/30 (£m)	30/31 (£m)	31/32 (£m)	32/33 (£m)	33/34 (£m)	34/35 (£m)	35/36 (£m)
LED Replacement	-	-	0.025	0.025	0.025	0.025	-	-	-	-	-
Bridges Capital	0.600	-	-	-	-	-	-	-	-	-	-
Victoria Bridge	0.281	-	-	-	-	-	-	-	-	-	-
Millennium and Craigholm Bridges	0.145	0.145	-	-	-	-	-	-	-	-	-
C12 Dunure Slope Stabilisation	0.130	-	-	-	-	-	-	-	-	-	-
Vehicle restraint barriers	0.073	0.050	0.050	0.050	-	-	-	-	-	-	-
Cattle grid renewal	0.033	0.033	0.033	-	-	-	-	-	-	-	-
Girvan Harbor Jetty repairs	0.504	-	-	-	-	-	-	-	-	-	-
Local Flood Risk Plan	0.153	0.064	0.064	0.064	0.064	-	-	-	-	-	-
Ayr Depot	0.250	-	-	-	-	-	-	-	-	-	-
Climate Change St Ninians Park	0.255	0.150	-	-	-	-	-	-	-	-	-
EV charging infrastructure	0.281	-	-	-	-	-	-	-	-	-	-
Total	4.436	3.092	2.672	2.614	2.564	2.600	1.500	1.500	1.500	2.500	2.500

- 3.3 **Road Reconstruction and Improvement:** Additional funding has been added to the programme in the amount of £2,500,000 in 2036-37 (but not shown in the table above) to continue to provide road users with an improved and safer road network which will have fewer potholes and a smoother surface.
- 3.4 **ARA – Millenium and Craigholm bridges:** Funding of £290,000 has been added to the programme over two years (£145,000 in 2025-26 and £145,000 in 2026-27) for works to enhancement the appearance and lifespan of both bridges.
- 3.5 **ARA – Vehicle Restraint Barriers:** Funding of £150,000 has been added to the programme over three years (£50,000 in 2026-27, £50,000 in 2027-28 and £50,000 in 2028-29) for the continued replacement of vehicle restraint barriers to meet upgraded design standards.
- 3.6 **ARA – Cattle grid renewal programme:** Funding of £100,800 has been added to the programme over three years (£33,600 in 2025-26, £33,600 in 2026-27 and £33,600 in 2027-28) for the replacement of various cattle grids that are reaching end of life.
- 3.7 **ARA – Local Flood Risk Plan:** Additional funding has been added to the programme in the amount of £64,000 in 2027-28, £64,000 in 2028-29 and £64,000 in 2029-30 to continue to provide funding for the 3rd cycle of the Local Flood Risk Management Plan

which is in the early stages of development and will result in further studies being required.

- 3.8 The revenue budget also includes funds for road improvement work, specifically relating to resurfacing schemes as well as ongoing maintenance work relating to carriageway patching, footway works, drainage, pothole repairs, ditch clearing, gully cleaning, clearing carriageway flooding, hedge pruning, verge maintenance and winter treatment.
- 3.9 The condition of the road network is reviewed annually as part of the process of compiling future year programmes using the scheme ranking system approved by the Ayrshire Shared Services Joint Committee at its meeting of 24 October 2014 and revised at the meeting on 10 November 2017. This approach ensures that the programme of works is developed to provide the maximum benefit to the area. The scheme ranking system considers factors including road condition; safety issues; the road hierarchy; the level of traffic on the road; stakeholder feedback and cost. The programme of work is reviewed and re-prioritised, with updated programmes brought forward for approval on an annual basis to the Cabinet.
- 3.10 Grant applications will continue to be made to the Scottish Timber Transport Group, with match funding being provided from the road's maintenance element of the capital budget. For 2025/26, Ayrshire Roads Alliance has submitted bids to Scottish Timber Transport for C1 Newton Stewart Road from Balbeg Farm to Tairlaw Bridge, Straiton and Barr Road from Strawberry Fields to Barr Village, Barr.
- 3.11 The transport infrastructure is one of the most valuable Council assets and it is vital to the economic well-being and development of South Ayrshire. The infrastructure contributes significantly to the local economy and regeneration. The road asset carriageway alone is valued at £1.9 billion.
- 3.12 Further background is provided in [Appendix 2](#).

4. Proposals

- 4.1 The Roads Improvement Plan for 2025/26 is detailed in [Appendix 1](#) - Works Programme and includes details on improvement works for carriageway, street lighting, traffic, transportation, active travel schemes and timber transport route improvements. The schemes programmed will be carried out over the spring, summer, and early autumn. Full engagement will be conducted in accordance with the protocol for engagement on the Ayrshire Roads Alliance projects as detailed in the report to Leadership Panel of 29 November 2016.
- 4.2 It should be noted that this programme has been prepared in advance of full consultation with statutory undertakers which may lead to delays in delivering the programme to the timescale stated above. A statutory undertaker is any company that has a legal right to place and maintain their apparatus within the boundary of the public road.
- 4.3 The works will be carried out using two specification types:
- Re-surfacing with 30% Hot Rolled Asphalt. This provides a good wearing surface quality suitable for all conditions which provides an exceptionally durable surface with a high skid resistance. This is used on the 'A' and 'B' class roads.

- Screeding with close graded asphalt concrete overlay. This is a particularly good general purpose surface course. This is used on 'B,' 'C' and 'U' class roads.

Programme for Street Lighting

Programmes will be subject to change over the course of time.

- 4.4 There are over 20,000 streetlights in South Ayrshire. The proposed programme for 2025/26 has identified the parts of the network in poorest condition. This work will enable the further reduction in the number of concrete columns (from 238 to 193), along with the removal of unreliable Scottish Power cable networks. The schemes are contained in [Appendix 1](#) - Works Programme.
- 4.5 As in previous years, LED lighting is being provided in all locations.

Programme for Traffic and Transportation

- 4.6 The Ayrshire Roads Alliance have submitted several applications to both Sustrans and the Active Travel Infrastructure Fund (ATIF) for funding in 2025/26, (£3.447m Sustrans & £8,505m ATIF) these applications will continue the design work of existing Active Travel projects and also see the construction of Dundonald to Barassie, Maybole Phase 1 & Loans to Troon Phase 3 if successful.
- 4.7 South Ayrshire Council have secured £20m in Levelling Up Fund Round 3, £4m of this will be used towards the Prestwick to Barassie & Barassie to Dundonald Active Travel Routes. split £1m towards Dundonald to Barassie in 2025/26 and the remaining £3m towards Prestwick to Barassie in 2026/27.
- 4.8 The Ayrshire Roads Alliance continue to work closely with the Ayrshire Growth Deal to deliver high quality road improvements around the Glasgow Prestwick Airport cluster, a more detailed update on these proposals will be submitted by the AGD following discussions with the Scottish & UK Governments.
- 4.9 In addition to the above, the Ayrshire Roads Alliance are also anticipating receipt of direct block grant awards from Transport Scotland for Active Travel Tier 1 funding (£718,000) and the Road Safety Improvement Fund (£270,338). Ayrshire Roads Alliance are currently awaiting formal confirmation of these grant offers, however as and when received the Ayrshire Roads Alliance will develop detailed programs for 2025/26 in relation to traffic, transportation, and active travel.
- 4.10 The Ayrshire Roads Alliance also submitted a bid for £100,000 of funding to Strathclyde Partnership for Transport (SPT) - if successful this funding would be used to upgrade bus infrastructure throughout the Council area, based on feedback from both SPT and Stagecoach as the main bus operating company in South Ayrshire.
- 4.11 In the interim, a summary of indicative external grant funding for 2025/26 is shown within [Appendix 1](#) - Works Programme, with comments aligning with the summary of funding changes provided above.

Programme/

Programme for Structural Improvements

- 4.12 The capital projects to improve the South Ayrshire Council network for bridges are contained in [Appendix 1](#) - Works Programme. This work includes bridge design, replacement and strengthening works, culvert design and replacement stonework repairs to parapets, arches, and the like.
- 4.13 Materials and specifications are continually reviewed to ensure compliance with industry standards.
- 4.14 The projects included in the Roads Improvement Plan are subject to change depending on changes in the condition of the road network.
- 4.15 Progress on implementation of the roads Improvement plan will continue to be reported to the Ayrshire Shared Services Joint Committee.

5. Legal and Procurement Implications

- 5.1 By virtue of the relevant statutory provisions principally detailed within the Roads (Scotland) Act 1984, the Council as local roads authority is required to manage and maintain all publicly adopted roads within its geographical area other than those which are maintained and managed by the Scottish Ministers. Accordingly, the proposals detailed within this report are in compliance with the discharge of the statutory responsibilities which are incumbent upon the Council as local roads authority.
- 5.2 There are no procurement implications arising from this report. All works will be carried out in-house or under the 4G Roads Minor Works Framework Contract.

6. Financial Implications

- 6.1 The Road Improvement Plan for 2025/26 detailed in [Appendix 1](#) - Works programme will be funded from the Roads Capital and Revenue budget allocations and grant funding approved by Council on 27 February 2025. Progress will continue to be reported to the Ayrshire Shared Service Joint Committee.

7. Human Resources Implications

- 7.1 There are no direct human resource issues.

8. Risk

8.1 Risk Implications of Adopting the Recommendations

- 8.1.1 There are no risks associated with adopting the recommendations.

8.2 Risk Implications of Rejecting the Recommendations

- 8.2.1 A delay in the delivery of the carriageway and footway structural maintenance, and street lighting programmes will expose the Council to potential risks with regards to the deteriorating condition of the road and lighting network. This may have a detrimental effect on the SPI for road condition and on the reduction targets for roads accidents.

9. Integrated Impact Assessment (incorporating Equalities)

9.1 An Integrated Impact Assessment has been carried out on the proposals contained in this report, which identifies potential positive and/ or negative impacts and/ or areas that require further consideration. The IIA Summary Report is attached as [Appendix 3](#) which includes information on any mitigating or follow-up action required.

9.2 A copy of the fully completed IIA can be accessed [here](#).

10. Sustainable Development Implications

10.1 **Considering Strategic Environmental Assessment (SEA)** - This report does not propose or seek approval for a plan, policy, programme or strategy or document otherwise described which could be considered to constitute a plan, programme, policy or strategy.

11. Options Appraisal

11.1 An options appraisal has not been carried out in relation to the subject matter of this report.

12. Link to Council Plan

12.1 The matters referred to in this report contribute to Priority 1 of the Council Plan: Spaces and Places/ Moving around and the environment (Outcome 1).

13. **Link to Shaping Our Future Council** Yes ☐ No ☒

13.1 Not applicable.

14. Results of Consultation

14.1 Engagement arrangements for these projects will align with the report.

14.2 Consultation has taken place with Councillor Bob Pollock, Portfolio Holder for Environment, and the contents of this report reflect any feedback provided.

15. Next Steps for Decision Tracking Purposes

15.1 If the recommendations above are approved by Members, the Director of Housing, Operations and Development will ensure that all necessary steps are taken to ensure full implementation of the decision within the following timescales, with the completion status reported to the Cabinet in the 'Council and Cabinet Decision Log' at each of its meetings until such time as the decision is fully implemented:

Implementation	Due date	Managed by
Implementation of the Road Improvement Plan 2024/25	31 March 2026	Head of Roads Ayrshire Roads Alliance

Background Papers **Capital Investment Programme 2025-26 to 2036-37**

Person to Contact **Jane Corrie, Head of Roads, Ayrshire Roads Alliance**
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E-mail jane.corrie@ayrshireroadsalliance.org

Date: **17 April 2025**

Appendix 1 SAC Ayrshire Roads Alliance (SAC) - Carriageway Structural Maintenance Programme [Works carried over from 2024/25]

Route No	Town	Road Name	Works Description	Estimated Cost	Start date	Completion Date
B7027	Barrhill	Knowe Road	From Knockycoid Cottage southwards for 470metres	£53,406.44	27 May.24	10 June.24
B744	By Annbank	B744 Belston/A70 - Weston Ave, Annbank	Auchincruive Junction to Glenview	£129,696.00	17 June.24	5 July.24
Uncl	Ayr	Saltpans Road	North from Glebe Road	£110,832.17	6 July.24	14 July.24
Uncl	Prestwick	Morris Road	Full Road	£91,057.61	8 July.24	19 July.24
Uncl	Ayr	Green Street	Waggon Road to Crown Street	£207,126.28	20 July.24	4 Aug.24
Uncl	Prestwick	Craigie Street	Full Road	£31,117.00	29 July.24	2 Aug.24
Uncl	Maybole	Hicks Avenue	Full Road	£104,000.00	26 Aug.24	13 Sept.24
Uncl	Colmonell	Craigneil Road	Full Road	£67,000.00	7 Oct.24	20 Oct.24
C74	By Ayr	McNairston Road	C105 to B742 Junction	£97,608.00	21 April.25	
Uncl	Ayr	Ellisland Square (Positive for coal tar)	Full Road (Coal Tar)	£125,000.00	2 June.25	
				£1,016,843.50		

Ayrshire Roads Alliance - Carriageway Structural Maintenance Programme 2025/26 – New sites

Route No	Town	Road Name	Works Description	Estimated Cost	Start date	Completion Date
B749	Troon	Monktonhill Road	Southwood jct to Isle of Pin	£258,912.68	1 April.24	22 April.24
B7023	Maybole	Maybole/Crosshill	C58-Cemetary	£297,606.40	1 April.24	19 April.24
B749	Troon	Craigend Road	Fullarton Drive railway bridge to South Beach	£196,419.00	22 April.24	5 May.24
B734	Colmonell	Colmonell Road	Colmonell - A77	£142,521.42	22 April.24	10 May.24
B749	Troon	South Beach	Lochend Road to Academy Street jct	£301,318.00	6 May.24	20 May.24
C44	Dailly	Dailly to Turnberry Road	Farden towards Drummock	£71,137.22	13 May.24	27 May.24
Uncl	Maybole	Queens Terr/Kingcraig Ave/Chesney Grove	Full Road	£166,275.43	17 June.24	5 July.24
Uncl	Ayr	Kincaidston Drive ph1	Marigold Sq to Honeysuckle Park	£180,172.00	1 July.24	29 July.24
Uncl	Ayr	Peggieshill ph1	Dalmling Road to Nursery Road	£96,302.00	1 July.24	29 July.24
A70	Coylton	Joppa	Hole Road junction to Pharmacy	£150,828.29	1 July.24	12 Aug.24
C39	Ayr	Doonholm Road	Alloway to the Loaning			
Uncl	Maybole	Cargill Road	Full Road	£40,878.00	8 July.24	22 July.24
C1 (STTS)	Straiton	Newton Stewart Road	U8 towards Straiton to U57 (Kirnereoch)	£240,800.00	Ph1 22 July.24 Ph2 24 Feb.24	16 Aug.24 4 March.24
B7045 (STTS)	Maybole	Cassilis to Kirkmichael Road	From a point 180 metres east of A719 junction eastwards for 680m	£84,452.78	26 Aug.24	13 Sep.24
B742	Dalrymple	Dalrymple Road	Dalrymple to Barnford Farm	£123,245.05	23 Sept.24	6th Oct.24
C145	Ayr	Hillfoot Road	Holmston Road to Holmston Drive	£121,492.19	14 Oct.24	28 Oct.24
Uncl	Girvan	Louisa Dr	Knockcushan St to Duncan Street	£103,640.00	3 Mar.25	
Uncl	Ayr	Peggieshill Road Ph2	Nursery Road to Fenwickland Ave	£100,000	7 April.25	
B742	Dalrymple	Dalrymple Road	Barnford Farm to Nether Culzean	£125,000.00	22 April.25	
B742	Mossblown	Sandyford Road	From a point 180 metres east of A719 junction eastwards for 680m	£140,700.00	19 May.25	
Uncl	Ayr	Kincaidston Drive Ph2	Honeysuckle Park to Dalmellington Road	£300,000.00	30 June.25	

Route No	Town	Road Name	Works Description	Estimated Cost	Start date	Completion Date
Uncl	Ayr	Dalmilling Road	Harthall to Mainholm Road	£275,000.00	28 July.25 (Pos for coal tar)	
Uncl	Girvan	Ailsa Street West	A77 to Louisa Drive	£48,156.00	28 July.25 REQUIRES CORING	
Uncl	Girvan	The Avenue	Church Sq to Orchard Ave (SW repairing damage sewer main, requires time to settle prior to resurfacing)	£75,040.00	11 Aug.25 REQUIRES CORING	
Uncl	Prestwick	Bellevue Road	Main Street to Adamton Road	TBC	18 Aug.25 REQUIRES CORING	
Uncl	Maybole	Carrick Street	From Ladyland Road to B77	£26,130.00	25 Aug.25 REQUIRES CORING	
Uncl	Maybole	Wellington Street	From Ladyland Road to Carrick Street	£18,090.00	1 Sept.25 REQUIRES CORING	
Uncl	Maybole	Manse Street	Drumellan St to Abbot Street	£20,100.00	8 Sept.25 REQUIRES CORING	
Uncl	Girvan	Harbour Ln	Full length	£33,810.00	22 Sept.25 REQUIRES CORING	
Uncl	Girvan	Harbour St	Full length	£26,250.00	29 Sept.25 REQUIRES CORING	
C1 (STTS BID)	Straiton	Newton Stewart Road	From Balbeg Farm to Tairlaw Bridge	TBC	TBC	
B734 (STTS BID)	Barr	Barr Road	From Strawberry Fields to Barr Village	TBC	TBC	
Uncl	Ayr	Chapel Park Road	Full Road	£55,984.95	26/27	
Uncl	Prestwick	St Cuthberts Crescent	St Andrews Ave to Kirklandholm	£38,587.50	26/27	
				£3,858,848.91		
			Total Carriageway Estimated Cost	£4,875,692.41		
			Timber Transport Successful funding	£167,150.00		
				£4,708,542.41		

SAC Ayrshire Roads Alliance - Footways Structural Maintenance Programme (New Sites 25/26)

Route No	Town	Road Name	Works Description	Estimated Cost	Start date	Completion Date
Uncl	Mossblown	Martin Avenue	Both Sides	£28,300	28 Oct.24	11 Nov.24
Uncl	Ayr	Hawthorn Drive		£62,000	18 Nov.24	2 Dec.24
B744	Annbank	Weston Brae	One side	£10,700	2 Dec.24	16 Dec.24
Uncl	Ayr	Bellevue Crescent	Require to assess trees	£40,000.00	8 Sept.25	
Uncl	Maidens	Ardlochan Road	Full length	£40,000.00	6 Oct.25	
Uncl	Dailly	Church Crescent	odd number side - full length	£17,000.00	3 Nov.25	
B730	Dundonald	Drybridge Road	Bowling Green to Kilnford Drive	£20,000.00	18 Aug.25	
Uncl	Ayr	Lochpark	Slab replacement, require to assess trees	£21,446.25	26/27	
				£239,446.25		

**South Ayrshire Council- Ayrshire Roads Alliance
Lighting Programme 2025/26**

Town	Location	Work Type	No of columns	Estimated Programme Cost
Ayr	Ayr - Old Hillfoot Road, Hillfoot Crescent & Souter Place	Old steel columns & unreliable 5th Core	6	30k
Girvan	Birch Terrace, Chestnut Drive & Beech Way	Old steel columns & unreliable 5th Core	15	40k
Troon	Concrete Column Replacements Ph3	Old deteriorated concrete columns	32	55k
Maybole	Welltrees Street & Ladyland Road	Scottish Power undergrounding Overheads (completed 24/25)	14	25k
				£150k

**South Ayrshire Council- Ayrshire Roads Alliance Traffic
and Transportation Programme 2025/26**

Calculated Funding Totals	Sub-Bid	Match Detail	Total Bids	Project Description	Comments
Strathclyde Partnership for Transport (SPT)	£200,000	No Match	£300,000	Programme of projects to encourage walking and cycling.	Bids submitted, however SPT are awaiting confirmation from Transport Scotland on their own Capital grant funding from the Scottish Government, which may impact on the assessment of grant bids.
	£100,000	No Match		Bus Infrastructure Improvements – various (details tbc)	
Sustrans – Places for Everyone			£3,447,017		
Culzean Way	£805,650	No Match		Active travel route from Ayr to Grangeston	Application submitted to carry out RIBA Stage 2
Girvan Town	£332,592	No Match		Active Travel within Girvan	Application submitted to carry out RIBA Stage 0-2 of new active travel within Girvan – project to compliment Girvan to Grangeston
Accessible Ayr Phase 1	£799,000	No Match		Active Travel in Ayr Town Centre (south of river)	Route 1 currently being progress through detail design stage, application to complete phase 1
Accessible Ayr Phase 2	£827,775	No Match		Active Travel in Ayr Town Centre (north of river)	Application submitted to carry out detailed design of phase 2
				Improvements to	Application submitted to

Prestwick To Barassie	£682,000	No Match		NCN7 Prestwick to Barassie	Sustrans to complete detailed design, construction application to be submitted to TS in January 2026
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Active Travel Tier 1 Block Grant	£718,000	No Match	£718,000	Various Active Travel Projects - projects to align with Action Plan from the Active Travel Strategy, details TBC	No current confirmation on the likely funding award for 2025/26, however it is anticipated that this will be similar in amount to the 2024/25 grant offer received.
Active Infrastructure Fund (ATIF)			£8,505,000		
Dundonald to Barassie	£3,000,000			Active Travel Route linking Barassie with Dundonald	Application submitted to construct route in 2025/26
Girvan to Grangeston	£578,000			Active Travel Route linking Grangeston with Girvan Quay	Application submitted to carry out developed design.
Ayr to Prestwick	£212,084			Upgrades to NCN7 Ayr to Prestwick	Application submitted to carry concept & feasibility of potential improvements to NCN7
Loans to Troon	£540,000			Final phase of Loans to Troon Active Travel route	Construction of phase 3 (North Drive)
Maybole High Street	£4,000,000			Road Safety Improvements including Public Realm	Application submitted to construct MAT1
River Ayr Bridge	£175,000			New pedestrian and cycle bridge over River Ayr	Application submitted to carry concept & feasibility of potential new bridge over River Ayr
Road Improvement Fund (RSIF)	£270,338	No Match	£270,338	Various road safety project interventions - details TBC	The grant award figure shown is a potential allocation figure provided by Transport Scotland.
		Total	£13,240,355		

**South Ayrshire Council - Ayrshire Roads Alliance
Structures Capital Programme 2024/25**

Description	Work Type	Estimated Programme Cost
A79-30	Victoria Bridge	£282,000
Ayr Harbour	South Pier Structural Assessment	£50,000
A79-40	Bridge Works General : John Street Railway Bridge	£507,180
U740-10	Bridge Works General : Barbieston Bridge	£86,820
U49 Littleton Farm	Littleton Farm, Slope Stabilisation, Design Only	£820,000
Girvan Harbour	Girvan Harbour Timber Jetty Repairs	£505,000
Girvan Harbour	South Pier Quay Sheet Piling Repairs	£75,000
Various Routes	Vehicle Restraint barriers	£50,000
C12 Dunure	Slope Stabilisation	£130,000

South Ayrshire Council – Ayrshire Roads Alliance

Description	Work Type	Estimated Programme Cost
FB.Ayr/20	Turners Bridge Repairs to anti-slip surfacing	£5,000
C122/10	Garryhorn Bridge stonework repairs	£10,000
T.Troon/50	Central Ave culvert wing wall repairs	£4,000
T.Ayr/290	Cairnsmore Culvert headwall repairs	£6,000
U48	Knockbain Cattle Grid Replacement	£16,000
U100/10	Martnaham Lochend Bridge	£5,000
B746/40	Corraith Burn Culvert – Stonework Repairs	£14,000
A714/70	Burnfoot Bridge – Reinforced Concrete Repairs	£15,000
A714/150	Feoch Bridge – Concrete, Stonework and Embankment Repairs	£20,000
C15/10	Townhead Bridge – Stonework Repairs	£9,800
U27/32	Forgie's Culvert	£10,000
	Total	£114,800

Appendix 2 – Further Background

1. Condition of the Road Network

- 1.1 The Scottish Road Maintenance Condition Survey (SRMCS) commissioned by the Society of Chief Officers of Transportation in Scotland (SCOTS) on behalf of all Local Authorities in Scotland began in 2002. The surveys cover all local authority A class roads in both directions every two years; all B and C class roads in both directions every four years; and a 10% sample of unclassified roads in one direction every year. This allows a direct year-on-year comparison for the A class road network.
- 1.2 The results of the survey are used to classify the road network into one of three categories:
- Green – roads are in a satisfactory condition.
 - Amber – roads requiring further investigation and/ or monitoring.
 - Red – roads where maintenance operations are likely to be required.
- 1.3 A Road Condition Index (RCI) is derived from two years survey data, and it is the sum of the red and amber categories. The RCI has been adopted as the Statutory Performance Indicator for the condition of the local road network and it is defined as ‘the percentage of the road network which should be considered for maintenance treatment.’ An increase in the figure indicates deterioration in the road condition. The lower the value the better the road condition.
- 1.4 Table 1 summarises the RCI results from the SRMCS over the last seven years and the budget allocated to Carriageway Structural Maintenance.

Table 1: Road Condition Index 2017/19 – 2023/25

Two Year Condition	2017/19	2018/20	2019/21	2020/22	2021/23	2022/24	2023/25
Scottish Average	36.3%	35.8%	35.5%	34.2%	33.6%	34.1%	34.7%
South Ayrshire	41.3%	40.6%	40.9%	39.0%	37.4%	35.5%	34.0%
South Ayrshire Ranking	27	27	27	27	26	24	20
Quartile	4	4	4	4	4	3	3
Average Annual Spend on Surfacing	£2.5m	£2.5m	£2.5m	£2.5m	£2.5m	£2.5m	£2.5m

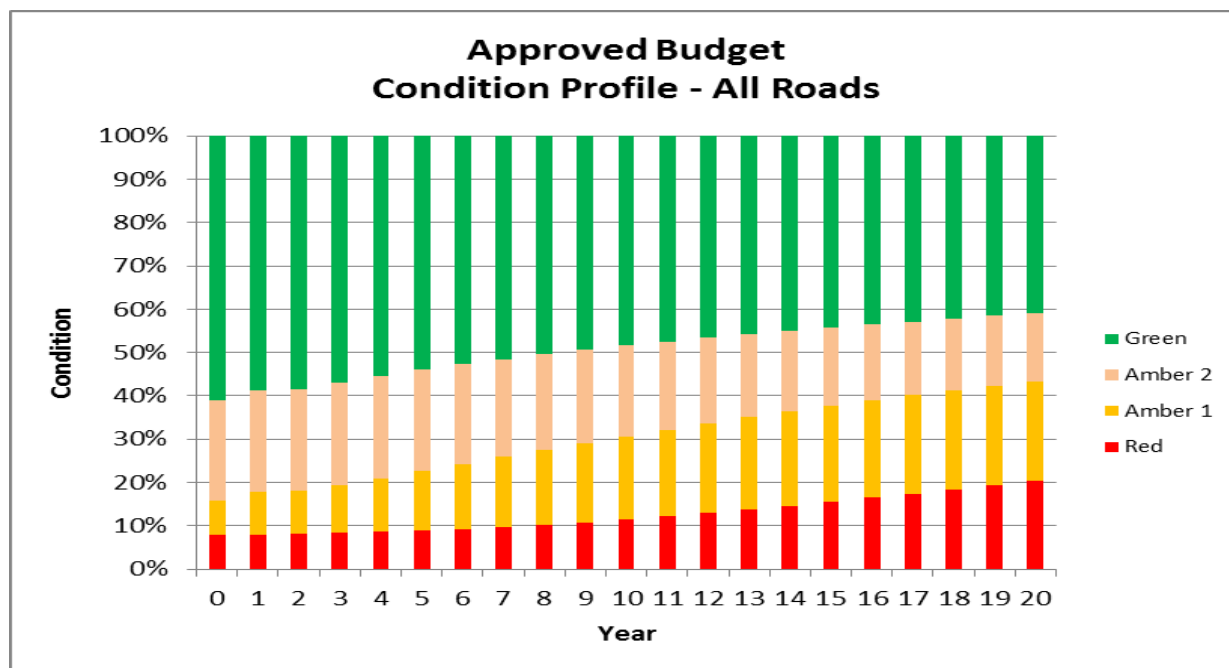
1.5 Table 2 below shows the RCI for each category of road.

Table 2: South Ayrshire Road Condition Index by Category 2014/16 – 2023/25

RCI	Overall	A Class	B Class	C Class	U Class
2023/25	34.0%	23.4%	28.6%	37.6%	36.4%
2022/24	35.5%	21.7%	31.0%	38.1%	38.5%
2021/23	37.4%	23.0%	32.5%	38.9%	41.0%
2020/22	39.0	28.9%	34.4%	37.9%	42.9%
2019/21	40.9%	34.1%	37.3%	40.8%	43.4%
2018/20	40.6%	34.1%	36.9%	42.2%	42.4%
2017/19	41.3%	36.1%	38.1%	42.4%	42.9%
2016/18	41.0%	38.2%	40.7%	41.4%	41.4%
2015/17	42.3%	38.6%	43.9%	40.2%	43.3%
2014/16	44.2%	41.7%	48.9%	43.9%	43.3%

- 1.6 The development of the Road Asset Management Plan and the adoption of the WDM roads management system provides improved resources to address the backlog and deal with any surface defects detected. For the 2025/26 Carriageway Structural Maintenance Programme onwards the online hosted version of the WDM Scheme Builder module has been introduced to produce the ARA Scheme Score replacing the original WDM Scheme Builder Windows based module used since April 2017. The hosted Scheme Builder is much more efficient producing the ARA Scheme Score which saves staff time and resources.
- 1.7 In addition to road condition which is determined through the SRMCS, this work establishes the current value required to be spent to maintain the road network in a steady state condition, and the current backlog to enable the roads in South Ayrshire to achieve a road condition index of 10%. The steady state value is £6.786m per year and the backlog figure is £50.6m. It has recently been reported that investment nationally over the last seven years has seen a 26% reduction. Continued reduction in budgets will see a further increase in the current backlog figure. The allocation of £1.5m for carriageway resurfacing in 2025/26 falls short of the steady state value but some elements of revenue funding, such as structural patching and surface screeding, contributes directly to improve the road condition thereby reducing the funding gap.
- 1.8 The SRMCS work also estimates how the road condition may change over the coming years if the structural maintenance budget remains at the proposed level without further additional investment. This table does not include the budget allocated from revenue for structural patching and surface dressing.

Table 3: Typical Condition Profile



- 1.9 The RCI is predicted to deteriorate over future years without increased investment. As the road condition deteriorates more expensive treatments become necessary. This impacts on a static budget as inflationary pressures increase the treatment costs and results in less of the network being resurfaced. The risk to the Council will be managed by implementing a robust carriageway inspection regime, ensuring that potholes are repaired as quickly as possible, implementing a programme of structural patching in addition to the carriageway resurfacing and screeding programmes and consider the use of alternative materials to undertake carriageway repairs.
- 1.10 For this year's programme, engineers' assessment surveys of the A, B, C and U class road networks have been completed, as has a similar exercise on the urban footway network. Using this information, inspection records, comments received from Elected Members and the public from the consultation exercise outlined above and the data from the SRMCS, a number of carriageway and footway schemes have been identified and prioritised using the Scheme Ranking Systems for inclusion in the Structural Maintenance Programme for 2025/26
- 1.11 The estimated costs against the individual schemes in the programme are based on the nominal lengths and current market rates. For 2025/26, projects will be brought forward up to the limit of the current allocation and schemes listed to be implemented in future years may be brought forward, should funding allow. Conversely, the number of individual schemes may be reduced if the available budget is insufficient.
- 1.12 Any additional schemes which the Ayrshire Roads Alliance are considering for future years are reviewed as part of the ongoing process for compiling future programmes. These schemes will be prioritised along with other schemes identified throughout the year from inspection reports.
- 1.13 The schemes identified meet the criteria for inclusion in the various programmes. It is noted that weather conditions contribute to deteriorating road conditions and works carried out by the statutory undertakers make result in amendments being

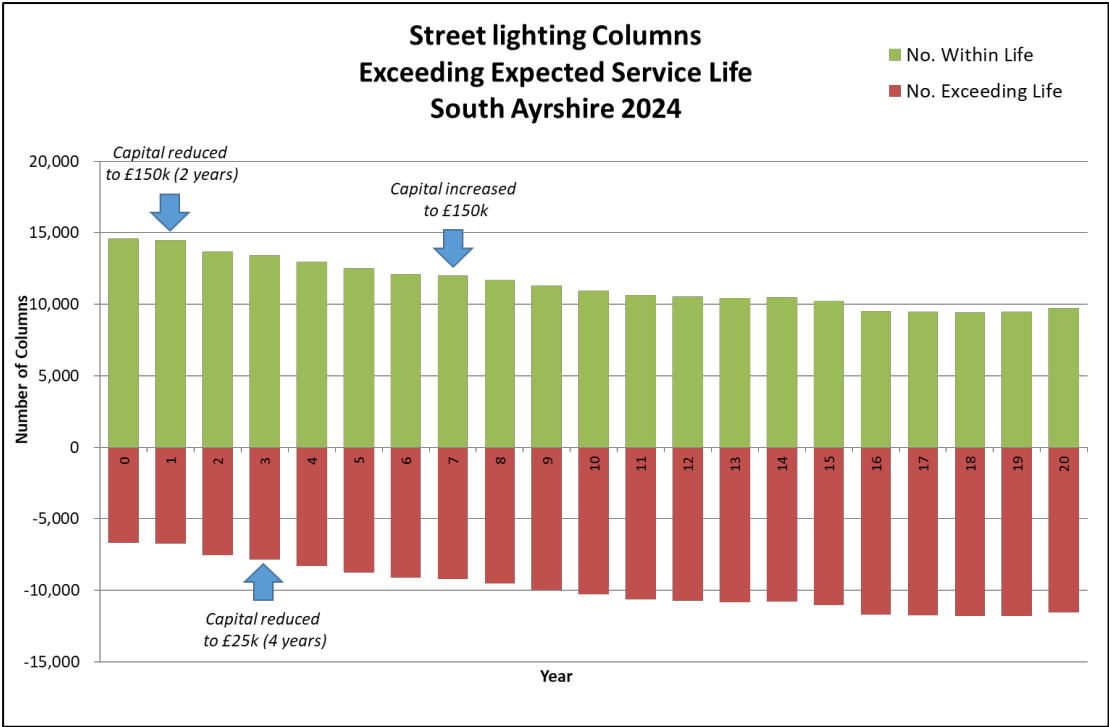
required to the programme. Accordingly, it may be necessary to re-prioritise the named schemes and include other relevant schemes dependent on the current road conditions during 2025/26

- 1.14
- The Roads Surfacing and Infrastructure programme for 2023/24 made satisfactory progress across South Ayrshire however, some projects were carried forward due to increased inflationary pressures and bitumen increases. The RCI continues to improve within South Ayrshire with A class roads again seeing an annual improvement, with last years' moving from 9th to 7th best in Scotland which puts the Council into the 1st quartile for A Class Road Condition, the first time since the recording of WDM road condition surveys commenced in 2006/08.
- 1.15
- Material shortage was experienced during 2024/25 and this was managed collaborating closely with contractors and amending the programme to suit. Increased costs were also an issue with Coal Tar having an impact this year and will in future years on sites that were developed pre-1984. It is envisaged that rising costs will continue to be an issue in 2025/26 because of increased bitumen costs.

Condition of Road Lighting

- 1.16
- In 2023/24, a third of street lighting columns were over 30 years old (the service life of modern galvanised steel lighting columns). It is projected (table 4a) that the reduction of capital funding level to £150k (from £250k) in 2025/26 and 2026/27 and further reduced to £25k from 2027/28, will see the percentage of columns exceeding service life markedly increase, achieving 35% by 2026/27, 40% by 2029/2030 and 50% by 2035/2036. (This projection assumes returning capital funding to £150k p.a. from 2031/32).
- Through a combination of Capital and Revenue funding, 217 columns (1.1%) were replaced in 2023/24 whereas to keep within a 30-year service life, the figure should be around 660 (3.3%). The annualised depreciation cost (the figure to attain steady state) for 2023/24 was £752,666

Table 4a Forecast of Columns Exceeding Expected Service Life



As the number of columns exceeding expected service life increases in the coming years, it is anticipated that the number of column failures will increase adding pressure on revenue funding through non-planned column replacement.

The SCOTS Roads Asset Management Plan (RAMP) Performance Indicator Results are shown in Table 4b. Since 2021/22 our percentage score within our 'family' group of nine Councils, has been higher than the Family Group Average score. While our score prior to 2021/22 had been below than the Scotland Average score based on all 32 Scottish Councils, it is now slightly higher. Restoring capital investment in street lighting replacement would improve the current position.

Table 4b Percentage of columns which have exceeded their Expected Service Life

Year	19/20	20/21	21/22	22/23	23/24
Council	25.62%	25.99%	28.83%	31.19%	33.47%
APSE family group	26.71%	28.54%	25.70%	29.63%	30.32%
Scotland average	27.64%	28.71%	31.00%	30.20%	33.32%

Table 4c Street Lighting Column Quantities

Column Material	Quantity
Non Galvanised Steel	3,852 (19.5%)
Galvanised Steel	15,176 (76.8%)
Concrete	304 (1.5%)
Aluminium (pre 2000)	32 (0.2%)
Aluminium (post 2000)	222 (1.1%)
Decorative (Heritage Style)	181 (0.9%)
Total	19,767 (100.0%)

Integrated Impact Assessment Summary Report

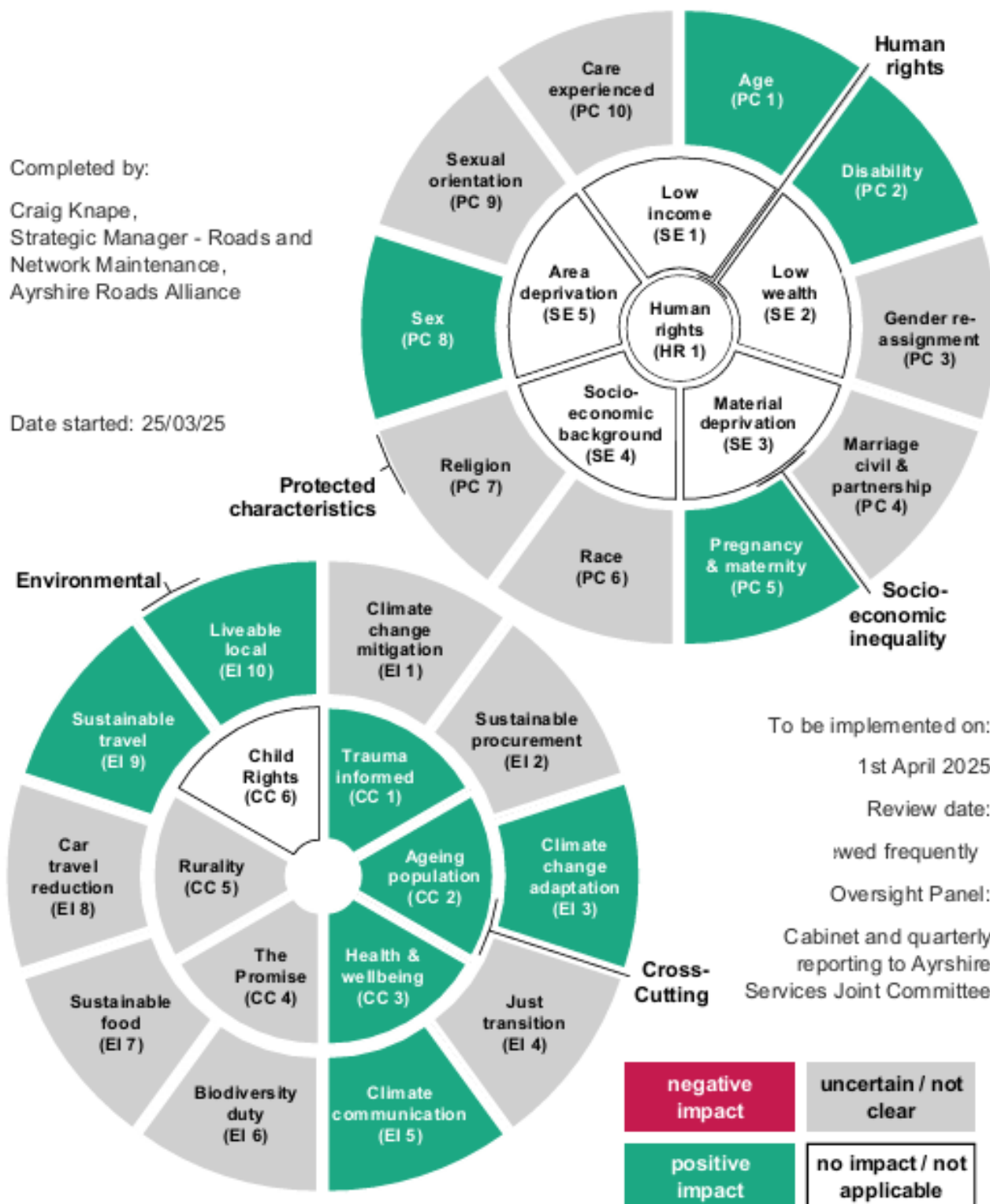
Road Improvement Plan 2025-2026



Completed by:

Craig Knappe,
Strategic Manager - Roads and
Network Maintenance,
Ayrshire Roads Alliance

Date started: 25/03/25



Public sector equality duty

Eliminating unlawful discrimination, harassment, and victimisation?

The Road Improvement Plan will benefit all urban and rural road users within our communities and towns of South Ayrshire Council. The Roads Improvement Plan for 2025/26 Capital allocation will be used to make improvements to the road network and include road resurfacing; road reconstruction; street lighting; LED street lighting replacement; traffic & transportation including active travel; vehicle restraint barriers; adapting to climate change, slope stabilisation, bridge, coastal and harbour work. Improvement works actively supports the Council's duty to eliminate unlawful discrimination, harassment, and victimisation by creating a more inclusive and accessible environment for all residents and visitors.

Advancing equality of opportunity?

The Road Improvement Plan advances equality of opportunity by removing accessibility barriers and improving transport equity. The introduction of wider footpaths, additional disabled parking, better crossings, and cycling infrastructure ensures that people with disabilities, older people, and those from lower-income backgrounds can move freely and access services, employment opportunities, and leisure spaces which will benefit all urban and rural road users within our communities and towns of South Ayrshire Council.

Fostering good relations?

The Road Improvement Plan fosters good relations within our rural and urban communities by creating a more connected, welcoming, and inclusive town centre where people of different ages, backgrounds, and abilities can interact and engage in public life.

Consultation declaration

We confirm consultation has been carried out as part of this process.

Mitigating Actions Required (re **negative** / unclear impacts)

EQUALITIES: impact on protected characteristics

PC 3	Gender Reassignment	N/A
PC 4	Marriage and Civil Partnership	N/A

Mitigating Actions Required (re negative / unclear impacts)

PC 6	Race (including Gypsy Travellers)	N/A
PC 7	Religion or Belief	N/A
PC 9	Sexual Orientation	0
PC 10	Care Experienced (SAC-specific)	0

ENVIRONMENTAL IMPACTS

EI 1	Climate change mitigation	Further monitoring and data collection will be necessary to assess changes in travel behaviour post-implementation. The Council could consider incorporating low-carbon construction practices and sustainable materials to minimise emissions during delivery.
EI 2	Sustainable procurement	The project should ensure that procurement prioritises sustainable, recycled, or locally sourced materials to reduce environmental impact. Waste management strategies should be included to minimise landfill use and encourage recycling during construction.
EI 4	Just transition, green jobs & skills	Further consideration should be given to embedding green skills training within the project delivery and ensuring that procurement policies prioritise local suppliers with sustainable practices.
Does this proposal require a Child Rights and Wellbeing Impact Assessment (CRWIA)?		no

South Ayrshire Council

**Report by Chief Governance Officer
to Cabinet
of 29 April 2025**

Subject: Strategic Risk Management

1. Purpose

- 1.1 The purpose of this report is to update Members on the reviewed Strategic Risk Register (Appendix 1) in line with the agreed reporting framework.

2. Recommendation

2.1 It is recommended that the Cabinet:

2.1.1 considers the reviewed Strategic Risk Register (Appendix 1) updated by Chief Officers; and

2.1.2 notes the 16 key risks and endorses the work currently being undertaken or proposed by risk owners to mitigate these risks.

3. Background

- 3.1 The Strategic Risk Register is reported in accordance with the framework within the Corporate Risk Management Strategy.
- 3.2 The Strategic Risk Register was reported to the Audit and Governance Panel of 26 March 2025 for scrutiny and referred to the Cabinet for endorsement.
- 3.3 Risk Management is also undertaken at Directorate level, within the Health and Social Care Partnership and by leads undertaking complex projects.

4. Proposals

- 4.1 The Strategic Risk Register has been reviewed by Chief Officers / Risk Owners and updates provided on progress against implementation of proposed risk mitigations. Risks are referenced against the themes of Governance, Protection and Resources. 16 Strategic Risks are being managed and these are listed as follows:

	<i>Risk</i>	<i>Risk Rating</i>	<i>Theme</i>
1.	Decision Making and Governance	8	Governance
2.	External Factors including Contingency Planning	10	Governance
3.	Strategic Planning	8	Governance

	Risk	Risk Rating	Theme
4.	Integrity	8	Governance
5.	Internal Audit Actions	6	Governance
6.	Transformation	9	Governance
7.	Child and Adult Protection	10	Protection
8.	Public / Employee Protection	10	Protection
9.	Sustainable Development and Climate Change	12	Protection
10.	Financial Inclusion	12	Protection
11.	Ash Tree Die Back	10	Protection
12.	Prevent – Counter-terrorism (New Risk)	10	Protection
13.	Financial Constraints	16	Resources
14.	Employee Absence	9	Resources
15.	ICT – Digital Resilience, Protection and Capability	8	Resources
16.	Management of Assets	6	Resources

- 4.2 Full detail of strategic risk management arrangements is provided within the register (Appendix 1). Ownership is assigned to ensure there is clear accountability and responsibility in terms of risk management. The cause, potential effect, risk score and current mitigations are also recorded.
- 4.3 Unless considered 'ongoing' throughout the life of the risk register, proposed risk mitigations have a target completion date, and their progress is outlined by use of a percentage completion bar in the report. A status icon is also included which indicates whether or not the specific initiative is on target.
- 4.4 Members are requested to note that the Health and Social Care Partnership (HSCP) provide information on the risk management of Child and Adult Protection within the Council's Strategic Risk Register. HSCP also develop and report on wider Partnership risk issues within their own bespoke Strategic Risk Register which is presented to the HSCP Performance and Audit Panel on a 6 monthly basis for scrutiny. A link to the most recent HSCP risk register and related reports is provided on page 10 of Appendix 1.
- 4.5 It has also been considered appropriate to include a new risk in relation to Prevent Counter-terrorism (Risk 12). Current mitigations are in place and proposed mitigations have been identified with target timescales in order to further reduce the likelihood of risks occurring.
- 4.6 Members are also requested to note that Chief Officers regularly consider new or emerging risks and there is a process whereby significant operational risks, managed at directorate level, can be elevated to strategic level as required.
- 4.7 It is anticipated that Members will consider the strategic risk management arrangements outlined within this report and be assured that there is a robust system in place for identifying and managing those threats which could have a significant impact on the successful delivery of the Council's objectives.

5. Legal and Procurement Implications

- 5.1 The recommendations in this report are consistent with legal requirements.
- 5.2 There are no procurement implications arising from this report.

6. Financial Implications

- 6.1 There are no cost implications associated with the recommendations in this report.

7. Human Resources Implications

- 7.1 There are no human resource implications associated with the recommendations in this report.

8. Risk

8.1 *Risk Implications of Adopting the Recommendations*

- 8.1.1 Risks have been identified and assessed in line with the Council's Risk Management process. This report seeks to confirm that risk mitigation at Strategic level is ongoing and that risks are being managed in line with an agreed approach and methodology.

8.2 *Risk Implications of Rejecting the Recommendations*

- 8.2.1 Rejecting the recommendations may give rise to external criticism, breach of statute or legal challenge.

9. Integrated Impact Assessment (incorporating Equalities)

- 9.1 The proposals in this report allow scrutiny of performance. The report does not involve proposals for policies, strategies, procedures, processes, financial decisions and activities (including service delivery), both new and at review, that affect the Council's communities and employees, therefore an equality impact assessment is not required.

10. Sustainable Development Implications

- 10.1 ***Considering Strategic Environmental Assessment (SEA)*** - This report does not propose or seek approval for a plan, policy, programme or strategy or document otherwise described which could be considered to constitute a plan, programme, policy or strategy.

11. Options Appraisal

- 11.1 An options appraisal has not been carried out in relation to the subject matter of this report.

12. Link to Council Plan

- 12.1 The matters referred to in this report contribute to the delivery of all Council strategic objectives.

13. Link to Shaping Our Future Council Yes ☒ No ☐

- 13.1 The matters referred to in this report contribute to the Council's transformation priority areas: our workforce; our technology; our assets; our delivery model will deliver qualitative and quantitative benefits.

14. Results of Consultation

- 14.1 Consultation has taken place with Councillor Martin Dowey, Portfolio Holder for Corporate and Strategic, and the contents of this report reflect any feedback provided.

15. Next Steps for Decision Tracking

- 15.1 If the recommendations above are approved by Members, the Chief Governance Officer will ensure that all necessary steps are taken to ensure full implementation of the decision within the following timescales, with the completion status reported to the Cabinet in the 'Council and Cabinet Decision Log' at each of its meetings until such time as the decision is fully implemented:

Implementation	Due date	Managed by
Adopt recommended approach to Strategic Risk Management	30 April 2025	Risk and Safety Co-ordinator

Background Papers **Report to Audit and Governance Panel of 26 March 2025 – [Strategic Risk Management](#)**




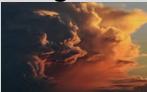





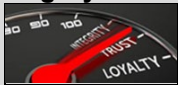






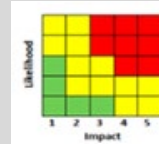
Person to Contact **Stephanie Rodger, Acting Risk and Safety Service Lead**
River Terrace
Phone 01292 613068
E-mail stephanie.rodger@south-ayrshire.gov.uk

Date: 17 April 2025

SOUTH AYRSHIRE COUNCIL - STRATEGIC RISK REGISTER (DRAFT – JANUARY 2025)


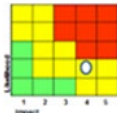

Appendix 1

The following risks of strategic significance have been identified by Chief Officers in line with the themes of Governance, Protection and Resources.

Governance		Protection	Resources																																			
1.Decision Making and Governance 4 x 2 = 8 		7. Adult and Child Protection 5 x 2 = 10 	13. Financial Constraints 4 x 4 = 16 																																			
2.External Factors including Contingency Planning 5 x 2 = 10 		8. Public and Employee Protection 5 x 2 = 10 	14. Employee Absence 3 x 3 = 9 																																			
3. Strategic Planning 4 x 2 = 8 		9. Sustainable Development and Climate Change 4 x 3 = 12 	15. ICT – Digital Resilience, Protection & Capability 4 x 2 = 8 																																			
4.Integrity 4 x 2 = 8 		10. Financial Inclusion 4 x 3 = 12 	16. Management of Assets 3 x 2 = 6 																																			
5. Internal Audit Actions 3 x 2 = 6 	6. Transformation 3 x 3 = 9 	11. Ash Tree Die Back 5 x 2 = 10 	***New***12. Prevent (Counter-terrorism)  5 x 2 = 10																																			
		<table><tr><th colspan="5">Risk Rating</th></tr><tr><th colspan="5">Impact v Likelihood</th></tr><tr><td>1</td><td>Minor</td><td>1</td><td>Unlikely</td><td></td></tr><tr><td>2</td><td>Moderate</td><td>2</td><td>Possible</td><td></td></tr><tr><td>3</td><td>Major</td><td>3</td><td>Likely</td><td></td></tr><tr><td>4</td><td>Critical</td><td>4</td><td>Very Likely</td><td></td></tr><tr><td>5</td><td>Catastrophic</td><td>5</td><td>Almost Certain</td><td></td></tr></table> 		Risk Rating					Impact v Likelihood					1	Minor	1	Unlikely		2	Moderate	2	Possible		3	Major	3	Likely		4	Critical	4	Very Likely		5	Catastrophic	5	Almost Certain	
Risk Rating																																						
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3	Major	3	Likely																																			
4	Critical	4	Very Likely																																			
5	Catastrophic	5	Almost Certain																																			

Input is provided by Risk Owners identified at Strategic level to ensure clear responsibility in terms of their management. Detail is provided on risk mitigations – both current and proposed. Target dates are recorded in respect of the achievement of the proposed mitigations, unless agreed as 'ongoing'. The successful mitigation of these risks will support the delivery of the Council Plan.

SOUTH AYRSHIRE COUNCIL - STRATEGIC RISK REGISTER (DRAFT – JANUARY 2025)

<div><div></div><div></div><div></div></div>						
Risk 1		Risk Title – Decision Making and Governance			Risk Theme - Governance	
Ownership	Potential Risk	Cause	Potential Effect	Risk Score	Current Mitigations	
Accountable – ELT Responsible – CLT Risk Owner – Chief Governance Officer	1. There is a risk that key decisions are taken on behalf of the Council which may contradict agreed Council Plan objectives or increase risk exposure to the organisation.	Updates to Government legislation and advice. Changes to political structure. Levels of scrutiny on information made available or provided.	Lack of compliance. Failure to meet statutory requirements. Poor best value audit. Financial Impact Reputational damage.	<div> 4 x 2 = 8</div>	1. Members are supported by a range of training programmes to ensure effective Panel participation and good decision making. 2. Service Leads ensure there is full consultation with PFH's on Panel reports. 3. Webcasting/live broadcasting allows both hybrid meetings and public access. External public website has an area dedicated to this where meetings are live streamed, the future meeting schedule is visible and recordings of the meeting archive can be viewed. 4. Reports outline key headings on legal, procurement, financial, HR, risk, equalities and sustainable development implications of decision making. 5. The new Council Plan is complete and approved, as are the associated Service Plans across all Directorates. (Cross reference - Risk 3 - Strategic Planning).	
Proposed Mitigations (with dates)					Status	Progress Bar
1.Members are supported to deliver good decision making through training and briefings. Officers in conjunction with Members felt that Members would benefit from further training on scrutiny and two training sessions were delivered on scrutiny of business cases by the Improvement Service. Both new and more experienced Members of the Service and Performance and Audit and Governance Panels felt this improved their understanding of scrutiny. A & G Panel also undertook a self-assessment and officers are implementing the recommendations identified by the Panel. Specific recommendations were previously made for one-to-one meetings with Members to assess training needs and produce an individualised plan. These take place by request from Members utilising the Improvement Service's Political Skills Self- Assessment tool and this allows Members to consider particular areas that they would benefit from training on. Further steps are being taken by the leads of Democratic Governance and Organisational Development to analyse this process and to fine tune the personal development process for Members. Members' briefings are available online and group officers encourage Members to access these, as well as maintaining records on uptake for future audit purposes. (June 2024)						<div><div></div>95%</div>

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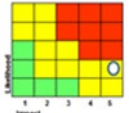
SOUTH AYRSHIRE COUNCIL - STRATEGIC RISK REGISTER (DRAFT – JANUARY 2025)







Risk 2

Risk Title – External Factors including Contingency Planning

Risk Theme - Governance

Ownership	Potential Risk	Cause	Potential Effect	Risk Score	Current Mitigations
Accountable – ELT Responsible – CLT Risk Owner – Chief Governance Officer	There is a risk that a range of external factors out with the Council's control such as pandemic, Brexit, Ukraine, cost of living crisis, inflation, industrial action, disruptive weather or other, may adversely impact on ability to fulfil Council objectives and deliver critical services.	Adverse incidents or Civil Emergencies. Factors imposed upon the Council such as legislative change, Government policy change, cost-of-living crisis, implications of Brexit, Ukraine, political change nationally or locally. Unanticipated updates to Government legislation and advice.	Requirement to re-allocate resources, failure to deliver services to an acceptable level or drive desired improvements. Restrictions on budget, reputational damage.	 5 x 2 = 10	1. Continued Horizon scanning to anticipate and respond to risks – four main civil contingencies risks identified for Ayrshire. 2. Watching brief and continual discussion on funding requirements for any unanticipated emergencies. 3. Dissemination of information to Officers and Members around CoSLA and Chartered Institute of Public Finance and Accounting (CIPFA) briefings. 4. The Ayrshire Civil Contingencies Team (ACCT) supports the Ayrshire Local Resilience Partnership (ALRP). Chief Executive attends Strategic ALRP. 5. The level of interaction between Health / Councils and partners has increased and allows for more efficient collaboration in emergency planning. The HSCP Risk and Resilience Forum is well established. 6. 24/7 on call service in place via Civil Contingencies for response and assistance in coordinating the Council emergency input to major incidents. 7. Staffing and resourcing arrangements are in place to support those individuals and families arriving in South Ayrshire from Ukraine. 8. <i>Cross reference to mitigations at Risk 10 – Financial Inclusion.</i>

Proposed Mitigations (with dates)	Status	Progress Bar
1. Practitioner Ayrshire Local Resilience Partnership (ALRP) and Strategic Ayrshire Local Resilience Partnership meet with required frequency to co-ordinate individual responses from all agencies to major incidents or adverse events. Ayrshire wide Tactical Groups are established where circumstances dictate. Additionally, the Ayrshire ALRP identifies and manages 4 concurrent civil contingencies risks to support an Ayrshire response. These are 1. Pandemic or Emerging Infectious Diseases, 2. Marauding Terrorist Attack, 3. Disruptive Weather and 4. National Electricity Transmission System (NETS) Failure (Power Resilience/Black Start) (ongoing)		Ongoing
2. Risk and Safety Team and the Ayrshire Civil Contingencies Team continue to support SAC civil contingency and business continuity arrangements. SAC Civil Contingencies Response Plan is reviewed annually and Council Incident Officer training has been rolled out to key Chief Officers, operational Service Leads and Coordinators. Council Managers undertake a rolling review of Service Business Continuity Plans on a 6 monthly basis. Civil Contingencies exercises to test plans continue to be developed and rolled out (ongoing).		Ongoing
3. The Council is anticipating new legislation (Martyn's Law) governing public safety at events. A business case has been prepared outlining the preliminary indicative resourcing required to demonstrate compliance. Future work in this regard will also allow for the establishment of a bespoke South Ayrshire Council Safety Advisory Group. A part-time seconded officer has been appointed since January 2025 and is currently investigating best practice across Ayrshire and the wider Scotland Local Authorities to develop a robust process to ensure that all events taking place in South Ayrshire are considered in advance of a decision to refer to the Safety Advisory Group (target date TBC)		

SOUTH AYRSHIRE COUNCIL - STRATEGIC RISK REGISTER (DRAFT – JANUARY 2025)

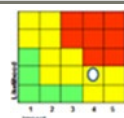


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Risk 3

Risk Title – Strategic Planning

Risk Theme - Governance

Ownership	Potential Risk	Cause	Potential Effect	Risk Score	Current Mitigations	
Accountable – ELT Responsible – CLT Risk Owner – Service Lead Performance, Community Planning and Sustainability	1. There is a risk that the Council fails to fulfil agreed strategic objectives in light of the cost-of-living crisis, staffing, budgetary or external pressures and therefore current service, financial and resource planning is not aligned. 2. There is an associated risk that corporate and service targets and performance measures may be adversely impacted. 3. There is a risk that the Council fails to meet the Accounts Commission Statutory Performance Information Direction (SPI). (New)	Recent pressures may have contributed to delays in Corporate and Directorate Planning processes.	Failure to deliver on Corporate and Directorate Plans or achieve priority outcomes. Failure to meet expectations of the public, partners, service users, local businesses. Reputational damage	 4 x 2 = 8	1.Existing Council Plan with clearly defined priorities is in place, as are the individual Service Plans. Governance is included and underpinned by the enhanced requirement for performance measures and targets. 2.Plans have been developed by each Council Service Lead to take account of future operational delivery models. These include workforce planning considerations. 3.Delivering Good Governance framework and reporting in place. 4. Robust financial governance, linked to the Council Plan and priorities, is in place. 5.The Future Operating Model has been implemented and the Council is now operating its new ways of working. 6. Council Plan actions were reported to the Service and Partnerships Panel over 2023/24 as part of the Council Plan 23-28 Performance Management Framework. New Council Plan and Service Improvement actions have been developed by all services as part of the 24/25 performance reporting. Performance against the Council Plan and other KPIs are also subject of an annual report to Council. Performance against Council Plan and other KPIs were the subject of a 2023/2024 Annual Performance Report which was approved by South Ayrshire Council on the 12 th December 2024. 7. Service Planning session took place with service leads in Feb 24 and new service planning guidance was made available to support planning and improvement. Service planning sessions were delivered and new Council Plan and Service Improvement plan actions have been uploaded to pentana.	
Proposed Mitigations (with dates)					Status	Progress Bar
1. Quarterly budget monitoring continues and is reported by Financial Services in order to measure impact.						Ongoing
2. Ensure that the Council's public performance reporting webpage is continually reviewed with relevant performance reports added						Ongoing

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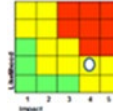


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Risk 4

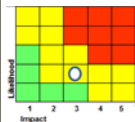


Risk Title – Integrity

Risk Theme - Governance

Ownership	Potential Risk	Cause	Potential Effect	Risk Score	Current Mitigations	
Accountable – ELT Responsible – CLT Risk Owner – Chief Governance Officer	1. There is a risk that the integrity of the Council is breached through a range of failures such as Information / Asset Security, Cyber Crime, non-compliance with the General Data Protection Regulations (GDPR), CCTV Governance, Procurement Fraud, Contractual Failures, Vetting or Financial Irregularities. 2. There is a risk of failure to maintain sources of assurance and levels of scrutiny.	Existing Council Policy or systems may be ineffective or inconsistently implemented. Lack of ownership, training or communication. Difficulty to respond timeously to FOI and GDPR requests. Additional levels of Cybercrime and Fraud because of external global events.	Reputational damage, financial loss, fines, prosecution, civil liability.	 4 x 2 = 8	1. Current policies / encryption / firewalls, specifically mandatory online Data Protection training, robust processes for reporting and dealing with data breaches. 2. Adherence to the Records Management Plan that has been agreed with the Keeper and is being implemented. 3. Standing Orders relating to Contracts and to Meetings, Scheme of Delegation, Financial Regulations, Council Procurement Policy. 4. SAC Code of Conduct, range of HR, H&S, Fleet policies, employee vetting processes. 5. Fraud Officers, Fidelity Guarantee Insurance Policy and National Fraud Initiative. 6. Internal Audit activity. 7. Establishment of Integrity Group / management of Integrity Group Risks. 8. Additional Communications with Staff and Public with advice re Cyber Crime and Fraud. 9. CCTV governance is set out in established policy. Duty Holders in relevant premises are responsible for compliance with GDPR as it relates to CCTV.	
Proposed Mitigations (with dates)					Status	Progress Bar
1. The actions referred to above are progressed by an Integrity Group, which monitors existing risks and identifies any new and emerging risks for SAC. The Group monitors and develops appropriate mitigations. The Chief Executive chairs the group and officers responsible for each key heading report on the risks. Various Service Leads attend and report on their operational areas as they relate to integrity. (ongoing).						Ongoing
2. The reporting process of the risks from Integrity Group to Members has been reviewed. Reporting mechanisms include regular briefings from relevant Chief Officers or Service Leads on pertinent integrity matters to assist in Member awareness and further support good decision making. This is considered to be an ongoing mitigation through the life of the integrity group. (ongoing)						Ongoing


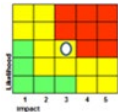
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Risk 5						Risk Title – Internal Audit Actions		Risk Theme - Governance	
Ownership	Potential Risk	Cause	Potential Effect	Risk Score	Current Mitigations				
Accountable – ELT Responsible – CLT Risk Owner – Chief Internal Auditor and Service Leads	There is a risk that actions identified by Internal Audit are not progressed within agreed timeframes and improvements to the control environment not achieved.	Staffing resources. Competing Service priorities. Delays in implementation of corporate or service specific systems.	Service Governance arrangements are compromised. Depending on the significance of the outstanding action the Council may be exposed to risks relating to statutory compliance, public or employee safety, financial loss, reputational damage, legal challenge.	 3 x 2 = 6	1. The Audit Plan is formulated on an annual basis. There is also a mid-year review and approval is sought from Audit and Governance Panel for any changes. 2. Follow up Audits are undertaken for all 'red' reports as well as a sample of 'amber' reports, where resources permit. These include testing to confirm the service has evidence to support the completion of internal audit actions. 3. Progress against actions is included in Internal Audit update reports the Audit and Governance Panel.				
Proposed Mitigations (with dates)						Status	Progress Bar		
1. Service Leads are required to attend Audit and Governance Panel to explain any 'red' reports, any overdue or outstanding actions from these and further explanation of requests for more than 2 extensions to due dates. They may be required to bring a formal report to Panel if deemed appropriate. (Ongoing)							Ongoing		
2. Through the dissemination of Audit reports, Service Leads are reminded to ensure relevant risk registers are updated to reflect risks highlighted in the Audit reports where required. Managers are required to record progress against implementation of all actions in Ideagen (Pentana) and this is the information that is included within the Internal Audit update reports to the AGP. (Ongoing)							Ongoing		

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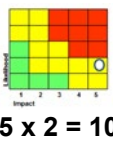
<div style="display: flex; justify-content: space-between; align-items: center;"> <div style="background-color: #0070C0; color: white; padding: 5px;">Risk 6</div> <div style="text-align: center;">  </div> <div style="background-color: #0070C0; color: white; padding: 5px;">Title – Transformation</div> <div style="background-color: #0070C0; color: white; padding: 5px;">Risk Theme - Governance</div> </div>						
Ownership	Potential Risk	Cause	Potential Effect	Risk Score	Current Mitigations	
Accountable – CLT Responsible – Director Communities & Transformation Risk Owners – Director of Communities and Transformation, Assistant Director – Transformation, Service Lead - Transformation	<p>There is a risk that the Council will fail to deliver its vision for transformation ‘Shaping Our Future Council’ set out in the four priority transformation areas (our workforce; our assets; our technology; our delivery model).</p> <p>There is a risk the Council will fail to deliver the projects and programmes defined in the Transformation Portfolio.</p> <p>There is a risk that staff will not engage with the Councils transformation requirements or develop ‘change fatigue’</p>	<p>Lack of understanding from elected members and officers of the scope and breadth of change required to meet ‘Shaping Our Future Council’ aspirations.</p> <p>Officers are not empowered to drive forward the required changes across the Council and services.</p> <p>Services do not have capacity/ capability required to support and deliver the transformation agenda.</p> <p>Staff and services are misinformed/ uninformed on the Councils transformation agenda and delivery activity.</p>	<p>The long-term financial sustainability of the Council cannot be achieved.</p> <p>Transformation cannot be executed in a planned and managed way that delivers the best outcomes for the Council, staff, customers and stakeholders.</p> <p>Instead of a joined up, strategic approach to transformation - ‘salami slicing’, service closure or cessation is adopted to meet financial pressures.</p> <p>Transformation and change projects and programmes cannot be delivered due to lack of support from required Council services to take activity forward.</p> <p>Transformation fails due to lack of elected member or staff buy in.</p>	<div style="text-align: center;">  <p>3 x 3 = 9</p> </div>	<p>1. Transformation Partner procurement is progressing.</p> <p>2. Transformation Reporting and Scrutiny Schedule is in place with first scrutiny report due to SPP on 11th March 2025.</p> <p>3. The Council’s Corporate Leadership Team undertook a benchmarking and self-evaluation exercise of its adoption of the five Audit Scotland transformation principles. An update was provided to AGP in January 2025. Remedial activity is ongoing.</p> <p>4. The Council is currently being audited by Audit Scotland under a thematic review of Transformation. The final report is due in Spring 2025. Any recommendations will be considered in future risk mitigation actions.</p> <p>5. There are specific examples of staff/ service buy-in or engagement not meeting expectations. Issues are discussed openly at the Transformation Board and escalated to the Chief Executive where appropriate.</p> <p>6. Full review of the Strategic Change Programme and Lessons Learned complete. Remedial activity agreed with CLT.</p>	
Proposed Mitigations (with dates)					Sta tus	% Progress
1. Transformation Portfolio approval by Transformation Board. (August 2024)					✓	Completed
2. Scheme of Delegation reviewed to reflect requirements to drive forward Transformation activity at officer level and necessary authority required for approvals. (August 2024) – Assistant Director - Transformation					✓	Completed
3. Finalise Transformation Communications Plan and roll out comms activity. (September 2024) – Service Lead - Transformation					✓	Completed
4. Finalise Transformation Reporting and Scrutiny Schedule and seek Cabinet approval. (September 2024) – Service Lead – Transformation					✓	Completed
5. Tier 1 Project Briefs presented to Transformation Board. (August 2024) – Service Lead – Transformation					✓	Completed
6. Business Cases presented to Transformation Board including investment requirements and proposed benefits. (ongoing - various)					▶	Ongoing
7. Portfolio issue escalation to Chief Executive. (ongoing - Director Communities and Transformation)					▶	Ongoing

SOUTH AYRSHIRE COUNCIL - STRATEGIC RISK REGISTER (DRAFT – JANUARY 2025)

Risk 6 (Continued....)		Title – Transformation		
				Risk Theme - Governance
8. Launch of the Transformation Network. (January 2025)				<div data-bbox="1951 391 2074 416" style="border: 1px solid black; background-color: #d9e1f2; padding: 2px; text-align: center;">100%</div> <div data-bbox="1951 422 2145 448" style="color: red; font-weight: bold;">Increased from 75%</div>
9. Transformation Partner appointed. (by April 2025)				<div data-bbox="1951 459 2074 485" style="border: 1px solid black; background-color: #d9e1f2; padding: 2px; text-align: center;">80%</div> <div data-bbox="1951 491 2145 517" style="color: red; font-weight: bold;">Increased from 30%</div>
10. Scrutiny report to Service, Partnerships and Performance Panel. (March 2025)				<div data-bbox="1951 537 2074 563" style="border: 1px solid black; background-color: #d9e1f2; padding: 2px; text-align: center;">80%</div> <div data-bbox="1951 569 2145 595" style="color: red; font-weight: bold;">Increased from 0%</div>
11. Remedial actions identified via CLT self-evaluation exercise and legacy Strategic Change Programme review. Owners identified and timescales for completion assigned (Ongoing and by June 2025) – Corporate Leadership Team				<div data-bbox="1951 606 2074 632" style="border: 1px solid black; background-color: #d9e1f2; padding: 2px; text-align: center;">60%</div> <div data-bbox="1951 635 2011 660" style="color: red; font-weight: bold;">New</div>

SOUTH AYRSHIRE COUNCIL - STRATEGIC RISK REGISTER (DRAFT – JANUARY 2025)



Risk 7					
Risk Title - Adult and Child Protection				Risk Theme – Protection	
Ownership	Potential Risk	Cause	Potential Effect	Risk Score	Current Mitigations
<p>Accountable – ELT</p> <p>Responsible - CLT</p> <p>Risk Owner – Director of Health and Social Care and Chief Social Work Officer (CSWO).</p>	<p>1. There are increased levels of hidden harm in our community as a result of a range of external factors leading to more complex family and adult needs.</p> <p>2. There is a risk of failure to provide adequate protection and the necessary level of support to vulnerable adults and children.</p> <p>3. There are additional risks facing the HSCP and these are being managed, monitored and reviewed via the HSCP Performance and Audit Panel. (link to latest reports – February 2025 – below).</p>	<p>Deprivation, cost of living crisis, changing demographic and challenges in the care sector.</p>	<p>Potential harm to clients and vulnerable service users.</p> <p>Potential for litigation, financial loss or reputational damage.</p>	 <p>5 x 2 = 10</p>	<p>1. There are quarterly Chief Officer Group (COG) meetings.</p> <p>2. There are quarterly Public Protection subgroups (Child Protection; Adult Protection; Violence Against Women/Criminal Justice and Alcohol and Drugs Partnership) reporting into COG that are monitoring the operational context and responding in a coordinated way to issues.</p> <p>3. HSCP Directorate Management Team meets regularly to provide leadership and oversight.</p> <p>4. Established governance in place via Clinical and Care Governance, Social Work Governance and Adult Governance Groups.</p> <p>5. APC and CPC meet regularly and review business plans</p> <p>6. Multi Agency Public Protection Arrangements (MAPPA) including Management Oversight Group and Strategic Oversight Group) are in place and report quarterly to COG.</p> <p>7. The Community Services Oversight Group supports in house and commissioned services and provides assurance on a range of issues to key local and national stakeholders.</p> <p>8. Initial Referral Data (IRD) activity is now audited to provide scrutiny and assurance in relation to this key activity. There are now annual Child Protection 'Trend Analysis' produced for the CPC and COG to reflect on the changing culture in South Ayrshire towards Child Protection and to invite scrutiny of annual data.</p> <p>9. Adult Support Protection Lead Officer engages first line managers in developing our response to vulnerable adults.</p> <p>10. CSWO engages with operational staff in relation to complex cases in both adult and children's services where there are complex risk factors.</p> <p>11. Care First implemented across all children and adult social work teams.</p> <p>12. CPC/APC subgroup structure is now established and the Policy and Performance Subgroup is leading this review work and reports progress at each meeting</p> <p>13. Governance on new policy and procedure is via CPC/APC through to COG.</p> <p>14. Development of Practice Standards in Social Work is in progress to support the policy framework.</p>

SOUTH AYRSHIRE COUNCIL - STRATEGIC RISK REGISTER (DRAFT – JANUARY 2025)



Risk 7 (Continued...)

Risk Title - Adult and Child Protection

Risk Theme – Protection

Ownership	Potential Risk	Cause	Potential Effect	Risk Score	Current Mitigations	
					15. The quality assurance framework is operational providing triangulated information to the Community Services Oversight Group from a range of sources in order to ensure minimum standards are met across all commissioned services. 16. HSCP strategic and operational risk registers are complete and approved by HSCP Performance and Audit Committee. 17. New Adult Services structure fully implemented. 18 Learning reviews implemented in relation to ADP, Public Protection and Adult Social Work services. 19. The Adult Protection Self Evaluation Improvement Plan is reviewed regularly and a review of the impact of actions implemented in response to the Adult Support and Protection Inspection. The establishment of our locality model has also brought with it the formation of multi agency forums to review and support intervention and support for those in our communities with multiple complex needs to promote early intervention and prevention.	
Proposed Mitigations (with dates)					Status	Progress Bar
1.The ADP Is developing a framework in relation to risk around drug related deaths. Regular meetings have been established and we are working with Public Health Scotland and other agencies to share information / analyse trends and provide information to public and employees in regard to safety and harm reduction. We have a range of services such as naloxone, standards in relation to medical assisted treatment and through our Start team have established residential rehabilitation pathways to those we are assessed as ready (October 2024)						<div><div>100%</div></div>
2.The implementation of the transformational work within Children and Families which has been supported by the Council. Belmont family support has commenced and the implementation of Signs of Safety is progressing in partnership with the National Signs of Safety organisation. This model is being further developed with our Family First Model being rolled out across all secondary schools in South Ayrshire.						<div><div>90%</div></div>
Further explanation on progress to date in terms of implementation of the above mitigations can be found by cross-referencing to the Health and Social Care Strategic Risk Register Performance and Audit Committee - 18th February 2025 - Health and Social Care Partnership . Additional information is also provided within this document on a range of other risks being managed by the Partnership including; Climate Change & Sustainability, Communication and Reputation, External Factors including Contingency Planning, Financial Position, Good Governance, Strategic Planning and Business Resilience, ICT, Population, Premises, Provider Organisations,Service Quality, Workforce Protection and Workforce Capacity and Capability.						

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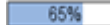



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Risk 8

Risk Title - Public and Employee Protection

Risk Theme – Protection

Ownership	Potential Risk	Cause	Potential Effect	Risk Score	Current Mitigations	
Accountable – ELT Responsible – CLT Risk Owners – Service Lead – Risk and Safety and Service Lead – Asset Management	1. There is a risk of failure to provide the agreed standards of protection to the Public and Council Employees in line Health and Safety Executive and Scottish Fire and Rescue Service legislation and guidance. 2. There is a risk that health & safety risk assessments in some areas may not currently identify adequate mitigations to safeguard employees / service users from hazards such as Violence and Aggression. 3. There is a risk that proposals by Scottish Fire and Rescue Service to reduce response to fire alarms will impact people safety and property protection.	Staffing resourcing pressures. Budget constraints across Services. Ambiguity around responsibilities or inconsistent application of policy	Accident, incident, injury or ill health to employees /service users. Prosecution and Civil litigation. Damage to Council's reputation. Financial impact of claims, increased premiums, or fines.	 5 x 2 = 10	1. Existing H&S Policies and procedures. H&S Guidance prepared and issued. Range of resources, information, links and training on H&S CORE page and Learn Pro platform. Sample H&S Risk Assessments developed for Service use. 2. Central H&S team undertake H&S Audits and Fire Risk Assessments (FRAs) over a 1,2 and 3-year rolling programme. Risk Assessment self-evaluation process rolled out. 3. The PDR process allows for identification of key H&S training requirements for all Council employees. 4. Risk Assessment Training & Support, plus Council Standard and a range of courses on Management of Actual or Potential Aggression, Dealing with Difficult Behaviour, De-escalation etc. 5. V&A measures across services including a range of security systems, Campus Police Officers, '2 to attend' protocols, panic buttons in offices, modifications to office design. 6. Review of causes of 'Unwanted Fire Alarm Signals' (UFAS) complete – processes in place to tackle via FRA programme. 7. Revised guidance has been issued along with new online training modules to reflect the changes implemented by SFRS on 1 July 2023. Asset Management team has rolled out bespoke fire panel training to all Council Duty Holders. Change in practice has now been implemented in order to mitigate false alarms including checking double knock systems are working.	
Proposed Mitigations (with dates)					Status	Progress Bar
1. Review and refresh a range of health and safety policies, guidance, sample risk assessments and work procedures. Development of new online health and safety training modules for managers / employees. (December 2024)						 <i>No change</i>
2. Asset Management team continue to review and action, based on risk priority, compliance and/or property related issues raised through Fire Risk Assessments, Health and Safety Audits and Vacant Property Inspections. These include the statutory HSB Engineering Inspections (ongoing).						<i>Ongoing</i>
3. All duty holders / building managers monitoring and updating outstanding H&S actions via Pentana (ongoing)						<i>Ongoing</i>
4. Continue to utilise self-evaluation method to ensure all Services have identified significant hazards and fully developed their H&S risk assessments – (Internal Audit Action). (Ongoing)						<i>Ongoing</i>

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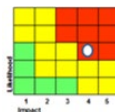



Risk 9					
Risk Title - Sustainable Development and Climate Change					
Risk Theme - Protection					
Ownership	Potential Risk	Cause	Potential Effect	Risk Score	Current Mitigations
Accountable – ELT Responsible – CLT Risk Owners; Service Leads – Performance, Community Planning and Sustainability, Asset Management (buildings) and Neighbourhood Services (for Fleet)	There is a risk of failure to meet climate change duties, reduce emissions and support the community to adapt and mitigate risks in relation to climate change. Risk of failure to ensure a just transition and a green recovery.	Services do not necessarily recognise the role they need to play, lack of input and accountability by services leaving key areas inadequately addressed. Decisions and infrastructure while meeting short term goals are currently not fit for the future. Actions in place are currently not fully coordinated across services.	Reduction in emissions not achieved to 1.5 degrees scenario therefore accelerating the pace of climate change. United Nations Sustainable Development Goals not adequately addressed. South Ayrshire may not be resilient. Effect may be further detriment to those already disadvantaged, increasing inequalities and exacerbating deprivation. Communities may be unprepared for a low carbon future.	 4 x 3 = 12	1. Council approved Sustainable Development and Climate Change Strategy 2. Baseline data on Sustainable Development and Climate Change now assembled to allow future progress to be measured. 3. Proposals endorsed by the MOWG agreed at Cabinet and assigned for implementation. 4. Carbon budgeting in place. 5. Green recovery communications plan and climate literacy training plan in place. 6. Pan Ayrshire Energy Masterplan to be completed by 31 st October 2024.
Proposed Mitigations (with dates)					Status
1. Fully implement Climate Change Strategy (target date 2024, at which point strategy will be reviewed). Review to be pursued to ensure delivery of strategy outcomes in a changed landscape with increased national targets and new duties and supporting the new Local Outcome Improvement Plan (LOIP) which was approved in April 2024. In addition, there has been a new Scottish Government template released in draft form for all Scottish Local Authority Climate Change Strategies. The Co-ordinator will meet with key Service Leads spring time to agree their new targets and actions in relation to the template (along with a wider consultation process) which will form the basis of the refreshed strategy which will be published during 2025 (revised to Dec 2025).					 Increased from 50%
2. Review the means of 'cross cutting' the Strategy by embedding within Council policy making, as well as service planning. This is now going forward as part of the integrated impact assessment led by Performance, Policy and Community Planning with further climate literacy and service planning work required and likely to be included in the refreshed strategy. (Revised to Dec 2024). Full roll-out of the Integrated Impact Assessment (IIA) (following a test phase) was approved by Cabinet on the 25 th September 2025 and is now being used across the Council. Briefing sessions were provided for staff. All completed IIAs and Summary Reports (along with guidance documents) can be accessed on a sharepoint site.					 Increased from 50%
3. Investigation of scope 3 accounting methodologies for Council procurement emissions to develop existing carbon budgeting process. A final decision on this has been deferred pending the outcome of national research. Consultation has now been undertaken by Scottish Government on scope 3 reporting. We aim to build the outcomes into our forward pathway to be set out in refreshed strategy. (Revised to December 2024)					 No change
4. A Net Zero Estate Strategy review was completed in November 2021. Following this a Net Zero Board group was established in 2022 to drive forward this agenda. The Board has 6 agreed workstreams (noted in Cabinet log) and progress is being against each of these in order that the Council can meet both its own and SG's commitment to 'net zero' in 2045 (ongoing to 2045)					 Ongoing
5. Adopt fleet decarbonisation strategy in line with targets and duties alongside ULEV (Ultra Low Emission Vehicles) infrastructure for both fleet (SAC) and public charging (ARA). Current position on small SAC vehicles reflects a position where 60 of 80 are now electric. NS continue to implement charging points for staff access and are investigating a charging 'hub' at a location within the vicinity of County Buildings. Ongoing progress is captured as part of Service Plan Improvement Action for NS and forms part of Service Plan Performance Reports to Council.					 Increased from 50%
6. Local Heating Energy Efficiency Strategy (LHEES) strategy has been approved in Sept 2024 by South Ayrshire Council. An action plan has been undertaken. Post funded by Scottish Government for 5 years (up to 2028) to support this strategy.					 No change

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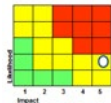


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Risk 10		Risk Title – Financial Inclusion			Risk Theme – Protection		
Ownership	Potential Risk	Cause	Potential Effect	Risk Score	Current Mitigations		
Accountable – ELT Responsible - CLT Risk Owner - Assistant Director of Communities and Service Lead Thriving Communities	There is a significant risk that the cost-of-living crisis, rising inflation and the current economic climate is having a detrimental impact on the local community, both public and employees.	Rising energy and food costs. Economic uncertainty. War in Ukraine.	Specific low-income groups are hardest hit. Current crisis is bringing unaccustomed hardships to groups who have previously managed financially. Impact on lowest paid Council staff.	<div><p>4 x 3 = 12</p></div>	<p>Measures in place at National level; Withdrawal of the National Insurance increase.</p> <p>Measures in place at Scottish Government level; Increasing the Scottish Child Payment to £25 per week from 14 November 2022 Winter Heating Payments. Rent Freeze Bill - ‘Protecting Tenants during Cost-of-Living Crisis Bill’ temporary powers to protect tenants and landlords. Bridging Payments. Best Start Grants. ‘One stop shop’ website to help those struggling financially. National media campaign. Funding for Scottish Welfare Fund (Crisis Grants & Community Care Grants) and Discretionary Housing Payments</p> <p>Measures in place at local level; The Community Planning Partnership has a Financial Inclusion Strategic Delivery Group (SDP) who provide direction, identify any gaps in support and direct resources to areas of most need and demand. They consider themes linked to food, energy, money and community wellbeing.</p> <p>A range of Council services provide support to people most affected by the cost of living crisis. These include Thriving Communities, Housing Services, the Information and Advice Hub and Revenues and Benefits. Cabinet approved a report on 23 May 2023 Financial Inclusion - Cost of Living Crisis which outlined trends identified and the provision of current help available across all Council Services to support residents. There was also a Cabinet paper in January Food Pantries and then again in May Food Pantries that provided information on the food pantries and projects that SAC has funded.</p> <p>A Member Officer Working Group for the Cost-of-Living Crisis has been established to consider the activities being undertaken by the Council to mitigate the impact of the cost-of-living crisis.</p>		
Proposed Mitigations (with dates)						Status	Progress Bar
On 23 May 2023, Cabinet approved the development of a Strategy and Action Plan to address the agenda on Financial Inclusion - Cost of Living Crisis. This work is aligned to the Member / Officer Working Group and reports to Cabinet £1.055m was identified to support Financial Inclusion projects. Service Leads have completed requests for funding and a cabinet paper has agreed key projects in support of financial inclusion across SAC and partners. The financial inclusion projects that were funded continue to support a range of interventions and services and including Education, Information and Advice hub and Housing. Progress of these progress is being monitored and will be reviewed by the Service and Partnership and Performance Panel and CPP Financial Inclusion and Growth SDP. Concerns have been raised about the short term and temporary nature of these projects due to the funding that is available. Officers are exploring external funding opportunities and new ways of working that will support and mitigate some of the risks beyond the funding. (March 2025)							<div><div></div>80%</div>

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Risk 11		Risk Title - Ash Tree Dieback		Risk Theme - Protection		
Ownership	Potential Risk	Cause	Potential Effect	Risk Score	Current Mitigations	
Accountable – ELT Responsible – CLT Risk Owner – Assistant Director - Housing and Operations and Service Lead Neighbourhood Services	There is a risk of injury / damage to SAC residents and infrastructure as a result of Ash Dieback – a disease proliferating through SAC woodland. Disease has been identified and is spreading.	Principle cause is the spread of Ash Dieback throughout South Ayrshire /Scotland. Neighbourhood Services is currently not resourced to manage the extent of Ash Die Back.	<p>Potential for fatality / injury to residents / employees. Potential for damage to property, listed structures, headstones, power / phone lines. Potential of falling Ash trees/limbs on roads/pavements/ footpaths within public open space and schools and associated obstruction to roads.</p> <p>Increased liability to Council in respect of above potential incidents.</p> <p>Financial pressure in terms of significant increased expenditure to mitigate risk including costs for replanting, cost of recruiting skilled operatives. Availability of skilled operatives likely to be restricted by market demand - this is a national problem.</p> <p>Potential for increased flooding risks for changes in waterways eg. banking failures due to tree failure. Loss of Ecosystems- air quality, biodiversity loss, increases in noise levels adjacent to roads, loss of visual screens.</p> <p>Increased liability and insurance premiums for residents due to property risks.</p> <p>Risk to European protected species (roosts/ food source). Loss of biodiversity of species dependant on Ash.</p>	<div><p>5 x 2 = 10</p></div>	1.Survey of trees within lands managed by Neighbourhood Services has commenced. 2.Communication with ARA has taken place and regular meetings have been set up. 3.An Ash Dieback Plan has been developed and approved by Cabinet This includes an inspection programme and cost projections for full implementation. 4.Year 1 delivery of plan almost complete. Yearly target exceeded. 5. SAC is collaborating with recognised arboricultural bodies on managing this disease. A communication plan is being developed to reflect the SAC Ash Dieback plan. Proposed text is with the Tree Council and the Forestry Commission for review and will form the basis of standard text to be used by a number of authorities. Awaiting feedback on this. Communications team involved.	
Proposed Mitigations (with dates)					Status	Progress Bar
1.Funding for Year 2 of Ash Dieback Plan approved by Cabinet in January 2024, commenced in April 2024. Work is ongoing. A second survey has been completed and, at this moment in time, we have felled or managed 19% of the trees identified. With regards to year 3, there is concern around future funding in order to implement the ash tree dieback plan. Update Report is going to Cabinet in Feb 2025 in which information of works completed and expenditure is detailed. Funding for the new financial year is being requested to continue delivery. To date we have removed 601 Cat 4 trees; 760 Cat 3; 274 Cat 2 and 58 Cat 1. Second survey shows that 757 trees have progressed from Cat 1 to Cat 2; 114 from Cat 1 to 3. In Cat 2 ,337 progressed to Cat 3 and 155 to Cat 4. In Cat 3 247 have progressed to Cat 4. As of Mid Feb we are 95% complete for year 2.						<div><div><div></div></div><div>95%</div><div>Increased to 75%</div></div>
(New) 2. At Cabinet of 18 th February Council agreed to provide funding for year 3 of Ash Dieback Plan (still subject to call in). As such, for new financial year and 3 rd year of ADB Plan our status is showing not started and probgess bar at zero, as will not commence till 1 st April						<div><div><div></div></div><div>0%</div></div>

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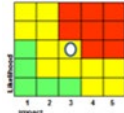
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<div><div></div><div>Risk 13</div><div>Risk Title – Financial Constraints</div><div>Risk Theme – Resources</div></div>					
Ownership	Potential Risk	Cause	Potential Effect	Risk Score	Current Mitigations
Accountable – ELT Responsible – CLT Risk Owner – Chief Financial Officer	1. There is a risk that current, planned or expected levels of service cannot be delivered.	UK and Scottish Government reductions in funding over a number of years. Impact of inflation on Council cost base.	Failure to deliver key services or meet change in service demands.	<div><div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></di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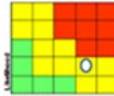
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SOUTH AYRSHIRE COUNCIL - STRATEGIC RISK REGISTER (DRAFT – JANUARY 2025)

<div style="text-align: center;">  </div>						
Risk 14		Risk Title – Employee Absence			Risk Theme - Resources	
Ownership	Potential Risk	Cause	Potential Effect	Risk Score	Current Mitigations	
<p>Accountable – ELT</p> <p>Responsible – CLT</p> <p>Risk Owner – Chief HR Officer</p>	<p>1. There is a risk that employee absence levels fall below the standards which can be sustained by the organisation.</p> <p>2. There is a risk that the cost of staff absence significantly increases the financial risk and budgetary constraints already impacting on the achievement of Council objectives. In 2022/23, the average number of days lost per employee due to absence was 9.53 days. In 2023/24, this figure decreased to 9.01 days per employee. However, despite this reduction, the cost of absence increased by 9% for Local Government Employees (LGE) and 16% for Teachers. Notably, the Council ranked first for both LGE and Teachers when compared to its Local Government Benchmarking Framework family group. Link to report: Report</p> <p>3. There is a risk that the impact of employee absence creates an unsustainable burden and significant extra pressure on colleagues at all levels who are required to assume additional workloads as a result.</p> <p>4. There is a risk that employee absence has an adverse effect on workforce planning arrangements.</p>	<p>Key reasons reported for employee absence;</p> <p>Psychological Musculoskeletal Hospitalisation</p> <p>Impact of employee 'culture'</p> <p>Further statistical information via report to S&P</p>	<p>Additional risk to Service Users, gaps in Service delivery, slippage on achievement of targets.</p> <p>Additional cost of temporary, agency, supply staff or other additional unbudgeted spend.</p> <p>Adverse impact on health of 'attending' employees.</p>	<div style="text-align: center;">  <p>3 x 3 = 9</p> </div>	<p>1. Maximising Attendance Framework – A structured approach to improving employee attendance and well-being.</p> <p>2. Occupational Health Services – The Council has recently appointed a new Occupational Health provider, receiving positive feedback from both employees and line managers.</p> <p>3. Employee Assistance Programme (EAP) – A comprehensive support service offering 24/7, year-round, in-the-moment telephone support for employees, including access to professional counselling services. Cognitive Behavioural Therapy (CBT) remains available through Occupational Health.</p> <p>4. Physiotherapy Services – Supporting employees with musculoskeletal health and rehabilitation.</p> <p>5. Employee Self-Referral to 'Access to Work' – A fully funded initiative providing non-medical interventions, support, and signposting to assist employees in maintaining workplace well-being.</p> <p>6. Flexible Working and Family-Friendly Policies – A range of HR policies designed to promote work-life balance and accommodate employees' needs.</p> <p>7. Mentally Healthy Workplace Training – Online training available to both managers and employees to support mental health awareness and resilience in the workplace.</p> <p>8. Be Well Live Well programme – providing a range of employee events to support health and wellbeing.</p>	
Proposed Mitigations (with dates)						<div>Status</div> <div>Progress Bar</div>
1. A draft Supporting Employee Wellbeing Policy has been developed. Consultation will be undertaken, followed by the necessary approvals. The project is expected to be fully completed by June 2025.						<div>▶</div> <div> <div>70%</div> <div>Increased from 35%</div> </div>
2. The Mental Health First Aid training has been successfully rolled out, with additional sessions to be provided as needed. A lifestyle screening health check pilot was also implemented and received positive feedback. Officers are currently coordinating future screening dates. Additionally, the Live Well Be Well (LWBW) programme has been developed and officially launched. A dedicated LWBW page is available on the Core, providing employees with access to further information and resources.						<div>▶</div> <div> <div>100%</div> <div>Increased from 30%</div> </div>
3. HR, in conjunction with Trauma Informed Officer, is developing a Staff Wellbeing Strategy. The research phase has been completed, and the final employee consultation session is scheduled for 14th February 2025. Following this, the strategy will be developed, with finalisation targeted for March 2025. Subsequent consultation and approval processes will then be undertaken. The full project is expected to be completed by June 2025.						<div>▶</div> <div> <div>70%</div> <div>Increased from 20%</div> </div>


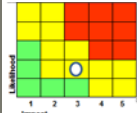




SOUTH AYRSHIRE COUNCIL - STRATEGIC RISK REGISTER (DRAFT – JANUARY 2025)



Risk 15		Risk Title – ICT Digital Resilience, Protection and Capability				Risk Theme - Resources	
Ownership	Potential Risk	Cause	Potential Effect	Risk Score	Current Mitigations		
Accountable – ELT Responsible – CLT Risk Owner/s – Service Leads - ICT	There is a risk that major or widespread ICT failure will adversely affect delivery of Council services. ICT failure risks include non-compliance, failure of business systems, cyber-attack, and failure of ICT equipment.	Lack of corporate ICT planning in a robust and consistent manner. Cyber intrusion. Outdated / obsolete equipment and systems. The Business Continuity Plans of some Services may lack effective arrangements for ICT loss.	Inability to provide key services and recover quickly. Reputational damage, financial loss, litigation.	 4 x 2 = 8	1. Resilient infrastructure in place with dual data centres, duplicated network communication paths, internet links, and server hardware. 2. External contracts established with service providers for technical support and expertise across critical technologies. 3. SAC Data Centre’s services will be migrated to cloud data centres, with the first phase completed in April 2023. 4. A bespoke ICT Risk Register in place, which is subject to review as part of standard operating practice. 5. The Integrity Group meets regularly to consider cyber security issues and develop further mitigations as required. 6. Compliance standards established as part of technology and process governance framework. 7. Service BC plans include some level of ‘manual work around’ for resilience in respect of ICT failure. Updates to all BC plans are requested on a 6 monthly basis. 8. ICT Asset Management function established to ensure currency of technology assets is maintained. Additional capacity created. Rolling replacement plans are now in place for technology towers.		
Proposed Mitigations (with dates)					Status	Progress Bar	
1. Live services are provided by McCall’s Avenue Data Centre, which has enterprise facilities management services, with County Buildings being used for resilience purposes. Work is complete in terms of live services being moved from County Buildings to McCall’s Avenue, with low volume items remaining which have longer term timelines. (August 2024)					✓	Completed	
2. A significant amount of services are now live in Microsoft Azure and phase 2 will complete by Dec 2024. Remaining on premises services will require to be redesigned and are subject to work with specific services.					▶	<div><div>90%</div></div>	
3. PSN Accreditation achieved for 2024 and works are scheduled for 2025. This remains a recurring activity annually. (ongoing).					▶	Ongoing	
4. In light of services migrating to a cloud data centre, work is required with all services to redefine the ICT element of their Business Continuity Plans. Engagement from ICT will take place to define priority applications which align to future plans for application rationalisation/replacement based on off-premises data centre provision. Scenario based planning exercises will require to take place in 2025 with services to take cognisance of increasing cyber threats. (target date March 2025).					⚙️	<div><div>0%</div></div>	

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SOUTH AYRSHIRE COUNCIL - STRATEGIC RISK REGISTER (DRAFT – JANUARY 2025)

<div style="display: flex; justify-content: space-between; align-items: center;"> <div style="background-color: #007bff; color: white; padding: 5px;">Risk 16</div> <div style="text-align: center;">  </div> <div style="background-color: #007bff; color: white; padding: 5px;">Risk Theme – Resources</div> </div>					
Risk Title – Management of Assets					
Ownership	Potential Risk	Cause	Potential Effect	Risk Score	Current Mitigations
Accountable – ELT Responsible – CLT Risk Owner – Service Leads: Asset Management, Professional Design Services and Housing	1. Delivery of the agenda linked to Transforming the Estate may be impacted by a range of factors which could delay any resulting financial gains. 2. There is a risk of delay to projects within the General Services capital programme due to inflation of construction costs which could impact on deliverability of the programme. 3. There is a risk that Council property insurance valuations are out of date – last property valuation exercise was undertaken in 2015.	Decisions re asset rationalisation, delays on asset disposal, staff placing logistics. Inflation Cost of Living Crisis Lack of capacity and funding.	Impact on efficient recovery of Council services. Failure to deliver Asset Management Plan. Project delay or additional costs. Adverse incidents and compliance failure. Damage to Council's reputation. In the event of a loss, where properties are underinsured, insurers will apply average clause – this would result in financial loss to the Council. When insurance valuation exercise is undertaken, and if there is a significant increase in values, then service will incur an significant additional insurance premium. Such mid-term policy adjustments are costs which require to be met by service.	<div style="text-align: center;">  <p>3 x 2 = 6</p> </div>	1. The Transforming the Estate project is underway and has superseded the former Asset Management Plan. 2. Professional Design Services continue to monitor construction costs and contractor's ability to progress and deliver works. 3. Quarterly Capital Monitoring Reports are taken to Cabinet, updating on the progress of the General Services and Housing Capital Programmes. For 2024/25, the P3 (to 30 th June) reports were approved by Cabinet of 27 th August, 2024 and P6 (to 20 th September) reports approved by Cabinet of 26 th November, 2024.
Proposed Mitigations (with dates)					Status
1. The proposed approach to the rationalisation of Council assets was approved by Cabinet on 23 May 2023 in a strategy 'Transforming the Estate'. It has been agreed to note the strategic recommendations following conclusion of an external consultant's review and undertake further work to review the proposals for each asset type and validate cashable benefits and costs for the Council. Substantial progress across each of the strategic themes has been made since May 2023. A report on progress and delivery will be taken to Service and Performance Panel in May 2025. The updated Asset Management Plan, reflecting the strategic objectives of Transforming the Estate, was approved by Council in December 2024.					
2. A revised and updated 12 Year Capital Plan is taken to full Council each year, with the next being taken in March, 2025, which will cover the period 2025/26 to 2036/37. In addition, a Capital Review paper was approved by Special Council on 6th February, 2025 with reductions to the overall programme. Quarterly Capital Monitoring Reports will be taken to Cabinet in August and November 2025 and February and June 2025, updating on the progress of the General Services and Housing Capital Programmes. These reports will include any issues that required to be highlighted and any adjustments requested in light of this.					
(New) 3. <i>'Non-Residential Property Re-Valuation' Update:</i> Meeting to take place on 24th February 2025 to confirm resourcing and plan for implementation. Next Risk Register update will confirm timescales and progress.					
(New) 4. <i>'Residential Property Re-Valuation' Update:</i> Meeting to take place on 24 th February 2025 between Housing and Asset Management to confirm processes for instigating revaluation and resourcing. Next Risk Register update will confirm the processes that have been established and timescales for implementation.					

Page Break

SOUTH AYRSHIRE COUNCIL - STRATEGIC RISK REGISTER (DRAFT – JANUARY 2025)

Guidance - Recording Risks

Risk No. x		Risk Title - xxxxx		Risk Theme – Resources / Protection / Governance		
Ownership	Potential Risk	Cause	Potential Effect	Risk Score	Current Mitigations	
Who is accountable and responsible for managing the risk?	What could go wrong?	What may have caused this risk?	Possible outcomes or adverse effects?	 <div style="display: flex; justify-content: space-around; font-weight: bold; font-size: 1.5em;"> S A M P L E </div>	What is already in place to manage the risk?	
Proposed Mitigations (with dates)					Status	Progress Bar
1. What is planned to mitigate the risk further? (and when it is due to be completed) <enter date>						<div style="display: flex; align-items: center;"> <div style="width: 33%; height: 10px; background: linear-gradient(to right, blue, white); border: 1px solid black; margin-right: 5px;"></div> <div style="margin-left: 5px;">33%</div> </div> <div style="font-size: 0.8em;">Increased from...?</div>

A status icon (Figure 3) is displayed along with a calculation from Risk Owners on percentage completion of the mitigating actions. This information is closely scrutinised by Chief Officers via CLT and Elected Members through the Audit and Governance Panel and Cabinet and this assists in determining decisions on reducing or increasing risk ratings utilising the matrix at Figure 1.

New risk identification is considered against a broad range of risk types and these are represented at Figure 2.

Risk types are cross-cutting and not considered in isolation.






Further explanation of SAC Council Risk Management Methodology is available within the Corporate Risk Management Strategy [RM Strategy](#)

Fig 1

Risk Themes			
Governance	Protection	Resources	
Risk Rating			
Impact		x	Likelihood
1	Minor	1	Unlikely
2	Moderate	2	Possible
3	Major	3	Likely
4	Critical	4	Very Likely
5	Catastrophic	5	Almost Certain

Fig 2



Fig 3 Status	
	Completed
	On Target
	Not on target – some concerns
	Not on target – major concerns
	Not yet started

**EXCERPT FROM THE MINUTES OF
THE SERVICE AND PARTNERSHIPS PERFORMANCE PANEL
OF 11 MARCH 2025**

Shaping Our Future Council.

There was submitted a report ([issued](#)) of 4 March 2025 by the Director of Communities and Transformation providing a review of the South Ayrshire Way Strategic Change Programme and lessons learned and; an update on the progress of Shaping Our Future Council transformation activity.

A Member of the Panel praised the contents of the report and stated that it was ambitious and showed signs of progress and asked if it was more appropriate to have a six-monthly report instead of an annual report to this Panel. The Assistant Director – Transformation advised that there was a lot of information contained within the report and that some of this would not be reported again to Members and that she was glad to hear that members recognised that progress was being made.

A Member of the Panel advised that as well as the four priority areas for transformation, the overall strategic priorities should be investigated. The Assistant Director – Transformation advised that the strategic objectives which drove these four areas had been identified. The Panel Member responded and advised that the framing of the work was important and that the strategic aims required to be clear.

The Chief Executive advised that he welcomed the Members' comments and that transformation took time and that he was grateful to the transformation team within the Council that was driving it.

Members discussed the need for there to be more regular updates to Members given the volume of work and pace of change, and whether this would be done through Elected Member updates or through more regular reports to Panel.

A Member advised that he had missed a recent briefing for Panel Members on this subject and asked that he be provided with a catch-up briefing. It was noted that briefings in this regard were beneficial and should continue for future reports on this subject to this Panel. The Assistant Director - Corporate Policy, Strategy and Performance advised that three-monthly updates on the Work of the Transformation Board could be sent to Members.

A Member of the Panel enquired as to the governance mechanism of the Transformation Board. The Service Lead – Transformation advised that there was a Delivery Group, which met regularly and that they looked at risks and that if any mitigating actions were required, these were reported to the Transformation Board. It was also noted that the Board comprised of the Corporate Leadership Team and other Members and that it was chaired by the Chief Executive.

Having heard a Member enquire how transparency and accountability was maintained in relation to the transformation projects, the Assistant Director – Transformation advised that each project had a benefits tracker and a business case.

Following a Member of the Panel raising if transformation proposals would require the Council's Standing Orders and Scheme of Delegation to be amended, it was reported that these were kept under review on a continuous basis.

The Panel

Decided:

- (1) to note the review of the South Ayrshire Way Strategic Change Programme and cashable benefits realised at Appendix 1i and the Lessons Learned at Appendix 1ii;
- (2) to note the baseline information provided against the Council's four priority areas for transformation at Appendix 2;
- (3) to note the update provided in the Shaping Our Future Council Dashboard Report at Appendix 3, including the most recent version of the transformation portfolio; Programme Plan and Portfolio Risk Register, and Benefits Report at Appendix 4; and
- (4) to agree a recommendation to the Cabinet that the reporting frequency to this Panel on the progress of Shaping Our Future Council's transformation activity be increased from yearly to six-monthly.

South Ayrshire Council

**Report by Depute Chief Executive and Director of Education
to Cabinet
of 29 April 2025**

Subject: Equality Outcomes

1. Purpose

- 1.1 The purpose of this report is to seek approval of the Draft Equality Outcomes and Mainstreaming Progress Report 2025 (incorporating the Workforce Monitoring Report), Ayrshire Shared Equality Outcomes 2021-2025 Final Progress Report and new South Ayrshire Equality Outcomes for 2025-2029.

2. Recommendation

2.1 It is recommended that the Cabinet:

- 2.1.1 approves the Draft Equality Outcomes and Mainstreaming Progress report 2025 for South Ayrshire Council, Education Authority and Licensing Board incorporating the workforce monitoring report (Appendix 1);**
- 2.1.2 approves the final progress report for the Ayrshire Shared Outcomes 2021-2025 (Appendix 2); and**
- 2.1.3 approves the new South Ayrshire Equality Outcomes for 2025-2029 (Appendix 3).**

3. Background

- 3.1 The Equality Act 2010 introduced a new public sector equality duty (PSED) which requires public authorities to have 'due regard' to the need to eliminate discrimination, advance equality of opportunity and foster good relations in the exercise of its functions.
- 3.1.1 These requirements apply across the protected characteristics of age, disability, gender reassignment, pregnancy and maternity, race, religion and belief, sexual orientation and, to a limited extent, marriage and civil partnership.
- 3.1.2 The Specific Duties were created by secondary legislation in the Equality Act 2010 (Specific Duties) (Scotland) Regulations 2012, and include the requirement from 2013, to publish by 30 April:

- An Equality Outcomes and Mainstreaming Report every two years (Appendix 1);
- a set of Equality Outcomes every four years and thereafter publish progress every two years (Appendix 2);
- a workforce employee information report together with details of progress made in gathering and using information to better meet the duty every two years (Appendix 1 – page 48 of the report);
- for public authorities with 150 staff or more, updated gender pay gap information be published every two years (Appendix 1 – page 49 of the report); and
- [an equal pay statement.](#)

3.2 On 25 May 2021, the [Leadership Panel](#) approved Shared Equality Outcomes which had been developed in conjunction with the Ayrshire Equality Partnership for the period 2021-2025. Appendix 2 provides information on the final progress against the Shared Equality Outcomes for the period 2021-2025.

3.3 Going forward into the development of Equality Outcomes for 2025-2029, these have been developed jointly by South Ayrshire Council and South Ayrshire Health and Social Care Partnership.

4. Proposals

4.1 The Equality Outcomes and Mainstreaming Report 2025 provides a robust evidence base that demonstrates South Ayrshire Council's commitment to reducing inequalities and eliminating discrimination amongst protected group. The Council, Education Authority and Licensing Board are listed as separate bodies under the Equalities Act and progress on each of these areas is detailed within the report. In addition, the report covers key areas including:

- Leadership and Governance;
- Partnership Working;
- Service Provision; and
- Customer Services.

4.2 The report also publishes detailed equalities information relating to the Council including our reporting on pay gaps:

- Our gender pay gap in 2024 was 0.28% in favour of women. This is compared to 2022 when the gender pay gap was 1.83% in favour of men.
- Our disability pay gap in 2024 was 1.04% in favour of those with a disability. This is compared to 2022 when the disability pay gap was 7.93% in favour of those who are not disabled.
- Our race pay gap in 2024 was 2.10% in favour of those who stated that they were from a white ethnic origin. This is compared to 2022 when the race pay gap was 1.83% in favour of those whose ethnic origin is other.

4.3 Our new South Ayrshire Equality Outcomes (2025-2029) will aim to make a difference for our community and workforces who share protected characteristics to improve their life chances by aligning with:

- The priorities of South Ayrshire Council and South Ayrshire Health and Social Care Partnership - [SAC Council Plan \(2023-2028\)](#) & [HSCP Integration Joint Board Strategic Plan \(2021-2031\)](#);
- Areas of work where links can be made to further ensure equalities are embedded into the work we; and
- Work going on out with the council which may influence what we want to do.

4.4 Our new set of Equality Outcomes that we will progress over the next four years are:

EQUALITY OUTCOME:	PRIORITY FOCUS:
1. Our staff with protected characteristics have safe and supportive work environments to thrive, and the Council is seen as an employer of choice.	<i>We want to ensure that our staff are working in an environment where they feel they belong, and we want to ensure they have a fair and inclusive place of work.</i>
2. There will be a better understanding and intolerance of discrimination and violence against people with protected characteristics across our communities, workforce and schools.	<i>In South Ayrshire we want people to experience safe and inclusive communities, workplaces and schools.</i>
3. We will increase the number of training and employment opportunities for people with protected characteristics from our local communities.	<i>We want to support people in South Ayrshire to fulfil their potential by removing barriers to training and employment opportunities</i>
4. Our communities will have the opportunity to shape services and influence policy and practice by ensuring that we listen to the voice of lived experience and people with protected characteristics.	<i>We want to ensure that everyone has the opportunity to influence and contribute to what happens in their local area, feedback from people with lived experienced & protected characteristics provides us with valuable knowledge to allow us to shape services.</i>

4.5 Members are asked to approve the documents, noting progress detailed within the Equality Outcomes and Mainstreaming Report (2025) (Appendix 1), Ayrshire Shared Outcomes (2021-2025) Final Report (Appendix 2) and new South Ayrshire Equality Outcomes (incorporating action plan) 2025-2029 (Appendix 3).

4.6 Future monitoring of progress against the new South Ayrshire Equality Outcomes 2025-2029 will take place via the Service and Partnerships Performance Panel.

5. Legal and Procurement Implications

5.1 The recommendations in this report are consistent with legal requirements.

5.2 There are no procurement implications arising from this report.

6. Financial Implications

6.1 Not applicable

7. Human Resources Implications

7.1 Not applicable

8. Risk

8.1 *Risk Implications of Adopting the Recommendations*

Insert one of the following statements:

8.1.1 There are no risks associated with adopting the recommendations. The contents within this report however will enable the Council to meet its statutory obligations in respect of the Equality Act 2010. It will also enable the Council to meet its statutory obligations as an employer and provider of services.

8.2 *Risk Implications of Rejecting the Recommendations*

8.2.1 The risks associated with rejecting the recommendations are that the Council may be delayed in meeting its statutory obligation of formally publishing an approved Equality Outcomes and Mainstreaming Report, progress against Shared Equality Outcomes, and publishing a new set of equality outcomes as per our duties with regard to the Equality Act 2010

9. Integrated Impact Assessment (incorporating Equalities)

9.1 Our Integrated Impact Assessment (IIA) considers the following areas:

- Public Sector Equality Duty, Human Rights and Fairer Scotland Duty;
- United Nations Convention on the Rights of the Child (UNCRC);
- Sustainability, climate change and biodiversity;
- Potential impact on older people;
- Rural communities;
- Health and wellbeing;
- A trauma information organisation; and
- The Promise.

9.2 An Integrated Impact Assessment has been carried out on the proposals contained in this report, specifically for the new South Ayrshire Equality Outcomes 2025-2029, which identifies potential positive and/ or negative impacts and/ or areas that require further consideration. The IIA Summary Report is attached as Appendix 4 which includes information on any mitigating or follow-up action required. Details of consultation that has taken place can be found in section 13 of the report.

9.3 A copy of the fully completed IIA can be accessed [here](#).

10. Sustainable Development Implications

- 10.1 ***Considering Strategic Environmental Assessment (SEA)*** - This report does not propose or seek approval for a plan, policy, programme or strategy or document otherwise described which could be considered to constitute a plan, programme, policy or strategy.

11. Options Appraisal

- 11.1 An options appraisal has not been carried out in relation to the subject matter of this report as follows:
- Appendices 1 and 2 are reports allowing scrutiny of performance; and
 - Appendix 3 is the development of new Equality Outcomes which are required to be produced to comply with statutory legislation.

12. Link to Council Plan

- 12.1 The matters referred to in this report contribute to all Priorities of the Council Plan.

13. Link to Shaping Our Future Council Yes ☐ No ☒

- 13.1 Not applicable.

14. Results of Consultation

- 14.1 There has been public consultation on the contents of this report in relation to the new South Ayrshire Equality Outcomes 2025-2029. During January and February 2025 engagement was carried out both online and in person. The online consultation was aimed at the general South Ayrshire population, with an additional focus on the South Ayrshire 1000 online citizen's panel. The consultation was shared with the Community Planning Participation and Engagement Group, South Ayrshire Health and Social Care Partnership Champions Boards and for staff via staff communications. Engagement took place with the South Ayrshire Youth Council. A summary of the consultation results and feedback will be published on the Equalities webpage. Engagement will be an ongoing process particularly as our action plans develop to ensure we capture the key areas of focus.
- 14.2 The consultation process was also highlighted to the Equality and Diversity Forum.
- 14.2 Consultation has taken place with Councillor Hugh Hunter, Portfolio Holder for Health and Social Care, and the contents of this report reflect any feedback provided.

15. Next Steps for Decision Tracking Purposes

- 15.1 If the recommendations above are approved by Members, the Depute Chief Executive and Director of Education will ensure that all necessary steps are taken to ensure full implementation of the decision within the following timescales, with the completion status reported to the Cabinet in the 'Council and Cabinet Decision Log' at each of its meetings until such time as the decision is fully implemented:

<i>Implementation</i>	<i>Due date</i>	<i>Managed by</i>
Publish the Equality Outcomes and Mainstreaming Report 2025, final report on the Ayrshire Shared Outcomes (2021-2025) and new Equality Outcomes (2025-2029) on Council website.	30 April 2025	Service Lead - Performance, Community Planning and Sustainability

Background Papers [Ayrshire Shared Equality Outcomes](#)

Report to Leadership Panel of 25 May 2021 – [Equality Outcomes and Mainstreaming Progress Report](#)

Person to Contact Susan McCardie, Service Lead - Performance, Community Planning and Sustainability
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Date: 17 April 2025



2025

**EQUALITY OUTCOMES
AND MAINSTREAMING
PROGRESS REPORT**

south-ayrshire.gov.uk



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Introduction

This is South Ayrshire Council’s fifth Equality Outcomes and Mainstreaming Report and provides a summary update on the progress made on mainstreaming equalities into the functions and activities of our organisation. The Report also provides information on our schools as an Education Authority, on South Ayrshire Licensing Board; and demonstrates ways in which we have met the general and specific duties as set out in the Equality Act 2010.

South Ayrshire Council is committed to ensuring that all service users and Council employees, regardless of the following protected characteristics within the Equality Act 2010, are treated fairly and with dignity: age; disability; gender reassignment; marriage or civil partnership; pregnancy and maternity; race; religion or belief; sex; and sexual orientation.

Within this report, we provide information on our commitment to embedding equalities across our Directorates and Services, and how we strive to ensure that our services are fair and equitable for all our communities, as well as South Ayrshire Council as an employer. As highlighted in our previous report, whilst much progress has been made, we are not complacent and further action must be taken to ensure marginalised groups are not left behind. This report highlights good practice in mainstreaming equality and mid-term progress made against our local equality outcomes which align to the agreed Ayrshire Equality Outcomes (2021-25).

Background & Context

South Ayrshire Council’s full responsibilities are set out in the Equality Act 2010 and the Equality Act 2010 (Specific Duties) Scotland Regulations 2012. These legal requirements are referred to as the **Public Sector Equality Duties** (PSED). An ‘Equality Outcome’ is a result which the Council aims to achieve, in order to demonstrate it is addressing the duties which include:

General Duties to:

- Eliminate unlawful discrimination, harassment and victimisation and other conduct prohibited by the Equality Act 2010;
- Advance equality of opportunity between people who share a protected characteristic and those who do not; and
- Foster good relations between people who share a protected characteristic and those who do not.

Specific Duties are to:

- Report progress on mainstreaming the general duty
- Publish equality outcomes and report progress
- Equality impact assess new or revised policies and practices
- Gather, use and publish employee information
- Publish gender pay gap information
- Publish an equal pay statement
- Consider award criteria and contract conditions in relation to public procurement

Shared Equality Outcomes 2021-2025

Shared Equality Outcomes were agreed across the three Ayrshire Local Authorities and other public bodies and these were published in April 2021. The **shared equality outcomes** (2021-2025) were as follows:

- **Equality Outcome 1:** In Ayrshire, people experience safe and inclusive communities
- **Equality Outcome 2:** In Ayrshire, people have equal opportunity to access and shape our public services
- **Equality Outcome 3:** In Ayrshire, people have opportunities to fulfil their potential throughout life
- **Equality Outcome 4:** In Ayrshire, public bodies will be inclusive and diverse employers

As highlighted in the **Leadership Panel Paper** (Equality Outcomes and Mainstreaming Progress Report) submitted on 25th May 2021, some actions in the **Ayrshire Shared Equality Outcomes 2021-2025** would be undertaken on a pan-Ayrshire basis, while there were actions specifically related to South Ayrshire Council, our Education Authority and the Licensing Board.

A final report has now been produced showing progress which has been made against the previous Ayrshire Shared Equality Outcomes.

South Ayrshire

The Census 2022 population for South Ayrshire is 111,520 people accounting for 2% of Scotland's total population. South Ayrshire has the 20th highest population out of the 32 Scottish council areas and the 13th lowest population density of 91 people per square kilometre.

The proportion of females to males has remained unchanged with 52.1% of the population female, similar to Scotland's 51.4%, and the remaining 47.9% male, like Scotland's 48.6%.

South Ayrshire's population of 111,520 consists of:

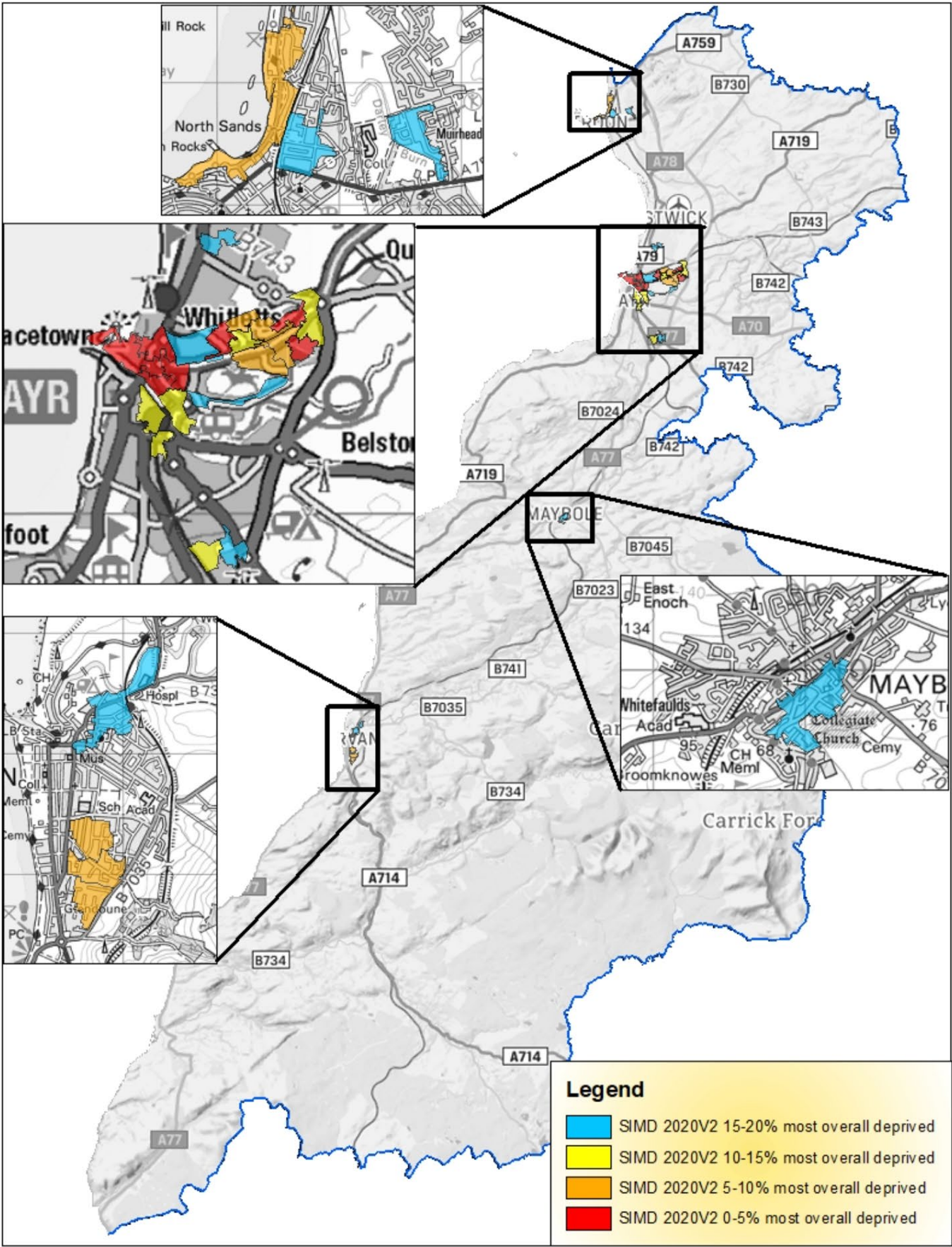
	Population	Female	Male
Children 0-15 years	16,980 - 15.2%	8,275 – 7.4%	8,705 – 7.8%
Young people 16-24 years	9,425 – 8.5%	4,525 – 4.1%	4,900 – 4.4%
Adults 25-44 years	22,875 – 20.5%	11,900 – 10.7%	10,975 – 9.8%
Adults 45-64 years	32,690 – 29.3%	17,195 – 15.4%	15,495 – 13.9%
Elderly 65-74 years	15,760 – 14.1%	8,240 – 7.4%	7,520 – 6.7%
Elderly 75 and over	13,790 – 12.4%	7,925 – 7.1%	5,865 – 5.3%
Total	111,520 - 100%	58,060 – 52.1%	53,460 – 47.9%

The proportion of South Ayrshire's children aged 0-15 years, 15.2%, and of working age adults aged 16-64 years, 58.3%, are both below the Scottish proportions of 16.4% and 63.6% respectively. Hence South Ayrshire's proportion of elderly people aged 65 and over, 26.5%, is higher than Scotland's 20%. South Ayrshire's basic dependency ratio (i.e. the ratio of combined numbers of children aged 0-15 years and those aged 65 and over), per 100 working age population is 72 compared to Scotland's basic dependency ratio of 57.

South Ayrshire's population is projected to decrease further with a 5.7% decrease from 111,520 in 2022 to 105,191 by 2043 in contrast to a 2.5% increase across Scotland. The projected change in South Ayrshire's population is not evenly distributed between the different age groups. The children and working age populations are projected to decrease by 14.1% and 15.8% respectively while the pensionable

age group will increase by 21.5%. The resultant dependency ratio will increase to 92.

South Ayrshire's ethnic minority community of approximately 4.9% of the population is relatively small in comparison to large cities like the City of Edinburgh that has an ethnic minority population of 28.4% or Glasgow City that has an ethnic minority population of 27.2%. There continues to be disparities in affluence across South Ayrshire with 20 of its 153 datazones included in Scotland's 15% most overall deprived areas. This equates to an estimated 13,635 South Ayrshire residents (12.2% of the population) living in the 15% most overall deprived areas of Scotland. The area of most deprivation is concentrated in the northern part of Ayr with seven datazones included in Scotland's severest 5% most overall deprived areas. There are also other pockets of deprivation in the smaller towns of Girvan, Maybole and Troon.



SIMD 2020V2 Most Overall Deprived Areas

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Leadership and Governance

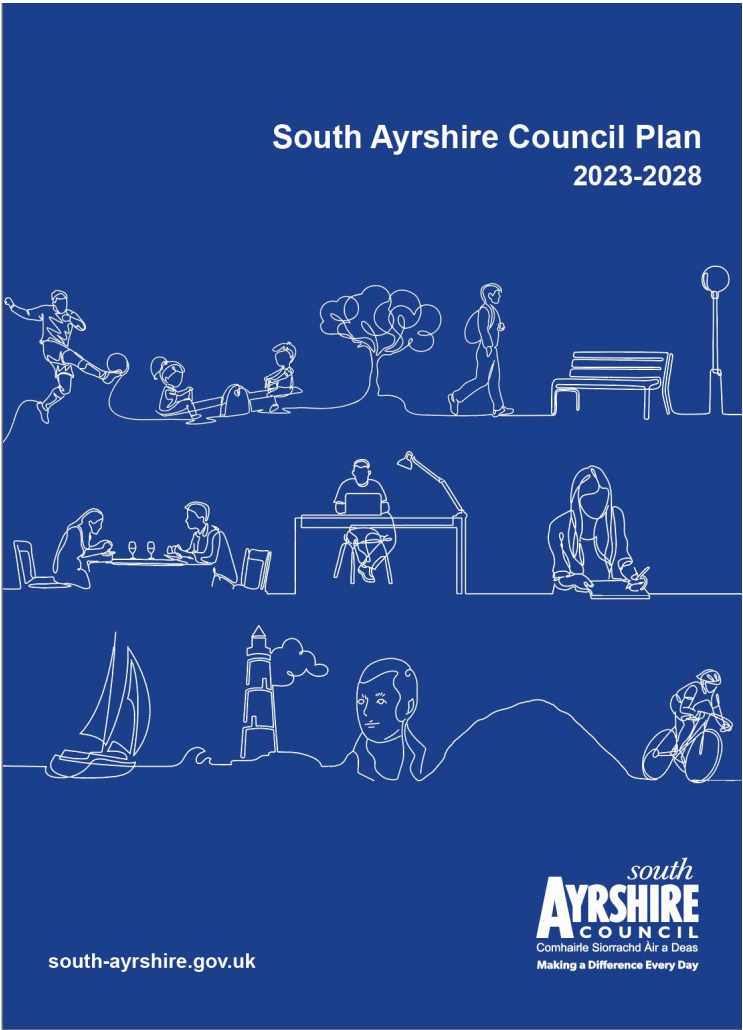
There are four **directorates** within South Ayrshire Council:

- Health & Social Care Partnership
- Depute Chief Executive & Education
- Housing, Operations & Development
- Communities & Transformation

Our **Council Plan 2023-2028** focuses on three priority areas:

- Priority one – Spaces & Places
- Priority two – Live, Work, Learn
- Priority three – Civic & Community Pride

Our priorities and outcomes place an emphasis on the connection between our places and the wellbeing of our communities and environment. The place-based approach recognises that every area has a different blend of physical, social, and economic characteristics that influence each other and aims to address complex problems that no service alone can solve. The priorities provide a common framework, aimed at promoting a shared understanding that encourages services and partners to work collaboratively to achieve improved outcomes and wellbeing for our communities.



communities.

Further information on our previous LOIP (2019-2024) including annual progress reports can be found [here](#).

Our new LOIP along with supporting documents can be found [here](#)

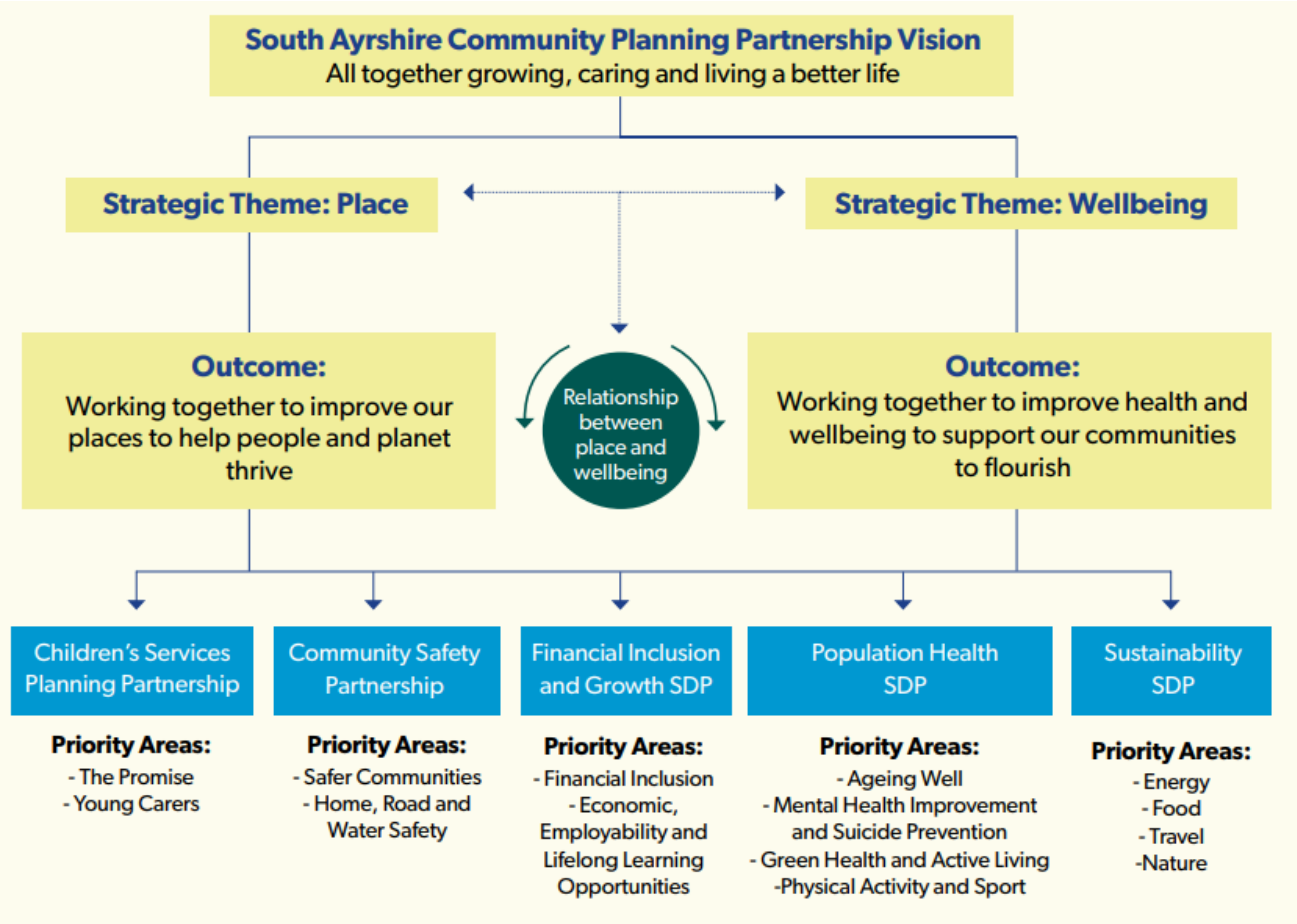
Community Planning

The Community Empowerment (Scotland) Act 2015 has given South Ayrshire Council's Community Planning Partnership (CPP) a statutory purpose regarding public service reform at a local level. The Act requires CPPs to produce two types of plans which will provide information on how we can make improvements in our local areas. These are known as the Local Outcomes Improvement Plan (LOIP) and Locality Plans.

The Community Planning Board (CP Board) is the executive and decision-making body of South Ayrshire Community Planning Partnership (CPP) and is chaired by an Elected Member. **Reducing inequalities and improving outcomes** for people in South Ayrshire is a key focus of **South Ayrshire Community Planning Partnership** (CPP). The Community Planning Board makes decisions on priorities, and objectives for the CPP and has responsibility for the delivery of the Local Outcomes Improvement Plan (LOIP).

In March 2023, it was agreed by the CP Board to begin the process of developing a new LOIP for the period 2024-2029. High level strategic themes, outcomes and priority areas were approved by the Community Planning Executive in November 2023. Public consultation was carried out between January and February 2024. The new LOIP (2024-2029) was approved in April 2024 by the Community Planning Partnership Board.

Two strategic themes emerged from the development process which were agreed as the area of focus for this LOIP – these are: Place and Wellbeing. These themes have been influenced by the national development of place and wellbeing outcomes, and the move by Community Planning Partners to incorporate wellbeing as an area of focus within strategic plans and operational activity.



Community Engagement & Community-led Action Plans (CAP)

Community-led approaches and collective impact are on the forefront of South Ayrshire Council's agenda. It follows the recommendations of the Community Empowerment (Scotland) Act 2015 but most importantly it reflects a desire to engage and work differently with our communities.

Council services are supporting community-led bodies to lead and be the main drivers of their community action plan. Rather than making policy and programs for people, the communities are encouraged to enable themselves, empower every member of the community and partner with the council and other stakeholders.

There is none better than those with lived experience to participate and develop a community-led action plan. These plans include a list of aspirations with short-, medium- and longer-term objectives and will ensure that any projects within the community are: community-led; place-based; place-focused and with a collective impact.

- Enhance efficiency in the use of local authority resources;
- Enhance effectiveness of funding by enabling how it is delivered to be tailored to reflect local needs in the hopes of stronger outcomes;
- Foster inclusion of voices of communities experiencing disadvantage by using place as an organising principle for community engagement; and
- Address systemic challenges by using a defined place (community or area) to consider the range of ways people experience social, economic, and physical disadvantage, and how these interact.

In most localities it is the Community Councils who are taking forward the community-led action plans, yet South Ayrshire Council is not excluding communities where a community council is not established and working with other community-led local groups. More information can be found [here](#).

Community Engagement & Consultation

South Ayrshire Council recognises the value of engaging with Equality Groups and with people who experience prejudice and discrimination as a result of protected characteristics. The Council, along with its partners in the public and voluntary sectors, continues to survey attitudes and views on public services and policy issues. Citizens' Panels are a way for local people to provide feedback on a range of issues and influence decision makers. The South Ayrshire Citizens' Panel is called '[South Ayrshire 1000](#)'. This Panel seeks to be as representative as possible of the population of South Ayrshire.

During 2023/2024 and 2024/2025, a number of consultations have taken place, some of which include:

- Common Good Consultation Barassie Beach Troon
- South Ayrshire Licensing Board Policy Statement
- Draft Supplementary Guidance: South East Ayr Design Guide
- Education Service Plan Consultation
- Relocation of Troon EYC to Troon Library
- Common Good Consultation - Former Toilets & Shelter at Ayr Esplanade
- Local Outcome Improvement Plan Consultation 2024

Further information can be found on our '[Have your say](#)' webpage and a list of consultations and surveys which have been carried out can be accessed [here](#).

To support community engagement within our local communities, South Ayrshire Council has an approved [Community Engagement Strategy](#). This strategy is for anyone who plays a part in helping South Ayrshire to thrive and improve the lives of all our citizens. This includes public and private organisations, voluntary and community groups, residents, workers, students and any individual with an interest in how their environment and community can grow and flourish. The strategy is written for:

- **People who are involved in making decisions** This includes individuals, community groups, businesses, voluntary organisations and anyone else who may get involved with decision making.
- **Organisations who involve people in making decisions** This includes the Council, Community Planning Partners, private, voluntary and community sectors.

Integrated Impact Assessment

In November 2024 our previous Equality Impact Assessment (EQIA) process was replaced by an Integrated Impact Assessment (IIA) process. The IIA was [approved](#) by Cabinet in September 2024.

The IIA supports South Ayrshire Council in its decision-making process by considering the following areas:

- Whether we are meeting the **legal requirements** in terms of [Public Sector Equality Duty](#), [Human Rights](#) and [Fairer Scotland Duty](#);
- Whether we are meeting the **legal requirements** of assessing whether there is an impact on children's rights [United Nations Convention on the Rights of the Child \(UNCRC\)](#);
- Whether there is an impact on **sustainability, climate change** and **biodiversity**;
- South Ayrshire has the oldest demographic profile in Scotland therefore any planning needs to take cognisance of the any [potential impact on older people](#);
- Are we having an impact on the **health and wellbeing** of our communities;
- How the proposal will support our **rural communities**;
- Recognising the impact that trauma can have on people's lives and our steps to becoming a **trauma information organisation**; and
- Our commitment to [The Promise](#) that care experienced children and young people will grow up loved, safe and respected.

Mainstreaming Equalities

Mainstreaming the Equality Duty is the responsibility of Council Leadership and all employees to ensure it’s success. The Council aims to ensure that consideration is given to equalities to ensure it underpins everything that we do.

Portfolio Holder

Equalities sits within the remit of an Elected Member with the Portfolio Holder for Health and Social Care.

The Chair of the Equality and Diversity Forum is a further Elected Member and along with staff from services across the Council, partner agencies and the third sector organisations, have all made a commitment to ensuring equality and diversity is duly considered.

Equality and Diversity Forum

The role of the forum is to support the Council to deliver on its equality and diversity responsibilities by providing a consultative and inclusive link to the diverse communities of South Ayrshire, and through the work of the Forum, promote equality and diversity and encourage good relations throughout South Ayrshire. The remit of the Equality and Diversity Forum was refreshed in 2022, with the main areas of focus:

- To support the Council to meet its Public Sector Equality Duty responsibilities, including the Specific Duties to progress the Council’s Equality Outcomes and to Mainstream Equalities;
- To support the development of the Council’s policies and procedures relating to equality and diversity;
- To promote inclusion and participation of the diverse communities and hard to reach and under-represented minority interests in South Ayrshire;
- To raise awareness of the needs and priorities of the diverse communities in South Ayrshire;
- To provide a link to the voluntary sector and organisations representing the diverse communities within South Ayrshire; and

- To support the development of the Council’s policies and procedures relating to Fairer Scotland Duty.

Membership of the of the forum comprises Elected Members supported by staff from Policy, Performance and Community Planning. The Equality and Diversity Forum now has in place an Improvement Plan focusing on areas such as training, the development of an integrated equalities impact assessment and increasing the number of equality champions.


Equality Champions

To ensure that the Equalities Duty is understood and mainstreamed across the Council, all service areas that are impacted upon by the Equality Duty, or that provide a front facing service, have a representative on the Equality and Diversity Forum as a ‘Champion’.

Leadership

The Provost, and our Chief Executive, have continued to raise awareness of equality and diversity issues by previously hosting civic receptions and hospitality events to recognise, honour and pay tribute to achievements, persons and events across South Ayrshire.





The Robert Burns Humanitarian Award

The **Robert Burns Humanitarian Award** is a globally-respected honour bestowed annually on a group or individual who shows selflessness and dedication in a bid to save, enrich or improve the lives of others through the protection and promotion of human rights and work to deliver social reform. Named in honour of Scotland's son, Robert Burns, this much sought after humanitarian award applauds the efforts of people who bring hope and inspiration, often in desperate situations, and help change lives for the better. Further information on 'What makes a Burns Humanitarian?' can be found [here](#).



The South Ayrshire Way

The South Ayrshire Way is the Council's commitment to a set of values which strive to ensure this is a good place to work. We continue to deliver interventions focussed around these values, to embed our commitment to creating a Respectful, Positive, Supportive, Ambitious and Proud working environment. We also endeavour to promote fairness and equality of opportunity and value diversity.

The Outstanding Peoples Awards (TOPA)

These awards held annually, are the formal way of recognising individual and team achievements across the Council. The various categories for entrants acknowledge equalities and diversity and there have been excellent examples of awards presented over the past few years.

Equality Training

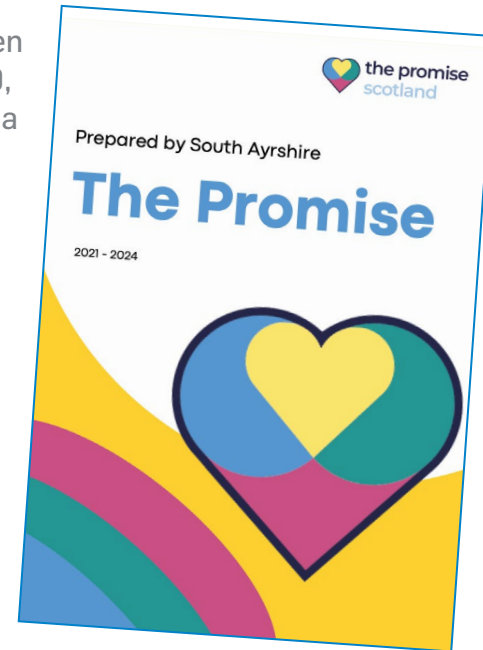
We continue to review and refresh our people policies in line with employment law and equality is mainstreamed throughout all our learning and development activities, including our management development and induction programmes. We continue to use a suite of E-Learning courses as well as workshop training, which promote equality in a range of ways. In 2025, we will continue to develop our suite of webinars increasing the range of opportunities for staff and elected members, with the aim of building a catalogue of webinars that are capable of repeat viewing at times convenient for staff. Since 2023 we have held a range of webinars/training on range of subjects including:

- Breastfeeding Awareness;
- Transgender Awareness;
- Lesbian Gay Bisexual Transgender (LGBT) Awareness;
- Sensory Impairment Awareness;
- Violence Against Women (Hysteria);
- Community Justice Partnership - raising awareness, understanding, and confidence in Community Justice;
- West of Scotland Regional Equality Council – Race Awareness Training;
- Violence Against Women - 16 days of Action Webinar – Commercial Sexual Exploitation; and
- Unconscious Bias delivered by Police Scotland.

The Promise

In 2020 Scotland made the Promise that care experienced children and young people will grow up loved, safe and respected. By 2030, that promise must be kept. South Ayrshire's Parenting Promise is a plan written for those who are care experienced and details what you can expect of us as Corporate Parents.

As Corporate Parents, under the Children and Young People (Scotland) Act 2014, it is our role to make sure that our attention and resources are focused on upholding the rights, safeguarding and promoting the wellbeing of South Ayrshire's 'looked after children' and 'care leavers'. We want to make South Ayrshire the best place it can be for children, young people and their families and it matters to us that all young people get the chance to grow up loved, safe and respected to be the very best they can be. It is important to us that South Ayrshire's Parenting Promise shows how committed we are in South Ayrshire to working together to **#KeepThePromise** to all the children and families that we work with and for. For more information on the Promise in South Ayrshire click [here](#).



Climate Change

Climate change is increasingly being identified as a key equalities issue. It is critical that no one is left behind in the transition to a low carbon, climate resilient future. With irreversible impacts of climate change already being identified locally and efforts to reduce emissions to prevent further climate change impacting on how we all live our lives now and, in the future, we know that the impacts of both adaptation and mitigation are not and won't be felt equally across all groups in our council area.

Groups who are already disadvantaged who are indeed often those making the smallest contribution to climate change should not be left behind or disadvantaged further by the transition. Opportunities to deliver a more equitable and just future in the way we deliver the transition required can and must be identified and explored and it is critical that our decision making, strategies and plans work towards this goal.

The council adopted its first Sustainable Development and Climate change Strategy in 2019, and since then awareness of this issue has increased and it has been identified as a key issue to be addressed in all our work going forward with the Council's new Integrated Impact Assessment being one of the key ways we hope to support this.



Our Champions for Change

South Ayrshire's Champions Board support young people with experience of care to work alongside those who make decisions about the care system. In this way, they are involved in the decisions that affect their own lives. Champions Boards provide a powerful space for young people, elected members and key decision makers to come together, focussing on what works and what needs attention in their local area. Champions Boards build the capacity of young people to influence change, empower them by showing confidence in their abilities and potential, and give them the platform to flourish and grow. The Champions Board approach is characterised by genuine relationships being formed between young people, staff, and Corporate Parents.

Trauma Informed

In 2017, the Scottish Government, alongside various partners, made a commitment that Scotland's workforce would be trauma informed and responsive and are able to realise the prevalence of trauma, recognise its impacts, respond appropriately, and resist re-traumatisation: using a relationship-based approach. South Ayrshire Council supported that commitment by employing a dedicated officer to support implementation, in line with the National **Roadmap for Creating Trauma Informed and Responsive Change**. This has supported the development of a South Ayrshire trauma training calendar; a trauma champions network; a multi-agency, lived experience led, trauma network; a staff well-being project; and in 2023 the Community Planning Partnership agreed to sign **The Trauma Leadership Pledge** which commits to working towards a trauma informed and responsive Scotland. Future plans include the development of a multi-agency trauma responsive strategy for South Ayrshire alongside the roll out of trauma awareness sessions within communities.



Mainstreaming Equalities in Partnership Working

The Council has a track record of successful partnership working with local stakeholders, particularly through the Community Planning Partnership. Our specific partnership arrangements in relation to Equalities include the following:

- Ayrshire Equality Partnership;
- South Ayrshire Violence Against Women Partnership;
- Equality & Diversity Forum;
- Ayrshire Shared British Sign Language (BSL) Group;
- South Ayrshire Youth Forum; and
- LGBT Youth Scotland.

The Council continues to review its partnership arrangements to ensure that we collectively work for the benefit of all our communities. We also aim to share good practice and resources to ensure that mainstreaming equalities is embedded locally, pan Ayrshire in North, East and South, as well as nationally.

South Ayrshire
COMMUNITY
PLANNING
Partnership

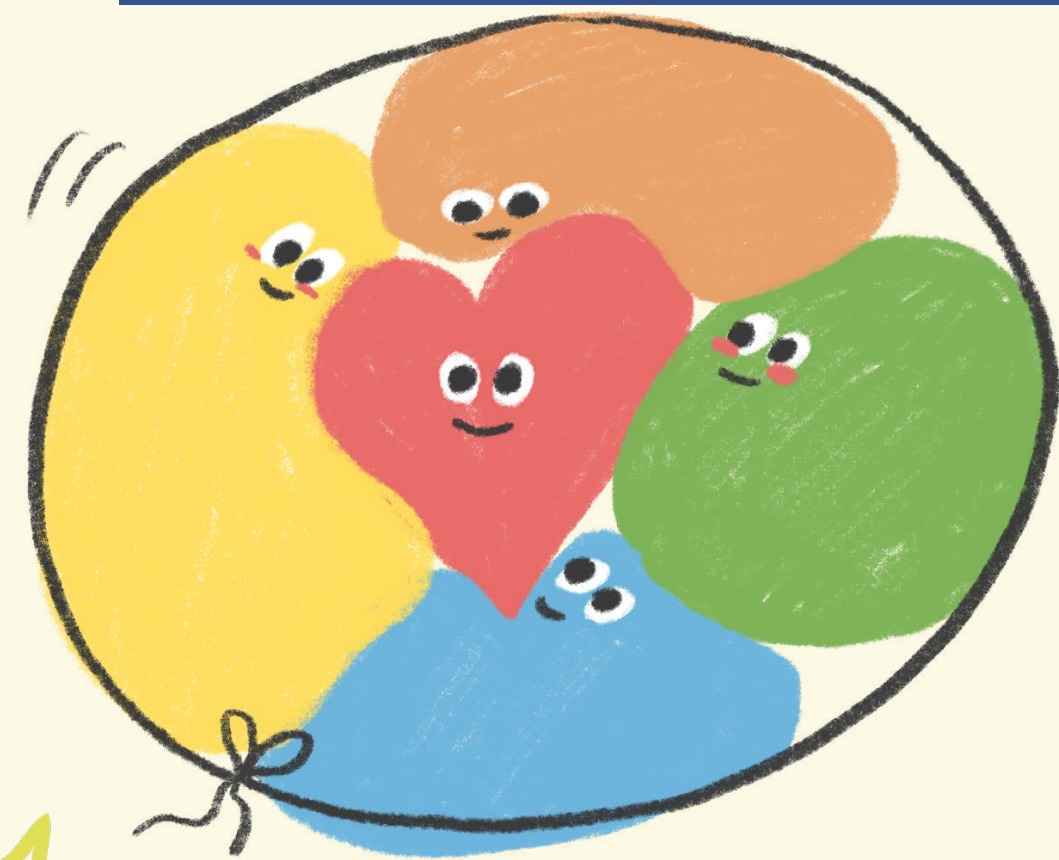


South Ayrshire Children and Young People's Services Plan

Supporting wellbeing, strong families, caring communities

2023-2026

Our [South Ayrshire Children and Young Peoples Services Plan](#) sets out our joint vision, our priorities and the outcomes we will strive to achieve for South Ayrshire's infants children and young people over the next three years. It has been developed collaboratively with partners involved in the delivery of services for children and young people across South Ayrshire and has been informed by input from the most important partners to the plan, our young people.



South Ayrshire
COMMUNITY
PLANNING
Partnership



south ayrshire
health & social care
partnership

South Ayrshire Council and Community Planning Partners continue to work closely with the South Ayrshire HSCP to develop and implement the following:

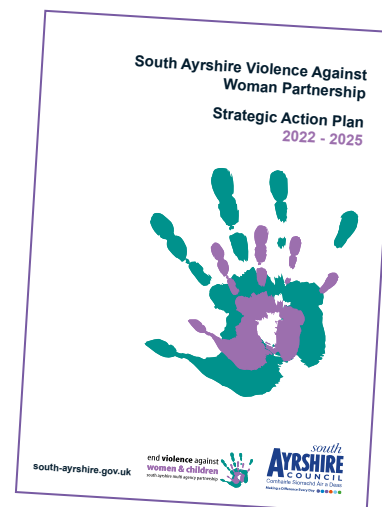
- Dementia Strategy
- Corporate Parenting Plan
- Adult Carers Strategy
- Young Carers Strategy
- Social Isolation Strategy

Further details can be found: [Here](#)

South Ayrshire Violence Against Women Partnership

The Community Safety Team, on behalf of the Council, has the lead role for the work of the South Ayrshire Violence Against Women Partnership (SAVAWP). This multi-agency group includes membership from a range of partners including Police Scotland, NHS Ayrshire & Arran, Scottish Fire and Rescue Service, South Ayrshire Women's Aid, Moving On Ayrshire, Barnardo's, Victim Support, Ayr Faculty of Solicitors, ASSIST, Community Justice Ayrshire and South Ayrshire HSCP.

The SAVAWP fully supports the national Equally Safe strategy and is committed to addressing violence against women including gender-based violence and domestic abuse. The [VAWP Strategy 2022-2025](#) is aligned to the Equally Safe Strategy priorities with the vision of **'ensuring all women and girls in South Ayrshire are safe, respected and empowered and live in communities that are informed; and reject all forms of violence against women and girls'** focusing on four outcomes – **Resilient, Inclusive, Safe and Empowered**.



A key annual campaign is the 16 Days of Action which runs from the 25th November (the International Day to Eliminate Violence Against Women) until the 10th December (Human Rights Day). In 2023 and 2024 several events were held to raise awareness of the campaign and detailed below are some examples from the campaign in 2024.

- Community Planning Equality Webinar series. The Violence Against Women Joint action group delivered a Webinar on Commercial sexual exploitation;
- VAW Joint Action Group (JAG) open Day 27th November – held at the Grain exchange the event gave the public the opportunity to drop in and speak to partners as well as showings of Hystayria and Hollys story which are resources used by the JAG;
- 'Reclaim the Night' Walk in Ayr town centre (Tuesday 25th November);
- 'Hystayria' the Witch Trials of Ayr – including a launch event on the 27th November 2024 by Destination South Ayrshire of the **'Jonet' Sculpture to commemorate those accused of witchcraft;**
- Mentoring Violence Prevention training session delivered by Thriving Communities and Education Scotland;
- South Ayrshire Women's Aid ran information sessions in all secondary schools;
- White Ribbon Trophy – Thriving Communities Health and Wellbeing Team football tournament with school, college and staff teams participating and engaging with 'who are you input'; and
- Communications messages displayed on Waste Management vehicles and signpost to help and support.

SAVAWP supports and promotes International Women's Day. In 2024 focussed on 'inspire inclusion' and encouraged people to help drive progress for women's equality. Events were held in local women's groups throughout the community.

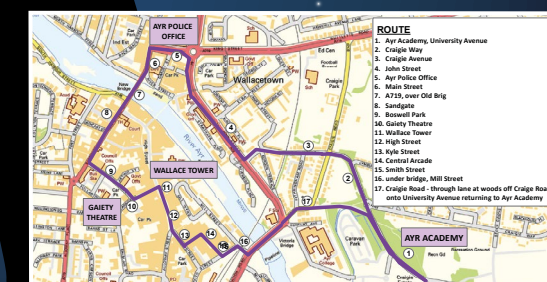
TUESDAY 6 DECEMBER 2022 @5.30PM
AYR ACADEMY

SOUTH AYRSHIRE VIOLENCE AGAINST WOMEN AND GIRLS PARTNERSHIP

**HELP US
RECLAIM THE
NIGHT**

Help us raise awareness
of violence against
women and girls

THE ROUTE





South Ayrshire Community Planning Partnership 'Working For Wallacetown' Team has representation from several statutory and third sector organisations, alongside members of the community. It provides the main community planning context in relation to the development of a team within the community. Its role is to provide leadership and commitment for the development and implementation of new ways of service delivery to support the Wallacetown Improvement Strategy. Through a public health approach, the Partnership aims to support the development of a strong resilient community voice, able to lead positive change reflecting the experience of people living in the community. It encourages a trauma informed approach in the delivery of all services and is responsible for performance management including measuring impact, monitoring progress and evaluation.

There has been significant improvement in the area over the past two years by engaging with residents and responding to their needs, ensuring connections to relevant services and supporting the community to feel safe and live happy, healthy lives. This approach includes:

- Engaging directly with residents building trusting, meaningful relationships;
- Pro-Actively responding to the needs of residents, connecting people to appropriate services;
- Supporting residents to feel safe at home;
- Improving outcomes and doing the utmost to minimise the impact of poverty on the community, families, and especially children; and
- Tackling health inequalities.

Results include a significant reduction in calls to Police Scotland and connecting residents

to services which will improve their lives specifically in relation to Scotland 6 Public Health priorities.

There have also been developments in other areas of the community, led by residents themselves and acting in the priorities they have set out:

- Wallacetown Hub provides access to housing, employment, harm reduction, resettlement team, new Scots, benefits, money advice, volunteering and women's group.
- Newton Primary Community Foodbank continues to be the Hub and are offering immediate help and support to residents facing struggles with cost of living and fuel crisis, offering a one stop shop access to relevant agencies.
- Wallacetown Community Arts Festival established offering opportunities in the arts to all residents in the community. Over 500 people attended the parade and family fun day and another 500 attended events throughout the week including podcast, history walk, art exhibition, film screening, spoken word, film production course, music video. This annual event has ambition to become a hub for opportunities in the arts and celebrated across the locality.
- The Employability Hub - partnership working within the George Street Hub.
- Wallacetown Residents meetings once a month and aim to create a Tenants and Residents Association.
- Wallacetown Annual Fun Day was attended by over 400 people.
- Church Court green space project created a family friendly environment in which families can enjoy.
- Significant reduction in drug taking and drug related litter in the area through supportive approach to those involved. Improving the community environment and making our streets safer.



- Partnership with Strathclyde University and Wallacetown Community Energy Project which will generate income for the area over a 25-year period.
- Youth Clubs are established in the area with many children registered for the service through Thriving Communities.

Other highlights from 2023/2024:

- Delivery of two weekly Parent & Child together (PACT) groups (St Johns Primary and Ayr North which includes families from Newton Primary and Wallacetown residents). 18 families have registered with the projects. Parent and Child Group developing their capacity and preparing to be run without the support of Community Learning and Development team.
- Delivered a Parent & Child together STEM project with Wallacetown Early Years Centre with 6 families. Feedback received has been positive with families reporting back that they have benefitted from taking part.
- Supported parents from the PACT groups to enrol on adult learning courses including Ayrshire College Personal Development, Women's Group, Cooking course and REHIS food hygiene courses.
- Delivering the Ayr North PACT group in partnership with Ayr United's community team and use the Ayr United Hub as a central place for delivery along with enhancing the programme offer.
- Supported Parents to access Thriving Communities Employability service and has led to work placements being established.
- Accredited Barista course run at Ayrshire College. 7 participants passed the course from varying backgrounds Mexican, Australian, Syrian, Ukrainian, Pakistani, and Scottish. All 7 participants gaining their Barista qualification through Ayrshire College
- REHIS and First Aid courses run through the Community Based Adult Learning recovery funding which benefitted learners

from Wallacetown and Community Organisations volunteers. e.g., Riverside Trust

- Wallacetown Friday night Youth Group - targeted P6-P7 group to complement existing youth organisations in the area e.g. Room Sixty who work with young people in S1 and over. Over 30 young people registered this year with all young people attending weekly from the Wallacetown catchment area taking part in a variety of free recreational activities and trips.
- Summer 2023 Thriving Communities contributed to and attended the summer fun day in Wallacetown.
- Summer 2024 Thriving Communities contributed to and attended the Wallacetown Arts Festival, encouraged, and supported our PACT groups to attend and they provided food from various cultural tastes along with supporting the Ayr North Time Team to perform through the week of activities on offer.
- During 2023 and 2024, summer and easter holiday programs were provided for families in Wallacetown who accessed day trips, drop-in activity days and the provision of free holiday meals. We held a family Learning Festival in 2024 at Ayr Academy with many Wallacetown families attending the event.
- Volunteer opportunities have been developed and 4 volunteers from Wallacetown have supported the work being carried out. 1 volunteer has moved into employment within the Thriving Communities Team. Currently 2 volunteers remain involved with the Thriving Communities service, and the resident who moved into employment has sustained this job.
- Street work – continues weekly at targeted Friday evening times in Ayr North. There are 4 staff from Thriving Communities supporting this initiative, building relationships with local young people and encouraging safety and promoting local youth clubs etc.

AYRSHIRE GROWTH DEAL

The Ayrshire Growth Deal (AGD) is a partnership being driven forward by the Scottish Government, the UK Government, South, East and North Ayrshire Councils. The deal sets out to transform the economic prospects of the area. The ambitions and projects of the AGD form the foundation of long-term plans to attract new businesses, support existing companies to expand, create more jobs and bring new opportunities – all of which will benefit people and places across Ayrshire.

AGD brings together a wide range of projects that will have the biggest economic impacts.

Ayrshire is the first area in Scotland to develop Community Wealth Building (CWB) through the Ayrshire Growth Deal. The CWB Programme focuses on retaining and circulating wealth in the local area through activity including:

Procurement	Supporting local businesses to be ‘tender ready’
Fair Work	Promoting the benefits to local businesses through Fair Work Assessments
Plural Ownership	Supporting and developing cooperative models of working
Land and Assets	Developing underutilised land and assets to become more economically and socially productive
Financial Power	Implementing and developing tools to encourage local spend e.g. the South Ayrshire Gift Card.

Community Wealth Building is becoming increasingly integrated across SAC service areas.



Mainstreaming Equalities in Service Provision



Housing Services

South Ayrshire Council's Housing Service is committed to ensuring equalities considerations are mainstreamed in all their policies and practices. Tenant participation and service user involvement play a critical role in ensuring services best meet the needs of the communities they serve.

- Tenant Participation Structures allows tenants the opportunity to influence decisions about housing policies, conditions and related services;
 - Housing Services work closely with South Ayrshire Health and Social Care Partnership (HSCP) on a number of projects to support individuals to live independently;
 - Housing Services, in partnership with South Ayrshire HSCP, continues to support and develop the Youth Housing Support Group to improve the housing outcomes for young people leaving care or experiencing homelessness and unaccompanied asylum seeking children;
 - The Housing Service is working with all key services and agencies to ensure a consistent and continuous approach to service provision for individuals who are relocated to South Ayrshire via various resettlement schemes. They are ensuring young children are fully integrated to the Education system and that adults are able to live independently and have the opportunity to integrate into South Ayrshire life;
 - Corporate and Housing Policy are leading on the development of the Local Housing Strategy 2023-2028;
 - Our Housing First project works with households at risk of repeat homelessness,
- with the aim of supporting them to live independently. A Multi-Agency group made up of partners from a variety of agencies work together to ensure the needs of this group are understood and met effectively;

 - Working with partners to prevent homelessness continues to be a priority and will become critical in the context of the proposed new Homelessness Prevention Duty;
 - A review of our commissioned housing support services in South Ayrshire will commence in 2025 and will include considerable engagement with a range of local services and the people accessing these services;
 - Since 2021, The Empty Homes service has brought back 55 long term empty properties into use. This has been a mix of properties for sale, rent, council buy backs and bringing properties into the Social Letting Service. The Empty Homes Officer can provide practical advice and assistance to owners of long-term empty properties to enable them to bring their properties back into use; and
 - A new Social Letting Services has been developed to prevent homelessness and improve access and affordability to the Private Rented Sector.



Women’s Groups

Thriving Communities staff continue to support women’s groups across all localities.

Ayr North Exclusively Women’s group have been supported to become a constituted group who now run independently. Staff continue to support groups in Kincaidston and Wallacetown areas, and new groups have been developed in Maybole and Troon. These groups were established to connect women with and in their local communities, provide a safe place to chat, share their thoughts and ideas and ultimately to gain confidence, resilience, and positive relationships. Recent examples of our work include:

- Ayr North Exclusively Women’s Group linked with Kincaidston to share their journey and have planned to develop together and support each other; and
- Wallacetown Women’s Group also held a celebration of women event including inputs from South Ayrshire Women’s Aid and Police Scotland wellbeing team.



South Ayrshire Youth Council

South Ayrshire Youth Council is informed and developed with local young people through wide range of consultations. Young people are actively involved in shaping the structure set up of the Youth Council and Election process. Members of the Youth Council were elected in June 2024 by their peers, there are a total of 32 members representing a range of young people from all secondary schools, virtual school, additional support need school, post school, primary 7’s and we have members who are care experienced, young carers and of other nationalities.

Our Elected Youth Council members are informed and proactive in working together with partners and young people to address local issues that matter most to local young, identify key priorities, co-design services to meet the needs of their peers.

Recent youth consultations supported to shape the Youth Council’s priorities of: Top priorities voted:

1. Improve teacher/Mental Health and Wellbeing Ambassadors knowledge/training in mental health – with specific mental health issues; Protecting/awareness/support to minority groups (LGBT+/Ethnic/ASN);
2. Opportunities to have our voice heard, listen to our concerns, inform us where our views go and address them. In particular, meeting with key decision makers;
3. Access for pupils for range of resources such as laptops; and
4. Improved transport, in particular within rural areas.

Members of the Scottish Youth Parliament (MSYP’s)

The Scottish Youth Parliament (SYP) provide a national platform for young people to discuss the issues that are important to them, campaign for changes to nation that they live in.

Our Ayr MSYP’s elected November 2023: Evie and Matthew sit within the SYP Equalities Committee.

In their short time our MSYP’s have participated in a range of training, group work activities, attended their first Scottish Youth Parliament Sitting in June 2024, and met with local MSP and MP’s and the Director of Education. Our MSYP’s have also carried out a range of consultations with over 100 local young people asking their views on the future Scottish Parliament Campaigns and Motions.


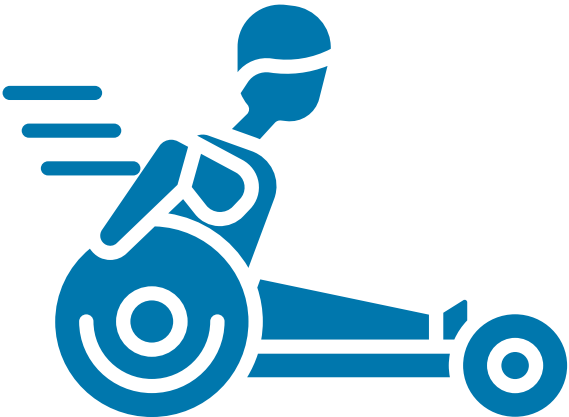

At the November 2024 SYP Sitting within the Scottish Parliament, Evie delivered a motion and gathered views of over 200 young people aged 12 to 25 years to support her motion of; “The Scottish Youth Parliament believes that more should be done in schools in order to educate young people on racism and xenophobia to reduce stereotyping and increase understanding of immigrants and asylum seekers”

Our MSYP’s are elected until November 2025 and we look forward to seeing the positive impact they will have within their constituencies.

Health and Wellbeing

The Health & Wellbeing team provides opportunities across South Ayrshire for people to take part in sport, physical activity and outdoor learning. Working with a variety of partners we are able to provide support and provision to a number of different groups removing barriers to participation. The HWB team also receive referrals for 1-2-1 support with some of the most disengaged young people who are school refusers or have low attendance rates. Building relationships with the young people has led to increased attendance at school, improved attainment and gaining of extra-curricular qualifications such as the Duke Of Edinburgh’s Award, National Navigation Award and the Go MTB (Mountain Bike) qualification.



ACTIVITY	HIGHLIGHTS
<p>Active Schools</p> <p>A range of free extra-curricular sport and physical activity clubs provided across all South Ayrshire schools</p> 	<ul style="list-style-type: none"> 6000 young people in 2023/2024 337 different people were supported to deliver a range of activities in schools and communities Coach education programme provided 70 coaches and volunteers access to free training opportunities to support their development and to improve the quality of the coaching sessions
<p>Developing Young Workforce programme</p>	<ul style="list-style-type: none"> 700 young people take part in leadership programmes annually 800+ qualifications gained
<p>Active Communities Programme: accessible programme of sport and physical activity</p> 	 <p>Active Communities</p> <p>Active Communities is an accessible programme of sport and physical activity delivered throughout the year across South Ayrshire. The programme offers a wide range of options for young people and adults, with sessions in the evenings, weekends and over the school holidays. Active Communities bridges the gap between school-based sport and club sport, whilst offering a valuable opportunity for young people to build friendships, confidence, and skills across a range of activities. With the addition of adult and family sessions, we deliver opportunities for anyone across our community to enjoy the benefits of physical activity and sport. Through the support of SportsScotland and other sponsors, we are able to keep the cost of sessions very low - and in many cases, free of charge. We link in with a range of local services to promote opportunities and remove barriers for individuals and families who need assistance. Our partnerships have further enabled us to broaden the range of activities available through Active Communities - including green health activity; such as cycling, walking, beach sport and paddlesports.</p> <p>A feature of the programme is Inspire Sport - specific activity supporting those living with a disability (of all ages) to play sport and stay active in their communities.</p> <p>495 People participated</p> <p>3,677 sessions were delivered</p> <p>36 different activities offered</p> <p>11 young carers participated</p> <p>265 people who took part had an additional support need or disability</p>

Holiday Programmes



Holiday Programmes

Our holiday programmes provide an excellent opportunity for young people to stay active and remain in touch with friends when schools out. As well as our ever-popular primary sports camps, our programme also includes a range of activities designed to a wide range of participants - including free community pop ups, cycling, watersports, walking, ASN sessions and beach days.

2,079 HOLIDAY SESSIONS DELIVERED

774 YOUNG PEOPLE ATTENDED (465 MALE / 309 FEMALE)

31 YOUNG CARERS TOOK PART

243 PEOPLE TAKING PART HAD AN ADDITIONAL SUPPORT NEED

12 PARTICIPANTS WERE CARE EXPERIENCED

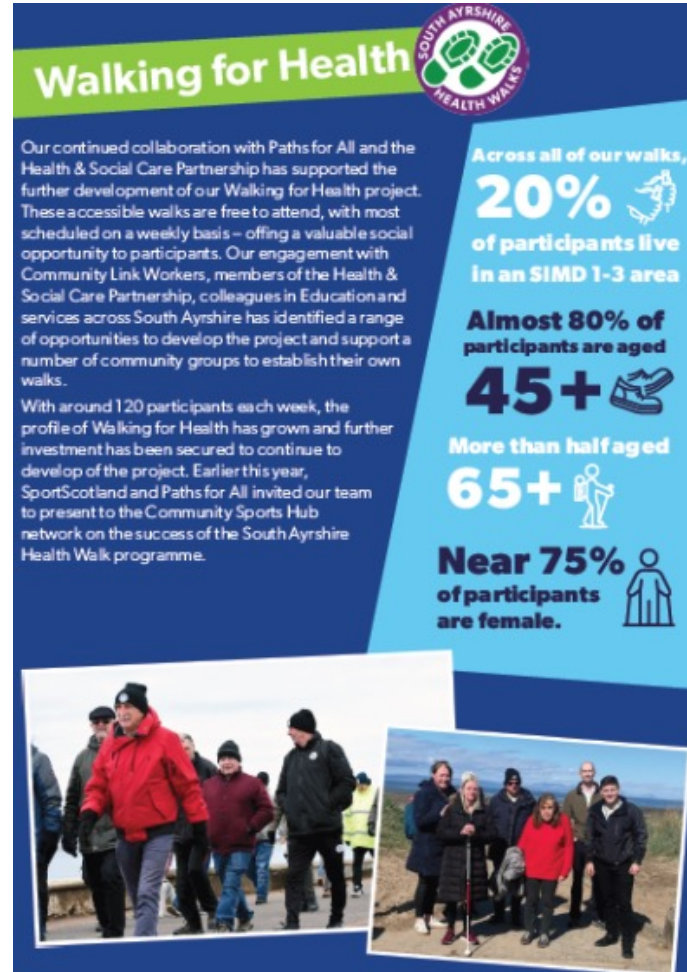
“Lucy absolutely loved the multi sports camps. The staff were amazing and helpful. Such a great idea for the holidays”

“Absolutely amazing opportunities not just for the kids that attend but for also the young people that help out - long may it continue, such a valuable resource.”

“My child had a great time and came home telling me lots about the different sports he got to try out. He was especially excited about basketball as it's something he's never really tried before.”

“Our son absolutely loved both the Auchencruive and Fullerton woods cycle adventures. Thank you so much to all the staff for providing such a fun and exciting opportunity for the kids.”

Walking for Health: collaboration with Paths for All and the Health & Social Care Partnership

Walking for Health

Our continued collaboration with Paths for All and the Health & Social Care Partnership has supported the further development of our Walking for Health project. These accessible walks are free to attend, with most scheduled on a weekly basis - offering a valuable social opportunity to participants. Our engagement with Community Link Workers, members of the Health & Social Care Partnership, colleagues in Education and services across South Ayrshire has identified a range of opportunities to develop the project and support a number of community groups to establish their own walks.




With around 120 participants each week, the profile of Walking for Health has grown and further investment has been secured to continue to develop the project. Earlier this year, SportScotland and Paths for All invited our team to present to the Community Sports Hub network on the success of the South Ayrshire Health Walk programme.

Across all of our walks, 20% of participants live in an SIMD 1-3 area

Almost 80% of participants are aged 45+

More than half aged 65+

Near 75% of participants are female.

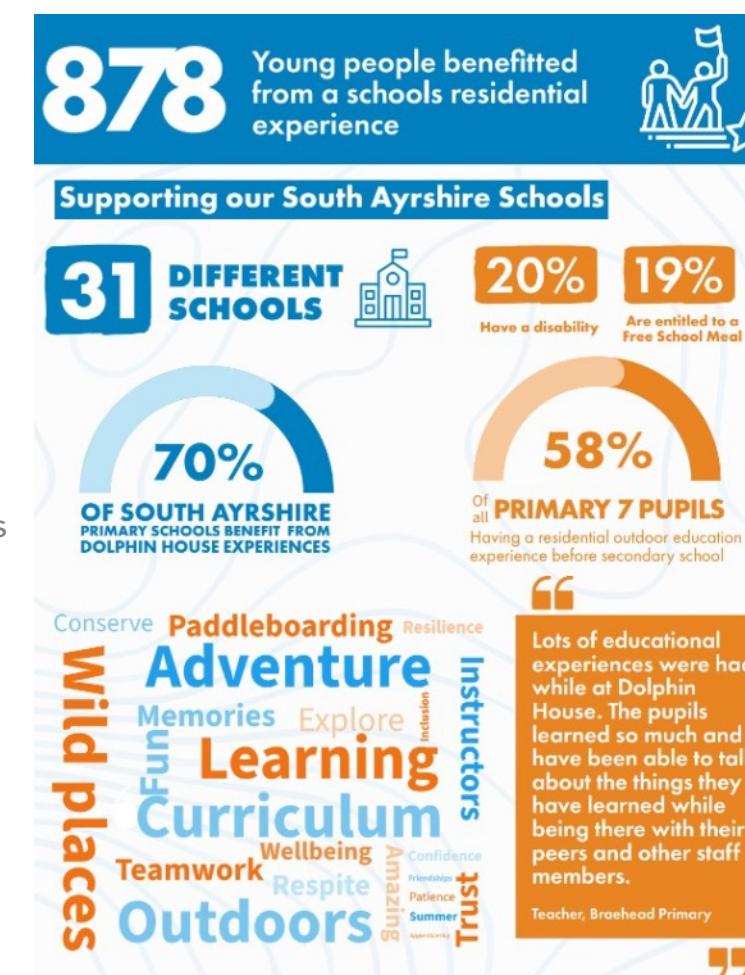
ACTIVITY	HIGHLIGHTS
<p>Cycling</p> 	<ul style="list-style-type: none"> 500 adults, young people and children have participated Our work with both the Community Gift Exchange and Cycling Scotland has allowed: <ul style="list-style-type: none"> 120 bicycles to be re-homed through the project 24 bicycles have gone to Young Carers & 7 Care Experienced young people 94 of the referrals made cited 'support for cycling to school and around their community' as principal benefits of having access to a bicycle
<p>Duke of Edinburgh Award</p> 	<p>2023-24 has been an outstanding year for The Duke of Edinburgh's Award (DofE) in South Ayrshire. The Duke of Edinburgh's Award scheme is the largest youth achievement award in the UK and is open to 14–24-year-olds at three progressive levels; Bronze, Silver and Gold. Each level contains four sections challenging young people to learn new skills, stay active, give something back to their community and work together to complete an exciting expedition. At the Gold level there is an additional residential section where young people have the chance to stay at Dolphin House for a week long residential programme.</p> <div data-bbox="617 1199 1359 1451"> <p>The Duke of Edinburgh's Award in numbers 2023-2024</p> <ul style="list-style-type: none"> 486 Young People have started an award 282 Awards have been achieved 58% Completion rate across all schools and centres Higher than the national average </div>
<p>Community programme</p> 	<p>The team have worked collaboratively with local partners and Thriving Communities colleagues to increase opportunities for local community groups including the 1st Crosshill Guides and Rangers, Versus Arthritis, Spotty Zebras, The Champions Board and Young Carers</p> <p>Resulted in:</p> <ul style="list-style-type: none"> an additional 65 residential visits 110-day activities 124 adults and 490 children taking part from Uniformed Services, sports clubs, youth groups and employability projects

Dolphin House

2023-24 has been an extremely busy year at Dolphin House providing our schools and communities with high quality opportunities to learn, explore and develop a wide range of skills and qualities whilst making memories which last a lifetime.

South Ayrshire Council values the impact of outdoor learning through it's continued commitment to our residential centre Dolphin House and popular accreditation initiatives such as The Duke of Edinburgh's Award and John Muir Award, as well as investment in enhancing infrastructure including the Access Steps development on the River Ayr creating accessible opportunities for water-based activities for years to come.

We strive to ensure outdoor learning experiences are available locally to all, increasing our provision to allow more people to experience the benefits of the outdoors through learning, having fun and exploring our beautiful area. This year in particular has been extremely exciting for the team, with long term plans coming to fruition with support to increase staffing, allowing our services to be offered to a wider audience and substantial improvements made to accommodation at Dolphin House in addition to the exciting development of the Outdoor Classroom which will transform outdoor learning for visitors.



Care Experience

The team work alongside the Virtual Headteacher and the team of Welfare Officers to identify young people and their families who are care experienced. This enables us to support them to take part in a variety of different opportunities such as residential trips to Dolphin House and Inverclyde, outdoor learning days, trips to local sports clubs & free access to community sport sessions.



Young Carers

The team work alongside the South Ayrshire Young Carers team to support young carers to participate in outdoor learning, sport & physical activity opportunities across the authority. Recently the team worked in partnership with the Young Carers Centre to provide swimming lessons for young carers who attend schools within the Maybole area. Recognizing that Young Carers are not always able to access swimming lessons outside of the school day due to their caring responsibilities these sessions gave them the opportunities to learn a life skill, build relationships with other young people who were in the same, or similar, situation to them, offering informal peer support.

Changing Lives Through Sport Fund

Additional funding from Sportscotland has allowed our team to be able to provide funding to local sports clubs and organisations to help support equality, diversionary and inclusive projects. This funding has supported South Ayrshire clubs to remove barriers to participation for identified groups within their communities whom they may not have connected with before. A few examples of some of the projects are:

- Carrick Rugby Club – The funding supported Carrick Rugby Club to deliver Friday night diversionary rugby at Maybole Community campus with over 60 young people attending every week;
- Ayrshire Tigers Powerchair Football Club – Funding is currently supporting the club to provide opportunities for people with a disability to play powerchair football;
- Dundonald Gymnastics Club – Funding training and support to develop ASN/disability gymnastics sessions; and
- South Ayrshire Table Tennis Club – Funding equipment to support the delivery of satellite table tennis sessions in Ayr and Troon attracting over 50 people per week from the age of 3 to 91yrs.

Targeted Athlete Programme

The Talented Athlete programme strives to support our National and International athletes on their journey to the top of their sport. In partnership with South Ayrshire Sport & Leisure we can offer athletes a free gym and swim membership with a strength and conditioning programme to complement their own training. Athletes can also access a grant payment of up to £200 which support National or International events and training. During 2023/24 39 athletes were supported (24 of them under 18 years of age) from across 19 different sports clubs, and a total of £4,795 funding was awarded to support their progress.

Organisational Development and Customer Services

Ukrainian Support Team

In April 2022, a dedicated Ukrainian Support Team was established to deliver the UK Government Homes for Ukraine scheme and the Scottish Government Super Sponsor Scheme across South Ayrshire. On 01 July 2024 this team was moved to the Council's Housing Services and was renamed the **Resettlement and Support Team** in recognition of the support being provided to not just Ukrainian guests but also Afghan families who had relocated to South Ayrshire under one of the UK Government's dedicated Afghan Relocation Schemes.

The team is currently supporting a total of 325 Ukrainian guests and approximately 29 Afghan individuals. The team continues to provide a full range of support services in a variety of different settings to everyone they are supporting. The team are involved in a number of different projects and are looking at ways to reach out to other minority groups within our communities. Although the number of new arrivals has significantly reduced, the team continues to provide the initial safeguarding checks and signposting required for new guests to settle and become an integral part of our communities. These include, but are not limited to, setting up bank accounts; applying for National Insurance Numbers; help to complete Universal Credit applications; Education placement requests; and support to access health care including mental health support, ESOL and employability services.



Information and Advice Hub



The Information and Advice Hub is a free, confidential, and impartial, information and advice service to people living in South Ayrshire. The service provides a comprehensive and holistic advice service to all residents across South Ayrshire, aimed at reducing the impact of social economic disadvantage. Maximising income enables households to reduce impacts of poverty and meet the financial costs of daily living, which in turn has a positive impact on their health and wellbeing.

Services provided include:

- A wide range of Welfare Benefit services, including;
- 1. Maximising household income through welfare benefits, from advice, checking entitlement,

- and form filling/digital applications.
- 2. Better off income calculations to empower residents to make better choices on how many hours they work and getting back into employment.
- 3. Assistance with mandatory reconsiderations and benefit appeals by preparing tribunal cases and providing written representation.
- A comprehensive Money Advice service, including;
- 1. Debt advice, up to bankruptcy level, with a form of authority advisors can discuss personal debt direct with creditors, removing the burden from the service user.
- 2. Personal Budgeting support (12-week plan) tailored to individual households including help with food, home energy and household bills.
- Employment Law, Housing, Relationship Advice, such as separation & divorce and Signposting to over 100 partner agencies for specialist advice.
- MacMillan Cancer Service,

applying for MacMillan Cancer Grants and other financial support to those affected by Cancer, linking in with the Improving Cancer Journey team for personal support.

- Delivering advice surgeries in all South Ayrshire foodbanks
- Providing services within over 30 schools and community locations on a rotational basis.

The service holds twice-monthly training sessions for all front-line workers, including colleagues in the HSCP, Education, and NHS, to promote the advantages of partnership working through targeted early intervention and effective referral routes. In addition to this the sessions provide attendees with confidence to address non-complex matters with their service users particularly in relation to benefits and spotting the signs of debt. You can find more about the service including how to get in touch with them by going to their website [Information and Advice Hub - South Ayrshire Council \(south-ayrshire.gov.uk\)](https://www.south-ayrshire.gov.uk).



Mainstreaming Equalities in Licensing

The Licensing Board has continued to work with the local Licensing Forum as a means of improving communication and understanding, relating to licensing issues. The Forum is comprised of named individuals representing holders of premises and personal licenses, Police Scotland, as well as people representing local residents. Meetings have restarted after the Covid 19 pandemic, and we are still recruiting members for the Forum going forward to ensure a wide representation of views are available through the Forum.

Licensing staff have, within legal protocols, continued to work to ensure that as far as possible each of the protected characteristics are represented within the Licensing Forum.

There are a number of taxi drivers from ethnic minorities currently working across South Ayrshire, many from the Syrian and Afghan community and who engage well with the Licensing Service.

The Council, as part of its commitment to promoting equal opportunities, has ensured that all licensing service staff have undergone equality training and receive information on equalities and updates through the Council's Equality Champions Forum.

General mainstreaming activities include:

- Ensuring all policies and procedures are equality impact assessed;
- The Licensing Service has participated in all relevant Consultations, including the Licensing of Sexual Entertainment Venues Consultation; and
- The Licensing Service participates in the Community Safety Partnership as appropriate, and in particular is attending regular meetings of the Reducing Violence Joint Action Group (of South Ayrshire Community Safety Partnership).



Sexual Entertainment Venues

The Scottish Government in April 2019 passed legislation which allows local authorities to decide if they wish to licence sexual entertainment venues ('SEVs'). A sexual entertainment venue is defined as any premises at which sexual entertainment is provided before a live audience for (or with a view to) the financial gain of the organiser. The consultation process for this matter was delayed by the Covid-19 pandemic but this was submitted to [Cabinet](#) in February 2025.

South Ayrshire Council as an Employer



Introduction

Our employees work every day to deliver services which make a difference to the people of South Ayrshire. We are committed to ensuring that we are an employer of choice and that our employees work in an environment where equality is embedded and aligned to our values – respectful, positive, supportive, proud and ambitious. To further this commitment, each year we gather information relating to the different protected characteristics of our workforce. We use this data to inform a wide range of activities including our policies and procedures.

An overview of the summary information on our current workforce can be found at Appendix 1.



Employment Equality Outcome 1 – Our Employees Work in a Fair and Inclusive Environment



Learning, Development and Resources

We offer a range of equality at work resources to support employees and managers to access and implement our equality related policies and procedures such as Safe Leave.

We also offer a range of online development modules relating to equality including:

- Introduction to Gender Based Violence
- Deaf Awareness
- Visual Impairment
- Equality and Diversity Awareness
- Supporting Employees Who Are Carers

Managers and employees can also request targeted development related to equality through our Performance and Development Review process and by seeking guidance from the Community Planning and Equalities Team.

16 Days of Action

In November, we recognised the **International Day for the Elimination of Violence Against Women** which marked the start of **16 Days of Action to end violence against women**. Our Thriving Communities team organised a variety of events which included employees in support of the campaign over the duration of the 16 days across South Ayrshire.



LGBT History Month

We raised the LGBT flag above our head office to show our support for LGBT History Month and invited employees to celebrate by making a donation to LGBT Youth Scotland and wearing something purple.



Breastfeeding Friendly Scotland

County Buildings is signed up to the Scottish Government backed 'Breastfeeding Friendly Scotland' scheme. The scheme aims to provide mums with positive experiences of breastfeeding when out and about, enabling mums to feel confident and supported, and to raise awareness breastfeeding.



Recruit with Convictions

We achieved Recruit with Convictions 'Ambassador' Status and updated all key documents and guidance to ensure best practice. This was following a **motion** raised at a meeting of South Ayrshire Council in March 2022 and approval by **Cabinet** on 1 November 2022 to revise the Recruitment and Selection Policy.

A message from our HR team

We are committed to provide candidates with a fair and robust recruitment and selection process.

To this end, we have undertaken work to ensure that individuals with convictions are treated within best practice guidelines when applying for jobs at South Ayrshire Council.

We carried out an extensive review of our Recruitment & Selection Policy, Handbook, and Charter not only to achieve the **Recruit with Convictions Ambassador Status**, but also to incorporate:

- Reference to the online recruitment resources developed by Organisational Development;
- Changes to the Right to Work legislation;
- Payment of SSSC fees.

The updated versions are now available on the Core, together with a new guidance document for managers on the Recruitment of Ex-Offenders.

If you have any queries in relation to these documents or the Ambassador status, please contact your HR Advisor or email HR-policyoperations@south-ayrshire.gov.uk see less



Menopause

We developed a guide to support menopausal symptoms at work, alongside a number employee workshops which were held during 2023/2024.

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Menopause Guidance

We're committed to providing an inclusive and supportive working environment for everyone who works with South Ayrshire Council.

As well as being an important health and wellbeing matter, managing menopause in the workplace sensitively and effectively will help us to retain and recruit individuals with a range of skills and experience.

A new Menopause at Work document was approved at Cabinet on 1st November, which provides guidance and support for employees and managers on offering the right support to manage menopausal symptoms at work. You can now access the guidance on the [Core](#).

In addition to the guidance, the HR team are in the process of developing Menopause workshops with our Occupational Health provider, Optima Health. Details of the workshops will be communicated in due course.

[see less](#)

Challenge Poverty

We promoted Challenge Poverty week in October 2024 through a series of webinars held throughout the week of the 7th October to 11th October.

Employment Equality Outcome 2 - Improved Access to Employment Opportunities within the Council



Thriving Communities employability programmes are designed to support young people and adults, some of whom may be experiencing barriers to employment, to develop the skills and experience to successfully progress into/back into work.

The team’s collaborative approach to employability aligns with the UK and Scottish Governments priorities, including No One Left Behind. Programmes include:

- In-school senior phase support;
- Care experience and young carers enhanced tailored support;
- Employability pipeline provision, including helping to tackle child poverty and promote Fair Work principles;
- Town Centre programme;
- Pre-apprenticeships;
- Community Justice- including promoting recruit with conviction; and
- SALUS- NHS health and wellbeing support.

Thriving Communities employment opportunities:

- A wide range of Modern Apprenticeships opportunities, including our Care Experience Guarantee;
- SAC Tailored Job opportunities for individuals with additional support needs; and
- Evolve Programme - creation of temporary employment opportunities with SAC and the 3rd Sector.



Key achievements 2023/2024:

School Leaver Destination Report (SLDR)

Over the past three years South Ayrshire have been in the top four councils across the country for the number of young people progressing to a positive destination on leaving school (SLDR)

- **98.7%** 2023/2024 (Published Feb 25) confirming South Ayrshire are the top of Scotland for young people on leaving school reaching a positive destination (national average 95.7%)
- **98.1%** 2022/23 (Published Feb 24) surpassing national average 95.9%
97.3% (Follow Up Report Published 18 June 2024) national average 92.8%
- **98.6%** 2021/22 (Published Feb 23) surpassing national average 95.7%
96.9% (Follow Up Report Published August 23) national average 93.5%
- **98.3%** 2020/21 (Published Feb 22) surpassing national average 95.5%
97.6% (Follow Up Report Published June 2022) national average 93.2%

Participation Measure

Reports on the number of 16 – 19year olds participating in education, training or employment. Since 2022 Thriving Communities have had a real focus on ensuring young people aged 16-19years are supported into further education, training or employment and the work of the team since 2022 is reflect in the undernoted data:

- Published data (August 23) notes South Ayrshire’s rate of **96.6%** surpassing the national average of 94.3%
- Published data (August 22) notes South Ayrshire’s rate of **93.7%** surpassing the national average of 92.4%
- Published data (August 21) notes South Ayrshire’s rate of **91.8%** which was just below the national average of 92.2%

Tailored Jobs

Since 2021 Thriving Communities have created **14 tailored, part-time jobs**. These jobs were specifically created for people with additional support needs who are ready to progress into the world of work. Thriving Communities work with colleagues across the council to create job opportunities specifically designed to suit each individual person's circumstances. The jobs are designed around the skills, interests, and capabilities of the person, and supported throughout by a dedicated Thriving Communities Officer.

Evolve Programme

The Evolve Programme offers parents 6months paid employment within the local authority or with 3rd sector organisations, giving them the experience of fair and flexible employment and enhancing the prospects of permanent employment to suit their individual needs around parental responsibilities. Since 2021, **74 parents** have taken part in the Evolve Programme.

Employer Recruitment Incentive (ERIs)

Over the last 3 years Thriving Communities have supported **137 local businesses** to take on an individual through a permanent contract of employment.

Employer Recruitment Incentives play an important role in not only supporting local businesses but supporting individuals to gain sustainable employment.

Modern Apprentices

South Ayrshire Council offer Modern Apprentices to young people aged 16 to 19, or up to 29yrs for people who are care experienced/young carer and/or have an additional support.

Whilst completing their apprenticeship the MA works towards the relevant work-based qualification. Modern Apprenticeships are available at a variety of levels, all mapped to the Scottish Credit and Qualifications Framework (SCQF) and accredited by the Scottish Qualifications Authority (SQA).

From 2021 Thriving Communities have supported **187 MAs** in a range of occupational areas, including the recruitment of our first Adult Craft Trade Apprenticeships within Property Maintenance.

Reporting Year	Care Experienced	National Average	Disability	National Average
2020-21	12.5%	1.7%	33.3%	13%
2021-22	12.7%	2%	33.6%	13.3%
2022-23	5.5%	2.1%	33.3%	15.3%
2023-24	6.0%	2.3%	49.0%	17.0%

CASE STUDY

Millie was referred to Thriving Communities extended schoolwork experience programme - Workout! – through her guidance teacher at Kyle Academy. Millie's aspiration was to gain permanent employment with South Ayrshire Council working in an administrative role. Millie has a condition called Spastic Diplegia Cerebral Palsy, she is profoundly deaf in both ears and wears cochlear implants. Millie also walks with the support of a walking frame. Due to the complexity of Millie's disabilities her dream seemed extremely far from reach. Millie was placed within Thriving Communities admin team during her Workout! placement where she gained valuable work experience. Millie's needs were assessed, and adaptations within the workplace were put in place to support Millie's mobility. Millie's hard work and dedication shone through, and Millie was offered an extended work placement while she completed S5. Thriving Communities supported Millie with the transition from school to our post school programmes. A tailored action plan was agreed to suit Millie's needs and aspirations. As well as continuing with her work placement, Millie attended various groups to build on her confidence and employability skills.

Millie continued to thrive within the workplace and became a valuable member of the team. The opportunity to apply for a Business and Administration Modern Apprenticeship arose and Millie felt she was ready to apply for this. The team supported Millie to apply for the MA and prepare for the assessment centre. Millie's willingness to learn and her determination shone through, and she was successful in securing an Apprenticeship. Thriving Communities admin team were so impressed with Millie they were keen to keep her within the department as a Modern Apprentice. Throughout her apprenticeship Millie continued to learn and grow, accomplishing any tasks set within the workplace and for her qualification. As part of the MA offer, Millie continued to receive employability support to apply for posts within the authority.

Millie completed her apprenticeship, achieving a qualification in Business and Administration Level 2 (SCQF L5), achieving this well before the expected end date. Not only did Millie achieve her qualification and MA certificate but her dream of securing a permanent position within South Ayrshire Council came true when she successfully secured a permanent L4 post within Risk and Safety as a Clerical Assistant. The Risk and Safety Team were so keen to employ Millie that they switched floors with another department to enable the full team to work from the bottom floor to support Millie's mobility issues.



Employment Equality Outcome 3 - Improved Employment Practice within the Council

Accreditation and Awards

We have achieved and continue to retain recognition of our supportive employment practices via a number of organisations/programmes including:

Disability Confident

We are a Disability Confident Employer (level 2) status. We demonstrate good employment practices and ensure our disabled employees (and those with underlying health conditions) have opportunities to fulfil their potential. We continue to interview all applicants who have a disability who meet the minimum criteria for a job vacancy.



Carer Positive

Following the achievement of the Carer Positive Engaged Award, we successfully attained the next level Carer Positive Established Award in recognition of our commitment to supporting employees who are carers through our family friendly policies, services and practices. We are currently looking at ways in which we can provide more support to employees who are carers.



Employer with Heart

We are acknowledged as an 'Employer with Heart' by The Smallest Things Charity in recognition of our support for employees who have had a premature baby.



LGBT Charter

We successfully achieved the LGBT Charter Foundations Award in recognition of our commitment to LGBT people in South Ayrshire.

Our Thriving Communities team achieved the LGBT Youth Scotland's silver charter mark in recognition of their work to be an LGBTQ+ inclusive service which is a safe place for people of all orientations and gender expressions.



South Ayrshire as an Education Authority

Vision

- Excellence through raising attainment and improving outcomes: ensuring that every child and young person achieves the highest standards in literacy and numeracy, as well as the values, attitudes, knowledge and skills necessary to shape a sustainable future as successful learners, confident individuals, responsible citizens, and effective contributors.
- Achieving equity: ensuring every child and young person has the same opportunity to succeed, no matter their background or shared protected characteristics, with a particular focus on closing the poverty related attainment gap.



Education Services Priorities

- Engaged and Included
- Outstanding Learning, Teaching and Assessment
- Developing our Curriculum
- A self-improving Service



During the 2023-24 school session 508 care experienced children and young people were registered with and attended a South Ayrshire school, early years centre or early years partner centre. Of this figure, 60 were looked after at home (12%), 181 away from home (36%), and 241 recorded as previously looked after (53%).

Improved accessibility to Council Buildings



The Council is continuing to make good progress with the modernisation of the school estate, to improve and enhance the learning environment for our young people and staff, including making our properties more accessible.

During the 2023-24 academic session, the completion of a number of projects demonstrated the Council's commitment to investing in our education estate and a determination to provide our young people with the best learning experience.

Completed projects included the opening, in August 2023, of the Council's ambitious Maybole Community Campus. The £60m shared Campus is the largest education construction project that South Ayrshire Council has undertaken to date and all Maybole schools now co-exist in one state-of-the art, shared education facility, which is also home to the new Maybole swimming pool, along with community leisure facilities, a sports pavilion, Maybole's new Police office and two, full-size

all-weather sports pitches.

Projects that took place in the summer of 2024 include major alterations at Heathfield Primary School to convert classrooms and supporting accommodation into a dedicated Extended Learning Facility for young people with Additional Support Needs. Subject to a full public consultation in 2023, the project progressed due to a growing requirement for specialist education places across the authority and the need for more modern learning facilities to enhance the learning experiences and outcomes at all stages of education. The works comprised a full refurbishment and alteration of four existing classrooms in the school, along with the creation of a sensory room, two quiet rooms, new accessible changing space and a dedicated, secure play area in the school grounds. Proposals are in place to further enhance the accessible facilities at the school through construction of an accessible multi-use games area. With the generous support of the Cruyff Foundation, the school's 'Cruyff Court' will be the first of its kind in Scotland. Work on the court is expected to be completed by the summer of 2025.

Accommodation at the Council's Southcraig School was also expanded in the summer of 2024, increasing the capacity of the Additional Support Needs provision by converting spaces in the school to form two new classrooms. This took place along with the replacement of all accessible hoists in the school and some major re-roofing works.

Doonfoot Primary School also had further works completed in the summer of 2024, comprising a full re-development of the school car park, footpaths and external security fences. To facilitate easier flow of traffic, and create a safer, more accessible environment

for pupils and staff, a new access point to the school was formed, allowing a one-way system to be put in place. Dedicated accessible parking spaces were also increased.

Another project that had a focus on improving outdoor space for our young people, and their play-based learning, was work that took place in the summer of 2024 to create a covered play area with canopy for the lower school at Annbank Primary School.

As well as the completion of the flagship Campus build, and other projects above, improvements and alterations also took place in 2023/24 at the Council's Girvan Academy, Kyle Academy, Coylton Primary, Dailly Primary, Dalmilling Primary, Dundonald Primary, St Patricks Primary and Struthers Primary. The Space Place Early Years Centre also benefitted from an extension and refurbishment including extensive internal alterations and upgraded external play spaces.

Plans are already in place for the continued modernisation of the school estate into 2025/26 and beyond. As well as an extension of the gym and dining facilities at Dalmilling Primary School, plans are being developed for the creation of a new front entrance to the school which will include work to create additional office space, meeting rooms and support accommodation for the school.

Struthers Primary School will be extended once more to accommodate pupils arising from the major housing development in North-East Troon. Construction of a four-classroom extension will commence in 2025 and will include a new school library, covered play area for the upper school, a new classroom garden along with a multi-purpose open area, general purpose space and new toilets. Similar work at Monkton Primary School is also expected to progress in 2026.

The rolling programme of expansion works at Doonfoot Primary School will continue next year including alterations to the upper-school's Additional Support Needs base, and refurbishment of the lower school toilets.

Girvan Academy will benefit from alterations to classrooms and other spaces on the school's first floor, along with a joint community sponsored project to refurbish the school theatre and make this far more accessible and suitable for school and community use.

Over the next decade, Educational Services investment in the school estate will exceed eighty-five million pounds, further modernising our schools and education facilities. This will include the construction of a brand-new replacement building for Girvan Primary School, with works expected to commence in 2025. The new school will include a dedicated ASN provision and standalone Early Years Centre.

The official condition and suitability of the SAC school estate has been assessed for 2023/24, as part of the annual Core Facts national reporting exercise for the Scottish Government, with an improvement and increase in the number of schools classed in an 'A' or 'B' condition category. In 2022/23 this figure was 90% and has risen to 96% in 2023/24

The completion of the new Maybole Community Campus has increased the condition rating of three of the Maybole schools which had C ratings in 2022/23 and which now have 'A' ratings in 2023/24. These are Carrick Academy, and the former Cairn and Gardenrose Primary Schools which have merged to become the new Culzean Primary School and Early years Centre. St Cuthbert's Primary School which was previously 'B' rated, has become an 'A' rated school in 2023/24.

C rated schools include Minishant Primary and Kyle Academy, and while there no plans currently to replace these schools, efforts will continue to ensure that the buildings perform satisfactorily. The Council has zero 'D' rated schools.



Enhanced confidence and trust of those reporting diversity crime and incidents, and improved service to support victims

All South Ayrshire schools follow procedures outlined in the National Guidelines for Child Protection in Scotland (2021 - revised 2023) and the Getting It Right For Every Child (GIRFEC) framework which provides assessment tools to assist staff to identify when an infant, child, young person or family might need an early offer of support. Staff provide support to infants, children and young people in their daily work and have a vital role to help protect them from harm and help them to keep safe by:

Supporting infants, children and young people to increase understanding of their own personal safety, including how to stay safe when they are online.

Maintaining trusting relationships with infants, children and young people who understand that adults within school can listen and offer help or supports.

Identifying when children and young people might need help, at the earliest possible stage, and knowing when to request support from wider services such as Health or Social Work.

Staff respond to any concerns for infants, children and young people by passing them onto the school's designated Child Protection Co-Ordinator (CPC). The CPC will work with the Council's designated Education Child Protection and Wellbeing Officer to help to ensure that schools work effectively to keep children safe and well. Work to promote awareness or personal safety and protection in schools is supported by a range of partners including Campus Police Officers, Education based Social Work teams and the Community Safety Team.

School staff are trained in line with national and local strategies through annual child protection and wellbeing training delivered to all staff in

schools including non-teaching staff. Additional training is offered throughout the year and the CPC receives on-going Child Protection training via twice yearly inputs with a focus on current Child Protection strategies or issues. An example of this is mandatory PREVENT training and an increased focus on PREVENT awareness at Safeguarding Visits.

All schools in South Ayrshire are signed up to the Rights Respecting Schools Programme and Article 19: the right to be safe underpins this work. All secondary schools are taking part in the Mentors in Violence programme (MVP) to support young people to become active bystanders to challenge beliefs, attitudes and norms that underpin gender-based violence or bullying. School staff and partners have been trained and implementation plans are in place. This is supported in Primary Schools through implementation of the new 'Let's GET Going' initiative, which prepares children for the work of MVP by adopting early strategies to challenge gender stereotypes.



Increased awareness raising of equality and diversity issues throughout our community

LGBT Charter Programme

There are currently 5 schools in South Ayrshire enrolled in the LGBT Charter Programme. This enrolment has been funded by South Ayrshire Council, and as such, regular updates will be given on their progress, covering Successes and Challenges, Training targets and Impact. The South Ayrshire schools taking part in the LGBT Charter Award, including the award level they are working towards, are as follows:

- Ayr Academy (Silver)
- Marr College (Silver)
- Kyle Academy (Bronze)
- Belmont Academy (Bronze)
- Carrick Academy (Bronze)

The award level is determined by the Charter Champion and the Charter Manager (Jamie Herd) and is based on the results from the Baseline Survey completed at the start of the Charter Journey. Consideration is given to staff capacity and engagement, pupil engagement, training requirements, and current policy and practice.

Let's GET (Gender Equality Toolkit) Going

This gender equality toolkit has been adapted from the work of Dalmellington Primary School in East Ayrshire. It was originally developed based on the Education in Scotland (EIS) <https://www.eis.org.uk/Gender-Equality/GIRFEGuidance> 'Getting it right for girls' and both local and national policy. In South Ayrshire this project is an opportunity to utilise a range of resources to promote gender equality and challenge gender stereotypes within your Primary School Setting.

The 'Let's GET Going' toolkit aims to provide guidance and practical examples of how to use a whole school approach to embed gender equality into school policy, ethos and the curriculum in order to create and sustain a culture where our children and young people are empowered to challenge inequality and promote respect for all. 6 schools are currently piloting the Let's GET (Gender Equality Toolkit) Going.

The LGBT Charter for Education is:

- A specially tailored programme of combined project work and training to review and refine policy and practice in your learning environment, guided by interactive workbooks as you build your online portfolio.
- Comprehensive, accessible, and engaging LGBT Awareness Training for at least 30% of your staff team¹, made up of self-directed online learning and a bespoke workshop facilitated by LGBT Youth Scotland
- 18 to 24 months of online guidance from your LGBT Charter Manager, which includes at least 4 online/face-to-face meetings
- 4 years of access to our online LGBT Charter Hub; an exclusive platform containing a wealth of resources and a space to share and collaborate with other education providers.



It has been shared with all Head Teachers and there is a COAST module and bespoke training on offer.

A SAC Racial Literacy Group has been established and our Champion has created an Anti-racism film (Iris Education) with pupils from Dalmilling Primary. There will be an official launch of this film in March.

Youth Council application process ensured that all children and young people between 11-21 were encouraged and supported to apply no matter their race/gender/disability. We have representation from a diverse group of young people to include Southcraig and Invegarven schools as well as Virtual School.

98% of our schools signed up to Rights Respecting School Award and 82% are accredited and 14% are working towards their next levels.

Appendix 1 – Equality Data Workforce Monitoring Report 2024

Part 1 - Key Findings

Council Employees

This data is based on the position of the Council as at 31 December 2024 with a total headcount of 6125 (including Education Authority Workforce). The following analysis is based on the Council workforce profile on that date. Analysis of this data shows no significant changes to the composition of the workforce as follows:

- Our workforce remains predominantly female (75%). Women also make up the majority of part-time workers.
- The majority of employees are White and Scottish (81%) which reflects the population of the local area.
- 27% of our workforce are in the 51-60 age category.
- 16% of employees are aged 30 or under.
- 11% of employees stated that they have a disability.
- 77% of employees identified as heterosexual/straight, with 2% identifying as either gay, lesbian, bisexual or other.
- Due to inaccuracies in reporting, statistics on the number of employees stating they identify or have identified as transgender have not been provided.

Education Authority Employees

This data is based on the position of the Council as an Education Authority as at 31 December 2024 with a total headcount of 2491. The following analysis is based on the Education Authority workforce profile on that date. Analysis of this data shows no significant changes to the composition of the workforce as follows:

- The majority of the education workforce is female (86%).
- The majority of employees are White and Scottish (82%) which reflects the population of the local area.
- 27% of Education Authority employees are in the 41-50 age category.
- 10% of Education Authority employees stated they have a disability.
- 78% of employees identify as heterosexual/straight, with 2% identifying as either gay, lesbian, bisexual or other.
- Due to inaccuracies in reporting, statistics on the number of employees stating they identify or have identified as transgender have not been provided.

In calculating the Gender Pay Gap we have applied the technical guidance from The Equality and Human Rights Commission (EHRC) which states that:

‘Gender pay gap information is the percentage difference between men’s average hourly pay (excluding overtime) and women’s average hourly pay (excluding overtime). This should be produced as one set of comparative figures for the whole workforce. All staff, including part-time and temporary employees, should be included ’.

A similar approach was also taken in calculating our disability and race pay gap.

Gender Pay Gap

Council - Our gender pay gap in 2024 was 0.28% in favour of women. This is compared to 2022 when the gender pay gap was 1.83% in favour of men.

Education Authority - Our gender pay gap in 2024 was 20.41% in favour of men. This is compared to 2022 when the gender pay gap was 20.43% in favour of men. .

The most recent figures available from the Office for National statistics show that in 2024 the pay gap for all workers in the UK was 13.1%.

Disability Pay Gap

Council -Our disability pay gap in 2024 was 1.04% in favour of those with a disability. This is compared to 2022 when the disability pay gap was 7.93% in favour of those who are not disabled.

Education Authority - Our disability pay gap in 2024 was 4.22% in favour of those with a disability. This is compared to 2022 when the disability pay gap was 5.35% in favour of those without a disability.

Race Pay Gap

Council - Our race pay gap in 2024 was 2.10% in favour of those who stated that they were from a white ethnic origin. This is compared to 2022 when the race pay gap was 1.83% in favour of those whose ethnic origin is other.

Education Authority - Our race pay gap in 2024 was 7.78% in favour of those who stated that they were from a white ethnic origin. This is compared to 2022 when the race pay gap was 6.38% in favour of those who stated that they were from a white ethnic origin.

¹<https://www.equalityhumanrights.com/guidance/public-sector-equality-duty/public-sector-equality-duty-specific-duties-scotland#publishing-gender-pay-gap-information>

²<https://www.ons.gov.uk/employmentandlabourmarket/peopleinwork/earningsandworkinghours/bulletins/genderpaygapintheuk/2024>

Part 2 - Council Workforce Profile

Part 2 shows data on the workforce of the Council by protected characteristic. As previously indicated, this data is based on the position of the Council as at 31 December 2024 and is based on a total headcount of 6125 (including Education Authority Workforce). A further breakdown of disability and race was performed but is not included within this report as it could lead to individuals being identified. In relation to discipline and grievance, data from our Oracle HR system indicates that there were only a small number and, as such, a breakdown of this data by protected characteristic has not been provided for reasons of confidentiality.

Council Workforce by Sex

Figure 1 - breakdown of workforce status by sex

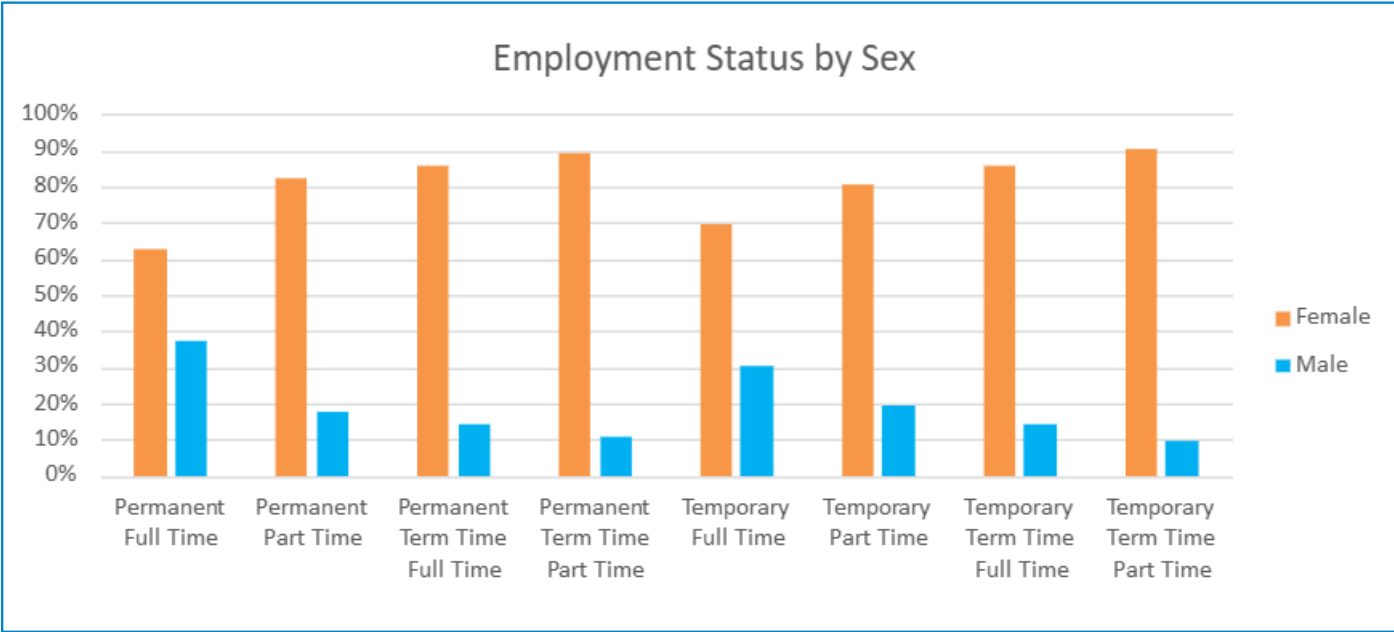
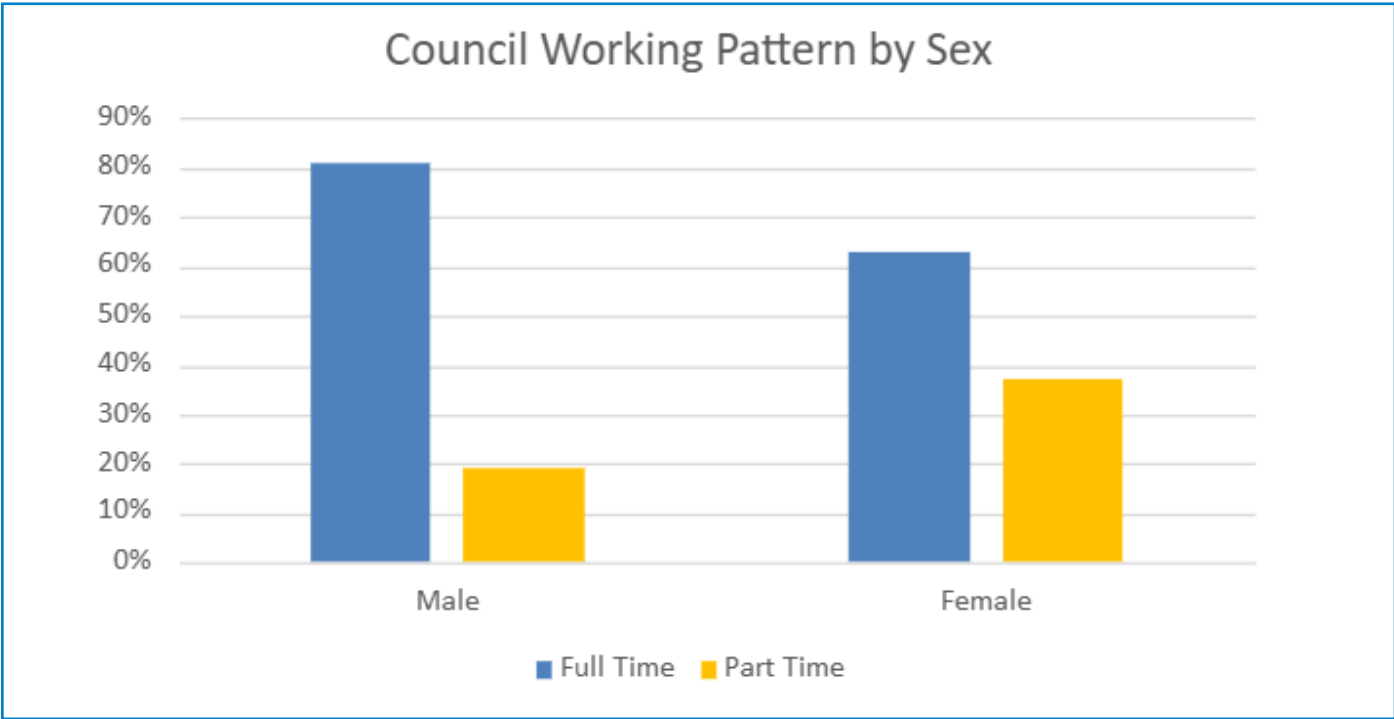


Figure 2 - breakdown of workforce working patterns by sex



Leavers

32% of employees who left the Council in 2024 were men and 68% were women.

Gender and Occupational Segregation

Occupational segregation is understood as the concentration of men and women:

- In different kinds of jobs (horizontal segregation).
- In different pay grades (vertical segregation).

As is the position nationally across Local Authorities, women are mostly concentrated in roles such as home care, catering, administration and clerical roles. In comparison, men are mostly concentrated in manual roles such as gardening, green-keeping and waste management.

Figure 3 - breakdown of the percentage of workforce (by role) in each pay grade by gender

Grade MIN	Female	Male
Chartered Teacher	83%	17%
Chief Official	40%	60%
Craft Apprentice	14%	86%
Craft Apprentice 18-20	10%	90%
Craft Apprentice 21-22	0%	100%
Depute Head and Headteachers	76%	24%
Education Support Officer	100%	0%
Educational Psychologist	100%	0%
Level 01	86%	14%
Level 02	85%	15%
Level 03	50%	50%
Level 04	73%	27%
Level 05	78%	22%
Level 06	76%	24%
Level 07	73%	27%
Level 08	74%	26%
Level 09	68%	32%
Level 10	75%	25%
Level 11	60%	40%
Level 12	72%	28%
Level 13	61%	39%
Level 14	68%	32%
Level 15	50%	50%
Level 16	54%	46%
Level 17	0%	100%
Main Grade	84%	16%
Modern Apprentice	52%	48%
Modern Apprentice 21-22	0%	100%
Modern Apprentice 23+	33%	67%
Music Instructor	53%	47%
Princ & Depute Princ Psychologist	50%	50%

Principal Teacher	68%	32%
Quality Improvement Manager	75%	25%
Quality Improvement Officer	67%	33%
Snr Educational Psychologist	100%	0%
Trainee Risk Safety Officer	100%	0%

Council Workforce by Disability

Current Workforce

89% of our workforce stated that they do not have a disability, 11% of our workforce stated they have a disability.

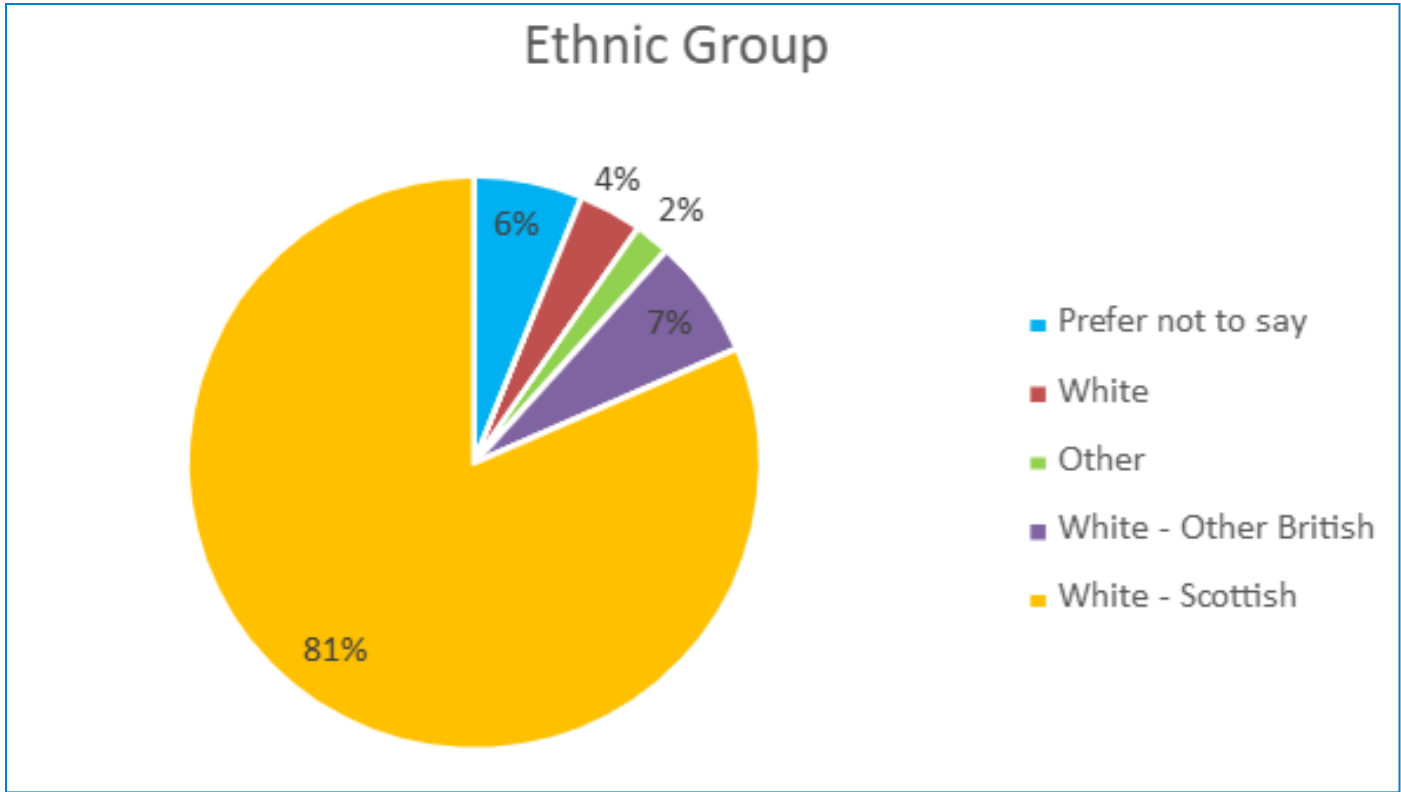
Leavers

Of the 937 employees who left the council in 2024, 87% stated they do not have a disability and 13% stated they have a disability.

Council Workforce by Race

The ethnic profile of our workforce is broadly reflective of our wider community where 86.2%³ of residents in South Ayrshire are White Scottish, with the remainder belonging to a range of other ethnic minorities.

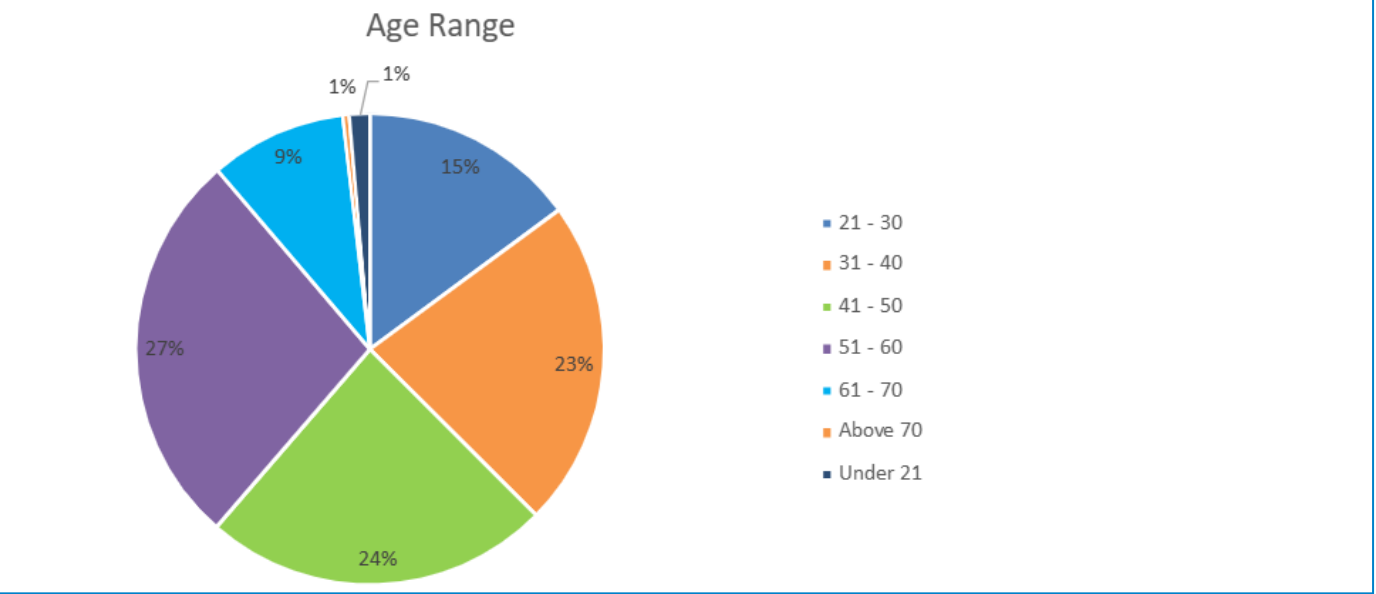
Figure 4 - ethnic profile of the workforce



³ Scotland's Census 2022

Council Workforce by Age

Figure 5 – workforce age-bracket profile



Council by Pregnancy and Maternity

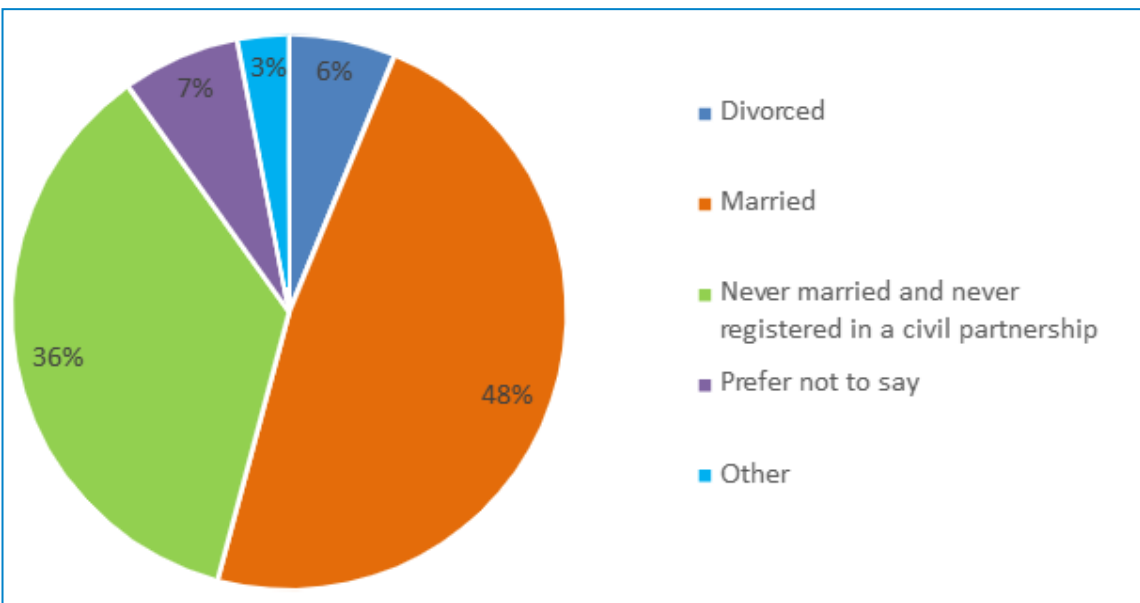
Return to Work of Women on Maternity

- During 2024 there were –
- 224 employees on Maternity Leave
 - Less than 10 employees on Paternity Leave.
 - Less than 10 employees on Shared Parental Leave
 - No employees on Adoption leave

A further breakdown of pregnancy and maternity information was carried out but is not included within this report as it could lead to individuals being identified.

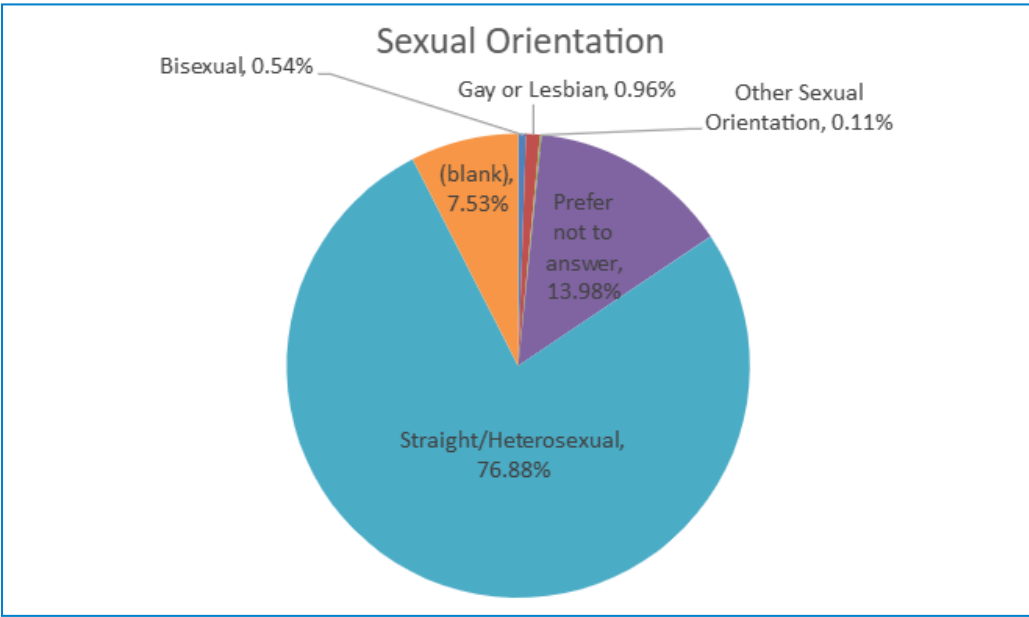
Council by Marital Status and Civil Partnership

Figure 6 – marital and civil partnership status of the workforce



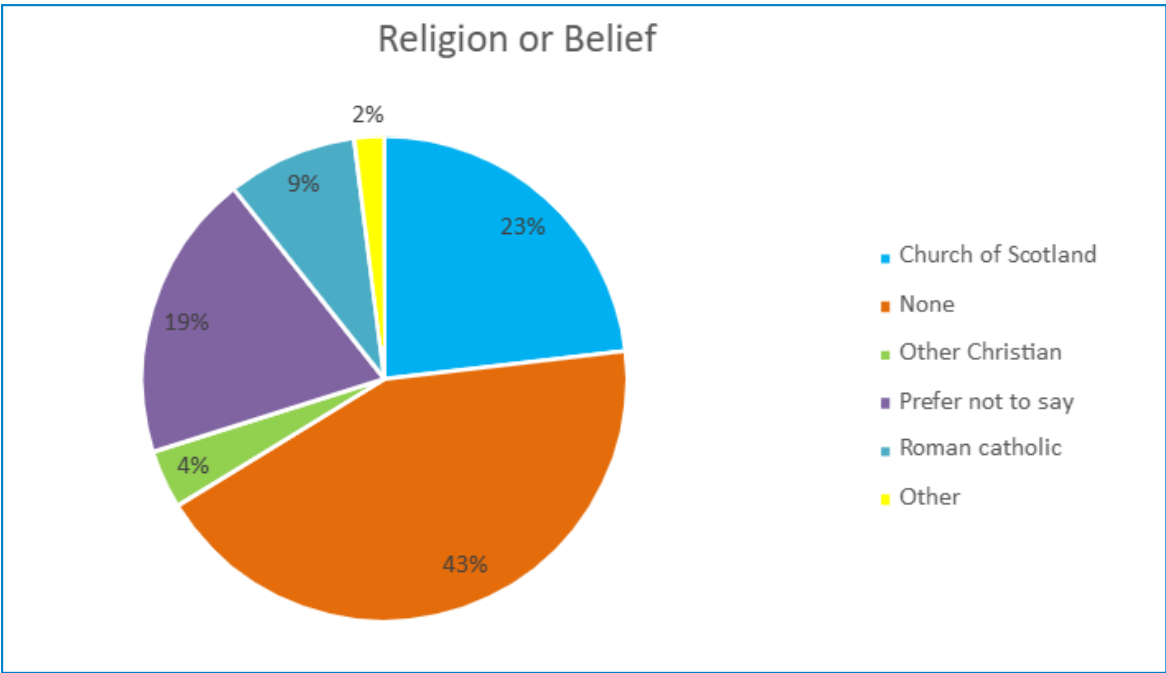
Council by Sexual Orientation

Figure 7 – sexual orientation of the workforce



Council by Religion or Belief

Figure 8 – workforce by religion or belief



Part 3 – Education Workforce Profile

Education Authority by Sex

Figure 9 - breakdown of workforce status by sex

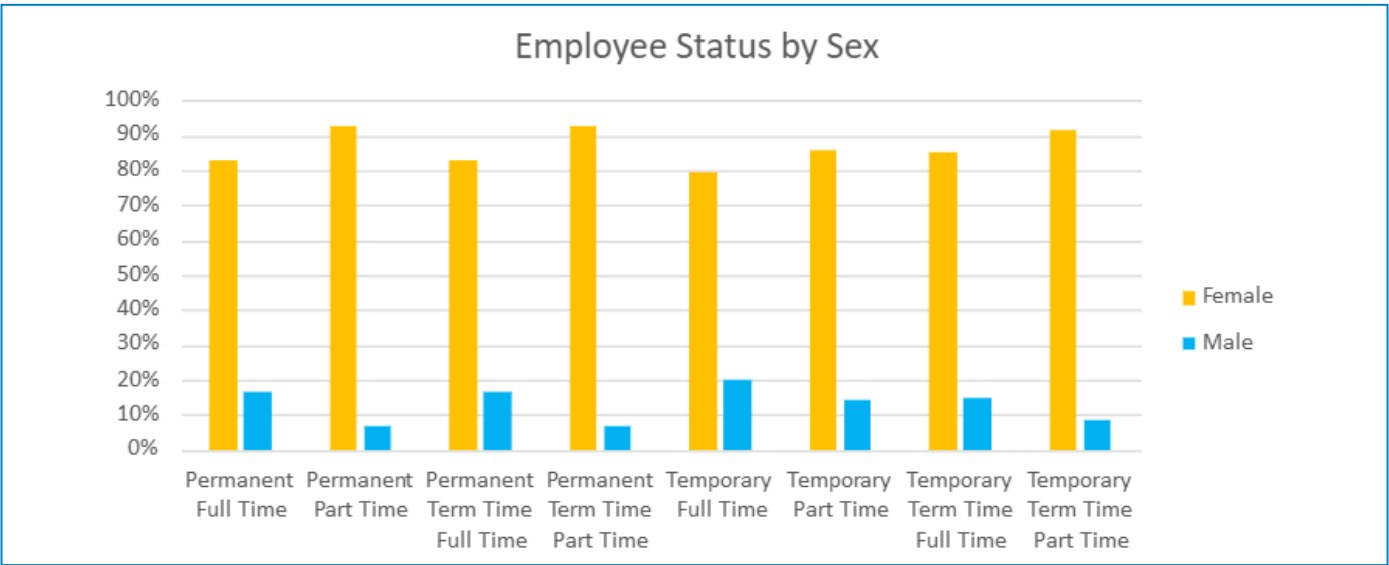
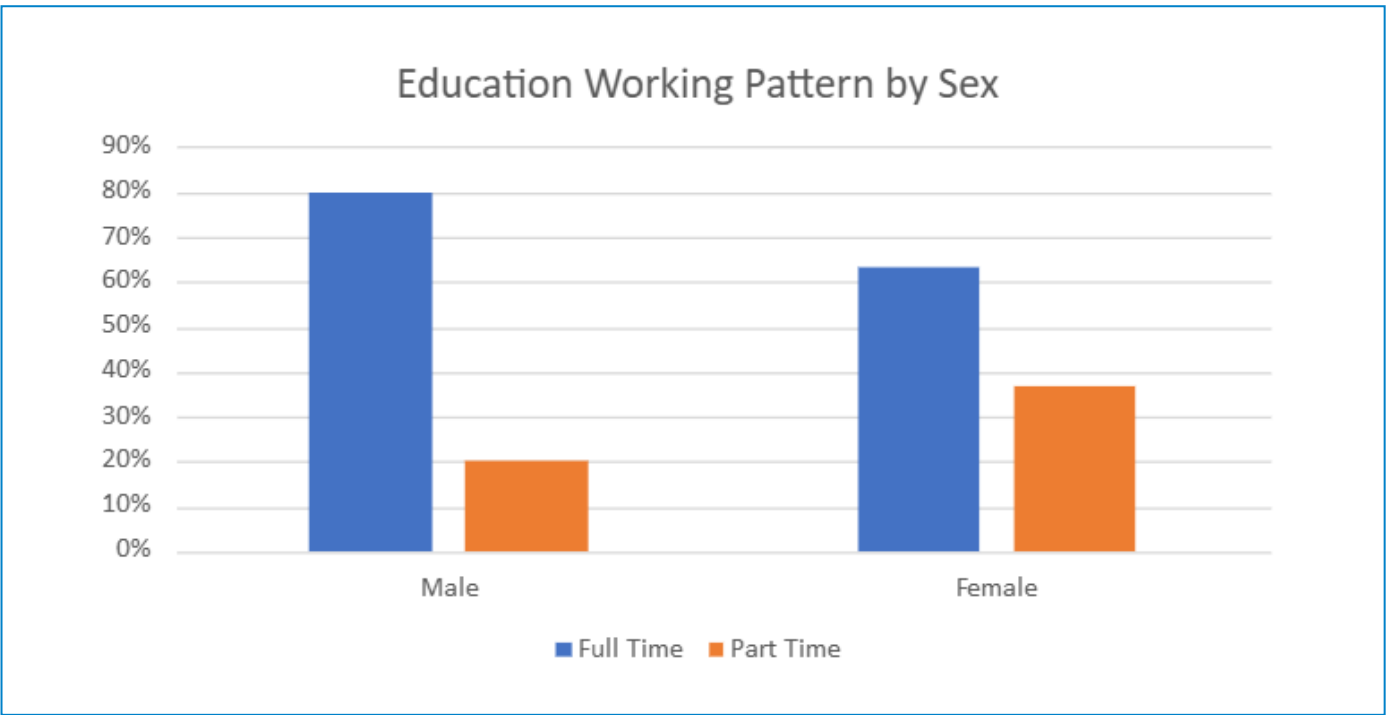


Figure 10 – breakdown of workforce working patterns by sex



Leavers
18% of leavers were men and 82% were women.

Gender and Occupational Segregation
Women are concentrated in roles such as teaching, early years and school assistants. The majority of head teachers (76%) are also female.

Figure 11 - breakdown of the percentage of workforce (by role) in each pay grade by gender

Grade	Female	Male
Chartered Teacher	83%	17%
Cheif Official	33%	67%
Depute Head and Headteachers	76%	24%
Education Support Officer	100%	0%
Educational Psychologist	100%	0%
Level 01	100%	0%
Level 03	89%	11%
Level 04	96%	4%
Level 05	91%	9%
Level 06	97%	3%
Level 07	82%	18%
Level 08	83%	17%
Level 09	78%	22%
Level 10	86%	14%
Level 11	90%	10%
Level 12	88%	12%
Level 13	80%	20%
Level 14	100%	0%
Level 15	50%	50%
Level 16	0%	100%
Main Grade	84%	16%
Music Instructor	53%	47%
Princ & Depute Princ Psychologist	50%	50%
Principal Teacher	68%	32%
Quality Improvement Manager	75%	25%
Quality Improvement Officer	67%	33%
Snr Educational Psychologist	100%	0%

Education Authority by Disability

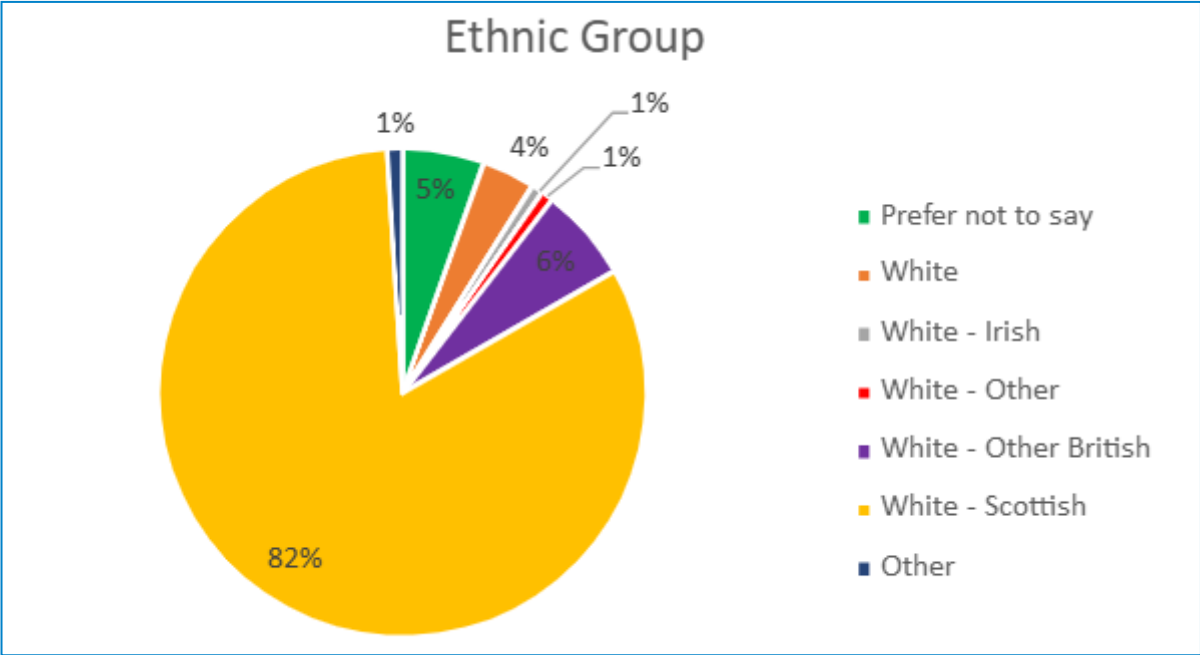
Current Workforce
90% of our workforce stated that they do not have a disability, 10% of our workforce stated they have a disability.

Leavers
Of the 346 employees who left the education authority in 2024, 86% stated they do not have a disability and 14% stated they have a disability.

Education Authority by Race

Current Workforce

Figure 12 - ethnic profile of the workforce



Education by Pregnancy and Maternity

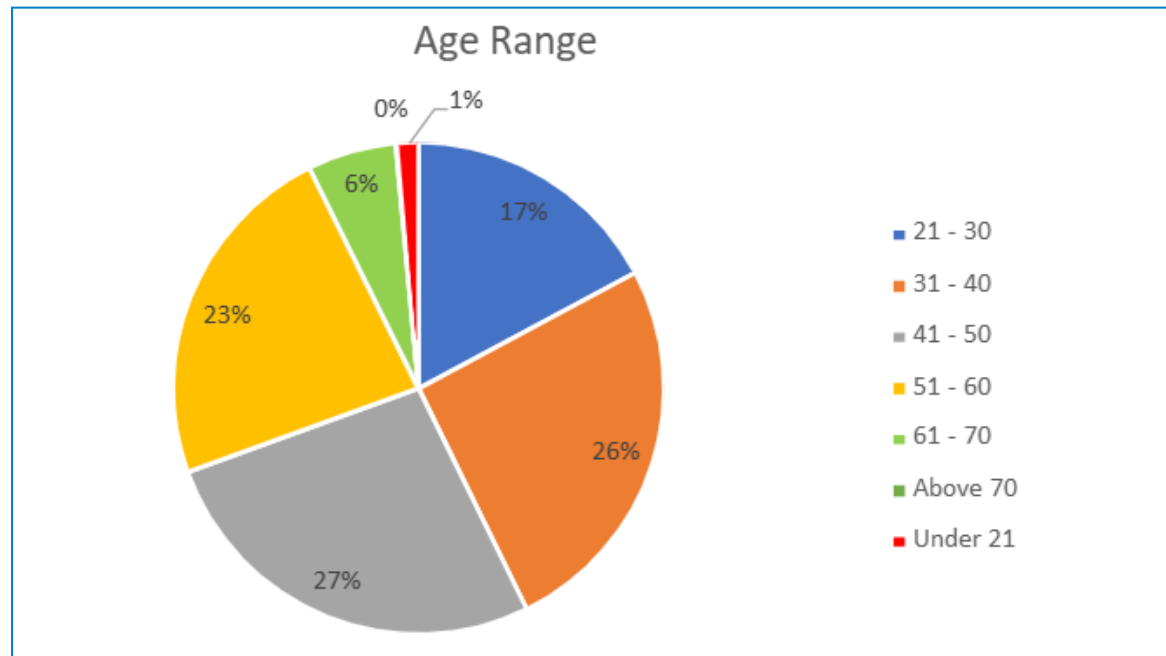
Return to Work of Women on Maternity

- During 2024 there were –
- 146 employees on Maternity Leave
 - Less than 10 employees on Paternity Leave
 - Less than 10 employees on Shared Parental Leave
 - No employees on Adoption leave

A further breakdown of pregnancy and maternity information was carried out but is not included within this report as it could lead to individuals being identified.

Education Authority by Age

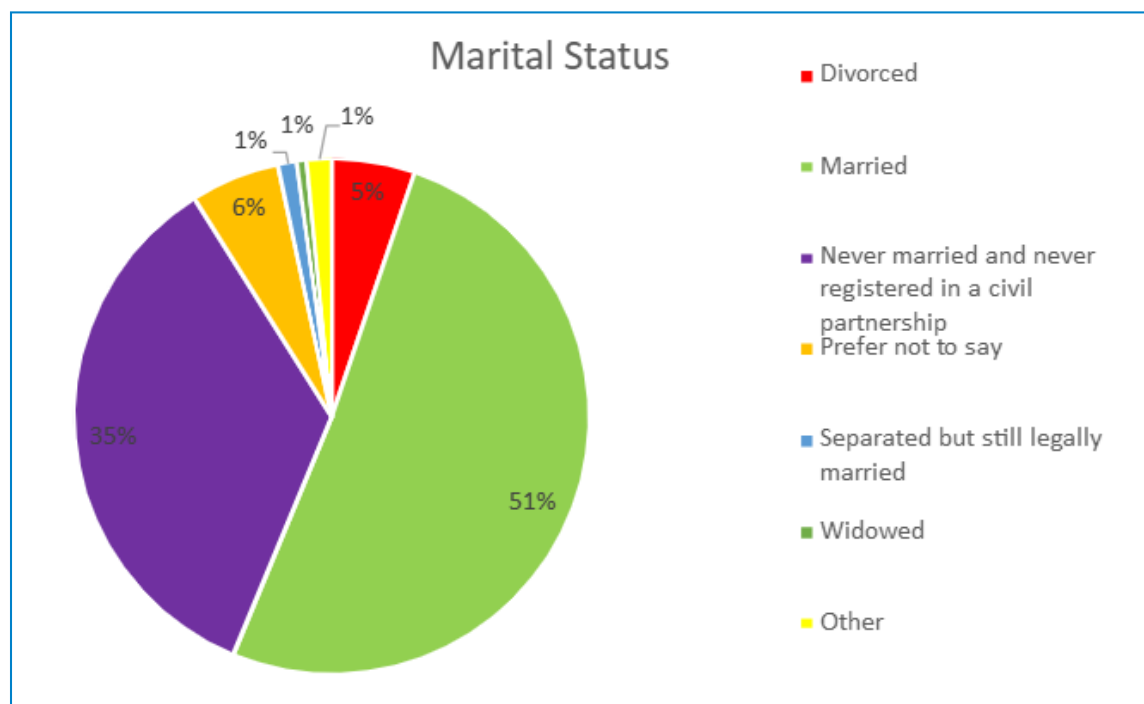
Figure 13 – workforce age-bracket profile



Education Authority by Marital Status and Civil Partnership

Current Workforce

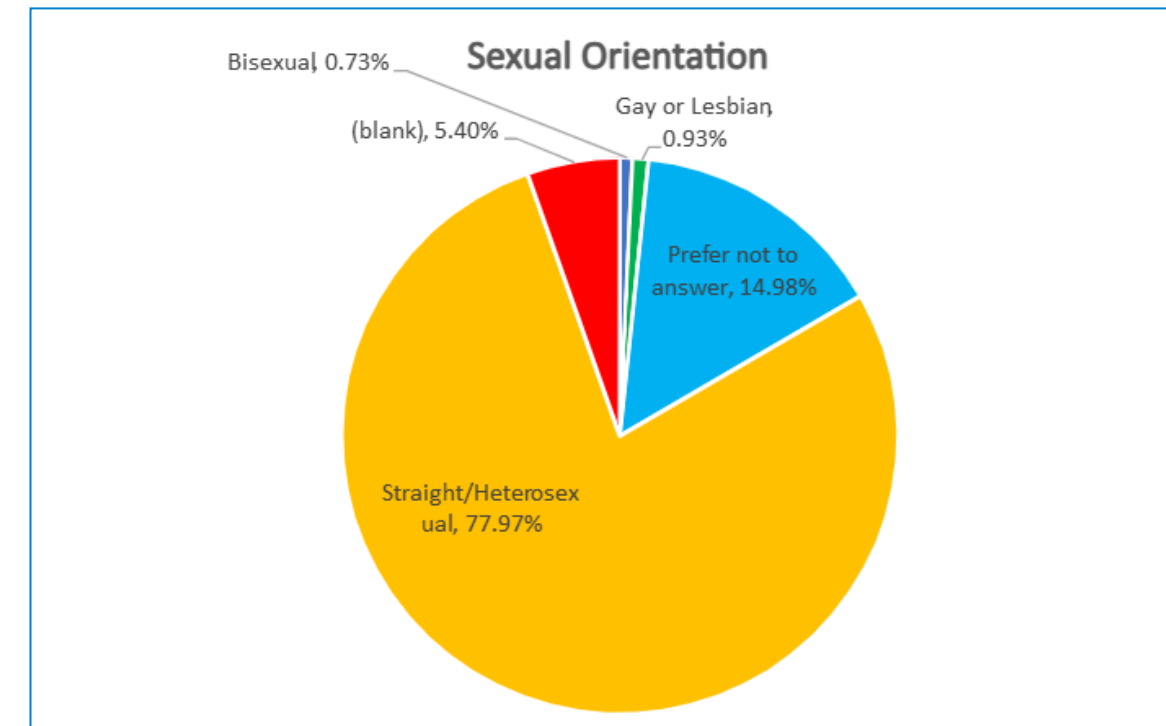
Figure 14 – marital and civil partnership status of the workforce



Education Authority by Sexual Orientation

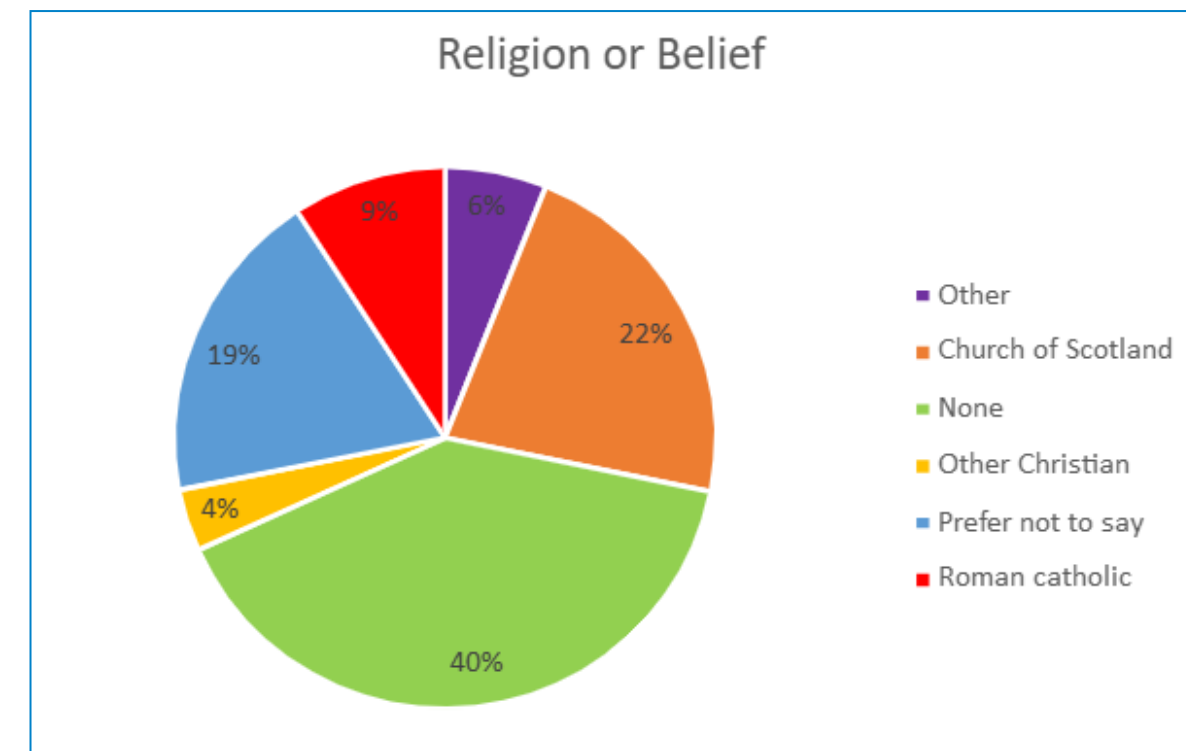
Current Workforce

Figure 15 – sexual orientation of the workforce



Education Authority by Religion or Belief

Figure 16 – workforce by religion or belief



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Equalities@south-ayrshire.gov.uk

Or call: **0300 123 0900**

This information can be made available, on request, in braille, large print or audio formats and can be translated into a range of languages. Contact details are provided below.

درخواست کرنے پر یہ معلومات نابینا افراد کے لئے ابھرے حروف، بڑے حروف یا آڈیو میں مہیا کی جاسکتی ہے اور اس کا مختلف زبانوں میں ترجمہ بھی کیا جاسکتا ہے۔ رابطہ کی تفصیلات نیچے فراہم کی گئی ہیں۔

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ਇਹ ਜਾਣਕਾਰੀ ਮੰਗ ਕੇ ਬੋਲ, ਵੱਡੇ ਅੱਖਰਾਂ ਅਤੇ ਸੁਣਨ ਵਾਲੇ ਰਾਹ ਵਿਚ ਵੀ ਲਈ ਜਾ ਸਕਦੀ ਹੈ, ਅਤੇ ਇਹਦਾ ਤਰਜਮਾ ਹੋਰ ਬੋਲੀਆਂ ਵਿਚ ਵੀ ਕਰਵਾਇਆ ਜਾ ਸਕਦਾ ਹੈ। ਸੰਪਰਕ ਕਰਨ ਲਈ ਜਾਣਕਾਰੀ ਹੇਠਾਂ ਦਿੱਤੀ ਗਈ ਹੈ।

Niniejsze informacje mogą zostać udostępnione na życzenie, w alfabecie Braille'a, w druku powiększonym lub w formie audio oraz mogą zostać przetłumaczone na wiele języków obcych. Dane kontaktowe znajdują się poniżej.

Faodar am fiosrachadh seo fhaighinn, le iarrtas, ann am braille, clò mòr no clàr fuaime agus tha e comasach eadar-theangachadh gu grunn chànanan. Tha fiosrachadh gu h-ìosal mu bhith a' cur fios a-steach.

Shared Equality Outcomes 2021 – 2025

Final Report 2025

1. Introduction

All public authorities in Scotland must comply with the Public Sector Equality Duty, also known as the General Equality Duty, set out in the Equality Act 2010. This means that all public authorities, as part of their day-to-day business, must show how they will:

- Eliminate unlawful discrimination, harassment and victimisation and any other conduct that is prohibited under the Act;
- Advance equality of opportunity between people who share a relevant protected characteristic and those who do not share it; and
- Foster good relations between persons who share a relevant protected characteristic and persons who do not share it.

The protected characteristics referred to, as listed in the Equality Act 2010 are age, disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race, religion and belief, sex and sexual orientation. We are all likely to have more than one protected characteristic, (intersectionality) which make up our individual identities.

For the period 2021-2025, South Ayrshire Council worked with our neighbouring authorities and the Ayrshire Equality Partnership to develop Pan-Ayrshire Equality Outcomes. Working together, we have reviewed the progress and produced a finalised report. Going forward from 2025-2029 South Ayrshire Council will have their own set of Equality Outcomes.

By reviewing, revising and publishing Equality Outcomes on a regular basis, we aim to make better, more positive and fairer decisions, and show that these decisions are bringing tangible benefits for our communities and our employees.

2. What are Equality Outcomes?

National guidance on setting Equality Outcomes notes that these should be proportionate and relevant to the functions and strategic priorities of the organisations setting them, and that they may include both short term and long-term benefits for people with protected characteristics.

From the outset of the development process, the following definition was applied to ensure consistency and rigour.

Outcomes are not what we do, but the beneficial change or effect which results from what we do. These changes may be for individuals, groups, families, organisations or communities.

Specifically, an Equality Outcome should achieve one or more of the following:

- Eliminate discrimination
- Advance equality of opportunity
- Foster good relations

Equality Outcomes were developed on the basis that they were short to medium term (1 to 4 years) and linked with longer term national outcomes.

It should be noted that a number of these Equality Outcomes linked with existing policies and strategies, supporting the mainstreaming of equalities considerations into our day-to-day business. We also wished to ensure a focused effort on areas for improvement, specifically to improve equality and reduce inequalities.

3. Rationale for Shared Equality Outcomes

A number of organisations across Ayrshire deliver public services to local communities. In doing so, these organisations must ensure that no person or group is discriminated against on the basis of any protected characteristics they may possess.

Each public sector organisation has a requirement to develop and publish a set of Equality Outcomes. Considering the close links between many public sector organisations in Ayrshire, it was proposed that joint working in the development of Equality Outcomes should be undertaken. More importantly, as all organisations are delivering, or supporting the delivery of services to the same communities, their experience could be improved if approaches to equalities issues were consistent across these bodies. As a result, a decision was taken that public sector organisations across Ayrshire would develop a shared set of Equality Outcomes, whilst still maintaining individual accountability for their part with some separate actions delivered locally.

This approach to setting shared Equality Outcomes built on an already established joint working relationship through the Ayrshire Equality Partnership (AEP). This partnership consists of representatives from the three local authorities from North, East and South Ayrshire Councils; NHS Ayrshire & Arran; HSCP from North, East & South Ayrshire; Ayrshire College; University of the West of Scotland; Ayrshire Joint Valuation Board; Police Scotland; Scottish Fire & Rescue Service; Community Justice Ayrshire and The Terence Higgins Trust.

The following tables outline the progress made to date. The RAG (red, amber, green) status has been used to signify action status: red (not yet started), amber (progress is slow) and green (progress is either complete or on target).

OVERARCHING SHARED EQUALITY OUTCOME 1: IN AYRSHIRE, PEOPLE EXPERIENCE SAFE AND INCLUSIVE COMMUNITIES

Links to National Outcomes:

- We have tackled the significant inequalities in Scottish Society;
- We have improved the life chances for children, young people and families at risk;
- We live our lives safe from crime, disorder and danger; and
- We have strong, resilient and supportive communities where people take responsibility of their own actions and how they affect others.

Local Equality Outcome 1.1: Victims, witnesses and partner agencies feel more confident in reporting hate incidents through a variety of methods.

Inequality being addressed: People suffer hatred and violence because of their protected characteristics

Outputs: Increase people's awareness of hate crime

Actions:

- Raise Council, Education Employees and Licensing Board Members' awareness to better understand hate crime.

Measurements:

- Develop a Hate Crime e-learning course.
- Number of staff/Board Members undertake training.

Progress Update:

To enhance staff awareness and understanding, a series of six Unconscious Bias webinars were organised by the Equalities team and expertly delivered by Police Scotland. Between October 2024 and January 2025, 77 staff members from South Ayrshire Council participated in these sessions, with the majority attending five engaging events. The training received positive feedback from all attendees, and Police Scotland conducted a thorough evaluation to assess its impact.

A Hate Crime Webinar was delivered by Police Scotland in March 2025, this was open to SAC staff as well as the Ayrshire Equality Partnership. We had 47 attendees from various services. A further Hate Crime Webinar will follow in the new financial year of 2025/2026.

Actions:

- Work with partners to raise awareness of hate crime with community members through the development of a conference.

Measurements:

- Number of people attending the conference.
- Evaluation of the conference.

Progress Update:

Work has taken place with partners to raise awareness of hate crime within the community. In October 2022, the East Ayrshire Council led in partnership with the Ayrshire Equality Partnership, a conference to Empower communities in Ayrshire to End Hate Crime. With hate crime figures on the rise, the ever-present need existed to support understanding of diversity and foster community cohesion, and thus in early 2022, East Ayrshire Councils'

Corporate Officer (Equality and Diversity) brought a subgroup of the Ayrshire Equality Partnership partners together and began organising the conference which was subsequently held on 5 October 2022. The conference offered opportunities to support learning in relation to hate crime through the lived experiences of its speakers and the good practice demonstrated across Ayrshire and beyond to tackle the issues related to hate crime and promote positive solutions. Dave Scott, Campaign Director from Nil by Mouth hosted the conference with keynote addresses from Dr Christian Harrison, Reader in Leadership and Khadjia Mohammed, Senior Lecturer both from the University of the West of Scotland. The conference also offered workshops for participants to choose from including I am me charity (Keep Safe initiative); Scottish Refugee Council; Police Scotland, Criminal Justice Authority and others. Over 100 people attended the conference which was deemed to be a huge success in meeting its aim of raising awareness but moreover giving people the chance to consider what they can do in their role and workplace.

Actions:

- Improved use of third-party reporting.

Measurements:

- Increased reporting via third party reporting using a variety of media tools and promotional materials.

Progress Update:

In order to improve the use of third party reporting, awareness has taken place of the Ayrshire third party reporting sites [ayrshire-third-party-reporting-centres.docx \(live.com\)](#) Work will continue to raise awareness of third-party reporting through our community planning partners.

Local Equality Outcome 1.2: More young people and care leavers have access to suitable appropriate accommodation to live independently and safely in the community

Inequality being addressed: *Young people and Care Leavers have lack of access to suitable accommodation and supports*

Outputs: **Better understanding of the needs of young people and care leavers to effectively meet their housing needs**

Actions:

- Continue to work in partnership to develop our services for young people through the Improving Housing Outcomes for Young Care Leavers and Youth Housing Support groups.

Measurements:

- Number of young people and care leavers taking up suitable accommodation.
- Number of young people and care leavers maintaining a suitable tenancy.

Progress Update:

Partnership working has continued between Housing Services, HSCP and other partners to ensure all young people with housing need, who are care leavers or at risk of becoming homeless are supported. Housing Services, the HSCP and partners continue to consider alternative housing options for young people and care leavers. A review of the Youth Housing Support Group has developed robust assessments of support requirements for young people and care leavers at points of transition, co-ordinating person-centered support to reduce duplication and maximise positive outcomes for young people.

Local Equality Outcome 1.3: To embed a human rights ethos across schools in South Ayrshire to eliminate discrimination, advance equality of opportunity and foster good relations in schools and the wider community
<i>Inequality being addressed: Inconsistency in developing a shared understanding of everyone's rights and a commitment to respect one's own and other people's rights</i>
Outputs: All schools in South Ayrshire are registered with UNICEF
Actions: <ul style="list-style-type: none"> Support the embedding of children's rights across the curriculum. Measurements: <ul style="list-style-type: none"> An increase in Schools achieving Bronze status. An increase in schools achieving Silver status. Increase in schools achieving Gold status. Progress Update: <i>As highlighted in our Equality Outcomes and Mainstreaming progress report 2025, 98% of our schools signed up to Rights Respecting School Awards and 82% are accredited and 14% are working towards their next levels.</i>

OVERARCHING SHARED EQUALITY OUTCOME 2: IN AYRSHIRE, PEOPLE EXPERIENCE SAFE AND INCLUSIVE COMMUNITIES
Links to National Outcomes: <ul style="list-style-type: none"> We have tackled the significant inequalities in Scottish society; We live in well-designed, sustainable places where we are able to access the amenities and services we need; and Our public services are high quality, continually improving, efficient and responsive to local people's needs.
Local Equality Outcome 2.1: More disabled people, older people and women access public transport safely and in comfort with an integrated service that provides accessible information, appropriate assistance and support from transport staff.
<i>Inequality being addressed: Disabled people, older people and women experience difficulties accessing public transport because of safety, comfort, availability, connectivity, information and assistance, staff training and customer service</i>
Outputs: <ul style="list-style-type: none"> The barriers facing disabled people, women and older people and their needs are identified . The changes, support and resources required are understood and agreed. Delivery of a programme of travel improvements and passenger assistance.
Actions: <ul style="list-style-type: none"> Engagement with disabled people, women, and older people, relevant organisations and third sector organisations. Meetings with transport providers. Consultation about changes.

- Programme of support and improvements agreed.
- Test and pilot new and modified service methods, technology around vehicles, including electric vehicles and practices.

Measurements:

- Develop system for evaluating impact and measuring progress.
- Collect and analyse data on disabled people, women and older people to evaluate impact and measure progress.

Progress Update:

On Thursday, 5 September 2024, the Ayrshire Equality Partnership hosted the Pan Ayrshire Travel Summit at East Ayrshire Council HQ. The event provided a platform for individuals from various groups across Ayrshire to voice their concerns and offer praise regarding travel connectivity in the region. Key representatives from Scotrail, SPT, Stagecoach, Community Transport, and Ayrshire Roads Alliance were present as panel members, taking part in a 'Questions Time'-style discussion to address the audience's queries. The summit was a great success, drawing a strong turnout and fostering vibrant discussions. Following the event, a summary of the questions and responses was shared with all attendees to ensure continued engagement and transparency.

Local Equality Outcome 2.2: Improve engagement with Council Services and enhance access to information for marginalised and under-represented groups

Inequality being addressed: Opportunities to engage with marginalised and under-represented groups by considering any barriers they may be experiencing and to address these issues to improve engagement

Outputs:

- **The experience of marginalised or under-represented groups continue to inform decision making.**
- **Ensure processes are in place to welcome, support and encourage marginalised or under-represented groups to improve engagement with Council Services.**

Actions:

- Continued involvement of tenants in the development and scrutiny of Housing Services through Tenant Participation (TP) Structures

Measurements:

- Number of Tenant Participation (TP) meetings.
- Number of consultations.
- Number of events, including the TP Fun Day.

Progress Update:

Housing Services have continued to engage with tenants through Tenant Participation structures and community engagement. Involved Tenants are actively working towards completing a Tenant Led Assessment on the Council's Letting Standard and further scrutiny and performance activities are being scheduled. Tenants have been involved in consultations and reviews in terms of performance, the Housing Revenue Account and new build

developments. Tenants are currently involved in a review of the Tenant Participation Strategy, the current Tenant Participation Strategy (2019-2024) will be refreshed and updated with the new Tenant Participation Strategy (2025-2030) being submitted to Cabinet for approval.

Actions:

- BSL Action Plan to be further implemented and engage with other services e.g. Sensory Impairment Team

Measurements:

- Review and implement actions as per pan Ayrshire BSL Action Plan 2018-2024

Progress Update:

Continued implementation of the British Sign Language (BSL) Local Plan 2018-2024. A mid-term progress report was produced in October 2021 with the final progress report reported to Service and Partnerships Performance Panel in March 2025. It was agreed to continue to collaborate on a pan-Ayrshire basis and the new Ayrshire Shared BSL Local Plan 2024-2030 was approved by Cabinet in April 2024 where it was agreed that the supporting operational action plan was to be submitted to Service and Partnerships Performance Panel for information (March 2025) and future updates. The new BSL Plan 2024-2030 Operational Action Plan has been developed in partnership with Ayrshire College; East, North and South Ayrshire Councils; East, North and South Ayrshire Health and Social Care Partnerships and NHS Ayrshire & Arran. The Ayrshire Shared BSL Plan and supporting operational plan is reflective of the priorities contained within the Scottish Government's National BSL Plan 2023-2029, which was published on 6 November 2023.

BSL Training was held in October 2021, with a further block arranged for March 2022. Each block was a 6-week course and was facilitated by Signs4Life. October 2021 – 16 participants – 15 Thriving Communities Team (Employability), 1 Sensory Impairment Team and March 2022 – 14 participants – 7 Modern Apprentices (SSHC and Childcare), 7 Thriving Communities (CLD/Employability/Health and Wellbeing).

We have had one member of staff from our Communities Team attend a British Sign Language Introductory course at Ayr College and one member of the Communities Team attend Level One. On completion of the introductory course the member of staff has signed up to complete Level One BSL. As we move into 2025, South Ayrshire Council will have 10 members of staff from their Employability and Skills team commence the Level One qualification.

Actions:

- Scoping review of documents and materials distributed or available from Council be checked for Accessibility by Equality Champions

Measurements:

- Report of scoping review on Accessibility of documents and materials

Progress Update:

Information that the Council provides can be made available, on request, in braille, large print or audio formats and can be translated into a range of languages. To ensure that we comply with The Public Sector Bodies (Websites and Mobile Applications) (No. 2) Accessibility Regulations 2018 all documents which are available online must be accessibility checked. Guidance has been produced for staff on publishing accessible documents.

OVERARCHING SHARED EQUALITY OUTCOME 3: IN AYRSHIRE, PEOPLE HAVE OPPORTUNITIES TO FULFIL THEIR POTENTIAL THROUGHOUT LIFE

Links to National Outcomes:

- We realise our full economic potential with more and better employment opportunities for our people;
- We are better educated, more skilled and more successful, renowned for our research and innovation;
- Our young people are successful learners, confident individuals, effective contributors and responsible citizens;
- Our children have the best start in life and are ready to succeed; and
- We live longer, healthier lives.

Local Equality Outcome 3.1 and 3.2: Young people, disabled people and women have access to training and employment

Inequality being addressed: *Young people, disabled people and women have barriers to accessing training and employment opportunities*

Outputs: **To provide support to access employment to reduce health as a constraint to build an inclusive economy (3.1)**

Actions:

- Provide support for unemployed people, in particular people with disabilities, women and residents to overcome health barriers to economic activity.
- To support residents to retain employment by addressing health barriers.
- Support local business to access health related supports to improve retention and productivity of their workforce.

Measurements:

- Number of unemployed people who declare a disability engaging at support stage to employment.
- Number of unemployed women engaging at support stage to employment.
- Number of people who declare a disability entering the AGD workforce.
- Number of women accessing AGD workplace supports to improve retention in the workforce.

Progress Update:

The Ayrshire Growth Deal sees approximately £251 million of funding from the Scottish and UK Governments being invested across East, North and Ayrshire. The Ayrshire Growth Deal programme has a strong focus on inequality and inclusivity and through our award winning 'Ayrshire Inclusive Growth Diagnostic' tool has identified a number of key target groups for our employability programmes. These groups include, females, young people and those with disabilities and long-term health conditions. The implementation of the various projects within the Growth Deal programme should bring lasting and long-term benefits to people in these equality groups and many others across East, North and South Ayrshire. We have embedded actions

for the Ayrshire Growth Deal within our Equality Outcomes and although these will take some time to realise, they help to ensure a continued focus on equality groups within the Ayrshire Growth Deal programmes.

Working for a Healthy Economy is a large-scale investment, totalling £5 million, to deliver occupational health to ensure that Ayrshire has the requisite workforce to drive economic growth in the future. This project, implemented in May 2021, will serve to widen the labour pool and provide the basis for the maximisation of benefits arising from Ayrshire Growth Deal capital investments and will support:

- unemployed residents overcome health barriers to economic activity;*
- employed residents to retain employment by addressing health barriers; and*
- local businesses to access health related supports to improve retention and productivity of their workforce.*

Up until March 2025 Ayrshire the Building a Healthy Economy Programme has supported the following:

Ayrshire Wide

To date 1,697 unemployed individuals engaged with the Working for a Healthy Economy service of which:

- 32% anxiety levels reduced*
- 32.4% depression reduced*
- 30.8 % health and wellbeing improved*
- 174 gained employment*

South Ayrshire

To date 410 unemployed individuals engaged with the Working for a Healthy Economy service of which:

- 31.7% anxiety levels reduced*
- 30.2% depression symptoms reduced*
- 30% health and wellbeing improved*
- 42 gained employment*

Outputs: (3.2)

- Disadvantaged and identified PC groups have increased access to relevant employment and training opportunities.**
- Increased availability of suitable employment opportunities.**
- Disadvantaged and identified PC groups have improved functional skills to access training and employment.**
- Disadvantaged and identified PC groups have improved interpersonal skills.**

Actions:

- To continue to support the Young Person's Guarantee initiative in South Ayrshire with supported employment and tailored jobs scheme.
- Increase number of young BME people joining Modern Apprenticeship Scheme.
- To develop and provide support packages.
- To plan effectively for interventions across South Ayrshire/pan Ayrshire to support and reduce the attainment gap.

Measurements:

- Establishment of a pan Ayrshire Young Person's Guarantee Board Number of people supported from protected characteristic groups.
- Number of people gaining training and employment from PC groups.
- Number of people accessing non -traditional roles tackling occupational segregation.

Progress Update:

South Ayrshire's Local Employment Partnership (LEP) is committed to reducing inequality and closing the gap, while ensuring we create a fair, inclusive, suitable economy through employability and volunteering opportunities across South Ayrshire.

The LEP lead the planning, decision-making and implementation of employability provision across South Ayrshire to ensure individual needs and labour market demands are met.

The LEP is currently focusing on the following priority areas:

- *Creating pathways for young people, adults and parents into fair, flexible and sustainable work.*
- *Sector-based work academies that assist unemployed people to move into occupational areas, in line with labour market demands.*
- *Economically Inactive.*
- *Working with local employers to help close the disability employment gap.*

Thriving Communities employability programmes are designed to support young people and adults, some of whom may be experiencing barriers to employment, to develop the skills and experience to successfully progress to/back into work. The team's collaborative approach to employability aligns with the UK and Scottish Governments employability priorities. Programmes include:

- *In-school senior phase support.*
- *Care experience and young carers enhanced tailored support.*
- *Employability pipeline provision.*

- Town Centre programme.
- Pre-apprenticeships.
- Community Justice - including promoting recruit with conviction.
- SALUS- support for individuals experiencing problems with their health and wellbeing.

Employment opportunities under Thriving Communities include:

- A wide range of Modern Apprenticeships opportunities, including our Care Experience and Young Carers Guarantee.
- Supported Employment Tailored Job Opportunities for individuals with additional support needs.
- Evolve Programme - creation of temporary jobs with SAC or with 3rd Sector, for individuals who have been long-term unemployed.

Key achievements 2023/24:

- **SLDR and Participation Measure** - South Ayrshire were in the top four councils across the country for the number of young people progressing to a positive destination on leaving school (SLDR) and in South Ayrshire 93.7% of young people aged 16-19years are in a positive destination (national average **90.8%**). (Follow Up Report Published August 23). This has been achieved through continued partnership working with SDS, door-step visits and effective in school provision - including early intervention.
 - **The Annual Participation Measure**, released in August 2023, reports on the number of 16 – 19year olds participating in education, training or employment. The published data notes South Ayrshire's rate of **96.6%** surpassing the national average of 94.3%.
 - **Work Out** - During 23/24 78 Pupils Graduated from the Work Out Programme achieving their Steps to Work Qualification SCQF .3
- **MODERN APPRENTICESHIP PROGRAMME** Thriving Communities supported the recruitment of the first Adult Craft Apprenticeships. From September 23 – March 24 **25 people** gained Modern Apprenticeships, in the following occupational areas:
 - Business and Administration - 10
 - Social Services and Health Care - 6
 - Roadbuilding and Maintenance – 2
 - Active Leisure – 1
 - Horticulture - 6
- **PARENTAL SUPPORT/CHILD POVERTY** – From April 23 – March 24 **203 families** across South Ayrshire have been supported to increase their household income.
- **EMPLOYABILITY SUPPORT** – From April 23 – March 24 we supported **936 people**, this includes the following priority groups:
 - Care Experience – 99

Young Carers – 40
50+ (not parents) – 84
Economically Inactive – 19

Destinations – from April 23 – March 24 - **274** destinations were positive.

Progression to Employment including Self Employment - 151

Progression to Modern Apprenticeship – 37

Progression to Further Education – 83

Volunteering – 3

- **ACCREDITED TRAINING** – From Sept 23 – March 24

Emergency First Aid at Work – 28

REHIS – 20

- **BESPOKE TRAINING** – From Sept 23 – March 24

Supported to achieve bespoke accredited training - 9

- **SUPPORTED EMPLOYMENT** – From April 23 – March 24 **96 people** with additional support needs have been supported through a range of support.

Progressions:

Employment – 11

Further Education – 26

Modern Apprenticeship - 5

Volunteering – 1

Tailored Jobs to Employment – 2

- **TOWN CENTRE PROGRAMME** From April 23 – March 24 **62 young people** have been supported through the Town Centre Programme.

- 19 have progressed into a positive destination including Modern Apprenticeships, employment and further education. 34 continue to engage with Thriving Communities and are progressing along the employability pipeline. 9 have disengaged but are still receiving aftercare support from the team.

- **EMPLOYER ENGAGEMENT** – **16** ERI's were provided to clients/residents of South Ayrshire, ensuring Fair Work, sustainable pay & permanent contracts between Sept 23 – Mar 24.

- **EVOLVE** targeted programme for long-term unemployed clients. We supported clients furthest removed from the job market due to multiple complex needs including criminal convictions, homelessness, disabilities, ASN and mental health and provided 6 months paid employment with SAC and 3rd sector – acting as a pathway to long term employment for many clients.
 - **EVOLVE SAC Internal** – 8 participants commenced 6 month paid employment in various departments within South Ayrshire Council in Feb/March 24.
 - **EVOLVE External** – 8 participants commenced 6 month paid employment with local employers in South Ayrshire.
- **EDUCATION SCOTLAND HM INSPECTION (2-4 October 2023)** Employability data is particularly strong and shows significant sustained improvement. Strategic decisions are informed well by demographic, qualitative and quantitative data, which is complemented and informed by staff knowledge and local intelligence. There is a clear focus on improving outcomes for disadvantaged and marginalised groups including care experienced young people, young carers, those who are economically inactive and people who would benefit from support with their mental health and wellbeing Education Scotland CLD Inspection South Ayrshire.

OVERARCHING SHARED EQUALITY OUTCOME 4: IN AYRSHIRE, PUBLIC BODIES WILL BE INCLUSIVE AND DIVERSE EMPLOYERS

Links to National Outcomes:

- We realise our full economic potential with more and better employment opportunities for our people; and
- We are better educated, more skilled and more successful, renowned for our research and innovation.

Local Equality Outcome 4.1 to 4.3: Our BME, disabled and LGBT+ staff have safe and supportive work environments to thrive, and the Council is seen as an employer of choice

Inequality being addressed: BME, disabled and LGBT+ staff lack access to peer support which can lead to isolation and low morale at work

Outputs: Relaunch of the Equality Champions and the Equality & Diversity Forum (4.1)

Actions:

To identify colleagues within the Council, Education and Licensing Board, Elected Members

Measurements:

- Relaunch of Equality Champions and the Equality & Diversity Forum – number of meetings held and initiatives.

Progress Update:

- The role of the Equality and Diversity Forum is to support the Council to deliver on its equality and diversity responsibilities by providing a consultative and inclusive link to the diverse communities of South Ayrshire, and through the work of the Forum, promote equality and diversity and encourage good relations throughout South Ayrshire. The remit of the Equality and Diversity Forum was refreshed in 2022, with the main areas of focus:

- To support the Council to meet its Public Sector Equality Duty responsibilities, including the Specific Duties to progress the Council's Equality Outcomes and to Mainstream Equalities;
- To support the development of the Council's policies and procedures relating to equality and diversity;
- To promote inclusion and participation of the diverse communities and hard to reach and under-represented minority interests in South Ayrshire;
- To raise awareness of the needs and priorities of the diverse communities in South Ayrshire;
- To provide a link to the voluntary sector and organisations representing the diverse communities within South Ayrshire; and
- To support the development of the Council's policies and procedures relating to Fairer Scotland Duty.

Membership of the of the forum comprises Elected Members supported by staff from Policy, Performance and Community Planning. The Equality and Diversity Forum now has in place an Improvement Plan focusing on areas such as training, the development of an integrated equalities impact assessment and increasing the number of equality champions. To ensure that the Equalities Duty is understood and mainstreamed across the Council, all service areas that are impacted upon by the Equality Duty, or that provide a front facing service, have a representative on the Equality and Diversity Forum as a 'Champion'. Equality Champions now attend all Equality & Diversity Forums.

Outputs: Establishment of a safe and supported environment for staff from the Council, Education and Licensing Board who identify with a particular protected characteristic (4.2)

Actions:

Explore with the workforce the desire to establish a BME staff network either locally or with employees from North and East Ayrshire Council.

Measurements:

- BAME staff network established.

Progress Update:

- *Following recommendations from the Scottish Government's report on Race Equality, Employment and Skills: Making Progress Report, the Council adopted some of these recommendations and actions into its Equality Outcomes. The concept of a Black and Minority Ethnic (BAME) Forum had been considered before, however the relatively low numbers of employees from a BAME background (1%) of the total workforce) working within the Council raised doubt around the viability of trying to create a group. Following the Scottish Government recommendations, the three Ayrshire local authorities decided to create a Pan Ayrshire Group. However following the group's establishment in June 2022, the group is no longer meeting.*

Actions:

Explore with the workforce the desire to establish a disability staff network.

Measurements:

- Disability staff network established.

Progress Update:

- *An 'Employees with a Disability Forum' was established with the purpose of consulting on the Future Operating Model. Future engagement with the forum will take place when required.*

Actions:

- Explore with the workforce the desire to establish a LGBT+ staff network.

Measurements:

- LGBT+ staff network established.

Progress Update:

- *Work took place with staff to gauge the interest of establishing an LGBT+ employee forum – there was no expression of interest to establish a network.*

Outputs: Council vacancies are advertised through specialised partnership organisations who target and support PC groups (4.3)**Actions:**

- Contact various specialist organisations to seek opportunities to advertise Council vacancies to gain a range of more diverse applicants and future employees.

Measurements:

- Number of partner organisations advertising Council vacancies

Progress Update:

- *Specialist organisations were contacted on a pan-Ayrshire basis to seek opportunities to promote council vacancies.*

South Ayrshire Equality Outcomes 2025-2029

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Introduction

We have developed our equality outcomes based on our Council Plan – priorities which have been influenced by Place and Wellbeing Outcomes which are a joint initiative between Public Health Scotland and the Improvement Service. This initiative is aimed at recognising the important effect our places have on the wellbeing of our communities and environment. As highlighted in our [Council Plan](#), we have drawn on the principles recommended by the Christie Commission for the future of public services, therefore our priorities are:

- Preventative in nature;
- Drive collaboration between services and partners; and
- Require the participation and meaningful involvement of those with local lived knowledge of their community.

Priority One
Spaces and Places



Priority Two
Live, Work, Learn



Priority Three
Civic and Community Pride



We would not be able to achieve successful outcomes for our communities without the support of our enabling services. While rarely involved in frontline service delivery, it is critical that these services continue to run efficiently and effectively to allow our outcomes and priorities to be achieved. There is also a fourth priority area to reflect the progress of these services supporting our Council Plan.

Efficient and
Effective
Enabling Services



Legal Context

Alongside our priorities, our Council Plan highlights cross-cutting strategic themes that will be considered in all our decision making ensuring that collaboration is embedded in our everyday practice to reduce inequalities and improve outcomes for our staff and communities in South Ayrshire. This consideration will take place as part of our newly implemented Integrated Impact Assessment which focuses on the following areas:

- Whether we are meeting the **legal requirements** in terms of **Public Sector Equality Duty, Human Rights and Fairer Scotland Duty**;
- Whether we are meeting the **legal requirements** of assessing whether there is an impact on children’s rights **United Nations Convention on the Rights of the Child (UNCRC)**;
- Whether there is an impact on **sustainability, climate change and biodiversity**;
- South Ayrshire has the oldest demographic profile in Scotland therefore any planning needs to take cognisance of any **potential impact on older people**;
- Are we having an impact on the **health and wellbeing** of our communities;
- How the proposal will support our **rural communities**;
- Recognising the impact that trauma can have on people’s lives and our steps to becoming a **trauma-informed** organisation; and
- Our commitment to **The Promise** that care experienced children and young people will grow up loved, safe and respected.



Public Sector Equality Duty	Fairer Scotland Duty	United Nations Convention on the Rights of the Child (UNCRC)
<p>General Duties to:</p> <ul style="list-style-type: none">• Eliminate unlawful discrimination, harassment and victimisation and other conduct prohibited by the Equality Act 2010.• Advance equality of opportunity between people who share a protected characteristic and those who do not; and• Foster good relations between people who share a protected characteristic and those who do not. <p>Specific Duties are to:</p> <ul style="list-style-type: none">• Report progress on mainstreaming the general duty;• Publish equality outcomes and report progress;• Equality impact assess new or revised policies and practices;• Gather, use and publish employee information;• Publish gender pay gap information;• Publish an equal pay statement; and• Consider award criteria and contract conditions in relation to public procurement.	<p>What likely impact will this proposal have on people experiencing different kinds of social disadvantage i.e.:</p> <p>Low Income/Income Poverty cannot afford to maintain regular payments such as bills, food, clothing.</p> <p>Low and/or no wealth enough money to meet basic living costs and pay bills but have no savings to deal with any unexpected spends and no provision for the future.</p> <p>Material Deprivation being unable to access basic goods and services i.e. financial products like life insurance, repair/replace broken electrical goods, warm home, leisure/hobbies.</p> <p>Area Deprivation where you live (rural areas), where you work (accessibility of transport).</p> <p>Socio-economic Background social class i.e. parent’s education, employment and income.</p>	<p>The Child Rights and Wellbeing Impact Assessment (CRWIA) is a policy development/ improvement tool used to:</p> <p>identify, research, analyse and record the impact of proposed laws, policies, budget decisions, programmes and services on children’s human rights and wellbeing.</p>

What are Equality Outcomes?

National guidance on setting Equality Outcomes notes that these should be proportionate and relevant to the functions and strategic priorities of the organisations setting them, and that they may include both short term and long-term benefits for people with protected characteristics.

From the outset of the development process, the following definition was applied to ensure consistency and rigour.

Outcomes are not what we do, but the beneficial change or effect which results from what we do. These changes may be for individuals, groups, families, organisations or communities.

Specifically, an Equality Outcome should achieve one or more of the following:

- Eliminate discrimination;
- Advance equality of opportunity; and
- Foster good relations.



Equality Outcomes have been developed on the basis that they are short to medium term (1 to 4 years) and link with longer term national outcomes.

It should be noted that a number of these Equality Outcomes will link with existing policies and strategies to support the mainstreaming of equalities considerations into our day-to-day business. We also wish to ensure a focused effort on areas for improvement, specifically to improve equality and reduce inequalities.

For the previous four years (2021-2024), we used shared outcomes across Ayrshire (with South Ayrshire sub-outcomes) which were agreed through the Ayrshire Equality Partnership. Going forward to 2025-2029, we have now developed a set of outcomes specific to South Ayrshire.

Our equality outcomes will provide a focus for continuing action over the next four years where we can help support and improve services for our communities and workforces by ensuring that our equality outcomes are reflective of the diverse and changing needs of our South Ayrshire population and the services delivered by both the Council and Health and Social Care Partnership. Our equality outcomes will aim to make a difference for our communities and workforces who share protected characteristics to improve their life chances by aligning with:

- The priorities of South Ayrshire Council and South Ayrshire Health and Social Care Partnership - [SAC Council Plan \(2023-2028\)](#) & [HSCP Integration Joint Board Strategic Plan \(2021-2031\)](#);
- Areas of work where links can be made to further ensure equalities are embedded into the work we do; and
- Work going on outwith the council which may influence what we want to do.

Central to our core values is a commitment to combating all forms of discrimination and promoting equality of opportunity.

SOUTH AYRSHIRE COUNCIL

Our Purpose:

To Serve South Ayrshire

Our Vision:

To Make a Difference Every Day

Our Values:

- Respectful
- Positive
- Supportive
- Proud
- Ambitious



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Making a Difference Every Day

SOUTH AYRSHIRE HEALTH AND SOCIAL CARE PARTNERSHIP

Our Vision:

Empowering communities to start well, live well and age well.

Our Values:

Our values are the qualities we expect from all employees and services we contract:

We will be:

- Empowering
- Compassionate
- Respectful
- Open

We will demonstrate:

- Equality
- Integrity
- Ambition



south ayrshire
health & social care
partnership

OUR PLEDGE

We will prevent discrimination against our customers, service users and employees as set out under the [Equality Act 2010](#).

- | | |
|----------------------------------|---------------------------|
| • Age | • Pregnancy and Maternity |
| • Disability | • Race |
| • Gender Reassignment | • Religion and Belief |
| • Marriage and Civil Partnership | • Sex |
| | • Sexual Orientation |

As part of our commitment to The Promise, we have adopted **Care Experienced** as an additional protected characteristic specific to South Ayrshire Council and South Ayrshire Health and Social Care Partnership which is reflected in our Integrated Impact Assessment.

Development Process

Evidence And Data Review

To inform the development of our new outcomes we have used a variety of data sources including:

- Census data;
- Workforce Planning Data; and
- Findings from Engagement and Consultation.

A summary of the key findings from across all the data sources has found that:

CENSUS DATA:

Age	South Ayrshire overall population is expected to decrease by 6.5% by 2043. The over 75s population is expected to increase by 65% . Life expectancy: Male 81.1 years Life expectancy: Female 84.4 years
Disability	Around 1 in 4 people in South Ayrshire state their day-to-day activities are limited a lot or a little. Mental health conditions have increased by 6.8% since the previous census
Gender Re-Assignment	Less than 1% of over 16s said they had a trans status or history.
Marriage / Civil Partnership	In the 2022 Census, almost half of the population of South Ayrshire (aged 16 years and over) were married or in a registered civil partnership. This is higher than the Scotland rate.
Pregnancy and Maternity	Since 2011, the birth rate in South Ayrshire has fallen by 24%. Around 1 in 3 babies are born to mothers aged 30-34 years.
Race	South Ayrshire's ethnic minority community of approximately 4.9% of the population. This is a 1.45% increase from the Census in 2011.
Religion and Belief	In the Census 2022, over half of South Ayrshire residents (56.6%) said they had no religion or did not state a category. The highest percentage of residents said their religion was Church of Scotland (29.1%).

Sex	The proportion of females to males remains relatively unchanged from the previous census. Females = 52.1% Males = 47.9%
Sexual Orientation	89% of South Ayrshire population (aged over 16 years) classed themselves as heterosexual/ straight.
Care Experienced	1% of South Ayrshire population are looked-after children. There are more males than females. 1 in 5 are aged under 5 years. 5% are from a minor ethnicity group and 13% are disabled. 18% of 'children looked after' have had more than one placement in the last year.

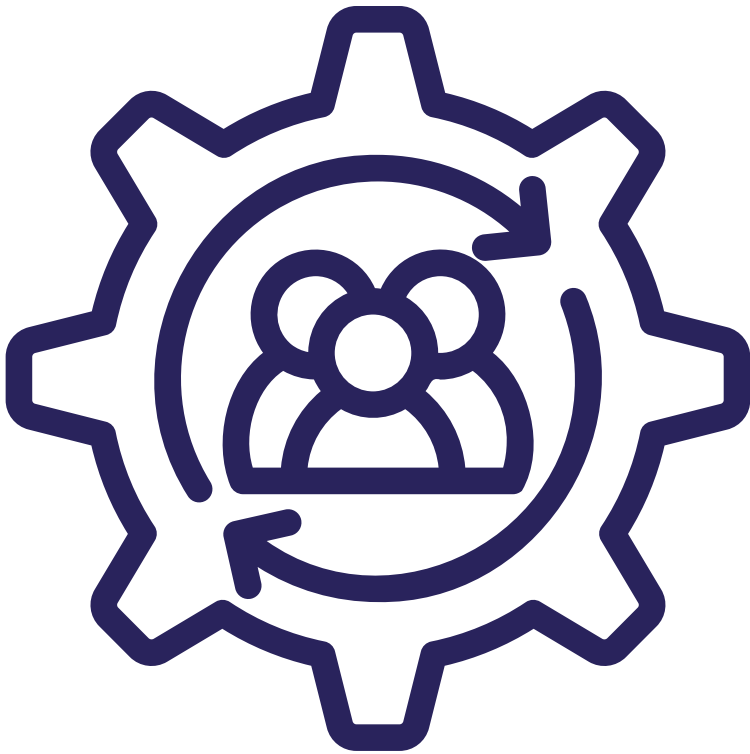
More detailed information on the key findings from the Census can be found in **appendix 1**.

WORKFORCE PLANNING DATA

Council Employees

This data is based on the position of the Council as at 31 December 2024 with a total headcount of 6125 (including Education Authority Workforce). The following analysis is based on the Council workforce profile on that date. Analysis of this data shows no significant changes to the composition of the workforce as follows:

- Our workforce remains predominantly female (75%). Women also make up the majority of part-time workers.
- The majority of employees are White and Scottish (81%) which reflects the population of the local area.
- 27% of our workforce are in the 51-60 age category.
- 16% of employees are aged 30 or under.
- 11% of employees stated that they have a disability.
- 77% of employees identified as heterosexual/straight, with 2% identifying as either gay, lesbian, bisexual or other.
- Due to inaccuracies in reporting, statistics on the number of employees stating they identify or have identified as transgender have not been provided.

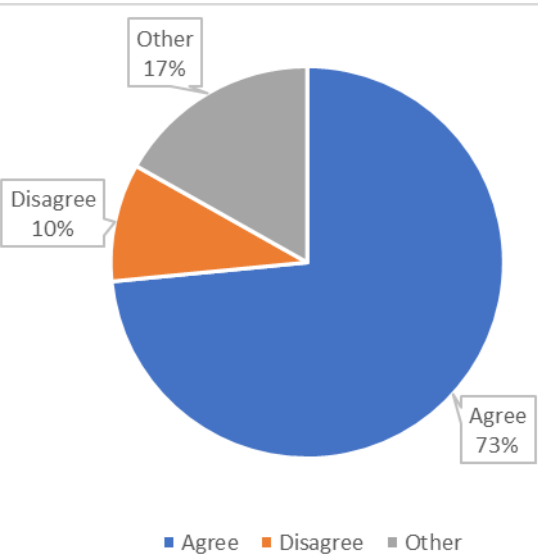
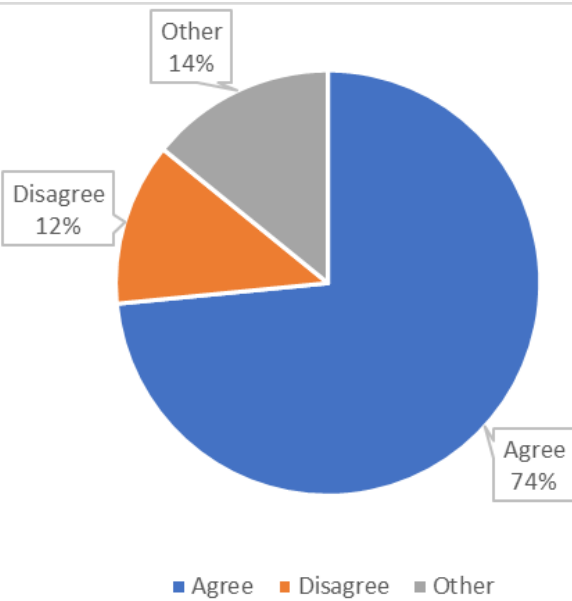


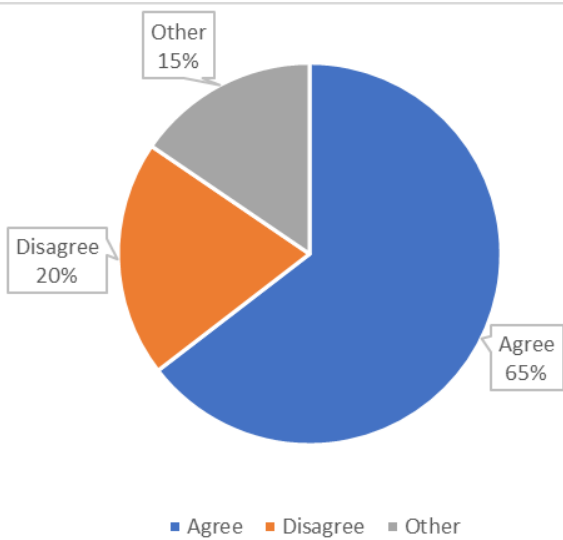
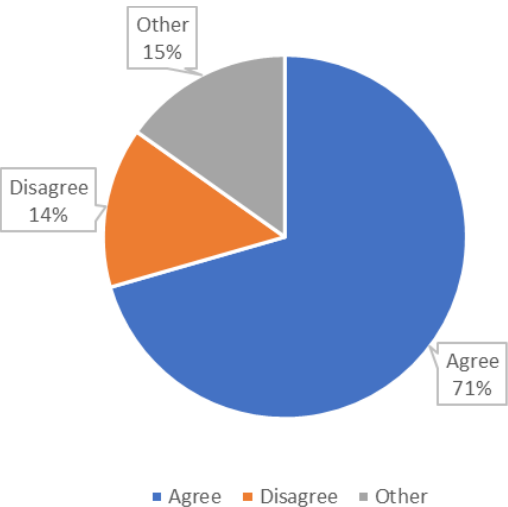
CONSULTATION AND ENGAGEMENT PROCESS:

During January and February 2025, engagement was carried out both online and in-person to allow us to: gain a better insight in relation to key concerns and issues, obtain feedback on a number of proposed outcomes based on data research and allow the opportunity to influence what our final set out of outcomes would be. As the voice of lived experience is particularly important, the consultation has been shared with several groups including:

- South Ayrshire Youth Council;
- South Ayrshire Community Planning Participation and Engagement Group;
- South Ayrshire Health and Social Care Partnership Champions Boards;
- South Ayrshire 1000 online citizen’s panel; and
- Locality Planning Partnerships;

Feedback from both the survey and engagement show support for the new outcomes being proposed as follows:

ONLINE SURVEY																	
Total number of online responses recieved: 113																	
<p>Priority One: Our staff with protected characteristics have safe and supportive work environments to thrive, and the Council and Health and Social Care Partnership are seen as employers of choice.</p>  <table border="1"><thead><tr><th>Response</th><th>Percentage</th></tr></thead><tbody><tr><td>Agree</td><td>73%</td></tr><tr><td>Disagree</td><td>10%</td></tr><tr><td>Other</td><td>17%</td></tr></tbody></table>	Response	Percentage	Agree	73%	Disagree	10%	Other	17%	<p>Priority Two: There will be a better understanding and intolerance of discrimination and violence against people with protected characteristics across our communities, workforce and schools.</p>  <table border="1"><thead><tr><th>Response</th><th>Percentage</th></tr></thead><tbody><tr><td>Agree</td><td>74%</td></tr><tr><td>Disagree</td><td>12%</td></tr><tr><td>Other</td><td>14%</td></tr></tbody></table>	Response	Percentage	Agree	74%	Disagree	12%	Other	14%
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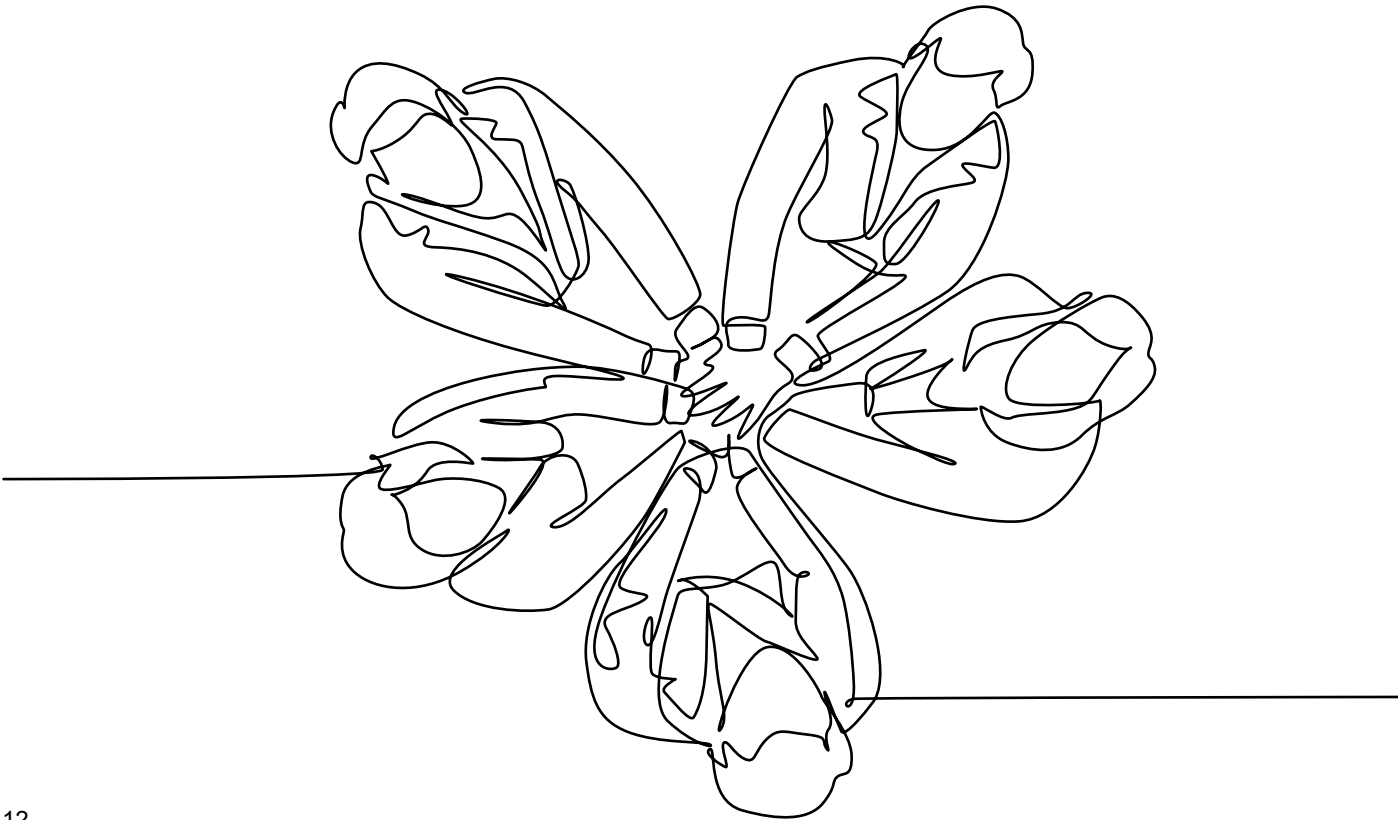
<p>Priority Three: We will increase the number of training and employment opportunities for people with protected characteristics from our local communities.</p>  <table border="1"><thead><tr><th>Response</th><th>Percentage</th></tr></thead><tbody><tr><td>Agree</td><td>65%</td></tr><tr><td>Disagree</td><td>20%</td></tr><tr><td>Other</td><td>15%</td></tr></tbody></table>	Response	Percentage	Agree	65%	Disagree	20%	Other	15%	<p>Priority Four: Our communities will have the opportunity to shape services and influence policy and practice by ensuring that we listen to the voice of lived experience and people with protected characteristics.</p>  <table border="1"><thead><tr><th>Response</th><th>Percentage</th></tr></thead><tbody><tr><td>Agree</td><td>71%</td></tr><tr><td>Disagree</td><td>14%</td></tr><tr><td>Other</td><td>15%</td></tr></tbody></table>	Response	Percentage	Agree	71%	Disagree	14%	Other	15%
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LIVED EXPERIENCE ENGAGEMENT																	
Group	Feedback Received																
South Ayrshire Youth Council	South Ayrshire Youth Council agreed the outcomes and understood what they stood for. They all gave an online thumbs up. They also felt that it would be very helpful to have them support with aspects of the action plan. They felt strongly that challenging prejudice was all about educating people from an early age. They also felt strongly that young people from minority/ protected characteristics groups should be an integral part of the action plan if that’s possible.																

More detailed information on the consultation findings including key themes coming out of the feedback can be found [here](#).

Final Outcomes for 2025-2029

Our new set of Equality Outcomes that we will progress over the next four years are:

EQUALITY OUTCOME:	PRIORITY FOCUS:
1. Our staff with protected characteristics have safe and supportive work environments to thrive, and the Council is seen as an employer of choice.	We want to ensure that our staff are working in an environment where they feel they belong, and we want to ensure they have a fair and inclusive place of work.
2. There will be a better understanding and intolerance of discrimination and violence against people with protected characteristics across our communities, workforce and schools.	In South Ayrshire we want people to experience safe and inclusive communities, workplaces and schools.
3. We will increase the number of training and employment opportunities for people with protected characteristics from our local communities.	We want to support people in South Ayrshire to fulfil their potential by removing barriers to training and employment opportunities
4. Our communities will have the opportunity to shape services and influence policy and practice by ensuring that we listen to the voice of lived experience and people with protected characteristics.	We want to ensure that everyone has the opportunity to influence and contribute to what happens in their local area, feedback from people with lived experienced and protected characteristics provides us with valuable knowledge to allow us to shape services.



Reporting and Monitoring

Our equality outcomes will be monitored on a bi-annual basis through our Equality Outcomes Mainstreaming Report – this will include an interim progress update which will be published in 2027 with an opportunity to review actions and progress updates and identify areas for further improvement.

Detailed supporting actions plans have been developed for our equality outcomes:

EQUALITY OUTCOMES ACTION PLAN 2025-2029

OUTCOME 1		
Our staff with protected characteristics have safe and supportive work environments to thrive, and the Council is seen as an employer of choice.		
Why have we prioritised this outcome?		
We want to ensure that our staff are working in an environment where they feel they belong, and we want to ensure they have a fair and inclusive place of work		
Which general duty does this outcome meet?	Eliminate Discrimination	✓
	Advance equality of opportunity	✓
	Foster good relations	✓
ACTIONS		
1.1	Develop a corporate training calendar providing opportunities for staff and elected members to raise awareness and understanding of equality and diversity.	
1.2	Develop a staff wellbeing strategy.	
1.3	Review policies and procedures as required in line with legislation changes and ensure that updates incorporate feedback from staff experience.	

OUTCOME 2		
There will be a better understanding and intolerance of discrimination and violence against people with protected characteristics across our communities, workforce and schools.		
Why have we prioritised this outcome?		
In South Ayrshire we want people to experience safe and inclusive communities, workplaces and schools.		
Which general duty does this outcome meet?	Eliminate Discrimination	✓
	Advance equality of opportunity	✓
	Foster good relations	✓
ACTIONS		
2.1	Develop a corporate training calendar providing opportunities for staff and elected members including Licensing Board members to raise awareness and understanding of equality and diversity.	
2.2	With the Ayrshire Equality Partnership, we will collaborate to deliver events to raise both staff and community awareness of equality and diversity.	
2.3	Through working with both our Youth Council and Racial Literacy Group, we will continue to build resources and supports to enhance and develop understanding within our schools.	
2.4	Through working with our Licensing Forum and Taxi and Private Hire Forum, and the Reducing Violence Joint Action Group, we will continue to support licensing policies and conditions to enhance safety in communities.	



OUTCOME 3		
We will increase the number of training and employment opportunities for people with protected characteristics from our local communities.		
Why have we prioritised this outcome?		
We want to support people in South Ayrshire to fulfil their potential by removing barriers to training and employment opportunities.		
South Ayrshire’s Local Employability Partnership (LEP) is fully committed to improving volunteering, training and employment opportunities for young people and adults and lead the planning, decision-making and implementation of volunteering and employability provision across South Ayrshire to ensure individual needs and labour market demands are met.		
Which general duty does this outcome meet?	Eliminate Discrimination	✓
	Advance equality of opportunity	✓
	Foster good relations	✓
ACTIONS		
3.1	Support young people leaving school to progress to a positive destination (Measure: School Leaver Destination Report)	
3.2	Continue to monitor the number of 16–19-year-olds participating in education, training or employment (Measure: SDS/SG National Participation Measure)	
3.3	Offer Modern Apprenticeship opportunities to young people aged 16 to 19, or up to 29years for people who are care experienced (Measure: number of people participating in modern apprenticeships)	



OUTCOME 4		
Our communities will have the opportunity to shape services and influence policy and practice by ensuring that we listen to the voice of lived experience and people with protected characteristics.		
Why have we prioritised this outcome?		
We want to ensure that everyone has the opportunity to influence and contribute to what happens in their local area. Feedback from people with lived experience & protected characteristics provides us with valuable knowledge to allow us to shape services.		
Which general duty does this outcome meet?	Eliminate Discrimination	✓
	Advance equality of opportunity	✓
	Foster good relations	✓
ACTIONS		
4.1	Develop a Community Engagement checklist to support Council Services to strengthen engagement and participation processes.	
4.2	Provide additional opportunities for engagement through the Community Planning Participation and Engagement Group.	
4.3	SAHSCP will enhance opportunities for people with lived experience and protected characteristics to influence decision-making, by strengthening engagement and consultation through Champions Boards, Locality Planning Partnerships, and our Strategic Planning Advisory Group.	
4.4	Continue to participate in relevant public consultation processes, for new licensing policies and amendments to existing policies, including the Licensing Board’s Statement of Licensing Policy when it requires to be renewed in 2027.	



Appendix 1

South Ayrshire: Equalities Profile

South Ayrshire has a population of 111,520 (Census 2022). This is a decrease of 1.1% since the previous Census in 2011.

There are 9 protected characteristics, however SAC has adopted Care Experienced as an additional protected characteristic specific to South Ayrshire as a commitment to ‘The Promise’ (this has been incorporated into the Integrated Impact Assessment) and is included within this equalities data.

Age	Disability	Gender re-assignment
different age groups e.g. older people or children and young people.	People with disabilities/long term conditions.	The process of transitioning from one sex to another.
Marriage or civil partnership	Pregnancy and Maternity	Race
People who are married or in a civil partnership.	Women who are pregnant and/ or on maternity leave.	People from different racial backgrounds and minority ethnic communities, including Gypsy/Travellers.
Religion and belief	Sex	Sexual orientation
A person’s religion or belief (including non-belief)	Women and men, girls or boys.	Lesbian, gay, bisexual, heterosexual/straight
Care experienced		
‘Care Experienced’ refers to anyone who is currently in care, or anyone who is from a looked after background or who has been in care at any stage in their life, no matter how short, including adopted children who were previously looked-after by a local authority (Scottish Funding Council 2018).		

Age

- South Ayrshire has an ageing population and has one of the highest populations of over 75s in Scotland.
- South Ayrshire population is expected to **fall** by **6.5%** by 2043. (Scotland rate +2.5%)
- Over 65s rate is expected to **increase** by **27.4%**
- Over 75s rate is expected to **increase** by **65.0%**
- Between 2011 and 2022 Census, there has been a 1.1% reduction in the population of South Ayrshire.
- All age groups have seen a reduction apart from the over 65s/over 75s.

Age groups	2011 Census	2022 Census	Percentage Change
0-15 Years	18,380	16,978	-7.6%
16-24 Years	11,334	9,421	-16.9%
25-44 Years	25,286	22,873	-9.5%
45-64 Years	24,260	29,545	-2.5%
Over 65's	24,260	29,545	21.8%
Over 75's	11,223	13,786	22.8%

Dependency Ratio

Dependency ratio is the population of children (aged 0 to 15) and older people (aged 65 and over) expressed as a percentage of people aged 16 to 64.

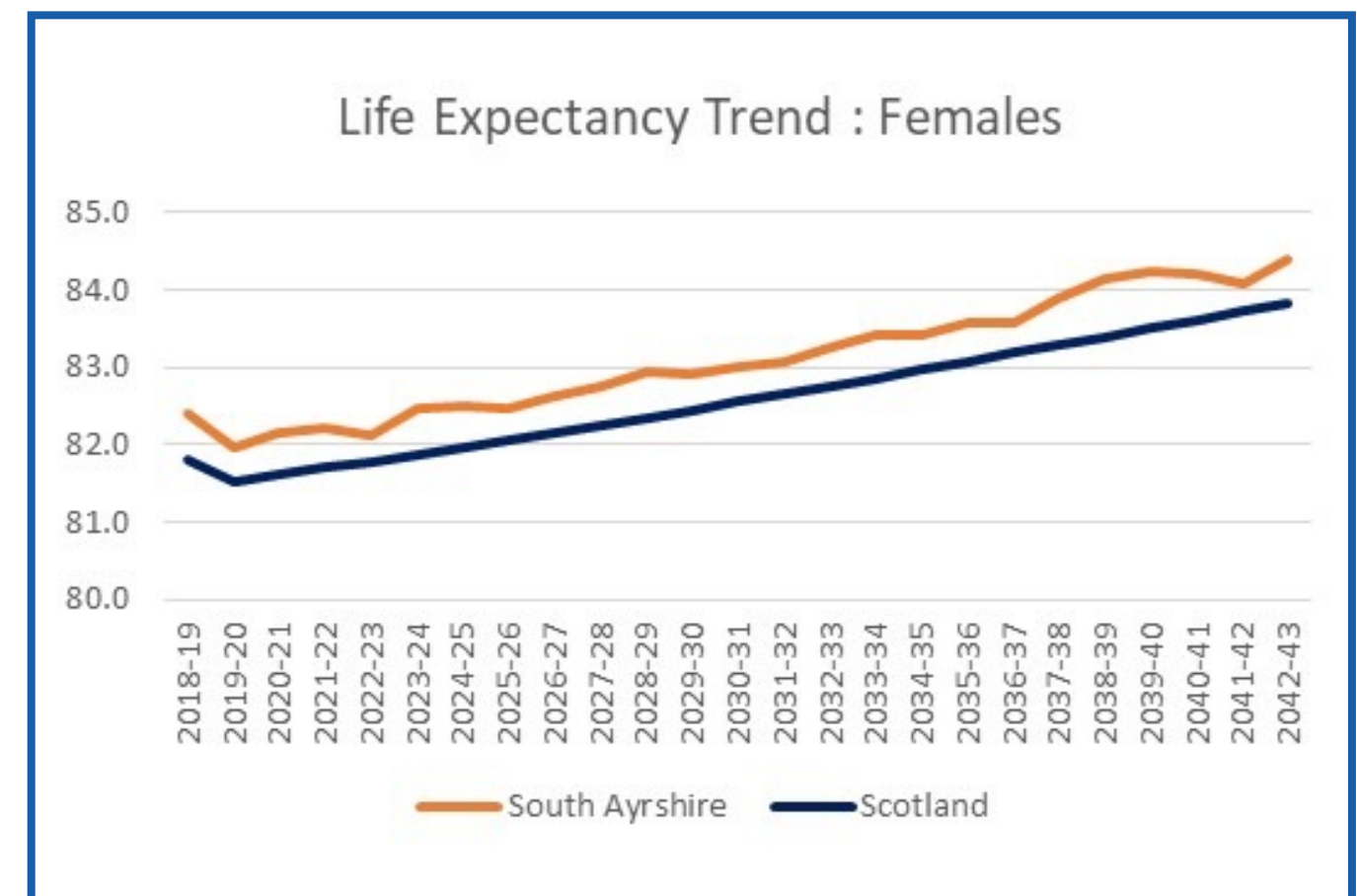
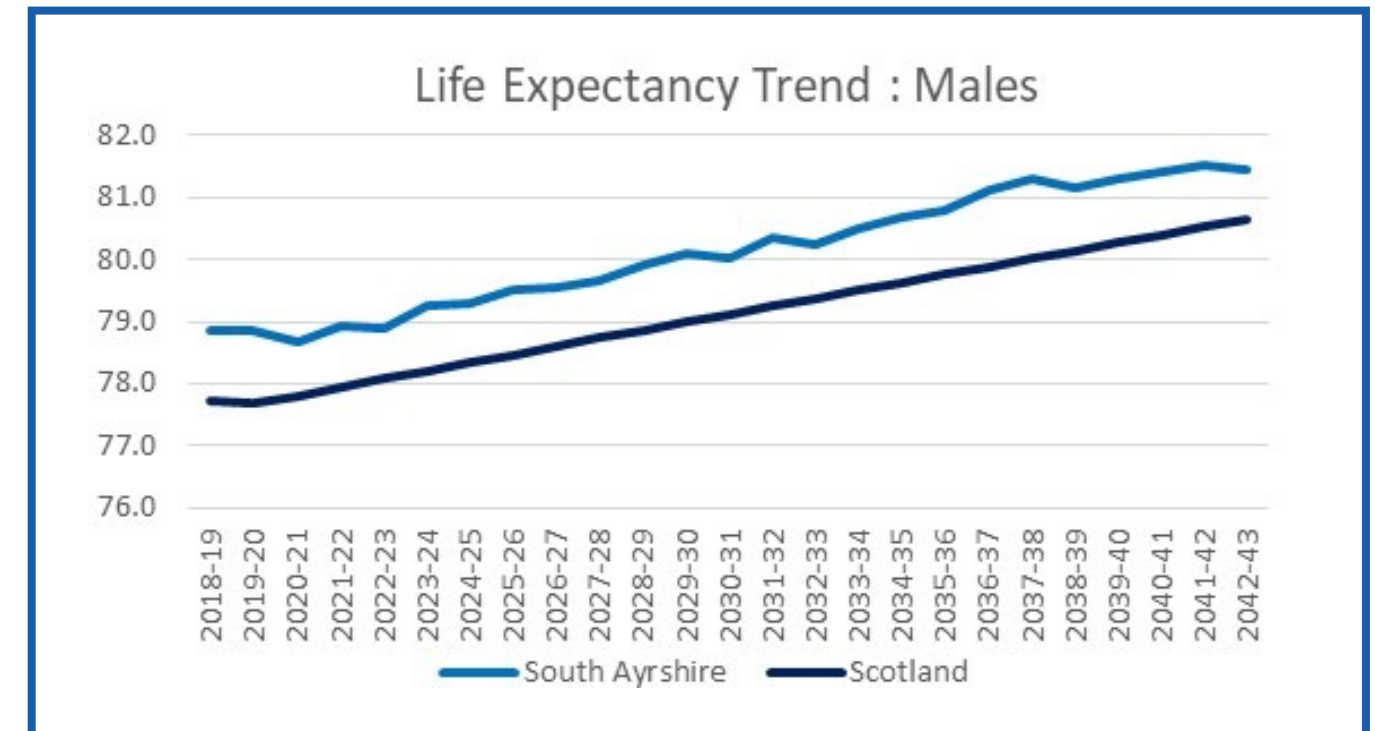
- South Ayrshire has one of the highest dependency ratios for Scotland at 70.78% compared to Scotland figure of 56.81% (2021 figures).
- If you look at projected population figures for 2043, South Ayrshire rate will increase to 92.3%

Based on population projections provided by NRS Scotland, the dependency ratio has been calculated from 2018 to 2043 for South Ayrshire and compared with Scotland's rate.

The dependency ratio in South Ayrshire is expected to increase by 34% over this time period from 68.7% to 92.3%. The Scotland rate is expected to increase by 18%.

Life Expectancy

- Male life expectancy is expected to be 81.4 years (Scotland 80.6 years)
- Female life expectancy is expected to be 84.4 years (Scotland 83.8 years)



South Ayrshire's population of 111,520 consists of:-

Age Group	Populations	Female	Male
0-15 years	16,980 - 15.2%	8,275 - 7.4%	8,705 - 7.8%
16-24 years	9,425 - 8.5%	4,525 - 4.1%	4,900 - 4.4%
25-44 years	22,875 - 20.5%	11,900 - 10.7%	10,975 - 9.8%
45 -64 years	32,690 - 29.3%	17,195 - 15.4%	15,495 - 13.9%
65-74 years	15,760 - 14.1%	8,240 - 7.4%	7,520 - 6.7%
75+ years	13,790 - 12.4%	7,925 - 7.1%	5,865 - 5.3%
Total	111,520 - 100%	58,060 - 52.1%	53,460 - 47.9%

The proportion of South Ayrshire's children aged 0-15 years, 15.2%, and of working age adults aged 16-64 years, 58.3%, are both below the Scottish proportions of 16.4% and 63.6% respectively. Hence, South Ayrshire's proportion of elderly people aged 65 and over, 26.5% , is higher than Scotland's 20%.

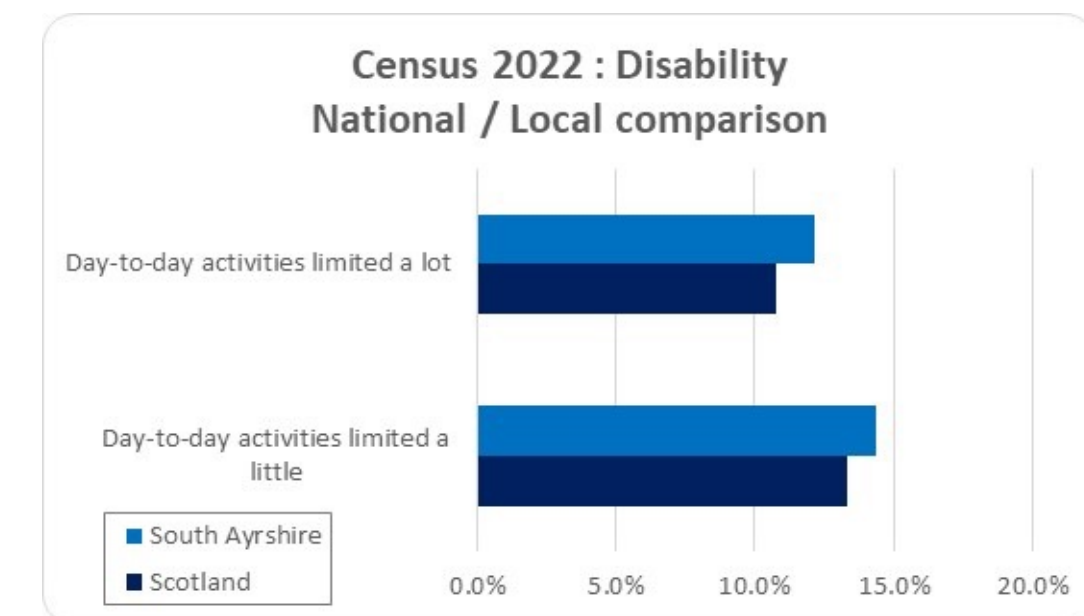
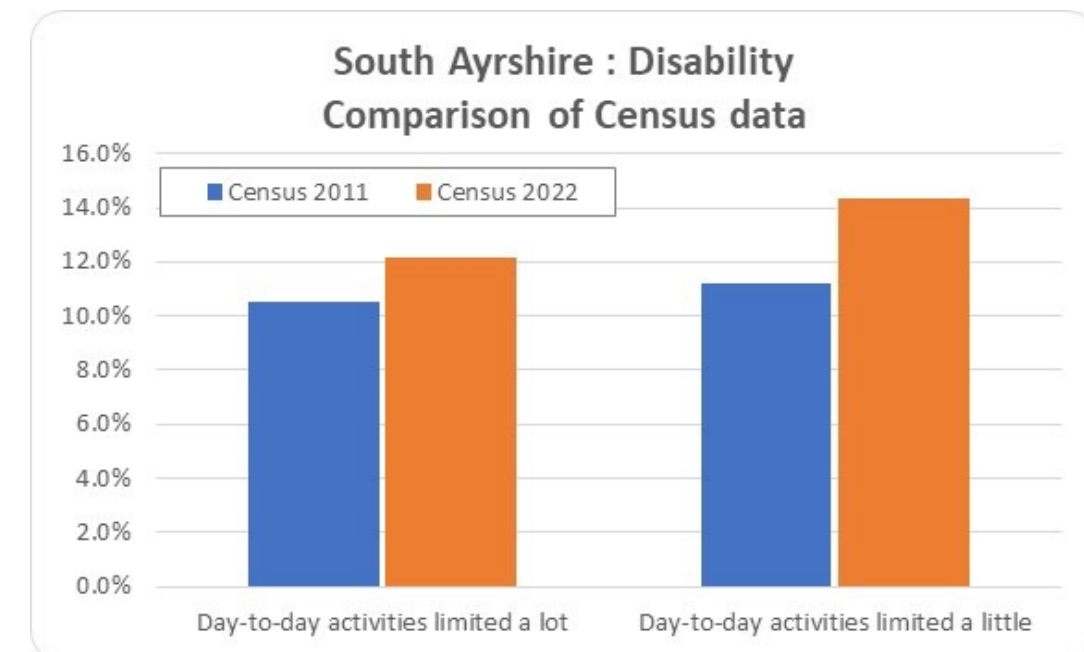
South Ayrshire's basic dependency ratio (ie. the ratio of combined numbers of children aged 0-15 years and those aged 65 and over), per 100 working-age population is 72 compared to Scotland's basic dependency ratio of 57.

South Ayrshire's population is projected to decrease further with a 5.7% decrease from 111,520 in 2022 to 105,191 by 2043, in contrast to a 2.5% increase across Scotland. The projected change in South Ayrshire's population is not evenly distributed between the different age groups. The children and working age populations are projected to decrease by 14.1% and 15.8% respectively, while the pensionable age group will increase by 21.5%. The resultant dependency ratio will increase to 92.

Disability/Long Term Conditions

Around 1 in 4 people in South Ayrshire state their day to day activities are limited a lot or a little.

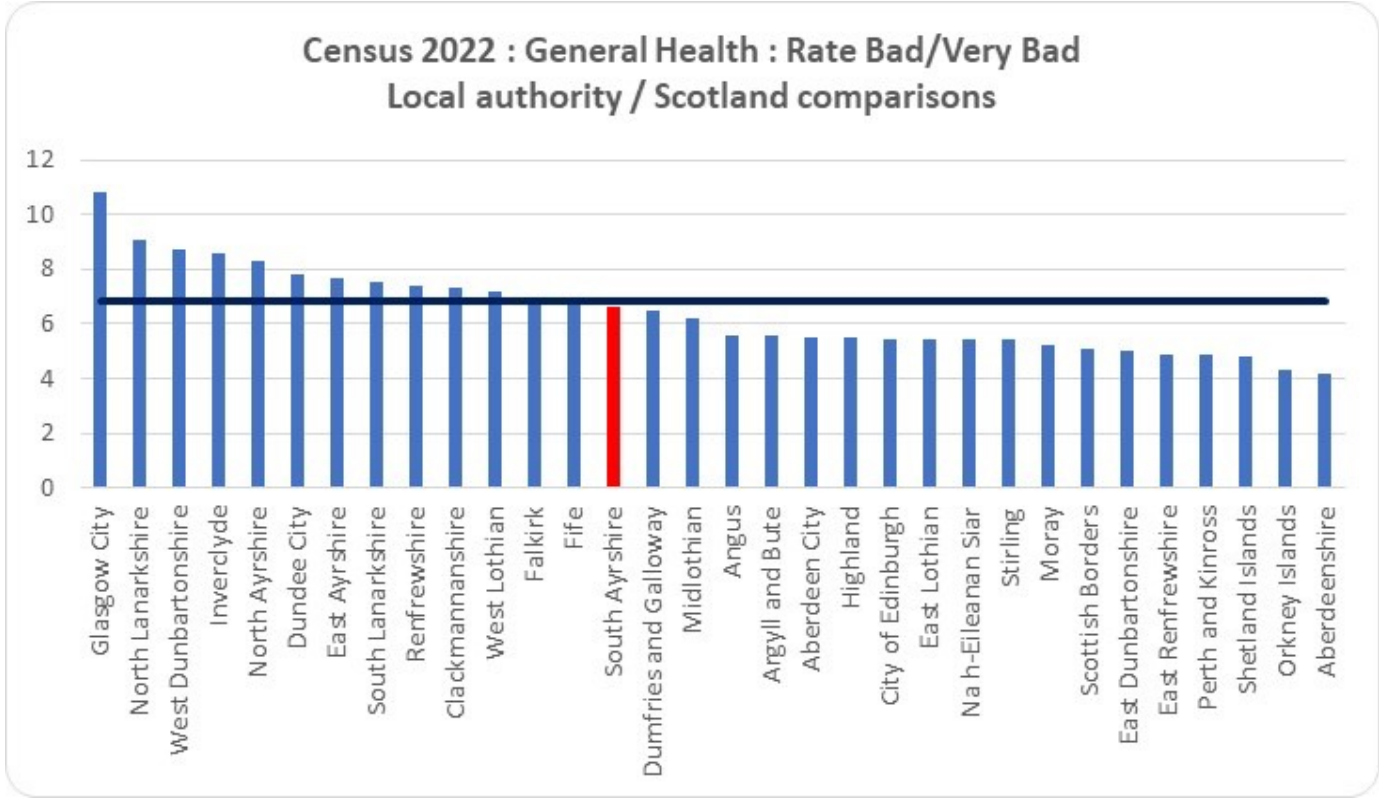
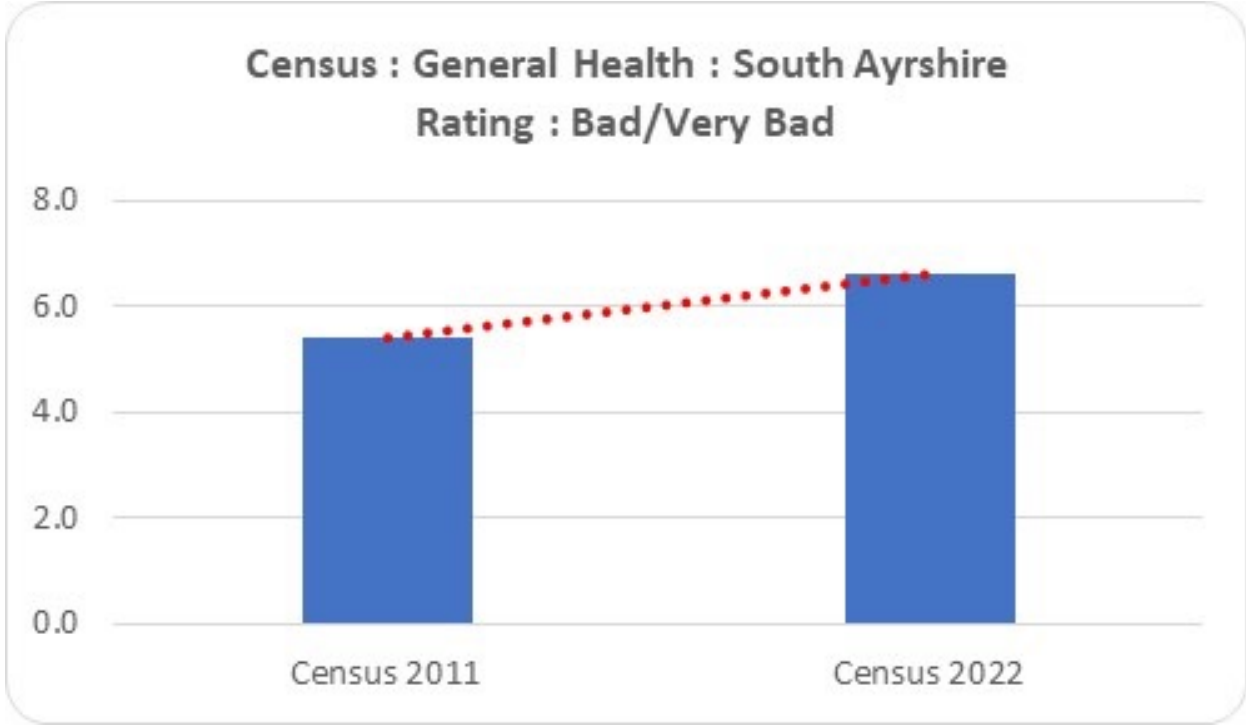
Since the Census 2011, there has been an increase in the number of people who state their day-to-day activities are limited a lot or a little. South Ayrshire rates are higher than Scotland rate.



General Health

The age-standardised rate for people who said their health was bad/very bad was 6.6%, which is an increase of 1.2% from the previous census in 2011.

South Ayrshire ranks 14th in relation to this indicator compared with all other local authorities and is slightly less than the Scottish rate of 6.8%.



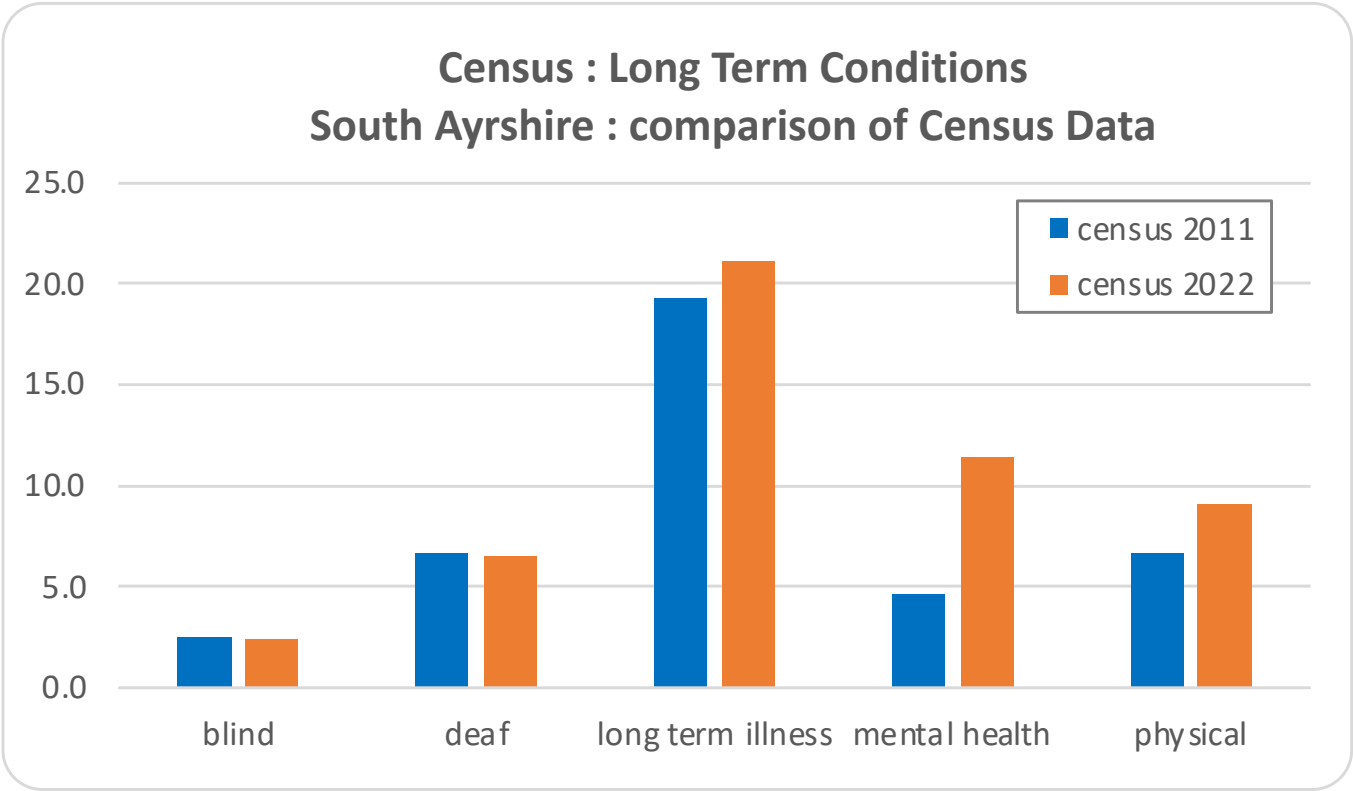
Long Term Conditions

There are a range of conditions which are covered by the Census including blindness, deafness, physical disability, mental health and long-term illness.

In the 2022 Census, 5.2% of residents in South Ayrshire stated they had one or more long-term conditions. This is double the percentage in the previous census.

1 in 5 residents stated they had a long-term illness.

Mental health conditions have increased by 6.8%, which is similar to the increase in the Scotland rate.

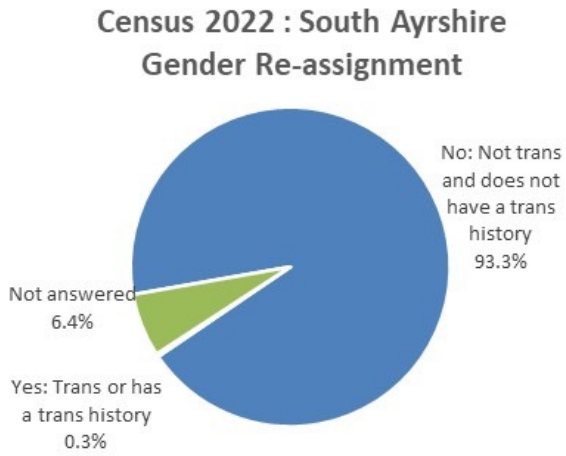


Gender Re-Assignment

Less than 1% of over-16s said they had a trans status or history.

Over half of those who said yes were aged 16-24 years.

Most of the residents who said yes gave their trans-status or trans-history as non-binary.



Marriage or Civil Partnership

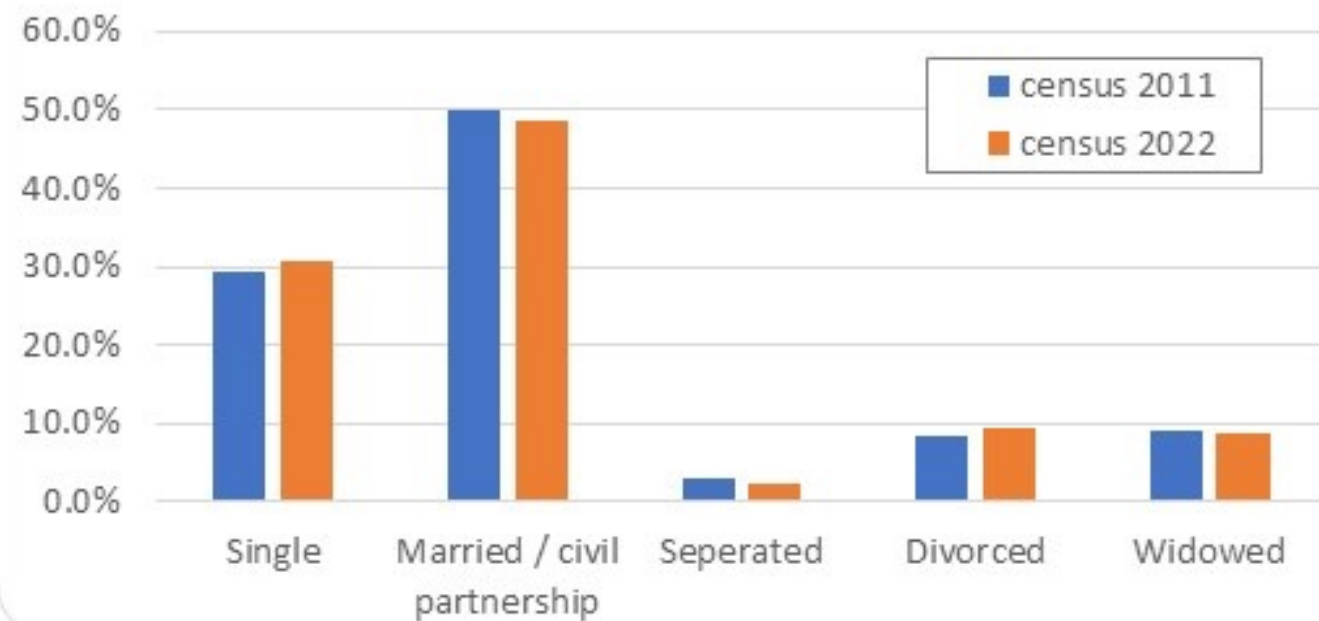
In the 2022 Census, almost half of the population of South Ayrshire (aged 16 years and over) were married or in a registered civil partnership

South Ayrshire has higher rate than Scotland of persons who are married or in a registered civil partnership.

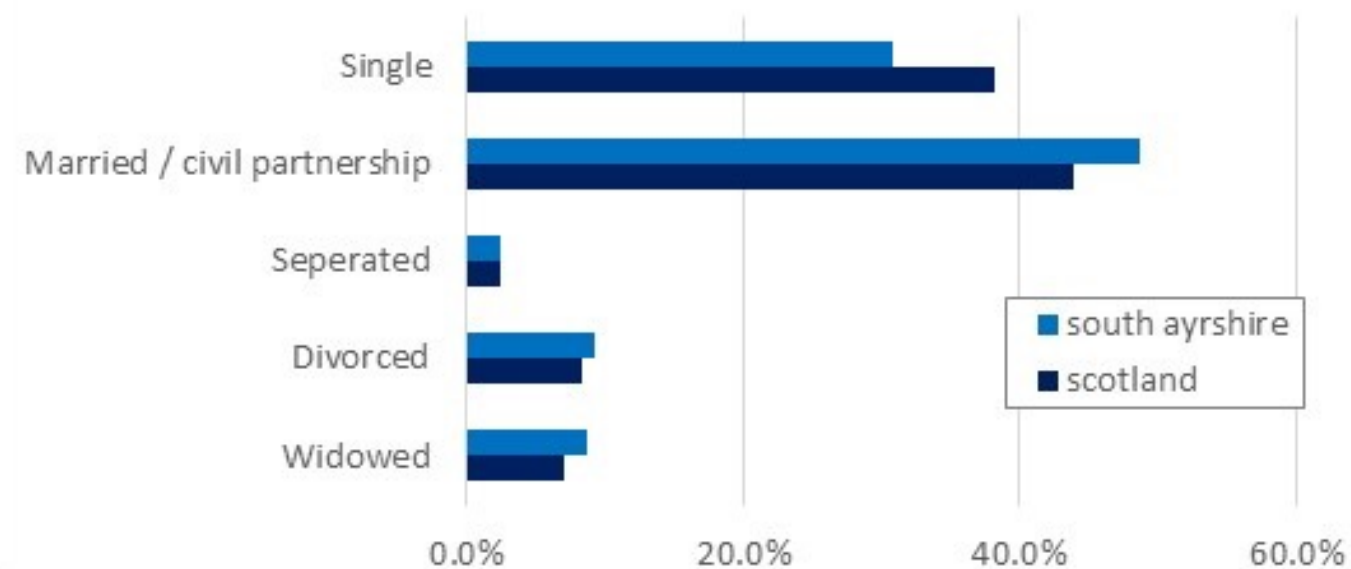
Since 2011 there has been a slight increase in residents who are divorced or who are single (never married or never registered in a same sex civil partnership)

The highest percentage of single residents in South Ayrshire are between 16-34 years (18.2%).

Census 2022 : Marital Status : South Ayrshire



Census 2022 : Marital Status National / Local comparison



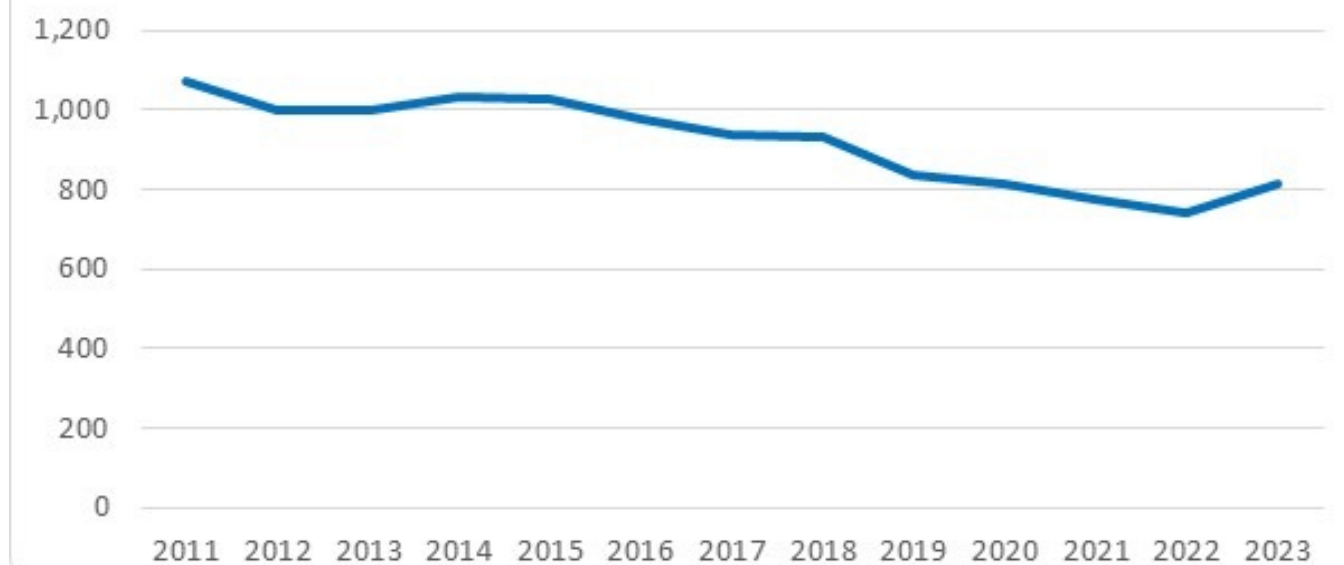
Pregnancy and Maternity

Since 2011, the birth rate in South Ayrshire has fallen by 24%. The Scotland rate has fallen by 21%.

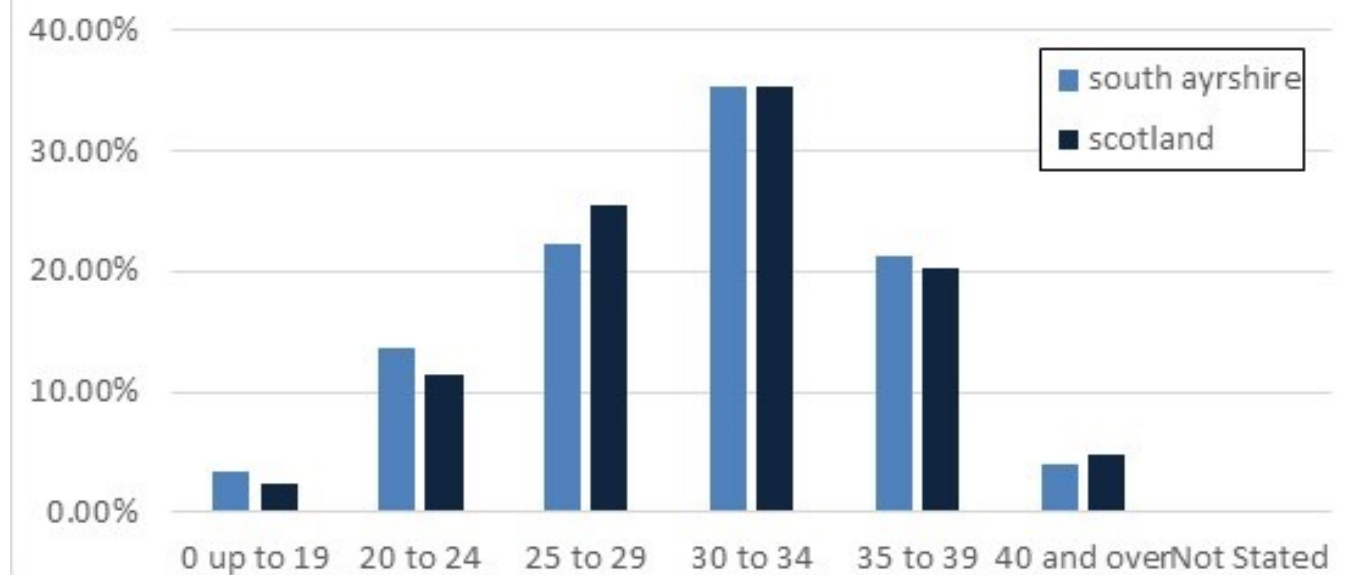
In total more males have been born than females which is same as Scotland.

Around 1 in 3 babies are born to mother's aged 30-34 years. This is the same as the Scotland trend.

South Ayrshire : Birth rate Annual trend : 2011 to 2023



Birth Rate 2023 : South Ayrshire / Scotland by age of mother



Race

In the 2022 Census, there were 21 Ethnic group categories to choose from.

South Ayrshire's ethnic minority community of approximately 4.9% of the population is relatively small in comparison to large cities like the City of Edinburgh that has an ethnic minority population of 28.4% or Glasgow City that has an ethnic minority population of 27.2%. Scotland's proportion of ethnic minority communities is 12.9%.

1 in 4 residents in South Ayrshire's ethnic community are aged between 35-49 years.

1 in 5 residents in South Ayrshire's ethnic community are aged under 16 years of age.

The highest percentage of residents in South Ayrshire are classed as White.

Since the Census in 2011, there has been a 1.45% increase in ethnic groups residing South Ayrshire.

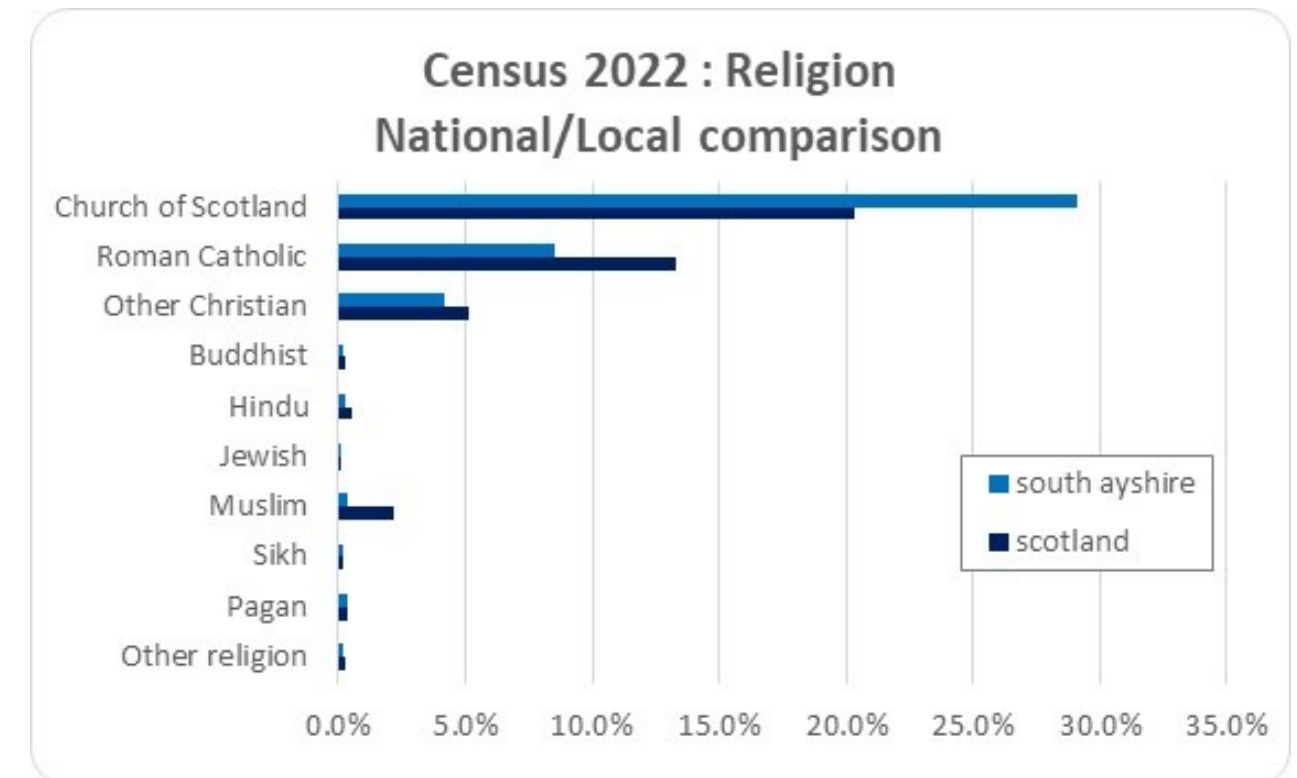
Ethnic minority groups	2011	2022	Percentage Change
White: Scottish / British	96.54%	95.10%	-1.44%
White: Irish	0.80%	0.85%	0.05%
White: Gypsy/ Traveller	0.09%	0.06%	-0.03%
White: Polish	0.34%	0.42%	0.08%
White: Other White	0.97%	1.34%	0.37%
Mixed or multiple ethnic groups	0.25%	0.57%	0.32%
Asian	0.79%	1.15%	0.35%
African	0.08%	0.12%	0.04%
Caribbean or Black	0.04%	0.06%	0.02%
Other	0.09%	0.35%	0.26%

Religion or Belief

In the Census 2022, over half of South Ayrshire residents (56.6%) said they had no religion or did not state a category. For Scotland this figure was 57.3%.

In South Ayrshire, the highest percentage of residents said their religion was Church of Scotland (29.1%) compared to 20.4% for Scotland. Scotland has a higher Roman Catholic population.

The remaining residents said they had other religious beliefs (5.9%) which was lower than the Scotland figure of 9.1%.



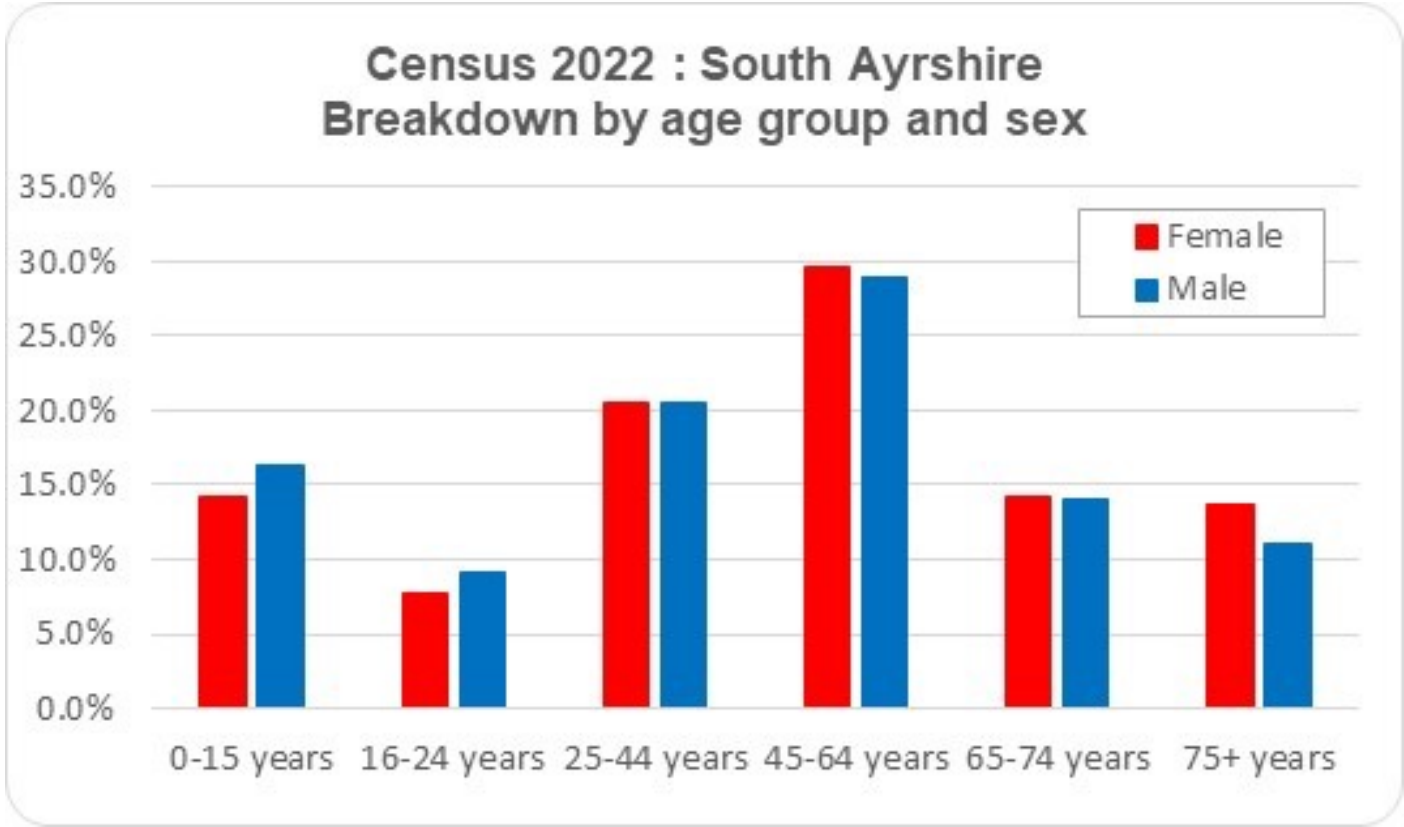
Sex

In the 2022 Census, the proportion of females to males has remained unchanged with 52.1% of the population female and the remaining 47.9% male. This is similar to Scotland's population with 51.4% female and 48.6% male.

The highest percentage of females and males are aged between 45-64 years.

There are more females aged over 75 years than males.

Age Group	Female	Male
0-15 years	14.3%	16.3%
16-24 years	7.8%	9.2%
25-44 years	20.5%	20.5%
45-64 years	29.6%	29.0%
65-74 years	14.2%	14.1%
75+ years	13.7%	11.0%

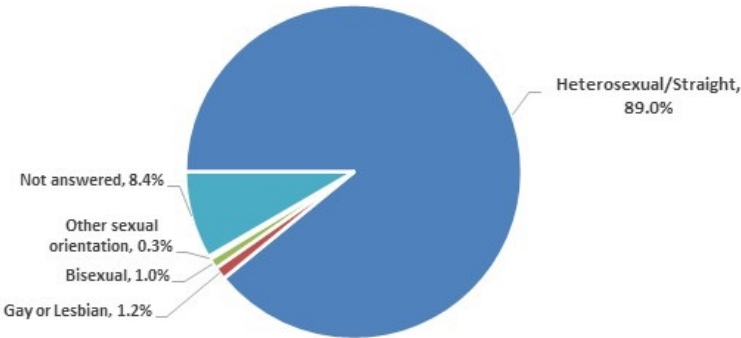


Sexual Orientation

89% of South Ayrshire’s population (aged over 16 years) classed themselves as heterosexual /straight. This is slightly higher than the Scotland rate.

The highest percentage of South Ayrshire population who identified as gay or lesbian, bisexual, or other sexual orientation were aged between 16-34 years (14.1%).

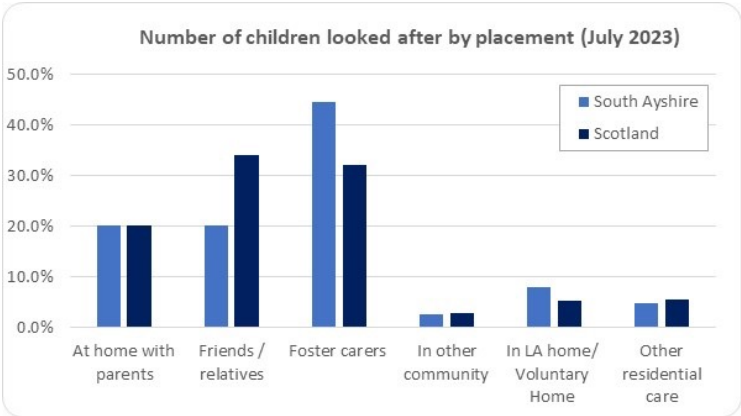
South Ayrshire : Sexual Orientation



Care Experienced

Scottish Government social work statistics (July 2023) :

- 1% of South Ayrshire’s population is looked-after children.
- There are more males than females.
- 1 in 5 are aged under 5 years.
- 5% are from a minor ethnicity group and 13% are disabled.
- The highest percentage of children in South Ayrshire are looked after by foster parents.

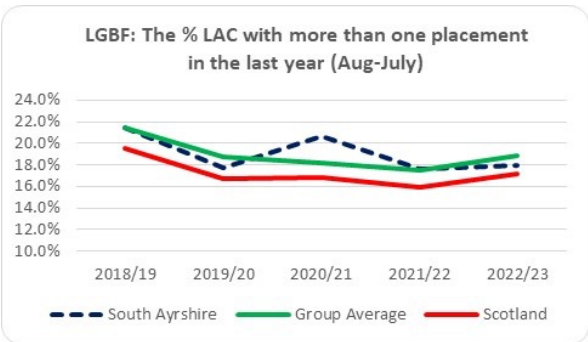
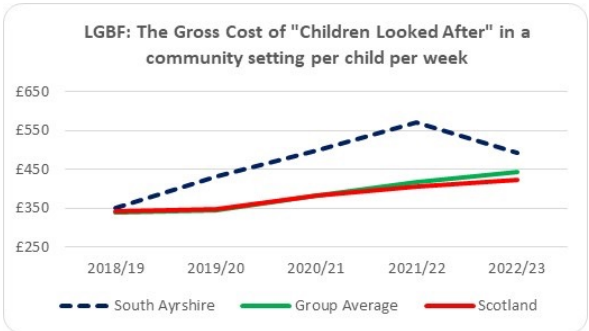
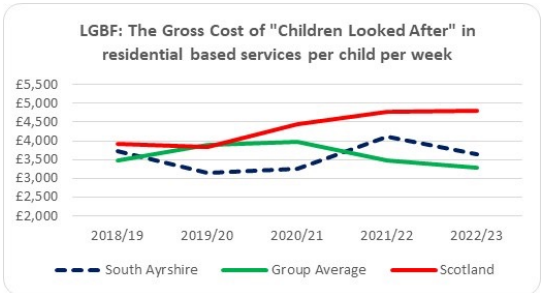


Local Government Benchmarking Framework (LGBF) : 2022/23

The gross cost of “children looked after” in a residential based service is £3,642 per child per week. This is lower than the Scottish cost of £4,804.

The gross cost of “children looked after” in a community setting is £492 per child per week which is higher than the family group and Scottish costs.

18% of “children looked after” have had more than one placement in the last year (Aug-July).



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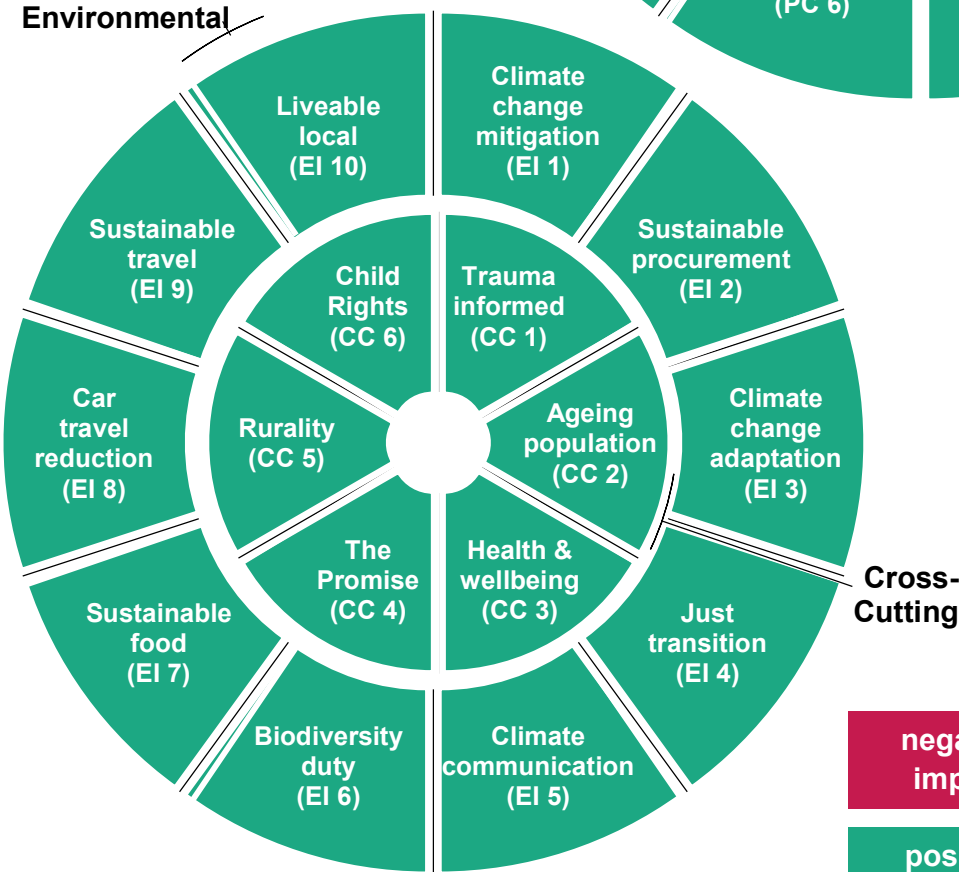
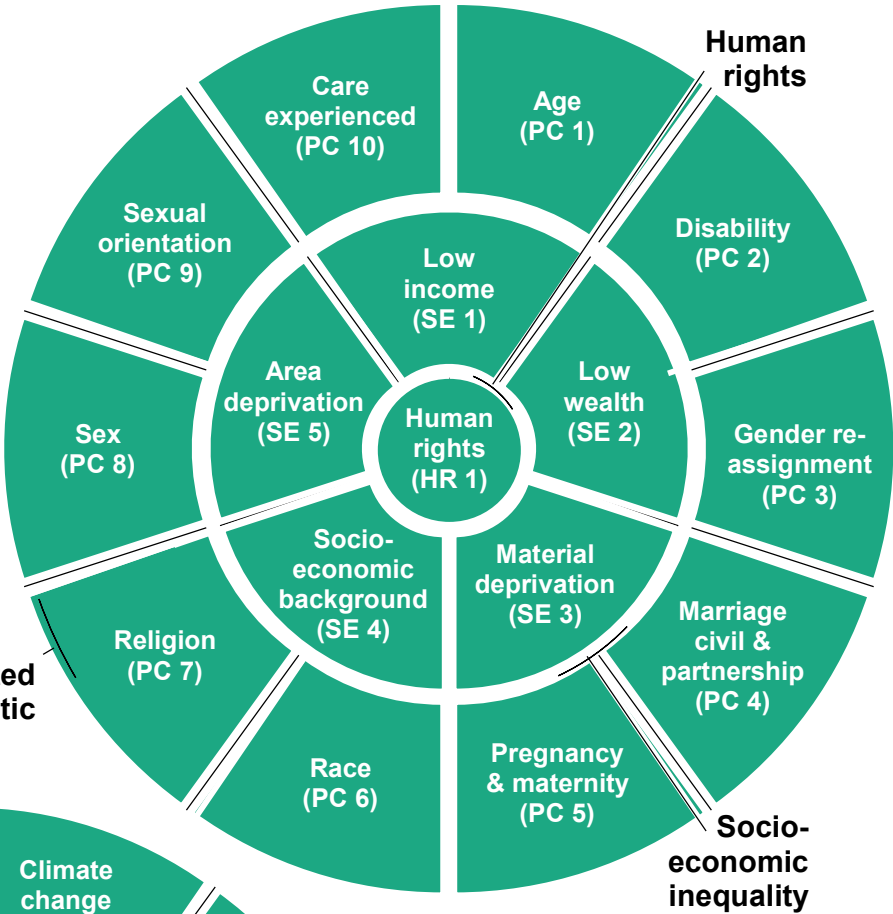
Integrated Impact Assessment Summary Report

Equality Outcomes 2025-2029



Completed by:
Elizabeth Dougall,
Senior Policy Officer;
Community Planning &
Equalities,
Performance, Community
Planning and Sustainability)

Date started 04/02/25



To be implemented on:
2025 TBC
Review date:
22/07/25
Oversight Panel:
Cabinet (then Service
and Partnerships
Performance Panel)

negative impact	uncertain / not clear
positive impact	no impact / not applicable

Public sector equality duty

Eliminating unlawful discrimination, harassment, and victimisation?

The Equality Outcomes aim to eliminate discrimination and any unfair treatment on the basis of those with certain protected characteristics. We as a Council and employer will have a fair and effective leadership which promotes fairness.

Advancing equality of opportunity?

The Equality Outcomes will advance equality of the opportunity for those who share a protected characteristic and those who do not consider the rights of minority groups. We also deliver opportunities for training, recruitment and supports as an employer, and make the most of the local economy.

Fostering good relations?

The Equality Outcomes aim to tackle prejudice and promote better understanding between people from different groups and those who share a protected characteristic and those who do not.

Consultation declaration

We confirm consultation has been carried out as part of this process.

Child Rights & Wellbeing Impact Assessment (CRWIA) summary

CRWIA for a non-legislative policy/measure

CRWIA title:

Equality Outcomes 2025-2029

Publication date:

1st April 2025

Summary of policy aims and desired outcomes

The development of a new set of equality outcomes for the period 2025-2029 in line with the Equality Act 2010, specifically the Public Sector Equality Duty.

Executive summary

Development of new South Ayrshire Equality Outcomes (2025-2029) replacing previous Ayrshire Shared Equality Outcomes (2021-2025).

Background:

Equality Outcomes are not what we do, but the beneficial change or effect which results from what we do. These changes may be for individuals, groups, families, organisations or communities.

Scope of the CRWIA, identifying the children and young people affected by the policy, and summarising the evidence base:

Children and young people with protected characteristics however our equality outcomes will positively impact children and young people through a wider population approach.

Evidence has been gathered through census data.

Children and young people's views and experiences:

As part of the consultation, engagement has taken place with the Youth Council in January 2025. There was also an opportunity to complete the online survey.

Key Findings, including an assessment of the impact on children's rights, and how the measure will contribute to children's wellbeing:

Through the implementation of the equality outcomes which are intrinsically linked to the rights of the child through improving outcomes, reducing inequalities and contributing to children's wellbeing.

Monitoring and review:

Monitoring and review will take place annually via our Service and Partnerships Performance Panel and also captured as part of our Equality Outcomes and Mainstreaming Reporting which is carried out every 2 years.

CRWIA Declaration Authorisation

Policy lead:

Elizabeth Dougall, Senior Policy Officer Community Planning and Equalities

Date:

1st April 2025

Deputy Director or Equivalent:

Kevin Anderson, Assistant Director - Corporate Policy, Strategy and Performance

South Ayrshire Council

**Report by Director of Health and Social Care Partnership
to Cabinet
of 29 April 2025**

**Subject: South Ayrshire Health and Social Care Partnership -
Social Care Charging Policy**

1. Purpose

- 1.1 The purpose of this report is to present a new Social Care Charging Policy to Cabinet for approval reflecting national guidance.

2. Recommendation

2.1 It is recommended that the Cabinet:

- 2.1.1 approves the Social Care Charging Policy (Appendix 1);**
- 2.1.2 notes the exemptions from social care charges in line with COSLA guidance;**
- 2.1.3 notes the calculation of the minimum charging threshold for non-residential charges in line with COSLA national guidance in Section 4.7;**
- 2.1.4 approves the % taper applied to any residual income to calculate the maximum charge for non-residential charges in Section 4.8 is set in line with state pension qualifying age and over or below state pension qualifying age;**
- 2.1.5 notes the financial assessment process for calculating contributions to residential care homes follows Charging for Residential Accommodation national guidance; and**
- 2.1.6 notes that the Social Care Charging Policy appendix 4 residential care home rate will be updated following approval of the National Care Home Contract rate for 2025-26.**

3. Background

- 3.1 Since the introduction of Community Care and Health (Scotland) Act 2002, local authorities are able to charge for non-residential social care support with the exception of personal care. The Convention of Scottish Local Authorities (COSLA) produce annual guidance, [COSLA Charges Applying to Social Care Support for people at home 2025-26](#). The guidance defines a set of principles to underpin the

development of local charging policies for social care support for people at home. It is managed by the COSLA Charging Guidance Working Group and any change to guidance requires approval by the political leadership of COSLA.

- 3.2 The current legislative framework for charging includes services provided under the Social Work (Scotland) Act 1968 Section 87. This was updated to reflect the integration of health and social care. The legal basis for setting charges remains with the local authority, however integration authorities can agree charges as part of their financial planning and budget setting process.
- 3.3 South Ayrshire IJB agreed an increase in charges for 2025-26 that was presented and approved by the Council's Cabinet on 18 March.
- 3.4 It is a legal requirement that everyone who is permanently admitted to residential care is required to pay a contribution towards the cost of their care and accommodation. The legal basis for charging for residential care services is The National Assistance Act 1948 and the National Assistance (Assessment of Resources) Regulations 1992. The Scottish Government provide detailed [Charging for Residential Accommodation Guidance](#) on an annual basis this is the guidance adhered to when calculating residential care charging within South Ayrshire.
- 3.5 The purpose of social care charging policy is to explain how charges are calculated in line with statutory requirements and National Guidance. The policy is subject to approval by Elected Members.

4. Proposals

- 4.1 The Social Care Charging Policy explains how South Ayrshire Council considers and calculates the contribution to care that people will be expected to pay towards the social care services they receive.
- 4.2 Contributions and charges apply whether the service is provided directly by South Ayrshire Council or by an external provider commissioned by the Health and Social Care Partnership to provide services.
- 4.3 The Social Care Charging policy is based on the following principles:
- We will not charge more than the cost of providing a service.
 - People who use services will be treated fairly.
 - People who use services will know how and why they are being charged for a service.
 - Charges are in line with national guidance and legislation.
 - We will balance the need to ask people to pay towards the cost of their care with the effects this may have on their quality of life.
- 4.4 The Social Care Charging policy sets out who cannot be charged for social care services as stated in COSLA national guidance, the following are exempt from charging:
- People who are terminally ill defined by Department for Work and Pensions 'as a person who is likely to have less than 12 months to live', this is evidenced through an SR1, DS1500 form or a Benefits Assessment for Special Rules (BASRiS) form. These charges will be waived.

- People who are subject to a Compulsion Orders under the Criminal Procedure (Scotland) Act 2003
- People subject to a Compulsory Treatment Orders introduced under the Mental Health (Care and Treatment) Scotland Act 2003
- Unpaid Carers who are eligible for support under the Carers (Scotland) Act 2016.
- Children under 19 years of age and in full time education.

4.5 Minimum Charging Thresholds are provided in the national guidance and a person who has income below the charging threshold will not pay towards their non-residential social care support if they have been assessed as eligible for support. This ensures a person retains a level of income to meet their daily living expenses.

4.6 The charging threshold is set linked to rates set by the UK Department of Work and Pensions (DWP). These are rates of benefit which provide a top up of weekly income to a guaranteed minimum amount set out below. For people below state pension qualifying age the Income Support Personal Allowance and the Disability Premium are added together, and for people of state pension qualifying age or above the Pension Credit Guarantee is used as a basis for the charging threshold calculation.

4.7 A buffer, endorsed by Scottish Government is applied to these rates to recognise that not all of a persons income should be taken into account when calculating charges for people on low incomes or who may incur additional living costs due to their impairment or to support frailty. This buffer is set at 25%.

Below State Pension Qualifying Age

	Personal Allowance	Disability Premium	Buffer 25%	Minimum Charging Threshold
Single Person	£92.05	£43.20	£33.81	£170.00
Couple	£144.65	£61.65	£51.57	£258.00

State Pension Qualifying Age or Above

	Pension Credit - Guarantee Credit	Buffer 25%	Minimum Charging Threshold
Single Person	£227.10	£56.78	£284.00
Couple	£346.60	£86.65	£434.00

4.8 Any income over and above the minimum charging threshold is classed as Residual Income. Councils have discretion to apply a further taper on the residual income. Since 2016, South Ayrshire Council have applied a percentage of residual income to be the maximum charge. For adults this is set at 25% of residual income and 50% of residual income for older people.

- 4.9 It is proposed that there is no change to the taper value. For consistency with the DWP Benefits and the minimum charging threshold, the taper on residual income should be defined as 25% of residual income is the maximum charge for 'People Below State Qualifying Age' and 50% of residual income is the maximum charge for 'People of State Qualifying Age or above'.
- 4.10 The social care charging policy provides information on the financial assessment process for calculating the contribution to residential care. It is a legal requirement that everyone who is permanently admitted to residential care is required to pay a contribution towards the cost of their care and accommodation. The legal basis for charging for residential care services is The National Assistance Act 1948 and the National Assistance (Assessment of Resources) Regulations 1992. The Scottish Government provide detailed [Charging for Residential Accommodation Guidance](#) on an annual basis this is the guidance adhered to when calculating residential care charging within South Ayrshire.
- 4.11 The national guidance for both residential and non-residential charging is updated on an annual basis. The Social Care Charging Policy will be subject to an annual review as part of the IJB budget setting process this will reflect any changes included in the national guidance and provide information on any approved changes to the non-residential financial assessment taper or changes to social care charges.
- 4.12 The Social Care Charging Policy appendices two to four include annual minimum charging thresholds, the annual non-residential charges and annual residential charges. The annual residential charges are based on the National Care Home Contract (NCHC) rate, to date this has not been set for 2025-26. The Appendix will be updated when the NCHC rate have been approved.

5. Legal and Procurement Implications

- 5.1 The social care charging policy adheres to legislation and national guidance in relating to charging for social care services.
- 5.2 There are no procurement implications arising from this report.

6. Financial Implications

- 6.1 Elected members should note that, in cases of hardship, contributions and charges may be waived, in whole or in part, at the discretion of the Head of Service / Director of Health and Social Care.

7. Human Resources Implications

- 7.1 There are no human resource implications arising from this report.

8. Risk

8.1 *Risk Implications of Adopting the Recommendations*

- 8.1.1 There are no risks associated with adopting the recommendations.

8.2/

8.2 ***Risk Implications of Rejecting the Recommendations***

- 8.2.1 Rejection of the recommendations may have an impact on service users interpreting how their contribution to social care charges are calculated, how to pay for services and who to contact if experiencing financial hardship.

9. **Integrated Impact Assessment (incorporating Equalities)**

- 9.1 An Integrated Impact Assessment has been carried out on the proposals contained in this report, which identifies potential positive and/ or negative impacts and/ or areas that require further consideration. The IIA Summary Report is attached as Appendix 2 which includes information on any mitigating or follow-up action required.
- 9.2 A copy of the fully completed IIA can be accessed here: [Integrated Impact Assessment - Home](#)

10. **Sustainable Development Implications**

- 10.1 ***Considering Strategic Environmental Assessment (SEA)*** - This report does not propose or seek approval for a plan, policy, programme or strategy or document otherwise described which could be considered to constitute a plan, programme, policy or strategy.

11. **Options Appraisal**

- 11.1 An options appraisal has not been carried out in relation to the subject matter of this report. Social Care Charging is included in national policies, the creation of a South Ayrshire Policy is to inform the public how South Ayrshire Council apply the national policies to non-residential charging and residential charging.

12. **Link to Council Plan**

- 12.1 The matters referred to in this report contribute to Priority 4 of the Council Plan: Efficient and effective enabling services and the report aligns with IJB Strategic Priority 'We are an ambitious and effective partnership'.

13. **Link to Shaping Our Future Council** Yes ☐ No ☒

- 13.1 The matters referred to in this report are not proposing any changes to service delivery or transformation there are no specific benefits such as savings or income generation.

14. **Results of Consultation**

- 14.1 The IJB Budget Working Group has been consulted and involved in the scrutiny and review of the charging policy and recommends to Cabinet for approval.
- 14.2 Consultation has taken place with Councillor Hugh Hunter, Portfolio Holder for South Ayrshire Health and Social Care Partnership, and the contents of this report reflect any feedback provided.

15. Next Steps for Decision Tracking Purposes

- 15.1 If the recommendations above are approved by Members, the Director of Health and Social Care Partnership will ensure that all necessary steps are taken to ensure full implementation of the decision within the following timescales, with the completion status reported to the Cabinet in the 'Council and Cabinet Decision Log' at each of its meetings until such time as the decision is fully implemented:

Implementation	Due date	Managed by
Implement Charging Policy	1 April 2025	Service Lead - Revenues and Benefits

Background Papers **None**

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Date: **17 April 2025**



south ayrshire
health & social care
partnership

Appendix 1

Strategy Document

17th August 2016

Social Care Charging Policy

Non-residential and residential
care services 2025-26



Social Care Charging Policy Non-residential and Residential Care Services

Document Register

Title	Social Care Charging Policy Non-Residential and Residential Care Services
Author	Lisa Duncan
Approver(s)	South Ayrshire Cabinet
Issue Date	29 th April 2025
Subject	Social Care Charging
Version	V.1
Published Location	Web Address -
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1. Policy Statement

We want to help people live at home independently, safely, and for as long as possible. To help us to provide support to people with a range of needs, we may need to charge you for some of the social care and support you receive.

These charges might affect you if you are getting services from us now, or if you need them in the future. Charges apply whether services are provided direct by South Ayrshire Health and Social Care Partnership or purchase from an external provider or purchased through an individual service fund or direct payment.

The charges have been set in line with principles of Convention of Scottish Local Authorities (COSLA) guidance, best value framework, benchmarking against other local authorities and income generation.

The charging policy is reviewed annually and any revisions to charges and financial assessment rules are included in the annual budget setting process and are approved by South Ayrshire Council Cabinet.

Principles

We are committed to the following principles:

- we will not charge more than the cost of providing a service.
- people who use our services will be treated fairly.
- people who use our services will know how and why they are being charged for a service.
- charges are in line with national guidance and legislation.
- we will balance the need to ask people to pay towards the cost of their care with the effect this may have on their quality of life.

Aims

This policy aims to:

- help you to understand why you are contributing to the cost of your services.
- explain how we calculate your contribution and how we will let you know.
- explain which services have a charge that everyone pays.
- explain financial hardship process.
- explain our complaints policy.

2. Legislation

Residential Care Services for Adults

Residential care services provide 24-hour care and support in a homely setting. The care home must be registered with the Care Inspectorate and meet your assessed needs of either residential or nursing care or both. Care provision can be permanent, temporary, emergency or respite care.

It is a legal requirement that everyone who is permanently admitted to residential care is required to pay a contribution towards the cost of their care and accommodation. The legal basis for charging for residential care services is The National Assistance Act 1948 and the National Assistance (Assessment of Resources) Regulations 1992. The Scottish Government provide detailed [Charging for Residential Accommodation Guidance](#) on an annual basis this is the guidance adhered to when calculating residential care charging within South Ayrshire.

Under the Carers (Scotland) Act 2016, there is no longer a charge for residential respite where this service is accessed in line with eligibility criteria and accompanied by a Carers assessment. This complies with the legislation which seeks to ensure that Carers are offered the support which they require, and charges are waived where this is appropriate.

Non-Residential Care Services

Non-residential care services provide a range of services in the community to enable you to live as well and as independently as possible. These services are provided following an assessment of need and are identified to assist you to meet your identified outcomes. The legal basis for charging non-residential social care services is the Social Work (Scotland) Act 1968, (as amended) and [Community Care and Health \(Scotland\) Act 2002](#).

3. Exemptions from Charging

Who is exempt from paying for social care services?

- People who are terminally ill defined by Department for Work and Pensions “as a person who is likely to have less than 12 months to live”, this is evidenced through an SR1, DS1500 form or a Benefits Assessment for Special Rules (BASRiS) form.
- People who are subject to a Compulsion Orders under the Criminal Procedure (Scotland) Act 2003
- People subject to a Compulsory Treatment Orders introduced under the Mental Health (Care and Treatment) Scotland Act 2003
- Unpaid Carers who are eligible for support under the Carers (Scotland) Act 2016.
- Children under 19 years of age and in full time education.

4. What Services we do not Charge for?

- Criminal Justice Social Work Services
- Children’s care and support
- Information and Advice
- Needs Assessment
- Care Management
- Personal Care for all adults and children (See Appendix 1 for list)
- Reablement Home Care Services for 42 days on discharge from hospital
- Respite Care if required to give your carer a break from caring duties.
- Aids and Equipment

5. What services we do Charge for?

- Care at Home/ Community Support (if **not** personal care)
- Community Alarms/ Telecare
- Hot Meals Service
- Corporate Appointee Charge
- Respite Care (if **not** for Carer's Support)
- Blue Badges

6. Why is there a Charge?

Local Authorities don't have to but are allowed by law to charge adult users of care and support services provided or arranged under the Social Work (Scotland) Act 1968 and the Mental Health (Care and Treatment) (Scotland) Act.

Consideration is made of the funding available to provide care and support to meet the needs of the local population. Charging provides a contribution to service delivery; charges are set at a reasonable level and rarely will cover the full economic cost of the service provided. The charge will never exceed the full cost of the service.

7. How are charges for non-residential social care services calculated?

Charges are calculated based on benchmarking with other local authorities and reviewing the costs to the Health and Social Care Partnership to deliver the service.

The following services are subject to a flat rate charge; therefore you pay for the service regardless of your income:

- Administration of Blue Badge scheme <https://www.mygov.scot/apply-blue-badge>
- Meals at Home
- Community Alarm /Telecare
- Corporate Appointee Charge – administration of service users finances

The following services are subject to a financial assessment and based on your ability to pay:

- Care at Home/Community Support (if NOT personal care)

8. How are the contributions for non-residential social care services calculated?

The services you receive will always be based on your assessed needs. Any charges for these services will be based on your ability to pay. A financial assessment will be carried out if you receive a service that is chargeable. We will look at your income, capital and some of your expenses to find out how much you can pay.

Through Self-Directed Support Option 1 – Direct Payment and Option 2 – Individual Service Fund, you may choose a service that costs more than the one we would organise to meet your needs. In this case the amount of funding you will get will be no more than the cost of the service we would organise to meet your needs. When you organise your care through Option 1 and Option 2 you will need to pay any costs more than we would pay.

What happens during a financial assessment?

Your care manager will complete a Financial Assessment form with you and will forward the information to the Council's Social Care Support (SCS) Finance Team to complete the assessment and calculate your maximum weekly charge.

The SCS Finance Team will complete the financial assessment using the information you have provided, and where required by checking income details held by Department for Work and Pensions (DWP) and local authority systems. We may request supporting evidence from you if required.

If you require a benefits maximisation check you or your care manager can complete an online referral form using the link [Council's Information and Advice Hub](#).

Once the maximum weekly charge has been calculated, the SCS Finance team will then determine the actual charge for you depending on the level of services received; the charge will always be the lesser of the two amounts. You will receive a letter detailing your charge, see Section 10 on how to pay.

Financial Assessments following the annual [COSLA Social Care Charging Guidance](#).

Minimum Charging Threshold

Included in the COSLA annual guidance is the minimum charging threshold, this is updated each financial year in line with DWP benefit increases. The minimum charging threshold, (or minimum income threshold) is the weekly income which you need to meet daily living expenses. A person who has income below the charging threshold will not pay towards their social care support if they have been assessed as eligible. **Appendix 2 – Current Allowances 2025-26.**

Buffer

A buffer, endorsed by Scottish Government is applied to the minimum charging threshold, to recognise that not all of a person's income should be taken into account when calculating charges for people on low incomes or who may incur additional living costs due to their impairment to support frailty. The buffer is currently set at 25%. The minimum charging threshold is worked out by adding the buffer (25%) to the appropriate DWP rate(s) for people, as set out in **Appendix 2 Non-Residential Allowances 2025-26.**

Max Weekly Charge

We set a maximum weekly charge each year. No-one will pay above this maximum weekly charge regardless of the cost of the service or the outcome of the financial

assessment. This included in the table of charges, see **Appendix 3 – Current non-residential service charges.**

Non-disclosure

If you fail to provide information required to complete a financial assessment or choose not to disclose information, then you will be assessed as being able to afford the maximum weekly charge or the actual cost of your care, whichever is the lesser amount.

Income

All income sources should be considered including: -

- All Benefits
- Income from Earnings
- Rental Income
- Occupational/Private Pensions
- Income from Capital
- Any Other Income

Income Disregards and allowable expenditure

Certain types of income and expenditure are disregarded and not taken into account when assessing your ability to make a contribution including: -

- Mobility component of the Disability Living Allowance/Personal Independence Payment or Disability Assistance
- War Disablement Pension
- Armed Forces Compensation Scheme
- Net Rent payable (less any Housing Benefit/Universal Credit Housing Costs)
- Council Tax (less any Council Tax Reduction) & Water and Sewerage Charges
- Interest and Insurance Payments made by owner-occupiers towards mortgages.
- Interest and insurance payments made towards an endowment mortgage.
- First £20 of earned income per week.
- Independent Living Fund Payments
- Partner's earnings
- Dependent Children benefits paid for, or on behalf of a dependent child.
- If you are in receipt of high rates of Disability Living Allowance care component, Adult Disability Payment enhanced component, Attendance Allowance or PIP enhanced daily living component, we will only take into account the middle rate of DLA or the standard rate of PIP, standard rate of Adult Disability Payment or lower rate of Attendance Allowance, provided you are not in receipt of overnight care.

Compensation Payments

Where compensation has been paid or held in Trust to address future care needs. We will request a breakdown of any compensation award and consider whether some elements of compensation payments should be included when assessing your ability

to pay a charge. Any charges will be dependent on the settlement information that relates to future care needs, and where necessary informed by relevant legal input.

Capital & Tariff Income

Capital can be considered a source of income. However, there can be no upper capital limit at which people would be refused support, as the provision of social care support at home will always be based legally on need rather than the ability to pay.

Only available capital will be taken into account for non-residential charging purposes, this precludes taking into account the value of your home.

The approach taken in consideration of capital is the same as used by DWP for means testing income-based benefits. This disregards income received against capital held up to a level of £6,000 for people below state pension qualifying age, or £10,000 for people of state pension qualifying age or above. For any capital held above those levels, a weekly income is assumed, and this is added as income in the financial assessment, as per the rates set out in the table below.

	Disregard Capital Below	Weekly Tariff Income
Below state pension qualifying age	£6,000	£1 per £250
State pension qualifying age or above	£10,000	£1 per £500

Taper

If your financial assessment calculates a sufficient level of available income for a charge. A percentage taper is applied to the available income to determine a maximum contribution. The contribution will not exceed the cost of providing the care and support. Set out in **Appendix 2 Non-Residential Allowances 2025-26**.

Example of how a Maximum Weekly Charge is Calculated

Single person, 51 years old, with no capital, living in local authority housing, receiving maximum housing benefit and exempt from Council Tax. In receipt of 8 hours social care support consisting of 4 hours personal care and 4 hours non-personal care. Maximum charge is 25% of the residual income available £3.58 per week.

INCOME	Client
DLA CARE/PIP CARE/ADP CARE	£73.90
ESA OR UC	£110.40
TOTAL ASSESSABLE INCOME	£184.30
less Threshold	£170.00
RESIDUAL INCOME	£14.30
Maximum Charge	
<i>Under State Qualifying Age 25% of residual income</i>	£3.58

The table below shows the actual cost of 4 hours non-personal care, personal care is free of charge, total cost of service provided is £57.56 per week. The charge is the lesser amount of the maximum charge or cost of service provision, therefore £3.58 per week.

Details of Service Provision	Weekly Charge
4 Hours Non Personal Care @ £14.39 per hour	£57.56
4 Hours Personal Care	Free
Total Cost of Service Provision	£57.56
Total Charge <i>lesser amount of Max Charge an Cost of Service</i>	£3.58

Notional income and capital

If you dispose of capital in an effort to avoid charges this will be deliberate deprivation and notional capital will be calculated and applied to your financial assessment.

Annual Financial Reassessment

Annual financial re-assessment will be undertaken each year in line with DWP uprating of benefits and review of COSLA's annual guidance. New annual charge will reflect any new approved increases to charges.

Change in Financial Circumstances

Any changes in financial circumstances contact your care manager or email financesocial.work@south-ayrshire.gov.uk who will calculate an accurate and up to date financial assessment and calculate your charge accordingly.

Disability Related Expenditure

Disability Related Expenditure are extra costs that you may incur compared to non-disabled people to enable you to live as independently as possible. These extra costs may be recognised as an 'outgoing' when we do a financial assessment to calculate how much you can afford to pay towards your care.

Additional disability related expenditure may relate to: -

- Purchase, maintenance and repair of disability related equipment.
- Specialist dietary requirements
- Specialist clothing
- Help with cleaning or other domestic tasks e.g. gardening
- Extra laundry
- Additional bedding
- Additional heating costs

The Financial Assessment will capture any additional costs and these will be taken into account when calculating how much you can afford to pay towards the cost of your care. The additional costs will vary dependent on individual circumstances.

9. How are the contributions to residential social care charges calculated?

Financial Assessments

If you are assessed as needing residential care, a financial assessment will be undertaken to identify the contribution you are required to pay to the care home towards your care costs. This information will be requested and collected by the SCS Finance Team who will calculate your contribution to your care home.

If you are placed in a care home and the financial assessment has still to be completed by the SCS Finance Team, the care home may charge an interim client contribution until the full financial assessment has been carried out based on the information requested. The interim client contribution may well change depending on the outcome of the financial assessment and could result in backdated fees being owed to the care home. Any additional charges from the care home above the assessed client contribution will be required to be met by the resident/financial representative. On admission the care home should inform you of any additional charges above the National Care Home Contract weekly rate.

Benefits

When you have been placed in a care home, your benefits for Attendance Allowance and the care components of Disability Living Allowance and Personal Independence Payments must cease after being in hospital or a care home for four consecutive weeks. It is the responsibility of you or your financial representative to notify the Department for Work and Pensions as soon as possible of any changes in circumstances. Any overpayments will require to be paid back.

Income

In general, all income you receive will be taken into account. If an occupational pension is paid, you can opt to give 50% of the amount paid to your spouse if you are married or in a civil partnership, if they live in the community. This must be declared on the financial assessment form.

Personal expenses allowance

You are entitled to a weekly personal expense allowance, from income. This amount is set annually by the Scottish Government. The personal expenses allowance is to enable you to have money to spend as you wish, for example on stationery, personal toiletries, small presents for friends and relatives and other minor items. See **Appendix 4 Residential allowances and charges for current allowances.**

Capital

Capital from all sources can be taken into account, including savings held in a bank, building society, post office or other savings account, stocks and shares, values of Personal Equity Plans (PEPs) and Individual Savings Accounts (ISAs). We will also consider the value of any property you own in assessing charges for residential services.

Disregards

The value of the property can be disregarded where:

- Your partner is continuing to reside in the property.
- A relative, over 60 years old, will continue to reside in the property.
- A relative, aged under 16 years, who is dependent on being maintained by you is continuing to reside in the property.
- A relative who resides in the property is incapacitated.
- In certain circumstances, discretion may be applied if a carer has given up their own home in order to care for you.

Capital Thresholds

Capital thresholds are set each year by the Scottish Government, there is both an upper and lower funding threshold. The upper threshold is the amount of assessable capital that you have, above which you are required to meet the full cost of your care. You would therefore be classed as a self-funder. **See Appendix 4 – Residential allowances and charges.**

If you have capital in excess of the upper funding threshold, there is an entitlement to a Free Personal/ Nursing Care payment to the residential or nursing care you receive. **See Appendix 4 –Residential allowances and charges.**

This amount is paid direct to the care home by South Ayrshire Council. You, or your financial representative, pay the balance due to the care home, based on their charging rates for self-funders.

The lower threshold is the amount of capital disregarded in your financial assessment. If your capital falls between the upper and lower thresholds you will have a tariff income applied. This is currently £1 for each band of £250 or part £250 above the lower threshold level.

12-week property disregard

If you do not have savings in excess of the upper funding threshold, but you do own a property, the value of this will be taken into account in the financial assessment. For up to the first 12 weeks following admission to a care home, the value of the property will be disregarded. This disregard must be requested in the financial assessment. This is called a 12-week property disregard (ends sooner if the property is sold within the 12-week property disregard period) and allows time for you to decide if you wish to remain in a care home setting. If you decide to stay this allows time to make arrangements for the sale of the property. Any additional charges from the care home above the assessed client contribution will be required to be met by the resident/financial representative. On admission the care home should inform you of any additional charges above the National Care Home Contract weekly rate.

Charging order

After the disregard period, the value of the property will be taken into account in the financial assessment. If you or your financial representative makes the decision to

sell the property and the property is not sold within the 12-week period, the Council can assist with interim funding of the care home fees up to the National Care Home Contract Rate by placing a charging order on the property. The Council will then recoup the costs of interim funding once the property is sold. The care home may also recoup any sums owed to them for the difference in the self-funding rate and National Care Home Contract Rate, you would need to discuss this with the care home direct. More detailed information regarding the use of a charging order can be provided by the SCS Finance Team.

Notional Income and capital

SCS Finance Team will seek legal advice if it appears that income or capital assets have been deliberately disposed of in anticipation of admission to a care home. This is known as deprivation of capital and if this is established, we will include the capital assets in the financial assessment - i.e. We will calculate your contribution to care home fees as if you still own the asset, this is termed as notional capital.

Annual Reassessments

Annual financial reassessment will be undertaken in line with the DWP uprating of benefits and the annual review of national guidance.

Change in financial circumstances

If you are a self-funder in receipt of free personal/nursing care and your capital is depleting, you are advised to contact SCS Finance Team when capital reaches £10,000 above the upper which changes annually (**see Appendix 4 – Residential allowances and charges**). This enables a new financial assessment to be completed, in respect of additional funding potentially being required from the Council. Any other changes in financial circumstances - e.g. sale of property, capital receipts from gifts, including inheriting money from others - will be included.

Respite Charges

If you are cared for at home by family or friend, they are your carer. Your carer takes responsibility for your care. Respite is provided to give your carer a break from their caring duties. The care charge will be waived if respite is to give the carer a break, to a maximum of 4 weeks per year from the date of the carer's assessment. The weekly charge will be a flat rate charge based on DWP age- related Benefits, as noted in Appendix 4.

Emergency admission to a care home will be free for the first 4 weeks, this is an assessment period to understand your future care needs.

Where residential care is required and this is for your assessed care need, there will be a charge in line with guidance in Charging for Residential Accommodation Guidance.

10. Paying for services

Non-Residential

If you are in receipt of a chargeable service, you will receive a regular bill (currently 4-weekly). Details of how to pay will be noted on the invoice.

Blue Badge Scheme is paid directly with your application.

If you receive a direct payment, your personal contribution will be deducted from your 4 weekly direct payment you receive into your dedicated direct payment bank account. You must pay your contribution into your account to ensure you have the total available funds to meet the costs of your care.

Residential

If you are paying for respite care you will receive an invoice for your charge following your period of respite.

If you are residing in one of the Local Authority care homes, you will receive a 4-weekly bill based on your assessed contribution to your care home fees.

If you are residing in a private care home, commissioned by the local authority your contribution will be paid direct to the care home. The care home will provide you details on how to make this payment.

11. Financial Hardship – Non-Residential Care

In cases of financial hardship or in other exceptional circumstances consideration may be given to charges being waived or abated. This will be assessed on a case-by-case basis and approved by the relevant Head of Service. To request a waiver or abatement service users should contact their Care Manager in the first instance.

12. Complaints Process

If you wish to make a complaint in relation to the processes detailed in the policy, please follow South Ayrshire Council's complaint process, this can be found at [Complaints](#).

Appendix 1 – Free Personal Care Services

The following are classed as personal care and are not charged for: -

Personal hygiene – bathing, showering, hair washing, shaving, oral hygiene, nail care.

Continence management – toileting, catheter/stoma care, skin care, incontinence laundry, bed changing.

Food and diet – help with preparing food and help with any dietary needs.

Mobility problems – dealing with the effects of being immobile or substantially immobile.

Personal support – counselling, or other help, provided as part of a planned programme of care.

Behaviour management and psychological support - This applies where there is an identified risk, and support is needed to prevent or minimise physical or emotional harm to the person or to others.
to the person or to others.

Simple treatments – help with medication (including eye drops), applying creams and lotions, simple dressings, oxygen therapy.

Personal assistance – help with dressing, surgical appliances, prostheses, mechanical and manual aids. Help to get up and go to bed. Transfers including using a hoist.

Appendix 2 – Non-Residential Allowances 2025-26

Minimum Charging Thresholds 2025-26

For People below state qualifying age:

	Personal Allowance	Disability Premium	Buffer 25%	Minimum Charging Threshold
Single Person	£92.05	£43.20	£33.81	£170.00
Couple	£144.65	£61.65	£51.57	£258.00

Taper for 2025-26 is 25% of any available income over and above the weekly charging threshold can be used towards social care charges.

Minimum Charging Thresholds 2025-26

For People of state qualifying age or above:

	Pension Credit - Guarantee Credit	Buffer 25%	Minimum Charging Threshold
Single Person	£227.10	£56.78	£284.00
Couple	£346.60	£86.65	£434.00

Taper for 2025-26 is 50% of any available income over and above the weekly charging threshold can be used towards social care charges.

Appendix 3 – Non-Residential Charges 2025-26

Charge	25-26 Approved Charge	Per
Meals at Home	£5.64	Meal
Community Alarms	£5.10	Week
Community Support (Non Personal Care)	£14.39	Hour
Blue Badge	£20.00	Badge
Corporate Apointee Charge - (<i>admin fee Community based service users</i>)	£8.00	Week
Corporate Apointee Charge - (<i>admin fee care home service users</i>)	£3.00	Week
Max Weekly Charge	£102.00	Week

Appendix 4 – Residential allowances and charges

Allowances	2025-26	Per
Personal Allowance	£35.90	Per Week
Capital threshold Lower Thershold	£22,000	
Capital threshold Upper Thershold	£35,500	
Free Personal Care Residential	£254.60	Per Week
Free Personal Nursing Care	£369.15	Per Week
Respite Charges *	2025-26	Per
Respite Care - 18 to 24 years	£106.70	Per Week
Respite Care - 25 to Pension Age	£125.85	Per Week
Respite Care -Pension Age and over	£191.20	Per Week
*Where respite is for the individual' care and not to give the carer a break		

Residential Care	2025-26	Per
South Lodge Care Home	£815.13	Per Week
Hillcrest Care Home	£815.13	Per Week
*Local authority care home charges (annual uplift in line with NCHC residential increase)		

Integrated Impact Assessment Summary Report

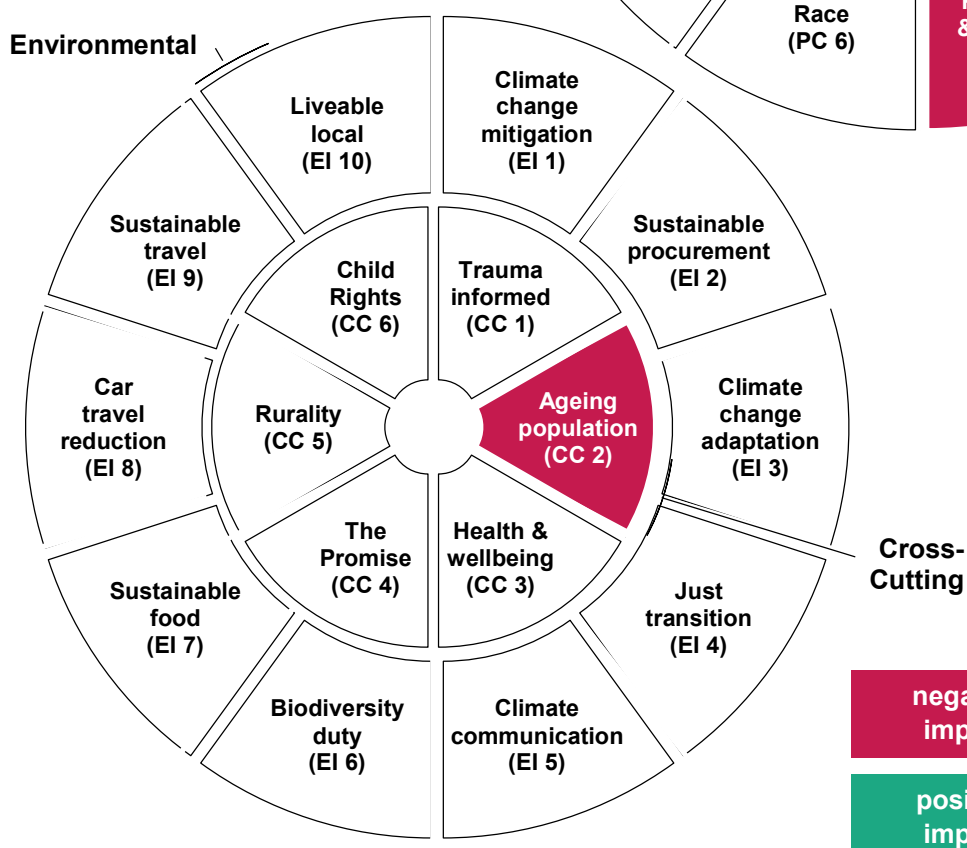
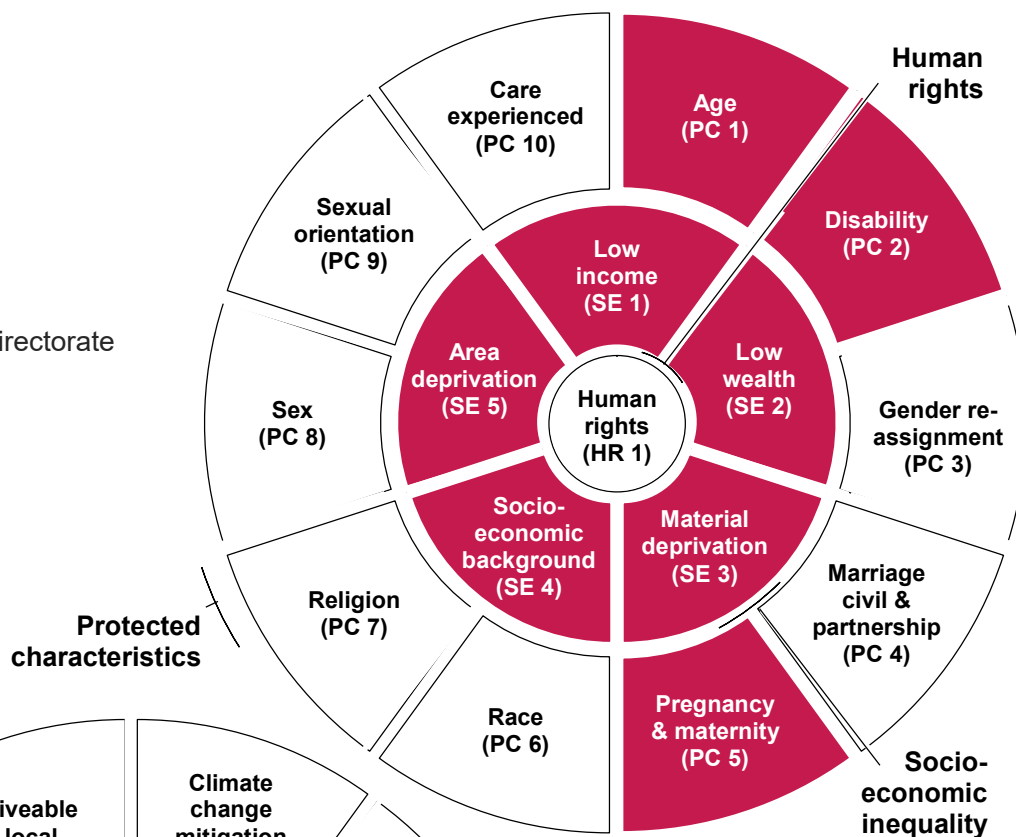
Social Care Charging Policy Non-residential and residential care services 2025-26



Completed by:

Lisa Duncan,
Chief Finance Officer,
South Ayrshire HSCP Directorate

Date started: 09/09/24



To be implemented on:

01.04.2025

Review date:

Budget Process.

Oversight Panel:

South ayrshire's Council
Cabinet

negative
impact

uncertain / not
clear

positive
impact

no impact / not
applicable

Public sector equality duty

Eliminating unlawful discrimination, harassment, and victimisation?

The implementation of this charge will ensure a consistent approach regardless of any protected characteristics.

Advancing equality of opportunity?

The implementation of this charge will ensure a consistent approach regardless of any protected characteristics.

Fostering good relations?

The implementation of this charge will ensure a consistent approach regardless of any protected characteristics.

Consultation declaration

We confirm consultation has been carried out as part of this process.

Mitigating Actions Required (re negative / unclear impacts)

EQUALITIES: impact on protected characteristics

PC 1	Age	A financial assessment will be undertaken to prevent negative impacts. People who are experiencing financial hardship and unable to meet charges, will be reviewed on a case by case basis and some or all of the charge may be waived.
PC 2	Disability	A financial assessment will be undertaken to prevent negative impacts. People who are experiencing financial hardship and unable to meet charges, will be reviewed on a case by case basis and some or all of the charge may be waived.

Mitigating Actions Required (re negative / unclear impacts)

PC 5	Pregnancy and Maternity	A financial assessment will be undertaken to prevent negative impacts. People who are experiencing financial hardship and unable to meet charges, will be reviewed on a case by case basis and some or all of the charge may be waived.
-------------	-------------------------	---

EQUALITIES: impact on socio-economic inequality

SE 1	Low Income / Income Poverty	A financial assessment will be undertaken to prevent negative impacts. People who are experiencing financial hardship and unable to meet charges, will be reviewed on a case by case basis and some or all of the charge may be waived.
SE 2	Low and / or no wealth	A financial assessment will be undertaken to prevent negative impacts. People who are experiencing financial hardship and unable to meet charges, will be reviewed on a case by case basis and some or all of the charge may be waived.
SE 3	Material Deprivation	A financial assessment will be undertaken to prevent negative impacts. People who are experiencing financial hardship and unable to meet charges, will be reviewed on a case by case basis and some or all of the charge may be waived.
SE 4	Socio-Economic Background	A financial assessment will be undertaken to prevent negative impacts. People who are experiencing financial hardship and unable to meet charges, will be reviewed on a case by case basis and some or all of the charge may be waived.
SE 5	Area Deprivation	A financial assessment will be undertaken to prevent negative impacts. People who are experiencing financial hardship and unable to meet charges, will be reviewed on a case by case basis and some or all of the charge may be waived.

CROSS-CUTTING IMPACTS

Does this proposal require a Child Rights and Wellbeing Impact Assessment (CRWIA)?	no
--	----

South Ayrshire Council

**Report by Depute Chief Executive and Director of Education
to Cabinet
of 29 April 2025**

Subject: Scheme of Assistance 2025-2029

1. Purpose

- 1.1 The purpose of this report is to seek Cabinet approval of a revised Scheme of Assistance for homeowners and private tenants.

2. Recommendation

- 2.1 **It is recommended that the Cabinet agrees the revised Scheme of Assistance 2025 – 2029 (attached as Appendix 1).**

3. Background

- 3.1 Section 72 of the Housing (Scotland) Act 2006 places a statutory requirement on South Ayrshire Council to produce a Scheme of Assistance for homeowners and private tenants.
- 3.2 The purpose of this document is to promote greater responsibility amongst homeowners for the repair and maintenance of their homes and highlight the ways in which the Council can help homeowners achieve this. The document also states how the Council can help people with disabilities remain independent in the community.
- 3.3 The aims of the Scheme of Assistance are to:
- Encourage owners to recognise they have the primary responsibility for maintaining their homes;
 - More effectively address disrepair in private housing by providing good quality, up to date, information, advice and assistance;
 - Make use of enforcement powers within the 2006 Act allowing the progression of works to address disrepair in private sector homes;
 - Help older and disabled residents in private properties to continue to live independently in the community where practical; and
 - Assist homeowners and private tenants to secure alternative housing solutions where repairs, maintenance, improvements and adaptations cannot suitably address the needs of the individual.

3.4 The Council's first Scheme of Assistance was approved in 2010 and reviewed in 2018. It has played an important role in improving property condition across the local authority area and enabling residents to remain independent within their home.

3.5 Some successful outcomes during the last scheme include:

- The approval of 771 applications for mandatory grant and a budget spend of £3.4m for private sector disabled adaptations enabling these residents to remain independent in their own home as well as facilitating earlier discharge from hospital settings. (April 2018 – March 2024).
- The provision of grant funding to over 239 homeowners in more than 100 mixed tenure blocks to bring elements of Council housing stock up to the Scottish Housing Quality Standard (SHQS). (April 2018 – March 2024).
- The provision of information and advice to homeowners on repair, maintenance and adaptations guidance - accessing our suite of leaflets either online or handed out (16,000 website hits, 650 leaflets handed out), 417 telephone calls received, Practical assistance provided to 785 individuals (April 2018 – March 2024).

4. Proposals

4.1 This is the third iteration of the Scheme of Assistance. As with previous years and following consultation, officers have refined the document to reflect local circumstances and budget challenges. The main changes are noted below:

- Greater focus on the exploring of Housing Options, across tenure type and where adaptations may not be feasible.
- Exploring options to maximise efficiency by reusing equipment currently delivered via mandatory grant.
- Where appropriate look to enforce recovery of 'Notice of Payments' in cases where there is a remaining term of grant, and value has been added to the applicants property.
- Remove offer of grant to properties failing the [Tolerable Standard](#) and focus on advice and assistance.
- Increase minimum owner contribution to £1,000 for mixed tenure related works. To reflect rising costs to labour and material.
- Amended scales of grant for planned maintenance and essential works as well as eligibility based on ownership type.

5. Legal and Procurement Implications

5.1 There are no new legal implications arising from this report.

5.2 There are no procurement implications arising from this report.

6/

6. Financial Implications

- 6.1 The proposals in this report will allow the Council to make better use of its Scheme of Assistance funding whilst private owners may need to meet more of the cost of works.
- 6.2 Performance against the capital grant for disabled adaptations issued to private homeowners is reported on a quarterly basis as part of the General Services capital budget updating.

7. Human Resources Implications

- 7.1 Not applicable.

8. Risk

8.1 *Risk Implications of Adopting the Recommendations*

- 8.1.1 New risk has been identified and assessed in line with the Council's risk management process as follows:

- It may become more challenging to encourage some owners to pay their share towards common improvements that assist the council to achieve its objectives within mixed tenure accommodation.
- These will be managed within existing operational activities and reference to the status of mitigations will be available through the Corporate Policy, Strategy and Performance Directorate Risk Register or the SAC Strategic Risk Register.

8.2 *Risk Implications of Rejecting the Recommendations*

- 8.2.1 The risks associated with rejecting the recommendations are an increase in financial pressure on the various elements of Scheme of Assistance funding.

9. Integrated Impact Assessment (incorporating Equalities)

- 9.1 Our Integrated Impact Assessment (IIA) considers the following areas:

- Public Sector Equality Duty, Human Rights and Fairer Scotland Duty;
- United Nations Convention on the Rights of the Child (UNCRC);
- Sustainability, climate change and biodiversity;
- Potential impact on older people;
- Rural communities;
- Health and wellbeing;
- A trauma information organisation; and
- The Promise.

- 9.2 An Integrated Impact Assessment has been carried out on the proposals contained in this report, which identifies potential positive and/ or negative impacts and/ or areas that require further consideration. The IIA Summary Report is attached as Appendix 2 which includes information on any mitigating or follow-up action required. Details of consultation that has taken place can be found in section 13 of the report.

A copy of the fully completed IIA can be accessed [here](#).

10. Sustainable Development Implications

- 10.1 **Considering Strategic Environmental Assessment (SEA)** - The Scottish Government Gateway has been contacted regarding this plan, policy, programme or strategy, and it has been determined that an SEA will not be pursued and the implications for the environment will not be monitored.

11. Options Appraisal

- 11.1 An options appraisal has been carried out in relation to the subject matter of this report. The following table surmises the options considered and their scored ranking:

Option	Description	Reason for ranking	Ranking
1	Policy remains as is.	This would continue to create pressure on the SoA as it currently is with some aspects now out of date requiring it to be refreshed.	2
2	Implement the recommended changes.	Whilst no wholesale changes are required, refreshing the strategy with some minor amendments allows the service to continue to provide a scheme that continued to be effective and efficient.	1
3	Rewrite the entire Scheme of Assistance.	A wholesale re-write is not required at this point, with minor changes only recommended to be made to ensure continued compliance and delivery of service.	3

- 11.2 Option 2 was identified as the preferred recommendation for the following reasons:

- A more efficient approach to delivery of the Strategy.
- A more balanced approach to the administration of grants.

- 11.3 Details of the Appraisal are contained in Appendix 3.

12. Link to Council Plan

- 12.1 The matters referred to in this report contribute to:

Priority 1 – Places and Spaces, Moving around and the environment.

Everyone can access streets, places and spaces that make a positive contribution to wellbeing, are well connected, well designed, and maintained.

Priority 2 – Live, Work, Learn

Everyone can find a good quality home that they can afford, that meets their needs and is in an area where they feel safe and connected.

13. Link to Shaping Our Future Council Yes ☐ No ☒

13.1 Not applicable.

14. Results of Consultation

14.1 There has been no public consultation on the contents of this report.

14.2 Consultation has taken place with Councillor Hugh Hunter, Portfolio Holder for Health and Social Care, and Councillor Martin Kilbride, Portfolio Holder for Buildings, Housing and Environment Wellbeing, the contents of this report reflect any feedback provided.

14.3 Consultation has taken place with key stakeholders including Building Standards, Community Occupational Therapy, Legal Services, Housing Services, Housing Options, Environmental Health, Trading Standards, Energy Agency, other Local Authorities, Care and Repair Scotland, Health and Social Care Partnership, Estate Agents, Letting Agents.

15. Next Steps for Decision Tracking Purposes

15.1 If the recommendations above are approved by Members, the Depute Chief Executive and Director of Education will ensure that all necessary steps are taken to ensure full implementation of the decision within the following timescales, with the completion status reported to the Cabinet in the 'Council and Cabinet Decision Log' at each of its meetings until such time as the decision is fully implemented:

<i>Implementation</i>	<i>Due date</i>	<i>Managed by</i>
Implementation of new strategy 2025-2029	30 June 2025	Service Lead – Housing Strategy and Regeneration

Background Papers [South Ayrshire Council Local Housing Strategy 2024/29](#)

Person to Contact **Chris Carroll – Service Lead - Housing Strategy and Regeneration**
County Buildings, Wellington Square, Ayr KA7 1DR
Phone 01292 272020
E-mail Chris.Carroll@south-ayrshire.gov.uk

Date: 17 April 2025

Scheme of Assistance for Homeowners and Private Tenants 2025-2029



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Introduction

Background

Section 72 of the Housing (Scotland) Act 2006 places a statutory requirement on South Ayrshire Council to produce a statement of assistance for private homeowners. This statement details how the Council will improve the quality of private sector housing by offering targeted information, advice and practical assistance. The statement also explains how assistance can be provided to homeowners and tenants of privately rented accommodation to allow them to live independently in their own home. In addition, this document also highlights South Ayrshire Council's local priorities and some areas where discretionary grant may be available to homeowners. The most recent version of this strategy has been in operation from 2019.

Aims

The purpose of this document is to promote greater responsibility amongst homeowners for the repair and maintenance of their homes and highlight the ways in which the Council can help homeowners achieve this. The document also states how the Council can help people with disabilities remain independent in the community through the provision of advice, information and assistance.

The aims of the Scheme of Assistance are to:

- Encourage owners to recognise they have the primary responsibility for maintaining their homes;
- More effectively address disrepair in private housing by providing good quality, up to date, information, advice and assistance.
- Make use of enforcement powers within the 2006 Act allowing the progression of works to address disrepair in private sector homes.
- Help older and disabled residents in private properties to continue to live independently in the community where practical; and
- Assist homeowners and private tenants to secure housing solutions that best meets their needs.

There are four main elements to South Ayrshire's Scheme of Assistance:

- Advice and Information
- Practical Assistance
- Financial Assistance
- Enforcement Action



Strategy

South Ayrshire Council has developed its [Local Housing Strategy](#) which runs from 2024 until 2029. The Scheme of Assistance directly supports six of the outcomes:

- SP1.** Appropriate housing options are available to meet local needs.
- SP2.** Housing, Health and Social Care work effectively together to ensure early interventions prevent housing crisis and housing solutions meet the needs of the household.
- SP3.** Effective information sharing arrangements between Housing, Health and Social Care support positive outcomes for people accessing services.
- SP4.** People across South Ayrshire have access to the information, advice and support they need to help them overcome adversity and live independently.
- HH4.** Homeowners landlords and tenants are aware of their rights and responsibilities in relation to property condition and are supported to uphold them.
- HH6.** Repair, improvement and adaptation advice and assistance is available to homeowners and tenants across South Ayrshire.

The Scheme of Assistance also supports the following strategic outcomes detailed within the

[Council Plan 2023-2028:](#)

Priority 1 Places and Spaces – Moving around and the environment.

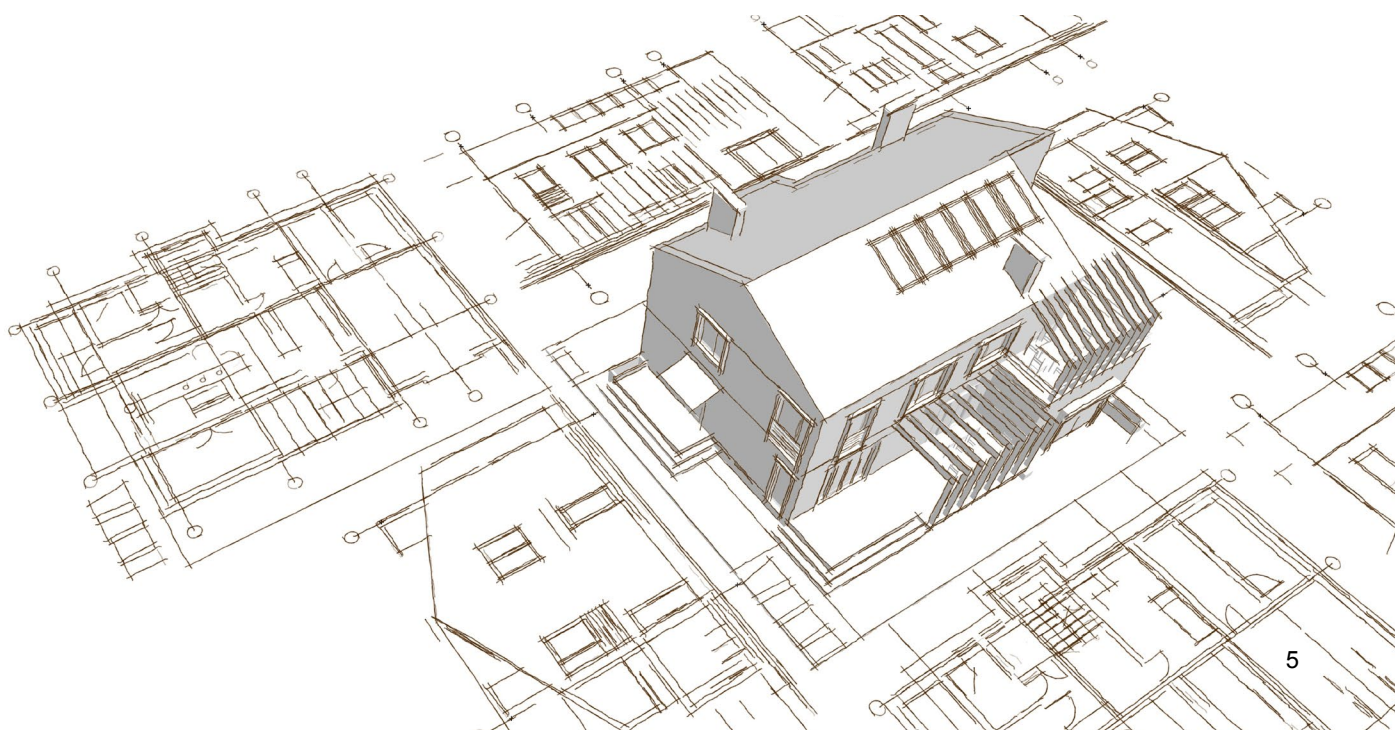
Everyone can access streets, places and spaces that make a positive contribution to wellbeing, are well connected, well designed, and maintained.

Priority 2 – Live, Work, Learn.

Housing Everyone can find a good quality home that they can afford, that meets their needs and is in an area where they feel safe and connected.

Lifespan of Statement

This is South Ayrshire Council's third Statement of Assistance. It will run from 2025 until 2029.



South Ayrshire Council's Statement of Assistance

Information, Advice and Practical Assistance

Providing good quality, up to date advice and information is an integral part in helping homeowners to fully understand their maintenance responsibilities. Appropriate, uncomplicated and well-targeted advice, information and assistance can focus the attention of homeowners on key elements of property maintenance and highlight the importance of planned maintenance.

Information

The Council has introduced a suite of information for any homeowner that is looking for a guide to repairs, maintenance, adaptations and finding alternative housing. South Ayrshire Council has also subscribed to "Under one Roof" which provides common repair and retrofit support for tenement flat owners in Scotland. The information available covers the following subjects:

- [Aids and adaptations](#)
- [Building maintenance for the home you own](#)
- [Checking your building](#)
- [Identifying and preventing damp and condensation](#)
- [Organising common repairs](#)
- [Organising repairs to your building](#)
- [Paying for building repairs and maintenance](#)
- [Housing options - Housing advice - South Ayrshire Council](#)
- [National Advice for tenement flat owners](#)

This information is largely designed to guide homeowners to carry out any maintenance work themselves. It is accessed via the South Ayrshire Council's website and receives a good uptake. During the period April 2018 – March 2024 leaflets were accessed over 16,000 times via the website

Further information will now be developed to cover:

- Factoring services and self-factoring
- Home safety
- Home repair emergencies



The South Ayrshire Trusted Trader Scheme

This is a resource available to the public enabling them to source reputable contractors working in their area. It is a local business partnership scheme aimed at increasing consumer confidence, promoting good practice within local business, and helping protect citizens from doorstep crime.

The Trusted Trader scheme is a directory of local businesses that have been vetted by Trading Standards and Trusted Directory Services and have made a commitment to treat their customers fairly.



The Scheme is based on customer experience and customer feedback. Trade members of the scheme ask their customers after a job is completed to provide feedback on what they thought of the job and the feedback is published on an independent website. The aims of the scheme are to:

- increase consumer confidence.
- help protect citizens from doorstep crime.
- encourage good practice within local business.
- promote vetted local businesses.
- the ability to showcase official reviews and feedback.

Anyone requesting advice and assistance in relation to the Scheme of Assistance will be signposted to the Trusted Trader Scheme to identify, for themselves, suitable contractors to carry out any works.

[South Ayrshire Trusted Trader | South Ayrshire Trading Standards](#)

Advice

There are occasions when information alone is not sufficient to meet need. In these circumstances tailored advice is available to complement the existing information. Advice services will be available in person, over the telephone or via a dedicated email address. Examples of the advice we provide includes:

- Housing options for people with disabilities or lifelong illnesses
- Setting up maintenance accounts and organising common repairs
- Identifying maintenance issues
- Identifying suitable contractors to carry out required works

There are occasions when the type of advice requested is better provided by other departments of the Council or external organisations. In these circumstances, customers will be referred to specialist advice providers such as:

- Environmental Health
- Building Standards
- Housing Options
- Energy Agency
- Money advice service via Information and Advice Hub
- Police Scotland
- Fire Scotland



Practical Assistance

The provision of information and advice will assist most homeowners to meet their maintenance needs. However, there are homeowners who need practical assistance to enable them to carry out maintenance and repair work or to organise an adaptation. The Council will offer practical help in the following areas:

- Assistance with completing application forms for financial assistance;
- Requesting quotations from the client's selected contractors, reviewing the content and instructing works on the clients behalf.
- Assisting in the collection of all required supporting documentation to be submitted with applications for financial assistance;
- Corresponding with homeowners who have a shared responsibility for common repairs.
- Onward referral to organisations for specialist services

Financial Assistance – Repair and Improvement

The Council will provide a range of information on possible funding options available for repairs and improvements on request.

We will always recommend that customers seek professional guidance from an independent financial advisor. Information on how to find a financial advisor can be obtained from the Financial Conduct Authority (FCA) via their website (<https://www.fca.org.uk/>), by telephone (0800 111 6768) or on request via email (consumer.queries@fca.org.uk).

Customer Services Money Advice Team

The Council's Information and Advice Hub provides assistance to those struggling with debt by checking financial circumstances and helping to consider the best options available to deal with debts. This team can negotiate with creditors on behalf of their customers.

For free, confidential and impartial assistance with debt:

Call 0300 123 0900 and ask for the Information and Advice Hub

Visit 1-3 Mainholm Road, Ayr, KA8 0QF

[Digital Referral Form](#)



Local Priorities for Discretionary Grants

Section 71 of the Housing (Scotland) Act 2006 gives local authorities discretion to decide the works which will be eligible for grant assistance. The local priorities in South Ayrshire are detailed below.

Assistance for Owners of BTS properties

South Ayrshire's 2024 Local Housing Strategy reported that there are at least 272 dwellings Below Tolerable Standard (BTS) as of March 2023. This figure has increased from 267 in South Ayrshire's 2015 Housing Needs and Demands Assessment

A house meets the Tolerable Standard if it:

- **is structurally stable;**
- **is substantially free from rising or penetrating damp;**
- **has satisfactory provision for natural and artificial lighting, for ventilation and for heating;**
- **has satisfactory thermal insulation;**
- **has an adequate piped supply of wholesome water available within the house;**
- **has a sink provided with a satisfactory supply of both hot and cold water within the house;**
- **has a water closet or waterless closet available for the exclusive use of the occupants of the house and suitably located within the house;**
- **has a fixed bath or shower and a wash-hand basin, each provided with a satisfactory supply of both hot and cold water and suitably located within the house;**
- **has an effective system for the drainage and disposal of foul and surface water;**
- **in the case of a house having a supply of electricity, complies with the relevant requirements in relation to the electrical installations for the purposes of that supply;**
- **“the electrical installation” is the electrical wiring and associated components and fittings, but excludes equipment and appliances;**
- **“the relevant requirements” are that the electrical installation is adequate and safe to use**
- **has satisfactory facilities for the cooking of food within the house; and**
- **has satisfactory access to all external doors and outbuildings.**
- **has satisfactory equipment installed for detecting fire, and for giving warning of fire or suspected fire, satisfactory equipment installed for detecting, and for giving warning of, carbon monoxide present in a concentration that is hazardous to health**

The Council is committed to assisting homeowners to achieve this minimum standard of living. Information, advice and practical assistance will be offered to progress repair and maintenance works where requested. The Tolerable Standard assessment is carried out by Environmental Health.

The Housing Strategy and Regeneration service will work in partnership with Environmental Health to identify owners who may benefit from information, advice, or assistance with the aim of reducing the number of homes that fall below the Tolerable Standard.

Mixed Tenure Grant

The meaning of mixed tenure properties within this Scheme of Assistance is a block of flats made up of properties that are privately owned and Council owned. They have been created by various housing policies including the Right to Buy (RTB).

Typically, the Council and private owners within these tenements experience difficulties progressing common repairs and maintenance largely relating to:

- Internal close areas, most commonly repair or replacement of security doors and door entry systems;
- Structural repairs; or
- Repairs within the curtilage of the building, this includes, footpaths, steps, etc.



If owners do not agree to the cost of carrying out repairs, then the ability to effectively maintain common areas is restricted, and in some cases prevented. The cost of carrying out common repairs and maintenance works can be the main obstacle to works progressing, with property co-owners often not realising or prioritising the costs involved in effectively maintaining a property with commonly owned parts.

From 2018 until 2023 the Council approved more than 183 mixed tenure grant applications for homeowners in over 100 blocks of flats, helping maintain commonly owned property elements against the Scottish Housing Quality Standard (SHQS).

The Council will continue this support by providing discretionary grants with varying levels of grant award (subject to budget constraints) where the follow criteria apply:

- the property is within a block where owners share a responsibility for the cost of common works; and
- the owner is liable to pay £1000 or more towards the overall cost of the work; and
- the work is necessary to help achieve regulatory compliance (e.g. SHQS, Energy Efficiency Standard for Social Housing, etc.) and/or meets the strategic aims of South Ayrshire Council's Housing Service.

A 50% flat rate grant will be offered to owner occupiers for **planned maintenance works** within mixed tenure blocks. The grant award in this circumstance will be 50% of the **final cost of works** confirmed on completion.

For planned maintenance works, where a property is not the owner's sole or principal residence (This includes privately rented properties, short term lets, empty homes and second homes) the following rate of grant award will apply, based on the owner's proportionate share of the original cost of works:

An estimated proportionate share of under £1000 are not eligible for grant award
£1,000 to £5,000 – 25%
£5,001 to £10,000 - 30%
Works estimated to cost over £10,000 will be eligible for 35%

There will be no change to the grant award on receipt of the final costs of works.

For unexpected **essential works** (e.g. where common roofs or components have been collectively allowed to get to the end of their useful life through the avoidance of effective planned maintenance) a maximum flat rate grant of 20% will be offered within mixed tenure blocks to all private co-owners (subject to available resources) where each proportionate share of the cost of works is £1,000 or over.

Registered Social Landlords are ineligible for Mixed Tenure grant awards.

Housing Renewal Area Grant

The Council has developed a policy for designating localities as Housing Renewal Areas where there is a significant number of sub-standard residential properties.

The Council will tackle this disrepair through the use of enforcement powers available and will, in some circumstance, offer homeowners a discretionary 50% flat rate grant to carry out essential maintenance work (subject to budgetary constraints, and strategic priorities).

The qualifying criteria are determined within the [Housing renewal areas - South Ayrshire Council](#)

Energy Efficiency – Home Energy Scotland

Home Energy Scotland is a Scottish Government programme managed by Energy Saving Trust. They are a network of local advice centres covering all of Scotland providing free, impartial, expert advice. An extract from their website is provided below, detailing the services they offer:

- **Home Energy**
 - Help to save energy and money and make your home warmer
 - A free Home Energy Check over the phone or online to pin-point savings.
 - In some instances an advisor can visit you at home.
- **Renewables**
 - Help to work out which renewables systems are right for you and your home.
 - Information about financial support and reputable installers.
- **Travel**
 - Help you save fuel whilst driving.
- **Loans and support**
 - Assessing your eligibility for financial support, benefits, and incentives to help you take control of your energy bills through discounted energy rates you might not be aware of.

Home Energy Scotland can be contacted free of charge on **0808 808 2282**



Adaptation of Homes for People with Disabilities

The Council and the Health and Social Care Partnership are committed to helping people with disabilities remain independent in the community for as long as practically possible. Over the course of the previous Scheme of Assistance, from 1st April 2018 until 30th March 2023, the Council approved 650 applications for mandatory grant for private sector disabled adaptations and spent £2.7 million on these works.

The Housing (Scotland) Act 2006 places a duty on all local authorities in Scotland to provide mandatory grant assistance for most essential adaptations and for the provision of a standard amenity.

Grant will be awarded only where an application is supported by a recommendation from an Occupational Therapist, after an assessment of need has been carried out and eligibility for provision of a service has been established.

Assessment of Need

An initial enquiry/referral can be made (by an individual, a carer/family member, a health and social care professional or any third sector agency) directly to the South Ayrshire Health and Social Care Partnership's Community Occupational Therapy team. This team has a duty to carry out an assessment of need, in whichever capacity is deemed suitable by a Community Occupational Therapist. The contact details are as follows:

Community Occupational Therapy Team

Health and Social Care Partnership,

South Ayrshire Council

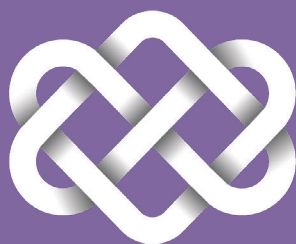
Overmills Day Centre

Westwood Avenue

Ayr,

KA8 0QZ

Telephone: 01292 281993



south ayrshire
health & social care
partnership

Request for assistance referred to Community Occupational Therapy will be screened based on the information received at the point of referral, to determine the outcome of the referral. When a referral has been screened and is allocated to a suitable specialist within the Community Occupational Therapy Team they, will be responsible for carrying out a holistic assessment of need in accordance with relevant legislation, local policies and procedures.

Where the outcome of assessment by a suitable specialist recommends an adaptation, onward referrals will be completed to any relevant parties, which may include, but is not limited to; Social Work, Housing, Health and third sector agencies. Technical input from the Building Standards Service will also be required.

Where a recommended adaptation affects communal areas this will be subject to gaining permissions from all relevant parties and adhering to legislation and safety procedures.

[Adapting common areas of property: guide - gov.scot](#)

If, following an assessment, an adaptation is not recommended then no further action can be taken in regards to a mandatory grant application.

Mandatory Grant

Where an essential adaptation is recommended and all relevant parties agree to meet the need through provision of an adaptation, the Council will fund 80% of the costs. Any extension required solely for the installation of a standard amenity can be considered as an essential adaptation. The applicant's income or savings will not be taken into consideration.

If the applicant or anyone within the household is in receipt of any of the following income replacement benefits, 100% of the cost of the essential adaptation or provision of a standard amenity will be met by the Council:

- Income support
- Income based jobseeker's allowance
- Universal Credit
- Pension credit (guarantee element)
- Employment support allowance (income related)

If the applicant or anyone within the household is not in receipt of any of the afore mentioned income replacement benefits, then the Council will offer an 80% grant award towards the cost of the essential adaptation.

Where an applicant requires financial assistance for the 20% short fall, information and advice can be provided by Housing Grants regarding benevolent funding through third sector organisations e.g Turn2us

Turn2us Grants Search

The percentage grant award offered by the Council may be subject to change if there are any amendments to legislation by the Scottish Government.

Discretionary Grant

Where an 80% mandatory grant is being awarded and the applicant, after receiving advice and assistance, is unable to fund all of the remaining costs of the adaptation, the Council may exercise in exceptional circumstances its discretion under the Act to award an additional grant to cover the remaining costs. This will be considered on a case-by-case basis within the Adaptation Review Group

Consideration will be given to the affordability of the ongoing maintenance of an adaptation as part of the financial assessment for the discretionary grant and ongoing financial assistance may be provided.



Grant Applications

Information on how to complete a grant application form and organise the additional documentation required is contained in the grant application pack. This pack is issued by South Ayrshire Council - Housing Grants to people who have an assessed need for an adaptation. Contact can be made with the Council's Housing Grants department for further information about the grant application process. The contact details are as follows:

Housing Grants
South Ayrshire Council
Housing Strategy and Regeneration
County Buildings
Wellington Square
Ayr
KA7 1DR
Telephone: 01292 612894
Email: HousingGrants@south-ayrshire.gov.uk



Written approval must be given by Housing Grants for all Grant Funded works before any works commence. Funding cannot be paid retrospectively. If work commences before the application is approved, funding will not be awarded.

Circumstances in which Mandatory Grant may not be approved.

- South Ayrshire Council is unlikely to approve an application for mandatory grant in the following circumstances:
- An owner of the land or premises in which the adaptation is to be carried out has not consented in writing to the application and/or to being bound by the conditions detailed in section 83 of the Housing (Scotland) Act 2006.
- Where work has begun without good reason before the application was approved.
- The application relates to premises that contain more than one house and the adaptation would prevent the improvement of any other house in the premises.
- The house to which the application relates will not provide long term suitable living accommodation for the applicant and their household after completion of the proposed works.
- The adaptation does not reflect best value.
- The property and/or the grounds are in a poor condition and would impact upon the effectiveness of the adaptation.
- The property does not have the required infrastructure to support the adaptation, as considered reasonable by the Council.

Some examples include:


- A house that does not meet the Tolerable Standard.
- A house that does not lend itself to the required adaptation e.g. external access to an upper flat.
- An adaptation that cannot achieve Planning consent or will not meet Building Regulations.
- Appropriate infrastructures are not in place and would potentially incur significant additional costs.
- The final decision to not issue an approval for an application for a mandatory grant will be taken by the Adaptation Review Group.

Alternative Housing Options

In all cases, alternatives to an adaptation that may provide a more satisfactory solution and ensure 'best value' should be discussed, investigated and considered by all parties at the initial stages and throughout the process. Information and advice will be offered to the applicant and will include a range of suitable housing options, for example;

- Buying or renting a new home privately on the open market including the provision of information on the availability of Scottish Government Shared Equity Schemes
- Getting independent financial advice <https://www.fca.org.uk/>
- Applying for suitable accommodation from the Council or a Registered Social Landlord [Housing options - Housing advice - South Ayrshire Council](#)
- Information and Advice on housing solutions from external organisations:-
- [Housing Options Scotland | Right Home, Right Place](#)
- <https://accessiblehousingscotland.com/>

Where the cost of the adaptation does not reflect best value, or where there would be technical difficulties in carrying out the necessary adaptation, the Council has a right to consider alternative solutions to meeting the assessed need. In circumstances where a single or multiple adaptations do not meet best value; the case will be referred to the Adaptation Review Group for consideration of the most appropriate solution. This may include a joint solution of identifying alternative accommodation that requires an element of adaptation to meet long term needs and will take into account the financial circumstances and the support requirements.



House extensions other than those required to install a standard amenity.

In recognition of the fact that an extension normally adds to the value of a house, it is intended that house extensions to provide additional living space (i.e. living room or bedroom) will not attract mandatory grant and should be funded privately by the applicant.

Where a proportion of the work to meet an eligible assessed need does not attract mandatory grant, the Council has a duty to provide advice and assistance to enable the applicant to fund the work. In exceptional cases, where an applicant has received all possible advice and assistance and can demonstrate that all other financial avenues have been exhausted, however is still unable to access funding to enable the works to proceed, then the Adaptation Review Group can consider provision of financial assistance on a case-by-case basis, taking current budget pressures into consideration.

Voluntary Additional Improvements to the Specification of Essential Adaptations

If the applicant wants to make additional improvements, including providing additional accommodation or to upgrade the specification of the works, then the cost of the essential adaptation or standard amenity will be funded, as above, with the applicant meeting any additional costs. Any additional improvements being pursued by the applicant must be approved by Occupational Therapy prior to any works commencing.

Breach of Conditions of Grant

South Ayrshire Council can seek recovery of the full amount of grant in the event of:-

A breach of conditions as detailed within the Housing (Scotland) Act 2006 and as stated within the application form. The conditions are recorded on completion of the works for a period of 10 years.

On the sale of the property where-

The owner requests removal of the grant conditions from their property title

Or

Where the prospective buyer is unwilling to accept responsibility for the conditions recorded on the property title and there is a request to remove the conditions.



Maintenance and Aftercare

Grants are not available for maintaining equipment or adaptations. Ongoing maintenance and upkeep of adaptations such as wet floor showers etc are the responsibility of the homeowner.

Where ongoing essential maintenance of equipment within an adaptation is required i.e. LOLER/Service, the funding of this will be discussed, by Community Occupational Therapy, with the applicant prior to works commencing.

Assistance with Reinstatement

Owner Occupiers

The Council has a duty to provide assistance with reinstatement of any property which has previously been adapted. This assistance will take the form of provision of advice and information, no financial reimbursement will be offered.

Private Tenants

Tenants in private rented accommodation can apply for a mandatory grant to carry out adaptation work but must obtain consent from their landlord. Private landlords cannot unreasonably withhold consent.

Where a landlord has consented to adaptations but placed a condition requiring reinstatement in terms of S.52 (5) (b) of the 2006 Act, the Council will expect the landlord, in the first instance to seek a new tenant who will use the adaptations. The Council will assist in identifying a suitable tenant. Failing this the Council will offer advice and assistance to meet the cost of reinstatement of those adaptations which reduce the prospect of the property being let.

Applications for financial assistance towards reinstatement will be considered on a case-by-case basis and will take account of the length of time the adaptation has been in use in the property.

Adaptation Review Group

An Adaptation Review Group comprising representatives from Housing, Social Work, Occupational Therapy and Building Standards will monitor the operation of the Scheme of Assistance in respect of adaptations. and will consider:

- referrals (where the work required is complex)
- non approval of request for grant assistance
- requests for discretionary payments and
- assistance with reinstatement.

Definitions

Standard Amenity

Standard amenities are defined in the Housing (Scotland) Act 1987 Section 86 (1), as amended by the Housing (Scotland) Act of 2001 and 2006 as:

- A sink provided with a satisfactory supply of both hot and cold water within the house.
- A WC available for the exclusive use of the occupants of the house and suitably located within the house; and
- A fixed bath or shower and wash-hand basin, each provided with a satisfactory supply of both hot and cold water and suitably located within the house.
- Where additional or replacement facilities are essential to the needs of a disabled person.

Adaptations

Under Section 73 (3) of the Housing (Scotland) Act 2006 adaptations are defined as:

Structural work or work that involves other permanent changes to the house but excluding (a) work to extend any structure to create living accommodation, and (b) work to create living accommodation in a separate building from the current living accommodation.

Minor Adaptations and Equipment

Equipment to assist a disabled person with daily living (for example, shower stools) may be provided by the Health & Social Care. Minor stand alone adaptations would not be put forward for grant funding but may be funded by the Health & Social Care Partnership.

Major Adaptations

- The type of adaptation work currently covered by Mandatory Grant can include:
- Installation of a stairlift
- Widening doors for wheelchair access
- Wet floor shower
- Provision of a standard amenity

This list is not exhaustive.....

Funding arrangements for the provision of equipment will be reviewed during the term of this policy. Consideration will be given to possible options for improved efficiency to speed up the delivery of solutions and to maximise the use of the available budget.

Equipment Recycling Scheme

Housing Grants operates an equipment recycling scheme where certain pieces of removable equipment, funded by Mandatory Grant, which are no longer required by the applicant, can be offered to the Council for reuse.

The types of equipment South Ayrshire Council can consider recycling are:-

- Modular Ramps
- Ceiling Track Hoists
- Straight stairlifts
- Step Lifts
- Through Floor Lifts



Anyone wishing to discuss this option should contact Housing Grants to discuss further. Following the return of the equipment, arrangements can be made to offer this to individuals who have an assessed need for these items. Recycled equipment remains to be the property of South Ayrshire Council and is not subject to Mandatory Grant and the related conditions. Where South Ayrshire Council is notified of equipment that is no longer required and it is deemed to be suitable for reuse, arrangements will be made for it to be removed from the property.

Common Repairs/Maintenance Work and Missing Shares

Responsible homeowners with shared responsibility for common repairs and maintenance are often unable to progress essential work due to other owners being unwilling or unable to contribute their share of the costs. This often leads to lengthy delays resulting in further deterioration of the building.

The Council has developed information to assist homeowners who are organising common repairs and can also provide further advice and practical assistance on request.

Organising common repair - South Ayrshire Council

If homeowners continue to have difficulty, Section 50 of the Housing (Scotland) Act 2006 allows local authorities to pay missing shares when it is satisfied that:

- The proposed maintenance work and associated costs are essential and reasonable.
- The majority of owners have agreed to carry out the work
- The owners have set up a maintenance account, as defined within Scottish Government guidance (2006 Act)
- All owners have received notice that they should pay their share of the funds into the maintenance account and those in agreement have deposited their share.
- The apportionment of costs to the non-paying owner is correct in terms of the title conditions.

The payment of missing shares will only be used as a last resort after all options have been explored to try and engage with the owner(s) and enable them to fund the repair work themselves.

Where the Council has maintained contact with a non-paying owner there will be a requirement for that owner to enter a repayment arrangement with the Council prior to payment of the missing share. Repayments will include associated administrative expenses.

A Repayment Charge will be registered against the owner's property for the value of the missing share, plus administrative costs. The Council will therefore be able to recover the payment of the missing share when the owner sells their property.

Financial resources for the use of this Power are limited and dependant on annual budgets.

Guidance is available to Owners to help them meet the legislative criteria. We would encourage Owners to seek their own independent legal advice when arranging communal repairs and serving notices.

Enforcement

The Scheme of Assistance is based on the principle that owners, who have primary responsibility for maintaining their property, may require assistance from the Local Authority to exercise the rights and responsibilities that come with ownership. However, it is recognised that there are owners who are unwilling to maintain their property as opposed to unable. In these cases South Ayrshire Council has a range of existing and new powers that can be utilised to ensure owners take on responsibilities.

The Housing (Scotland) Act 2006 introduced powers for Local Authorities to make owners maintain their property to an appropriate standard.

Housing Renewal Areas

The first of these powers is the creation of Housing Renewal Areas where there are a significant number of sub-standard houses and/or a house, or where housing is adversely affecting the amenity of an area. The improvements under a Housing Renewal Area are enforced by the issuing of work notices or demolition notices which state the extent of the works that the owner must undertake and the timescale in which they must do so. Failure to comply with the terms of the Notice may result in the Council undertaking works and recovering all costs and fees from the owner.

Works Notices

Work Notices can be served on sub-standard housing out with a Housing Renewal Area on the same basis that they will state the extent of the works that the owner must undertake and the timescales in which they must do so.

Maintenance Orders

Maintenance Orders can also be served on the owners of property enforcing the preparation of a maintenance plan for the property covering a period of up to 5 years. These can be used where the owner has failed to maintain their property to an appropriate standard. Maintenance Orders can also be used to ensure that the improved standard of housing, as a result of serving of a Works Notice, is maintained.



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Integrated Impact Assessment Summary Report

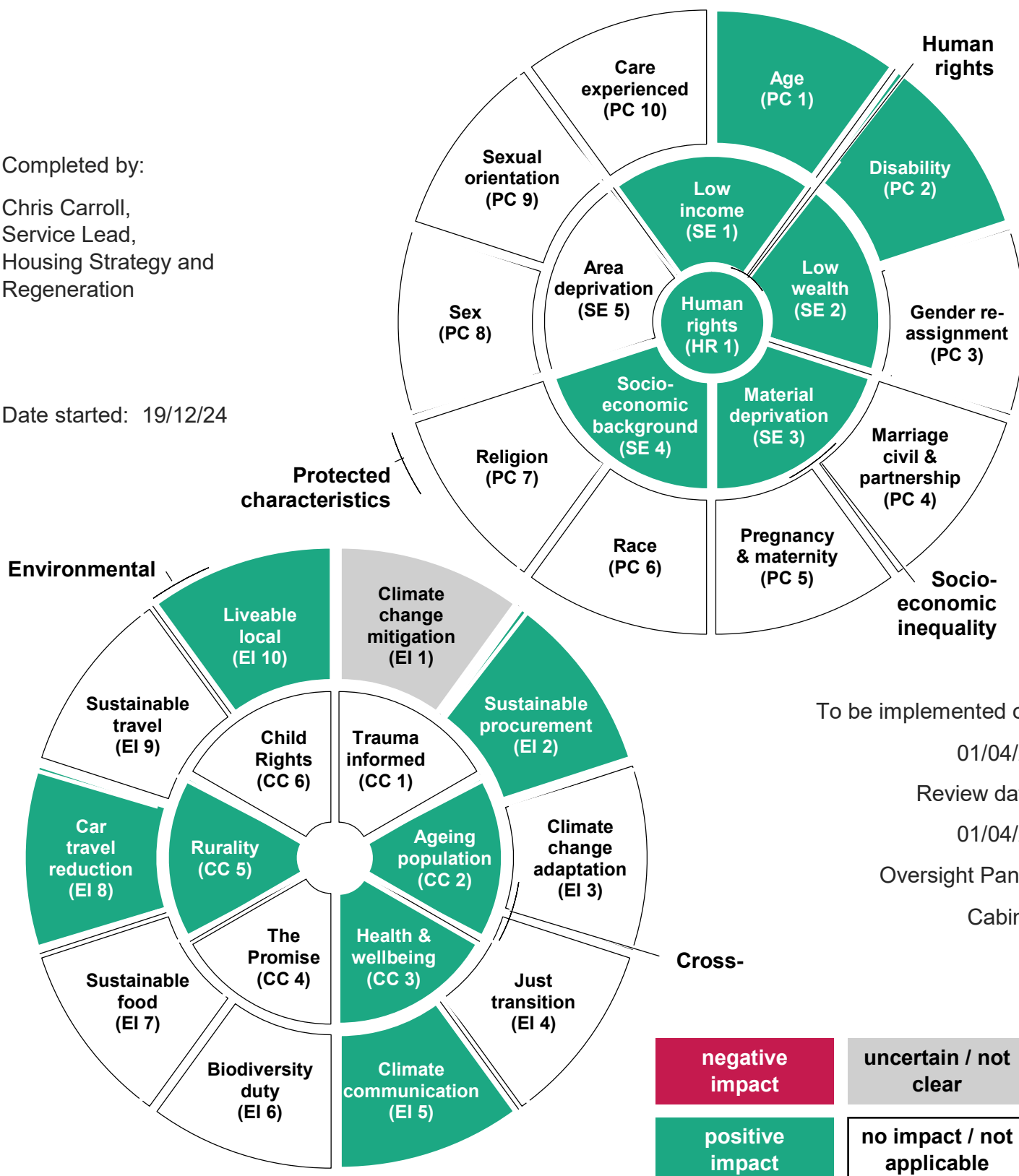
Scheme of Assistance for Homeowners and Private Tenants Review



Completed by:

Chris Carroll,
Service Lead,
Housing Strategy and
Regeneration

Date started: 19/12/24



To be implemented on:

01/04/25

Review date:

01/04/29

Oversight Panel:

Cabinet

Public sector equality duty

Eliminating unlawful discrimination, harassment, and victimisation?
Scheme of Assistance seeks to mainstream equalities in its overarching aims and outcomes, as well as ensuring that any subsequent action points do not disproportionately disadvantage one group or community over another. South Ayrshire Council is committed to eliminating discrimination and stigmatisation and the Scheme of Assistance will play a positive role in contributing towards this vision.

Advancing equality of opportunity?
The Scheme of Assistance is inclusive and ensures equality of opportunity to access housing services by all protected characteristics within the Council’s communities. The policies, practice and direction of travel within the Scheme of Assistance will support social inclusion and development of cohesive communities.

Fostering good relations?
The Scheme of Assistance seeks to take into account the issues facing the various communities living and working in South Ayrshire. By ensuring that communities’ voices are heard and taken into account, the Scheme of Assistance aims to foster good relations with the communities we serve.

Consultation declaration

We confirm consultation has been carried out as part of this process.

Mitigating Actions Required (re negative / unclear impacts)

ENVIRONMENTAL IMPACTS

EI 1	Climate change mitigation	Staff have access and use of electric cars to carry out visits and shared travel arrangements are encourgaed where possible, therefore reducing the requirement of fossil fuels.
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Options →	1. No change - policy remains as it is	2. Implement the recommended changes	3. Rewrite the entire Scheme of Assistance
Enable the Council to better implement the existing Scheme of Assistance	Council has received feedback and data which indicates that change is necessary. Not changing could see the Council slip from delivering its full objectives in the Scheme of Assistance	Implementing the changes would support the team to deliver the policy most effectively, as the changes will ensure a more efficient approach to delivering the policy	The Scheme of Assistance only needs minor amendments rather than a full scale re-write. The overall objectives and policies remain sound and reflect current practice. Rewriting the strategy would not be an efficient use of resources
Score	2	4	1
Make best use of the existing grants resource	Continuing to issue grants to properties below tolerable standard is not efficient	The recommended changes will ensure a fairer approach to distribution of grants and help ensure a greater impact of Council funding	Rewriting the SoA would not reflect that only minor changes are necessary
Score	1	4	2
Support the Council to the four main elements of SoA: Advice and information, Practical Assistance, Financial Assistance, Enforcement Action	The Council would still be able to support these elements if there was no change	The changes will help reinforce these principles, particularly Financial Assistance and Enforcement Action and demonstrate that the Council is taking a flexible approach to delivering these pillars	A full re-write would not reflect that only minor changes are necessary and at this time the principles do not require to be revisited.
Score	3	5	2
Total Score	6	13	5