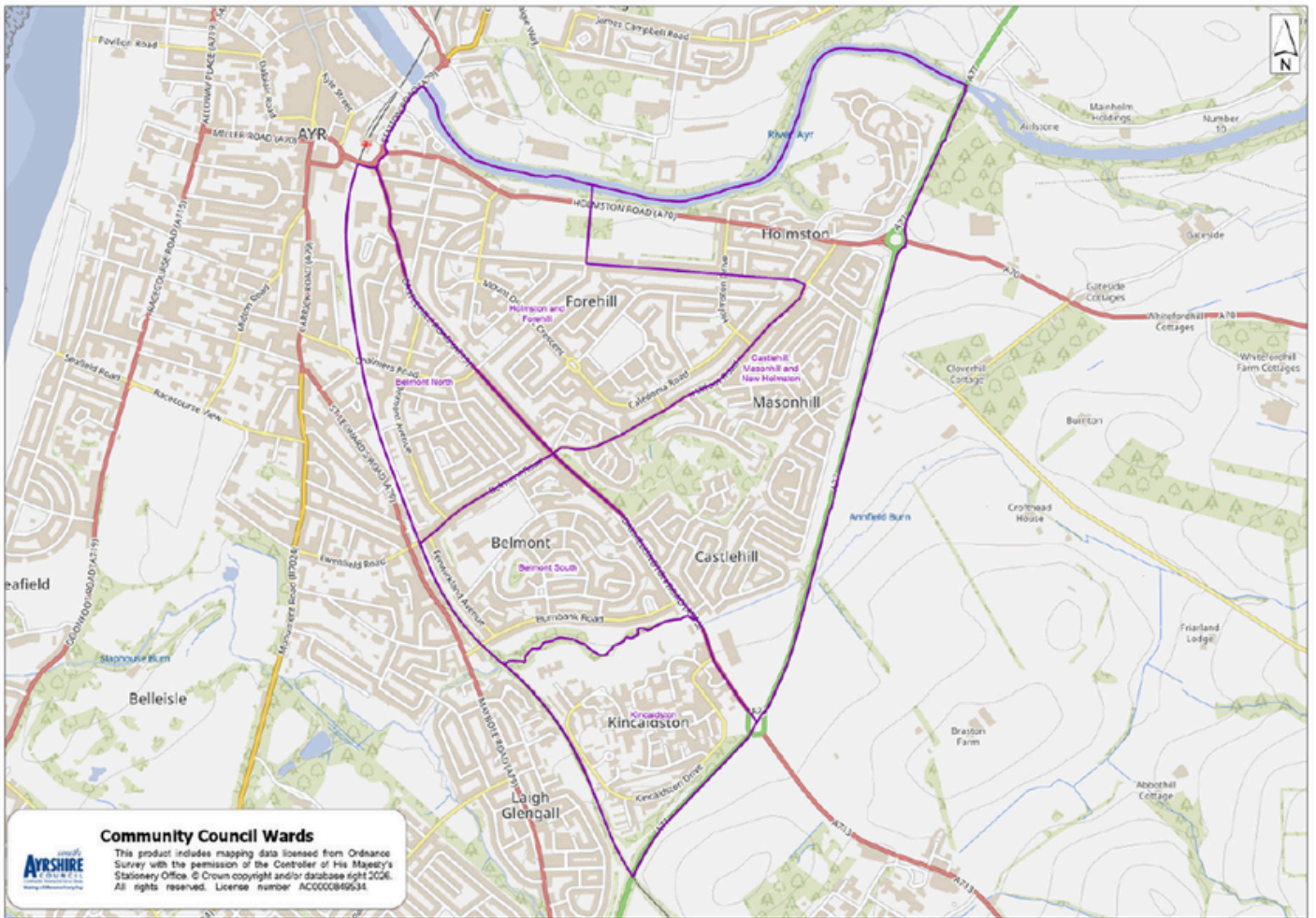


AYR EAST

COMMUNITY- LED ACTION PLAN

2026 – 2031





Content

<u>INTRODUCTION</u>	02
<u>BKCC & FHMCC MESSAGES</u>	03
<u>COMMUNITY ENGAGEMENT</u>	04
<u>HOW GOOD IS OUR PLACE</u>	05
<u>PRIORITY ONE ACTIONS</u>	06
<u>PRIORITY TWO ACTIONS</u>	07
<u>PRIORITY THREE ACTIONS</u>	11
<u>USEFUL CONTACT NUMBERS</u>	12



Developed by the Community Councils for Belmont & Kincaidston and Forehill, Masonhill & Holmston, and supported by South Ayrshire Council, the Ayr East Community-Led Action Plan (2026-2031) sets out a shared vision shaped by 281 resident responses gathered through the Place Standard Tool.

The plan focuses on three key priorities:

- Improving local places and spaces by upgrading roads and pavements, enhancing accessibility, and maintaining green areas.
- Strengthening community life through responsible citizenship, including improved play and recreation facilities, stronger partnerships with schools, and better public transport connections.
- Building civic and community pride by promoting environmental care, improving urban greening, maintaining the River Ayr Walk, improving communication, and working with partners to support community safety and wellbeing.

Together, these actions aim to create a safer, more connected, and more thriving Ayr East for all residents.



The Belmont and Kincaidston Community Council is pleased to present its contribution to the community-led action plan. Our community has navigated challenges and continues to show the resilience that defines Belmont and Kincaidston, and this plan helps ensure that residents' voices remain at the heart of local decision-making.

The Place Standard responses from Belmont, Old Belmont, Kincaidston, and surrounding areas made it clear that residents value their neighbourhoods but want to see improvements in transport, safety, green spaces, play areas, public amenities, and community connection. This Action Plan turns those priorities into a co-ordinated set of actions, shaped by community need and designed to support long-term, sustainable change.

BKCC is committed to continuing this collaborative approach. We will work closely with South Ayrshire Council, community groups, local services, and residents to ensure that progress is both measurable and meaningful. We also want to acknowledge the outstanding contribution of volunteers and partner organisations whose daily efforts strengthen our community.

We believe this plan represents an important opportunity for Belmont and Kincaidston. It provides a clear pathway to improving local infrastructure, enhancing community life, and ensuring that Ayr East remains an inclusive, welcoming and supportive place for everyone.

Belmont and Kincaidston Community Council

secbkcc@outlook.com

Belmont and Kincaidston Community Council

Monthly meeting 1st Thursday of the month except January and August at 7:15pm

Belmont Academy,
8 Nursery Road,
Ayr KA7 3SN



The Forehill, Holmston and Masonhill Community Council is proud to contribute to the community-led action plan. This plan reflects the real voices and lived experiences of residents across our area.

Your feedback, gathered through the Place Standard survey, has enabled us to build a shared vision focused on safer streets, improved accessibility, better community facilities, and stronger local pride.

FHMCC is committed to representing our community with honesty, transparency, and determination. We know that our neighbourhoods: Forehill, Holmston and Masonhill are full of potential. Residents repeatedly highlighted the importance of walkable streets, well-maintained paths, green spaces, and improved opportunities for families, children, and older adults. This Action Plan responds directly to those priorities. We extend our sincere thanks to every resident who took part in the consultation and to all partners who support our community.

Over the next five years, we will continue to work collaboratively with South Ayrshire Council, Ayrshire Roads Alliance, Police Scotland, schools, and Third Sector organisations to deliver meaningful improvements. This plan marks an important step forward. Together, we can continue building a safe, connected and vibrant community that we are all proud to call home.

Forehill, Holmston and Masonhill Community Council

secretary@fhmcc.org.uk

www.fhmcc.org.uk

Forehill, Holmston and Masonhill Community Council

Monthly meeting last Tuesday of the month, with the exception of Jul, Aug, Dec and Jan at 7pm.

Kyle Academy,
Overmills Road,
Ayr, KA7 3LH

Consultation Method and Process

Consultation took place through an adapted online and paper survey based on the Place Standard Tool (PST), a community engagement framework recommended by the Scottish Government. The survey covered 14 key themes, reflecting the full experience of living in Ayr East: from physical infrastructure and local facilities to the broader assets and challenges within the community. We recognise the survey was extensive, but the depth and breadth of responses were essential in shaping this action plan.

Following several meetings and ongoing communication with both community councils, a final version of the survey and an accompanying letter were produced. The letter was delivered to households across Ayr East by the Pay Back Community Team. Community councils ensured full geographic coverage, including Belmont, Castlehill, Forehill, Holmston, Kincaidston, Masonhill, Old Belmont, and Overmills.

While online participation was encouraged for practical reasons, paper copies were also made available at a wide range of convenient locations, including the three local secondary schools, neighbourhood shops and pharmacies, Forehill Library, and Kincaidston Community Centre. Several collection points were so popular that they required regular restocking, demonstrating strong community interest in the consultation. Although fewer paper surveys were ultimately returned, the availability of multiple access options ensured that residents could take part in whichever way suited them best.

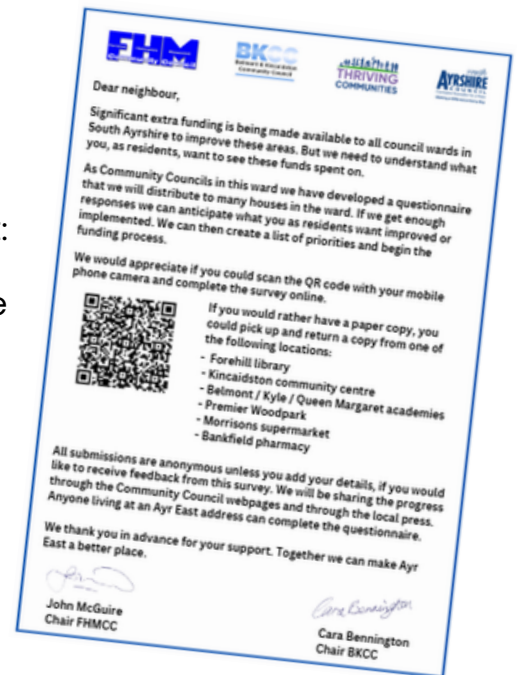
Thanks to continued promotion across community council social media channels and local networks, the consultation successfully gathered 281 responses by the final deadline in January 2025. In the months that followed, these valuable insights were carefully analysed, informing the development of the draft community-led action plan, which was then shared and refined during a final community review session.

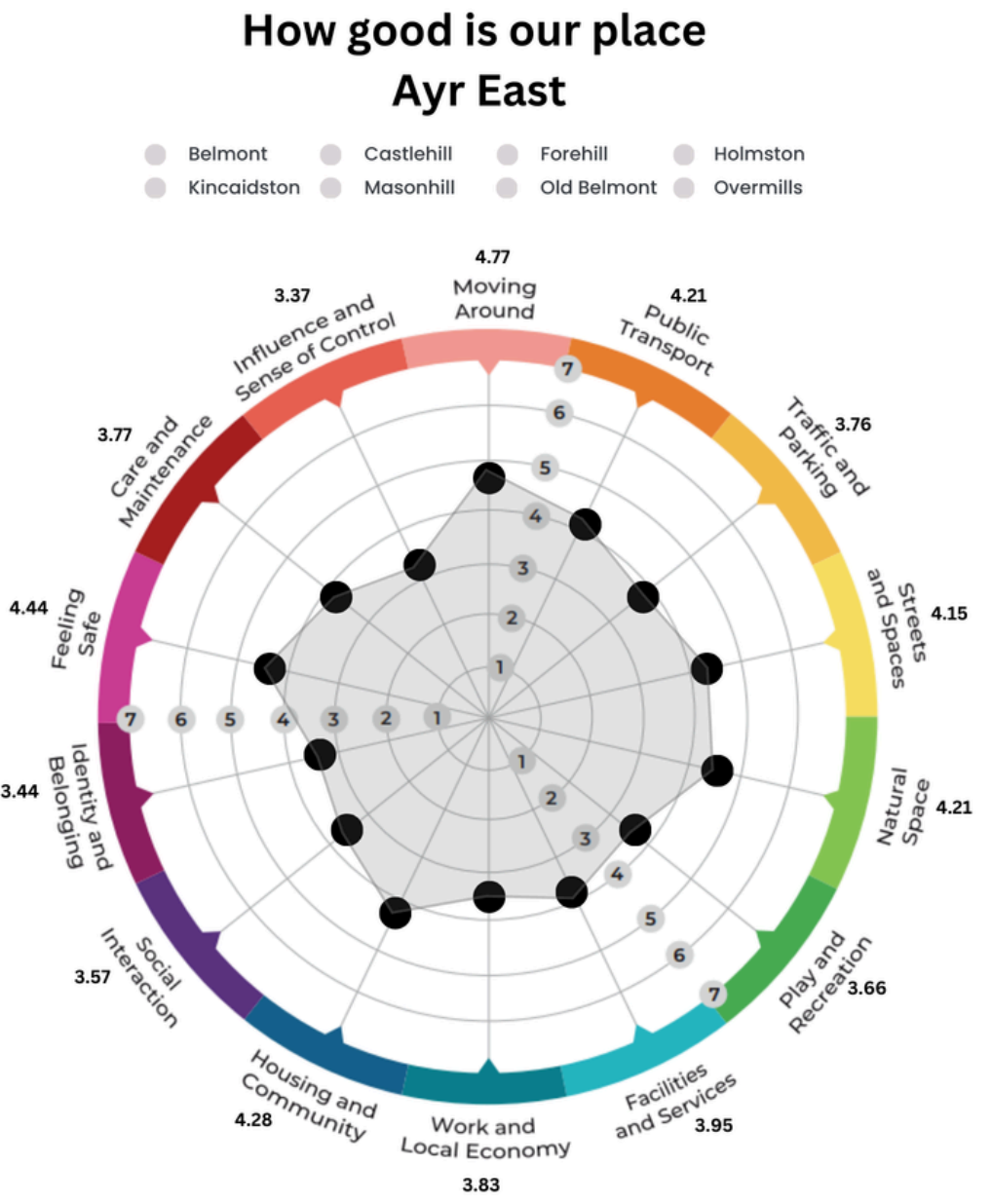
Place Standard Tool

The Place Standard assessment, completed by 281 residents, provides a clear picture of life in Ayr East, with an overall average score of 3.96 out of 7 indicating broadly positive perceptions alongside areas for improvement.

- Strongest ratings were given to Moving Around (4.77), Feeling Safe (4.44), and Housing and Community (4.28), with Natural Space and Public Transport also viewed favourably.
- Mid-range scores, such as Facilities and Services (3.95), Work and Local Economy (3.83), and Care and Maintenance (3.77), suggest moderate satisfaction but scope for development.
- Lower-scoring themes, including Influence and Sense of Control (3.37), Identity and Belonging (3.44), and Social Interaction (3.57), highlight a desire for stronger community connection and greater involvement in decision-making, while Play and Recreation and Traffic and Parking also emerged as areas needing attention.

Overall, the results reflect a community that values its environment, safety and transport links, while seeking enhanced social opportunities, representation, and recreational spaces, insights that directly shaped the priorities of the Ayr East Community-Led Action Plan.





The Place Standard Tool uses a simple scoring system from 1 to 7, where 1 is the lowest score and 7 is the highest. The spider chart above shows the average scores given by local residents across the 14 different themes, reflecting how people feel about living in Ayr East.



PRIORITY ONE – SPACES AND PLACES

OUTCOMES

ACTIONS

TERM

1. A safe and reliable transport network that supports efficient travel for all road users.

- 1.1 Road resurfacing is a crucial aspect of maintaining infrastructure. **FHMCC (Forehill, Holmston and Masonhill Community Council)** and **BKCC (Belmont and Kincaidston Community Council)** to contact Ayrshire Roads Alliance (ARA) to: 2026
 - 1.1.1 Request the resurfacing priority and scheduling data for the Ayr East areas. 2026
 - 1.1.2 Reinforce the necessity of road resurfacing at Shavin Brae, Forehill Road, Hillfoot Road, Cunningham Place, Cunningham Crescent, Caledonia Road, Lochlea Drive, Inverkar Road (*FHMCC areas*), Belmont Avenue, Belmont Drive, Chalmers Road, Woodlands Crescent, Fenwickland Avenue, part of Kincaidston Drive and its sideroads (*BKCC areas*). 2026
 - 1.1.3 Request ARA to conduct a visibility audit to review all regulatory and advisory road markings in Ayr East to ensure they meet the minimum retro-reflectivity standards required for night-time and poor-weather visibility. 2026

2. A safe, inclusive and accessible environment that supports easy and independent movement for all.[1]

- 2.1 **FHMCC and BKCC** to contact Third sector organisations such as the South Ayrshire Access Panel (SAAP) or the RNIB to conduct a comprehensive audit of pavements for appropriate width and state of surfaces in and around Ayr East and other barriers to walking such as the railway bridge underpass at Burnbank Road. 2026
- 2.2 **FHMCC and BKCC** to ensure that the audits from their respective localities are forwarded to ARA for consideration of possible works to be included in the improvement plan for infrastructure of pavement and bridge maintenance. 2026
- 2.3 **FHMCC and BKCC** to jointly request ARA and other parties (Amey South West Trunk Roads), South Ayrshire Council (SAC) to initiate a feasibility study for a grade-separated crossing (accessible bridge and/or underground pedestrian tunnel) at the A77 Holmston Roundabout to reconnect with the footpath leading to Coylton. 2027
- 2.4 **FHMCC and BKCC** to liaise with interested parties to support the process of seeking funding for the above project (2.3). 2028
- 2.5 **FHMCC and BKCC** to encourage all residents to proactively report infrastructure defects such as potholes, uneven surfaces, blocked gullies, standing water, or localised flooding, requests for new dropped kerbs or alterations to existing ones to improve walking and wheeling access to ARA to ensure timely repairs and budget allocations (*contact details at the end of the booklet*). Ongoing
- 2.6 The infrastructure at Rosebay Park (KA7 3XZ) currently creates significant accessibility barriers, specifically due to the stairs at either end of the connection between residential buildings and the carpark.
 - 2.6.1 **BKCC** to liaise with SAC and ARA to assess the area and provide alternatives for a more appropriate inclusive design standard. 2026
 - 2.6.2 **BKCC** to monitor the implementation if assessment includes changes. 2028
- 2.7 **FHMCC** to request ARA and SAC to remediate the pedestrian steps connecting Masonhill Road/Sycamore Crescent to Alderbank. The infrastructure is currently compromised rendering the path unsafe and necessitating a significant detour for residents.
 - 2.7.1 Request an immediate inspection. 2026
 - 2.7.2 Monitor full structural repair. 2028
- 2.8 **FHMCC and BKCC** to liaise with SAC Neighbourhood Services to install strategically placed resting benches along key pedestrian routes (the path from the Annfield Glen woods, through Woodpark, Castlehill Woods to Ayr Town centre - 2 miles). Providing these resting points would directly encourage residents with mobility constraints to walk further distances by enabling them to move from 'bench to bench'. 2026
- 2.9 **BKCC** to liaise with South Ayrshire Ranger Service to develop further the Stepping Stone project at the Woodpark Play Area. 2026

[1] The Scottish Government promotes walking as a vital tool for public health and fitness, with the aim of creating a culture where walking is the natural choice for daily journeys. However, access in parts of Ayr East remains restricted. Many pedestrians, particularly those with prams or mobility scooters, are frequently obliged to use the road due to inadequate infrastructure.

3. A well-maintained and connected pedestrian network that enables safe and easy movement for all.

- 3.1 **FHMCC** to maintain contact with SAC Neighbourhood Services for the regular upkeep of all vital pedestrian thoroughfares, including the links between Masonhill Road, Sycamore Crescent, Alderbank, and Crofthead Road. Ongoing



PRIORITY TWO – LIVE, WORK AND LEARN

 OUTCOMES

 ACTIONS

 TERM

4. A safe, inclusive and respectful community where residents take responsibility and feel valued.

- 4.1 FHMCC and BKCC jointly advocate civic engagement. Fostering a high-quality living environment requires responsible neighbourly behaviour. **Residents** are encouraged to take personal responsibility by:
- 4.1.1 Keeping hedges and private greenery trimmed to a sensible height to prevent obstruction of pavements and maintain line-of-sight for road safety.
 - 4.1.2 Ensuring refuse bins are placed on pavements for the shortest time possible on collection days. Residents are encouraged to assist neighbours with bin placement and retrieval where possible to keep pavements clear for prams and mobility scooters.
 - 4.1.3 Avoiding parking on pavements or across private entrances. Obstructing pavements is a significant barrier to the 'walking culture' and can be subject to enforcement under the Scottish Pavement Parking Prohibitions.
 - 4.1.4 Using the recycling services as recommended to minimise landfill waste and maintain environmental standards.
 - 4.1.5 Acting as stewards for the neighbourhood by keeping private and immediate public areas litter-free and reporting fly-tipping to SAC (*contact at the back of the booklet*).
 - 4.1.6 Ensuring that all dog waste is picked up and disposed of correctly in public spaces. Failure to do so is a health hazard.
 - 4.1.7 Gritting private footpaths and the pavement area directly in front of homes during freezing conditions to assist the community's safe movement.
- 4.2 **FHMCC and BKCC** to contact SAC Environmental Health team, to request high-visibility anti-dog fouling campaigns (*stencilling messages 'Bag it and bin it' or 'No dog fouling'*) in hotspots, such as play parks and the pedestrian routes to schools. Residents can also contact the Environmental team for stencilling in their area.

Ongoing

5. High-quality, accessible recreational spaces that meet the needs of a high-density community.

- 5.1 **FHMCC and BKCC** to encourage community-led management of unadopted spaces such as the wooded area behind Anderson Crescent and Annfield Glen, which are spaces not formally adopted by the council.
- 5.1.1 **FHMCC and BKCC** to encourage the formation of a residents' volunteer group such as 'the Friends of Castlehill Woods' or 'Belmont Eco Group' to oversee the preservation and maintenance of these spaces. Actions could include coordinated litter picking, path clearance, and collaboration with established local groups.
 - 5.1.2 Supported by SAC Ranger Services, **residents' volunteer groups** could initiate a wildlife cultivation programme focused on creating or restoring the canopy in bare areas where trees have died or been damaged. This could include planting native species revitalising the local ecosystem and attract diverse wildlife.
 - 5.1.3 **FHMCC and BKCC** to liaise with SAC to explore the installation of combined litter and dog waste bins at key entry points to these unadopted areas to mitigate environmental fouling and maintain cleanliness.

Ongoing

6. High-quality, accessible and well-maintained play and recreational facilities that meet the needs of residents of all ages.

- 6.1 **FHMCC and BKCC** jointly support the proposal for Ayr East to adopt the Play Charter. This commitment ensures that the rights of children to play are prioritised through the maintenance of high-quality, accessible environments that cater for diverse needs and abilities at local play spaces.
- 6.1.1 Advocate for the 'Right to Play' for all children and young people in Ayr East, ensuring local infrastructure supports safe, accessible, and high-quality play spaces.
- 6.2 **FHMCC and BKCC** to request a formal update report from SAC regarding the status and findings of the Play Sufficiency Assessment (PSA) for the Ayr East area.
- 6.3 **BKCC** to contact SAC Neighbourhood Services to improve the 'Woodpark - the Mount' playground. Request SAC for comprehensive upgrades to include:
- 6.3.1 Multi-generational design (equipment suitable for all age groups).
 - 6.3.2 Inclusive and sensory integration (sensory-rich equipment such as tactile panels, musical elements, and varied textures).
 - 6.3.3 Neurodiverse-friendly spaces (such as quiet zones or 'calm-down' pods).
 - 6.3.4 Request a drainage assessment at The Mount Playground (Woodpark) to address persistent issues with excessive mud and surface water accumulation.

Ongoing

Ongoing

2026

 **OUTCOMES**

 **ACTIONS**

 **TERM**

6 Continued.

[2] As of January 2026, the Scottish Government's Play Sufficiency Assessment guidance emphasizes that "fencing" is often viewed as a requirement for Inclusive Play, not just a safety preference.

6.3.5 Inquire about the installation of perimeter fencing to create a 'secure play' environment. This is a priority for children with Additional Support Needs (ASN) who may be prone to 'bolting' or require a defined boundary to reduce sensory overwhelm.[2]

Ongoing

6.4 **FHMCC** to request SAC Neighbourhood Services to implement the following in the Castlehill Woods - Stobhill Crescent play park:

2026

- Re-establish early years play equipment.
- Refurbish the adult gym equipment.
- Install picnic benches to support family socialisation.
- Deploy updated, high-impact signage at entrances and at play areas to mandate the removal of litter and dog fouling.

6.5 **Residents** are encouraged to report any issues about condition and cleanliness at council play parks across Ayr East to SAC Neighbourhood Services (*contact at the end of the booklet*).

Ongoing

6.6 If reported issue(s) are not satisfactorily resolved, residents are encouraged to contact their local Community Council (FHMCC or BKCC) for support and follow-up.

Ongoing

7. Effective partnerships with educational centres that improve learning opportunities and outcomes for residents.

7.1 Ayr East serves as a primary educational hub for the region, hosting three secondary schools (Belmont Academy, Kyle Academy, and Queen Margaret Academy) and four primary schools (Forehill PS, Holmston PS, Kincaidston PS, and Southcraig PS). There is a significant opportunity to better integrate these institutions into the wider community framework.

Ongoing

7.1.1 **FHMCC and BKCC** to work with SAC Thriving Communities and other partners to increase collaborative initiatives between residents and schools to foster community cohesion. This includes intergenerational projects, shared environmental stewardship of local green spaces (such as the 'The Highwoods' off Anderson Crescent), and student-led community service programmes.

2026

7.1.2 **FHMCC and BKCC** to liaise with the SAC Education Team to review current access policies for school infrastructure. Specifically, request a feasibility study into offering concessions or reduced rates for residents to utilise grass football pitches and sports facilities during non-school hours/days. This aims to maximise the utility of existing public assets and promote physical activity within the ward.

2027

7.1.3 **FHMCC and BKCC** to work with SAC Thriving Communities - Youth Voice to strengthen the partnership between Community Councils and the secondary schools to cultivate interest in local governance. Potentially appointing 'Youth Representatives' encouraging students to participate in CC meetings. The initiative aims to ensure the voices of young residents are integrated into local decision-making processes.

8. Reliable, accessible and sustainable public transport services that meet the needs of residents.

8.1 **FHMCC and BKCC** will maintain ongoing contact with Strathclyde Partnership for Transport (SPT) to ensure that Ayr East is prioritised in regional transport planning. Discussions will focus on:

Ongoing

8.1.1 Securing more reliable bus services through the new regional strategy.

8.1.2 Improving connectivity between services (buses and trains).

8.1.3 Updating hardcopy timetable schedules at bus stops and equipping bus stops with electronic schedule boards at Anderson Crescent (Stop ID: 29723243) and other stops as needed.

8.1.4 Increasing the frequency of buses from Masonhill, Forehill and Hillfoot (*smaller buses would be more ideal for the residential streets*). Many residents, especially elderly and/or mobility challenged residents cannot walk the distance and taxi services may not be viable to get to the town centre.

9. A safer road environment with reduced speeding and improved safety for all road users.

We are committed to working with our partners to implement lower speed limits and traffic calming measures across our area, ensuring our streets are safer, quieter, and more welcoming for pedestrians and cyclists of all ages.

Ongoing

9.1 **FHMCC and BKCC** to continue constructive discussions with ARA and head of roads to: Reassess traffic management within Ayr East in particular, request that ARA conduct speed and volume surveys at the following locations to determine the most effective traffic calming interventions:

9.1.1 Forehill Road: Evaluate the need for enhanced crossing points and speed reduction measures, particularly near local shops and school routes. (*FHM area*)

9.1.2 Meadowpark and Holmston Drive: Assess the impact of through-traffic and advocate for reduced speed measures. (*BK area*)

9.1.3 Hillfoot Road: Coordinate traffic calming to manage speeds and heavy vehicle traffic. (*FHM area*)

9.1.4 Lothian Road and St Phillans Avenue: Address concerns regarding 'rat-running' and vehicle speeds in these dense residential loops. (*FHM area*)

9 Continued.

9.1.5 Belmont Avenue: Investigate speed reduction measures and improved pedestrian infrastructure to manage the high volume of traffic serving the local primary and secondary schools. *(BK area)*

Ongoing

9.2 **FHMCC** to continue constructive discussions with ARA and head of roads about a formal 'School Travel Plan' review for Holmston Primary, Forehill Primary, and Kyle Academy to address the high volume of vehicle movements during drop-off and pick-up windows.

Ongoing

9.2.1 Kyle Academy: Review the existing drop-off/pick-up infrastructure to ensure it is sufficient for the student population, minimising the impact on the A713 and surrounding residential streets.

9.2.2 Holmston and Forehill Primaries: Advocate for the implementation of 'School Streets' zones, temporary pedestrian-only restrictions during peak hours, to eliminate vehicle idling and congestion at the school gates.

9.3 **FHMCC and BKCC** to engage with Third Sector organisations such as Living Streets, or similar and SAC Health and Wellbeing team to promote active travel initiatives such as 'park and stride'.

2026

10. Sufficient, affordable and suitable housing that meets the needs of current and future residents.

10.1 **FHMCC and BKCC** jointly maintain that Ayr East residents should have access to affordable, safe, and high-quality housing. The CCs would:

Ongoing

10.1.1 Support the repurposing of derelict or underused land for social housing to meet the local demand (if space and infrastructure permits).

10.1.2 Support that a percentage of all new housing developments in Ayr East is designed for ASN and elderly residents, featuring 'barrier-free' access and proximity to the improved play parks and pavements outlined in this plan.

10.2 FHMCC and BKCC recognises the importance of specialist residential units for ASN provision in the Ayr East ward. We are committed to liaise with SAC and other partners to support essential developments, ensuring they are supported by the necessary infrastructure, high-quality local amenities and correct communication with CCs and residents.

2028

11. High-quality, accessible community assets and services that support social connection, reduce isolation and improve residents' quality of life.

11.1 **FHMCC and BKCC** are committed to the protection and maintenance of existing community assets (halls, green spaces, and recreational facilities), ensuring they remain safe, accessible and functional for all residents.

Ongoing

11.2 **FHMCC and BKCC** to liaise with SAC to:

11.2.1 Conduct a feasibility study for the installation of public toilet facilities within the ward's primary recreational corridors.

2028

11.2.2 Work in partnership with Thriving Communities (Health and Wellbeing Team) to strengthen community links and enhance the Multi-Use Games Areas (MUGAs) at Kincaidston and Glencairn Park. These spaces should be improved and redesigned to support a wide range of inclusive sports and physical activities, including skating, ball games, and general fitness use. The improved facilities should function as central hubs for community wellbeing, offering accessible and dedicated spaces for activities such as adult running groups and organised outdoor fitness sessions. This will promote healthier lifestyles, encourage greater community participation, and support overall physical and mental wellbeing within the local area.

2027

11.3 **FHMCC** to liaise with SAC and other partners to ensure the following environmental and recreational improvements:

11.3.1 The installation of lighting along primary footpaths in Glencairn Park to enhance resident safety during evening use.

2025

11.3.2 Initiate a feasibility study for the construction of a 'floating path' or boardwalk at the duck pond.

2026

11.3.3 Identify and repair sections of the existing path network that are prone to flooding or surface degradation.

2027

11.3.4 Request a comprehensive upgrade to the primary footpaths within Castlehill Woods, with strategic lighting along main commuter and recreational routes through the woods.




2028

11.3.5 Create a 'Living Inventory' of the Castlehill Woods by installing interpretive signage for the diverse tree species and other flora and fauna in the area.




11.4 **BKCC** to liaise with SAC and other partners to ensure the following environmental and recreational improvements:

2026

11.4.1 Install sustainable, low-impact lighting at the bridge and burn crossing leading to Kincaidston Community Centre.

 OUTCOMES	 ACTIONS	 TERM
11 Continued.	<p>11.5 FHMCC and BKCC to contact SAC Neighbourhood Services to place Augmented and Alternative Communication (AAC) boards at public spaces such as Glencairn Park, Castlehill Woods and Woodpark playpark. These boards use symbols to allow non-verbal users to express feelings or identify objects in the park/woods.</p> <p>11.6 BKCC to liaise with SAC and ARA to identify and assess underutilised green spaces within the Belmont area for potential conversion into formal residential parking.</p> <p>11.7 FHMCC and BKCC to advocate for the installation of public Electric Vehicle (EV) charging points across Ayr East to support the transition to low-carbon transport.</p> <p>11.7.1 Identify high-demand residential areas, particularly residences without private driveways have access to charging infrastructure ensuring equitable access to charging.</p>	<p>2026</p> <p>2027</p> <p>2026</p> <p>2028</p>
12. Accessible community hubs providing services and connection.	<p>12.1 BKCC recognises the community value of the Kincaidston Community Hub.</p> <p>12.1.1 The CC welcomes the efforts and support from partners (Kincaidston Community Association and SAC) to protect the sustainability of the hub with the diverse range of activities currently hosted at the centre. These programmes are highly valued by the community for their contribution to social cohesion and local wellbeing.</p>	<p>Ongoing</p>
13. An accessible and well-used community space supporting services, activities and social connection in Forehill, Holmston and Masonhill.	<p>13.1 FHMCC formally identifies a significant gap in local provision: there is currently no dedicated community hall within the Forehill, Holmston, or Masonhill boundaries. Community Council meetings and events are currently held at the Kyle Academy. While valued, this venue is located on the periphery of the ward, presenting a barrier to participation for residents in the core community, particularly those with limited mobility. FHMCC recognises that residents currently rely on the Kincaidston Community Centre (<i>in the BKCC area</i>) and the Castlehill Parish Church Halls (<i>in the FHMCC area</i>) for all educational, social, and extracurricular activities. This highlights a clear demand for a localised, multi-purpose community space.</p>	<p>2027</p>

PRIORITY THREE – CIVIC AND COMMUNITY PRIDE

 OUTCOMES	 ACTIONS	 TERM
14. A clean, well-cared-for environment supported by strong community pride and respect.	<p>14.1 The physical condition of public spaces directly influences community safety and perception of the area. Persistent issues with broken glass, litter, and overgrown vegetation can degrade local pride and, if left unaddressed, may encourage further fly-tipping and anti-social behaviour (ASB). FHMCC and BKCC to link in with SAC Neighbourhood Services, Grounds Maintenance and Waste Management to:</p> <p>14.1.1 Improve the general cleanliness of the area.</p> <p>14.1.2 Request a ward-wide bin audit to assess adequacy, location and collection frequency of existing bins. Address any 'black spots' where additional capacity may be required.</p> <p>14.1.3 Prioritise the cleansing and structural maintenance of key pedestrian arteries, specifically the pathway connecting Burnbank Road to Kincaidston Primary School.</p> <p>14.2 FHMCC and BKCC to encourage community-led litter picking events organised by local schools and groups. Litter picking equipment can be made available by SAC (Waste management).</p> <p>14.3 FHMCC and BKCC to engage with the communities to communicate the critical importance of reporting any fly-tipping to either SAC (<i>contact details at the back of the booklet</i>) and/or community council websites/social pages.</p>	<p>Ongoing</p>
15. High-quality, accessible and well-maintained public spaces with increased urban greening.	<p>15.1 FHMCC and BKCC will proactively engage with residents, local businesses, and environmental partners to identify sites across Ayr East suitable for urban greening and habitat creation.</p> <p>15.1.1 Identify 'grey spaces' (<i>unused paved or concrete areas</i>) for conversion into 'green pockets' through the planting of native tree species.</p> <p>15.2 FHMCC and BKCC to liaise with SAC Neighbourhood Services and other partners to look for funding opportunities for projects:</p> <p>15.2.1 Establishing and maintaining wild meadows.</p> <p>15.2.2 Tree planting on common ground area such as along Cedar Road.</p>	<p>Ongoing</p> <p>2028</p> <p>Ongoing</p>

16. A well-maintained, accessible River Ayr Walk.

16.1 **FHMCC and BKCC** are calling for a significant improvement in the maintenance of the River Ayr pathway.

Ongoing

16.1.1 Liaise with SAC and other partners to request the resurfacing and/or maintenance of the degraded sections of the River Ayr Walk within the Ayr East boundaries.

16.1.2 Prioritise areas with significant tree root uplift or erosion to ensure the path remains safe.

16.1.3 Establish a proactive seasonal maintenance schedule to address overgrown vegetation during summer months.

17. Clear, accessible and effective communication that improves access to information and strengthens community connection.

17.1 FHMCC and BKCC are committed to ensuring no resident is left behind due to lack of information. We will work to bridge the communication gap by promoting the diverse range of local groups and activities available in Ayr East. Our goal is to ensure that every resident, regardless of age or ability, knows how to connect with their community and access the social and recreational opportunities on their doorstep. **FHMCC/BKCC** will:

Ongoing

17.1.1 Collate and maintain a contact list of all local groups.

17.1.2 Disseminate information to communities through South Ayrshire libraries, South Ayrshire Connect, and other partner collaboration.

17.1.3 Liaise with the Ayr South, Locality Planning Partnership (LPP) SA HSCP to engage with locality planning and disseminate information.

17.1.4 **FHMCC** is committed to the planning, delivery, and ongoing development of a vibrant yearly events calendar (Halloween, Christmas, Summer Gala, etc.).

18. A safer Ayr East with improved safety for residents, workers and visitors.

18.1 **FHMCC and BKCC** are committed to building and improving a robust working relationship with Police Scotland. By maintaining regular liaison and hosting local officers at our meetings.

Ongoing

18.1.1 Invite local community officers to attend the monthly CC meetings to provide crime statistics and safety updates specific to the community areas.

18.1.2 Request increased 'foot patrols' in identified hotspots to deter ASB and reinforce public safety.

18.1.3 Collaborate on 'Pop-up Surgery' events in community hubs to allow residents to discuss concerns in a non-emergency setting.

18.1.4 Include the Police Scotland Youth Volunteers (PSYV) in community campaigns and other initiatives/events.

18.2 **FHMCC and BKCC** to initiate and maintain discussions with relevant partners such as Police Scotland, the Detached Team and SAC Community Safety Team (Thriving Communities) and other parties, to address the perception and the reality of disruptive and anti-social behaviour.

Ongoing

18.2.1 Request a joint review from SAC and Police Scotland of the current CCTV network in Ayr East.

18.2.2 Identify potential future locations for fixed cameras, prioritising high-incident areas or 'blind spots' identified by the community and Police Scotland.

18.3 **FHMCC and BKCC** encourage all residents to use Crimestoppers to report criminal activity. As a totally independent and anonymous charity, Crimestoppers provides a safe way to share information without being identified. Crimestoppers work in partnership with Police Scotland and help to keep our community safe (*contact details at the back of the booklet*).

18.4 **FHMCC and BKCC** in collaboration with Ayr South LPP to launch a community awareness campaign to promote the location and accessibility of local Automated External Defibrillators (AEDs) via community council social media.

18.4.1 Use digital platforms to share short, instructional videos demonstrating that modern AEDs are designed for use by anyone, providing clear voice prompts that require no prior medical training.

18.4.2 Promote the 'Call, Push, Rescue' sequence, reinforcing that the first step in any emergency is to call 999 to receive the access code for the nearest locked cabinet.

18.4.3 Raise funds for the upkeep and recurring cost management of the AEDs.

Useful contact numbers

AYRSHIRE ROADS ALLIANCE	Report potholes, lighting faults at: enquiries@ayrshireroadsalliance.org ayrshireroadsalliance.org	01563 503 160
BREATHING SPACE	A free, confidential, phone and webchat service for anyone over 16, providing a safe and supportive space.	0800 83 85 87
CHILDLINE	A free, confidential phone service for anyone under 19. (<i>Childline number doesn't show up on the phone bill</i>).	0800 11 11 (24HR)
CONNECT SOUTH AYRSHIRE	Directory for local services, groups, events and volunteering opportunities. enquiries@connectsa.scot	0800 432 0510
CRIMESTOPPERS	A free, anonymous phone and/or online service to report crime anonymously. crimestoppers.org/give-information	0800 555 111
EMERGENCIES - POLICE, FIRE, AMBULANCE	All emergencies.	999
FLOODLINE	24hr information service operated by SEPA.	0345 988 1188
HOMELESSNESS STANDBY SERVICE	Emergency (<i>out with office hours</i>) homeless assistance.	0808 100 3151
HOME FIRE SAFETY VISIT	The Scottish Fire and Rescue Service help identify fire risks and offer solutions to decrease fire risk at home.	0800 0731 999
LOCAL ISSUES POLICE SCOTLAND	Contact your local police officer, report a crime (theft or damage) that's already happened, advice or any policing issues.	101 (24HR)
NATIONAL POWER CUT HELPLINE (ALL PROVIDERS)	Priority service (<i>customers who rely on electricity for medical equipment</i>) during power loss 0330 1010 444.	105 (24HR)
NHS 24	For all non emergency medical queries.	111 (24HR)
SAMARITANS	Free phone and online service or send a letter to a safe place for you to talk any time you like, in your own way.	116 123 (24HR)
SCOTTISH DOMESTIC ABUSE HELPLINE	Free phone, online chat/email service for domestic abuse (<i>as well as those who support</i>). Text/WhatsApp 07401288595.	0800 027 1234
SMELL GAS? NATIONAL GAS HELPLINE	If you get an emergency or suspect there is a gas leak or lose your supply call the National grid.	0800 111 999
SOUTH AYRSHIRE COUNCIL	Reporting fly tipping, bins, maintenance, dog fouling, pest control, anti social behaviour, abandoned vehicles, etc. south-ayrshire.gov.uk/article/25320/report-a-problem	0300 123 0900
SOUTH AYRSHIRE OUT OF HOURS SOCIAL WORK	Child Protection Social Work Mon/Thur 8:45 - 16:45, Fri 8:45 - 16:00. Out of hours 0800 328 7758 or 101/999.	01292 267 675