**Belleisle Park Visitor Survey 2017**

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| **Q1** | **Please tell us your home postcode so that we can better understand how far visitors have come from today (if visiting from abroad please write your home country):** |  | **K** | **A** |  |  |  |  |  |

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| **Q2** | **How often do you visit Belleisle Park?** (please tick one box only) | | | | | | | | |
|  |  | *Daily* | 1 |  | *Several times a week . .*4 |  |  | *Once a week* | 7 |
|  |  | *Several times a month* | 2 |  | *Once a month ………* 5 |  |  | *Less often* | 8 |
|  |  | *Not at all* | 3 |  | *This is my first visit……* 6 |  |  |  |  |

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| **Q3** | **How do you normally travel to Belleisle Park?** (please tick one box only) | | | | | | | | | | |
|  |  | *On foot* | | 1 |  | *Car* | 3 |  | *Bus* | 5 | |
|  |  | *Bicycle* | | 2 |  | *Motorbike* | 4 |  | *Taxi* | 6 | |
|  |  |  | |  |  |  |  |  |  |  | |
|  | *Other (please state)* | |  | | | | | | | |  |

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| **Q4** | **Approximately how long does your normal journey take to visit the Park?** (please tick one box only) | | | | | | | | |
|  |  | *Less than 5 minutes* | 1 |  | *10 - 15 minutes* | 3 |  | *20 - 30 minutes* | 5 |
|  |  | *5 - 10 minutes* | 2 |  | *15 - 20 minutes* | 4 |  | *More than 30 minutes* | 6 |

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| **Q5** | **Are you combining your visit to the Park with a visit to any other local facilities / attractions?** | | | | | | | | | |
|  |  | *Local Shops* | | 1 |  | *Seafield Golf Course* | 3 |  | *Belleisle Golf Course* | 5 |
|  |  | *Rozelle Park* | | 2 |  | *Ayr Beach* | 4 |  | *Burns Cottage* | 6 |
|  |  | *No………..* | |  |  |  |  |  |  |  |
|  | *Other (please state)* | |  | | | | | | | |

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| **Q6** | | | **Why do you visit Belleisle Park?** (tick all boxes that apply) | | | | | |
|  | | *To go for a walk* | | 1 | *Because of the golf course(s)* | 8 | | |
|  | | *To walk the dog* | | 2 | *To play other organised sports or games ( football etc)* | 9 | | |
|  | | *To go cycling* | | 3 | *To relax or think* | 10 | | |
|  | | *To use as a through route on the way to somewhere else* | | 4 | *To see the birds and / or wildlife* | 11 | | |
|  | | *To see/ participate in a specific event / activity* | | 5 | *To picnic / somewhere to eat lunch* | 12 | | |
|  | | *Specifically to visit the play area* | | 6 | *Somewhere to meet friends or family* | 13 | | |
|  | | *Conservatory and formal gardens………* | | 7 |  |  | | |
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|  | | *Other (please state)* | |  | | | |

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| **Q7** | **Approximately how long do you spend in the Park on a typical visit?** (please tick one box only) | | | | | | | | |
|  |  | *Fewer than 10 minutes* | 1 |  | *31 minutes to an hour* | 3 | *More than 2 hours* | 5 |
|  |  | *10 – 30 minutes* | 2 |  | *Between 1 and 2 hours* | 4 |  |  |
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**Q8 How did you find out about Belleisle Park**

*Word of* *mouth* 1*Social media* 2 *App, eg Trip Advisor* 3

*Brought by friends/family* 4 *With an educational group*5  *None of the above* 6

**Q9**  **During or after your trip to belleisle, will you do any of the following?**

*Upload trip photos to the internet, i.e. Flickr or Facebook* 1

*Update your Facebook status about your trip* 2*Tweet about your trip* 3

*Blog about your trip* 4

*Leave websites reviews eg Tripadvisor/ Instant messaging or upload videos to internet* 5

*Other* 6  *None of the above* 7

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| **Q10** | **Overall, how much do you enjoy visiting Belleisle Park?** (please tick one box only) | | | | | | | | | | | | | | | | | | | | | | |
|  |  | Very Poor 0 |  | 1 |  | *2* |  | *3* |  | *4* |  | *5* | |  | *6* |  | *7* |  | *8* |  | *9* |  | *Exceptional 10* | |
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| If dissatisfied in any way, please provide further comments | | | | | | | | | | | |  | | | | | | | | | | |

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| **Q11 Are there any aspects of Belleisle Park which put you off visiting more regularly?** | | | | | | | | | |
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| *Please state* | |  | | | | | | | |

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| **Q12** | **South Ayrshire Council are continuing to conserve and enhance Belleisle Park with assistance from Heritage Lottery Fund money. Are you in favour of change?** (please tick one box only) | | | | | | | | |
|  |  | *Yes* | 1 |  | *No* | 2 |  | *Some* | 3 |

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| *Don’t know* | 4 *Comments* |

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|  | *0* |  | *1* |  | *2* |  | *3* |  | *4* |  | *5* |  | *6* |  | *7* |  | *8* |  | *9* |  | *10* |  | *Don't Know* |
| *Lawns* |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| *Golf Course* |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| *Walks* |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| *Formal and Walled Garden* |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| *Conservatory* |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| *Play area* |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| *Rockery* |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| *Historic elements (entrance gates, conservatory steps)* |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| *Woodlands* |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

**Q13 What are your favourite features of Belleisle Park**

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| *Organised events and activities* |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| *Deer and wildlife* |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| *Woodlands* |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

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| **Q14** | **How would you rate Belleisle Park with regard to the following statement?** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|  |  | | | *Very Poor*  *0* |  | *1* |  | *2* | |  | *3* | |  | *4* | |  | *Average*  *5* |  | *6* |  | *7* |  | *8* |  | *9* |  | *Excellent*  *10* | |  | *Don't Know* | | |
|  | *A welcoming place to visit* | | |  |  |  |  |  | |  |  | |  |  | |  |  |  |  |  |  |  |  |  |  |  |  | |  |  | | |
|  | *Tidy and well maintained* | | |  |  |  |  |  | |  |  | |  |  | |  |  |  |  |  |  |  |  |  |  |  |  | |  |  | | |
|  | *Makes a contribution to nature* | | |  |  |  |  |  | |  |  | |  |  | |  |  |  |  |  |  |  |  |  |  |  |  | |  |  | | |
|  | *Makes a contribution to local heritage* | | |  |  |  |  |  | |  |  | |  |  | |  |  |  |  |  |  |  |  |  |  |  |  | |  |  | | |
|  | *Offers opportunities for local people to become involved* | | |  |  |  |  |  | |  |  | |  |  | |  |  |  |  |  |  |  |  |  |  |  |  | |  |  | | |
|  | *An enjoyable place to spend my time* | | |  |  |  |  |  | |  |  | |  |  | |  |  |  |  |  |  |  |  |  |  |  |  | |  |  | | |
|  | *Providing events and activities for you to enjoy* | | |  |  |  |  |  | |  |  | |  |  | |  |  |  |  |  |  |  |  |  |  |  |  | |  |  | | |
| **Q15** | | **Would you be interested in attending any of the following types of events in Belleisle Park?**  (please tick all boxes that apply) | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|  | |  | *Arts and Crafts* | | | | | | 1 | | |  | | | *Live Entertainment (music, drama, etc)* | | | | | | | | | | | | | 7 | | |
|  | |  | *Charity / Fundraising* | | | | | | 2 | | |  | | | *Sports / Healthy Living* | | | | | | | | | | | | | 8 | | |
|  | |  | *Educational (history, wildlife etc)* | | | | | | 3 | | |  | | | *Volunteering/Conservation tasks* | | | | | | | | | | | | | 9 | | |
|  | |  | *Enthusiasts / Hobbies(plantcare, vintage cars, etc)* | | | | | | 4 | | |  | | |  | | | | | | | | | | | | |  | | |

**Q16 Are you aware that you can participate in a range of volunteer activities in Belleisle Park?**

Yes 1 No 2

**Q17 Are you aware that the general public and organisations can book the park and/or conservatory to hold their own event?**

Yes 1 No 2

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| **Q18** | **Would you be interested in receiving further information about Belleisle Park relating to the following areas?** | | |
|  |  | Friends of Belleisle Park 1 Belleisle Conservatory group 2 Booking the Park 3 |  |
|  |  | Events and activities in Belleisle Park 4 Volunteering within Belleisle Park 5 |  |
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**Q19**  **Do you have any other comment about the Park or the restoration project?**

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| **Q20** | **If you have indicated that you would like to be involved or would like further information**  **please provide your contact details** (email OR home address – email preferred) | | | |
|  | *Email* ………………………….. |  | *Title* …….. | | |
|  | *First name* | *Last name……………………………………* | |
|  | *House Number / Name* ……………………… | *Street* …………………………………………. | | |
|  | *Town* | *County* …………………………………………… | | |
|  | *Postcode* |  | | |
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**THANK YOU FOR YOUR TIME AND COMMENTS**

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|  | **Would you be willing to answer some questions about you to help the Council ensure their services are fair and accessible to all? All questions are optional.** |

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|  | **About You** |

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| **Monitoring Data Only.**  **The following responses will be used for monitoring purposes & statistical purposes only, and will not be linked with any personal information provided on the previous page.** |

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| **Q21** | **Are you female or male?** | | | | | |
|  |  | *Male* | 1 |  | *Female* | 2 |

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| **Q22** | **How old are you?** | | | | | | | | | | | |
|  |  | *Under 15* |  | *16 - 29* |  | *30 - 44* |  | *45 - 59* |  | *60 - 74* |  | *75 and over* |
|  |  | 1 |  | 2 |  | 3 |  | 4 |  | 5 |  | 6 |

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| **Q23** | **Do you consider yourself to have a long-standing illness, disability or infirmity that affects your use of Belleisle Park?** | | | | | | | | |
|  |  | *Yes* | 1 |  | *No* | 2 |  | *Rather not answer* | 3 |

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| **Q24** | **To which of these ethnic groups do you consider you belong?** | | | | | | | | |
|  | *White - Scottish* |  |  | | *White - Gypsy / Traveller* |  |  | *Bangladeshi, Bangladeshi Scottish or Bangladeshi British* |  |
|  | *White - English* |  |  | | *White - Polish* |  |  | *Chinese, Chinese Scottish or Chinese British* |  |
|  | *White - Welsh* |  |  | | *White - Any other white ethnic group* |  |  | *African, African Scottish or African British* |  |
|  | *White - Northern Irish* |  |  | | *Mixed or multiple ethnic group* |  |  | *Caribbean, Caribbean Scottish or Caribbean British* |  |
|  | *White - British* |  |  | | *Pakistani, Pakistani Scottish or Pakistani British* |  |  | *Black, Black Scottish or Black British* |  |
|  | *White - Irish* |  |  | | *Indian, Indian Scottish or Indian British* |  |  | *Arab* |  |
|  | *Other (please state)* | | |  | | | | | |

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|  | **Data Protection - How information will be used**  The Data Protection Act 1998 ensures that the information you have provided will only be used for research or to produce statistics. This survey is being carried out by South Ayrshire Council (SAC) and is partly funded by Heritage Lottery Fund. It aims to seek the public's views on Belleisle Park and gain a better understanding of how visitors use the park. All responses will be fed into the Council's plans to conserve and improve Belleisle Park as part of a Heritage Lottery Funding bid. Any information provided will only be used by SAC to inform the proposals for funding. If you have indicated that you would like to take part in future activities or find out about other opportunities, your details will be added to a database. This will be managed by SAC and the information you supply will not be supplied to other organisations. |