

## **Former Darlington Church Common Good Consultation Feedback**

Feedback and response on Statutory Consultation with the Local Community under Section 104 of the Community Empowerment (Scotland) Act 2015 for Disposal of Common Good Land – For disposal of former Darlington Church, Main Street, Ayr KA8 8AB.

The consultation page was hosted on the South Ayrshire Council website (<https://beta.south-ayrshire.gov.uk/article/25832/Ayr-Common-Good-Former-Darlington-Church>). The consultation was open between the 24th November 2020 and 5pm on Tuesday 19th January 2021. A notice was erected outside the former Darlington Church and the information was circulated to Fort, Seafield and Wallacetown Community Council. Fort Residents Association, and Newton Residents Association were also notified as known community organisations with an interest in the building.

13 responses were received. 11 from individuals, 1 from Fort, Seafield & Wallacetown Community Council, and 1 from Fort Residents Association. 10 of these supported the proposals and 3 objected and/or raised concerns. The parties opposed to the disposal included the Fort, Seafield and Wallacetown community council and the Fort Residents' Association.

|  |  |  |
|--|--|--|
|  |  |  |
|--|--|--|

| Respondent                                                                  | Representation/Issue/Comment/Concern                                                                                                                                                                                                                                                                                          | Council's response (where relevant)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
|-----------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>1. Trina McNicol, Fort Residents Association, FSWCC minute secretary</p> | <p>a. After research, discussions and consideration I am of the opinion an arts programme could be of benefit to the community however I would urge SAC not to sell the property but if Iris demonstrates robust proof and planning, it could be offered on a longer lease basis</p>                                          | <p>1.1 Owning assets gives greater opportunities to organisations especially with regards fundraising. The Council's Leadership Panel of 12<sup>th</sup> March 2019 scrutinised and approved the business plan as being sufficiently robust to merit disposal. A lease would reduce the ability of Iris Arts Ayr CIC to secure grant income over the long term. This is especially the case with regards to significant sums for asset development. Therefore, it is considered that a disposal is in the long-term best interests of the Council and the community. An updated business plan (see <a href="#">Appendix 3</a>) has been submitted which outlines income generated, funding sources and income streams.</p> |
| <p>As above</p>                                                             | <p>b. Iris has only been operational for a couple of years, one of which has been in partial or total lockdown. As no accounts exist and activity to date appears to be two disappointingly attended outdoor film shows, I would suggest close monitoring during an extended post-covid period before a decision is made.</p> | <p>1.2 The organisation has a costed business plan The Leadership Panel was satisfied that this is reasonable. This plan has recently been updated (see <a href="#">Appendix 3</a>)</p> <p>The most recent publicly available Financial Statement filed in May 2021 for the period July 2019 to July 2021 indicated a positive balance. The size of the positive balance was commensurate with an organisation of this type, not owning assets and relative to age and stage of development.</p> <p>Between 2019 and 2021 Iris Arts Ayr CIC have delivered a range of activities including:</p>                                                                                                                            |

| Respondent     | Representation/Issue/Comment/Concern                                                                                                                                                                                                                                               | Council's response (where relevant)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
|----------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                |                                                                                                                                                                                                                                                                                    | <ul style="list-style-type: none"> <li>• Delivery of cinema to 3100 members of the community</li> <li>• Online film festivals</li> <li>• Community arts projects</li> <li>• Work in schools including Burns storytelling, filmmaking and multimedia</li> <li>• Engagement with Community Learning and Development</li> <li>• Engaging with local community organisations</li> <li>• Local history projects (for a full list see <a href="#">Appendix 4</a>).</li> </ul> <p>It should be noted that the arts sector has been severely affected by Covid-19. A full breakdown is available as <a href="#">Appendix 4</a></p> |
| As above       | c. Iris appears to have been transferred its operations and registered address from Mosshill to Darlington Church; question marks remain over past projects.                                                                                                                       | 1.3 The change in address is noted but is not considered detrimental to the proposed disposal.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| 2. Con Brennan | a. I would like to register my support to the Iris Group and South Ayrshire Council in enacting this community interest scheme.<br>The aims of the group for this venue are excellent and should be encouraged by the Council, the community.                                      | 2.1 None                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| 3. Alison Wood | a. I am a South Ayrshire resident and in this submission I wish to indicate my strong support for the proposals for Darlington Church.<br>I think it is a very positive sign that a group with a proven track record like this has such an optimistic vision for the future of our | 3.1 None                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |

| Respondent       | Representation/Issue/Comment/Concern                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | Council's response (where relevant) |
|------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------|
|                  | <p>town. Given the ravages of the pandemic we are going to need a lot of community provision for ventures like this which can only enhance people's physical and mental well being.</p> <p>If left as it is at present, the fabric of the building is likely to deteriorate leading to yet another eyesore which Ayr can ill afford. If we have learned anything from the fiasco at the Station hotel, it is surely that our town needs responsible building owners with a strong commitment to and positive vision of the future of the local environment and community? This proposal seems to me to be economically sound and promises a fresh lease of life for a building which is part of Ayr's heritage.</p> <p>I urge you to agree to the proposals.</p>                                                                                                                                   |                                     |
| 4. Annie McIndoe | <p>a. I was delighted to hear that this property is being considered for asset transfer, to a group which will provide events and art installations. This is exactly what is needed to fit in with the larger regeneration of Ayr Town Centre. Ayr which for many years was the Market town in Ayrshire is in desperate need of attracting people to participate in the community. Indeed bringing the communities together and providing an outlet for all social groupings but especially for young people will be a huge asset for the town.</p> <p>Throughout the covid lockdown, the arts in all its forms have provided us with an outlet for isolation, without books, music, films, painting, etc etc we would all be worse off. If we have learned one thing its to value artistic contribution and our ability to express ourselves.</p> <p>I wholeheartedly support this initiative</p> | 4.1 None                            |
| 5. Ian McPherson | <p>a. Excellent idea and great to see a building which has been vacant for 20 years being brought back into use.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 5.1 None                            |

| Respondent                                                                                     | Representation/Issue/Comment/Concern                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | Council's response (where relevant)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>6. Norman McLean<br/>Chairman<br/>Fort Seafield &amp; Wallacetown<br/>Community Council</p> | <p>a. This proposal is an unsustainable aspiration which does not address the fundamental requirements of a property acquisition.</p> <p>We wish answers to the following questions prior to our intended representation to Ayr Sheriff Court under the Local Government (Scotland) Act 1973 Section (2) should this application proceed to that point.</p> <p>[...]</p> <p>In short, our considered view is that the building should NOT be sold but leased on a longer term and with the same safeguards as for a sale. These are extremely serious matters to which we require answers. We strongly disagree with this proposal, as presented, and require a detailed response.</p> <p>'No Deal is better than a Bad Deal' entirely resonates with this proposal.</p> <p>It is incumbent on South Ayrshire Council officers to satisfy the community by comprehensively ascertaining the financial and legal requirements needed to protect the 'Common Good Fund' and the future of their assets which include the Darlington Church.</p> | <p>6.1 The Council considers that the proposals are the best way to secure a viable and useful future for the building and consider that the proposals will be a benefit to the community. Transfer of ownership benefits the Common Good Fund by removing a potential burden. The Iris Arts Ayr CIC propose fundraising activity to pay for redevelopment and renovation (see Leadership Panel of 12<sup>th</sup> March 2019 and <a href="#">Appendix 3</a>).</p> <p>As per 1.1 a lease would reduce the ability of Iris Arts Ayr CIC to secure grant income over the long term. This is especially the case with regards to significant sums for asset development. Therefore, it is considered that a disposal is in the long-term best interests of the Council and the community.</p> <p>The proposals also represent an opportunity to provide a valuable cultural and community resource in an area which experiences high levels of deprivation.</p> |
| <p>As above</p>                                                                                | <p>b. Question 1;<br/>What is Iris Arts Ayr (formed in July 2019) and is it a registered company?</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | <p>6.2 Iris Arts Ayr is a Community Interest Company (CIC).</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| <p>As above</p>                                                                                | <p>c. Question 2:<br/>Who are the Directors and what is their financial standing?</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | <p>6.3 The directors are Kelly Elizabeth Ann Craig and Ross William Hunter.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |

| Respondent | Representation/Issue/Comment/Concern                                                                                        | Council's response (where relevant)                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|------------|-----------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| As above   | d. Question 3:<br>Has an Options Appraisal been carried out by South Ayrshire Council on behalf of Ayr Common Good Fund?    | 6.4 The building was declared surplus in March 2016 and was marketed unsuccessfully in 2016. In 2018 the asset was marketed again and on this occasion 3 offers were received. The council judged that Iris Arts Ayr CIC put forward the best proposal and this was accepted. The alternative proposals lacked a viable business plan and in the other offer did not submit a business plan .                                                                                   |
| As above   | e. Question 4:<br>What is the Business Plan and who, if any, are the financial backers?                                     | 6.5 The business plan is outlined <a href="#">here</a> as are funding proposals for renovations and repairs. Updated proposals (see <a href="#">Appendix 3</a> ) outline a range of funding achieved. In 2020 Iris Arts Ayr CIC raised £50,000 for building development and projects. For 2021 the figure is £45,000 for projects and staffing.<br><br>Ownership of the building will allow Iris Arts Ayr CIC to apply for more significant renovation and redevelopment funds. |
| As above   | f. Question 5:<br>What is the probable cost of conversion and on going maintenance?                                         | 6.6 As per the above link, the business plan indicates staged refurbishment over 3 years to be £155,000. This is to be sourced from grant funders with various sources identified. Ongoing maintenance is budgeted for at rates of £0, £100, £200 and £1000 pcm throughout the business plan.                                                                                                                                                                                   |
| As above   | g. Question 6:<br>What is the sale price on behalf of the Common Good Fund and what are the terms of the proposed purchase? | 6.7 The building is to be sold at a price of £1.                                                                                                                                                                                                                                                                                                                                                                                                                                |
| As above   | h. Question 7:                                                                                                              | 6.8 see 6.5                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |

| Respondent         | Representation/Issue/Comment/Concern                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | Council's response (where relevant)                                                                                                                                                                                                                           |
|--------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                    | <p>What funding is in place and from whom and in what amount?<br/>We are looking for assurances and not figures at this stage.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                                                                                                                                                                                                                                               |
| As above           | <p>i. Question 8:<br/>In terms of the proposed owners being unable to fulfil their obligations contractually, as should be set out in the contractual agreement on behalf of the 'Common Good Fund' to sell, what safeguards will be put in place to protect the building (other than HES Listing)? This is required to protect against indiscriminate development or dereliction in the event of the purchasers being unable to fulfil their obligations.</p>                                                                                                                                                                                                                                                          | 6.9 The CIC is asset locked, and in the event of insolvency once creditors are paid any outstanding assets must be transferred to another asset locked organisation (e.g. charity or another CIC). A CIC cannot be converted into a standard limited company. |
| 7. Kirsty McHarg   | <p>a. a) I fully support this project. Ayr needs this!! Plus it would be fabulous to see this old building resurrected!! The passion and vision Kelly and Ross have is truly inspiring!!</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | 7.1 None                                                                                                                                                                                                                                                      |
| 8. Jacqueline Hall | <p>a. a) I am writing to say that I fully support what the IRIS is trying to do for this building which has been empty for years.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 8.1 None                                                                                                                                                                                                                                                      |
| 9. Claire Smith    | <p>a. I would like to show my Support to the Iris community church. I feel that this would continue to be a great addition for the local area.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | 9.1 None                                                                                                                                                                                                                                                      |
| 10. Kerry Shanks   | <p>a. I would like to register my support for the sale of the Darlington Church Building to The Iris CIC.<br/>About 25 years ago myself and my brother aged around 10 and 6 at the time attended a Circus School at the old Borderline Theatre. We loved it and still talk about it now! It's quite sad though that when reminiscing, the idea of such a place existing in Ayr nowadays seemed so unlikely. When I found out about The Iris and their plans for the church it was so exciting that someone was willing to take a chance and bring something exciting to Ayr again.<br/>I think one of their key missions of 'ensuring that no one is ever priced out of engaging with the arts' is so important and</p> | 10.1 None                                                                                                                                                                                                                                                     |

| Respondent                             | Representation/Issue/Comment/Concern                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | Council's response (where relevant) |
|----------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------|
|                                        | <p>especially in a town like Ayr where sadly opportunities to expand people's range of cultural experiences are very limited.</p> <p>I think that the proposal to save and make use of an otherwise neglected building, along with the plans The Iris CIC have for it's future should definitely be backed by the council and a sale agreed.</p> <p>I look forward to the future of the Darlington Church in the hands of The Iris and maybe one day brushing up my circus skills there!</p>                                                                                                                                                                                                                                                                                                                                                                                                 |                                     |
| <p>11. Malcolm Mclarty</p>             | <p>a. Hi I would like to put forward my support for the iris, who are already doing tremendous work in 7/12/20 the local community and this will allow them to continue that great work in providing opportunities for all members of the community.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | <p>11.1 None</p>                    |
| <p>12. Rikki Chamberlain<br/>BA MA</p> | <p>a. In line with the forthcoming consultation on the future of the Darlington Church in Ayr. I write to you, not only as a born and raised resident of Ayr, but also as theatrical practitioner of some thirty years.</p> <p>I started my journey on that path firstly as a member of Ayr Youth Theatre, which was soon followed by my first professional job at Borderline Theatre.</p> <p>Since the departure of Borderline and the period of time that the Gaiety was closed; the town has been suffering a dearth of artistic outlets. This is reflected in the rise of anti social behaviour and drug use, particularly in the areas that I grew up in of Lochside and Dalmilling.</p> <p>Iris's plans to turn the church into a community hub is something that I have committed my support to. I honestly believe the arts to be a pathway out of poverty and social exclusion.</p> | <p>12.1 None</p>                    |



| Respondent      | Representation/Issue/Comment/Concern                                                                                                                                                                                                                                                                                                                                 | Council's response (where relevant)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
|-----------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                 | To that end I cannot endorse Iris enough, and firmly believe that they should be given the chance to bring the community of Ayr back.                                                                                                                                                                                                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| 13. John Dunlop | a. I wish to record a formal complaint against the sale of the Darlington Church by South Ayrshire Council.                                                                                                                                                                                                                                                          | 13.1 None                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| As above        | b. This building has a very significant role in Ayr's historic townscape and important riverscape.                                                                                                                                                                                                                                                                   | 13.2 See 6.1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| As above        | c. The building was formerly used by a Theatre Company so I accept that there is no significant change of use, however the proposed 'purchaser' is a SCIO, has no obvious track record, and no known significant funds save for that which the council itself has granted it.                                                                                        | 13.3 See 6.2 and 6.5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| As above        | d. What is the price? Who set the price? Does the purchaser have the working capital to complete and fund future operations? As this is common good land might I suggest that the council, in even engaging in these discussions, is acting ultra vires?                                                                                                             | 13.4 The price offered was £1 and this was accepted by the Leadership Panel of 12 <sup>th</sup> March 2019. On balance, and taking into account the condition of the building, the lack of viable alternatives, the benefit of removing a liability from the common good fund and the potential of significant community benefit this was deemed the best available solution. The council is discharging its duties in line with Section 104 of the Community Empowerment (Scotland) Act 2015 and Section 75 of the Local Government (Scotland) Act 1973. |
| As above        | e. You will understand, I have some concerns then over the governance with respect to this proposed transaction. Importantly, given the uncertainty over the prognosis of the current pandemic and the time it may take consumer behaviours to return to what was previously considered 'normal', their business model looks very very speculative and is completely | 13.5 See 1.2, 6.5, <a href="#">Appendix 3</a> for an updated plan, and <a href="#">Appendix 4</a> for a summary of activity. Overall, a significant amount of community orientated work has been delivered despite the challenging circumstances.                                                                                                                                                                                                                                                                                                         |

|  |  |  |
|--|--|--|
|  |  |  |
|--|--|--|

| Respondent | Representation/Issue/Comment/Concern                                                                                                                                                                                                   | Council's response (where relevant) |
|------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------|
|            | unproven. In finance terms it is not 'investable' so why should SAC engage with this proposal?                                                                                                                                         |                                     |
| As above   | f. A short term lease with the appropriate dilapidations clauses might be acceptable, and benefit all.<br>A sale would be a significant risk to the retention and protection of this important building to Ayr, and is not acceptable. | 13.6 See 1.1, 6.1, and 6.5          |



Darlington Church, Main Street, Ayr.

Scale 1:500

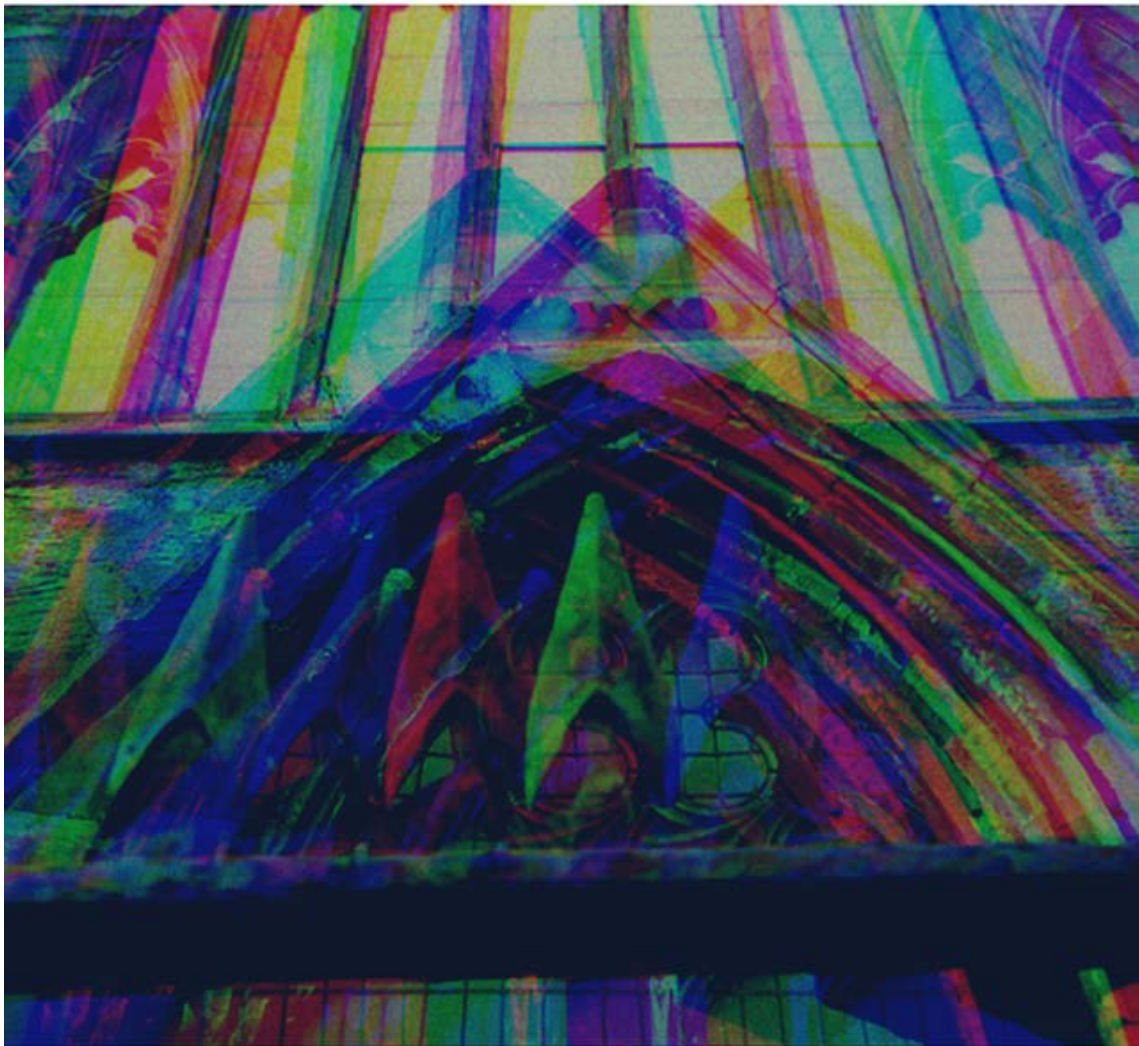


This product includes mapping data licenced from Ordnance Survey with the permission of the Controller of Her Majesty's Stationery Office. © Crown copyright and/or database right 2020. All rights reserved. Licence number 100020765.

2021 Iris Arts Ayr CIC Business Plan

# THE IRIS

FILM | THEATRE | MUSIC



# BUSINESS PLAN

[WWW.THEIRISAYR.COM](http://WWW.THEIRISAYR.COM)

# CONTENTS



---

MISSION STATEMENT

---

FIRST PRINCIPLES

---

OUR VISION

---

KEY PERSONNEL

---

STRATEGIC AIMS

---

VALUES

---

AIMS

---

THE IRIS ARTS AYR CIC

---

STAKEHOLDERS

---

SWOT ANALYSIS

---

ARTISTIC PLAN

---

EQUALITY & DIVERSITY  
IN PROGRAMMING

---

IRIS ARTISTIC POLICY

---

KEY BUDGETING  
ASSUMPTIONS

---

FUNDRAISING

---

# MISSION STATEMENT

**The Iris aims to enrich the quality of life for South Ayrshire residents by creating a cultural and community hub to be proud of.**

## FIRST PRINCIPLES

The Iris Arts proposes to establish a Community Arts Hub in the heart of Ayr by bringing a new lease of life to the Darlington Church. Formerly a successful producing theatre, the Darlington is the perfect venue to bring the community of Ayr North together via participation in Film, Theatre and Music.

Ayr North is a potentially vibrant community, which could be enriched with theatre, film and music. It falls into the 0-5% most deprived areas in Scotland, 30% of the area is income deprived and 38% of children in Ayr North live in poverty. By bringing a community hub where children, adults and older people alike can engage in arts and entertainment to boost confidence and self-esteem will go a long way to igniting community spirit and restoring pride, giving residents an opportunity to take part and enjoy the arts.

The Iris Arts CIC is a Community Interest Company limited by guarantee with a voluntary Board of Directors.

Our proposal for The Iris is a multi-genre, co-producing arts venue with a 160 seater main auditorium that is used as a live music and theatre space, as well as a community cinema. The main auditorium is well served with modern backstage access and dressing rooms with quick access to the performance space. The Iris also houses a restaurant/bar space that doubles as a live venue, and a small studio space for rehearsal/gallery/small performances at the back. This venue has flexible office/hot desk space, management facilities, a workshop, nearby parking facilities and has excellent access for disabled audience and performers with ramps and elevators.

The Iris aims to be the home of various local organisations, both artistic and community focused. With a lack of facilities in the area, The Iris will offer cost reduced or free space to participants. The ethos at the core of the organisation is socially motivated, and serves to offer and provide opportunities for all members of the community. Irrespective of ethnic or social background, the aim is for the community to feel like The Iris belongs to them, and through community engagement, dedicated programming and meaningful education and outreach, can be the home of a happy community.





## OUR VISION

Our vision is to create a home for a happy community; using the arts to add to the quality of life of Ayrshire's residents. To offer a wide and enjoyable range of artistic experiences. To be a cultural hub for the community to express itself, both as individuals and a collective. The Iris will house some of the best work happening in Ayrshire, whether that be artistic or community focused. It will be a hub where good things happen. A warm, friendly and inclusive space that inspires civic pride. It will provide opportunities to express, create and learn, regardless of experience, gender, social or ethnic background. And we aim to do this with a sustainable model, making sure that every decision is taken with operational efficiency in mind, to create a legacy that will provide what we have promised for decades to come

## KEY PERSONNEL

The Project will be operated by Creative Directors Kelly Craig and Ross Hunter.

Kelly has been in Theatre since 2004, successfully developing and producing theatre to tour across Scotland. With a successful track record in Scottish voice in theatre and short film, Kelly's productions are very popular locally and celebrated across the South West.

Developing the next wave of writers and artists is of huge importance to Kelly and she delivers acting and writing workshops in to young people in schools in deprived areas across Scotland. Kelly has also enjoyed success in children's theatre and entertainment since 2012 where she has gained an in-depth knowledge of event planning.

Ross Hunter is a board member and volunteers as a creative director. He is an award winning Film Maker and has been in the industry for 12 years. He has large corporate portfolio in documentary, fashion and music but his real passion lies in community, where Ross's films have earned him Scottish Community Innovation awards, and Safer Community Awards working with clients such as COSLA, Scottish Government and Police Scotland. Ross developed Film School, a production company focusing on community education through film, working with some of the most deprived communities in the country to successfully teach participants to communicate and express themselves via film. Ross's experience in developing the Seamore Community Cinema in Maryhill from a neglected community facility to a vibrant neighbourhood theatre has been invaluable for The Iris.



# STRATEGIC AIMS

- To create an entertaining and inclusive arts programme, designed, shaped and informed alongside the community.
- To take the economic situation of the community into account, ensuring that no one is ever priced out of engaging with the arts.
- To provide a platform that allows emerging artists to take chances and experiment, whilst ensuring that established artists have a high quality framework in place to deliver their excellent work.
- To make a noticeable difference in the education, confidence and ability of our young people via education and outreach programming.
- To create a social platform for the community to both access local services and shape their local area.
- To deliver in-house productions in keeping with the existing artistic policy.
- To diversify various income streams, constantly being flexible and aware of potential in order to ensure self-sufficiency.
- To link with local enterprise to ensure The Iris contributes to the local economy.

# VALUES

The Iris believes that it is our responsibility as an arts venue to deliver a programme that respects our audiences, creating high quality, diverse and affordable entertainment and thought provoking art.

We believe that everyone should have equal access to the arts, irrespective of where you live.

We believe that, as well as entertainment, the arts are a key platform for social self-expression, and we have a dedication to ensure that they are used as such.

This means that everyone needs an opportunity to find their own path and cultural voice.

We believe that, in order to successfully function, partnerships with the local artistic community, whether individuals or venues, is imperative for every organisation to reach their collective goals.

The Iris wants to create a home for enjoyable, memorable and enriching experiences every time you walk through the doors.

# AIMS

- To become the home of a happy community.
- To commit ourselves to delivering excellence.
- To create an exciting programme that drives people to come to our venue, respecting and catering for the wishes of our audiences.
- To bring a sense of civic pride back to our local area.
- To support the development of our community by housing local services and offering opportunities to local residents.
- To connect with the existing cultural network and add to the quality of cultural life that already exists in the area.
- To create a holistic, collaborative way of thinking in our environment where working together to benefit everyone is a method as well as an ethos.
- To play a part in the economic regeneration of the area.
- To seek out and develop partnerships both locally and beyond.
- To consistently maximise the value of our community assets in order to be self-sustaining.

# THE IRIS ARTS AYR CIC

The Iris Arts CIC is a Community Interest Company Limited by Guarantee with a voluntary board of management, with the founders taking on the role of paid directors. The primary goal is to operate and deliver affordable, diverse and inclusive artistic activity in South Ayrshire, ensuring that the community is well served with affordable access to live music and theatre, as well as event driven cinema screenings. The Iris Arts CIC will also operate various educational classes and workshops. Whether this is to utilise creative arts for a social purpose or teach practical techniques, the Iris Arts CIC aim to create new and exciting opportunities in the area for local residents.

The Iris Arts CIC will create original productions that can be showcased in the community. It will also produce original visual content, including films, documentaries, webcasts etc. that link into the local area. The Iris Arts CIC will also offer residencies to local musicians, allowing them to establish an audience base and develop their craft

## STAKEHOLDERS

Some of the key stakeholders in The Iris are listed as follows:

- Audiences
- Local Organisations that use The Iris
- Co-Production Partners
- The local community
- The business community
- Staff

## SWOT ANALYSIS

### STRENGTHS

- Central location means we are easy to spot.
- Large interest in the building and its use at present.
- Strong skills in creating and sharing video content to engage.
- Links with large organisations with many service users.
- Good relationship with local authority.
- Good relationship with local press.
- Lack of existing venue that delivers what we are going to deliver.
- On-site café/bar will bring in potential audience members.

### WEAKNESSES

- Lack of existing audience base as a new business.
- Developing the trust of the community as a new organisation will take time.
- Lack of experience in developing live music events.
- Lack of in-house printing facilities.

### OPPORTUNITIES

- Large base of students in the area.
- The closing down of various local facilities.
- Opportunity to collaborate with large, established festivals such as Tamfest.
- Use of our own production facilities to create online content easily and cost effectively.
- Large elderly population in the area.
- Collaboration with existing arts and community venues.

### THREATS

- Large established theatre in the area.
- Conglomerate cinema in the local area.
- Rise in use of media streaming websites (Netflix, etc.)
- Rise in streaming of music.

## EQUALITY & DIVERSITY IN PROGRAMMING

In terms of creating a programme that is as inclusive as possible, The Iris will take a two pronged approach:

- Creating specific events and workshops that are tailored for BME, LGBT+, specific gender groups and participants with disabilities and:
- Ensuring that our general events and workshops take the needs of various groups into account; ensuring that all members of the community feel welcome and have the capacity to engage with what The Iris is delivering.

Another key approach will be the pricing and ticketing strategy. Although economic disadvantage is not covered in the Equalities Act, we feel that in our community, it can be a large barrier to participation. Therefore, the community will be consulted about ticket pricing via social media and consultation, and a proportion of our tickets for every event will be allocated for free to local organisations that work with economically deprived residents. We will run events and workshops that will ensure that physical and sensory accessibility is met and that there will be no barriers to attending or participating in any event or workshop within The Iris. We will have an Equalities Policy in place with a process that is easily identified and can be delivered upon should our audience members encounter a barrier to their participation.

## IRIS ARTISTIC POLICY

### KEY PRINCIPLE

The Iris Artistic policy aims to ensure the artistic work and strategy delivered within the venue, as well as its outreach programmes, accurately reflects the aims and objectives of the organisation which is:

- To enrich the quality of life for Ayrshire residents by creating a cultural and community hub to be proud of.
- To create thought provoking, original work that engages with the local community and beyond.

### ROLES

1. The Iris Arts CIC will create a balanced programme of live entertainment and cinema that is accessible to the whole community.
2. The Iris Arts CIC will create original productions, using local talent and showcasing the work in the space and online.
3. The Iris Arts CIC will run an education programme, ensuring that the community is learning new ways to use artistic practice for economic and social benefit.
4. The Iris Arts CIC will offer space for local arts organisations to create their own work, ensuring that links with the artistic community are strong.

5. The Iris Arts CIC will also create artistic and economic opportunities in the community by:
- upgrading the building's facilities in order to be used as a space for the rehearsal and production of community and touring performances
  - Supporting opportunities for the community to plan, engage and participate in regional and national arts and cultural promotions, campaigns and events.
  - Facilitating community consultations and other forums to elicit community arts and cultural priorities and interests
  - Raising awareness of the range of arts and cultural activities available for all abilities and age groups.
  - Supporting the local arts festivals with in-kind support and other resources.
  - Both organisational strands within The Iris will aim to encourage and support the local arts and cultural economy by:
    - Supporting local artists and cultural tourism
    - Producing high quality promotional material featuring local arts and cultural activities.

#### THEATRE PROGRAMMING

The Iris Arts CIC will create a theatre programme that will deliver an affordable, high quality theatre experience for local residents of the area. In establishing links with local and national theatre production companies and with UWS theatre courses, and by producing in house with local residents and young people in the area, The Iris will deliver a diverse programme of theatre which is affordable and accessible to all.

The programme will consist of the following types of production:

- Productions delivered by national companies.
- Productions delivered by local companies.
- Silver Productions, that link with an older clientele, and can be used as the springboard for dementia friendly projects and intergenerational projects.
- Autism friendly/sensory theatre productions
- Based on these types of productions, the Iris' Community Theatre will be looking to showcase approximately 30 productions per year.

#### CINEMA PROGRAMMING

As part of its artistic programming, The Iris Arts CIC will create a cinematic programme that will deliver an affordable, high quality cinematic experience for local residents of the area. In establishing links with Community Cinema Support Organisations such as Cinema for All, Filmbankmedia and the British Film Institute Neighbourhood Cinema Initiative, The Iris can access discounted rates to film licenses, promotional materials and advice when developing. The programme will consist of the following types of screening:

- Mobile Cinema screenings, providing cinema quality screenings across South Ayrshire.
- Online cinema screenings, screening independent film and titles currently unreleased on VOD platforms.
- Friday Night Cinema, linking in with food, targeted at a student/young professional audience.
- Autism friendly/sensory friendly screenings with space to roam.
- Event screenings, linking in with local and national organisations, fitting into holiday schedules.
- Drive In Movie Events in the community

Based on these types of screenings, the Iris' Community Cinema will be looking to showcase approximately 120-150 screenings per year once the venue is open.

## MUSIC PROGRAMMING

The Iris Arts CIC will work in partnership with music promoters and local acts to engage audiences in Live Music Events. In line with our policy we aim to engage with established music acts, emerging music acts and provide a platform within our community for opportunity in order to deliver a range of music events. The Music Programme aims to deliver approximately 25 gigs per year

## OTHER EVENTS

- Comedy events
- Art Installation
- Dance
- Community Events

## EDUCATION AND OUTREACH

The Iris Screen Academy will operate a film education programme in South Ayrshire. By delivering filmmaking workshops via freelance artists The Iris Screen Academy will link with organisations and groups in the community. This will include:

- Working with schools and community centres with young people to educate and build confidence and self-esteem.
- Working with Non attenders and the employability team, workshops can teach new skills and help young people to reach positive destinations
- Working with older people in the community to reduce social isolation and build confidence.
- Working with disabled groups, celebrating individuality and looking at ways in which individuals who face challenges can self-express and communicate.
- Working with ex-offenders or those currently at risk of offending, using creative practice to explore criminal activity, its causes and ways to divert from it.
- Delivering a rural outreach programme in the rural villages and communities of South Ayrshire.

# FINANCE

## KEY BUDGETING ASSUMPTIONS

Key budgeting assumptions below are based on planned progress prior to the pandemic and assumptions post lockdown. Due to the pandemic diversification has been necessary and reshaping of the planned revenue model. Some projects have been put on hold such as theatre, until there is indication of when it can resume, and others have moved to the forefront of plans to move forward such as Drive In Events, Mobile cinema and Silent Disco.

### PRE-PANDEMIC

Our figures are based on the need for a community arts hub in Ayr town centre, and events and services run from The Iris will address that need. Community consultation has taken place 2019 and early 2020 via surveys, social media, community engagement and participatory budget events.

We aim to sell 6720 tickets for theatre, film and music events in year one to audiences targeting the following markets- young professionals, families, older people, students, disabled people, BME people and people on lower income. We aim to sell 1560 hours in year one of room hire to community groups, arts professionals, art exhibition space and to local enterprise as meeting and conference space.

As we expand and deliver additional services going into year 2 we aim to increase our ticket sales by 20% and to increase our room hire hours by 10% as our facility becomes more established. The Café/ Bar facility will aim to turnover sales of £72,000 in year one based on drinks and food and snacks purchased by patrons at events. The Iris Arts CIC will engage with local businesses to offer cinema sponsorship deals for screen advertising.



# POST- LOCKDOWN

Our figures are based on post lockdown sales. In August 2020, after several months of not trading and no indication as to when the arts industry could resume trading, we delivered a Drive In movie event. Community engagement was really positive and all 7 screenings sold out with a turnover of £21k. This was repeated in October 2020. Such has been the success that 4 events have been planned for 2021/22. Engagement with businesses and South Ayrshire Council has been positive and many positive relationships have been built.



Post lockdown 2021/22 The Iris will deliver:

- 4 Drive In Movie Events.
- Sales of £21,000 based on 2020 sales
- Mobile Cinema to operate from summer 2021
- Sales based on regular community bookings arranged pre covid
- Silent disco sessions to operate from summer 2021
- Sales based on bookings arranged pre covid
- Screen Academy to resume in summer 2021
- Sales in other income based on existing bookings with schools and community groups
- Sales expected to increase over time and delivered by a freelance film maker

# FUNDRAISING

The Iris Arts Ayr CIC will employ a fundraising strategy to raise funds towards associated capital costs required to run as a successful arts venue. These include:

- Refurbishment Costs
- Equipment Costs
- Staffing Costs

## FUNDING

The Iris Arts Ayr CIC has secured the following funding in 2020:

- £20,000 Town Centre Regeneration Fund for building development
- £10,000 Screen Scotland Cinema Equipment Fund for cinema and mobile cinema equipment
- £15,000 Regional Screen Scotland to develop a screen network
- £3000 Community Fundraising for building development
- £2000 Locality and Participatory arts funding

The Iris Arts Ayr CIC has secured the following funding in 2021:

- £5000 Event Scotland Recovery Funding towards costs for Drive In events
- £15,000 Adapt and Thrive Funding
- £25,000 Firstport Funding for project staffing costs.
- The Iris Arts Ayr CIC will endeavour to procure
- £10,000 National Lottery funding to deliver film education in the community.
- BFI Film Audience Network Project Funding
- Heritage funding for refurbishment costs to the building alongside generated income.



PAGE 10



# CONTACT US

**TELEPHONE: 07552 011508**

**EMAIL: [hello@theirisayr.com](mailto:hello@theirisayr.com)**

**SOCIAL: @theirisayr**

**WEBSITE: [www.theirisayr.com](http://www.theirisayr.com)**



PAGE 11

2020/2021 Iris Arts Ayr CIC Activity Report



**THE IRIS ARTS AYR  
CIC**

---

07552 011508  
[www.theirisayr.com](http://www.theirisayr.com)  
[hello@theirisayr.com](mailto:hello@theirisayr.com)



**The Iris Arts Ayr CIC was formed in July 2019 to empower South Ayrshire communities via the creative mediums of film, theatre and music. The aim is to provide access to affordable, accessible and quality arts and entertainment through the community cinema, theatre and live music venue that exists in the 160 seater Former Borderline Theatre; a Category B Listed building that has lay unused for over a decade; and to deliver quality cinema, theatre and live music.**

The Iris also aims to give communities the opportunity to express themselves and the various social issues that affect their residents with our practical workshops, educational projects and various other interactive activities. We want to engage with communities so that communities can engage with each other and can access film, theatre and music at an affordable price. By providing this service, it meant that marginalised members of the community can engage with the arts and enrich their lives with positive interaction that film, theatre and music provides.

The Iris Arts Ayr CIC consists of 2 directors, Ross Hunter, a Filmmaker and Exhibitor, and Kelly Craig, a Playwright and Screenwriter. Ross and Kelly first viewed the Darlington Church in 2015. Having taken part in Borderline's workshops as a child, Kelly was saddened to see the state of disrepair that the building was in. In the coming years Ross and Kelly visited and took inspiration from venues such as The Tower in Helensburgh and The Birks in Aberfeldy and in 2018 they engaged with South Ayrshire Council to submit a business case for the renovation of the church.

Due to the effects of the COVID-19 pandemic we have been limited in what we have been able to deliver during this time period.

# ACTIVITY TIMELINE

| ACTIVITY                                                                                            | YEAR |
|-----------------------------------------------------------------------------------------------------|------|
| THE IRIS ARTS AYR CIC WAS FORMED                                                                    | 2019 |
| DEVELOPED A BUSINESS PLAN AND FUNDRAISING STRATEGY                                                  | 2019 |
| SECURED A 2 YEAR LEASE OF THE DARLINGTON CHURCH                                                     | 2019 |
| ENGAGED THE COMMUNITY AND A TEAM OF VOLUNTEERS TO BEGIN RENOVATIONS INSIDE THE BUILDING             | 2019 |
| HELD OUR FIRST EVENT                                                                                | 2020 |
| DEVELOPED AND DELIVERED A COMMUNITY ENGAGEMENT STRATEGY                                             | 2020 |
| ENGAGED WITH THE COMMUNITY                                                                          | 2020 |
| SECURED PARTICIPATORY BUDGET FUNDING TO DEVELOP CINEMA IN THE COMMUNITY                             | 2020 |
| SECURED TOWN CENTRE REGENERATION FUNDING TO ADDRESS THE LONGSTANDING DRY ROT ISSUES IN THE BUILDING | 2020 |
| SECURED REGIONAL SCREEN SCOTLAND FUNDING                                                            | 2020 |
| SECURED SCREEN SCOTLAND CINEMA EQUIPMENT FUNDING                                                    | 2020 |
| DEVELOPED OUR FIRST ONLINE FILM FESTIVAL WITH PARTNERS                                              | 2020 |

# ACTIVITY TIMELINE (CONTINUED)

| ACTIVITY                                                                                                                           | YEAR |
|------------------------------------------------------------------------------------------------------------------------------------|------|
| DEVELOPED AND DELIVERED AYR'S FIRST DRIVE IN MOVIE EVENT, A SELL OUT SUCCESS                                                       | 2020 |
| DEVELOPED AND DELIVERED AYR'S SECOND DRIVE IN MOVIE EVENT, ANOTHER SELL OUT SUCCESS                                                | 2020 |
| DEVELOPED AND DELIVERED AYR'S THIRD DRIVE IN MOVIE EVENT ANOTHER SELL OUT SUCCESS                                                  | 2020 |
| FORMED A PARTNERSHIP WITH SOUTHSIDE CHURCH TO DELIVER SCOTLAND'S FIRST DRIVE IN CAROL SERVICE (CANCELLED LAST MINUTE DUE TO COVID) | 2020 |
| FORMED PARTNERSHIPS WITH LOCAL BUSINESSES                                                                                          | 2020 |
| DEvised AND PRODUCED SHORT FILM FOR LOCAL BUSINESSES                                                                               | 2020 |
| DEvised AND PRODUCED A FILM IN PARTNERSHIP WITH AN AYRSHIRE CHARITY                                                                | 2020 |
| DEvised AND PRODUCED A FILM WITH SOUTH AYRSHIRE SKILLS ACADEMY                                                                     | 2020 |
| DELIVERED CINEMA TO 3100 PEOPLE IN A YEAR SPENT MOSTLY IN LOCKDOWN                                                                 | 2020 |
| SECURED REGIONAL SCREEN SCOTLAND FUNDING                                                                                           | 2020 |
| SECURED SCREEN SCOTLAND CINEMA EQUIPMENT FUNDING                                                                                   | 2020 |
| DEVELOPED OUR SECOND ONLINE FILM FESTIVAL WITH PARTNERS                                                                            | 2020 |
| SECURED SCREEN SCOTLAND CINEMA EQUIPMENT FUNDING                                                                                   | 2020 |
| DEVELOPED A PARTNERSHIP WITH A NATIONAL CHILDREN'S CHARITY TO DELIVER ARTS ACROSS AREAS OF DEPRIVATION                             | 2020 |



| ACTIVITY                                                                                                                                                                                                             | YEAR |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|
| LAUNCHED AND DELIVERED A STORYTELLING COMPETITION IN ALL SOUTH AYRSHIRE PRIMARY SCHOOLS ON BURNS DAY TO CELEBRATE THE WRITING OF BURNS, WHERE PUPILS THEMSELVES WERE JUDGES                                          | 2021 |
| WORKED ALONGSIDE SOUTH AYRSHIRE SCREEN TO DEVELOP AND DELIVER 'AYRSHIRE FLIX' AYRSHIRE'S FIRST ONLINE FILM FESTIVAL                                                                                                  | 2021 |
| DEVELOPED AND DELIVERED AYR'S FOURTH DRIVE IN MOVIE EVENT WITH GREAT SUCCESS                                                                                                                                         | 2021 |
| FORMED PARTNERSHIPS WITH SCHOOLS, COMMUNITY LEARNING AND DEVELOPMENT AND COMMUNITY ORGANISATIONS TO LAUNCH THE IRIS SCREEN ACADEMY, TEACHING YOUNG PEOPLE IN OUR COMMUNITY TO ENGAGE AND EXPRESS THEMSELVES VIA FILM | 2021 |
| DEvised AND PRODUCED 5 SHORT FILMS WITH THE PUPILS OF SOUTH AYRSHIRE SCHOOLS                                                                                                                                         | 2021 |
| DEvisING AND PRODUCING AT PRESENT 5 SHORT FILMS WITH YOUNG PEOPLE IN OUR SCHOOLS AND COMMUNITY                                                                                                                       | 2021 |
| ENGAGED, DEvised AND DEVELOPED A MULTI MEDIA PRODUCTION WITH SCHOOLS IN MAYBOLE AND GIRVAN FOR DELIVERY IN SPRING 2022                                                                                               | 2021 |
| DEVELOPED AND DELIVERED A SPRING DRIVE IN MOVIE EVENT FOCUSING ON SCOTTISH FILMS                                                                                                                                     | 2021 |
| DEVELOPED AND DELIVERED 'COMMUNITY TRAILERS' THE CONCEPT OF SHOWCASING TALENT IN THE COMMUNITY, BEFORE EACH MOVIE                                                                                                    | 2021 |
| ENGAGED 562 PRIMARY SCHOOL PUPILS TO TAKE PART IN OUR COMMUNITY TRAILERS                                                                                                                                             | 2021 |
| PRODUCED A SHORT FILM FOR LOCAL CHARITY BEAUTIFUL INSIDE AND OUT                                                                                                                                                     | 2021 |
| DEVELOPED A PARTNERSHIP WITH VICS IN THE COMMUNITY TO DELIVER FILM MAKING ACTIVITY WITH THEIR YOUNG PEOPLE AND CREATE A DOCUMENTARY ON THE HISTORY OF THE CLUB AND FUTURE OF THE COMMUNITY WORK THEY DELIVER         | 2021 |
| ENGAGED WITH A LOCAL FOOD BUSINESS TO FILM AND DOCUMENT THEIR JOURNEY TO DELIVERING LOCALLY SOURCED PRODUCE ON THE WAY TO RAISE FUNDS FOR MND SCOTLAND                                                               | 2021 |
| DEvised, PRODUCED AND PREMIERED 'HOME: A BRIGHT CITY STORY' PRODUCTION IN PARTNERSHIP WITH CLD CELEBRATING THE RICH HISTORY OF WALLACETOWN                                                                           | 2021 |



| ACTIVITY                                                                                                                                                                                                                          | YEAR |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|
| DEVELOPED AND IN PRODUCTION WITH, A SHORT FILM ABOUT GRIEF; WRITTEN AND DEVISED BY YOUNG PEOPLE HAVING LIVED EXPERIENCE OF IT.                                                                                                    | 2021 |
| DEVELOPED AND IN PRODUCTION WITH, A SHORT FILM ABOUT BEING A BYSTANDER; WRITTEN AND DEVISED BY YOUNG PEOPLE WITH LIVED EXPERIENCE OF IT.                                                                                          | 2021 |
| TECHNICAL PARTNER FOR THE HB FILM FESTIVAL, AN INTERNATIONAL FILM FESTIVAL                                                                                                                                                        | 2021 |
| ENGAGING OUR COMMUNITIES BY PROVIDING OUR MOBILE CINEMA IN A VARIETY OF LOCATIONS ADDRESSING SOCIAL ISOLATION, POVERTY, LONELINESS, MENTAL HEALTH, ACCESS FOR RURAL COMMUNITIES, ADDRESSING INEQUALITIES AND ACCESSIBILITY ISSUES | 2021 |
| ENGAGING OUR COMMUNITIES BY PROVIDING SILENT DISCO IN A VARIETY OF LOCATIONS ADDRESSING SOCIAL ISOLATION, POVERTY, LONELINESS, MENTAL HEALTH, ACCESS FOR RURAL COMMUNITIES, ADDRESSING INEQUALITIES AND ACCESSIBILITY ISSUES      | 2021 |
| ENGAGED, DEVISED AND DEVELOPED A MULTI MEDIA PRODUCTION WITH SCHOOLS IN MAYBOLE AND GIRVAN FOR DELIVERY IN SPRING 2022                                                                                                            | 2021 |
| DELIVERING CINEMA TO 3500 PEOPLE IN A YEAR WHERE ACTIVITIES HAVE BEEN RESTRICTED BY COVID                                                                                                                                         | 2021 |



**1. Proposal details**

|                                                                                                                             |                                  |
|-----------------------------------------------------------------------------------------------------------------------------|----------------------------------|
| Proposal Title<br><b>Proposed Conclusion of Sale of the Former<br/>                 Darlington Church, Main Street, Ayr</b> | Lead Officer<br><b>Tom Burns</b> |
|-----------------------------------------------------------------------------------------------------------------------------|----------------------------------|

**2. Which communities, groups of people, employees or thematic groups do you think will be, or potentially could be, impacted upon by the implementation of this proposal? Please indicate whether these would be positive or negative impacts**

| Community, Groups of People or Themes                                                         | Negative Impacts | Positive impacts |
|-----------------------------------------------------------------------------------------------|------------------|------------------|
| The whole community of South Ayrshire                                                         | -                | -                |
| People from different racial groups, ethnic or national origin.                               | -                | -                |
| Women and/ or men (boys and girls)                                                            | -                | -                |
| People with disabilities                                                                      | -                | -                |
| People from particular age groups for example Older people, children and young people         | -                | -                |
| Lesbian, gay, bisexual and heterosexual people                                                | -                | -                |
| People who are proposing to undergo, are undergoing or have undergone a process to change sex | -                | -                |
| Pregnant women and new mothers                                                                | -                | -                |
| People who are married or in a civil partnership                                              | -                | -                |
| People who share a particular religion or belief                                              | -                | -                |
| Thematic Groups: Health, Human Rights, Rurality and Deprivation                               | -                | -                |

**3. Do you have evidence or reason to believe that the proposal will support the Council to:**

| General Duty and other Equality Themes                                            | Level of Negative and/ or Positive Impact (high, medium or low) |
|-----------------------------------------------------------------------------------|-----------------------------------------------------------------|
| Eliminate discrimination and harassment faced by particular communities or groups | Low impact                                                      |
| Promote equality of opportunity between particular communities or groups          | Low impact                                                      |
| Foster good relations between particular communities or groups                    | Low impact                                                      |
| Promote positive attitudes towards different communities or groups                | Low impact                                                      |
| Increase participation of particular communities or groups in public life         | Low impact                                                      |
| Improve the health and wellbeing of particular communities or groups              | Low impact                                                      |
| Promote the human rights of particular communities or groups                      | Low impact                                                      |
| Tackle deprivation faced by particular communities or groups                      | Low impact                                                      |

**4. Summary Assessment**

|                                                                                                                                                                               |                                                                     |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------|
| <b>Is a full Equality Impact Assessment (EQIA) required?</b><br>(A full EQIA must be carried out on all high and medium impact proposals)                                     | Yes <input type="checkbox"/> No <input checked="" type="checkbox"/> |
| <b>Rationale for decision:</b><br><p><b>This report advises the Panel of 23<sup>rd</sup> November 2021. Their decision on this has no specific equality implications.</b></p> |                                                                     |
| Signed: Tom Burns – Service Lead – Asset Management and Community Asset Transfer                                                                                              |                                                                     |



