

South Ayrshire Community Planning Partnership Board



Report by Service Lead – Policy, Performance and Community Planning to
Community Planning Partnership Board Meeting of 25th August 2022

Subject: Community Planning Executive Annual Review Meeting (June 2022)

1 Purpose of Report

- 1.1 The purpose of this report is to provide members of the Community Planning Board (CP Board) with an overview of the key discussion points and subsequent actions/decisions agreed at the Community Planning Executive Annual Review meeting held on the 15th June 2022.

2 The Board is recommended to:

2.1.1 note the contents of the Annual Review Meeting Report;

2.1.2 note the agreement given by the Community Planning Executive to consider working towards a locality-based model of delivering community planning; and

2.1.3 agree that initial proposals on how a locality model would be taken forward by the CPP is presented to the CP Board in October.

3 Background

- 3.1 In January 2021, the CP Board agreed a number of structure changes for the Community Planning Partnership (CPP) including a reduction in the number of Community Planning Executive (CP Executive) meetings from five a year to an annual review meeting. The purpose of the annual review meeting is to focus on CP Executive members carrying out a self-evaluation exercise on the functions of all groups operating within the CPP structure and recommending improvement actions where required.

4 Progress

- 4.1 The second annual review meeting was held on the 15th June 2022 and was attended by members of the CP Executive along with the Chair/Vice Chair and Lead Officer of all the groups currently operating including all our Strategic Delivery Partnerships, the Communities Reference Group and the Sustainability Partnership.
- 4.2 The annual review focused on several key areas including:

- 4.2.1 a reflection on the past 12 months with a brief overview of our biggest achievements;
 - 4.2.2 taking into consideration the principles of effective community planning (evidence based; an understanding of our population, localities, and assets within our communities; and a shared vision for South Ayrshire) a presentation on the proposed move towards locality-based working within South Ayrshire Health and Social Care Partnership;
 - 4.2.3 exploring how we can better understand our population and places using Place and Wellbeing Outcomes, and how we can use this framework to underpin future strategic development; and
 - 4.2.4 Group discussion/analysis.
- 4.3 Further information can be found in the Community Planning Executive Annual Review Report attached as appendix 1

5 Next Steps

- 5.1 As a result of the updates and discussion that followed with members of the CP Executive, the following was agreed:
- 5.1.1 to consider how the CPP can work using a locality-based model;
 - 5.1.2 Await outcome of review of the localities is being carried out as part of a wider refresh of Locality Planning Partnerships (led by the Health and Social Care Partnership); and
 - 5.1.3 To agree on governance on how the CPP works toward a locality model and present a proposal to the Community Planning Board in October following further engagement with the Community Planning Executive and SDP Chairs Executive.



All together – growing, caring and living a better life

COMMUNITY PLANNING EXECUTIVE REVIEW MEETING REPORT

15th June 2022

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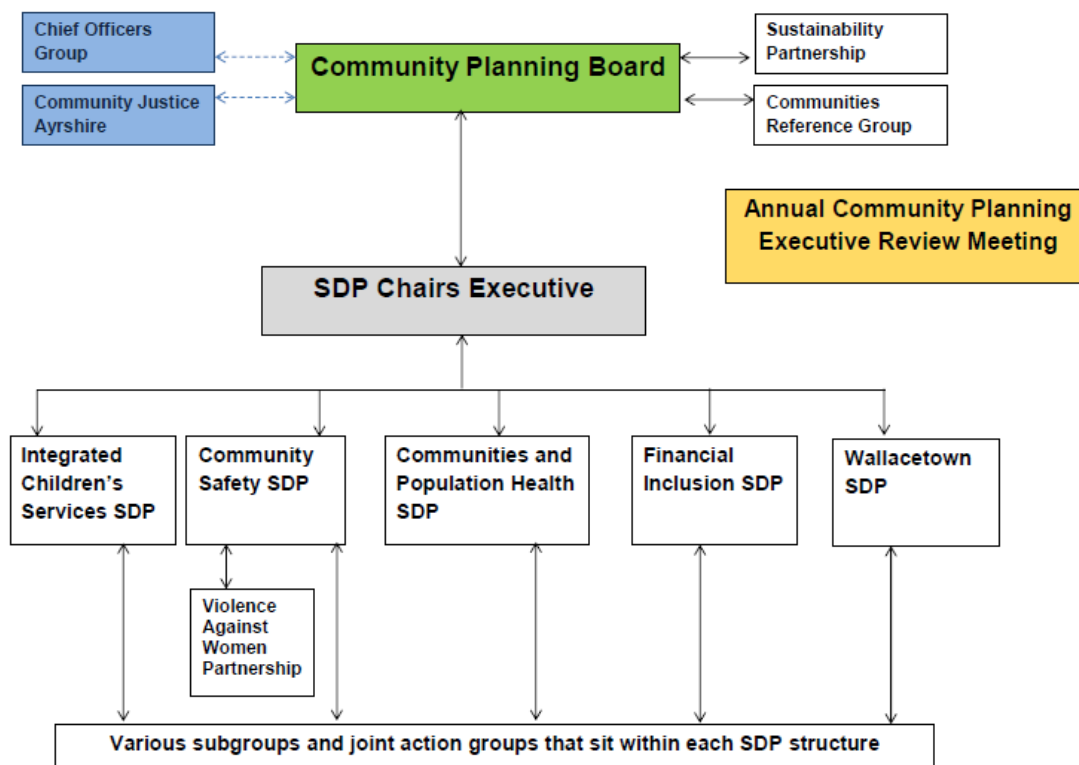
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BACKGROUND

In January 2021, the CP Board agreed a number of structure changes for the Community Planning Partnership (CPP) including a reduction in the number of Community Planning Executive (CP Executive) meetings from five a year to an annual review meeting. The purpose of the annual review meeting is to allow CP Executive members to carry out a self-evaluation exercise on the functions of all groups operating within the CPP structure and recommend improvement actions where required.

Community planning in South Ayrshire is the result of a dedicated commitment to partnership working, not only through the strategic leadership and direction of our Community Planning Board and our respective Strategic Delivery Partnerships, Sustainability Partnership and Communities Reference Group, but a vast network (appendix 1) of supporting partnerships, subgroups and joint action groups (chaired by our partners) that operate within our structure driving forward the work required to meet our community planning partnership outcomes of:

- Reducing inequalities and improving outcomes;
- Improving outcomes for children and young people;
- Safer communities;
- Healthier communities/improving population health;
- Tackling Financial Inequality;
- Developing a team around the community approach;
- Responding to the climate and ecological emergency; and
- Strengthening community engagement.



OVERVIEW

Our second annual review meeting was held on the 15th June 2022 and was attended by members of the CP Executive along with the Chair/Vice Chair and Lead Officer of all the groups currently operating including all our Strategic Delivery Partnerships, the Communities Reference Group and the Sustainability Partnership. The purpose of this report is to provide a brief overview of progress that has taken place within our community planning partnership over the past year and highlight key recommendations for our CPP going forward.

The annual review focused on several key areas including:

- a reflection on the past 12 months with a brief overview of our **biggest achievements/key areas of progress**;
- taking into consideration the principles of effective community planning (evidence based; an understanding of our population, localities, and assets within our communities; and a shared vision for South Ayrshire) a presentation on the proposed move towards **locality-based working** within South Ayrshire Health and Social Care Partnership (SAHSCP);
- exploring how **we can better understand our population and places** using Place and Wellbeing Outcomes, and how we can use this framework to underpin future strategic development; and
- group discussion/analysis using a **SWOT matrix** to assess strengths, weaknesses, opportunities and threats.

The next section of this report provides a summary of discussions from the meeting.

KEY AREAS OF PROGRESS

This section highlights key areas of progress that has been made across the community planning partnership groups.

COMMUNITY PLANNING GROUP	KEY POINTS HIGHLIGHTED
Children's Services SDP	<ul style="list-style-type: none">• Children's Services is an evolving context;• COVID and its impact on young people and families, especially mental health and inequalities;• The big jigsaw piece: GIRFEC refresh, The Promise, UNCRC, education infrastructure, child protection guidance, new Public Health framework, Scottish Attainment Challenge, Whole Family Wellbeing and Service redesign of CAHMS; and• Five main themes to forward work: (1) trying to make the multiple strands coherent especially for front line staff, (2) broader and deeper capture of lived experience and weaving this into all our levels of work, (3) a sharper focus on areas where there is collaborative advantage across partners especially around commissioning, (4) better use of data

	to inform developments – happening but not consistently, and (5) tighter performance management linked to improvement activity via the Joint Improvement Group.
Community Safety Partnership	<ul style="list-style-type: none"> • Road Safety Awareness in Schools; • Fire and Road Safety; • Reducing Violence in particular focus on the night-time economy support and safety messages for both those going on a night out and licensees; • Safer Shores campaign with a focus on safety, antisocial behaviour and prevention of drowning; and • South Ayrshire Violence Against Women Partnership in particular raising awareness through the ‘Reclaim the Night March’ held on International Women’s Day.
Financial Inclusion SDP	<p>Main current threads of work:</p> <ul style="list-style-type: none"> • Emergent cost of living crisis: food and fuel poverty; • Income maximisation; • Employability; • Inclusive and community wealth building strands of Ayrshire Economic Growth Deal; and • New National Child Poverty Plan and development of a new Local Child Poverty Plan.
Communities and Population Health SDP	<ul style="list-style-type: none"> • Refreshed Strategic Action Plan with the development of 4 new priority areas: We will support our communities to: support the wellbeing of those most in need, to be mentally well and resilient, physically active and well and finally, support our community planning system to general wellbeing across all work; • Green Health App Project: Development of an app which is a working directory of all the Green Health opportunities in South Ayrshire listing what they are, where they are and how you can get involved. The app is hosted by NHS Ayrshire & Arran and has been developed by SAC Sustainable Development Team and Nature Scot; and • Mental Health Improvement Subgroup: whilst still at an early stage there is a multi-agency commitment to progressing this important agenda and agreement to pilot a ‘Mentally Healthy Community’ approach in Girvan.
Wallacetown SDP	<ul style="list-style-type: none"> • Development of 4 subgroups: Connecting Communities Implementation, Operational Service Delivery Implementation, Wallacetown Vision Development and Shaping Places for Wellbeing Programme; • Wallacetown Operation Delivery Plan, and • Wallacetown Improvement Strategy 2022 to 2024.
Sustainability Partnership	<ul style="list-style-type: none"> • Information sharing and collaboration: <ul style="list-style-type: none"> ○ Energy prices and fuel poverty ○ Food and farming • Partnership projects: <ul style="list-style-type: none"> ○ Green health and biodiversity ○ Nethermills hydro • Ayrshire regional approach to climate change: <ul style="list-style-type: none"> ○ Area wide and scope 3 emissions ○ Place standard tool with a climate lens
Communities Reference Group	<ul style="list-style-type: none"> • Continuing to link in with local consultations and strategies and provide a network of contacts to feed discussions and information out to services working in communities;

	<ul style="list-style-type: none"> • On-going partner updates provide up-to-date discussions on new services being implemented as well as identifying any issues for existing services, this also provides valuable opportunity for sharing practice and knowledge across sectors; and • Successful Community Planning Partnership Series of Webinars; one hundred people attended the webinars over the five-day period with over 400 individual registrations for the webinars. Feedback from the webinars was largely positive with all respondents stating that they now know more about the Community Planning Partnership as a result of attending the webinars.
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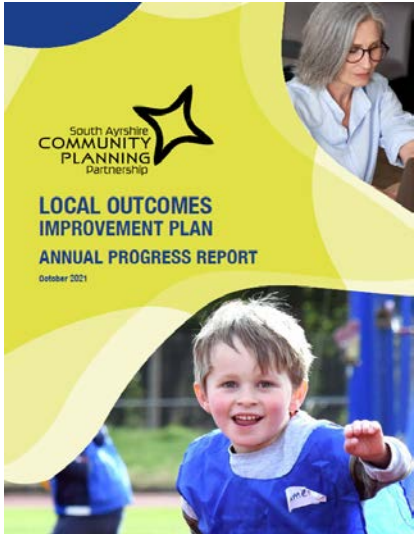
LOCAL OUTCOMES IMPROVEMENT PLAN

Our **Local Outcome Improvement Plan** sets out a vision and focus based on agreed local priorities where through collaborative working with our partners and local communities, we can work to reduce inequalities and improve outcomes. We have two strategic themes within our **LOIP: supporting older people to live in good health** and **closing the poverty related outcomes gap** with priority areas principally focusing on ‘communities of interest’

Our priority areas are:

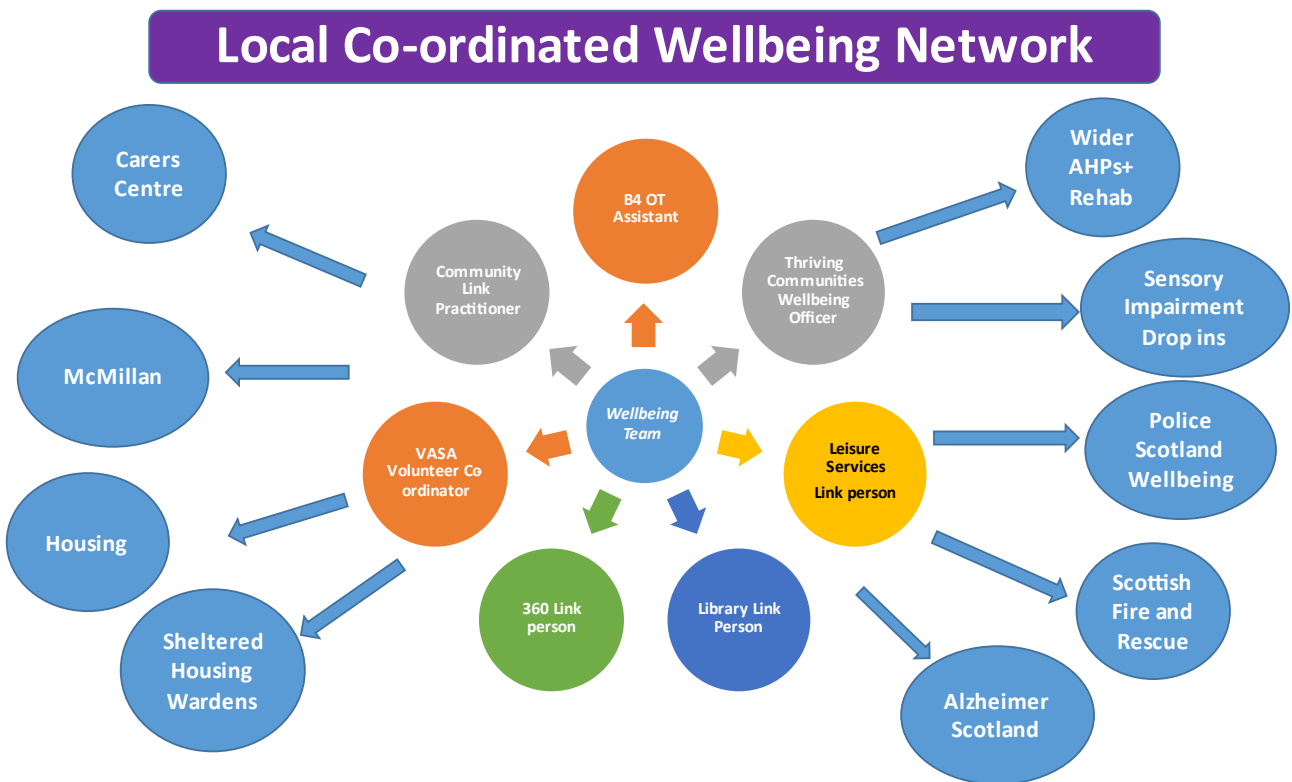
- Supporting people living with dementia and their carers;
- Reducing social isolation and loneliness;
- Improving outcomes for care experienced children and care leavers;
- Providing support for young people who are carers; and
- Employability and lifelong learning.

Areas of success are highlighted in [2021 Annual Progress Report](#) with next progress report scheduled for publication in October 2022.



LOCALITY BASED WORKING

A presentation was delivered by the SAHSCP Partnership Facilitator on a proposed move to locality-based working within the HSCP. The proposed model will bring together people and services who are already working together in localities, to develop locally co-ordinated 'Wellbeing Teams', allowing for a more coherent, joined-up way of working with a focus on healthcare services. The locally based Wellbeing Team would feed into a wider locally co-ordinated 'Wellbeing Network' bringing together wider partners extending that support to local communities on health and social care. Engagement with staff, services and partner organisations is currently taking place on how this new model would look and be implemented. An example of how a potential Local Co-ordinated Wellbeing Network could look can be found below:

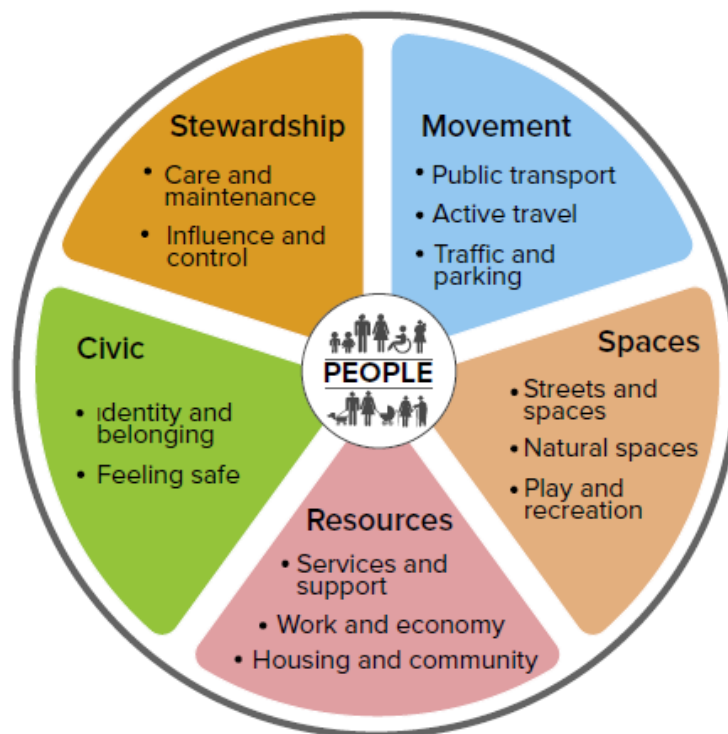


SHAPING PLACES FOR WELLBEING PROGRAMME

A presentation was given by the Shaping Places for Wellbeing Project Lead (Ayr) on the new Shaping Places for Wellbeing Programme which will help us better understand our population and places using Place and Wellbeing Outcomes, and how we can use this framework to underpin future strategic development.

Public Health Scotland and the Improvement Service are working to: ***'Improve Scotland's wellbeing by reducing the significant inequality in the health of its people while addressing the health of our planet'***. This programme will run until 2024 (comprising of local project work in 6 towns, a local learning cohort and a national leadership cohort) and highlights the importance of place contributing to preventative action to achieve a triple win to: improve health of the population, reduce inequality and address the health of the planet.

With links to the Christie Commission. The Place and Wellbeing Outcomes provide a focus on what every place needs to enable people to thrive: People, Prevention, Partnership.



SWOT ANALYSIS

The Community Planning Executive was asked the question ‘do we want the CPP to consider a locality-based model of delivering community planning?’. This was **agreed** that is something the CPP should work towards and the next stage will be to present initial proposals to the CP Board on what a locality model could look like in South Ayrshire.

To facilitate this process, attendees were asked to complete a SWOT analysis to capture their feedback to determine what the strengths, weaknesses, opportunities and threats would be for the CPP moving to a locality-based model.

Key themes coming out of the feedback were as follows and these will be considered when developing initial proposals:

<p>STRENGTHS</p> <ul style="list-style-type: none"> • Collaboration • Prioritising local issues • Co-production with local communities • Communication • Local engagement and decision making 	<p>WEAKNESSES</p> <ul style="list-style-type: none"> • Funding and resources • Allocating services
<p>OPPORTUNITIES</p> <ul style="list-style-type: none"> • Collaborative engagement • Shared and agreed priorities • Better/enhanced communication • Local ownership • Focus on individual communities/needs • Focus on ‘place’ – place planning, 20minute neighbourhoods 	<p>THREATS</p> <ul style="list-style-type: none"> • Future funding • Insufficient resources • Political support/buy-in • Structures • Focusing only on particular communities

NEXT STEPS

The following areas of action were agreed as the next stage:

- Confirmation on the locality boundaries, particularly focusing on where need is the greatest – particular emphasis was given on Ayr North and whether this area should sit on its own as a locality (in-light-of the multi-deprivation highlighted across Ayr North in the recently published locality profile). A review of the current localities is being carried out as part of a wider refresh of Locality Planning Partnerships (led by the Health and Social Care Partnership). Current localities are highlighted in appendix 3. Whilst there is a desire to take forward the CPP on a locality basis, partners acknowledge the challenges given that HSCP localities are already established which need to be considered alongside council wards.
- To agree on governance on how to take forward a locality model and present initial proposals to the Community Planning Board in October following further engagement with the Community Planning Executive and SDP Chairs Executive.

APPENDIX 1: SUBGROUP STRUCTURE

SOUTH AYRSHIRE COMMUNITY PLANNING PARTNERSHIP: SUBGROUP/JOINT ACTION GROUP/PARTNERSHIP STRUCTURE

STRATEGIC DELIVERY PARTNERSHIPS	CHAIR	VICE-CHAIR	Additional Subgroup/Joint Action Group/Partnership and Chair Details
CHILDREN'S SERVICES	Head of Children's Health, Care and Justice, HSCP	-	<ul style="list-style-type: none"> • Corporate Parenting Executive Group – Head of Children's Health, Care and Justice, HSCP • Joint Improvement Group –Service Lead for Children's Services and Child Poverty, SAC. • Health and Wellbeing Youth Strategy Group – Health Improvement Lead, NHS • Youth Services Strategic Group - Service Lead for Thriving Communities SAC
COMMUNITY SAFETY	POLICE SCOTLAND (Chief Inspector)	FIRE SERVICE (Group Commander)	<ul style="list-style-type: none"> • Reducing Violence Joint Action Group – Inspector, Police Scotland • Fire and Road Safety – Station Commander, Scottish Fire and Rescue Service • Intergenerational Joint Action Group – – to be appointed (vacant due to staff change) • Safer Places – Waste Management Strategy Team Leader, SAC • Violence Against Women Partnership – SAC (Elected Member)
FINANCIAL INCLUSION	SAC (Service Lead – Children's Services and Child Poverty)	VASA (Strategic Lead - Representation)	<ul style="list-style-type: none"> • Child Poverty Engagement Subgroup – Strategic Lead for Representation - VASA • Employability and Lifelong Learning Partnership –Service Lead for Thriving Communities, SAC.
COMMUNITIES AND POPULATION HEALTH	NHS (Assistant Director of Public Health)	HSCP (HSCP Facilitator)	<ul style="list-style-type: none"> • Social Isolation and Loneliness Subgroup – Partnership Facilitator, HSCP • Dementia Friendly South Ayrshire Steering Group – Partnership Facilitator, HSCP • Health in All Policies Subgroup – Public Health Programme Lead, NHS/Service Lead for Policy, Performance and Community Planning SAC (co-chair) • South Ayrshire Mental Health Improvement Subgroup – Health Improvement Lead (South Team), NHS • Green and Natural Health Subgroup – Health Improvement Officer, NHS Ayrshire & Arran • Suicide Prevention Group – Head of Children's Health, Care and Justice Services, HSCP • Sport and Recreation Subgroup – Thriving Communities Co-ordinator, SAC
WALLACETOWN SDP	SAC (co-chairs Service Lead – Policy, Performance and Community Planning and Head Teacher Newton PS)	-	<ul style="list-style-type: none"> • Place – Assistant Director – Place, SAC • Operational Service Delivery Group – Wallacetown Co-ordinator, SAC • Connecting Communities – Service Lead – Thriving Communities, SAC • Shaping Places for Wellbeing - Health Improvement Lead (South Team), NHS
COMMUNITIES REFERENCE GROUP	Voluntary Action South Ayrshire VASA (Strategic Lead for Representation)	Dementia Friendly Prestwick Rep	
SUSTAINABILITY PARTNERSHIP	SAC (Elected Member)	Energy Agency (Director)	

APPENDIX 2: SWOT Analysis Findings

STRENGTHS

- Asset based approach to maximise resources
- Evidenced based priorities
- Listening to communities needs
- Allow for coherent collaboration and focused action
- Statutory requirements
- Natural localities
- Allows for local issues to be prioritised
- Support allocation of funding
- Easier for services/wider prevention opportunities to collaborate
- Supports community decision making
- Our commitment to work in partnership to support our local communities
- Relationships between organisations and local teams
- Joined up approach
- Opportunity for shared budgets
- Commitment from partners
- Focus on needs of individuals/localities
- Greater communication
- Community engagement
- The needs of each area are individually assessed and focused
- We have conversations with our localities about what they need – not what they want
- Increase trust in localities if you co-produce
- Enhance signposting to services by having conversations with localities – what would make a difference? Localities know!
- Address inequalities in localities by engaging locally
- Learn from localities – listen to them, ask them – they know what they need.
- Collaboration between public sector bodies, communities and businesses
- By using localities, could this reduce silo working and collaboration
- Ask localities and co-produce with them will get a more sustainable direction and increase opportunities.
- Locality work will increase joint, collaborative work
- More likely to be able to effectively co-produce
- Focus on needs of local challenges and develop local solutions aligned to these
- Team around the community – how is the learning of this process shared – what has worked, not worked – so it can be replicated.
- Building trust with communities will be key and effective communication essential
- Alignment with wider strategic positioning eg. 20-minute neighbourhoods

WEAKNESSES

- There are none.
- Seeking approval for shared budgets.
- Some areas may not get services as they are less needing
- Complex strategic landscape
- Do identified localities enable us to focus enough?
- Statutory requirements differ for reporting
- Current arrangements for delivery eg. school catchment, ward boundaries
- Funding and resources – there will never be enough for all aspirations so is it about doing what we are doing better?
- Risk of being forced rather than organically grown.
- Priorities need to focus on the data and who will lead on this?

OPPORTUNITIES

- Local ownership
- The ability to enhance communication between teams and to gain a greater understanding of local needs
- Moving to a wellbeing paradigm as opposed to an illness paradigm
- Bringing together local assets
- Enables us to engage better and find out 'what matters most to people'

- Collaborative engagement with local people
- Civic and individual responsibility
- To drive place planning
- To deliver Caring for Ayrshire
- To deliver 20-minute neighbourhoods
- To identify community groups
- Caring for Ayrshire MDTs
- Opportunity to further enhance collaboration and outcomes
- Better consultation and joint working with communities
- Enhanced collaboration on prevention
- Shared and agreed priorities for local areas
- Shaping places for wellbeing framework
- Ability to focus on different demands of individual localities – one size doesn't fit all
- Good opportunity having the Improvement Service/Public Health Scotland and new posts coming into place
- All partners able to work in a more focused way – rather than generic SAC
- 'You Said' 'We Did' outcomes
- True collaboration
- The ability to have all partners on the same page
- Opportunities for priority budgeting (1%) at locality level
- Don't spend too long on agreeing structure – accept principle and make it work
- We don't know what we don't know
- More diversification of service delivery to meet local needs
- To demonstrate the success of the collective approach, quick wins need to be achieved
- Place standard toolkit with a climate lens to generate 2-way discussion
- Positioning to address long standing inequalities beyond health.
- To focus on place to ensure all aspects affecting communities are considered in what work is being taken forward.
- Collaborative progress achieved through out the pandemic needs to be harnessed to continue positive way forward.
- Platform to learn from pilot areas and align to other activity

THREATS

- Understanding of partnership locality working – other 'pulls'
- Further round of funding retrenchment which limits opportunity for collaboration
- SDP structure – what would it look like?
- The impact on resources for national based organisations
- No political buy in
- Silo working and strong characters being involved.
- Resistance to change.
- Efforts spent on agreeing structures rather than focus on delivery
- Insufficient resources to support structure
- Political agreement on locality boundaries
- Focus is all one area
- Budgets
- Apathy
- Staffing levels
- Risk of resources concentrating in more articulate communities rather than where it is needed the most.
- Challenge in connecting into areas such as wellbeing economy
- Critical to achieve political buy-in to the proposed way forward
- Decisions that are still being taken without climate change/future sustainability being factored in -baking in future challenges and costs unnecessarily
- Localities need to be right for communities and for politicians.

6 LOCALITIES

Tron and Dundonald, Loans, Barassie and Muirhead

Prestwick, Monkton & Symington

Ayr North and the villages which includes Mossblown, Annbank and Tarbolton
Ayr South and Coylton

Maybole and North Carrick which includes Kirkmichael, Maidens, Fisherton, Straiton, Dunure, Crosshill

Girvan and South Carrick which includes the villages of Barr, Barrhill, Pinwhirrie, Pinmore, Colmonell, Lendalfoot, Ballantrae

