

South Ayrshire Council

**Report by Depute Chief Executive and Director
of Housing, Operations and Development
and Director Strategic Change and Communities
to Cabinet
of 1 November 2022**

**Subject: Place Based Investment Programme 2022 to 2023 –
Community Wellbeing Facilities Fund**

1. Purpose

- 1.1 The purpose of this report is to provide an update on the Place Based Investment Programme (PBIP) and proposals for allocating the remaining funds for year 2022 – 2023.

2. Recommendation

2.1 It is recommended that the Cabinet:

2.1.1 notes the remaining fund balance of the Place Based Investment Programme for 2022 – 2023 of £75,000 and approves the allocation to a Community Wellbeing Facilities Fund; and

2.1.2 notes the title change to the project entitled ‘Girvan Community Garden’ to ‘Knockcushan Street Car Park’.

3. Background

- 3.1 The Council Plan, ‘Our People, Our Place’, sets out the Council’s ambition to improve placemaking and create local place plans by listening to communities and enabling greater choices in how they lead their day to day lives. The Council’s approach to placemaking was approved at Leadership Panel on 12 March 2019, with a progress update provided in November 2021.

- 3.2 The PBIP is an overall investment of £325m to support community led regeneration and town centre revitalisation and seeks to build on the work of the Regeneration Capital Grant Fund (RCGF) and Town Centre Action Plan.

- 3.3 The funding is for local authorities to allocate, working collaboratively with local communities, along with business and the third and public sectors, to support shared local plans and aspirations.

- 3.4 Projects and proposals must demonstrate they meet the main objectives of the programme:

- to link and align place-based initiatives and establish a coherent local framework to implement the Place Principle;
- to support place policy ambitions such as town centre revitalisation, community led regeneration, 20-minute neighbourhoods and Community Wealth Building;
- to ensure that all place-based investments are shaped by the needs and aspirations of local communities; and
- to accelerate our ambitions for net zero, wellbeing and inclusive economic development, tackling inequality and disadvantage, community involvement and ownership.

3.5 Consultation and engagement has taken place with local community organisations, groups and local Elected Members and a review of Place Plans undertaken as part of the place making process to develop proposals for South Ayrshire's share of the Place Based Investment Programme.

3.6 South Ayrshire's allocation of the PBIP fund for financial year 2022/23 is £691,000. On 27 September 2022, the Council approved PBIP funding allocations for 2022 to 2023 of £616,000 to 13 projects detailed in [Appendix 1](#) of the report.

3.7 Members deferred a decision on the proposed allocation of £75,000 to Whitletts Vic Community Hub and Changing Facilities to allow an update on the progress with the lease and further consideration of the funding request.

4. Proposals

4.1 Following the decision at Cabinet to remit the decision on funding the Whitletts Vics Community Hub and Changing Facilities proposal to a future date, Cabinet, including Ayr Members, felt that it would be more transparent to open up the application process to all community based, not-for-profit or charitable sports clubs and to consider all applications before making any awards.

4.2 It is proposed that the remaining PBIP balance of £75,000 is made available for a Community Wellbeing Facilities Fund; and available to projects that meet the criteria of the Place Based Investment Fund, deliver specific improvements in community wellbeing and accelerate ambitions for net zero.

4.3 Expressions of interest will be invited from all community and sporting organisations who are constituted to deliver health and wellbeing aims and objectives and where proposals meet the aims of the fund. Following Cabinet approval, the EOI process will be advertised on the South Ayrshire Council website and promoted through the Council's social media channels.

4.4 Funding is available of up to £25,000 for each applicant body. There is no matched funding requirements.

4.5 Proposals will be assessed for: fit with fund criteria; deliverability; end benefits; risk of failure to deliver. Applicants will be made aware of the outcome of their Expression of Interest by December 2022; and, where successful; the grant offer will be formalised.

4.6 The Cabinet are also asked to note the title change to the previously approved project 'Girvan Community Garden' to 'Knockcushan Street Car Park'.

5. Legal and Procurement Implications

- 5.1 In line with South Ayrshire's Following the Public Pound Protocol, standard grant agreements shall be in place for all projects where the recipient of the fund is a community organisation, or third sector group and a central register of all approved funding will be maintained by the Head of Legal and Regulatory Services for monitoring and reporting purposes.
- 5.2 There are no procurement implications arising from this report.

6. Financial Implications

- 6.1 South Ayrshire's share of the PBIP is £691,000 and the sums available through the Community Wellbeing Facilities Fund is £75,000. The Grant is to be used in the financial year 2022/23. It is expected that expenditure will be met, or at least work or contracts signed or commenced by 31 March 2023.
- 6.2 All sums awarded as part of PBIP allocations are subject to fulfilment of PBIP grant criteria. This will be made clear at the application stage and on confirmation of fund award to successful applicants. Evidence of spend will be required from the grantee when making claims. Only capital items can be claimed and funds must be spent by 31 March 2023.

7. Human Resources Implications

- 7.1 Not applicable.

8. Risk

8.1 *Risk Implications of Adopting the Recommendations*

- 8.1.1 There are no risks associated with adopting the recommendations.

8.2 *Risk Implications of Rejecting the Recommendations*

- 8.2.1 There is a risk that if the recommendations are rejected the projects will not be delivered.

9. Equalities

- 9.1 The proposals in this report have been assessed through the Equality Impact Assessment Scoping process. There are significant potential positive or negative equality impacts of agreeing the recommendations and therefore an Equalities Impact Assessment is not required. A copy of the Equalities Scoping Assessment is attached as [Appendix 2](#).

10. Sustainable Development Implications

- 10.1 ***Considering Strategic Environmental Assessment (SEA)*** - This report does not propose or seek approval for a plan, policy, programme or strategy or document otherwise described which could be considered to constitute a plan, programme, policy, or strategy.

11. Options Appraisal

11.1 An options appraisal has not been carried out in relation to the subject matter of this report.

12. Link to Council Plan

12.1 The matters referred to in this report contribute to Commitments 4 and 6 of the Council Plan: South Ayrshire Works/ Make the most of the local economy; and A Better Place to Live/ Enhanced environment through social, cultural and economic activities.

13. Results of Consultation

13.1 Consultation and engagement has taken place with local community organisations and groups and as part of the Place Planning process to develop proposals.

13.2 Consultation has taken place with Councillor Bob Pollock, Portfolio Holder for Economic Development, Cabinet and local Ward Members, and the contents of this report reflect any feedback provided.

14. Next Steps for Decision Tracking Purposes

14.1 If the recommendations above are approved by Members, the Depute Chief Executive and Director of Housing, Operations and Development and the Director Strategic Change and Communities will ensure that all necessary steps are taken to ensure full implementation of the decision within the following timescales, with the completion status reported to the Cabinet in the 'Council Decision Log' at each of its meetings until such time as the decision is fully implemented:

Implementation	Due date	Managed by
Launch of the Community Wellbeing Facilities Fund and Expressions of Interest invited from community and sporting organisations	4 November 2022	Various (Service Lead – Economy and Regeneration/ Service Lead – Thriving Communities)

Background Papers **Report to Cabinet of 27 September 2022 – [Place Based Investment Programme 2022 to 2023](#)**

Person to Contact **Louise Reid, Assistant Director**
County Buildings, Wellington Square, Ayr, KA7 1DR
Phone 01292 612032
E-mail louise.reid@south-ayrshire.gov.uk

Mike Newall, Depute Chief Executive and Director of Housing, Operations and Development
County Buildings, Wellington Square, Ayr, KA7 1DR
Phone 01292 616231
Email mike.newall@south-ayrshire.gov.uk

Jane Bradley, Director of Strategic Change and Communities
County Buildings, Wellington Square, Ayr, KA7 1DR
Phone 01292 612045

Email jane.bradley@south-ayrshire.gov.uk

Date: 19 October 2022

Place Based Investment Programme: Funding Allocation 2022 – 2023

Project	Description	Recipient	Amount
Regenerating Ayr Harbour Phase 1	Phase 1 includes safety works and installation of a memorial feature that celebrates the areas past and present	South Ayrshire Council	£50,000
Lochside Community Centre Garden	Accessibility improvements	South Ayrshire Council	£10,000
Craigie Green Space	Transformation of the derelict tennis courts to create a new green space	South Ayrshire Council	£7,000
Ayr Pontoon	Increase capacity for water-based activities and launch of non-powered watercraft on the River Ayr	South Ayrshire Council	£40,000
Expanded events space at the Grain Exchange	Improving pedestrian flow and creating an enhanced events space	South Ayrshire Council	£5,000
Ayr Fort Tennis Courts	Contribution towards redevelopment of Fort Tennis Courts	Prestwick Tennis and Fitness	£20,000
Girvan Community Garden	Extend and improve access and storage capacity	South Ayrshire Council	£45,000
Girvan Community Centre	Cosmetic improvements to the frontage to create a more welcoming aspect	South Ayrshire Council	£10,000
Kincaidston Men's Shed and Community Garden	New men's shed and community garden	South Ayrshire Council	£15,000
Maybole Skatepark	Refurbishment and improvements to the skate park	South Ayrshire Council	£165,000

Project	Description	Recipient	Amount
Festive South Ayrshire	Purchase and installation of festive lights and decorative enhancements	South Ayrshire Council	£60,000
Troon Water Sports	Further development of the water sports hub including changing facilities	Troon Water Sports	£45,000
Darley Golf Course Safety and Accessibility improvements	Installation of a routeway to provide safe access across the course	South Ayrshire Council	£100,000
Walker Hall Reception Room	Installation of stage and lighting equipment to create a new small events space	South Ayrshire Council	£29,000
Prestwick Places project	Signage and information systems to enhance the pedestrian experience	Prestwick Development Group	£15,000
		Total	£616,000

**South Ayrshire Council
Equality Impact Assessment including Fairer Scotland Duty**

Section One: Policy Details*

Name of Policy	Place Based Investment Programme 2022-2023
Lead Officer (Name/Position)	Louise Reid / Assistant Director - Place
Support Team (Names/Positions) including Critical Friend	Patrick Dunne – Project Executive Economy and Regeneration Robin Jamieson – Asset Management

*The term Policy is used throughout the assessment to embrace the full range of policies, procedures, strategies, projects, applications for funding or financial decisions.

What are the main aims of the policy?	<p>To distribute the Councils allocation from the Place Based Investment Programme across a series of projects that deliver community led regeneration, community wealth building, town centre revitalisation, and 20-minute neighbourhoods.</p> <p>The PBIP seeks to:</p> <ul style="list-style-type: none"> • Link and align place-based initiatives and establish a coherent local framework to implement the Place Principle; • Support place policy ambitions such as town centre revitalisation, community led regeneration, 20-minute neighbourhoods and Community Wealth Building; • Ensure that all place-based investments are shaped by the needs and aspirations of local communities; and • Accelerate our ambitions for net zero, wellbeing and inclusive economic development, tackling inequality and disadvantage, community involvement and ownership.
What are the intended outcomes of the policy?	<p>Successful delivery of projects utilising Place Based Investment funds within criteria and requirements of the fund. Projects should deliver community led regeneration and improve the quality of “place” for residents and fit with wider Council priorities and objectives. Creation of a Community Wellbeing Fund to make available a proportion of the Place Based Investment Programme funding for projects being delivered by community and sporting organisations that deliver a specific community wellbeing and accelerate ambitions for net zero.</p>

Section Two: What are the Likely Impacts of the Policy?

<p>Will the policy impact upon the whole population of South Ayrshire and/or particular groups within the population? (please specify)</p>	<p>The policy identifies a series of projects which cover a range of geographic areas. In general, the projects seek to improve access to facilities and services for the whole population of South Ayrshire, however several of the projects seek to deliver services in areas of deprivation or to a specific user group such as the Kincaidston Men's Shed.</p>
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Considering the following Protected Characteristics and themes, what likely impacts or issues does the policy have for the group or community?

List any likely positive and/or negative impacts.

Protected Characteristics	Positive and/or Negative Impacts
<p>Age: Issues relating to different age groups e.g. older people or children and young people</p>	<p>The projects supported through this policy will bring a range of positive outcomes for varying age groups. The Men's Shed project, whilst open to all, tends to attract older men in retirement when isolation and loss of sense of purpose are most acute.</p> <p>The Ayr Pontoon, the Maybole Skatepark, Ayr Fort Tennis Courts and Troon Water Sports will improve access to sport and recreation across South Ayrshire. Whilst activity in these facilities will be across age groups, a significant proportion of activity and links with schools and clubs will bring a particular positive impact for children and young people.</p>
<p>Disability: Issues relating to disabled people</p>	<p>Several projects supported through this policy will bring about positive impact for disabled people. Public space works proposed through the Regenerating Ayr Harbour proposal and the Darley Golf Course Safety and Accessibility Improvements seek to improve access for all.</p> <p>The project to further develop the Lochside community garden will bring about improved accessibility to the space for residents with mobility and other disabilities.</p>
<p>Gender Reassignment – Trans/Transgender: Issues relating to people who have proposed, started or completed a process to change his or her sex</p>	<p>It is not expected that the projects will have a specific positive or negative impact on people who have proposed, started or completed a process to change his or her sex.</p>
<p>Marriage and Civil Partnership: Issues relating to people who are married or are in a civil partnership</p>	<p>It is not expected that the projects proposed will have a specific positive or negative impact on issues relating to people who are married or are in a civil partnership.</p>
<p>Pregnancy and Maternity: Issues relating to woman who are pregnant and/or on maternity leave</p>	<p>It is not expected that the projects proposed will have a specific positive or negative impact on issues relating to women who are pregnant and/or on maternity leave.</p>

Race: Issues relating to people from different racial groups,(BME) ethnic minorities, including Gypsy/Travellers	It is not expected that the projects proposed will have a positive or negative impact on issues relating to people from different racial groups.
Religion or Belief: Issues relating to a person's religion or belief (including non-belief)	It is not expected that the projects proposed will have a positive or negative impact on issues relating to a person's religion or belief.
Sex: Issues specific to women and men/or girls and boys	The project will support the Kincaidston Men's Shed and Community Garden bringing positive impacts for men specifically. The work of the Men's Shed seeks to provide a space for men to connect, converse and create. The project helps to reduce loneliness and isolation for all men but particularly for older men in retirement who may feel that they have lost their sense of purpose.
Sexual Orientation: Issues relating to a person's sexual orientation i.e. LGBT+, heterosexual/straight	It is not expected that the projects proposed will have a positive or negative impact on issues relating to a person's sexual orientation.

Equality and Diversity Themes Relevant to South Ayrshire Council	Positive and/or Negative Impacts
Health Issues and impacts affecting people's health	<p>A number of projects being supported through this policy have a focus on access to sport and recreation, both by improving the range of sport opportunities available in the region and by improving existing underutilised facilities.</p> <p>The Ayr Pontoon, the Maybole Skatepark, Ayr Fort Tennis Courts and Troon Water Sports will improve access to sport and recreation across South Ayrshire.</p> <p>In addition the projects at Darley Golf Course and Ayr Harbour will improve access to public space that brings with it physical and mental wellbeing benefits associated with an improved quality of place.</p> <p>The Community Wellbeing Fund will support projects which deliver specific benefits for health and wellbeing.</p>
Human Rights: Issues and impacts affecting people's human rights such as being treated with dignity and respect, the right to education, the right to respect for private and family life, and the right to free elections.	It is not anticipated that there will be a positive or negative impact on issues affecting people's human rights.

Socio-Economic Disadvantage	Positive and/or Negative Impacts
Low Income/Income Poverty: Issues: cannot afford to maintain regular payments such as bills, food and clothing.	It is not expected that there will be positive or negative impacts relating to issues of low income or income poverty.

<p>Low and/or no wealth: Issues: enough money to meet basic living costs and pay bills but have no savings to deal with any unexpected spends and no provision for the future</p>	<p>It is not expected that the projects proposed will have a positive or negative impact on issues relating to low and/or no wealth.</p>
<p>Material Deprivation: Issues: being unable to access basic goods and services i.e. financial products like life insurance, repair/replace broken electrical goods, warm home, leisure/hobbies</p>	<p>It is expected that a range of projects supported through this policy will bring a positive impact on issues relating to material deprivation.</p> <p>Several of the projects are located within some of South Ayrshire's most deprived communities, and seek to improve access to good quality spaces and activities regardless of background or economic status. Projects including the Kincaidston Men's Shed and Community Garden and Lochside Community Centre Garden provide a space for the local community to meet and provide access for leisure and hobbies.</p> <p>The project at Maybole Skatepark will provide a high-quality facility aimed at the young people in the town and wider rural area. The project will provide a space that is accessible to all regardless of economic background.</p> <p>The development of Ayr Pontoon will provide a new facility for the learning and development of water sports in Ayr and the wider area. Working with local schools and groups this provides a facility that will be widely accessible.</p>
<p>Area Deprivation: Issues: where you live (rural areas), where you work (accessibility of transport)</p>	<p>As the rural service centres for North and South Carrick, the proposed skatepark in Maybole and the improvements delivered through the Knockushan Street Car Park project in Girvan will improve access to local facilities for the town and wider hinterland.</p> <p>The Festive South Ayrshire project will fund the purchase and installation of festive lights across South Ayrshire including in rural villages. The provision of festive lighting in the rural villages will help to create a pride of place for residents.</p>

Section Three: Evidence Used in Developing the Policy

<p>Involvement and Consultation In assessing the impact(s) set out above what evidence has been collected from involvement, engagement or consultation? Who did you involve, when and how?</p>	<p>Across all projects engagement and consultation has been undertaken with partners during the development of projects. This has included community councils, local community groups and charity organisations as appropriate on a project by project basis.</p> <p>A wide-ranging public consultation has been undertaken relating to Place Planning during Spring and summer 2022 which has informed the selection of projects and ensured that projects selected meet the community's aspirations for their place. This has included in person workshops as well as online consultation.</p> <p>The finalised list of projects has been discussed with Portfolio Holders and ward members and an Elected Member briefing has been undertaken.</p>
<p>Data and Research In assessing the impact set out above what evidence has been collected from research or other data. Please</p>	<p>Locality profiles for the areas have been reviewed as part of the Place Plan process that has been used to identify the priority needs in each area and informed the selection of projects.</p>

specify what research was carried out or data collected, when and how this was done.	
Partners data and research In assessing the impact(s) set out in Section 2 what evidence has been provided by partners? Please specify partners	SIMD, population/demographic and health data has been utilised in project development. This has included a review of strategic and national policy context to ensure wider alignment of projects.
Gaps and Uncertainties Have you identified any gaps or uncertainties in your understanding of the issues or impacts that need to be explored further?	No gaps or uncertainties have been identified relating specifically to the projects raised through this policy.

Section Four: Detailed Action Plan to address identified gaps in:

- a) evidence and
- b) to mitigate negative impacts

No.	Action	Responsible Officer(s)	Timescale
1	No negative impacts identified		

Note: Please add more rows as required.

Section Five - Performance monitoring and reporting

Considering the policy as a whole, including its equality and diversity implications:

When is the policy intended to come into effect?	27 th September 2022
When will the policy be reviewed?	Projects should be completed or committed within 2022/23 financial year. Review will be undertaken during preparation of the return to Scottish Government at conclusion of the fund.
Which Panel will have oversight of the policy?	Cabinet

Summary Equality Impact Assessment Implications & Mitigating Actions

Name of Policy: Place Based Investment Programme 2022-2023

This policy will assist or inhibit the Council's ability to eliminate discrimination; advance equality of opportunity; and foster good relations as follows:

<p><i>Eliminate discrimination</i> The policy will advance the elimination of discrimination as the projects will provide a broader range of activities and facilities across the region that seek to minimise barriers to access.</p>
<p>Advance equality of opportunity The PBIP projects have been developed to ensure equal opportunity across all protected characteristics.</p>
<p>Foster good relations Stakeholders have been closely involved in the development of projects and in many cases have been the drivers. As the projects progress the Council will maintain and further foster relations across all protected characteristics.</p>
<p>Consider Socio-Economic Disadvantage (Fairer Scotland Duty) The project assists the Council ability to tackle socio-economic disadvantage with projects directed within communities or towards stakeholders identified as being at a particular disadvantage.</p>

Summary of Key Action to Mitigate Negative Impacts	
Actions	Timescale
No Negative Impacts Anticipated	N/A

Signed:Louise Reid Assistant Director - Place.....

Date:10th October 2022.....