

**South Ayrshire Council**

**Report by Director of Strategic Change and Communities  
to Cabinet  
of 1 November 2022**

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**Subject: Proposal to Deliver an Airshow in September 2023, 2024, 2025, 2026 and 2027**

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**1. Purpose**

- 1.1 The purpose of this report is to seek agreement from the Cabinet to progress with the planning and delivery of an Airshow in September 2023, 2024, 2025, 2026 and 2027.

**2. Recommendation**

**2.1 It is recommended that the Cabinet:**

- 2.1.1 **agrees that officers progress with the planning of the Airshow including work to identify sponsors;**
- 2.1.2 **approves that funding for the Airshow of £300,000 per year, for a period of 5 years, will be considered as part of the budget setting process for 2023-2024;**
- 2.1.3 **approves the name for the Airshow - The International Ayr Show – Festival of Flight;**
- 2.1.4 **approves the proposal to have the Royal Air Force Benevolent Fund as our charity partner for the event; and**
- 2.1.5 **notes the progress made by the SKLAB in relation to expressions of interest with military display teams.**

**3. Background**

- 3.1 In March 2022, the Leadership Panel approved the [Tourism and Events Strategy](#). The strategy is driven by a clear focus on eight key offers, one of which is events and festivals.
- 3.2 Within the implementation of the strategy, there is a need to develop and assertively promote an annual programme of events and activities that benefit the wider local economy.
- 3.3 In August 2022, Cabinet agreed that officers progress with the procurement of a strategic partner to deliver an event in September 2023 on a contract which would be delivered on a 2 + 1 + 1 + 1 basis.

3.4 After an open procurement process, the successful bidder was the SKYLAB and they were appointed as the Council's strategic partner on 28 September 2022. The cost for this contract will be met through the existing significant events fund.

#### **4. Proposals**

4.1 The SKYLAB have already made initial notifications of interest in booking the following military displays:

- The Red Arrows;
- The Typhoon;
- The F35 Role Demonstration;
- RAF Falcons Parachute Display Team;
- Battle of Britain Memorial Flight – Spitfire, Hurricane and Lancaster;
- Chinook Transport Helicopter;
- Apache Battlefield Support Helicopter; and
- Grob Tutor Elementary Basic Trainer.

4.2 A range of enquiries have also been made in relation to civilian aircraft

4.3 Air Displays must be co-ordinated by a qualified and experienced Flight Director. The SKYLAB have also confirmed that they are in the process of securing the services of a Flight Director with significant experience of delivering Airshows.

4.4 A proposed calendar of events for 2023 will be brought to a future Cabinet meeting for consideration. However work must be progressed quickly to ensure sufficient time to organise a significant event like an Airshow.

4.5 It is therefore proposed that Cabinet agree that officers proceed with the planning towards the delivery of the Airshow in September 2023, 2024, 2025, 2026 and 2027 and agree that an allocation of £300,000 per year towards the delivery of the event, will be considered as part of the budget setting process.

4.6 It is also proposed that Officers begin work to identify additional sponsors for the event to raise additional funding.

4.7 It is proposed to name the event 'The International Ayr Show – Festival of Flight'.

4.8 It is also proposed that our Charity Partner for this event is the Royal Air Force Benevolent Fund.

#### **5. Legal and Procurement Implications**

5.1 The recommendations in this report are consistent with legal requirements and reflect appropriate advice.

5.2 There are no procurement implications arising from this report.

## **6. Financial Implications**

- 6.1 Funding of £300,000 from the Council for each of the financial years 2023-24, 2024-25, 2025-26, 2026 – 2027 and 2027-2028 would require to be identified through the budget setting process. Initial costs will be met from the existing core budget of £50,000 pending the consideration of the recurring funding as part of the budget setting process.

## **7. Human Resources Implications**

- 7.1 Not applicable.

## **8. Risk**

### **8.1 *Risk Implications of Adopting the Recommendations***

- 8.1.1 New risks have been identified and will be managed within existing operational activities and reference to the status of mitigations will be available through the South Ayrshire Council Strategic Risk Register.

### **8.2 *Risk Implications of Rejecting the Recommendations***

- 8.2.1 The risk associated with rejecting the recommendations is that Officers would not be able to progress with the potential delivery of an Airshow.

## **9. Equalities**

- 9.1 The proposals in this report have been assessed through the Equality Impact Assessment Scoping process. A copy of the Equalities Scoping Assessment is attached as [Appendix 1](#). There are no significant potential positive or negative equality impacts of agreeing the recommendations therefore an Equalities Impact Assessment is not required in relation to this paper. However, when planning for the event a full EIA will be completed from the outset as an integral part of the process and it will be updated throughout.

## **10. Sustainable Development Implications**

- 10.1 ***Considering Strategic Environmental Assessment (SEA)*** - This report does not propose or seek approval for a plan, policy, programme or strategy or document otherwise described which could be considered to constitute a plan, programme, policy or strategy.

## **11. Options Appraisal**

- 11.1 An options appraisal has not been carried out in relation to the subject matter of this report.

## **12. Link to Council Plan**

- 12.1 The matters referred to in this report contribute to Commitments 4 and 6 of the Council Plan: South Ayrshire Works/ Make the most of the local economy; and A Better Place to Live/ Enhanced environment through social, cultural and economic activities.

### 13. Results of Consultation

- 13.1 There has been no public consultation on the contents of this report.
- 13.2 Consultation has taken place with Councillor Alec Clark, Portfolio Holder for Tourism, Culture and Rural Affairs, and the contents of this report reflects any feedback provided.

### 14. Next Steps for Decision Tracking Purposes

- 14.1 If the recommendations above are approved by Members, the Director of Strategic Change and Communities will ensure that all necessary steps are taken to ensure full implementation of the decision within the following timescales, with the completion status reported to the Cabinet in the 'Council and Cabinet Decision Log' at each of its meetings until such time as the decision is fully implemented:

<i>Implementation</i>	<i>Due date</i>	<i>Managed by</i>
Deliver an Airshow in September 2023	30 September 2023	Director of Strategic Change and Communities; and Service Lead – Destination South Ayrshire
Bring a report to Cabinet before December 2023 providing an evaluation of the 2023 event and presenting recommendations for the 2024 event	December 2023	Director of Strategic Change and Communities; and Service Lead – Destination South Ayrshire
Deliver an Airshow in September 2024	30 September 2024	Director of Strategic Change and Communities; and Service Lead – Destination South Ayrshire

**Background Papers**     **Report to Leadership Panel (Special) of 1 March 2022 – [Tourism and Events Strategy](#)**

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**Date:** 26 October 2022

**South Ayrshire Council  
Equality Impact Assessment  
Scoping Template**

Equality Impact Assessment is a legal requirement under the Public Sector Duty to promote equality of the Equality Act 2010. Separate guidance has been developed on Equality Impact Assessment's which will guide you through the process and is available to view here: <https://www.south-ayrshire.gov.uk/equalities/impact-assessment.aspx>

Further guidance is available here: <https://www.equalityhumanrights.com/en/publication-download/assessing-impact-and-public-sector-equality-duty-guide-public-authorities/>

The Fairer Scotland Duty ('the Duty'), Part 1 of the Equality Act 2010, came into force in Scotland from 1 April 2018. It places a legal responsibility on Councils to actively consider ('pay due regard to') how we can reduce inequalities of outcome caused by socio-economic disadvantage, when making strategic decisions. [FSD Guidance for Public Bodies](#) in respect of the Duty, was published by the Scottish Government in March 2018 and revised in October 2021. See information here: <https://www.gov.scot/publications/fairer-scotland-duty-guidance-public-bodies/>

## 1. Policy details

Policy Title	Proposal to Deliver an Airshow in September 2023, 2024, 2025, 2026 and 2027
Lead Officer (Name/Position/Email)	Laura Kerr

**2. Which communities, groups of people, employees or thematic groups do you think will be, or potentially could be, impacted upon by the implementation of this policy? Please indicate whether these would be positive or negative impacts**

Community or Groups of People	Negative Impacts	Positive impacts
Age – men and women, girls & boys		X
Disability		X
Gender Reassignment (Trans/Transgender Identity)		X
Marriage or Civil Partnership		X
Pregnancy and Maternity		X
Race – people from different racial groups, (BME) ethnic minorities and Gypsy/Travellers		X
Religion or Belief (including lack of belief)		X
Sex – (issues specific to women & men or girls & boys)		X
Sexual Orientation – person's sexual orientation i.e. LGBT+, lesbian, gay, bi-sexual, heterosexual/straight		X
Thematic Groups: Health, Human Rights & Children's Rights		X

**3. What likely impact will this policy have on people experiencing different kinds of social disadvantage i.e. The Fairer Scotland Duty (This section to be completed for any Strategic Decisions). Consideration must be given particularly to children and families.**

Socio-Economic Disadvantage	Negative Impacts	Positive impacts
Low Income/Income Poverty – cannot afford to maintain regular payments such as bills, food, clothing		X
Low and/or no wealth – enough money to meet Basic living costs and pay bills but have no savings to deal with any unexpected spends and no provision for the future		X
Material Deprivation – being unable to access basic goods and services i.e. financial products like life insurance, repair/replace broken electrical goods, warm home, leisure/hobbies		X
Area Deprivation – where you live (rural areas), where you work (accessibility of transport)		x
Socio-economic Background – social class i.e. parent’s education, employment and income		x

**4. Do you have evidence or reason to believe that the policy will support the Council to:**

General Duty and other Equality Themes Consider the ‘Three Key Needs’ of the Equality Duty	Level of Negative and/or Positive Impact (High, Medium or Low)
<b>Eliminate unlawful discrimination, harassment and victimisation</b>	Low
<b>Advance equality of opportunity</b> between people who share a protected characteristic and those who do not	Low
<b>Foster good relations</b> between people who share a protected characteristic and those who do not. (Does it tackle prejudice and promote a better understanding of equality issues?)	Low
Increase participation of particular communities or groups in public life	Low
Improve the health and wellbeing of particular communities or groups	Low
Promote the human rights of particular communities or groups	Low
Tackle deprivation faced by particular communities or groups	Low

**5. Summary Assessment**

<p><b>Is a full Equality Impact Assessment required?</b> (A full Equality Impact Assessment must be carried out if impacts identified as <b>Medium and/or High</b>)</p>	<p><b>YES</b> <input type="checkbox"/></p> <p><b>NO X</b> <input checked="" type="checkbox"/></p>
<p><b>Rationale for decision:</b></p> <p><b>A full Equality Impact Assessment is not required in relation to the paper, however a full EIA will be completed from the outset as an integral part of planning for the event and it will be updated throughout the process.</b></p>	
<p style="text-align: center;"><i>Laura Kew</i></p> <p><b>Signed :</b> ..... .....<b>Service Lead – Destination South Ayrshire</b></p> <p><b>Date:</b> .....10/10/21.....</p>	