

**EXCERPT FROM THE MINUTES OF
THE CABINET
OF 29 NOVEMBER 2022**

Tourism, Culture and Rural Affairs.

Proposal to Deliver an Airshow in September 2023, 2024, 2025, 2026 and 2027.

Reference was made to the Minutes of the Audit and Governance Panel of 23 November 2022 (Page 3, paragraph 3) when that Panel had considered the terms of a call-in from the Cabinet of 1 November 2022 (Page 3, paragraph 3) and subsequent consideration at the Audit and Governance Panel on 9 November 2022 (Page 2, paragraph 2) in relation to the proposal to deliver an Airshow in September 2023, 2024, 2025, 2026 and 2027.

It was noted that the Audit and Governance Panel meeting on 23 November 2022 had agreed the undernoted, as detailed at (1) to (4) below and that the matter be referred back to the Cabinet for consideration:-

- (1) to note the financial projections contained in Appendix 1 of the report;
- (2) to request that officers present further more detailed financial information to Members through the budget setting process and in advance of the meeting of the Council on 2 March 2023;
- (3) to agree part of the decision of Cabinet at its meeting of 1 November 2022, namely paragraphs 3.2(1), 3.2(3), 3.2(4) and 3.2(5) of the report; and
- (4) to refer the matter back to Cabinet recommending that officers be requested to present a detailed financial report to Audit and Governance Panel on 22 February 2023.

The Panel heard from the Chair of the Audit and Governance Panel and the Portfolio Holder for Tourism, Culture and Rural Affairs.

Following discussion, the Cabinet

Decided: to agree

- (a) to confirm the decision taken at the meeting of the Cabinet on 1 November 2022, namely:-
 - (i) to agree that officers progress with the planning of the Airshow including work to identify sponsors;
 - (ii) to approve that funding for the Airshow of £300,000 per year, for a period of five years, would be considered as part of the budget setting process for 2023-2024;
 - (iii) to approve the name for the Airshow - The International Ayr Show – Festival of Flight;
 - (iv) to approve the proposal to have the Royal Air Force Benevolent Fund as the charity partner for the event; and
 - (v) to note the progress made by the SKYLAB in relation to expressions of interest with military display teams.
- (b) therefore, that the matter be referred to a meeting of the Council to be held on 15 December 2022 for determination; and
- (c) that the Chief Executive would confirm the position in respect of any outstanding debt from the last Airshow in South Ayrshire to Members.

**EXCERPT FROM THE MINUTES OF
AUDIT AND GOVERNANCE PANEL
OF 23 NOVEMBER 2022**

Continuation of Call in from Cabinet – “Proposal to Deliver an Airshow in September 2023, 2024, 2025, 2026 and 2027”

Reference was made to

- (1) the Minutes of the Cabinet of 1 November 2022 (Page 3, paragraph 8) when the Cabinet had decided
 - (a) to agree that officers progress with the planning of the Airshow including work to identify sponsors;
 - (b) to approve that funding for the Airshow of £300,000 per year, for a period of five years, would be considered as part of the budget setting process for 2023-2024;
 - (c) to approve the name for the Airshow - The International Ayr Show – Festival of Flight;
 - (d) to approve the proposal to have the Royal Air Force Benevolent Fund as the charity partner for the event; and
 - (e) to note the progress made by the SKYLAB in relation to expressions of interest with military display teams; and
- (2) the Minutes of the Audit and Governance Panel of 9 November 2022 (Page 2, paragraph 2) when the Panel had decided that officers progress the planning of the Airshow as per the Cabinet decision of 1 November 2022, with the proviso that officers bring forward information on a robust scoping exercise and indicative costs to a future meeting of this Panel, prior to the budget setting meeting of South Ayrshire Council of 2 March 2023.

Following the decision of the meeting of this Panel of 9 November 2022, there was submitted a [report](#) (issued) of 22 November 2022 by the Director of Strategic Change and Communities providing information on a scoping exercise with indicative costs for the delivery of an Airshow in September 2023; and seeking approval to progress with the recommendations as outlined in the report.

The Director advised that extensive work was required in the planning and delivery of an Airshow and that a scoping exercise had been carried out which involved scrutinising previously available financial information and consultation with the Council's strategic partner which subsequently allowed for the provision of an estimated indicative financial projection (attached as Appendix 1 to the report). She further advised that detailed projections could not be produced until potential sponsors had been contacted and until the charity partner could contact their potential sponsors and advertisers, which once carried out, further information on this and other indicative projections could be further interrogated and details brought forward in the budget setting process.

Questions were raised by Panel Members in relation to:

- (i) the period of funding; and the Director of Strategic Change and Communities advised that funding had been sought for a period of 5 years, ie 2023, 2024, 2025, 2026 and 2027; and that separately the contract with the Council's strategic partner was on a 2+1+1+1 basis;
- (ii) whilst acknowledging the challenges faced by Officers, the lack of robust financial information was a concern and what options were open to the Panel when considering the report; and the Chief Executive outlined the options open to the Panel when considering this call-in which were:
 - (A) to agree the Cabinet decision of 1 November 2022; or
 - (B) to refer the matter back to Cabinet, with recommendations, for final determination..

Adjournment

The time being 2.46 pm., the Panel adjourned for twenty five minutes.

Resumption of Meeting

The meeting resumed at 3.11 p.m.

Councillor Bell, seconded by Councillor Kilpatrick, moved that the Panel

- (I) note the financial projections contained in Appendix 1 of the report;
- (II) request that officers present further more detailed financial information to Members through the budget setting process and in advance of the meeting of the Council on 2 March 2023; and
- (III) agree the decision of Cabinet at its meeting of 1 November 2022, as outlined at paragraphs 3.2(1), 3.2(2), 3.2(3), 3.2(4) and 3.2(5) of the report.

By way of Amendment, Councillor McGinley, seconded by Councillor Ramsay, moved that the Panel

- (aa) note the financial projections contained in Appendix 1 of the report;
- (bb) request that officers present further more detailed financial information to Members through the budget setting process and in advance of the meeting of the Council on 2 March 2023;
- (cc) agree part of the decision of Cabinet at its meeting of 1 November 2022, namely paragraphs 3.2(1), 3.2(3), 3.2(4) and 3.2(5) of the report; and
- (dd) refer the matter back to Cabinet recommending that officers be requested to present a detailed financial report to Audit and Governance Panel on 22 February 2023.

A Panel Member requested a roll call vote and the Service Lead – Democratic Governance then took the vote by calling the roll as follows:-

Peter Henderson	Amendment
Kenneth Bell	Motion
Chris Cullen	Amendment
Mary Kilpatrick	Motion
Brian McGinley	Amendment
Cameron Ramsay	Amendment
Gavin Scott	Amendment
George Weir	Amendment

Six Members voted for the Amendment and two for the Motion. The Amendment was accordingly declared carried and the Panel

Decided:

- (AA) to note the financial projections contained in Appendix 1 of the report;
- (BB) to request that officers present further more detailed financial information to Members through the budget setting process and in advance of the meeting of the Council on 2 March 2023;
- (CC) to agree part of the decision of Cabinet at its meeting of 1 November 2022, namely paragraphs 3.2(1), 3.2(3), 3.2(4) and 3.2(5) of the report; and
- (DD) to refer the matter back to Cabinet recommending that officers be requested to present a detailed financial report to Audit and Governance Panel on 22 February 2023.

South Ayrshire Council

**Report by Director of Strategic Change and Communities
to Audit and Governance Panel (Special)
of 23 November 2022**

Subject: Proposal to Plan an Airshow in September 2023

1. Purpose

- 1.1 The purpose of this report is to provide information on a scoping exercise with indicative costs for the delivery of an Airshow in September 2023 and to seek approval to progress the recommendations outlined below.

2. Recommendation

2.1 It is recommended that the Panel:

- 2.1.1 notes the financial projections contained in [Appendix 1](#);
- 2.1.2 notes that officers will present further more detailed financial information to Members through the budget setting process and in advance of the meeting of the Council on 2 March 2023; and
- 2.1.3 either agrees the original decision of Cabinet as outlined at paragraph 3.2 or refers the matter back to Cabinet with an alternative proposal.

3. Background

- 3.1 In August 2022, Cabinet agreed that officers progress with the procurement of a strategic partner to deliver an event in September 2023.

- 3.2 A report was presented to Cabinet on 1 November 2022 to update on the progress of planning the Airshow and requesting that Cabinet agree the following recommendations:

- (1) to agree that officers progress with the planning of the Airshow including work to identify sponsors;
- (2) to approve that funding for the Airshow of £300,000 per year, for a period of 5 years, would be considered as part of the budget setting process for 2023-2024;
- (3) to approve the name for the Airshow - The International Ayr Show – Festival of Flight;
- (4) to approve the proposal to have the Royal Air Force Benevolent Fund as the charity partner for the event; and

(5) to note the progress made by the SKYLAB in relation to expressions of interest with military display teams.

3.3 This paper was 'called in' by the Audit and Governance Panel who agreed ' that officers progress the planning of the Airshow as per the Cabinet decision of 1 November 2022, with the proviso that officers bring forward information on a robust scoping exercise and indicative costs to a future meeting of this Panel, prior to the budget setting meeting of South Ayrshire Council of 2 March 2023'.

4. Proposals

4.1 There is extensive work required in the planning and delivery of an Airshow. A scoping exercise has been carried out which involved scrutinising previously available financial information and consultation with our strategic partner. This has allowed us to produce an estimated indicative financial projection which is attached at [Appendix 1](#). Assumptions have been made in relation to potential sponsorship income. Further and more detailed projections cannot be produced until potential sponsors are contacted and until the charity partner can contact their potential sponsors and advertisers. Once this is done further information on this and other indicative projections can be further interrogated and details brought forward in the budget setting process referred to below.]

4.2 It is proposed that officers bring back further, more detailed financial information through the budget setting process and in advance of the meeting of the Council on 2 March 2023

4.3 Members of Audit and Governance Panel are now requested to either agree the original decision of Cabinet or refer the matter back to Cabinet with alternative recommendations.

5. Legal and Procurement Implications

5.1 The recommendations in this report are consistent with legal requirements and reflect appropriate advice.

5.2 There are no procurement implications arising from this report.

6. Financial Implications

6.1 Any detailed financial implications will be provided through the budget setting process and in advance of the meeting of the Council on 2 March 2023.

7. Human Resources Implications

7.1 Not applicable.

8. Risk

8.1 Risk Implications of Adopting the Recommendations

8.1.1 New risks have been identified and will be managed within existing operational activities and reference to the status of mitigations will be available through the South Ayrshire Council Strategic Risk Register.

8.2 ***Risk Implications of Rejecting the Recommendations***

8.2.1 The risk associated with rejecting the recommendations is that officers would not be able to progress with the potential delivery of an Airshow.

9. **Equalities**

9.1 The proposals in this report have been assessed through the Equality Impact Assessment Scoping process. A copy of the Equalities Scoping Assessment is attached as [Appendix 2](#). There are no significant potential positive or negative equality impacts of agreeing the recommendations therefore an Equalities Impact Assessment is not required in relation to this paper. However, when planning for the event a full EQIA will be completed from the outset as an integral part of the process and it will be updated throughout.

10. **Sustainable Development Implications**

10.1 ***Considering Strategic Environmental Assessment (SEA)*** - This report does not propose or seek approval for a plan, policy, programme or strategy or document otherwise described which could be considered to constitute a plan, programme, policy or strategy.

11. **Options Appraisal**

11.1 An options appraisal has not been carried out in relation to the subject matter of this report.

12. **Link to Council Plan**

12.1 The matters referred to in this report contribute to Commitments 4 and 6 of the Council Plan: South Ayrshire Works/ Make the most of the local economy; and A Better Place to Live/ Enhanced environment through social, cultural and economic activities.

13. **Results of Consultation**

13.1 There has been no public consultation on the contents of this report.

13.2 Consultation has taken place with Councillor Alec Clark, Portfolio Holder for Tourism, Culture and Rural Affairs, and the contents of this report reflects any feedback provided.

14. **Next Steps for Decision Tracking Purposes**

14.1 If the recommendations above are approved by Members, the Director of Strategic Change and Communities ensure that all necessary steps are taken to ensure full implementation of the decision within the following timescales, with the completion status reported to the Cabinet in the 'Council and Cabinet Decision Log' at each of its meetings until such time as the decision is fully implemented:

<i>Implementation</i>	<i>Due date</i>	<i>Managed by</i>
Progress the planning of the Airshow including work to identify sponsors	2 March 2023	Assistant Director – Communities and Service Lead – Destination South Ayrshire

Background Papers **Report to Leadership Panel (Special) of 1 March 2022 – [Tourism and Events Strategy](#)**

Report to Cabinet of 1 November 2022 – [Proposal to Deliver an Airshow in September 2023, 2024, 2025, 2026 and 2027](#)

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Date: 22 November 2022

**Estimated Income and Expenditure
Proposed Air Show 2023**

Income	£
SAC Grant	300,000
Sponsorship and advertising	80,000
Concessions	40,000
Parking, programme and merchandise	30,000
VIP tickets	10,000
Catering	40,000
Total	500,000

Expenditure	£
STEM	30,000
Aviation support	12,000
Aircraft assets and event insurance	100,000
Tents, marquees, portacabin and toilets	30,000
Traffic management and car parks	25,000
Marketing	20,000
Police	30,000
Generators	8,000
Park and ride	2,000
Medical	20,000
Stewards and security	30,000
Event management and infrastructure	100,000
Total	407,000

Total	£
Estimated income	500,000
Estimated expenditure	407,000
Estimated balance	93,000

**South Ayrshire Council
Equality Impact Assessment
Scoping Template**

Equality Impact Assessment is a legal requirement under the Public Sector Duty to promote equality of the Equality Act 2010. Separate guidance has been developed on Equality Impact Assessment's which will guide you through the process and is available to view here: <https://www.south-ayrshire.gov.uk/equalities/impact-assessment.aspx>

Further guidance is available here: <https://www.equalityhumanrights.com/en/publication-download/assessing-impact-and-public-sector-equality-duty-guide-public-authorities/>

The Fairer Scotland Duty ('the Duty'), Part 1 of the Equality Act 2010, came into force in Scotland from 1 April 2018. It places a legal responsibility on Councils to actively consider ('pay due regard to') how we can reduce inequalities of outcome caused by socio-economic disadvantage, when making strategic decisions. [FSD Guidance for Public Bodies](#) in respect of the Duty, was published by the Scottish Government in March 2018 and revised in October 2021. See information here: <https://www.gov.scot/publications/fairer-scotland-duty-guidance-public-bodies/>

1. Policy details

Policy Title	Proposal to Deliver an Airshow in September 2023, 2024, 2025, 2026 and 2027
Lead Officer (Name/Position/Email)	Laura Kerr

2. Which communities, groups of people, employees or thematic groups do you think will be, or potentially could be, impacted upon by the implementation of this policy? Please indicate whether these would be positive or negative impacts

Community or Groups of People	Negative Impacts	Positive impacts
Age – men and women, girls & boys		X
Disability		X
Gender Reassignment (Trans/Transgender Identity)		X
Marriage or Civil Partnership		X
Pregnancy and Maternity		X
Race – people from different racial groups, (BME) ethnic minorities and Gypsy/Travellers		X
Religion or Belief (including lack of belief)		X
Sex – (issues specific to women & men or girls & boys)		X
Sexual Orientation – person's sexual orientation i.e. LGBT+, lesbian, gay, bi-sexual, heterosexual/straight		X
Thematic Groups: Health, Human Rights & Children's Rights		X

3. What likely impact will this policy have on people experiencing different kinds of social disadvantage i.e. The Fairer Scotland Duty (This section to be completed for any Strategic Decisions). Consideration must be given particularly to children and families.

Socio-Economic Disadvantage	Negative Impacts	Positive impacts
Low Income/Income Poverty – cannot afford to maintain regular payments such as bills, food, clothing		X
Low and/or no wealth – enough money to meet Basic living costs and pay bills but have no savings to deal with any unexpected spends and no provision for the future		X
Material Deprivation – being unable to access basic goods and services i.e. financial products like life insurance, repair/replace broken electrical goods, warm home, leisure/hobbies		X
Area Deprivation – where you live (rural areas), where you work (accessibility of transport)		x
Socio-economic Background – social class i.e. parent’s education, employment and income		x

4. Do you have evidence or reason to believe that the policy will support the Council to:

General Duty and other Equality Themes Consider the ‘Three Key Needs’ of the Equality Duty	Level of Negative and/or Positive Impact (High, Medium or Low)
Eliminate unlawful discrimination, harassment and victimisation	Low
Advance equality of opportunity between people who share a protected characteristic and those who do not	Low
Foster good relations between people who share a protected characteristic and those who do not. (Does it tackle prejudice and promote a better understanding of equality issues?)	Low
Increase participation of particular communities or groups in public life	Low
Improve the health and wellbeing of particular communities or groups	Low
Promote the human rights of particular communities or groups	Low
Tackle deprivation faced by particular communities or groups	Low

5. Summary Assessment

<p>Is a full Equality Impact Assessment required? (A full Equality Impact Assessment must be carried out if impacts identified as Medium and/or High)</p>	<p>YES <input type="checkbox"/></p> <p>NO X <input checked="" type="checkbox"/></p>
<p>Rationale for decision:</p> <p>A full Equality Impact Assessment is not required in relation to the paper, however a full EIA will be completed from the outset as an integral part of planning for the event and it will be updated throughout the process.</p>	
<p style="text-align: center;"><i>Laura Kew</i></p> <p>Signed :Service Lead – Destination South Ayrshire</p> <p>Date:10/10/21.....</p>	

**EXCERPT FROM THE MINUTES OF
AUDIT AND GOVERNANCE PANEL
OF 9 NOVEMBER 2022**

Call-in from Cabinet– “Proposal to Deliver an Airshow in September 2023, 2024, 2025, 2026 and 2027”

Reference was made to the Minutes of the Cabinet of 1 November 2022 (Page 3, paragraph 8) when the Cabinet had decided

- (1) to agree that officers progress with the planning of the Airshow including work to identify sponsors;
- (2) to approve that funding for the Airshow of £300,000 per year, for a period of five years, would be considered as part of the budget setting process for 2023-2024;
- (3) to approve the name for the Airshow - The International Ayr Show – Festival of Flight;
- (4) to approve the proposal to have the Royal Air Force Benevolent Fund as the charity partner for the event; and
- (5) to note the progress made by the SKYLAB in relation to expressions of interest with military display teams.

There were submitted two [call-ins](#) (issued) from Councillors William Grant and Duncan Townson and [Responses/Feedback](#) from Officers to the reasons for the call-ins (issued).

The Panel then heard Councillors William Grant and Duncan Townson outline the details of their call-ins; and the Director of Strategic Change and Communities responded to the points raised by both Members as follows:-

- (a) that the Council had entered into a partnership contract with SKYLAB who had been involved in delivering previous airshows and that the cost of the contract would be met through the Significant Events Fund;
- (b) that officers were currently working on proposals for the events village such as food and beverages, car parking, VIP ticketed packages and land based entertainment to generate income for the Council which would be applied to offset the cost of delivering the Airshow;
- (c) that works could progress to identify sponsors, in conjunction with the Royal Airforce Benevolent Fund, once approval was granted to commence; and that she was confident that the Council could attract sponsorship packages from a wide range of organisations, some of which had already expressed an interest and that this would be marketed widely;

- (d) that having, reviewed the financial statements of the previous company who had run the Airshow, she was confident that the Council could break even or hopefully generate income over the first few years of the Airshow;
- (e) that the contract with SKYLAB was a 2 +1 + 1 + 1 contract which and that the Council required to register an interest in having military aircraft at the Airshow in the September of the year prior to the airshow;
- (f) that this was likely to be the only Airshow north of Blackpool next year which would attract significant interest with interest also registered in civilian aircraft and a number of ground attractions being examined;
- (g) that the Council would engage with local businesses to ensure that they benefited from this event and that, as the plan was to hold a three day event, visitors to the area would use local accommodation and other local businesses;
- (h) that the intention was that the Airshow would generate income in future years as it was an event of significant importance to South Ayrshire as a driver for tourism and supporting the regeneration of the local economy;
- (i) that the budget for this event would be submitted for consideration of Members at the meeting of South Ayrshire Council of 2 March 2023 and that the intention was to include the proposals for the funding of the Airshow as part of that; and
- (j) that it was difficult to be clear at present on what could be achieved in conjunction with partner organisations as approval had not yet been granted to formally approach partners; and that this report was seeking approval to liaise with the partners.

Following further comments from Councillor Grant that this was an event of national significance and that sponsorship should be sought from large national companies; and that assurances were required that other local events would not be affected due to staff being involved in this large event; the Director of Strategic Change and Communities advised that the Events Team was currently recruiting an officer who would be dedicated to developing and organising the Airshow, along with staff from a range of other services who had previously been involved in arranging this event as she was aware of the significance and size of the event and the number of staff required to arrange this, which was why approval was being sought at this time as an event of this size required a long-term plan, however she was confident this could be delivered.

Following a further question from Councillor Townson on what guarantees could be given to local businesses that the Airshow would support them economically and support the local economy throughout South Ayrshire; the Director of Strategic Change and Communities and the Service Lead – Destination South Ayrshire, Culture and Sport advised

- (i) that local businesses would be given an opportunity through the procurement process to apply to take concessions within the local village;
- (ii) that, although it was acknowledged that some visitors would drive to the event, park then leave following the event, it was hoped to encourage visitors to stay and use hotels, restaurants and shops;

- (iii) that this event would showcase South Ayrshire as a fantastic place to visit and it was hoped to have a calendar of events arranged for South Ayrshire to issue to the visitors to the Airshow to encourage them to return to the area; and
- (iv) that an app was shortly being launched which visitors to the area could download highlighting what was on offer in the area; and that activities would be taking place at the bottom of the High Street to ensure that the town centre was seen as part of the wider festival and that the businesses in the High Street also benefited from the increased footfall.

Councillor Clark, as Portfolio Holder with responsibility for this matter then responded to the comments made by Councillors Grant and Townson and referred to the organisation of the previous Airshows when the Council had less input in the organisation and staging of the event and had provided monies to a company to stage the previous airshows however, the Council had management control over the ground activities for the proposed upcoming Airshow and he had confidence that Skylab had the technical expertise to deal with the aircraft; and that he had confidence in Skylab and the Council Officers managing the event. He further advised that, as a major event, this was a chance to promote South Ayrshire and stimulate the economy while also promoting other upcoming events.

A full discussion took place and comments were made by Panel Members in relation to:-

- (A) this matter being "called in" twice detailing similar concerns which outlined that the level of information required to make a proper decision was not provided within the original report which was concerning;
- (B) that, whilst there was confidence in the Council Officers to deliver this event, there was no evidence to show that this event had been sufficiently planned and developed at this point;
- (C) that, as there was no financial plan, business plan, environmental impact plan, insurance costs or mitigations outlined within the report, this raised concerns and more information was required to allow the event to go forward;
- (D) that, as £300,000 was the base budget and marketing, clean-up and insurance costs etc would require to be included, there were concerns that, at a time when the Council was required to make significant cuts to balance the budget, the cost of the Airshow could have a significant impact on service delivery, as well as the environmental impact;
- (E) certain elements of the planning of this event required to be in place prior to the approval of the Airshow; and
- (F) concerns that the Council could not withdraw from the contract with SKYLAB after year one but could only withdraw after year two.

The Director of Strategic Change and Communities responded to the above comments by advising that this report was seeking approval to progress with the planning and delivery of the Airshow and that, until this approval was granted, she was unable to produce a more detailed plan but, if approval was granted, she would develop these plans and they would be subject to continuous review and be fully evaluated following the first event which would then inform the future delivery and any amendments to the future delivery plan; that an officer dedicated to this event was being recruited and the Events Team would be assisting with the delivery of this event and she was very confident in the Council's ability to deliver the Airshow; that the Administration had outlined its support of the event and there had been significant interest from the people of South Ayrshire; and that she appreciated the Member's confidence in the Officers concerned.

Questions were raised by Panel Members in relation to:-

- (I) the financial accounts of the previous company who managed the Airshow; and the Director of Strategic Change and Communities advised that, having examined the accounts of this company along with the Council's potential income generation, she was confident that the Council could deliver the Airshow within the budget sought;
- (II) the reference to £300,000 within the written responses as a potential increase from that allocated to the last airshow was to take account of increased costs for staging the event and this would be reviewed annually and the £1.5m was proposed but not fixed; and the Director of Strategic Change and Communities advised that, as part of the budget setting process, the £300,000 was allocated for the delivery of the Airshow, however, it was hoped that the income generated in the first few years would negate the requirement for these monies in future years. She further advised that, in advance of delivering the Airshow, deposits required to be paid but that these would be offset by the income generated by the event which was why it was requested that this was built into the process for the next five years;
- (III) the event being met through the Significant Events Budget and whether this would have an impact on other events within South Ayrshire or any future events; and the Director of Strategic Change and Communities advised that the Council was currently committed to a two year contract with SKYLAB and was requesting a base budget of £300,000 at present, no funding above that figure;
- (IV) whether running the Airshow would affect the Council's Carbon Budget; and the Service Lead – Destination South Ayrshire, Culture and Sport advised that SKYLAB had joined the British Air Display Association which represented all areas of the British Air Display Industry and encouraged and advanced safety and standards, encouraged members of the Association to embrace the air display's environmental sustainability charter and that they would be creating an environmental action plan with the aim of reducing climate impact. She further advised that the Council, as part of the five year proposition, would aim to make the Airshow the UK leader in carbon offsetting and responsible design and would look to justify each aircraft booking responsibly.

Councillor Clark, as Portfolio Holder, responded to the questions and comments by Panel Members and advised that the questions raised at Cabinet outlined that scrutiny had taken place when approving this report; that the Council was being responsible with the contract agreed with SKYLAB; and that, with the Council's professional partners, a significant and successful Airshow could take place for the people of South Ayrshire.

The Chair then thanked all Panel Members for their contribution and outlined that the role of this Panel was to scrutinise reports to ensure best value for the people of South

Ayrshire, however, he outlined concerns with the monies required to produce this Airshow due to current pressures on Council budgets and also concerns regarding the environmental impact of those travelling to and from the event. The Director of Strategic Change and Communities advised that the Council would be encouraging visitors to the event to view this as a weekend event as there would be other activities provided and, therefore use the local guest houses and restaurants; and that it was anticipated that large numbers of people would visit the event during the course of the weekend and that the event would showcase Ayr and also the whole of South Ayrshire.

The Chair then outlined the options open to the Panel when considering this call-in.

Councillor McGinley, seconded by Councillor Cullen, moved that the Panel continue consideration of this matter to the next meeting of this Panel scheduled to be held on 7 December 2022 to allow officers to compile a robust scoping exercise and indicative costs.

The Panel heard the Service Lead – Democratic Governance advise that this Motion could not be practically realised due to the short timescales; and heard from the Chief Executive and the Head of Legal and Regulatory Services in relation to the decision of the Cabinet of 1 November 2022; outlining that the £300,000 would be submitted for approval as part of the budget-setting process; and that to allow officers to develop the proposals and come forward with a business plan, officers required to be granted approval to undertake planning for the event.

Councillor McGinley as Mover of the Motion, agreed to Amend the Motion, with the agreement of the Seconder, Councillor Cullen to:-

“that officers progress the planning of the Airshow as per the Cabinet decision of 1 November 2022, with the proviso that officers bring forward information on a robust scoping exercise and indicative costs to a future meeting of this Panel, prior to the budget setting meeting of South Ayrshire Council of 2 March 2023”.

The Panel

Decided: that officers progress the planning of the Airshow as per the Cabinet decision of 1 November 2022, with the proviso that officers bring forward information on a robust scoping exercise and indicative costs to a future meeting of this Panel, prior to the budget setting meeting of South Ayrshire Council of 2 March 2023.



**Audit and Governance Panel
Call-In Requisition**

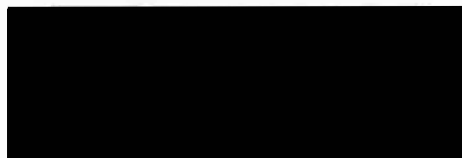
We, the undersigned, require that the following decision of the Cabinet be called-in to the next meeting of the Audit and Governance Panel.

Date of Cabinet	01/11/22
Item No.	6(a)
Report Title	Proposal to deliver Airshow in September 2023, 2024, 2025, 2026 and 2027

Signature

Print Name

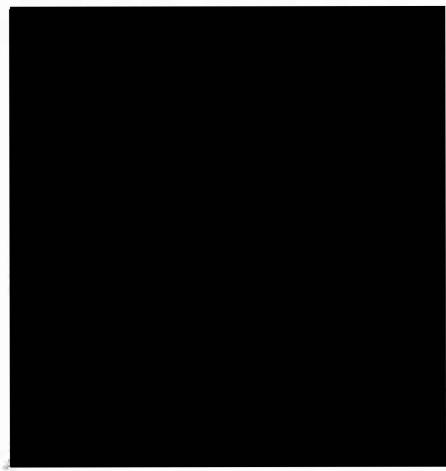
(1) Councillors responsible for call in:



William Grant

(2) Councillors supporting call-in (three required):

(a)



Julie Dettbarn

(b)

Craig Mackay

(c)

Mark Dixon

Date: 2 Nov 2022

**Audit and Governance Panel
Call-In Requisition**

We, the undersigned, require that the following decision of the Cabinet be called-in to the next meeting of the Audit and Governance Panel.

Date of Cabinet	01/11/22
Item No.	6(a)
Report Title	Proposal to deliver Airshow in September 2023, 2024, 2025, 2026 and 2027

Signature

Print Name

(1) **Councillors responsible**

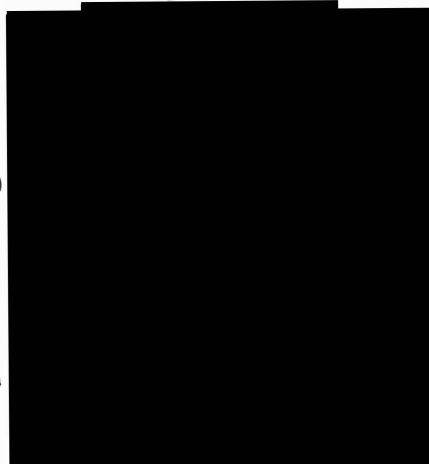


for call-in

DUNCAN TOWNSON...

(2) **Councillors supporting call-in (three required):**

(a)

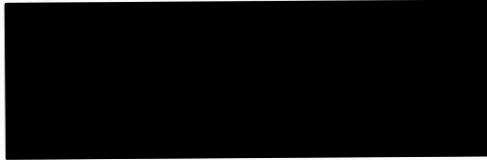


PHILIP SAXTON

(b)

IAN COCHRANE

(c)



LAURA BRENNAN-WHITEFIELD

Date 03/11/22.....

Reason

In order to improve information for Councillors, to assist officers in briefing the Panel and to improve the quality of Scrutiny, we confirm that the item is being called-in for the following reason(s).

Councillors are reminded that the 'reasons' section should be completed with sufficient detail as to allow members of the Audit and Governance Panel and officers to appreciate the cause for concern prompting the call-in. (This may be by reference to a part or parts of the Report or Decision or by describing an issue which may not have been adequately addressed or by requesting the provision of additional information which should be specified). Where a call-in requisition contains any questions, or requests for further or additional information, officers, in consultation with the relevant Portfolio holder, shall, where possible, provide written responses to be intimated to all Councillors in advance of the Panel. Receipt of responses to questions shall not itself preclude further scrutiny of the item called-in for the reason set out in this form.

The proposal outlines a plan for Council to host the Airshow for 5 years at a total cost of £1.5m.

1. In the current economic climate, and with a budget cut of around £14m to be identified, in what terms can this proposal be regarded as best value and good use of public funds?
2. What is the rationale for committing the Council to 5 year funding when:
 - (a) The first show has not taken place;
 - (b) Partners and event organisers have no track record in operating a show of this magnitude; and
 - (c) We do not know the state of Council finances or structure, 5 years out.
3. What are the budget implications of adding this £300k to the budget process in 2023/24?
4. What are the financial contributions from partner organisations?
5. What are the expected level of contributions from sponsors and what arrangements are in place if these levels do not materialise?

Note

Call-ins must be delivered to the Chief Executive no later than 4.00 pm on the day (usually Thursday) two days following the day (usually Tuesday) on which the Cabinet has met.

Time Received..... 11.04 Date Received 03-Nov-22 Received by 

**EXCERPT FROM THE MINUTES OF
THE CABINET
OF 1 NOVEMBER 2022**

Tourism, Culture and Rural Affairs.

Proposal to Deliver an Airshow in September 2023, 2024, 2025, 2026 and 2027.

There was submitted a report (issued) of 19 October 2022 by the Director of Strategic Change and Communities seeking agreement to progress with the planning and delivery of an Airshow in September 2023, 2024, 2025, 2026 and 2027.

Having heard the support for this proposal by a number of Members, the Cabinet

Decided:

- (1) to agree that officers progress with the planning of the Airshow including work to identify sponsors;
- (2) to approve that funding for the Airshow of £300,000 per year, for a period of five years, would be considered as part of the budget setting process for 2023-2024;
- (3) to approve the name for the Airshow - The International Ayr Show – Festival of Flight;
- (4) to approve the proposal to have the Royal Air Force Benevolent Fund as the charity partner for the event; and
- (5) to note the progress made by the SKYLAB in relation to expressions of interest with military display teams.

South Ayrshire Council

Report by Director of Strategic Change and Communities to Cabinet of 1 November 2022

Subject: Proposal to Deliver an Airshow in September 2023, 2024, 2025, 2026 and 2027

1. Purpose

- 1.1 The purpose of this report is to seek agreement from the Cabinet to progress with the planning and delivery of an Airshow in September 2023, 2024, 2025, 2026 and 2027.

2. Recommendation

2.1 It is recommended that the Cabinet:

- 2.1.1 agrees that officers progress with the planning of the Airshow including work to identify sponsors;
- 2.1.2 approves that funding for the Airshow of £300,000 per year, for a period of 5 years, will be considered as part of the budget setting process for 2023-2024;
- 2.1.3 approves the name for the Airshow - The International Ayr Show – Festival of Flight;
- 2.1.4 approves the proposal to have the Royal Air Force Benevolent Fund as our charity partner for the event; and
- 2.1.5 notes the progress made by the SKLAB in relation to expressions of interest with military display teams.

3. Background

- 3.1 In March 2022, the Leadership Panel approved the [Tourism and Events Strategy](#). The strategy is driven by a clear focus on eight key offers, one of which is events and festivals.
- 3.2 Within the implementation of the strategy, there is a need to develop and assertively promote an annual programme of events and activities that benefit the wider local economy.
- 3.3 In August 2022, Cabinet agreed that officers progress with the procurement of a strategic partner to deliver an event in September 2023 on a contract which would be delivered on a 2 + 1 + 1 + 1 basis.

3.4 After an open procurement process, the successful bidder was the SKYLAB and they were appointed as the Council's strategic partner on 28 September 2022. The cost for this contract will be met through the existing significant events fund.

4. Proposals

4.1 The SKYLAB have already made initial notifications of interest in booking the following military displays:

- The Red Arrows;
- The Typhoon;
- The F35 Role Demonstration;
- RAF Falcons Parachute Display Team;
- Battle of Britain Memorial Flight – Spitfire, Hurricane and Lancaster;
- Chinook Transport Helicopter;
- Apache Battlefield Support Helicopter; and
- Grob Tutor Elementary Basic Trainer.

4.2 A range of enquiries have also been made in relation to civilian aircraft

4.3 Air Displays must be co-ordinated by a qualified and experienced Flight Director. The SKYLAB have also confirmed that they are in the process of securing the services of a Flight Director with significant experience of delivering Airshows.

4.4 A proposed calendar of events for 2023 will be brought to a future Cabinet meeting for consideration. However work must be progressed quickly to ensure sufficient time to organise a significant event like an Airshow.

4.5 It is therefore proposed that Cabinet agree that officers proceed with the planning towards the delivery of the Airshow in September 2023, 2024, 2025, 2026 and 2027 and agree that an allocation of £300,000 per year towards the delivery of the event, will be considered as part of the budget setting process.

4.6 It is also proposed that Officers begin work to identify additional sponsors for the event to raise additional funding.

4.7 It is proposed to name the event 'The International Ayr Show – Festival of Flight'.

4.8 It is also proposed that our Charity Partner for this event is the Royal Air Force Benevolent Fund.

5. Legal and Procurement Implications

5.1 The recommendations in this report are consistent with legal requirements and reflect appropriate advice.

5.2 There are no procurement implications arising from this report.

6. Financial Implications

- 6.1 Funding of £300,000 from the Council for each of the financial years 2023-24, 2024-25, 2025-26, 2026 – 2027 and 2027-2028 would require to be identified through the budget setting process. Initial costs will be met from the existing core budget of £50,000 pending the consideration of the recurring funding as part of the budget setting process.

7. Human Resources Implications

- 7.1 Not applicable.

8. Risk

8.1 *Risk Implications of Adopting the Recommendations*

- 8.1.1 New risks have been identified and will be managed within existing operational activities and reference to the status of mitigations will be available through the South Ayrshire Council Strategic Risk Register.

8.2 *Risk Implications of Rejecting the Recommendations*

- 8.2.1 The risk associated with rejecting the recommendations is that Officers would not be able to progress with the potential delivery of an Airshow.

9. Equalities

- 9.1 The proposals in this report have been assessed through the Equality Impact Assessment Scoping process. A copy of the Equalities Scoping Assessment is attached as [Appendix 1](#). There are no significant potential positive or negative equality impacts of agreeing the recommendations therefore an Equalities Impact Assessment is not required in relation to this paper. However, when planning for the event a full EIA will be completed from the outset as an integral part of the process and it will be updated throughout.

10. Sustainable Development Implications

- 10.1 ***Considering Strategic Environmental Assessment (SEA)*** - This report does not propose or seek approval for a plan, policy, programme or strategy or document otherwise described which could be considered to constitute a plan, programme, policy or strategy.

11. Options Appraisal

- 11.1 An options appraisal has not been carried out in relation to the subject matter of this report.

12. Link to Council Plan

- 12.1 The matters referred to in this report contribute to Commitments 4 and 6 of the Council Plan: South Ayrshire Works/ Make the most of the local economy; and A Better Place to Live/ Enhanced environment through social, cultural and economic activities.

13. Results of Consultation

- 13.1 There has been no public consultation on the contents of this report.
- 13.2 Consultation has taken place with Councillor Alec Clark, Portfolio Holder for Tourism, Culture and Rural Affairs, and the contents of this report reflects any feedback provided.

14. Next Steps for Decision Tracking Purposes

- 14.1 If the recommendations above are approved by Members, the Director of Strategic Change and Communities will ensure that all necessary steps are taken to ensure full implementation of the decision within the following timescales, with the completion status reported to the Cabinet in the 'Council and Cabinet Decision Log' at each of its meetings until such time as the decision is fully implemented:

<i>Implementation</i>	<i>Due date</i>	<i>Managed by</i>
Deliver an Airshow in September 2023	30 September 2023	Director of Strategic Change and Communities; and Service Lead – Destination South Ayrshire
Bring a report to Cabinet before December 2023 providing an evaluation of the 2023 event and presenting recommendations for the 2024 event	December 2023	Director of Strategic Change and Communities; and Service Lead – Destination South Ayrshire
Deliver an Airshow in September 2024	30 September 2024	Director of Strategic Change and Communities; and Service Lead – Destination South Ayrshire

Background Papers **Report to Leadership Panel (Special) of 1 March 2022 – [Tourism and Events Strategy](#)**

Person to Contact **Jane Bradley – Director of Strategic Change and Communities**
County Buildings, Wellington Square, Ayr, KA7 1DR
Phone 01292 612045
E-mail jane.bradley@south-ayrshire.gov.uk

Laura Kerr, Service Lead – Destination South Ayrshire
Carnegie Library, 12 Main Street, Ayr, KA8 8EB
Phone 01292 616421
E-mail laura.kerr4@south-ayrshire.gov.uk

Date: 26 October 2022

**South Ayrshire Council
Equality Impact Assessment
Scoping Template**

Equality Impact Assessment is a legal requirement under the Public Sector Duty to promote equality of the Equality Act 2010. Separate guidance has been developed on Equality Impact Assessment's which will guide you through the process and is available to view here: <https://www.south-ayrshire.gov.uk/equalities/impact-assessment.aspx>

Further guidance is available here: <https://www.equalityhumanrights.com/en/publication-download/assessing-impact-and-public-sector-equality-duty-guide-public-authorities/>

The Fairer Scotland Duty ('the Duty'), Part 1 of the Equality Act 2010, came into force in Scotland from 1 April 2018. It places a legal responsibility on Councils to actively consider ('pay due regard to') how we can reduce inequalities of outcome caused by socio-economic disadvantage, when making strategic decisions. [FSD Guidance for Public Bodies](#) in respect of the Duty, was published by the Scottish Government in March 2018 and revised in October 2021. See information here: <https://www.gov.scot/publications/fairer-scotland-duty-guidance-public-bodies/>

1. Policy details

Policy Title	Proposal to Deliver an Airshow in September 2023, 2024, 2025, 2026 and 2027
Lead Officer (Name/Position/Email)	Laura Kerr

2. Which communities, groups of people, employees or thematic groups do you think will be, or potentially could be, impacted upon by the implementation of this policy? Please indicate whether these would be positive or negative impacts

Community or Groups of People	Negative Impacts	Positive impacts
Age – men and women, girls & boys		X
Disability		X
Gender Reassignment (Trans/Transgender Identity)		X
Marriage or Civil Partnership		X
Pregnancy and Maternity		X
Race – people from different racial groups, (BME) ethnic minorities and Gypsy/Travellers		X
Religion or Belief (including lack of belief)		X
Sex – (issues specific to women & men or girls & boys)		X
Sexual Orientation – person's sexual orientation i.e. LGBT+, lesbian, gay, bi-sexual, heterosexual/straight		X
Thematic Groups: Health, Human Rights & Children's Rights		X

3. What likely impact will this policy have on people experiencing different kinds of social disadvantage i.e. The Fairer Scotland Duty (This section to be completed for any Strategic Decisions). Consideration must be given particularly to children and families.

Socio-Economic Disadvantage	Negative Impacts	Positive impacts
Low Income/Income Poverty – cannot afford to maintain regular payments such as bills, food, clothing		X
Low and/or no wealth – enough money to meet Basic living costs and pay bills but have no savings to deal with any unexpected spends and no provision for the future		X
Material Deprivation – being unable to access basic goods and services i.e. financial products like life insurance, repair/replace broken electrical goods, warm home, leisure/hobbies		X
Area Deprivation – where you live (rural areas), where you work (accessibility of transport)		x
Socio-economic Background – social class i.e. parent’s education, employment and income		x

4. Do you have evidence or reason to believe that the policy will support the Council to:

General Duty and other Equality Themes Consider the ‘Three Key Needs’ of the Equality Duty	Level of Negative and/or Positive Impact (High, Medium or Low)
Eliminate unlawful discrimination, harassment and victimisation	Low
Advance equality of opportunity between people who share a protected characteristic and those who do not	Low
Foster good relations between people who share a protected characteristic and those who do not. (Does it tackle prejudice and promote a better understanding of equality issues?)	Low
Increase participation of particular communities or groups in public life	Low
Improve the health and wellbeing of particular communities or groups	Low
Promote the human rights of particular communities or groups	Low
Tackle deprivation faced by particular communities or groups	Low

5. Summary Assessment

<p>Is a full Equality Impact Assessment required? (A full Equality Impact Assessment must be carried out if impacts identified as Medium and/or High)</p>	<p>YES <input type="checkbox"/></p> <p>NO X <input checked="" type="checkbox"/></p>
<p>Rationale for decision:</p> <p>A full Equality Impact Assessment is not required in relation to the paper, however a full EIA will be completed from the outset as an integral part of planning for the event and it will be updated throughout the process.</p>	
<p style="text-align: center;"><i>Laura Kew</i></p> <p>Signed :Service Lead – Destination South Ayrshire</p> <p>Date:10/10/21.....</p>	