

STRATEGIC DELIVERY PARTNERSHIP UPDATE
COMMUNITY PLANNING BOARD OF 20th APRIL 2023



COMMUNITIES AND POPULATION HEALTH SDP

Date of last meeting: 29th March 2023

CURRENT ISSUES OF CONCERN/CHALLENGES REQUIRING SUPPORT FROM THE SDP CHAIRS EXECUTIVE:

n/a

MAIN CURRENT FOCUS OF THE SDP

Development and delivery of actions within the Strategic Action Plan which have been aligned to the public health priorities.

PROGRESS UPDATE (INCLUDING AREAS OF SUCCESS)

Since the last CP Board, there has been one meeting of the SDP on the 29th Mach 2023. Key areas of focus include/progress include:

SUBGROUPS

The SDP has in place several subgroups which are progressing the priorities of the SDP action plan and regular updates are provided on progress. Given the number of subgroups within the structure, updates will be provided on key areas of progress, focusing in on specific subgroups, as part of the updates for the CP Board going forward. The subgroups are:

<i>Dementia Friendly South Ayrshire Steering Group</i>	<i>Social Isolation and Loneliness Subgroup</i>
<i>Health in all Policies Short Life Working Group</i>	<i>Sport and Recreation Subgroup</i>
<i>South Ayrshire Mental Health Improvement Subgroup</i>	<i>Green Health and Active Living Subgroup</i>
<i>Suicide Prevention Subgroup</i>	<i>Healthy Weight Strategy Subgroup</i>

The meeting in March focused on a specific update from the Green Health and Active Living Subgroup. This update provided information on what green health and active living is (green health – engaging with nature and spending time outdoors) and active living (building physical activity into everyday actions). Group membership has grown over the past year with members including Ayrshire Coastal Path, NatureScot, The Conservation Volunteers, NHS A & A Public Health, South Ayrshire Council, South Ayrshire Health and Social Care Partnership, Sustrans, Ayrshire Roads Alliance, Galloway and Southern Ayrshire Biosphere, Voluntary Action South Ayrshire and Shaping Places for Wellbeing.

Workstreams within the newly developed action plan include **Leadership** (focus on Green Health Champions partner recognition of green health and active living), **Marketing and Communications** (green health app promotion, social media presence, branding and website development, events, assets e.g. nature calendar), **Research and Development** (sharing experience, mapping exercise to identify gaps and develop new projects), and **Education and Training** (education materials and presentation development, workshops and eLearning, green health and active living prescription pathway).

Promotion materials have now been developed for the promotion of the Green Health App – the app is a directory of green health activities and groups and contains information on what the groups or activities are, where they are and how you can get involved. Promotion of the app recently took place as part of Earth Hour events on the 25th March. Members of the SDP will share publicity materials of the Green Health App to raise awareness throughout South Ayrshire

KEY ISSUES

- Continued development of the subgroups;
- Continued development of the app to promote new green health opportunities;
- Wider integration of place plans within the CPP;
- To provide support where necessary for the development of Age-friendly Communities;
- Input on Community Wealth Building; and
- Development of performance framework in line with changes to the CPP structure/locality route-map.

UPDATE ON ACTION TO SUPPORT THE LOIP/PLACE PLANS

Both the Dementia and Social Isolation and Loneliness Implementation Plans continue to progress.

Report Completed by:

Officer: Elaine Young (supported by Susan McCardie)

Date: April 2023