

County Buildings
Wellington Square
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10 May 2023

**To: Councillors Saxton (Chair), Bell, Cochrane, Cullen, Dixon,
Kilpatrick, Scott and Weir**

All other Elected Members for information only

Dear Councillor

SERVICE AND PARTNERSHIPS PERFORMANCE PANEL

You are requested to participate in the above Panel to be held on **Tuesday, 16 May 2023 at 10.00 a.m.** for the purpose of considering the undernoted business.

This meeting will be held on a hybrid basis for Elected Members, will be live-streamed and available to view at <https://south-ayrshire.public-i.tv/>

Yours sincerely

CATRIONA CAVES
Head of Legal and Regulatory Services

B U S I N E S S

1. Declarations of Interest.
2. Minutes of previous meeting of 18 April 2023 (copy herewith).
3. Action Log and Work Programme (copy herewith).
4. Ayr Gaiety Partnership Performance Report – Submit report by the Director of Strategic Change and Communities (copy herewith).
5. Community Wealth Building Programme - Submit report by the Director of Strategic Change and Communities (copy herewith).
- 6./

6. Participatory Budgeting Activity in 2022/23 (Quarters 1 and 2) - Submit report by the Director of Strategic Change and Communities (copy herewith).

For more information on any of the items on this agenda, please telephone Andrew Gibson, Committee Services on 01292 612436, Wellington Square, Ayr or
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www.south-ayrshire.gov.uk

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Agenda Item No 2**SERVICE AND PARTNERSHIPS PERFORMANCE PANEL**

Minutes of hybrid webcast meeting on
18 April 2023 at 10.00 a.m.

Present
in County
Buildings: Councillors Philip Saxton (Chair), Chris Cullen, Mark Dixon, Gavin Scott and George Weir.

Present
Remotely: Councillors Kenneth Bell and Ian Cochrane.

Apology: Councillor Mary Kilpatrick.

Attending
in County
Buildings: C. Caves, Head of Legal and Regulatory Services; L. Reid, Assistant Director – Strategic Change; G. Hunter, Assistant Director - Communities; K. Dalrymple, Assistant Director – Housing and Operations; K. Anderson, Service Lead – Policy, Performance and Community Planning; T. Burns, Service Lead – Asset Management and Community Asset Transfer; F. Ross, Service Lead – Neighbourhood Services; A. Gibson Committee Services Officer; and E. Moore, Clerical Assistant.

Attending
Remotely: J. Tait, Service Lead – Thriving Communities; M. Houston, Service Lead – Trading Standards and Environmental Health; M. Alexander, Service Lead – Housing Services; K. Braidwood, Ayrshire Roads Alliance; and S. Tyeson, Senior Manager (Planning Policy and Commissioning) HSCP.

Chair's Remarks

The Chair

- (1) welcomed everyone to the meeting; and
- (2) outlined the procedures for conducting this meeting and advised that this meeting would be broadcast live.

1. Sederunt and Declarations of Interest.

The Chair called the Sederunt for the meeting and having called the roll, confirmed that that there were no declarations of interest by Members of the Panel in terms of Council Standing Order No. 17 and the Councillors' Code of Conduct.

2. **Minutes of previous meeting.**

The Minutes of the former Service and Performance Panel of [10 January](#) and [7 February 2023](#) and the former Partnerships Panel of [8 February 2023](#) (issued) were submitted and approved.

3. **Action Log and Work Programme**

There was submitted an update of the Action Log and Work Programme ([issued](#)) for this Panel.

Having heard the Assistant Director – Strategic Change advise

- (1) that in relation to the entry in the Action Log relating to “Elected Members’ Briefings/ Training Update” it had been confirmed by the Head of Legal and Regulatory Services that an email had now been sent to all Members asking them for ideas on suitable training sessions; and
- (2) that in relation to the entry in the Action Log relating to “Local Police Plan 2023/26”, it was noted that she was awaiting a response from Superintendent Frew, Police Scotland and once received an email would be sent to the Members,

the Panel

Decided:

- (a) to agree the current position with regard to the Action Log; and
- (b) to note the current status of the Work Programme.

4. **Council Plan 2018-22 (2020 Mid-Term Refresh/ Extended) – October to March 2023.**

There was submitted a report ([issued](#)) of 3 April 2023 by the Director of Strategic Change and Communities to allow the Panel the opportunity to review progress made towards achieving the strategic objectives contained within the Council Plan 2018-22 (2020 Mid-Term Refresh).

The Service Lead – Policy, Performance and Community Planning gave an introduction to the report and advised that a number of officers were present to help respond to Members questions.

In relation to the action “COPL 01.4a Develop an integrated approach to Trauma-Informed Practice in partnership with Community Planning Partners.” where it was noted that this action was only 30% complete, a Member of the Panel asked for an update. The Service Lead – Policy, Performance and Community Planning advised that this was an ongoing matter and by its nature, would never be completed; that it was more than 30% complete now; that this Council was further ahead than most Councils in this area; and that in future, more specific actions would be looked at, rather than the wider agenda.

In relation to the action “COPL 04.2a Create a Heritage Hub on Ayr High Street and deliver a programme of exhibitions, events and tours incorporating local heritage assets” a Member of the Panel enquired that with the recent appointment of a Heritage and Engagement officer in this area, would the opening hours of the Heritage Hub be affected. The Assistant Director – Communities advised he would investigate this matter and respond in writing to the Members of Panel.

A Member of the Panel enquired if financial cuts would impact on Services relating to the Thriving Communities Programme. Having heard various officers, it was noted that they were confident that all aspects of the programme could continue to be delivered and that significant external funding was made towards this Programme; and that there would be a report presented to Cabinet in the near future with a service update detailing any proposed savings.

Having heard a Member of the Panel enquire about the number of modern apprentices being taken on, the Service Lead – Thriving Communities advised that officers were currently planning and forecasting the number of starts for 23/24, however there was a number of factors that would impact the number of starts and that this included, funding, contract, savings and workforce planning. The most important thing was ensuring modern apprentices were embedded in to workforce planning and that they were working with services to plan for 2023/24.

In relation to the action “COPL 01.4b Review the Council's House Allocations Policy to make best use of available housing stock” and having heard a Member of the Panel ask that Members continue to be briefed in this area, the Service Lead – Housing Services advised that this was a complex area of work and that Members would be consulted on any proposals before wider consultation was sought.

Following a question from a Member of the Panel for an update in relation to the action “COPL 02.2a Ensure young people leaving care do not have to access housing through the homeless system” the Assistant Director – Housing and Operations provided an update on this matter. The Service Lead - Policy, Performance and Community Planning gave a further update in relation to the partners involved.

Having heard a Member of the Panel in relation to the action “COPL 05.4c Develop and promote our Parks and Open Spaces as a destination venue for visitors and residents” in relation to what sites were being considered the Service Lead – Neighbourhood Services advised that a number of sites across the Council were being looked at including Glencairn Park, Ayr and the Girvan Community Garden with a view to linking this to the Knockcushan Garden in Girvan. It was further noted the establishment of a website in this respect was close to completion.

A Member of the Panel asked a question in relation to the action “CPL 6.06 Number of visits to schools for car idling enforcement.” As the Service Lead – Trading Standards and Environmental Health had joined the meeting remotely and as a result of technical difficulties where he could not be heard at the meeting, it was agreed that he provide a written response on the matter.

Response received immediately after the meeting from the Service Lead – Trading Standards and Environmental Health and passed to Members of the Panel:-

“Car idling has been targeted at the colder months as members of the public tend not to idle their cars when the weather is warmer.

We are planning a further program of this over the next year but the resource available to target this work is very limited.

Officers on patrol engage with drivers to advise on the legal requirements and the damage to the environment. The Scottish guidance says that anyone found with their engine idling should be advised that it is an offence. A fixed penalty notice can only be issued after a period of 10 minutes has expired following this advice. For this reason very few FPNs have been issued in Scotland.

TSEH will undertake patrols once more this year, we plan to carry these out in late autumn and winter however if Councillors have information that would indicate that this should take place at other times of the year we are happy to consider this in our planning.”

A Member of the Panel made an enquiry regarding the action “CPL 6.11 Number of Allotment plots available.” The Service Lead - Neighbourhood Services advised that they were allocated mostly on supply and demand but once a point was reached, the Council would be required to look at additional sites.

A Member of the Panel requested an update in relation to the action “COPL 05.2a Support local community-controlled organisations to develop thriving places by empowering them to make better use of local community assets”. The Service Lead – Asset Management and Community Asset Transfer provided an update and advised that good progress was being made.

Having considered the progress through the narrative, as set out within Appendix 1 of the report, the Panel

Decided: to note

- (1) that the new Council Plan was agreed by Council on 1 March 2023, becoming live on 1 April 2023; and
- (2) that this was the final performance update from the Council Plan 2018-23.

5. South Ayrshire Council Gaelic Language Plan (GLP) Annual Monitoring Report to Bòrd na Gàidhlig 2021- 2022.

There was submitted a report ([issued](#)) of 3 April 2023 by the Director of Strategic Change and Communities providing an update on the South Ayrshire Gaelic Language Plan – Annual Monitoring Report 2022.

A Member of the Panel enquired if libraries would be used to disseminate information and provide training facilities for the public in this respect and the Service Lead – Policy, Performance and Community Planning advised that he would look into this suggestion and respond to the relevant Panel Member.

Following a question from a Member of the Panel, the Service Lead – Policy, Performance and Community Planning advised that there would have been a cost to have had the report being presented to this Panel translated to Gaelic.

A Member of the Panel enquired if the new Council fleet that was being acquired would be branded with dual language signage and the Assistant Director - Housing and Operations advised that he could not confirm this but would respond in writing to the Panel Members.

The Panel

Decided: to note the South Ayrshire Gaelic Language Plan 2020-2025 Annual Monitoring Report, submitted to Bòrd na Gàidhlig in February 2023 for the reporting period 2021 – 2022.

6. **Integration Joint Board (IJB) Annual Performance Report 2021-2022.**

There was submitted a report ([issued](#)) of 31 March 2023 by the Director of Health and Social Care regarding the Integration Joint Board (IJB) Annual Performance Report 2021-22.

A Member of the Panel enquired about a number of including hospital discharges, care at home packages and aids and adaptations. The Senior Manager (Planning Policy and Commissioning) HSCP advised that this report covered matters up to March 2022; that recruitment remained challenging; that the care at home service was working hard to address challenges; that hospital discharges continued to fluctuate on a regular basis; that a detailed update on this issue would be provided in the next report to this Panel; and that recruitment and retention of staff was a national challenge.

The Panel

Decided: to note the contents of the IJB Annual Performance Report 2021-22.

7. **Fleet Strategy 2021-2026 Progress Report.**

There was submitted a report ([issued](#)) of 31 March 2023 by the Depute Chief Executive and Director of Housing, Operations and Development providing the annual review of progress in delivering the South Ayrshire Council Fleet Strategy 2021 - 2026.

The Assistant Director – Housing and Operations gave a background to the report.

Having heard a Member of the Panel, it was noted that there would be no penalties for this Council should the timescales set out in the National Transport Strategy (NTS2) not be met, but that this was aspiration that had been signed up to.

A Member of the Panel was asked if there was just a requirement to move to just electric vehicles and the Assistant Director – Housing and Operations advised that there a requirement to move away from the use of fossil fuels.

A Member of the Panel enquired about the need for reduction of Co2 emissions in the grounds maintenance fleet and the Service Lead – Neighbourhood Services advised that

the Council had taken this on board and were, amongst other things, looking at the use of electric trimmers and cutters.

Having considered the annual review of the South Ayrshire Council Fleet Strategy 2021-2026, the Panel

Decided: to agree that an annual review of the strategy be submitted to this Panel.

8. Waste Strategy 2021-2031 Progress Report.

There was submitted a report ([issued](#)) of 31 March 2023 by the Depute Chief Executive and Director of Housing, Operations and Development providing the annual progress report of the Council's Waste Strategy from 2021 to 2031, as per the action plan.

The Service Lead – Neighbourhood Services gave a background to the report.

After a Member of the Panel enquired if there were any plans to have a street cleaning serviced used beyond Ayr town centre and was there a way of measuring the effectiveness of motorised street sweepers, the Service Lead – Neighbourhood Services advised that street sweeping was conducted in residential areas and the effectiveness of motorised street sweepers could be hampered with parked cars and other obstacles.

A Member of the Panel spoke in relation to the second action listed in Appendix 1 "Develop a reuse plan to identify and co-ordinate reuse activities including supporting the development of partnerships with third sector organisations" and advised that there were community led organisations who would be willing to work with the Council on this. The Service Lead – Neighbourhood Services intimated that the Council were always willing to work with the community in this regard.

Having heard a Member of the Panel enquire if there were any plans to incorporate changes to the bins layout at the Heathfield site in relation to plastic waste, the Assistant Director – Housing and Operations advised of the position.

There was discussion on the fly tipping and dog waste bins and it was noted that bins were being installed to take both general litter and dog waste.

A Member of the Panel enquired if there were any plans for the Council to collect and dispose of paint and the Assistant Director – Housing and Operations advised that he would respond to Members of the Panel on this matter after the meeting.

The Panel

Decided: to note the contents of the report.

The meeting ended at 11.15 a.m.

SERVICE AND PARTNERSHIPS PERFORMANCE PANEL – ACTION LOG

No.	Date of Meeting	Issue	Actions	Assigned to	Update	Completed
1.	7 February 2023 (Service and Perf Panel)	Elected Members' Briefings/Training Update	An Officer to write to the various political group leaders asking them to liaise with their group members for ideas on suitable training sessions.	Head of Legal and Regulatory Services	Will be undertaken by 21 April 2023. <i>Email sent to Members on 18 April 2023</i>	YES
2.	8 February 2023 (Part Panel)	Local Performance Report: Police Scotland	Superintendent Derek Frew to investigate and report back any findings in relation to telecom companies scam and fraud prevention methods.	Service Lead – Policy, Performance and Community Planning	To be undertaken by 28 April 2023 <i>Email sent to Members on 24 April 2023</i>	YES
3.	18 April 2023	Council Plan 2018-22 (2020 Mid-Term Refresh/Extended) October to March 2023	Response to be sent to Members on the opening hours of the Heritage Hub	Assistant Director - Communities	<i>Email sent to Members on 18 April 2023</i>	YES
4.	18 April 2023	South Ayrshire Council Gaelic Language Plan (GLP) Annual Monitoring Report to Bòrd na Gàidhlig 2021 - 2022	To advise if the new Council fleet would be branded with dual language signage	Assistant Director – Housing and Operations	To be undertaken by 15 May 2023 - <i>Email sent to Members on 9 May 2023</i>	YES

5.	18 April 2023	Waste Strategy 2021-2031 Progress Report	To advise if there were any plans to collect and dispose of paint.	Assistant Director – Housing and Operations	To be undertaken by 15 May 2023 - <i>Email sent to Members on 9 May 2023</i>	YES
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SERVICE AND PARTNERSHIPS PERFORMANCE PANEL – WORK PROGRAMME

	Issue	Actions	Assigned To	Due Date To Panel	Latest update
1.	Complaints – Scrutiny Update – Period:1 October 2022 to 31 March 2023	Provide statistics for scrutiny (6-monthly update)	Head of Legal and Regulatory Services	13 June 2023	Deferred from 16 May 2023 to align with internal reporting periods
2.	Ayrshire Roads Alliance Service Plan 2023/24 and Performance Report 2022/23	Present the ARA Service Plan and Performance Report	Depute Chief Executive and Director of Housing, Operations and Development	13 June 2023	
3.	Developer Contributions Update	Update for reporting period April 2022 to March 2023	Depute Chief Executive and Director of Housing, Operations and Development	13 June 2023	Six monthly update for period from April to September 2022 has been deferred since 7 March 2023. Report covering full year for period April 2022 to March 2023 will be submitted to June Panel.
4.	Local Government Benchmarking Framework 2021/22	Advise Members re difference benchmarking is making within SAC (National Overview Report published March 2023)	Director of Strategic Change and Communities	13 June 2023	
5.	Local Performance Report: Scottish Fire and Rescue – 2022/23 Full Year Performance and Service Update Report	Provide members with information about performance of the Scottish Fire and Rescue Service in South Ayrshire	Director of Strategic Change and Communities	13 June 2023	
6.	Scottish Fire And Rescue – Draft Strategic Plan 2023-26	Advising Members of consultation process in relation to draft plan	Director of Strategic Change and Communities	13 June 2023	

	Issue	Actions	Assigned To	Due Date To Panel	Latest update
7.	Local Performance Report: Police Scotland	Provide Panel with info about end of year performance	Director of Strategic Change and Communities	13 June 2023	
8.	South Ayrshire Council's Active Travel Strategy	Annual Report	Depute Chief Executive and Director of Housing, Operations and Development	13 June 2023	
9.	Community Learning and Development Partnership Plan 2021-24	Progress report Year 1	Director of Strategic Change and Communities	13 June 2023	
10.	Tourism and Events Strategy Update	Scrutiny of report	Director of Strategic Change and Communities	13 June 2023	
11.	Service Plans	Scrutiny prior to submission to Council	Depute Chief Executive and Director of Housing, Operations and Development/ Director of Strategic Change and Communities	13 June 2023	
12.	Business Support – Ambition Programme – Performance Update	Scrutiny of report	Director of Strategic Change and Communities	22 August 2023	
13.	Council Plan 2023-26 – Annual Performance Measures Overview	Scrutiny of report	Director of Strategic Change and Communities	22 August 2023	
14.	Participatory Budgeting Activity in 2022/23	Update report as part of regular community engagement reporting	Director of Strategic Change and Communities	22 August 2023	

South Ayrshire Council

**Report by Director of Strategic Change and Communities
to Service and Partnerships Performance Panel
of 16 May 2023**

Subject: Ayr Gaiety Partnership Performance Report

1. Purpose

- 1.1 The purpose of this report is to outline the work of the Ayr Gaiety Partnership and its impact within South Ayrshire, and to provide the opportunity to identify any areas for further discussion or development of partnership activity.

2. Recommendation

- 2.1 **It is recommended that the Panel considers the work of the Ayr Gaiety Partnership (AGP) in delivering activities within South Ayrshire.**

3. Background

- 3.1 On 22 March 2012, the Council agreed to support a partnership between the Council, AGP and the University of the West of Scotland. As part of this agreement and working to lever in other external funding, AGP were asked to deliver:

- the theatre as a community resource and a performance and display space for local arts organisations;
- a centre of excellence for education and training;
- links with UWS to deliver an education programme and re-enforcement of Ayr as University town; and
- volunteering opportunities.

- 3.2 In December 2017, Council agreed a 3-year funding package for AGP:

- 2018/19 £125,000;
- 2019/20 £115,000; and
- 2020/21 £100,000.

- 3.3 In addition to this previously agreed financial support and due to the impact of the Covid-19 pandemic, the Council agreed to provide £100,000 to the Gaiety Theatre from the Covid-19 Business Support discretionary fund plus a further £200,000 from Council general reserves.

- 3.4 The Council previously agreed a secured loan of £650,000 at a rate of 2.5% over 5 years. Given the unprecedented effects of the Covid-19 pandemic the Council agreed to amend the repayment terms and period of the loan. A payment holiday was in place until April 2022 and AGP then began to make loan repayments on a monthly basis.
- 3.5 In March 2022, the Partnerships Panel discussed a funding request from AGP and referred the matter to Cabinet for consideration. In November 2022, Cabinet approved the request for funding of £150,000 to the Ayr Gaiety Partnership from uncommitted Covid-19 reserves for the year 2022/23; and that the request for future funding for the years 2023/24 and 2024/25 would be considered as part of the budget setting process in the year 2023/24.
- 3.6 In March 2023, Council agreed that instead of providing ongoing annual revenue funding, the Council would allocate resources from its General Reserves to enable the loan debt owed by the AGP (as of 1 April 2023) to be extinguished. This approach would therefore negate the need for AGP to make any further loan repayments, significantly reducing the financial burden on the Partnership. As of 1 April 2023, with all repayment amounts due on loans 1 to 4 up to that date being met, the remaining amount outstanding, inclusive of both principal and interest for each loan, totalling £574,556.98 it was agreed that the Council would seek to agree the discharge of the loan agreements with AGP so that no further repayments would require to be made by AGP to the Council. This will provide a sound financial footing for Partnership and AGP will not seek further annual revenue funding from the Council.

4. Proposals

- 4.1 The AGP is an important partner in delivering the Council's strategic objectives to increase access to arts and culture in South Ayrshire. Officers have been working with them on aligning their activities with the Council's strategic objectives and the vision, aims and objectives of the Tourism and Events Strategy. A summary of progress AGP has made for the year 2022 to 2023 is set out in [Appendix 1](#).

5. Legal and Procurement Implications

- 5.1 Legal will require to enter into an agreement with AGP to discharge the existing loan agreements with the Council and the existing standard security referred to above..
- 5.2 There are no procurement implications arising from this report

6. Financial Implications

- 6.1 There are no direct financial implications arising from this report.

7. Human Resources Implications

- 7.1 Not applicable.

8. Risk

8.1 *Risk Implications of Adopting the Recommendations*

- 8.1.1 There are no risks associated with adopting the recommendations.

8.2 **Risk Implications of Rejecting the Recommendations**

8.2.1 There is a risk that rejecting the recommendations will mean that the Council misses the opportunity to scrutinise an external body that it provides funding to.

9. **Equalities**

9.1 The proposals in this report allow scrutiny of performance. The report does not involve proposals for policies, strategies, procedures, processes, financial decisions and activities (including service delivery), both new and at review, that affect the Council's communities and employees, therefore an equality impact assessment is not required.

10. **Sustainable Development Implications**

10.1 **Considering Strategic Environmental Assessment (SEA)** - This report does not propose or seek approval for a plan, policy, programme or strategy or document otherwise described which could be considered to constitute a plan, programme, policy or strategy.

11. **Options Appraisal**

11.1 An options appraisal has not been carried out in relation to the subject matter of this report.

12. **Link to Council Plan**

12.1 The matters referred to in this report contribute to Priority 2 of the Council Plan: Live, Work, Learn (Outcome 2: Work and economy – Everyone benefits from a local economy that provides opportunities for people and helps our businesses flourish) and Priority 3 of the Council Plan: Civic and Community Pride (Outcome 1: Pride in South Ayrshire – Everyone (residents, visitors and tourists) can enjoy attractive destinations and people are proud to live in our towns and villages and celebrate our culture and heritage).

13. **Results of Consultation**

13.1 There has been no public consultation on the contents of this report.

13.2 Consultation has taken place with Councillor Alec Clark, Portfolio Holder for Tourism, Culture and Rural Affairs, and the contents of this report reflects any feedback provided.

Background Papers **Report to Partnerships Panel of 23 March 2022 – [Ayr Gaiety Partnership Performance Report and Funding Request](#)**

Report to Cabinet of 29 November 2022 – [Ayr Gaiety Partnership Funding Request](#)

Report to South Ayrshire Council of 1 March 2023 – [Revenue Estimates 2023/24, Capital Estimates 2023/24 to 2034/35 and Carbon Budget 2023/24](#)

Person to Contact **Laura Kerr, Service Lead – Destination South Ayrshire
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Date: 3 May 2023

Annual report to SAC Partnerships Panel for 2022-23

This report summarises AGP activity and impacts over the financial year 2022-23. It provides the wider context of what the organization delivers for the Council and notes current and planned activity in 2023-24.

Key results

During 2022-23 South Ayrshire Council investment returned (from the higher level over the second year of the pandemic) to its historic level of £150,000 over the year. This enabled Ayr Gaiety Partnership to continue to run The Gaiety theatre and to continue and extend its work in communities. Over the year, AGP delivered

- Over £10 income for every £1 of Council support

- Economic impact of over £2m per year¹

- 14 permanent jobs retained

- Almost 100 freelancers employed

- 61,700 audience members entertained and inspired

- Over 40% of audiences from visitors from outside South Ayrshire, spending in the town

- Around 1,000 people in the community engaged

- Regular national attention and media coverage for Ayr and South Ayrshire

AGP's delivery over 2022-23

The main benefit of AGP activities is in delivering on the National Performance Framework Culture Outcome: *We are creative and our vibrant and diverse cultures are expressed and enjoyed widely*. This links closely with South Ayrshire Council's own priority around *Civic and Community Pride*.

In addition The Gaiety and our wider activity support and link to other Council priorities, including:

Work and economy: as a social enterprise and employer we directly create jobs in the town. But we also bring visitors to the town and (through our Gaiety on Tour) to other venues around South Ayrshire – and in turn help build the wider tourism offer. Notably this year it is clear that many people are coming to Ayr rather than travel to theatres in Glasgow and beyond.

¹ We have not carried out a fresh impact assessment for 2022-23, but the theatre was directly responsible for over £2 million spend, and while some of this was paid to touring companies the majority was to local suppliers, locally resident staff and freelancers. Additional impact from the Stage Door and Additional Visitor Spend will have at least equalled the external purchases. Local multiplier effects will mean the total economic impact is almost certainly in excess of this figure. And other benefits such as supporting Tamfest and raising the profile of the area would be quantified in a full impact study

Reducing inequalities and improving outcomes: our work to provide opportunities in rural areas and to support people in our poorer communities to gain confidence and re-engage with positive activity is core to our purpose.

Education and Lifelong Learning: increasingly our work with schools supports educational achievement, again with a particular focus on schools where pupils face particular challenges.

Within these broad areas, key achievements during the year included:

Over 60,000 live audience experiences with an average feedback 'score' of 4.7 on a 5 point scale. Audiences returned to the theatre over the year, with new favourites like the sell-out Ukrainian National Opera, long delayed premium shows such as Strictly's Giovanni Pernice and local amateur group AAOC filling the auditorium for a week.

Our first five star pantomime "*Sleeping Beauty*" was created especially for Ayr, with a Scottish creative team and cast. In economic terms this keeps more of the benefit locally. And the increased artistic quality was recognized nationally with The Gaiety pantomime garnering one of only two five star reviews for Scottish pantomimes in The Stage magazine and a nomination at the UK panto awards.

Gaiety on Tour – shows varying from the play *549 Scots of the Spanish Civil War* through *Murder Mystery* evenings to French music with *FIFI la Mer* touring Troon, Girvan, Maybole, Kirkmichael, Ballantrae, Barr, Mossblown and more.

Wallacetown initiatives including collections for the local foodbank a regular theatre group for primary pupils and a writing group supporting recovery and generating a new play and at least two new novels. All example of our growing track record of success in creative engagement that is gathering national attention.

Events including Tamfest and the **National Festival of Youth Theatre** where The Gaiety acted as a key partner to enable both events to happen, bringing local people into the street and visitors to the area.

2023-24 and beyond

The Gaiety has emerged from the pandemic as a stronger organization with a much enhanced and expanded range of activity. Our new Creative Engagement wing, involving some of Scotland's most exciting theatre-makers, is all about working in and with communities. Our new agreement with South Ayrshire Council will underpin our activity for the next four years and should enable us to secure backing for developments including:

A continually developing programme of activity on the main Gaiety stage.

A much enhanced programme of shows and events in our upgraded studio theatre.

Gaiety On Tour delivering 50 or more performances across South Ayrshire.

THE GAIETY

More projects and developments in communities – particularly in North Ayr and in rural communities and leading on South Ayrshire’s part of the national *Remembering Together*.

Collaboration with Destination South Ayrshire team to boost the tourism offer.

Collaborations with many more schools to support learning in the curriculum.

Partnering with the Council team to deliver a refreshed *Tamfest*

A new production of *Cinderella* – set to maintain Ayr as delivering one of best pantomimes in Scotland.

AGP 24th April 2023

South Ayrshire Council

**Report by Director of Strategic Change and Communities
to Service and Partnerships Performance Panel.
of 16 May 2023**

Subject: Community Wealth Building Programme

1. Purpose

- 1.1 The purpose of this report is to provide an update on the Community Wealth Building (CWB) programme workplan and a summary of progress to date, which includes a review of the current work plan.

2. Recommendation

2.1 It is recommended that the Panel:

- 2.1.1 reviews progress in relation to CWB as detailed in [Appendix 1](#);**
- 2.1.2 endorses the approaches and achievements set out within the revised work plan;**
- 2.1.3 requests that the CWB team provide semi-annual updates to Service Leads and Members on progress made against planned activity; and**
- 2.1.4 agrees that the Council works toward CWB principles being fully embedded into SAC service plans moving forward and linked to KPIs and Action Plan which will allow services the opportunity to report progress of CWB within their own service area.**

3. Background

- 3.1 Community Wealth Building (CWB) is an approach to local economic regeneration focused on five key areas: Procurement, Financial Power, Land and Assets, Plural Ownership and Fair Work. Essentially CWB is about creating a resilient and inclusive economy for the benefit of the local area through the maximisation of local assets.
- 3.2 The approach being taken in South Ayrshire is to link CWB to placemaking with a particular focus on our town centres as key economic drivers, places of social activity and symbols of civic identity and pride.
- 3.3 The overarching Ayrshire Growth Deal (AGD) programme identified CWB as core to creating a strong, resilient, and inclusive local and regional economy. A CWB Commission has been established with the three Ayrshire Councils and other local Anchor Institutions. South Ayrshire Council signed a CWB charter in October 2020.

- 3.4 The Ayrshire Growth Deal CWB business case identified KPIs to be achieved across the Ayrshire region. These KPIs have informed the CWB team's Action Plan, which was reported to Leadership Panel (Special) on 1 March 2022.
- 3.5 The approved Action Plan (included in [Appendix 1](#)) was revised and updated as new opportunities were identified and matters developed. A CWB Programme launch, the appointment of a central Fair Work Team, as well as appointment and subsequent discussion with Pan-Ayrshire CWB Programme Manager have informed a re-evaluation and refocus of activities.
- 3.6 The key areas of focus were realigned to actions to support the CWB workstreams – ie Procurement, Land and Assets and Fair Work. The Council has adopted a CWB and place-making approach, which differs from North and East Ayrshire in some respects and our action plan has refocused on initiatives which support place-making.
- 3.7 The CWB Fund is a 3-year programme under the Ayrshire Growth Deal and totals £1m for the 3 Ayrshires. SAC allocation is £0.333m and is to be used to support the work of the CWB Officers and the principles of four of the CWB pillars: procurement, fair work, land and assets and plural ownership. As of 31 March 2023, £0.066m has been spent, with a further £0.013m allocated via approved applications, £0.038m in applications in progress, with an additional £0.049m in identified opportunities. It is anticipated that the full CWB Fund allocation will be fully spent by the conclusion of the Ayrshire Community Wealth Building programme.
- 3.8 Key highlights in terms of CWB team activity are noted [Appendix 2](#).

4. Proposals

- 4.1 It is proposed that:
- 4.1.1 the CWB team provide semi-annual updates to Service Leads and Members on progress made against planned activity; and
 - 4.1.2 the Council works toward CWB principles being fully embedded into SAC service plans moving forward and linked to KPIs and Action Plan which will allow services the opportunity to report progress of CWB within their own service area.

5. Legal and Procurement Implications

- 5.1 There are no legal implications arising from this report.
- 5.2 Procurement implications are noted in section three of the report and progress of procurement activity is noted in [Appendix 1](#).

6. Financial Implications

- 6.1 There are no financial implications arising from this report.

7. Human Resources Implications

- 7.1 There are no human resources implications arising from this report. The CWB officers contracts end in October 2024.

8. Risk

8.1 *Risk Implications of Adopting the Recommendations*

8.1.1 There are no risks associated with adopting the recommendations.

8.2 *Risk Implications of Rejecting the Recommendations*

8.2.1 Rejecting the recommendations will have a negative impact on the cultural change required for successful adoption of the community wealth building approach.

9. Equalities

9.1 The proposals in this report allow scrutiny of performance. The report does not involve proposals for policies, strategies, procedures, processes, financial decisions, and activities (including service delivery), both new and at review, that affect the Council's communities and employees, therefore an equality impact assessment is not required.

10. Sustainable Development Implications

10.1 ***Considering Strategic Environmental Assessment (SEA)*** - This report does not propose or seek approval for a plan, policy, programme or strategy or document otherwise described which could be considered to constitute a plan, programme, policy or strategy.

11. Options Appraisal

11.1 An options appraisal has not been carried out in relation to the subject matter of this report.

12. Link to Council Plan

12.1 The matters referred to in this report contribute to Priorities 2 and 3 of the Council Plan: Live, Work, Learn/ Work and economy (Outcome 2); and Civic and Community Pride/ Community Engagement (Outcome 2).

13. Results of Consultation

13.1 There has been no public consultation on the contents of this report.

13.2 Consultation has taken place with Councillor Bob Pollock, Portfolio Holder for Economic Development, and the contents of this report reflect any feedback provided.

13.3 Consultation has taken place with Local Members and the contents of this report reflect any feedback provided.

Background Papers **Community Wealth Building Action Plan Report 2022**

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Date: 3 May 2023

Appendix 1 – Revised Action Plan

Task Name	Completion Date	Comment
SOCIALISATION		
Allocate SAC CWB Officers to localities and CWB Pillars	31/01/2022	Officers allocated on the following basis: Troon & Ayr (and surrounding villages) with a focus on Procurement Prestwick & Ayr (and surrounding villages) with a focus on Procurement Girvan & Maybole (and surrounding villages) with a focus on Land & Assets
Focus CWB on place-making themes	28/02/2022	The following themes are emerging from place making community engagement: tourism, culture, heritage, events, wellbeing, town centres & visitor economy
Develop CWB Catalyst Fund processes and projects	28/02/2022-28/02/2023	Processes developed to mirror Business Gateway processes. £333k CWB Catalyst Funding commenced from 01/03/22 £66.3k Catalyst grants and consultancy support provided between 01/03/22 and 28/03/23.
Establish a SAC CWB CRM	31/03/2022	CRM (spreadsheet) on MS Teams
Awareness Raising/Socialisation of Community Wealth Building Pillars	31/05/2022	The CWB Team organised five socialisation events covering the 5 pillars, with guest speakers from academia, Scottish Government, anchor institutions and agencies. Service areas involved: <ul style="list-style-type: none"> • Economy & Regeneration • Procurement • Land & Assets • Capital & Special Projects • Thriving Communities
Present information about CWB to Thriving Communities and related stakeholders.	01/01/2023 – 01/01/2024	CWB Presentations to: <ul style="list-style-type: none"> • Thriving Communities Girvan/Maybole Locality Meeting 28/02/2023 • Thriving Communities Troon / Prestwick Locality Meeting 07/02/2023 • Troon Community Council 07/02/2023 • Thriving Communities Ayr North Locality Meeting 21/03/2023

Task Name	Completion Date	Comment
Progress Remaining CWB Catalyst Fund	01/04/2023 – 01/04/2024	Provide targeted catalyst funding support focusing on place-making, business growth, skills and jobs, capacity building linked to CWB pillars from remaining £266.8k funding allocation: Position @ 29.03.23 <ul style="list-style-type: none"> • £12.7k Allocated funding • £38.2k Applications in progress • £48.5k Pipeline projects
Create a SAC CWB portal for CWB awareness raising for public, private, third sector and the public.	27/09/2023	SAC case studies from across the five pillars of CWB are being developed. The SAC CWB web page will signpost to other Council and anchor institutions. A social media campaign will also be undertaken to coincide with the launch of the webpage.
Host a South Ayrshire Community Wealth Building Event with workshops and case study presentations. Link activity to KPIs.	Proposing SAC event to be hosted on: 27/09/2023 tbc World Tourism Day	Following events at North and East in the winter and spring 2023, host a SAC event showcasing CWB, including key case studies/success stories and assets. To be delivered in partnership with the CWB programme manager, anchor institutions, private and third sector organisations and agencies. Build in CWB themes around local produce, cooperatives, opportunities within Procurement, wellbeing, tourism/culture/heritage, place-shaping and the role of town centres and tourism for inclusive growth. KPIs to be considered within the event planning process. Create, in partnership with the CWB Programme Manager, a SAC CWB video which will showcase South Ayrshire and our case studies at the event.
PROCUREMENT		
Analyse SAC Procurement Wave Plan to inform sectoral focus of SAC CWB Officers and SAC Business Advisors.	31/03/2022	SAC CWB Officers identified the following areas (ratified by SAC Procurement Lead) for sectoral focus: <ul style="list-style-type: none"> • Trades • Food & Drink • Health & Social Care
Host a South Ayrshire Council and Supplier Development online event procurement development to raise awareness of the opportunity to strengthen local economies and	30/05/2022	South Ayrshire Council in partnership with the Supplier Development Programme (SDP) hosted a <i>SAC Talking Tenders</i> webinar to raise awareness of upcoming and future contract opportunities.

Task Name	Completion Date	Comment
support local supply chains through public contracts.		<p>This was an opportunity for local businesses to meet the buyer at South Ayrshire Council. CWB Officers along with members of the Procurement team were available to give advice on how to work with the Council. The event comprised an introduction from Supplier Development Programme and an introduction to tendering for contracts with South Ayrshire Council as well as tops tips for tendering for contracts - highlighting common mistakes and what a good tender response looks like.</p> <p>185 businesses registered to attend the event.</p> <p>115 businesses attended the webinar. 59% of the businesses in attendance were from Ayrshire (42 South, 12 North and 14 East Ayrshire based businesses).</p> <p>SDP commented that this was one of the best attended and well organised events they had delivered in partnership with a local authority.</p>
Develop a new online process for Community Benefits Requests	12/12/2022	<p>CWB Officers worked with SAC Procurement, Thriving Communities and Digital Services colleagues to develop the Online Benefits Wish List which is now live on the SAC Procurement Web Page.</p> <p>https://my.south-ayrshire.gov.uk/article/46953/Community-benefits-wishlist</p> <p>Suppliers who win any major contract with the Council must commit to supporting local causes. This can be through activities such as community enhancement; training and employment opportunities; work placements; school curriculum support; and business supply chain development.</p> <p>The Wishlist is open to any community group, organisation, association, or charity within South Ayrshire who would like to request external support. Contractors will then be directed to the Wishlist and put in touch with community groups if they can help with the request.</p>
Organise a social enterprise/co-operative focused procurement event/workshop.	30/09/2022	<p>CWB team in partnership with South Ayrshire Social Enterprise Network (SASEN) hosted an event for social enterprises to raise awareness of the potential to develop and cluster (if possible) as supply chains for public procurement opportunities.</p> <p>8 social enterprises attended the SAC/SASEN event on 29/11/22</p>
Provide CWB considerations during the development phase of the SAC procurement annual strategy refresh	30/09/2022	<p>Annual strategy refresh by Procurement happens September each year.</p> <p>CWB Officers presented CWB considerations to the Service Lead.</p>
Organise and engage with the local business community to attend SAC Lunch & Learn Event to promote SAC Minor Trades Framework for Domestic Properties	17/03/2023	<p>In order to identify suitably qualified and experienced local contractors to support SAC Property Maintenance team on a variety of properties over the next four years. An event hosted by SAC CWB and Procurement teams took place on Friday 17 March from 12pm until 2pm, County Buildings, Ayr where contractors attended to find out more information about</p>

Task Name	Completion Date	Comment
		<p>applying to the framework. Officers from our Property Maintenance, Procurement, CWB and Employability & Skills teams were available on the day to provide guidance on the process.</p> <p>52 businesses registered to attend the event</p> <p>34 businesses attended the lunch time event.</p> <p>80% of businesses in attendance were from Ayrshire.</p>
Arrange SDP Bespoke Training Event for Minor Trades (Joiners, plumbers, electricians, roofers etc)	06/04/2023	By way of follow up to the Minor Works Framework Event held on 17/03/23, a bespoke Supplier Development Programme training event is taking place 06/04/23 to support local businesses to become tender ready for the live Minor Works Framework which is live.
Promote the new Construction Materials Scotland Excel Procurement Framework due to be published in the summer of 2023 to local companies with the aim of increasing the number of local businesses gaining contracts.	01/04/2023 – 31/06/2023	<p>This framework was postponed from the end of last year.</p> <p>A press release was written and released previously.</p> <p>SAC Business team were advised of the opportunities to provide to relevant business contacts.</p> <p>CWB Officer has arranged a follow up with Procurement and Business team 04.04.2023 to promote and support local businesses to become tender ready.</p>
Achieve 20 appropriate Online Community Benefits Wishes (Requests)	31/05/2023	<p>CWB team to develop a marketing and comms campaign to encourage local community groups to submit their online requests.</p> <p>Information video created https://my.south-ayrshire.gov.uk/article/46953/Community-benefits-wishlist</p> <ul style="list-style-type: none"> • Press release created • Social media messages created • Social media campaign commenced • Presentations to VASA, SASSEN, Troon Community Council, SAC Yammer, Thriving Communities happened. • Community Benefits Wishes now being received for review and publication on the SAC website. • Ongoing promotion
Commission analysis focusing on barriers to procurement in South Ayrshire	24/09/2023	<p>This action is currently being undertaken by the pan-Ayrshire procurement workstream supported by SAC CWB Officers and led by SAC Procurement Service Lead.</p> <p>A mapping exercise of Ayrshire public spend complete (24/03/23)</p> <p>Analysis of spend ongoing to identify opportunities and barriers to growth in local spend.</p> <p>CWB Legislation consultation ongoing until 05/05/23</p>
Engage with all Anchor Institutions to identify and progress joint procurement opportunities.	30/09/2023	Ongoing via pan-Ayrshire procurement workstream led by SAC Procurement Service lead and supported by SAC CWB Officers.

Task Name	Completion Date	Comment
Socialisation of CWB/strengthen local economies/support local supply chains		
In partnership with Procurement and Leisure Services organise an information event to promote SAC Food & Drink Framework for Pilot Leisure Services Venues	30/09/2023	The CWB Team with Procurement Service Lead analysed SAC Procurement spend and identified that potentially greater local spend could be leveraged by focusing on getting local food and drinks producers tender ready for SAC supply chain opportunities. SAC Leisure Services and Procurement are developing a framework while the CWB and Economy & Regeneration team are connecting with local businesses to gauge interest and capability.
Arrange training to support local food & drink supply chains to become tender ready.	30/09/2022	Working in partnership with Supplier Development Programme, supporting SMEs involved in food & drink sectors as opportunities arise to increase local public spend.
FINANCIAL POWER		
Commit to South Ayrshire gift / loyalty card to lock in local spend.	31/08/2021	Concordat between Scotland Towns Partnership and South Ayrshire Council Signed 31/08/23 Social Media, PR, Radio campaigns 01/10/21 – 02/02/22
Target of 100 businesses registered to accept the South Ayrshire Gift Card by February 2022.	28/02/2022	Reached target of 100 registered South Ayrshire places accepting the card 02/02/22 Extended target to 150 ahead of LACER initiative. Channelled £0.5m LACER funding via Gift Card to c. 10,000 households in South Ayrshire. With PM support led cross service workstream to deliver project. 28/03/23 184 places registered to accept the gift card (including South Ayrshire Council leisure venues). NHS, Barr Windfarm Association and Ayrshire Housing buying South Ayrshire Gift Cards instead of other channels to keep spend local.
Introduce electronic version of South Ayrshire Gift Card.	30/09/2023	30.03.23 Due Diligence in progress with SAC Legal and nominated Scheme of Delegation.
Extend the number of South Ayrshire places register to accept the gift card to 250	01/09/2023 – 28/02/2024	New target: increase number of businesses registered to accept the SAC Gift Card through a marketing campaign and business engagement to promote the new electronic version of the gift card - focusing on visitor economy in South Ayrshire.
Create Opportunities for Positive Town Centres PR	31/01/2022 – 31/08/2024	Positive PR via the South Ayrshire Gift Card relating to Community Wealth Building: Advertising campaigns: <ul style="list-style-type: none"> • Radio West Sound • Youtube • Social Media • Press Releases from SAC and Scotland Towns Partnership

Task Name	Completion Date	Comment
		<ul style="list-style-type: none"> • Ayrshire Chamber • Business Gateway Press Release Features: <ul style="list-style-type: none"> • New Market Street Traders • Toy Town • Narture CIC • Mode of Troon • Scentsations of Troon
Introduce Digital Capability Pilot to increase Business and Revenues throughout region	01/06/23 - 31/08/2024	<p>CWB Officer to Implement 'Digital' Pilot to encourage Business & Community Groups, to enhance their Digital capability and presence with a view to increasing business revenues, tourism and use of local services.</p> <p>'Digital Carrick' Pilot to commence with some 10-15 subscribers 01/06/23, with measurement outcomes available September/October 2023</p>
LAND AND ASSETS		
Collaborate with SAC's Land and Assets service lead to deliver sustainable socially productive use of land and buildings/assets.	30/09/2022	CWB Officer Membership of the SAC Community Asset Transfer Group supporting Business appraisal and CWB compliance.
Enable and support asset transfer by building knowledge and awareness of underutilised assets.	30/09/2022	<p>CWB Officer contributed to the Scottish Enterprise GIS Mapping Tool and events supporting the delivery of this.</p> <ul style="list-style-type: none"> • Supported South Ayrshire Lawn Tennis Club Asset Transfer • Supported Ayr Sea Scouts Lease towards Asset Transfer • Supporting Girvan Town House Asset transfer • Supporting Barr Community Hall Asset Transfer • Supporting Dailly Community Hall Lease Transition from SAC
Adopt a data and strategic direction from place-making/regeneration colleagues to identify underutilised assets for CWB team to promote and develop via the CWB programme.	01/03/2022-01/04/2024	<p>The CWB Team has provided support to the following:</p> <ul style="list-style-type: none"> • Girvan Town House/Go Girvan Tourism • Adventure Carrick Education/Girvan Band Stand • Maybole School Vennel • Carrick Centre/Goudi Transition • Heritage and Place applications (HES/HLF)
Host 1 to Many events with interested community groups to identify their	30/09/2023	<p>The CWB Team has provided support to the following:</p> <ul style="list-style-type: none"> • Girvan Town Team

Task Name	Completion Date	Comment
development needs to support the co-production of viable local services and initiatives.		<ul style="list-style-type: none"> • Adventure Carrick Education • Ayr Sea Scouts • Ballantrae Community Development Trust • Coylton Community Group • Dailly Community Association • Daily Activity Centre • Barr Community Development Trust • Pinwherry & Pinmore Community Group • Colmonell Community Group • South Ayrshire Community Transport • Voluntary Action South Ayrshire/Ayrshire Independent Living Network/SAC HSCP
Undertake a review and analysis of SAC commercial property portfolio to ensure we support growth of local businesses and entrepreneurial activity.	30/09/2023	Ongoing action through CWB Officer working with relevant SAC officers.
PLURAL OWNERSHIP		
Identify and engage with key community groups based throughout South Ayrshire to understand potential collaborative opportunities. Promote imaginative use of assets/inclusive economic models	30/09/2022	<p>The CWB Team has supported New Market Street Traders and provided CDS support to develop Articles of Association as new Consortium Cooperative (March 2023) with a focus on the regeneration of the street in which they trade within Ayr.</p> <p>Also supporting Girvan Town House as a plural ownership model.</p>
Upskill business advisors on Alternative and Plural ownership models so they can proactively engage with the local business base.	31/05/2022	<p>CWB Officer supported by Scottish Enterprise and Co-operative Development Scotland, hosted training sessions on Employee Ownership, Co-operatives & Community Co-operatives, Platform Co-ops, BenComs and Family Business for CWB Team, Business Team & appropriate Thriving Communities Officers;</p> <p>Employee Ownership Trust & Family Business Training – 18/05/22</p> <p>Co-operatives, Community Co-ops, Platform Co-ops & Bencoms – 22/06/22</p> <p>CWB Officer supported Scottish Enterprise to scope a Pan-Ayrshire Employee Ownership Awareness Event, with keynote Speaker Turnbury Rugs.</p>
Host a 1-2-many Plural Ownership Event promoting consortium cooperative model.	28/02/2023	The CWB Team hosted the New Market Street Traders business event in Grain Exchange, Ayr. 20 local businesses attended.

Task Name	Completion Date	Comment
Host an event with a focus on raising awareness of community ownership options including CAT.	30/11/2023	Planning underway for a June event in partnership with SASEN and SAC Estates.
Support a micro-enterprise initiative with a focus on improving a range of care services throughout South Ayrshire	25/03/22-31/08/24	CWB Officer supported an HSCP inspired 'Micro Enterprise' initiative with a view to facilitate small/ single employee businesses to be part of the SAC Care supply chain through rural areas of SAC. CWB Officer has organised Business 'How-To' Webinar & 'Digital Capability' Webinar positioned to support the cohort at the appropriate point in the process.
FAIR WORK		
Identify and promote disability confident employers within South Ayrshire. Create fair and meaningful employment opportunities	30/09/2022	Each referral made by SAC CWB Officers to the AGD Fair Work Team enables them to speak to local businesses about the benefits of creating fair and meaningful employment opportunities. At 30.03.2023 10 SAC CWB referrals have been made to the Fair Work Team In total 37 fair work referrals for South Ayrshire businesses have been made across the CWB project of which 33 are actively engaging.
Hosting workshop events to empower employers to develop strategies for career planning and succession (promoting gender equality and wellbeing in the workplace).	30/09/2022	A pan-Ayrshire event hosted by Scottish Enterprise took place in October 2023. 8 Ayrshire-based business attended.
CLIMATE ACTION		
Consider climate action in all CWB activity	Cross-cutting theme across all CWB activity and grant support.	Relationship established with SAC Coordinator for Sustainable Development. Climate action and sustainability is a consideration in all CWB Catalyst Funded projects.

Appendix 2

Community Wealth Building – Key Highlights 2022-23

SAC Procurement Initiatives to Support Local Businesses to Win More Public Contracts

Supported SAC Procurement Service to plan, promote and assist with awareness raising events, consultancy support for local businesses, promotion of opportunities arising and capability development for third sector organisations. Working in partnership with agencies including the Supplier Development Programme to build tender readiness. From 2021 to 2022 the local spend percentage increased by 3%.

Implemented South Ayrshire Gift Card and Led Related £0.5m LACER Project

The CWB team played a leading role in implementing the South Ayrshire Gift Card and delivering a cross-service £0.5m LACER funded project to stimulate local economic activity while supporting local people to meet challenges associated with the rising cost of living. Over 180 local places are now registered to accept the South Ayrshire Gift Card. The CWB team encourages other South Ayrshire anchor institutions to consider the gift card for staff rewards, recognition and incentivisation to support local people while also keeping spend locked into South Ayrshire. Developing SAC messaging in partnership with the Comms Team has resulted in several positive local press articles, a successful radio, YouTube and social media campaign over the past year.

SAC Socialisation of Community Wealth Building Principles

Designed and delivered a CWB socialisation programme involving all relevant SAC services areas and covering each of the five CWB pillars with invited guests from University of Stirling, Glasgow Caledonian University, Renfrewshire Council among others and presentations by SAC Service Leads on what is currently happening within their service in support of local economic regeneration e.g. employability and skills, local procurement support etc. The objective of this activity was to increase awareness across all service areas of how SAC is strengthening local economic developments, identifying where CWB already exists within service plans and embedding KPIs within service plans in order that activity and progress can be reported.

Established SAC Community Wealth Building Catalyst Fund

CWB catalyst funding and KPIs are aligned to South Ayrshire strategic place-based planning for the five towns to leverage the biggest impacts on the local economy. Since the fund was established in 2022, 10 SAC projects have been supported including 5 local businesses and 5 social enterprises from across South Ayrshire.

South Ayrshire Council

**Report by Director of Strategic Change and Communities
to Service and Partnerships Performance Panel
of 16 May 2023**

Subject: Participatory Budgeting Activity in 2022/23 (Quarters 1 and 2)

1. Purpose

1.1 The purpose of this report is to advise the Panel of the Participatory Budgeting (PB) Activity undertaken by Council Services in the first half of financial year 2022/23.

2. Recommendation

2.1 It is recommended that the Panel:

2.1.1 considers the content of the PB Activity Report attached as [Appendix 1](#) and notes the value of budgetary spend influenced through the PB processes; and

2.1.2 requests that data for October 2022 to March 2023 be submitted to Panel in August 2023.

3. Background

3.1 PB is a tool for community engagement and developing participatory democracy. The Council has implemented strategies which address the key issues contained within the Community Empowerment (Scotland) Act 2015. The Council has also worked with the Community Choices programme, which supports and promotes PB nationally.

3.2 CoSLA has provided a definition of mainstreaming PB as follows: Proactively involving and engaging local people in making decisions for how public money is spent in their community. This means engaging people in the design of policy and strategy that eliminates existing participation gaps.

3.3 It is recognised that PB has to be seen as a long term strategy that has to develop and be delivered over many repeated cycles. The Council will continue to evolve its strategic approach to PB to ensure residents are as engaged as possible in the budget allocation process.

3.4 The Council has, over the past few years, evidenced greater participation in wider consultation and engagement with communities across a number of social media and mainstream communication platforms. For financial year 2021/22, the Council's PB activities amounted to a total of £5.922m of revenue and capital expenditure as influenced by South Ayrshire citizens.

- 3.5 The Council's 1% target for financial year 2022/23, as derived from the information contained in the 2022/23 Finance Order FC5/2022, was £2.476m as defined by COSLA and Scottish Government as: 'The total estimated expenditure for revenue, as per the Local Government finance circular, less assumed Council tax intake'.
- 3.6 [Appendix 1](#) confirms that the Council has already exceeded the 1% PB activity target for financial year 2022/23.

4. Proposals

- 4.1 It is proposed that the Panel considers the content of the PB Activity Report attached as [Appendix 1](#) and notes the value of budgetary spend influenced through the PB processes.
- 4.2 It is intended to report to the Service and Partnerships Performance Panel on a six-monthly basis with regards to the development of mainstreaming PB. This is to ensure members are sighted on the obligation to ensure citizens are encouraged to become more directly involved on influencing expenditure going forward.

5. Legal and Procurement Implications

- 5.1 This participatory budgeting satisfies the legal obligations of the council under the Community Empowerment (Scotland) Act 2015 to promote and facilitate public participation in its decisions and activities and to give communities more powers to achieve their own ambitions. It also complements the Council's legal duties under the Equality Act 2010 and delivers the public sector equality duty by advancing 3 equality of opportunities and fostering good relations between groups. Advice and guidance will be sought from Legal Services on an ongoing basis, where appropriate.
- 5.2 There are no procurement implications arising from this report.

6. Financial Implications

- 6.1 Although there is no direct budget for mainstreaming PB, its ethos is for communities to have a greater influence on spend. [Appendix 1](#) provides detail of the £3.256m of Council spend influenced through PB for the first two quarters of 2022/23. This already exceeds the 1% target of £2.476m as determined in 3.5 above.

7. Human Resources Implications

- 7.1 Not applicable.

8. Risk

8.1 *Risk Implications of Adopting the Recommendations*

- 8.1.1 There are no risks associated with adopting the recommendations.

8.2 ***Risk Implications of Rejecting the Recommendations***

8.2.1 Although there is no direct budget for mainstreaming PB, its ethos is for communities to have a greater influence on spend. To that end, Leadership Panel agreed on 12 March 2019 to make £1.5m available over three years for the delivery of Placemaking and associated Place Plans and mainstreaming PB will assist in their delivery.

9. **Equalities**

9.1 The proposals in this report allow scrutiny of performance. The report does not involve proposals for policies, strategies, procedures, processes, financial decisions and activities (including service delivery), both new and at review, that affect the Council's communities and employees, therefore an equality impact assessment is not required.

10. **Sustainable Development Implications**

10.1 ***Considering Strategic Environmental Assessment (SEA)*** - not applicable.

11. **Options Appraisal**

11.1 An options appraisal has not been carried out in relation to the subject matter of this report.

12. **Link to Council Plan**

12.1 The matters referred to in this report contribute to Priority 3 of the Council Plan: Civic and Community Pride.

13. **Results of Consultation**

13.1 There has been no public consultation on the contents of this report.

13.2 Consultation has taken place with Councillor Martin Dowey, Portfolio Holder for Corporate and Strategic, and the contents of this report reflect any feedback provided.

Background Papers **Report to Leadership Panel of 11 June 2019 - [Moving Towards Mainstreaming Participatory Budgeting](#)**
Report to Service and Performance Panel of 23 August 2022 - [Participatory Budgeting Activity 2021/22](#)
[Community Choices 1% Framework Agreement](#)

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Date: 3 May 2023

**Participatory Budgeting Activity
April to September 2022**

No	Service Area	PB Activity Yes/No	Revenue (£000,000)	Capital (£000,000)
1	Asset Management & Community Asset Transfer	Nil		
2	Ayrshire Roads Alliance	Yes	£36,000	£200,000
3	Children's Health, Care & Justice Service (HSCP)	Yes	£65,000	
4	CLD & Employability and Skills			
5	Community Health and Care Services (HSCP)			
6	Community Services and Facilities 1. Maybole Town Centre Regeneration Public Realm Improvements	Yes		£1,500,000
7	Corporate Accounting	Nil		
8	Democratic Governance	Nil		
9	Destination South Ayrshire	Nil		
10	Economy and Regeneration	Nil		
11	Education Support Services	Nil		
12	Facilities Management	Nil		
13	Housing Services	Yes	£1,105,000	
14	HR, Payroll and Employee Services	Nil		
15	ICT Enterprise Architecture	Nil		
16	ICT Operations, ICT Strategy & Delivery	Nil		
17	Internal Audit	Nil		
18	Legal and Licensing	Nil		
19	Neighbourhood Services	Nil		
20	Organisational Development & Customer Services	Nil		
21	Planning and Building Standards	Nil		
22	Policy, Performance & Community Planning	Nil		
23	Professional Design Services	Nil		
24	Procurement	Nil		
25	Property Maintenance	Nil		
26	Revenues and Benefits	Nil		
27	Risk and Safety	Nil		
28	Special Property Projects	Nil		
29	Thriving Communities	Yes	£23,025	£256,601
30	Trading Standards & Environmental Health	Nil		
	Totals		1,229.025	1,956,601